



Information Policy & Compliance

bbc.co.uk/foi

7th January 2011

Freedom of Information request – RFI20101606

Thank you for your request to the BBC of 7th December 2010, seeking the following information under the Freedom of Information Act 2000:

How much did the BBC spend to attend the LA Screenings television event in May 2008?

How much did the BBC spend to attend the LA Screenings television event in May 2009?

While we are taking steps to limit the amount we spend on acquisitions, the BBC aims to secure the best content from across the world for its audiences. The major market for viewing and acquiring new US programming is the LA Screenings, which provide a first opportunity to see a raft of US programmes that may prove popular for British audiences and is attended by broadcasters from all over the world including BBC, ITV, Channel 4, Five, BSyB, UKTV, Virgin Media, MTV and others from the UK.

The total cost of attending the LA screenings in 2008 was £23,842.79. Five executives from the BBC attended. The total cost of attending the LA screenings in 2009 was £20,460.63. Four executives from the BBC attended. The above figures include flights, transport, accommodation and other incidental expenses.

Appeal Rights

If you are not satisfied with this response you have the right to an internal review by a BBC senior manager or legal adviser. Please contact us at the address above, explaining what you would like us to review and including your reference number. If you are not satisfied with the internal review, you can appeal to the Information Commissioner. The contact details are: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF, telephone 01625 545 700 or see <http://www.ico.gov.uk/>

Yours sincerely

Lynne Connolly
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