

ISE eAcademy

Online Campus for new entrant to Capital Market

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www.iseonline.in



**ISE Training
& Research Centre**

Prospectus



Inter-connected Stock Exchange of India Limited

ISE Training & Research Centre

The rapidly transforming economic and business environment is redefining the way the business is done all over the globe. Innovation is becoming the key to continued growth and success. India is no exception. Innovation, globalisation, deregulation and technology are driving fast-paced changes, more so in the financial markets.

The new business paradigms are getting increasingly dictated by the course the knowledge-driven economy is adopting today. Consequently, the power of information and the ability to synergize it has emerged as the key to success. To survive and thrive in today's dynamic environment, executives and professionals need to continuously acquire new knowledge and skills.

The Indian capital market today is globally connected, facilitating cross border investment flows to take place with ease and efficiency. These reforms have seen a sea change, both in quality and quantity, which has become complete transparent and the volumes on the Indian Bourses speaks itself. Banks, capital market participants, and insurers have developed a wide range of products and services to suit varied customer requirements. Further Stock brokers, banks and trade financiers also play an important role in promoting stock trading in the country.

Proper knowledge, skill and expertise are predetermined condition in any area of operations and stock market is not an exception. The fast-paced developments in capital market have made it imperative for investors, market intermediaries and industry professional to upgrade their knowledge and understanding of the different aspects of capital market.





It is in this context that ISE Training & Research Centre of Inter-connected Stock Exchange of India Ltd. has started imparting training on capital market and related subjects like Derivatives Futures & Options since year 2000 to its members & their staff. In

June 2005, ISE Training Programmes were open to the public and various modules on Capital Market such as Basic Course on Capital Market, Derivatives, Mutual Funds, IPO Regulations & Process, Fundamental Analysis, Technical Analysis, Equity Research & Valuation, Wealth Management etc. courses were introduced. Currently, training on 11 different modules on capital market is offered to the public which are given below:

3- Day Certificate Course on Capital Market (In Marathi also): Course contents

Overview of Indian Capital Market, concepts and definitions - Primary Market, Instruments, IPOs, Book building process, Listing of Securities - Depositories & Depository Participants - Stock Indices Secondary Market - trading, clearing, settlement and risk management, Derivatives Futures & Options - trading strategies, Fundamental analysis financial ratios, Economic Analysis, Industry Analysis, Company Analysis, Online live trading

3-week (Part Time) Certificate Course on Capital Market (Basics): Course contents

Overview of Indian Capital Market, concepts and definitions - Primary Market, Instruments, IPO Process & Regulation, Book building process, Listing and delisting of Securities - Depositories & Depository Participants - Stock Indices, Secondary Market - trading, clearing, settlement and risk management, Derivatives Futures & Options- trading strategies, Fundamental analysis - financial ratios, industry analysis & company analysis - Mutual Funds - Financial Planning - Online live trading

2-day Certificate Course on Derivatives:

Derivatives - Definition, Products, participants & functions, Types of derivatives, Derivatives in India - Futures & Options - Pricing of Futures and Options - Cost of Carry Model for Futures, Black Scholes Option pricing formula, Trading, Clearing & Settlement - Trading strategies - Regulations

2-day Certificate Course on Fundamental Analysis

Need & usefulness of fundamental analysis, different theories, interpretation of financial Statement & ratios, economic analysis, company analysis & industry analysis.

2-day Certificate Course on Technical Analysis

Basics of Technical Analysis- Trend lines & pricing pattern moving averages and Bollinger band Fibonacci ratios Candle stick charting pattern Momentum studies- Support and Resistance- Application on charts Practice sessions.

2-day Certificate Course on IPO Regulations & Processes

Introduction to Primary Market - IPO process - Role of Merchant Bankers finalisation of prospectus - selection of lead managers and book running lead managers - book building process, marketing of IPO / public relations - Allotment process, listing and post listing formalities and related issues- Disclosures and Investor Protection (DIP) Guidelines and IPO regulations- Rating of IPOs by Credit Rating Agencies- Stock Exchange formalities, initial listing and continued listing requirements- Delisting of shares.

2-day Certificate Course on Mutual Funds

Mutual Funds - Concept, Role, Structure, Types, Organisation and Constituents- Distribution, Marketing and Sales of Mutual Funds- NAV Pricing, Accounting, Taxation and Disclosure- Prospectus/ Offer Documents, Investor's rights & obligations, Portfolio management/ Fund Management and evaluation of Fund performance, Risk

Return, Benchmark & Comparison of Schemes- Financial and Investment Planning Strategies, risk in Fund investing, selecting the right products for Investments and model portfolios.

3-day Certificate Course on Equity Research & Valuation

Country Research - Growth Potential of a Country -Company Analysis, monetary and fiscal policies of the country, Global Factors which affect the Market- Industry Research - demand drivers, supply mapping, pricing, raw material, Michael Porters 5 force analysis for sector - Introduction to Equity Research and Valuation - meaning, concept, tools and techniques, Approach Top down & bottom up approach, Company/ Industry/ Economy Approach, Valuation techniques- Interpretation of financial statements, Ratio analysis, Dupont analysis, Forecasting and growth rate assumptions, Estimation of Discount Rates, Cash Flows, Growth Rates - Valuation Approach - Dividend Discount Model, Case Study, Free Cash Flows to Equity Discount Models, Free Cash Flow to Firm Valuation Model - Case Study,- Earning discounting model, Financial Valuation and Relative Comparable Valuation - Cyclical Firms, Firms in Financial Distress- Case Study, Firms with Product Options- Case Study, Use of P/E Ratios, Estimating P/E Ratios from Fundamentals, Price to Book Value Ratios, Price to Sales Ratio - Practical Equity Research on a stock and presentation

2-day Certificate Course on Wealth Management

Introduction to Wealth Management: Concepts of Savings & Investments, Participants & Products, Impact of global and domestic factors - Overview of various Asset Classes - Equity, Bonds, Debentures, Government Securities and other Schemes, Gold and Silver, Commodities, Real Estate, Currency, Mutual Funds, Insurance & Derivatives Futures & options (Financial, commodities, currency, interest rates) - Return & Risk on above asset classes - Financial Planning - concepts, steps, asset allocation, asset mix, diversification, implementation, monitoring & review, succession planning, Retirement Planning - Life Insurance: Assessing the requirement, choosing the right plan, Health Insurance, Impact of Macro economics - Monetary & Fiscal Policies, other regulatory authorities, GDP growth, Inflation, Interest rates, Foreign capital, etc-Tax effective / adjusted returns: Tax Planning, Family concepts, Risk adjusted returns, Management of Estate, creation of trusts - Portfolio Management Case studies on wealth management.

All these programmes are classroom Training Programmes wherein both theoretical & practical knowledge is provided to the participants.

- ❖ Most of the Programmes are conducted in Mumbai / Navi Mumbai.
- ❖ Besides classroom training at the ISE Training Institute at Vashi, Navi Mumbai, these programs are also conducted as In-house for corporate, Broking Houses, Government Agencies, Media, etc. for training their staff and in Management Institutes and Colleges for better career opportunities for their students.



ISE Research Cell

Publication Division

ISE Research Cell publishes monthly magazine 'V Share'. V Share is designed keeping in view the current updates of the market. The significant part of the magazine is an analytical review on sector and company. Cover story is a unique part of V Share and received appreciation and encouragement from its readers. Besides sector and company analysis other important areas are IPO, mutual funds, global market overview. The research Cell plans to expand its activities by publishing a host of valuebased research publications, covering a number of areas as equities, derivatives and commodities.



Save 30%
on the annual subscription of Rs. 1000/-
Now Pay Rs. 700/- only*
For Half yearly Rs. 400/-only*

*Offer valid upto limited period only

ISE's e-Learning Training on Capital Market.



Convenience and flexibility to learners



Reduce overall training time



Access courses from a variety of locations



Low cost



In-house programmes at your door steps

The e-Learning is an educational process through computer and internet. In a broad sense and simple words when knowledge is imparted with the help of computer, internet technology, CD Rom, DVD, interactive audio video tapes, video conference and other electronic mediums, it is called e-Learnig.



ISE, in association with CMS has initiated and designed its classroom training programmes on Capital Market into e-Learning Training programmes through e-Academy of Inter-connected Stock Exchange of India Ltd. Under e-Learning, all the lectures on all the topics of this module are video recordrd and a kit of Videos and Course material is given to the participants in a Pen Drive (off-line mode of learning). Alternatively, video and course contents can be accessed on-line through internet. This option is left to the participants which mode he has to choose at the time of registration. Lectures delivered by professionals cover all the vital topics in detail with practical examples wherever necessary. Any query can be raised by the participants while watching the video through internet, which would be replied by ISE Training Centre.

This e-learning programme is most advantageous to the learners due to following factors:

- ▶ Learners who can not attend class room training programmes due to long hours spent on journey to attend class room training programmes.
- ▶ Class room training programmes are convened on fixed days which may not be suitable to the learners due to his preoccupation.
- ▶ Learners from far off places or even from rural areas can take advantages of e-Learning Training on Capital Market where Classroom Training is not available at all.
- ▶ Learners may replay it as many times as he desires to understand the subjects, which is not possible in class room programmes.
- ▶ What is required for e-Learning training on capital market is a computer and the internet connectivity which is easily available even in rural areas if learner opts for online mode of learning.

ISE e-Academy

e-Learning programme is launched with Capital Market Module. Its Derivative-Futures & Options, Fundamental Analysis & Mutual Funds Module will be launched shortly.

How ISE e-Academy's e-Learning Programmes work?

After registration is completed, a participant is provided a kit containing the Pen Drive and other instruction manual if he opts for off-line mode of Learning - Participant has to create an e-mail address through which registration is required. After the successful registration, the learners shall get username and password. By logging to the Id and password, he/she can open the site and play the videos and start learning the course. He has to login for asking his query. The Pen Drive is available for a limited period of 3 months, during which he has to complete the course and appear for online Certification.

For whom for this e-Learning Training Programmes?

- New Entrants to Capital Market, including traders, investors and housewives who intend to invest their savings in stock market to create wealth.
- For Market Intermediaries, Regulators, Investment Bankers, Merchant Bankers, Mutual Funds, Financial Institutions, Research analysts.
- Under Graduates, Graduates, Post Graduates and Management students who intend to pursue their career in Capital market.

Broad subjects covered:

- Introduction to capital market, concepts and definitions
- Primary market - IPO, Listing of Securities on Stock Exchanges
- Secondary market operations - Trading, clearing & settlement, day trading, speculation, hedging and arbitrage, risk management
- Depository operations - Demat Accounts
- Market Index
- Derivatives - Futures & Options
- Fundamental Analysis
- Mutual Funds
- Financial Planning
- Investors rights & obligations

Fee:

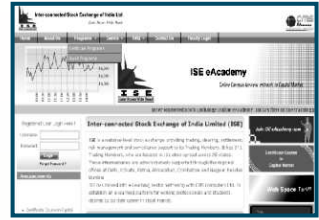
The fee for the e-learning Programme is Rs.5,000/- per participant payable at the time of Registration.

Certification:

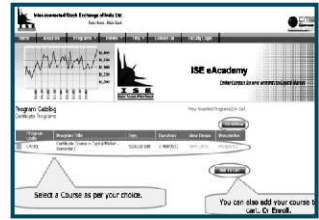
After the course is completed by the learner, he/she has to appear for the online examination at the centres specified by ISE e-Academy. The test paper will contain 50 questions with 4 probable answers of which one answer is correct. The learner has to tick the correct answer. Learner who obtains 50% or more marks will be awarded passing certificate.

How to Register ?

Step I: Kindly visit <http://www.iseonline.in> and on home page, click on PROGRAM CATALOGUE. This shall open program catalogue to select the course option.



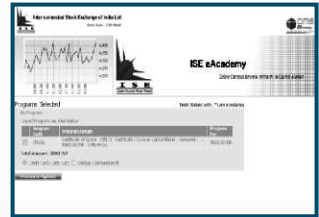
Step II: In the program option, click the check box to select the course.



Step III: After selecting the course, kindly click on enroll to open online registration form and fill the form & click on "save & proceed".



Step IV: Select the option for online payment. This shall open payment gateway to make payment through credit/debit/ATM card. Once online payment is done, you shall receive confirmation by automated mail.



If you select option of offline payment then, kindly fill in the cheque/DD status and send it to us by courier. Upon cheque/DD gets cleared, we shall provide you "Username and Password" for course access.

Helpline

Note: In case of any difficulty, kindly access the online chat facility to get the help.

Accessing the course post registration:

- Step I:** After the successful registration, the learners shall get username and password. Kindly visit <http://www.iseonline.in> and login with your username and password at "Registered users".
- Step II:** After the successful login, it will open Learning Management System interface. Kindly relogin with the same username and password to access the course.
- Step III:** Learners will have access to Web Based and Video Based learning for self learning.
- Step IV:** We have provided online chat facility for any doubt or clarification regarding the course. Learners can also access previous online chat forum.
- Step V:** You can send email to ISE Training Centre for any clarification and the same shall be replied within one working day.
- Step VI:** At the end of the course, learners shall be intimated with dates and the Centre for online examination and learners appear for online examination. The result shall be published after the completion of examination.
- Note:** If you don't have access to internet, you can opt for offline mode of learning by paying a marginal fee. Learners shall be given a Pendrive with preloaded courseware of Web based and Video based training program. To appear for the examination, the learners shall have the choice of dates and intimate us.

The entire program is designed scientifically for learners to get best of knowledge in practical. Web Based program has best of materials designed by renowned experts from the market. Video's are of industry experts who have taught and shared their experience to enhance the learning. So now register for online or off line course and complete the course sitting at the comfort of home.

For further details & registration
you may call **Mr. D K Gupta,**
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Our creative partner

