

## **WEEKLY RATINGS REPORT**

## Free TV Ratings – Week 47, 2009 15 - 21 November

In Week 47, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.5 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.2 million viewers.
- Free-to-air television accounted for 83 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 65 per cent nightly share in metro markets and a 61 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight				Top 40 Programs - All People								
Metro	Metro		Regional		Metro Average '000's Regional Average '000's Combined M						Metro & Reg '000's	
Seven	24.3	Prime/ 7QLD	24.3	1	PACKED TO THE RAFTERS	1.805	1	PACKED TO THE RAFTERS	722 1	PACKED TO THE RAFTERS	2,527	
Nine	22.2	WIN/NBN	22.9	2	THE FORCE - BEHIND THE LINE	1.591	2	THE FORCE - BEHIND THE LINE	597 2	THE FORCE - BEHIND THE LINE	2,188	
Ten	15.5	Sthn Cross 10	17.1	3	TWO AND A HALF MEN -MON	1,487	3	BONES	581 <b>3</b>	BORDER SECURITY	2,032	
One	0.7	ABC	15.4	4	BORDER SECURITY	1,483	4	BORDER SECURITY	549 4	BONES	1,995	
ABC	13.8	SBS	6.2	5	BONES	1,414	5	BORDER SECURITY - WED	531 5	TWO AND A HALF MEN -MON	1,994	
SBS	4.4	Fox8	0.7	6	NCIS	1,320	6	LAST CHANCE SURGERY	531 6	RSPCA ANIMAL RESCUE	1,807	
TV1	0.7	Lifestyle	0.6	7	BETTER HOMES AND GARDENS	1,314	7	RSPCA ANIMAL RESCUE	522 7	SUNDAY NIGHT	1,807	
Lifestyle	0.7		0.6	8	SUNDAY NIGHT	1,300	8	60 MINUTES	517 8	BORDER SECURITY - WED	1,802	
UKTV	0.7		0.6	9	SEVEN NEWS - SUN	1,293	9	MEDICAL EMERGENCY	517 9		1,797	
Fox8	0.7	Fox Classics	0.5	10	RSPCA ANIMAL RESCUE	1.285	10	DESTROYED IN SECONDS	513 1	0 NCIS	1,770	
Fox Classics		UKTV	0.5	11	SEVEN NEWS	1.277	11	SUNDAY NIGHT	507 1	1 SEVEN NEWS - SUN	1,742	
W.	0.3	Fox Sports 3	0.5	12	BORDER SECURITY - WED	1.271	12	TWO AND A HALF MEN -MON	507 1	2 SEVEN NEWS	1,733	
Fox Sports 2	0.3	C&I	0.5	13	THE BIG BANG THEORY	1.223	13	20 TO 1 -TUE	506 1	3 LAST CHANCE SURGERY	1,717	
Sci Fi		Disney	0.4	14	NINE NEWS SUNDAY	1,218	14	A CURRENT AFFAIR	503 1		1,699	
111 Hits		Sky News	0.4	15	TODAY TONIGHT	1,210	15	HIGHWAY PATROL	490 1	5 MEDICAL EMERGENCY	1,670	
Showtime	0.3	Arena	0.4	16	HIGHWAY PATROL	1,209	16	BETTER HOMES AND GARDENS	483 1	6 NINE NEWS SUNDAY	1,663	
Nat Geo	0.3	Fox8+2	0.4	17	THE MENTALIST	1.205	17	GETAWAY	460 1	7 THE BIG BANG THEORY	1,656	
Disney		Fox Sports 1	0.4	18	LAST CHANCE SURGERY	,	18	NATIONAL NEWS	460 1		1,637	
Fox8 +2		Fox Sports 2	0.4		MEDICAL EMERGENCY	1,153	19	SEVEN NEWS	456 1		1,614	
Arena		Sci Fi	0.4	20	CRIMINAL MINDS-MON	1.113	20	CITY HOMICIDE-WED	453 2	0 20 TO 1 -TUE	1,612	
Fox Sports 3		Nat Geo	0.3	21	20 TO 1 -TUE		21	NCIS	450 <b>2</b>		1,585	
C&I	0.3	Bio.	0.3	22	DESTROYED IN SECONDS	1,101	22	SEVEN NEWS - SUN	449 2	2 GETAWAY	1,528	
TV1 +2		Sky Racing	0.3	23	TWO AND A HALF MEN -WED	1,100		NATIONAL NEWS SUNDAY	445 2		1,519	
Nickelodeon		TV1+2	0.3	24	TWO AND A HALF MEN M-F	1.090	24	THE BIG BANG THEORY	433 2	4 CRIMINAL MINDS-MON	1,512	
Fox Sports 1		Lifestyle Food	0.3		SEVEN NEWS - SAT	1.086	25	NATIONAL NEWS SATURDAY	432 2		1,480	
Lifestyle +2		Showtime	0.2	26	FLASHFORWARD	1.078	26	THE MENTALIST	432 2	6 CITY HOMICIDE-WED	1,474	
Bio.		History	0.2	27	CELEBRITY MASTERCHEF	1.076		RUSH	429 2		1,465	
Discovery		Comedy	0.2	28	60 MINUTES	1.068		RPA WHERE ARE THEY NOW?	401 2		1,452	
Showtime 2		Discovery	0.2	29	GETAWAY	1.068		CRIMINAL MINDS-MON	399 2		1,429	
Sky News		Nickelodeon	0.2	30	LIE TO ME	1.052		20 TO 1 -SUN	388 3		1,421	
History		Fox Sports News	0.2	31	CITY HOMICIDE-WED	1.021	31	THE SIMPSONS TUES EP 2	385 <b>3</b>		1,416	
BBC Knowledge		111 Hits	0.2	32	NINE NEWS	1.020	-	HOME AND AWAY		2 HOME AND AWAY	1,399	
Comedy		Lifestyle +2	0.2	33	HOME AND AWAY	1.019		BEST OF THE PAUL HOGAN SHOW - P2	379 <b>3</b>		1,387	
Lifestyle Food		Nick Jr	0.2	34	A CURRENT AFFAIR	1.016		BEAUTY AND THE GEEK	378 <b>3</b>		1,371	
Cartoon Network	0.2		0.2	35	CSI: MIAMI	1.014		GLEE THURS	378 <b>3</b>		1,354	
Movie Extra		How To	0.2	36	NCIS: LOS ANGELES	1.000		AUSTRALIAN IDOL	375 <b>3</b>		1,347	
UKTV +2		Playhouse Disney	0.2	37	BEAUTY AND THE GEEK	993	37	FLASHFORWARD	374 <b>3</b>		1,340	
Sky Racing		Comedy +2	0.2	38	CASTLE		38	GOOD NEWS WEEK	370 <b>3</b>		1,319	
How To		Hallmark	0.2	39	TWO AND A HALF MEN -FRI EP 2		39	CASTLE	368 3		1,302	
Fox Classics +2	0.1		0.2	40	THE SIMPSONS TUES EP 2	955		TWO AND A HALF MEN -WED	365 4		1,299	

Data sourced Q/TAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking.
All program results represent an average of all times aired during the week. Total metro shares inct split total regishares excl split. Shares based on total people. All network shares (except Term) include multi-channels. Share figures rounded to one decimal place.