



Charter Security Retail Innovator award goes to Kogan Technologies

Online electronics retailer Kogan Technologies was named the 2010 Charter Security Australian Retail Innovator of the Year at the ARA Australian Retail Awards Breakfast in Sydney on Tuesday.

Announcing the award, Charter Security Director Mike Ramsay said Kogan Technologies clinched the top honour for identifying and uniquely addressing a gap in the market.

“Kogan took a big risk by challenging the electronics market by basing their entire business model online. Not only is Kogan staying ahead of the game, it’s playing a significant role in fostering healthy competition by challenging the Australian retail industry to offer new experiences to shoppers,” Mike said.

Kogan Technologies Founder and CEO Ruslan Kogan said winning the 2010 Charter Security Australian Retail Innovator of the Year award is a great acknowledgment of the forward thinking approach adopted by the company.

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