

WEEKLY RATINGS REPORT

Free TV Ratings – Week 46, 2009

8 – 14 November

In Week 46, Free TV delivered huge audiences with the top rating program attracting a combined average audience of more than 2.6 million viewers.

- Every one of the top 40 programs on Free TV delivered a combined average audience of at least 1.2 million viewers.
- Free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas and 82 per cent in regional markets.
- Free TV continues to dominate share of viewing with a 64 per cent nightly share in metro markets and a 61 per cent share in regional areas.

Share of Nightly Viewing 6pm - Midnight			Top 40 Programs - All People									
Metro		Regional	FREE TV									
			Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's					
Seven	24.7	Prime/ 7QLD	23.9	1	PACKED TO THE RAFTERS	1,853	1	PACKED TO THE RAFTERS	786	1	PACKED TO THE RAFTERS	2,639
Nine	21.5	WIN/NBN	20.6	2	THE FORCE - BEHIND THE LINE	1,601	2	LAST CHANCE SURGERY	622	2	THE FORCE - BEHIND THE LINE	2,205
Ten	15.4	Sthn Cross 10	16.5	3	BORDER SECURITY	1,515	3	RSPCA ANIMAL RESCUE	609	3	BORDER SECURITY	2,051
One	0.8	ABC	15.4	4	TWO AND A HALF MEN - MON	1,456	4	THE FORCE - BEHIND THE LINE	604	4	BONES	1,943
ABC	14.7	SBS	6.6	5	BONES	1,362	5	BONES	581	5	RSPCA ANIMAL RESCUE	1,928
SBS	4.7	Fox8	0.8	6	RSPCA ANIMAL RESCUE	1,319	6	BORDER SECURITY - WED	541	6	TWO AND A HALF MEN -MON	1,918
Lifestyle	0.9	Lifestyle	0.8	7	SEVEN NEWS - SUN	1,313	7	BORDER SECURITY	536	7	LAST CHANCE SURGERY	1,914
Fox Classics	0.8	Fox Sports 3	0.7	8	SEVEN NEWS	1,296	8	A CURRENT AFFAIR	531	8	SEVEN NEWS - SUN	1,777
TV1	0.8	W.	0.6	9	LAST CHANCE SURGERY	1,292	9	HIGHWAY PATROL	531	9	BETTER HOMES AND GARDENS	1,775
UKTV	0.7	Fox Classics	0.6	10	BETTER HOMES AND GARDENS	1,272	10	SUNDAY NIGHT	527	10	BORDER SECURITY - WED	1,774
Fox8	0.6	TV1	0.6	11	NCIS	1,251	11	DESTROYED IN SECONDS	520	11	SEVEN NEWS	1,761
Fox Sports 3	0.5	C&I	0.6	12	BORDER SECURITY - WED	1,233	12	60 MINUTES	518	12	HIGHWAY PATROL	1,748
C&I	0.4	Fox Sports 2	0.6	13	HIGHWAY PATROL	1,217	13	MEDICAL EMERGENCY	514	13	SUNDAY NIGHT	1,729
Fox Sports 2	0.4	UKTV	0.5	14	TODAY TONIGHT	1,211	14	BETTER HOMES AND GARDENS	503	14	DESTROYED IN SECONDS	1,686
W.	0.4	Nat Geo	0.5	15	SUNDAY NIGHT	1,202	15	GETAWAY	482	15	NCIS	1,677
Sci Fi	0.4	Discovery	0.5	16	THE MENTALIST	1,187	16	THE MENTALIST	479	16	MEDICAL EMERGENCY	1,673
Nat Geo	0.3	History	0.5	17	DESTROYED IN SECONDS	1,166	17	SEVEN NEWS	465	17	THE MENTALIST	1,666
Disney	0.3	Disney	0.4	18	MEDICAL EMERGENCY	1,159	18	SEVEN NEWS - SUN	464	18	GETAWAY	1,595
Showtime	0.3	Fox8+2	0.4	19	SEVEN NEWS - SAT	1,153	19	TWO AND A HALF MEN -MON	462	19	CITY HOMICIDE-WED	1,586
Discovery	0.3	Fox Sports 1	0.4	20	THE BIG BANG THEORY	1,153	20	CSI: CRIME SCENE INVESTIGATION	459	20	THE BIG BANG THEORY	1,567
111 Hits	0.3	111 Hits	0.4	21	CITY HOMICIDE-WED	1,130	21	CITY HOMICIDE-WED	456	21	A CURRENT AFFAIR	1,554
History	0.3	Showtime	0.3	22	CELEBRITY MASTERCHEF	1,124	22	NATIONAL NEWS	455	22	60 MINUTES	1,544
Fox8 +2	0.3	Bio.	0.3	23	GETAWAY	1,113	23	BEAUTY AND THE GEEK	429	23	CELEBRITY MASTERCHEF	1,508
Arena	0.3	Arena	0.3	24	NINE NEWS SUNDAY	1,093	24	NCIS	426	24	20 TO 1 -TUE	1,494
Fox Sports 1	0.3	Sky News	0.3	25	FLASHFORWARD	1,090	25	THE BIG BANG THEORY	414	25	NINE NEWS SUNDAY	1,490
TV1 +2	0.3	Movie One	0.3	26	20 TO 1 -TUE	1,087	26	CRIMINAL MINDS-MON	413	26	SEVEN NEWS - SAT	1,485
Movie One	0.3	Movie Greats	0.3	27	TWO AND A HALF MEN M-F	1,069	27	20 TO 1 -TUE	407	27	CSI: CRIME SCENE INVESTIGATION	1,481
Lifestyle +2	0.3	Sci Fi	0.3	28	TWO AND A HALF MEN -WED	1,067	28	HOME AND AWAY	398	28	NINE NEWS	1,468
Nickelodeon	0.3	Lifestyle +2	0.3	29	HOME AND AWAY	1,063	29	RUSH	398	29	HOME AND AWAY	1,461
Bio.	0.2	Lifestyle Food	0.3	30	60 MINUTES	1,026	30	NATIONAL NEWS SUNDAY	397	30	TWO AND A HALF MEN -WED	1,454
Lifestyle Food	0.2	Showtime Greats	0.2	31	A CURRENT AFFAIR	1,023	31	TWO AND A HALF MEN -WED	387	31	FLASHFORWARD	1,452
Sky News	0.2	MTV	0.2	32	CSI: CRIME SCENE INVESTIGATION	1,022	32	NATIONAL NEWS SATURDAY	386	32	BEAUTY AND THE GEEK	1,437
Showtime 2	0.2	TV1+2	0.2	33	CRIMINAL MINDS-MON	1,017	33	CELEBRITY MASTERCHEF	384	33	CRIMINAL MINDS-MON	1,430
Movie Greats	0.2	Movie Extra	0.2	34	NINE NEWS	1,013	34	CASTLE	379	34	TODAY TONIGHT	1,414
Cartoon	0.2	Hallmark	0.2	35	BEAUTY AND THE GEEK	1,008	35	PRIVATE PRACTICE-TUE	378	35	20 TO 1 -SUN	1,356
Hallmark	0.2	Cartoon	0.2	36	20 TO 1 -SUN	1,003	36	RPA WHERE ARE THEY NOW?	376	36	RUSH	1,349
Movie Extra	0.2	Fox Classics+2	0.2	37	NCIS: LOS ANGELES	989	37	GHOST WHISPERER	372	37	GHOST WHISPERER	1,334
Showtime Greats	0.2	Sky Racing	0.2	38	GHOST WHISPERER	962	38	AUSTRALIAN IDOL	362	38	CASTLE	1,324
Comedy	0.2	Showtime 2	0.2	39	RUSH	951	39	FLASHFORWARD	362	39	PRIVATE PRACTICE-TUE	1,308
How To	0.2	Movie Two	0.2	40	LIE TO ME	947	40	20 TO 1 -SUN	353	40	NCIS: LOS ANGELES	1,293

Data sourced OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. All program results represent an average of all times aired during the week. Total metro shares incl split; total reg shares excl split. Shares based on total people. All network shares (except Ten) include multi-channels. Share figures rounded to one decimal place.

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