



## MEDIA RELEASE

### WIN to launch a third digital channel!

***WIN is set to broadcast a brand new channel to the Limestone Coast and Riverland regions from this Sunday 4<sup>th</sup> October!***

WIN will begin its broadcast of a third digital channel alongside the current WIN Ten & WIN SA services, delivering Nine Programming to the regions from this Sunday.

Programs on WIN 9 will include the smash hit comedy ***Two and a Half Men***, Australia's own Simon Baker in '***The Mentalist***' and two brand new Australian programs ***The Apprentice*** and ***Secret Millionaire***. Over summer cricket fans will also be able to catch all the action of the 2009/10 Summer Cricket Test series!

As WIN increases its signal strength to be able to bring you the third digital service, some viewers may experience disruption or a blank screen to their digital service. Viewers with a digital set top box, or an in built digital tuner, may need to re-scan their set top boxes or run an automatic channel scan from October 4 to be able to pick up all three WIN services – WIN SA, WIN Ten and the new WIN 9 service.

From Sunday 4<sup>th</sup> October the new **WIN 9** programs will be available on **channel 8**. The **WIN SA** service will change and will now be seen on **Channel 6**, **WIN Ten** will continue to be seen on **Channel 5**.

**WIN Television now bringing you the best in News and Entertainment in digital format from Seven, Nine and Ten!**

For further media enquiries please contact:

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