

Ipsos MORI Political Monitor - December 2009

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1017	530	771	738	688	591	89	473	544	272	373	372	96	176	190	183	174	198	79	277	279	185	276	556	461	1017
Weighted Total	1017	515	761	728	672	579	86	492	525	289	367	361	120	169	199	168	154	207	85	263	297	210	247	560	457	1017
Total Voting	790	467	678	652	604	524	16	407	383	216	291	283	92	124	158	134	123	160	68	223	232	158	176	455	335	777
Conservative	296 37%	202 43%	273 40%	266 41%	255 42%	220 42%	2 15%	150 37%	146 38%	81 37%	105 36%	110 39%	29 31%	52 42%	49 31%	56 42%	54 44%	56 35%	25 37%	98 44%	93 40%	50 31%	54 31%	192 42%	104 31%	295 38%
Labour	246 31%	120 26%	194 29%	182 28%	158 26%	138 49%	8 26%	117 18%	129 19%	68 19%	90 17%	88 19%	39 15%	30 22%	51 19%	39 15%	35 15%	53 23%	21 23%	56 20%	66 20%	44 16%	80 17%	123 20%	124 16%	235 18%
Liberal Democrats (Lib Dem)	145 18%	91 20%	124 18%	120 18%	115 19%	103 20%	4 26%	72 18%	73 19%	41 19%	50 17%	54 19%	14 15%	27 22%	29 19%	21 15%	18 15%	36 23%	16 23%	44 20%	46 20%	25 16%	30 17%	90 20%	55 16%	142 18%
Scottish Nationalist	17 2%	7 1%	14 2%	14 2%	13 2%	10 3%	1 3%	12 3%	5 1%	6 3%	7 2%	5 2%	4 4%	3 2%	3 2%	3 2%	2 2%	3 2%	*	5 2%	5 2%	5 3%	3 2%	10 2%	8 2%	25 3%
Plaid Cymru	8 1%	4 1%	5 1%	5 1%	5 1%	4 1%	-	4 1%	4 1%	1 1%	2 1%	5 2%	-	1 1%	2 1%	-	3 2%	2 1%	1 2%	1 1%	1 *	5 3%	1 1%	2 1%	6 2%	6 1%
Green Party	26 3%	14 3%	23 3%	22 3%	19 3%	16 7%	1 7%	15 4%	11 3%	9 4%	13 5%	3 1%	4 5%	5 4%	8 5%	5 4%	*	3 2%	1 1%	8 4%	11 5%	5 3%	2 1%	19 4%	6 2%	28 4%
UKIP	29 4%	17 4%	25 4%	25 4%	23 4%	20 4%	-	21 5%	7 2%	* *	14 5%	15 5%	-	* *	8 5%	6 4%	8 7%	6 4%	3 5%	6 3%	7 3%	14 9%	1 1%	13 3%	15 5%	26 3%
British National Party	15 2%	8 2%	12 2%	11 2%	11 2%	9 2%	-	8 2%	7 2%	8 4%	6 2%	1 *	3 4%	5 4%	3 2%	4 3%	-	1 *	-	3 2%	2 1%	6 4%	4 2%	5 1%	10 3%	12 2%
Other	8 1%	3 1%	7 1%	7 1%	5 1%	3 1%	-	6 2%	3 *	1 *	5 2%	2 1%	-	1 1%	5 3%	-	2 2%	-	-	1 1%	-	5 3%	1 1%	1 *	7 2%	8 1%
"Conservative Lead over Labour"	49 6%	82 18%	79 12%	84 13%	98 16%	82 16%	-6 -34%	32 8%	17 4%	13 6%	15 5%	22 8%	-10 -11%	23 18%	-2 -1%	16 12%	19 15%	3 2%	4 6%	42 19%	27 12%	6 4%	-25 -14%	69 15%	-20 -6%	60 8%
Undecided	90 9%	29 6%	49 6%	48 7%	41 6%	34 7%	6 7%	27 6%	63 12%	28 10%	31 9%	30 8%	11 9%	17 10%	17 8%	15 9%	10 7%	20 10%	6 7%	15 6%	36 12%	12 6%	28 11%	50 9%	40 9%	90 9%
Would not vote	113 11%	* *	12 2%	8 1%	5 1%	* *	63 74%	45 9%	69 13%	42 14%	42 11%	30 8%	16 13%	25 15%	23 12%	18 11%	14 9%	16 8%	7 8%	22 8%	21 7%	35 17%	37 15%	42 8%	71 16%	123 12%
Refused	21 2%	18 4%	20 3%	20 3%	20 3%	20 3%	-	13 3%	8 2%	3 1%	1 *	16 5%	1 *	3 2%	1 *	* *	5 3%	11 5%	4 5%	4 1%	7 2%	4 2%	6 3%	10 2%	11 2%	24 2%
Will vote for another party but don't know which	2 *	1 *	2 *	2 *	2 *	1 *	-	1 *	2 *	-	1 *	1 *	-	-	-	1 1%	1 1%	-	-	* *	2 1%	-	-	2 *	-	3 *

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector					Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broadsheet	Conservative	Labour	Lib Dems	
Unweighted Total	1017	295	235	142	481	541	460	557	214	735	249	323	13	336	412	336	109	146	748	14	748	268	342	325	350	120	860	422	191	228	282	100	1017
Weighted Total	1017	296	246	145	493	543	468	549	214	739	119	422	17	440	458	278	92	175	735	14	738	278	340	316	361	130	876	433	169	220	284	95	1017
Total Voting	790	296	246	145	493	543	375	415	177	573	86	347	13	360	376	218	59	128	594	9	574	215	253	255	282	90	678	336	145	199	243	86	777
Conservative	296	296	-	-	-	296	148	147	20	265	29	146	1	147	146	99	20	29	245	*	215	80	65	116	115	26	270	137	61	174	38	10	295
	37%	100%	-	-	-	39%	36%	11%	46%	33%	42%	5%	41%	39%	46%	34%	23%	41%	4%	37%	37%	26%	45%	41%	28%	40%	41%	42%	88%	16%	12%	38%	
Labour	246	-	246	-	246	-	108	139	119	108	29	90	7	98	104	56	18	64	160	4	185	62	109	63	75	38	213	114	35	*	165	7	235
	31%	-	100%	-	50%	-	29%	34%	67%	19%	33%	26%	53%	27%	28%	26%	30%	50%	27%	47%	32%	29%	43%	25%	27%	42%	31%	34%	24%	*	68%	9%	30%
Liberal Democrats (Lib Dem)	145	-	-	145	145	145	65	80	19	120	18	57	4	61	75	42	11	15	117	2	106	38	37	43	65	24	127	46	37	12	24	61	142
	18%	-	-	100%	29%	27%	17%	19%	11%	21%	20%	16%	33%	17%	20%	20%	19%	12%	20%	20%	19%	18%	15%	17%	23%	27%	19%	14%	25%	6%	10%	71%	18%
Scottish Nationalist	17	-	-	-	17	17	9	9	8	7	4	6	-	6	8	2	1	6	10	-	10	7	17	-	-	-	-	4	3	1	2	*	25
	2%	-	-	-	4%	3%	2%	2%	5%	1%	4%	2%	-	2%	2%	1%	2%	5%	2%	-	2%	3%	7%	-	-	-	-	1%	2%	1%	1%	*	3%
Plaid Cymru	8	-	-	-	8	8	3	5	-	8	-	3	-	3	5	2	-	-	7	1	5	3	-	8	-	-	-	1	-	-	1	-	6
	1%	-	-	-	2%	2%	1%	1%	-	1%	-	1%	-	1%	1%	1%	-	-	1%	13%	1%	1%	-	3%	-	-	-	*	-	-	1%	-	1%
Green Party	26	-	-	-	26	26	14	11	8	15	4	13	1	15	15	3	5	2	17	1	18	8	11	6	9	1	21	9	5	1	6	3	28
	3%	-	-	-	5%	5%	4%	3%	4%	3%	5%	4%	10%	4%	4%	1%	9%	2%	3%	12%	3%	4%	4%	2%	3%	1%	3%	3%	4%	*	2%	3%	4%
UKIP	29	-	-	-	29	29	16	13	1	27	2	15	-	15	14	11	1	3	25	-	23	6	7	9	12	2	25	15	4	9	4	1	26
	4%	-	-	-	6%	5%	4%	3%	1%	5%	2%	4%	-	4%	4%	5%	1%	3%	4%	-	4%	3%	3%	4%	4%	2%	4%	5%	3%	5%	2%	2%	3%
British National Party	15	-	-	-	15	15	7	8	-	15	1	12	-	12	4	2	2	7	6	*	7	8	3	10	2	-	14	8	-	1	-	1	12
	2%	-	-	-	3%	3%	2%	2%	-	3%	1%	3%	-	3%	1%	1%	3%	5%	1%	4%	1%	4%	1%	4%	1%	-	2%	2%	-	*	-	2%	2%
Other	8	-	-	-	7	7	6	2	1	6	1	5	-	5	6	*	1	1	6	-	4	4	4	1	3	-	7	1	*	-	2	2	8
	1%	-	-	-	1%	1%	2%	*	1%	1%	1%	1%	-	1%	2%	*	1%	1%	1%	-	1%	2%	1%	*	1%	-	1%	*	*	-	1%	2%	1%
"Conservative Lead over Labour"	49	296	-246	0	-246	296	41	9	-99	157	*	56	-6	50	42	43	3	-35	86	-4	30	18	-44	53	40	-12	57	24	26	174	-127	3	60
	6%	100%	-100%	0%	-50%	54%	11%	2%	-56%	27%	*	16%	-48%	14%	11%	20%	4%	-27%	14%	-43%	5%	8%	-17%	21%	14%	-14%	8%	7%	18%	88%	-52%	3%	8%
Undecided	90	-	-	-	-	-	34	56	20	60	13	31	-	31	38	23	11	17	61	1	61	29	23	27	40	19	83	31	13	11	28	4	90
	9%	-	-	-	-	-	7%	10%	9%	8%	11%	7%	-	7%	8%	8%	12%	10%	8%	6%	8%	10%	7%	8%	11%	14%	10%	7%	8%	5%	10%	5%	9%
Would not vote	113	-	-	-	-	-	51	63	12	93	17	39	4	43	41	23	20	26	64	4	80	34	56	25	33	17	95	54	10	6	12	2	123
	11%	-	-	-	-	-	11%	11%	6%	13%	14%	9%	24%	10%	9%	8%	22%	15%	9%	24%	11%	12%	16%	8%	9%	13%	11%	13%	6%	3%	4%	3%	12%
Refused	21	-	-	-	-	-	6	15	5	11	3	5	-	5	3	13	1	4	15	1	21	1	8	9	4	3	18	12	1	3	1	2	24
	2%	-	-	-	-	-	1%	3%	3%	1%	2%	1%	-	1%	1%	5%	1%	3%	2%	4%	3%	*	2%	3%	1%	2%	2%	3%	1%	1%	*	2%	2%
Will vote for another party but don't know which	2	-	-	-	-	-	1	1	-	2	*	1	-	1	1	*	1	-	1	-	2	-	-	1	2	1	2	-	*	1	*	-	3
	*	-	-	-	-	-	*	*	-	*	*	*	-	*	*	*	1%	-	*	-	*	-	-	*	*	1%	*	-	*	1%	*	-	*

Fieldwork dates : 11th to 13th December 2009

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Source : Ipsos MORI J2009/95 & J17569x9

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Ipsos MORI Political Monitor - December 2009

Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	530	530	530	530	530	530	-	263	267	89	201	240	18	71	98	103	116	124	54	165	158	82	125	323	207	530
Weighted Total	515	515	515	515	515	515	-	271	245	91	198	226	24	68	104	94	103	123	54	151	162	96	106	313	202	530
Total Voting	467	467	467	467	467	467	-	252	214	85	185	197	23	62	96	89	92	105	49	145	141	89	92	286	181	483
Conservative	202 43%	202 43%	202 43%	202 43%	202 43%	202 43%	-	107 43%	94 44%	39 46%	74 40%	89 45%	7 31%	32 52%	36 38%	38 42%	45 49%	44 42%	19 39%	73 50%	68 48%	33 37%	28 31%	141 49%	61 34%	204 42%
Labour	120 26%	120 26%	120 26%	120 26%	120 26%	120 26%	-	58 23%	62 29%	19 22%	45 24%	56 28%	9 38%	10 17%	22 23%	23 25%	26 28%	31 29%	17 34%	31 21%	30 21%	22 24%	38 41%	61 21%	59 33%	130 27%
Liberal Democrats (Lib Dem)	91 20%	91 20%	91 20%	91 20%	91 20%	91 20%	-	52 20%	40 19%	20 23%	36 20%	35 18%	4 18%	16 25%	21 22%	15 17%	11 12%	24 23%	9 19%	30 20%	26 18%	16 18%	20 21%	55 19%	36 20%	95 20%
Scottish Nationalist	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-	5 2%	2 1%	1 2%	3 2%	2 1%	1 3%	1 1%	2 2%	2 2%	1 2%	* 1%	* 1%	1 1%	3 2%	2 2%	1 1%	4 2%	2 1%	11 2%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	3 1%	1 1%	-	-	4 2%	-	-	-	-	3 3%	1 1%	1 3%	-	-	3 3%	1 1%	-	4 2%	3 1%
Green Party	14 3%	14 3%	14 3%	14 3%	14 3%	14 3%	-	7 3%	7 3%	3 4%	9 5%	1 1%	2 9%	1 2%	6 6%	4 4%	* 1%	1 1%	1 2%	3 2%	9 6%	2 2%	-	12 4%	2 1%	13 3%
UKIP	17 4%	17 4%	17 4%	17 4%	17 4%	17 4%	-	14 5%	4 2%	* 5%	9 5%	8 4%	-	* 1%	5 5%	5 5%	5 6%	3 3%	1 3%	4 3%	4 3%	8 9%	1 1%	8 3%	9 5%	17 4%
British National Party	8 2%	8 2%	8 2%	8 2%	8 2%	8 2%	-	4 2%	4 2%	1 2%	6 3%	1 *	-	1 2%	2 2%	4 4%	-	1 1%	-	1 1%	2 1%	2 2%	3 3%	3 1%	5 3%	6 1%
Other	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	-	2 1%	1 *	-	2 1%	1 1%	-	-	2 2%	-	1 1%	-	-	1 1%	-	2 2%	* *	1 *	2 1%	4 1%
"Conservative Lead over Labour"	82 18%	82 18%	82 18%	82 18%	82 18%	82 18%	0 0%	50 24%	32 15%	20 24%	29 16%	33 17%	-2 -7%	22 36%	14 14%	15 17%	19 21%	14 13%	2 5%	42 29%	38 27%	11 12%	-9 -10%	80 28%	2 1%	74 15%
Undecided	29 6%	29 6%	29 6%	29 6%	29 6%	29 6%	-	8 3%	21 9%	4 4%	12 6%	12 5%	-	4 6%	8 7%	5 5%	5 5%	7 6%	2 3%	4 3%	14 9%	2 3%	8 8%	18 6%	11 5%	25 5%
Would not vote	*	*	*	*	*	*	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	*	-	*	1 *
Refused	18 4%	18 4%	18 4%	18 4%	18 4%	18 4%	-	10 4%	8 3%	3 3%	1 1%	14 6%	1 2%	2 3%	1 1%	* 1%	4 4%	10 8%	3 6%	2 1%	6 4%	4 5%	6 6%	8 3%	10 5%	20 4%
Will vote for another party but don't know which	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 1%	-	-	1 1%	-	-	-	-	1 1%	-	-	-	1 1%	-	-	1 *	-	1 *

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

* = Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour		Lib Dem
Unweighted Total	530	204	130	95	279	353	234	296	108	398	118	183	7	190	217	210	41	57	427	5	404	125	167	178	185	51	452	191	147	170	182	64	530
Weighted Total	515	202	120	91	265	347	235	280	104	388	54	232	7	239	239	174	32	65	414	5	385	130	158	171	187	51	445	196	130	164	174	57	530
Total Voting	467	202	120	91	265	347	219	248	95	355	48	215	7	223	221	153	30	59	374	4	343	123	143	155	168	44	401	177	121	153	162	55	483
Conservative	202	202	-	-	-	202	99	103	9	189	13	106	-	106	100	77	11	15	177	-	146	56	42	77	83	18	185	90	52	135	27	6	204
	43%	100%	-	-	-	58%	45%	42%	9%	53%	28%	49%	-	47%	45%	50%	36%	25%	47%	-	42%	45%	30%	49%	49%	40%	46%	51%	43%	88%	17%	10%	42%
Labour	120	-	120	-	120	-	47	73	65	49	17	40	3	44	47	32	6	32	79	3	94	26	57	29	34	16	103	44	30	*	106	3	130
	26%	-	100%	-	45%	-	22%	29%	69%	14%	35%	19%	47%	20%	21%	21%	20%	55%	21%	58%	27%	21%	40%	19%	20%	37%	26%	25%	25%	*	66%	6%	27%
Liberal Democrats (Lib Dem)	91	-	-	91	91	91	42	49	12	75	13	38	3	41	47	30	7	77	1	68	23	20	30	42	10	78	27	30	11	18	46	95	
	20%	-	-	100%	35%	26%	19%	20%	13%	21%	27%	18%	35%	18%	21%	20%	23%	12%	21%	14%	20%	19%	14%	19%	25%	22%	20%	15%	25%	7%	11%	83%	20%
Scottish Nationalist	7	-	-	7	7	7	4	3	3	3	2	3	-	3	4	2	1	*	5	-	4	3	7	-	-	-	-	*	1	-	1	*	11
	1%	-	-	3%	2%	2%	2%	1%	3%	1%	3%	1%	-	1%	2%	1%	3%	1%	1%	-	1%	2%	5%	-	-	-	-	*	1%	-	*	*	2%
Plaid Cymru	4	-	-	4	4	4	2	2	-	4	-	2	-	2	2	1	-	-	3	1	4	-	-	4	-	-	-	1	-	-	1	-	3
	1%	-	-	2%	1%	1%	1%	1%	-	1%	-	1%	-	1%	1%	1%	-	-	1%	28%	1%	-	3%	-	-	-	-	1%	-	-	1%	-	1%
Green Party	14	-	-	14	14	14	9	5	4	7	1	9	1	11	6	2	5	1	8	-	9	5	6	2	6	-	10	3	2	1	4	*	13
	3%	-	-	5%	4%	4%	4%	2%	5%	2%	3%	4%	17%	5%	3%	1%	15%	2%	2%	-	3%	4%	4%	1%	3%	-	3%	2%	2%	*	3%	1%	3%
UKIP	17	-	-	17	17	17	9	8	-	17	1	8	-	8	11	6	1	-	17	-	14	4	6	8	4	-	14	8	4	6	3	-	17
	4%	-	-	7%	5%	4%	4%	3%	-	5%	3%	4%	-	4%	5%	4%	2%	-	4%	-	4%	3%	4%	5%	3%	-	3%	5%	4%	4%	2%	-	4%
British National Party	8	-	-	8	8	8	3	4	-	8	-	7	-	7	2	2	-	3	4	-	4	4	3	5	-	-	8	3	-	1	-	-	6
	2%	-	-	3%	2%	2%	2%	2%	-	2%	-	3%	-	3%	1%	1%	-	6%	1%	-	1%	3%	2%	3%	-	-	2%	2%	-	*	-	-	1%
Other	3	-	-	3	3	3	3	*	1	2	1	2	-	2	3	*	-	-	3	-	1	2	2	1	*	-	3	-	*	-	2	-	4
	1%	-	-	1%	1%	1%	1%	*	1%	1%	2%	1%	-	1%	1%	*	-	-	1%	-	*	2%	1%	*	-	-	1%	-	*	-	1%	-	1%
"Conservative Lead over Labour"	82	202	-120	0	-120	202	52	30	-57	140	-4	65	-3	62	53	45	5	-18	97	-3	52	30	-15	48	49	1	83	46	23	134	-79	2	74
	18%	100%	-100%	0%	-45%	58%	24%	12%	-60%	39%	-7%	30%	-47%	28%	24%	29%	16%	-30%	26%	-58%	15%	24%	-10%	31%	29%	3%	21%	26%	19%	88%	-49%	4%	15%
Undecided	29	-	-	-	-	-	11	18	6	21	3	13	-	13	16	10	1	1	26	-	22	6	7	8	14	3	28	8	8	7	12	-	25
	6%	-	-	-	-	-	5%	6%	6%	5%	6%	5%	-	5%	7%	6%	3%	2%	6%	-	6%	5%	4%	5%	8%	6%	6%	4%	6%	4%	7%	-	5%
Would not vote	*	-	-	-	-	-	*	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	*	*	*	*	-	-	-	1
	*	-	-	-	-	-	*	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	-	*	*	*	*	-	-	-	*
Refused	18	-	-	-	-	-	5	13	3	10	2	4	-	4	2	11	-	4	13	1	18	1	8	8	3	2	15	10	1	2	1	2	20
	4%	-	-	-	-	-	2%	5%	3%	3%	4%	2%	-	2%	1%	6%	-	7%	3%	11%	5%	*	5%	4%	2%	4%	3%	5%	1%	1%	1%	3%	4%
Will vote for another party but don't know which	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	1	1	-	-	1	-	-	1
	*	-	-	-	-	-	-	*	-	*	-	-	-	-	-	-	4%	-	-	-	*	-	-	-	1%	2%	*	-	-	1%	-	-	*

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

EXTRA TABLE - 9/10 LIKELY TO VOTE AND ELECTION RESULT VERY/FAIRLY IMPORTANT (Q.8)

Table 5

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	490	441	490	490	490	490	-	236	254	91	184	215	21	70	87	97	104	111	42	161	148	72	109	309	181	490
Weighted Total	479	426	479	479	479	479	-	243	236	96	179	204	29	67	89	90	94	110	42	151	158	82	89	309	171	490
Total Voting	442	393	442	442	442	442	-	228	214	91	169	183	29	62	85	84	87	95	38	146	141	76	79	287	155	451
Conservative	193	178	193	193	193	193	-	97	96	43	65	85	8	35	30	35	45	39	17	75	66	23	29	141	52	195
	44%	45%	44%	44%	44%	44%	-	42%	45%	48%	38%	46%	29%	56%	36%	41%	52%	41%	45%	51%	47%	30%	37%	49%	34%	43%
Labour	121	105	121	121	121	121	-	64	58	20	52	49	11	9	26	26	24	25	11	32	37	22	31	68	53	125
	27%	27%	27%	27%	27%	27%	-	28%	27%	22%	31%	27%	38%	15%	31%	31%	27%	26%	29%	22%	26%	29%	39%	24%	34%	28%
Liberal Democrats (Lib Dem)	86	76	86	86	86	86	-	43	43	22	34	30	7	15	20	14	10	21	6	32	25	16	13	57	29	86
	20%	19%	20%	20%	20%	20%	-	19%	20%	24%	20%	17%	24%	24%	17%	11%	22%	17%	22%	22%	18%	21%	17%	20%	19%	19%
Scottish Nationalist	8	6	8	8	8	8	-	5	3	2	3	3	*	1	2	2	1	1	-	2	3	2	1	5	3	11
	2%	2%	2%	2%	2%	2%	-	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	-	2%	2%	2%	1%	2%	2%	2%
Plaid Cymru	4	4	4	4	4	4	-	3	1	-	-	4	-	-	-	-	3	1	1	-	-	3	1	-	4	3
	1%	1%	1%	1%	1%	1%	-	1%	1%	-	-	2%	-	-	-	-	3%	1%	3%	-	-	4%	2%	-	3%	1%
Green Party	12	9	12	12	12	12	-	5	7	2	7	3	2	-	3	4	-	3	1	3	7	1	1	11	1	12
	3%	2%	3%	3%	3%	3%	-	2%	3%	2%	4%	1%	8%	-	4%	4%	-	3%	2%	2%	5%	1%	1%	4%	1%	3%
UKIP	10	8	10	10	10	10	-	7	3	*	1	9	-	*	1	1	5	4	1	1	2	6	1	3	7	12
	2%	2%	2%	2%	2%	2%	-	3%	2%	*	1%	5%	-	1%	1%	1%	5%	4%	3%	1%	1%	8%	1%	1%	5%	3%
British National Party	8	6	8	8	8	8	-	4	4	1	6	1	-	1	2	4	-	1	-	-	2	3	3	2	6	6
	2%	2%	2%	2%	2%	2%	-	2%	2%	2%	3%	*	-	2%	2%	5%	-	1%	-	-	2%	3%	4%	1%	4%	1%
Other	*	*	*	*	*	*	-	*	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	*	-	1
	*	*	*	*	*	*	-	*	-	-	*	-	-	-	1%	-	-	-	-	*	-	-	-	*	-	*
"Conservative Lead over Labour"	72	73	72	72	72	72	0	33	39	23	13	36	-2	26	4	9	21	14	6	43	29	1	-1	72	-1	70
	16%	18%	16%	16%	16%	16%	0%	14%	18%	25%	8%	20%	-9%	41%	5%	11%	25%	15%	16%	30%	21%	1%	-2%	25%	*	16%
Undecided	23	19	23	23	23	23	-	9	14	3	9	11	-	3	3	6	3	7	2	2	12	2	6	14	9	23
	5%	4%	5%	5%	5%	5%	-	4%	6%	3%	5%	5%	-	5%	4%	6%	3%	7%	5%	1%	8%	3%	7%	5%	5%	5%
Would not vote	*	*	*	*	*	*	-	*	*	-	*	-	-	-	-	-	-	*	-	-	-	-	*	-	*	1
	*	*	*	*	*	*	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	1%	-	*	*
Refused	13	13	13	13	13	13	-	7	6	2	1	9	-	2	1	*	3	7	2	2	4	4	3	6	6	14
	3%	3%	3%	3%	3%	3%	-	3%	2%	2%	1%	4%	-	3%	1%	3%	6%	6%	4%	1%	3%	5%	3%	2%	4%	3%
Will vote for another party but don't know which	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1
	*	*	*	*	*	*	-	-	1%	-	-	1%	-	-	-	-	1%	-	-	-	1%	-	-	*	-	*

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

EXTRA TABLE - 9/10 LIKELY TO VOTE AND ELECTION RESULT VERY/FAIRLY IMPORTANT (Q.8)

Table 6

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector					Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	490	195	125	86	256	326	208	282	96	375	112	162	6	168	202	192	38	53	394	5	367	122	161	161	168	52	420	178	138	161	164	64	490
Weighted Total	479	193	121	86	249	321	207	273	94	367	51	206	6	212	219	164	31	61	382	5	353	126	152	154	173	57	421	185	118	157	156	60	490
Total Voting	442	193	121	86	249	321	197	246	90	341	46	195	6	201	206	146	29	57	352	4	321	121	140	144	159	50	386	171	113	149	149	57	451
Conservative	193	193	-	-	-	193	90	102	4	186	14	98	-	98	94	74	12	13	168	-	135	57	43	73	77	19	178	90	47	131	23	7	195
	44%	100%	-	-	-	60%	46%	42%	5%	54%	30%	50%	-	49%	46%	51%	40%	23%	48%	-	42%	47%	31%	51%	48%	38%	46%	53%	42%	88%	15%	12%	43%
Labour	121	-	121	-	121	-	52	69	69	48	16	46	3	49	50	32	5	31	82	3	94	27	55	32	35	19	107	39	30	-	102	7	125
	27%	-	100%	-	49%	-	27%	28%	76%	14%	36%	23%	57%	25%	25%	22%	19%	54%	23%	58%	29%	22%	39%	22%	22%	37%	28%	23%	26%	-	69%	12%	28%
Liberal Democrats (Lib Dem)	86	-	-	86	86	-	37	49	11	72	12	32	3	34	45	27	7	6	73	1	62	24	22	26	38	12	75	29	28	10	17	41	86
	20%	-	-	100%	35%	27%	19%	20%	13%	21%	26%	16%	43%	17%	22%	19%	25%	11%	21%	14%	19%	20%	16%	18%	24%	23%	19%	17%	25%	7%	11%	71%	19%
Scottish Nationalist	8	-	-	-	8	8	4	4	3	5	1	3	-	3	4	1	1	2	4	-	5	3	8	-	-	-	-	1	3	1	1	*	11
	2%	-	-	-	3%	2%	2%	2%	3%	1%	3%	2%	-	2%	2%	1%	4%	4%	1%	-	1%	3%	6%	-	-	-	-	*	2%	1%	1%	*	2%
Plaid Cymru	4	-	-	-	4	4	2	2	-	4	-	2	-	2	2	1	-	-	3	1	4	-	4	-	-	-	-	1	-	-	1	-	3
	1%	-	-	-	2%	1%	1%	1%	-	1%	-	1%	-	1%	1%	1%	-	-	1%	28%	1%	-	-	3%	-	-	-	1%	-	-	1%	-	1%
Green Party	12	-	-	-	12	12	6	6	3	8	1	7	-	7	5	2	3	1	7	-	7	5	6	2	4	1	9	4	4	1	4	2	12
	3%	-	-	-	5%	4%	3%	2%	3%	2%	3%	3%	-	3%	2%	1%	11%	2%	2%	-	2%	4%	4%	2%	2%	1%	2%	3%	4%	*	3%	3%	3%
UKIP	10	-	-	-	10	10	2	9	-	10	1	1	-	1	2	7	*	1	9	-	10	-	3	2	5	-	10	5	1	5	*	-	12
	2%	-	-	-	4%	3%	1%	3%	-	3%	2%	1%	-	1%	1%	5%	1%	2%	2%	-	3%	-	2%	1%	3%	-	3%	3%	*	4%	*	-	3%
British National Party	8	-	-	-	8	8	3	4	-	8	-	7	-	7	4	2	-	2	6	-	3	5	3	5	-	-	6	1	-	1	-	1	6
	2%	-	-	-	3%	2%	2%	2%	-	2%	-	4%	-	4%	2%	1%	-	3%	2%	-	1%	4%	2%	4%	-	-	2%	1%	-	*	-	2%	1%
Other	*	-	-	-	*	*	*	-	-	*	-	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	1
	*	-	-	-	*	*	*	-	-	*	1%	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	*
"Conservative Lead over Labour"	72	193	-121	0	-121	193	38	34	-65	137	-3	52	-3	49	43	43	6	-18	86	-3	41	30	-12	41	42	*	71	51	18	131	-80	*	70
	16%	100%	-100%	0%	-49%	60%	19%	14%	-72%	40%	-6%	27%	-57%	24%	21%	29%	21%	-31%	24%	-58%	13%	25%	-8%	29%	27%	1%	18%	30%	16%	88%	-54%	*	16%
Undecided	23	-	-	-	-	-	6	17	2	19	4	7	-	7	11	9	1	1	20	-	18	4	5	7	10	3	22	7	5	5	6	1	23
	5%	-	-	-	-	-	3%	6%	2%	5%	9%	3%	-	3%	5%	6%	4%	2%	5%	-	5%	3%	3%	5%	6%	6%	5%	4%	4%	3%	4%	2%	5%
Would not vote	*	-	-	-	-	-	*	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	*	-	-	-	-	1
	*	-	-	-	-	-	*	-	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	*
Refused	13	-	-	-	-	-	4	8	2	6	1	4	-	4	2	8	-	2	10	1	12	1	6	4	3	2	11	6	1	2	1	2	14
	3%	-	-	-	-	-	2%	3%	2%	2%	3%	2%	-	2%	1%	5%	-	4%	3%	11%	3%	*	4%	2%	2%	4%	3%	3%	1%	1%	1%	3%	3%
Will vote for another party but don't know which	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	1	1	-	-	1	-	-	1
	*	-	-	-	-	-	-	*	-	*	-	-	-	-	-	4%	-	-	-	-	*	-	-	-	1	2%	*	-	-	1%	-	-	*

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

* = Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 7

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1017	530	771	738	688	591	89	473	544	272	373	372	96	176	190	183	174	198	79	277	279	185	276	556	461	1017
Weighted Total	1017	515	761	728	672	579	86	492	525	289	367	361	120	169	199	168	154	207	85	263	297	210	247	560	457	1017
Conservative	266 26%	186 36%	246 32%	243 33%	233 35%	200 35%	2	139 28%	127 24%	76 26%	95 26%	95 26%	29 24%	47 28%	45 23%	50 30%	48 31%	47 23%	22 26%	92 35%	88 30%	45 21%	41 17%	180 32%	86 19%	262 26%
Labour	196 19%	103 20%	161 21%	151 21%	133 20%	115 20%	6	94 19%	102 19%	57 20%	66 18%	73 20%	33 28%	24 14%	37 18%	29 17%	28 18%	45 22%	15 17%	48 18%	53 18%	34 16%	61 25%	101 18%	95 21%	186 18%
Liberal Democrats (Lib Dem)	118 12%	81 16%	103 14%	99 14%	95 14%	88 15%	4	59 12%	59 11%	32 11%	46 13%	40 11%	12 10%	21 12%	28 14%	18 11%	15 10%	24 12%	12 14%	36 14%	35 12%	23 11%	24 10%	71 13%	46 10%	116 11%
Scottish Nationalist	16 2%	6 1%	13 2%	13 2%	12 2%	10 2%	1	12 2%	5 1%	6 2%	7 2%	4 1%	3 3%	3 1%	3 2%	3 2%	1 1%	3 1%	*	4 2%	5 2%	5 2%	3 1%	9 2%	8 2%	23 2%
Plaid Cymru	8 1%	4 1%	5 1%	5 1%	5 1%	4 1%	-	4 1%	4 1%	1 *	2 *	5 1%	-	1 1%	2 1%	-	3 2%	2 1%	1 1%	1 *	1 *	5 2%	1 *	2 *	6 1%	6 1%
Green Party	22 2%	11 2%	20 3%	19 3%	16 2%	13 2%	*	14 3%	9 2%	9 3%	11 3%	2 1%	4 4%	5 3%	5 3%	5 3%	*	2 1%	-	7 3%	9 3%	5 2%	1 1%	16 3%	6 1%	24 2%
UKIP	28 3%	17 3%	25 3%	24 3%	22 3%	19 3%	-	21 4%	7 1%	* *	13 4%	15 4%	-	* *	7 4%	6 4%	8 5%	6 3%	3 4%	6 2%	7 2%	14 7%	1 *	13 2%	15 3%	24 2%
Scottish Socialist Party	* *	* *	* *	* *	* *	* *	- -	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	1 *
Other	16 2%	9 2%	12 2%	11 1%	11 2%	10 2%	-	11 2%	4 1%	6 2%	7 2%	3 1%	3 3%	3 2%	5 2%	2 1%	2 1%	1 *	-	2 1%	-	8 4%	5 2%	2 *	14 3%	15 1%
Undecided	205 20%	75 15%	136 18%	128 18%	113 17%	93 16%	10 11%	78 16%	127 24%	55 19%	76 21%	73 20%	18 15%	37 22%	40 20%	36 21%	26 17%	48 23%	20 24%	41 16%	68 23%	30 14%	66 27%	109 19%	96 21%	204 20%
Would not vote	109 11%	* *	11 1%	7 1%	4 1%	* *	62 72%	44 9%	66 13%	40 14%	42 11%	27 8%	16 13%	24 14%	23 12%	18 11%	14 9%	13 6%	7 8%	19 7%	19 6%	35 17%	37 15%	38 7%	71 16%	119 12%
Don't know	2 *	1 *	1 *	1 *	1 *	1 *	-	-	2 *	-	* *	1 *	-	-	-	*	1 1%	-	-	* *	1 *	-	-	2 *	-	2 *
Refused	30 3%	22 4%	27 4%	27 4%	26 4%	24 4%	1 2%	17 3%	13 3%	6 2%	3 1%	22 6%	2 1%	4 2%	2 1%	*	6 4%	15 7%	5 5%	5 2%	12 4%	6 3%	7 3%	17 3%	14 3%	35 3%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

* = Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 8

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total		
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour		Lib Dems	
Unweighted Total	1017	295	235	142	481	541	460	557	214	735	249	323	13	336	412	336	109	146	748	14	748	268	342	325	350	120	860	422	191	228	282	100	1017	
Weighted Total	1017	296	246	145	493	543	468	549	214	739	119	422	17	440	458	278	92	175	735	14	738	278	340	316	361	130	876	433	169	220	284	95	1017	
Conservative	266	266	-	-	-	266	136	130	19	236	23	136	1	136	132	89	20	24	221	*	193	72	56	102	107	26	242	124	57	159	33	9	262	
	26%	90%	-	-	-	49%	29%	24%	9%	32%	20%	32%	4%	31%	29%	32%	22%	14%	30%	3%	26%	26%	17%	32%	30%	20%	28%	29%	34%	72%	12%	9%	26%	
Labour	196	-	196	-	196	-	78	118	110	72	25	65	4	69	78	42	17	56	120	3	149	47	84	52	59	29	167	88	29	-	137	6	186	
	19%	-	80%	-	40%	-	17%	21%	52%	10%	21%	15%	22%	16%	17%	15%	18%	32%	16%	18%	20%	17%	25%	17%	16%	22%	19%	20%	17%	-	48%	7%	18%	
Liberal Democrats (Lib Dem)	118	-	-	118	118	118	52	66	14	99	16	44	4	48	66	30	8	13	96	1	83	35	26	37	54	19	102	35	28	12	21	49	116	
	12%	-	-	81%	24%	22%	11%	12%	7%	13%	13%	10%	22%	11%	14%	11%	9%	7%	13%	4%	11%	13%	8%	12%	15%	14%	12%	8%	16%	5%	7%	52%	11%	
Scottish Nationalist	16	-	-	-	16	16	9	8	8	7	3	6	-	6	8	2	1	6	9	-	9	7	16	-	-	-	-	4	2	1	1	*	23	
	2%	-	-	-	3%	3%	2%	1%	4%	1%	3%	1%	-	1%	2%	1%	1%	3%	1%	-	1%	3%	5%	-	-	-	-	1%	1%	1%	1%	*	2%	
Plaid Cymru	8	-	-	-	8	8	3	5	-	8	-	3	-	3	5	2	-	-	7	1	5	3	-	8	-	-	-	1	-	-	1	-	6	
	1%	-	-	-	2%	2%	1%	1%	-	1%	-	1%	-	1%	1%	1%	-	-	1%	9%	1%	1%	-	3%	-	-	-	*	-	-	*	-	1%	
Green Party	22	-	-	-	22	22	12	10	6	14	3	11	1	13	12	2	5	2	14	1	17	6	9	4	9	1	20	9	4	1	5	3	24	
	2%	-	-	-	5%	4%	3%	2%	3%	2%	2%	3%	7%	3%	3%	1%	6%	1%	2%	8%	2%	2%	3%	1%	2%	*	2%	2%	3%	*	2%	3%	2%	
UKIP	28	-	-	-	28	28	15	12	1	26	1	15	-	15	14	11	*	3	24	-	22	6	7	9	12	2	24	15	4	9	4	1	24	
	3%	-	-	-	6%	5%	3%	2%	1%	4%	1%	3%	-	3%	3%	4%	*	2%	3%	-	3%	2%	2%	3%	3%	2%	3%	4%	2%	4%	1%	2%	2%	
Scottish Socialist Party	*	-	-	-	*	*	*	-	-	*	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	*	-	-	-	-	1
	*	-	-	-	*	*	*	-	-	*	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	*	-	-	-	-	*
Other	16	-	-	-	15	15	8	8	1	14	1	11	-	11	6	2	2	5	8	*	10	6	5	7	4	-	14	6	-	1	2	1	15	
	2%	-	-	-	3%	3%	2%	1%	1%	2%	1%	3%	-	2%	1%	1%	2%	3%	1%	3%	1%	2%	2%	2%	1%	-	2%	1%	-	*	1%	1%	1%	
Undecided	205	28	49	25	86	65	93	112	35	152	26	86	4	90	91	59	16	34	150	4	143	61	71	59	75	33	186	83	32	25	66	20	204	
	20%	10%	20%	18%	17%	12%	20%	20%	16%	21%	22%	20%	21%	20%	20%	21%	17%	20%	20%	28%	19%	22%	21%	19%	21%	25%	21%	19%	19%	11%	23%	22%	20%	
Would not vote	109	-	-	-	-	-	50	60	12	90	17	38	4	42	41	21	19	26	61	4	76	34	54	24	32	16	93	52	9	6	12	2	119	
	11%	-	-	-	-	-	11%	11%	6%	12%	14%	9%	24%	10%	9%	7%	20%	15%	8%	24%	10%	12%	16%	7%	9%	12%	11%	12%	5%	3%	4%	3%	12%	
Don't know	2	-	-	-	-	-	*	1	-	2	*	-	-	-	-	*	1	-	*	-	2	-	-	2	1	2	-	*	1	*	-	-	2	
	*	-	-	-	-	-	*	*	-	*	*	-	-	-	-	*	1%	-	*	-	*	-	-	*	1%	*	-	*	1%	*	-	-	*	
Refused	30	1	1	2	3	4	11	19	7	17	4	9	-	9	5	18	2	4	23	1	30	1	10	13	7	4	26	16	3	5	1	2	35	
	3%	*	*	1%	1%	1%	2%	3%	3%	2%	3%	2%	-	2%	1%	6%	2%	3%	3%	4%	4%	*	3%	4%	2%	3%	3%	4%	2%	2%	*	2%	3%	

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 9

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	239	103	169	161	146	123	12	96	143	59	82	98	18	41	44	38	38	60	27	46	76	36	81	122	117	239
Weighted Total	235	97	163	155	139	117	11	95	140	61	79	95	20	41	42	36	32	63	25	46	79	36	73	126	109	239
Conservative	30 13%	16 17%	26 16%	23 15%	22 16%	19 16%	-	11 12%	19 13%	5 9%	9 12%	15 16%	-	5 13%	4 9%	5 15%	6 19%	9 14%	3 12%	6 13%	5 6%	5 14%	13 18%	11 9%	18 17%	33 14%
Labour	50 21%	17 18%	33 20%	30 19%	25 18%	22 19%	2 22%	23 25%	27 19%	11 18%	24 31%	15 15%	5 26%	6 15%	14 33%	10 29%	7 21%	8 12%	6 25%	8 17%	14 17%	10 27%	19 26%	22 17%	28 26%	49 21%
Liberal Democrats (Lib Dem)	27 12%	10 10%	21 13%	21 14%	20 14%	16 14%	* 4%	14 14%	14 10%	8 14%	4 5%	15 16%	2 12%	6 15%	1 3%	3 8%	3 9%	12 19%	4 17%	8 17%	11 13%	2 6%	7 9%	18 15%	9 8%	26 11%
Scottish Nationalist	1 *	1 1%	1 1%	1 1%	1 1%	1 *	-	* *	1 *	* 1%	-	1 1%	* 2%	-	-	-	1 2%	-	-	1 1%	* *	-	-	1 1%	-	2 1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	4 2%	3 3%	3 2%	3 2%	3 2%	3 3%	1 5%	1 1%	2 2%	-	3 4%	1 1%	-	-	3 7%	-	-	1 1%	1 3%	1 3%	2 3%	-	-	4 3%	-	4 2%
UKIP	1 *	1 1%	1 1%	1 1%	1 1%	1 1%	-	* *	1 *	-	1 1%	-	-	-	1 2%	-	-	-	-	-	1 1%	-	* *	1 *	* *	2 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	7 3%	2 2%	7 4%	7 4%	5 3%	2 1%	-	3 3%	4 3%	3 5%	4 5%	-	-	3 7%	2 5%	2 5%	-	-	-	2 4%	2 2%	3 8%	-	4 3%	3 3%	4 2%
Undecided	90 38%	29 30%	49 30%	48 31%	41 30%	34 29%	6 57%	27 29%	63 45%	28 46%	31 40%	30 32%	11 57%	17 41%	17 40%	15 40%	10 32%	20 32%	6 26%	15 31%	36 45%	12 33%	28 38%	50 40%	40 36%	90 38%
Would not vote	4 2%	-	1 1%	1 1%	1 1%	-	1 12%	1 1%	3 2%	1 2%	-	3 3%	-	1 3%	-	-	-	3 4%	-	2 5%	2 2%	-	-	4 3%	-	4 2%
Refused	21 9%	18 19%	20 12%	20 13%	20 14%	20 17%	-	13 14%	8 6%	3 6%	1 2%	16 17%	1 3%	3 7%	1 2%	* 1%	5 17%	11 17%	4 17%	4 8%	7 8%	4 12%	6 9%	10 8%	11 10%	24 10%
Don't know	1 *	-	1 *	1 1%	1 1%	-	-	1 1%	-	-	1 1%	-	-	-	-	-	1 2%	-	-	-	1 1%	-	-	1 1%	-	1 *

Fieldwork dates : 11th to 13th December 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/95 & J17569x9
 *=Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 10

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total			
	Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour		Lib Dems		
Unweighted Total	239	33	49	26	87	71	99	140	46	167	64	67	3	70	87	93	26	29	180	4	178	61	87	75	77	33	209	103	39	32	66	23	239	
Weighted Total	235	30	50	27	89	69	104	131	42	170	30	95	4	99	97	77	18	39	173	5	173	62	81	72	82	37	213	99	36	30	67	22	239	
Conservative	30	30	-	-	-	30	12	18	*	29	5	11	-	11	14	10	-	5	24	-	22	7	9	13	8	-	28	14	4	15	5	1	33	
	13%	100%	-	-	-	43%	12%	13%	1%	17%	18%	11%	-	11%	14%	13%	-	14%	14%	-	13%	12%	11%	18%	9%	-	13%	14%	10%	50%	7%	5%	14%	
Labour	50	-	50	-	50	-	29	21	9	36	4	26	3	29	25	14	1	8	40	2	36	14	25	10	16	9	46	26	6	*	28	1	49	
	21%	-	100%	-	56%	-	28%	16%	21%	21%	13%	27%	86%	29%	26%	18%	5%	20%	23%	42%	21%	23%	30%	14%	19%	25%	22%	26%	18%	1%	43%	5%	21%	
Liberal Democrats (Lib Dem)	27	-	-	27	27	27	13	14	5	21	2	13	1	14	9	12	3	2	21	1	24	3	11	6	11	5	26	11	9	-	3	12	26	
	12%	-	-	100%	30%	39%	13%	11%	12%	12%	7%	14%	14%	14%	9%	16%	15%	5%	12%	28%	14%	5%	13%	8%	13%	14%	12%	11%	24%	-	5%	55%	11%	
Scottish Nationalist	1	-	-	-	1	1	-	1	1	*	*	-	-	-	*	1	-	-	1	-	1	-	1	-	-	-	*	1	-	1	-	-	2	
	*	-	-	-	1%	1%	-	1%	1%	*	1%	-	-	-	*	1%	-	-	1%	-	1%	-	1%	-	-	-	*	2%	-	1%	-	-	1%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	4	-	-	-	4	4	2	1	2	1	1	2	-	2	3	1	-	-	4	-	2	2	2	2	-	-	1	-	1	-	1	-	4	
	2%	-	-	-	4%	5%	2%	1%	5%	1%	5%	2%	-	2%	3%	1%	-	-	2%	-	1%	3%	2%	2%	-	-	1%	-	2%	-	1%	-	2%	
UKIP	1	-	-	-	1	1	1	*	-	1	1	-	-	-	1	-	*	-	1	-	1	-	*	1	-	-	1	-	1	-	*	-	2	
	*	-	-	-	1%	1%	*	*	-	1%	2%	-	-	-	1%	-	2%	-	*	-	1%	-	*	1%	-	-	*	-	1%	-	1%	-	1%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	7	-	-	-	7	7	4	3	-	7	-	6	-	6	4	-	1	2	4	-	1	6	1	4	2	-	7	3	-	-	-	2	4	
	3%	-	-	-	7%	10%	4%	2%	-	4%	-	6%	-	6%	4%	-	5%	5%	2%	-	1%	9%	1%	5%	2%	-	3%	3%	-	-	-	9%	2%	
Undecided	90	-	-	-	-	-	34	56	20	60	13	31	-	31	38	23	11	17	61	1	61	29	23	27	40	19	83	31	13	11	28	4	90	
	38%	-	-	-	-	-	33%	43%	47%	35%	45%	32%	-	31%	39%	30%	61%	44%	35%	19%	35%	46%	29%	37%	49%	50%	39%	31%	36%	38%	42%	19%	38%	
Would not vote	4	-	-	-	-	-	1	3	-	3	-	1	-	1	-	3	1	-	3	-	4	-	2	1	1	1	2	3	1	-	-	-	4	
	2%	-	-	-	-	-	1%	2%	-	2%	-	1%	-	1%	-	3%	7%	-	2%	-	2%	-	2%	1%	2%	4%	1%	3%	4%	-	-	-	2%	
Refused	21	-	-	-	-	-	6	15	5	11	3	5	-	5	3	13	1	4	15	1	21	1	8	9	4	3	18	12	1	3	1	2	24	
	9%	-	-	-	-	-	6%	11%	13%	6%	10%	5%	-	5%	3%	17%	4%	11%	9%	11%	12%	1%	10%	13%	5%	8%	8%	12%	3%	11%	2%	7%	10%	
Don't know	1	-	-	-	-	-	1	-	-	1	-	1	-	1	1	-	-	-	1	-	1	-	-	1	-	-	1	-	-	-	-	-	1	
	*	-	-	-	-	-	1%	-	-	*	-	1%	-	1%	1%	-	-	-	*	-	*	-	-	1%	-	-	*	-	-	-	-	-	*	

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 11

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	530	530	530	530	530	530	-	263	267	89	201	240	18	71	98	103	116	124	54	165	158	82	125	323	207	530
Weighted Total	515	515	515	515	515	515	-	271	245	91	198	226	24	68	104	94	103	123	54	151	162	96	106	313	202	530
Conservative	186 36%	186 36%	186 36%	186 36%	186 36%	186 36%	-	100 37%	85 35%	39 43%	67 34%	79 35%	7 31%	32 47%	33 32%	34 36%	40 39%	39 32%	17 32%	71 47%	64 40%	30 32%	21 19%	135 43%	51 25%	186 35%
Labour	103 20%	103 20%	103 20%	103 20%	103 20%	103 20%	-	48 18%	54 22%	17 18%	37 19%	49 22%	9 37%	8 12%	20 19%	17 18%	23 22%	26 21%	13 24%	30 20%	24 15%	18 18%	31 29%	54 17%	49 24%	108 20%
Liberal Democrats (Lib Dem)	81 16%	81 16%	81 16%	81 16%	81 16%	81 16%	-	46 17%	36 15%	18 19%	34 17%	29 13%	4 17%	14 20%	20 19%	14 15%	10 10%	19 16%	9 18%	27 18%	22 13%	16 16%	17 16%	49 16%	32 16%	84 16%
Scottish Nationalist	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	-	5 2%	1 *	1 2%	3 2%	1 1%	1 3%	1 1%	2 2%	2 2%	1 1%	* *	1 1%	3 2%	2 2%	1 1%	4 1%	2 1%	10 2%	
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	3 1%	1 *	- -	- -	4 2%	- -	- -	- -	- 3%	3 1%	1 2%	1 2%	- -	- 3%	3 1%	1 1%	- -	4 2%	3 1%
Green Party	11 2%	11 2%	11 2%	11 2%	11 2%	11 2%	-	6 2%	5 2%	3 4%	7 4%	* *	2 9%	1 2%	4 3%	4 4%	* *	- -	- -	2 1%	7 5%	2 2%	- -	9 3%	2 1%	10 2%
UKIP	17 3%	17 3%	17 3%	17 3%	17 3%	17 3%	-	13 5%	3 1%	* *	8 4%	8 4%	- -	* 1%	4 4%	5 5%	5 5%	3 2%	1 2%	4 3%	3 2%	8 8%	1 1%	8 2%	9 4%	15 3%
Scottish Socialist Party	* *	* *	* *	* *	* *	* *	-	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	1 *
Other	9 2%	9 2%	9 2%	9 2%	9 2%	9 2%	-	6 2%	3 1%	1 2%	6 3%	2 1%	- -	1 2%	4 3%	2 2%	1 1%	1 1%	- -	2 1%	- -	4 4%	3 3%	2 1%	7 3%	8 2%
Undecided	75 15%	75 15%	75 15%	75 15%	75 15%	75 15%	-	29 11%	46 19%	8 9%	32 16%	34 15%	- -	8 12%	16 15%	16 17%	14 13%	21 17%	8 16%	12 8%	28 17%	9 10%	25 24%	40 13%	35 17%	79 15%
Would not vote	* *	* *	* *	* *	* *	* *	-	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	* *	- -	* *	1 *
Don't know	1 *	1 *	1 *	1 *	1 *	1 *	-	- 1%	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- 1%	1 1%	- -	- -	1 *	- -	1 *
Refused	22 4%	22 4%	22 4%	22 4%	22 4%	22 4%	-	13 5%	8 3%	3 3%	3 1%	16 7%	1 2%	2 3%	2 2%	* 1%	5 5%	11 9%	3 6%	2 1%	8 5%	5 5%	6 6%	11 3%	11 5%	24 5%

Fieldwork dates : 11th to 13th December 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/95 & J17569x9
 *=Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 12

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All certain to vote

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total		
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour		Lib Dems	
Unweighted Total	530	204	130	95	279	353	234	296	108	398	118	183	7	190	217	210	41	57	427	5	404	125	167	178	185	51	452	191	147	170	182	64	530	
Weighted Total	515	202	120	91	265	347	235	280	104	388	54	232	7	239	239	174	32	65	414	5	385	130	158	171	187	51	445	196	130	164	174	57	530	
Conservative	186 36%	186 92%	-	-	186 54%	90 38%	95 34%	9 8%	173 45%	10 19%	99 43%	-	99 41%	93 39%	70 40%	11 33%	12 19%	163 39%	-	133 34%	52 40%	37 24%	70 41%	78 42%	18 35%	170 38%	84 43%	52 40%	125 76%	25 15%	4 8%	186 35%		
Labour	103 20%	-	103 86%	-	103 39%	39 16%	64 23%	64 61%	35 9%	15 27%	34 15%	2 29%	36 15%	39 16%	27 15%	6 18%	29 44%	66 16%	3 52%	80 21%	23 17%	46 29%	26 15%	31 16%	14 28%	87 20%	35 18%	23 18%	-	93 53%	3 5%	108 20%		
Liberal Democrats (Lib Dem)	81 16%	-	-	81 89%	81 31%	81 23%	38 16%	43 15%	10 10%	69 18%	12 23%	33 14%	2 28%	35 15%	45 19%	25 14%	5 14%	7 11%	69 17%	1 12%	60 16%	21 16%	13 8%	28 16%	40 21%	10 19%	69 15%	24 12%	25 19%	11 6%	17 9%	38 67%	84 16%	
Scottish Nationalist	6 1%	-	-	-	6 2%	6 2%	4 2%	2 1%	3 3%	3 1%	2 3%	3 1%	-	3 1%	4 1%	1 3%	1 1%	* 1%	5 1%	-	3 1%	3 2%	6 4%	-	-	-	-	* 1%	1 1%	-	* 1%	* 1%	10 2%	
Plaid Cymru	4 1%	-	-	-	4 2%	4 1%	2 1%	2 1%	-	4 1%	-	2 1%	-	2 1%	2 1%	1 1%	-	-	3 1%	1 25%	4 1%	-	4 2%	-	-	-	1 1%	-	-	1 1%	-	-	3 1%	
Green Party	11 2%	-	-	-	11 4%	11 3%	8 3%	4 1%	2 2%	7 2%	* 1%	7 3%	1 17%	9 4%	4 2%	1 1%	5 14%	1 2%	5 1%	-	7 2%	4 3%	5 3%	1 *	6 3%	-	9 2%	3 2%	2 1%	1 *	4 2%	* 1%	10 2%	
UKIP	17 3%	-	-	-	17 6%	17 5%	9 4%	8 3%	-	17 4%	1 1%	8 4%	-	8 3%	10 4%	6 3%	* 1%	-	16 4%	-	13 3%	4 3%	5 3%	7 4%	4 2%	-	13 3%	8 4%	4 3%	6 4%	2 1%	-	15 3%	
Scottish Socialist Party	* *	-	-	-	* *	* *	-	-	-	* *	-	-	-	-	* *	-	-	-	* *	-	-	* *	-	-	-	-	-	* *	-	-	-	-	-	1 *
Other	9 2%	-	-	-	9 3%	9 3%	6 2%	3 1%	1 1%	8 2%	1 1%	7 3%	-	7 3%	3 1%	2 1%	-	3 5%	5 1%	-	5 1%	4 3%	4 2%	4 *	-	9 2%	3 1%	-	1 *	2 1%	-	-	8 2%	
Undecided	75 15%	15 7%	17 14%	10 11%	33 12%	30 9%	32 14%	43 15%	13 12%	58 15%	10 19%	33 14%	2 26%	35 15%	36 15%	28 16%	4 12%	7 11%	64 15%	-	57 15%	18 14%	30 19%	21 12%	23 12%	6 11%	68 15%	26 13%	22 17%	16 10%	30 17%	9 16%	79 15%	
Would not vote	* *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	
Don't know	1 *	-	-	-	-	-	-	1 *	-	1 *	-	-	-	-	-	1 4%	-	-	-	-	1 *	-	-	1 1%	1 2%	1 *	-	-	1 1%	-	-	-	1 *	
Refused	22 4%	1 1%	-	-	1 *	2 1%	7 3%	14 5%	3 3%	13 3%	3 5%	6 2%	-	6 2%	3 1%	13 8%	-	4 7%	17 4%	1 11%	21 5%	1 *	9 6%	9 6%	3 2%	2 4%	18 4%	11 6%	1 1%	4 2%	1 1%	2 3%	24 5%	

Fieldwork dates : 11th to 13th December 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/95 & J17569x9
 *Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 13

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	103	103	103	103	103	103	-	44	59	12	39	52	1	11	21	18	20	32	15	18	34	14	37	52	51	103
Weighted Total	97	97	97	97	97	97	-	42	55	11	35	51	1	10	18	17	19	32	11	14	37	14	31	51	46	103
Conservative	16	16	16	16	16	16	-	7	9	-	7	10	-	-	3	4	5	5	2	3	4	2	8	6	10	18
	17%	17%	17%	17%	17%	17%	-	17%	16%	-	19%	19%	-	-	16%	22%	25%	15%	19%	18%	10%	17%	24%	12%	22%	17%
Labour	17	17	17	17	17	17	-	9	8	2	8	7	-	2	2	5	3	4	4	1	5	4	6	7	10	22
	18%	18%	18%	18%	18%	18%	-	22%	14%	20%	22%	14%	-	21%	13%	31%	15%	14%	32%	8%	15%	29%	20%	13%	23%	21%
Liberal Democrats (Lib Dem)	10	10	10	10	10	10	-	6	4	2	2	6	-	2	1	1	1	5	-	2	4	1	3	6	4	11
	10%	10%	10%	10%	10%	10%	-	14%	8%	19%	6%	12%	-	20%	6%	6%	6%	15%	-	16%	11%	6%	9%	12%	8%	11%
Scottish Nationalist	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	1	-	-	1	-	-	-	1	-	1
	1%	1%	1%	1%	1%	1%	-	-	1%	-	-	1%	-	-	-	-	3%	-	-	4%	-	-	-	1%	-	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	3	3	3	3	3	3	-	1	2	-	2	1	-	-	2	-	-	1	1	1	2	-	3	-	3	
	3%	3%	3%	3%	3%	3%	-	2%	4%	-	6%	2%	-	-	12%	-	-	2%	7%	10%	4%	-	6%	-	3%	
UKIP	1	1	1	1	1	1	-	*	1	-	1	-	-	-	1	-	-	-	-	-	1	-	*	1	*	2
	1%	1%	1%	1%	1%	1%	-	1%	1%	-	3%	-	-	-	5%	-	-	-	-	-	1%	-	1%	1%	1%	2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2	2	2	2	2	2	-	-	2	-	2	-	-	-	2	-	-	-	-	-	2	-	2	-	1	
	2%	2%	2%	2%	2%	2%	-	-	3%	-	5%	-	-	-	10%	-	-	-	-	-	5%	-	3%	-	1%	
Undecided	29	29	29	29	29	29	-	8	21	4	12	12	-	4	8	5	5	7	2	4	14	2	8	18	11	25
	30%	30%	30%	30%	30%	30%	-	19%	38%	37%	35%	24%	-	39%	42%	28%	28%	22%	15%	28%	38%	17%	26%	35%	23%	24%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	18	18	18	18	18	18	-	10	8	3	1	14	1	2	1	*	4	10	3	2	6	4	6	8	10	20
	19%	19%	19%	19%	19%	19%	-	25%	14%	25%	4%	28%	100%	21%	5%	3%	24%	31%	27%	15%	16%	30%	19%	16%	23%	19%

Fieldwork dates : 11th to 13th December 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/95 & J17569x9
 *=Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 14

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused - AND - certain to vote

Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total		
	Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour		Lib Dems	
Unweighted Total	103	18	22	11	40	36	41	62	20	73	28	27	2	29	35	47	8	12	82	1	84	19	42	34	27	9	91	40	26	20	35	12	103
Weighted Total	97	16	17	10	33	32	40	57	16	71	13	39	2	41	40	41	4	12	81	1	78	19	39	31	26	8	87	37	23	19	31	11	103
Conservative	16	16	-	-	16	8	8	-	16	3	7	-	7	7	7	-	2	14	-	13	3	5	7	5	-	15	6	1	10	2	1	18	
	17%	100%	-	-	50%	21%	14%	-	23%	25%	18%	-	17%	17%	17%	-	20%	17%	-	17%	17%	13%	22%	17%	-	17%	17%	3%	53%	6%	11%	17%	
Labour	17	-	17	-	17	-	9	8	2	14	2	6	1	7	8	5	*	4	13	-	14	3	11	3	3	2	16	10	6	*	13	1	22
	18%	-	100%	-	51%	-	22%	15%	10%	20%	18%	15%	72%	18%	20%	13%	6%	30%	16%	-	18%	18%	28%	10%	11%	29%	18%	26%	28%	2%	43%	5%	21%
Liberal Democrats (Lib Dem)	10	-	-	10	10	10	4	6	2	7	1	5	1	6	2	6	2	-	8	-	8	2	7	2	2	-	9	3	6	-	2	8	11
	10%	-	-	100%	30%	31%	11%	10%	14%	9%	5%	13%	28%	14%	5%	14%	60%	-	10%	-	10%	11%	17%	6%	6%	-	11%	8%	24%	-	5%	70%	11%
Scottish Nationalist	1	-	-	-	1	1	-	1	1	-	-	-	-	-	-	1	-	-	1	-	1	-	1	-	-	-	-	1	-	1	-	-	1
	1%	-	-	-	2%	2%	-	1%	3%	-	-	-	-	-	-	1%	-	-	1%	-	1%	-	1%	-	-	-	-	2%	-	2%	-	-	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	3	-	-	-	3	3	2	1	2	1	1	2	-	2	2	1	-	-	3	-	2	1	1	2	-	-	1	-	1	-	1	-	3
	3%	-	-	-	9%	9%	4%	2%	14%	1%	6%	6%	-	5%	5%	2%	-	-	4%	-	2%	7%	3%	5%	-	-	1%	-	3%	-	3%	-	3%
UKIP	1	-	-	-	1	1	1	*	-	1	-	-	-	-	1	-	*	-	1	-	1	-	*	1	-	-	1	-	1	-	*	-	2
	1%	-	-	-	3%	3%	1%	1%	-	1%	4%	-	-	-	1%	-	9%	-	1%	-	1%	-	1%	2%	-	-	1%	-	2%	-	1%	-	2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2	-	-	-	2	2	-	2	-	2	-	2	-	2	2	-	-	-	2	-	-	2	-	-	-	2	-	-	-	-	-	-	1
	2%	-	-	-	5%	5%	-	3%	-	2%	-	4%	-	4%	4%	-	-	-	2%	-	-	9%	-	6%	-	-	2%	-	-	-	-	-	1%
Undecided	29	-	-	-	-	-	11	18	6	21	3	13	-	13	16	10	1	1	26	-	22	6	7	8	14	3	28	8	8	7	12	-	25
	30%	-	-	-	-	-	28%	31%	38%	29%	25%	32%	-	31%	41%	24%	25%	12%	33%	-	29%	34%	17%	26%	54%	43%	32%	22%	33%	34%	37%	-	24%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	18	-	-	-	-	-	5	13	3	10	2	4	-	4	2	11	-	4	13	1	18	1	8	8	3	2	15	10	1	2	1	2	20
	19%	-	-	-	-	-	13%	23%	20%	14%	18%	11%	-	10%	5%	28%	-	38%	17%	100%	23%	3%	20%	24%	11%	28%	17%	27%	4%	11%	3%	14%	19%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 15

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1017	530	771	738	688	591	89	473	544	272	373	372	96	176	190	183	174	198	79	277	279	185	276	556	461	1017
Weighted Total	1017	515	761	728	672	579	86	492	525	289	367	361	120	169	199	168	154	207	85	263	297	210	247	560	457	1017
1 - Absolutely certain not to vote	86	-	-	-	-	-	86	36	50	29	31	26	13	16	18	13	11	15	5	16	19	26	25	35	51	89
	8%	-	-	-	-	-	100%	7%	10%	10%	8%	7%	11%	10%	9%	8%	7%	7%	6%	6%	6%	12%	10%	6%	11%	9%
2	19	-	-	-	-	-	-	10	8	4	10	4	3	1	8	2	3	1	-	4	5	4	5	9	9	18
	2%	-	-	-	-	-	-	2%	2%	1%	3%	1%	2%	1%	4%	1%	2%	1%	-	2%	2%	2%	2%	2%	2%	2%
3	27	-	-	-	-	-	-	14	13	14	12	2	8	6	8	4	2	-	-	7	10	6	6	16	11	25
	3%	-	-	-	-	-	-	3%	3%	5%	3%	*	7%	3%	4%	2%	1%	-	-	3%	3%	3%	2%	3%	2%	2%
4	15	-	-	-	-	-	-	9	7	4	9	3	1	3	3	5	2	1	-	4	5	2	5	8	7	20
	2%	-	-	-	-	-	-	2%	1%	1%	2%	1%	1%	2%	2%	3%	1%	1%	-	1%	2%	1%	2%	2%	1%	2%
5	98	-	-	-	-	-	-	37	61	41	28	30	20	21	13	14	10	19	12	8	23	28	38	31	66	85
	10%	-	-	-	-	-	-	8%	12%	14%	8%	8%	16%	12%	7%	8%	7%	9%	14%	3%	8%	13%	16%	6%	15%	8%
6	33	-	33	-	-	-	-	15	18	19	6	8	14	5	5	1	2	6	-	7	10	8	7	17	16	33
	3%	-	4%	-	-	-	-	3%	3%	7%	2%	2%	12%	3%	2%	1%	1%	3%	-	3%	3%	4%	3%	3%	3%	3%
7	57	-	57	57	-	-	-	20	36	27	17	13	12	15	12	5	3	10	6	13	15	9	20	28	29	50
	6%	-	7%	8%	-	-	-	4%	7%	9%	5%	4%	10%	9%	6%	3%	2%	5%	7%	5%	5%	4%	8%	5%	6%	5%
8	93	-	93	93	93	-	-	44	49	29	40	24	9	20	19	22	8	15	5	32	22	18	22	53	40	97
	9%	-	12%	13%	14%	-	-	9%	9%	10%	11%	7%	8%	12%	9%	13%	5%	7%	6%	12%	7%	8%	9%	10%	9%	10%
9	63	-	63	63	63	63	-	36	27	26	15	22	14	12	8	7	9	13	2	20	23	11	9	43	20	61
	6%	-	8%	9%	9%	11%	-	7%	5%	9%	4%	6%	11%	7%	4%	4%	6%	6%	3%	8%	8%	5%	4%	8%	4%	6%
10 - Absolutely certain to vote	515	515	515	515	515	515	-	271	245	91	198	226	24	68	104	94	103	123	54	151	162	96	106	313	202	530
	51%	100%	68%	71%	77%	89%	-	55%	47%	32%	54%	63%	20%	40%	52%	56%	67%	59%	63%	57%	54%	46%	43%	56%	44%	52%
Don't know	11	-	-	-	-	-	-	1	10	5	1	4	3	2	1	1	1	3	2	1	5	2	3	6	5	9
	1%	-	-	-	-	-	-	*	2%	2%	*	1%	2%	1%	*	*	1%	1%	2%	*	2%	1%	1%	1%	1%	1%
Mean	7.77	10.00	9.28	9.42	9.63	9.89	1.00	8.00	7.55	6.97	7.81	8.37	6.36	7.40	7.63	8.01	8.46	8.30	8.41	8.32	8.05	7.28	7.25	8.18	7.26	7.82

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*=Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 16

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our (all)	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Lab-our		Lib Dems
Unweighted Total	1017	295	235	142	481	541	460	557	214	735	249	323	13	336	412	336	109	146	748	14	748	268	342	325	350	120	860	422	191	228	282	100	1017
Weighted Total	1017	296	246	145	493	543	468	549	214	739	119	422	17	440	458	278	92	175	735	14	738	278	340	316	361	130	876	433	169	220	284	95	1017
1 - Absolutely certain not to vote	86	2	8	4	14	8	35	51	9	69	13	25	5	30	36	14	12	21	50	4	62	24	38	18	29	18	76	38	6	4	12	3	89
	8%	1%	3%	3%	3%	2%	7%	9%	4%	9%	11%	6%	31%	7%	8%	5%	13%	12%	7%	24%	8%	9%	11%	6%	8%	14%	9%	9%	4%	2%	4%	3%	9%
2	19	1	3	2	5	2	13	6	1	15	1	10	2	12	8	4	1	6	12	-	12	6	8	5	6	4	13	11	4	1	3	-	18
	2%	*	1%	1%	1%	*	3%	1%	1%	2%	1%	2%	13%	3%	2%	1%	1%	3%	2%	-	2%	2%	2%	2%	2%	3%	1%	3%	2%	*	1%	-	2%
3	27	3	5	1	9	7	20	7	4	18	6	17	-	17	18	4	1	4	22	-	16	11	15	6	7	4	22	16	2	1	3	2	25
	3%	1%	2%	1%	2%	1%	4%	1%	2%	2%	5%	4%	-	4%	4%	1%	1%	3%	3%	-	2%	4%	4%	2%	2%	3%	2%	4%	1%	*	1%	2%	2%
4	15	2	4	2	8	6	9	6	5	10	4	6	-	6	4	7	1	3	11	-	12	4	5	2	8	3	12	5	-	1	1	2	20
	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	4%	1%	-	1%	1%	2%	1%	2%	2%	-	2%	1%	1%	1%	2%	2%	1%	1%	-	1%	1%	2%	2%
5	98	12	29	12	49	32	46	52	26	63	8	43	-	43	43	16	20	17	59	2	66	32	27	39	32	15	81	42	3	7	34	2	85
	10%	4%	12%	8%	10%	6%	10%	10%	12%	9%	7%	10%	-	10%	9%	6%	21%	10%	8%	16%	9%	12%	8%	12%	9%	11%	9%	10%	2%	3%	12%	2%	8%
6	33	7	12	4	19	14	9	23	8	23	5	7	-	7	11	7	5	8	19	-	26	7	17	6	9	4	31	17	3	2	5	-	33
	3%	2%	5%	3%	4%	3%	2%	4%	4%	3%	4%	2%	-	2%	3%	3%	6%	5%	3%	-	3%	3%	5%	2%	3%	3%	4%	4%	2%	1%	2%	-	3%
7	57	11	24	5	37	24	29	28	19	36	8	22	2	23	24	5	8	20	30	-	40	16	14	15	27	16	51	34	1	7	14	4	50
	6%	4%	10%	4%	7%	4%	6%	5%	9%	5%	7%	5%	11%	5%	5%	2%	8%	11%	4%	-	5%	6%	4%	5%	8%	12%	6%	8%	1%	3%	5%	4%	5%
8	93	36	20	12	45	61	47	46	19	64	14	37	1	37	48	23	5	15	71	2	69	25	29	31	33	7	83	47	11	20	24	9	97
	9%	12%	8%	8%	9%	11%	10%	8%	9%	9%	12%	9%	4%	9%	10%	8%	5%	9%	10%	17%	9%	9%	9%	10%	9%	5%	9%	11%	7%	9%	9%	10%	10%
9	63	18	18	12	39	39	22	41	19	44	5	22	-	22	24	23	5	11	47	*	46	17	26	20	18	9	55	22	7	13	13	13	61
	6%	6%	7%	8%	8%	7%	5%	8%	9%	6%	4%	5%	-	5%	5%	8%	5%	6%	6%	3%	6%	6%	8%	6%	5%	7%	6%	5%	4%	6%	4%	14%	6%
10 - Absolutely certain to vote	515	202	120	91	265	347	235	280	104	388	54	232	7	239	239	174	32	65	414	5	385	130	158	171	187	51	445	196	130	164	174	57	530
	51%	68%	49%	63%	54%	64%	50%	51%	49%	53%	45%	55%	42%	54%	52%	63%	35%	37%	56%	34%	52%	47%	46%	54%	52%	39%	51%	45%	77%	74%	61%	60%	52%
Don't know	11	3	3	-	3	3	3	8	*	7	1	2	-	2	1	1	4	4	2	1	5	6	3	3	4	1	9	5	2	1	1	2	9
	1%	1%	1%	-	1%	1%	1%	1%	*	1%	1%	*	-	*	*	*	4%	3%	*	6%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	*	2%	1%
Mean	7.77	9.09	8.01	8.65	8.28	8.84	7.67	7.85	8.02	7.78	7.39	7.96	5.80	7.87	7.81	8.51	6.82	7.04	8.08	6.42	7.85	7.53	7.42	8.06	7.83	6.95	7.80	7.50	9.05	9.22	8.40	8.81	7.82

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*=Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 17

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1017	530	771	738	688	591	89	473	544	272	373	372	96	176	190	183	174	198	79	277	279	185	276	556	461	1017
Weighted Total	1017	515	761	728	672	579	86	492	525	289	367	361	120	169	199	168	154	207	85	263	297	210	247	560	457	1017
Satisfied	214	104	169	161	142	123	9	110	104	83	67	64	46	37	51	17	24	40	20	51	64	35	64	115	99	214
	21%	20%	22%	22%	21%	21%	11%	22%	20%	29%	18%	18%	38%	22%	25%	10%	15%	20%	24%	19%	22%	17%	26%	21%	22%	21%
Dissatisfied	739	388	556	532	496	432	69	347	392	184	278	277	63	121	136	143	123	154	59	196	213	162	169	408	330	735
	73%	75%	73%	73%	74%	75%	80%	70%	75%	63%	76%	77%	52%	71%	68%	85%	80%	74%	69%	74%	72%	77%	68%	73%	72%	72%
Don't know	64	23	37	35	33	24	8	35	29	23	21	20	11	12	13	8	7	13	6	17	20	12	15	37	27	68
	6%	5%	5%	5%	5%	4%	9%	7%	5%	8%	6%	5%	9%	7%	6%	5%	5%	6%	7%	6%	7%	6%	6%	7%	6%	7%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 18

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour		Lib Dems
Unweighted Total	1017	295	235	142	481	541	460	557	214	735	249	323	13	336	412	336	109	146	748	14	748	268	342	325	350	120	860	422	191	228	282	100	1017
Weighted Total	1017	296	246	145	493	543	468	549	214	739	119	422	17	440	458	278	92	175	735	14	738	278	340	316	361	130	876	433	169	220	284	95	1017
Satisfied	214	20	119	19	157	58	88	127	214	-	25	83	4	87	84	48	32	48	132	2	148	66	84	53	77	34	175	82	33	13	102	14	214
	21%	7%	48%	13%	32%	11%	19%	23%	100%	-	21%	20%	25%	20%	18%	17%	35%	27%	18%	13%	20%	24%	25%	17%	21%	26%	20%	19%	19%	6%	36%	15%	21%
Dissatisfied	739	265	108	120	307	464	348	390	-	739	86	313	12	325	352	214	53	111	565	9	543	195	240	242	256	85	647	320	127	199	171	75	735
	73%	90%	44%	83%	62%	85%	74%	71%	-	100%	73%	74%	68%	74%	77%	77%	57%	64%	77%	65%	74%	70%	71%	77%	71%	65%	74%	74%	75%	90%	60%	79%	72%
Don't know	64	11	19	6	29	21	32	32	-	-	8	27	1	28	22	16	7	16	38	3	47	17	16	21	27	11	55	31	10	8	11	5	68
	6%	4%	8%	4%	6%	4%	7%	6%	-	-	6%	6%	7%	6%	5%	6%	8%	9%	5%	22%	6%	6%	5%	7%	8%	9%	6%	7%	6%	4%	4%	5%	7%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 19

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1017	530	771	738	688	591	89	473	544	272	373	372	96	176	190	183	174	198	79	277	279	185	276	556	461	1017
Weighted Total	1017	515	761	728	672	579	86	492	525	289	367	361	120	169	199	168	154	207	85	263	297	210	247	560	457	1017
Satisfied	286 28%	145 28%	220 29%	214 29%	190 28%	164 28%	15 18%	144 29%	142 27%	94 33%	93 25%	98 27%	48 40%	47 28%	61 31%	32 19%	40 26%	58 28%	29 34%	74 28%	90 30%	44 21%	78 31%	165 29%	121 27%	287 28%
Dissatisfied	645 63%	351 68%	498 65%	480 66%	456 68%	393 68%	56 65%	310 63%	335 64%	169 58%	235 64%	240 67%	60 50%	109 64%	108 54%	127 76%	108 70%	132 64%	47 55%	170 64%	180 61%	147 70%	149 60%	350 62%	295 65%	647 64%
Don't know	86 8%	20 4%	43 6%	35 5%	26 4%	22 4%	15 17%	38 8%	48 9%	26 9%	38 10%	22 6%	12 10%	13 8%	30 15%	8 5%	5 3%	17 8%	10 11%	19 7%	27 9%	19 9%	21 8%	46 8%	40 9%	83 8%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 20

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour		Lib Dems
Unweighted Total	1017	295	235	142	481	541	460	557	214	735	249	323	13	336	412	336	109	146	748	14	748	268	342	325	350	120	860	422	191	228	282	100	1017
Weighted Total	1017	296	246	145	493	543	468	549	214	739	119	422	17	440	458	278	92	175	735	14	738	278	340	316	361	130	876	433	169	220	284	95	1017
Satisfied	286	34	134	40	199	100	127	159	178	92	39	106	8	114	113	72	36	61	186	3	208	78	104	70	111	44	233	110	51	19	134	29	287
	28%	12%	54%	27%	40%	18%	27%	29%	83%	12%	32%	25%	46%	26%	25%	26%	39%	35%	25%	21%	28%	28%	31%	22%	31%	34%	27%	25%	30%	9%	47%	31%	28%
Dissatisfied	645	255	84	96	250	422	300	346	27	602	70	283	8	292	307	187	47	93	495	10	477	167	203	224	218	72	572	290	111	193	133	62	647
	63%	86%	34%	66%	51%	78%	64%	63%	13%	81%	59%	67%	47%	66%	67%	67%	51%	53%	67%	73%	65%	60%	60%	71%	61%	55%	65%	67%	66%	88%	47%	65%	64%
Don't know	86	6	29	9	44	21	42	44	9	45	10	33	1	34	37	18	10	21	55	1	53	33	33	22	31	14	72	33	7	7	17	3	83
	8%	2%	12%	7%	9%	4%	9%	8%	4%	6%	9%	8%	7%	8%	8%	6%	10%	12%	7%	6%	7%	12%	10%	7%	9%	11%	8%	8%	4%	3%	6%	3%	8%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 21

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1017	530	771	738	688	591	89	473	544	272	373	372	96	176	190	183	174	198	79	277	279	185	276	556	461	1017
Weighted Total	1017	515	761	728	672	579	86	492	525	289	367	361	120	169	199	168	154	207	85	263	297	210	247	560	457	1017
Satisfied	448 44%	256 50%	374 49%	360 49%	339 50%	288 50%	16 18%	226 46%	222 42%	135 47%	153 42%	160 44%	46 39%	88 52%	88 44%	65 39%	69 45%	91 44%	41 48%	135 51%	140 47%	83 40%	90 36%	275 49%	173 38%	442 43%
Dissatisfied	388 38%	198 39%	282 37%	269 37%	248 37%	221 38%	37 43%	188 38%	200 38%	90 31%	155 42%	143 40%	48 40%	42 25%	76 38%	80 47%	63 41%	80 39%	30 35%	88 34%	110 37%	84 40%	106 43%	198 35%	189 41%	398 39%
Don't know	181 18%	61 12%	106 14%	99 14%	86 13%	70 12%	33 38%	78 16%	103 20%	65 22%	59 16%	58 16%	26 22%	38 23%	35 18%	24 14%	22 15%	36 17%	15 17%	40 15%	47 16%	43 20%	51 21%	87 16%	94 21%	177 17%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 22

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour		Lib Dems
Unweighted Total	1017	295	235	142	481	541	460	557	214	735	249	323	13	336	412	336	109	146	748	14	748	268	342	325	350	120	860	422	191	228	282	100	1017
Weighted Total	1017	296	246	145	493	543	468	549	214	739	119	422	17	440	458	278	92	175	735	14	738	278	340	316	361	130	876	433	169	220	284	95	1017
Satisfied	448	231	81	49	161	312	222	226	107	326	47	205	8	213	214	131	36	61	345	6	316	132	140	142	166	52	389	198	84	154	105	37	442
	44%	78%	33%	34%	33%	58%	47%	41%	50%	44%	39%	49%	43%	48%	47%	47%	39%	35%	47%	39%	43%	47%	41%	45%	46%	40%	44%	46%	50%	70%	37%	40%	43%
Dissatisfied	388	36	128	74	253	161	164	224	85	291	52	141	9	150	169	107	34	73	276	5	297	91	138	116	134	53	332	156	66	46	149	45	398
	38%	12%	52%	51%	51%	30%	35%	41%	40%	39%	44%	33%	50%	34%	37%	39%	37%	42%	37%	35%	40%	33%	41%	37%	37%	41%	38%	36%	39%	21%	53%	47%	39%
Don't know	181	28	38	22	79	69	82	99	22	122	20	76	1	77	75	39	22	41	115	4	126	56	62	58	61	25	155	78	19	20	30	13	177
	18%	9%	15%	15%	16%	13%	18%	18%	10%	17%	17%	18%	7%	17%	16%	14%	24%	23%	16%	26%	17%	20%	18%	17%	20%	18%	18%	11%	9%	10%	13%	17%	

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 23

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1017	530	771	738	688	591	89	473	544	272	373	372	96	176	190	183	174	198	79	277	279	185	276	556	461	1017
Weighted Total	1017	515	761	728	672	579	86	492	525	289	367	361	120	169	199	168	154	207	85	263	297	210	247	560	457	1017
Satisfied	410 40%	238 46%	344 45%	333 46%	306 46%	272 47%	15 17%	216 44%	194 37%	115 40%	147 40%	149 41%	51 42%	64 38%	86 43%	61 36%	57 37%	91 44%	39 45%	128 48%	127 43%	69 33%	87 35%	255 45%	155 34%	405 40%
Dissatisfied	271 27%	152 30%	202 26%	195 27%	185 28%	167 29%	33 38%	143 29%	129 25%	59 21%	107 29%	104 29%	22 18%	38 22%	52 26%	55 33%	55 35%	50 24%	21 24%	54 21%	83 28%	68 33%	66 27%	137 24%	134 29%	277 27%
Don't know	335 33%	125 24%	215 28%	200 27%	180 27%	140 24%	39 45%	133 27%	202 38%	115 40%	113 31%	108 30%	48 40%	67 39%	60 30%	53 31%	42 27%	66 32%	26 30%	81 31%	87 29%	73 35%	94 38%	168 30%	167 37%	335 33%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 24

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?

Base : All respondents aged 18+

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour		Lib Dems
Unweighted Total	1017	295	235	142	481	541	460	557	214	735	249	323	13	336	412	336	109	146	748	14	748	268	342	325	350	120	860	422	191	228	282	100	1017
Weighted Total	1017	296	246	145	493	543	468	549	214	739	119	422	17	440	458	278	92	175	735	14	738	278	340	316	361	130	876	433	169	220	284	95	1017
Satisfied	410	129	108	95	235	256	195	216	122	273	46	181	7	188	191	124	34	56	316	5	298	113	130	138	142	46	356	169	73	93	122	58	405
	40%	44%	44%	65%	48%	47%	42%	39%	57%	37%	38%	43%	39%	43%	42%	45%	36%	32%	43%	38%	40%	40%	38%	44%	39%	35%	41%	39%	43%	42%	43%	61%	40%
Dissatisfied	271	64	66	33	137	136	125	147	33	233	33	110	9	119	126	70	23	51	196	1	199	71	100	67	104	38	235	111	54	54	86	24	277
	27%	22%	27%	23%	28%	25%	27%	27%	16%	32%	27%	26%	50%	27%	28%	25%	25%	29%	27%	6%	27%	26%	29%	21%	29%	29%	27%	26%	32%	25%	30%	25%	27%
Don't know	335	103	73	17	121	151	149	187	59	232	41	131	2	133	140	84	35	68	224	8	241	94	110	111	115	47	285	152	43	73	76	13	335
	33%	35%	30%	12%	24%	28%	32%	34%	27%	31%	34%	31%	11%	30%	31%	30%	38%	39%	30%	56%	33%	34%	32%	35%	32%	36%	33%	35%	25%	33%	27%	14%	33%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 25
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1017	530	771	738	688	591	89	473	544	272	373	372	96	176	190	183	174	198	79	277	279	185	276	556	461	1017
Weighted Total	1017	515	761	728	672	579	86	492	525	289	367	361	120	169	199	168	154	207	85	263	297	210	247	560	457	1017
Improve	323 32%	163 32%	243 32%	230 32%	212 32%	182 31%	17 20%	165 34%	158 30%	118 41%	104 28%	101 28%	55 46%	63 37%	64 32%	40 24%	40 26%	61 29%	31 36%	93 35%	98 33%	63 30%	70 28%	191 34%	133 29%	312 31%
Stay the same	298 29%	143 28%	228 30%	221 30%	197 29%	169 29%	31 36%	159 32%	140 27%	83 29%	118 32%	97 27%	29 24%	54 32%	72 36%	46 27%	37 24%	60 29%	22 26%	92 35%	83 28%	62 30%	61 25%	176 31%	123 27%	283 28%
Get worse	365 36%	197 38%	270 35%	258 35%	243 36%	212 37%	36 42%	156 32%	209 40%	80 28%	133 36%	152 42%	32 26%	49 29%	57 29%	76 45%	74 48%	78 38%	28 33%	77 29%	105 35%	78 37%	105 43%	181 32%	184 40%	388 38%
Don't know	30 3%	12 2%	20 3%	20 3%	20 3%	16 3%	2 2%	12 2%	18 3%	8 3%	11 3%	11 3%	5 4%	3 2%	5 3%	6 3%	3 2%	8 4%	4 5%	2 1%	11 4%	6 3%	11 5%	13 2%	18 4%	34 3%

Fieldwork dates : 11th to 13th December 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/95 & J17569x9
 *=Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 26
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1017	295	235	142	481	541	460	557	214	735	249	323	13	336	412	336	109	146	748	14	748	268	342	325	350	120	860	422	191	228	282	100	1017
Weighted Total	1017	296	246	145	493	543	468	549	214	739	119	422	17	440	458	278	92	175	735	14	738	278	340	316	361	130	876	433	169	220	284	95	1017
Improve	323	87	107	47	180	160	167	156	107	192	39	149	6	155	155	74	39	51	229	4	238	85	109	91	123	43	275	139	51	49	113	26	312
	32%	29%	43%	33%	37%	30%	36%	28%	50%	26%	33%	35%	34%	35%	34%	27%	42%	29%	31%	26%	32%	30%	32%	29%	34%	33%	31%	32%	30%	22%	40%	28%	31%
Stay the same	298	90	78	45	144	156	146	153	72	207	31	128	7	135	149	84	20	44	233	1	211	87	98	91	110	43	263	112	45	62	92	30	283
	29%	30%	32%	31%	29%	29%	31%	28%	33%	28%	26%	30%	40%	31%	33%	30%	21%	25%	32%	8%	29%	31%	29%	29%	30%	33%	30%	26%	27%	28%	32%	32%	28%
Get worse	365	118	55	49	153	216	148	217	27	325	46	136	5	141	143	113	30	72	256	7	268	97	124	123	119	41	315	173	70	106	72	32	388
	36%	40%	22%	34%	31%	40%	32%	40%	13%	44%	39%	32%	26%	32%	31%	41%	32%	41%	35%	52%	36%	35%	36%	39%	33%	31%	36%	40%	41%	48%	26%	34%	38%
Don't know	30	1	7	4	16	11	7	24	8	15	3	9	-	9	10	7	4	8	17	2	21	9	10	11	9	3	23	9	3	3	7	5	34
	3%	*	3%	3%	3%	2%	1%	4%	4%	2%	2%	2%	-	2%	2%	2%	4%	4%	2%	14%	3%	3%	3%	4%	3%	2%	3%	2%	2%	1%	2%	6%	3%

Fieldwork dates : 11th to 13th December 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/95 & J17569x9
 *=Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 27

**Q8. How important is it to you personally who wins the next General Election?
(PL26)**

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1017	530	771	738	688	591	89	473	544	272	373	372	96	176	190	183	174	198	79	277	279	185	276	556	461	1017
Weighted Total	1017	515	761	728	672	579	86	492	525	289	367	361	120	169	199	168	154	207	85	263	297	210	247	560	457	1017
Very important	379 37%	265 51%	341 45%	335 46%	313 47%	286 49%	6 7%	169 34%	210 40%	76 26%	132 36%	172 48%	30 25%	46 27%	63 32%	69 41%	76 49%	96 46%	40 47%	116 44%	111 38%	64 30%	88 36%	227 41%	152 33%	392 39%
Fairly important	325 32%	161 31%	272 36%	264 36%	239 36%	194 33%	9 10%	160 32%	165 31%	107 37%	124 34%	94 26%	34 28%	73 43%	68 34%	57 34%	42 27%	52 25%	17 20%	91 35%	111 37%	60 29%	63 25%	202 36%	123 27%	324 32%
Not very important	193 19%	61 12%	102 13%	91 12%	83 12%	70 12%	26 31%	98 20%	96 18%	69 24%	66 18%	58 16%	37 31%	32 19%	41 21%	24 15%	23 15%	35 17%	18 21%	38 14%	47 16%	51 24%	57 23%	85 15%	108 24%	188 18%
Not at all important	87 9%	22 4%	30 4%	27 4%	25 4%	23 4%	37 43%	51 10%	36 7%	25 9%	36 10%	25 7%	14 12%	11 7%	23 12%	13 8%	11 7%	14 7%	9 10%	17 7%	17 6%	25 12%	29 12%	34 6%	54 12%	83 8%
No opinion	32 3%	6 1%	15 2%	12 2%	11 2%	6 1%	7 8%	15 3%	17 3%	12 4%	8 2%	12 3%	6 5%	7 4%	4 2%	4 3%	2 1%	10 5%	2 2%	1 1%	11 4%	10 5%	10 4%	12 4%	20 2%	30 3%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 28

**Q8. How important is it to you personally who wins the next General Election?
(PL26)**

Base : All respondents aged 18+

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour		Lib Dems
Unweighted Total	1017	295	235	142	481	541	460	557	214	735	249	323	13	336	412	336	109	146	748	14	748	268	342	325	350	120	860	422	191	228	282	100	1017
Weighted Total	1017	296	246	145	493	543	468	549	214	739	119	422	17	440	458	278	92	175	735	14	738	278	340	316	361	130	876	433	169	220	284	95	1017
Very important	379	137	105	57	197	229	149	230	74	287	43	137	7	144	156	118	29	68	274	8	288	91	118	117	145	54	328	172	86	108	121	36	392
	37%	46%	42%	40%	40%	42%	32%	42%	34%	39%	36%	32%	42%	33%	34%	43%	31%	39%	37%	55%	39%	33%	35%	37%	40%	41%	37%	40%	51%	49%	42%	38%	39%
Fairly important	325	111	84	51	165	191	172	153	75	236	46	158	3	161	159	91	28	44	250	3	227	97	101	111	113	43	287	134	51	77	104	40	324
	32%	38%	34%	35%	33%	35%	37%	28%	35%	32%	39%	37%	17%	37%	35%	33%	30%	25%	34%	20%	31%	35%	30%	35%	31%	33%	33%	31%	30%	35%	37%	43%	32%
Not very important	193	43	32	28	81	92	102	91	50	125	20	88	7	95	93	44	21	34	137	2	140	53	67	60	66	16	155	75	24	23	38	14	188
	19%	14%	13%	19%	16%	17%	22%	17%	24%	17%	17%	21%	41%	22%	20%	16%	22%	19%	19%	16%	19%	19%	20%	19%	18%	12%	18%	17%	14%	10%	13%	15%	18%
Not at all important	87	3	16	6	34	21	32	55	11	71	7	29	-	29	38	14	12	23	52	*	60	28	42	19	27	14	76	34	6	7	14	5	83
	9%	1%	6%	4%	7%	4%	7%	10%	5%	10%	6%	7%	-	7%	8%	5%	13%	13%	7%	3%	8%	10%	12%	6%	8%	11%	9%	8%	4%	3%	5%	5%	8%
No opinion	32	2	10	3	16	9	13	20	4	20	3	10	-	10	12	11	2	6	23	1	23	10	13	9	10	4	30	18	1	4	7	-	30
	3%	1%	4%	2%	3%	2%	3%	4%	2%	3%	2%	2%	-	2%	3%	4%	3%	3%	3%	7%	3%	3%	4%	3%	3%	3%	3%	4%	1%	2%	3%	-	3%

Fieldwork dates : 11th to 13th December 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/95 & J17569x9

*Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 29
 - 2005 GENERAL ELECTION -
 Q.8 Which party did you vote for at the General Election on May 5th 2005? If you are not sure, or did not vote, please say so.

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1017	530	771	738	688	591	89	473	544	272	373	372	96	176	190	183	174	198	79	277	279	185	276	556	461	1017
Weighted Total	1017	515	761	728	672	579	86	492	525	289	367	361	120	169	199	168	154	207	85	263	297	210	247	560	457	1017
Conservative	220 22%	164 32%	205 27%	203 28%	197 29%	177 31%	4 5%	105 21%	115 22%	35 12%	72 20%	113 31%	5 4%	31 18%	28 14%	43 26%	57 37%	56 27%	25 30%	66 25%	83 28%	37 18%	34 14%	149 27%	71 16%	228
Labour	284 28%	174 34%	230 30%	225 31%	211 31%	187 32%	12 14%	137 28%	147 28%	50 17%	116 32%	118 33%	19 15%	32 19%	63 32%	53 32%	46 30%	72 35%	30 35%	68 26%	68 23%	60 29%	89 36%	135 24%	149 33%	282
Lib Dems	95 9%	57 11%	83 11%	83 11%	79 12%	70 12%	3 4%	48 10%	46 9%	23 8%	40 11%	31 9%	2 2%	21 12%	22 11%	18 11%	7 4%	25 12%	10 12%	27 10%	28 9%	17 8%	24 10%	54 10%	40 9%	100
Scottish/Welsh nationalist	14 1%	7 1%	10 1%	10 1%	10 1%	8 1%	2 3%	8 2%	6 1%	3 1%	8 2%	4 1%	1 1%	3 1%	6 3%	2 1%	2 1%	2 1%	*	2 1%	4 1%	7 3%	2 1%	6 1%	9 2%	18
UKIP - UK Independence Party	11 1%	11 2%	11 1%	11 2%	11 2%	11 2%	-	9 2%	2 *	-	8 2%	3 1%	-	-	5 2%	3 2%	3 2%	1 *	-	5 2%	1 *	3 1%	2 1%	7 1%	4 1%	10
Green	8 1%	4 1%	5 1%	5 1%	5 1%	5 1%	-	5 1%	3 1%	3 1%	3 1%	2 *	2 1%	1 1%	2 1%	1 1%	1 1%	1 *	-	1 *	4 1%	3 1%	-	5 1%	3 1%	9
BNP - British National Party	9 1%	5 1%	7 1%	7 1%	7 1%	5 1%	-	3 1%	6 1%	3 1%	3 1%	2 1%	-	3 2%	2 1%	1 1%	-	2 1%	2 2%	3 1%	-	3 2%	2 1%	3 1%	5 1%	5
Other	29 3%	19 4%	22 3%	21 3%	20 3%	20 3%	-	12 2%	16 3%	8 3%	10 3%	11 3%	2 2%	5 3%	6 3%	4 3%	6 4%	4 2%	1 1%	13 5%	8 3%	3 1%	6 2%	20 4%	8 2%	25
Did not vote	214 21%	30 6%	94 12%	83 11%	64 9%	41 7%	55 64%	94 19%	121 23%	97 34%	80 22%	37 10%	34 29%	63 37%	46 23%	34 21%	21 14%	15 7%	6 7%	59 22%	56 19%	49 23%	51 21%	115 20%	99 22%	211
Too young	44 4%	11 2%	29 4%	21 3%	19 3%	16 3%	5 5%	30 6%	14 3%	44 15%	-	-	43 36%	1 1%	-	-	-	-	-	10 4%	16 5%	10 5%	8 3%	26 5%	18 4%	36
Can't remember	62 6%	16 3%	41 5%	38 5%	30 4%	20 4%	5 6%	26 5%	36 7%	19 7%	23 6%	20 5%	12 10%	7 4%	15 8%	8 5%	6 4%	13 6%	7 8%	8 3%	17 6%	13 6%	24 10%	25 5%	36 8%	66
Refused	27 3%	18 3%	22 3%	21 3%	19 3%	19 3%	-	15 3%	12 2%	3 1%	4 1%	21 6%	1 *	2 1%	4 2%	-	5 3%	16 8%	4 4%	2 1%	12 4%	6 3%	7 3%	14 2%	14 3%	27

Fieldwork dates : 11th to 13th December 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/95 & J17569x9
 * = Less than 0.5%

Ipsos MORI Political Monitor - December 2009

Table 30
 - 2005 GENERAL ELECTION -
 Q.8 Which party did you vote for at the General Election on May 5th 2005? If you are not sure, or did not vote, please say so.

Base : All respondents aged 18+

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector					Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour (all)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1017	295	235	142	481	541	460	557	214	735	249	323	13	336	412	336	109	146	748	14	748	268	342	325	350	120	860	422	191	228	282	100	1017
Weighted Total	1017	296	246	145	493	543	468	549	214	739	119	422	17	440	458	278	92	175	735	14	738	278	340	316	361	130	876	433	169	220	284	95	1017
Conservative	220	174	*	12	24	198	95	125	13	199	17	100	1	100	103	96	10	11	199	-	169	50	45	84	92	17	209	88	59	220	-	-	228
	22%	59%	*	8%	5%	37%	20%	23%	6%	27%	14%	24%	4%	23%	23%	35%	11%	6%	27%	-	23%	18%	13%	27%	25%	13%	24%	20%	35%	100%	-	-	22%
Labour	284	38	165	24	205	78	131	153	102	171	38	102	11	113	129	75	15	61	204	4	213	71	106	77	101	40	247	131	37	-	284	-	282
	28%	13%	67%	17%	42%	14%	28%	28%	48%	23%	32%	24%	64%	26%	28%	27%	16%	35%	28%	30%	29%	26%	31%	24%	28%	31%	28%	30%	22%	-	100%	-	28%
Lib Dems	95	10	7	61	76	79	43	51	14	75	12	40	2	42	43	29	6	13	73	3	72	23	34	24	36	11	81	27	27	-	-	95	100
	9%	3%	3%	42%	15%	15%	9%	9%	7%	10%	10%	9%	12%	10%	9%	11%	6%	7%	10%	21%	10%	8%	10%	8%	10%	9%	9%	6%	16%	-	-	100%	10%
Scottish/Welsh nationalist	14	2	-	-	10	12	8	6	3	11	3	7	-	7	9	3	1	2	12	-	8	6	13	2	-	-	-	5	*	-	-	-	18
	1%	1%	-	-	2%	2%	2%	1%	2%	1%	2%	2%	-	2%	2%	1%	1%	1%	2%	-	1%	2%	4%	1%	-	-	-	1%	*	-	-	-	2%
UKIP - UK Independence Party	11	4	-	1	7	11	8	3	-	11	1	7	-	7	9	1	-	1	10	-	7	4	1	7	3	-	7	2	2	-	-	-	10
	1%	1%	-	*	2%	2%	2%	1%	-	1%	1%	2%	-	2%	2%	*	-	*	1%	-	1%	1%	* 2%	1%	-	1%	1%	1%	1%	-	-	-	1%
Green	8	-	-	2	5	5	3	5	1	7	1	3	-	3	3	2	2	-	6	-	7	1	1	1	6	1	8	2	2	-	-	-	9
	1%	-	-	1%	1%	1%	1%	1%	*	1%	1%	1%	-	1%	1%	2%	-	1%	-	1%	*	*	*	2%	*	1%	*	1%	1%	-	-	-	1%
BNP - British National Party	9	-	-	-	7	7	5	4	-	9	-	7	-	7	-	1	-	7	1	-	5	4	4	5	-	-	9	7	-	-	-	-	5
	1%	-	-	-	1%	1%	1%	1%	-	1%	-	2%	-	2%	-	*	-	4%	*	-	1%	1%	1%	2%	-	-	1%	2%	-	-	-	-	*
Other	29	6	4	2	13	15	14	14	3	23	3	12	4	15	13	9	1	6	22	-	21	8	9	8	11	3	17	17	7	-	-	-	25
	3%	2%	1%	1%	3%	3%	3%	3%	1%	3%	2%	3%	21%	4%	3%	3%	1%	3%	3%	-	3%	3%	3%	3%	3%	2%	2%	4%	4%	-	-	-	2%
Did not vote	214	36	45	22	84	74	117	97	47	144	27	107	-	107	101	24	39	46	125	4	138	76	78	67	69	37	191	84	26	-	-	-	211
	21%	12%	18%	15%	17%	14%	25%	18%	22%	19%	23%	25%	-	24%	22%	9%	42%	26%	17%	29%	19%	27%	23%	21%	19%	29%	22%	19%	15%	-	-	-	21%
Too young	44	9	11	9	26	24	12	33	14	25	5	13	-	13	15	8	12	8	23	1	28	16	17	11	17	8	39	27	5	-	-	-	36
	4%	3%	5%	6%	5%	4%	2%	6%	6%	3%	4%	3%	-	3%	3%	3%	13%	4%	3%	9%	4%	6%	5%	4%	5%	6%	4%	6%	3%	-	-	-	4%
Can't remember	62	16	11	8	28	33	22	40	15	44	11	16	-	16	24	13	6	17	37	2	44	18	25	16	20	11	49	26	*	-	-	-	66
	6%	5%	4%	6%	6%	6%	5%	7%	7%	6%	10%	4%	-	4%	5%	5%	7%	10%	5%	11%	6%	6%	7%	5%	6%	9%	6%	6%	*	-	-	-	6%
Refused	27	1	3	4	8	6	10	17	2	20	2	9	-	9	8	16	-	3	24	-	25	3	9	13	6	2	21	17	4	-	-	-	27
	3%	*	1%	3%	2%	1%	2%	3%	1%	3%	2%	2%	-	2%	2%	6%	-	2%	3%	-	3%	1%	3%	4%	2%	1%	2%	4%	2%	-	-	-	3%

Fieldwork dates : 11th to 13th December 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/95 & J17569x9
 *=Less than 0.5%