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WISCONSIN PUBLIC VERSUS PRIVATE EMPLOYEE COSTS

Why compare apples to oranges?

BY JEFF KEEFE

are circulating in Wisconsin. These faulty comparisons, showing that public employees in Wisconsin are dramatically overpaid, seem to support legislative efforts to increase benefit contributions by public employees. These increased benefit contributions would subject them to a pay cut greater than 10% and eliminate their collective bargaining rights.

But when we compare apples to apples, we find that Wisconsin public employees earn 4.8% less in total compensation than comparable private sector workers. The comparisons—controlling for education, experience, hours of work, organizational size, gender, race, ethnicity, citizenship, and disability—demonstrate that full-time state and local public employees earn lower wages and receive less in total compensation (including all benefits) than comparable private sector employees.

Why does it appear otherwise? Both nationally and within Wisconsin, public sector workers are significantly more educated than their private sector counterparts. Nationally, 54% of full-time state and local public sector workers hold at least a four-year college degree, compared with 35% of full-time private sector workers. In Wisconsin, the difference is even greater: 59% of full-time Wisconsin public sector workers hold at least a four-year college degree, compared with 30% of full-time private sector workers.

These stark educational differences arise for two reasons. First, many public employees are professionals and teachers in positions that require higher levels of education. Second, the movement to privatize public sector work has been accomplished in great part by moving low-skilled work from the public to private sector, where benefits are often more modest.

Public employees receive substantially lower wages, but much better benefits than their private sector counterparts. Wisconsin state and local governments pay public employees 14.2% lower annual wages than comparable private sector employees. On an hourly basis, they earn 10.7% less in wages. College-educated employees earn on average 28 percent less in wages and 25% less in total compensation in the public sector than in the private sector. The earnings differential is greatest for professional employees such as lawyers and doctors. On the other hand, the public sector appears to set

a floor on compensation. State and local government workers without a high school education are more highly compensated than similarly educated workers in the private sector, which may be why jobs filled by workers without a high school education could be targeted for outsourcing.

On the other hand, Wisconsin public employees receive considerably better benefits than their private sector counterparts. Wisconsin public employers devote on average 26.7% of employee compensation expenses to nonwage benefits, whereas private employers devote between 19.4% and 22.8% to those benefits. Public employers devote a larger share of their compensation packages to health insurance and pension benefits than do private employers. Health insurance accounts for 12.9% of state and local government compensation compared with 7% to 9.7% of private sector compensation. Retirement benefits account for 8% of state and local government compensation costs compared with 2.5% to 4.9% in the private sector. These better benefits are paid for by lower wages. This is a tradeoff made by the employee unions, reflecting the willingness of public employees to forgo higher wages for better benefits. There are also substantial federal tax advantages for making this tradeoff.

Public employees in Wisconsin have had collective bargaining rights for 50 years. Even if substantial wage and benefit concessions were necessary to reduce the state deficit, collective bargaining could handle substantial concessions. The threat of employment reductions and the possible passage of the Budget Repair Bill gives Gov. Scott Walker considerable bargaining leverage. If the governor lets the employees decide how to take the concessions to meet his financial budget objectives, it would benefit management because employees will have had an opportunity to participate, rather than suffering a demoralizing imposition.

Not just some but all public employee unions should be subjected to any provisions in legislation that changes benefits to ensure the nonpartisan nature of negotiations.

Occupational Employment Statistics for Wisconsin Public-Sector Occupations, May 2009

Occupation (SOC code)	Employment*	Annual mean wage**	Annual 10th percentile wage**	Annual 25th percentile wage**	Annual median wage**	Annual 75th percentile wage**	Annual 90th percentile wage**
Preschool Teachers, Except Special Education (252011)	10,550	\$23,460	\$16,480	\$18,200	\$21,160	\$25,560	\$33,840
Kindergarten Teachers Except Special Education (252012)	3,470	45,590	30,270	37,680	45,220	53,240	62,310
Elementary School Teachers Except Special Education (252021)	27,940	51,240	32,730	40,960	50,600	61,170	72,160
Middle School Teachers Except Special and Vocational Education (252022)	12,470	50,950	33,430	40,070	49,670	61,420	72,450
Vocational Education Teachers Middle School (252023)	240	54,720	27,000	41,680	54,590	68,920	81,270
Secondary School Teachers Except Special and Vocational Education (252031)	18,420	49,400	32,290	39,030	48,650	59,650	69,550
Vocational Education Teachers Secondary School (252032)	1,520	48,080	32,310	39,480	47,900	56,870	65,030
Special Education Teachers Preschool Kindergarten and Elementary School (252041)	3,310	50,460	34,550	40,500	49,450	59,060	68,510
Special Education Teachers Middle School (252042)	1,950	50,150	34,870	41,240	48,690	59,160	69,210
Special Education Teachers Secondary School(252043)	2,310	53,430	37,330	43,840	52,760	63,020	72,400
Librarians(254021)	3,320	50,930	33,610	41,710	50,530	60,540	70,080
Fire Fighters(332011)	8,920	33,260	15,860	20,080	29,560	46,080	56,050
Correctional Officers and Jailers (333012)	7,340	43,680	33,190	37,440	43,280	49,540	56,370
Detectives and Criminal Investigators (333021)	1,520	65,540	46,850	55,170	64,760	74,390	86,160
Police and Sheriff's Patrol Officers (333051)	12,240	52,120	33,600	43,700	53,010	61,980	69,830
Eligibility Interviewers Government Programs (434061)	880	39,330	28,340	33,860	38,850	45,020	52,080

^{*} Estimates for detailed occupations do not sum to the totals because the totals include occupations not shown separately. Estimates do not include self-employed workers.

NOTE: Wages for some occupations that do not generally work year-round full time are reported either as hourly wages or annual salaries depending on how they are typically paid.

SOURCE: Bureau of Labor Statistics http://www.bls.gov/oes/oes_dl.htm.

^{**} Annual wages have been calculated by multiplying the hourly mean wage by 2080 hours; where an hourly mean wage is not published, the annual wage has been directly calculated from the reported survey data.