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**Broadcasting**  
**Yearbook 1979**

# Facilities of Radio

## Directory of Radio Stations in the United States and Canada

### Key to the listings

Listed in this directory are all AM (amplitude modulation) and FM (frequency modulation) radio stations in the U.S., its territories and Canada. Information received as late as Dec. 1, 1978, has been included in the listings. The following is a sample listing with explanation of information keyed to the boldface numbers.

**WOF**—(1) Oct 8, 1946; (2) 1000 khz; 1 kw-D, 250 w-N, DA-D. (L-KQSL) (CP: 5 kw-U). (3) Box 100 (99999). (909) 555-1000. TWX 909-999-9999. (4) General Broadcasting Corp. (group owner; acq 7-20-69). (5) Net: ABC/E, Mountain State Network. APR. Rep: Jones and Company, Penn State. Format: MOR, C&W. Spec progs: Sp 3 hrs wkly. ■ (6) John Jones, stn mgr; David Smith, chief engr. ■ (7) Rates: \$14; 13.50; 14; 12.50.

**WOF-FM**—(1) October 1969; (8) 101.1 mhz; 3 kw. Ant 300 ft. Stereo. (9) Dups AM 50%. Format: C&W. ■ (10) WOF-TV affil. ■ (7) Rates. \$8.50; 7; 8.50; 7

(1) Date station first went on air (regardless of subsequent ownership changes).

(2) Frequency in kilohertz; power and hours of operation. WOF operates with one kilowatt in daytime hours, 250 watts at night, and uses a directional antenna in daytime. Nighttime operation is limited to hours when dominant station KQSL is operating in daylight. WOF holds a construction permit for five kilowatts power day and night.

Operational abbreviations:

CH—critical hours  
CP—construction permit  
CR—Canadian restricted  
D—day  
DA-D—directional antenna daytime only  
DA-N—directional antenna nighttime only

DA-1—directional antenna day and night  
DA-2—directional antenna with changing patterns, day and night  
DA-3—same as DA-2, with an additional pattern change  
kw—kilowatt

N—night

SH—specified hours of operation

ST—shares time with . . .

U—unlimited time

w—watt

(3) Address and zip code, telephone, Teletype Writer Exchange number.

(4) Licensee name and date of acquisition (if not original owner). If the licensee is a group owner—a company with several broadcast properties—it is so identified, as is a group owner of which the licensee is a subsidiary. Details on group owners are listed in section A.

(5) Network, audio news service, rep and programing. The WOF national affiliate is ABC Entertainment Network, regional is Mountain State. The station subscribes to a news network from Associated Press Radio. Sales representatives are also listed—national rep first, then regional. The WOF program format is part middle-of-the-road, part country and western, with three hours weekly of special programing in Spanish.

(6) Personnel.

(7) Advertising rates. The prices the station charges for a 12-times-a-week, one-minute spot are shown for each of four days:

6 a.m.-10 a.m.; 10 a.m.-3 p.m.; 3 p.m.-7 p.m.; 7 p.m.-midnight in that order. If a day-part is inapplicable, a dash (—) replaces the rate.

**Co-owned FM.** WOF-FM has the same ownership as WOF(AM), and the FM listing contains only information different from the AM. Co-owned AM and FM stations are always listed together, even when they have dissimilar call letters.

(8) Frequency in megahertz, effective radiated power, and antenna height above average terrain. WOF-FM broadcasts in stereo.

(9) Programing. WOF-FM duplicates WOF programs 50% of the time and has a C&W format.

(10) Co-owned TV. WOF-TV has the same licensee as WOF-AM-FM.

Listings for independent FM stations follow the format of AM station entries.

An asterisk (\*) indicates noncommercial stations.

## Alabama

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

### Abbeville

**WARI(AM)**—Aug 31, 1961 1480 khz, 1 kw-D. Box 577 (36310). (205) 585-2274. Abbeville Radio Inc. Net: ABC/I, Alabama Information Network. Rep: Walton, Beaver. Format: C&W. Spec progs: Farm 10 hrs, Black 5 hrs, rel 5 hrs, wkly. ■ Jerry Webb, gen mgr; Karen Webb, coml mgr; Becky Webb, prog dir; Dan Pope, chief engr. ■ Rates: \$7.25, 6.25; 7.25; 5.

**WXLE(FM)**—Feb 22, 1968: 94.3 mhz; 3 kw. Ant 280 ft. Prog sep from AM. Net: Alabama Information. Rep: Walton, Beaver. Format: MOR. Spec progs: Black 6 hrs, rel 18 hrs, wkly. ■ Lynda Webb, mus dir; Jerry Webb, prog dir; Dan Pope, chief engr. ■ Rates: \$ 7.50; 6.50; 7.50; 5.50.

### Albertville

**WAVU(AM)**—1948: 630 khz; 1 kw-D. Box 190 (35950). (205) 878-1311 Sand Mountain Bcstg Service Inc. Net: APR, Alabama Community. Format: C&W. Spec progs: Gospel 10 hrs wkly. ■ Pat. M. Courington, pres & gen mgr; Ted McCreless, stn mgr; Henry Hoffman, chief engr.

**WQSB(FM)**—Co-owned with WAVU(AM) 1949: 105.1 mhz; 20 kw. Ant 320 ft. Stereo. Prog sep from AM. Format: Top 40.

### Alexander City

**WACD(AM)**—1976: 1590 khz; 1 kw-D. Box 287 (35010). (205) 234-2528. Alexander City Broadcast. Net: MBS, APR. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ J.P. White, pres; Maury Farrell, gen mgr; M.J. Farrell, coml mgr; Dennis Sullivan, prog dir & prom mgr; Kevin Farrell, news dir; Wendell Scroggins, chief engr. ■ Rates: \$ 3.50; 3.50; 3.50; 3.50.

**WRFS(AM)**—May 31, 1947: 1050 khz; 1 kw-D. Box 72 (35010). (205) 234-2566. Piedmont Service Corp. Net: ABC/C. Rep: Dora-Clayton. Format: Top 40. Spec prog: Farm 1 hr, Black 2 hrs, wkly. ■ Celia Coley, pres; Jim Whatley, gen mgr; Bill Whatley, coml & prom mgr; Walt Brown, prog & mus dir; Chuck Leonard, news dir; Charles Whatley, chief engr. ■ Rates: \$4; 4; 4; 4.

**WRFS-FM**—Sept 30, 1949: 106.1 mhz, 4.6 kw. Ant 240 ft. Dups AM 90%.

### Aliceville

**WAQT(FM)**—See Carrollton.

### Andalusia

**WAO(AM)**—September 1966: 1530 khz; 1 kw-D. Box 987 (36420). (205) 222-1166. Companion Broadcasting Service Inc. Format: C&W. Spec progs: Black 1 hr, farm 1 hr, wkly. ■ Jim Williams, pres & gen mgr; Bill Smith, coml mgr; Charles Grantham, prog, mus and news dir; Betty Williams, women's dir. ■ Rates: \$2.25; 2.25; 2.25; —.

**WKYD(AM)**—Aug 12, 1946: 920 khz; 5 kw-D, 500 w-N, DA-N. Box 8, Highway 84 E. (36420). (205) 222-1144. Triple H Broadcasting Inc. (acq 1-3-76). Net: ABC/C, Alabama. Rep: T-N Spot Sales. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ William K. Hoisington, gen mgr & chief engr; Peggy Eiland, stn dir; David Bullard, prog dir; Glenda Hoisington, traffic dir. ■ Rates: \$5; 5; 5; 5.

**WQHQ(FM)**—Co-owned with WKYD(AM). July 7, 1950: 98.1 mhz; 26 kw. Ant 215 ft. Stereo. Net: ABC/C. Format: Top-40. ■ Rates: \$ 6; 6; 6; 6.

### Anniston

**WANA (AM)**—August 1954: 1490 khz; 1 kw-U, DA-1

Box 609 (36201). (205) 237-1627 Anniston Radio Co. Format: C&W. ■ Cary Lee Graham, pres; Joe Burney, gen mgr & chief engr, Carl Hanners, mus & prog dir; Larry Bowers, news dir. ■ Rates: \$ 6.32; 6.32, 6.32, 6.32.

**WDNG(AM)**—July 1, 1957: 1450 khz, 1 kw-D, 250 w-N. Box 1450 (36202). (205) 236-8291 Potts Bcstg Co. (acq 7-27-59). Rep: Busby, Finch. ■ Thomas S. Potts, pres & gen mgr; Robt. M. Price Jr., asst mgr; Giddens, opns dir; Jim Knight, prog dir; John Collins, news dir; Hal Smith, chief engr.

**WHMA(AM)**—1938: 1390 khz; 5 kw-D, 1 kw-N, DA-N. 1330 Noble St. (36201). (205) 236-7545. Anniston Bcstg Co. Net: ABC/I. Rep: Devney, Carpenter. Format: Contemp. ■ Malcolm B. Street, pres & gen mgr; George Salmon, coml mgr & prog dir; Rex Gardner, news dir; Robert Street, mus dir; James A. Hudson, chief engr. ■ WHMA-TV affil. ■ Rates: \$7.50; 6.75; 7.50; 6.75.

**WHMA-FM**—1947: 100.5 mhz; 25.5 kw. Ant 800 ft. Prog sep from AM. Stereo. Net: ABC/FM. Rep: Devney. Format: Good mus. ■ Ed Rayfield, gen & coml mgr; Mary Jean Sirkorski, prog dir. ■ Rates: \$3; 3; 3; 3.

### Arab

**WRAB(AM)**—Oct 25, 1961. 1380 khz; 1 kw-D. Drawer D (35016). (205) 586-3139. Marshall County Bcstg Inc. Group Owner: Falt. Rep: Busby, Finch. Format: C&W. ■ J.B. Falt Jr., pres; Brian Roberts, gen mgr; Walter B. Leonard, chief engr.

**WCRQ-FM**— March 24, 1977 92.7 mhz; 2 kw. Ant 360 ft. Brindlee Broadcasting Corp.

### Athens

**WJMW(AM)**—Nov 8, 1948: 730 khz; 1 kw-D. Box 386 (35611). (205) 232-3911 Athens Bcstg Co Inc. (acq 5-5-75). Net: MBS, Alabama Information. Rep: Midlands Spot Sales. Format: C&W. Spec progs: Farm 6 hrs, rel 7 hrs, wkly. ■ H.F. Dunnavant, pres & gen mgr; Marge Brown, accounting; Bill Dunnavant, prog dir & coml mgr; William G. Mitchell, chief engr; Frank Schrimsher, mus dir; Ted Cannon, prod mgr. ■ Rates: \$5.88; 4.70; 5.88; 4.70.

**WJOF(FM)**—Co-owned with WJMW(AM). Oct 1, 1958: 104.3 mhz; 50 kw. Ant 760 ft. Prog sep from AM. (205) 232-3912. Net: ABC/C. Format: Contemp.

**WKAC(AM)**—September 1964: 1080 khz; 5 kw-D (1 kw-CH). Box 847 (35611). (205) 232-6827 Limestone Bcstg Co. Net: Tobacco Radio. Format: Contemp, MOR. ■ Kenneth A. Casey, pres & chief engr; Ron Mathis, gen & coml mgr; Kenneth Casey, prod mgr; Lou Horton, prog & mus dir; Don Kembrough, news dir.

### Atmore

**WATM(AM)**—Dec 17, 1949: 1590 khz; 5 kw-D. Box 7 (36502). (205) 368-2128. Southland Bcstg Co. (acq 12-1-51). Format: Div. ■ Tom C. Miniard, gen mgr and chief engr; Julia Miniard, coml mgr and prog dir; Donald Miniard, mus & news dir, prom mgr.

**WATM-FM**—May 19, 1966: 104.1 mhz; 29 kw. Ant 195 ft. Dups AM 10%. Format: Big band.

### Auburn

**WAOA(AM)**—See Opelika, Ala.

**WAUD(AM)**—Dec 22, 1947: 1230 khz, 1 kw-D, 250 w-N. Box 391 (36830). (205) 887-3401. Auburn Broadcasting & Communications Co. Inc. (acq 9-1-77). Net: ABC/I. Rep: Carpenter. Format: Diversified. Spec prog: Farm 1 hr, classical 5 hrs, jazz 5 hrs, wkly. ■ Andrew J. Gentry, pres; Bob Sanders, gen & coml mgr; Skip Bishop, prog & mus dir; Coreen Gelber, news dir; Terry Harper, chief engr. ■ Rates: \$ 6.55; 5.45; 5.45; 5.45.

**\*WEGL(FM)**—April 25, 1971: 91.1 mhz; 380 w. Ant 190 ft. 1239 Haley Center (36830). (205) 826-5184. Board of Trustees, Auburn U. Net: NPR. Format: Diversified.

**WFRI(FM)**—Co-owned with WAOA(AM) Opelika, Ala. July 8, 1968: 97.7 mhz; 3 kw, Ant 160 ft. Box 2329, Opelika, Ala. (36801). (205) 745-4657. Faulkner Radio Inc. (group owner). Format: Top 40. Prog sep from AM. Stereo. ■ James H. Faulkner Sr., pres; Gary Fuller, gen mgr; Gerry Potter, coml mgr & mus dir; Buddy McCorkle, prog dir; Mike Parmer, news dir; Mike Beasley,

*Hogan - Feldmann, Inc.*  
MEDIA BROKERS CONSULTANTS  
16255 Ventura Boulevard, Suite 219  
Encino, California 91436  
Area Code 213 986-5201

chief engr. ■ Rates: \$ 5; 5; 5.38; 5.38.

**WJHO(AM)**—See Opelika.

### Bay Minette

**WBCA(AM)**—April 14, 1957. 1110 khz; 10 kw-D, DA-D. Box 426 (36507). (205) 937-5596. Faulkner Radio Inc. (group owner; acq 12-58). Net: APR. Rep: Bernard. Format: C&W, religious. Spec prog. Farm 1 hr wkly. ■ James H. Faulkner Sr., pres; Glenn Buxton, gen mgr & chief engr; Ann Fisher, coml & prom mgr; Ted Tanner, mus dir; Tommy Conway, news dir. ■ Rates: \$3.87; 3.42, 3.60; 3.24.

**WWSM(FM)**—Co-owned with WBCA(AM). Oct 1, 1964: 105.5 mhz; 2.3 kw. Ant 340 ft. Stereo. Dups AM 60%. Format: Top-40. ■ Rates: \$3.87, 3.42; 3.60; 3.24.

### Bessemer

**WYAM(AM)**—June 1, 1960; 1450 khz; 1 kw-D, 250 w-N. Box 730, 1830 3rd Ave. N. (35020). (205) 428-0146. Mel Allen Broadcasting (acq 1-1-76). Net: MBS, APR. Format: C&W, Top 40, religion. ■ Mel Allen, pres; Larry Allen, VP-gen mgr; Don Lovett, mus dir; Wayne Randle, news dir; Ben Franklin, chief engr. ■ Rates: \$6; 5; 6; 3.50.

### Birmingham

**WAPI(AM)**—1922: 1070 khz; 5 kw-D, 5 kw-N, DA-N. Box 10502 (35202). (205) 933-2720. TWX 810-733-4465. Newhouse Bcstg Corp. (group owner). Net: NBC. Rep: Christal. ■ Donald D. Wear, VP & gen mgr; Jack Warren, coml mgr; Gary Sanders, prog dir; James B. Chenoweth, prom mgr; Wendell Harris, news dir; Paul D. Gross, chief engr.

**WAPI-FM**—1947: 94.5 khz, 100 kw. Ant 980 ft. Stereo. Format: Beautiful music. ■ WAPI-TV affil.

**WATV(AM)**—May 20, 1946: 900 khz; 1 kw-D. Box 39054 (35208). (205) 780-2014. Crescendo Bcstg. (acq 1973). Rep: Torbet-Lasker. Format: Black. ■ Joe Lackey, gen mgr; Erskine Faush, prom mgr; Joe Dentici, chief engr.

**\*WBHM(FM)**—December 1976: 90.3 mhz; 50 kw. Ant 890 ft. Stereo. 1028 7th Ave. South (35294). (205) 934-2606. TWX: 205-933-8014. Board of Trustees, University of Ala. Net: NPR. Format: Classical.

**WBUL(AM)**—Aug 1, 1972: 1220 khz; 1 kw-D. Box 3800-E (35208). (205) 786-4303. Radio Bcstg Co. of Birmingham Inc. Net: MBS. Format: Black. ■ Hal Hodgsons, pres & gen mgr; Victor Boykin, mus dir; John Tidwell, news dir; Linda Spivey, coml mgr; Jimmy Jones, chief engr. ■ Rates: \$19; 17, 19, —.

**WCRT(AM)**—March 25, 1953: 1260 khz; 5 kw-D. Box 1922 (35201). (205) 251-5117. Magic City Communications Corp. (acq 5-73). Net: MBS. Audio news: Ala News. Rep: Blair. Format: Big band, btfl mus. ■ Hal Fredericks, pres & gen mgr; Bob Sterling, prog & mus dir; Gordon Bishop, chief engr. ■ Rates: \$37; 27; 37; 23.

**WQEZ(FM)**—Co-owned with WCRT(AM). June 1, 1961: 96.5 mhz; 100 kw. Ant 892 ft. Stereo. Prog sep from AM. Format: Btfl mus.

**WDJC(FM)**—May 11, 1968: 93.7 mhz; 100 kw. Ant 550 ft. Stereo. Box 58021 (35209). (205) 879-3324. WDJC Radio Co. (acq 1967). Group owner: Crawford. Format: Relig. Spec progs: Farm 1 hr wkly. ■ Donald B. Crawford, pres; Larry Adcock, gen mgr; Mike McKenzie, prog dir; Ben Cleary, mus dir; Dave Robinson, news dir; Ken Sawyer, chief engr. ■ Rates: \$12; 7.50; 9; 7.50.

**WENN(AM)**—1950: 1320 khz; 5 kw-D, DA. Box 697, 1523 5th Ave. N. (35201). (205) 324-3356. Booker T. Washington Insurance Co. (acq 1976). Net: Nat Black. Rep: Howard. Format: Div. ■ A.G. Faston, pres; K.R.



## Alabama Radio



### Demopolis

**WNAN(FM)**—Listing follows WXAL(AM).

**WXAL(AM)**—Nov 9, 1947: 1400 khz; 1 kw-D, 250 w-N. Box X (36732). (205) 289-1400. Demopolis Bcstg Co. Net: MBS. Rep: Beavers. Format: Black MOR. Spec progs: Farm 6 hrs wkly. ■ William M. Jordan, pres & gen mgr; Jody Ferris, coml mgr; Grover C. Huckabee III, stn mgr, chief engr; Roy Eisinger, mus dir. ■ Rates: \$3; 3; 3; 3.

**WNAN(FM)**—Co-owned with WXAL(AM) 1975: 106.3 mhz; 3 kw. Ant 200 ft. (205) 289-2156. Format: Btfl mus. ■ Nan Jordan, gen mgr; Chuck Bethea, coml mgr. ■ Rates same as AM.

### Dothan

**WAGF(AM)**—Sept 29, 1932: 1320 khz; 1 kw-U, DA-N. Box 639, 1205 Wage Rd. (36302). (205) 792-1101. Dothan Broadcasting Co. Inc. (acq 11-1-76). Net: APR, Alabama Information. Format: Modern country. Spec progs: Farm 1 hr wkly. ■ Clark P. Jones, gen mgr; Bill Bryant, sls mgr; Gil Anthony, mus dir; John Givens, news dir. ■ Rates: \$ 5, 4.25; 5; 3.75.

**WDIG(AM)**—April 30, 1947: 1450 khz; 1 kw-D, 250 w-N. Box 1828, 1750 Ross Clark Circle S.W., (36302). (205) 792-2161. Early Bird Broadcasting (acq 11-24-76). Net: ABC/C. Rep: Bernard Ochs. Format: Top 40, black. ■ Johnny Culpepper, pres; Lamar Trammell, VP-gen mgr; John Webb, coml mgr; Marv Edwards, prog & news dir; Don Hart, mus dir; Tom Kingsley, chief engr. ■ Rates: \$ 7.90; 7.40; 7.90; 7.90.

**WOOF(AM)**—Feb 17, 1947: 560 khz; 5 kw-D. Box 1427 (36301). (205) 792-1149. WOOF Inc. (acq 1953). Net: MBS. Rep: David Carpenter Company. Format: Top-40. Spec progs: Farm 2 hrs, Black 3 hrs wkly. ■ Mrs. Agnes W. Simpson, pres & gen mgr; Max McGowan, coml mgr; Rick Brown, prog dir; Sara McGowan, office mgr; Kris Stevens, mus dir; Sandra Shortt, prom mgr; Dennis Latham, news dir; Oscar Lanmon, chief engr. ■ Rates: \$8; 8; 8.

**WOOF-FM**—Sept 18, 1964: 99.7 mhz; 100 kw. horiz; 97 kw vert. Ant 340 ft. Quad. Prog sep from AM. Format: Btfl mus. ■ Steve McGowan, prog dir, Grady Watson, mus dir. ■ Rates: \$6; 6; 6; 6.

**WTVY-FM**—Sept 20, 1968: 95.5 mhz; 100 kw. Ant 1880 ft. Stereo. Box 1089 (36301). (205) 792-0048. TWX 205-620-2447 WTVY Inc. Rep: PRO Radio. Format: C&W. Spec progs: Farm 1 hr, Religious 7 hrs, News 10 hrs wkly. ■ Charles Woods, pres & gen mgr; Eldon A. Klapal, gen mgr; Judy Kirkland, coml mgr & prog dir; Jerry Vann, news dir; Ellis N. Anderson, chief engr. ■ Rates: \$5.80; 5.30; 5.80; 5.30.

### Elba

**WELB(AM)**—Nov 16, 1958: 1350 khz; 1 kw-D. Box 467 (36323). (205) 897-2216. William D. Holderfield (acq 3-4-76). Format: C&W. ■ William D. Holderfield, gen & coml mgr; Michael Holderfield, prog mgr and chief engr.

### Enterprise

**WIRB(AM)**—1948: 600 khz; 1 kw-D. Box 1136 (36330). (205) 347-8600. Wiregrass Bcstg Co. Format: C&W. ■ R.E. Ray Estes, prog dir; H. T. Rawlinson, chief engr.

**WIRB-FM**—July 1, 1968: 96.9 mhz; 100 kw. Ant 295 ft. Stereo. Prog sep from AM. Format: Contemp & Rock. ■ Larry Bishop, prog mgr.

## WKMx

Serving the Great Gulf South

**WKMx(FM)**—Nov 27, 1974: 106.7 mhz; 100 kw. Ant 430 ft. Stereo. Box 840 (36330). (205) 347-2278. Jones Wallace Miller. Rep: C.K. Beaver. Net: APR. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Jones Wallace Miller, pres; Terry Duffie, VP-gen mgr; Connor Vernon, prog dir; Charles Leonard, mus dir; Betty Szerzo, prom mgr; Chris Grimshawe, news dir; Mike Holderfield, chief engr. ■ Rates: \$ 9.25; 8; 9.25; 8.

### Eufaula

**WULA(AM)**—1948: 1240 khz; 1 kw-D, 250 w-N. Box 531 (36027). (205) 687-2066. WULA Inc. (acq 6-1-78). Group owner: Hook stns. Net: APR. Format: C&W, Top 40. Spec prog: Farm 3 hrs wkly. ■ Roth Hook, pres - gen mgr; L.D. Hoover, gen & coml mgr; Wayne Euler, prog & mus dir; Dave Rodenheiser news dir; Dale Johnson, chief engr. ■ Rates: \$ 3.50; 3.50; 3.50; 3.50.

**WULA-FM**—92.7 mhz; 3 kw. Ant 79 ft. Dups AM 100%.

### Evergreen

**WBLO(AM)**—July 1, 1957: 1470 khz; 1 kw-D. Box 350 (36401). (205) 478-2780. Vogel-Moody Corp. Group owner: Vogel Communications.

### Fairfield

**WJLD(AM)**—Licensed to Fairfield. See Birmingham.

### Fairhope

**WABF(AM)**—Aug 12, 1961: 1220 khz; 1 kw-D, DA. Box AS (36532). (205) 928-2384. Bee Cee Bcstg Inc. (acq 7-1-78). Net: MBS. Format: MOR. Spec progs: Farm 2 hrs, C&W 10 hrs, wkly. ■ Robert A. Clark, pres - gen mgr; David Hallstrom, VP; Alice Williamson, prom mgr; Michael McCullough, chief engr. ■ Rates: \$ 4; 4; 4, 4.

**WHSP(FM)**—Aug. 28, 1966: 92.1 mhz; 3 kw. Ant 300 ft. Christ for the World Foundation (acq 1978).

### Fayette

**WHKW(FM)**—Jan 29, 1977: 98.1 mhz; 100 kw. Ant 350 ft. Stereo. Drawer 570 (35555). (205) 932-6761. WHKW(FM) Stereo Radio Inc. (acq 10-30-76). Net: Alabama Information. Rep: Bolton. Format: Top 40. ■ H.K. Watts, pres; Sherwin E. Prescott, gen mgr; Ben Yarber, coml mgr; Dee Dee Hamric, prog dir; Tony Downs, mus dir; John Gober, chief engr. ■ Rates: \$ 9.50; 8.50; 9.50; 8.50.

**WWWF(AM)**—Sept 3, 1949: 990 khz; 1 kw-D. Box 189 (35555). (205) 932-3311 Bankhead Bcstg Fayette Inc. Format: C&W/Rock/Talk. ■ John H. Bankhead, pres; Jack Black, gen mgr; Eddy Campbell, coml mgr; Eloise Thomley, prog dir. ■ Rates: \$2.15; 2.15; 2.15; 2.15.

### Flomaton

**WTCB(AM)**—December 1955: 990 khz; 500 w-D. Box 490 (36441). (205) 296-5366. Vogel Flomaton Corp. (acq 9-73). Group owner: Vogel Communications. Net: Alabama Information. Format: C&W/Top 40. ■ Joffrey Tullis, gen mgr; Ann G. Barrow, asst mgr; Fonda Hastings, sls mgr; Kent Walls, news dir; Charles E. Johns, chief engr. ■ Rates: \$ 2.30; 2.10; 2.25; —.

### Florence

## WBCF

Adult Contemporary  
All Top Hit

**WBCF(AM)**—1946: 1240 khz; 1 kw-D, 250 w-N. Box 756, 625 Thompson St. (35630). (205) 764-8170. Benny Carle Broadcasting (acq 8-11-77). Net: ABC/C. Rep: Savalli, Bolton. Format: MOR. Spec progs: "talk back", 9 hrs wkly. ■ Benny Carle, pres, gen mgr; Bob Sykes, prog dir; Benji Carle, mus dir; Helen Howard, news dir; Paul Kelly, chief engr. ■ Rates: \$ 8; 6; 8; 4.

**WXOR(AM)**—March 29, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 932 (35630). (205) 764-8121. Big River Broadcasting Corp. (acq 2-21-73). Net: ABC UPI. Rep: Torbet-Lasker. Format: C&W. Spec progs: Farm 1½ hrs wkly. ■ Sam C. Phillips, pres; Charles E. Manson, gen and coml mgr; Paige Farris, prog dir; Paul Kelley, chief engr. ■ Rates: \$ 11, 9; 11, 7.

**WQLT(FM)**—Co-owned with WXOR(AM). May 29, 1967: 107.3 mhz; 100 kw. Ant 640 ft. Stereo. Net: ABC M. Format: Top-40. ■ Ron Wallace, prog dir; J. Michael Pruet, mus dir. ■ Rates: \$3.75; 3.75; 4.25; 4.25.

### Foley

**WHEP(AM)**—May 31, 1953: 1310 khz; 1 kw-D. Box F (36535). (205) 943-7131 Stewart Bcstg Co. (acq 5-1-61). Net: MBS. Format: MOR. Spec progs: Czech 1 hr wkly. ■ James E. Stewart, owner & gen mgr; Bette Baldwin, women's dir; Dave Kiker, chief engr. ■ Rates: \$6.75; 6.75; 6.75; —.

### Fort Payne

**WFPA(AM)**—December 1949: 1400 khz; 1 kw-D, 250 w-N. Box 155 (35967). (205) 845-2620. WFPA Inc. (acq 9-24-62). Net: ABC/C. Rep: Carpenter. Format: Contemp rock. ■ Robert H. Johnson, pres; Bob Maupin, gen mgr; Ed Benefield, prog dir; Chris Stevens, mus dir; FL. Pierce, chief engr.

**WZOB(AM)**—July 2, 1950: 1250 khz; 1 kw-D. Box 148 (35967). (205) 845-2810. Central Bcstg Co. (acq 12-1-70). Rep: Dora-Clayton. Net: UPI. Format: C&W. Spec prog: Gospel 5 hrs wkly. ■ C. Theodore Kirby, pres; Terry D. Patty, gen mgr; Ray Reeves, coml mgr; Ron Trussell, prog dir; Gloria Vogel, news dir; Roland Walls, chief engr. ■ Rates: \$ 2.50; 2.50; 2.50; 2.50.

### Gadsden

**WAAX(AM)**—Oct 18, 1955: 570 khz; 5 kw-D, 500 w-N, DA-N. Box 570 (35902). (205) 543-9229. Etowah Broadcasters Inc. (acq 10-18-55). Group owner: Southmedia Stns. Net: ABC/E. Net: UPI. Rep: PRO Radio, Busby, Finch, Latham & Widman. Format: C&W. ■ Robert D. Williams, VP & gen mgr; Don Wray, prog dir; Tommy Hayes, mus dir; Dave Fitz, news dir; Palmer Boland, chief engr. ■ Rates: \$ 10.95; 10.25; 10.95; 9.80.

**WQEN(FM)**—Co-owned with WAAX(AM) Oct 7, 1966: 103.7 mhz; 97 kw. Ant 1080 ft. Stereo. (205) 543-3246. (acq 10-10-74). Prog sep from AM. Format: MOR. ■ Ronald H. Livengood, pres & gen mgr; Sid Griffin, coml mgr; Bill Barron, prog dir; Dale McKee, mus dir. ■ Rates: \$9; 8.40; 9; 6.60.

**\*WEXP(AM)**—Feb 11, 1975: 91.5 mhz; 3.5 kw. Ant 75 ft. Stereo. 100 Wallace Dr. (35903). (205) 546-0484, ext 223. Gadsden State Junior College. Net: Alabama Information. Format: Classical, jazz. ■ Donald R. Smith, gen mgr; Dr. A.D. Naylor, pres; Robert F. Mayben, stn mgr; Dave Trevino, mus dir; Ricky Pond, news dir; Harold Hughes, chief engr.

**WGAD(AM)**—May 26, 1947 1350 khz; 5 kw-D, 1 kw-N, DA-N. Box 1350 (35902). (205) 546-1611. Coosa Bcstg Co. (acq 9-10-57). Net: MBS, UPI. Rep: Walton, Dora-Clayton. Format: MOR. ■ Ed Z. Carrell, pres - gen mgr; John Sisty, coml mgr; Ricky Robinson, prog & mus dir; Paul Peterson, news dir; Troy Pennington, chief engr. ■ Rates: \$ 10; 9; 10; 6.

**WJBY(AM)**—1926: 930 khz; 5 kw-D. Box 930 (35902). (205) 546-9201. Boman Broadcasting Inc. (acq 11-13-63). Net: MBS, APR. Rep: Southern Spot Sales. Format: Religious, Talk, MOR. Spec progs: Farm 1 hr, Black 1 hr wkly. ■ Charles Boman, pres, gen mgr; Harry Butler, coml mgr, news dir; Mike Hooks, prog/mus/news dir; Calvin Williamson, chief engr. ■ Rates: \$ 7.50; 6.50; 7.50.

**WQEN(FM)**—Listing follows WAAX(AM).

### Geneva

**WGEA(AM)**—March 17, 1953: 1150 khz; 1 kw-D. Box 337 (36340). (205) 684-2271. Geneva County Bcstg Inc. (acq 12-20-62). Net: Keystone, Tobacco Radio. Format: C&W. ■ Olin Johnson, pres; James C. Helms, gen mgr; Joan S. Helms, coml mgr; Cullen Whisnant, chief engr.

**WGEA-FM**—Sept 12, 1969: 93.5 mhz; 3 kw. Ant 200 ft. Dups AM 25%.



## Greenville

**WGYY(AM)**—Aug 18, 1948: 1380 khz; 1 kw-D. Box 585. (36037). (205) 382-5444. Greenville Bcstg Corp. Format: Adult contemp country. ■ C.S. Heartsill Jr., gen mgr; Susan Sims, coml mgr; Mahlon Stead, prog dir; Mike Tracy, mus dir; Lena Harrison, prom mgr; Jim Bell, chief engr. ■ Rates: \$3; 2.50; 2.50; —.

**WKXN(FM)**—July 18, 1977: 95.9 mhz; 3 kw. Ant 225 ft. Box 516 (36037). (205) 382-6555. WKXN Inc. Net: ABC/E, Alabama Information. Format: Top 40. ■ Terry Golden, pres-gen mgr; Joyce Haly, coml mgr; Mike Morris, mus dir; Ken Lyons, news dir; Robert D. Luman, chief engr. ■ Rates: \$ 3.30; 2.75; 2.75.

## Guntersville

**WGSV(AM)**—April 16, 1950: 1270 khz; 1 kw-D. Box 220 (35976). (205) 582-8131. Guntersville Bcstg Co. Group owner: Rains-Carrell-Jackson Stns. Net: ABC. ■ Lavell Jackson, pres & gen mgr; Bill Yancy, sports dir; Kerry Jackson, mus dir. ■ Rates: \$3.55; 3.55; 3.55; 3.55.

**WTWX(FM)**—Co-owned with WGSV(AM). Aug 1, 1969: 95.9 mhz; 3 kw. Ant 300 ft. ■ Rates: \$3.70; 3.70; 3.70.

## Haleyville

**WJBB(AM)**—April 1, 1949: 1230 khz; 1 kw-D, 250 w-N. Drawer 370 (35565). (205) 486-2277. Haleyville Bcstg Co. Inc. (acq 1951). Net: MBS. Rep: Southern Spot Sales. Format: Contemp; C&W. ■ John L. Slatton, pres & gen mgr; J. Otis Williams, coml mgr; Mrs. Pat Slatton, prog dir; Jim Mayhall, mus dir; Judy Fulford, prom mgr & news dir; Jerry W. Jackson, chief engr. ■ Rates: \$3; 3; 3; —

## Hamilton

**WERH(AM)**—Aug 22, 1975: 970 khz; 5 kw-D. Box 187 (35570). (205) 921-3481. Kate F Fite (acq 4-1-58). Net: Keystone. ■ Kate F Fite, owner; James B. Fowler, gen mgr; Kermit Minga, coml mgr; Edgar Clayton, chief engr.

**WERH-FM**—April 1 1968: 92.1 mhz; 3 kw. Ant 120 ft. Prog sep from AM.

## Hartselle

**WHRT(AM)**—Oct 1, 1956: 860 khz; 250 w-D. (35640). (205) 773-2558. Dorsey Eugene Newman. Net: CBS. ■ Gene Newman, pres & gen mgr; George Schmidt, prog & news dir; Robert Cameron, chief engr.

## Huntsville

**WAAY(AM)**—June 1948: 1550 khz; 5 kw-D, 500 w-N, DA-N. Box 2041 (35804). (205) 533-9190. Smith Bcstg Inc. (acq 6-58). Net: UPI. Rep: Torbet-Lasker. Format: Top 40. ■ M. D. Smith III, pres; Wayne B. Johnson, gen mgr; Jim Kell coml mgr; Jerry Dean, prog dir; Jay Fredericks, mus dir; Dave Brannen, news dir; Robert Gray, chief engr. ■ WAAY-TV affil. ■ Rates: \$18; 16; 16.

**WAHR(FM)**—July 28, 1959: 99.1 mhz; 100 kw. Ant 540 ft. Stereo. 1106 Times Bldg. (35801). (205) 536-1568. WAHR Inc. (acq 8-24-62). Net: ABC/FM. ■ William R. Lane, gen mgr; Art Wickle, opns dir. ■ Rates: \$6; 6; 6.

**WBHP(AM)**—May 23, 1937: 1230 khz; 1 kw-D, 250 w-N. Box 547 (35804). (205) 534-3521. Radio WPHP Inc. Net: ABC/I, UPI. Rep: PRO Radio. Format: C&W. Spec progs: Farm 8 hrs wky. ■ W. H. Pollard Jr., pres & gen mgr; Ron Bailey, coml mgr; Chris Martin, prog dir; George Parker, mus dir; Jon Kent, news dir; Bill Wilkes, chief engr; Buster Pollard, prom mgr. ■ Rates: \$12; 10; 12; 6.

**WEUP(AM)**—March 20, 1958: 1600 khz; 5 kw-D, 500 w-N. DA-N. 2609 Jordan Lane, N.W. (35806). (205) 837-9387. Leroy Garrett. Net: Mut Black, UPI. Format: Black. ■ Leroy Garrett, pres and gen mgr; Betty N. Moore, coml mgr; Mrs. Viola Garrett, prog and mus dir; Bruce H. Garrett, prom mgr; Emanuel Garrett, news dir; Bettye C. Jones, chief engr. ■ Rates: \$13; 12; 13; 13.

**WFIX(AM)**—November 1946: 1450 khz; 1 kw-D, 250 w-N. Box 7 (35804). (205) 533-1450. Huntsville Bcstg Inc. (acq 5-8-48). Group owner: Falt. Net: CBS. Rep: Frederick Smith; Busby, Finch. Format: MOR. ■ J. B.

Falt Jr., pres & gen mgr; Peter Barber, stn mgr; J. B. Falt III, natl & rgnl sls mgr; C.E. Hagler, chief engr. ■ Rates: \$16; 14; 16; 14.

**\*WLRH(FM)**—Sept 1976: 89.3 mhz; 100 kw. Ant 810 ft. Stereo. 222 Holmes Ave. (35801). (205) 539-9405. Alabama Educ TV Com. (acq 12-14-77). Net: NPR. Format: Class, jazz, talk. Spec prog: Ger 1 hr wky. ■ Ned Butler, pres; Dennis Stork, gen mgr; Sam Matthews, stn mgr; George Dickerson, prog dir; Cleve Callison, fine arts dir; Bill King, news dir; Henry Hoffman, chief engr.

**WNDA(FM)**—Oct 6, 1960: 95.1 mhz; 50 kw. Ant 110 ft. 2407-9th Ave., SW. (35805). (205) 534-2433. Wells Bcstg Co. (acq 5-1-70). Stereo. Net: MBS. Format: Gospel-sacred. Spec Progs: Farm 6 hrs, class 8 hrs, wky. ■ Frederic E. Wells, pres, gen & coml mgr; Mike Pawlowicz, prom mgr, news dir; Jerome Hall, chief engr. ■ Rates: \$4.75; 4.75; 4.75.

**WOCG(FM)**—Not on air, target date March 1978: 90.1 mhz; 25kw. Ant 230 ft. Oakwood Rd., N.W. (35806). Oakwood College.

**WRSA(FM)**—See Decatur.

**WVOV(AM)**—Oct 1, 1968: 1000 khz; 10 kw-D, DA. Box 5188 (35805). (205) 859-2441. Powell Broadcasting Co. (acq 9-74). Net: ABC/C, APR. Rep: Devney Organization; Dora-Clayton. Format: Top 40. ■ Edwin Powell, pres, gen mgr; Rusty Ford, prog dir; Bill Gavin, mus dir. ■ Rates: \$10.80; 9.75; 10.80.

## Irontdale

**WLPH(AM)**—Dec 5, 1960: 1480 khz; 5 kw-D. Box 6787, Birmingham (35210). (205) 592-9697. Alabama Religious Bcstg Co. (acq 9-8-64). Format: Gospel. ■ Jim Lang, pres & gen mgr; Alice Barnes, prod dir; Bill Frink, coml & prom mgr; Don Johnson, news dir; Wade Guthrie, chief engr.

## Jackson

**WHOD(AM)**—June 1, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 546 (36545). (205) 246-2413. Vogel-Ellington Corp. Group owner: Vogel Communications. Format: MOR. ■ Rates: \$2.65; 2.65; 2.65; 2.65.

**WHOD-FM**—Aug 1, 1964: 104.9 mhz; 3 kw. Ant 297 ft. Dups AM 99%.

## Jacksonville

**WJXL(AM)**—810 khz; 50 kw, DA-2. (38851). H-M-S Bcstg.

**\*WLJS-FM**—Sept 29, 1975: 91.9 mhz; 13.3w. Ant 246 ft. Stereo. Box 124, Jacksonville State University. (36265). (205) 435-3880. Bd of Trustees-Jacksonville State Univ. Format: Top 40. Spec progs: Black 3 hrs, Jazz 3 hrs, wky. ■ John Turner, faculty advisor; Troy Pennington, chief engr.

## Jasper

**WARF(AM)**—March 1, 1957: 1240 khz; 1 kw-D, 250 w-N. 400 3rd Ave. (35501). (205) 221-2222. Radio South Inc. (acq 6-1-65). Net: MBS. Rep: Southern Spot Sales. Format: C&W. ■ Houston Pearce, pres; Sonny Posey, gen & coml mgr; Joe Cooke, prod dir.

**WWWB(AM)**—Nov 2, 1946: 1360 khz; 1 kw-D. W. 20th St. Box 622 (35501). (205) 384-3461. Tri W Bcstg Co. Net: Keystone. Rep: Carpenter. Format: MOR. ■ Walter W. Bankhead, chmn of bd; Marion B. Grant, pres & prog dir; William C. Edgemon, gen mgr; Leon Wilcutt, coml mgr; J. L. Sartian, Jr., mus dir; Fred Norris, news dir; James Daughdrill, chief engr.

**WWWB-FM**—March 28, 1962: 102.5 mhz; 39 kw; Ant 140 ft. Dups AM 30%.

## Lanett

**WRLD(AM)**—July 1943: 1490 khz; 1 kw-D, 250 w-N. Box 312, West Point, Ga. (31833). (205) 644-1179. WRLD Inc. (acq 9-78). Net: ABC/C. Rep: Thompson. Format: MOR. Spec prog: Farm 1 hr wky. ■ E.L. Pearce Jr., pres & gen mgr; James E. Fincher, sls mgr; Aliene Love, news dir; Rick Greer, chief engr. ■ Rates: \$3.75; 3.50; 3.50; 3.25.

## Lineville

**WANL(AM)**—1967: 1540 khz; 1 kw-D. Clay County Bcstrs.

## Alabama Radio

### Livingston

**WYLS(AM) and WSLY(FM)**—See York.

### Luverne

**WLVN(AM)**—September 1970: 1080 khz; 500 w-D. Box 72 (36049). (205) 335-3318. Joe R. Sport. Format: MOR. Spec progs: Farm 2 hrs wky, C&W 4 hrs wky. ■ Joe R. Sport, pres & chief engr; Steve Holmes, gen mgr, prog dir, prom mgr, mus, news & coml dir. ■ Rates: \$2; 2; 2; —.

### Marion

**WJAM(AM)**—Dec 8, 1951. 1310 khz; 5 kw-D. Drawer 930 (36756). (205) 683-2071. Radio Marion Inc. (acq 7-8-64). Rep: Keystone. Format: Top 40, Black. Spec prog: Farm 14 wky.

### Mobile

**WABB(AM)**—November 1948: 1480 khz; 5 kw-U. DA-N. Box 2148 (36601). (205) 432-5572. WABB Inc. (acq 9-14-59). Net: ABC/C. Rep: Eastman. Format: Top 40. ■ Bernard Dittman, pres, gen, prom & coml mgr; Gary Mitchell, prog dir; David Blake, news dir; Dave Griffith, mus dir; Rene Stiegler, chief engr.

**WABB-FM**—Feb 5, 1973. 97.5 mhz; 100 kw. Ant 590 ft. Stereo. Dups AM 20%. Format: Top 40. ■ Jerry King, mus dir.

**WBLX(FM)**—Listing follows WMOO(AM).

**WGOK(AM)**—Nov 21, 1958: 900 khz; 1 kw-D, DA. 800 Gum St. Box 1425 (36601). (205) 432-8661. Roberts Broadcasting Inc. (acq. 10-1-77). Net: Mutual black. Rep: Dore/Walton Assoc. Format: Black. ■ Dickie Roberts, pres, exec gen mgr; Chris Turner, prog dir; Ray Jordan, news dir; Steve Riggs, chief engr. ■ Rates: \$ 12; 10; 12; 10.

**\*WHIL-FM**—Aug 29, 1974: 91.3 mhz; 10 w. Ant 208 ft. 4307 Old Shell Rd. (36608). (205) 460-2395. Spring Hill College. Format: noncoml diversified. Spec progs: Classical 20 hrs, Jazz 20 hrs, both wky. ■ James A. Cherry, gen mgr.

## WKRG

News/Sports/Contemp MOR



**WKRG(AM)**—1946: 710 khz; 1 kw-D, 500 w-N, DA-N. Box 2367 (36601) (205) 432-5501. TWX 810-741-4263. WKRG-TV Inc. (acq 1956). Net: CBS. Rep: Stone. Format: MOR. ■ Mrs. Kenneth R. Giddens, pres; Edd Routt, gen mgr; Gene Kent, prog dir; Ron Gray, coml mgr; Kip Allen, news dir; Curtis Willard, chief engr. ■ Rates: \$ 25; 25; 25; 22.50.

## WKRG-FM

Contemporary Rock



**WKRG-FM**—Oct 16, 1947: 99.9 mhz; 96 kw, Ant 800 ft. Stereo. Prog sep from AM. Net: MBS. Rep: Stone. Format: Top 40. ■ Edd Routt, gen mgr; Rocky Reich, coml mgr; Nick Alexander, prog dir; Patty Martin, mus dir. uf25 45; 45; 45; 40.50.

**WKSJ(FM)**—Co-owned with WXLK(AM) Prichard, Ala. April 12, 1971: 94.9 mhz; 100 kw. Ant 485 ft. Stereo. Net: ABC/I. Format: C&W. Spec progs: Farm 2 hrs wky. Dups AM 25%.

**WLIQ(AM)**—Jan 25, 1961: 1360 khz; 5 kw-D, DA-D. Box 2723 (36601). (205) 476-1360. Southland of Alabama Inc. (acq 7-26-71). Net: MBS. Rep: Devney; Southern Spot Sls. Format: C&W. ■ Blanche C. Sumrall, stn mgr; FM. Smith, sec-treas; Lee Wayne,

## Alabama Radio

prog dir; John Dixon, coml mgr; James Abercrombie, chief engr. ■ Rates: \$10; 8; 10; —

**WLPR(FM)**—Dec 5, 1964: 96.1 mhz; 40 kw. Ant 420 ft. Stereo. Box 1944 (3660). (205) 432-0401. Sound Bcstg Corp. (acq 8/70). Rep: Torbet-Lasker. Format: Beautiful music. Spec progs: Farm 1 hr wkly. ■ Nicholas C. Panayiotou, pres & gen mgr; Paul Stanley, sls mgr; Charles Allen, prog dir; Dave Verdery, mus dir; John H. Cavaness, coml mgr; Tom Lawrence, news dir; Stephen Riggs, chief engr. ■ Rates: \$17, 17; 17, 17

**WMOB(AM)**—Dec 7, 1947: 840 khz; 1 kw-D. Box 16425 (36616). (205) 478-6345. Bay Bcstg Corp. (acq 7-29-75). Net: ABC/E. Rep: Torbet-Lasker. Format: MOR, talk. ■ W. John Starr, gen mgr and pres; Roger W. Cavaness, coml mgr; Skip Broussard, prog mgr; Dick Hlyton, mus dir; John Benz, chief engr; Jim Sands, news dir.

**WMOO(AM)**—1964: 1550 khz; 50 kw-D, DA. Box 1967 (36601). (205) 432-0595. Trio Broadcasters Inc. (acq 12-17-69). Group owner: Beasley Net: UPI. Format: contemp Christian. ■ George Beasley, pres; Ricky Barnes, news dir; Wilbur H. Goforth, gen mgr, prog dir; Brian Roberts, coml mgr; Phillip Waite, chief engr. ■ Rates: \$14; 12; 14; —

**WBLX(FM)**—Co-owned with WMOO(AM). 92.9 mhz; 100 kw. Ant 470 ft. Stereo. (205) 432-7609. Net: National Black. Format: Black. ■ Larry Williams, gen mgr; Harry Palmer, chief engr. ■ Rates: \$14, 12; 10; 10.

**WUNI(AM)**—Feb 7, 1930: 1410 khz, 5 kw-U, DA-N. 1257 Springhill Ave. Box 2567 (36601). (205) 438-4514. Radio Station WUNI Inc. (acq 8-1-76). Net: NBC. Rep: PRO Radio. Format: C&W. ■ James L. Kirk, pres; Lenard Stevens, gen mgr; Bill Knight, prog dir & prom mgr; Reggie Davis, mus dir; Mike Sloan, news dir; James C. Burns, chief engr. ■ Rates: \$17, 14, 17, 14.

**WXLK(AM)**—See Prichard.

### Monroeville

**WMFC(AM)**—April 1952: 1360 khz; 1 kw-D. Box 645 (36460). (205) 743-3281. Monroe Bcstg Co. Rep: Keystone. Net: ABC/C. ■ W.M. Stewart, pres; Harold Harris, stn mgr & chief engr; Wayne Caylor, coml mgr.

**WMFC-FM**—November 1965: 99.3 mhz; 3 kw. Ant 275 ft. Stereo. Prog sep from AM.

### Montgomery

**WBAM(AM)**—1953: 740 khz; 50 kw-D, DA. 4740 Radio Rd. (36111). (205) 288-0150. Deep South Bcstg Co. Net: UPI. Rep: Buckley. Format: Modern Country. Spec progs: Farm 11 hrs wkly. ■ Frances U. Brennan, pres; Cyril G. Brennan, gen mgr & prog dir; Lewis Fryer, news dir; Diane Brennan, mus dir; Robert Brennan, coml mgr; Charlie Casmus, sports dir; Tom Jones, chief engr. ■ Rates: \$16; 15; 16; —

**WFMI(FM)**—Co-owned with WBAM(AM). Jan. 1, 1961: 98.9 mhz; 17.5 kw. Ant 135 ft. Stereo. (acq 9-22-78).

**WCOV(AM)**—Jan 16, 1939: 1170 khz; 10 kw-D, 1 kw-N, DA-2. Box 2505 (36105). (205) 288-7020. TWX 810-728-6246. WCOV Inc. (acq 11-10-64). Group owner: Gay-Bell Stns. Net: NBC. Rep: PRO Radio. Format: MOR. ■ Harry Barfield, pres; Karl Richards, VP & gen mgr; Madison Davis, opns dir; Jim Colley, sls mgr; Fred Thompson, news dir; Phil Witt, chief engr. ■ WCOV-TV affil. ■ Rates: \$14; 10; 11; 14.

**WETU(AM)**—See Wetumpka.

**WFMI(FM)**—Listing follows WBAM(AM).

**WHHY(AM)**—April 30, 1930: 1440 khz, 5 kw-D, 1 kw-N, DA-N. Box 2744. (36105). (205) 264-2288. Broadcast Service of Montgomery Inc. (acq 1-10-57). Group owner: Holt Broadcasting Service. Net: ABC/C, UPI. Rep: Jack Masla and Co.; Media sls. Format: Top 40. Spec prog: Black 1 hr wkly. ■ Robert N. Robinson, pres & coml mgr; Ann Collier, gen mgr; Larry Stevens, opns dir; David J. Beecher, prom mgr; Jimmy Carter, news dir; Lanny West, mus dir; Gerald Wilson, chief engr. ■ Rates: \$33; 23; 23; 19.

**WHHY-FM**—Sept 15, 1962: 101.9 mhz; 100 kw. Ant 120 ft. Stereo. 100 kw; Ant 710 ft. Dups AM 25%. Net: UPI. Format: Progressive. ■ R. Robinson, gen mgr. ■ Rates: \$ 33; 12; 12, 12.

**WLSQ(AM)**—May 8, 1953: 950 khz; 1 kw-U, DA-N. Box 5000 (36101). (205) 832-4295. Brien Bcstg Corp. (acq 3-24-77). Net: MBS. Rep: McGavern Guild. Format: Top 40. ■ Cleve J. Brien, pres; Gene Moorhead, gen mgr; J.J. Beach, prog dir; John Roberts, mus dir; Harold Turner, news dir; Ed Ray, chief engr. ■ Rates: \$19; 16; 19, 16.

**WREZ(FM)**—Co-owned with WLSQ(AM) July 9, 1961: 103.3 mhz; 27.5 kw. Ant 290 ft. Stereo. Format: btlf mus.

**WLWI(FM)**—Jul 15, 1969: 92.3 mhz; 50 kw. Ant 390 ft. Stereo. 671 S. Perry St. (36102). (205) 264-7392. Colonial Bcstg Co. (acq 12-77). Net: ABC/E. Rep: Stone. Format: C&W. ■ Robert E. Lowder, pres; Don Markwell, gen mgr; Jim Colley, coml mgr; John Anthony, prog dir; Sam Faulk, mus dir; Don Day, prom mgr; Ley Garnett, news dir; Larry Wilkins, chief engr. ■ Rates: \$22, 20; 21, 20.

**WMGY(AM)**—March 1944: 800 khz, 1 kw-D. 354 North Capitol Pkwy (36107). (205) 834-3710. George H. Buck Jr. Group owner: McClure. Net: ABC/I. Rep: Dora-Clayton. Format: Religious. ■ June N. Phelps, gen mgr; George H. Buck Jr, pres; Brad Stewart, prog dir; Tom Jones, chief engr. ■ Rates: \$2; 2; 2, —.

**WQTY(AM)**—Oct 1, 1963: 1000 khz; 5 kw-D. Box 4449 (36101). (205) 264-2218. Alabama Radio Corp (acq 9-8-72). Net: CBS, Alabama Information. Format: MOR, talk. ■ Carl M. Adams, pres; A.J. Guest, VP, gen & coml mgr; Ed Ray, chief engr. ■ Rates: \$8; 8; 8; 8.

**WXVI(AM)**—May 1947: 1600 khz; 1 kw-U, DA-2. Box 4280 (36104). (205) 263-3459. Brothers Bcstg Corp. (acq 10-24-75). Net: Mutual Black. Format: Black. ■ Ken Goodman, pres & gen mgr; Hollis Carlton, coml mgr; Ruby Savage, opns mgr; Dwight Cleveland, chief engr. ■ Rates: \$21.50; 20.50; 21.50; 19.50.

### Moulton

**WHY(AM)**—Dec 11, 1963: 1530 khz; 1 kw-D, 250 w CH. Box 307 (35650). (205) 974-0681. Moulton Bcstg Co. Inc. (acq 1-27-68). Net: ABC/I. Format: C&W, Contemp. ■ Hiram Goodman, pres & gen mgr; Ray Wallace, stn mgr; Bill Mobbs prog, news dir; & chief engr; Ray Wallace, prom mgr.

### Muscle Shoals

**WLAY(AM)**—Jan 15, 1933: 1450 khz; 1 kw-D, 250 w-N. Box 220, Sheffield, Ala. (35660). (205) 383-2525. Statton-Quick Co. (acq 4-21-59). Rep: PRO Times Slis; Southern Spot Sales. Format: Contemp. ■ D. Mitchell Self, pres, gen mgr & natl sls mgr; Jim Smith, asst mgr; Tom D. Pepper, prog dir; Jay Christian, mus dir; Bill Erwin, news dir; Paul Kelley, chief engr. ■ Rates: \$6; 5; 6; 5.

**WLAY-FM**—Oct 28, 1964: 105.5 mhz, 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: C&W. ■ Jerry Knight, coml mgr.

### Oneonta

**WCRL(AM)**—July 29, 1952: 1570 khz; 1 kw-D. Box 490 (35121). (205) 625-3333. Blount County Bcstg Service (acq 3-55). Net: MBS. ■ L. D. Bentley Jr., owner & gen mgr; Jerry E. Hudson, asst mgr & prog dir; Max G. Bynum, mgr; Thomas E. Baty, chief engr.

**WKLD(FM)**—Co-owned with WCRL(AM). July 12, 1968: 97.7 mhz; 990 w. Ant 480 ft. Dups AM 50%.

### Opelika

**WAOA(AM)**—Aug 12, 1968: 1520 khz; 5 kw-D, DA. Box 2329 (36801). (205) 745-4656. Faulkner Radio Inc. (group owner). Net: ABC/E. Rep: Bernard. Format: C&W. ■ James H. Faulkner Sr, pres; Gary Fuller, gen mgr; Gerry Potter, coml mgr; Buddy McCorkle, prog dir; Brad Booton, mus dir; Mike Parmer, news dir; Margie Pillatt, prom mgr; Terry W. Harper, chief engr. ■ Rates: \$ 5.50; 4.80; 5.10; —.

**WFRI(FM)**—See Auburn.

**WJHO(AM)**—June 3, 1940: 1400 khz; 1 kw-D, 250 w-N, DA-1. Box 710 (36801). (205) 745-6484. Opelika Auburn Bcstg Co. Net: MBS. Format: Top-40. ■ Jack Smollon, pres & gen mgr; Joe Marshall, prog dir; Mike

Smelley, coml mgr; Billie Ann Smollon, prom mgr; L. N. Smith, news dir; Mike Elders, mus dir. ■ Rates: \$6; 5.50; 6, 5.50.

### Opp

**WAMI(AM)**—Dec 12, 1952: 860 khz; 1 kw-D. Box 169 (36467). (205) 493-3588. Opp Bcstg Inc. Format: Block programming of MOR, Top 40 & C&W. ■ J.D. Gunter, pres; Donald Cooke, gen & coml mgr; James Heath, prog & news dir; Robert Page, chief engr. ■ Rates: \$3; 3; 3.

**WAMI-FM**—Nov 9, 1973: 102.3 mhz; 3 kw. Ant 280 ft. Stereo. Dups AM 70%. ■ Rates same as AM.

### Ozark

**WAYD(AM)**—Oct 5, 1968: 1190 khz; 1 kw-D. Drawer 1259 (36360). (205) 774-3000. Wade B. Sullivan. Format: C&W. ■ Wade B. Sullivan, pres & gen mgr; Aubrey Tomlin, chief engr.

**WAYD-FM**—1974: 103.9 mhz; 3 kw. Ant 190 ft.

**WOAB(FM)**—Listing follows WOZK(AM).

**WOZK(AM)**—May 3, 1953: 900 khz, 1 kw-D. Box 910 (36360). (205) 774-5600. Ozark Bcstg Corp. Format: Adult. ■ Howard Parish Jr, gen mgr & chief engr; Miriam B. Miller, prog dir. ■ Rates: \$2.90; 2.90; 2.90; 2.90.

**WOAB(FM)**—Co-owned with WOZK(AM). July 9, 1967: 104.9 mhz; 2.85 kw. Ant 180 ft. Prog sep from AM. Format: C&W. ■ Rates: \$2.90; 2.90; 2.90; 2.90.

### Pell City

**WFHK(AM)**—Jan 7, 1956: 1430 khz; 1 kw-D. Box 608 (35125). (205) 338-2238. St. Clair Bcstg System (acq 10-1-76). Rep: Keystone. Format: C&W. ■ A. C. Elliott Jr, pres; Lamar Williamson, VP & gen mgr, news dir; Betty Williamson, coml mgr; Bob Lee, prog & mus dir; C.C. McRae, chief engr. ■ Rates: \$3.50; 3.50; 3.50.

### Phenix City

**WDAK(AM)**—See Columbus, Ga.

**WEIZ(FM)**—Licensed to Phenix City. See Columbus, Ga.

**WPNX(AM)**—Licensed to Phenix City, Ala.-Columbus, Ga. See Columbus, Ga.

### Piedmont

**WPID(AM)**—1953: 1280 khz; 1 kw-D. Box 223 (36272). (205) 447-9096. Alex Allen Carwile. (acq 4-21-77). Format: C&W. Spec progs: Farm 5 hrs wkly. ■ A. A. Carwile, pres & gen mgr; Ted Allen, coml mgr & prog dir; Glenda Naugher, prom mgr; Gene McKay, news dir; Robert Crandall, chief engr. ■ Rates: \$5; 5; 5; —.

### Prattville

**WPXC(AM)**—March 10, 1969: 1410 khz; 5 kw-D, 1 kw-N, DA-2. Box 548 (36067). (205) 365-6727. Prattville Radio Inc. (acq 2-77). Net: ABC/I, APR. Format: Adult contemp & top 40. ■ Al Finch, pres; Greg Holtan, sls mgr; Chuck Ryan, prog dir; Dick Salter, stn mgr & chief engr. ■ Rates: \$5; 4; 5; 3.

**WQIM(FM)**—August 1977: 95.3 mhz; 3 kw. Ant 230 ft. 2137 Campbell Rd. (36111). Hagler Broadcasting Inc. Format: Contemp, Top-40.

### Prichard

**WKSJ(AM)**—June 13, 1966: 1270 khz; 1 kw D. 3943 Airport Blvd. Mobile (36608). (205) 344-9900. Capitol Broadcasting Corp. (group owner; acq 11-1-70). Net: ABC. Rep: Blair. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Kenneth S. Johnson, pres; Bill Sherard, gen mgr; W.D. Folks, coml mgr; Bill Robbins, prog & mus dir, prom mgr; Brian Burns, news dir; Bob Newberry, chief engr.

**WKSJ-FM**—See Mobile.

### Rainsville

**WVSM(AM)**—May 16, 1967: 1500 khz; 1 kw-D. Box 238 (35986). (205) 638-2137. Sand Mountain Advertising Co. Inc. Rep: Beaver. Format: C&W. ■ L. E. Kennamer, pres; Bill Huber, gen mgr & prog dir; Bill Prickett, prom

mgr; Robert A. Gay, chief engr. ■ Rates: \$2; 2; 2.

### Red Bay

**WRMG(AM)**—June 29, 1968: 1430 khz; 1 kw-D. Box 556 (35582). (205) 356-4458. Redmont Bcstg Corp. Format: C&W. ■ Beth Stuart Keller, pres & gen mgr; F. N. Grubbs, coml mgr; Keith Ledbetter, news dir & prog dir; Paul Slatton, chief engr.

### Roanoke

**WELR(AM)**—April 1954: 1360 khz; 1 kw-D. Box 709 (36274). (205) 863-4139. Earl E. Manning Jr. (acq 11-4-64). Format: Diversified. ■ Earl Manning, gen mgr.

**WELR-FM**—Feb 14, 1969: 102.3 mhz, 2.5 kw horiz, 1.25 kw vert. Ant 320 ft. Dups AM 80%.

### Russellville

**WKAX(AM)**—April 3, 1974: 1500 khz, 1 kw-D. Box 1117, 12 N. Washington (35653). Russellville Bcstg Co. Inc. Net: APR. Format: MOR. Spec progs: Farm 1 hr wkly. ■ Kenneth A. Casey, pres & chief engr; Tim Bishop, gen mgr; Velma Ford, coml mgr; E.D. Smith, prog dir; Michael Ousley, mus dir; John Mansell, prom mgr. ■ Rates: \$ 4.20; 4.20; 4.20; 4.20.

**WWWR(AM)**—May 29, 1949: 920 khz; 1 kw-D. Drawer 518 (35653). (205) 332-0214. Franklin Bcstg Inc. (acq 7-6-65). Net: Tri-W. Format: C&W. ■ Marion Grant, pres, Hal Kirby, gen mgr, prog dir & chief engr; Mickey Davis, mus and news dir. ■ Rates: \$2.25; 2.25; 2.25; —

### Scottsboro

**WCNA-FM**—Nov 3, 1965: 98.3 mhz; 1.5 kw. Ant 400 ft. Box 699 (35768). (205) 574-2341. Mellow Sound Bcstg. Rep: Beaver. Format: C&W. ■ Ralph M. Shepard, pres; Ben Kitchens, gen & coml mgr; Ray Estes, prog & music dir; Madge Wilbanks, prom mgr; Charles Cruce, news dir; Robert A. Gay, chief engr.

**WCRI(AM)**—June 13, 1950: 1050 khz; 250 w-D. Box 727 (35768). (205) 574-1050. Jackson County Bcstg Service. Net: APR. Format: MOR. ■ Doug Sims, gen mgr.

## WKEA

The Tennessee Valley Giant

**WKEA(AM)**—June 11, 1952: 1330 khz; 1 kw-D. Box 966 (35768). (205) 259-1353. KEA Radio Inc. (acq 6-13-78). Net: UPI. Rep: Carpenter. Format: MOR. ■ Ronald H. Livengood, pres - gen mgr; Donald H. Wray, asst mgr; Tommy Hayes, prog dir; Mary Haney, news dir; Jesse Moore, chief engr. ■ Rates: \$ 4.35; 3.85; 4.35; 3.85.

### Selma

**WMRK(AM)**—Dec. 19, 1946: 1340 khz; 1 kw-D, 250 w-N. Rte. 2, Box 460-A Persimmon Tree Rd. (36701). (205) 875-9360. Alexander Bcstg Co. Net: APR, Alabama Information. Rep: Mid South. Format: Top 40. ■ Thomas E. Alexander, pres; Tom Alexander, gen mgr; Betty Alexander, prog & news dir; Scott Alexander, VP & chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.

**WALX(FM)**—Co-owned with WMRK(AM). Dec. 12, 1973: 100.9 mhz; 3 kw. Ant. 300 ft. Stereo. Rep: Southern Spot Sales. Format: MOR, btfl mus. ■ Rates: \$6.33; 6.33; 6.33; 5.75.

**WHBB(AM)**—Nov 11, 1935: 1490 khz; 1 kw-D, 250 w-N. 505 Lauderdale St. (36701). (205) 874-8296. Talton Broadcasting Co. (group owner; acq 3-21-62). Net: ABC/C, APR. Rep: Keystone; Busby, Finch. Format: MOR, Top 40. Spec progs: Black 10 hrs; Farm 6 hrs wkly. ■ Julius E. Talton, pres & gen mgr; Bill Sellier, mus dir; Dave Rigdon, stn mgr; Ellis Stewart, prog dir; Jamie Wallace, news dir; Jim Lumpkin, chief engr. ■ Rates: \$4.47; 4.47; 4.47; 4.47.

**WTUN(FM)**—Co-owned with WHBB(AM). September 1965: 100.1 mhz; 2.5 kw. Ant 320 ft. Stereo. Prog sep from AM. Net: MBS. Format: C&W. Spec progs: Farm 6 hrs wkly. ■ George Swift, stn mgr. ■ Rates: \$4.04; 4.04; 4.04; 4.04.

**WTQX(AM)**—May 19, 1956: 1570 khz; 5 kw-D. Box 1307 (36701). (205) 874-9062. Kathleen E. Stutts (acq

10-9-66). Net: Mutual Black. Rep: Beaver. Format: Black. ■ Samuel S. Everette Jr., gen mgr; M. J. Anderson, prog dir; Herb Connellan, chief engr.

**WTUN(FM)**—Listing follows WHBB(AM)

### Sheffield



NW Alabama's Only  
Gospel Radio

Slatton & Assoc. Bcasters Inc.

**WBTG(FM)**—July 2, 1969: 106.3 mhz; 3 kw. Ant 300 ft. Box 517, Tusculumbia (35674). (205) 381-6800. Slatton & Associates Bcstg (acq 1-11-78). Net: UPI. Format: Rel. Spec prog: Farm 1 hr wkly. ■ Paul Slatton, pres & chief engr; Mack Dean, sls mgr; Larry Flegles, prog dir. ■ Rates: \$4.95; 4.50; 4.95, 4.50.

**WSHF(AM)**—Nov 6, 1963: 1290 khz; 1 kw-D. Box 606 (35660). (205) 383-1290. Sheffield Bcstg Co. Net: ABC/E. Rep: PRO Radio; Busby, Finch & Woods. Format: Top 40, C&W. ■ J.B. Falt Jr., owner; Gary Wright, gen mgr & chief engr; Debbie Wilson, mus dir; Chet Rumore, news dir. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

### Stevenson

**WVSF(FM)**—Jan 13, 1977: 101.7 mhz; 940w, Ant 490 ft. Box 397 (35772). (205) 437-2206. Lynn Ltd. Format: div. Spec prog: Farm 6 hrs wkly. ■ James Rowland, pres; David Williams, gen mgr; Bill Dodson, prom mgr; Rick Guess, news dir; Perry Talley, chief engr. ■ Rates: \$3.75; 2.35, 3.75; 1.85.

### Sylacauga

**WFEB(AM)**—March 1945: 1340 khz; 1 kw-D, 250 w-N. Box 358 (35150). (205) 245-3281. Alabama Bcstg Inc. Net: MBS. Rep: Carpenter. Format: MOR. ■ George W. Carr, pres, gen & coml mgr; Don Layton, prog dir; Chris Weber Jr., news dir; Wendell Scroggins, chief engr.

**WMLS(AM)**—May 16, 1948: 1290 khz; 1 kw-D. Box 538 (35150). (205) 245-4354. Marble City Bcstg Co. Format: Contemp C&W. ■ Curtis O. Liles, pres & gen mgr; John Haynes, chief engr. ■ Rates: \$3; 3; 3.

**WMLS-FM**—Dec 20, 1959: 98.3 mhz; 630 w. Ant 83 ft. Dups AM 100%.

### Talladega

**WEYY(AM)**—April 1956: 1580 khz; 2.5 kw-D. Drawer E (35160). (205) 362-9041. Woodward Bcstg Co. (acq 5-6-2). Net: ABC/C. Format: C&W, Black. ■ Jimmy E. Woodard, pres, gen mgr; Ellis Stuart, prog dir; Bryan Townsend, coml mgr; Dewayne Ball, mus dir; Hugh O'Neal, chief engr.

**WHTB(FM)**—Co-owned with WEYY(AM). Nov 10, 1972: 92.7 mhz; 250 w. Ant 870 ft. Stereo. Box 994 (35160). (205)362-8890. Format: Pop contemp. Spec prog: Black 1 hr wkly.

**WNUZ(AM)**—1945: 1230 khz; 1 kw-D, 250 w-N. Box 998 (35160). (205)362-1230. Radio Alabama Inc. (acq 6-1-59). Format: MOR. Spec prog: Black 6 hrs wkly. ■ J.L. Coley, pres; Royce Faulkner, gen mgr; Randall Lowley, coml mgr; Van Gable, mus dir; Charles Osborne, stn mgr & news dir; Tyrill Johns, chief engr.

### Tallasse

**WTLS(AM)**—Oct 19, 1957: 1300 khz; 1 kw-D. 1702 Gilmer Ave. (36078). (205) 283-3789. The Ne-Ler Co. (acq 5-6-59). ■ Ned Butler, owner, gen & coml mgr & chief engr.

### Thomasville

**WJDB(AM)**—July 16, 1956: 630 khz; 1 kw-D. Box 219 (36784). (205) 636-4438. WJDB Radio Inc. Net: Keystone. Spec progs: Black 8 hrs wkly. ■ Cecil Goodreau, pres & gen mgr; Gene Vinson, chief engr.

**WJDB-FM**—Nov 2, 1972: 95.3 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

## Alabama Radio

### Troy

**WRES(FM)**—Feb 28, 1973: 105.7 mhz; 100 kw. Ant 410 ft. Box 516 (36081). (205) 566-5545. Troy Radio Inc. Format: C&W, Relig, Rock. ■ Albert G. Goree, pres, gen & coml mgr; Robert Booth, prom mgr & prog, mus & news dir; Marvin Jones, chief engr.

**WRSM(AM)**—Not on air, target date unknown: 1540 khz. Sumiton Bcstg.

**WTBF(AM)**—Feb 25, 1947: 970 khz; 5 kw-D, 500 w-N, DA-N. College Dr. (36081). (205) 566-0300. Troy Bcstg Corp. Net: MBS. ■ Bob Tolbert, gen mgr; Asa Dudley, opns dir; Dave Kirby, prog dir; Joe Gilchrist, chief engr.

**\*WTSU(FM)**—March 1, 1977: 90.1 mhz; 50 kw. Ant 285 ft. University Ave. (36081). Troy State University. Net: NPR. Format: Classical, educ, btfl mus. ■ Ralph Adams, pres; James W. Hall Jr, spec asst to pres; Dwight Cleveland, dir bcst serv & chief engr; Bruce Mims, prog dir; John McVay, asst prog dir; Debra Long, traffic mgr.

### Tuscaloosa

**WACT(AM)**—September 1958: 1420 khz; 5 kw-D. Box 126 (35401). (205)759-5786. New South Radio Inc. (acq 11-6-77). Net: APR. Rep: PRO Radio. Format: C&W. ■ Clyde Price, pres & gen mgr; Mike Travis, coml mgr; Wally Price, prog dir; Jerry Voyles, prom mgr; Fred Kelly, mus dir; Ron Price, news dir; Argie Johnson, chief engr. ■ Rates: \$9; 6; 7, 5.

**WACT-FM**—June 1, 1966: 105.5 mhz; 1.5 kw. Ant 400 ft. Stereo. Dups AM 60%. Format: C&W.

**WJRD(AM)**—Oct 10, 1936: 1150 khz; 5 kw-D, 1 kw-N, DA-N. Drawer 4 (35401). (205) 339-3700. Net: GMC Broadcasting Inc. (acq 12-1-76). Net: CBS. Format: C&W. ■ W. A. Grant Jr, pres; Barry Rimler, gen mgr; W. B. Grant, coml mgr; Sammy Watson, prog dir; Bill Black, mus dir; Bob Smith, news dir. ■ Rates: \$7.75; 6.25; 7.75; 6.25.

**WNPT(AM)**—Dec 10, 1951: 1280 khz; 5 kw-D, 500 w-N, DA-N. Box 2787 (35401). (205) 758-3311. West Alabama Bcstg Co. Net: ABC/I, ABC/E. Rep: Jack Bolton. Format: MOR. Spec progs: Farm 1 hr, Jazz 3 hrs wkly. ■ Edna Ruth Harris, pres & own; Hush Rushing, opns mgr; Gerald Phillips, mus dir; Dave Johnson, news dir; George Brown, chief engr. ■ Rates: \$7; 7; 7; 7

## WTBC



**WTBC(AM)**—Dec 23, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 2000 (35401). (205) 758-5523. Tuscaloosa Bcstg Co. Net: ABC/C. Rep: Busby, Finch & Latham. Format: Top-40. ■ Bert Bank, pres; Rice Baxter, gen & coml mgr; Paul Conrad, prog dir; Dave Baird, prom mgr; Tom Stipe, mus dir; Tim Gardner, news dir; Skip Reynolds, chief engr. ■ Rates: \$7.25; 6.50; 7.25; 6.50.

**WUOA(FM)**—Co-owned with WTBC(AM). 1952: 95.7 mhz; 50 kw. Ant 320 ft. Prog sep from AM. Stereo. Format: MOR. ■ George O'Rear, coml mgr. ■ Rates: \$6; 6; 6; 6.

**WTUG(AM)**—February 1958: 790 khz; 1 kw-D. 142 Skyland Blvd. (35401). (205) 345-7200. Radio South, Inc. (acq 7-7-77). Rep: Howard. Format: Black. ■ Houston L. Pearce, pres; James E. Shaw, gen mgr; James Whitfield, prog dir.

**\*WUAL-FM**—Sept 7, 1972: 91.7 mhz; 10 w. Ant 200 ft. Box D, Univ of Ala. (35486). (205) 348-6082. Board of Trustees of the U. of Alabama. Stereo. Format: AOR. Spec progs: Jazz 4 hrs, classcl 6 hrs, C&W 2 hrs, bluegrass 3 hrs, wkly. ■ Knox Hagood, gen mgr.

**WUOA(FM)**—Listing follows WTBC(AM).

## Alabama, Alaska Radio

### Tuscumbia

**WVNA(AM)**—April 5, 1955: 1590 khz; 5 kw-D, 1 kw-N, DA-N. 509 N. Main St. (35674). (205) 383-2727. Elton H. Darby (acq 1956). Net: CBS. Rep: Walton; C.K. Beaver & Assoc. Format: MOR. Spec progs: Farm 2¼ hrs wkly. ■ Elton H. Darby, owner; James A. Hall, gen mgr; Billy Banks, gen sls mgr; Mary Ann Franck, prog dir; Nelle Bigbee, news dir; Duane Hoisington, chief engr.

**WVNA-FM**—May 2, 1962: 100.3 mhz; 100 kw horiz, 84 kw vert. Ant 245 ft. Dups AM 11%. Format: Btfl mus.

**WZZA(AM)**—April 17, 1960: 1410 khz; 500 w-D. Box 2562, Muscle Shoals (35660). (205) 381-1862. Muscle Shoals Bcstg (acq 1-9-78). Net: Mutual Black. Rep: Ochs. Format: Black. ■ Bob Carl Bailey, pres & gen mgr.

### Tuskegee

**WBIL(AM)**—July 1, 1952: 580 khz; 500 w-D. Box 666 (36083). (205) 727-2100. New World Communications (acq 1975). Net: Mutual Black. Rep: Dore & Walter Associates. Format: Black. ■ George H. Clay, owner; J. Nichols, asst mgr; Randy McGee, mus dir; Terry Harper, chief engr. ■ Rates: \$8; 6.50; 8; —.

**WBIL-FM**—July 12, 1975: 95.9 mhz; 2.45 kw. Ant 320 ft. Stereo. Box 1245, Tuskegee Institute (36088). (205) 727-1284. New World Communications. Net: Natl Black. Format: Black. ■ William A. Gordon, Jr., pres; gen mgr & chief engr; Candy Capel, coml mgr; Tracy Larkin, prog dir; Julian Wright, mus dir; Abdul Hafiz, news dir. ■ Rates: \$2.55; 2.55; 2.55; 2.55.

### Union Springs

**WQSI(FM)**—Jan 7, 1977. 100.9 mhz; 3 kw. Ant 265 ft. 2137 Campbell Rd, Montgomery, Ala. (36111). Union Springs Broadcasting Inc. Format: Contemporary.

### Vernon

**WVSA(AM)**—July 4, 1966: 1380 khz; 5 kw-D. Box 630 (35592). (205) 695-9191. Lamar County Bcstg Co. Inc. Rep: Keystone; Beaver. Format: C&W, Gosp. ■ Olivie E. Sisk, pres; Joel Camp, gen & coml mgr; Sidney Davis, prog & news dir; Edward Hunnicutt, chief engr.

### Wetumpka

**WETU(AM)**—Oct 2, 1954: 1250 khz; 5 kw-D. Box 60 (36092). (205) 567-4351. Elmore Service Corp. Rep: Dora Clayton. Net: MBS. Format: C&W. Spec prog: Farm 15 hrs wkly. ■ James Whatley, pres; Bob McKinnon, gen & prom mgr, prog & news dir; Chas Whatley, chief engr. ■ Rates: \$6.15; 6.15; 6.15.

### Winfield

**WEZQ(AM)**—Aug 23, 1965: 1300 khz; 1 kw-D. Box 608 (35594). (205) 487-3261. John Self. Net: UPI, Alabama Information. Rep: Beaver. Format: C&W. Spec prog: Religious 12 hrs wkly. ■ John Self, pres; Doug Threadgill, gen mgr; C.D. Self, Jr., controller; Pete Ingle, chief engr. ■ Rates: \$4; 4; 4; 4.

### York

**WSLY(FM)**—Listing follows WYLS(AM).

**WYLS(AM)**—November 1970: 1350 khz; 5 kw-D. Box 687 (36925). (205) 392-7193. William B. Grant. Format: Black & C&W. ■ William B. Grant, own, gen mgr & chief engr. ■ Rates: \$2.45; 2.45; 2.45; —.

**WSLY(FM)**—Co-owned with WYLS(AM). September 1976: 99.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 993, Livingston, Ala. (35470). (205) 392-7193. Format: Top-40. ■ Rates same as AM.

## Alaska

### Anchorage

**KANC(AM)**—May 10, 1975: 1080 khz; 10 kw-U.

8819 Jewel Lake Rd. (99502). (907) 243-1400. Mt. Susitna Broadcasting Corp. Net: NBC, Mutual Black. Rep: Radio Time Sls, Blair. Format: Top 40. ■ George Dickson, pres; Hank Mann, gen mgr; Marshall Johnson, sis mgr; Harve Allen, prog dir; Carl Kingman, opns mgr. ■ Rates: \$24; 18.50; 24; 12.

**KBYR(AM)**—1948: 700 khz; 1 kw-D, 500 w-N. Box 2200 (99510). (907) 272-3456. Northern TV Inc. (group owner; acq 8-16-65). Net: ABC/I; CBS; Alaska Bcstg System. Rep: Masla/Young; Alaska Radio & TV Sls. Format: MOR. ■ A. G. Hiebert, pres; Ron L. Moore, gen & coml mgr; R. Dossett, sr annr; Steve Lamar, news dir; Les Snow, prom mgr; George Howard, chief engr. ■ Rates: \$15; 12; 14; 10.

**KNIK-FM**—Co-owned with KBYR(AM). Sept 15, 1960: 105.5 mhz; 3 kw. Ant 265 ft. Stereo. Format: Btfl mus. Spec progs: Classical 10 hrs wkly. ■ Marshall Johnson, stn mgr; Sarge Mc Clintock, prog dir. ■ KTVA(TV) affil. ■ Rates: \$10; 10; 11, 12.

**KENI(AM)**—May 2 1948: 550 khz; 5 kw-U. Box 1160 (99510). (907) 272-7461. Midnight Sun Bcstrs Inc. (group owner; acq 1-1-60). Net: ABC/C. Rep: Katz, Howard. Format: Top-40. ■ Alvin O. Bramstedt, pres & gen mgr; Sean Lynch, prog dir; Tony Mitchell, mus dir; Mike Shepard, news dir; Charles M. Gray, chief engr. ■ KENI-TV affil. ■ Rates: \$24; 17; 21, 17.



**KFQD(AM)**—1924: 750 khz; 50 kw-D, 10 kw-N. 9200 Lake Otis Parkway (99507). (907) 344-9622. KFQD Inc. (acq 8-1-62). Net: APR. Rep: Mc Gavren-Guild, Broadcast Northwest. Format: Contemp/golden. ■ Matthew N. Clapp Jr, pres; Roy Robinson, exec VP & gen mgr; James C. Myers, coml mgr; Mark Lewis, prog dir; Chip Lewis, mus dir; Don Byron, news dir; Gale Allred, chief engr. ■ Rates: \$34; 21, 24, 9.

**KGOT(FM)**—Listing follows KYAK(AM).

**KHAR(AM)**—Jan 7, 1961: 590 khz; 5 kw-U. 3900 Seward Highway (99503). (907) 272-9591. Sourdough Bcstrs. Net: APR. Rep: Savalli/Gates; Tacher. Format: btfl mus. ■ Patricia E. Harpel, pres; Ken Flynn, gen mgr; Robert Pate, coml mgr; Dick Helfer, prog dir; Sherida Hughes, news dir; Marlo Holmes, chief engr. ■ Rates: \$27.50; 22.50; 27.50; 19.

**KHVN(FM)**—October 1, 1978: 100.5 mhz; 25 kw. Ant 135 ft. Stereo. 2607 Fairbanks St. (99503). (907) 278-5631. Christian Voice of Alaska. Net: APR. Format: Rel. Spec Progs: Black 1 hr; Spanish 1 hr; Alaskan Native 1 hr, wkly. ■ Jerry W. Nichols, pres; Richard Downing, gen mgr; Clay Shelton, news dir; Dave Olson, chief engr. ■ Rates: \$81; 81, 81, 81.

**KKLV(FM)**—Co-owned with KHAR(AM). November 1966: 103.9 mhz; 2.8 kw. Ant 54 ft. Stereo. Format: Soft rock. ■ Steve Swan, coml mgr. ■ Rates: \$13.50; 13.50; 13.50; 13.50.

**KJZZ(FM)**—Feb. 1, 1973: 102.1 mhz; 25 kw. Ant 165 ft. 338 Denali St. (99501). (907) 279-2655. Cook Inlet Broadcasters Inc. Stereo. Net: APR. Format: Jazz, prog, top 40. ■ Joseph Perry, pres & gen mgr; Ron Thorne, coml mgr; John W. Noble, prog & mus dir; Larry Sliger, chief engr. ■ Rates: \$36; 30; 30; 36;.

**KKLV(FM)**—Listing follows KHAR(AM).

**KNIK-FM**—Listing follows KBYR(AM).

**\*KSKA(FM)**—August 15, 1978: 103.1 mhz; 3 kw. Ant minus 260 ft. Stereo. Box 1900 (99510). (907) 276-3000. Aurora Community Bcstg Inc. Net: NPR, Alaska Public Radio. Format: Div. ■ Scott Ulmer, pres; Alex Hills, gen mgr; Jim Tighe, prog dir.

**KYAK(AM)**—July 15, 1967: 650 khz; 50 kw-D, 25 kw-N. DA-2. 2800 East Dowling Rd. (99507). (907) 344-2522. Prime Time of Alaska Inc. (group owner, acq 8-1-78). Net: MBS, Alaska Radio. Rep: H-R/Stone,

The Tacher Co. Format: Modern country. ■ Robert Brown, pres; Don Ice, gen mgr; Martin Hamstra, VP; Dan Coulter, prog & news dir; Larry Wayne, opns mgr; Joe Costello, natl sls mgr; Norman Fish, chief engr. ■ Rates: \$33; 25, 33; 15.

**KGOT(FM)**—Co-owned with KYAK(AM). Sept 15, 1975: 101.3 mhz; 26 kw. Ant minus 66 ft. Format: Contemporary Rock. Stereo. ■ Rates: \$12; 12; 14; 14.

### Barrow

**KBRW(AM)**—December 22, 1975: 680 khz; 10 kw-D, 5 kw-N. Box 109 (99723). (907) 852-6811. Silak Kuagvik Communications Inc. Net: NPR, Alaska Public Radio. Format: Diversified. Spec progs: Eskimo 15 hrs wily. ■ David Baumgartner, pres; William Weeks, gen mgr & chief engr; Candace Horter, prog dir.

### Bethel

**\*KYUK(AM)**—May 13, 1971: 580 khz; 5 kw-U. Box 468, 605 Radio St. (99559). (907) 543-3131. Bethel Bcstg Co. Format: Div. Spec progs: Eskimo-Upik, 8 hrs wily. ■ Martin Moore, pres; Carol Schatz, gen mgr; Peter Twitchell, asst gn mgr; Betsy Blassingham, prog dir; Janet Shantz, news dir; Joe B. Axford, chief engr. ■ \*KYUK-TV affil.

### Cordova

**KLAM(AM)**—May 1953: 1450 khz; 250 w-SH. Box 278 (99574). (907) 424-3222. Northern Light Bcstg Corp. (acq 11-73). Net: CBS, Alaska Bcstg System. Rep: Young; Alaska Radio/TV Sales. Format: Contemp. ■ William D. Bechtel, pres, gen mgr, dir, & chief engr.

### Dillingham

**\*KDLG(AM)**—July 22, 1975: 670 khz; 5 kw-D, 1 kw-N. Box 670 (99576). (907) 842-5281. Dillingham City School District. Net: NPR. Format: Diversified. Spec prog: Ypik 1 hr wily. ■ Jeri Nelson, pres; Lester Robinson, gen mgr; Scott Diseth, prog dir; Louise Fowler, news dir; Mark Johnson, chief engr.

### Fairbanks

**KFAR(AM)**—1939: 660 khz; 10 kw. Box 910 (99701). (907) 452-2125. Midnight Sun Bcstrs Inc. (group owner; acq 1960). Net: ABC/I, NBC. Rep: James C. Fletcher, NYC; Simpson/Reilly. Format: Contemp. ■ A.O. Bramstedt, pres; R.D. Jensen, exec VP; Don Andon, VP & stn mgr; Charles Sandburg, prog dir; Candy Holliday, off mgr; Don Garrett, chief engr; Jerry Fears, news dir. ■ KRAR-TV affil.

**KFRB(AM)**—1948: 900 khz; 10 kw-U. Box 950 (99707). (907) 452-5121. Northern Television Inc. (group owner; acq 8-15-65). Net: CBS; Alaska Bcst System. Rep: Masla; Art Moore. Format: MOR. Spec prog: Classical 4 hrs wily. ■ A. G. Hiebert, pres; Henry H. Love, gen mgr; Jay Lewis, coml mgr; Jerry McCook, chief engr. ■ KTVF-TV affil. ■ Rates: \$14.50; 11.50; 14.50; 6.50.

**KIAK(AM)**—Sept 18, 1972: 970 khz; 5 kw-U. Box 2828 (99707). (907) 452-1931. Prime Time of Alaska Inc. (group owner, acq 8-1-78). Net: MBS, Alaska Radio. Rep: HR/Stone, Tacher Co. Format: Modern country. ■ Robert Brown, pres; Tom Farrell, stn & sls mgr; Martin Hamstra, VP; Don Ice, gen mgr; Dan Coulter, prog dir; Joe Costello, natl sls mgr; Dale Horn, opns mgr; William Tanner, chief engr. ■ Rates: \$20; 15; 20; 9.

**\*KUAC-FM**—Sept 20, 1962: 104.7 mhz; 10.5 kw. Ant 440 ft. Stereo. U. of Alaska (99701). (907) 479-7491. U. of Alaska. Net: NPR. Format: Educational. Spec progs: Jazz 2 hrs, East Indian 2 hrs, classical 40 hrs. ■ Donald B. Upham, gen mgr; Kathryn Jensen, stn mgr & prog dir; Louise Kowalski, mus dir; George D. Causey, chief engr. ■ \*KUAC-TV affil.

### Glennallen

**KCAM(AM)**—April 16, 1964: 790 khz; 5 kw-U. Box 249 (99588). (907) 822-3306. Central Alaska Missions Inc. Format: Easy Listening & Religious. ■ Leander Rempel, Alaska dir; Carlyle Callis, gen mgr; Ethel Bloom, office mgr; Dave Buchanan, chief engr.

### Juneau

**KINY(AM)**—May 28, 1935: 800 khz; 5 kw-U. 1107 8th St., Suite 2 (99801). (907) 586-1800. Midnight



Sun Bcstrs Inc. (group owner; acq 6-1-68). Net: ABC, NBC, Midnight Sun. Rep: Katz, Howard. ■ Al Bramstedt, pres; Ken Wiley, stn mgr; Kelly Peres, prog mgr; William Hartley Jr, mus dir; Charlie Gray, chief engr. ■ KINY-TV affil.

**KJNO(AM)**—Oct 19, 1952: 630 khz; 1 kw-D, 500 w-N. Box 929 (99802). (907) 586-3630. Southeastern Alaska Broadcasters (acq 1968). Net: CBS, Alaska Radio. Rep: Savalli, Tacher. Format: MOR. ■ Roy Paschal, pres; Dennis Egan, gen mgr. ■ Rates: \$13; 11, 13; 9

**\*KTOO(FM)**—Jan 27, 1974: 104.3 mhz; 10 w. Ant minus 1043 ft. Stereo. 240 Main St. (99801). (907) 586-1670. Capital Community Broadcasting Inc. Net: NPR, Alaska Public Radio. Format: Var. ■ Richard P. Dowling, pres; Bruce Theriault, stn mgr; Charles Northrip, gen mgr; Dave Brook, prog dir; P. Van Kirk, mus dir; Jim Gordon, news dir; Steve Nelson, prod mgr; J. W. Foster, chief engr.

### Kenai

**KQOK(FM)**—Nov. 18, 1976: 100.1 mhz; 3 kw. Ant 260 ft. Stereo. Box 1000 (99611). (907) 262-4408. KSRM Inc. Net: ABC/E. Rep: Adam Young, Tacher. Format: C&W. ■ Walter H. Stephan, pres; John C. Davis, gen mgr; Rol Davis, coml mgr; Jim Hein, news dir; Bruce Kier, prog dir; Buzz Hendrickson, chief engr. ■ Rates: \$9.60; 8; 8; 8.

**KSRM(AM)**—See Soldotna.

### Ketchikan

**\*KRBD(FM)**—1976: 105.9 mhz; 10 w. Ant minus 418 ft. Stereo. 2415 Hemlock St. (99901). (907) 225-9655. Rainbird Community Bcstg Corp. Net: NPR, Alaska Public Radio Network. Format: Diversified. Spec progs: Classical 12 hrs, jazz 12 hrs, C&W 12 hrs wkly. ■ Robert J. Kern, gen mgr; Jacqueline Erickson, prog dir.

**KTKN(AM)**—1942: 930 khz; 5 kw-D, 1 kw-N. Box 2347 (99901). (907) 225-2191. Midnight Sun Broadcasters Inc. (group owner; acq 1960).

### Kodiak

**\*KMXT(FM)**—June 1, 1976: 100.1 mhz; 3 kw. Ant 3 ft. Stereo. Box 484 (99615). (907) 486-3181. Kodiak Public Broadcasting Corp. (acq 10-2-75). Net: NPR, Alaska Public Radio. Format: Div. Spec progs: Classical 10 hrs, jazz 3 hrs, wkly. ■ Margy Collorn, gen mgr; J. T. Grogan, prod dir; Karl Ohls, news dir.

**KVOK(AM)**—Nov 7, 1974: 560 khz; 1 kw-U. Box 53 (99615). (907) 486-5159. Loren F. Bridges. Net: CBS, ABC, Alaska Radio. Format: Diversified. Spec progs: Aleute 1 hr wkly, classical 3 hrs wkly. ■ Loren F. Bridges, pres & gen mgr; Robert L. Bridges, news dir & chief engr; Martha W. Bridges, prom mgr. ■ Rates: \$6.50; 6.25; 6; 5.75.

### Kotzebue

**\*KOTZ(AM)**—April 1973: 970 khz; 5 kw-U. Box 78 (99752). (907) 442-3435. Kotzebue Broadcasting Inc. Net: NPR, Alaska Public Radio. Format: MOR. Spec Progs: Eskimo 5 hrs wkly. ■ June Nelson, pres; Peter Van Nort, gen mgr; Burt Fisher, chief engr.

### Nome

**KICY(AM)**—April 17, 1960: 850 khz; 5 kw-U. Box 820 (99762). (907) 443-2213. Arctic Bcstg Assn. Net: CBS, ABC, Alaska Radio. Format: C&W. Spec progs: Eskimo 5 hrs, Russian 5 hrs, wkly. ■ Charles F. Sebastian, pres; Ralph V. Fondell, gen mgr; David DeVries, asst mgr in chg of sls & prom; James Engwall, bus mgr & news dir; Stanley R. Summers, prog dir & mus dir; Terry Reynolds, chief engr. ■ Rates: \$7; 6.50; 7; 6.50.

**KICY-FM**—Sept 11, 1977: 100.3 mhz; 84 w. Ant 40 ft. Stereo. Format: Bfl mus. ■ Rates: \$4; 4; 4; 4.

**\*KNOM(AM)**—July 14, 1971: 780 khz; 10 kw-D, 5 kw-N. Box 988 (99762). (907) 443-5221. Catholic Bishop of Northern Alaska. Net: MBS. Format: MOR, C&W, educ. Spec prog: Eskimo 6 hrs, Top 40 12 hrs, wkly. ■ Very Rev. Robert Whelan S.J., pres; Rev. James E. Poole S.J., exec dir; Thomas A. Busch, gen mgr; Therese Burik, bus mgr; Chuck Tranfo, mus dir; Bro. Albert Heinrich, news dir; Bro. Normand Berger, chief engr.

## North Pole

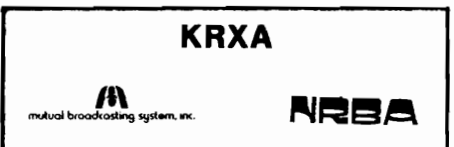
**KJNP(AM)**—Oct 11, 1967: 1170 khz; 50 kw-U, DA-N. Box 0 (99705). (907) 448-2216. Evangelistic Missionary Fellowship. Net: APR. Format: C&W, religious. Spec prog: Black 2 hrs, Russian 11 hrs, Eskimo 1 hr wkly. ■ Donald L. Nelson, pres; Richard Olson, exec dir; Genevieve Nelson, VP; Neil Cook, gen mgr; Beverly Olson, prog dir; Eric Nichols, chief engr. ■ Rates: \$8; 8; 8; 8.

**KJNP-FM**—Oct. 11, 1977: 100.3 mhz; 25 kw. Ant 1570 ft. Dups AM 36%. Stereo.

## Petersburg

**\*KFSK(FM)**—August 1977: 100.9 mhz, 10 w. Box 149 (99833). Narrows Broadcasting Inc. ■ John Edgington, pres.

## Seward



**KRXA(AM)**—November 1948: 950 khz; 1 kw-SH. Box 276 (99664). (907) 224-3456. Radio Seward Inc. (acq 12-30-70). Net: MBS. Format: Diversified. ■ W.E. Fletcher, pres & gen mgr; Brent Whitmore, news dir & chief engr; Rick Tillotson, coml mgr, prog dir & prom mgr. ■ Rates: \$7.15; 7.15; 7.15; 7.15.

## Sitka

**KIFW(AM)**—September 1949: 1230 khz; 250 w. Box 299 (99835). (907) 747-6626. Sitka Bcstg Co. (acq July 7, 1965). Net: CBS; Alaska Bcstg System. Rep: Savalli/Gates Inc, The Tacher Company. Format: Contemp, rock, talk. ■ Roy Pachal, pres & gen mgr; Steven L. Rhyner, stn mgr; Bob Barger, music dir; Jon Benediktson, chief engr. ■ KIFW-TV affil. ■ Rates: \$7.50; 7; 7.50; 5.50.

## Soldotna

**KSRM(AM)**—Sept 27, 1967: 920 khz; 5 kw. Box 852 (99669). (907) 262-5811. KSRM Inc. (acq 4-72). Net: ABC/I. Rep: The Tacher Co. Format: MOR. ■ Walter H. Stephan, pres; John C. Davis, gen mgr; Rol Davis, coml mgr; Bruce Kier, prog dir; James Hein, news dir; Buzz Hendrickson, chief engr. ■ Rates: \$12; 10; 12; 10.

## Unalaska

**KIAL(AM)**—Not on air, target date unknown: 1450 khz; 50 w-U. c/o City of Unalaska (99685). City of Unalaska.

## Wrangell

**\*KSTK(FM)**—July 2, 1977: 101.7 mhz, 10 w. Ant 70 ft. Box 282 (99929). (907) 874-3151. Wrangell Radio Group. Net: NPR, Alaska Public Radio. Format: Diversified. Spec progs: Jazz 3 hrs, class 4 hrs, C&W 10 hrs, wkly. ■ Joe Stover, pres; Jim McCurdy, gen mgr & chief engr.

## Arizona

### Apache Junction

**KSTM(FM)**—July 1, 1973: 107.1 mhz; 3 kw. Ant minus 115 ft. Box AC (85220). (602) 982-5786. Harold R. Harkins. Net: MBS, Southwest Mutual. Format: MOR. ■ Harold R. Harkins, gen mgr & chief engr; Ron Harkins, coml & prom mgr; Joan Harkins, prog & news dir; Brett Oden, mus dir. ■ Rates: \$7; 7; 7; 7.

### Bisbee

**KBAZ(FM)**—Not on air, target date December 1978: 92.1 mhz; 50 w. Ant 2199 ft. Box 1818 (85603). (602) 432-5441. Wrye Assoc. Format: Diversified. ■ William F. Wrye, co-owner, gen mgr & chief engr; Rose D. Wrye, co-owner & prog dir.

**KSUN(AM)**—October 1933: 1230 khz; 1 kw-D, 250 w-N. Drawer CC (85603). (602) 432-2277. Sun Bcstg

## Alaska, Arizona Radio

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(acq 4-30-76). Net: MBS. Format: C&W. ■ Jim McCollum, pres; William H. Higgins, VP & gen mgr; Mary Ann Silvagni, coml mgr; Nancy Silvagni, prog dir; Biff Jacuzzi, news dir; Bob Collett, chief engr. ■ Rates: \$9; 9; 9; 9.

## Bullhead City

**KRHS(FM)**—January 7, 1976: 102.3 mhz; 3 kw. Ant minus 600 ft. Box 1604 (86430). (602) 754-2100. Holiday Bcstg Co. Format: Div. Spec progs: Farm 2 hrs, class 2 hrs, wkly. ■ C. L. (Chuck) Pfeiffer, pres & coml mgr; Albert C. Freeman, gen mgr, prog dir & chief engr; Mildred R. Pfeiffer, news dir. ■ Rates: \$5.25; 4.75; 4.25; 4.25.

## Casa Grande

**KBFE(FM)**—April 8, 1976: 105.5 mhz; 3 kw. Ant 100 ft. Stereo. Box 97 (85222). (602) 836-3278. Eisele Bcstg Corp. Net: MBS. Format: MOR, Farm. Spec prog: Jazz 1 hr wkly. ■ Brett F. Eisele, pres & gen mgr; Diane Robinson, coml mgr; Scott Carlton, mus dir; Jim Clarke, chief engr. ■ Rates: \$6; 5.75; 6; 5.17

**KPIN(AM)**—Dec 6, 1956: 1260 khz; 1 kw-D. Box 499 (85222). (602) 836-7427. Santa Cruz Valley Communication Systems Inc. (acq 6-10-73). Group owner: Jim Hughes Stns. Net: ABC/E. Ariz Bcstg System. Rep: Lucas. Format: MOR. Spec progs: Sp 11 hrs, farm 3 hrs wkly. ■ James B. Hughes, pres; Dean Weatherly, gen mgr; Jack Jaquay, coml mgr; Larry Custer, prog & mus dir; Wayne Clonts, news dir; George Tunning, chief engr. ■ Rates: \$5.10; 5.10; 5.10; —.

## Clifton

**KCUZ(AM)**—July 31, 1969: 1490 khz; 1 kw-D, 250 w-N. Box 1118 (85533). (602) 864-9982. Payne Broadcasting Inc. Net: MBS, APR. Format: Top 40. Spec progs: Sp 20 hrs. ■ Wm F. Payne, pres & gen mgr; W. Pollitt, coml mgr; Gary Levine, mus dir; John Hart, chief engr. ■ Rates: \$6; 5; 6; 5.

## Coolidge

**KCKY(AM)**—Nov 19, 1964: 1150 khz; 1 kw-U, DA-N. Box 200, Casa Grande (85228). (602) 723-5448. Pinal County Bcstg System. Format: C&W. ■ Craig E. Davids, pres, gen mgr & news dir; Ken Welch, coml mgr; Tom R. Smith, prog dir; Kathleen E. Davids, prom mgr; Don Michaels, chief engr.

## Cottonwood

**KVIO(AM)**—Dec 20, 1964: 1600 khz; 1 kw-D. Box 187 (86326). (602) 634-5921. Duane D. Kirby, K-M Bcstg Co (acq 9-1-66). Net: UPI, Arizona. Format: Diversified, C&W. Spec progs: Farm 1 hr, classical 1 hr wkly. ■ Duane D. Kirby, owner, gen mgr, coml mgr, prom mgr & news dir; Charlene Kirby, prog dir; Bob Wedgeworth, mus dir & chief engr. ■ Rates: \$4.50; 3.50; 4.50; —.

## Douglas

**KAPR(AM)**—March 8, 1958: 930 khz; 2.5 kw-d. Rte. 1, Box 243 (85607). (602) 364-8403. Coursolle Broadcasting of Arizona Inc. (acq 7-1-78). Group owner: Coursolle Broadcast Group. Net: ABC/I. Format: C&W. Spec progs: Farm 12 hrs wkly. ■ Jim Coursolle, pres; Chris Bernier, gen mgr & VP; Judy Bernier, sls mgr; John Lyon, news dir; Cynda Reid, mus mgr; Tom Lang, prog dir; Dick Smith, chief engr. ■ Rates: \$5.10; 5.10; 5.10; 5.10.

**KKRK(FM)**—Co-owned with KAPR(AM). March 15, 1979: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. Hwy 80 & Washington Ave. (85607). (602) 364-9393. Format: Top 40. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Arizona Radio

**KDAP(AM)**—1946: 1450 kHz; 1 kw-D, 250 w-N. Box 1179 (85607). (602) 364-3484. Russwal Corp. (acq 5-31-75). Rep: PRO Radio, Intermountain Radio. Format: MOR, Spanish. ■ Russ Walker, pres; Marvin G. Rivenburgh, VP & gen mgr; Doug Canavan, chief engr; Michael Porter, stn mgr; Greg Deeb, sports dir. ■ Rates: \$5.15, 5.15; 5.15; 5.15.

### Flagstaff

**KAFF(AM)**—Oct 15, 1962: 930 kHz; 5 kw-D. Box 1930 (86001). (602) 774-5231. KAFF Broadcasting Co. (acq 5-4-63). Net: ABC/C. Rep: Dahlsten, PRO Radio. Format: C&W. ■ Guy Christian, pres & gen mgr; Dan Anderson, gen sls mgr; Larry Heinrich, sls mgr. ■ Rates: \$8.05; 8.05; 8.05; —.

**KFLG(FM)**—Co-owned with KAFF(AM). Oct 24, 1968: 92.9 mhz; 49 kw. Ant 1510 ft. Stereo. Format: MOR. ■ Dave Kessel, prog dir; Kurt Hessler, prog supvr; Larry Heindrich, sls mgr. ■ Rates: \$6.25; 6.25; 6.25; 6.25.

**\*KAXR(FM)**—Nov 24, 1970: 88.5 mhz; 16 w. Ant. 82 ft. Box 5783 (86001). (602) 523-2182. Northern Arizona University. Format: Diversified. Spec progs: Black 2 hrs, classical 15 hrs, Sp 2 hrs w/ky. ■ Matthew Markiewicz, stn mgr; Blaise Rostelo, grants mgr; Dale McGuff, prog dir; Karin Pilant, mus dir; Cheri Williams, prom mgr; Andrew Tolen, news dir; Bill Emschwiler, chief engr.

**KCLS(AM)**—Aug 8, 1950: 600 kHz; 5 kw-D, 500 w-N, DA-N. Box 640 (86002). (602) 779-0336. Saunders Bcstg Co. Net: NBC; UPI. Format: Ad contemp. Spec progs: Navajo 10 hrs w/ky. ■ Charles J. Saunders, pres; Ken Brown, gen & coml mgr; Cheryl Brown, asst mgr; Miles Shepard, chief engr; Judy Lyons, mus dir; Jack Penland, news dir. ■ Rates: \$12.94; 9.41, 12.94; 9.41

**KCTB-FM**—1976: 93.9 mhz; 100 kw. Ant 1510 ft. Stereo. Box 1873 (86002). (602) 526-3075. Christian Towers Broadcasting Inc. Format: Rel, btfl mus. Spec progs: Classical 10 hrs; Spanish 2 hrs; Navajo, 2 hrs, w/ky. ■ Joe Rossana, gen mgr; Robert Nelson, prog dir; Jon Swett, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KEOS(AM)**—Jan 6, 1959: 690 kHz; 1 kw-D, 500 w-N, (CP 1 kw-D, 500 w-N, DA-2). Box 100 (86001). (602) 774-1456. CFK Bcstg Co. (acq 11-24-75). Rep: Hopewell. Format: Contemp. ■ Jack P. Bird, owner & pres; Russell D. Huntington, gen & coml mgr; Robert Polk, news dir; Eric Michael, prog & mus dir; Jon Swett, chief engr.

**KFLG(FM)**—Listing follows KAFF(AM).

### Glendale

**KRUX(AM)**—1946: 1360 kHz; 5 kw-D, 500 w-N, DA-N. 7401 W. Camelback Rd. (85033). (602) 247-5789. Lotus Communications (group owner; acq 7-72). Rep: Lotus. Format: Top 40. Spec progs: Religious 1 hr w/ky. ■ Howard Kalmenson, pres; Joe Austin Koff, gen mgr; Gerald Ackley, news dir; Charles Adams, chief engr; Greg Mills, mus dir; Richard Ruiz, prog dir. ■ Rates: \$22; 18; 20; 12.

**KXTC(FM)**—Dec 19, 1970: 92.3 mhz; 100 kw. Ant 285 ft. Stereo/Quad. Hotel Westward Ho, Phoenix (85004). (602) 258-1218. ITC Communications of Arizona Inc. Rep: Herbert E. Groskin. Format: Jazz. Spec progs: Black 18 hrs w/ky.

### Globe

**KIKO(AM)**—See Miami.

**KIKO-FM**—Co-owned with KIKO(AM) Miami, Ariz. Not on air, target date 1979: 100.3 mhz; 15 kw. Ant 7600 ft. Stereo. Route 1, Box 25 (85501). Willard Shoecraft. ■ Willard Shoecraft, pres.

**KPPR(AM)**—1974: 1240 kHz; 1 kw-D, 250 w-N. Broadcasters Inc. (acq 4-17-75).

### Holbrook

**KDJI(AM)**—October 1955: 1270 kHz; 5 kw-D. Box 430 (86025). (602) 542-3994. Nevajo Bcstg Co. Inc. (acq 2-8-64). Net: ABC, Arizona. Rep: Tracy Moore. Format: Top 40. Spec prog: Navajo 24 hrs w/ky.

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■ Walter V. Lowe, pres; Max K. Busby, gen mgr; Bill Briggs, mus dir; Roy Friedman, news dir. ■ Rates: \$5.50; 4.80; 4.80; —

### Kingman

**KAAA(AM)**—Oct 7, 1949: 1230 kHz; 1 kw-D, 250 w-N, DA-1. 2534 Margaret Ave. (86401). (602) 753-2537 Sun Mountain Broadcasting. (acq 2-21-71). Format: Top-40, C&W. ■ Charles D. Langerveid, pres; Dal Stallard, gen & coml mgr; Bob Evans, news dir; Jack Roland, prog dir; Desi Kraft, mus dir; Rex C. Wilson, chief engr. ■ Rates: \$6; 6; 6.

**KZZZ(FM)**—Co-owned with KAAA(AM). Dec 6, 1974: 92.7 mhz; 3 kw. Ant minus 70 ft. Stereo. Prog sep from AM. Format: Beautiful mus. ■ Rates same as AM.

### Lake Havasu City

**KBAS(FM)**—Listing follows KFWJ(AM)

**KFWJ(AM)**—Sept 23, 1970: 980 kHz; 500 w-D. Rodeway Inn, 245 Crystal Ave. (86403). (602) 855-4098. Shoblom Bcstg Inc. Net: APR. Format: MOR. ■ Lee Shoblom, pres, gen mgr & chief engr; Dominic Anthony, news & mus dir; Nancy Burke, coml mgr; Walt Johnson, prom mgr. ■ Rates: \$6.50; 6.50; 6.50; —

**KRFM**—Co-owned with KFWJ(AM). Sept. 9, 1974: 95.9 mhz; 3 kw. Ant minus 285 ft. Prog sep from AM. Rep: Bill Dahlsten & Assoc. Format: Btfl mus, Top-40. ■ Rates same as AM.

### Mesa

**KDJD(AM)**—November 1962: 1510 kHz, 10 kw-D. Box 4227 (85201). (602) 833-8888. Dwight-Karma Broadcasting Co. (acq 7-71). Group owner: Natural Broadcasting System. Net: APR. Rep: Selcom. Format: Oldies. ■ Eric Hauenstein, pres & gen mgr; Bud Thomas, prog dir; Tommy Vascocu, sls mgr; Frank Warlick, news dir; Bob Van Buhler, chief engr; Angela Kiper, nat sls. ■ Rates \$15; 15; 19; —

**KDKB(FM)**—Co-owned with KDJD(AM). (Mesa-Phoenix) April 20, 1968: 93.3 mhz; 100 kw. Ant 1,540 ft. Prog sep from AM. Stereo. Format: AOR. ■ Rates: \$46; 46; 60; 33.

**KIOG(FM)**—Listing follows KQXE(AM).

**KQXE(AM)**—1946: 1310 kHz; 5 kw-D, 500 w-N, DA-N. 4513 E. Thomas Rd., Phoenix (85018). (602) 959-4110. Southwestern Media Corp. Rep: H. R. Stone. Format: Soft rock. ■ Stephen Rich, VP& gen mgr; John MacCrae, mus dir; Bob Bailey, prog dir; Gerald Thomas, chief engr. ■ Rates: \$28; 25; 28; 18.

**KIOG(FM)**—Co-owned with KQXE(AM). 1976: 104.7 mhz; 100 kw. Ant 1,500 ft. Stereo. (Acq 10-76.) Prog sep from AM. Format: Soft rock. Spec prog: Pol 1 hr w/ky. ■ Rates: \$28; 25; 28, 15.

### Miami

**KIKO(AM)**—June 13, 1958: 1340 kHz; 1 kw-D, 250 w-N. Box 1543, Globe (85501). (602) 425-4471. Willard Shoecraft. Net: ABC/I, MBS; Ariz Bcstg Sys. Format: MOR. Spec progs: Sp 4 hrs, Apache 2 hrs, w/ky. ■ Gene Pearsall, gen mgr; Al Michaels, mus dir; Dick Genet, sports dir; Ted Lake, news dir; Rudy Petracci, chief engr. ■ Rates: \$5.50; 5.20; 5.20; 4.00.

**KIKO-FM**—See Globe.

### Morenci

**KCUZ(AM)**—See Clifton.

### Nogales

**KAYN(FM)**—1977: 98.3 mhz; 215 w. Ant 223 ft. 10 Wayne St., Hudson, N.H. (03051) Graham Bcstg Co., Format: Btfl music.

**KFBR(AM)**—Sept 29, 1967: 1340 kHz; 250 w-U, DA-1 Box 340 (85621). (602) 287-5675. L. Walter Baranowski (acq 9-22-75). Net: ABC/I, Arizona Bcstg System. Rep: Keystone. Format: MOR & Sp. Spec prog: Farm 1 hr, Black 2 hrs, C&W 2 hrs w/ky. ■ L. Walter Baranowski, pres; Bernard Wilson, VP & gen mgr & chief engr; Gilbert Garcia, mus dir; Jim Scherlin, news dir. ■ Rates: \$2.85; 2.75; 2.85; 2.75.

### Page

**KPGE(AM)**—May 15, 1971: 1340 kHz; 1 kw-D, 250 w-N. Box CC (86040). (602) 645-2262. Robert D. Holmes (acq 10-1-75). Net: ABC/I, Intermountain Net Inc. Rep: Intermountain. Format: MOR, C&W. Spec progs: Navajo 2 hrs w/ky. ■ Dale Holmes, gen mgr & chief engr; Steve Warner, sls mgr; Phyllis Miller, traf mgr; Pat Chambers, sports mgr; Willa-Don Holmes, office mgr; Terry L. Tobinson, news dir. ■ Rates: \$33; 33; 33; 33.

### Parker

**KMDX(FM)**—March 30, 1978: 99.3 mhz; 3 kw. Ant 140 ft. Rte 1, Box 11, (85344). Broadcasting Information for Native Americans. Format: Popular mus.

**KZUL(AM)**—Sept 7, 1974: 1380 kHz; 2.5 kw-D. Box BN (85344). (602) 669-9274. O&M Bcstg. Net: ABC/E. Rep: Dahlsten. Format: MOR. Spec progs: C&W 18 hrs, 3 hrs farm, w/ky. ■ Wm. Olson, pres; Debbie Hart, coml mgr; Nikki Colvin, mus & prog dir; Steve Wood, news dir; Libby Sampley, gen mgr; Gerald Hale, prom dir. ■ Rates: \$5.55; 5.55; 5.55; —.

### Phoenix

**KASA(AM)**—Jan 6, 1967: 1540 kHz; 10 kw-D, DA. 1445 W. Baseline Rd. (85009). (602) 276-4241. KASA Inc. (acq 4-1-73). Group owner: Ostrander. Wilson Stns. Format: Relig. ■ George A. Wilson, pres; Betty Robinson, office mgr; Nancy Heath, prog dir; Jim Clark, chief engr. ■ Rates: \$6; 5; 6; —.

**KBBC(FM)**—Listing follows KTAR(AM)

**KDKB(AM)**—See Mesa.

**KDKB-FM**—Licensed to Mesa-Phoenix. See Mesa.

**KFLR(AM)**—May 1949: 1230 kHz; 1 kw-D, 250 w-N. 2345 W. Buckeye Rd. (85009). (602) 258-6717. TWX 910-951-1320. Family Life Bcstg System. (group owner; acq 6-15-78). Format: Religious. ■ Dick Lee, stn mgr.

**KHCS(AM)**—Dec 12, 1962: 1010 kHz; 500 w-D. 719 N. 3rd St. (85004). (602) 254-5001 Harold S. Schwartz & Assoc. Inc. (acq 1975). Format: Relig. ■ Harold S. Schwartz, pres; John R. Stuart, VP & chief engr; Charles A. DiMaggio, stn mgr; Jess Spurgin, prog dir. ■ Rates: \$5; 5; 5; —

**KHEP(AM)**—1956: 1280 kHz; 1 kw-D. 3883 N. 38th Ave. (85019). (602) 278-5555. Grand Canyon Bcstrs Inc. (acq 1957). Net: UPI. Format: Religious. ■ Jack Willis, VP & gen mgr; Jerry Nemacek, chief engr. ■ Rates: \$8; 8; 8; 8.

**KHEP-FM**—July 5, 1964: 101.5 mhz; 100 kw. Ant 1740 ft. Stereo. Dups AM 10%. Format: Classical. ■ Bob Christiansen, prod dir. ■ Rates: \$12; 12; 12, 12.

**KIFN(AM)**—Nov 23, 1949: 860 kHz; 1 kw-D. 147 E. Garfield (85004). (602) 257-9363. TWX 910-951-4267. KIFN Radio Inc. (acq 12-66). Net: Cabellero. Rep: Bernard Howard. Format: Spanish. ■ McHenry T. Tichenor, pres; Jack Robards, gen mgr; Rafael Paz, coml mgr; Carlos Burgos, prog dir; Rene Boeta, news dir; Ron Jones, chief engr. ■ Rates: \$17; 16; 17; —.

**KJJK(AM)**—1940: 910 kHz; 5 kw-U, DA-N. 631 N. 1st Ave. (85003). (602) 254-7177. TWX 910-951-4253. I.T.C. Communications of Arizona Inc. (6-77). Net: ABC/E, APR. Rep: Buckley. Format: C&W. ■ Ralph Beaudin, gen mgr & natl sls mgr; Al Quarstrom, coml mgr; Larry Scott, prog dir; Lou Burke, chief engr. ■ Rates: \$40; 32; 40; 21.

**\*KMCR-FM**—1951: 91.5 mhz; 100 kw. Ant 1,640 ft. Stereo. 524 W. Wash. (85003). (602) 253-6108. Maricopa County Community College District. Net: NPR. Format: Diversified. Spec prog: Jazz 5 hrs, Big Band 22 hrs w/ky. ■ Carl Matthusen, acting mgr & prog dir; Doug Myrland, opns coord; Rankin Shaver, mus dir; Gordon Helm, news dir; Ralph Dodson, chief engr.

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**MEDIA BROKERS - CONSULTANTS**

**KMEO(AM)**—Feb 1, 1958: 740 khz; 1 kw-D, DA. 3719 N. 32nd Ave. (85017). (602) 279-5577 B&D Bcstg Inc. (acq 6-1-76). Rep: McGavren-Guild. Format: Beautiful music. ■ Jack Beauchamp, pres & gen mgr; Bruce Dodge, chmn; John Scher, sls mgr.

**KMEO-FM**—October 1964: 96.9 mhz; 100 kw. Ant 1,560 ft. Dups AM 100% Stereo.

**KNIX(AM)**—See Tempe.

**KNIX-FM**—Sept 1, 1969: 102.5 mhz; 100 kw. Ant 1,620 ft. Stereo. Box 15040 (85018). (602) 966-6236. Aztec Radio Inc. (acq 6-68). Group owner: Owens. Rep: Torbet-Lasker. Format: C&W 100%. ■ Buck Owens, pres; Vic Mariani, gen mgr; Charlie Ochs, mus dir; Len Roberts, coml mgr; Larry Daniels, prog dir; Gloria H. Yoder, traf mgr; Art E. Holt, news dir; Elliott Klein, dir of engr.

**KOOL(AM)**—June 1947: 960 khz; 5 kw-U, DA-N. 511 W. Adams (85003). (602) 257-1234. TWX 602-255-0308. KOOL Radio-Television Inc. (acq 4-30-48). Net: CBS. Rep: Katz Radio. Format: MOR/strong personalites/heavy news. ■ Tom Chauncey, pres; Homer Lane, VP & gen mgr; Bill Lester, VP & stn mgr; Jim Murdock, news dir; Bill Brown, prom mgr; Bill Smith, natl sls mgr; John Redfield, loc sls mgr; Al Hillstrom, chief engr.

**KOOL-FM**—May 1956: 94.5 mhz; 100 kw. Ant 1,620 ft. Stereo. Format: MOR. ■ Bob Polk, prog dir; Bill Smith, gen mgr; Dave Munsey, mus dir; Don Andrews, news dir. ■ KOOL-TV affil.

**KOY(AM)**—October 1921: 550 khz; 5 kw-D, 1 kw-N. 840 N. Central Ave. (85004). (602) 258-8181. Southern Bcstg Co. (group owner; acq 5-67) Net: UPI. Rep: Eastman. Format: MOR. ■ John G. Johnson, pres; Gary D. Edens, gen mgr; Nat Stevens, prog dir; Mike Knox, gen sls mgr; Steve Banks, rgnl sls mgr; Paul McGonigle, news dir; Roger E. Johnson, chief engr. ■ Rates: \$100; 55; 80; 43.

**KQYT(FM)**—Co-owned with KOY(AM) Oct. 31, 1963: 95.5 mhz; 96 kw. Ant. 1570 ft. Stereo. Box 10098 (85064). (602) 264-0123. Arizona FM Inc. (acq 7-3-73). Group owner: Harte-Hanks. Rep: Eastman. Format: Btfl mus. ■ John G. Johnson, pres; Gary Edens, gen mgr; Bob Zimmerman, sls mgr; Eric Johnson, prog dir; Chuck Spencer, chief engr. ■ Rates: \$542; 57; 57; 27

**KPHX(AM)**—June 10, 1958: 1480 khz; 1 kw-D, DA-D. 1975 S. Central Ave. (85004). (602) 257-1351 Riverside Amusement Park Co. (acq 8-1-74). Net: APR. Rep: PRO Radio. Format: Sp. ■ C. L. Fite, pres; Mozelle Butler, gen mgr; Ish Ortega, prog dir; James Clark, chief engr. ■ Rates: \$12; 12; 12; —

**KQXE(AM)**—See Mesa.

**KRDS(AM)**—See Tolleson.

**KRUX(AM)**—See Glendale.

**KTAR(AM)**—June 21, 1922: 620 khz; 5 kw-U DA-N. Box 711 (85001). (602) 257-6616. TWX 602-255-0465. KTAR Bcstg Co. (acq 8-44). Group owner: Combined Communications Corp. Net: ABC, MBS, APR. Rep: Blair. Format: News/sports. Spec prog: Farm 3 hrs wkly. ■ Steve Glueck, gen mgr; Dave Zorn, news dir; William Green, chief engr.

**KBBC(FM)**—Co-owned with KTAR(FM). July 1960: 98.7 mhz; 115 kw. Ant 1,680 ft. Prog sep from AM. Net: ABS/C. Rep: Blair Radio. Format: AOR. ■ J. D. Freeman, prog dir. ■ KTAR-TV affil.

**KUPD(AM)**—See Tempe.

**KXIV(AM)**—Aug 27, 1954: 1400 khz; 1 kw-D, 250 w-N. 3003 N. Central Ave., Suite 704 (85012). (602) 264-9001. KXIV Inc. (acq 10-1-65). Net: NBC. Rep: Masla/Young. Format: MOR/personality, talk. ■ Dick Van Dyke, pres; Ira L. Lavin, exec VP & gen mgr; Frank Pollack, prog dir; Preston Westmorland, mus dir; Paul B. Munt, news dir; Phil Esch, chief engr. ■ Rates: 23; 14; 16; 14.

**KXTC(FM)**—See Glendale.

### Prescott

**KNOT(AM)**—June 22, 1957: 1450 khz; 1 kw-D, 250 w-

N. Box 151 (86301). (602) 445-6880. Parkell Bcstg Inc. (acq 7-26-63). Net: MBS. Rep: Bill Dahlsten & Assoc. Format: MOR. ■ Boyd J. Browning, pres; John K. Browning Jr, gen & coml mgr; Tom Machamer, prog dir & chief engr; Craig Howson, news dir. ■ Rates: \$7; 7; 7, 5.88.

**KNOT-FM**—Co-owned with KNOT(AM). Nov. 11, 1977: 98.3 mhz; 3 kw. Ant 100 ft. Stereo. Prog sep from AM. Format: soft rock.

**KYCA(AM)**—August 1940: 1490 khz; 1 kw-D, 250 w-N. Box 1631 (86301). (602) 445-1700. Southwest Bcstg Corp. (acq 9-25-70). Net: NBC; Arizona Bcstg. Rep: Oakes, Hix (Denver). Format: MOR. Spec progs: Sp 1 hr, C&W 12 hrs, wkly. ■ Lou Silverstein, pres, gen & coml mgr; Nancy Silverstein, prog & mus dir; Corrine Weisbrodt, news dir; Al Hartzell, chief engr. ■ Rates: \$6.50; 5.50; 5.50; 3.50.

### Safford

**KATO(AM)**—May 5, 1961: 1230 khz; 1 kw-D, 250 w-N. Drawer L (85546). (602) 428-1230. KSIL Inc. (acq 10-31-73). Net: UPI. Rep: Bob Hix Inc. Format: MOR. ■ Bud McMurray, pres & gen mgr; Roger Hamilton, coml mgr, prog dir, chief engr; Louise Reiber, mus dir; Richard Smith, news dir. ■ Rates: \$6.10; 6.10; 6.10; 6.10.

### Scottsdale

**KDOT-FM**—Listing follows KSGR(AM).

**KOPA(AM)**—1956: 1440 khz; 5 kw-D. Box 1827 (85251). (602) 947-1007. First Media Corp. (acq 4-78). Format: Top 40. ■ Glen Potter, pres; Charles Giddens, gen mgr; Chuck Artigue, coml mgr; George Briggs, news dir; Brian Christian, mus dir; John Volpe, prom mgr; Jim Clark, chief engr. ■ Rates: \$18; 18; 20; 20.

**KOPA-FM**—Aug 1, 1969: 100.7 mhz; 100 kw. Ant 1847 ft. Dups AM 100%. Stereo.

### Sedona

**KAZM(AM)**—Nov 1, 1974: 1470 khz; 5 kw-D. Box 1525 (86336). (602) 282-4154. Tabback Bcstg. Co. Format: MOR. ■ Joseph P. Tabback, pres & chief engr; Terry Tabback, VP; Robert B. Goode, sls dir; Dave Kessel, prog dir. ■ Rates: \$5.85; 5.85; 5.85; 5.85.

### Show Low

**KVSL(AM)**—July 6, 1968: 1450 khz; 1 kw-D, 250 w-N. Box 940 (85901). (602) 537-2921 KBW Assoc Inc. (acq 9-1-74). Net: ABC/C. Format: Rock, oldies, C&W. Spec progs: Farm 2 hrs, Apache 1 hr wkly. ■ Hugh Williams, pres, gen mgr, & chief engr; Jay Tippets, sls mgr; Chip Stanley, mus dir; Clark Fullerton, sports dir. ■ Rates: \$6.25; 6.25; 6.25; 3.90.

**KVWM(AM)**—May 17, 1957: 970 khz; 5 kw-D. Box 660 (85901). (602) 537-2345. Peak Bcstg Co. ■ Searcy J. Woodworth, own, mgr & chief engr; Dorothy L. Woodworth, prog dir.

**KVWM-FM**—Sept 13, 1964: 93.5 mhz; 3 kw. Ant 150 ft. Dups AM 75%.

### Sierra Vista

**KTAN(AM)**—March 1957: 1420 khz; 1 kw-D, 500 w-N, DA-N. 2300 Busby Dr. (85635). (602) 458-4313. Behan Bcstg Co. Inc. (acq 2-77). Net: UPI. Format: MOR. ■ Dennis Behan, pres; Russel D. Beckman, gen mgr, natl & regnl sls mgr; Robert Fulbright, prog dir; Dave Marsett, news dir; Scott Cook, mus dir; Mike Heid, chief engr. ■ Rates: \$6; 6; 6; 4.50.

**KTAZ-FM**—September 1973: 100.9 mhz 3 kw. Ant minus 46 ft. Separate from AM. Stereo. Net: ABC/I. Format: Top-40. ■ Jim Young, prog dir & chief engr.

### Sun City

**KWAO(FM)**—March 7, 1975: 106.3 mhz 3 kw. Ant 97 ft. Stereo. 10820 Oakmont Dr. (85351). Sun City Bcstg Corp. Format: Oldies, easy listening. Spec prog: Religious, 12 hrs wkly. ■ Russell C. Lash, pres; Edwin R. White, gen mgr, prog dir & chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

### Tempe

**KKKQ(AM)**—April 16, 1960: 1060 khz; 5 kw-D, 500 w-N, DA-N. 2089 E. Camelback, Phoenix (85016). (602) 957-2710. Tri-State Broadcasting Co. (acq 12-23-71). Rep: Jack Masla. Format: Top 40. ■ Berry Leverent, gen mgr; Lloyd Melton, VP & stn mgr; J. Stone, prog dir; J. Paul Emmerson, news dir; Ron Jones, chief engr. ■ Rates: \$28; 26; 32; 24.

**KNIX(AM)**—June 23, 1960: 1580 khz; 50 kw-D, 10 kw-N, CH. Box 15040, Phoenix (85060). (602) 966-6236. Buck Owens Bcstg Inc. (group owner; acq 6-25-67). Rep: Torbet-Lasker. Format: C&W. ■ Buck Owens, pres; Vic Meriane, gen mgr; Larry Daniels, prog dir; Len Roberts, coml mgr; Charlie Ochs, mus dir; Art E. Holt, news dir; Gloria K. Klein, traf mgr; Elliott Klein, dir of engr. ■ Rates: \$35; 31; 35; 28.

**KNIX-FM**—See Phoenix.

**KUPD-FM**—July 1, 1960: 97.9 mhz; 100 kw. Ant 1,620 ft. Dups AM 100%. Stereo. Ben P. Marshall, receiver.

### Tolleson

**KRDS(AM)**—Jan 23, 1961: 1190 khz; 250 w, DA-I. Penthouse Suite, 9809 N. Metro Pkwy. West Phoenix (85021). (602) 944-3367. Southwestern Bcstrs Inc. (group owner). Net: MBS; Mutual Black. Rep: Potter; Messina. Format: Religious contemp. ■ Edward T. Shadek, pres; H. George Carroll, gen & coml mgr; Bill Avante, prog dir; Hank Warren, chief engr. ■ Rates: \$11.55; 10.50; 11.55; 10.50.

### Tsaille

**\*KNCC(FM)**—1976: 91.9 mhz; 10 w. Ant 21 ft. Board of Regents, Navajo Community College (86556). (602) 724-6293. Format: Educ, diversified. ■ Donald McCabe, pres; Ray Barreras, gen mgr.

### Tucson

**KAIR(AM)**—January 1957: 1490 khz; 250 w. (CP 1 kw-D, 250 w-N, Ant 190). 3438 N. Country Club (85716). (602) 795-1490. Surrey Broadcasting Co. (group owner; acq 1-10-78). Net: APR. Rep: McGavren-Guild. Format: Btfl mus. ■ Howard D. Duncan, pres & gen mgr; J. Kent Nichols, VP natl sls; Tom Moore, gen sls mgr; Harry Reith, prog dir; Barry Mishkind, chief engr. ■ Rates: \$15.50; 14.50; 15.50; 11.50.

**KJYK(FM)**—Co-owned with KAIR(AM). April 11, 1973: 94.9 mhz; 25 kw. Ant 251 ft. Stereo. Format: Btfl music. ■ Howard Duncan, gen mgr; Tom Moore, coml mgr.

**KCEE(AM)**—Oct 1, 1958: 790 khz; 5 kw-D, 500 w-N, DA-2. Box 5886. 2100 N. Silverbell (85703). (602) 623-7556. Strauss Bcstg Co. (acq 9-1-66). Net: NBC. Rep: Torbet-Lasker. Format: MOR. ■ Robert A. Strauss, pres; Charlie Olson, gen mgr; Fran Murphy, coml mgr; David Graham, prog dir & mus dir; Clare Coffman, news dir; Rudy Menna, chief engr. ■ Rates: \$14; 12; 14; 9.

**KCEE-FM**—June 1, 1967: 96.1 mhz; 25.5 kw. Ant 77 ft. Prog sep from AM. Stereo. Format: Btfl mus. ■ Rates: \$10; 9; 10; 6.50.

**KCUB(AM)**—Aug 1929: 1290 khz; 1 kw. Box 50006 (85703). (602) 887-1000. Rex Bcstg Corp. (acq 6-68). Rep: Eastman. Format: C&W. ■ Jim Slone, pres & gen mgr; Phil Richardson, coml mgr; Tommy Wright, prog dir; Bill Mortimer, mus dir; Doug Brannon, prom mgr; Mel Ballinger, news dir; Ray Holsclaw, chief engr. ■ Rates: \$23; 16; 18; 16.

**KEVT(AM)**—Sept 23, 1953: 690 khz; 250 w-D. Box 101 (85702). (602) 624-5588. Tucson Radio Inc. (acq 5-4-66). Net: All-Spanish. Rep: Savalli-Gates. Format:





Earls, pres; Tom Earls, gen mgr; Kim VanHorn, coml mgr; Greg Pyron, prog dir; Jack Wellman, mus dir; Meg Parish, prom mgr; Dan Patterson, chief engr. ■ Rates: \$5; 5; 5; —

**KSCC(FM)**—Co-owned with KTHS(AM). Dec 19, 1974: 107.1 mhz; 3 kw. Ant 450 ft. Stereo. Net: ABC/I, ARN, Brownfield. Format: C&W. Spec progs: Farm 6 hrs wkly. ■ Rates same as AM.

### Blytheville

**KHLS(FM)**—Listing follows KLCN(AM).

**KLCN(AM)**—1922: 910 khz; 5 kw-D. Box 989 (72315). (501) 762-2093. Sudbury Services Inc. Group owner: Sudbury, Net: ABC/E. ARN. Format: C&W. ■ Harold L. Sudbury, Sr., pres & gen mgr; Harold L. Sudbury, Jr., coml & prom mgr & chief engr; Wayne Toombs, prog & mus dir.

**KHLS(FM)**—Co-owned with KLCN(AM). 1948: 96.1 mhz; 100 kw. Ant 450 ft. Prog sep from AM. Stereo.

### Brinkley

**KBRI(AM)**—Oct 25, 1959: 1570 khz; 250 w-D. Box 711 (72021). (501) 734-1570. Tri-County Bcstg Co. Net: ARN. ■ WG. Elledge, gen mgr.

**KBRI-FM**—April 15, 1969: 102.3 mhz; 3 kw. Ant 190 ft. Dups AM 70%.

### Camden

**KAMD(AM)**—June 19, 1946: 910 khz; 5 kw-D. 500 w-N, DA-2. Box 957 (71701). (501) 836-5091. Camden Radio Inc. Net: MBS. Format: C&W. ■ Walter E. Hussman, pres; Donald Cathey, gen mgr; Max Parker, coml mgr; Cal Carter, prog. mus & news dir & prom mgr; Mike Curtis, chief engr.

**KWEH(FM)**—Co-owned with KAMD(AM). Dec 1, 1968: 97.1 mhz; 39 kw. Ant 185 ft. 113 Madison (71701). (501) 836-8196. Prog sep from AM. Format: MOR.

**KJWH(AM)**—Aug 8, 1963: 1450 khz; 1 kw-D. 250 w-N. Box 606 (71701). (501) 863-9393. Quachita Valley Radio Corp. Net: APR, ARN. Format: MOR, Top 40. Spec progs: Black 12 hrs, classical 3 hrs. ■ Alice D. Harrell, pres, coml mgr, news dir, gen mgr, prog dir; Marianne Dole, mus dir; Pat McNulty, chief engr. ■ Rates: \$ 3.

**KWEH(FM)**—Listing follows KAMD(AM)

### Clarksville

**KLYR(AM)**—March 18, 1957: 1360 khz; 500 w-D. Box 188 (72830). (501) 754-3092. Roy Forrester. Net: ARN. Format: MOR. ■ Roy Forrester, pres.

**KLYR-FM**—1974: 92.7 mhz; 3 kw. Ant minus 73 ft. Dups AM 10%. Format: C&W; rel-Sunday.

### Clinton

**KGFL(AM)**—Oct 1, 1977: 1110 khz; 250 kw-D. Box 33 (72031). (501) 745-4474. Weber-King Radio. Net: ARN. Format: Top-40, C&W. ■ Sid King, gen mgr; Ron Roberson, mus dir-news dir; Dennis Veazey, mus dir. ■ Rates: \$ 4.40; 4.40; 4.40; —.

### Conway

**KCON(AM)**—Nov 13, 1950: 1230 khz; 1 kw-D. 250 w-N. Box 1406 (72032). (501) 327-7701 or 327-1244. Conway Bcstg Co. (acq 6/16/78). Net: MBS. Rep: Beaver; Mid-South Spot Sls. Format: MOR. ■ Gerald Keith, pres; Kent Morgan, stn mgr; Sam Edwards, coml mgr; Paul Logan, opns mgr-news dir; Tim Conley, chief engr. ■ Rates: \$3; 3; 3.

**\*KHDX(FM)**—May 1973: 89.1 mhz; 10 w. Ant 25 ft. Stereo. Hendrix College (72032). (501) 327-2600. Hendrix College. Net: ARN. Format: Diversified. Spec progs: Ger, Span. 3 hrs wkly each. ■ John Arms, faculty advisor; Richard Duncan, chief engr.

**KKLF(FM)**—Listing follows KVEE(AM).

**\*KUCA(FM)**—Oct 10, 1966: 91.5 mhz; 10 w. Ant 95 ft. Box A, Univ. of Central Arkansas (72032). (501) 329-2931. University of Central Arkansas. Format: Div. ■ Kenneth C. Creech, dir of bcstg.

**KVEE(AM)**—May 26, 1961: 1330 khz; 500 w-D. Box 1266 (72032). (501) 329-3819. Communications Media Corp. (acq 1974). Net: ARN. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Lloyd V. Stone Jr., pres; Phillip M. Dayer, VP sales; Bill S. Pledger, VP opns; Bill McKinney, chief engr. ■ Rates: \$ 96; 69; 96; 48.

**KKLF(FM)**—Co-owned with KVEE(AM). June 1, 1967: 105.1 mhz; 28.5 kw. Ant 320 ft. Dups AM 100%. Jerry A. Ball, VP sls.

### Corning

**KCCB(AM)**—Feb 19, 1959: 1260 khz; 1 kw-D. Box 398 (72422). (501) 857-6646. Eulis W. Cochran. Rep: Keystone, Continental. Format: MOR. ■ Eulis W. Cochran, pres; Doll Cochran, prog dir; Bob Cochran, gen mgr & news dir; Jim Adkins, coml dir; Dennis Davis, mus dir; Fred Martin, chief engr. ■ Rates: \$ 1.50; 1.50; 1.50; —

### Crossett

**KAGH(AM)**—January 1951: 800 khz; 250 w-D. Box 697 (71635). (501) 364-2181. Ashley County Bcstrs Inc. (acq 8-1-69). Net: ARN. Rep: Beaver. Format: Div. ■ W. Barry Medlin, pres & gen mgr; Dee Smith & Mark Self, coml mgrs; Marsha Roan, prog dir; Russ Miller, mus dir; Mark Self, news dir; Jack Reynolds, chief engr.

**KAGH-FM**—March 16, 1967: 104.9 mhz; 3 kw. Ant 275 ft. Dups AM 80%.

### Dardanelle

**KCAB(AM)**—March 24, 1964: 980 khz; 1 kw-D. Box 89 (72834). (501) 968-4949. Central Arkansas Bcstg Co. Inc. (acq 7-72) Net: ABC/C. Format: C&W. ■ G. Ronald Rye, pres & gen mgr; Ron Marble, coml mgr; Tom Kamerling, prog dir; Bill McKenney, chief engr. ■ Rates: \$10; 5.50; 8; —.

**KWKK(FM)**—Co-owned with KCAB(AM). Jan 26, 1966: 102.3 mhz; 3 kw. Ant 260 ft. Drawer K (72834). Net: ABC/I. Progs sep from AM. Format: Contemp. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### DeQueen

**KDQN(AM)**—Aug 1, 1956: 1390 khz; 500 w-D. Box 311 (71832). (501) 584-2446. Radio DeQueen (acq 9-11-75). Net: ARN. Format: C&W. Spec progs: Farm 5 hrs wkly. ■ Haskell Jones, pres; Danny Stewart, coml mgr; V. Jones, mus dir; Sonny Gramms, chief engr. ■ Rates: \$5; 4; 4; —.

**KDQN-FM**—Not on air, target date unknown. 92.7 mhz; 3 kw. Ant 660 ft. Stereo. Net: ARN. Format: Div. ■ Rates: \$ 5; 4; 4; 4.

### Dermott

**KAKA(AM)**—Not on air, target date unknown: 1110 khz; 10 kw-D, DA-D. Route 35 (71638). Southeast Arkansas Radio.

### DeWitt

**KDEW(AM)**—March 1, 1968: 1470 khz; 500 w-D. Box 326 (72042). (501) 946-1470. DeWitt Bcstg Inc. Net: ARN. Format: C&W/Easy Istng. ■ Edward Moory, pres-gen mgr; Mary Clemons, asst mgr; Maxie Davis, prog dir; Darryl Vansandt, chief engr.

**KDEW-FM**—Sept 1, 1970: 96.7 mhz; 3 kw. Ant 145 ft. Dups AM 75%. Format: Easy Istng after AM signoff.

### Dumas

**KDDA(AM)**—April 21, 1966: 1560 khz; 500 w-D. Box 720 (71639). (501) 382-5606. Alan W. Eastham, Mrs. T. W. Eastham & Thomas O. Graves. Net: ARN. Format: Div. Spec progs: Black 13 hrs; farm 10 hrs; rel 6 hrs; top-40 12 hrs, wkly. ■ Alan W. Eastham, pres & gen mgr; Craig Eastham, coml dir & prom dir; Tom Graves, chief engr. ■ Rates: \$ 3.75; 3.75; 3.75; —.

### El Dorado

**KDMS(AM)**—May 8, 1950: 1290 khz; 5 kw-D. Box 1565 (71730). (501) 863-5121. Lowery Broadcasting Co. (acq 1/31/78). Net: ABC/C. Format: Contemp. ■ J.A. West, pres; John Pratt, gen mgr; Marsanne Golsby, news dir; Lonnie Hutto, chief engr. ■ Rates: \$7.65; 6.50; 7.65; —.

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**KRIL(FM)**—Co-owned with KDMS(AM). Dec 23, 1963: 99.3 mhz 2.95 kw. Ant 300 ft. Stereo. Net: ABC/FM. (501) 863-6872. Format: C&W. ■ Ferrell Beard, gen mgr; Wayne Mattox, prog dir. ■ Rates: \$4.50; 3.55; 4.50; —.

**KELD(AM)**—Oct 17, 1935: 1400 khz; 1 kw-D. 250 w-N. 2525 Northwest Ave. (71730). (501) 863-6126. Noalmark Bcstg Corp. (acq 7-73). Net: NBC. Rep: Beaver/Riley. Format: Top 40. ■ William C. Nolan Jr., pres; Bob Parks, gen mgr; Sarah Durrell, asst mgr; Mike Langley, prog dir; Freeman Travis, mus dir; Dub Armstrong, news dir; Troy Eddins, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**KEZU(FM)**—Co-owned with KELD(AM). Dec 9, 1963: 103.1 mhz; 3 kw. Ant 200 ft. Stereo. Net: MBS. Format: MOR. ■ Rates: \$ 5.35; 5.35; 5.35; 5.35.

**KRIL(FM)**—Listing follows KDMS(AM).

### Fayetteville

**KFAY(AM)**—June 10, 1957: 1250 khz; 1 kw-D. Box 1121 (72701). (501) 442-9859. Big Chief Bcstg Co. of Fayetteville (acq 9-15-66). Net: APR. Rep: Savalli-Gates. Format: C&W. ■ Jack Beasley, pres; Pat Demaree, gen mgr; Dwayne M. Christian, chief engr. ■ Rates: \$5.50; 5.50; 5.50; —.

**KKEG(FM)**—Co-owned with KFAY(AM). Oct 16, 1964: 92.1 mhz; 3 kw. Ant 190 ft. Stereo. Box 878 (72701). (501) 521-5566. Net: ABC/FM. Format: Top 40. ■ Rates: \$5; 5; 5; 5.

**KHOG(AM)**—Dec 15, 1946: 1440 khz; 1 kw-D. 103 West Mountain (72701). (501) 442-2322. Broadcasting Associates Inc. (acq 5-5-61). Group owner: Sammons-Ruff. Rep: Devney. ■ Raymond Ruff, pres; Ed Gideon, gen mgr.

**KKEG(FM)**—Listing follows KFAY(AM).

**KNWA(FM)**—Oct 1, 1966: 104.1 mhz; 800 w. Ant 510 ft. Stereo. Box 1192, 501 E. Maple St. (72701). (501) 442-4215. Kessler Mt. Bcstg Corp. Net: ARN. Format: Btll mus. ■ E. H. Froning, pres-gen mgr; Jim Jones, coml mgr; Andy Harkins, prog dir; Harold R. Lindsey, chief engr.

**\*KUAF(FM)**—Jan 15, 1973: 88.9 mhz; 10 w. Ant 158 ft. 103 N. Duncan (72701). (501) 575-2556. Board of Trustees, Univ. of Arkansas. Net: UPI. Format: Div. ■ Jim Beck, stn mgr.

### Fordyce

**KBJT(AM)**—Aug 1, 1959: 1570 khz; 250 w-D. Box 659 (71742). (501) 352-2170. KBJT Inc. (acq 3/15/77). Net: MBS. Format: Top-40. ■ Gary Coates, pres, gen mgr, prog dir; Jane Irwin, coml mgr; Ray Irwin, news dir; Tim Connelly, chief engr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

### Forrest City

**KBFC(FM)**—Listing follows KXJK(AM).

**KXJK(AM)**—April 29, 1949: 950 khz; 5 kw-D. Box 707 (72335). (501) 633-1252. Forrest City Bcstg Co. Rep: Devney, Beaver, Keystone. Spec progs: C&W 15 hrs wkly. ■ William Fogg, gen mgr; Bob Holland, coml mgr; Joe Hendren, prog dir; David Adamson, chief engr. ■ Rates: \$6; 6; 6; 6.

**KBFC(FM)**—Co-owned with KXJK(AM). Sept 22, 1960: 93.5 mhz; 3 kw. Ant 225 ft. Stereo. Format: C&W, MOR.

## Arkansas Radio

### Fort Smith

#### KFPW-AM/KXXI-FM

**HBS** HERNREICH BROADCASTING STATIONS

**KFPW(AM)**—July 27, 1930: 1230 khz; 1 kw-D, 250 w-N, DA-1. (C.P. incr ant hght) Box 4150 (72914). (501) 783-4105. TWX 910-723-7661 KFPW Bcstg Co. Group owner: Herrreich. Net: CBS. Rep: PRO Radio. Format: MOR, btfl rock. ■ George T. Herrreich, owner; Ralph A. Smith, stn mgr; Vern McKimmey, ops mgr; Tom Conway, prom mgr; Dick Butler, news dir; Tommy Gray, chief engr. ■ KFPW-TV affil.

**KXXI(FM)**—Co-owned with KFPW(AM). July 1, 1978: 100.9 mhz; 2.15 kw hor; 2.15 kw vert. Ant 360. Format: Stereo rock. ■ June Ross, prom mgr.

**KFSA(AM)**—Feb 13, 1947: 950 khz; 1 kw-D, 500 w-N, DA. Box 488 (72902). (501) 782-9125. Fort Smith Bcstg Co. Group owner: Donrey. Net: ABC/I. Rep: McGavren-Guild. Format: MOR, contemp. ■ Donald W. Reynolds, pres; George Glover, gen mgr; Jim Carter, prog dir; Dave Ross, news dir.

**KISR(FM)**—Aug 16, 1972: 93.7 mhz; 61 kw. Ant 19 ft. Quad Stereo. Box 3100 (72901). (501) 785-2526. Megamedia. Net: ABC/I. Rep: Jim Luck. Format: Contemp, Top 40. ■ Fred H. Baker, pres; Rick Pope, stn & coml mgr; Ed G. Hopkins III, prog & news dir; David Michaels, mus dir; Dave Hopkins, prom mgr; Baker Consulting Service, prog consultant; Lon Schultz, chief engr. ■ Rates: \$7, 6; 7, 6.

**KMAG(FM)**—Listing follows KWHN(AM).

**KTCS(AM)**—March 1956: 1410 khz, 1 kw-D. Box 1017 (72902). (501) 785-2559. Big Chief Bcstg Co. (acq 1961). Format: C&W. ■ Bill Harper, pres & gen mgr; Larry Ruth, coml mgr & chief engr; Stan Steel, prog dir. ■ Rates: \$4.25; 3.25; 4.25, 3.25.

**KTCS-FM**—Aug 15, 1964: 99.9 mhz; 36 kw. Ant 225 ft. Dups AM.

**KWHN(AM)**—Nov 22, 1947: 1320 khz; 5 kw-U, DA-N. Box 143 (72901). (501) 783-8967 Valley Corp. (acq 1973). Net: ABC/C. Rep: PRO Time Sls; Dora Clayton. Format: MOR. Spec progs: Farm 2 hrs wkly. ■ Horace C. Boren, pres; Martha Boren, VP & treas; Lee Stollard, prom mgr; Bob Britton, prog dir; Bill Agler, news dir; Glen O'Neal, VP & gen mgr; Paul McCaslin, chief engr.

**KMAG(FM)**—Co-owned with KWHN(AM). Dec 31, 1964: 99.1 mhz; 100 kw. Ant. 2,000 ft. Stereo. Dups AM 10%. Box 143 (72901). (501) 782-8888. The Valley Corp. Net: ABC/C. Rep: Smith. Format: Btfl mus. ■ Horace C. Boren, pres; Martha Boren, VP & treas; Glen O'Neal, VP & gen mgr; Bill Agler, news dir; Lee Stoddard, prom mgr; Bob Britten, prog dir; Paul McCaslin, chief engr.

**KXXI(FM)**—Listing follows KFPW(AM)

### Greenwood

**KACJ(AM)**—Not on air, target date unknown: 1510 khz; 1 kw. Box 42 (72936). (501) 996-4055. KACJ Radio/Intermountain Bcstg. Format: C&W, MOR, Old. ■ Chuck Crisler, pres & opns mgr. ■ Rates: \$ 3.75; 3.75; 4.

### Hardy

**KSRB(AM)**—Oct. 6, 1976: 1570 khz; 250 w-D. Box 330 (72542). (501) 856-3211 Greenwood Vance. Net: ARN. Rep: Keystone, Walton. Format: Top-40. Spec progs: Farm 10 hrs wkly. ■ Greenwood Vance, pres; Sam Vance, gen mgr; Herman Fisher, coml mgr; Dave Fisher, prog dir-mus dir; Dennis Mitchell, prom mgr-news dir; L. C. Morris, chief engr. ■ Rates: \$3; —; —.

### Harrison

**KHOZ(AM)**—Sept 28, 1946: 900 khz; 1 kw-D. Box 670 (72601). (501) 741-2302. Harrison Bcstg Corp.

Net: APR, ARN. Rep: Carpenter. Format: C&W. Spec progs: Talk 12 hrs wkly. ■ W.J. Wheeler, pres & gen mgr; Marc Williams, prog dir; Paul Woodhouse, news dir; Ralph Skaggs, sales mgr; John Saxon, chief engr.

**KHOZ-FM**—March 25, 1963: 102.9 mhz, 12.5 kw. Ant 630 ft. Prog sep from AM. Net: APR. Format: Contemp.

### Heber Springs

**KAWW(AM)**—July 15, 1967: 1370 khz; 1 kw-D. Box 324, 422 W. Main St. (72543). (501) 362-5863. Newport Bcstg Co. (group owner). Net: UPI, ARN. Format: Top-40, C&W. ■ Harold L. Sudbury, pres; Charles E. Howell, gen mgr; Ben Brannon, sports dir; Garry Robinson, prog dir-news dir; Jim Frigo, mus dir; Fran Murphree, prom mgr.

**KAWW-FM**—Sept 1, 1972: 96.7 mhz; 3 kw. Ant minus 140 ft. Dups AM 65%.

### Helena

**KCRI(FM)**—1972: 103.1 mhz; 3 kw. Ant 260 ft. Quad-stereo. Box 506 (72342). (501) 338-8331 Twin Cities Broadcasting Inc. (acq 9-1-75). Group owner: Fritts Broadcasting. Net: ABC/E; ARN, Agric. News Svc. Repts: Bunchez. Format: MOR, top-40. Spec prog: Farm 12 hrs, black 4 hrs wkly. ■ Edw. O. Fritts, pres; Dudley Evans, gen mgr; Ron Mosley, coml dir; Kenn Flemmons, prom mgr; Gary Violet, chief engr. ■ Rates: \$7, 7, 7.

**KFFA(AM)**—Nov 19, 1941. 1360 khz; 1 kw-U, DA-N. Helena National Bank Bldg. (72342). (501) 338-8361 Helena Bcstg Co. Net: MBS. Rep: Keystone, Mid South Spot Sls. Format: C&W 50%, MOR 50%. Spec progs: Black 10 hrs wkly. ■ Sam W. Anderson, owner; Wendell Atchison, gen mgr & coml mgr; Bill Holland, prog dir; Sylvester Huling, chief engr. ■ Rates: \$7.05; 6; 7.05; 6.

### Hope

**KHPA(FM)**—Not on air, target date unknown: 104.9 mhz; 3 kw. Ant. 300 ft. (71801). (501) 777-8868 or 88. Newport Bcstg Co. (group owner). Format: MOR, C&W. ■ Harold L. Sudbury, pres; Harold L. Sudbury Jr, VP & chief engr; Robert Hill, mgr.

**KXAR(AM)**—Dec 12, 1947: 1490 khz; 1 kw-D, 250 w-N SH. Box K (71801). (501) 777-3601 Sandia 76 Inc. (acq 12-1-76). Net: ARN. Rep: Melville; C.K. Beaver. Format: Div. Spec progs: Farm 5 hrs, Black 12 hrs wkly. ■ George Frazier, pres; Paul Coates, gen mgr; Jerry Westmoreland, coml mgr; Dee Doynen, opns mgr; Robin Spruling, news dir; Tim Conley, chief engr. ■ Rates: \$ 5.50; 5.50; 5.50; 5.50.

### Hot Springs

**KBHS(AM)**—Feb 9, 1953: 590 khz, 5 kw-D. Box 2309, 113 Third St. (71901). (501) 623-6661 KBHS Bcstg Co. (acq. 12-15-71). Net: ABC/I. Format: C&W. Spec progs: Farm 2 hrs wkly. ■ William L. Mitchell, pres; Bill Maddox, gen mgr; Vicki Williams, coml mgr; Bob Roberts, prog dir-chief engr; Mike Shawn, mus dir. ■ Rates: \$10; 8.50; 9; —.

**KSPA(FM)**—Co-owned with KBHS(AM). June 18, 1965: 96.7 mhz; 2.6 kw. Ant 320 ft. (acq 1973). Stereo. Format: Top 40. ■ Dale Johnson, news dir. ■ Rates: \$5; 4.50; 4.50.

**KGUS(FM)**—Feb 7, 1969: 97.5 mhz; 36 kw horiz, 16 kw vert. Ant 480 ft. Quad stereo. Box 1089, 208½ Broadway (71901). (501) 624-5425. Radio Hot Springs Co. Inc. Rep: Riley. Format: Btfl mus. Spec progs: Black, Greek, 1 hr wkly each; classical 14 hrs; farm 2 hrs; Span 5 hrs; C&W 6 hrs, wkly. ■ C. J. Dickson, pres, gen & coml mgr; Jerry Moore, news dir; Cora Griffen, prom mgr; Clifton Bender, mus dir; Felecia Denney, prog dir; Robert King, chief engr. ■ Rates: \$10; 10; 10; 10.

**KSPA(FM)**—Listing follows KBHS(AM).

**KXOW(AM)**—Oct 6, 1966: 1420 khz; 5 kw-D. Box 1739 (71901). (501) 525-1301 Noalmark Bcstg Corp. Net: MBS. Rep: Keystone, Crane. Format: Modern Country. ■ Bob Gipson, gen-coml mgr; Wayne Brock, prog dir; Allen Lee Johnson, news dir; Buddy McLelland, chief engr.

**KXOW-FM**—October 1971: 106.3 mhz; 310 w. Ant 790 ft. Format: Religious.

**KZNG(AM)**—1953: 1340 khz; 1 kw-D, 250 w-N. Radio Plaza, Box Q (71901). (501) 624-3313. George T. Herrreich (acq 11-61). Net: CBS. Format: MOR. Spec prog: C&W, farm 10 hrs wkly each; gospel 1 hr wkly. ■ Tom Nishols, gen mgr; Vivian Merritt, coml mgr; Dorothy Young, news dir; Floyd Judson, mus dir; Kathy Graham, prom mgr; Edward Powers, chief engr. ■ Rates: \$ 5.30; 5.30; 5.30; 5.30.

### Jacksonville

**KGMR(AM)**—Aug 24, 1963: 1500 khz; 1 kw-D. Box 311 (72076). (501) 982-5551. Radio Jacksonville Inc. (acq 1-24-68). Rep: Miller; Beaver. Format: C&W, Gospel. ■ John J. Shields, pres; Lloyd Millwood, coml mgr; Ken Powers, prog dir; Joe Griffith, news dir; Johnny Towell, stn mgr & chief engr.

**KGMR-FM**—Sept 29, 1969: 100.3 mhz; 25 kw. Ant 195 ft. Dups AM 25%.

### Jonesboro

**\*KASU(FM)**—1956: 91.9 mhz; 100 kw. Ant 510 ft. Box 4B, State University, Ark. (72467). (501) 972-3070. Arkansas State Univ. Net: NPR. Format: Div. Spec progs: Class 40 hrs, farm 7 hrs, jazz 4 hrs wkly. ■ Charles L. Rasberry, dir bcstg; Richard Carvell, stn mgr; Ann Webb, news dir; Roy E. Barnhill, chief engr.

**KBTM(AM)**—1930: 1230 jhz; 1 kw-D, 250 w-N. Box 400 (72401). (501) 935-5597 Patteson Brothers. (acq 1-58). Net MBS. Rep: Devney. Format: MOR. Spec progs: Farm 5 hrs wkly, class, jazz 2 hrs wkly each. ■ Alan Patteson, Jr, gen mgr; W. Clarence Adams, stn mgr & news dir; Vernon Neal, coml mgr; Paul Boden, prom mgr; Pat Allen, prog & mus dir; Norman Bowman, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.

**KBTM-FM**—1947: 101.9 mhz; 100 kw. Ant 150 ft. Stereo. Madison at Jackson Sts (72401). (501) 935-5598. Format: Top 40. ■ Keith Hamm, coml mgr; Pat Allen, prog & mus dir; Jack Harris, news dir. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

**KFIN(FM)**—March 4, 1974: 107.9 mhz; 98 kw. Ant 600 ft. Stereo. KFIN Plaza, 410 S. Main (72401). (501) 932-1079. Snider Bcstg Co. Net: ARN, Agric net svc. Format: Btfl music. Spec prog: Farm 5 hrs wkly. ■ Larry Duke, pres; David Yates, coml mgr-gen mgr; Dennis Peronia, news dir; Jerry Guiltner, sls mgr; Chris O'Mary, prog mgr; Gary Pegg, chief engr. ■ Rates: \$8.50; 9.95, 8.50; 6.65.

**KNEA(AM)**—Sept 20, 1950: 970 khz; 1 kw-D. Box 8 (72401). (501) Webster 2-8381 Radio Jonesboro Inc. Rep: PRO Time Sls, Beaner. Format: Mod C&W. ■ H. L. Baker, gen mgr.

**KXRQ(AM)**—See Trumann.

### Lake Village

**KLVA(FM)**—July 30, 1977: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 845, 108 S. Cokely St. (71653). (501) 265-5348. Carpenter Bcstg Inc. Net: UPI, ARN. Format: Top-40. ■ Jack Carpenter, pres; Ron Hones, gen mgr; Helen Sims, coml mgr; Beverly Shelton, prog dir; Percy Kuhn, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Little Rock

**KAAY(AM)**—Dec 20, 1924: 1090 khz; 50 kw-D, 50 kw-N. DA-N. Box 1790 (72203). (501) 661-1090. Multimedia Radio Inc. (group owner; acq 5-15-75). Net: ABC/C, UPI. Rep: Katz. Format: Top 40. Spec progs: Farm 18 hrs wkly. ■ Gary R. Fries, VP & gen mgr; C. David Hamilton, prog dir; Carolyn Mctheny, asst prog dir; Bill Rawson, news dir; Felix McDonald, chief engr. ■ Rates: \$37, 33; 37; 30.

**KEZQ(FM)**—Co-owned with KAAY(AM). Oct 26, 1960: 94.1 mhz; 100 kw. Ant 770 ft. Stereo. Sep from AM. (501) 664-6666. (Acq 9-1-76.) Rep: KATZ. Format: Btfl music. ■ Stuart McRae, mus dir; Larry Henthorne, news dir. ■ Rates: \$21, 15; 21, 12.

**KARN(AM)**—1928: 920 khz; 5 kw-U, DA-N. 4021 West 8th St. (72204). (501) 661-7510. Snider Corp. (acq 2-10-72). Net: NBC, ARN. Rep: Blair. Format: Btfl music. ■ Ted L. Snider, pres; Tim Eatman, gen mgr; Bob Spears, prog & mus dir; Don Corbet, news dir; Jim Cope, chief engr. ■ Rates: \$22; 17; 20; 16.

**KKYK(FM)**—Co-owned with KARN(AM). Dec 17, 1973: 103.7 mhz; 95 kw. Ant 1,510 ft. Stereo. (501)

661-7570. Net: ARN. Rep: Blair Format: Top-40, AOR. ■ Rates: \$38; 34; 38; 34.

**KBHS(AM)**—See Hot Springs.

**KDXE(AM)**—See North Little Rock.

**KEZQ(FM)**—Listing follows KAAY(AM).

**KKYK(FM)**—Listing follows KARN(AM).

**KLAZ(AM)**—1927: 1250 khz; 1 kw-D, 500 w-N, DA-N. 1501 N. University (72207). (501) 661-0150. Ronald Curtis (acq 6-16-76). Net: APR. Rep: Torbet. Format: Black, disco, top 40. ■ Ron Curtis, pres; Bobby Nichols, gen mgr; Sherry Fulgham, traf mgr; Ken Dennis, prog dir; Trupiedo Crump, mus dir; Debbie Perry, news dir; Norm Laramée, chief engr. ■ Rates: \$26; 17; 21; 17.

**KLAZ-FM**—July 7, 1972: 98.5 mhz; 100 kw. Ant 880 ft. Stereo. (acq 7-11-75). Format: MOR. ■ Jim Cassidy, mus dir. ■ Rates: \$51; 35; 42; 35.

## KLRA

CBSRAD

**KLRA(AM)**—1925: 1010 khz; 10 kw-D, 5 kw-N, DA-N. 1755 Union National Plaza (72201). (501) 375-7319. KLRA Inc. (acq 4-9-58). Net: CBS. Rep: Buckley. Format: Easy Country. ■ Leonard Coe, pres & gen mgr; Marv Heffington, prog dir; Anne Lumpkin, admin asst to pres; Herbie Byrd, news dir; Kathy Evans, prom mgr; Jay Smith, mus dir; Blande Perry, chief engr.

**\*KLRE-FM**—February 1973: 90.5 mhz; 3.6 kw. Ant 265 ft. 7701 Scott Hamilton Dr (72209). (501) 568-2347. Little Rock School District. Net: ARN. Format: Class. Spec progs: Jazz 9 hrs wkly. ■ John Bortel, gen mgr; Bill Harris, chief engr.

**KOKY(AM)**—October 1956: 1440 khz; 5 kw-D. 723 W. 14th St. (72202). (501) 372-0259. Brien-KOKY Inc. (acq 12-1-72. Net: MUT Black., UPI. Rep: Bernard Howard. Format: Black. ■ Cleve J. Brien, pres; Gene Moorhead, gen mgr; J. D. Black, prog dir; Earl Davis, coml mgr; Ray Loewy, chief engr. ■ Rates: \$10; 9; 10; —.

**KSOH(AM)**—February 1948: 1050 khz; 1 kw-D. 2600 B River Road. (72114). (501) 372-6064. Victor Bcstg Inc. (acq 1-74). Rep: Hugh Wallace. Format: Religious. ■ Cliff B. Ford, pres; Robert W. Brier, VP & gen mgr; Ken Moyer, mus dir; Boyce F. Barger, news dir; Ray Lowery, chief engr. ■ Rates: \$ 7.50.

**KXLR(AM)**—See North Little Rock.

**KXXA(FM)**—1966: 95.7 mhz; 92 kw. Ant 940 ft. Pulaski Broadcasting. Format: All news.

## Magnolia

**KFMV(FM)**—Listing follows KVMA(AM).

**KVMA(AM)**—April 1948: 630 khz; 1 kw-D. Box 430 (71753). (501) Central 4-5862. Magnolia Bcstg Co. Net: Ark. Radio. Format: MOR. Spec prog: Farm 2 hrs wkly. Rep.: Savalli-Gates. ■ Bill Bigley, pres; Bill Merrill, gen mgr, coml mgr; I. Daugherty, traffic & prom mgr; Gil Curtis, chief engr. ■ Rates: \$135.60; 101.40; 67.80; —

**KFMV(FM)**—Co-owned with KVMA(AM). 1968: 107.9 mhz; 50 kw. Ant 300 ft. Sep from AM. William Bigley. Format: Black, MOR, Relg.

## Malvern

**KBOK(AM)**—August 1951: 1310 khz; 1 kw-D. Route 5, Box 5 (72104). (501) 332-6981. Malvern Bcstg Co. (acq 6-1-58). Net: ARN. Format: C&W. ■ Kermit L. Richardson, pres & gen mgr; David Schlenker, coml mgr; Jackie Orr, prog dir; Marla Collie, mus dir; Larry Mann, news dir; Robert Padgett, chief engr.

## Mammoth Spring

**KAMS(FM)**—Co-owned with KALM(AM) Thayer, Mo. Jan 1, 1956: 95.1 mhz; 75 kw. Ant 97 ft. Box 193 (72554). Radio Station KALM. Group owner: Neathery. Net: Brownfield Farm. Rep: Keystone; Magic Circle. Format: C&W, MOR, rel. Dups AM 100%. ■ Robert Neathery, pres; Robert Eckman, gen, coml & prom mgr; Harold Robertson, mus dir; Lynn Hobbs, prog dir;

Clifford Birklund, news dir; Paul Lierman, chief engr. ■ Rates: \$3.60; 3.60; 3.60; —

## Marianna

**KZOT(AM)**—Sept 25, 1961: 1460 khz; 500 w-D, DA. Willey Bldg. (72360). (501) 295-2195. Delta Bcstg (acq 7-1-74). Net: ARN. Format: C&W. Spec progs; Black 12 hrs wkly. ■ Dixie Lewis, gen & prom mgr; Stan Molasky, coml mgr; Harold Baker, prog, mus & news dir & chief engr. ■ Rates: \$4.15; 4.15; 4.15.

## Marked Tree

**KPCA(AM)**—June 16, 1956: 1580 khz; 250 w-D. Box 550 (72365). (501) 358-2921. Poinsett County Radio Bcstg Co. (acq (acq 7/24/78). Net: ARN. Rep: Beaver. Format: Prog. ■ Coleman Tucker, pres, gen mgr, prom mgr; Angie Vick, mus dir; Melinda Lindley, news dir; Mack Howerton, chief engr. ■ Rates: \$2.25; 2.25; 2.25; —.

## Marshall

**KCGS(AM)**—May 24, 1975: 1600 khz; 1 kw-D. (CP: 5 kw-D). Box 178 (76250). (501) 448-3612. Marshall Broadcasting Co. Net: ARN. Format: C&W. ■ Rex Elliott, pres & coml mgr; Bob Nelson, gen mgr, prog dir & news dir; David Flinker, chief engr.

## McGehee

**KVSA(AM)**—June 29, 1953: 1220 khz; 1 kw-D. (71654). (501) 222-4200. Southeast Arkansas Bcstrs Inc. Rep: Corlett, Bcst Repts Inc., Keystone. Format: Div. ■ Abbott F. Kinney, pres & gen mgr; Mrs. Dorothy J. Kinney, coml mgr; James S. Hunt, chief engr.

## Mena

**KENA(AM)**—February 1950: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (71953). (501) 394-1450. Mena Bcstg Co. (acq 7-27-67). Net: APR, ARN. Rep: Southern Spot Sales. Format: Variety. ■ Jack R. Reeves, owner & general mgr; Randy Johnson, asst mgr; Curtis Teasdale, mus dir; Paula Blackburn, sec; Bill W. Kimp, chief engr. ■ Rates: \$4; 3; 3; 2.25.

**KSKR(FM)**—Co-owned with KENA(AM). Nov 25, 1969: 101.7 mhz; 3 kw. Ant 62 ft. Dups AM 30%. Dor- mat: C&W.

## Monette

**KBIB(AM)**—Sept 1964: 1560 khz; 250 w-D, DA-D. Box B, Hwy 18 (72447). (501) 486-5496. KBIB Radio Inc. (acq 2-77). Net: ARN, Agric. Rep: Evans-Lowe, Beaver. Format: C&W. Spec progs: Farm 7 hrs wkly. ■ Lee Buck, pres; Jim Marlette, gen mgr; Cindy Church, coml mgr; Lloyd Brooks, mus dir; Suzanne Marlette, news dir; Chuck Campbell, chief engr. ■ Rates: \$6; 5; 5; 5.

## Monticello

**KHBM(AM)**—April 1955: 1430 khz; 1 kw-D. Box 446 (71655). (501) 367-6854. Andres Bcstg Co. (acq 8-2-76). Net: Arkansas Radio. Format: MOR. ■ Hoyt Andres, pres & gen mgr; Susan Andres, VP & sls mgr; Ray Dawson, chief engr. ■ Rates: \$5; 4.25; 5; 4.25.

**KHBM-FM**—Sept 1, 1967: 93.5 mhz; 3 kw. Ant 205 ft. Stereo. Dups AM 100%.

## Morrilton

**KVOM(AM)**—Dec 25, 1952: 800 khz; 250 w-D. Box 541 (72110). (501) 354-2484. Morrilton Bcstg Co. Format: C&W. ■ J. C. Willis, pres-gen mgr; Stanton Willis, coml mgr; David Alexander, mus dir; Chris Meyer, news dir; Ella Mae Willis, off mgr; Bill McKenney, chief engr.

## Mountain Home

**KTLO(AM)**—May 30, 1953: 1240 khz; 1 kw-D, 250 w-N. DA-1 Box C (72653). (501) 425-3101. Mountain Home Bcstg Corp. (acq 9-75). Net: ABC/E. Format: Top-40, C&W. ■ John Ahrens, pres; Bob Knight, gen mgr; Karen Bryant, coml mgr; Monte Manchester, mus dir; Arthur C. Hill, news dir; Ken Wilkens, chief engr. ■ Rates: \$ 3.35; 3.35; 3.35; 3.35.

**KTLO-FM**—Jan 11, 1971: 98.3 mhz; 1.40 kw. Ant 420 ft. Stereo. Prog sep from AM. Net: ABC/I, ARN. Format: MOR. Spec progs: Class 5 hrs wkly. ■ Rates same as AM.

## Arkansas Radio



## Nashville

**KBHC(AM)**—May 1959: 1260 khz; 500 w-D. 1513 S. Fourth St (71852). (501) 845-3601. Radio Station KBHC. Rep: C. K. Beaver. Format: C&W. ■ Annie Nell Gathright, pres; Pete Gathright, gen & coml mgr; Ann Hood, prog dir; Rick Jeffers, mus dir; John Schirmer, news dir; Stacy McCullough, traffic mgr; R. G. McKeever, chief engr.

**KNAS(FM)**—Co-owned with KBHC(AM). Feb 14, 1977: 105.5 mhz; 3 kw. Ant 85 ft. Separate from AM. Format: MOR. ■ Rick Jeffers, opns mgr & mus dir; Mike Kemp, coml mgr; Rick Castleberry, chief engr.

## Newport

**KNBY(AM)**—Oct 12, 1949: 1280 khz; 1 kw-D. Highway 67 N. Box 218 (72112). (501) Jackson 3-5891. Newport Bcstg Co. Group owner: Newport. ■ Harold Sudbury, pres; Gene Howe, gen & coml mgr; Rex Raspberry, news dir; Joe Long, chief engr.

**KOKR(FM)**—Co-owned with KNBY(AM). Sept 1, 1966: 105.5 mhz; 3 kw. Ant 220 ft. Dups AM 50%.

## North Little Rock

**KDXE(AM)**—May 9, 1957: 1380 khz; 1 kw-D. Box 1380 Little Rock (72203). (501) 376-7266. Dixie Bcstg Co. (acq 2-6-75). Net: ABC/I. Rep: Webb. Format: C&W. ■ Harvey Fritts, pres & gen mgr; Billy Dixon, prog dir; Jody Towell, opns mgr & chief engr. ■ Rates: \$5; 5; 5; —

**KXLR(AM)**—April 15, 1946: 1150 khz; 5 kw-D, 1 kw-N, DA-N. Box 3014, Little Rock (72203). (501) 945-4501. KXLR Inc. (acq 7-1-69). Group owner: Starr. Net: ABC/E, MBS. Rep: Selcom. Format: Country. ■ Bruce Johnson, pres; Joe Dickey, gen mgr; Mike Day, prog dir; Elmer O. Hurst Jr., opns mgr; Randy Angle, chief engr. ■ Rates: \$16; 14; 14; 11.

## Osceola

**KHFO(FM)**—Listing follows KOSE(AM).

**KOSE(AM)**—Oct 11, 1949: 860 khz; 1 kw-D. Box 249 (72370). (501) 563-2641. Osceola Bcstg Cor. Net: ARN. Rep: C.K. Beaver. Format: MOR & C&W. Spec progs: Black 4 hrs wkly. ■ Don Whitney, exec VP, gen, coml & prom mgr & news dir; Mrs. Edythe Bandy, prog dir; Mary Jo Gibson, mus dir; Don Whitney, chief engr. ■ Rates: \$5.77; 5.77; 5.77; —.

**KHFO(FM)**—Co-owned with KOSE(AM). April 12, 1960: 98.1 mhz; 50 kw. Ant 230 ft. Separate from AM. Format: Gospel. ■ Don Whitney, exec VP, gen mgr, coml mgr. ■ Rates: \$4.41, 4.41; 4.41; 4.41.

## Ozark

**KZRK(AM)**—Feb 5 1969: 1540 khz; 500 w-D. 207 N. 3rd (72949). (501) 667-4711. Valley Communications Inc. (acq 3-12-76). Net: ARN. Format: C&W. Spec prog: Farm 2 hrs, rel 16 hrs, wkly. ■ Dewey Johnson, pres; William McKissick, gen mgr; Susan House, mus dir; Lillian McKissick, off mgr. ■ Rates: \$3; 3; 3; 3.

## Paragould

**KDRS(AM)**—Jan 1, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 117 (72450). (501) 236-7627. KDRS Inc. Rep: Keystone; Beaver. Format: Div. ■ Maxine Rand, pres; Tim Rand, VP, prom & gen mgr; Wilma Whellis, stn mgr; Jim Rand, prog dir; Mike Dewitt, mus dir; Joe Long, sls & coml mgr; Hal Wyatt, news dir; Chuck Campfield, chief engr. ■ Rates: \$5.35; 5.35; 5.35; 5.35.

## Arkansas Radio

**KHIG(FM)**—Oct 4, 1971: 104.9 mhz; 3 kw. Ant 255 ft. Stereo. Box 1106 (72450). (501) 239-8588. Progressive Broadcasters of Arkansas. (acq 5-1-78). Net: UPI. Format: MOR. Spec progs: Farm 6 hrs wkly. ■ George Collier, pres; Larry Coffman, gen mgr; Riley Van Horn, coml mgr; Mike Cox, prog dir; Charles Simpson, news dir; Bob McGhee, prod mgr; John Abbott, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### Paris

**KCCL(AM)**—Aug 18, 1959: 1460 khz; 500 w-D. 24 S. Express St. (72855). (501) 963-3100. Logan County Bcstg Co. (acq 4-9-60).

### Pine Bluff

**KADL(AM)**—Aug 19, 1960: 1270 khz; 5 kw. Box 8216 (71601). (501) 535-1270. Jefferson County Broadcasting Co. Group owner: Southwestern Bcstg. Rep: Devney. Format: C&W. ■ Albert M. Smith, gen mgr; Chester Pierce, stn & coml mgr & chief engr; Pat McKinney, local sls mgr.

**KADL-FM**—1971 94.9 mhz; 25 kw. Ant 145 ft. Dups AM 50%.

## KCAT

The Black "Cat"

**KCAT(AM)**—May 2, 1963: 1340 khz; 1 kw-D, 250 w-N. Box 8808 (71611). (501) 534-5001. J.B. Scanlon. Net: Mut. Black, ARN. Rep: Dore-Walton, Southern Spot Sales. Format: Black. ■ J.B. Scanlon, pres; Kay Herrin, coml mgr; Al Green, prog dir; Walter Morgan, mus dir; Betty Sawyer, prom mgr. ■ Rates: \$8; 8; 8; 6.

**KCLA(AM)**—Jan 16, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 1004 (71613). (501) 535-1241. KCLA Inc. (acq 6-21-68). Rep: Riley (Southwest); Jones (Southeast). Format: Top 40. Spec progs: Black, farm. ■ Johnnie K. Hill, pres; A. J. Lindsey, gen mgr; Lynn James, prog dir; Larry Graham, coml mgr; Richard Davies, prom mgr; Rick Burrow, mus dir; Charles Cromwell, news dir; Earl Ayres, chief engr; Wanda Shingleur, office mgr. ■ Rates: \$4.75; 4.50; 4.75; 3.50.

**KOTN(AM)**—March 12, 1934: 1490 khz; 1 kw-D, 250 w-N. 920 Commerce Rd. (71601). (501) 543-8732. Joellen Bcstg Corp (acq 1-1-61). Rep: Walton, Messina. Format: Top 40. ■ Winston J. (Buddy) Deane, pres, gen & prom mgr; Guy J. Wilcox, coml mgr; J. Larry Hart, prog dir; Mike Nail, news dir; Arthur G. Kester-son, chief engr.

**KOTN-FM**—March 1959: 92.3 mhz; 27 kw. Ant 115 ft. Format: Top-40.

**KYDE(AM)**—Oct 16, 1957: 1590 khz; 1 kw-D. Box 5086 (71601). (501) Jefferson 4-1523. Smith, Davis, Shields Inc. Net: Agric. News Svc. Rep: Beaver. Format: Farm, rel. ■ Johnny Shields, pres; Johnny Towell, gen mgr; Monchie Biram, coml mgr; Joe Griffith, prog dir; Keith Huckaby, mus dir; Donald Hopper, prom mgr; Dickie Lee, news dir; Johnny Towell, chief engr. ■ Rates: \$7.90; 7.90; 7.90; 7.90.

### Pocahontas

**KPOC(AM)**—Nov 15, 1950: 1420 khz; 1 kw-D. Box 508 (72455). (501) 892-5234. Adrian L. White Inc. Net: Ark Radio. Rep: Nome. Format: MOR. ■ Adrian L. White, pres, gen & coml mgr; Tom Arnold, prog dir & prom mgr; Jack Wilson, news dir & chief engr.

**KPOC-FM**—April 25, 1969: 103.9 mhz; 3 kw. Ant 145 ft. Dups AM 100%.

### Prescott

**KHPA(FM)**—See Hope.

**KTPA(AM)**—Dec 1, 1959: 1370 khz; 500 w-D. Box 734 (71857). (501) 887-2638. Newport Bcstg Co. (acq 5-14-66). Group owner: Newport. Net: ARN. ■ Harold Sudbury, pres; Rob Hill, gen mgr; Joyce Westmoreland, prog dir; Tom Hill, news dir & chief engr.

## Rogers

**KAMO(AM)**—Sept 16, 1954: 1390 khz; 1 kw-D. Route Two (72756). (501) 636-4611. (2nd city ID Bentonville). KAMO Inc. Net: ARN. Rep: Devney. Format: MOR. Spec progs: C&W 12 hrs wkly. ■ Leon McAuliffe, pres; Bill Bentley, gen mgr; Clarence Beaver, coml mgr; Bob Roehrs, prog dir; Dean Welcher, news dir; Dale Davenport, chief engr. ■ Rates: \$3.55; 3.55; 3.55; 3.55.

**KAMO-FM**—1971: 94.3 mhz; 2.8 kw. Ant 310 ft. Dups AM 79%. ■ Rates same as AM.

### Russellville

**KARV(AM)**—Feb 25, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 190 (72801). (501) 968-1184. Mike Horne. (acq 9-69). Format: Talk, news & info. ■ Michael Horne, pres; Kermit Womack, gen mgr & coml mgr; Jim Alexander, chief engr. ■ Rates: \$9.50; 7.50; 6.50; —.

### Salem

**KCAB(AM)**—See Dardanelle.

**KSAR(FM)**—Sept 1977: 95.9 mhz; 2.5 kw. Ant 320 ft. Stereo. Box 456 (72576). (501) 895-2665. Salem Bcstg Co., Ronale E. Plumee. Format: Contemporary country. ■ Mel Coleman, gen & prom mgr & prog dir; Jerry Jay, mus dir; Ted Cash, news dir; Bobby R. Newman, chief engr. ■ Rates: \$2.85; 2.85; 2.85; 2.85.

### Searcy

**KSER(FM)**—Listing follows KWCK(AM).

**KWCK(AM)**—Aug 25, 1951. 1300 khz; 1 kw-D. Drawer 1300 (72143). (501) 268-7123. KWCK Inc. (acq 12-1-72). Format: Farm, talk, news. ■ Michael Horne, pres; Alan Reiser, gen mgr; Pete Cole, asst mgr; Ken Simmons, prog dir; Art Corum, mus dir; Ron Evans, opns mgr; Myrna Moser, news coordinator; E. J. Alexander, chief engr. ■ Rates: \$16; 12; 8; 8.

**KSER(FM)**—Co-owned with KWCK(AM). Oct 26, 1973: 99.3 mhz; 3 kw. Ant 170 ft. Stereo. Net: ABC/E. Format: C&W. ■ Rates: \$8.50; 5; 5; 5.

### Siloam Springs

**KMCK(FM)**—Listing follows KUOA(AM).

**KUOA(AM)**—April 12, 1923: 1290 khz; 5 kw-D. Box 3145 (72761). (501) 534-3154. KUOA Inc. (acq 3-15-33). Net: APR. Format: C&W. ■ John E. Brown Jr., pres; Carl McQuay, gen mgr; Dave Bastress, chief engr. ■ Rates: \$3.45; 3.45; 3.45; —.

**KMCK(FM)**—Co-owned with KUOA(AM). 1947 105.7 mhz; 34 kw. Ant 410 ft. Stereo. Dups AM 15%. Net: APR. Format: MOR. ■ Rates: \$4.55; 4.55; 4.55; 4.55.

### Springdale

**KBR5(AM)**—Sept 7, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 47 (72764). (501) 751-4675. Northwest Arkansas Bcstg & Television Co. Group owner: Donrey. Net: ABC/I. Rep: Meeker. Format: MOR. ■ Donald W. Reynolds, pres; John W. Fox, gen mgr; C. C. Hornor Jr., coml mgr; Mark Self, news dir; Carla Roderique, prog dir; Ken Ekland, chief engr. ■ Rates: \$6.70; 4.45; 6.70; 4.45.

**KCIZ(FM)**—Listing follows KSPR(AM).

**KSPR(AM)**—July 15, 1966: 1590 khz; 500 w-D. Box 168 (72764). (501) 756-6121. Johnson Communications Inc. Net: UPI. Format: Div. ■ Dewey Johnson, pres-gen mgr; Larry Barnes, coml mgr; John Judd, prog-mus dir; Keith Osterman, chief engr. ■ Rates: \$5.60; 4.30; 5.60; 4.30.

**KCIZ(FM)**—Co-owned with KSPR(AM). Sept 19, 1968: 104.9 mhz; 3 kw. Ant 130 ft. Stereo. Sep from AM. Format: Top 40, MOR.

### Stuttgart

**KWAK(AM)**—May 14, 1948: 1240 khz; 1 kw-D, 250 w-N. Box 907 (72160). (501) 673-1595. Stuttgart Bcstg Corp. Net: ARN. Format: C&W, MOR. ■ Melvin P. Spann, pres & gen mgr; June S. Spann, sec-treas; C. R. Sandine, VP stn mgr & chief engr; M. T. Spann, VP & coml mgr; Patty L. Blann, prog dir.

## Texarkana

**KADO(AM)**—See Texarkana, Tex.

**KADO-FM**—June 11, 1968: 107.1 mhz; 3 kw. Ant 160 ft. Stereo. 303 W. Broad (75501). (501) 773-5791. KATQ Radio Inc. Net: Mut. Black. Format: Black. Spec progs: Religious 15 hrs wkly. ■ Floyd Bell, pres & gen mgr; John E. Mosley, coml mgr; John H. Bell, chief engr-opns mgr; Dorian Cox, mus dir. ■ Rates: \$7; 5.50; 7; 5.50.

**KCMC(AM)**—See Texarkana, Tex.

**KOSY(AM)**—Nov 15, 1951: 790 khz; 1 kw-D, 500 w-N, DA-N. Box 2018 (75501). (501) 772-3771. Gateway Bcstg Co. Rep: Savalli/Gates. Format: Contemp; Top 40. ■ W. Decker Smith, pres; James K. Smith, gen & coml mgr; Don Rushin, prog dir; J. Norm Mason, chief engr. ■ Rates: \$6.30; 6.30; 6.30; 6.30.

**KOSY-FM**—See Texarkana, Tex.

**KTFS(AM)**—See Texarkana, Tex.

### Trumann

**KXRQ(AM)**—Oct 1, 1963: 1530 khz; 250 w-D. Box C (72472). (501) 483-6314; 2nd city ID Jonesboro, Box 39, Jonesboro (72401). (501) 935-0250. Cate Communications Corp. (acq 9-6-77). Net: ARN, APR. Rep: Beaver. Format: Top-40. Spec progs: Farm 3 hrs wkly. ■ W. N. Cate, pres; James Bragg, VP, gen mgr; Ann Busby, traffic mgr; Allen Starwn, sls mgr; Phillip Doyle, mus dir; Trey Stafford, news dir; Jerry Dowd, prog dir & chief engr. ■ Rates: \$4; 3; —, —.

### Van Buren

**KAYR(AM)**—Sept 6, 1978: 1060 khz, 500 w-D. 823 Fayetteville Rd. (72956). (501) 474-3422. Crawford County Communications. (acq 6/6/78). Format: C&W, top-40.

**KDFD(AM)**—Nov 24, 1958: 1580 khz; 1 kw-D. Box 550 (72956). (501) 474-6811. Bcstrs Inc.

### Walnut Ridge

**KCAC(FM)**—Listing follows KRLW(AM).

**KRLW(AM)**—June 29, 1951 1320 khz; 1 kw-D. Box 30 (72476). (501) 886-6666. Lawrence County Bcstg (acq 12/28/77). Net: ABC/I. Rep: Beaver. Format: C&W, farm, talk. Spec prog: Farm 12 hrs wkly. ■ Dan Coker, pres; Mike Doyle, gen mgr, prog dir, prom mgr; Shirley Turbyville, coml mgr; Ruth Lewis, mus dir; L. L. Ringle, chief engr. ■ Rates: \$5; 5; 5; —.

**KCAC(FM)**—Co-owned with KRLW(AM). March 27, 1977: 106.3 mhz; 3 kw. Ant 200 ft. Stereo. Prog sep from AM. c/o Danny J. Coker, Box 30 (72476). Lawrence County Bcstg Inc. Format: Top-40. Spec progs: Farm 10 hrs wkly. ■ Rates: \$5; 5; 5; 5.

### Warren

## KWRF AM/FM

**KWRF(AM)**—August 1953: 860 khz; 250 w-D. Box 480 (71671). (501) 226-2653. Pines Bcstg Co. (acq 3-59). Rep: Keystone; Beaver. Format: MOR, C&W. Spec progs: Black 8 hrs, C&W 8 hrs wkly. ■ Weldon Sledge, pres & gen mgr; Allen Weise, coml mgr & chief engr; Phyllis Ezell, mus-prog dir; Larry Barnett, news dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**KWRF-FM**—June 21, 1976: 105.5 mhz; 3 kw. Ant 265 ft. Dups AM 80%. Weldon Sledge and Violet Sledge. Format: Top 40, C&W.

### West Memphis

**KSUD(AM)**—Dec 1, 1961: 730 khz; 250 w-D. Box 3696, Memphis, Tenn. (38103). (501) 735-6622. Newport Bcstg Co. Group owner: Newport. Net: ARN. Format: Rel. Gospel. ■ Harold L. Sudbury, pres; Harold Penn, gen mgr, coml mgr, news dir; Bob Faulkner, mus & prog dir; John Bridges, chief engr. ■ Rates: \$8; 8; 8; 8.

### Wynne

**KWYN(AM)**—Sept 28, 1956: 1400 khz; 1 kw-D, 250 w-N. Box 789 (72396). (501) 238-8141. East Arkansas Bcstrs Inc. Net: APR. Format: Div. ■ Mrs. Hanna Raley, pres; Bob Caldwell, gen mgr; Ken Bock, coml mgr; Onalee Brawner, prog dir; Bill Goodwin, mus dir; Art Rogers, news dir & chief engr.



**KWYN-FM**—May 15, 1969: 92.7 mhz; 3 kw. Ant 36 ft. Stereo. Dups AM 5%.

## California

### Alameda

**KJAZ(FM)**—Aug 1, 1959: 92.7 mhz; 1.85 kw. Ant 370 ft. 1509½ Webster St. (94501). (415) 523-9300. Patrick Henry. Format: Jazz. ■ Patrick Henry, pres; David Braun, gen & coml mgr; Phil Brooks, prog dir; Jerry Dean, opns mgr; Jacques Verdier, chief engr. ■ Rates: \$19; 19; 28; 28.

### Alisal

**KWYT-FM**—See Salinas.

### Alturas

**KCNO(AM)**—June 4, 1951: 570 khz; 5 kw-D. Box 1650 (96101). (408) 233-2713. K.C.N.O. Inc. R. W. Hansen (acq 5-16-59). Net: ABC/I. Rep: Savalli/Gates, Morin. Format: Farm; MOR; C&W. ■ R. W. Hansen, pres; W.H. Hansen, gen mgr; Ron Boran, coml mgr; Roger Chaffin, mus dir. ■ Rates: \$ 6; 6; 6; 6.

### Anaheim

**KEZY(AM)**—May 18, 1959: 1190 khz; 5 kw-D, 1 kw-N, DA-N. 1190 E. Ball Rd. (92805). (714) 776-1191. KEZY Radio Inc. (acq 8-1-64). Rep: Market 4. Format: Top 40. ■ Harris H. Tomson, pres; Daniel P. Mitchell, III, exec VP & gen mgr; David Forman, prog dir; Larry Grover, mus dir; Adam J. Demarais, news dir; Greg Ogonowski, chief engr. ■ Rates: \$67; 57; 67; 44.

**KEZY-FM**—April 16, 1961: 95.9 mhz; 2.5 kw. Ant 330 ft. Dups AM 10%. Stereo. Format: Prog. ■ Mark Mocerri, chief engr. ■ Rates: \$34; 30; 34; 27

### Angwin

**\*KANG(FM)**—May 20, 1961: 89.9 mhz; 20 kw. Ant 800 ft. Stereo. Broadcast Center, Pacific Union College (94508). (707) 965-7141. Pacific Union College Assn for Educational Bcstg. Net: ABC/I. Format: Btfl music. Spec progs: Classical 8 hrs wkly. ■ Don Coles, pres; Robert B. Wareham, gen mgr & news dir; Dale Young, opns mgr; Dick Sanders, prom mgr; Gary Brooks, chief engr.

### Apple Valley

**KAVR(AM)**—June 5, 1954: 960 khz; 5 kw-D. Box 960 (92307). (714) 247-7251. BHA Enterprises Inc. (acq 8-1-62). PRO/Meeker. Format: MOR. Spec progs: Farm 1 hour wkly. ■ Gerald Hicks, pres; Benny Strong, gen mgr; Bill Comb, prog dir; Georgette Grahn, coml mgr; Brian Carr, prog dir; Jack Tucker, news dir; Skip Young, prom mgr; Greg Chesterton, chief engr. ■ Rates: \$9; 8.50; 8.50; —.

**KAVR-FM**—May 17, 1968: 102.3 mhz; 1.3 kw. Ant 53 ft. Format: Btfl mus.

### Aptos-Capitola

**KKAP(AM)**—Dec 2, 1977: 1540 khz; 1 kw-D. 519 Capitola Ave. (95010). (408) 475-5527. KKAP Bcstg Co. (acq 8-9-76). Net: UPI. Rep: Sandeberg-Glenn. Format: Adult contemp. ■ Larry Wrathall, pres; Dave Williams, VP & gen mgr; Craig Lundquist, opns dir; Chris White, prog dir; Randy Schulman, prod dir; Gene Rusco, news dir; Grant U. Wrathall Jr., chief engr. ■ Rates: \$8; 8; 8; 8.

### Arcadia

**KMAX(FM)**—Dec 3, 1960: 107.1 mhz; 3 kw. Ant minus 240 ft. 3844 E. Foothill Blvd., Pasadena, Calif. (91107). (213) 681-2486. KPCC Inc. (acq 1975). Group owner: Universal Broadcasting. Format: Inspirational/Ethnic. Spec progs: Armenian 1 hr, Dutch 2 hrs, Hindi 3 hrs, Hungarian 1 hr, Japanese 7 hrs, Korean 12 hrs wkly. ■ Darby Cunningham, gen mgr; Bob Gourley, prog dir; George Chambers, chief engr. ■ Rates: \$25; 25; 25; 25.

### Arcata

**\*KAHS(FM)**—Jan 10, 1973: 91.5 mhz; 38 w. Ant 30 ft. Stereo. 1720 M St. (95521). (707) 822-1734. Arcata

Union High School Dist. Format: Ed. ■ Gerald Davies, pres; Robert Berkowitz, gen mgr.

**KATA(AM)**—Nov 15, 1957: 1340 khz; 1 kw-D, 250 w-N. Drawer EYE (95521). (707) 822-4814. Martin Bcstg Corp. (acq 11-27-74). Rep: PRO Radio. Tacher (Northwest). Format: Adult contemp. ■ Jack Martin, pres & gen mgr; Kerry Krueger, sls mgr; Dennis Clay, prod dir; Len Jarvela, prog & mus dir; Ted Marvelle, news dir; Lucille Martin, bus mgr; Ray Segal, chief engr. ■ Rates: \$9.80; 8.50; 9.80; 8.50.

**\*KHSU-FM**—June 1, 1950: 90.5 mhz; 10 w. Ant 130 ft. Humboldt State University (95521). (707) 826-4805. (707) 826-3578 (fac advisor). California. Net: Pacifica. Format: Div. Spec prog: Classical 12 hrs wkly, Jazz 15 hrs wkly, C&W 9 hrs wkly. ■ Janellen Brown, fac advisor; Ronald Borland, stn mgr.

**KXGO(FM)**—Jan 18, 1972: 93.5 mhz; 245 w. Ant 1050 ft. Stereo. Drawer QQ (95521). (707) 822-3666. Winters Broadcasting Co. (acq 8-25-77). Net: ABC/E. Rep: Lotus. Format: Btfl mus. Spec progs: Class 3 hrs; farm 1 hr wkly. ■ Melvin Winters, pres; John Webb, VP & gen mgr; Mary Ann Dickerson, news dir; Rich Green, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### Arroyo Grande

**KFYV(AM)**—June 29, 1962: 1280 khz; 1 kw-U, DA-N. Box 220 (93420). (805) 489-4201. KFYV Radio (acq 10-1-71). Format: C&W. Spec progs: Farm 1 hr wkly. ■ Charles R. Scott, pres & gen mgr; Gary S. Owens, VP & sls mgr; Larry Watts, prog dir; Jeff Perry, mus dir; Paul Talbott, news dir; Bob Orchard, chief engr. ■ Rates: \$11, 9.25; 9.25; 9.25.

### Atascadero

**KIQO(FM)**—Not on air, target date unknown: 104.5 mhz; 3.6 kw. Ant 1431 ft. Box 1450, Porterville, Calif. (93257). Gareth F and Anna W. Garlund.

### Auburn

**KAHI(AM)**—Nov 13, 1957: 950 khz; 5 kw-D, DA. 3300 Grass Valley Highway (95603). (916) 885-5636. Auburn Bcstg Corp. (acq 5-1-77). Net: APR. Rep: Buckley. Format: Btfl mus. ■ Kenn Cunningham, gen mgr; Jim Huggins, prog dir; Al Buck, news dir; Jim Johnson, chief engr. ■ Rates: \$7.50; 5.50; 7.50; 5.50.

**KHYL(FM)**—Co-owned with KAH(AM). Dec. 21, 1961: 101.1 mhz; 8.2 kw. Ant 450 ft. Prog sep from AM. Stereo. Format: Old. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

### Avalon

**KBIG(FM)**—Listing follows KBRT(AM).

**KBRT(AM)**—June 1, 1952: 740 khz; 10 kw-D, DA. 7755 Sunset Blvd., Los Angeles (90046). (213) 874-7700. Bonneville Int. Corp. (group owner: acq 3-11-69). Net: APR & UPI. Rep: Torbet-Lasker. Format: Inspirational contemp. ■ Jack Adamson, pres & gen mgr; Jackie Adams, coml mgr; Fred Seiden, dir of opns; Joyce L. Bose, prom mgr; Charles Casterline, chief engr. ■ Rates: \$38; 38; 38.

**KBIG(FM)**—Co-owned with KBRT(AM). See Los Angeles.

### Bakersfield

**KAFY(AM)**—October 1946: 550 khz; 1 kw-U, DA-N. Box 6128 (93306). (805) 366-4411. Sunset Bcstg Inc. (acq 3-74). Rep: McGavren-Guild. Format: Top 40. ■ Daren McGavren, pres & gen mgr; Doug Selma, coml mgr; Richard W. Irwin, prog dir & chief engr; Randy Kramer, mus dir; Mike Scott, news dir. ■ Rates: \$25; 18; 22; 18.

**KERN(AM)**—Jan 3, 1932: 1410 khz; 1 kw-U. Box 2700 (93303). (805) 832-1410. Brandon-Robison Communications Inc. (acq 5-1-75). Net: ABC/C. Rep: Katz. Format: MOR. ■ Anthony S. Brandon, pres; Terry Dorsey, gen mgr; Joe Scott, coml mgr; Russ Gerber, prog dir; Jay Jackson, mus dir; Eddie Tudor, prom mgr; Ronald Longacre, news dir; Vernon Tucker, chief engr. ■ Rates: \$14; 12.50; 14; 10.

**KGAM(AM)**—Jan 1, 1956: 1230 khz; 1 kw-D, 250 w-N. 207 Truxtun Ave. (93302). (805) 327-3587. KGEE Inc. (acq 10-1-70). Net: NBC, APR. Rep: Jalco. Format: Btfl mus. ■ Raymond O. Johnson, pres; Ozzie Knudson, gen & coml mgr; Chris Edwards, prog & mus dir;

## Arkansas, California Radio

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Kris Bennett, prom mgr; John O. Lawrence, news dir; Steve Mull, chief engr. ■ Rates: \$11; 10; 11; 9.

**KGFM(FM)**—Co-owned with KGAM(AM). Oct. 1, 1964: 101.5 mhz; 4.8 kw. Ant 1,280 ft. Prog sep from AM. Stereo. ■ Rates: \$10; 9; 10; 8.

**KHIS(AM)**—1959: 800 khz; 250 w-D. 521 H St. (93304). (805) 327-0631 International Church of the Four Square Gospel (group owner; acq 1-4-77). Rep: Torbet-Lasker. Format: Mod C&W. ■ Alan Bowles, gen mgr; Trevor Owens, mgr; Dan Beggs, prom mgr; Art Lawson, chief engr.

**KHIS-FM**—Aug 24, 1963: 96.5 mhz; 50 kw. Ant 550 ft. Stereo. Prog dupes AM 100%.

**KKXX(FM)**—Listing follows KUZZ(AM).

**KLYD(AM)**—February 1958: 1350 khz; 1 kw-D. 2831 Eye St. (93301). (805) 327-5772. Reliable Bcstg (acq 10-18-69). Net: ABC/E. Rep: Selcom. Format: MOR, farm. ■ Ralph Edwards, pres; Jim Treanor, VP, gen mgr; John Rodinson, prog dir; Ron Kilgore, news dir; Jim Nelson, chief engr. ■ Rates: \$8.91; 8.10; 8.91; 5.

**KLYD-FM**—1948: 94.1 mhz; 4.5 kw. Ant 1,312 ft. Dup AM 100%. (Acq 6-13-70.) Stereo. ■ Rates same as AM.

**KPMC(AM)**—1933: 1560 khz; 10 kw-U, DA-1. 307 E. 21st St. (93302). (805) 327-5121. Dan B. Speare Broadcast Enterprises Inc. (acq 7-31-78). Net: CBS, MBS, Mut Black, UPI. Rep: Howard. Format: Div. Spec progs: Class 14 hrs, farm 11 hrs, Span 12 hrs wkly. ■ Dan B. Speare, pres & gen mgr; Ted Holmes, coml mgr; George Gholston, opns mgr; Mary Speare, mus dir & traf mgr; Bill Henry, news & sports mgr; Pat Patterson, chief engr. ■ Rates: \$15; 13; 15; 13.

**KQEZ(FM)**—See Shafter.

**KUZZ(AM)**—Dec 15, 1958: 970 khz; 1 kw-U, DA-2. 1209 N. Chester Ave. (93308). (805) 393-1500. Thunderbird Bcstg Co.

**KKXX(FM)**—Co-owned with KUZZ(AM). 1968: 107.9 mhz; 5.5 kw. Ant 1,340 ft. Stereo.

**KWAC(AM)**—1954: 1490 khz; 1 kw-D, 250 kw-N. 5200 Standard St. (93308). (805) 327-9711. KMAP Inc. (acq 1961). Rep: Lotus. Format: Span. Spec progs: Black 5 hrs, farm 2 hrs wkly. ■ Edwards R. Hoppie, pres; Gerry Wise, gen mgr; Gloria Rodriguez, coml mgr; Ramon Garza, prog dir; Jose Santos, news dir; Ken Aitken, chief engr. ■ Rates: \$11.75; 11.75; 11.75; 11.75.

### Banning

**KGUD(AM)**—1948: 1490 khz; 250 w-U. 3616 Main St., Suite 200, Riverside, Calif. (92501). (714) 684-9992/825-9952. Frederick R. Cote (acq 11-75). Net: ABC/I. Format: MOR. ■ Frederick R. Cote, pres & gen mgr; Cindy Guebbebo, coml mgr; Kurt Freitag, prog & mus dir; Bill Brown, prom mgr; Bruce Anderson, news dir; Dennis Martin, chief engr. ■ Rates: \$12; 10; 12; 10.

### Barstow

**KIOT(AM)**—Sept 29, 1960: 1310 khz; 5 kw-D, DA. Box 1000 (92311). (714) 256-2175. Sunburst Bcstg Inc. (acq 7-77). Net: ABC/C. Rep: John Andy Potter Co. Format: Adult contemp. ■ Ray Webb, pres & gen mgr; Bob Jordon, prog & mus dir; Mark Daniel, news dir. ■ Rates: \$7; 5.60; 7; 5.60.

**KWTC(AM)**—Sept 19, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 1230 (92311). (714) 256-8484. Mojave

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Valley Bcstg Inc. Rep: Lucas. Format: C&W, MOR. ■ W. T. Brown, pres & gen mgr; Brad Griffen, coml mgr; George Jenkins, prog & mus dir; Robert Betz, news dir & chief engr. ■ Rates: \$5.90; 5.90; 5.90; 5.90.

**KWTC-FM**—July 15, 1978: 94.3 mhz; 3 kw. Ant minus 192.6 ft. Dups AM 100%.

### Berkeley

\***KALX(FM)**—July 1967: 90.7 mhz; 10 w. Ant 778 ft. Eshleman Hall, U. of Calif. (94720). (415) 642-1111. The Regents of the U. of Calif. Format: Prog, ed, div. ■ Bob Pelzel, gen mgr; Diana Gapuz, opns mgr; Michael Moore, prog dir; Elizabeth Boorstein, mus dir; Hari Seldon, prom mgr; Steve Blum, news dir; David L. Josephson, chief engr.

\***KPFA(FM)**—April 1949: 94.1 mhz; 59 kw. Ant 1330 ft. 2207 Shattuck Ave. (94704). (415) 848-6767. Pacifica Foundation (group owner). Format: Var. Spec progs: Black 12 hrs, Sp 10 hrs, Chinese 2 hrs, jazz 10 hrs, women 10 hrs, class 20 hrs wkly. ■ David Finkel, pres; Larry Beusky, gen mgr.

\***KPFB(FM)**—Co-owned with KPFA(FM). February 1954: 89.3 mhz; 150 w. Ant minus 100 ft.

**KRE(AM)**—June 11, 1922. 1400 khz; 1 kw-D, 250 w-N. 601 Ashby Ave. (94710). (415) 848-7713. Horizons Communications Corp. (group owner; acq 10-29-70). Net: Nat Black, APR. Rep: R.A. Lazar & Co. Format: Black, Jazz, Rhythm & Blues. ■ Jerome Feniger, pres; Thomas L. Schnurbusch, gen & coml mgr; Rob Singleton, prog dir; Ric Holmes, mus dir; Art Lebermann, chief engr; Keven Guillory, news dir. ■ Rates: \$30; 24, 30; 24.

**KRE-FM**—April 29, 1949: 102.9 mhz; 50 kw horiz, 3.5 kw vert. Ant 170 ft horiz, 120 ft vert. Dups AM 25%. ■ Rates same as AM.

### Big Bear Lake

**KBBV(AM)**—Nov 1, 1964: 1050 khz; 250 w-D, DA. Box 2810 (92315). (714) 866-3434. Mountain Bcstg Co. Inc. (acq 6-67). Net: APR. Format: MOR. ■ Vernon E. Thompson, pres, gen mgr & chief engr; Jay Tunnel, adv mgr; Barbara S. Moeller, bus mgr. ■ Rates: \$5.80; 5.80; —

**KTOT(FM)**—Co-owned with KBBV(AM) May 1, 1975: 101.7 mhz; 90 w. Ant 1,500 ft. Dups AM news only. Stereo. Format: C&W. ■ Rates: \$6.10; 6.10; 6.10; 6.10.

### Bishop

**KIBS(AM)**—April 1, 1953: 1230 khz; 1 kw-D, 250 w-N. Box 757 (93514). (714) 873-6324. Bishop Bcstg Corp. (acq 1965). Rep: Jalco. Format: C&W. ■ John W. Young, gen mgr & chief engr; Jon Levin, prog dir; Kurt Browning, mus dir; John Hemler, news dir. ■ Rates: \$5; 4; 5; 3.20.

**KIOQ-FM**—Nov 1, 1974: 100.7 mhz; 1 kw. Ant 2,960 ft. Stereo. 162 G Grove St. (93514). (714) 873-5861. Listeners' Network (acq 5-8-78). Net: UPI. Rep: Dahlsten. Format: MOR. ■ Gary W. Crowder, gen mgr; J. Robert Wellman, stn mgr; Wait Lockhardt, chief engr. ■ Rates: \$8; 8; 8; 8.

### Blythe

**KYOR(AM)**—1946: 1450 khz; 1 kw-D, 250 w-N, DA-D. Drawer K (92225). (714) 922-7144. Blythe Radio. Net: UPI. Rep: Lucas. Format: MOR. Spec progs: Span 2 hrs; C&W 12 hrs; both wkly. ■ Al Guthrie, coml mgr; Vern Sulier, prog dir; Fred Hertenstein, mus dir. ■ Rates: \$4.90; 4.90; 4.90; 3.65.

**KYOR-FM**—April 1975: 100.3 mhz; 35.1 kw. Ant. 278 ft. Prog sep from AM. Format: Btfl mus. ■ Rates same as AM.

### Borrego Springs

\***KBSH(FM)**—Not on air, target date unknown: 88.9 mhz; 10 w. Borrego Springs Unified School District.

### Brawley



**KROP(AM)**—November 1946: 1300 khz; 1 kw-D, 500 w-N. Box 238 (92227). (714) 344-1300. Ronke Inc. (acq 9-1-75). Net: CBS. Rep: Potter. Format: C&W. Spec progs: Farm 5 hrs, Span 10 hrs wkly. ■ John B. Stodelle, pres, gen mgr and coml mgr; Steve Stodelle, loc sls mgr; Dave Walsh, sports dir; Brian Huber, farm dir; Ralph Melanson, chief engr. ■ Rates: \$8; 6; 8; 5.

### Buena Park

\***KBPK(FM)**—July 6, 1970: 90.1 mhz, 19 w. Ant 9 ft. 6885 Orangethorpe Ave. (90620). (714) 521-8568 or 879-1555. Buena Park School District. Format: Ed. ■ Glen C. Nicholson, pres; Jack Townsend, gen mgr.

### Burbank

**KROQ(AM)**—1972: 1500 khz; 10 kw-D, 1 kw-N, D. 117 S. Los Robles, Pasadena (91101). (213) 578-0830. George E. Cameron Com. Rep: Inter Media Ltd. Format: AOR. ■ Gary Boohasta, gen mgr; Michael Schweinburg, prog dir; Kevin McKeown, opns mgr; K.C. Jones, sls mgr.

### Burney

**KAVA(AM)**—Aug 13, 1967: 1450 khz; 1 kw-D, 250 w-N. 1450 Park Ave. (96013). (916) 335-4515. Thomas C. & Essie L. Collins (acq Nov 1, 1976). Rep: Radio Time Sales-International. Format: MOR, C&W. ■ Al Springer, gen & coml mgr; Don Collins, mus dir; Bob Miller, prog dir & chief engr; Violet Miller, prom mgr. ■ Rates: \$ 4.50; 4.50; 4.50; 4.50.

### Calexico

**KICO(AM)**—April 6, 1946: 1490 khz; 1 kw-D, 250 w-N. Box 861, El Centro (92243). (714) 352-1490. KICO Inc. (acq 8-1-74). Net: ABC/C/E. Rep: PRO Radio. Format: MOR, btfl mus. Spec prog: Farm 6 hrs, Span 10 hrs wkly. ■ W. L. Gleeson, pres, gen & stn mgr; Mary Gleeson, mus dir; Gary Johnston, news dir; Wm. Harvey, chief engr.

### Camarillo

**KGAB(FM)**—Aug 15, 1972: 95.9 mhz; 3 kw. Ant 296 ft. Stereo. Quad. Box 5053, Ventura (93003). (805) 647-0634. Chester P. Coleman. Net: ABC/C. Rep: Masla. Format: Album rock. ■ Chester P. Coleman, pres & gen mgr; Ann Ramsdell, coml mgr; William Dukenfield, prog dir; Seymour Schaffer, mus dir; Remington Noble, news dir; Julio Titsup, chief engr. ■ Rates: \$10; 9.50; 10; 12.

### Carlsbad

**KKOS(FM)**—Aug 22, 1965: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 949, 800 Grand Ave. (92008). (714) 729-5945. TWX 714-758-1081. Tri-Cities Bcstg Inc. (acq 7-75). Net: APR. Format: MOR. ■ Jeffrey Chandler, pres; William E. Alkire, gen mgr; Darlene Uhlinger, coml mgr; Art Good, prog dir, mus dir, news dir & prom mgr; Marvin Vosper, chief engr. ■ Rates: \$14.50; 14.50; 14.50; 14.50.

### Carmel

**KLRB(FM)**—April 29, 1971: 101.7 mhz; 630 w. Ant 590 ft. Box 3904 (93921). (408) 624-3859. Carmel Communicating Co. Format: Prog. ■ C. R. Gardiner, coml mgr; Steve Seaweed, prog dir; Bob Stock, news dir; Donna Frantz, prom mgr; Richard W. Adler, chief engr.

**KRML(AM)**—Dec 25, 1957: 1410 khz; 500 w-D. Drawer 6478 (93921). (408) 624-6431 Edwards Broadcasting Co. Rep: Sandeberg-Glenn. ■ Mr. & Mrs. William Maher & Mr. & Mrs. Harry Horowitz, owners.

### Carmichael

**KFIA(AM)**—Not on air, target date unknown: 710 khz. Box 3368 (97701). Olympic Broadcasters Inc.

### Cathedral City

**KWXY(AM)**—Oct 4, 1964: 1340 khz; 1 kw-D, 250 w-N. 68700 Ave. 34, Palm Springs (92262). (714) 328-1104. Glen Barnett. Rep: John Andy Potter. Format: Btfl mus. ■ Glen Barnett, own, mgr, prog dir, chief engr; Alyce Walker, asst to own; Dick Donofrio, sls mgr; Garland Sutch, news dir; Ralph Kiner, sports dir. ■ Rates: \$7.75; 7.75; 7.75.

**KWXY-FM**—Jan 19, 1969: 98.5 mhz; 50 kw. Ant 500 ft. Dups AM 100%. Stereo. ■ Rates same as AM.

### Ceres

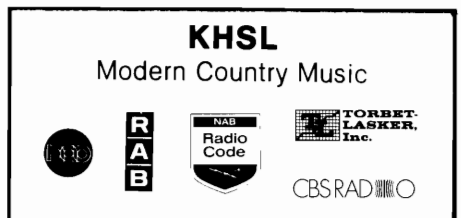
**KLOC(AM)**—Sept 15, 1963: 920 khz; 500 w-D, DA. Box 3689, Modesto (95352). (209) 529-2024. KLOC Bcstg Inc. (acq 1965). Net: APR. Rep: Lotus Reps. Format: Rel, Span. ■ Chester Smith, pres & gen mgr; Naomi Smith, asst mgr; Leo Lopez, coml mgr; Felipe Garza, mus dir; Loren Foster, chief engr. ■ KLOC-TV affil. ■ Rates: \$9; 7.50; 7.50.

### Chico

\***KCHO(FM)**—April 22, 1969: 91.1 mhz; 1.95 kw. Ant 24 ft. Stereo. Calif. State Univ. (95929). (916) 895-5896. University Foundation, Chico State University. Format: Class, Ed, Jazz. Spec prog: Class 21 hrs, Jazz 16 hrs, Span 3 hrs, Black 3 hrs wkly. ■ Paul Edwards, stn mgr; Will Parrinello, prog dir; Al Hanna, mus dir; David Abbott, chief engr.

**KEWQ(AM)**—See Paradise.

**KFMF(FM)**—1968: 93.7 mhz; 10 kw. Ant 330 ft. Stereo. Box 266 (95926) (916) 343-8461 Kragwood Bcstg Inc. Net: ABC/FM. Rep: PRO Radio. Format: Mellow rock. ■ William Frasier, pres; Jeff Kragel, gen mgr; Greg McClure, coml mgr; Ron Woodward, prog dir; Scott Roberts, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.



**KHSL(AM)**—April 17, 1935: 1290 khz; 5 kw-U, DA-N. Box 489 (95927). (916) 342-0141 TWX: 910-536-0336. Golden Empire Bcstg Co. (acq 1939). Net: CBS, UPI. Rep: Torbet-Lasker. Format: C&W. ■ Mickey McClung, pres; Charles H. Kinsley Jr., exec VP & gen mgr; Dino Corbin, coml mgr; Gary Avey, prog dir; Leon Washburn, mus dir; Kathy Wilson, news dir; Russell Pope, chief engr. ■ Rates: \$9.50; 7; 9.50; 7. ■ KHSL-TV affil.

**KPAY(AM)**—September 1949: 1060 khz; 10 kw-U, DA-N. Box 1060 Nimshew Stage (95926). (916) 345-0021 Richardson Bcstg Co. (acq 3-1-71). Net: NBC. Rep: KATZ Radio Sales. Format: MOR. ■ Charles H. Wilson, pres; Frank J. Mertz, VP & gen mgr; Jan Claire, prog dir; Bill Clatworthy, news dir; Dan Butner, chief engr. ■ Rates: \$12; 10.50; 11.50; 7.50.

**KPAY-FM**—Nov 16, 1972: 95.1 mhz; 6 kw. Ant 1170 ft. Prog sep from AM. Stereo. TWX: 910-536-0337. Format: Btfl mus. ■ Jan Claire, prog dir. ■ Rates: \$9; 6; 8; 6.

### Claremont

\***KSPC(FM)**—February 1956: 88.7 mhz; 3 kw. Ant minus 265 ft. 4th & College (91711). (714) 626-4747. Pomona College. Stereo. Format: Class, progs, ed, jazz. ■ Michael K. Herson, gen mgr.

## Clovis

**KXQR(AM)**—May 2, 1977: 790 khz; 500 w-D, DA. Box 9790, Fresno (93794). (209) 299-9541. Carl T. Jones. Format: Btfl mus. ■ Carl T. Jones, pres; Bill Dallas, gen mgr & prog dir; Diane Von Rueden, traf mgr; Steve Jernigan, mus dir; Peter Nazaretian, news dir; Scott Dean, chief engr. ■ Rates: \$ 14; 11; 14.

## Coachella

**KCHV(AM)**—1954: 970 khz; 5 kw-D, 1 kw-N, DA-2. Box 11, Indio (92201). (714) 347-2333. Coachella Valley Bcstg Co. Net: NBC. Rep: RTX, Duard. Format: Contemp, Var, MOR. Spec prog: Span 14 hrs wkly. ■ Edward E. Gorges, pres; Robert P Osterberg, gen mgr; Betty Felsen, coml mgr; George David, mus dir; Don Bish, news dir; James Shaw, chief engr.

**KVIM(FM)**—Co-owned with KCHV(AM). Sept 1, 1960: 93.7 mhz; 50 kw. Ant minus 255 ft. Drawer 401, Indio (92201). (714) 347-2333. Format: Span. Prog sep from AM. ■ Gil Esquivel, prog dir & prom mgr; Ben Saiz, mus dir; Ray Elias, news dir.

## Compton

**KJLH(FM)**—1965: 102.3 mhz; 3 kw. Ant 100 ft. 3847 Crenshaw Blvd., Los Angeles (90008). (213) 299-2992. John Lamar Hill. Rep: Ed Deveny. Format: Black, MOR. ■ Rod McGrew, gen mgr & prog dir; Earl Johnson, public affairs dir; Earl Hoskinson, chief engr. ■ Rates: \$40, 45.

## Concord

**\*KVHS(FM)**—May 16, 1969: 90.5 mhz; 410 w. Stereo. 1101 Alberta Way (94521). (415) 687-4721. Clayton Valley High School. Format: Talk, Ed, Top-40. ■ Ernest G. Wilson, faculty adv; Marvin Williams, gen mgr.

**KWUN(AM)**—Nov 17, 1961: 1480 khz; 500 w-D, DA. Box 4004, Myrtle and Holly Drives (94520). (415) 685-1480. Contra Costa Radio Inc. (acq 1-1-78). Format: MOR. ■ Arthur C. Youngberg, pres & gen mgr; Joseph Randall, coml mgr; Tom Wilson, prog dir, mus dir & chief engr; Rich Terry, news dir. ■ Rates: \$7.50; 7.50; 7.50; —.

## Corona

**KWRM(AM)**—1948: 1370 khz; 5 kw-D, 500 w-N, DA-2. Box 100 (91720). (714) 737-1370. Major Market Stns Inc. (acq 1965). Format: Warm Sound of Rock. Spec progs: Span 21 hrs, Por 8 hrs; Hungarian 2 hrs wkly. ■ Donald Painter, VP & gen mgr; Donald G. Brown, coml mgr; Jason McQueen, mus dir; Mark Wolf, news dir; Rod Ferguson, sports dir; Paul Sautter, chief engr. ■ Rates: \$12.50; 12; 12.50; 11.50.

## Crescent City

**KPLY(AM)**—July 1950: 1310 khz; 1 kw-D. Box 248 (95531). (707) 464-5900. Summit Broadcasters (acq 9-75) Rep: Adv Sts West.

**KPOD(AM)**—Dec 5, 1959: 1240 khz; 1 kw-D, 250 w-N. Drawer Q, 825 Mason Mall (95531). (707) 464-3183. William E. Stamps. Rep: Sandeberg-Glenn. Format: Adult contemp. ■ William E. Stamps, mgr; Sue Williams, mus dir; Jerry Yarberry, news dir; Dave Angell, prod mgr; Dee Mattz, opns mgr; Tracey Stamps, prom dir.

## Cupertino

**\*KKUP(FM)**—May 15, 1972: 91.5 mhz; 42 w. Ant 2294 ft. Box 547 (95014). (408) 253-0303. Assurance Science Foundation Inc. Format: Prog. Spec progs: Pol 2 hrs, C&W 6 hrs, class 4 hrs, jazz 18 hrs wkly. ■ Dana Jang, pres & gen mgr; Mike Danberger, prog coord; Dona Silva, bus mgr; Chris Bradford, mus dir; Rick Nagle, prog dir; Phil Sorsen, chief engr; Jean Phileen, pub ser dir.

## Davis

**\*KDVS(FM)**—Jan 1, 1968: 90.3 mhz; 5 kw. Ant 350 ft. Stereo. 14 Lower Freeborn Hall (95616). (916) 752-0728. Regents of the U. of Calif. Format: Div. Spec progs: class 10 hrs; jazz 12 hrs wkly. ■ Mark Friedman, gen mgr; Russel Tolman, prog dir; Tom Gracyk, mus dir; Liz Hartinger, bus mgr; Mike Meyerstein, news dir; David Stumbo, chief engr.

**KYLO(FM)**—Not on air, target date unknown: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Box 189 (95616). KYLO Radio Inc. ■ Richard C. Dorf, pres; Vernon Miller, gen mgr.

## Delano

**KCHJ(AM)**—Dec 1, 1951: 1010 khz; 5 kw-D, 1 kw-N, DA-2. Box 1000 (93215). (805) 725-8676. Jean Goss Johnes. Net: UPI. Rep: Harlan Oakes, Sandeberg-Glenn. Format: Div. Spec progs: Farm 2 hrs, Filipino 13 hrs, Span 4 hrs wkly. ■ Charles H. Johnes, gen mgr & chief engr; Jean G. Johnes, stn mgr; Bill Lambert, news dir; Cindy Colo, women's dir; Gary Girard, sports dir; Thomas Dexter, pub ser mgr. ■ Rates: \$10; 10; 10; 7.

**KDNO(FM)**—November 1968: 98.5 mhz; 12.5 kw-U. Ant 630 ft. Stereo. Box 489, 819 11th Ave. (93215). (805) 725-2599. Tape Networks Inc. (acq 10-74). Format: Sacred music. ■ Dick Palmquist, pres; Dolores Palmquist, mus dir; Mike Nullmeyer, opns mgr & chief engr. ■ Rates: \$6.10; 6.10; 6.10; 6.10.

## Dinuba

**KLTA(FM)**—Listing follows KRDU(AM).

## KRDU &amp; KTLA-FM

**KRDU(AM)**—Dec 26, 1946: 1130 khz; 1 kw-U, DA-1 597 N. Alta Ave. (93618). (209) 591-1130. Radio Dinuba Co. Rep: Keystone. Format: MOR, rel. Spec progs: Span 10 hrs, Japanese 3 hrs, Armenian 1 hr wkly. ■ Dave Hofer, pres, gen, coml mgr & prog dir; Jim Oliveras, mus dir; Randy Hamm, news dir; Warren Nystrom, chief engr. ■ Rates: \$5; 5; 5; 5.

**KLTA(FM)**—Co-owned with KRDU(AM). June 5, 1975: 98.9 mhz; 1.5 kw. Ant 2600 ft. Stereo. Prog sep from AM. Format: Btfl mus. Spec prog: Span 12 hrs wkly. ■ Rates same as AM.

## El Cajon

**\*KECR(FM)**—1961. 93.3 mhz; 2 kw. Ant 1,850 ft. Stereo. 312 W. Douglas (92020). (714) 442-4414. Family Stns Inc. (group owner; acq 1-1-61). Format: Rel. Spec prog: Span 12 hrs wkly. ■ Harold Camping, pres; Richard Kerr, gen mgr & prog dir; John Ehde, chief engr; Dennis Holt, pub affrs dir.

**KMJC(AM)**—1955: 910 khz; 1 kw-U, DA-2. Box 2908, San Diego (92112). (714) 583-9100. Lee Bartell & Associates. Rep: H-R/Stone. Format: MOR. ■ Thomas Sidley, VP & gen mgr; Morton Sidley, gen sls mgr; Mike McGregor, prog dir; John Lawrence, mus dir; Ed Murphee, chief engr. ■ Rates: \$14, 10; 14; 10.

## El Centro

**KAMP(AM)**—June 21, 1958: 1430 khz; 1 kw-D, DA-D. Box 1018 (92243). (714) 352-2277. El Centro Radio Inc. Rep: Oakes, Devney. Format: Top 40. ■ A. E. Andreatti, pres; Bob Weaver, gen mgr; Cal mandel, gen sls mgr; Jack Robin, prog mgr; Gene Raymond, prom mgr; Frank Ellsworth, news dir; Ralph Melanson, chief engr.

**KXO(AM)**—January 1927: 1230 khz; 1 kw-D, 250 w-N. Box 140 (92243). (714) 352-1230. KXO Inc. (acq 1961). Net: NBC, Calif. Farm, Golden West. Rep: Howard. Format: MOR. Spec prog: farm 7 hrs wkly. ■ Gordon Belson, pres & gen mgr; Ed Muzy, sls mgr; Gene Brister, prog dir; Mickey Dale, mus dir; Carroll Buckley, news dir; Fred Gizowski, chief engr.

**KXO-FM**—Aug 2, 1976: 107.5 mhz; 50 kw. Ant 75 ft. Stereo. Sep from AM. Format: Btfl mus.

## El Cerrito

**\*KECG(FM)**—Not on air, target date unknown: 88.1 mhz; 10 w. c/o James G. Nelson, 540 Ashbury Ave. (94530). El Cerrito High School.

## Esccondido

**KOWN(AM)**—May 1, 1958: 1450 khz; 1 kw-D, 250 w-N. Box 398 (92025). (714) 745-8511. Palomar Broadcasters Corp. (acq 5-15-73). Net: ABC/C. Format: MOR. Spec progs: Farm 1 hr, Span 2 hrs wkly. ■ John D. Feldman, pres; David A. Ruleman, VP & gen mgr; Clip Helps, opns mgr; Glen Howard, mus dir; Bob

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Stuck, news dir; Don Hobson, chief engr. ■ Rates: \$19; 17; 19; 27

**KOWN-FM**—July 1966: 92.1 mhz; 3 kw. Ant 155 ft. (CP: 150 w. Ant 1,080 ft.) Dups AM 25%. Format: Top 40.

## Eureka

**KATA(AM)**—See Arcata.

**KFMI(FM)**—Co-owned with KNCR(AM) Fortuna. 1973: 96.3 mhz; 30 kw. Ant 1580 ft. Stereo. Box 3718, 327 Second St. (95501). (707) 443-8688. C&M Broadcasting Inc. (acq 10-18-74). Net: APR. Rep: A/D Media, Market 4. Format: Contemp. Spec prog: Jazz 3 hrs wkly. ■ Roger J. Rocke, pres; V. Richard Good, gen mgr; Dale Andreason, coml mgr; Rick Roome, prog dir; Lynda Smith, news dir; Richard Green, chief engr. ■ Rates: \$ 7.75; 6.75; 7.75; 6.75.

**KINS(AM)**—January 1946: 980 khz; 5 kw-D, 500 w-N, DA-N. Box "O" (95501). (707) 442-5744. Eureka Bcstg Co. (acq 3-1-58). Net: CBS, Golden West. Rep: Howard. Format: MOR. ■ Wendell Adams, pres & gen mgr; Hugo Papstein, mgr; Steve Jorgenson, news dir; Bruce Black, chief engr.

**KNCR(AM)**—See Fortuna.

**KPDJ(FM)**—Listing follows KRED(AM).

**KRED(AM)**—May 12, 1933: 1480 khz; 5 kw-D, 1 kw-N. 5640 S. Broadway (95501). (707) 443-1621. Paudlon Inc. (acq 11-74). Rep: Jack Masla & Co., Art Moore. Format: C&W. Spec progs: Farm 2 hrs, Por 2 hrs, Span 2 hrs wkly. ■ Paul Hoff, pres; James Hoff, gen mgr; Dan Hoff, prog dir; Doug Silveri, news dir; Jerry Whitaker, chief engr. ■ Rates: \$8; 7; 8; 3.50.

**KPDJ**—Co-owned with KRED(AM). 1979: 92.3 mhz; 100 kw. Ant 1,544 ft. Prog sep from AM.

## Fairfield

**KUIC(FM)**—See Vacaville.

## Fallbrook

**KAVO**—Nov 22, 1977: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. 1106 S. Main St. (92028). (714) 728-5277. Burdick Bcstg Corp. Format: Adult mellow contemp. Spec progs: Farm 2 hrs, jazz 1 hr wkly. ■ Max L. Burdick Jr., pres & gen mgr; prog & news dir & chief engr; M. Karen Ranney, asst mgr; Rick Dobbins, mus dir. ■ Rates: \$8.80; 8.80; 8.80; 8.80.

## Fort Bragg

**KDAC(AM)**—June 1948: 1230 khz; 1 kw-D, 250 w-N. Box 1248 (95437). (707) 964-3250. Charles & Josephine Stone (acq 11-60). Net: ABC/C. Format: MOR, C&W, Top 40. ■ Charles Stone, gen mgr; Ron Phillips, prog dir & chief engr; Faye E. Keller, news dir.

## Fortuna

**KNCR(AM)**—Co-owned with KFMI(FM) Eureka. Oct 31, 1966: 1090 khz; 10 kw-D. 327 Second St., Eureka, Calif. (95501). (707) 443-8688. C&M Broadcasting Inc. (acq 10-18-74). Market 4, A/D Media. Format: C&W. Spec progs: Farm 1 hr, Por 2 hrs wkly. ■ Roger J. Rocke, pres; Richard Good, gen mgr; Richard Green, chief engr. ■ Rates: \$4; 3; 4; 3.

## Fowler

**KLIP(AM)**—July 1, 1962: 1220 khz; 250 w-D. Box

## California Radio

573 (93625). Eleanor Mindel. Net: Mut Black. Format: Black-Sp. Spec progs: Japanese 4 hrs wkly. ■ Woody Miller, coml mgr; Kevin Eldings, news dir.

### Fremont

**KFMR(FM)**—March 1961: 104.9 mhz; 3 kw. Ant 115 ft. Stereo. Box Q (94536). (415) 792-2555. Alameda Bcstg Inc. (acq 12-71). Format: Adult contemp. rel. ■ Robert F. Bell, pres; Dennis King Jr., gen mgr; Wade Axell, coml mgr & stn mgr; Gary Lee, prog dir; Gary Fazekas, news dir; Alan Graft, chief engr. ■ Rates: \$6; 6; 6.

**\*KOHL(FM)**—Sept 23, 1974: 89.3 mhz; 10 w. Ant 60 ft. Box 909 (94538). (415) 657-2100. Fremont-Newark Community College Dist. Format: Ed. ■ Chet Gould, gen mgr.

### Fresno

**KARM(AM)**—January 1938: 1430 khz; 5 kw-U, DA-1 732 N. Van Ness Ave. (93728). (209) 268-8801 KACY Inc. Net: CBS. Rep: Buckley. Format: News. Spec prog: Farm 5 hrs wkly. ■ Ethan P. Bernstein, gen mgr; Manuel Gonzales, bus mgr; Pat Davis, news dir; Scott Dean, chief engr. ■ Rates: \$10; 9; 10; 7

**KBIF(AM)**—Nov 17, 1947: 900 khz; 1 kw-D. 261 N. Broadway (93701). (209) 266-0791 Cascade Bcstg Corp. (group owner; acq 11-19-75). Format: Rel. ■ David M. Jack, pres & gen mgr; Evelene Clair, coml mgr; Earl Dean, mus, news & prog dir; Joe Wayne Allen, chief engr.

**KEAP(AM)**—Oct 14, 1957: 980 khz; 500 w-D. 305 N. Valentine (93706). (209) 486-2980. H. B. C. Bcstrs Inc. (acq 3-16-67). Net: MBS. Rep: Sandeberg-Glenn, Oakes. Format: C&W. Spec progs: Por ½ hr. Spec 20 hrs wkly. ■ John M. Hooker, pres & gen mgr; Elwin Cross, mus dir; Steve Weber, chief engr.

**\*KFCE(FM)**—June 4, 1975: 88.1 mhz; 390 w. Ant 1940 ft. Box 4364 (93744). Fresno Free College Foundation.

**KFIG(FM)**—Jan 21, 1961: 101.1 mhz; 50 kw. Ant 310 ft. Stereo. Fresno Townhouse, Suite 625 (93721). (209) 485-7762. Kadota Wireless Co. (acq 4-9-76). Net: ABC/FM. Rep: ABC-FM Spot Sales. Format: Adult Mellow Music. ■ James M. Bannan, gen mgr; Art Farkus, prog dir; Barbara Ann Alderis, station mgr; Randy Stover, chief engr. ■ Rates: \$13; 14; 17; 17

**KFRE(AM)**—1937: 940 khz; 50 kw-U. 999 N. Van Ness Ave. (93728). (209) 441-7600. KFRE Bcstg Inc. (acq 4-28-71). Net: ABC/I, UPI. Format: MOR. Spec progs: Farm 1 hr wkly. ■ Walter Lake, pres; Tal Jonz, VP & gen mgr; Robert Walker, sls mgr; Mike Webb, prog dir; Sam Schwan, mus dir; Nick Ryan, opns mgr; Dick Jamison, news dir; Hal Torosian, chief engr. ■ Rates: \$34; 29; 34; 29.

**KFRY(FM)**—Co-owned with KFRE(AM). March 15, 1948: 101.9 mhz; 1.8 kw. Ant 1,870 ft. Prog sep from AM. Stereo. ■ Rates: \$16; 14; 16; 14.

**KFYE(FM)**—1946: 93.7 mhz; 68 kw horiz, 65 kw vert. Ant 1950 ft. Stereo. Quad. Fresno's Townhouse, Suite 535 (93721). (209) 486-5294. Stereo Bcstg Corp. (acq 1971). Net: ABC/C. Format: Adult rock. ■ Richard A. Ingraham, pres; Dan Spears, prog dir; Bob Treadway, gen mgr; Michael Purcell, sls mgr. ■ Rates: \$29; 25; 29; 25.

**KGST(AM)**—1949: 1600 khz; 5 kw-D. Box 11777 (93775). (209) 266-9901 International Radio Inc. (acq 10-1-61). Rep: Savalli/Gates; Lotus; Caballero. Format: Span. ■ Richard E. Ryan, pres; Ben Gutierrez, gen mgr; Humberto R. Rouzand, prog dir; Estella V. Romo, news dir; Rand Stover, chief engr. ■ Rates: \$11; 11, 11; —.

**KIRV(AM)**—Oct 1, 1962: 1510 khz; 500 w-D. Box 2373 (93723). (209) 233-0786. New Life Enterprises Inc. (acq 1-9-75). Net: ABC/I, E. Format: Good music. ■ Bill Dallas, gen mgr; Ruby Nagel, coml mgr; Dick Dragavon, prog & mus dir; Randy Stover, chief engr.

**KKDJ(FM)**—Sept 15, 1977: 105.9 mhz; 2.4 kw. Ant 1,932 ft. Stereo. Dolby 3636 N. First St., Suite 135 (93726). (209) 226-5991. Pacific Quadracasting Inc.

Format: MOR/adult pop. Spec progs: Jazz 5 hrs wkly. ■ Wallace A. Heusser, pres & gen mgr; R. L. Stover, chief engr.

**KKNU(FM)**—Jan 6, 1962: 102.7 mhz; 50 kw. Ant 500 ft. Box 4261 (93744). (209) 485-7272. East-West FM Group Inc. (acq 11-16-73). Rep: Torbet-Lasker. Format: Btfl mus. ■ John Q. Tilson I, pres & gen mgr; Scott Moseley, opns mgr; Nyla Hallum, traffic dir; Scott Dean, chief engr. ■ Rates: \$28; 28; 25; 12.

**KMAK(AM)**—June 26, 1953: 1340 khz; 1 kw-D. 250 w-N. 2020 E. McKinley Ave. (93703). (209) 266-9448. McCarthy Bcstg Co. (acq 2-72). Net: ABC/E. Rep: Blair. Format: C&W. ■ John F. McCarthy, pres; Jerry Holt, VP & gen mgr; Bobby Martin, opns dir; Mike Dawson, prog dir.

**KMJ(AM)**—June 1925: 580 khz; 5 kw-U. 3636 N. First, Suite 106. (93726). (209) 224-5734. TWX 910-362-3193. McClatchy Nwspr (acq 6-12-25). Group owner: McClatchy Bcstg. Net: NBC, Golden West. Rep: Katz. Format: MOR. ■ Eleanor McClatchy, pres; Dick Sheppard, gen mgr; Jim Wilson, prog dir, mus dir; C.T. Thrumston, coml mgr; Al Schneider, chief engr. ■ Rates: \$44; 20; 28; 20.

**KMJ-FM**—1949: 97.9 mhz; 48 kw. Ant 290 ft. Prog sep from AM. Stereo. Format: Class. ■ Rates: \$10; 10; 10; 10.

**\*KVPR-FM**—October 15, 1978: 89.3 mhz; 50 kw. Ant 500 ft. Stereo. 1515 Van Ness (93721). (209) 486-7710. White Ash Bcstg Inc. Net: NPR. Format: Public, class, jazz. Spec prog: Folk 4 hrs wkly. ■ J. Martin Temple, pres; Jan van Oosten, gen mgr.

**KXEX(AM)**—September 1962: 1550 khz; 500 w-D. Box 1613, 2247 W. Church (93717). (209) 233-8803. Atlas Bcstg Co. Rep: Caballero. Format: Span. ■ John Sonder, pres & gen mgr; Lucrezia Heitzig, coml & prog mgr; Antonio Rabago, prog & mus dir; Sergio N. Gonzales, news dir; Steve Weber Jr., chief engr. ■ Rates: \$14.40; 14.40; 14.40; 14.40.

**KYNO(AM)**—October 1947: 1300 khz; 5 kw-D, 1 kw-N., DA-N. Box 6029, 2125 N. Barton (93703). (209) 255-8383. Radio KYNO Inc. Net: UPI. Rep: Eastman. Format: Top-40. Spec prog: Farm 1 hr wkly. ■ Wayne Decker, pres; Sam Carter, VP & gen mgr; Ed Prince, coml mgr; Mike Scott, opns dir; Kris Van Kamp, mus dir; Jay Paul Emmerson, news dir; Paul Weagele, chief engr. ■ Rates: \$32; 28; 32; 28.

**KYNO-FM**—May 15, 1970: 95.5 mhz; 50 kw. Ant 320 ft. Progs sep from AM. Stereo. (209) 252-3317. Format: Album-oriented rock. ■ Neil A. Cutler, VP & gen mgr; Sarah Pressey, coml mgr; Doug N. Flodin, prog dir. ■ Rates: \$19; 17; 19; 19.

### Garden Grove

**KORJ(FM)**—June 21, 1961: 94.3 mhz; 3 kw. Ant 245 ft. Stereo. 1 City Blvd West, Suite 1437, Orange, Calif. (92668). (714) 835-1300. K-Orange Bcstg Corp. (acq 7-21-76). Format: MOR, top-40. Spec prog: German 1 hr wkly. ■ Richard W. Gay, pres; N. Arthur Astor, VP & gen mgr; Mike Lundy, opns dir; Ed Raabe, chief engr. ■ Rates: \$17; 17; 17; 17

### Gilroy

**KAZA(AM)**—September 1957: 1290 khz; 5 kw-D, DA. Box 1290, San Jose (95108). (408) 998-1290. Radio Fiesta Corp. (acq 2-14-78). Rep: Spanish Media Consultants, Lotus Reps. Format: Span. ■ Ines Castillo, pres and gen mgr; Robert Colunga Jr, prog dir; Bernie Devereaux, chief engr. ■ Rates: \$15; 15; 15; 15.

**KFAT(FM)**—Jan 1, 1970: 94.5 mhz; 1.15 kw. Ant 2,580 ft. Box FAT. (95020). (408) 847-0220. TWX: 910-597-5394. Wheatstone Bridge Engineering Co. (acq 12-22-75). Format: Album oriented country. ■ Rates: \$38; 32; 38; 32.

### Glendale

**KIEV(AM)**—1931: 870 khz; 5 kw-D. 104 N. Glendale Ave. (91206). (213) 245-2388. Southern Calif. Bcstg Co. (acq 6-1-61). Downtown Los Angeles studios, 505 S. Flower St. Net: UPI. Format: Talk & Btfl mus. ■ W. J. Beaton, pres & gen mgr; Ron W. Beaton, coml mgr; Fred S. Beaton, natl sls mgr; Allan McKee, prom mgr; Steve Knight, mus dir; George Putnam, news dir; Nancy Wachs, dir of talk progs; Harold Williams, chief engr. ■ Rates: \$65; 65; 65; —.

**KUTE(FM)**—1948: 101.9 mhz; 690 w. Ant 2,780 ft. Stereo. 512 E. Wilson Ave., Suite 311 (91206). (213) 937-5900. Progress Radio Network Inc. (acq 2-73). Rep: HR/Stone. Format: Adult rhythm & blues/disco stereo albums. ■ Robert Sabo, gen mgr; Robert Reich, VP & dir of sls; Shirley Feli, bus mgr; Larry Williams, prog dir; Cal Milner, group opns mgr; Norm Keats, prom mgr; Burt Weiner, chief engr. ■ Rates: \$71; 63; 71, 54.

### Grass Valley

**KNCO(AM)**—Oct 1, 1978: 1250 khz; 500 w-D. 212 W. Main St. (95945). (916) 272-3424. Nevada County Broadcasters. Net: ABC/E. Format: MOR. ■ Carroll E. Brock, pres; Chuck Grater, VP & gen mgr; Mark Johnson, coml mgr; prog & mus dir; Arletta Douglas, prom mgr; Bill Ledbetter, news dir; Marvin Clapp, chief engr. ■ Rates: \$9.50; 6.50; 7.50; 4.

### Hanford

**KIOY(FM)**—Dec 24, 1976: 103.7 mhz; 50 kw. Ant 500 ft. Stereo. 12592 S. Cedar Ave., Fresno (93725). (209) 834-5904. Willson Bcstg Co. Rep: HR/Stone. Format: Mass appeal contemp. Spec progs: Farm 1 hr wkly. ■ Gary E. Willson, pres, gen & coml mgr; Eric Rhoads, prog dir & prom mgr; Shawn Demory, mus dir; Jeff Young, news dir; Scott Dean, chief engr. ■ Rates: \$15; 15; 17; 17

**KKYS(FM)**—Listing follows KNGS(AM).

**KNGS(AM)**—Feb 1, 1948: 620 khz; 1 kw-U, DA-N. Box 49 (93230). (209) 582-0361. Kings Broadcasters (acq 8-72). Net: ABC/E. Rep: PRO Radio. Format: C&W. Spec progs: Span 3 hrs; Por 3 hrs wkly. ■ Lee Smith, gen mgr; Dave Bazzell, mus dir; Dean Johnson, news dir; Evan Bridwell, prog dir; Marv Sawyer, chief engr; Gary Brown, coml mgr. ■ Rates: \$19; 17, 19, 15.

**KKYS(FM)**—Co-owned with KNGS(AM). September 1976: 107.5 mhz; 50 kw. Ant 500 ft. 6165 Hwy 198, Box 49 (93230). (209) 582-0361. Kings Broadcasters. Net: ABC/E. Format: MOR. ■ Gary D. Brown, stn mgr; Dan Clarke, prog dir; Jesus Gradillas, mus dir. ■ Rates: \$11; 10; 11, 9.

### Healdsburg

**New FM**—Not on air, target date unknown: 92.9 mhz; 2.3 kw. Ant 1,950 ft. North Coast Communications Inc.

### Hemet

**KHSJ(AM)**—April 10, 1959: 1320 khz; 500 w-D, DA. Box 1076 (92343). (714) 658-3208. KHSJ Inc. (acq 11-21-74). Group owner: 2588 Newport. Net: ABC/E. Rep: Frederick Smith, Harlan Oakes. Format: MOR. ■ Ray Kandel, pres; Bob Entley, gen mgr; Luther Pillow, chief engr.

**KHYE(FM)**—Nov 9, 1963: 105.5 mhz; 700 w (CP: 3 kw. Ant minus 215 ft.). Ant minus 265 ft. Progs sep from AM. Format: Easy Istng.

### Hollister

**KHIP(FM)**—Not on air, target date unknown: 93.5 mhz; 3 kw. Ant minus 216 ft. Box 1636, Cupertino, Calif. (95014). Vernon Miller.

**KMPG(AM)**—1966: 1520 khz; 500 w. Box 1414 (95023). (408) 637-7476. Milo Communications Corp. (acq 1-3-66). Rep: Caballero Spanish Media New York, Radio Time Slis. Format: Span. ■ Ernesto Reyes, pres; Gilberto DeLeon, gen mgr & coml mgr; Luis Torres, prog dir; Jose Quesada, news dir; Gary Nicklaus, chief engr. ■ Rates: \$10; 9; 10.

### Independence

**KINC(AM)**—Dec 4, 1974: 600 khz; 500 w-D. Box 811, Simi Valley, Calif. (93065). (714) 876-5557. Mt. Whitney Broadcasters. Net: ABC/I. Format: Var. Spec progs: Class 1 hr, C&W 6 hrs wkly. ■ Israel Sinofsky, pres, gen mgr, chief engr; Dorothy Mullins, prog dir & coml mgr. ■ Rates: \$2.75; 2.25; 2.50; —.

### Indio

**KCHV(AM)**—See Coachella.

**KCMS(FM)**—Nov 28, 1977: 103.1 mhz; 530 w. Ant 630 ft. Stereo. Box 1856 (92201). (714) 342-1563. Classic Bcstg Corp. Net: MBS. Rep: Concert Music Broadcast Sales. Format: Class. ■ Norman L. Posen,



pres; Paul Michael Posen, VP & gen mgr; Chris Cockerill, prog dir. ■ Rates: \$7; 7; 7

**KRCQ(AM)**—1946: 1400 khz; 1 kw-D, 250 w-N, Box KRCQ (92201). (714) 347-3403. California Wireless Corp. (acq 9-22-76). Net: UPL. Rep: Jalco. Format: Top-40. Spec progs: Span 18 hrs wkly. ■ Dick Spaulding, pres; Terry Ayers, gen mgr; Ron Young, prog dir; Larry Scott, mus dir; Les Callahan, news dir; Ray Perriquet, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 5.

**KVIM(FM)**—See Coachella.

### Inglewood

**KACE(FM)**—1959: 103.9; 1.65 kw. Ant 390 ft horiz, 370 ft vert. Stereo. 1710 E. 111th St., Los Angeles (90059). (213) 564-7951 All Pro Bcstg Inc. (acq 3-77). Net: APR. Format: Contemporary soul. ■ Willie D. Davis, pres; Bill Shearer, gen mgr; Cal Sheilds, prog & news dir; Alonzo Miller, mus dir; Rod Thibeault, chief engr. ■ Rates: \$25; 25; 27, 27

**KTYM(AM)**—Feb 14, 1958: 1460 khz; 5 kw-D, DA. 6803 West Blvd. (90302). (213) 678-3731 Trans America Bcstg Corp. Format: Div. rel. Spec progs: Ger 2 hrs; It 2 hrs, Span 1 hr, Black 15 hrs, Pol 1 hr wkly. ■ A. J. Williams, pres; Gerardo Borrego, VP & gen mgr; E. L. Brooks, sls dir; Robert Hardyway, prog dir; Gary Wayne, news dir; John Honovich, chief engr. ■ KAIL(TV) affil. ■ Rates: \$18; 14; 18; —

### Irvine

**\*KUCI(FM)**—Oct 16, 1969: 89.9 mhz; 10 w. Ant 104 ft. c/o Associated Students U.C.I. (92717). (714) 833-6868. Regents of the University of Calif. Net: University of Calif Radio Net. Format: Prog. Spec progs: C&W 3 hrs, class 18 hrs, jazz 15 hrs wkly. ■ Robin A. Glascock, gen mgr; Alfredo C. Galvez, prog dir; David J. McCue, chief engr.

### Jackson

**KNGT(FM)**—Aug 16, 1973: 94.3 mhz; 230 w. Ant 1,090 ft. Stereo. Box 609 (95642). (209) 223-0241. Gold Country Radio. Net: MBS. Format: MOR. Spec progs: C&W 10 hrs, rock 4 hrs wkly. ■ Vern C. Hatfield, gen & coml mgr, chief engr. ■ Rates: \$5; 5; 5; 5.

### King City

**KRKC(AM)**—Sept 21, 1958: 1490 khz; 1 kw-D, 250 w-N, Box 625, 1132 Broadway (93930). (408) 385-5421 Radio Del Rey Inc. (acq 10-78). Net: MBS. Rep: Sandeberg-Glenn. Format: MOR. Spec progs: Farm 1 hr, gospel 1 hr, rel 3 hrs, Span 7 hrs wkly. ■ Walt Tirschwell, stn mgr; Ken McVay, sports dir; Dave Taylor, prog dir; Kathy McVay, mus dir; John March, prod mgr; Sandy Harrison, news dir; A. Clark Williams, chief engr. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

### La Canada

**\*KUNF(FM)**—88.3 mhz; 10 w. La Canada Unified School District. La Canada High School (91011). (213) 790-1641. Format: Prog. var. ■ John William Smith, stn mgr.

### La Jolla

**KIFM(FM)**—See San Diego.

### Lake Arrowhead

**KBON(FM)**—Not on air, target date unknown: 103.9 mhz; 38 w. Ant 2,540 ft. C/o Thomas M. Jones, 990 Inland Center Dr., San Bernardino, Calif. (92408). San Bernardino Bcstg Corp. Format: MOR. ■ Thomas M. Jones, mgr.

### Lake Isabella

**KVLI(AM)**—July 15, 1977: 1140 khz; 500 w-D, Box 803 (93240). (714) 379-4146. John M. & Janet C. Ridenour. Net: MBS. Format: MOR, Top 40, C&W. ■ John M. Ridenour, gen mgr & coml mgr & chief engr; Chuck Hall, mus dir. ■ Rates: \$6.60; 6.60; 6.60; —.

### Lakeport

**KBLC(AM)**—June 17, 1966: 1270 khz; 500 w-D, 405 N. Main St. (95453). (707) 263-6113. Lake County Bcstg Co. Inc. (acq 12-1-71). Rep: Sandeberg-Glenn. Format: MOR, talk, btl music, C&W. Spec progs: Farm 2 hrs wkly, C&W 18 hrs wkly. ■ Noel Knight, pres, gen & prog mgr; Scotty Mac Aulay, coml mgr & prom mgr;

Roger Gamble, mus dir; Peter Knutson, news dir; Dave Williams, chief engr. ■ Rates: \$10.40; 7.80; 9.10.

### Lancaster

**KAFL(AM)**—Sept 8, 1950: 610 khz; 1 kw-D, 500 w-N, DA-2, 2501 West Ave "I" (93534). (805) 942-1121. Antelope Bcstg Co. Net: MBS, APR. Rep: Jalco Lucas. Format: MOR, Top-40. ■ Whitford B. Carter, pres; D. Dean Roper, gen mgr; Bill Robuck, prog dir; Cleo Fillmore, prom mgr; Carl Pendergraft, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KKZZ(AM)**—August 1956: 1380 khz; 1 kw-D, DA. Box 1152 (93534) (805) 948-7521 Lancaster Palmdale Bcstg Corp. (acq 6-1-74). Group owner: Rodgers. Format: C&W, 20% Contemporary. ■ David Rodgers, pres; Lew Shank, VP & gen mgr & coml mgr; Bob Hughes, prog dir, news dir & chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**KOTE(FM)**—Co-owned with KKZZ(AM). Oct 28, 1970: 106.3 mhz; 3 kw. Ant 210 ft. 44748 N. Elm Ave. (93534). Prog sep from AM. Stereo. Format: Btl mus. ■ Rates same as AM.

### Lemoore

**KOAO(AM)**—Dec 23, 1963: 1240 khz; 250 w. 15279 Hanford-Armona Rd. (93245). (209) 582-9825. Golden Bcstg (acq 5-69). Format: Rock. Spec prog: Por 1 hr wkly. ■ Clark E. Parker, pres; Dave Anderson, opns mgr; Paul St. Jon, prog & mus dir; Dave Anderson, coml mgr; Peter Elliot, prom mgr; Marvin Sawyer, chief engr.

**KQIQ(AM)**—Aug 21, 1960: 1320 khz; 1 kw-D, DA. 12799 Thirteenth Ave., Hanford, Calif. (93230). (209) 584-4466. Cross Country Communications Inc. (acq 3-1-78). Net: APR. Rep: Dwyer Broadcast Sales & Services. Format: Adult contemp. ■ J. Bruce Johansen & K.E. Burke, owners; Chuck Carson, stn mgr; Karen White, coml mgr; Ken Burke, prog dir; Ralph Stone, mus dir; Michael Mullenbauer, prom mgr; Mark Lane, news dir; Tony Roberts, chief engr. ■ Rates: \$7.95; 6.85; 7.95; —.

### Livermore

**KKIQ(FM)**—May 1969: 101.7 mhz; 3 kw. Ant minus 150 ft. Stereo. 1603 Barcelona St. (94550). (415) 445-4500. General Bcstg Co. (acq 1-74). Net: APR. Format: Top 40. ■ Jerry McLevis, pres; Jerry Havel, gen & coml mgr; Jeff August, prog dir; Steve O'Neil, mus dir; Bob Smith, prom mgr; James Rogers, chief engr.

### Lodi

**KCVR(AM)**—1946: 1570 khz; 5 kw-D, DA. Box 600 (95240). (209) 368-0626. KCVR Radio (acq 7-60). Group owner: Golden Pacific. Rep: Edwardo Cabellero. Format: Rel., Span. ■ George D. Snell, pres; George L. Sampson, gen, coml, prom mgr; John Willyard, rel prog dir; C. Castro, Sp prog dir; Dave Williams, chief engr. ■ Rates: \$11.20; 11.20; 11.20; 11.20.

**KWIN(FM)**—Co-owned with KCVR(AM). Dec 24, 1959: 97.7 mhz; 3 kw. Ant 300 ft. (CP: Ant 300 ft). Prog sep from AM. Stereo. ■ Orson Laam, mus dir; Keith Farr, sls mgr.

### Loma Linda

**\*KEMR(FM)**—Sept 8, 1961: 88.3 mhz; 10 w. Stereo. 4700 Pierce St., Riverside, Calif. (92515). (714) 785-2288. Loma Linda U. Bcstg Co. (acq 11-5-70). Net: ABC/I. Format: Christian education. Spec progs: Class 3 hrs; children 2 hrs wkly. ■ Gordon Thompson, pres; Lee A. McIntyre, gen mgr; Bruce E. Potterton, prog dir; Ken Freeman, chief engr.

**\*KLLU(FM)**—See Riverside.

### Lompoc

**KBK(AM)**—May 25, 1963: 1410 khz; 500 w-D, DA. Box 1384 (93438). (805) 736-5656. The Berry-Iverson Co. of California (acq 8-1-77). Net: NBC. Format: C&W. Spec progs: Farm 1 hr, Danish music 1 hr wkly. ■ A. G. Berry, pres; Ronn L. Iverson, gen mgr; Dan Martin, coml mgr; Brian Thoms, prog dir; Leslie Hopson, prom mgr; Tim Stage, news dir; Mike Stage, mus dir & chief engr. ■ Rates: \$6; 4.75; 4.75; 4.75.

## California Radio



ELECTRONICS INC.

3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

**KLOM(AM)**—Nov 2, 1962: 1330 khz; 1 kw-D, DA. Box 697 (93438). (805) 736-3429. Robert D. Janecek (acq 1-22-76). Net: MBS. Format: Top-40. ■ Bob Janecek, pres, gen mgr, coml mgr; Steve Kaye, prog dir, mus dir & prom mgr. ■ Rates: \$5.75; 5.75; 5.75; —.

**KLPC-FM**—Dec 24, 1968: 92.7 mhz; 550 w. Ant 710 ft. Stereo. Format: MOR. ■ Rates: \$6.60; 6.60; 6.60; 6.60.

**KNEZ(AM)**—Aug 8, 1958: 960 khz; 500 w-U, DA-N. 322 N. H St. (93436). (805) 736-3496. KNEZ Inc. (acq 10-1-70). Net: UPL. Format: MOR, talk. Spec progs: Span 2 hrs wkly. ■ Alan F. Beach, owner; Ted Deixler, coml mgr; Rick Bailey, prog dir; Mike Brennen, mus dir; Larry Miller, news dir; Dave Gregoro, chief engr. ■ Rates: \$6.25; 6.25; 6.25.

**KRQK(FM)**—Not on air, target date unknown: 100.9 mhz; 3 kw. Ant 29 ft. 825 Doverlee St., Santa Maria, Calif. (93454). JWR Bcstg Corp.

### Long Beach

**KFRN(AM)**—March 1924: 1280 khz; 1 kw-U. Box 1280 (90801). (213) 436-7281 Family Stations Inc. (group owner; acq 9-19-77). Net: APR. Rep: PRO Radio. Format: C&W. ■ Dave Sweeney, VP, gen & stn mgr; Jim Christoferson, prog dir; Greg Carpenter, chief engr; Daren Lane, news dir; Lee Riley, sls mgr. ■ Rates: \$36; 29; 36; 23.

**KGER(AM)**—1926: 1390 khz; 5 kw-U, DA-N. Box 7126 (90807). (213) 427-7907. John Brown Schools of California Inc. (acq 1-49). Format: Rel, black. ■ Dr. John E. Brown, pres; Clinton H. Fowler, gen, coml & prom mgr; Ruth Talbot, prog dir; Nora Staten, mus dir; Jay Davis, news dir; Luke Crumbaugh, chief engr. ■ Rates: \$24; 24; 24; 24.

**\*KLON(FM)**—Jan 2, 1950: 88.1 mhz; 1.2 kw. Ant 430 ft. Stereo. 1305 E. Pacific Coast Hwy (90806). (213) 420-4552. TWX: 213-591-5818. Long Beach United School District. Net: NPR. Format: Ed. Spec progs: Class 8 hrs, jazz 8 hrs, Pol 4 hrs, Span 2 hrs wkly. ■ Dr. Frank B. George, gen mgr; Robert Huber, mgr; Mark A. Sudock, prog & mus dir; Henry S. Glenn, pub affrs dir; Richard E. Morse, chief engr.

**KNAC(FM)**—August 1961: 105.5 mhz; 1.6 kw. Ant 400 ft. Stereo. Suite 1000, 320 Pine Ave. (90802). (213) 437-0366. Harden Bcstg Co. (acq 8-69). Rep: Radio Time Sls, Herion & Associates. ■ James Harden, pres & gen mgr; John Graziano, sls mgr; Paul Fuhr, prog dir; Claudia Harden, opns dir; Bill Banks, news dir; Ace Simpson, chief engr. ■ Rates: \$22; 28; 40; 40.

**KNOB(FM)**—April 22, 1949: 97.9 mhz; 79 kw. Ant 410 ft. Stereo. 505 N. Euclid Ave., Anaheim, Calif. (92802). (213) 772-5662. Pennino Music Co. Net: UPL. Rep: Groskin; Potter. ■ Jeanette B. Banoczi, pres; John R. Banoczi, gen mgr; L. Grannis, opns dir; Robert L. Banoczi, chief engr. ■ Rates: \$43; 38; 43; 33.

**\*KSUL(FM)**—May 1973: 90.1 mhz; 10 w. 1250 Bellflower Blvd. (90840). (213) 498-4353; 498-5295. California State University. Format: Var. ■ Sandra McMillan, faculty mgr; Debbie Minton, office mgr; George B. Murray, chief engr.

### Los Altos

**\*KFJC(FM)**—Dec 4, 1959: 89.7 mhz; 39 w. Ant 1830 ft. 12345 El Monte Rd. (94022). (415) 948-8590 ex 260. Foothill Jr. College District. Format: Prog. ■ Jona Denz, gen mgr.

**KPEN(FM)**—Oct 17, 1960: 97.7 mhz; 3 kw. Ant minus 175 ft. Stereo. 2540 California St., Mountain View, Calif. (94040). (415) 948-0555. Los Altos Bcstg Inc. (acq 5-10-78). Net: APR. Format: Jazz, MOR. ■ Frank J. DeSmidt, pres & gen mgr; Michael Wilson Jacobi, coml mgr; Michael D. McGurk, prog dir;



L. Amendola, gen mgr; Ken Godachy, chief engr.

**KZLA(FM)**—Listing follows KPOL(AM).

## Los Banos

**KLBS(AM)**—May 1961 1330 khz, 500 w-D. Box 1428 (93635). (209) 826-0578. John R. McAdam (acq 1964). Rep: Market 4. Format: MOR. Spec progs: Black 4 hrs, farm 8 hrs, Por 16 hrs, Span 11 hrs wkly. ■ John R. McAdam, pres, gen mgr & own; Mike McAdam, coml mgr; Gloria McAdam, prog dir; John Pereira, mus dir; Fred Funston, news dir; Paul Brown, chief engr.

**KLBS-FM**—1966: 95.9 mhz; 3 kw. Ant 120 ft. Dups AM 80%. Stereo.

## Los Gatos

**KRVE(FM)**—July 9, 1966: 95.3 mhz; 370 w. Ant 860 ft. Stereo. 227 N. Santa Cruz Ave. (95030). (408) 354-6622. Ethnic Radio Inc. (acq 7-6-74). Format: MOR. Spec progs: C&W 1 hr, Fr 1 hr, Ger 4 hrs, Gr 1 hr, It 4 hrs, Japanese 2 hrs, jazz 11 hrs, Por 47 hrs, Span 8 hrs wkly. ■ Joaquin Esteves, gen mgr; John Cotter, prog dir; Deborah Abronzino, opns mgr; John Higdon, chief engr. ■ Rates: \$15; 15; 15; 10.

## Madera

**KHOT(AM)**—Dec 31, 1956: 1250 khz; 500 w-D. Stereo. Box 67 (93637). (209) 674-8888. KHOT Inc. (acq 7-7-74). Group owner: 2588 Newport. Net: MBS. Rep: Frederick Smith, Sandeberg-Glenn. Format: C&W. Spec prog: Span 7 hrs wkly. ■ Ray Kandel, pres; Jerry Hartline, gen mgr; Chuck Wesley, prog dir; Randy Stover, chief engr.

**KUUL(FM)**—Co-owned with KHOT(AM). Sept 30, 1974: 92.1 mhz; 3 kw. Ant 185 ft. (209) 674-8887. Progs sep from AM. Format: Contemp.

## Mammoth Lakes

**KMMT(FM)**—March 30, 1973: 106.3 mhz; 3 kw. Ant 155 ft. Stereo. Box 1284 (93546). (714) 934-2591. Mammoth Mountain FM. Associates Inc. Net: ABC/FM. Format: MOR. Spec progs: Class 3 hrs, jazz 3 hrs wkly. ■ David A. Digerness, pres; Robert L. Digerness, gen mgr & prog dir; Ed Power, news dir; Joe Alvin, chief engr. ■ Rates: \$7; 7; 7; 7

## Manteca

**\*KNBS(FM)**—January 1974: 90.3 mhz; 10 w. Ant 65 ft. 311 East North St. (95336). Manteca Unified School District. Format: Ed, top-40. ■ Vinee Davi, faculty advisor; Alan Graft, chief engr.

**New FM**—Not on air, target date unknown: 96.7 mhz; 3 kw. Ant 304 ft. 4300 Flintridge Drive, Bakersfield, Calif. (93308). McFadden Bcstg Co.

## Mariposa

**KUBB(FM)**—July 4, 1978: 96.3 mhz; 1.1 kw. Ant 2,080 ft. Stereo. Box 963 (95338). Net: NBC. Format: C&W. ■ Robert C. Hughes, pres; Charles Hughes, gen mgr; James Pelletier, prog dir; Brian C. Jones, chief engr. ■ Rates: \$7; 7; 7; 7

## Marysville

**KMYC(AM)**—1940: 1410 khz; 5 kw-D, 1 kw-N, DA-2. Box 631 (95901). (916) 742-2396. California First Bcstg Corp. (acq 9-1-65). Net: MBS. Rep: Sandeberg-Glenn. Format: MOR. Spec progs: Farm 1 hour wkly, Teletalk 5 hrs wkly. ■ Frank Oxarart, pres; Lloyd "Dutch" Klemp, VP & gen mgr; Larry F. Talbott, prog dir; Ross Shelton, chief engr. ■ Rates: \$8.60; 5.75; 7.20; 5.75.

**KRFD(FM)**—Co-owned with KMYC(AM). 1947: 99.9 mhz; 4.9 kw. Ant 180 ft. Prog sep from AM. Stereo. Format: Adult stereo rock. ■ Rates: \$11, 11; 11; 11.

## McFarland

**KXEM(AM)**—Sept 1, 1970: 1590 khz; 500 w-D, DA. Box 326 (93250). (805) 792-2128. Ron and Nancy Smith. Rep: Lucas. Format: Span. ■ Dan H. Bieglow Jr, gen mgr; Frances Torres, coml mgr; Dick Kemp, chief engr. ■ Rates: \$9.35; 7.95; 9.35; —.

## Mendocino

**KMFB(AM)**—Nov 16, 1966: 1300 khz; 5 kw-D. Box

326, Fort Bragg (95437). (707) 964-5306. Stephen M. Ryan (acq 11-1-76). Format: Btfl mus. Spec progs: Class 9 hrs, jazz 9 hrs. ■ Stephen M. Ryan, gen mgr. ■ Rates: \$5.60; 5.60; 5.60; 5.60.

**KMFB-FM**—June 26, 1967: 92.7 mhz; 3 kw. Ant 165 ft. Prog sep from AM. Format: MOR. ■ Rates same as AM.

## Merced

**\*KAMB(FM)**—November 1967: 101.5 mhz; 50 kw. Ant 390 ft. Stereo. 90 E. 16th St. (95340). (209) 723-1015. Central Valley Bcstg Inc. Format: Rel. ■ Ken Holgate, pres; Richard L. Grant, gen mgr; Jon Vaught, prog dir & news dir; Glenn Kippel, mus dir & chief engr.

**KLBS(AM)**—See Los Banos.

**KMYT(FM)**—Listing follows KYOS(AM).

**KWIP(AM)**—Feb 26, 1956: 1580 khz, 1 kw-D. Box 1109 (95340). (209) 722-3838. KWIP Bcstg Inc. (acq 12-10-75). Net: MBS. Rep: Webb. ■ Glenn H. Hilmer, pres & prog dir; Keith L. Stine, gen & coml mgr; Eugene Conlogue, prom mgr; Elaine Whitworth, news dir; Mal Beavers, chief engr.

**KYOS(AM)**—October 1936: 1480 khz; 5 kw-U, DA-N. Box 717 (95340). (209) 723-2191. Radio One Inc. (acq 1-1-66). Format: Contemp/Top-40. Spec progs: Farm 3 hrs, Por, 2 hrs wkly. ■ Maurice Hill, pres; Ron Sandilands, stn mgr; Con Stefani, coml mgr; Dorian McKenzie, prog dir; Jerry Gentry, mus dir; Frank Terry, news dir; Steven J. Boucher, chief engr. ■ Rates: \$10.75; 8.75; 10.75; 8.75.

**KMYT(FM)**—Co-owned with KYOS(AM). Dec 18, 1975: 97.5 mhz; 50 kw. Ant 490 ft. Prog separate from AM. Stereo. (209) 723-2193. Format: Btfl mus. Spec progs: Farm 3 hrs wkly.

## Mission Viejo

**\*KSBR(FM)**—Dec 1, 1978: 88.5 mhz; 600 w. Ant 600 ft. Stereo. 28000 Marguerite Parkway (92675). (714) 831-9700. Saddleback Community College District. Net: NPR, APR. Format: Div. ■ R.A. Lombardi, pres; B. Weisgerber, gen mgr; W. Deacon, prog dir; T. Kobylski, chief engr.

## Modesto

**KBEE(AM)**—1951: 970 khz; 1 kw-U, DA-2. Box 3131 (95353). (209) 523-7756. TWX 209-397-5149. McClatchy Newspapers (acq 8-31-56). Group owner: McClatchy Bcstg. Net: NBC. Rep: Katz. Format: Easy lstrg. Spec progs: Farm 3 hrs wkly. ■ Eleanor McClatchy, pres; Jerold Rosenthal, stn mgr & prog dir; Ed Staley, sls mgr; Fred Schoonmaker, mus dir; Bob Neira, news dir; Jack Stevenson, chief engr. ■ Rates: \$9; 7.25; 9; 5.25.

**KBEE-FM**—1948: 103.3 mhz; 10.5 kw. Ant 150 ft. Prog sep from AM. Stereo. ■ Rates: \$8.75; 12.25; 12.25; 8.75.

**\*KBHI-FM**—September 1974: 89.9 mhz; 10 w. Ant 98 ft. 1717 Sylvan Ave. (95355). (209) 522-1972. Fred C. Beyer High School. Format: Ed, Top 40. ■ Jeff Martin, gen mgr.

**\*KDHS(FM)**—Sept. 7, 1969: 90.5 mhz; 10 w. Ant 1000 Coffee Rd. (95355). (209) 526-3685. Thomas Downey High School. Format: Ed, MOR, oldies. Spec progs: Class 3 hrs, jazz 6 hrs wkly. ■ Burt Vasche, advisor; Kent Randle, gen mgr.

**KFIV(AM)**—1950: 1360 khz; 5 kw-D, 1 kw-N, DA-2. Box 1360 (95350). (209) 529-0228. Kilibro Bcstg Corp. (acq 11-1-66). Net: ABC/C. Rep: McGavren-Guild. Format: Top-40. Spec progs: Farm 1 hr, Span 1 hr wkly. ■ F. Robert Fenton, pres; Jerry Hanson, VP & gen mgr; Ron Posey, gen sls mgr; Jack Phillips, prog dir; Lee Martin, mus dir; Dave Kranz, news dir; Mel Freedman, chief engr. ■ Rates: \$21, 19; 21; 17.

**KFIV-FM**—July 4, 1977: 102.3 mhz; 3 kw. Ant 300 Ft. Stereo. Box 3408 (95350). (209) 527-6100. K-102 Bcstg Inc. Net: ABC/FM. Format: MOR. Spec progs: Span 1 hr wkly. ■ Rosa Villegas, coml mgr; Ryn Stephens, prog dir. ■ Rates: \$20; 20; 20; 20.

**KHOP(FM)**—Listing follows KTRB(AM).

## California Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

**KLOC(AM)**—See Ceres.

**KTRB(AM)**—June 18, 1933: 860 khz, 10 kw-D, 1 kw-N, DA-2. Box 3839 (95352). (209) 526-8600. Big Valley Bcstg Inc. (acq 6-10-74). Net: MBS. Rep: Torbet-Lasker. Format: County. Spec progs: Black 2 hrs, Span 2 hrs wkly. ■ Pete Pappas, pres; Cal Purviance, opns mgr; Kathy Conley, gen sls mgr; Ruth Carter, office mgr; Kenny Roberts, prog dir; Glen Fox, news dir; Randy Hill, chief engr. ■ Rates: \$12; 10; 10; —.

**KHOP(FM)**—Co-owned with KTRB(AM). 1949: 104.1 mhz; 50 kw. Ant 500 ft. Prog sep from AM. Stereo. Format: MOR.

## Mojave

**KDOL(AM)**—May 1, 1958: 1340 khz; 1 kw-D, 250 w-N. Box 968 (93501). (805) 824-4221. Golden Desert Bcstg Corp. (acq 6-1-66). Net: ABC/E. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Alton E. Kennedy, pres & gen mgr; Diane Miller, coml mgr; Tom Fielding prog dir; M.L. Kennedy, prom mgr; Ben Ferrin, chief engr. ■ Rates: \$7.25; 6.75; 7.25; 5.25.

**KDOL-FM**—May 1966: 97.7 mhz; 3 kw. Ant minus 120 ft. Dup AM 100%. ■ Rates same as AM.

## Monterey

**KESE(AM)**—1935: 1240 khz; 1 kw-D, 250 w-N. Box KMBY (93940). (408) 373-1234. Century Bcstg Co. (acq 5-75). Group owner: Greentree. Rep: Selcom. Format: MOR. ■ Charlie Powers, pres; Mike Schultz, gen mgr; Jim Phillips, prog dir. ■ Rates: \$10; 9; 10; 7

**KIDD(AM)**—1955: 630 khz; 1 kw-U, DA-2. Box 1799, 2555 Garden Road (93940). (408) 649-6622. Walton Radio Inc. (acq 12-6-72). Group owner: Walton Stns. Net: APR. Rep: HR/Stone. Format: MOR. ■ John B. Walton Jr, pres; James S. Christoferson, stn mgr; Vince Williams, sls mgr; Billy Moore, opns mgr; Billy Moore, mus dir; Jack Parr, news dir; Eric Scott, chief engr. ■ Rates: \$11, 9.50; 11, 8.

**KWAV(FM)**—Oct 14, 1961: 96.9 mhz; 18 kw. Ant 2,570 ft. Stereo. 46 Garden Court (93940). (408) 649-0969. A.B. Chemical Corp. (acq 1-1-75). Net: ABC/FM. Rep: Torbet-Lasker. Format: MOR, class. ■ Stoddard P. Johnston, gen mgr; Leonard A. Cohen, coml mgr; Randy Summers, prog dir; Patti Faloon, opns dir; Scott MacClelland, classical mus dir. ■ Rates: \$10; 8; 10; 8.

**KZEN(FM)**—See Seaside.

## Monte Rio

**KRJB(FM)**—Nov 20, 1977: 97.7 mhz; 450 w. Ant 780 ft. Stereo. Box 250, Broadcasting House (95462). (707) 865-2623. Communications Associates. Format: Var. Spec progs: Class 10 hrs, Ger 5 hrs, jazz 14 hrs wkly. ■ R. J. Booth, pres; M. K. Erickson, gen mgr; C. Anchor, prog dir. ■ Rates: \$5; 5; 5; 5.

## Moraga

**\*KSMC(FM)**—Sept 22, 1974: 89.5 mhz; 55 w. Ant 95 ft. Box 223, St. Mary's College (94575). (415) 376-7014. Associated Students of St. Mary's College of Calif. Format: Prog, rock, jazz, R&B. Spec progs: Black 3 hrs, It ½ hr, Ger ½ hr wkly. ■ Bob Laubacher, stn mgr; Tom McInally, gen mgr.

## California Radio

### Morro Bay

**KBAI(AM)**—Feb 4, 1974: 1150 khz; 500 w-D. Box 1150 (93442). (805) 772-2263. Morro Bay Investment Corp. (acq 1-21-77). Format: MOR. ■ Robert E. Darling, pres & gen mgr & prog dir; Dino R. Fulvio, VP & sls mgr; William Clawson, prom mgr; Cathy Orr, news dir; Annette Zumba, women's dir; Gerry Franke, nnnnn-chief engr.

### Mt. Shasta

**KEDY(FM)**—Listing follows KWSD(AM).

**KWSD(AM)**—June 12; 1947 620 khz; 1 kw-D. Box 448 (96067). (916) 926-2124. Shasta Cascade Bcstg Corp. Rep: R/T International Inc. Format: MOR. Spec progs: Class 3 hrs, C&W 3 hrs, lt 1 hr wkly. ■ David H. Rees, owner; Brian Hembling, coml mgr; lola Huntingdon, prog dir; Terry Rococco, mus dir; Eric Vogel, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**KEDY(FM)**—Co-owned with KWSD(AM). Nov 26, 1977: 95.3 mhz; 3 kw. Ant minus 1,300 ft. Prog sep from AM. Format: Btfl mus (6 a.m.—7 p.m.), top-40 (7-10 p.m.).

### Mountain View

**\*KSFH(FM)**—1974: 90.5 mhz; 10 w. Ant 100 ft. 1885 Miramonte Ave. (94040). St. Francis High School of Mountain View, Calif., Inc. Format: Div. ■ Pete Linlor, gen mgr; Gerald Lindholm, chief engr.

### Napa

**KVON**  
Young Radio, Inc.

**KVON(AM)**—Nov 17, 1947: 1440 khz; 5 kw-D, 1 kw-N, DA-2. 1124 Foster Rd. (94558). (707) 252-1440. Young Radio Inc. (acq 9-1-70). Net: ABC/E, Apr. Format: MOR. Spec progs: Span 5 hrs, farm 2 hrs wkly. ■ Thomas L. Young, pres & gen mgr; George Carl, coml mgr; George Waters, prog dir; Milt Cook, mus dir; Burt Goldman, chief engr; Pat Stanley, news dir. ■ Rates: \$14; 9; 12; 6.

**KVYN**  
Beautiful Music

**KVYN(FM)**—Co-owned with KVON(AM). See St. Helena.

### Needles

**KSFE(AM)**—October 1952: 1340 khz; 1 kw-SH. Box 738 (92363). (714) 326-2101. James J. Parr (acq 4-22-71). Net: MBS. Rep: Lucas. Format: MOR. ■ James Parr, owner; Bob Belcher, gen mgr; Fran Parr, coml mgr; Jon R. Smooth, chief engr.

### Nevada City

**KVMR(FM)**—Not on air, target date unknown: 89.5 mhz; 18 w. Ant 980 ft. The American Victorian Museum.

### Newport Beach

**KOCM(FM)**—Jan 8, 1962: 103.1 mhz; 2 kw. Ant 300 ft. 57 Fashion Island (92660). (714) 644-2727. Success Bcstg Co. (acq 12-31-63). Stereo. Format: MOR. ■ Gary W. Burrill, pres & gen mgr; Dennis Blackburn, VP; Bill McGovern, sls mgr; Bruce Anderson, coml mgr; Dick Sadar, news dir; Barney Dewey, chief engr.

### Northridge

**\*KCSN(FM)**—November 1963: 88.5 mhz; 3 kw. Ant minus 235 ft. (CP: ERP 3 kw; Ant 235 ft.) KCSN (91330). (213) 885-3090. Calif State Univ. Net: NPR. Format: Var. Spec progs: Ger 4 hr, lt 1 hr, Pol 2 hrs, Dutch 3 hrs, Black 2 hrs, jazz 4 hrs, Scandinavian and Hungarian 1 hr each, Class 22 hrs, Jewish 2 hrs wkly.

## Oakland

**KABL(AM)**—1925: 960 khz; 5 kw-U, DA-1. 632 Commercial St., San Francisco (94111). (415) 788-5225. TWX 910-372-7489. Starr-KABL Inc. (acq 4-72). Group owner: Starr. Rep: Christal. Format: Btfl mus. ■ Bill Clark, pres & gen mgr; David L. McKinsey, prog dir; Tom Anderson, sls mgr; R. Louis Davis, news dir; Bob Beamish, chief engr. ■ Rates: \$115, 120; 115; 65.

**KABL-FM**—See San Francisco.

**KDIA(AM)**—July 1922: 1310 khz; 5 kw-U, DA-1. Box 8432 (94662). (415) 834-4262. Sonderling Bcstg Corp. (group owner; acq 6-59). Net: UPI, Black Audio. Rep: Howard. Format: Black. ■ Egmont Sonderling, pres; Kernie L. Anderson, gen mgr; Willard Morrison, coml sls mgr; Keith Adams, prog dir; Johnny Morris, mus dir; Wes Moore, news dir; Harold Varner, pub affairs dir; John Rolih, chief engr. ■ Rates: \$38; 34, 40; 34.

**KNEW(AM)**—1922: 910 khz, 5 kw-U, DA-N. Box 910 (94604). (415) 836-0910. Metromedia Inc. (group owner; acq 4-30-66). Net: ABC/E, MBS. Net: APR. Rep: Metro. Format: C&W. ■ Hal Smith, VP, gen mgr; Jerrold Klein, gen sls mgr; Cliff Haynes, opns mgr; Steve Leader, mus dir; Ben Glazer, bus mgr; Knowles Robertson, news dir; Clifford Foote, chief engr. ■ Rates: \$52; 41; 48; 25.

**KSAN-FM**—Co-owned with KNEW(AM) See San Francisco.

## Oceanside

**KJFM(FM)**—Listing follows KUDE(AM).

**KUDE(AM)**—July 4, 1956: 1320 khz; 500 w-U, DA-1. Box 1320 (92054). (714) 757-1320. Dolph-Petty Bcstg Co. (acq 1959). Net: UPI. Format: MOR. Spec Prog: Sp 2 hrs wkly. ■ Hope D. Petty, pres; Lyle R. Richardson, gen mgr; Larry Thomas, coml mgr. ■ Rates: \$13; 13; 13; 13.

**KJFM(FM)**—Co-owned with KUDE(AM). Jan 20, 1962: 102.1 mhz; 9.5 kw. Ant 980 ft. Stereo. Prog sep from AM. Format: Beautiful music. ■ Rates: \$14; 14; 14; 14.

## Ojai

**KOVA(FM)**—Jan 4, 1972: 105.5 mhz; 130 w. Ant 1180 ft. Stereo. 1205-A Maricopa Rd. (93023). (805) 646-1434. Radio Ojai Inc. Net: APR. Format: btfl mus; class, big band swing. Spec progs: Farm 1 hr wkly. ■ Fred M. Hall, pres, gen mgr, news dir & chief engr; Ralph Guerrero, coml mgr; Al Gross, prog dir; Timothy Hall, mus dir; Erik Toier, prom mgr. ■ Rates: \$7; 7, 7.70; 7.70.

## Ontario

**KNSE(AM)**—1946: 1510 khz; 10 kw-D, 1 kw-N, DA-2. Box 5000 (91761). (714) 981-8893. Jato Communications Inc. (acq 3-20-78). Rep: HR/Stone. Format: Span. ■ Jack L. Siegal, pres & gen mgr; Sterling Zimmerman, stn gr; Bill Lawrence, sls mgr; Bardo Sanchez, prog dir; Greg Carpenter, chief engr. ■ Rates: \$23; 18; 23; 14.

**KNTF(FM)**—Co-owned with KNSE(AM). 1967: 93.5 mhz; 3 kw. Ant minus 400 ft. (CP: Ant minus 165 ft.) Stereo. (714) 981-2876. Format: C&W. ■ Mike Wilson, prog dir. ■ Rates: \$18; 18; 18; 10.

## Oroville

**KFAM(AM)**—Listing follows KORV(AM).

**KORV**  
Sandeberg-Glenn Company

**KORV(AM)**—Aug 4, 1962: 1340 khz; 1 kw-D, 250 w-N. Box 1340; Suite B, 2854 Olive Highway (95965). (916) 533-1340. Oroville Radio Inc. (acq 4-1-73). Net: ABC/I. Rep: Sandeberg-Glenn, Cakes. Format: MOR. Spec progs: C&W 2 hrs, farm 2 hrs wkly. ■ Vernon H. Uecker, gen mgr; Albert Setzer, coml mgr; David R. Kinding, prog dir; James E. Ragland, sports dir; Chris Lauritzen, prom mgr; James H. Moll, news dir; James E. Walley, chief engr. ■ Rates: \$11; 10; 11; 10.

**KFAM(FM)**—Not on air, target date spring 1979: 97.7

mhz; 3 kw. Ant minus 47 ft. Prog sep from AM. Stereo.

## Oxnard

**KAAP-AM-FM**—See Santa Paula.

**KACY(AM)**—See Port Hueneme.

**KACY-FM**—Sept 27; 1958: 104.7 mhz; 2.85 kw. Ant 1,580 ft. Stereo. Box 1520 (93034). (805) 488-5229. Channel Islands Bcstg Corp. (acq 12-1-77). Net: MBS. Rep: Katz. Format: Btfl mus. ■ Franz Allina, pres; Don Davis, VP & gen mgr; Charlie Champion, prog dir; Brian Wilson, news dir; Richard Schrieder, chief engr.

**KBBQ(AM)**—See Ventura.

**KDAR(FM)**—Oct 28, 1974: 98.3 mhz; 3 kw. Ant 240 ft. Stereo. Financial Plaza Tower Suite 1510, 500 Esplanade Dr. (93030). (805) 486-2475. Edward G. Atsinger III. Format: MOR, Inspirational. ■ Edward G. Atsinger III, pres; Rodney S. Henke, stn mgr & coml mgr; Bill DeFoi, prog dir; Mark Pallock, chief engr. ■ Rates: \$7; 6.50; 7; 6.50.

**KGAB(FM)**—See Camarillo.

**KOXR(AM)**—June 11; 1955: 910 khz; 5 kw-D, 1 kw-N, DA-2. Box 1186, 418 W. Third St. (93030). (805) 487-0444. Lotus Oxnard Corp. (acq 12-1-70). Rep: Lotus. Format: Span. ■ Howard A. Kalmenson, pres; Norman L. Posen, VP & gen mgr; Marco Antonio del Castillo, prog & mus dir; Efrain Corona, news dir; Lynden L. Williams, chief engr. ■ Rates: \$20; 20; 20; 20.

**KVEN(AM)**—See Ventura.

## Pacific Grove

**\*KAZU(FM)**—Oct 1, 1977: 90.3 mhz; 10 w. Ant 205 ft. Stereo. Box 37 (93950). The Great Silence Bcstg Foundation Inc. Format: Div. Spec progs: Farm 2 hrs, Black 10 hrs, Class 30 hrs, Jazz 10 hrs wkly. ■ Don Mussell, pres & Chief engr; David Bean, prog dir; Steve Slatkow, news dir & public affairs; Chas Burridge & Cese McGovern, prom mgr.

**KOCN(FM)**—April 10, 1977: 104.9 mhz; 950 w. Ant 550 ft. Stereo. Box KOCN (93950). (408) 375-2242. Monarch Broadcasters Inc. Net: MBS. Rep: P/W Radio. Format: Jazz, MOR, sports. ■ Roger Powers, pres & gen mgr; Jack G. Hamilton, coml mgr; Glenn Richards, prog dir; Rick Reaves, chief engr. ■ Rates: \$6; 6; 6; —

## Palmdale

**KUXX(AM)**—August 1957: 1470 khz; 5 kw-D. (Note: Anticipate 5 kw-D, 500 w-N approximately June 1, 1979.) Drawer K (93550). (805) 947-3107. Bates Hall Communications Inc. (acq 5-77). Net: UPI. Format: Adult contemp. Spec progs: Span 3 hrs wkly. ■ Bates Hall, pres; Ralph W. Casteel, gen mgr; prog dir & prom mgr; Trina White, coml mgr; Robin Bedner, mus dir; Dan West, news dir & chief engr. ■ Rates: \$8.50; 7.50; 8.50.

## Palm Desert

**KCMS(FM)**—See Indio.

**KGUY(AM)**—Dec 7, 1963: 1270 khz; 1 kw-D, DA. Box 1270 (92260). (714) 346-5557. Bear Bcstg Corp. Net: MBS. Format: News. ■ J.A. Jolstead, pres; Dean Thueson, VP & gen mgr; Lee Roberts, opns mgr; Mark Stacey, news dir. ■ Rates: \$8; 7; 8; —.

## Palm Springs

**KCMJ(AM)**—Feb 12, 1946: 1010 khz; 1 kw-D, 500 w-N, DA-2. Box KK (92263). (714) 325-2253. Westminster Bcstg Corp. (acq 9-1-61). Net: CBS. Rep: Lucas. ■ Morris Bergreen, pres; William Hesson, gen mgr; Jerry London, prog dir; Phil Stone, news dir; Edward Grossman, asst & sls mgr; Edward Puchalski, chief engr.

**KDES(AM)**—Oct 29, 1956: 920 khz; 5 kw-D, 500 w-N, DA-2. 821 N. Palm Canyon Drive (92262). (714) 325-1211. Tourtelot Bcstg Co. (acq 11-9-71). Net: ABC/C. Format: Contemp. Spec progs: Sp 1 hr wkly. ■ Joseph L. Tourtelot, pres; Joseph V. Tourtelot, gen & coml mgr; Ty Stevens, prog dir; Steve Smith, mus dir; Thom Pinto, prom mgr; Mike Meenah, news dir. ■ Rates: \$21; 21; 21; 15.

**KDES-FM**—Feb 10, 1963: 104.7 mhz; 42kw. Ant 540 ft. Stereo. Format: Btfl mus. ■ Rates: \$12; 12; 12; 9.



**\*KPSH-FM**—April 1978: 88.3 mhz; 10 w. Ant 100 ft. 2123 E. Baristo Rd. (92262). (714) 327-1611 Palm Springs Unified School District. Net: UPI. Format: MOR. ■ Elliott Gabler, gen mgr; David Slama, chief engr.

**KPSI(AM)**—1954: 1450 mhz; 1 kw-D, 250 w-N. 174 North Palm Canyon Drive (92262). (714) 325-2582. KPSI Radio Corp. Net: ABC/I. Rep: Dahlisten & Associates. Format: MOR. ■ Rozene Supple, pres; Elliot Field, VP & gen mgr; A.H. "Chris" Christensen, VP-sls opns & prom mgr; Elliot Gabler, chief engr. ■ Rates: \$9; 9; 8.

**KWXY-AM-FM**—See Cathedral City.

### Palo Alto

**KDFC(FM)**—See San Francisco.

**KIBE(AM)**—1947: 1220 khz; 5 kw-D. 495 Beach St., San Francisco (94133). (415) 776-4720. Sundial Bcstg Corp. (acq 1953). Rep: Groskin, Lotus. Format: Class. ■ William R. Crocker, pres; Edward Davis, VP; Emily Leistner, prog dir. ■ Rates: \$25; 25; 25; 25.

### Paradise

**KEWQ(AM)**—September 1960: 930 khz; 500 w-D. Box KEWQ (95969). (916) 877-3872. Butte Bcstg Co. (acq 12-21-66). Net: ABC/E. Rep: Sandeberg-Glenn. Format: Rel. ■ Carl J. Auel, pres; Paul Cullton, gen mgr; Scott L. Smith, sec-treas & sls mgr; Daniel Barnett, opns mgr; Karen Ohlson, office mgr; Diane L. Ray, news dir. ■ Rates: \$4; 4; 4; 3.

**KNVR(FM)**—June 4, 1977: 96.7 mhz; 3 kw. Ant 285 ft. Stereo. Box 1167 (95969). (916) 895-1197. William P. Huddy Jr. Net: MBS. Rep: Radio Time Sales/International. Format: Stereo rock. ■ William P. Huddy Jr., gen mgr; Kim McCaffrey, coml mgr; Judy Winn, prod dir; Scott Roberts, chief engr. ■ Rates: \$7; 7; 7; 7.

### Pasadena

**KALI(AM)**—See San Gabriel.

**\*KPCS(FM)**—September 1957: 89.3 mhz; 3.8 kw. Ant minus 510 ft. Stereo. 1570 E. Colorado (91106). (213) 578-7231. Pasadena Area Community College District. Net: NPR. Format: Div. Spec progs: Black 3 hrs, class 32 hrs, Fr 1 hr, Gr 4 hrs, Gr 2 hrs, American Indian 1 hr wkly. ■ Dr. John F. Gregory, gen mgr; Winifred Burke, traf dir; Larry R. Shirk, prog dir; Gary Nissley, mus dir; Ed Lewis, sports dir; Mike Allen, news dir; Gene Stough, chief engr.

**KPPC(AM)**—December 1924: 1240 khz; 100 w-SH. 3884 E. Foothill Blvd. (91107). (213) 681-2486. KPPC Inc. (acq 10-73). Group owner: Universal Bcstg. Rep: Universal. Format: Inspirational & ethnic. Spec prog: Black 11 hrs; Armenian 1½ hrs wkly. ■ Darby Cunningham, gen mgr; Bob Gourley, prog dir; George Chambers, chief engr.

**KRLA(AM)**—1942: 1110 khz; 50 kw-D, 10 kw-N, DA-2. 1401 S. Oak Knoll (91109). (213) 681-2591. Oak Knoll Bcstg Corp. (acq 1964). Rep: Savalli/Gates. Format: Contemp. ■ Harold F. Mathews, VP & gen mgr; Art Laboe, prog dir; Jack Reeder, chief engr. ■ Rates: \$68; 62; 68; 36.

**KROQ-FM**—1974: 106.7 mhz, 25.5 kw. Ant 1600 ft. 117 S. Robles, Pasadena (91101). (213) 578-0830. Burbank Broadcasting Co. Format: AOR. ■ Gary Boohasta, gen mgr.

**KWKW(AM)**—Sept 12, 1942: 1300 khz; 5 kw-D, 1 kw-N, DA-2. Studio & transmitter: 800 Sierra Madre Villa (91107). (213) 681-5166. Business office: 6777 Hollywood Blvd., Hollywood (90028). (213) 466-8111. Lotus Communications Corp. (group owner; acq 6-1-62). Rep: Lotus Reps. Format: Span. ■ Howard A. Kalmenson, pres/owner; John Paley, gen mgr; Pepé Rolon, prog dir; Antonio Gonzales, news dir; Tony Noto, chief mgr. ■ Rates: \$52; 46; 52; 29.

### Paso Robles

**KPRA(FM)**—Listing Follows KPRL(AM).

**KPRL(AM)**—Oct 1, 1946: 1230 khz; 1 kw-D, 250 w-N. Box T (93446). (805) 238-1230. F. Ray Bryant (acq 1-1-67). Net: ABC/I. Rep: Howard. Format: MOR. ■ F. Ray Bryant, owner-mgr; Mark Hayes, mus dir; Charles Hulridge, prom mgr; Phil Dirx, news dir; Bryant Smith, chief engr.

**KPRA(FM)**—Co-owned with KPRL(AM). Nov 20, 1972: 92.5 mhz; 17 kw. Ant 762 ft. Stereo. Prog sep from AM. (805) 238-4772. Format: MOR. ■ Gary Miller, prog & news dir.

### Patterson

**KOSO(FM)**—June 8, 1966: 93.1 mhz; 1.55 kw. Ant 1790 ft. Box 171, Modesto, Calif. (95353). (209) 529-7740. Sierra-Pacific Radio Corp. (acq 12-65). Stereo. Net: ABC/I. Rep: Savalli/Gates. Format: MOR, easy listening. Spec progs: Farm 1 hr, Jazz 2 hrs wkly. ■ John Markovich, pres; Roy D. Swanson, gen mgr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### Pebble Beach

**\*KSPB(FM)**—Not on air, target date unknown: 91.5 mhz; 15 w. Ant 42 ft. Robert Lewis Stevenson School.

### Petaluma

**KTOB(AM)**—Jan 10, 1950: 1490 khz, 1 kw-D, 250 w-N. 21 Washington St. (94952). (707) 763-1505. KTOB Inc. (acq 3-72). Format: MOR. Spec progs: Ger ½ hr; farm 3 hrs wkly. ■ Robert S. Lipman, pres & gen mgr; Steve Stone, mus dir; Robb Deignan, news dir; Ken Phillips, chief engr. ■ Rates: \$11.80; 8.50; 9.50; 6.30.

### Pismo Beach

**KPGA(FM)**—Dec 7, 1974: 95.3 mhz; 1.75 kw. Ant 390 ft. Stereo. 333 Five Cities Drive (93449). (805) 773-1895. KPGA Inc. (acq 8-4-78). Net: UPI. Rep: Lotus. Format: MOR. Spec progs: Class 14 hrs wkly. ■ Tony Kent, pres & gen mgr; Patricia Kent, VP & asst mgr; Harold Hallikainen, chief engr. ■ Rates: \$6; 6; 6; 6.

### Pittsburg

**KKIS(AM)**—September 1949: 990 khz; 5 kw-U, DA-2. Box 552, 230 E. 4th St. (94565). (415) 432-3700. Schofield Bcstg Corp. (acq 8-72). Rep: Savalli/Gates. ■ Dick Schofield, co-own; Wayne Hoffman, co-own.

### Pomona

**KKAR(AM)**—Dec 23, 1960: 1220 khz; 250 w-D, DA. Box 1220 (91769). (714) 623-3434. JATO Communications. Rep: John Andy Potter Company. Format: Span. Spec prog: English 1 hr wkly. ■ Jack L. Siegal, pres; Terry Ayers, gen mgr; Bardo Sanchez, prog dir. ■ Rates: \$12; 12; 12; —.

**KWOW(AM)**—May 12, 1947: 1600 khz; 5 kw-D, 500 w-N. South Mills & Olive (91766). (714) 628-5541. Wickstrom Inc. (acq 8-9-76). Net: UPI. Rep: Jon Broc. Format: Old. ■ Dean H. Wickstrom, gen mgr; D. Thomas Wickstrom Jr., coml mgr; Jon Wickstrom, prog mgr and mus dir; Tony St. James, news dir; Mike P. Smith, chief engr. ■ Rates: \$45; 43; 45; 41.

### Port Hueneme

**KACY(AM)**—July 1958: 1520 khz; 50 kw-D, 1 kw-N, DA-3. Box 1520 (93034). (805) 488-3551. Western States Radio Corp. (acq 3-22-77). Rep: Katz. Format: Contemp. Net: MBS. ■ Franz Allina, pres; Don Davis, VP & gen mgr; Lou Murray, gen sls; Don Sinclair, prog dir; Byron D. Wilson, news dir; Richard Schnieder, chief engr.

### Porterville

**KIOO(FM)**—Listing follows KTIP(AM).

**KTIP(AM)**—1947: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (93257). (209) 784-1450. Gateway Bcstrs Inc. (acq 3-1-59). Net: Golden West. Format: MOR, Span. ■ Gareth F. Garlund, pres; Lawrence D. Cotta, stn mgr; Charles E. Howell, news dir; Edd Lamb, chief engr. ■ Rates: \$7.35; 5.15; 5.15; —.

**KIOO(FM)**—Co-owned with KTIP(AM). Aug 1, 1972: 99.7 mhz; 15 kw. Ant 690 ft. Box 100 (93257). (209) 781-5100. Stereo. Progs sep from AM. Format: Old, bfl mus. ■ Rates: \$3; 3; 3; 3.

### Quincy

**KPCO(AM)**—Aug 16, 1963: 1370 khz; 500 w-D. Box 1370 (95971). (916) 283-1370. Ralph W. Wittick (acq 12-12-74). Rep: Radio Time Sales. Format: MOR.

**MARGRET HANEY  
PRINGLE-HANEY**

**MEDIA BROKERAGE-CONSULTING**

90 El Camino Real  
Burlingame, Calif. 94010

415/692-2059

Spec Progs: C&W 10 hrs wkly. ■ Ralph Wittick, pres; Steve Rusk, gen mgr, prog dir & prom mgr; Ken Sandlin, coml mgr; Charlie Kirk, mus dir; Tom Guarino, news dir; George Webb, chief engr. ■ Rates: \$4.60; 4.60; 4.60; —.

### Red Bluff

**KBLF(AM)**—1936: 1490 khz; 1 kw-D, 250 w-N. Box 1010 (96080). (916) 527-3511. Communications by Design (acq 9-78). Net: ABC/E. Rep: Potter Co. Format: MOR. Spec progs: Farm 1 hr wkly. ■ David Caldwell, pres; Michael O'Shay, gen mgr; Kevin Kahl, prog dir; Bob Breck, mus dir; Michael Ham, news dir. ■ Rates: \$5.75; 5; 5.75; 4.25.

**KSNR(FM)**—Co-owned with KBLF(AM). 1978: 95.9 mhz; 3 kw. Ant 1,080 ft. Dups AM 15%. Stereo.

### Redding

**KCLM(AM)**—June 1958: 1330 khz, 5 kw-D. Box KCLM (96001). (916) 246-1330. Colgan Communications Corp. (acq 9-1-76). Net: MBS. Rep: Market 4 Radio; Dwyer Broadcast Sales, Los Angeles; A/D Media Sales, San Francisco; Broadcast Northwest, Seattle. Format: C&W. ■ John A. Colgan, pres & gen mgr; Lowell M. Hersey, coml mgr; Jimmy G. Dowell, prog & mus dir; Buddy K. Hodges, news dir; James W. Spence Jr., chief engr. ■ Rates: \$9.70; 7.75; 9.70; 9.70.

**KQMS(AM)**—1954: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (96001). (916) 246-1400. Radio Redding Inc. (acq 8-67). Rep: Buckley, S/R. Net: NBC. Format: MOR. ■ J. L. DeArmond, pres; Ray Johnson, VP; Harry Barker, gen mgr; Irwin Fust, prog dir & chief engr; Dana Middleton, news dir; Dave Chesson, prom mgr; Jim Anderson, mus dir. ■ Rates: \$ 7.40; 6.70; 7.40; 5.15.

**KRDG(AM)**—August 1956: 1230 khz; 1 kw-D, 250 w-N. Box 1917 (96001). (916) 243-0343. Redding Bcstg Co. Net: ABC/C. Format: Top-40. ■ Howard N. Martineau, pres & gen mgr; Terry Teeters, coml mgr; Jerry McGee, prog & mus dir; Nancy Unger, prom mgr; Marc Soares, news dir; Jean Smith, chief engr. ■ Rates: \$6.75; 5.60; 6.75; 4.15.

**KSXO(AM)**—Nov 26, 1936: 600 khz; 1 kw-U, DA-1. Box 1918 (96001). (916) 243-1515. NORCAL Bcstg Corp. Net: APR. Rep: PRO Radio. Format: Adult contemp. ■ Jack Martin, pres; Jeff Martin, gen mgr; Ron Babiarz, sls mgr; Johnnie Logan, prog & mus dir; Mike Martin, prom mgr; Ron Young, chief engr. ■ Rates: \$9; 7.25; 9; 7.25.

**KVIP(AM)**—Jan 4, 1970: 540 khz; 1 kw-D. 1139 Hartnell Ave., Box 1359 (96001). (916) 241-4455. North California Communications Corp. (acq 12-69). Format: Inspirational/Rel. Spec prog: Spec prog: Span 2 hrs wkly. ■ David Morrow, VP; Ted Hering, prog dir; Eddie W. Hash, gen mgr; Paul Brown, chief engr.

**KVIP-FM**—Oct 19, 1975: 98.1 mhz; 31 kw. Ant 1,710 ft. Dups AM 50%.

### Redlands

**KCAL(AM)**—April 1954: 1410 khz; 5 kw-D, 500 w-N, DA-2, Box 390 (92373). (714) 825-5020/5022. Southwest Bcstg Co. Rep: Caballero. Net: UPI. Format: Span. ■ Andy James, pres & gen mgr; Alfred Gonzales, prog dir; Bill Gittler, coml mgr; Fabio Rodriguez, prog dir; Jim James, chief engr.

**KCAL-FM**—1965: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Div. ■ Jim James, prog dir; Ted Ziegenbusch, mus dir; Charles Roberts, news dir.





## California Radio

cisco Unified School District. Net: NPR. Format: Ed. Spec progs: Ger 1 hr, Span 1 hr, black 1 hr, class 20 hrs, jazz 2 hrs, Chinese 8 hrs wkly. ■ Leon Del Grande, gen mgr; T. R. Samuel, prog dir; Raquel Smith, prog coord; Jack Phillips, chief engr.

**KBRG(FM)**—June 1, 1964: 105.3 mhz, 15 kw. Ant 1200 ft. Stereo. 1355 Market St. (94103). (415) 626-1053. Entertainment Communications Inc. (group owner); acq 6-6-69. Net: APR. Rep: Caballero. Format: Span. ■ Joseph M. Field, pres; Kenneth R. Cary, VP & gen mgr; Enrique Flores, dir of Sp progmg.

**KCBS(AM)**—April 1909: 740 khz, 50 kw, DA-2. One Embarcadero Center (94111). (415) 982-7000. CBS Inc. (group owner); acq 2-16-49. Net: CBS. Rep: CBS Radio Spot Sales. ■ Peter M. McCoy, VP-CBS Radio div & gen mgr; Wallace Hutchinson, gen sls mgr; Ted Feurey, news dir; Mary Lou Schram, prom mgr; Howard Immekus, tech dir.



**KCBS-FM**—Feb 1, 1948: 97.3 mhz, 82 kw. Ant 1,100 ft. Stereo. (415) 982-7016. Rep: CBS/FM. Prog sep from AM. Format: Adult contemp. ■ Thomas H. Pierce, gen mgr; William R. Keffury, prog dir; Steve Walker, mus dir; Sam Van Zandt, news dir; Howard Immekus, chief engr. ■ Rates: \$39; 43; 43; 39.

**KDFC(FM)**—Sept 1, 1947: 102.1 mhz; 33 kw. Ant 1050 ft. Dups KIBE(AM) Palo Alto 100%. 495 Beach St. (94133). (415) 776-4720. Sundial Bcstg Corp. Rep: Groskin, Lotus. Format: Class. ■ Wm. A. Crocker, pres; Edward Davis, gen mgr; Michael Weakley, prog dir. ■ Rates: \$25; 25; 25; 25.

**KDIA(AM)**—See Oakland.

**\*KEAR(FM)**—1947: 106.9 mhz; 80 kw. Ant 1,120 ft. Stereo. 1234 Mariposa St. (94107). (415) 626-3010. Family Stns Inc. (group owner); acq 1958). Net: Family Radio. Format: Talk, inspirational, ethnic. ■ Harold Camping, pres; Clyde C. Casto, stn mgr; Robert Lyon, chief engr; Dave Deno, prog dir; David Morell, pub affrs dir.

**KEST(AM)**—June 7, 1922. 1450 khz; 1 kw-D, 250 w-N. 1231 Market St. (94103). (415) 626-5585. KEST Inc. (acq 7-3-64). Group owner: Universal Broadcasting. Net: Rep: Universal Broadcasting. Format: Inspirational talk & ethnic. Spec progs: Ger 1 hr wkly, Hindi 2 hrs Por 4 hrs wkly. ■ Alan P. Schultz, VP & gen mgr; Paul Jaules, sls mgr; Tom Johnson, prog dir; Dave Billecki, chief engr. ■ Rates: \$25; 25; 25; 25.

**KFAX(AM)**—1925: 1100 khz; 50 kw-U, DA-1 (L-WWWE). 1470 Pine St. (94109). (415) 673-4148. Argonaut Bcstg Co. (acq 5-13-60). Group owner: Key. Format: Rell/Inspirational. Spec progs: Farm 1 hr wkly, Black 7 hrs wkly, It 2 hrs wkly; various languages 8 hrs wkly. ■ Judd Sturtevant, pres & gen mgr; David Crosatto, opns mgr; Alfred Covaia, editorial dir & public affairs dir & news dir; Roger L. Roberts, chief engr. ■ Rates: \$25; 25; 25; 25.

**KFOG(FM)**—March 1, 1963: 104.5 mhz; 7.9 kw. Ant 1454 ft. Stereo. 900 North Point (94109). (415) 885-1045. TWX 910-372-6651 General Electric Bcstg Co. (group owner); acq 7-7-74). Rep: Katz. Format: Btfl mus. Spec prog: Black 1/2 hr wkly. ■ Steve Edwards, VP & gen mgr; Van P Kyrias, gen sls mgr; Gregg McPeck, opns mgr; Connie Quintana, traf dir; William F. Ruck Jr., chief engr. ■ Rates: \$80; 80; 80; 40.

**KFRC(AM)**—Sept 24, 1924: 610 khz; 5 kw-U. 415 Bush St. (94108) (415) 982-9200 TWX 910-372-7756. RKO General Inc. (group owner); acq 1949). Rep: RKO Radio Rep. Format: Contemp, Top-40. ■ Patrick W. Norman, VP & gen mgr; Michael Spears, prog dir; Dave Sholin, mus dir; Jo Interrante,

news dir; Robert M. Kanner, chief engr.

**KGO(AM)**—Jan 8, 1924: 810 khz; 50 kw-U, DA-1 277 Golden Gate Ave. (94102). (415) 863-0077 TWX 910-372-7236. American Bcstg Co. (group owner); acq 1944). Net: ABC/L Rep: Blair. Format: News, talk. ■ Michael Luckoff, VP & gen mgr; Roland Galli, gen sls mgr; Ron Denman, sls mgr; Jerry Johnson, opns dir; John Watkins, news dir; Veldon Leverich, chief engr. ■ Rates: \$145; 100; 100; 55.

**KIOI(FM)**—Listing follows KIQI(AM).

**KSFX(FM)**—Co-owned with KGO(AM). Nov 3, 1947: 103.7 mhz; 7 kw. Ant 1,450 ft. Prog sep from AM. Stereo. 1177 Polk St. (94109). (415) 928-0104. Net: ABC/FM. Format: Contemp rock. ■ Donald H. Platt, VP & gen mgr; Marbeth Richmond, gen sls mgr; Gloria Johnson, prog dir; Gregg Edmunds, news dir; Ed Johnson, chief engr. ■ Rates: \$75; 75; 80; 65.

### K-101 (FM) KIQI (AM)

ARBA

**KIQI(AM)**—1957: 1010 khz; 10 kw-D, DA. 700 Montgomery St. (94111). (415) 956-5101 San Francisco Wireless Talking Machine Co. Inc. (acq 2-22-74). Group owner: Pacific FM Inc. Net: ABC/C. Rep: Jack Masla & Co., So. California-Andrea Polisky. Format: Adult contemp. Spec progs: Public affairs 2 hrs wkly. ■ James J. Gabbert, pres; Michael Lincoln, gen mgr & prog dir; Robert Swisher, sls mgr; Nadine Shaw, record librarian; Pam Straus, prom dir; Pat Palmer, news dir; John Perry, engrg dir. ■ Rates: \$100; 100; 100; 50.

**KIOI(FM)**—Co-owned with KIQI(AM). Oct 27, 1957: 101.3 mhz; 125 kw. Ant 1,160 ft. Stereo. Pacific FM Inc. (group owner). Rep: Masla. ■ Rates same as AM.

**KKHI(AM)**—1947 1550 khz; 10 kw-U, DA-2. Box 7911 (94120). (415) 986-2151 Buckley Bcstg Corp. of California (acq 3-1-64). Group owner: Buckley Bcstg. Rep: Buckley. Format: Class. ■ James P. Hickey, Jr., VP & gen mgr; Lee Whiting, opns mgr; Leonard Mattson, sls mgr; John Hoffman, natl sls mgr; Fred Krock, chief engr. ■ Rates: \$51, 45; 51, 45.

**KKHI-FM**—1959: 95.7 mhz; 8.6 kw. Ant 1200 ft. Dups AM. Stereo. ■ Rates same as AM.

**KMEL(FM)**—Nov 30, 1960: 106.1 mhz; 69 kw. Ant 1,290 ft. Stereo. 2300 Stockton St. (94133). (415) 391-9400. KMEL Inc. (acq 3-16-77). Group owner: Century Bcstg Corp. Format: Album oriented rock.

**KMPX(FM)**—Dec 10, 1959: 98.9 mhz; 4.3 kw. Ant 1,450 ft. Stereo. 655 Sutter St. (94102). (415) 775-KMPX. Golden Gate Radio (acq 1978). Format: Big Bands. ■ Lloyd Edwards, pres; Barbara Edwards, VP; Stefan Ponek, ops mgr; George Spelvin, mus dir; Kevin Keeshan, P/A & news dir; Douglas Howland, chief engr. ■ Rates: \$40; 40; 40; 32.

**KNBR(AM)**—1922 680 khz, 50 kw-U. 1700 Montgomery St. (94111). (415) 546-2200. TWX 910-372-7223. National Bcstg Co. (group owner). Net: NBC. Rep: McGavren-Guild. Format: Personality/MOR. ■ Jack Thayer, pres; William W. Dwyer, gen mgr; Perry Adams, coml mgr; Scott Burton, prog dir; Bryan Eaton, mus dir; Isabelle Lemon, prom mgr; Gene D'Accardo, news dir; Bill Newbrough, chief engr. ■ Rates: \$145; 102; 130; 70.

**KYUU(FM)**—Co-owned with KNBR(AM). 1949: 99.7 mhz; 45 kw. Ant 1,240 ft. (415) 546-2270. Format: Album oriented MOR. ■ David McGahey, coml mgr; Ron Reynolds, prog dir; Larry Finkel, mus dir; Gil Haat, news dir. ■ Rates: \$60; 60; 60; 40.

**KNEW(AM)**—See Oakland.

**KOIT(FM)**—1959: 96.5 mhz; 33 kw. Ant 1410 ft. Stereo. Transamerica Pyramid, 600 Montgomery St. (94111). (415) 434-0965. Bay Area Bcstg Co. (acq 6-15-76). Group owner: Bonneville International Corp. Net: APR & UPI. Format: Btfl mus. ■ R.T. Dixon, pres & gen mgr; Paulie Landon, sls mgr; Konstantin Grab, opns dir; Vance Henley, chief engr. ■ Rates: \$60; 55; 50; 45.

**\*KPOO(FM)**—89.5 mhz; 245 w. Ant 410 ft. Stereo. Box 11008 (94101). (415) 864-7474. Poor Peoples' Radio Inc. Net: UPI. Format: Third Diversified. Spec

progs: American Indian 4, Carribbean, 4; Hawaiian, 4, Chinese, 4. ■ George Kelsey, pres and gen mgr; Joseph J. Rudolph, opns mgr; Lee Meyerzove, public affairs, Karolyn Van Putten, prog dir; Craig Neely, mus dir; Bill Patton, news dir; Odis Evans, chief engr.

**\*KQED-FM**—June 1969: 88.5 mhz; 110 kw. Ant 1270 ft. Stereo. 500 8th St. (94103). (415) 864-2051 TWX 910-373-6609. KQED Inc. Net: NPR. Format: Class, ed. Spec prog: Ger 1 hr; It 1 hr; Pol 1 hr; Fr 1 hr; Jazz 4 hrs; Pub affrs 28 hrs; Folk 2 hrs wkly. ■ Bill Osterhaus, pres; Jay Agustine, gen mgr; Scottie Hastlie, prom mgr; Gene Parrish, exec prod; Jerry Plemmons, chief engr. ■ KQED(TV) affil.

**KSAN-FM**—Co-owned with KNEW(AM) Oakland, Calif. March 12, 1958: 94.9 mhz; 30 kw. Ant 1210 ft. 354 Sansome St (94104) (415) 986-2325. Metromedia Inc. (group owner); acq 1967) Net: APR. Rep: Metro Radio Slis. Format: Prog rock. ■ George Duncan, pres; Jerry Graham, gen mgr; Jeff Nemerovski, natl sls mgr; Bonnie Simmons, prog and mus dir; Vicky Cunningham, prom mgr; Danice Bordett, news dir; Ed Ely, chief engr. ■ Rates: \$47; 47; 68; 68.

**KSFO(AM)**—Aug 10, 1925: 560 khz; 5 kw-D, 1 kw-N. 950 California St. (94108). (415) 398-5600. Golden West Bcstrs (group owner); acq 8-56). Rep: Major Market Radio. Net: UPI. Format: MOR. ■ John Reynolds, pres; Jack Bankson, gen mgr; Gregory Reed, coml mgr; Don Hofmann, prog dir; Bruce Hunter, chief engr. ■ Rates: \$135; 75; 95; 60.

**KSFX(FM)**—Listing follows KGO(AM).

**\*KUSF(FM)**—April 1964: 90.3 mhz; 3 kw. Ant 300 ft. 2130 Fulton St. (94117). (415) 666-6206. University of San Francisco. Format: Class. ■ Steve Runyon, gen mgr; Alison Low, prog dir; Bill Ruck, chief engr.

**KYA(AM)**—1926: 1260 khz; 5 kw-D, 1 kw-N. One Nob Hill Circle (94108). (415) 397-2500. King Radio Bcstg Co. (acq 10-26-77). Group owner: King Bcstg Co. Net: UPI. Rep: Eastman Radio. Format: Top-40. ■ Ancil H. Payne, pres; Jim D. Kime, VP & gen mgr; Alan C. Mason, prog dir; Pat Evans, mus dir; Sharon Rosenbush, prom mgr; Greg Jarrett, news dir; Kevin P. Mostyn, chief engr. ■ Rates: \$135; 125; 135; 120.

**KYA-FM**—February 1959: 93.3 mhz; 25 kw. Ant 660 ft. Prog sep from AM. Format: Prog/top 40. ■ Bill Minkler, mus dir. ■ Rates same as AM.

**KYUU(FM)**—Listing follows KNBR(AM).

### San Gabriel

**KALI(AM)**—1942: 1430 khz; 5 kw-U, DA-2. 5723 Melrose Ave., Hollywood (90038). (213) HOLLYWOOD 6-6161. Tele Bcstrs of California Inc. (acq 2-5-77). Format: Span. ■ Richard Eaton, pres; Philip A. Malkin, gen mgr; Juan Rafael Meono, prog & news dir; Jim Stratton, sls mgr; Charles McKee, chief engr.

### San Jose

**KARA(FM)**—See Santa Clara.

**KBAY(FM)**—Listing follows KEEN(AM).

**KEEN(AM)**—June 21, 1947 1370 khz; 5 kw-U, DA-2. 1245 S. Winchester Blvd. (95128). (408) 249-5336. United Bcstg Co. Group owner: Golden Pacific. Net: UPI. Rep: HR/Stone. Format: C&W. ■ George D. Snell, pres; Steve Snell, gen mgr; Kit Snell, prog dir; Jay Albright, mus dir; John Clarke Fortner, news dir; Martin Van Der Kamp, chief engr. ■ Rates: \$33; 33; 33; 13.

**KBAY(FM)**—Co-owned with KEEN(AM). March 4, 1963: 100.3 mhz; 14.5 kw. Ant 2,580 ft horiz, 2,540 ft vert. Stereo. (408) 249-5229. Format: Btfl mus. ■ George D. Snell, pres & gen mgr; Bill Holmberg, natl sls mgr; Bob Kohtz, prog dir; Bob Sheldon, mus dir; Steve Pierce, news dir; John Higdon, chief engr. ■ Rates: \$60; 50; 60; 40.

**KEZR(FM)**—July 3, 1967: 106.5 mhz; 50 kw. Ant 430 ft. Stereo. Box 2337 (95109). (408) 287-5775. Alta Bcstg Co. (acq 8-9-76). Rep: Torbet-Lasker. Format: Easy rock (adult oriented). ■ James E. Levitt, pres & gen mgr; Bob Harlow, prog & mus dir; Roger Nelson, news dir; Chris Holt, chief engr. ■ Rates: \$38; 38; 38; 34.

**\*KLEL(FM)**—May 1977: 89.3 mhz; 30 w. Ant 110 ft. 6677 Camden Ave. (95120). (408) 268-6343. San Jose Unified School District. Format: Top 40, Educa-



tional. ■ Dan Jackson, principal; Joe LoBoe, gen mgr.

**KLIV(AM)**—1946: 1590 khz; 5 kw-U, DA-N. Box 995 (95108). (408) 293-8030. KLIV Inc. (acq 7-1-67). Empire Bcstg Corp. Rep: Buckley Radio Sales, Bill Rambo. Format: Top 40. ■ Robert S. Kieve, pres & gen mgr; Max Reeder, sls mgr; Alan Wald, news dir; Ralph Koal, mus dir; Vicent Lopopolo, chief engr.

**KLOK(AM)**—Oct 19, 1946: 1170 khz; 50 kw-D, 5 kw-N, DA-2. Box 21248 (95151). (408) 274-1170. TWX: 910-338-0233.3. Davis-Fowler-Weaver Corp. (acq 12-5-66). Net: UPI. Rep: Katz. Format: MOR/Personality. Spec prog: Farm 1/2 hr wkly. ■ Philip C. Davis, pres; Bill Weaver, gen mgr; mus & prog dir; Judy Currier, gen sls mgr; Ray Hasha, pub affrs, news dir; Ron Blassing, chief engr. ■ Rates: \$97; 73; 73; 24.

**KNTA(AM)**—(Santa Clara) Dec 18, 1964: 1430 khz; 1 kw-U, DA-1 Box 6528 (95150). (408) 244-1430. Cascade Bcstg Corp. (group owner; acq 4-1-72). Rep: Savalli/Gates. Format: Span. ■ David M. Jack, pres; Gene Hogan, mgr; Elvia Reyna, opns mgr; Wilfred Irizarry, prog dir.

**KOME(FM)**—July 1, 1959: 98.5 mhz; 12.5 kw. Ant 880 ft. Stereo. 1245 S. Winchester Blvd. (95128). (408) 246-6811 The Audio House Inc. (acq 5-1-73). Rep: Selcom. Format: Prog. ■ Michael Weiner, pres; Dan Tapson, gen mgr; Mikel Hunter, prog dir; Dana Jang, mus dir; Joe Regelski, news dir; John Higdon, chief engr; Pam Cleeland, prom mgr. ■ Rates: \$52; 52; 52; 52.

**KSJO(FM)**—Listing follows KXRX(AM).

**\*KSJS(FM)**—Feb 4, 1963: 90.7 mhz; 1 kw. Ant minus 165 ft. Stereo. California State University-San Jose (95192). (408) 277-2766. State of California, San Jose State University. Format: Top-40. Spec progs: Black 2 hrs, Span 6 hrs wkly. ■ Bill Craig, faculty advisor; Paul Patterson, gen mgr; Carol Mosebar, prog dir; Lucienne O'Conner, mus dir; Brad Moss, prod mgr; Ron Soergel, news dir; Ron Gunn, chief engr.

**KXRX(AM)**—June 24, 1948: 1500 khz; 10 kw-D, 5 kw-N. Box 167 (95103). (408) 292-5080. San Jose Bcstg Co. (acq 5-4-78). Group owner: Sterling Recreation Organization. Net: MBS, UPI. Format: Talk, div. ■ Fred Danz, pres; Steve Rosetta, gen mgr; Don Welch, coml mgr; Vic Bremer, prog & news dir; Dave Remund, chief engr. ■ Rates: \$46; 46; 46; 46.

**KSJO(FM)**—Co-owned with KXRX(AM). December 1946: 92.3 mhz; 50 kw. Ant minus 68 ft. Stereo. 3003 Moorpark Ave. (95128). (408) 246-6060. SRD Bcstg Inc. (acq 5-74). Net: UPI. Rep: Bernard Howard. Format: Prog. ■ Perry Heartline, coml mgr & news dir; Don Wright, prog dir; Paul Wells, mus dir; Michael Deal, prom mgr. ■ Rates: \$46; 53; 53; 53.

San Luis Obispo

**KATY(AM)**—Dec 13, 1949: 1340 khz; 1 kw-D, 250 w-N. Box 841, 1146 Monterey St. (93401). (805) 543-1340. Riverside Bcstg Co. (acq 10-19-77). Net: CBS. Rep: PRO Radio. Format: Modern country. ■ Seymour Berns, pres; Victor Armstrong, exec VP; Bob Brown, stn & sls mgr; Bill Larsen, prog & mus dir; Kevin Riggs, news dir; Vic Carpenter, chief engr. ■ Rates: \$10; 9; 10; 9.

**\*KCBX(FM)**—July 25, 1975: 90.1 mhz; 3.6 kw. Ant 1,410 ft. Stereo. Box 95 (93406). (805) 541-1295. Community Bcstg Inc. Net: NPR. Format: Class, jazz. Spec progs: Black 3 hrs, C&W 3 hrs, folk 3 hrs wkly. ■ Steve Burrell, gen mgr; Steve Urbani, prog dir; Dr. Richard Dickey, chief engr.

**\*KCPR(FM)**—1968: 91.3 mhz; 2 kw. Ant minus 350 ft. Stereo. California State Polytechnic College (93401). (805) 544-4640. California State Polytechnic University. Format: Top-40. Spec progs: Class 10 hrs wkly. ■ Chuck Schwynoch, gen mgr; Russ Sharer, prog dir; Donna Pangburn, mus dir; Frank Thomas, prod dir; Paula Chambers, news dir; Mark Wurfl, chief engr.

**KSLY(AM)**—Feb 6, 1960: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (93406). (805) 543-9400. KSLY Inc. (acq 4-1-76). Rep: McGavren-Guild. Format: Top-40. Spec progs: Farm 2 hrs wkly. ■ C. T. Robinson, pres; Michael Hesser, gen mgr; Guy Paul, prog dir; John Tobin, mus dir; Fred Peterson, news dir. ■ Rates: \$9.50; 7.50; 9.50; 7.50.

**KUNA(FM)**—Co-owned with KSLY(AM). December 1959: 96.1 mhz; 5.6 kw. Ant 1,410 ft. Stereo. KUNA-FM Inc. (acq 4-1-76). Format: Btfl mus. ■ Thomas L. Jones,

gen mgr. ■ Rates: \$12; 14; 14; 12.

**KVEC(AM)**—May 1937: 920 khz; 1 kw-D, 500 w-N. Box 787 (93406). (805) 543-8830. Century Bcstg Co. (acq 3-13-75). Group owner: Greentree. Net: ABC/I, ABC/E. Rep: PRO Radio. Format: MOR. ■ Charlie D. Powers, pres; Leah Wise, coml mgr; Jay Green, mus dir; Steve Gale, news dir; Denny Clarkson, gen mgr; Richard Fitzmaurice, prog dir; Eric Daysman, chief engr. ■ Rates: \$12; 9; 12; 7.

**KZOZ(FM)**—1962: 93.3 mhz; 29.5 kw. Ant 1430 ft. Box C (93406). Forrest Communications Corp. Format: Progs. ■ Michael Stallings, prog dir.

San Mateo

**\*KCSM(FM)**—October 1964: 91.1 mhz; 14 kw. Ant 330 ft. 1700 W. Hillsdale Blvd. (94402). (415) 574-6427 San Mateo Community College District. Net: NPR. Format: MOR. ■ Douglas B. Montgomery, gen mgr; Frank R. Lanzone Jr., prog dir; Mike Davidson, mus dir; Frank Lanzone, prom mgr; Francis (Joe) Morgan, chief engr. ■ \*KCSM-TV affil.

**KOFY(AM)**—1946: 1050 khz; 1 kw-D. 1818 Gilbreth Rd., Burlingame (94010). (415) 692-2433. Radio Espanol Inc. (acq 5-1-76). Format: Span. ■ Douglas Pledger, pres; Jess Carlos, gen mgr. ■ Rates: \$15; 15; 15.

**KSOL(FM)**—September 1963: 107.7 mhz; 3.8 kw. Ant 1590 ft. (CP 6.2 kw horiz, 4.5 kw vert. Ant 1160 ft.). Stereo. 1730 S. Amphlett Blvd. (94402). (415) 341-8777 Intercontinental Radio Inc. (acq 4-67). Group owner: United Bcstg. Net Nat Black, APR. Format: Black. ■ Ken Shubat VP & gen mgr; J. J. Jeffries, prog & mus dir; Bill Harrison, news dir; Edward Meece, chief engr. ■ Rates: \$46; 42; 46; 42.

San Rafael

**KTIM(AM)**—May 1947: 1510 khz; 1 kw-D. 1040 B St. (94901). (415) 456-1510. Marin Bcstg Co. Inc. Format: Prog. ■ Jack Craemer, pres; Ollie Hayden, gen mgr; Clint Weyrauch, prog dir; Kate Hayes, mus dir; Vicky Cunningham, news dir; David Wigfield, chief engr. ■ Rates: \$16; 16; 21; 21.

**KTIM-FM**—June 1, 1961: 100.9 mhz; 2.2 kw. Ant 360 ft. Dup AM 100%. Stereo.

Santa Ana



**KWIZ(AM)**—Nov 6, 1926: 1480 khz; 5 kw-D, 1 kw-N, DA-2. 3101 W. Fifth St. (92703). (714) 839-4220. TWX 910-595-1126. Voice of the Orange Empire Ltd. (acq 1965). Group owner: Davis & Weaver Bcstg. Net: APR. Rep: HR/Stone. Format: MOR. ■ Philip C. Davis, pres; William Weaver, gen mgr & prog dir; Pat Michaels, stn mgr & news dir; Diana Kirchen, mus dir; Mark Eliot, prom mgr; news dir; Ed Raabe, chief engr. ■ Rates: \$52; 39; 52; 21.

**KWIZ-FM**—1947: 96.7 mhz; 3 kw. Ant 120 ft horiz, 115 ft vert. Prog sep from AM. Stereo. Format: MOR. ■ Sandy Reynolds, coml mgr. ■ Rates: \$22; 18; 22; 9.

**KYMS(FM)**—Feb 6, 1960: 106.3 mhz; 3 kw. Ant 130 ft. Stereo. 1601 N. Bristol Ave. (92706) (714) 835-1063. Southwestern Bcstrs, Inc. (group owner; acq 10-1-68). Format: Contemp Christian mus. ■ Edward T. Shadek, pres; Arnie McClatchey, VP & gen mgr.

Santa Barbara

**KBLS(AM)**—Aug 11, 1962: 990 khz; 1 kw-D, DA. 1216 State St. (93101). (805) 963-5973. Antares Bcstg Co. (acq 6-14-75). Net: UPI. Rep: Selcom. Format: Contemp Christian. ■ Gregory D. Gentling Jr., VP; Kevin M. Wodlinger, gen mgr; Tom Moller, prog dir; Laurie Cobb, mus dir; Jim Ryun, sports dir; Gerry DeWitt, news dir; Clark Ortone, chief engr. ■ Rates: \$12; 12; 12; —

**KTYD(FM)**—Co-owned with KBLS(AM) Aug 11, 1962: 99.9 mhz; 34 kw. Ant 550 ft. Prog sep from AM. Stereo. Format: Prog. Spec progs: Class 1 hr, C&W 1 hr, jazz 3 hrs wkly. ■ Larry Johnson, prog dir. ■ Rates: \$17; 17; 17; 17

*William A. Estline, Inc.*  
 31 CARROLL COURT  
 SAN RAFAEL, CALIFORNIA 94903  
 (415) 479-0717  
 MEDIA BROKERS - CONSULTANTS

**\*KCSB-FM**—November 1964: 91.5 mhz; 185 w. Ant 2,910 ft. Stereo. Box 13401 (93107). (805) 961-3757 Regents of the U. of Calif. Net: ABC/FM. Format: Div. Spec progs: Black 7 hrs, Span 5 hrs, C&W 15 hrs wkly. ■ Greg Drust, gen mgr; Tom Walker, prog dir; Helen Lyons, mus dir; Dan Orias, pub affrs; Regina Anderson, news dir; Steve Sellman, chief engr.

**KDB(AM)**—Dec 26, 1926: 1490 khz; 1 kw-D, 250 w-N. 23 West Micheltorena (93101). (805) 966-4131 Pacific Bcstg Co. (acq 4-21-71). Net: MBS. Rep: McGavren-Guild. Format: Btfl mus. ■ Richard Marsh, pres; Bob Scott, gen mgr, prog & mus dir; Roby Scott, stn mgr; Chip Marsh, pub ser dir; Joanna Wiscombe, news dir; Richard Lane, chief engr. ■ Rates: \$19; 19; 19; 15.

**KDB-FM**—Feb. 14, 1960: 93.7 mhz; 12.5 kw. Ant 870 ft. Dups AM 25%. Stereo. Format: Btfl mus. ■ Rates same as AM.

**KIST(AM)**—1947: 1340 khz; 1 kw-D, 250 w-N. Box 1169 (93102). (805) 966-3981 Radio Santa Barbara Inc. Rep: Buckley. Format: Contemp. Spec progs: Farm 2 hrs; Span 1 hr wkly. ■ J. P. Wardlaw Jr., pres; Bob Jones, sls mgr; Hal Bates, prog dir; Patrick C. Riley, news dir; Cherie Welly, coml mgr; Dick Williams, mus dir; Douglas A. Wedel, chief engr. ■ Rates: \$17; 15; 17, 15.

**KKIO(AM)**—March 1961: 1290 khz; 500 w-D. 1919 State St. (93101). (805) 963-5896. KACL Radio Inc. (acq 5-1-74). Net: ABC/I. Rep: PRO Radio. Format: C&W. Spec progs: It 1 hr wkly. ■ Guy S. Erway, pres, gen mgr & chief engr; Joe Constantino, coml mgr; Joyce Erway, prog dir; Joe Jefferies, news dir. ■ Rates: \$9; 8; 9; —

**KRUZ(FM)**—August 8, 1961: 103.3 mhz; 105 kw. Ant 2980 ft. Stereo. Quad. Carillo Hotel (93101). (805) 963-1831 The Schuele Org., Inc. (acq 5-21-71). Net: ABC/E. Format: Btfl mus, classical, MOR. Spec prog: Classical 14 hrs wkly. ■ Carl L. Schuele, pres and gen mgr; Bob Bradley, coml mgr; Randall Chase, prog dir; Thomas Kemp, mus dir; Dorothy L. Schule, prom mgr. ■ Rates: \$13; 17; 17, 14.

**KTMS(AM)**—Oct 31, 1937: 1250 khz; 1 kw-U, DA-1 Drawer NN (93102). (805) 963-1975. News-Press Pub Co. Net: NBC, APR. Rep: Howard. Format: MOR, news. Spec progs: Big bands 12 hrs, Span 2 1/2 hrs wkly. ■ Stuart S. Taylor, pres; Malcolm G. Morehouse, gen mgr; Robert Senn, prog dir; Mark Giles, mus dir; Gary Clark, news dir; John Strahler, chief engr. ■ Rates: \$10.40; 7 15; 10.40; 6.50.

**KTMS-FM**—Sept 1, 1957: 97.5 mhz; 16 kw. Ant 2,900 ft. Prog sep from AM. Net: NBC, APR. Format: Prog. Spec progs: Jazz 2 hrs wkly. ■ Robert Senn, prog dir; Mark Giles, mus dir; Paula Paxton, news dir. ■ Rates same as AM.

**KTYD(FM)**—Listing follows KBLS(AM).

Santa Clara

**KARA(FM)**—Sept 25, 1964: 105.7 mhz; 50 kw. Ant 500 ft. 2775 Park Ave. (95050). (408) 243-3200. Santa Clara Broadcasters Inc. (acq 7-1-72). Rep: Buckley. Format: Old. ■ Robert S. Kieve, pres; Max Reeder, VP & gen mgr; Max Reeder, sls mgr; Ralph Koal, mus dir; Dan Schow, opns dir; Vincent A. Lopopolo, chief engr. ■ Rates: \$36; 36; 36; 36.

**KLIV(AM)**—See San Jose.

**KNTA(AM)**—See San Jose.

**\*KSCU(FM)**—Not on air, target date unknown: 89.1

## California Radio

mhz, 10 w. c/o George Giomini, Dean of Students, Santa Clara College (95053). Bd of Trustees of Santa Clara College.

### Santa Cruz

**KSCO(AM)**—Sept 21, 1947: 1080 khz, 10 kw-D, 5 kw-N, DA-N. Box 1080 (95061). (408) 475-1080. Radio Santa Cruz. Net: APR. Rep: Savalli-Gates. Format: MOR. ■ Charles V. Berlin, mgng ptr, gen mgr & chief engr; Dick Little, news dir. ■ Rates: \$8; 6; 8; 6.

**KSCS-FM**—Sept 2, 1961 99.1 mhz; 24 kw. Ant minus 250 ft. Dups AM 50%. Stereo.

**\*KUSP(FM)**—April 1972: 88.9 mhz; 860 w. Ant 2,530 ft. Stereo. Box 423 (95061). (408) 476-2800. Pataphysical Bcstg Fdn. Format: Div. Spec progs: Black 3 hrs, Cajun 3 hrs, C&W 3 hrs, Gr 2 hrs, Span 10 hrs wkly. ■ Lance Linares, stn mgr; Dave Hack, news dir; Don Mussell, chief engr.

**\*KZSC(FM)**—1974: 88.1 mhz; 16.2 w. Ant 95 ft. (CP-1.25 kw. Ant 470 ft.) Stereo. 117 Communications, UCSC. (95064). Regents of U of Calif. ■ Robin Lewin, gen mgr.

### Santa Maria

**KSEE(AM)**—Sept 1, 1961: 1480 khz; 1 kw-D. Box 442 (93454). (805) 922-1777 Cal-Coast Broadcasters Inc. Net: ABC/C. Rep: Jalco. Format: Adult contemp. ■ Buddy Black, pres; Albert B. Sturges, VP, gen & coml mgr; Tim Scott, prog dir; Johnny Dixon, mus dir; Dale Williams, chief engr. ■ Rates: \$7.40; 6.80; 7.40; —

**KSMA(AM)**—1945: 1240 khz; 1 kw-D, 250 w-N. 110 W. Cypress St. (93454). (805) 925-2582. James M. Hagerman (acq 4-1-51). Net: Golden-West. Rep: Howard. Format: MOR & btfl mus. Spec progs: Span 5 hrs wkly. ■ James M. Hagerman, gen mgr; Henry J. Neiggemann, coml mgr; Donald W. Stiles, prog dir; Robert Granflaten, news dir; Dennis Bornhoff, chief engr.

**KSMA-FM**—1960: 102.5 mhz; 27.5 kw. Ant 12 ft. Dup AM. Stereo.

**KUHL(AM)**—April 1946: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 166 (93454). (805) 922-7727 KUHL Bcstg (acq 5-55). Net: ABC/I. Rep: Torbet. Format: Upbeat MOR. Spec progs: Por 2 hrs, Span 2 hrs wkly. ■ James H. Ranger, pres & gen mgr; Tom Morrissey, coml mgr; Steve Stagnaro, prog dir & prom mgr; Danny Luell, mus dir; Kim Iacabucci, news dir; Bob Arnold, chief engr. ■ Rates: \$8.50; 7.50; 7.50; 6.

**KXFM(FM)**—July 19, 1974: 99.1 mhz; 1.8 kw. Ant 1900 ft. Stereo. 325 N. Lincoln. (805) 922-7884. Tepusquet Rolling Rock Co. (acq 4-10-73). Format: Pop-progressive. ■ Jim LaFawn, gen mgr; R. Diaz, coml mgr; Bill A. Brill, prog dir; Joe Nanini, mus dir; Karen Petersen, prom mgr; Tony Tokem, new dir; Richard Smith, chief engr.

**KZON(AM)**—June 10, 1962: 1600 khz; 500 w-D. Box 1116 (93456). (805) 922-7323 Lobos Broadcast Inc. (acq 1-23-75). Rep: Caballero, Lotus. Format: Span. ■ Leo Kesselman, owner; Jim Gregori, gen mgr; Frederick Rasgado, opns dir; Alfredo Rasgado, mus dir; John Simko, chief engr. ■ Rates: \$6.35; 6.35; 6.35; 6.35.

### Santa Monica

**\*KCRW(FM)**—Jan, 1, 1946: 89.9 mhz; 26 kw. Ant minus 100 ft. 1900 Pico Blvd. (90405). (213) 450-5183. Santa Monica College District (acq 8-3-76). Net: NPR. Format: Div. ■ Ruth Hirschman, gen mgr; Isabel Holt, mus dir; John Huntley, chief engr.

**KDAY(AM)**—1947: 1580 khz; 50 kw-U, DA-2. 1700 N. Alvarado, Los Angeles (90026). (213) 665-1105. Rollins Bcstg of Delware Inc. Group owner: Rollins Inc. Net: Nat Black. Format: Black. ■ Jim Roddy, pres; Paul Downs, VP-radio group; Gary W. Price, gen mgr; Ernie Kristoff, coml mgr; Steve Woods, prog dir; Roger Aldi, news dir; Andy Laird, chief engr. ■ Rates: \$115; 97; 115; 66.

**KSRF(FM)**—Dec 22, 1960: 103.1 mhz; 1.85 kw. Ant minus 95 ft. Stereo. 1710 Ocean Ave. (90401). (213)

393-9681 Santa Monica Bcstg Inc. (acq 8-1-65). Format: MOR. ■ George A. Baron, pres & gen mgr; Jimmie Lou Dwyer, asst to the pres; Craig A. Baron, VP & s/s mgr; John McCartt, opns dir; Andy Laird, chief engr.

### Santa Paula

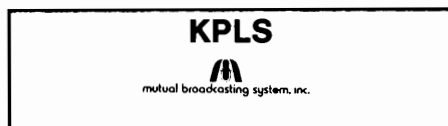
**KAAP(AM)**—1948: 1400 khz; 1 kw-D, 250 w-N. Box 1400, Saticoy Branch, Ventura (93003) (805) 647-1400. Rancho Bcstg Inc. (acq 11-1-65). Net: ABC/I. Rep: Lucas, Jalco. Format: Contemp MOR. ■ W. F. Wallace, pres & gen mgr. ■ Rates: \$10; 9; 10; 9.

**KAAP-FM**—Oct 4, 1976: 96.7 mhz; 87 w. Ant 1500 ft. Dups AM 100%. Stereo.

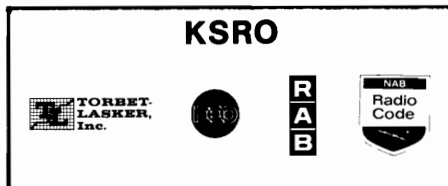
### Santa Rosa

**\*KBBF(FM)**—May 30, 1973: 89.1 mhz; 420 w. Ant 2,770 ft. Box 7189 (95401). (707) 545-8833. Bilingual Bcstg Foundation Inc. Net: NPR. Rep: Molina. Format: Bilingual (Span-Eng), ed, Chicano. Spec progs: Jazz 4 hrs, native American 1 hr wkly. ■ Hector C. Molina, gen mgr; Jorge Cendejas, mus dir; Jose Daniel McMurray, prom mgr; Bill Kibler, chief engr.

**\*KCLB(FM)**—Not on air, target date unknown: 91.9 mhz; 240 w. Ant 1,090 ft. Christian Life Center of Santa Rosa.



**KPLS(AM)**—Dec 7, 1958: 1150 khz, 5 kw-D, 500 w-N, DA-2. Box 6004 (95406). (707) 544-1150. Radio 1150 Inc. (acq 10-74). Net: MBS, APR. Rep: A/D Media Sales. Format: MOR, news, sports. Spec prog: Span 1 hr wkly. ■ High Turner, pres & prog dir; Richard Turner, gen mgr; William Randles, coml mgr; Fred Wayne, news dir. ■ Rates: \$11.59; 10.54; 11.59; 6.74.



**KSRO(AM)**—1937: 1350 khz; 5 kw-U, DA-N. Box 1598, 627 College Ave. (95402). (707) 545-3313. Finley Bcstg Co. See Nwspr. Net: UPI. Rep: torbet-lasker. Format: MOR. ■ Everet B. Person, pres; Frank W. McLaurin, VP & gen mgr; Gordon Lofgren, coml mgr; Merle Ross, prog dir; Jerry Johnson, mus dir; Steve Atkins, prom mgr; Scott Mitchell, news dir; Dan Ethen, chief engr. ■ Rates: \$23.45; 15; 17 10; 11.25.

**KVRE(AM)**—April 1, 1962: 1460 khz; 1 kw-D, DA. Box 1712 (95402). (707) 544-5873 Visionary Radio Euphonics Inc. (acq 1/4/79). Net: ABC/E. Rep: Pro Radio. ■ John Detz, pres-gen mgr; Cindy Panlos, prog dir.

**KVRE-FM**—Dec 23, 1974: 101.7 mhz; 200 w. Ant 1,102.

**KZST(FM)**—April 18, 1971. 100.1 mhz; 3 kw. Ant 240 ft. Stereo. Box 2755 (95405). (707) 528-4434. Redwood Empire Stereocasters. Rep: Selcom. Format: Btfl music. ■ Gordon Zlot, pres & gen mgr & chief engr; Rick Davenport, s/s mgr; Charles Johnson, prog dir; Juli Cortino, news dir; Linda Gummerson, traf dir. ■ Rates: \$12; 12; 12; 12.

### Seaside

**KZEN(FM)**—Nov 22, 1972: 107.1 mhz; 680 w. Ant 570 ft. Stereo. 1998 Fremont Blvd. (93955). (408) 394-8525. Arrowhead Broadcasting. Net: Nat Black. Format: Black, gospel & soul. ■ Vega Roecker, opns mgr, mus & new dir; Robert Perry, chief engr. ■ Rates: \$5; 5; 5.

### Shafter

**KQEZ(FM)**—March 3, 1978: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 2700, Bakersfield (93303). (805) 832-9161 Brandon-Dorsey Communications Inc.

Rep: Katz. Format: C&W. ■ Terry L. Dorsey, pres & gen mgr; Gary Woodruff, coml mgr; Sandy Sogel, mus dir; Craig Bury, prom mgr; J. King, news dir; Vern Tucker, chief engr. ■ Rates: \$6.50; 5.75; 6.50; 5.

### Sierra Madre

**KMAX(FM)**—See Arcadia.

### Sonora

**KROG(FM)**—Listing follows KVML(AM)

**KVML(AM)**—1948: 1450 khz; 1 kw-D, 250 w-N. Box 906 (95370). (209) 532-7426. Herold Bcstg Co. (acq 11-30-68). Net: ABC/C, ABC/I, MBS. Rep: Sandeberg-Glenn. Format: News, MOR. ■ Joseph L. Herold, pres; George Smith, gen mgr. ■ Rates: \$12; 10; 12; 10.

**KROG(FM)**—Co-owned with KVML(AM) Oct 3, 1973: 92.7 mhz; 3 kw. Ant 650 ft. Prog sep from AM. Stereo. Net: ABC/I, MBS. Format: MOR. ■ Rates: \$10; 10; 10; 10.

### South Lake Tahoe

**KOWL(AM)**—November 1956: 1490 khz; 1 kw-D, 250 w-N. Box 4100 (95729). (702) 588-6681 KOWL Inc. (acq 3-1-78). Net: ABC/E. Rep: R/T International. Format: MOR/progressive country. ■ John B. Parker, pres & gen mgr; Kathleen Parker, coml mgr; Rob Harder, prog dir; Jim Hampton, mus dir; Deborah Brown, prom mgr; Dan Forrestall, news dir; Howard Cadot, chief engr. ■ Rates: \$12; 12; 12; 12.

**KRLT(FM)**—June 23, 1976: 100.1 mhz; 3 kw. Ant minus 190 ft. Stereo. Box 689 (95705). (916) 541-5600. Entertainment Enterprises Inc. NET: APR. Format: Soft rock. ■ Ed Crook, VP & gen mgr; Doug Storm, prod & prom dir; Paul Guilbro, chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.



**KTHO(AM)**—March 17, 1963: 590 khz; 2.5 kw-D, 500 w-N, DA-N. Box AM (95705). (916) 544-6471 Emerald Bcstg Co. (acq 6-1-65). Net: APR. Format: Adult MOR. ■ Norm Hankoff, gen mgr; Bill Kingman, prog dir & chief engr; Michael Bennett, mus dir; Linda Ackley, news dir. ■ Rates: \$11; 11; 11; 11.

**KTHO-FM**—April 12, 1966: 103.1 mhz; 3 kw. Ant minus 490 ft. Dups AM news. Format: Good music. ■ Rates: \$6.65; 6.65; 6.65; 6.65.

### Stanford

**\*KZSU(FM)**—Oct 10, 1964: 90.1 mhz; 500 w. Ant minus 10 ft. Stereo. Box 5788 (94305) (415) 328-2000. Trustees of Leland Stanford Jr. University. Net: UPI. Format: Div. Spec progs: Black 4 hrs, Fr 1 hr, jazz 16 hrs, Span 4 hrs wkly. ■ Tom Price, gen mgr; Tim Bruer, bus mgr; Michael Lopez, prog dir; Jeff Ehrlich, mus dir; Karl Schroeder, prom mgr; Doug Michaels, news dir; Mark Lawrence, chief engr.

### Stockton

**KCJH(FM)**—Feb 24, 1975: 90.1 mhz; 10 w. Ant 172 ft. 1981 Cherokee Rd. (95205). Western Apostolic Bible College (acq 3-74). Format: Rel, gospel. ■ Rev. Kenneth F. Haney, pres; Harry Meeks, gen mgr; Bob Allen, coml mgr & prog dir; Jackie Bean, prom mgr; Greg Bean, news dir; Mel Freedman, chief engr.

**KJAX(FM)**—Listing follows KJOY(AM).

**KJOY(AM)**—1947: 1280 khz; 1 kw-U, DA-N. Drawer Y (95201). (209) 466-2844. Joseph Gamble Stns Inc. (acq 9-53). Net: ABC/E. Rep: McGavren-Guild. ■ Ort J. Lofthus, pres & gen & prom mgr; Peter Bradley, s/s mgr; Don Hoffman, prog dir.

**KJAX(FM)**—Co-owned with KJOY(AM). June 15, 1968: 99.3 mhz; 2.35 kw. Ant 330 ft. Prog sep from AM. Stereo. Net: ABC/FM.

**\*KSJC-FM**—March 1, 1971. 89.5 mhz, 10 w. Ant 106 ft. Stereo. 5151 Pacific Ave. (95207). (209) 951-6023. San Joaquin Delta Jr. College District. Net: MBS. Format: Var Spec progs: Black 1 hr, class 15 hrs, jazz 3 hrs, Span 1 hr wkly. ■ David Steele, gen mgr & prom & prog mgr; Richard Bristow, chief engr.

**KSTN(AM)**—November 1949: 1420 khz; 5 kw-D, 1 kw-N, DA-2. 2171 Ralph Ave. (95206). (209) 948-

KSTN, San Joaquin Bcstg Co. Net: ABC/C. Rep: Howard. Format: Contemp. Spec prog: Span 14 hrs wkly. ■ Knox LaRue, pres; Dave Morgan, prog & mus dir; Robert Minor, news dir. ■ Rates: \$13; 11, 13; 11

**KSTN-FM**—1962: 107.3 mhz; 8.1 kw. Ant 1610 ft. Valley Bcstrs Inc. Format: Sp, C&W. Spec prog: Portuguese 17 hrs, Japanese 4 hrs wkly. ■ Rates: \$7.50; 7.50; 7.50.

**\*KUOP(FM)**—1947 91.3 mhz; 30 kw. Ant 215 ft. Stereo. 3601 Pacific Ave. (95211). (209) 946-2582. University of the Pacific. Net: NPR. Format: Class, ed, jazz. Spec progs: Black 6 hrs, Span 5 hrs wkly. ■ Stanley E. McCaffrey, pres; Sandra Henwood, actg stn mgr & prog dir; Mike Milhaupt, dev dir; Susan Carson, news dir; Dan Jones, chief engr.

**KWG(AM)**—Nov 22, 1921 1230 khz; 1 kw-D. 5635 Stratford Circle (95207). (209) 478-6397 Barnes Enterprises (acq 1-1-73). Net: MBS. Rep: Torbet-Lasker. Format: MOR, C&W. Spec prog: Farm 8 hrs wkly, C&W 35 hrs wkly. ■ John Jacobs, pres; Denny Kirwan, gen mgr; Jim Pace, prog dir; Hilmar Cann, chief engr; Bert Hardcastle, news dir. ■ Rates: \$12; 10; 12; 9.50.

**KWIN(FM)**—See Lodi.

**New FM**—Not on air, target date unknown: 100.1 mhz; 1.5 kw. Ant 214 ft. 1145 Willora Rd. (95207). Carson Communications. Format: Contemp rock.

Susanville

**KSUE(AM)**—April 22, 1948: 1240 khz; 1 kw-D, 250 w-N. 999 Chestnut St. (96130). (916) 257-2121 Radio Lassen (acq 2-1-71). Net: APR. Rep: Radio Time Sls. Format: MOR, C&W. Spec progs: Farm 1 hr wkly. ■ Cecil Webb, own & mgr; Jerry Moffitt, coml mgr; David Converse, opns mgr; Hugh Hardaway, mus dir; Bruce Hutchison, news dir; Harold C. Houston, chief engr. ■ Rates: \$5.50; 4.80; 5.50; 4.80.

**KSUE-FM**—Aug 19, 1976: 92.7 mhz; 160 w. Ant 1050 ft. Dupls AM 30%. Stereo. Format: Btfl mus. ■ Rates: \$—, 4; 4; 4.

Taft

**KTKR(AM)**—March 16, 1948: 1310 khz; 1 kw-D. Bin WW (93268). (805) 765-6101 Louise E. & Gerald K. Mann (acq 4-8-59). Spec progs: C&W 14 hrs wkly. ■ Louise E. & Gerald K. Mann, co-owners; Louise E. Mann, coml & prom mgr; Jerry Mann, prog & news dir; Jon S. Rierson, chief engr.

Thousand Oaks

**\*KCPB(FM)**—Not on air, target date unknown: 91.1 mhz; 4.75 kw. Ant 1,280 ft. KCPB Inc.

**KGOE(AM)**—Sept 20, 1971 850 khz; 500 w-D, DA. 2524 Townsgate Rd. (91361). (805) 497-8511 or (213) 991-4104. Conejo Broadcasters Inc. (acq 8-8-78). Net: MBS. Format: Talk, MOR. ■ James Simon, pres & gen mgr; Tom Simon, loc sls mgr; Jack Klevin, rgnl/natl sls mgr; Ray West, prog dir; Mark Fleming, mus dir; Gary Deigneault, prom mgr; Valerie Grant, news dir; James Rogers, chief engr. ■ Rates: \$15.75; 13; 15.75; 9.50.

**KNJO(FM)**—April 1, 1963: 92.7 mhz; 560 w. Ant 630 ft. Stereo. 1776 Moorpark Rd. (91360) (805) 495-2124. KNJO Inc. (acq 7-1-70). Net: MBS. Format: Btfl mus. ■ Alan Fischler, pres & gen mgr; Bob Jacobson, coml mgr; Bob Hughes, prog & news dir; Larry King, chief engr. ■ Rates: \$10; 10; 10; 10.

Torrance

**\*KNHS(FM)**—March 9, 1966: 89.7 mhz; 10 w. 3620 W. 182nd St. (90504). (213) 323-8080, ext 405. Torrance Unified School District. Format: Rock. Spec prog: C&W 2 hrs wkly. ■ John Reynolds, stn mgr; Keith Vars, prog dir; Alan Matza, mus dir; Jerry Snowbell, chief engr.

Tracy


**KSRT(FM)**—Dec 14, 1966: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. 1502 St. Mark's Plaza, Suite 6, Stockton, Calif. (95207). (209) 957-1675. KSRT Bcstg Inc. Net: APR. Format: AOR. ■ August in Soto Sr., pres & gen mgr; Adrian Soto, coml & prom mgr; mus dir; Augustin Soto Jr., prog dir & chief engr. ■ Rates: \$8; 8; 10; 10.

Travis A.F.B.

**\*KVIK(FM)**—June 4, 1973: 91.5 mhz, 10 w. Markley Rd, and Deronde Drive (94535). (707) 437-3731 Travis Unified Schools. ■ Charles W. Juhl, principal; Len Meuer, tech adv.

Truckee

**KEZC**  
Adult Contemporary Country



**KEZC(FM)**—1970: 101.7 mhz; 1.25 kw. Ant 470 ft. Stereo. Box 88, Kings Beach, Calif. (95719). (916) 546-5936. Lake Tahoe FM, Inc. (acq 6-1-78). Net: MBS. Format: Contemp country. ■ Carroll E. Brock, pres; Steven E. Brock, gen mgr; Rand E. Waits, mus dir; Michele Bresso, news dir; Marvin Clapp, chief engr. ■ Rates: \$8; 7, 7, 6.

**KTRT(AM)**—May 1959: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (95734). (916) 562-1400. Trans-Sierra Broadcasters Inc. (acq 7-10-78). Format: MOR. ■ Mira Shea, pres & gen mgr; Michael O'Hara, sls mgr; Martin W. Acuff, chief engr. ■ Rates: \$5.75, 5.75; 5.75, 5.75.

Tulare

**KBOS(FM)**—Listing following KGEN(AM).

**KCOK(AM)**—Aug, 1, 1946: 1270 khz; 5 kw-D, 1 kw-N, DA-N. 3205 S. Mooney Blvd., Visalia, Calif. (93277). (209) 625-5265. KCOK Inc. (acq 8-1-57). Net: MBS. Rep: Sandelberg-Glenn, Oakes. Format: MOR, news. ■ Keith Munger, pres; Larry W. Woods, VP & gen mgr. ■ Rates: \$12, 10; 12; 8.

**KJUG(FM)**—Co-owned with KCOK(AM) May 6, 1965: 106.7 mhz; 870 w. Ant 2,550 ft. Stereo. 733-2750. KCOK Inc. Net: MBS. Format: C&W. ■ Charlie Hoskins, gen sls mgr. ■ Rates: \$10; 8; 10. 6.

**KGEN(AM)**—1957 1370 khz; 1 kw-D. Box 444 (93274). (209) 686-3406. Pappas Electronics Inc. (acq 9-5-64). Rep: PRO Radio. Format: C&W. Spec progs: Por 6 hrs, Span 3 hrs wkly. ■ Mike Pappas, pres; Henry Walls, VP & gen mgr. ■ Rates: \$6.75; 6.75; 6.75;—

**KBOS(FM)**—Co-owned with KGEN(AM) 1965: 94.9 mhz; 770 w. Ant 2,650 ft. Prog sep from AM. Stereo. Net: ABC/C. Format: Top 40. ■ Rates: \$6.75; 6.75, 6.75; 6.75.

**KJUG(FM)**—Listing follows KCOK(AM).

Turlock

**\*KBDG(FM)**—January 1977. 90.9 mhz, 10 w. Ant 89 ft. 1600 Canal Dr. (95380). (209) 632-8801 Turlock Joint Union High School District. Format: Ed. ■ Dale M. Harter, dist suprvr; Robert G. Hoskins, gen mgr & chief engr.

**KCEY(AM)**—October 1949: 1390 khz; 5 kw-U, DA-2. Box 170 (95380). (209) 883-0433. Central California Broadcasters Inc. (acq 3-16-73). Net: ABC/E. Rep: Selcom. Format: Modern country. Spec progs: Farm 3 hrs, Por 3 hrs wkly. ■ John (Milt) Hall, pres & gen mgr; Bob Neutzling, sls mgr; Lee Nye, opns dir; Phyllis Okeneske, news dir; Richard Sweetland, chief engr. ■ Rates: \$16.20; 14.40; 16.20; 11.50.

**KMIX(FM)**—Co-owned with KCEY(AM). March 3, 1978: 98.3 mhz; 1.6 kw. Ant 390 ft. Stereo. Box 979, Modesto, Calif. (95354). John M. and Mary C. Hall. Format: Adult rock. ■ Gary Lee, prog dir. ■ Rates: \$14.50; 14.50; 14.50; 13.05.

**\*KCSS(FM)**—Aug 13, 1975: 91.9 mhz; 10 w. 800 Monte Vista Ave. (95380). Calif. State College, Stanislaus.

**KMIX(FM)**—Listing follows KCEY(AM).

Twenty-nine Palms

**KDHI(AM)**—April 3, 1961: 1250 khz; 1 kw-D. Box

908 (92277). (714) 362-4111 Hi-Desert Bcstg Corp. Net: ABC/I. ■ Art Sipherd, pres, gen & coml mgr & prog dir; Adeline F. Sipherd, prom mgr. ■ Rates: \$4.99; 4.99; 4.99; —


**KQYN(FM)**—Co-owned with KDHI(AM) April 1, 1965: 95.7 mhz, 5 kw horiz, 93 w vert. Ant minus 89 ft horiz, minus 130 ft. vert. Net: ABC/I. Format: Btfl mus.

Ukiah

**KALF(FM)**—Listing follows KUKI(AM).

**KLIL(FM)**—July 30, 1968: 94.5 mhz; 6.7 kw. Ant 1,120 ft. Box 389. (707) 462-1451 K-LIL Inc. Rep: Savalli/Gates. Format: MOR. Spec progs: Span 1 hr, C&W 6 hrs wkly. ■ Woodrow W. White, pres & gen mgr; Ray Oresco, prog dir; Mike Spencer, mgr; Eleanor Clements, office mgr; Gerald Suoeff, chief engr.


**KUKI**  
John "Andy" Potter Company



**A CONCERNED COMMUNICATIONS STATION**

**KUKI(AM)**—Oct 1, 1950: 1400 khz, 1 kw-D, 250 w-N. Box 638 (95482). (707) 462-4771 Concerned Communications Corp. (group owner; acq 9-16-74). Net: APR. Rep: John Andy Potter Co. Format: MOR. Spec progs: Span 5 hrs wkly. ■ Reg Streeter, pres; Jim Dowd, gen mgr; Randall Kalton, prog dir, mus dir & chief engr; Peter Yackley, news dir. ■ Rates: \$8.50; 6.35, 8.50; 6.35.

**KALF**  
John "Andy" Potter Company



**A CONCERNED COMMUNICATIONS STATION**

**KALF(FM)**—Co-owned with KUKI(AM) Oct 16, 1974: 103.3 mhz; 1.9 kw. Ant 1,840 ft. Stereo. (707) 462-1469. Format: C&W. ■ Jay Norvell, coml mgr; Paul Giberson, prog dir; Bryan Stultz, chief engr. ■ Rates: \$5; 5; 5; 5.

Vacaville

**KUIC(FM)**—Nov 1, 1968: 95.3 mhz; 2.85 kw. Ant 205 ft. Stereo. 419 Mason St. (95688). (707) 446-0200. KUIC-Levin Radio Inc. (acq 4-1-77). Format: MOR. ■ Harvey Levin, pres & gen mgr; Donna Myers, stn mgr; Russ Martineau, coml mgr; Terry Gillingham, prog dir; Matt Steiger, mus dir; Clarence Wolf, news dir; Andy Parao, chief engr. ■ Rates: \$11, 11, 11, 11

Vallejo

**KNBA(AM)**—Aug 1, 1947. 1190 khz; 1 kw-D. 3267 Sonoma Blvd. (94590). (707) 644-8944. KNBA Inc. Net: MBS. Rep: Savalli/Gates. Format: MOR. ■ Louis J. Ripa, pres, gen & coml mgr; Ed McMillian, prog dir; Bob Melrose, news dir; Joe Gibson, chief engr; Walt Jamond, mus dir.

Ventura

**KAAP-AM-FM**—See Santa Paula.

**KACY(AM)**—See Port Hueneme.

**KACY-FM**—See Oxnard.

**KBBQ(AM)**—June 1, 1947: 1590 khz; 5 kw-U, DA-2. Box 5151 (93003). (805) 642-3239 or 647-1644. Tri-Counties Public Service Inc. (acq 3-13-75). Net: NBC, APR. Rep: Torbet-Lasker. Format: Modern country. Spec progs: Farm 5 hrs wkly. ■ William Rea Jr., pres; Andrew P. Corliss, VP & gen mgr; Jack Scott, coml mgr; Earl Spencer, prog & chief engr; Van St. James, mus dir. ■ Rates: \$11.50; 9.50; 11.50; 9.50.

## California, Colorado Radio

**KBBY(FM)**—Co-owned with KBBQ(AM). Dec 27, 1962: 95.1 mhz; 28 kw horiz, 6.9 vert. Ant 79 ft. horiz, 84 ft vert. Format: Top 40. ■ Mat Fabris, prog dir. ■ Rates: \$7.50; 7.50; 9.50; 9.50.

**KHAY(FM)**—Listing follow KVEN(AM).

**KVEN(AM)**—March 1948: 1450 khz; 1 kw-D, 250 w-N Box 699 (93001). (805) 642-8595. KVEN Bcstg Corp. (acq 10-65). Net: ABC/E. Rep: PRO Radio. Format: MOR. ■ Robert L. Fox, pres & gen mgr; Ira E. Laufer, stn mgr; David Loe, gen sls mgr; Bob Adams, prog & mus dir; John Brooks, news dir; Linday Williams, chief engr. ■ 15; 11.80; 15; 11.80.

**KHAY(FM)**—Co-owned with KVEN(AM). Jan 1, 1962: 100.7 mhz; 39 kw. Ant 1210 ft. Stereo. Prog sep from AM. Format: C&W.

### Victorville

**KAVR-AM-FM**—See Apple Valley.



Bill Dahlsten Radio Rep

**KCIN(AM)**—Sept 1, 1961 1590 khz; 500 w-D. Drawer AF (92392). (714) 245-8635. Sidney King (acq 7-27-78). Net: ABC/E. APR. Rep: Dahlsten. Format: C&W. Spec progs: Class 2 hrs, old 6 hrs wkly. ■ Sidney King, gen mgr; Bill Combs, coml mgr; Dave Murphy, prog dir; Lance Orosco, news dir; Wayne Dillard, chief engr. ■ Rates: \$5.75; 4.90; 5.75; —

**New FM**—Not on air, target date unknown: 103.1 mhz; 3 kw. Ant 23 ft. 10131 Genesta Ave., Northridge, Calif. (91325). Kenneth H. Orchard.

### Visalia

**KONG(AM)**—January 1948: 1400 khz; 1 kw-D, 250 w-N. Box 3329 (93277). (209) 734-5811 2588 Newport Corp. (group owner; acq 7-17-79). 6-1-57). Net: ABC/I. Rep: Lucas. Format: MOR. Spec progs: Farm 2 hrs, Span 10 hrs wkly. ■ Harry E. Layman, pres & gen mgr; Carl Switzer, coml mgr; Tim Joyce, news dir; Russ Swamb, chief engr. ■ Rates: \$9.80; 7.40; 9.80; 5.55.

**KONG-FM**—Sept 1, 1961 92.9 mhz; 10 kw. Ant 960 ft. Prog sep from AM. Stereo. Net: ABC/FM. Format: Btfl mus. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

### Vista

**KMLO(AM)**—Nov 3, 1967: 1000 khz; 1 kw-D, DA. Box 1000 (92083). (714) 724-8333. North County Bcstg Co. Format: Contemp. Spec progs: Span 2 hrs wkly. ■ Gene Alfred, pres & gen mgr; Richard Vosper, tech dir; Jack McKinney, prog dir; Bob France, news dir.

### Walnut

**\*KSAK(FM)**—Jan 10, 1974: 90.1 mhz; 3.5 w. Ant 460 ft. 1100 North Grand Ave. (91789). (714) 595-3318. Mount San Antonio Community College District. Format: Rock. ■ Howard A. Peth, dir of bcstg; Eldon E. Pearce, pres.

### Walnut Creek

**KDFM(FM)**—Dec 10, 1959: 92.1 mhz; 3 kw. Ant 89 ft. Stereo. (415) 934-5300. Schofield Bcstg Inc. (acq 8-2-73). Format: Easy Istng. ■ Richard Schofield, pres & gen mgr.

### Wasco

**KQEZ(FM)**—See Shafter.

**KWSO(AM)**—May 17, 1950: 1050 khz; 1 kw-D. Box 1050 (93280). (805) 758-2145. KWSO Inc. Format: Rel. Spec progs: Class 4 hrs, farm 1 hr, Ger 1 hr wkly. ■ Don Bevilacqua, pres; Robert T. Bann, gen & coml

mgr & chief engr; Mike McCutchan, opns mgr; Bill Erhman, traf dir; Gary Hurley, news dir. ■ Rates: \$4.90; 4.90; 4.90.

### Watsonville

**KOMY(AM)**—1937 1340 khz. 1 kw-D, 250 w-N. Box 778 (95076). (408) 724-5641 Frontier Bcstg Co. of California (acq 6-16-63). Net: MBS, Calif Farm. Format: Top-40, old, Span. Spec progs: Yugoslavian-1 hr, Por 3 hrs wkly. ■ Phil Rather, pres; Jim Workman, coml mgr; Bill Moody, prog dir; Gordon Borwn, news dir; John Boren, chief engr. ■ Rates: \$5; 5; 5; 5.

### West Covina

**KBOB(FM)**—Listing follows KGRB(AM).

**KGRB(AM)**—Sept 25, 1963: 900 khz; 250 w-D, DA (CP: 500 w). 751 Echelon Ave., City of Industry (91744). (213) 330-5211 Robert Burdette & Assoc. ■ Robert Burdette, pres, gen, coml & prom mgr; Gloria Burdette, prog dir; Rahn Harris, news dir; Doug Nelson, chief engr.

**KBOB(FM)**—Co-owned with KGRB(AM). Nov 18, 1957: 98.3 mhz; 810 w. Ant minus 265 ft. Robert Burdette Investments Inc. Dups AM 80%.

### West Sacramento

**\*KWHS(FM)**—May 14, 1975: 91.7 mhz, 10 w. 930 W. Acres Rd. (95691). Washington Unified School District.

### Willows

**KIQS(AM)**—Dec 29, 1961: 1560 khz, 250 w-D. Box 7 (95988). (916) 934-4654. Charles W. Stone, Josephine Stone, Anthony F. Rusnak (acq 9-72). Net: Keystone. Rep: Chance. Format: Var. Spec progs: C&W 6 hrs wkly. ■ Anthony F. Rusnak, pres & gen mgr.

### Woodland

**KGMS(AM)**—See Sacramento.

**KFSM(FM)**—Co-owned with KGMS(AM) Sacramento. Feb 4, 1961 1025 mhz; 50 kw. Ant 500 ft. Stereo. Box 526 (95695). (916) 422-1025. Kula Bcstg Corp. (acq 4-1-72). Group owner: Key. Rep: HR/Stone. Format: Prog. ■ A. J. Krisik, pres & gen mgr; Bud Levitt, loc sls mgr; Glenn A. Johnson, stn mgr; Gary Nixon, mus dir; Dennis Newhall, prog dir; Bill Stukaloff, natl sls mgr; Dave Whitaker, news dir; David C. Williams, chief engr. ■ Rates: \$38; 36; 38; 36.

### Yreka

**KSYC(AM)**—July 27, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (96097). (916) 842-4158. Dalmatian Enterprises Inc. (acq 4-1-74). Net: Golden West Sports. Format: MOR. ■ Gary L. Hawke, gen mgr; Martin W. Hawke, prog dir. ■ Rates: \$6; 6; 6; 6.

### Yuba City

**KHEX(FM)**—Listing follows KUBA(AM).

**KOBO**  
John "Andy" Potter Company

**A CONCERNED COMMUNICATIONS STATION**

American Contemporary Radio Network

**NRBA**

**KOBO(AM)**—June 1953: 1450 khz; 500 w-D, 250 w-N. Box 1056 (95991). (916) 673-7677 Concerned Communications Corp. (group owner; acq 10-74). Rep: John "Andy" Potter Co. Format: Contemp. ■ Reg Streeter, pres; Todd Baker, gen mgr; Jason W. Fine, prog dir; James McLaren, news dir; Byron Ray Stultz, chief engr. ■ Rates: \$13.70; 10.90; 13.70; 10.90.

**KUBA(AM)**—January 1948: 1600 khz; 5 kw-D, 500 w-N, DA-N. Box 309 (95991). (916) 673-1600. Peterson Radio Inc. Net: UPI. Rep: PRO Radio. Format: MOR/C&W. Spec progs: Farm 2 hrs wkly. ■ Mel Peterson, pres & gen mgr; Al Baber, coml mgr; Larry Lee,

prog dir; Bill Donovan, news dir; Ed Grundler, chief engr. ■ Rates: \$11.75; 9.75; 11.75, 8.75.

**KHEX(FM)**—Co-owned with KUBA(AM). Nov 8, 1974: 103.9 mhz; 3 kw. Ant 110 ft. Dups AM 80%. Spec progs: Punjabi 4 hrs, Span 21 hrs wkly. ■ Rates: \$9; 9; 9; 9.

## Colorado

### Alamosa

**KALQ-FM**—Listing follows KGIW(AM).

**\*KASF(FM)**—Jan 1970: 90.9 mhz; 10 w. Adams State College (81101). (303) 589-7154. Adams State College. Format: Diversified, progressive. ■ Greg Magness, stn mgr; Paul Ash, prog dir & prom mgr; Ron Baier, chief engr.

**KGIW(AM)**—Feb 27, 1929: 1450 khz; 1 kw-D. 250 w-N. Box 179 (81101). (303) 589-6644. Darrel K. Burns (acq 1964). Group: Community. Net: ABC/I, Intermountain. Format: MOR, C&W. Spec. progs: Sp 6 hrs, farm 6 hrs, wkly. ■ Neil J. Hammer, gen mgr; Dean Burns, coml mgr; Donna Chappell, news dir; George Kettle, chief engr; Patsy Garcia, off mgr. ■ Rates: \$5.75; 4.75; 5.75; 4.75.

**KALQ-FM**—Co-owned with KGIW(AM). June 26, 1969: 93.5 mhz; 2.8 kw. Ant 130 ft. (303) 589-6645. Net: ABC/FM. Format: Beautiful music. Stereo. ■ Ken Bench, stn mgr. ■ Rates: \$4.65; 3.85; 4.65; 3.85.

### Arvada

**KQXI(AM)**—Jan 9, 1962: 1550 khz; 10 kw-D. Box 506 (80001). (303) 761-1550. Media Enterprises Inc. Format: Religious/gospel. ■ Harold Schwartz, pres; Larry Green, gen mgr; Ramona Harris, stn dir. ■ Rates: \$60; 60; 60; 60.

### Aspen

**KSNO(AM)**—March 4, 1964: 1260 khz; 5 kw-D. Box 10910 (81611). (303) 925-7383. Aspen Bcstg Co. Net: ABC/I, Intermountain. Rep: Eastman, Intermountain. Format: Contemporary. Spec progs: Classical 10 hrs, talk 3 hrs wkly. ■ William Dunaway, pres; June Rosenfeld, gen mgr; Lee Duncan, mus dir; Jeanette Darnaver, news dir; Dave Johnson, chief engr. ■ Rates: \$10; 8.25; 10; —

**KSPN(FM)**—Feb 14, 1970: 97.7 mhz; 3 kw. Ant minus 84 ft. Stereo. 330 E. Main St. (81611). (303) 925-5776. Recreation Bcstg of Aspen Inc. Net: ABC/I. Rep: McGuire Inc. Format: Light contemp. Spec prog: Classical 6 hrs wkly. ■ Joyce Hatton, pres; Stephen Heater, chmn of bd; Lee Duncan, mus dir; Sue Michael, news dir; Gaiien Sprague, chief engr. ■ Rates: 9; 7.50; 9; 7.50.

### Aurora

**KOSI(AM)**—1954: 1430 khz; 5 kw-U, DA-2. Box 98 (80040). (303) 343-1430. Twx 910-932-0358. Armstrong Bcstg Corp. (acq 8-28-59). Net: APR. Rep: Torbet-Lasker. Format: Beautfl mus. ■ William Armstrong, pres; Al Perry, gen mgr; Lee Stewart, prog dir; Bill Pierson, news dir; Keith Ericson, chief engr. ■ Rates: \$37; 26; 25; 10.

**KOSI-FM**—See Denver.

### Boulder

**KADE(AM)**—Nov 14, 1973: 1190 khz; 1 kw-D. 4840 Riberbend (80301). (303) 444-5600. Centennial Wireless (acq 11-1-75). Net: UPI. Rep: PW Radio. Format: AOR. ■ Robert D. Greenlee, pres & gen mgr; Randy Morrison, prog dir; David Martley, mus dir; Robert Lynch, news dir; Ray Skibitsky, coml mgr; Randy Morrison, chief engr. ■ Rates: \$9; 8; 9; 8.

**KBCO(FM)**—Co-owned with KADE(AM). Oct 1, 1955: 97.3 mhz; 2 kw. Ant minus 750 ft. 1900 Folsom. (80302). (303) 444-5600. Centennial Wireless Inc. (acq 6-3-77). Rep: PW Radio, Mountain Media. Format: AOR. ■ Robert Greenlee, pres-gen mgr; Ray Skibitsky, coml mgr; Dennis Constatine, mus dir; Roger McGrath, chief engr. ■ Rates: \$8; 7.50; 8; 7.50.

**KBOL(AM)**—Feb 15, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 146 (80302). (303) 444-1490. Boulder Radio KBOL Inc. Net: ABC/I. Format: MOR. ■ Russ Shaffer, pres & gen mgr; Rusty Shaffer, stn mgr; David



Lowe, coml mgr; Adrian Hise, news dir; Lauren Betten-court, chief engr. ■ Rates: \$10.90; 8.90; 10.90; 7.90.

**KBVL(FM)**—Co-owned with KBOL(AM). March 15, 1971. 94.7 mhz; 30 kw. Ant minus 180 ft. Stereo. Box 146 (80306). (303) 444-1490. Net: ABC/I. Format: Classical. ■ Rusty Shaffer, stn mgr & prog dir; Bill McBride, opns mgr; Dave Lowe, coml mgr; Lauren Bet-tencourt, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 7

**\*KGNU(FM)**—May 22, 1978: 88.5 mhz, 1.29 kw. Ant 215 ft. Box 1076 (80306). (303) 449-4885. Community Bcst Assn. Net: NPR. Format: Diversified. ■ Tom Cross, pres; Glen Gerberg, gen mgr.

Breckenridge

**KLGT(FM)**—Sept 12, 1975: 102.3 mhz; 3 kw. Ant minus 230 ft. Box 37 (80424). (303) 453-2234. Breckenridge Bcstg Co. Net: APR. Format: Contemp MOR. ■ Robin G. Theobald, gen mgr; Grant Deming, chief engr. ■ Rates: \$6.50; 5; 7; 6.

Brighton

**KBRN(AM)**—April 26, 1956: 800 khz; 500 w-D. Box 428 (80601). (303) 659-5800. Southwestern Bcstg (group owner; acq 7-1-69). Net: UPI. Format: Chris-tian. Spec progs: Farm 1 hr, Black 3 hrs w/ky. ■ Edward T. Shadek, pres; Dan Hubbard, gen & coml mgr; Keith Whipple, prog dir; Jim Brown, chief engr. ■ Rates: \$8.50; 8.50; 8.50; —.

Brush

**KCMP(AM)**—Aug. 1, 1977: 1010 khz; 5 kw-D. 1516 Mill St. (80723). (303)842-5005. Ranchland Bcstg. Net: ABC/I. Rep: Inter Mountain. Format: Beautiful music, relig. Spec prog: farm 12 hrs, Spanish 4 hrs. ■ Claud Pettit, pres-gen mgr-chief engr; Margaret Pet-tit, prog dir; Richard Keegan, coml mgr. ■ Rates: \$5.10; 4.30; 4.30; —.

Burlington

**KNAB(AM)**—July 11, 1967: 1140 khz; 1 kw-D. Box 516 (80807). (303) 346-8600. KNAB Inc. (acq. July 1974). Net: ABC/I; Intermountain. Rep: RKO; Inter-mountain. Format: C&W, MOR. ■ Ray H. Lockhart, pres; Bette Bailly, gen mgr & chief engr.

**KNAB-FM**—Not on air. 104.1 mhz; 27.9 kw. Ant 358 ft. Dups AM 100%.

Canon City

**KRLN(AM)**—Aug 15, 1947: 1400 khz; 1 kw-D. 250 w-N. Box 511 (81212). (303) 275-2002. KRLN Inc. (acq 1-1-65). Rep: Hix; Masla. Format: MOR. ■ Norton Warner, pres; Martin Nonhof, gen and coml mgr; Bob Stevenson, mus dir; Tom Ninniman, news dir; Bob Stevenson, chief engr. ■ Rates: \$7.50; 6; 7.50; 6.

**KSTX(FM)**—Co-owned with KRLN(AM). June 1, 1975: 103.9 mhz; 3 kw. Ant minus 520 ft. Stereo. For-mat: C&W. Martin Nonhof, gen mgr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

Colorado Springs

**\*KEPC(FM)**—Feb 15, 1957: 90.5 mhz; 3.7 kw. Ant minus 1180 ft. Stereo. 5675 S. Academy (80906). (303) 576-7711. El Paso Community College. Net: ABC/FM. Format: Educational, variety. Spec progs: Black 14 hrs; classical 12 hrs; jazz 14 hrs; C&W 12 hrs w/ky. ■ Dr. Donald W. McInnis, pres; John F. Donahue, stn mgr; Leonard Smith, gen mgr.

**KIIQ(AM)**—See Manitou Springs.

**KILO(FM)**—Jan 21, 1966: 93.9 mhz; 83 kw. Ant 2110 ft. Stereo. KILO Bcstg. (acq 6-29-78). Robert D. Telmosse and James Pinkston, owners.

**KKFM(FM)**—May 2, 1959: 96.5 mhz; 23 kw. Ant 2300 ft. Stereo. 225 S. Academy Blvd. (80910). (303) 596-5536. Ski-Hi Inc. (acq 2-10-71). Rep: Bunchez, McGuire. Format: AOR. ■ Richard Sucher, pres; John J. Leehey, gen mgr; Ron Green, sls mgr; Steve Scott, prog dir & mus dir; John Bartholomew, news dir; Chuck Waltman, chief engr.

**KPIK(AM)**—June 22, 1957: 1580 khz; 5 kw-D. Box 1789 (80901). (303) 634-1503. Area Bcstg Corp. (acq 6-1-78). Net: ABC/C, APR. Rep: Eastman. For-mat: C&W. ■ George James, pres, gen mgr & chief engr mgr; Ron Peterson, gen sls mgr; Tex Lively, prog dir. ■ Rates: \$7.50; 6.75; 7.50; 3.75.

**\*KRCC(FM)**—Oct. 2, 1951: 91.5 mhz, 1.6 kw. Ant minus 590 ft. Stereo. Colorado College (80903). (303)

473-4801. Colorado College. Net: NPR. Format: Class, jazz. Variety. Spec progs: Ger 3 hr, Sp 3 hr. ■ K. C. Walsh, gen mgr; Dan Remy, chief engr.

**KRDO(AM)**—March 1947 1240 khz; 1 kw-D, 250 w-N. Box 1457 (80901). (303) 634-3773. TWX 303-473-0437 Pikes Peak Bcstg Co. Net: MBS. Rep: Torbet-Lasker. Format: MOR. Spec prog: Sp 1 hr w/ky. ■ Harry Hoth Jr., pres; Jay Gardner, gen mgr; Vince Hosteller, coml mgr; Greg Evans, prom mgr; Dave Rose, news & prog dir; Charles Upton, chief engr. ■ Rates: \$13.80; 7.80; 9.57; 3.90.

**KRDO-FM**—Oct 1, 1969: 95.1 mhz; 96 kw. Ant 2,010 ft. Stereo. Prog sep from KRDO(AM). Format: Beautiful music. ■ KRDO-TV affil.

**KXXV(AM)**—Feb 9, 1964: 1530 khz; 1 kw-D. 847 South Circle Drive (80910). (303) 634-4118. Silver West Bcstg Co. (acq 8-11-75). Net: ABC/E. Format: Prog. Top 40. ■ William S. Cook, pres & chief engr; Jim Throneberry, stn mgr. Jed Blakovich, prog & mus dir; Lee Mozley, news dir. ■ Rates: \$9.50; 7.50; 9.50; 5.50.

**KINX(FM)**—Co-owned with KXXV(AM). Jan 28, 1967: 101.9 mhz; 50 kw. Ant minus 310 ft. Stereo. For-mat: Contemp.

**KSSS(AM)**—March 1955: 740 khz; 1 kw-D, 250 w-N, DA-2. Box 9670 (80932). (303) 596-5000. Radio Col-orado Springs Inc. (acq 10-1-75). Group owner: Peoria Journal Star Inc. Net: NBC. Format: Modern Country. ■ Dino Ianni, gen mgr; Dick Norton, news dir; Bob May, prog dir; Tom Piper, chief engr; Herb James, sls mgr. ■ Rates: \$14; 12; 14; 9.

**KVOR(AM)**—Sept 22, 1922: 1300 khz; 5 kw-D, 1 kw-N. Box 966 (80901). (303) 632-3536. Wolverine Bcstg Corp. (acq 2-1-64). Net: CBS. Rep: Hix. Format: MOR. ■ James W. Vinall, pres & gen mgr; Bus Oaks, VP; Fred Von Pingel, loc sls mgr; Mark Radtke, news dir; William H. Finch, prod mgr; Ray Dewitt, mus dir; William Weber, chief engr.

**KVOR-FM**—Feb 1, 1960: 92.9 mhz; 25 kw. Ant 2130 ft. Stereo. Dups AM 40%. Format: MOR.

**KWYD-FM**—See Security.

**KYSN(AM)**—Dec 15, 1956: 1460 khz; 1 kw-D, 500 w-N, DA-N. Box 1715 (80901). (303) 634-1511 KYSN Bcstg Co. (acq 11-16-60). Net: UPI. Rep: McGavren-Guild, Mountain Media. Format: Top-40. ■ Donald T. Harding Jr., pres; John H. Lambert, gen mgr; Hal Tatal, news dir; Mark McCoy, prog dir & mus dir; Larry Wilson, chief engr.

Cortez

**KVFC(AM)**—Feb 27, 1955: 740 khz; 1 kw-D, 250 w-N, DA-N. Box 740 (81321). (303) 565-3463. Sound 74, Inc. (acq 3-1-72). Net: UPI. Rep: John McGuire Inc. Format: Mod country, MOR. Spec prog: farm 2 hrs w/ky. ■ Richard F. Hamilton Jr., pres; Boyd Rodman, stn mgr; Kim Clemenson, coml mgr; Pam Thompson, news dir. ■ Rates: \$7.89; 6.29; 7.89; 6.29.

**KISZ(FM)**—Co-owned with KVFC(AM). Not on air: 97.9 mhz; 100 kw. Ant 1310 ft.

Craig

**KRAI(AM)**—1948: 550 khz; 5 kw-D, 500 w-N, DA-N. Box 65 (81625). (303) 824-6574. Northwestern Col-orado Bcstg Co. (acq 1950). Net: UPI. Rep: Masla; Hix. Format: C&W. Spec prog: Farm 3 hrs w/ky. ■ George Cory, pres; Kenneth Poirier, gen mgr; John Kinkaid, prog dir; Bruce Wiest, chief engr. ■ Rates: \$6.50; 5.50; 6.50; 5.50.

**KRAI-FM**—April 1976: 93.7 mhz; 100 kw. Ant 980 ft. Stereo. Format: Easy rock.

Delta

**KDTA(AM)**—Jan 14, 1955: 1400 khz; 1 kw-D, 250 w-N. Box 452 (81416). (303) 874-4411 Delta Radio Co. (acq 6-4-76). Net: ABC/C. Rep: Intermountain. Format: Diversified. Spec prog: Sp 8 hrs w/ky. ■ Jim Gober, pres; Dwight Harp, gen mgr; Rob Turner, prog dir; Ran-dy Granger, news dir. ■ Rates: \$4; 4; 4; 4.

Denver

**KAAT(AM)**—Dec 12, 1972: 1090 khz; 50 kw-D. 1790 Grant St. (80203). (303) 832-1090. Radio Col-orado Corp. Net: MBS, UPI. Rep: Savalli/Gates. Format: Relig. ■ John H. Gayer, pres & gen mgr; Bob Jenson, coml mgr & prog dir; Rick Stread, coml mgr; Tom

Cuskaden, news dir; Doug Frederiksen, chief engr. ■ Rates: \$18; 18; 18; —

**KADX(FM)**—Dec 1, 1956: 105.1 mhz; 100 kw. Ant 175 ft. 9805 E. Iliff (80231). (303) 755-1213. Colum-bine Broadcasting Co. (acq 3-23-73). Format: Jazz. ■ Kenneth B. Lange, pres and gen mgr. ■ Rates: \$20; 20; 20; 20.

**KAZY(FM)**—Listing follows KLZ(AM).



**KBNO**  
Spanish Language Radio

**KBNO(AM)**—June 5, 1954: 1220 khz; 1 kw-D. 1601 W. Jewell Ave. (80223). (303) 922-1151 Latino Bcstg Corp. (acq 9-16-77). Net: MBS. Rep: Caballero Sp Network, Lotus Reps. Format: Sp. ■ Edward Romero, pres; Jack Tipton, gen mgr; Ray Friedman, coml mgr; George Sandoval, prom mgr. ■ Rates: \$14; 12; 14; —

**KBPI(FM)**—June 21, 1965: 105.9 mhz; 100 kw. Ant 57 ft. Stereo. 4460 Morrison Rd. (80219). (303) 936-2313. Progressive Bcstrs Inc. (acq 4-7-1). Rep: RKO. Format: AOR. ■ Marvin Spector, pres; Ken Spec-tor, gen mgr; Tony Brooks, sls mgr; John Bradley, prog dir; Jim Pettigrew, chief engr.

**\*KCFR(FM)**—November 1970: 90.1 mhz; 26.5 kw. Ant 910 ft. 2056 S. York St. (80208). (303) 753-2691. University of Denver. Net: NPR. Format: Diversified. Spec progs: Jazz 10 hrs, Classical 20 hrs w/ky. ■ Max Wycisk, gen mgr; Bob Stecker, mus dir; Anah White, news dir; Robert Hensler, chief engr; James Falconer, prog guide edit.

**KDEN(AM)**—March 4, 1956: 1340 khz; 1 kw-D, 250 w-N. 5660 S. Syracuse Circle, Englewood (80111). (303) 771-6000. KDEN Bcstg Co. (acq 5-21-71). Net: NBC. Rep: Savalli-Gates. Format: News. ■ Douglas C. Stephens, pres & gen mgr; A.P. LaMonica, news dir; Gunther Auerbach, chief engr. ■ Rates: \$24; 19; 24; 14.


**KERE(AM)**—1941: 710 khz; 5 kw-U, DA-1 6000 E. Evans (80222). (303) 759-0071 Mission Denver Co. (Group owner; acq 9-73). Net: MBS. Rep: HR Stone. Format: Modern country. ■ Jack Roth, pres; John McRae, gen mgr; John Parker, news dir; Rick Jackson, prog dir; John Lawrence, mus dir; George W. Ing, dir of eng. ■ Rates: \$34; 30; 34; 27

**KFML(AM)**—Jan 1, 1954: 1390 khz; 5 kw-D. 1602 S. Parker Rd. (80231). (303) 751-1390. Radio Denver Corp. (acq 3-75). Rep: Century Natl Sls. Format: Free form. ■ Bill Goodhope, pres-gen mgr; Lynne Smith, sls mgr; Thom Trunell, prog dir; Jim Sprinkle, mus dir; Ka-thy Miller, news dir; Art Marlow, chief engr. ■ Rates: \$21, 21, 21, —.

**KGMC(AM)**—See Englewood.

**KHOW**

MOR Personality



**KHOW(AM)**—1925. 630 khz; 5 kw-U, DA-N. Petroleum Club Bldg. (80202). (303) 573-6300. TWX 910-931-2503. Doubleday Bcstg Co Inc. (group owner; acq 3-31-68). Net: ABC/E. Rep: RAR. Format: Personality, MOR. ■ Gary Stevens, pres; Joseph Parish, gen mgr; Alan Goodman, gen sls mgr; Art Knott, natl sls mgr; John Lund, prog mgr; Hubert Beavers, chief engr.

**96KX**  
contemporary stereo

**KXXK(FM)**—Co-owned with KHOW(AM). March 31, 1968: 95.7 mhz; 100 kw. Ant. 730 ft. Petroleum Club

## Colorado Radio

**LAUREN A. COLBY**  
**KIMMUNICATIONS ATTORNEY**  
*Daily Service to FCC Offices*  
301-663-1086

Bldg. (80202). (303) 573-6300 (Doubleday; acq 1968). Format: Beautiful music.

**KIMN(AM)**—July 4, 1922: 950 khz, 5 kw-U, DA-1 Box 14008 (80214). (303) 234-9500. Jefferson Pilot Broadcasting Co. (group owner; acq 3-1-74). Net: UPI Rep: Blair. Format: Top-40. Spec prog: Black 1 hr, Sp 1 hr. ■ Charles H. Crutchfield, pres; John J. McGuiness, gen mgr; Steven Keeney, sls mgr; Hal Widsted, prog dir, Debbie Locke, prom mgr; Scott Kenyon, mus dir; Robert M. Maxwell, chief engr; John McCabe, news dir. ■ Rates: \$45; 32; 45; 32.

**KIMN-FM**—Dec 1, 1953: 98.5 mhz, 100 kw, Ant 720 ft. Stereo. (Acq 10-8-74) Prog sep from AM. Format: Progressive, Top-40. ■ Rates: \$13; 13; 17 17

**KLAK(AM)**—See Lakewood.

**KLIR-FM**—Listing follows KRKS(AM)

**KLZ(AM)**—March 10, 1922: 560 khz, 5 kw-U, DA-1 2149 S. Holly St. (80222). (303) 759-5600. Group One Bcstg Co-West (group owner; acq 2-12-72) Net: ABC/E, UPI. Rep: McGavren-Guild. Format: MOR. ■ Roger G. Berk, pres; Sam Yacovazzi, VP-gen mgr; Rod Barker, coml mgr; Hal Widsten, prog dir; Jean Anne Clyde, prom mgr; Jack Tyson, news dir; Ron Stephens, chief engr. ■ Rates: \$68; 53; 68; 38.

**KAZY(FM)**—Co-owned with KLZ(AM). June 19, 1962: 106.7 mhz, 100 kw, Ant 960 ft. Stereo. Prog sep from AM. Format: AOR ■ Bob Carter, prog dir; Marvin Rosenberg, coml mgr. ■ Rates: \$36; 27; 36; 20.

**KOA(AM)**—Dec 15, 1924: 850 khz; 50 kw-U. Box 5012 (80217). (303) 861-4444. TWX 910-931-0439. General Electric Bcstg Co. of Colo. Inc. (group owner; 7-31-68). Net: CBS. Rep: Katz. Format: News, sports, information and entertainment. ■ Reid L. Shaw, pres; Brian Cobb, VP & gen mgr; George Kirkpatrick, sls mgr; Joel Day, stn mgr; Dan Akens, news dir; Jim Hawthorne, prom mgr; Bob K, prog dir; Lee Edelmaier, chief engr. ■ Rates: \$118; 48; 83; 48.

**KOAQ(FM)**—Co-owned with KOA(AM) June 1 1961. 103.5 mhz; 100 kw. Ant 1045 ft. Stereo. Prog sep from AM. Format: Adult rock. ■ KOA-TV affil. ■ Rates: 24; 31; 24; 31

**KOSI(AM)**—See Aurora.

**KOSI-FM**—March 3, 1968: 101.1 mhz; 100 kw. Ant 780 ft. Prog sep from AM. Stereo. Box 98, Aurora (80040). (303) 343-1430. Format: Beautiful music. ■ Rates: \$33; 44; 34; 13.

**KPOF(AM)**—Mar 9, 1928: 910 khz, 5 kw-D, 1 kw-N. 3455 W. 83rd Ave. (80030). (303) 428-0910. Pillar of Fire Corp. Format: Relig, ed, classcl. Spec progs: Ger 1 hr; Black 1 hr; Sp 2 hrs; Arabic 1 hr, wkly. ■ Dr. Arthur K. White, pres, Dr. Robert B. Dallenbach, gen mgr; Warren Wilson, prog & mus dir; Dr. Donald Wolfram, news dir; Al Shjarback, chief engr.

**KQXI(AM)**—See Arvada.

**KRKS(AM)**—Aug 1, 1953: 990 khz; 1 kw-D. 6535 W. Jewell Ave. (80226). (303) 922-1189. KLIR Inc. (acq 5-22-54). Group owner: Anderson. Net: Keystone. Rep: Q.M.I. ■ George Basil Anderson, pres; Roger P. Anderson, gen mgr & prog dir; L.L. Bert Tracy, coml mgr; H.G. Kincaid, bus mgr; Van Orrick, news dir; Robert L. Snyder, chief engr.

**KLIR-FM**—Co-owned with KRKS(AM) Aug 1, 1959: 100.3 mhz; 100 kw. Ant 330 ft. Stereo. Prog sep from AM.

**KTLK(AM)**—May 15, 1948: 1280 khz; 5 kw-U, DA-2, 1165 Delaware St. (80204). (303) 573-1280. Action Radio Inc. (acq 5-27-69). Group owner: Welcome

Radio Net: ABC/C Rep: Buckley Radio Sales. Format: Contemp. ■ Harrison Fuerst, pres, Raymond Mineo, gen mgr, Jack Edwards, coml mgr; C. C. McCartney, prog dir, Rick Brady, mus dir, Ron Kashner, chief engr, Scott Monahan, news dir

**KVOD(FM)**—Oct 2, 1958. 99.5 mhz, 100 kw, Ant 280 ft. Stereo. 1601 W. Jewell Ave. (80223). (303) 936-3428. Capitol City Bcstg. Format: Classical ■ E.E. Koepke, pres & coml mgr; FE Amole, VP & gen mgr; John Wolfe, prog dir, Ted Mann, prom dir; Dick Brehm, mus dir; Gene Amole, news dir; Robert Blanchard, chief engr. ■ Rates: \$41, 21, 31, 31

**KXXX(FM)**—Listing follows KHOW(AM)

## Durango

**KDGO(AM)**—April 1, 1958: 1240 khz; 1 kw-D, 250 w-N. 730 Main Ave. (81301). (303) 247-1407 Bcst Management Inc. (acq 5-13-77). Net: CBS. Rep: Hix. Format: MOR. ■ Ronald E. Ford, pres-gen mgr; George Norvell, prog dir & coml mgr; Kathy Thorpe, mus dir; Richard Houston, chief engr. ■ Rates: \$4.80; 3.30; 4.30, 3.30.

**\*KDUR(FM)**—1975: 91.9 mhz, 10 w. Ant minus 100 ft. (CP: 104 ft.) College Heights (81301). Fort Lewis College.

**KIUP(AM)**—1935: 930 khz, 5 kw-D, 1 kw-N, DA-N. Box 641 (81301). (303) 247-4464. Radio San Juan Inc. (acq 11-1-64). Net: MBS. Rep: Savalli/Gates, Mountain Media. Format: MOR. Spec progs: Sp 3 hrs, Jazz 3 hrs, Southern Ute 1 hr, farm 2 hrs wkly. ■ Doug Morrison, pres; Karen Maas, VP & gen mgr; John Mackley, prog dir; Gene Shirley, mus dir; Chuck Kelly, chief engr; Greg Hailey, news dir.

**KRSJ(FM)**—Co-owned with KIUP(AM). Dec 4, 1972: 100.5 mhz; 100 kw, Ant 260 ft. Stereo. Prog sep from KIUP(AM). Net: ABC/I, Intermountain. Rep: Eastman. Format: C&W.

## Englewood

**KWBZ(AM)**—1952: 1150 khz, 5 kw-D. (CP: 1 kw DA-N). 3 W. Princeton (80110). (303) 761-1150. Western Bcstg (acq 5-1-75). Net: UPI. Format: Talk. ■ E.L. Cartwright, pres and gen mgr; Tony Crawford, coml mgr; Wayne Thomas, prom mgr; Rick Barber, news dir; Tim Cutforth, chief engr. ■ Rates: \$19; 19; 15; 15.

## Estes Park

**KSIR(AM)**—Aug 19, 1967 1470 khz; 1 kw-D. 131 Stanley Ave, 2677 (80517). (303) 586-9555. Estes Park Broadcasting Co. (acq 4-21-74). Net: ABC/E. Rep: Mountain Media Inc. Format: MOR. ■ Stanley J. Pratt, pres; Bruce Owens, coml mgr; Gary Hartley, mus dir; Vickie Robb, news dir; Robert Suarez, chief engr & opns mgr. ■ Rates: \$5.50; 4.30; 5.50; 4.30.

## Fort Collins

**KCOL(AM)**—March 1, 1947 1410 khz; 1 kw-U, DA-N. Box 1339 (80522). (303) 482-5991 Beef Empire Bcstg Co. (group owner; acq 12-1-64). Net: ABC/I, Intermountain. Rep: Eastman, Intermountain. Format: MOR. Spec progs: Sp 1 hr wkly. ■ Jerry Huse, pres; John J. Miller, VP & gen mgr; Don R. Grant, VP & coml mgr; Wil Huetl, opns dir; Mike Bezener, prom mgr; Brett Brough, mus dir; John DeHaes, news dir; Dave Julian, chief engr. ■ Rates: \$12.15; 9.70; 12.15; 7.30.

**KCOL-FM**—July 27, 1975: 107.9 mhz; 100 kw. Ant 470 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$8.35; 8.35; 8.35; 6.70.

**\*KCSU-FM**—Sept 20, 1964: 90.9 mhz; 2 kw. Ant minus 360 ft. Student Center, Colorado State U. (80523). (303) 484-3525. State Board of Agriculture. Net: NPR. Format: Educational. Spec progs: Classical 18 hrs; jazz 3 hrs; folk 3 hrs; community affairs 7 hrs; children 4 hrs, all wkly. ■ Denise Mongeau, gen mgr; Douglas Fried, prog dir; Linda Malone, opns mgr; Mark Derbyshire, chief engr.

**KIIX(AM)**—Jan 12, 1959: 600 khz; 1 kw-D, DA. Box 2204 (80522). (303) 484-5449. WREN Bcstg Co (acq 1-1-74). Group owner: Landon Stns. Net: APR. Format: C & W. Spec prog: Farm 5 hrs wkly. ■ Alf M. Landon, pres; Lynn B. Reed, gen mgr; Harold Robinson, sls mgr; Jim Harmon, news dir; Ron Krob, chief engr. ■ Rates: \$8; 7; 8;—.

**KTCL(FM)**—Co-owned with KIIX(AM). September

1965: 93.3 mhz, 100 kw, Ant 1330 ft. Stereo. Prog separate from AM. Format: Progressive rock. Spec prog: Class 4 hrs wkly. ■ Rates: \$12, 12, 12, 12

## Fort Morgan

**KBRU(FM)**—Listing follows KFTM(AM).

**KFTM(AM)**—May 22, 1949: 1400 khz, 1 kw-D, 250 w-N. Box 430 (80701). (303) 867-5674. Western Sun Broadcasting Co. (acq 9-20-74). Net: APR. Rep: Agribiznet. Format: MOR, C&W. Spec progs: Sp 4 hrs, farm 8 hrs wkly. ■ George Hancock, pres; Carol Roth, gen mgr & prog dir; John Albert, coml mgr & mus dir; Ron Barnhill, chief engr. ■ Rates: \$6 45; 5.45; 5.45; 5.45.

**KBRU(FM)**—Co-owned with KFTM(AM). May 1, 1968: 101.7 mhz; 3 kw. Ant 135 ft. Stereo. Dups AM 20%.

## Glenwood Springs

**\*KCMK(FM)**—Not on air; target date unknown: 90.5 mhz, 10 w. Ant 80 ft, Colorado Mountain College. ■ Thad J. Englert.

**KGLN(AM)**—May 14, 1950: 980 khz; 1 kw-D. Box 70 (81601). (303) 945-6501 Glenwood Bcstg. (acq 2-1-71). Net: UPI. Rep: Mountain States, Hix. Format: Adult contemp. Spec progs: Farm 1 hrs, Sp 1 hr; classical 2 hrs, C & W 2 hrs wkly. ■ Jack Warkentin, pres & gen mgr; David Brull, prog & mus dir; Carl Ullman, coml mgr; Robert Lyon, chief engr.

**KGLS(FM)**—June 6, 1977: 92.7 mhz; 3 kw. Ant minus 300 ft. Box 855 (81601). (303) 945-9124. Colorado West Bcstg Inc. Net: ABC/E, Intermountain. Rep: Intermountain. Format: Soft rock & oldies. Spec prog: Class 2 hrs, jazz 2 hrs, C & W 3 hrs wkly. ■ Allen Bell, pres & gen mgr; Stephanie Lavorini, sls dir. ■ Rates: \$7.25; 6; 7.25, 4.75.

## Grand Junction

**KEXO(AM)**—Feb 29, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 1448 (81501). (303) 243-1230. Century Bcstg Co. (acq 9-1-68). Group owner: Greentree. Net: ABC/C; Intermountain. Format: Contemp. Spec prog: Sp 1 hr wkly. ■ Charlie Powers, pres; Richard Elliott, gen mgr; Mike Connors, prog dir; Larry Millhouse, sls mgr; Jay Ricci, news dir. ■ 9.80; 7.30; 9.80; 7.30.

**\*KMSA(FM)**—Feb 20, 1975: 91.3 mhz, 10 w. Ant 80 ft. Stereo. Box 2647 (81501). (303) 248-1240. Mesa College. Format: Educl, progrsv. Spec progs: Classical 9 hrs; jazz 6 hrs, blues 2 hrs; C&W 8 hrs; Christian 3 hrs; bluegrass 6 hrs wkly. ■ Michael Radosevich, gen mgr; Chuck Hendrickson, advisor; David Ritchie, chief engr.

**KQIL(AM)**—May 13, 1961 1340 khz; 1 kw-D, 250 w-N. Box 340 (81501). (303) 242-7800. Mesa Bcstg Co. (acq 1-1-71). Net: MBS. Rep: Masla, Hix. Format: C&W. ■ John Hough, pres; Jim TerLouw, VP & gen mgr; John Langeliers, stn mgr; Robert St. John, prog dir; Dave Hatcher, sls mgr; Linoa Skinner, news dir; Dave Colby, chief engr. ■ Rates: \$8; 7; 8; 7

**KQIX-FM**—Co-owned with KQIL(AM). Nov 1, 1973: 93.1 mhz; 25 kw. Ant minus 170 ft. Stereo. (303) 243-7666. Mesa Bcstg Co. Prog sep from AM. Format: MOR, Top 40. ■ Rates: \$9; 9; 9; 9.

**KREX(AM)**—May 1, 1926: 1100 khz; 50 kw-D, 10 kw-N, DA-2. Box 789 (81501). (303) 242-5000. TWX 910-929-6992. XYZ Television, Inc. (group owner; acq 11-1-66). Net: CBS. Rep: PRO Radio, McGuire. Format: MOR, Contemp. Spec prog: Sp 3 hrs wkly. ■ Carl Q. Anderson, pres & gen mgr; Don Bittle, stn mgr; Phil Jensen, prog dir; Al LaDage, chief engr; Tom Lundstrom, news dir. ■ Rates: \$9.40; 7.50; 9; 5.65.


**KREX-FM**—May 1, 1960: 92.3 mhz; 30 kw. Ant minus 42 ft. Stereo. Prog sep from AM. Stereo. Format: Btfl mus. ■ KREX-TV affil. ■ Rates: \$4, 4; 4; 4.

**KSTR(AM)**—June 19, 1957 620 khz; 5 kw-D. Box 1120 (81501). (303) 243-1722. Lincomm Inc. (acq 12-31-68). Net: NBC. Rep: Savalli/Gates. Format: C&W. Spec prog: Sp 1 hr wkly. ■ Roy H. Adamson, pres & gen mgr; Robert A. Collins, exec VP & coml mgr, prog & news dir.

**\*New FM**—Not on air: 88.5 mhz, 250 w. Ant 431 ft. 3120 E. Road (81501) Pear Park Baptist School.

Greeley

**KFKA**  
News-Farm-Sports-MOR Music



**KFKA(AM)**—May 21, 1921 1310 khz, 5 kw-D, 1 kw-N, DA-N, Box K (80631). (303) 356-1310. RG Inc. (acq 10-5-66). Group owner: Harris. Net: MBS. Rep: Masla, Hix. Format: Contemp, MOR. Spec progs: Sp 6 hrs, farm 18 hrs wkly. ■ Joseph J. Tennessen, pres & gen mgr; Jon Gibson, prog dir & coml mgr; Jack Duane, news dir, Dave Sawyer, chief engr. ■ Rates: \$15.50; 5.50; 11.50; 5.50.

**KFKZ**  
All Modern Christian Music



**KFKZ(FM)**—Co-owned with KFKA(AM). Dec 25, 1975: 96.1 mhz; 100 kw. Ant 660 ft. Stereo. 1025 9th St. (80631). Format: Relg. ■ Gail Holmes, mgr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KGRE(FM)**—Listing follows KYOU(AM).

**\*KUNC-FM**—Jan 1, 1967. 91.5 mhz, 3 kw. Ant 360 ft. Stereo. Carter 201, U. of Northern Colo. (80639). (303) 351-2915. U. of Northern Colo. Net: NPR. Format: Classical, diversified. ■ Dr. Richard Bond, pres; Richard Hurt, stn mgr.

**KYOU(AM)**—Aug 24, 1948: 1450 khz; 1 kw-D, 250 w-N, 816 9th St. (80631). (303) 356-1450. O'Keffe Bcstg Co. (acq 7-17-78). Net: ABC, Intermountain. Rep: RKO. Spec progs: Sp 9 hrs wkly. ■ Donald O'Malley & George Keiffer, owners.

**KGRE(FM)**—Co-owned with KYOU(AM). June 1967: 92.3 mhz; 25 kw. Ant 470 ft. Stereo. Progs sep from AM. Format: MOR.

Gunnison

**KGUC(AM)**—Aug 23, 1960: 1490 khz; 1 kw-D, 250 w-N, 113 E. Georgia (81230). (303) 641-1780. Gunnison Bcstg. Net: ABC; Intermountain. Format: MOR. ■ Roger W. Pepperd, gen & sls mgr; Enid C. Pepperd, prog dir; Fred Henry, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**\*KWSB-FM**—Jan 26, 1968: 91.9 mhz; 10 w. Ant 115 ft. Box 928 (81230). (303) 641-3033. Western State College of Colorado. Net: ABC/FM. Format: Free Form. Spec progs: Jazz 6 hrs; classical 9 hrs; C & W 12 hrs wkly. ■ William Maron, gen mgr; Kristin Erksen, prog dir.

Ignacio

**\*KSUT(FM)**—Not on air; target date unknown: 91.3 mhz; 10 w. Ant 55 ft. Southern Ute Tribal Affairs Bldg. (81137). Kute Inc. ■ Leonard C. Burch.

La Junta

**KBLJ(FM)**—Listing follows KBZZ(AM)

**KBZZ(AM)**—July 20, 1937: 1400 khz; 1 kw-D, 250 w-N, Box 485 (81050). (303) 384-5456. La Junta Bcstrs Inc. (acq 11-59). Net: MBS. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Grady Franklin Maples, pres; C. A. Denney, VP & gen mgr; Larry Hubbard, sports dir; John Doenges, prog mgr; Phil Flory, prog dir; Mike Atz, mus dir; Robin Hyatt, news dir; Dan Entingh, chief engr. ■ Rates: \$8.50; 5; 5; 3.

**KBLJ(FM)**—Co-owned with KBZZ(AM). September, 1974: 92.1 mhz; 3 kw. Ant 300 ft. Format: C&W. Spec prog: Sp 16 hrs wkly. ■ Rates: \$8.50; 7; 7; 7.

Lakewood

**KLAK(AM)**—Jan 8, 1955: 1600 khz; 5 kw-U, DA-N, 7075 W. Hampden Ave., Denver (80227). (303)

985-8771 McCoy Bcstg. (acq 4-16-76). Net: APR. Rep: Eastman. Format: C&W. ■ Robert Prangle, pres and gen mgr; Bill James, prog mgr; Annette Chunko, coml mgr; Jack Carr, prom mgr; William Ashford, mus dir; Jerry Westerberg, chief engr.

**KPPL(FM)**—Co-owned with KLAK(AM). July 9, 1966: 107.5 mhz; 100 kw. Ant 670 ft. Format: Btfl mus. ■ Jim Teeson, prog dir.

Lamar

**KLMR(AM)**—1948: 920 khz; 5 kw-D, 500 w-N, DA-N, Box 890 (81052). (303) 336-2206. KLMR Inc. (acq 12-61). Net: UPI. Rep: Masla, Hix. Format: C&W. Spec progs: Sp 3 hrs wkly. ■ Dennis Behan, pres, Gordon Stafford, VP & gen & coml mgr; Lowell Purcell, prog dir; Dave Williams, mus dir; Claire Stafford, news dir.

**KLMR-FM**—November, 1978. Co-owned with KLMR(AM). 93.3 mhz; 100 kw. Ant. 229 ft. Format: MOR. ■ Jim Wilkinson, mgr.

Leadville

**KBRM(AM)**—Nov 4, 1960: 1230 khz; 1 kw-D, 250 w-N, 520 W. 6th St. (80461). (303) 486-1230. Zap Communications Inc. (acq 9-15-75). Net: ABC/I, Intermountain. Rep: Masla, Hix. Format: MOR. Spec prog: C&W, 2 hrs wkly, oldies 5 hrs wkly. ■ Robert Walther, pres & gen mgr; Bill Cody, prog dir. ■ Rates: \$4.40; 3.40; 4.40; 2.80.

Littleton

**KDKO(AM)**—Aug 22, 1957 1510 khz; 1 kw-D, 5 kw-N, Da-2, Box 418 (80120). (303) 794-4211. KDKO Inc. (acq 4-1-65). Group owner: Segal. Net: Mutual Black. Rep: Bernard Howard. Format: Disco. ■ David M. Segal, pres & gen mgr; Tom Christman, news dir; Jim O'Brien, prom mgr; Robert Blanchard, chief engr. ■ Rates: 32, 24, 32; 24.

Longmont

**\*KCDC(FM)**—Sept 1975: 90.7 mhz; 10 w. Ant 100 ft. 1200 S. Sunset St. (80501). (303) 772-3333. St. Vrain Valley School District. Format: Educl. ■ George N. Baskos, gen mgr; Bob Larson, chief engr.

**KLMO**



**KLMO(AM)**—December 1949: 1060 khz; 10 kw-D, Longmont/Boulder. Box 799 (80501). (303) 776-2323. Radio Longmont Inc. (acq 7-1-59). Net: ABC/C, Intermountain. Format: MOR/Contemp. Spec progs: Sp 1 hr; Ger 1 hr; C&W 2 hrs; polka 4 hrs; farm 3 hrs wkly. ■ William G. Stewart, pres & gen mgr; Chuck Bowman, prom mgr; Ed Wittrock, coml mgr; Ned Walker, news dir; Lila Stewart, women dir; Ronn King, mus dir; Jack Conley, chief engr. ■ Rates: \$7.40; 5.50; 7.40; —

**KLMO-FM**—Sept 1964: 104.3 mhz; 28 kw. Ant 88 ft. Stereo. Prog sep from AM. Stereo. Net: ABC/FM. Format: MOR. Spec prog: Educ 1 hr wkly. ■ Lila J. Stewart, prog dir; ■ Rates: \$5.50; 5.50; 5.50; 5.50.

Loveland

**KLOV(AM)**—Jan. 21, 1955: 1570 khz; 1 kw-D, 1440 E. 6th, Box 597 (80537). (303) 667-1570. KLOV AM/FM Inc. (acq 4-10-70). Net: MBS. Rep: Masla, Hix. Format: MOR; oldies. ■ Daryl W. Klassen, pres & gen mgr; C. Gary Schupp, coml mgr; Hank Galasso, prog & mus dir; Doug Sanderson, prom mgr; Keith McCord, news dir; Paul Thomas, chief engr. ■ Rates: \$5.55; 4.80; 5.55; 4.80.

**KLOV-FM**—Feb 5, 1966: 102.3 mhz; 3 kw. Ant 145 ft. Stereo. Dups AM 80%.

Manitou Springs

**KIIQ(AM)**—Nov 1956: 1490 khz; 500 w-D, 250 w-N, Box 111 (80829). (303) 685-5678. Mountain States Bcstg Corp. (acq 8-15-74). Net: ABC/I. Rep: Eastman, Intermountain. Format: Contemp, oldies. ■ Dan Lacy, pres; Charles L. Oliver, stn mgr; Dick Winters, coml mgr; Dan Shanahan, prog & mus dir; D.J. McCoy, prom

Colorado Radio

*William A. Exline, Inc.*  
31 CARROLL COURT  
SAN RAFAEL, CALIFORNIA 94903  
(415) 479-0717  
MEDIA BROKERS — CONSULTANTS

mgr; Dave Hewitt, opns dir; Alan Rayne, news dir. ■ Rates: \$16, 15; 16; 15.

**KIIQ-FM**—Oct 14, 1974: 102.7 mhz; 50 kw. Ant 2000 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

Monte Vista

**KSLV(AM)**—February 1954: 1240 khz; 1 kw-D, 250 w-N, Box 631 (81144). (303) 852-3581 or 589-3101. George O. Cory. Net: UPI. Format: Diversified. Spec prog: C&W 7 hrs wkly. ■ Ted Bush, gen mgr; Jerry Salazar, prog dir. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

Montrose

**KUBC(AM)**—Sept 25, 1947: 580 khz; 5 kw-D, 1 kw-N, DA-N, Box 970 (81401). (303) 249-4546. Woodland Bcstg. (acq 1-30-73). Net: MBS. Rep: Masla; Hix. Format: Ad contemp. ■ L. R. Hale, pres & gen mgr; Neil Shurts, ops mgr; Garth T. Walker, coml mgr; Alvin Tessitore, prog dir; Angus Bowen, mus dir; Norm Cooling, news dir; Paul Sjodin, chief engr. ■ Rates: \$7.70; 6.60; 6.60; 5.50.

**KUBC-FM**—Nov. 23, 1976: 94.1 mhz; 31 kw. Ant 1750 ft.

Morrison

**\*KWBI(FM)**—March 27, 1971: 91.1 mhz; 26 kw. Ant minus 250 ft. 16075 W. Bellevue Ave. (80465). (303) 697-5924. Western Bible College. Net: APR. Format: Relig, educ. Spec progs: Sp 1 hr wkly. ■ William Boyd, pres; Douglas Nickelson, gen mgr; Keith Heck, prog dir; Tim Cutforth, chief engr.

Oak Creek

**KFMU(FM)**—Sept 22, 1975: 103.9 mhz; 265 w. Ant 1030 ft. Stereo. Box 66 (80467). (303) 736-8240. Cher M. Communications. (acq 7-27-78). ■ D. Michael Barry & Fredrich Roosli, owners.

Pagosa Springs

**KPAG(AM)**—Aug 27, 1975: 1400 khz; 1 kw-D, 250 w-N, Box 840 (81147). (303) 968-2590. KYOR Inc. Group owner: Blythe Bcstg. Net: UPI. Format: Top 40. Spec progs: Farm 1 hr; Sp 3 hrs wkly. ■ Robert B. Roddy, pres and gen mgr; Larry Masco, news dir & prog dir; Scott Roddy, mus dir; Gene Tautges, chief engr. ■ Rates: \$3.70; 3.70; 3.70; 3.70.

Pueblo

**KAPI(AM)**—Jan 1, 1961. 690 khz; 250 w-D, 2829 Lowell Blvd. (81003). (303) 545-2883. KAPI Inc. (acq 9-18-70). Rep: Caballero, Lotus. Format: Spanish. ■ J.R. McGory, pres; Andres Neidig, gen mgr. ■ Rates: \$10; 10; 10; —.

**New FM**—Co-owned with KAPI(AM). Not on air: 107.1 mhz; 3 kw. Ant 77 ft.

**KCSJ(AM)**—1947: 590 khz; 1 kw-U, DA-2, Box 1799 (81002). (303) 543-2490. Kennebec-Colorado Bcstg Corp (acq 10-78). Net: MBS, APR. Rep: Mountain Media. Format: MOR.

**KCSJ-FM**—Aug 23, 1975: 97.9 mhz; 100 w. Ant 320 ft. Stereo (303) 545-9801. Format: Stereo rock.

**KDZA(AM)**—Dec 29, 1947: 1230 khz; 1 kw-D, 250 w-N, Box 93 (81002). (303) 544-5646. Gayberry Bcstg Co Inc. (acq 8-27-75). Net: ABC/E, APR. Rep: Hix. Format: Top 40. ■ Michael M. Galer, pres and gen mgr; Tony Spicola, sls mgr; Frank Provenza, opns mgr; Rip Avina, mus dir; Gary Wayne, news dir; Norman Smith, chief engr. ■ Rates: \$9.30; 7.80; 9.30; 7.80.

**KZLO(FM)**—Co-owned with KDZA(AM). March 8,

## Colorado, Connecticut Radio

1976; 100.7 mhz; 100 kw. Ant 640 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$7.50; 6, 7.50; 6.

**KFEL(AM)**—Aug 1956; 970 khz; 1 kw-D. 4411 Goodnight Ave. (81005). (303) 542-6884. KFEL Inc. (acq 1-1-64). Format: Mus, relig. ■ Joseph M. Clifton, pres; Willis Baldrige, prog dir; Jim Widmar, spts dir; Larry F Lewis, chief engr.

**KIDN(AM)**—Feb 1928; 1350 khz; 5 kw-D, 1 kw-N. Box 293 (81002). (303) 542-5570. Heptarchy Inc. (acq 8-76). Rep: Savalli/Gates. Format: C&W. ■ Richard Thom, pres & gen mgr; Douglas Wilson, prog dir; Dan O'Brien, mus dir; Marian Strozler, news dir; Steven Pickus, chief engr. ■ Rates: \$9.25; 8.25; 9.25; 8.25.

**KPLV(FM)**—Jan 1, 1967; 98.9 mhz; 44 kw. Ant 61 ft. Stereo. 2828 W. Northern Ave. (81005) (303) 564-5450. Horwin Communications Corp. (acq 8-21-78) Net: ABC/FM. Rep: Savalli/Gates, McGuire. Format: MOR. ■ Lawrence J. Horwin, pres; Jack R. Carter, gen mgr; Bill Harms, prog dir; Wendy Bailly, news dir; Harvey Smith, chief engr. ■ Rates: \$12; 11, 12; 11

**KPUB(AM)**—April 1, 1963; 1480 khz; 1 kw-D, DA-1. Box 421 (81002). (303) 545-5970. Rocky Mountain Bcstg Co. (acq 5-1-78). Net: ABC/I. Rep: McGuire. Format: C&W. ■ William Engler, pres & gen mgr; Lyle Rockerfeller, coml mgr; A.C. Balch, chief engr. ■ Rates: \$ 6; 6; 6; 5.50.

**\*KTSC-FM**—October 1970; 89.5 mhz; 9.8 hw. Ant 165 ft. U of Southern Colorado, 2200 Bonforte Blvd. (81001). (303) 549-2198. U. of Southern Colorado. Format: noncoml diversified. Spec prog: Classical 5 hrs; C&W 15 hrs; jazz 15 hr wkly. ■ Dr. Richard Pesquera, pres; Donald Wayne, gen mgr and chief engr.

**KYNR(FM)**—Nov 15, 1975; 99.9 mhz; 68w. Ant 2000 ft. Radio Colorado Springs. (acq 8-78).

**KZLO(FM)**—Listing follows KDZA(AM)

### Rifle

**KWSR(AM)**—June 9, 1967; 810 khz; 1 kw-D. Box 1210 (81650). (303) 625-2299. Oil Shale Bcstg Co. Net: ABC/I, IMN. Rep: Eastman, IMN. Format: C&W. ■ Charles Price, pres, gen mgr, & chief engr; Marjorie Price, coml mgr; Phil Schick, prog dir & sls mgr. ■ Rates: \$3.90; 3.05; 3.05; —

### Rocky Ford

**KAVI(AM)**—Oct 16, 1956; 1320 khz; 1 kw-D. Box 632 (81067) (303) 254-7427. Lovecom Inc. (10-31-77). Net: APR. Rep: Hix. Format: MOR, oldies. Spec progs: C&W 9 hrs; Sp 12 hrs; talk 8 hrs; farm 3 hrs wkly. ■ W.K. Love, pres.

**KAVI-FM**—May 1966; 95.9 mhz; 2.6 kw. Ant 96 ft. Dups AM 80%.

### Salida

**KVRH(AM)**—Dec 10, 1948; 1340 khz; 1 kw-D, 250 w-N. 7600 County Rd 120 (81201). (303) 539-2575. William J. Murphy (acq 9-23-59). Net: ABC/I, IMN. Rep: Eastman, IMN. Format: Variety, MOR. ■ Wm. J. Murphy, gen mgr; Bill Cook, sls mgr; Charles Darwin, mus dir; G.G. Mills, news dir & chief engr; Michael Kerrigan, weekend news dir. ■ Rates: \$6; 5.25; 6; 5.25.

**KVRH-FM**—1971; 92.1 mhz; 2.35 kw. Ant minus 1120 ft. Dups AM 100%. ■ Rates same as AM.

### Security

**KWYD(FM)**—April 8, 1973; 105.5 mhz; 3 kw. Ant minus 58 ft. Stereo. Box 5668 (80911) (303) 392-4219. Edward J. Patrick. Format: Relgs. ■ Edward J. Patrick, owner, gen mgr & prog dir; Rick Martin, stn mgr; John Boles, news dir; Bill Crogham, chief engr.

### Steamboat Springs

**KBCR(AM)**—Aug. 2, 1976; 1230 khz; 1 kw-D, 250 w-N. DA-1. Box 9048 (80477). (303) 879-2270. Big

Country Radio. Net: ABC/I, Intermountain. Format: MOR. Spec progs: Class 12 hrs, jazz 6 hrs wkly. ■ John G. Gayer, pres & gen mgr; Tom Whiddon, prog dir; Karl Crass, coml mgr & chief engr; Dwight Gayer, mus dir; Jim Douglas, news dir. ■ Rates: \$ 6.75; 5.50; 6.75; 5.50.

**KBCR-FM**—July 24, 1974; 96.7 mhz; 70 w. Ant 1880 ft. Stereo. Net: ABC/FM. Format: Btfl mus. Spec progs: Classcl 4 hrs, jazz 6 hrs wkly. ■ Rates: \$7, 6; 7, 6.

### Sterling

**KSTC(AM)**—Jan 3, 1925; 1230 khz; 1 kw-D, 250 w-N. Box 830 (80751). (303) 522-1607. KSTC Inc. (acq 7-1-77). Net: ABC/I, IMN. Rep: Eastman; Intermountain. Format: MOR. Spec prog: Farm 10 hrs. ■ Ray Lockhart, pres; Bert Jones, gen mgr; Don Pike, prog dir; Ina Wulf, prom mgr; Bern Armstrong, news dir. ■ Rates: \$11.60; 11, 11, 11

**KSTC-FM**—Feb 8, 1974; 96.7 mhz; 940 w. Ant 500 ft. (303) 522-1609. Net: ABC/C; Intermountain. Format: Beautiful music.

### Telluride

**\*KOTO(FM)**—October 1975; 91.7 mhz; 100 w. Ant minus 1858 ft. Stereo. 107 W. Columbia Ave. (81435). (303) 728-4333. San Miguel Educational Fund. (acq 9-76). Rep: Natl Fed Community Bcst. Format: Diversified. Spec progs: Farm 2 hrs; black 5 hrs; classical 15 hrs; jazz 15 hrs; Sp 2 hrs; C&W 15 hrs, all wkly. ■ Robert Korn, dir; Jim Bedford, gen mgr; Jerry Greene, chief engr.

### Trinidad

**KCRT(AM)**—May 21, 1946; 1240 khz; 250 w-SH. Box 772 (81082). (303) 846-3347. Trinidad KCR Inc. Hedin. (acq 6-1-71). Net: ABC/I, Intermountain. Format: MOR. Spec progs: Sp 9 hrs; C&W 7 hrs, wkly. ■ James P. Platt, pres & gen mgr; John Steele, coml mgr; Richard Padilla, prog dir; Althea Platt, prom mgr; Carol Echols, news dir; John H. Bailey Jr., mus dir; Hermon Corley, chief engr.

### Vail

**KVMT(FM)**—1975; 104.7 mhz; 80 kw. Ant 1,186 ft. (CP: ant 1,200 ft.). Box 2179 (81657). (303) 476-5868. Radio Vail Inc. Net: ABC/E. Format: Progressive. Spec progs: Classical 12 hrs wkly, Sp 2 hrs, jazz 3 hrs wkly. ■ John H. Gayer, pres; Mike Maloney, gen mgr; Jon Goldman, prog dir; Dan Griffin, coml mgr; Rick Van Zandt, mus dir; Doug Fredrickson, chief engr. ■ Rates: \$ 8; 8; 8; 7

### Walsenburg

**KFLJ(AM)**—July 20, 1957; 1380 khz; 1 kw-D. Box 593 (81089). (303) 738-1700. Floyd and Lieselotte Jeter. Format: MOR, C&W. Spec prog: Sp 10 hrs wkly. ■ Floyd Jeter, gen mgr & chief engr; Lee Jeter, asst & coml mgr; Beulah Read, news & mus dir. ■ Rates: \$ 3.75; 3.75; 3.75, —

### Windsor

**KUAD(AM)**—April 12, 1969; 1170 khz; 1 kw-D. Box 117 (80550). (303) 686-2791. KUAD-AM Inc. Brewer Bcstg (group owner). Rep: Mountain Media. Format: C&W. Spec prog: Sp 2 hrs wkly. ■ Philip L. Brewer, pres & gen mgr; Bob Almand, prog & mus dir; Kim Albert, coml mgr; Carl Randa, news dir; Quin Morrison, prom mgr & chief engr. ■ Rates: \$5.50; 4.60; 5.50; 4.60.

**KUAD-FM**—May 31, 1975; 99.1 mhz; 100 kw. Ant 657 ft. Format: Top 40. ■ Jack Redus, coml mgr; Quin Morrison, prog dir; Gordon Trujillo, mus dir; Betty Edney, prom mgr; Bob Almand, news dir; H.P. Brewer, chief engr. ■ Rates: \$4.70, 4.20; 4.70; 4.70.

### Wray

**KRDZ(AM)**—January 16, 1978; 1470 khz, 1 kw-D. Box 466 (80758). (303) 332-4171. KRDZ Bcstrs Inc. Net: ABC/I. Format: MOR, C&W. ■ Robert Zellmer, pres & gen mgr; Robb Zellmer, prog & mus dir; Steve Warner, coml mgr; Maynard Meyer, chief engr. ■ Rates: \$4.90; 4.50; 4.90; —.

## Connecticut

### Ansonia

#### WADS

The Great One

**WADS(AM)**—May 8, 1956; 690 khz; 1 kw-D, DA. Box 268 (06401). (203) 735-4606. ADS Bcstg Co. (acq 6-1-76). Format: MOR contemp. Spec progs: Pol 3 hrs, Jewish 1 hr, Ital 1 hr, Ger 2 hrs, wkly. ■ Kenneth Dawson, pres; Alex Pernal, coml mgr; Dean Pepin, prog dir; Fred Landau, news dir; Jeanne Tarby, prom mgr; Dick Alexander, mus dir; Russ Mundschenk, chief engr. ■ Rates: \$ 8.65; 8.65; 8.65, —.

### Berlin

**\*WERB(FM)**—Not on air, target date unknown; 89.9 mhz; 10 w. Ant 95 ft. 240 Kensington Rd., Kensington (06037). Berlin Board of Education. Format: Ed. ■ Joanne Kelly, pres.

### Bridgeport

**WDJZ(AM)**—April 30, 1977; 1530 khz; 5 kw-D, DA. 39 Salt St. (06605). (203) 335-2544. WDJZ Bcstg Inc. Net: ABC/E. Format: Non rock classics. ■ Dr. Daniel Fericola, pres; Arthur McClinch, VP/gen mgr; Chuck Scardino, sls/coml mgr.

#### WEZN

Beautiful Music  
Park City Communications

**WEZN(FM)**—Oct 24, 1960; 99.9 mhz; 25 kw. Ant 660 Ft. Stereo. Park City Plaza (06604). (203) 366-9321. Park City Communications (group owner). Rep: McGavren-Guild, Northeastern Spot Sales. Format: Btfl mus. ■ Richard A. Ferguson, pres & gen mgr; Paul Roger, opns dir; Janice English, dir of admin; James Morley, gen sls mgr; John Marino, chief engr. ■ Rates: \$33; 33; 33; 33.

**WICC(AM)**—1926; 600 khz; 1 kw-D, 500 w-N, DA-1. 177 State St. (06604). (203) 366-9383. Connecticut Bcstg Co. Inc. (acq 3-16-67). Rep: Roslin, Kadetsky. Format: MOR. ■ Ron Gilbert, VP-stn mgr; Bruce Johnson, coml mgr; Gary Peters, prog dir; Greg Loehr, mus dir; Bob Pantano, news dir; Norm Howard, chief engr. ■ Rates: \$45; 22, 31, 18.

**WNAB(AM)**—September 1941; 1450 khz; 1 kw-D, 250 w-N. Broadcast Centre (06608). (203) 333-5551. WNAB Inc. Net: ABC/1, MBS, APR. Rep: P/W Radio, Queen Co. Format: MOR, talk. Spec progs: Span 6 hrs wkly. ■ Preston Gilmore, pres; Thomas Kennedy, gen mgr; Tiny Markle, mus dir; Bob Ritzert, news dir; Mark Gilmore, chief engr. ■ Rates: \$24, 19; 24; 14.

**\*WPKN(FM)**—Oct 10, 1963; 89.5 mhz; 2.4 kw (CP: 10 kw). Ant 550 ft. 244 University Ave. (06602). (203) 576-4895. U of Bridgeport. Net: ABC/E. Format: Var. Spec progs: Span 4 hrs wkly. ■ Jeffrey N. Tellis, gen mgr.

### Bristol

**WBIS(AM)**—October 1948; 1440 khz; 500 w-D. 1021 Farmington Ave. (06010). (203) 583-9265. Radio House Inc. (acq 4-12-77). Net: Conn Radio. Rep: P/W, Queen Co. Format: Ad contemp. Spec progs: Pol 3 hrs, Fr 2 hrs, wkly. ■ David Rodgers, pres; Harold Cleary, gen mgr; Don Moline, prog & mus dir; Peter Lis, news dir; Lee Steele, chief engr. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

### Brookfield

**WINE(AM)**—Dec 2, 1963; 940 khz; 1 kw-D. Box 95, Danbury (06810). (203) 775-1212. Housatonic Valley Broadcasting Corp. (acq 5-9-66). Net: MBS. Rep: Roslin. Format: MOR. Spec progs: Por 2 hrs wkly. ■ William M. Boyd, pres; Christian Caggiano, VP/gen mgr; James Principi, sls mgr; Kevin Burland, prog dir; Brian St. James, mus dir; Ron Tarsi, news dir; Patrick Carlone, chief engr. ■ Rates: \$16; 14; 16; 9.



**WRKI(FM)**—Co-owned with WINE(AM). July 14, 1957 95.1 mhz; 50 kw. Ant 500 ft. Format: AOR. Stereo. ■ John Fullam, sls mgr; Tom Zarecki, prog dir. ■ Rates: \$22; 22; 22; 22.

## Danbury

**WINE(AM)**—See Brookfield.



**WLAD(AM)**—October 1947: 800 khz; 1 kw-D. 198 Main St. (06810). (203) 744-4800. Berkshire Bcstg Corp. Rep: Masla, Queen Co. Format: Gold. ■ Patrick Crafton, gen mgr; Rick LaMontagne, prog dir; Judd Everhart, news dir; Stu Kellogg, mus dir; MaryLu Raleigh sec/treas; Rudi Cehak, chief engr. ■ Rates: \$14; 13; 14; 13.

**WLAD-FM**—December 1953: 98.3 mhz; 2.5 kw. Ant 328 ft. Prog sep from AM. Stereo. Format: Btfl mus. ■ Rates: \$9.50; 11, 11, 8.

**WRKI(FM)**—See Brookfield.

**\*WXCI(FM)**—Feb 27, 1973: 91.7 mhz; 1.2 kw. Ant 79 ft. Stereo. 181 White St. (06810). (203) 744-5402. Western Connecticut State College. Net: MBS. Format: Progressive, top-40. ■ Phillip Cyruulik, gen mgr.

## Derby

**\*WLVN(FM)**—Not on air, target date unknown: 90.1 mhz; 10 w. 246 Main St. (06418). Stand Inc. ■ Bruce Theriault, principal.

## Fairfield

**\*WSHU(FM)**—Sept 1, 1964: 91.1 mhz; 1 kw. Ant 371 ft. Box 6460 (06606). (203) 374-6191. Sacred Heart U Inc. Net: ABC/FM. Format: Variety. ■ Joe Miko, stn mgr; Doria Marsh, pub svc dir; Don Gabriel, prog dir; John Alusik, mus dir; Dennis Kearns, PR mgr; Ron Veilleux, news dir; George Lombardi, chief engr.

**\*WVOF(FM)**—April 17, 1974: 88.5 mhz; 13.6 w. Ant 35 ft. Box R, Fairfield University, Fairfield (06430). (203) 259-8020. Fairfield University. Format: Progressive. Spec prog: Jazz 6 hrs wkly. ■ Ed Coyne, stn mgr; Burt Kearns, prog dir; Marty Austin, mus dir; Bob Johnson, news dir; Brian Buccie, sports dir; Stan Hiniak, consultant; Bob Schumm, chief engr.

## Greenwich

**WGCH(AM)**—Sept 14, 1964: 1490 khz; 1 kw-D, 250 w-N, 1490 Dayton Ave. (06830). (203) 869-1490. Greenwich Bcstg Corp. Net: UPI. Rep: Masla. Format: Personality, traditional MOR. ■ Steven Downes, gen mgr; Neil E. MacMillan Jr., prog and mus dir; Dirk Van, news dir; Rick Melzig, chief engr. ■ Rates: \$14.50; 11.75; 13.75; 11.

## Groton

**WSUB(AM)**—July 26, 1958: 980 khz; 1 kw-D. 1064 Poquonnock Rd. (06340). (203) 446-1980. South-eastern Conn. Bcstg Co. (acq 7-17-70). Net: ABC/E, Conn Radio Net. Rep: Market 4 Radio, Kettel-Carter. Format: MOR. Spec progs: Black 3 hrs, Pol 2 hrs; wkly. ■ Mike Mansfield, stn mgr; Chet Ternes, coml mgr; Nancy Pearson, news dir; Johnny Dean, mus dir; Richard Williams, chief engr. ■ Rates: \$15.11, 11.95; 11.95; 8.81

**WSUB-FM**—1971: 105.5 mhz; 3 kw. Ant 275 ft. Dups AM 100%. Format: Simulcast until AM signoff, then AOR. Stereo.

## Hamden

**WKCI(FM)**—Co-owned with WAVZ(AM) New Haven. Prog sep from AM. Feb 10, 1969: 101.3 mhz; 12 kw. Ant 870 ft. Box 4313 (06514). (203) 787-5807. Kops-Monahan Communications Inc. (acq 9-13-66). Stereo. Rep: McGavren Guild. Format: btfl mus. ■ Daniel W. Kops, pres; Richard J. Monahan, exec VP; Stanley P. Puzycycki, VP & gen mgr; Andy Gambardella, sls mgr; Bill Patrick, prom dir; Tom Osenkowsky, chief engr.

**WOMN(AM)**—July 17, 1960: 1220 khz; 1 kw-D, DA-D. 1294 Chapel St., New Haven (06511). (203) 777-6617. General Broadcasting Corp. (acq 6-30-78).

Rep: Eastman Radio, Kadetsky. Format: Top-40 "the woman sound." ■ Robert Herpe, pres & gen mgr; S. Richard Kalt, asst gen mgr; Gordon Weingarth, prog dir; John Russell, gen sls mgr. ■ Rates: \$38; 36; 38.

**\*WQAQ(FM)**—Feb. 1973: 88.3 mhz; 10 w. Ant 115 ft. 555 New Rd., Quinnipiac College (06518). (203) 281-0011. Quinnipiac College. Format: Var. Spec prog: classical 4 hrs wkly. ■ Brett Rushon, gen mgr.

## Hartford

**WCCC(AM)**—1947: 1290 khz; 500 w-D. II Asylum St. (06103). (203) 549-3456. Greater Hartford Communications Corp. (acq 4-1-70). Net: ABC/C. Rep: Selcom, Knight. Format: AOR. ■ Sy Dresner, pres, gen mgr & chief engr; William Nosal, prog dir; Milt Aninger, coml dir; Cathy Cohen, prom mgr; Ted Labner, news dir. ■ Rates: \$42; 37.50; 42; 30.50.

**WCCC-FM**—June 7, 1960: 106.9 mhz; 20.5 kw. Ant 720 ft. Stereo. Dups WCCC(AM) 20%.

**WDRG(AM)**—Dec 10, 1922: 1360 khz; 5 kw-U, DA-N. 869 Blue Hills Ave., Bloomfield (06002). (203) 278-1115. Buckley Broadcasting Corp. of Connecticut. (acq 8-1-59). Group owner: Buckley. Rep: Buckley Radio. Format: Contemp, Top 40. ■ Richard D. Buckley Jr., pres; Richard S. Korsen, exec VP & gen mgr; Dick Robinson, VP & stn mgr; Charles R. Parker, VP prog dir; William Hinds, VP/dir of sls; Philip Steben, coml mgr; Ken Trimble, news dir; James English, mus dir; Charles R. Parker, prom mgr; Ron Pell, local sls mgr; Wayne Mulligan, chief engr.

**WDRG-FM**—1936: 102.9 mhz; 15 kw. Ant 810 ft. Dups WDRG 20%. Stereo.

**WHCN(FM)**—1939: 105.9 mhz; 19 kw horiz, 15.5 kw vert. Ant 740 ft. 60 Washington St. (06106). (203) 247-1060. WHCN Inc. (acq 8-74). Group owner: Beck-Ross. Rep: Masla. Format: AOR. ■ A. William Lee, VP & gen mgr; A.J. Gazzana, sls mgr; Mike Picozzi, prog dir; C. Triest, news dir; Dan Hayden, mus dir; John Graham, chief engr.

**WINF(AM)**—See Manchester.

**WIOF(FM)**—See Waterbury.

**\*WJMJ(FM)**—Oct 18, 1976: 88.9 mhz; 7.2 kw horiz; 7 1 kw vert. Ant 580 ft. 134 Farmington Ave. (06105). St. Thomas Seminary. (203) 633-8890. Format: easy lstng. ■ Most Rev. John Francis Whealon, pres; Anna Mary Costa, gen mgr; Roland L. Lalanne, chief engr.

**WKND(AM)**—Licensed to Windsor. See Windsor.

**WKSS(FM)**—See Hartford-Meriden.

**WLVH(FM)**—April 22, 1965: 93.7 mhz; 18 kw. Ant 760 ft. 750 Main St. (06103). (203) 549-1175, 335-6522. WLVH Inc. Format: Spanish. ■ Jose Grimalt, stn mgr; Ernest Kerschner, chief engr.

**WPOP(AM)**—1935: 1410 khz; 5 kw-U, DA-2. Box II-1410 Newington Branch (06111). (203) 666-1411. Greater Connecticut Broadcasting Inc. (acq 3-73). Group owner: Griffin. Net: CBS, APR. Rep: Torbet-Lasker, Kadetsky Broadcast Properties. Format: All news. ■ Al Pellegrino, gen mgr; Dick Springfield, prom & opns mgr; Radford Berky, news dir; Augustine Santana, chief engr. ■ Rates: \$38; 28; 33; 28.

**\*WQTQ(FM)**—November 1974: 89.9 mhz, 63w. Ant 86 ft. 415 Granby St. Weaver High School (06112). (203) 566-6959. Hartford Board of Education. Net: UPI. Format: Var. Spec progs: Black, Sp, jazz. ■ Roosevelt Cooper Jr., gen mgr.

**WRCH-FM**—See New Britain.

**WRCQ(AM)**—See New Britain.

**\*WRTC-FM**—February 1958: 89.3 mhz; 350 w. Ant 63 ft. Trinity College (06106). (203) 527-0447 Corp. of Trinity College. Net: UPI. Format: Div. Spec progs: Sp 5 hrs, French 2 hrs, Portuguese 8 hrs, Ital 2 hrs, C&W 4 hrs, talk 18 hrs, wkly. ■ Jack Santas, gen mgr; Sterling Hall, prog dir; John C. Graham, chief engr.

**WTIC(AM)**—Feb 10, 1925: 1080 khz; 50 kw-U, DA-N. One Financial Plaza (06103). (203) 522-1080. TWX 710-425-0122. Ten Eighty Corp. (acq 3-8-74). Net: NBC. Rep: Katz. Format: MOR, talk. Spec progs: Sp 1 hr, Black 5 hrs, wkly. ■ Leonard J. Patricelli, chmn of bd; Robert S. Tyrol, pres; Perry Ury, gen mgr; Ross Miller, prog dir; Jay Clark, opns mgr; Virginia Jesionka, mus dir; H. A. Dorschug, chief engr. ■ Rates: \$150; 76; 150; 48.

## Connecticut Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

**WTIC-FM**—Feb 5, 1940: 96.5 mhz; 15 kw. Ant 810 ft. Format: Top-40.

**\*WWUH(FM)**—See West Hartford.

## Hartford-Meriden

**WKSS(FM)**—June 1947: 95.7 mhz; 14.5 kw. Ant 820 ft. Stereo. Two Wethersfield Ave., Hartford (06114). (203) 243-9577. Insilco Radio Corp. (acq 2-17-77). Group owner: Insilco Broadcast Group. Rep: Blair. Format: MOR. ■ Fred Walker, pres; Thomas Durney, gen mgr; Dick Bertel, prog dir; Ruth Wilkins, coml & prom mgr; James Perry, chief engr. ■ Rates: \$35; 40; 40; 20.

## Manchester

**WINF(AM)**—May 18, 1958: 1230 khz; 1 kw-D, 250 w-N. 257 E. Center St. (06040). (203) 646-1230. WINF Inc. (acq 7-70). Net: MBS, Conn Radio. Rep: MOR. ■ Victor Levinson, pres; Jeff Jacobs, VP & gen mgr; Dave Garrett, news dir; George Dombrowski, chief engr.

## Meriden

**WMMV(AM)**—June 1947: 1470 khz; 1 kw-D. 21 Colony St. (06450). (203) 235-5747 Sound Media Inc. (acq 12-17-77). Net: APR, Conn Radio. Rep: Creed. Format: Div contemp. Spec prog: Pol 2 hrs wkly. ■ Richard Myers, pres; George Clark IV, gen mgr; Richard Benjamin, coml mgr; Matt Minihan, prog & mus dir; Bill Cleveland, prom mgr; Pete Stover, news dir; Ken Stiles, chief engr. ■ Rates: \$12.20; 10.70; 12.20; 10.70.

## Middlefield

**\*WPBH(FM)**—Not on air, target date unknown: 90.5 mhz; 2.5 kw. Ant 580 ft. 24 Summit St., Hartford (06106). Connecticut Educational Telecommunications Corp. Format: Educ. ■ Paul K. Taff, pres; John W. Kean, VP/engr; John C. Lenhoff, VP/financial affairs.

## Middletown

**WCNX(FM)**—Dec 12, 1948: 1150 khz; 1 kw-D, DA-D. Box 359, River Rd. (06457). (203) 347-2565. WCNX Inc. (ac 11-10-76). Net: ABC/I, Conn Radio. Rep: Pro Radio, Kadetsky. Format: Top-40, ad contemp. Spec progs: Farm 1 hr, It 2 hrs, Pol 1 hr, sports (local) 3 hrs, talk 3 hrs, wkly. ■ David Parnigoni, pres; Kenneth Smith Jr., gen mgr; Cindy Walsh, opns mgr; Jason McCarter, prog dir; Frank Wren, mus dir; Jeanne Hill; billing & collection mgr; Thomas McCormack, news dir; John Eppler, chief engr. ■ Rates: \$12.30; 12.30; 12.30; 12.30.

**\*WESU(FM)**—Feb 25, 1961: 88.1 mhz; 1.85 kw. Ant minus 48 ft. Stereo. Box 2300. Wesleyan Station (06457). (203) 347-0050. Wesleyan Bcst Assn. Net: UPI. Format: Var. ■ Peter Manbeck, pres; Laurie Gypson, gen mgr; Pete Lewis, prog dir; Brian Kabcenell, chief engr.

**\*WIHS(FM)**—Oct 11, 1969: 104.9 mhz; 2.90 kw. Ant 300 ft. Box 117 (06457). (203) 346-3846. Connecticut Radio Fellowship. Net: APR. Format: Relig/Ed. ■ Alfred C. Thyberg; pres & gen mgr; James Pelley, prog dir; Grodon Kehrein, news dir; Ronald Habegger, chief engr.

## Milford

**WFIF(AM)**—Sept 4, 1965: 1500 khz; 5 kw-D, DA. 90 Kay Ave. (06460). (203) 878-5915. Colonial Broadcasting Co. Net: APR. Rep: Market 4 Radio. Format: Top-40. ■ Thomas Shovan, gen mgr; Randy West, prog dir; George Gear, news dir; Larry Shmagin, chief engr. ■ Rates: \$18; 14; 16; 14.

## Connecticut Radio

### Monroe

**\*WMNR(FM)**—Jan 31, 1974: 88.1 mhz; 600 w. Ant 200 ft. 1014 Monroe Turnpike (06468). (203) 268-9667 Monroe Board of Educ. Format: Var Spec progs: Class 4 hrs, It 3 hrs, jazz 2 hrs, Pol 2 hrs, rel 3 hrs, wkly. ■ William Cullen Jr, stn mgr.

### Naugatuck

**WNVR(AM)**—Feb 26, 1961. 1380 khz; 5 kw-D, 500 w-N, DA-2. Mallane Lane (06770). (203) 729-2291. Naugatuck Valley Radio Inc. Net: ABC/C. Format: MOR (ad contemp). Spec progs: It 2 hrs, Por 2 hrs, sports 18 hrs, wkly. ■ Albert Primo, pres; Craig Carragan Jr, gen mgr; John Kosinski, asst to pres; Joe McCoy, prog dir; Steve Thomas, news dir; George Dombrowsky, chief engr; Alan Edwards, mus dir. ■ Rates: \$18; 16; 18; 12.

### New Britain

**\*WFCS(FM)**—Oct 17, 1972 90.1 mhz; 14 w. Ant 140 ft. 1615 Stanley St. (06053). (203) 223-6767 Trustees of Conn. State College. Format: Educational, Top 40. Spec progs: Black 8 hrs, classical 6 hrs, jazz 9 hrs, Bluegrass 10 hrs, wkly. ■ Philip Muisener, gen mgr.

**WRCH-FM**—Listing follows WRCQ(AM).

**WRCQ(AM)**—May 20, 1949: 910 khz, 5 kw-U, DA-2. Radio Park, Farmington (06032). (203) 677-8521. Radio Corp of Hartford (acq 12-29-77). Net: UPI. Rep: Eastman, Creed. Format: Old, top-40 (contemp). ■ Dick Robinson, pres & sls mgr; Enzo DeDominicis, gen mgr; Lee Manson, prog & opns mgr. ■ Rates: \$26; 26; 26; 21

**WRCH-FM**—Co-owned with WRCQ(AM). July 1, 1968: 100.5 mhz; 19.5 kw. Ant 720 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$40; 40; 40; 27

**WRYM(AM)**—August 1946: 840 khz; 1 kw-D. 1056 Willard Ave, Newington (06111). (203) 666-5646. Hartford County Bcstg Corp. (acq 8-61). Format: Ethnic/relig. Spec progs: It 25 hrs, Pol 12 hrs, Sp 30 hrs, Gr 1 hr, Lithuanian 1 hr, Ukrainian 1 hr, wkly. ■ Louis A. Sodikoff, pres; Ralph H. Klein, gen & coml mgr; John Masternak, ops mgr; Patrick Mahon, chief engr. ■ Rates: \$20; 20; 20; —

### New Canaan

**\*WSLX(FM)**—1975: 91.9 mhz; 10 w. 5 N. Wilton Rd. (06840). St. Luke's Foundation.

### New Haven

**WAVZ(AM)**—September 1947 1300 khz; 1 kw-U, DA-N. 152 Temple St. (06510). (203) 777-4761. Kops-Monahan Communications Inc. (acq 7-20-49). Rep: McGavren Guild. Format: Top 40. ■ Daniel W. Kops, pres; Dick Monahan, exec VP; Stanley Puzycycki, gen mgr; Pete Stone, prog dir; Paul Douglas, news dir; Curt Hansen, mus dir; Andy Gambardella, sls mgr; Tom Osenkowsky, chief engr.

**WKCI(FM)**—Co-owned with WAVZ(AM). See Hamden.

**WELI(AM)**—October 1935: 960 khz, 5 kw-U, DA-N. 495 Benham St., Box 85 (06501). (203) 281-9600. In-silco Broadcast Group (group owner; acq 11-22-71). Net: APR. Rep: Blair. Format: MOR (ad contemp), div. ■ Fred E. Walker, pres; Frank N. Moore, VP & gen mgr; Bill Rock, opns mgr; Bill O'Sullivan, news dir; Sherril Fields, traf mgr; Bob Antonio, chief engr. ■ Rates: \$ 90; 48; 60; 21.

**WNHC(AM)**—1944: 1340 khz; 1 kw-D, 250 w-N. Box 1340 (06505). (203) 787-1217 Westerly Bcstg Co. (acq 4-71). Net: MBS, Connecticut Radio Net. Rep: Katz. Format: MOR, news, talk. Spec progs: Sp 1 hr wkly. ■ Carl Grande, pres-gen mgr; Kathie Ahern, coml mgr- prog dir; Art DeNicholas, mus dir; Bob Picozzi, news dir; Vincent DeLaurentis, chief engr. ■ Rates: \$20; 16; 20; 14.

**WPLR(FM)**—1944: 99.1 mhz; 10 kw. Ant 950 ft. 1294 Chapel St. (06511). (203) 777-6617 General Communicorp Inc. (acq 3-30-77). Rep: Eastman, Kadetsky. Format: AOR. ■ Robert G. Herpe, pres/gen mgr; Richard Kalt, VP-asst gen mgr; Gordon

**CSI ELECTRONICS INC.**  
3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

Weingarth, prog dir; Ed Michaelson, mus dir; John B. Russell, gen sls mgr, Terry Branham, news dir; Winston Sutor, chief engr.  
■ Rates: \$77, 73; 77, 77

**WYBC-FM**—March 9, 1959: 94.3 mhz, 1.20 kw. Ant 122 ft. Stereo. Box WYBC, Yale Station (06520). (203) 865-3451 Yale Bcstg Co Net: ABC/FM. Format: Black, jazz. Spec progs: classical 10 hrs wkly. ■ David Radin, pres-gen mgr; Julie House, treas; Bill Christmas, mus dir; Dennis Lamar, news dir; Eric Swartz, chief engr. ■ Rates: \$12, 12, 12, 12.

### New London

**\*WCNI(FM)**—1974 91.5 mhz; 10 w. Connecticut College. Box 1333 (06320). (203) 447-2523. Connecticut College Broadcast Association Inc. Format: Div. ■ Caroline Boyce, pres.

**WNLC(AM)**—Sept 13, 1936: 1510 khz; 10 kw-D, 5 kw-N; DA-2. Box 1031 (06320). (203) 442-5328. Mercury Broadcasting Corp. (acq 4-23-76). Net: CBS. Rep: McGavren-Guild, Northeast Spot Sales. Format: MOR. Spec progs: It 1 hr, black 1 hr, wkly. ■ Joseph Somerset, pres; Thomas G. Baxter, gen mgr; Robert E. P. Elmer, coml mgr; Charles Ryan, prog dir; Phil Hubbard, news dir; Randolph Barret, chief engr. ■ Rates: \$23; 18; 23; 14.

**WTYD(FM)**—Co-owned with WNLC(AM). Jan 1, 1970: 100.9 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: Beautiful music. Spec progs: Classical, 3 hrs wkly. Stereo. ■ Rates: \$14, 12; 14; 12

**WSUB-AM-FM**—See Groton.

**WTYD(FM)**—Listing follows WNLC(AM).

### Norwalk

**WLYQ(FM)**—Listing follows WNLC(AM).

**WNLC(AM)**—1948: 1350 khz; 1 kw-D, 500 w-N, DA-N. Box 1350 (06852). (203) 838-5566. Hanson Communications Inc. (acq 3-21-75). Net: APR. Rep: Masla. Format: MOR. Spec progs: Ger 1 hr, It 1 hr, Sp 4 hrs, wkly. ■ Michael F. Hanson, pres & gen mgr; Howard Klarman, sls mgr; Philip Cutting, prog dir; Rick Hansen, news dir; Clift Mills, chief engr. ■ Rates: \$20; 12, 20; 12.

**WLYQ(FM)**—Co-owned with WNLC(AM). 1966: 95.9 mhz; 3 kw. Ant 130 ft. Prog sep from AM. Format: Rock. Stereo. ■ Rates: \$12; 20; 20; 12.

### Norwich

**WCTY(FM)**—Listing follows WICH(AM)

**WICH(AM)**—September 1946: 1310 khz; 5 kw-D, 1 kw-N, DA-2. Box 551 (06360). (203) 887-1613. WICH Inc. (acq 7-1-65). Group Owner: Hall. Rep: Creed Associates. Format: Contemp. ■ Robert M. Hall, pres; Richard P. Reed, VP-gen mgr; John London, prog dir; James Reed, news dir; A. Dubanetsky, chief engr.

**WCTY(FM)**—Co-owned with WICH(AM). May 1968: 97.7 mhz; 3 kw horiz, 2.95 kw vert. Ant 300 ft. Prog sep from WICH. Net: ABC/FM. Rep: PRO Radio. Format: Country.

### Old Saybrook

**WLIS(AM)**—Sept 27, 1956: 1420 khz; 500 w-D. Drawer W (06475). (203) 388-3546. Radio Conn. Inc. (acq 3-11-70). Net: ABC/I. Format: MOR. ■ Michael Rice, pres; John M. Powers, gen mgr; Ann C. Powers, prog & mus dir; Peter Thayer, news dir; Dave Hobson, chief engr. ■ Rates: \$8; 8; 8; 8.

### Putnam

**WINY(AM)**—May 3, 1953: 1350 khz; 1 kw-D. 237 Kennedy Dr. (06260). (203) 928-2721 Nutmeg Bcstg Co.

(acq 9-60). Group owner: Nutmeg. Net: Connecticut Radio Net. Format: Top 40 pacesetter. Spec progs: Talk 2 hrs, C&W 3 hrs, wkly. ■ Michael Rice, pres; Herbert C. Rice, chmn; Michael Gerardi, prog, coml & gen mgr; Michael Weinfeld, news dir; Donald Child, chief engr. ■ Rates: \$12; 10; 12; 8.

### Ridgefield

**WVFR(AM)**—Not on air; target date 1979: 850 khz; 500 w-D. Box 655 (06877). (203) 438-6529. Radio Ridgefield Inc. Format: Div. ■ Bartholomew Salerno, pres.

### Southington

**WNTY(AM)**—Sept 2, 1969: 990 khz; 500 w-D, DA. Box 990, Old Turnpike Rd. (06489). (203) 628-0311 Nutmeg Broadcasting Co. (group owner). Rep: McGavren-Guild, Northeastern Spot Sales. Format: Golden contemp. Spec progs: It 4 hrs, talk 2 hrs, wkly. ■ Michael C. Rice, pres; Craig Carragan, gen & coml mgr; Glen Colligan, mus dir; Edward McCarthy, news dir; Russ Mundschenk, chief engr. ■ Rates: \$10.50; 8.50; 10.50; 8.50.

### Stamford

**WSTC(AM)**—Sept 18, 1941: 1400 khz; 1 kw-D, 250 w-N. 117 Prospect St. (06901). (203) 327-1400. Western Connecticut Bcstg Co. (acq 1-1-46). Net: ABC/I, E & FM, Suburban. Rep: Dore-Walton; New England Sls. Spec progs: It 1 hr, Pol 1 1/2 hrs, black 1 hr, wkly. ■ Kingsley Gillespie, pres; Robert McCullough, gen mgr; Lisle Dorrian, chief engr.

**WYRS(FM)**—Co-owned with WSTC(AM). Oct 18, 1947. 96.7 mhz; 3 kw. Ant 280 ft.

### Storrs

**\*WHUS(FM)**—1956: 91.7 mhz; 3.16 kw. Ant 360 ft. Box U-8 (06268). (203) 429-3100. Board of Trustees, U. of Conn. Net: ABC/I, APR. Format: Prog, jazz. Spec progs: Record review 1 hr wkly. ■ Ronald Williams, pres & gen mgr.

### Torrington

**WSNG(AM)**—Jan 29, 1948: 610 khz; 1 kw-D, 500 w-N, DA-2. Box 657 (06790). (203) 489-4181. Northwest Connecticut Broadcasting Corp. (acq 7-9-77). Net: MBS. Rep: Roslin. Format: MOR, talk. ■ William Boyd, pres; William Knudson, VP-gen mgr; Peter Leonard, sls mgr; Jeff Longaven, prog dir; Paul Pagano, news dir; Brian Morgan, chief engr. ■ Rates: \$15; 13; 15; 11

### Wallingford

**\*WWEB(FM)**—1977 89.9 mhz; 10 w. Choate Rosemary Hall Foundation.

### Waterbury

**WATR(AM)**—June 15, 1934: 1320 khz; 5 kw-D, 1 kw-N, DA-2. 1 Broadcast Lane (06702). (203) 755-1121. WATR Inc. Net: ABC/I. Rep: Dore/Walton Associates, Kettell-Carter. Format: MOR. Spec progs: Pol 2 hrs, talk 20 hrs, wkly. ■ B. Preston Gilmore, exec VP; Fred Erwin, stn mgr; Lou Morton, prom dir; Glen Colligan, mus dir; Robert Gillespie, news dir; Norman Howard, chief engr. ■ Rates: \$16; 13; 16; 8.50.

**WIOF(FM)**—Dec 25, 1967 104.1 mhz; 50 kw. Ant 840 ft. Stereo. Box 2719 (06720). (203) 758-4459. January Enterprises Inc. Group owner: Griffin. Net: ABC/E; Connecticut Radio. Rep: Kadetsky. Format: Magic music. ■ Merv Griffin, pres; Albert Pellegrino, gen mgr; James Coffey, coml mgr; Lou Terri, prog dir; Dick Springfield, opns mgr; Gary Girard, sls mgr; Peter Kelly, news dir; John Tomasiewicz, chief engr. ■ Rates: \$28; 25; 25; 15.

**WQQW(AM)**—November 1934: 1590 khz; 5 kw-U, DA-1. 499 Boyden St. (06704). (203) 753-2121. Waterbury Radio Inc. (acq 5-21-72). Net: CBS. Format: Adult contemp. Spec progs: Black 3 hrs wkly. ■ Marshall Pite, pres & gen mgr; Tom Coffey, prog dir; Fred Santore, chief engr; Kathy Wimer, news dir. ■ Rates: \$22, 18; 22; 14.

**WWCO(AM)**—1946: 1240 khz; 1 kw-D, 250 w-N. DA-1 Box 2777 (06720). (203) 758-2468. Mercury Broadcasting Corp. Net: MBS, APR. Rep: Masla, Northeast Spot Sales. Format: Contemp. Spec progs: Disco 8 hrs wkly. ■ Peter Marcus, pres; Edward Maglio, gen-coml mgr; Daniel Mangini, prog-mus dir; Steve Thomas, news dir; George Dombrowski, chief engr. ■ Rates: \$20; 18; 16; 14.

**WWYZ(FM)**—Aug 1, 1961; 92.5 mhz; 16 kw. Ant 860 ft. 1 Broadcast Lane (06702). (203) 755-3111 WNAE Inc. Net: APR. Rep: Queen. Format: MOR. ■ B. Preston Gilmore, exec VP; Fredrick Erwin, coml mgr; Bob Craig, prog dir; Mark Gilmore, chief engr. ■ Rates: \$16; 12, 14, —

West Hartford

**WMLB(AM)**—Feb 1964; 1550 khz; 1 kw-D. 630 Oakwood Ave. (06110). (203) 527-1878, 1550 Radio Inc. (acq 7-1-77). Net: ABC/I. Rep: New England Spot Sales Inc. Format: Top 25 Country. ■ Barry R. Chaiken, pres; Louis J. Alfonso, VP. ■ Rates: \$13; 13, 13, 13.

**WRYM(AM)**—See New Britain.

**\*WWUH(FM)**—July 15, 1968; 91.3 mhz, 1 kw. Ant 520 ft. Stereo. 200 Bloomfield Ave. (06117). (203) 243-4703. Steven Trachenberg. Format: Div. Spec progs: Sp 1 hr, Ind 1 hr, wkly. ■ Steven Nichols, gen mgr.

West Haven

**\*WNHU(FM)**—1973; 88.7 mhz; 1.7 kw. Ant 150 ft. Stereo. 300 Orange Ave. (06516). (203) 934-9296. University of New Haven Inc. Format: Prog, Black. Spec progs: Classical 6 hrs, jazz 6 hrs, natl pub radio 4 hrs, wkly. ■ Thomas Gartland, gen mgr.

Westport

**WDJF(FM)**—See listing following WMMM(AM).

**WMMM(AM)**—April 15, 1959. 1260 khz; 1 kw-D. DA. Box 511 (06880). (203) 227-5133. Westport Bcstg Co. (acq 2-15-60). Net: UPI. Rep: Market 4. Format: MOR (ad contemp). Spec progs: It 5 hrs wkly. ■ Gary Flamm, VP & gen mgr; Gary Zenobia, opns dir; John LaBarca, mus dir; Lucille Wyatt, coml mgr; James Kolesar, news dir; Lyle Dorian, chief engr. ■ Rates: \$29; 23; 23; 23.

**WDJF(FM)**—Co-owned with WMMM(AM). Sept 1, 1962; 107.9 mhz, 50 kw. Ant 245 ft. Stereo. Net: UPI. Format: Soft rock, jazz. ■ Kevin Gallagher, mus dir. ■ Rates: \$29; 29; 29; 29.

**\*WWPT(FM)**—1975; 90.3 mhz, 330 w. Ant 110 ft. Staples High School, 70 North Ave. (06880). (203) 226-7337 Board of Education, Town of Westport. Format: Top 40, progressive. Spec progs: classical 6 hrs, jazz 9 hrs wkly. ■ Sabrina Bunks, gen mgr.

Willimantic

**WILI(AM)**—October 1957; 1400 khz; 1 kw-D, 250 w N. Box 496 (06226). (203) 423-1621. Nutmeg Bcstg Co. (acq 5-59). Net: ABC/C; Connecticut Radio Net. Format: Prog. Spec progs: Farm 1 hr, Pol 2 hrs, Sp 1 hr, Ukranian 1 hr, wkly. ■ Herbert C. Rice, chmn; Michael C. Rice, pres; David M. Evan, gen & coml mgr; David Evan, prog dir; Mark Roy, news dir; Wayne Norman, mus dir; Paul Moraghan, chief engr. ■ Rates: \$9.60; 8.80; 9.60; 6.40.

**WXLS-FM**

Young and Beautiful

**WXLS(FM)**—June 16, 1975; 98.3 mhz; 3 kw. Ant 300 ft. Box 98 (06226). (203) 456-2251. XLS Broadcasting Group. Net: UPI. Format: Jazz, MOR. Spec prog: Ger 2 hrs wkly. ■ Kenneth Dawson, pres; James Esposito, gen mgr; Tim Richmond, prog dir; Leigh Duffy, coml mgr; Terry Smith, chief engr. ■ Rates: \$10; 9; 10; 8.

Windsor

**WKND**

Total Black Experience

**WKND(AM)**—May 4, 1961. 1480 khz; 500 w-D, DA. Box 1480 (06095). (203) 688-6221. KND Corp. (acq 8-20-69). Format: Black. ■ Kenneth Dawson, pres & gen mgr; Bob Scott, opns mgr; Marion Thornton, coml mgr; James Jack, prog & mus dir; Louis Brown, news dir; Carla Dean, prom mgr; Russ Mundschen, chief engr. ■ Rates: \$20; 18; 20; —

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Delaware

Bethany Beach

**WWTR-FM**  
 Contemporary-MOR  
*AP Audio*



**WWTR-FM**—June 20, 1974. 95.9 mhz; 3 kw. Ant 300 ft. Box 366 (19930). (302) 539-4046. Connor Bcstg Co. Net: APR. Format: Contemporary, MOR. Spec progs: Farm 1 hr wkly. ■ J. Parker Connor, pres & gen mgr; Steve Stone, coml mgr; William Kline, chief engr. ■ Rates: \$6.70; 6.70; 6.70, 6.70.

Dover

**WDOV(AM)**—1948; 1410 khz; 5 kw-U, DA-N. Drawer "B" (19901). (302) 674-1410. Rau Radio Stns Inc. (acq 1956). Group owner: Rau Radio. Net: MBS. Rep: Masla. Format: MOR. Spec progs: Farm 3 hrs, black 3 hrs wkly. ■ Henry Rau, chmn; Lloyd Smith, pres; Thomas J. Miles, gen mgr; Gary Laing, prog dir; Brad Bartlett, coml mgr; Bob Jackson, mus dir; George Rnd, chief engr. ■ Rates: 14.10; 9.40; 11.20; 8.25.

**WDSD(FM)**—Co-owned with WDOV(AM). 1956; 94.7 mhz, 50 kw. Ant 360 ft. (302) 734-5816. Progs sep from AM. Stereo. Net: MBS. Format: C&W. ■ Don Dashiell, mus dir; Jim Schwartz, coml mgr. ■ Rates: \$10.60; 8.45; 10.60; 6.35.

**WKEN(AM)**—Aug 2, 1957; 1600 khz; 5 kw-D, 1 kw-N, DA-2. Box 553 (19901). (302) 674-1234. Capitol Bcstg Corp. (acq 12-2-62). Net: ABC/E. Format: MOR, news. Spec prog: Farm 3 hr wkly. ■ Philip G. Adams, pres; Stu Wayne, gen mgr; Jean Plaisted, coml mgr; Rick Gaddis, prog dir; Bill Satterfield, news dir; J. Meinbach, chief engr. ■ Rates: \$9.60; 8.40; 9.60; 7.

Georgetown

**WJWL(AM)**—June 23, 1961. 900 khz; 1 kw-D. Box 111 (19947). (302) 856-2567. Scott Bcstg Corp. (acq 4-1-61). Group owner: Great Scott Stns. Format: MOR. ■ Herbert Scott, pres; Edward Marzosa, gen mgr; Robert Smith, prog & mus dir; Jeff Pringle, news dir; Steve Wallace, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WSEA(FM)**—Co-owned with WJWL(AM). July 4, 1969; 93.5 mhz; 2.10 kw. Ant 350 ft. Prog sep from AM. Rt 113 (19947). (302) 856-7355. Format: Contemp, progressive. ■ C. F. Betyeman, gen mgr; Tom Kennedy, prog & mus dir. ■ Rates: \$9.90; 9; 9.90; 7.

Hockessin

**\*WZZE(FM)**—May 20, 1975; 88.7 mhz; 10 w. Ant 70 ft. Lancaster Pike (19707). (302) 239-5263 or 239-2618. Sanford School Inc. Format: Top 40. ■ Dennis Walters, dir of communications.

Milford

**WAFL(FM)**—Listing follows WTHD(AM).

**WTHD(AM)**—1953; 930 khz; 500 w-D, DA. Box 324 (19963). (302) 422-7575. Broadcasters Inc. Net: APR. Format: MOR, C&W. ■ Thomas H. Draper, pres; Larry Sharp, gen & coml mgr; Dennis Hazzard, prog dir; Joe Scott, news dir; Ernie McGhee, chief engr.

**WAFL(FM)**—Co-owned with WTHD(AM). May 19, 1973. 97.7 mhz; 3 kw. Ant 240 ft. Dups AM afternoons. Format: C&W.

Newark

**WNRK(AM)**—Aug 17, 1964; 1260 khz; 500 w-D, DA. Box 425 (19711). (302) 737-5200. Cook Bcstg Inc. Net: ABC/C. Format: Talk, oldies, contemp. ■ Wm. S. Cook, pres & gen mgr; John Patrick, prog dir; Leigh Jacobs, mus dir; Dan Cuneen, sls mgr; James Dorrence, chief engr; Pat Downes, news dir. ■ Rates: \$10; 6.95, 7.95, —

**\*WXDR(FM)**—Oct 4, 1976; 91.3 mhz; 20 w. Ant 200 ft. 307 Student Center (19711). (302) 738-2701. University of Delaware. Format: diversified. ■ Ron Krauss, gen mgr. Paul Campbell, prog dir; Anthony Pione, chief engr.

Rehoboth Beach

**WLRB(FM)**—Sept 21, 1975; 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 254 (19971). (302) 856-9027. Melvin Gollub. Net: UPI. Rep: Fred Smith. Format: MOR. ■ Melvin Gollub, gen mgr; Ada Gollub, coml mgr; Mike Waiczak, mus dir; Diane Ewart, news dir; Mark Lawrence, chief engr. ■ Rates: \$9; 8; 9; 8.

Seaford

**WSFD(AM)**—1955; 1280 khz; 1 kw-D. 1039 S. Dual Highway (19973). (302) 629-5581. Beach Broadcasting Inc. (acq 8-16-74). Net: ABC/E. Rep: Dome. Format: MOR. ■ Don Crisp, pres; Bill Crisp, gen mgr & chief engr; Mike Cheney, prog dir; Jeff Vadikan, coml mgr; Herb Olson, news dir. ■ Rates: \$4; 4; 4; —

**WSUX-FM**—Co-owned with WSFD(AM). Feb 1972; 98.3 mhz; 3 kw. Ant 230 ft. Stereo. Net: ABC/C. Format: Oldies, Top 40. ■ Allan Frazier, prog dir; Dave Fleetwood, mus dir. ■ Rates: \$5.90; 4.90; 5.90; 4.90

Wilmington

**WAMS(AM)**—1947; 1380 khz; 5 kw-D, 1 kw-N, DA-3. Box 3677 (19807). (302) 654-8881. Rollins Bcstg of Delaware Inc. Group owner: Rollins. Net: UPI. Format: Contemp. ■ James C. Roddey, pres; Paul H. Downs, VP, radio; Phil Schweinfurth, gen mgr; Tom Sommers, prog dir; Bill O'Brien, mus dir; Bruce Schiller, chief engr; Matt L. Kovich, news dir. ■ Rates: \$27; 25; 27; 22.

**WDEL(AM)**—1922. 1150 khz; 5 kw-U, DA-2. 2727 Shipley Road (19899). (302) 478-2700. Delmarva Bcstg Co. (acq 1931). Net: NBC, UPI. Rep: PRO/Radio. Format: MOR. Spec prog: Farm 1 hr wkly. ■ C. Robert Taylor, pres & gen mgr; Charles Ward, gen sls mgr; Donald Geary, news dir; Richard V. Aydelotte, prom mgr; Alan Parker, prog dir; George Moyer, chief engr.

**WSTW(FM)**—Co-owned with WDEL(AM). 1950; 93.7 mhz; 50 kw. Ant 490 ft. Prog sep from AM. Stereo. Format: MOR. ■ William Anderson, prog dir.

**WILM(AM)**—Oct 1, 1923; 1450 khz; 1 kw-D, 250 w-N. 1215 French Street (19801). (302) 656-9800. Delaware Bcstg Co. (acq 1949). Net: MBS, UPI. Rep: Masla. Format: All news. ■ Sally V. Hawkins, pres & gen mgr; John C. Hawkins, coml mgr; James Dorrence, chief engr; Drew Angeline, news dir. ■ Rates: \$17; 11, 15; 11

**WJBR(FM)**—Listing follows WTUX(AM).

**\*WMPH(FM)**—April 23, 1970; 91.7 mhz; 10 w. Ant 74 ft. 5201 Washington St. Ext. (19809). (302) 764-5888. Board of Education of the Mount Pleasant School District. Net: ABC/FM. Format: Rock, top 40. ■ Stephen D. Streiker, stn mgr.

**WSTW(FM)**—Listing follows WDEL(AM).

**WTUX(AM)**—April 21, 1947; 1290 khz; 1 kw-D. 2617 Ebright Rd. (19810). (302) 475-4000. Radio Stn WJBR. (acq 6-1-76). Format: MOR. ■ John B. Reynolds, gen mgr; John B. Reynolds Jr., stn mgr; Delamere A. Parks, coml mgr; Jane R. Hughes, mus dir; Howard Gesner, prom mgr; Michael Sietleman, chief engr. ■ Rates: \$9.70; 7.75; 9.70; —

**WJBR(FM)**—Co-owned with WTUX(AM). January 1957; 99.5 mhz; 50 kw. Ant 500 ft. Stereo. Format: BTfl mus. ■ Charles W. Tomlinson Jr., coml mgr. ■ Rates: \$18; 22; 22; 18.

## D.C., Florida Radio

**CSI ELECTRONICS INC.**  
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### District of Columbia

**WABS(AM)**—See Arlington, Va.

**\*WAMU-FM**—Oct 23, 1961: 88.5 mhz; 50 kw. Ant 500 ft. American U. (20016). (202) 686-2690. American U. Stereo. Net: NPR. Format: Classical, noncoml diversified. Spec progs: Jazz 21 hrs, C&W 21 hrs, wkly. ■ Susan Harmon, gen mgr; Michael Nitka, prog dir; Craig Oliver, news dir; Roy Heffley, bus mgr; David Zornow, prod mgr; David Garner, chief engr.

**WASH(FM)**—1948: 97.1 mhz; 22.5 kw. Ant 690 ft. 5151 Wisconsin Ave., N.W. (20016). (202) 244-9700. Metromedia (acq 7-19-68). Group owner: Metromedia. Rep: Metro Radio Sis. ■ Susan Breakfield, VP & gen mgr; Sue Toren, gen sls mgr; Bob Hughes, prog dir; Bob Duckman, mus dir; Joe Ewatt, news dir; Mike Byrnes, chief engr. ■ WTTG(TV) affil. ■ Rates: 95; 80; 90; 48.

**WAVA(FM)**—See Arlington, Va.

**WCTN(AM)**—See Potomac-Cabin John, Md.

**WDON(AM)**—See Wheaton, Md.

**WEAM(AM)**—See Arlington, Va.

**WEEL(AM)**—See Fairfax, Va.

**\*WETA-FM**—April 19, 1970: 90.9 mhz, 75 kw. Ant 610 ft. Stereo. 5217 19th Rd. North, Arlington, Va. (22207). (703) 998-2790. TWX 703-536-9421. Greater Washington Educational Telecommunications Assn. Inc. Net: NPR. Format: Classical. Spec progs: live coverage, talk, jazz, folk. ■ Ward Chamberlin, pres; Charles Hobson, mus dir, prog dir, dir of radio; Bill Cerri, opns mgr; Helen Dudman, prom mgr; Gene Swaney, chief engr. ■ WETA-TV affil.

**WFXM(AM)**—See Falls Church, Va.

**WGAY(AM)**—See Silver Spring, Md.

**WGAY-FM**—June 1, 1959: 99.5 mhz; 17 kw (CP: 23 kw). Ant 780 ft. Stereo. 8121 Georgia Ave., Silver Spring, Md. (20910). (301) 587-4900. TWX 710-825-0427. Greater Media Inc. (acq 5-7-71). Rep: Katz., Format: Btl mus. Dups AM 25%. ■ Peter A. Bordes, pres; Theodore R. Dorf, gen mgr; Bob Chandler, opns mgr; Dave Chadwick, prog dir; Charles Guy, sls mgr; Delbert Keeling, chief engr. ■ Rates: \$114; 125; 125; 90.

**WGMS(AM)**—See Bethesda, Md.

**WGMS-FM**—1946: 103.5 mhz; 47 kw. Ant 510 ft. RKO General Inc. (group owner). Dups AM 100%. Stereo. Rep: RKO. Radio Format: Classcl. ■ Frank Shakespeare, pres; Jerry R. Lyman, VP & gen mgr; Tom Baker, gen sls mgr; Michael Cuthbert, prog dir; Eileen Donigan, mus dir; H. K. Leyh, chief engr.

**\*WGTB-FM**—Nov 7, 1960: 90.1 mhz; 6.7 kw. Ant 440 ft. Stereo. Georgetown U., 37th & O Sts, NW (20057). (202) 625-3018. The pres & board of dir of Georgetown U. Format: Progressive rock. ■ Robert Uttenweiler, gen mgr.

**WGTS-FM**—See Takoma Park, Md.

**WHFS(FM)**—See Bethesda, Md.

**WHUR-FM**—Dec 15, 1971: 96.3 mhz; 24 kw. DA-1. Ant 669 ft. 2600 Fourth St., N.W. (20059). (202) 265-9494. Howard University Radio. Format: Diversified. ■

James E. Cheek, pres; Catherine Liggins, gen mgr; Diane Harris, coml mgr; Anthony Carlton, prog & prom mgr; Robert Taylor, news dir; Jesse Fax, mus dir; James Watkins, chief engr.

**WINX(AM)**—See Rockville, Md.

**WJMD(FM)**—See Bethesda, Md.

**WKYS(FM)**—Listing follows WRC(AM).

**WMAL(AM)**—Oct. 12, 1925: 630 khz, 5 kw-U, DA-2. 4400 Jenifer St. N.W. (20015). (202) 686-3100. WMAL Inc. ABC (acq 3-5-77). Net: ABC/I. Rep: McGavren-Guild. Format: MOR. ■ Andrew M. Ockershausen, exec VP; Ed Scandrett, gen sls mgr; James H. Gallant, opns mgr; Sandee Anderson, prom mgr; Marc Kuhn, prog mgr; Theodore Landphair, news & pub affrs mgr; J.B. McPherson, chief engr. ■ Rates: \$265; 85; 115; 30.

**WRQX(FM)**—Co-owned with WMAL(AM). May 15, 1948: 107.3 mhz; 50 kw. Ant 410 ft. Stereo. Net: ABC/FM. Rep: ABC Radio Spot Sales. Format: AOR. ■ Vincent Genson, stn mgr; Lynn McIntosh, mgr of bcst opns; Dave Leonard, gen sls mgr; Cathy Konner, mus dir; John Alexander, news dir; Bunny Hofberg, coml mgr; Phil DeMarne, prog dir.

**WMZQ(FM)**—Listing following WOL(AM).

**WOL(AM)**—1924. 1450 khz; 1 kw-D, 250 w-N. 1680 Wisconsin Ave. N.W. (20007). (202) 338-5600. Sonderling Bcstg Corp. (7-10-65). Group owner: Sonderling. Net: UPI. Rep: Howard. Format: Soul. ■ Egmond Sonderling, pres; James L. Kelsey, VP & gen mgr; Timothy O'Sullivan, gen sls mgr; Cortez Thompson, prog dir; Nancy Caliman, mus dir; Herman Washington, news dir; Frank Kramer, chief engr.

**WMZQ(FM)**—Co-owned with WOL(AM). September 1968: 98.7 mhz; 50 kw. Ant 490 ft. Stereo. Prog sep from AM. Rep: Bernard Howard. Format: Contemporary country. ■ Mike Cohen, gen mgr; Steve Shulman, stn mgr; Fred Figenshu, prog dir; Jerry Paxson, mus dir; John Christopher, news dir.

**WOOK(FM)**—1948: 100.3 mhz, 16 kw. Ant 280 ft. 5321 First Place, NE (20011). (202) 722-1000. United Bcstg Co. Group Owner: United Bcstg. Format: Black ■ Richard Eaton, pres.

**\*WPFW(FM)**—Feb. 28, 1977: 89.3 mhz; 50 kw. Ant 410 ft. 700 H St. (20011). (202) 783-3100. Pacifica Foundation Inc. (group owner). Format: Diversified. ■ Kenneth Jenkins, pres; Denise Oliver, gen mgr; Robert Frazier, opns dir; Robert Enger, chief engr.

**WPGC-AM-FM**—See Morningside, Md.

**WPIK(AM)**—See Alexandria, Va.

**WRC(AM)**—Aug 1, 1923: 980 khz; 5 kw-U, DA-N. 4001 Nebraska Ave. (20016). (202) 686-4000. National Broadcasting Co. Group owner: NBC. Net: NBC, APR, UPI. Format: All news. ■ Jack G. Thayer, pres; Frank Scott, gen mgr; Alice Jones, coml mgr; Rick Leverrier, sls mgr; Melissa Huston, prom mgr; Frank Barnako, news dir; Mac Bureson, chief engr. ■ Rates: \$ 80; 48; 42; 32.

**WKYS(FM)**—Co-owned with WRC(AM). Aug 1, 1947: 93.9 mhz; 50 kw. Ant 480 ft. Prog sep from AM. Net: NBC. Format: Disco stereo. ■ Bill Bailey, prog dir; Gordon Peil, opns dir; Donna Ragland, sls mgr. ■ Rates: \$ 52, 44; 52; 44. ■ WRC-TV affil.

**WSMD(AM)**—See La Plata, Md.

**WTOP(AM)**—Sept 25, 1926: 1500 khz; 50 kw-U, DA-2. 4646 40 St. NW (20016). (202) 966-1500. Washington Radio Inc. (Outlet: acq 6-26-78). Net: CBS, APR, UPI. Rep: CBS Spot Sales. Format: All news. ■ David Henderson, pres; Orrin McDaniels, VP & gen mgr; Jean Gordon, coml mgr; Armand Asselin, news dir; Michael Fast, chief engr. ■ Rates: \$150; 55; 100; 40.

**WUST(AM)**—1949 1120 khz; 1 kw-D. 815 V St. N.W. (20001). 462-0011. S.J.R. Communications Inc. (acq 3-4-70). Group owner SJR. Format: Gospel. ■ Edward Cosman, pres; Daniel Diener, gen mgr; Perry Walders, gen sls mgr; Eugene Forest, prog dir; John Hammond, news dir; Gary Mess, chief engr.

**WWDC(AM)**—1941: 1260 khz; 5 kw-U, DA-2. Box 4068 (20015). (301) 589-7100. TWX 710-825-0078. Capitol Broadcasting Co. (acq 9-75). Net: ABC/C. Rep: Blair Radio. Format: Contemporary. ■ Eddie Sacks, gen mgr; Lew Katz, prog dir; Mark Freedman,

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sls mgr; Marty Dempsey, mus dir; Bill Sacks, chief engr. ■ Rates: \$40; 40; 40.

**WWDC-FM**—1947: 101.1 mhz; 50 kw. Ant 500 ft. Format: AOR. ■ Dave Brown, prog dir; Mike McKay, mus dir. ■ Rates: \$75; 75; 75; 75.

**WXTR-FM**—See La Plata, Md.

**WYCB(AM)**—1978: 1340 khz; 1 kw-D, 250w-N. 1140 Connecticut Ave. NW (20036). (202) 457-0877. Washington Community Bcstg Co. Format: Gospel.

### Florida

#### Apopka

**WTLN(AM)**—May 4, 1964: 1520 khz; 5 kw-D, DA. Box 2448, Orlando, Fla. (32802). (305) 889-2505. Alton Rainbow Corp. Net: ABC/C. Format: Relig, MOR. ■ Thomas H. Moffit, pres; Tom Moffit Jr, gen mgr; Ken Crowder, news dir; Fred Wise, chief engr. ■ Rates: \$8; 8; 8.

**WTLN-FM**—Sept 1, 1968: 95.3 mhz; 3 kw. Ant 300 ft. Orange County Bcstrs. Prog dups AM 100%. ■ Rates same as AM.

#### Arcadia

**WAPG(AM)**—September 1955: 1480 khz; 1 kw-D. Box 632 (33821). (813) 494-2525. Arcadia-Punta Gorda Bcstg Co. Inc. (acq 2-3-59). Format: Top-40. ■ Murray Benton, pres, gen & compl mgr & chief engr; Ruth Benton, prog dir; Charles Burkhart, mus dir. ■ Rates: \$2.70; 2.70; 2.70.

**WOKD(FM)**—March 7, 1977. Co-owned with WAPG(AM). 98.3 mhz; 3 kw. Ant 195 ft. Stereo. Format: C&W. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

#### Atlantic Beach

**WJNJ(AM)**—Jan 30, 1958: 1600 khz; 1 kw-U. Box 608 (32233). (904) 246-6459. WKTX Inc. (acq 10-1-70). Rep: Bunchez. Net: APR. Format: MOR. ■ William H. Bivens, pres & chief engr; Jack Donnell, gen mgr & news dir; Gerald Brown, mus & prog dir; William Harper, coml mgr; Mrs. Lov Olson, prom mgr. ■ Rates: \$15; 12.50; 15; 9.50.

**WJNJ-FM**—July 1967: 104.5 mhz; 3 kw. Ant 285 ft. Dups AM 66%. Format: MOR.

#### Auburndale

**WTWB(AM)**—Oct 10, 1956: 1570 khz; 5 kw-D. Box 7 (33823). (813) 967-1570. L. M. Hughey (acq 2-57). Net: ABC/E. ■ L. M. Hughey, pres; Richard W. Boyce, gen & coml mgr & prog dir; Paul Garber, chief engr. ■ Rates: \$2.80; 2.80; 2.80; 2.80.

#### Avon Park

**WAPR(AM)**—Oct 1, 1970: 1390 khz; 1 kw-D. Box 1390 (33830). (813) 453-3139. Florida Bcstg Corp. (acq 9-6-78). Net: ABC/E. Rep: Walton. Format: Modern country. ■ Robert D. Stoehr, pres; Duke Roberts, gen mgr; D. Hansen, stn mgr; Dan Alexander, prog dir; Tony George, news dir; J.M. Tanner, mus dir; Steve Kennedy, chief engr.

#### Bartow

**WBAR(AM)**—Sept 28, 1953: 1460 khz; 1 kw-D. Box 820 (33830). (813) 533-9227. D-Bar Radio, Inc. (acq 5-17-77). Net: MBS. Rep: Walton. Format: MOR. Spec prog: Farm 1 hr wkly. ■ H. R. Cook, pres; Richard Todd, gen & coml mgr, prog dir; Tim Banks, mus dir; Brenda Melech, prom mgr; Ed Cole, chief engr. ■ Rates: \$4.75; 3.75; 4.75.



**WPUL(AM)**—Sept 16, 1969: 1130 khz; 1 kw-D. Box 1433 (33830). (813) 533-9093. Mid Florida Broadcasting (acq 6-30-78). Net: MBS, UPI. Rep: Admiral. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Eugene McMahon, pres; LeRoy Bradley, gen mgr; Reba Zoellner, coml mgr; Mike McCord, mus dir; Bill Andrews prog dir; Roy Beymer chief engr. ■ Rates: \$6.30; 5.50; 6.30; —.

Belle Glade

**WSWN(AM)**—Oct 5, 1947: 900 khz; 1 kw-D. Box 786 (33430). (305) 996-2063. Seminole Bcstg Co. Group owner: Dee Rivers. Net: MBS. Rep: Gill-Perna. Spec progs: Black 2 hrs, Farm 2 hrs, Sp 1 hr wkly. ■ E. D. Rivers Jr, chmn of bd; Marvin M. Smith, gen mgr; Philip T. Haire, coml mgr; James C. Sims, prog dir; Simon Train, mus dir; Ned Smith, sps dir; C. C. Turner Jr, chief engr; Don Garner, prom mgr; Diana Scott, traf mgr.

**WSWN-FM**—May 31, 1965: 93.5 mhz; 3 kw. Ant 255 ft. Stereo. Format: MOR. Spec progs: Black 16 hrs wkly.

Blountstown

**New FM**— Not on air, target date unknown: 102.3 mhz; 3 kw. Ant 146 ft. 269 Kelly Ave. (32425).

**WKMK(AM)**—Sept 8, 1962: 1000 khz; 1 kw-D. Box 697, 269 E. Kelly Ave. (32424). (904) 674-4474. Calhoun Bcstg Corp. (acq 5-74). Format: Contemp, variety. Spec progs: Black 3 hrs wkly. ■ Richard H. Tate, pres & gen mgr; Bob Watson, mus & prog dir; George Atkins, news dir; Bill Batteiger, chief engr. ■ Rates: \$1.75; 1.50; 1.75; —

**WRTM(FM)**—Co-owned with WKMK(AM). Dec 18, 1968: 102.3 mhz; 3 kw. Ant 146 ft.

Boca Raton

**WSBR(AM)**—April 1965: 740 khz; 1 kw, DA-D. 10250 Bergen Ct. (33433). (305) 482-7474. Burbach Radio Inc. (acq 1968). Net: ABC/E. Format: Big bands & favorite standards. ■ John L. Laubach Jr, pres; James L. Bryant, gen & coml mgr; Jim Antun, prog dir; Jeff Rudolph, mus dir; Jim Gilbert, prom mgr; Don Garner, news dir; Rick Rieke, chief mgr. ■ Rates: \$11.90; 11.90/11.90; 11.90.

**WKQS(FM)**—October 1965: 99.9 mhz; 1 kw. Ant 930 ft. Stereo. 1300 N. Federal Highway (33432). (305) 427-9900. Sunshine Wireless Co. (acq 7-31-78). Format: Btfl mus. ■ Eric T. Esbensen, pres & gen mgr; Richard T. Drury, stn mgr; Peter Sautter, coml mgr; Don Mansfield, opns mgr; Homer Akers, chief engr.

Bonita Springs

**WLEQ(FM)**—Co-owned with WKEM(AM) Immokalee, Fla. Sept 1, 1974: 95.9 mhz; 1.1 kw. Ant 490 ft. 5671 S. Cleveland Ave. Ft. Meyers (33901). (813) 939-0096. Gold Coast Bcstg Corp. Net: ABC/C. Format: Top 40, rock. ■ Jan F. Kantor, gen mgr; Harry Rome, sls mgr; Tony Sands, prog dir; Gene Miller, chief engr. ■ Rates: \$20; 17; 20; 17

Boynton Beach

**\*WHRS(FM)**—Nov 24, 1969: 90.7 mhz; 33.5 kw. Ant. 230 ft. 505 S. Congress Ave. (33435). (305) 732-7850. School Bd. of Palm Beach County. Net: NPR. Format: Fine Arts, classical, Span. Spec progs: Ger 2 hrs, Jazz 6 hrs wkly. ■ John H. Burger, gen mgr; Sam Barbaro, prog mgr; Pat O'Meara, pub affrs dir; Melvin Cohen, chief engr.

**WKAO(AM)**—Jan 25, 1973: 1510 khz; 1 kw-D. Box 1510 (33435). (305) 737-5000. North American Broadcasting Corp. Net: NBC. Rep: Carpenter. Format: Btfl music. ■ Mark C. Prichard, pres & gen mgr; Tom Hunt, coml mgr; John Davies, prog dir; Mark Prichard Jr, mus dir; June Clark, prom mgr; Ed Hinkle, news dir; Rick Rieke, chief engr. ■ Rates: \$20; 16; 18; 12.

**\*WRMB(FM)**—Not on air, target date Nov. 1, 1978: 89.3 mhz; 1 kw. Ant 480 ft. Stereo. 820 N. LaSalle St. Chicago (60610). (312) 329-4301. Moody Bible Institute of Chicago. ■ Dr. George Sweeting, pres; J. Richard Florence, stn mgr; Robert C. Neff, dir of bcstg; Robert Calthamer, chief engr.

Bradenton

**WBRD(AM)**—October 1957: 1420 khz; 1 kw, DA-D.

Box 1038 (33506). (813) 746-2183. Sunshine State Bcstg Co. Net: ABC/I. Rep: Savalli/Gates. Format: Modern C&W. ■ Robert R. Nelson, pres; R. W. Nelson, gen mgr & chief engr; David K. Jahn, coml mgr; Maggie Chance, prom mgr; Dave McKeever, news dir; Bob Barnes, prog dir. ■ Rates: \$13; 10; 11; 11

**WDUV(FM)**—Co-owned with WBRD(AM). 1963: 103.3 mhz; 100 kw. Ant 450 ft. Stereo. Box 240 (33505). (813) 746-9173. Format: Btfl music. ■ Robert W. Nelson, prog & mus dir; David K. Jahn, coml mgr. ■ Rates: \$28; 28; 28; 28.

**WTRL(AM)**—1946: 1490 khz; 1 kw-D, 250 w-N. Box 1490 (33505). (813) 746-1107. Aires Bcstg Corp. (acq 8-1-78). Net: MBS, Fla. Network News. Format: MOR. ■ Paul W. Mosely pres; Dean Edwards, sls mgr; Ross Potter, mus dir & prom mgr; Mike McClatchy, news dir; Gerald Mc Gaugan, chief engr. ■ Rates: \$11, 9.50; 11, 6.50.

Brooksville

**WWJB(AM)**—Oct 11, 1958: 1450 khz; 1 kw-D, 250 w-N. Box 1507 (33512). (904) 796-7272. Hernando County Radio Inc. (acq 3-17-78). Net: UPI. Rep: Dora-Clayton. Format: MOR. Spec prog: Talk 14 hrs wkly. ■ Mickey Brayton, prog & mus dir; Bob Jordan, news dir. ■ Rates: \$4.50; 4.50; 4.50; 3.50.

Cape Coral

**WRCC(FM)**—1975: 103.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 189 (33904). (813) 283-1039. Radio Cape Coral Inc. Net: APR. Rep: Troy Glidwell. Format: MOR. Spec progs: Classical 2 hrs wkly. ■ Paul Eder DVM, pres & gen mgr; William Merrill, coml mgr; Jim Siford, news dir; Jim Eblen, chief engr. ■ Rates: \$9; 8.25; 9; 8.25.

Chattahoochee

**WSBP(AM)**—Nov 1, 1963: 1580 khz; 1 kw-D. (CP 5 kw). Box 814 (32324). (904) 663-2323. Soundway Bcstg Co. (acq 11-11-75). Net: APR. Format: C&W. ■ Erwin O'Connor, pres & gen mgr; Don O'Connor, coml mgr; James Devane, chief engr. ■ Rates: \$3.50; 3.50; 3.50; —.

Chiefland

**WLQH(AM)**—June 6, 1968: 940 khz; 500 w-D. Box 98 (32626). (904) 493-4940. White Construction Co. Inc. Format: C&W 60%, MOR 10%, Rock 30%. Spec progs: Relig 8½ hrs wkly. ■ Luther White, pres; Norma W. Schossler, gen & coml mgr; Allan Johns, prog dir; Evelyn Schossler, mus dir; Mike Sherrell, chief engr.


Chipley

**WBGC(AM)**—April 10, 1956: 1240 khz; 1 kw-D, 250 w-N. South Blvd Extension (32428). (904) 638-0234. R-4 Radio Corp. Rep: Admiral. Format: C&W. ■ Stephen D. Smith, coml & prom mgr & news dir; Phillip C. Faulkner, prog & mus dir; G. D. McKechnie, chief engr.

Clearwater

**WAZE(AM)**—Nov 21, 1959: 860 khz; 500 w-D, DA. (CP: 1kw, DA-2). Box 4667 (33518). (813) 725-5545. Radio Clearwater Inc. (acq 1-74). Net: ABC/C. Format: Oldies, MOR. ■ Carl J. Marocco, pres; Martin Binder, coml mgr; John Baswell; prog dir; Frank Ferren, opns mgr. ■ Rates: \$6; 6; 6; 6.


**WDCL(AM)**—See Dunedin.



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## Album Oriented Rock

Plough Broadcasting Co.



mcgavren-guild, inc

**WQXM(FM)**—December 1967: 97.9 mhz; 100 kw. Ant 505 ft. Stereo. 8320 Starkey Rd., Seminole (33543). (813) 391-9988. Plough Bcstg Inc. (group

owner: acq 2-1-75). Rep: McGavren Guild. Format: AOR. ■ H. Wayne Hudson, pres; Jim Johnson, VP & gen mgr; John Amendt; coml mgr; Neal Mirsky, prog dir; Brock Whaley, mus dir; Leslie Greene, news dir; Bob Hughes, news dir; William D. Elliott, chief engr. ■ Rates: \$78; 58; 68; 48.

**WTAN(AM)**—June 1948: 1340 khz; 1 kw-D, 250 w-N. Box 1109 (33517). (813) 446-3084. Beni. of Fla. Inc. (acq 10-13-76). Group owner: Broadcast Enterprises Network Inc. Net: APR. Rep: Selcom. Format: MOR. Spec prog: Talk 10 hrs wkly. ■ Ragan Henry, pres; Bill Schricker, gen & coml mgr; Bob Clark, asst mgr; Gregg Rogers, chief engr. ■ Rates: \$11.50; 9.50; 11.50; 6.50.

**WOKF(FM)**—Co-owned with WTAN(AM). Sep 19, 1963: 95.7 mhz; 100 kw. Ant 450 ft. Stereo. Sep from AM. Format: Top 40. ■ Rates: \$13; 13; 18; 18.

Clermont

**WWFL(AM)**—Sept 30, 1962: 1340 khz; 1 kw-D, 250 w-N. Box 948 (32711). (904) 394-2000. WWFL Inc. (acq 4-75). Group owner: Leisure Time. Net: MBS. Format: C&W. Spec progs: Farm 1 hr, Span 3 hrs wkly. ■ Andrew J. Douds, pres & gen mgr; William Moore, prog dir; Bob Andrews, chief engr. ■ Rates: \$8; 6; 8; 6.

Clewiston

**W AFC(FM)**—Co-owned with WAPR(AM) Avon Park. Target date Dec 1, 1977: 106.3 mhz; 3 kw. Ant 195 ft. Box 2106 (33440). (813) 983-6106. Format: C&W. Spec prog: Farm 6 hrs, religious 15 hrs wkly. ■ Charles A. Esposito, pres & chief engr; Chuck Shane, gen mgr. ■ Rates: \$4; 3.50; 3.50; 1.75.

Cocoa

**WCWR(AM)**—Oct 4, 1957: 1350 khz; 1 kw-U, DA-N. Box 2029, 308 Forrest Ave. (32922). (305) 636-4411 Sound Stage Commun. Inc. (acq 1-1-78). Net: ABC/C, UPI. Format: C&W. Spec prog: Black 2 hrs wkly. ■ Donald K. Clark, gen mgr; Bill—Buck, prog dir; Lyle Knisley, chief engr. ■ Rates: \$7.75; 6.25; 7.75; 5.75.

**WEZY(FM)**—June 15, 1967: 99.3 mhz; 3 kw. Ant 285 ft. Stereo. Sep from AM. Format: Btfl mus. ■ Rates: \$13; 11.50; 13; 10.

**WKKO(AM)**—January 1952: 860 khz; 1 kw-D. Box 3188 (32922). (305) 636-2411. EMCCOM Assoc. (acq 8-1-75). Net: MBS, Keystone. Rep: PRO Radio. Format: MOR. ■ H.W. (Bill) Maschmeier, pres, gen & coml mgr; Tom Collins, opns mgr & news dir; Chip Taylor, prog & mus dir; Jane Maschmeier, prom mgr. ■ Rates: \$8.10; 7.20; 8.10; 7.20.

**WWBC(AM)**—July 11, 1964: 1510 khz; 250 w-D. Box 493 (32922). (305) 632-1510. Astro Enterprises (acq 3-1-76). Rep: Bernard. Format: C&W, Religious, Talk. ■ Ray Kassis, pres & gen mgr; John Fox, coml mgr; Stan Anderson, news dir & chief engr; Tom Shaw, mus dir.

Cocoa Beach

**WCKS(FM)**—July 19, 1962: 101.1 mhz; 100 kw. Ant 440 ft. Stereo. Box 520 (32931). (305) 783-9257 Southland Bcstg. (acq 9-11-71). Format: Top-40. ■ William R. Corkhum, pres; Les Roberson, gen mgr; Tom Love, coml mgr; Bill Baker, opns mgr; Steve Ocean, mus dir; Stan Anderson, news dir; Bill Baker, chief engr. ■ Rates: \$12.15; 12.15; 13.70; 13.70.

**WMOD(AM)**—June 22, 1959: 1300 khz; 5 kw-D, 1 kw-N, DA-2. Box 3845, Cocoa, Fla. (32922). (305) 632-1300. Bostwick Management Co. (acq 8-1-77). Net: NBC. Format: MOR. ■ Robert B. Taylor, pres & gen mgr; C. Thomas Morley, coml mgr; Chris Jackson, mus dir; Brian Wilkes, news dir. ■ Rates: \$7.40; 5.60; 5.60-4.15.

**WRKT(FM)**—May 8, 1962: 104.1 mhz; 30 kw. Ant 165 ft. Stereo. Format: Top 40. ■ Bob Thompson, prog dir; William J. Whitehurst, opns mgr. ■ Rates same as AM.

Coral Gables

**WRHC(AM)**—June 20, 1969: 1550 khz; 10 kw-D, DA. 2260 SW 8th St. Miami (33135). (305) 541-3300.

## Florida Radio

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Radiocentro Broadcasting Co. (acq 11-12-73). Rep: Savalli/Gates. Format: Spanish. ■ Salvador Lew, pres, gen mgr & news dir; Ray de la Torre, coml mgr; Ricardo Jorge, prog & mus dir; Alberto Vilalobos, prog dir; Jerry Gerald, chief engr. ■ Rates: \$240; 240; 240; 240.

**WVCG(AM)**—Feb 18, 1949; 1080 khz; 10 kw-U, DA-2. 377 Alhambra Circle (33134). (305) 445-5411 TWX 810-848-8151 Independent Music Bcstrs Inc. (acq 6-67) Net: NBC. Rep: McGavren-Guild. Format: Btfl music. ■ Ted Niarhos, pres; Betty Niarhos, prom dir; Les Smith, news dir; Earl Miller, chief engr. ■ Rates: \$64; 54; 60; 39.

**WYOR(FM)**—Co-owned with WVCG(AM). Nov 15, 1958; 105.1 mhz; 100 kw. Ant 600 ft. Stereo. Prog sep from AM. ■ Rates same as AM.

**\*WVUM(FM)**—May 1968; 90.5 mhz; 35.4 w. Ant 175 ft. Stereo. Box 248191 (33124). (305) 284-5786. WVUM Inc. Net: UPI. Format: Progs, Top 40. Spec progs: Jazz 4 hrs wkly. ■ Ross Block, gen mgr; Jonathan K. Cohen, prog dir; Chuck Ferrero, mus dir; Gabriel Balsamo, stn mgr; Charles Casser, news dir; Wes Wingfield, chief engr.

**WYOR(FM)**—Listing follows WVCG(AM).

### Crestview

**WAAZ-FM**—Listing follows WJSB(AM).

**WCNU(AM)**—April 8, 1948; 1010 khz; 1 kw-D. Box 518 (32536). (904) 682-2330. Gulf Shores Bcstg Co. (acq 5-1-74). Format: C&W. Spec prog: Gospel 12 hrs wkly. ■ Sam F. Townsend, pres; Jerry W. Milligan Sr., gen mgr & news dir; Julian Jones, prog dir; Shelby L. Atkins, chief engr.

**WJSB(AM)**—Sept 15, 1954; 1050 khz; 1 kw-D. Box 267 (32536). (904) 682-3040 or 682-4623. TWX 904-682-3040. Crestview Bcstg Co. (acq 8-1-70). Net: CBS. Format: C&W, MOR. ■ James T. Whitaker, pres, gen mgr & chief engr; Betty Whitaker, prom mgr & prog dir; Sallie Stapleton, prom mgr; Pam Arnold, traf dir.

**WAAZ-FM**—Co-owned with WJSB(AM). July 15, 1965; 104.9 mhz; 3 kw. Ant 275 ft. Dups AM 30%. Format: C&W.

### Crystal River

**WRYO(FM)**—Feb 13, 1976; 98.5 mhz; 100 kw. Ant 430 ft. Stereo. Box 292 (32629). (904) 628-4200. Cape Christian Bcstrs of Fla. Inc. Net: UPI. Format: Relig. ■ William C. Lamson, pres; Fred C. Jacob, mgr; Jon W. Stevenson, chief engr. ■ Rates: \$4; 4; 4.

### Cypress Gardens

**WGTO(AM)**—Sept 9, 1955; 540 khz; 50 kw-D, DA-2. Box 123 (33880). (813) 324-5400. Hubbard Bcstg Inc. (group owner; acq 5-1-58). Net: ABC/C. Rep: Maska, Media Sls South. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Stanley S. Hubbard, pres; Dick Ben-nick, gen mgr; John Redwine, coml mgr; Terry Slone, prog dir; Jackie West, prom mgr; James Greenfield, news dir; Paul Titchenal, chief engr. ■ Rates: \$12, 12, 12; 12.

### Dade City

**WDCF(AM)**—December 1954; 1350 khz; 1 kw-D (CP: 500 w-N, DA-N). Box 1077 (33525). (904) 567-5683. Dade City Radio Inc. (acq 11-70). Format: C&W. Spec progs: Farm 1 hr, Sp 1 hr wkly. ■ R. Duane Anderson, pres; Patricia Webb, VP; Ray Webb, gen

mgr; Jay Perry, prog dir; Jeff Williams, mus dir; Jim Johnson, chief engr. ■ Rates: \$3.28; 2.85; 3.28; 2.85.

### Daytona Beach

**W DAT(AM)**—(Ormond Beach) Aug 1, 1957; 1380 khz; 5 kw-D, 2.5 kw-N, DA-2. Box 5038 (32018). (904) 677-4122. Hunter-Knight Daytona Inc. (acq 12-1-77). Net: NBC. Rep: Masla, (Atlanta only), Busby, Finch. Format: MOR. ■ Philip M. Knight, gen mgr; Rick Lewis, coml mgr; Rick Glasby, prog dir; Bill Wise, mus dir; Emmett Rozier, news dir; Ovie Loman, chief engr. ■ Rates: \$15; 13; 15; 11

**WELE(AM)**—See South Daytona.

**WMFJ(AM)**—April 16, 1935; 1450 khz; 1 kw-D, 250 w-N. Box 5606 (32018). (904) 255-1456. Walter-Weeks Bcstg Inc. (acq 2-5-65). Net: ABC/C. APR. Rep: PRO Radio. Format: Top-40. Spec progs: Black 4 hrs wkly. ■ Robert M. Wekks, pres; Richard Y. Clark, gen mgr; John Scott, prog & mus dir; Charles Neald, news dir; Terry Hesters, chief engr. ■ Rates: \$13; 11; 13; 9.

**WQXQ(FM)**—Co-owned with WMFJ(AM). Nov 1, 1967; 101.9 mhz; 100 kw. Ant 230 ft. Stereo. Format: Top-40. ■ Rates: \$12; 10; 12; 10.

**WNDB(AM)**—April 1948; 1150 khz, 1 kw-U, DA-N. Box 712 (32017). (904) 253-1150. Broadcast Management of Fla. Ltd. (acq 3-3-77). Net: CBS. Format: MOR. Spec prog: Class 14 hrs wkly. ■ Joel M. Thrope, pres; Copeland Guice, coml & gen mgr; H. D. Soos, prog dir; Ron Kay, mus dir; Bill Bouser, news dir; Onie Lomon, chief engr. ■ Rates: \$9.50; 8; 9.50; 8.

**WWLV(FM)**—Co-owned with WNDB(AM). March 1947; 94.5 mhz; 54 kw. Ant 330 ft. Stereo. Prog sep from AM. Format: Btfl mus. Spec prog: Classcl 17 hrs wkly. ■ John Hoffman, prog dir.

**WOGO(AM)**—See New Smyrna Beach.

**WQXQ(FM)**—Listing follows WMFJ(AM).

**WROD(AM)**—1947; 1340 khz, 1 kw-D, 250 w-N. Box 991 (32015). (904) 252-4626. WROD, Div of Elyria-Lorain Corp. (acq 4-67). Group owner: Elyria-Lorain. Net: ABC/E. Rep: David Carpenter. Format: MOR, Oldies. ■ Otto B. Schoepfle, pres; William A. Stipsits, gen mgr; Paul Nakel, VP-group opns; Mickey Puleo, coml mgr; Doug Montgomery, prog dir; Bob Edwards, news dir; Jon Apfeld, chief engr. ■ Rates: \$8; 7; 8; 5.50.

**WWLV(FM)**—Listing follows WNDB(AM)

### DeFuniak Springs

**WGTX(AM)**—March 1, 1956; 1280 khz; 5 kw-D, DA. Box 627 (32433). (904) 892-3158. Euchee Valley Bcstg Co. Inc. (acq 1-75). Format: Diversified. Spec prog: Farm 1 hr wkly. ■ R.D. Fackender, pres & gen mgr. ■ Rates: \$3; 3; 2.

**WQUH(FM)**—Co-owned with WGTX(AM) November 1974; 103.1 mhz; 3 kw. Ant 180 ft. Dups AM 100%.

**WZEP(AM)**—1955; 1460 khz; 1 kw-D. Box 387 (32433). (904) 892-5231. Leonard S. Zepp (acq 3-1-59). Format: Variety. Spec prog: Rel. 20 hrs wkly. ■ Leonard S. Zepp, pres, gen/coml mgr & chief engr; De-Lois Padgett, prog dir; Linda Zepp, prom mgr; Steve Zepp, mus dir. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

### De Land

**WELE-FM**—July 10, 1967; 105.9 mhz; 76 kw. Ant 245 ft. Drawer F (32027). (904) 734-3100. WELE Radio Inc. (acq 10-1-75). Net: MBS. Rep: Mark Roslin Inc. Format: C&W. ■ Sidney Frazer & Sheldon Katz, co-owners; Shelly Katz, gen mgr; Jim King, mus dir; J. D. Tillis, chief engr.

**WETO(AM)**—Sept 10, 1948; 1490 khz; 1 kw-D, 250 w-N. 220 E. Hubbard Ave. (32720). (904) 734-9386. James S. Beattie (acq 4-12-78). Net: ABC/I. Format: Top-40. Spec progs: Farm 1 hr, Black 4 hrs wkly. ■ Keith Walker, pres; Bob Belz, gen mgr; Bob Soos, prog dir. ■ Rates: \$4; 4; 4; 4.

**WKKX(AM)**—Dec 7, 1956; 1310 khz; 5 kw-D. Box 727 (32720). (904) 736-3700. Mid Florida Bcstg (acq 7-1-78). Format: C&W. ■ Gene McMahon, pres & gen mgr; Bill Matthews, prom mgr; Bill Braswell, coml mgr; Rob Thomas, news dir; Sandy Sanders, chief engr. ■ Rates: \$6.75; 6; 6; 6.

### Delray Beach

**WDBF(AM)**—February 1952; 1420 khz; 5 kw-D, 500 w-N, DA-2. Box 1420 (33444). (305) 278-1420. Quality Bcstg Corp. (acq 8-13-65). Net: CBS. Format: MOR. Spec prog: Black 8 hrs, classcl 7 hrs wkly. ■ Victor M. Knight, pres & gen mgr; Bruce Hamilton, opns mgr; Elliott W. Harris, gen sls mgr.

### Dunedin

**WWQT(AM)**—1955; 1470 khz; 5 kw-D. 1 Countryside Office Pk. Clearwater (33515). (813) 734-9495. Newsradio 1470, Inc. (acq 9-77). Net: MBS. Florida State, UPI. Rep: Walton; Jack Bolton. Format: All news. Spec prog: Greek & German 3 hrs wkly. ■ Lowell W. Parson, pres & gen mgr; Paula Roberts, coml mgr; James Denewith, chief engr. ■ Rates: \$12; 10; 12; —

### Dunnellon

**WTRS(AM)**—March 2, 1970; 920 khz; 500 w-D. Rt. 1, Box 7 (32630). (904) 489-2800. Tri-County Bcstrs Inc. (acq 3-75). Net: ABC/E. Format: MOR. Spec progs: Farm 1½ hrs, Talk 3 hrs, Classical 1 hr, Black 1 hr wkly. ■ David S. Arthurs, pres; Garry Manning, VP & gen mgr; Ms. Jackie Coleman, news dir; Clyde Moeller, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

**WTRS-FM**—March 3, 1969; 102.3 mhz; 3 kw. Ant 300 ft. Dups AM 90%

### Eau Gallie

**WMEL(AM)**—See Melbourne.

**WMMB(AM)**—See Melbourne.

**WTAI(AM)**—See Melbourne.

**WYRL(FM)**—See Melbourne.

### Englewood

**WENG(AM)**—Feb 20, 1964; 1530 khz; 1 kw-D. Box 908 (33533). (813) 474-3231. Sarasota Charlotte Bcstg Corp. (acq 2-20-64). Net: ABC/E, Florida Net. Rep: Beaver. Format: MOR. ■ Edward J. Ewing, pres; Jeffrey E. Barber, gen mgr & prog dir; James R. Stephenson, news dir; Ed Melton, coml mgr; Geddes Kujaneck, chief engr. ■ Rates: \$4.60; 4.60; 4.60; 4.60.

### Eustis

**WLCO(AM)**—June 1955; 1240 khz; 1 kw-D, 250 w-N. Box 1905 (32726). (904) 357-1600 or 357-1240. Net: APR. C-S Bcstg Corp. (acq 8-1-78). Format: Div. Spec prog: Talk show 10 hrs wkly. ■ Peter Clark, pres; Jack Rankin, coml & gen mgr; Mike Holmes, mus, news & prog dir; Davis H. Barringer, chief engr. ■ Rates: \$6; 6; 6; 6.

### Fernandina Beach

**WYHI(AM)**—Sept 1, 1955; 1570 khz; 1 kw-D. Drawer 496 (32034). (904) 261-6156. Northeast Florida Radio Inc. (acq 10-1-69). Net: Keystone. Spec prog: Black 3 hrs wkly. Format: Mod country. ■ W. W. Harrell Jr., pres; Harry P. Hancock, gen mgr; W. A. Smith, VP; Irene A. Barnes, sec; Carl Barnes, stn & prog mgr; Edward Hardee, news dir; William Alexander, chief engr.

### Fort Lauderdale

**\*WAFG(FM)**—1973; 90.3 mhz; 3 kw. Ant. 280 ft. Stereo. 5555 N. Federal Highway (33308). (305) 776-7705. Westminster Academy. Net: MBS. Format: Btfl mus; ed: Christian easy listening. ■ Dr. Kenneth Wackes, pres; John J. Corrigan, gen mgr; Paul Girillo; chief engr; Steve Kovach, consultant.

**WAVS(AM)**—Aug 21, 1970; 1190 khz; 5 kw-D, DA. Box 7539 (33304). (305) 561-1190. Radio WAVS Inc. (acq 5-24-75). Group owner: Sherman-Ruwitich. Net: MBS, APR. Rep: PRO Radio, Carpenter (Southeast). Format: Rel. ■ Ray Hooper, gen mgr; Ron Gull, opns mgr; Sherrill Gibbons, continuity mgr; Paul Vincent, community svcs dir; Tom Middleton, chief engr. ■ Rates: \$16; 14; 16; —

**WAXY(FM)**—July 1960; 105.9 mhz; 100 kw horiz, 97.5 kw vert. Ant 1020 ft. Stereo. 3000 Biscayne Blvd. (305) 945-6414. TWX: 510-955-9458. RKO General Inc. (group owner; acq 1-26-73). Net: ABC/FM, UPI. Rep: RKO Radio. Format: All oldies. ■ Dwight Case, pres; Douglas H. Donoho, gen mgr; Gary Lawrence,

gen sls mgr; Rick Shaw, prog dir; Michael Ward, mus dir; Gray Levinson, prom dir; Andrew Winston, news dir; Wayne DiLucente, chief engr. ■ Rates: \$86, 95, 95; 77

**WCKO-FM**—See Pompano Beach.

**WEXY(AM)**—See Oakland Park.

**WFTL(AM)**—September 1946; 1400 khz; 1 kw-D, 250 w-N, Box 5333 (33310). (305) 485-4111 WFTL Bcstg Co. (acq 8-1-58). Net: ABC/I, APR. Rep: H.R. Stone. Format: MOR. ■ Joseph C. Amaturro, pres; Mike St. James, coml mgr; Mike Harvey, mus & prog dir; Bob Baldrice, gen mgr; David Collin, news dir; Dick Lucas, chief engr. ■ Rates: \$37; 30; 34; 20.

**WSDO(FM)**—Co-owned with WFTL(AM). Aug 15, 1962. 106.7 mhz; 92 kw. Ant 900 ft. Stereo. (305) 563-4236. Format: Btfl mus. ■ Bob Baldrice, VP & gen mgr; Earl Wood, prog dir. ■ Rates: \$21, 23; 23; 17

**WHYI(FM)**—July 31, 1960; 100.7 mhz, 100 kw. Ant 930 ft. Stereo. 2741 N. 29th Ave, Hollywood, Fla. (33020). (305) 944-1956. Metroplex Communications of Fla. Inc. (acq 2-10-78). Group owner: Metroplex Comm. of Fla. Inc. Rep: Torbet. Format: Top 40. ■ Norman Wain, pres; David Ross, gen mgr; Robert C. Weiss, exec VP; Marc Pollack, prom mgr; Bill Tanner, prog dir; Colleen Cassidy, mus dir; Jim Reihle, news dir; Joel Hodroff, chief engr. ■ Rates: \$115; 100; 115; 100.

**WSHE-FM**—Listing follows WSRF(AM).

**WSRF(AM)**—1955; 1580 khz; 10 kw-D, 5 kw-N, DA-2. 3000 SW 60th Ave. (33314). (305) 581-1580. Van Patrick Bcstg Inc. (acq 12-66). Rep: Selcom. Format: AOR. Spec prog: Farm 1 hr, Jazz 2 hrs, German 1 hr wkly. ■ Gene Milner, pres & gen mgr; Jackie Milner, coml mgr; David St. John, prog & mus dir; Marianne Kelley, prom mgr; Tom Webb, news dir; Randy Hoffner, chief engr. ■ Rates: \$23; 21; 23; 19.

**WSHE-FM**—Co-owned with WSRF(AM). Oct 17, 1959; 103.5 mhz; 100 kw. Ant 570 ft. Quad stereo. Format: AOR. ■ Buzz Killman, news dir; Gary Granger, stn mgr. ■ Rates: \$55; 50; 55; 55.

Fort Myers

**WCAI(AM)**—Aug 22, 1964; 1350 khz; 1 kw-D. Box 2121 (33902). (813) 334-1350. Lee Bcstg Inc. (acq 3-23-64). Group owner: Truman A. Morris. Net: MBS. Format: C&W. ■ Truman A. Morris, pres; Ron Pierce, VP & gen mgr; Tim Corey, prog dir; Tom Morgan, mus dir; Jay Shanon, news dir; Ed Winchester, chief engr. ■ Rates: \$10; 10; 10; —.

**WCVU(FM)**—See Naples.

**WHEW(FM)**—Listing follows WMYR(AM).

**WINK(AM)**—June 15, 1945; 1240 khz; 1 kw-D, 250 w-N, DA-D. Box 1060 (33902). (813) 334-1131 TWX 510-951-7371. Fort Myers Bcstg Co. Net: CBS, APR & UPI. Rep: PRO Radio. Format: MOR. Spec prog: Sp 2 hrs wkly. ■ Edward McBride, pres; Frank Watson, coml mgr; James R. Boynton, prog mgr; Norman Jones, sls mgr; Gale Bennett, prom mgr; Jean Bradley, news dir; Clarence Mosley, chief engr. ■ Rates: \$9; 8; 7

**WINK-FM**—Oct 10, 1964; 96.9 mhz; 44 kw. Ant 250 ft. Stereo. Prog sep from AM. Net: CBS. Format: Classical, Btfl mus. ■ Nancy Stewart, mus dir. ■ Rates: \$8; 7; 8; 7.

**WLEQ(FM)**—See Immokalee.

**WMYR(AM)**—Nov 11, 1952; 1410 khz; 5 kw-U, DA-N. Box 216 (33902). (813) 332-1410. Robert Hecksher. Format: Contemp. ■ Robert Hecksher, owner, gen mgr & chief engr. ■ Rates: \$16; 16; 16; 16.

**WHEW(FM)**—Co-owned with WMYR(AM). Dec 2, 1969; 101.9 mhz; 71 kw. Ant 175 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates same as AM.

**\*WSOR(FM)**—Sept 30, 1969; 95.3 mhz; 3 kw. Ant 170 ft. 940 Tarpon St. (33901). (813) 334-1393. Riverside Baptist Church of Ft. Myers Inc. Format: Christian education, gospel & religious. ■ Albert Miller, pres; Bill Simon, gen mgr & prog dir; Dave Coffman, pblc afns dir; Don Howden chief engr.

Fort Pierce

**WFTP(AM)**—Dec. 24, 1952; 1330 khz; 1 kw-D, 500 w-N, DA-N. Box 1330 (33450). (305) 464-1330.

Gulfstream Broadcasting Co. (acq 4-74) Net: ABC & Mutual. Format: C&W. ■ Ronald Crider, pres; Robert Burdge, mgr; Bob Irving, opns dir; Walter Heinrich, dir of comm aff; Len Murray, news dir; Fran Sherwood, engr.

**WLQY-FM**—Co-owned with WFTP(AM). May 1, 1961 98.7 mhz; 100 kw. Ant 340 ft. Format: MOR. ■ Denny Eklund, mgr; Bob Irwin, news dir; Robert Roberts, consultant; Edward Schwartz, chief engr.

**WIRA(AM)**—May 18, 1946; 1400 khz; 1 kw-D, 250 w-N, Box 3032 (33450). (305) 464-1400. Indian River Bcstg (acq 9-15-67). Group owner: Airmedia. Net: UPI. Rep: Admittal. Format: MOR. Spec progs: Farm 1 hr; black 1 hr wkly. ■ Randolph H. Millar, pres & gen mgr; Chuck Cibella, coml mgr; John Dramis, prog dir; Don Donovan, sports dir; Jack Kreiger, news dir; Steve Seiler, chief engr. ■ Rates: \$7.90; 7 15; 6.45, 5.60.

**WOVV(FM)**—Co-owned with WIRA(AM). Oct 30, 1969; 95.5 mhz; 100 kw. Ant 440 ft. Stereo. Prog sep from AM. Stereo. Box 3192 (33450). (305) 464-1400. Format: Contemp. Spec progs: Black 2 hrs wkly. ■ Jim Chaplin, coml mgr; J.J. Denck, prog dir; Del Spencer, mus dir; Kerry Firth, copy mgr. ■ Rates: \$10; 9.50; 9.50; 7

**WLQY-FM**—Listing follows WFTP(AM).

**WOVV(FM)**—Listing follows WIRA(AM).

Fort Walton Beach

**WFTW(AM)**—Nov 20, 1953; 1260 khz; 2.5 kw-D. Box 10, 225 N. Hollywood Blvd. (32548). (904) 243-7676. Vacationland Bcstg Co. Net: APR. Format: MOR. ■ Wilbur R. Powell, pres; Zola M. Rowley, gen & coml mgr; Carl Shelenberger, tech dir & chief engr; Bruce Scott, prog dir; Rick Hord, news dir. ■ Rates: \$9.75; 6.50; 9.75; 6.50.

**WFTW-FM**—May 28, 1965; 99.3 mhz; 3 kw. Ant 170 ft. Stereo. Dup AM 100%.

**WNUE(AM)**—1956; 1400 khz; 1 kw-D, 250 w-N, 118 Wright Pkwy. (32548). (904) 243-6188. Smith Radio Inc. (acq 6-1-60). Rep: W. C. Jones. Format: Top 40. ■ M. D. Smith III, pres; Dutch Van Buskell, gen & coml mgr; Gabby Bruce, prog dir; Bob Barron, mus dir; Bob Kaye, prom mgr; Don Mooring, news dir; Jerry McQuire, chief engr. ■ Rates: \$8.40; 6.95; 8.40; 6.95.

Gainesville

**WAKA(AM)**—May 31, 1961 1390 khz; 5 kw-D. Box 1024 (32601). (904) 376-2688. Nabco Inc. (acq 9-78). Format: MOR. ■ Royce D. Plummer, gen mgr; Iottis Adams, chief engr. ■ Rates: \$6; 6; 6; —

**WDVH(AM)**—October 1954; 980 khz; 5 kw-D. Box 1068 (32602). (904) 372-2528. Dae Bcstg Co. (acq 12-22-69). Net: ABC/I. Reps: PRO Radio, Ochs. Format: C&W. ■ Larry Edwards, gen mgr; Wayne Payne, sls mgr; Jerry O'Laughlin news dir; Ron Rich, chief engr. ■ Rates: \$12.25; 10.40; 12.25; —

**WGGG(AM)**—February 1948; 1230 khz; 1 kw-D, 250 w-N, 1230 Waldo Rd. (32601). (904) 376-1230. Miller Bcstg Inc. (acq 10-15-77). Net: UPI. Format: Top 40. ■ Howard Miller, pres; Elsie Mercer, coml mgr; J.D. Chapman, mus dir; Tom Colato, opns mgr; Don Hiers, news dir. ■ Rates: \$ 12.50; 10.50; 12.50; 6.25.

**WGVF(FM)**—May 4, 1970; 105.5 mhz; 3 kw. Ant 265 ft. Quad. Box 14565, University Station (32604). (904) 378-3806. Gerler Bcstg Co. Rep: Riley. Format: Progs & AOR. ■ Irving A. Uram, pres, gen mgr & chief engr; John Brownlee, mus dir; Sarah K. Uram, sls mgr; David Reaves, prog dir. ■ Rates: \$97.20; 97.20; 115.20; 115.20.

**WRUF(AM)**—1938; 850 khz, 5 kw-U, DA-N. Box 14444, University Station (32604). (904) 392-0771 Univ. of Florida. Net: NBC, APR. Rep: W. O. Jones. Format: Top 40. ■ Robert W. Leach, gen mgr; Marvin Halberstein, coml mgr; Jim Hickey, prom mgr; Harry Gustott, opns mgr; Don Miller, news dir; E. A. Slimak, chief engr. ■ Rates: \$11.95; 9.95; 11.95; —.

**WRUF-FM**—1948; 103.7 mhz; 27.5 kw. Ant 335 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$8; 7.50; 8; 7.50.

Goulds

**WGLY(FM)**—February 1976; 98.3 mhz; 1.1 kw. Ant 460 ft. Stereo. 20938 S. Dixie Hwy, Miami (33189).

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(305) 253-4393. Fine Arts Bcstg Co. Net: UPI. ■ Mrs. Avis Coh, pres; Fred C. Jacob, gen mgr; Paul Olson, prog dir; Mike Ziegenberg, chief engr. ■ Rates: \$6, 6; 6; 6.

Green Cove Springs

**WKUE(FM)**—1978; 92.7 mhz, 3 kw. Ant 300 ft. Residence B, Nyquist Circle (32043). Mel-Lin Inc. (acq 5-12-77).

Haines City

**WHAN(AM)**—Sept 9, 1960; 930 khz; 500 w-D, DA. Rt. 1, Box 1445 (33844). (813) 422-6998. Radio Central Inc. (acq 4-1-76). Rep: Carter S. Jones, Atlanta. Net: APR. Format: MOR. Spec progs: Farm 3 hrs wkly. ■ E. F. Shadburne, pres & gen mgr; Dave Efurd, mus dir; Bettie Shadburne, news dir. ■ Rates: \$3; 3; 31 3.

Hialeah

**WCMQ-FM**—Co-owned with WCMQ(AM) Miami. Dec 22, 1969; 92.1 mhz; 3 kw. Ant 300 ft. 1411 Coral Way, Miami (33145). (305) 854-1830. Greay Joy Inc. (acq 1974). Prog sep from AM. Rep: Masla. Format: Spanish, MOR. ■ Herbert S. Dolgoff, pres; Jack Hogan, gen mgr; Carlos Grillone, prog dir; Eugenio Bueno, news dir. ■ Rates: \$68; 68; 70; 60.

Holiday

**WHBS(FM)**—Sept 1, 1978; 106.5 mhz; 3 kw. Ant 300 ft. Stereo. 1 Countryside Office Park, Clearwater (33515). (813) 734-9495. Holiday Bcstg System Inc. Net: MBS, UPI, Florida State. Rep: Walton, Bolton. Format: Div Spec progs: German 2 hrs, Greek 2 hrs wkly. ■ Lowell W. Paxson, pres & gen mgr; Paula Roberts, coml mgr; James Stanley, prog dir; James Denewith, chief engr. ■ Rates: \$9; 8; 9; 8.

Hollywood

**WGMA(AM)**—April 1953; 1320 khz; 5 kw-U, DA-2. Box WGMA, 9881 Sheridan St. (33024). Community Service Bcstg Inc. (acq 10-1-78). Net: ABC/E. Rep: Savalli/Gates. Format: Contemp country. ■ Jim Glassman, VP; Sam Consiglio, sls mgr; Ed Couzens, prog dir; Chris Shawn, mus dir; Tony Cappolino, chief engr. ■ Rates: \$25; 21, 25; 16.

Homestead

**WODI(AM)**—Nov 4, 1957; 1430 khz; 500 w-D. 507 N.W. Second St. (33030). (305) 247-9444. Radio South Dade Inc. (acq 4-74). Group owner: Southland Radio Inc. Format: C&W. Spec progs: Farm 1 hr, black 2 hrs wkly. ■ James L. Wiggins, owner; J. Edward Hartman II, pres; David L. Hussong, VP & gen mgr; Rob Saunders, prog dir & prom mgr; David L. Hussong, coml mgr; Vivian Bennett, mus dir; Harlen Brown, news dir; William A. Copping, chief engr. ■ Rates: \$11.25; 9; 10; 8.

Immokalee

**WKEM(AM)**—Oct 14, 1964; 1490 khz; 1 kw-D, 250 w-N. Box 520 (33934). (813) 657-3651. Gold Coast Bcstg (acq 1976). Net: MBS. Format: C&W. Spec prog: Sp 14 hrs; Farm 1 hr wkly. ■ Jan F. Kantor, pres & gen mgr; Dusty Walker, stn mgr; Nelson Porter, sls mgr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

Indian Rocks Beach

**WGNB(AM)**—May 11, 1963; 1520 khz; 1 kw-D, DA. Box 8888, St. Petersburg (33708). (813) 391-9994. Southern Keswick Inc. ■ C. W. Caldwell, pres; Manly St. Jean, chief engr.

**WKES(FM)**—See St. Petersburg.

## Florida Radio

### Inverness

**WYSE(AM)**—Sept 1, 1965: 1560 khz; 5 kw. Box 335 (32650). (904) 726-1560. OZ Bcstg Co. (acq 9-1-78). Net: ABC/I. Format: Talk, C&W. Spec progs: Farm 2 hrs wkly. ■ John L. O'Donnell, pres & gen mgr; Carolyn O'Donnell, ofc mgr. ■ Rates: \$6; 6; 4.50;—

### Jacksonville

**WAIV(FM)**—Listing follows WSNY(AM).

**WAPE(AM)**—Oct 23, 1958: 690 khz, 50 kw-D, 10 kw-N, DA-N. Box 486, Orange Park (32073). (904) 264-4523. Sis Radio Inc. (group owner; acq 4-9-70). Net: APR. Format: Top 40. ■ Stan Kaplan, pres; Joseph J. McCluskey, gen mgr; Ray McCreanor gen sls mgr; Steve Rivers, prog dir; Jeff Poll, sls mgr; Allen Moore, news dir; Art Dellinger, chief engr. ■ Rates: \$80, 64, 60; 48.

**WAYR(AM)**—See Orange Park.

**WBIX(AM)**—See Jacksonville Beach.

**WCGL(AM)**—1948: 1360 khz; 5 kw-D, 230 N Michigan Ave., Chicago (60601). (312) 782-0576. Antelope Bcstg Inc. (acq 3-78). Rep: Lazar, Carter Jones Forman: Black. ■ Robert F Bell, pres & gen mgr; Suzzane Wassen, coml mgr. ■ Rates: \$18; 18; 18.

**WQIK(AM)**—July 1955: 1050 khz; 5 kw-D, 5590 Rio Grande (32205). (904) 356-1366. Rowland Bcstg Co. Net: ABC/E. Rep: Selcom. Format: C&W. ■ Marshall W. Rowland, pres & gen mgr; Bill Mize, coml mgr; Rusty Walker, prog dir; John St. John, mus dir; Henrietta Francis, prom mgr; Diane Cornett, chief engr. ■ Rates: \$28; 28; 28; 15.

**WQIK-FM**—Sept 1964: 99.1 mhz; 90 kw. Ant 620 ft. Stereo. Dups AM 25%. Net: ABC/E. Rep: Selcom. Format: C&W. ■ Rates: \$28; 28; 28; 15.

**WCRJ(AM)**—Nov 18, 1976: 1530 khz; 50 kw-D, DA, 5900 Picketville Rd. (32205). (904) 783-1530. CLW Communications Group Inc. (acq 3-30-76). Net: APR. Format: Religious. ■ Spiros Zodhiates, pres; Jerry L. Siler, VP; Dick Reed, gen mgr; Bob Clark, prog dir; Tim Coleman, chief engr. ■ Rates: \$10; 10; 10; 10.

**WERD(AM)**—July 4, 1950: 1400 khz; 1 kw-D, 250 w-N. Box 2467, WERD Radio Drive (32203). (904) 389-1111. Radio Station WERD Inc. Net: MBS/Black. Rep: PRO Radio. Format: Black, R&B. ■ Harold S. Cohn II, VP; Ronald H. Cohn, VP. ■ Rates: \$14; 14; 11.

**WEXI(AM)**—August 1948: 1280 khz; 5 kw-D, DA-D, 5621 Commerce St. (32211). (904) 744-1280. Hayes Bcstg Corp. (acq 7-16-76). Net: MBS, APR. Rep: Savalli/Gates. Format: All news. ■ Patrick F. Hayes, pres & gen mgr; Paul Hafer, news dir; Donald Fleming, chief engr.

**\*WFAM(FM)**—Feb 8, 1973: 91.1 mhz; 1 kw. Ant 460 ft. (CP: 93 w). Stereo. Jones College (32211). (904) 743-1126. Format: Jazz, MOR. Spec progs: Class 6 hrs, Fr 1 hr, Arabic 1 hr, Sp 1 hr wkly. ■ Jack H. Jones, pres; Peter M. Trenkler, gen mgr; Richard Jones, chief engr.



**WIVY-FM**—Nov 1965: 102.9 mhz; 60 kw. Ant 570 ft. 3100 University Blvd. S. (32216). (904) 731-4711. Torrid Broadcasting. Group owner: Progressive Communications. Rep: Torbet-Lasker. Format: Top 40. ■ Mike Wiener, pres; Gary T. Rodriguez, gen mgr; Jim Dunlap, prog dir; J. J. Walker, mus dir; Jay Roberts news dir; Tom Martinkovik, chief engr. ■ Rates: \$25; 30; 35; 35.

**WJAX(AM)**—November 1925: 930 khz; 5 kw-U, DA-N. Box 1740 (32201). (904) 354-1681. City of Jacksonville. Net: NBC. Rep: H-R/Stone. Format: Con-



temp. ■ Tommy Tucker, gen mgr; Lamar Lynn, asst mgr; Mrs. Joyce Hendrick, traf mgr; Tandy Swink, pub ser dir; Margaret Scott, opns dir; Ernie Harelson, chief engr.

**WJAX-FM**—April 1949: 95.1 mhz; 100 kw. Ant 460 ft. Stereo. Progs sep from AM.

**\*WJCT-FM**—April 17, 1972: 89.9 mhz; 100 kw. Ant 460 ft. Stereo. 2037 Main St. (32206). (904) 354-2806 or 354-4737. Community TV Inc. Net: NPR, Florida Public Radio. Format: Classical & international. Spec progs: Jazz 7 hrs wkly. ■ Fred Rebman, pres; Norm Vincent, gen mgr; Vic DiGenti, dir info svcs; Landon Walker, opns mgr; Ellen Frank, cultural affairs & news dir; Madge Bruner, mus dir; Lee Young, dir of engr. ■ WJCT-TV affil.

**WJEE(FM)**—May 9, 1977. Co-owned with WCRJ(AM). 107.3 mhz; 100 kw. Ant 300 ft. Bold City Bcstg. Format: Beautiful mus. ■ Robert Smith, pres. ■ Rates: \$15; 12; 15; 10.

**WKTZ(AM)**—Feb 3, 1958: 1220 khz; 1 kw-D. (CP: 5 kw-DA). Arlington Expressway (32211). (904) 743-2400. Jones College (acq 10-20-63). Format: Btfl mus. ■ Ed Bell Oberle, pres & gen mgr; Marvin Rothschild, coml mgr; Alan Munro, prog dir; Barry Oberle, news dir; Dick Jones, chief engr.

**WKTZ-FM**—1949: 96.1 mhz; 90 kw. Ant 830 ft. Stereo. Format: Btfl mus.

**WOZN(AM)**—Jan 1, 1969: 970 khz; 1 kw-D, DA. Box 3322 (32206). (904) 355-9970. WBOM Inc. (acq 7-1-74). Format: Gospel. ■ B.F.J. Timm, pres; C. R. Buckner, gen & coml mgr; Marilyn Buckner, prog dir; Herb Marks, mus dir; Jim Free, chief engr. ■ Rates: \$8; 8; 8;—

**WPDQ(AM)**—August 1942: 1460 khz; 5 kw, DA-N. Box 6877 (32205). (904) 786-1131. Mel-Lin Inc. (acq 1975). Net: ABC/I. Rep: McGavren-Guild. Format: Bright MOR Personality. ■ Ralph B. Johnson, pres; Arnold C. Kaufman, gen & coml mgr; Tom Darrah, prog & mus dir; Lee Pearce, news dir; Mike Lee, chief engr.

**WSNY(AM)**—Dec 9, 1933: 600 khz; 5 kw-U, DA-N. Box 6877 (32205). (904) 783-1060. Rounsaville of Jacksonville, Inc. (acq 7-18-75). Net: ABC/I. Rep: Katz. Format: MOR. R. W. Rounsaville, pres; Jerry Peterson, VP & gen mgr; Royce Plummer, stn & sls mgr; Bill DeMore, prog dir; Paul Blair, mus dir; Jan Thomas, news dir; Bob Dillehay, chief engr. ■ Rates: \$34; 31; 34; 31.

**WAIV(FM)**—Co-owned with WSNY(AM). July 1, 1969. 96.9 mhz; 100 kw. Ant 230 ft. (904) 783-3697. Format: AOR. ■ Rates: \$31; 31; 34; 34.

**WQIK-FM**—Listing follows WCMG(AM).

**WVOJ(AM)**—1945: 1320 khz; 5 kw-U, DA-2. 1435 S. Ellis Rd. (32205). (904) 388-0766. Victory Bcstg Corp. (acq 6-10-68). Rep: Blair. Net: NBC, APR. Format: Modern country. ■ Malcolm MacDonald, pres; R. T. Oldenburg, gen & prom mgr; Jack Davis, coml mgr; Tom Allen, prog dir; C. White, mus dir; J. Reilley, news dir; Jerry Yacuzzi, chief engr. ■ Rates: \$23; 19; 23; 14.

### Jacksonville Beach

#### WBIX

#### Good News Radio

**WBIX(AM)**—1947: 1010 khz; 10 kw-D, DA. Box 16656 (32216). (904) 641-1010. Twin-Ten Radio Inc. (acq 5-1-66). Rep: Fredrick Smith, Harland Oaks. Format: Gospel & religion. ■ Carmen Macri, pres; Steve Macri, gen & sls mgr; G. Michael McCormick, chief engr. ■ Rates: \$7; 7; 7; 7.

### Jupiter

**WRYZ(AM)**—Feb 4, 1968: 1000 khz; 1 kw-D, DA.

Radio Park (33458). (305) 746-5191. Lighthouse Broadcasting (acq 5-1-71). Net: MBS. Format: Oldies & MOR. ■ P.B. Ramsdell, pres; & gen mgr; Pat Nielsen, coml mgr; Tom McLean, news & prog dir; Geoff Avery, chief engr.

**WRYZ-FM**—Dec 30, 1971: 96.7 mhz; 3 kw. Ant 300 ft. Dups AM except on Sundays. Format: Progs, fine mus, talk. ■ Joe Burnham, prog dir.

### Key West

**WFYV-FM**—Listing follows WKIZ(AM).

**WIIS(FM)**—August 1977: 107.1 mhz; 1.8 kw. Ant 96 ft. 513 Southard St. (33040). (305) 294-4042. David W. and Elizabeth C. Freeman (acq 7-19-76). Format: Btfl mus, Class. ■ Elizabeth C. Freeman, gen & coml mgr; David W. Freeman, chief engr. ■ Rates: \$4, 4; 4, 4.

**WKIZ(AM)**—March 27, 1959: 1500 khz, 250 w-U, DA-1 Box 2515 (33040). (305) 294-2523. Florida Keys Bcstg Corp. Format: Top 40. ■ Gayle Swofford, pres & gen mgr; Tim Swofford, prog dir; Greg Artman, news dir; Dick Farkas, chief engr. ■ Rates: \$5.30; 4.40; 5.30; 4.40.

**WFYV-FM**—Co-owned with WKIZ(AM). Feb 20, 1967. 92.5 mhz; 25 kw horiz, 23.5 kw vert. Ant 135 ft. horiz, 130 ft. vert. Stereo. Format: Easy Istng. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

**WKWF(AM)**—October 1945: 1600 khz; 500 w, DA-3. Box 1709 (33040). (305) 294-1600. Key West Bcstg. (acq 11-1-76). Net: UPI. Format: MOR. ■ E. Stratford Smith, pres & gen mgr; Carolyn Smith, VP; Don Williams, sls mgr; Bob Anselmo, prog & mus dir; WB. Zammitt, chief engr. ■ Rates: \$8; 6.75; 8; 5.50.

**WVFK(FM)**—December 1978: Co-owned with WKWF(AM). 95.5 mhz; 100 kw. Ant 300 ft. Stereo.

### Kissimmee

**WFIV(AM)**—April 1964: 1080 khz; 5 kw-D. Drawer 5519, Orlando, Fla. (32805). (305) 425-0623. Radio Florida Bcstrs. Rep: PRO Radio. Format: Farm, C&W. Spec progs: Spanish 3 hrs wkly. ■ Edward C. Allmon, pres, gen mgr & chief engr; William J. Burgess, coml mgr; Carolyn Missroon, wom dir. ■ Rates: \$12, 12; 12;

**WMJK(AM)**—1977: 1220 khz; 1 kw-D. Box 7247, Orlando (32804). (305) 628-4488. Magic Box Media Inc. Net: APR. Format: Spanish. Spec prog: Farm 3 hrs wkly. ■ James Shipley, pres; William Kirk, VP; Bebo. Kramer, gen mgr.

### Lake City

**WDSR(AM)**—May 6, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 1570 (32055). (904) 752-1340. Lake City Bcstg Co. Inc. (acq 6-1-78). Net: CBS, Tobacco Radio Net. Format: C&W. ■ Edwin L. Bouchelle, pres; Clay Brinker, gen, coml & prom mgr; Bill Thomas, prog & news dir; Jim Godbold, mus dir; Mark Schmucker, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**WNFQ-FM**—Co-owned with WDSR(AM). May 28, 1969: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Net: Florida. Format: Top 40. ■ Rates same as AM.

**WGRO(AM)**—Nov 14, 1958: 960 khz; 500 w-D. Box 2005, 30 North Hernando St. (32055). (904) 752-0960. WGRO Radio, Inc. (acq 11-75). Rep: Bolton. Format: MOR. Spec progs: Farm 12 hrs, black 3 hrs, Indian 15 min and C&W 2 hrs wkly. ■ William H. Aaron Jr., pres; Dean Blackwell, gen & coml mgr; Wayne Osley, prog & mus dir; Dean Blackwell, news dir; Richard E. Deese, chief engr. ■ Rates: \$4.50; 4; 4; 4.

**WTLD-FM**—Listing follows WDSR(AM).

### Lake Wales

**WIPC(AM)**—July 1951: 1280 khz; 1 kw-D. Box 712 (33853). (813) 676-1486. Salter Bcstg (acq 11-77). Net: ABC/C. Format: Btfl mus. ■ Russel G. Salter, pres; Thomas N. Thornburg, gen & coml mgr; Phil Adams, mus & prog dir; Wes Belisle, news dir; Howard Massey, chief engr. ■ Rates: \$6.50; 6.50; 6.50. —

### Lake Worth

**WLIZ(AM)**—May 1, 1959: 1380 khz; 1 kw-D. Box 1689 (33460). (305) 585-5533. Gold Coast Bcstg Co.



Rep: Keystone. Format: Religious. Spec prog: Finnish 1 hr wkly. ■ Sam Phillips, pres; Tony DeLaney, gen & coml mgr; Mark Dabney, prom mgr; Doug De Vos, prog & mus dir; John Levesque, news dir; Jim Johnson, chief engr. ■ Rates: \$8; 8; 8.

## Lakeland

\***WCIE(FM)**—May 20, 1975: 91.3 mhz; 50 kw. Ant 330 ft. Stereo. 1350 E. Main St. (33801). (813) 688-9711 Evangel Christian School Inc. Format: Religious. ■ Karl D. Strader, pres; James Campbell, gen mgr; Paul Garber, prog dir; Jim Casey, chief engr.

**WGTO(AM)**—See Cypress Gardens, Fla.

**WONN(AM)**—Sept 15, 1949: 1230 khz; 1 kw-D, 250 w-N. Box 2038 (33802). (813) 682-8184. Wonn, Inc. Net: NBC, APR. Rep: PRO Time Sales, Busby, Finch, Woods. Format: Contemp. Spec progs: C&W 12 hrs; discussion 1½ hrs wkly.

**WOPD(AM)**—1936: 1430 khz; 5 kw-D, 1 kw-N. Box 827 (33801). (813) 682-3142. Hugh Holder Enterprises Inc. (acq 11-71). Net: ABC/C. Format: Top 40. ■ Hugh Holder, pres; Bob Kelly, gen mgr.

**WVFM(FM)**—Sept 11, 1967: 94.1 mhz; 100 kw. Ant 430 ft. Stereo. Box 2655 (33803). (813) 682-4191 Lakeland FM Bcstg Inc. (acq 8-20-67). Rep: Torbet. Format: Btfl mus, pub affrs. Spec prog: Point of View, 1 hr wkly. ■ Bud Kurtz, pres, gen mgr; Duane McConnel, VP; John Taulor, opns mgr; Murray Goldsborough, coml mgr; Bill Burnett, news dir; ■ Rates: \$16.50; 16; 16.50; 14.

**WWAB(AM)**—September 1957: 1330 khz; 1 kw-D, 1203 Chase St., Box 65 (33802). (813) 688-2358. WWAB Inc. (acq 1-16-73). Net: Mutual Black. Format: Black ■ Hugh Hughes, pres & chief engr; J.R. Hughes, news, prog & mus dir; Dee Van Pelt, gen mgr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

## Largo

**WSST(AM)**—May 29, 1972: 800 khz; 250 w-D, DA-D. Box 800 (33540). (813) 581-9424. Largo Bcstg Co. Format: Talk, religious, gospel. Spec progs: Ital 15 min wkly. ■ N. Bie, pres; E. W. Bie, gen mgr; Robert J. Hensler, stn mgr; Agnete S. Rose, asst stn mgr; Joel Barnes, news dir; John Sherrad, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

## Leesburg

**WYLY(FM)**—Co-owned with WMJK(AM) Orlando. Feb 12, 1969: 106.7 mhz; 50 kw. Ant 210 ft. (CP 100 kw, Ant 800 ft.) Stereo. Format: MOR. ■ Bernard Kaplan, chmn; Jeff Cohen, prog dir; Mark Simpson, mus dir; Chris Garrett, prom mgr; Ken Rebae, news dir. ■ Rates: \$17; 16; 17; 15.

**WLBE(AM)**—1947: 790 khz; 5 kw-D, 1 kw-N, DA-N. Box 799 (32748). (904) 787-2790. WLBE Radio Inc. (acq 6-20-75). Net: MBS. Rep: Frederick W. Smith, Southern Spot Sls. Format: MOR. ■ Harry L. Reiner, pres; Eugene F. Smith, gen & coml mgr; Richard Ravenhill, prog dir; Esther M. White bus mgr; Ronald Potaczala, chief engr. ■ Rates: \$4.85; 4.85; 4.85; 4.85.

**WZST(AM)**—1965: 1410 khz; 5 kw-D. Drawer K (32748). (904) 787-2313. WYOU Radio (Box 1988, Tampa) (acq 11-68). Group owner: T.B. Lanford Sns. Rep: Carpenter. Format: Mod country ■ Arthur Reuben, pres; Gary Larsen, gen mgr; Edward Brown, prog & news dir & chief engr.

## Lehigh Acres

**WAYK(AM)**—April 29, 1970: 1440 khz; 5 kw-D, 1 kw-N, DA-1. Box 835 (33936). (813) 334-7238. Broadcast Management Inc. Net: ABC/E. Rep: H. R. Stone. Format: MOR. Spec prog: Italian 1 hr, Polish 1 hr wkly. ■ Rates: \$11; 8.50; 11, —.

**WSWF(FM)**—Jan 1, 1976: Co-owned with WAYK(AM). 107.1 mhz; 2.35 kw. Ant 330 ft. Stereo. Lee County FM. Net: ABC/FM. Format: Top 40. Spec prog: Jazz 4 hrs, progressive 3 hrs wkly. ■ Rates: \$8; 7.50; 8; 8.

## Live Oak

**WNER(AM)**—June 16, 1949: 1250 khz; 1 kw-D. Box 130 (32060). (904) 362-1250. WNER Radio Inc. ■ Norman O. Protsman, pres; George R. Day Jr., VP & gen mgr; William M. Savitz, coml mgr; Linda L. Brown, traf dir; Tan Fletcher, news dir; Clarence S. Parker, chief engr. ■ Rates: \$3; 3; 3.

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**WQHL(FM)**—Co-owned with WNER(AM). October 1973: 98.1 mhz; 31 kw. Ant 175 ft. Stereo. Prog sep from AM. Net: ABC/I. Rep: Carpenter. Format: C & W.

## Macclenny

**WBKF(FM)**—92.1 mhz, 3 kw. Ant 300 ft. Box 465 (32063). Woodrow W. Rhoden. Format: C & W, gospel. ■ Fay Raulerson, ofc mgr & pres; Frank Thies, gen mgr & chief engr; Bob Dyal, prog dir; Melody Combs, prom mgr. ■ Rates: \$6.50; 4.50; 6.50; 3.50.

## Madison

**WMAF(AM)**—Dec 6, 1956: 1230 khz; 1 kw-D, SH 250 w-N. Box 621 (32340). (904) 973-6333. Billy G. Walker (acq 12-6-72). Net: ABC/E, Tobacco Radio. Rep: Keystone. Format: Block, C&W, MOR, Progs, Top 40. Spec prog: Black 10 hrs wkly. ■ Billy G. Walker, owner; Lonnie Cecil Carter, gen, coml & prom mgr; Steve Karpiak, prog, mus & news dir; Michael Lepper, sls mgr.

## Marathon

**WFFG(AM)**—April 7, 1962: 1300 khz; 500 w-D, 250 w-N, DA-2. Box 488 (33050). (305) 743-5563. WFFG Inc. (acq 5-64). Group owner: Bluegrass Bcstg Co. Net: ABC/I. Buckley Radio Sls. Format: MOR. Spec prog: Talk Show 5 hrs wkly. ■ Emil Lockwood, chmn; Francis Coomes, pres.

**WMUM(FM)**—November 1975: 94.3 mhz; 3 kw. Ant 105 ft. Stereo. Box 1017 (33050). (305) 743-9441 Breeze 94 Inc. Format: Btfl mus. ■ John F. Thacker, pres, gen mgr & chief engr; June I. Thacker, stn mgr; Bill Wertz, mus dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Marco Island

**WALJ(FM)**—See Naples.

**WMIB(AM)**—January 1975: 1510 khz; DA. 950 Manatee Rd. (33942). (813) 775-1510. Collier Bcstg Co. (acq 11-19-77). Group owner: Progressive Publishing Co. Net: ABC/I. Rep: F. W. Smith. Format: Nostalgia, Big Band. Spec prog: sp 1 hr wkly. ■ Alethea M. Ulerich, pres; Bob Michael, gen mgr & mus dir; Ed Herr, coml mgr; Bob Berry, prog dir & prom mgr; Kent Weisinger, news dir; Joseph LaCasse, chief engr. ■ Rates: \$6.20; 6.20; 6.20; 6.20.

**WRGI-FM**—See Naples.

## Marianna

**WJAQ(FM)**—Listing follows WTOT(AM).

**WTOT(AM)**—Sept 24, 1958: 980 khz; 1 kw-D. Box 569 (32446). (904) 482-3046. Marianna Bcstg Corp. Net: Florida. Rep: Busby, Finch, Lathom & Widman. Format: C&W. ■ James L. Brewer, pres; Jerry Brewer, gen mgr; Don Moore, sls mgr; Grady Watson, prog dir; Fred Spradlin, chief engr. ■ Rates: \$2.50; 2.50; 2.50; —

**WJAQ(FM)**—Co-owned with WTOT(AM). Sept 1, 1964: 100.9 mhz; 2.5 kw. Ant 330 ft. Stereo. Fromat: Adult contemp. ■ Myra Ware, sls mgr.

**WTYS(AM)**—1948: 1340 khz; 1 kw-D, 250 w-N. Box 777 (32446). (904) 482-2131. Jackson Bcstg Corp. (acq 11-74). Net: ABC/I. Format: Top-40, C&W. Spec prog: Farm 7 hr; black 3 hrs, wkly. ■ William Dunkle III, pres & gen mgr; S. Dunaway, prom mgr; Gloria Moreland, news dir; Bill Collins, mus dir; Bill Battieger, chief engr. ■ Rates: \$3; 2.50; 2.50; 2.50.

## Melbourne

\***WFIT(FM)**—April 4, 1975: 91.5 mhz; 41 w. Stereo. Ant 131 ft. Campus Box 5067 (32901). (305) 724-0915 or 723-3701. Florida Institute of Technology. Format: Noncoml diversified. Spec progs: Jazz 15 hrs, classical 10 hrs wkly. ■ David J. Dopilka, gen mgr; David Kershaw, mus & prog dir; Curtis F. Waters, chief engr.

**WMEL(AM)**—Jan 4, 1956: 920 khz; 1 kw-U, DA-N. Box 1318 (32935). (305) 254-2282. Elyria-Lorain Bcstg Co. (group owner; acq 10-7-74). Net: CBS. Rep: Masla. Format: MOR. ■ Otto B. Schoepfle, pres; T.C. Weberling, gen mgr; Paul Nakel, VP; Ernest Legge, coml mgr; Chuck Deal prog dir; Frank Lasko, news dir; Jon Roberts, chief engr. ■ Rates: \$5.95; 5.40; 5.95; 4.30.

**WMMB(AM)**—1947: 1240 khz; 1 kw-D, 250 w-N. Box 908 (32901). (305) 723-1661 Bcst Enterprises Inc. (acq 1964). Group owner: Sherman—Ruwitch. Net: MBS. Rep: PRO Radio, Adv. Reps. Format: MOR. Spec prog: Black 1 hr, senior citizens, 1 hr wkly. ■ Gordon Sherman, pres; Pat Yatauro, gen mgr; Sandra Matthey, opns dir; Lee Ruwitch, sec-treas; Don Gould, prom dir. ■ Rates: \$5.75; 5; 5.75; 4.75.

**WYRL(FM)**—Co-owned with WMMB(AM). Dec 25, 1965: 102.3 mhz; 3 kw horiz, 2.95 kw vert. Ant 210 ft horiz, 205 ft vert. Stereo. (305) 727-8662. Prog dups AM 5%. Format: C&W. ■ Ted Flemming, mus dir.

**WTAI(AM)**—March 8, 1968: 1560 khz; 5 kw-D. Box 1560 (32935). (305) 254-1771 Cape Canaveral Bcstrs Inc. Net: ABC/E. Rep: Troy Glidewell, Miami; Jack Bolton, Atlanta. Format: C & W. ■ Thomas R. Hanssen, pres, gen mgr & chief engr; John W. Donahey Jr., coml mgr; Dale Wright, mus dir; Al Richards, prom mgr; Roger Bakst, news dir. ■ Rates: \$5.60; 5; 5.60; —.

**WLLV(FM)**—Co-owned with WTAI(AM). Nov 9, 1972: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Format: Btfl mus. ■ Thomas Hanssen, pres; John Donahey, coml mgr; Al Richards, prog dir; Mark Iusi, news dir. ■ Rates: \$5.50; 4.50; 5.50; 4.50.

**WYRL(FM)**—Listing follows WMMB(AM).

## Miami

**WAIA(FM)**—Listing follows WIOD(AM).

**WAXY(AM)**—See Ft. Lauderdale.

**WCMQ(AM)**—May 18, 1958: 1220 khz; 250 w-D. 1411 Coral Way (33145). (305) 854-1830. Herbert S. Dolgoff (acq 11-1-72). Rep: Masla. Format: Latin contemp mus. ■ Herbert S. Dolgoff, pres; Jack Hogan, gen mgr; Hector Viera, prog dir; Eugenio Bueno, news dir; Glynn Walden, chief engr. ■ Rates: \$68; 68; 70; 60.

**WCMQ-FM**—See Hialeah.

\***WDNA(FM)**—Not on air; target date Oct 30, 1976: 88.9 mhz; 1.7 kw. Ant 830 ft. Box 330069 (33133). (305) 442-4470. Bascomb Mem. Bcstg Foundation. Format: Diversified. Spec progs: Sp 3 hrs. ■ Holt Maness, pres; R.H. Strul, gen mgr; Rick Strul, news & prog dir; Pat Morrissey, community rel dir; Dan Vaccaro, mus dir; Stan Israel, chief engr.

**WEDR(FM)**—May 18, 1963: 99.1 mhz; 70 kw horiz, 47 kw vert. Ant 165 ft. 1437 N.W. 35th St. (33142). (305) 633-1487. WEDR Inc. Group owner: Dee Rivers. Net: Natl. Black. Rep: Southern Spot Sls. Format: Black. ■ M. S. Wigley, pres; Dewitt Ingraham, gen mgr; Jerry Ruskin, prog dir; G. Walden, chief engr.

**WFAB(AM)**—Feb 15, 1962: 990 khz; 5 kw-U, DA-1, 1779 W. Flagler St. (33135). (305) 643-2988. United Broadcasting (group owner). Net: APR. Format: Sp. ■ Richard Eaton, pres; Oscar Kramer, gen, coml & prom mgr; Ana Teresa Naples, mus dir; Thomas Garcia Fuste, prog & news dir; G. Harold Brewer, chief engr. ■ Rates: \$20; 20; 20; 18.

**WFUN(AM)**—See South Miami.

**WGBS(AM)**—1939: 710 khz; 50 kw-U, DA-2. 710 Brickell Ave. (33131). (305) 377-8811. Storer Bcstg Co. (group owner; acq 3-44). Net: ABC/E. Rep: CBS Radio Spot Sales. Format: MOR. ■ Dan DiLoreta, VP-

## Florida Radio

gen mgr; Robert Collins, prog dir; James Butler, sls mgr; James Butler, sls mgr; Don Carmichael, local sls mgr; Ken Taylor, news dir; John Morris, chief engr. ■ Rates: \$60; 40; 50; 30.

**WGLO(FM)**—See Ft. Lauderdale.

**WHYI(FM)**—See Ft. Lauderdale.

**WINZ(AM)**—1946: 940 khz; 50 kw-D, 10 kw-N, DA-2. WINZ Inc. (acq 3-7-73). Group: Guy Gannett Bcstg Svcs. Net: CBS, UPI. Net: Rep: KATZ Radio. Format: All news. ■ John R. DiMatteo, pres; Harold A. Frank, gen mgr; Lee Savage, coml mgr; Ken Taylor, prog & news dir; Jayne C. Lind, prom mgr; Martin Pautz, chief engr. ■ Rates: \$72, 37, 42, 27

**WINZ-FM**—See Miami Beach.

**WIOD(AM)**—Jan 19, 1926: 610 khz; 5 kw-U, DA-2. Box 1177 (33138). (305) 759-4311 Miami Valley Bcstg Corp. (acq 1-1-63). Group owner: Cox. Net: MBS. Rep: Christal Co. Format: Div. ■ Clifford M. Kirtland Jr., pres; William L. Viands Jr., gen mgr, Philip Costin, coml mgr; David Handerlight, Donna Albury Matthews, prom mgrs; Alan W. Anderson, prog dir; Chuck Dent, news dir; James Rayfield, chief engr. ■ Rates: \$55; 35; 45; 25.

**WAlA(FM)**—Co-owned with WIOD(AM) Dec 6, 1971: 97.3 mhz; 98 kw Ant 790 ft. (CP 800 ft.) Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$53; 43; 48; 33.

**WJOK(FM)**—Listing follows WWOK(AM).

**WKQS(FM)**—See Boca Raton.

**\*WLRN-FM**—February 1949: 91.3 mhz; 92 kw. Ant 400 ft. Stereo. 1410 N.E. Second Ave (33122). (305) 350-3228. Dade County School Board. Net: NPR. Format: Class, jazz, diversified. ■ Roger R. Kobzina, gen mgr; Joseph E. Cooper, Jr., prog dir; Keith Staudte, pub affrs. ■ \*WLRN-TV affil.

**WLYF(FM)**—Co-owned with WGBS(AM). Dec 22, 1970: 101.5 mhz, 100 kw. Ant 810 ft. Stereo. Box 3456 (33169). (305) 653-0040. Storer Bcstg Co. (group owner; acq 4-78). Rep: CBS Radio Spot Sales. Format: Btfl mus. ■ Rates: \$54; 62; 62; 38.

**\*WMCU(FM)**—Aug 24, 1970: 89.7 mhz; 100 kw. Ant 840 ft. Stereo. 2300 NW 135 St. (33167). (305) 681-4689. Miami Christian College. Net: Mutual. Format: Educl, Christian. ■ Dr. Ken Gangel, pres; Glen Velker, gen mgr; Steve James, opns mgr; Michael Ziegenbein, chief engr.

**WMBM(AM)**—See Miami Beach.

**WMJX(FM)**—1948: 96.3 mhz; 98 kw. Ant 799 ft. 825 41st St., Miami Beach (33140). (305) 538-5321 Bartell Bcstg of Florida Inc. (group owner). Rep: ABC FM Spot Sls. Format: Contemp. ■ George Wilson, pres; Morton Hodgson III, VP & gen mgr; Joel Denver, prog dir; Jack Forsythe, mus dir; Paul Oscar Anderson, news dir; Ron Light, chief engr. ■ Rates: \$50; 55; 60; 60.

**WOCN(AM)**—Dec 22, 1956: 1450 khz; 1 kw-D, 250 w-N, DA-2. Box 1430 (33131). (305) 377-9505. Minority Broadcasters. (acq 4-76). Format: Sp. Spec prog: Puerto Rican 2 hrs, Miami ftball in Sp 4 hrs wkly. ■ Percy Loper Capestany, pres; Carlos Fernandez, gen mgr; Herb Sierra, prom & coml mgr; Omar Marchant, prog dir; Cuco Arias, mus dir; Ricardo Valladares, news dir; Ron Crum, chief engr. ■ Rates: \$ 16, 16; 16; 16.

**WQAM(AM)**—May 1921: 560 khz; 5 kw-D, 1 kw-N. 767 41st St., Miami Beach (33140). (305) 531-6651 Storz Bcstg Co. (group owner; acq 8-56). Rep: Blair. Format: Contemp. ■ Robert H. Storz, pres; Ron L. Ruth, gen mgr; Tom Birch, prog dir; Harrison Wilder, loc sls mgr. ■ Rates: \$66; 50; 66; 50.

**WQBA(AM)**—1947: 1140 khz; 10 kw-D, 5 kw-N, DA-2. WQBA Radio, 1301 SW 1st St. (33135). (305) 643-5000. Susquehanna Bcstg Co. (group owner; acq 6-1-66). Rep: Eastman Radio Inc. Format: Sp. ■ A. W. Carlson, VP; Herbert M. Levin, mng dir; Jack Nobles, natl sls mgr; Tony Segredo, coml mgr; Emilio Millian, news dir.

**WRHC(AM)**—See Coral Gables.

**WSHE(FM)**—See Ft. Lauderdale.

**WTMI(FM)**—Nov 1, 1960: 93.1 mhz, 100 kw horiz, 93 kw vert. Ant 390 ft. 2951 S. Bay Shore Dr. (33133). (305) 443-5251 SJR Communications (group owner; acq 3-18-71). Rep: CBS-FM Spot Sls. Format: Jazz, Classical. ■ Maurice Loewenthal, pres & gen mgr; David Conner, mus dir; Sam Rosenblatt, sls mgr; Alvis Sherouse, prog dir; Eric Goodman, news dir; Carl Taylor, chief engr.

**WVCG(AM)**—See Coral Gables.

**\*WVUM(FM)**—See Coral Gables.

**WWOK(AM)**—June 20, 1969: 1260 khz; 5 kw-U, DA-2. Box 450577, Shenandoah Station (33145). (305) 856-1260. Mission East Co. (group owner; acq 6-20-69). Net: MBS. Rep: Metro Radio Sls. Format: C&W. ■ Jack Roth, pres; Cyrus Russell, VP & gen mgr; Richard W. Kelsey, coml mgr. Ted Cramer, prog dir & prom mgr; Ron Tatar, mus dir; Jack McCoy, news dir; Peter Dohm, chief engr.

**WIGL(FM)**—Co-owned with WWOK(AM) June 7, 1974. 107.5 mhz; 100 kw horiz, 92 kw vert. Ant 460 ft. (CP: Ant 600 ft.). Stereo. Format: Country. Prog sep from AM.

## Miami Beach

**WINZ-FM**—Co-owned with WINZ(AM) Miami. 1961: 94.9 mhz; 100 kw. Ant 600 ft. Stereo. Quad. Prog sep from AM. Format: AOR. ■ Hal Frank, sls mgr; Gary Martin, prog dir; Michele Robinson, mus dir; Tom Webb, news dir. ■ Rates: \$50; 45; 60; 60

**WKAT(AM)**—November 1937: 1360 khz; 5 kw-D, 1 kw-N. 1759 N. Bay Rd. (33139). (305) 531-8181 WKAT Inc. Net: ABC/I. Rep Savalli/Gates. Format: Talk. ■ Mrs. A. Frank Katzentine, pres; Sidney Levin, VP & gen mgr; Robert W. Allen, coml mgr; John Harper, prog dir; Joseph Fried, news dir; Arthur P. Smith Jr., chief engr. ■ Rates: \$31, 25; 28; 22.

**WMBM(AM)**—1949: 1490 khz; 1 kw-D, 250 w-N. 814 First St. (33009). (305) 672-6347 Community Service Bcstrs Inc. (acq 4-62). Net: APR. Rep: Howard. Format: Black Gospel. Spec prog: Jamaican 6 hrs wkly. ■ Allan B. Margolis, pres, gen mgr; Cleo Sears, prog dir; Roy Pressman, chief engr. ■ Rates: \$36, 32; 36; 32.

**WWWL(FM)**—Co-owned with WMBM(AM). July 1, 1968: 93.9 mhz; 100 kw. Ant 650 ft. 843 First St. (33139). Stereo. Prog sep from AM. Format: Mellow Rock. Spec prog: Israeli 2 hrs wkly. ■ Dale August, opns mgr; Bishop Sheen, news dir; Irene Richard, mus dir; Steve Gray, continuity mgr. ■ Rates: \$69; 76; 76; 69.

**WMJX(FM)**—See Miami.

## Milton

**WCKC(AM)**—Dec. 18, 1957: 1490 khz; 1 kw-D, 250 w-N. 703 Berryhill St. (32570). (904) 623-4691 Millard F. Adams Jr. (acq 5-11-74) Net: UPI. Format: MOR, C&W. ■ Millard F. Adams Jr., owner, gen & coml mgr & news & prog dir; George K. Gibb, mus dir; Roland Phillips, chief engr. ■ Rates: \$5; 4; 5; 3.

**WFGS(AM)**—1978: 1330 khz; 5 kw-D. Gen. Del. Holley (32561). Aaron J. Wells.

**WXBM-FM**—April 28, 1964: 102.7 mhz, 100 kw. Ant 500 ft. Stereo. Box 588 (32570). (904) 994-5357 Mapoles Bcstg. Net: ABC/I. Format: Farm, C&W. Spec prog: Religious 10 hrs wkly. ■ H. Byrd Mapoles, pres, chief engr; Paula Peterson, gen mgr; Chip Mapoles, prog dir; Joyce Campbell, coml mgr. ■ Rates: \$9.50; 9.50; 9.50; 7.50.

## Merritt Island

**WWBC(AM)**—See Cocoa.

## Monticello

**WMFL(AM)**—Jan 1, 1969: 1090 khz, 1 kw-DA. Box 519 (32344). (904) 997-2572. Townsend Bcstg Corp. (acq 6-1-74). Net: ABC/I. Rep: Southern Spot Sls. Format: MOR. Spec prog: Farm 2 hrs, Black 5 hrs wkly. ■ H. L. Townsend Jr., pres; Jim Broadus, gen mgr; Tim Donovan, prog dir; Les Young, chief engr. ■ Rates: \$3.75; 3.75; 3.75; —.

## Mount Dora

**WGTW(AM)**—July 31, 1974: 1580 khz; 5 kw-D. Box 194 (32757). (904) 383-1580. Community Bcstg Inc. (acq 10-16-75). Net: ABC/E, Florida News. Rep: Jack Bolton. Format: MOR & Btfl mus. Spec prog: Classical 2 hrs wkly. ■ Ron Aicher, pres & gen mgr; Mike Foster, mus & prog dir; Tim Carmody, news dir. ■ Rates: \$7, 5, 7, 4.

**WORJ(FM)**—CO-owned with WORL(AM) Orlando. 1966: 107.7 mhz; 100 kw. Ant 380 ft. Stereo. Box 133 (32757) (305) 298-5510. Orlando Radio & Television Corp. (acq 10-69). Rgnl net: Assoc. Press. Rep: ABC-FM Spot Sls. Format: Adult rock. ■ Emil Corona, pres & gen mgr; Lee Arnold, prog dir; A.L. Baker, coml mgr; Doug Van Allen, prom mgr; William W. McGathy, prog & mus dir; Steve McMahan, news dir; Don C. Hiedeshiem, chief engr. ■ Rates: \$17, 15, 17; 17

## Naples

**WCVU(FM)**—Listing follows WNOG(AM)

**WNOG(AM)**—Oct 14, 1954: 1270 khz; 500 w, DA-N. 333 8th St. South (33940). (813) 262-1000. Palmer Bcstg Co. (group owner; acq 6-69). Net: NBC. Rep: Blair. Format: MOR. ■ William J. Ryan, VP & gen mgr; Homer L. Dixon, stn mgr; Mahlon Moore, prog dir; John Joyce, news dir; Paul Martin, chief engr. ■ Rates: \$10.50; 9.50; 10.50; 8.50.

**WCVU(FM)**—Co-owned with WNOG(AM) May 8, 1962: 94.5 mhz; 96 kw. Ant 680 ft. Progs sep from AM. Stereo. Format: Beautiful music. ■ Rates: \$20; 20; 20; 16.

**WWSL(FM)**—Not on air; target date unknown: 97.7 mhz; 3 kw. Ant 300 ft. 6204 White Oak Ln., Tamarac (33319). (305) 484-8984. B.J.F. Timm (acq 8-4-78). Format: C&W, contemp.

**WRGI(FM)**—Co-owned with WMIB(AM) Marco Island. December 1971: 93.5 mhz, 3 kw. Ant 300 ft. Stereo. Collier Bcstg Co. ■ Rates: \$6.20; 6.20; 6.20; 6.20.

## New Port Richey

**WGUL(AM)**—Oct 31, 1963: 1500 khz; 250 w-D. Box 1500 (33552). (813) 842-2285. Richey Airwaves Inc. (acq 1964). Net: APR. Format: Btfl mus, talk. ■ Don Armstrong Sr., pres; Thad Lowrey, gen & coml mgr; Gary Benjamin, mus dir; Matthew Johns, news dir, prom mgr & chief engr. ■ Rates: \$10.80; 9; 9, —.

**WGUL-FM**—Sept 19, 1969. 105.5 mhz. 3 kw. Ant 255 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$8; 8; 8; 8.

## New Smyrna Beach

**WCCZ(AM)**—Feb 1, 1962: 1550 khz, 250 w-D. Box 340 (32069). (904) 427-1550. Tulun Advertising and Pub Rel (acq 11-28-75). Net: UPI. Format: C&W. ■ Brian E. Tolby, pres & gen mgr; Rick Weeks, coml mgr; John L. Rogers, prog dir; Joyce Johnson, prom mgr; William E. Morrison, chief engr. ■ Rates: \$5.25; 4.75; 5.25; —

**WSBB(AM)**—1950: 1230 khz; 1 kw-D, 250 w-N. Box 130 (32069). (904) 428-9091 Bcstrs Inc. (acq 5-30-54). Net: MBS. Format: MOR. ■ A. V. Tidmore, owner & pres; A. L. Pruitt, gen mgr; Raymond C. Simms, stn mgr.

## Niceville

**WFSH(AM)**—See Valparaiso-Niceville.

## Oakland Park

**WAXY(FM)**—See Fort Lauderdale.

## WEXY

A Gospel Radio Station

**WEXY(AM)**—June 1963: 1520 khz; 1 kw-D. 539 E. Oakland Park Blvd. (33308). (305) 565-1841. Celebrities Inc. Net: ABC/E. Format: Modern country. Spec prog: Black 4 hrs wkly. ■ William J. Wheatley, gen mgr; Mike Moore, prog dir & chief engr; Shirley Durdin, mus dir.

## Ocala

**WFUZ(FM)**—Listing follows WMOP(AM).

**WMFQ(FM)**—Listing follows WWKE(AM).

**WMOP(AM)**—Dec 18, 1953: 900 khz; 5 kw-D. Box 1136 (32670). (904) 732-2010. WMOP Inc. (acq 4-14-64). Net: APR. Rep: Keystone, Southern Spt Sls. Format: C&W. Spec progs: Farm 1 hr wkly. ■ Jim Kirk, pres; Tom Catalano, gen mgr; Carol Carpenter, coml mgr; Wes Unold, prog dir; Beth Gray, prom mgr; Terry C. Reaves, chief engr. ■ Rates: \$8; 6.50; 8; —

**WFUZ(FM)**—Co-owned with WMOP(AM). Nov 7, 1960: 93.7 mhz; 100 kw vert, 78 kw horiz. Ant 190 ft. Prog sep from AM. Box 1973 (32670). (904) 732-3368. Format: Easy lstng. ■ Tom Catalano, coml mgr; Terry C. Reaves, chief engr; Myles Foland, mus dir. ■ Rates: \$4.75; 4.25; 4.75; 4.25.

**WTMC(AM)**—1938: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Box 897 (32670). (904) 629-8008. Hunter-Arnette Bcstg (acq 1975). Net: MBS. Rep: PRO Radio, Busby, Finch & Woods. Format: MOR. ■ Bill Hunter, pres; Vernon Arnette, VP, gen mgr, William Izzard, coml mgr; Lou Patrick, prog dir; Jerry Kay, mus dir; William C. Mansfield, news dir; Clyde Moller, chief engr. ■ Rates: \$4.50; 3.75; 4.75.

**WWKE(AM)**—May 1958: 1370 khz, 5 kw-D. Box 1056 (32670). (904) 732-8000. Greater Ocala Bcstg Corp. (acq 8-1-65). Net: ABC/C. Rep: Masla. Format: Top 40. ■ Robert Hauck, pres & gen mgr; Rick Cosner, sls mgr; Bill Early, prog dir; Tishia Morgan, prom mgr; Jay Marks, mus dir; Marilyn King, news dir; Clyde Moeller, chief engr. ■ Rates: \$12; 10; 12; 8.

**WMFQ(FM)**—Co-owned with WWKE(AM). July 11, 1977 92.7 mhz; 1.6 kw, Ant 430 ft. Sep from AM. Stereo. Box 705 (32670). (904) 732-2442. Format: Btfl mus. ■ Gene Hester, gen mgr; Shawn Smith, opns dir. ■ Rates same as AM.

## Ocoee

**WVCF(AM)**—Oct 25, 1962: 1480 khz; 1 kw-D. Box 15550, Orlando (32808). (305) 656-6666. American Homes Stns of Florida Inc. (acq 12-6-63). Rep: Paragon Advertising Inc. Format: Relig. Spec prog: Sp 1 hr wkly. ■ Louis G. Christensen, pres; D.J. Paul Kessler, corp sec; E. W. Jeffries, gen mgr; Dennis W. Vest, coml mgr; J. Wayne Crumley, chief engr. ■ Rates: \$6.50; 6.50; 6.50; —

## Okeechobee

**WLMC(FM)**—Listing follows WOKC(AM).

**WOKC(AM)**—Feb 6, 1962: 1570 khz; 1 kw-D. Box 1247 (33472). (813) 763-3181 Okeechobee Bcstrs Inc. (acq 1-1-64). Net: ABC. Rep: Beaver, Cohen. Format: C&W. ■ Charles C. Castle, pres; William A. Stokes, VP, gen mgr & chief engr; Frankie J. Russell, coml mgr; Ron Hayes, prog dir; Al Stokes, prom mgr. ■ Rates: \$4.65; 4.65; 4.65; —

**WLMC(FM)**—Co-owned with WOKC(AM). July 4, 1965: 103.1 mhz; 2.6 kw. Ant 150 ft. (CP: 1.2 kw, Ant 280 ft). Prog sep from AM.

## Orange Park

**WAYR(AM)**—May 28, 1960: 550 khz, 1 kw-D. Box 398 (32073). (904) 264-6655. Dan Richardson. Format: Relig. ■ Dan Richardson, owner & dir; Donald McIntosh, traf mgr; James Richardson, prog dir.

## Orlando

**WAJL(AM)**—See Winter Park.

**WBJW-FM**—Listing follows WLOF(AM).

**WDBO(AM)**—May 24, 1924: 580 khz; 5 kw-U, DA-N. 58 S. Ivanhoe Blvd. (32802). (305) 843-5800. The Outlet Co. (group owner; acq 8-20-63). Net: CBS. Rep: Blair. Format: MOR. ■ David E. Henderson, pres; Carl F. Hallberg, VP & gen mgr; Alan Ecklund, coml mgr; Leigh Morgan, prog dir; Perry Moore, mus dir; Wayne Trout, news dir; Chalmers Stromberg, chief engr. ■ Rates: \$39; 28; 31; 28.

**WDBO-FM**—April 24, 1952: 92.3 mhz; 80 kw. Ant 1320 ft. (CP 80 kw. Ant 1320 ft). Stereo. Prog sep from AM. Format: Btfl mus. ■ WDBO-TV affil. ■ Rates: \$38; 38; 38; 20.

## Orange Park

**WAYR(AM)**—See Winter Park.

**WBJW-FM**—Listing follows WLOF(AM).

**WDBO(AM)**—May 24, 1924: 580 khz; 5 kw-U, DA-N. 58 S. Ivanhoe Blvd. (32802). (305) 843-5800. The Outlet Co. (group owner; acq 8-20-63). Net: CBS. Rep: Blair. Format: MOR. ■ David E. Henderson, pres; Carl F. Hallberg, VP & gen mgr; Alan Ecklund, coml mgr; Leigh Morgan, prog dir; Perry Moore, mus dir; Wayne Trout, news dir; Chalmers Stromberg, chief engr. ■ Rates: \$39; 28; 31; 28.

**WDBO-FM**—April 24, 1952: 92.3 mhz; 80 kw. Ant 1320 ft. (CP 80 kw. Ant 1320 ft). Stereo. Prog sep from AM. Format: Btfl mus. ■ WDBO-TV affil. ■ Rates: \$38; 38; 38; 20.

**WDIZ(FM)**—July 1, 1971 100.3 mhz; 100 kw. Ant 890 ft. Suite 840, 200 E. Robinson Ave. (32801). (305) 843-3520. Shamrock Development Corp. (group owner; acq 3-71). Net: ABC/C. Rep: Selcom. Format: Top 40. ■ William R. Lynett, VP; Kenneth C. Stevens, gen mgr, prog dir; Kathy Dillon, coml mgr; Craig Michaels, mus dir; Randall Scott, news dir; Irwin Gerber, chief engr. ■ Rates: \$18; 18; 18; 16.

**WFTU-FM**—Jan 30, 1978 89.9 mhz, 22 w. Ant 115 ft. Box 26605 (32816). Florida Technological University. Format: Top 40, prog. Spec progs: Black 2 hrs, clas 2 hrs, jazz 2 hrs, disco/oldies 2 hrs wkly. ■ Rick Lanham, gen mgr; Art Carlson, chief engr.

**WGAG-FM**—Nov 1978: 89.3 mhz; 19 w. Ant 140 ft. 6000 Winegard Rd. (305) 855-2911. Format: Educ. ■ Jack Howard, gen mgr.

**WHLY(FM)**—See Leesburg.

**WHOO(AM)**—Dec 5, 1947 990 khz; 50 kw-D, 5 kw-N, DA-2, 10 kw, non-DA-CH. Box 15310 (32808). (305) 295-3990. WHOO Radio Inc. (acq 8-18-58). Group owner: Bluegrass Bcstg Co. Net: ABC/I. Rep: Buckley. Format: Mod Country. ■ H. Hart Hagan Jr, pres; William L. Stakelin, gen mgr; Mike Burger, prog dir; Andy Wilson, prom mgr; Adrian Charles, news dir; Eric Miller, chief engr.

**WHOO-FM**—1952: 96.5 mhz; 100 kw. Ant 460 Ft. Stereo. Prog sep from AM. Net: NBC. Format: Contemp btfl mus. ■ Dutch Edwards, prom mgr.

**WKIS(AM)**—1947 740 khz; 5 kw-D, 1 kw-N, DA-1. Box 740 (32802). (305) 295-0740. Susquehanna Bcstg Co. (group owner; acq 3-1-71). Rep: Robert Eastman. Format: MOR. ■ Robert Dempsey, VP & gen mgr; Larry Kindel, coml mgr; Pete Forgiione, prog dir; Rod Hemphill, news dir; Dorothy Kuhlman, prom mgr; John Loving, chief engr. ■ Rates: \$22; 18; 22; 16.

**WLOF(AM)**—April 1, 1940: 950 khz; 5 kw-U, DA-N. Box 15746 (32808). (305) 293-2431 Rounsaville of Cincinnati Inc. (acq 7-21-77). Net: APR. Rep: Katz. Format: Top 40. ■ Robert Rounsaville, pres; Carl Glicken, gen & coml mgr; Joe Montione, prog dir; Reggie Blackwell, mus dir; Richard Hunt, news dir; Luke Beasley, chief engr. ■ Rates: \$36; 32; 36; 27

**WBJW-FM**—Co-owned with WLOF(AM). Aug 15, 1967 105.1 mhz; 100 kw. Ant 350 ft. (CP: 1380 ft) Prog sep from AM.

**WLOQ(FM)**—See Winter Park.

**WORJ-FM**—See Mount Dora.

**WORL(AM)**—1957: 1270 khz; 5 kw-D. 2001 Mercy Dr. (32808). (305) 298-5510. Orlando Radio & Television Broadcasting Corp. (acq 10-6-69). Net: Mutual Black. Rep: PRO Radio. Format: Black & A. L. "Bake" Baker, coml mgr; Stephen Crumbley, prog dir; Nathan Hemphill, mus dir; Don C. Hildesheim, chief engr. ■ Rates: \$14; 12; 14; —

**WOKB(AM)**—See Winter Garden.

**WTRR(AM)**—See Sanford.

**WVCF(AM)**—See Windermere.

## Ormond Beach

**WDAT(AM)**—Licensed to Ormond Beach. See Daytona Beach.

## Palatka

**WIYD-FM**—Dec. 14, 1978: 99.9 mhz; 100 kw. Ant 180 ft. Stereo. (904) 325-4556. Sis Radio Inc. (acq 10-78).

**WSUZ(AM)**—1957: 800 khz; 1 kw-D. Box 668 (32077). (904) 328-1434. W. G. Enterprises (acq 3-27-78). Net: ABC/E. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Dr. Jim Wilkerson, pres; Steve Duncan, gen mgr. ■ Rates: \$5; 5; 5; —

**WVCF(AM)**—Feb 14, 1947: 1260 khz; 1 kw-D, 500 w-N, DA-2. Box 640 (32077). (904) 325-4556. Hall Bcstg Co. (acq 9-68). Net: MBS & Mutual Black. Format: Top 40. Spec prog: Black 3 hrs, Farm 1 hr wkly. ■ Ronald G. Tumlin, pres; Steve Duncan, gen mgr; Richard Harnage, coml mgr; Donald Wolfe, prog dir; Brian Goodrich, mus dir; Mary M. Dancy, news dir; Robert L. Castellanos, chief engr. ■ Rates: \$3.75; 3.50; 3.75; 3.

## Florida Radio

### Palm Beach

**WJNO(AM)**—See West Palm Beach.

**WJNO-FM**—1957: 97.9 mhz; 100 kw. Ant 340 ft. Box 189, West Palm Beach (33402). (305) 832-3638. Format: AOR. ■ Rates: \$14; 14; 14; 9.

**WPBR(AM)**—1941 1340 khz; 1kw-D, 250 w-N. 3000 S. Ocean Blvd. (33480). (305) 582-7401 GR Group Inc. (acq 10-21-72). Net: MBS. Rep: Frederick Smith, Southern Spot Sls. Format: News, talk. Spec progs: Classical 4 hrs; Finnish 1 hr wkly. ■ Everett H. Aspinwall Jr, gen mgr & news dir; Valerie R. Aspinwall, prog dir; Rick Rieke, chief engr. ■ Rates: \$15; 13; 15; 12.

### Panama City

**WDLP(AM)**—April 1940: 590 khz; 1 kw-U, DA-N. Box 759 (32401). (904) 763-1777. DAE Bcstg Co. (acq 5-1-72). Rep: PRO Radio, Ochs. Format: Top 40. ■ Larry Edwards, pres; Larry White, gen mgr; Gary Gordon, coml mgr; Alan Dean, prog dir; Jim King, mus dir; Bill Battieger, chief engr. ■ Rates: \$7.50; 6.80; 7.50; 6.10.

**WGNE-FM**—Co-owned with WGNE(AM) Panama City Beach October 1971. 98.5 mhz, 100 kw. Ant 120 ft. Quad. Prog sep from AM. Net: ABC/FM. Format: Btfl mus. ■ Rates: \$9.85; 9.10, 9.85; 9.10.

**\*WKGC-FM**—October 1974 90.7 mhz; 9.2 kw. Ant 270 ft. 5230 W. Hwy. 98 (32401). (904) 769-5241 Gulf Coast Community College. Net: NPR; Fla. Pub Radio. Format: Noncoml diversified. Spec progs: Black 10 hrs, jazz 12 hrs wkly. ■ Dr. Larry W. Tyree, pres; Charles T. Wooten, gen mgr & chief engr; Marion Horton, traffic mgr; Julia House, prom mgr; Rebecca Reider, prog dir; Wallace Crawford, prom dir; Jane Kohlaas Barton, news dir.

**WPAP-FM**—92.5 mhz; 95 kw. Ant 1230 Ft. Box 2288 (32401). (904) 769-1408. Deltona Broadcasting Co. Inc. (acq 6-1-74). Net: APR. Rep: David Carpenter. Format: Modern country. Spec prog Gospel 6 hrs, Farm 1 hr wkly. ■ Frank Mackle Jr, pres; Ron Strother, gen mgr; John Stevens, prog dir; John Dunaway, mus dir; Marshall Smith, news dir; Dwight Lebowski, chief engr.

**WWWQ(AM)**—Dec 11, 1949: 1430 khz, 5 kw-U, DA-2. Box 1430 (32401). (904) 234-6592. Radio Panama City (acq 3-77). Net: ABC/E. Rep: Devney, Southern Spot Sls. Format: Modern country. ■ William G. Brown, pres & gen mgr; Clifton G. Moor, coml mgr; John Canterbury, mus dir; Mike Rockwell, news dir; Stu Graham, chief engr. ■ Rates: \$8; 6; 8; 6.

**WPFM(FM)**—Co-owned with WWWQ(AM). September 1963: 107.9 mhz; 89.3 kw. Ant 740 ft. (CP: 100 kw, Ant 780 ft) Prog sep from AM. Stereo. Net: ABC/E. Format: Top 40. ■ Ron Bungie, coml mgr; John Dantzer, prog dir; Jack Crabbe, mus dir; Stu Gham, chief engr. ■ Rates: \$8; 6; 8; 8.

### Panama City Beach

**WGNE(AM)**—June 25, 1965: 1480 khz; 500 w-D. Drawer Y (32407). (904) 234-6622. Janus Bcstg Co. (acq 12-1-72). Net: ABC/C. Rep: Torbet-Lasker. Format: Contemp. ■ Frederick L. Lindholm, pres & gen mgr; Donald G. McCoy, exec VP & gen sls mgr; Chet Smith, prog dir; Bob Roberts, news dir. ■ Rates: \$8.50; 7.75; 8.50; 7.75.

**WGNE-FM**—See Panama City.

**WSCM(AM)**—Sept 23, 1958: 1290 khz; 500 w-D. Box 4398 (32401). (904) 234-3128. Community Service Bcstg (acq 1-21-71). Net: ABC/E. Rep: Rep: Carter-Jones. Format: C&W. ■ Ken Winstanley, pres, gen mgr; David Maxted, coml mgr; Fran Winstanley, prom mgr; Victor Wedge, mus dir; Dave Shannon, prog mgr; Bill Bodigeve, chief engr. ■ Rates: \$8.50; 7.50; 8.50; 7.50.

### Pensacola

**WJFB(FM)**—Nov 10, 1976: 107.3 mhz; 100 kw. Ant 400 ft. Box 779, Gulf Breeze (32561). (904) 932-9272. Barba Broadcasting Co. (acq 6-14-76). Net: ABC/C. Format: MOR. ■ Thomas A. Barba, pres;

## Florida Radio

### BECKERMAN ASSOCIATES

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Chas B. Sullivan, gen mgr; Robert Montgomery, exec dir. ■ Rates: \$10; 10; 10; 9.

**WBOP(AM)**—November 1957: 980 khz; 1 kw-D. Box 12764 (32575). (904) 438-7543. Tri-Cities Bcstg Co. Inc. (acq 3-58). Net: MBS, Mutual Black, Rep: Howard. Format: Black. ■ E. O. Roden, pres; Wayne Coleman, gen mgr; John Williams, coml mgr; Wait McCreary, prog dir; Robert Morgan, news dir; Dave Kiker, chief engr. ■ Rates: \$11; 10; 11; 10.

**WTKX(FM)**—1971: 101.5 mhz; 100 kw. Ant 480 ft. Stereo. Dups AM 90%. Format: Disco/rock. Stereo. Dups AM 90%. Format: Disco/rock. ■ Ron Ash, mus dir. ■ Rates: \$10.50; 9.50; 10.50; 8.50.

**WBSR(AM)**—Sept 1, 1946: 1450 khz; 1 kw-D. 250 w-N. DA-2. Box 17049 (32522). (904) 432-6172. Mooney-WBSR Inc. (acq 1969). Group owner: Mooney Broadcasting Corp. Rep: Eastman. Format: Top 40. ■ George P. Mooney, pres; William H. Seaver, VP & gen mgr; Dave Nichols, prog dir; Casey O'Connor, news dir; Dan Wester, chief engr. ■ Rates: \$15; 12.25; 15; 11.25.

**WCOA(AM)**—1926: 1370 khz; 5 kw-U, DA-N. Box 12487 (32573). (904) 456-5751. Summit Communications of Florida Inc. (acq 1-6-75). Group owner: Summit Communications. Net: CBS. Format: Div. ■ Lee Wallenhaupt, pres; Gordon Towne, VP, gen mgr; Byrn Benfick, prog dir; Don Priest, news dir; David Kiker, chief engr. ■ Rates: \$29; 19; 29; 14.

**WJLQ(FM)**—Co-owned with WCOA(AM). Sept. 1, 1965: 100.7 mhz; 100 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Chris Hampton, prog dir. ■ Rates: \$—; 12; 13; 11

**WMEZ(FM)**—Nov 11, 1960: 94.1 mhz; 100 kw horiz, 56 kw vert. Ant 320 ft. Stereo. Box 8057, Town & Country Plaza (32505). (904) 432-4775. Frederic T. C. Brewer (acq 7-1-65). Net: ABC/FM. Rep: Torbet/Lasker. Format: Btfl mus. ■ Frederic T. C. Brewer, own, gen mgr & chief engr; Gene Pfaltzer, coml mgr.

**WHYM(AM)**—Nov. 1, 1959: 610 khz; 500 w-D. Box 2550, Baton Rouge, La. (70021). Jimmy Swaggart Evangelistic Assn. (acq 6-11-76).

**WNVY(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N. 2070 N. Palafox St. (32501). (904) 433-5666. Pensacola Bcstg Corp. Rep: HR/Stone. Format: Mod country. ■ Cleve J. Brien, pres; Ron Kight; VP & gen mgr; Joanie McKae, PSA dir; Robert Greene, mus dir; Robb Murphy, prom mgr; Barbara Currie, sls mgr; Jim Roberts, news dir, John Milner, chief engr. ■ Rates: \$15; 13; 15; 10.

**\*WPCS(FM)**—June 22, 1971: 89.3 mhz; 100 kw. Ant 510 ft. 125 John St. (32503). (904) 434-0687. Pensacola Christian School. Net: ABC/FM. Format: Sacred mus & relig talk prog. Spec prog: Metropolitan Opera. ■ Dr. A. R. Horton, gen mgr; A. A. Baker, prog dir; Paul Baker, mus dir; R. D. Bowman, chief engr.

**WPFA(AM)**—October 1956: 790 khz, 1 kw-D. Box 8127 (32505). (904) 433-1141. Miracle Radio (acq 4-1-71) Net: ABC/E. Rep: PRO Radio. Format: C&W, gospel. Spec prog: farm 1 hr wkly. ■ Billy Woodall, pres & gen mgr; Don Griffith, bus mgr; Charlie Dillard, prog, news & mus dir & prom mgr; Rick Hall, sls mgr; Harry Babb, chief engr. ■ Rates: \$8; 8; 8; 8.

**WXBW-FM**—See Milton.

### Perry

**WGKR(AM)**—July 25, 1963: 1310 khz; 1 kw-D. Box 779 (32347). (904) 584-2972. K&R Bcstrs. ■ Eugene Ketring, pres & chief engr; C. E. Roye, gen & coml mgr; Betty J. Roye, stn mgr.

**WPRY(AM)**—1976: 1400 khz; 1 kw-D, 250 w-N. Box 821 (32347). (904) 584-2373. H. S. Hagan Jr. ■ H. S. Hagan Jr., gen mgr; Chuck Edwards, prog dir. ■ Rates: \$5; 5; 5; 5.

### Pine Castle-Sky Lake

**WHHL(AM)**—Jan 28, 1977: 1190 khz; 1 kw-D. 8421 S Orange Blossom Trail, Orlando (32809). (305) 859-4350. Borgen & Murphey (acq 1-26-76). Format: C&W. Spec prog: Farm 1 hr, German 2 hrs wkly. ■ Obed S. Borgen, pres; William J. Burgess, gen mgr; Sal Tee, prog dir; Russ Ross, news dir; Don Hildesheim, chief engr. ■ Rates: \$6.50, 5.50; 6.50; —.

### Pinellas Park

**WFOS(AM)**—March 12, 1966: 570 khz; 500 w DA-D. Box 570 (33565). (813) 392-2215. Pinellas Radio Corp. Format: AOR. Spec progs: Greek 2 hrs wkly. ■ Dan L. Johnson, pres & gen mgr; Art Williams, prog dir; Joe Ademy, coml mgr; Mike Cooper, mus dir; Charlie Farley, news dir; Joe Gingrich, mkt & prom mgr; Robert Fischer, chief engr. ■ Rates: \$20; 18; 20; 18.

### Plantation Key

**WXOS(FM)**—July 1969: 100.3 mhz; 100 kw. Ant 440 ft. Stereo. Box 223 Tavernier (33070). (305) 852-5030. Sounds of Service Radio. Group owner: Dee Rivers. Net: MBS. Format: MOR, C&W. ■ M. B. Rivers, pres; E. D. Rivers, chmn bd; Hank Cutshall, VP, gen, coml & prom mgr; Roy Facemyer, prog, mus & news dir; Bill Zammit, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Plant City

**WPLA(AM)**—July 1949: 910 khz; 1 kw-D, DA-D. Drawer J (33566). (813) 752-3123. WPLA Bcstg Co. Inc. (acq 11-74). Format: C&W & Btfl mus. Spec progs: Farm 4 hrs. ■ Ercelle Smith, pres & coml mgr; Al Berry, gen mgr; B. Mason Dean, mus dir; Ken Barfield, prog dir & prom mgr; Jack Rushing, news dir; Al Berry, chief engr. ■ Rates: \$11, 8; 11, —.

### Pompano Beach

**WCKO(FM)**—Listing follows WRBD(AM).

**WPIP(AM)**—April 13, 1959: 980 khz; 2.5 kw-D, 500 w,N, DA-2. 980 W. Atlantic Blvd. (33060). (305) 973-1700. Sunrise Broadcasting Corp. (acq 4-1-77). Rep: Savalli/Gates Inc.; Bolton. Format: Easy listening. ■ William T. Heaton, VP & gen mgr; Norman R. Brownell, opns mgr & chief engr; Jack Swart, news dir. ■ Rates: \$24; 24, 24; 18.

**WRBD(AM)**—1959: 1470 khz; 5 kw-D, DA. 4431 Rock Island Rd., Fort Lauderdale (33313). (305) 731-4800. Radio Broward of Florida. Net: ABC/C. Format: Black, R&B. ■ Donald J. Owler, pres; Michael N. Korman, gen & coml mgr; Joe Fisher, prog dir; Willie Rawls, news dir; Robert Barnett, chief engr.

**WCKO(FM)**—Co-owned with WRBD(AM). 1960: 102.7 mhz; 100 kw. Ant 350 ft. Prog sep from AM.

### Port Charlotte

**WEEJ(FM)**—1976: 100.1 mhz; 3 kw. Ant 135 ft. Box 2185. (813) 625-1555. Broadcast Systems Inc. Net: Format: Plush music. Spec prog: Class 2 hrs wkly. ■ J. Lynn Stephens, pres & gen mgr; Jean Simon, opns mgr; Elaine Lane, news & pub affairs. ■ Rates: \$7, 7, 7; 7.

### Port St. Joe

**WGCV(FM)**—August 1977: 93.5 mhz, 1.85 kw. Ant 160 ft.

**WJOE(AM)**—Nov 7, 1956: 1080 khz; 1 kw-D. Box 310 (32456). (904) 227-2426. North Florida Bcstg Corp. (acq 5-1-78). Format: C&W. ■ Paul Mills, pres.

### Punta Gorda

**WCCF(AM)**—Sept 15, 1961: 1580 khz; 1 kw-D, DA. Box 1929 (33950). (813) 639-1188. Charlotte County Bcstg Co. (acq 4-1-75). Net: MBS. Format: MOR, C&W. ■ H. Robert Reinhard, pres & gen mgr; Ron Brown, prog dir, Wayne Sallade, news dir. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**WCCF-FM**—Sept 1, 1970: 92.7 mhz; 3 kw. Ant 156 ft. Stereo Progs sep from AM. Format: Btfl mus. Spec

progs: Ger 1 hr wkly. ■ Rates same as AM.

### Quincy

**WCNH(AM)**—March 1948: 1230 khz, 1 kw-D, 250 w-N. Box 630 (32351). (904) 627-6700. Big Bend. Bcstg Corp. (group owner, acq 6-1-59). Net: MBS. Rep: Admiral. Format: Contemp MOR. ■ William S. Dodson, pres; Monte Bitner, gen mgr & chief engr; Cecil Morris, news dir; James W. Crosby, coml mgr; Jimmy Kent, prog dir & mus dir.

**WWSDFM)**—Co-owned with WCNH(AM). December 1966: 101.7 mhz; 3 kw. Ant 200 ft. Prog sep from AM.

### Riviera Beach

**WGMW(FM)**—1971 94.3 mhz; 3 kw. Ant 300 ft. 100 W. Blue Heron Blvd., West Palm Beach (33404). (305) 842-4616. Wardall Bcstg (acq 4-4-75). ABC/E. Rep: Savalli-Gates. Format: Btfl mus. ■ William J. Hall, pres; William P. Dix Jr., VP & gen mgr; Nicky Hegley, local sls mgr; Tom Reynolds, prog & news dir; Jim Johnson, chief engr. ■ Rates: \$12; 12, 12; 10.50.

**WPOM(AM)**—Aug 17, 1959: 1600 khz; 1 kw-U, DA-1 4286 Upthegrove Lane, West Palm Beach (33407). (305) 686-8000. Riviera Bcstg Co. (acq 4-7-1). Rep: Eastman. Format: All news. ■ Alan Kornish, pres; Tom Mayes, coml mgr; Dick Bate, prom mgr; Jim Johnson, chief engr. ■ Rates: \$24; 22; 24; 20.

### St. Augustine

**WAOC(AM)**—December 1953: 1420 khz; 1 kw-D. Box 1420 (32084). (904) 797-4444. Gatorland Bcstg (acq 12-16-70). Format: Modern Country. Spec prog: Black 3 hrs wkly. ■ Thomas W. Sims, pres; Wayne Sims, gen mgr & chief engr; Joe Eagleson, coml mgr; Al Brennan, news dir. ■ Rates: \$4; 3.50; 4; —

**WFOY(AM)**—1936: 1240 khz; 1 kw-D, 250 w-N. 1 Radio Rd. (32084). (904) 829-3416. Ponce de Leon Bcstg Co. (acq 9-55). Net: CBS. Rep: Southern Spot Sls. Format: MOR. ■ John E. Bernhard Jr., pres & gen mgr; Fred Schilling, coml mgr; Mrs. Frankie C. Walker, prog dir; Peg Medick, prom mgr; Edward Doyle, mus dir; Ivan Perry, news dir; Pat Bernhard, chief engr. ■ Rates: \$5; 3.50; 5; 3.50.

**WFOY-FM**—August 1965: 97.7 mhz; 3 kw. Ant 160 ft. Stereo. Dups AM 40%. Format: Contemp. ■ Rates same as AM.

### St. Petersburg

**WFLA-AM-FM**—See Tampa.

**WKES(FM)**—Co-owned with WGNB(AM) Indian Rocks Beach. July 1, 1961: 101.5 mhz; 100 kw. Ant 440 ft. Stereo. Box 8888 (33708). Southern Keswick Inc. Dup AM 70%.

**WLCY(AM)**—1959: 1380 khz; 5 kw-U, DA-N. Box 10,000 (33733). (813) 577-1111 TWX 810-863-0371 WLCY Inc. (acq 10-1-56). Group owner: Rahall Communications Corp. Net: ABC/C, APR. Rep: Torbet-Lasker. Format: Contemp. ■ Thomas B. Watson, gen mgr; David Strubbe, coml mgr; John Landers, prog dir; Ron Parker, mus dir; Nancy Hubble, news dir; William Cooper, chief engr. ■ TV affil: WLCY-TV. ■ Rates: \$40; 36; 40; 32.

**WYNF(FM)**—Sept 1, 1970: 94.9 mhz; 100 kw. Ant 390 ft. Prog sep from AM. Stereo. Format: Hit Parade. ■ Rates \$19; 19; 21, 15.

**WQYK-FM**—May 1958: 99.5 mhz; 100 kw. Ant 240 ft. Stereo. 9450 Koger Blvd. (33702). (813) 576-6055. Suncoast Stereo Corp. (acq 5-13-77). Net: MBS, APR. Format: Modern country. ■ Rod Brosig VP & gen mgr; Dave Hutchinson, sls mgr; Joe Patrick, prog dir; Frank Berry, chief engr. ■ Rates: \$35; 25; 35; 30.

**WRBQ(FM)**—See Tampa.

**WSUN(AM)**—Nov 1, 1927: 620 khz; 5 kw, DA-N. 201 2nd Ave. N. (33701). (813) 821-6262. Tampa (813) 244-0700. Plough Bcstg Co. (group owner; acq 7-22-73). Net: ABC/E. Rep: McGavren. Format: Modern Country. ■ H. Wayne Hudson, pres; Don Boyles, VP & gen mgr; Gary Kines, prog dir; Don Hibbits, sls mgr; Roger Cristy, news dir; Bob Shields, chief engr.

**WQXM(FM)**—See Clearwater.



**WTMP(FM)**—See Tampa.

**WWBA(AM)**—May 5, 1950: 680 khz; 1 kw-D. Box 22000 (33742). (813) 527-2111 WWBA Inc. (acq 5-68). Net: APR. Rep: Christal. Format: Btfl mus. ■ Ed Winton, pres; Bill Dutcher, VP & gen mgr; David McKay, prog dir; Steven Hill, news dir; Ed Gorman, chief engr. ■ Rates: \$60; 50; 50; 30.

**WWBA-FM**—Sept 1, 1965: 107.3 mhz; 100 kw. Ant 360 ft. (CP: Ant 620 ft.). Stereo. Prog sep from AM. Format: Btfl mus.

**WYNF(FM)**—Listing follows WLCY(AM).

St. Petersburg Beach

**WRXB(AM)**—Jan 28, 1976: 1590 khz; 1 kw-D, DA. 3000 34th St. S. (33712). (813) 864-1515. Roly Communications (acq 11-10-76). Rep: Lazar. Format: Black, R&B, rock. ■ Robert Mach, pres; J. Eugene Danzey, VP & gen mgr; Jim Murray, prog dir; David Rogers, mus dir; John Phiel, chief engr.

Sanford

**WTRR(AM)**—May 20, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 1568 (32771). (305) 322-1400. Seminole Radio Corp. (acq 12-1-77) Net: APR. Format: Adult rock. Spec progs: Black 2 hrs wkly. ■ Bob Smith, pres, gen & coml mgr; Mel Clark, news & prog dir; Jim Sandridge, mus dir; Laurie Wontenay, prom mgr; John Popp, chief engr. ■ Rates: \$5; 5; 5; 5.

Sarasota

**WKXY(AM)**—May 23, 1949: 930 khz; 1 kw-D, 500 w-N, DA-2. Box 2500 (33578). (813) 366-4422. Sarasota Bcstg Co. Net: ABC/C. Rep: Corlett; Southern Spot Sls. Format: contemp. ■ A. G. Fernandez, pres, gen & coml mgr; Charles J. Fernandez, prog, mus & news dir; Dale Namminga, chief engr. ■ Rates: \$9.50; 8.55; 9.50; 7.60.

**\*WKZM(FM)**—Oct 21, 1974: 105.5 mhz; 3 kw. Ant 180 ft. Box 7627 (33578). (813) 371-3163. Christian Fellowship Mission Inc. Format: Relig, educ, pub affrs. Spec progs: Sp 2 hrs, black 1 hr wkly. ■ Lowell A. Brubaker, gen mgr & prog dir; William B. Miller, asst mgr; Roy S. Mazelin, chief engr.

**WQSA(AM)**—Jan 1, 1961: 1220 khz; 1 kw-D, DA. Box 7700 (33578). (813) 366-0424. Sarasota Radio Co. (acq 3-9-73). Net: MBS, Florida News, APR. Rep: Buckley. Format: All news, spec prog: Talk shows 15 hrs wkly. Edward A. (ted) Rogers, pres & gen mgr; Carroll P. Newton, chmn; Jay Frank, opns & prom mgr, prog dir; Gary Linscott, coml mgr; Jim Grant, chief engr. ■ Rates: \$15; 15; 15; —

**WQSR(FM)**—Co-owned with WQSA(AM). Nov 15, 1960: 102.5 mhz; 100 kw. Ant 570 ft. Stereo. Progs sep from AM. Format: Adult rock. ■ Steve Huntington, prog dir; Bob Stroud, mus dir; Norman Hale, news dir. ■ Rates: \$38; 35; 33; 19.

**WSPB(AM)**—Dec 7, 1939: 1450 khz; 1 kw-D, 250 w-N. Drawer Z (33578). (813) 388-2131 Water-Weeks Bcstg Inc. (acq 9-1-72). Net: CBS. Rep: PRO Radio. Format: MOR. Spec progs: Sp 1 hr, classical 4 hrs wkly. ■ Robert M. Weeks, pres; Cliff Lanson, gen mgr; Dick Reynolds, coml mgr; Mark Wheeler, prog & mus dir; Bruce Williams, news dir; Gerry McGougan chief engr. ■ Rates: \$11; 9; 10; 9.

**WSPB-FM**—June 30, 1965: 106.3 mhz; 3 kw. Ant 260 ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$8; 8; 8.

**WYND(AM)**—Dec 2, 1961: 1280 khz; 500 w-D, Box 3618 (33578). (813) 365-0700. R&J Bcstg (acq 12-15-73). Rep: Masla. Net: APR. Format: Top 40. Spec progs: Black 2 hr wk, Span 1 hr wkly. ■ Jay M. Epstein, pres & gen mgr; Frank DeBlasio, VP & stn mgr; David Allison, prog dir. ■ Rates: \$13; 11; 13; 11.

Sebring

**WAPR(AM)**—See Avon Park.

**WJCM(AM)**—May 22, 1950: 960 khz; 1 kw-D. Box 1766 (33870). (813) 385-7140, 7149. Asti Bcstg Co. Inc. (acq 9-1-74). Format: MOR. ■ Robert Asti, pres; A. Stockmeier, gen mgr; L. Hill, chief engr. ■ Rates: \$5.75; 5.75; 5.75.

**WSEB(AM)**—Nov 24, 1959: 1340 khz; 1 kw-D, 250 w-N. 2500 Lakeview Dr. (33870). (813) 385-5151

Morgan Bcstg Co. (acq 7-31-73). Net: MBS, Florida State. Rep: PRO Sls. Format: MOR. ■ Harry J. Morgan, pres; William E. Powley, gen & coml mgr; James Warwick, prog dir; Ed Mooney, mus dir; Ed Cole, chief engr.

**WSPK-FM**—Co-owned with WSEB(AM). July 1967: 105.5 mhz; 3 kw. Ant 150 ft. Prog sep from AM. Format: Rel. ■ Ronald Trick, prog dir; Reed Wall, prom mgr.

South Daytona

**WELE(AM)**—June 1957 1590 khz; 1 kw-D. Box 4010 (32021). (904) 767-1131 WELE Radio Inc. (acq 11-1-72). Net: MBS. Format: C&W. ■ Sidney Frazer, Sheldon Katz, co-owners; Bob King, prog dir; Tim Tillis, chief engr. ■ Rates: \$21, 19, 21, 17

South Miami

**WFUN(AM)**—Sept 15, 1947- 790 khz; 5 kw-U, DA-2. 6101 Sunset Drive, Miami (33143). (305) 667-1601 Sudbrink Bcstg Inc. (group owner; acq 10-24-76). Rep: Buckley Radio Sales, Inc. Net: ABC/C. Format: Contemp. ■ Ralph B. Johnson, pres; Jerry Norman, gen mgr; Don Wright, prog & mus dir; Jim Edwards, news dir; Virgil C. Roberts, chief engr.

Starke

**WPXE(AM)**—Feb. 23, 1957: 1490 khz; 1 kw-D, 250 w-N. Drawer 520 (32091). (904) 964-5001 Sanders Enterprises Inc. (acq 7-20-65). Net: MBS. Format: C&W. Spec prog: Black 10 hrs wkly. ■ John Sanders, pres, gen & coml mgr; Lee Sanders, prog & mus dir, & prom mgr; Andrew V. Denonn, news dir; Merrill H. Wall, chief engr. ■ Rates: \$5; 5; 5; 5.

**WPXE-FM**—Feb 28, 1978: 106.3 mhz; 3 kw. Ant 150 ft. Drawer 520 (32091). Sanders Enterprises (acq 8-20-76).

Stuart

**WMCF**  
Easy Listening—MOR

**WMCF(FM)**—Dec 24, 1964: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Drawer 359 (33494). (305) 334-1122. Lester Combs. Net: UPI. Rep: Bolton. Format: MOR. Spec prog: Jazz 4 hrs wkly. ■ Lester M. Combs, pres; Fred L. Nettere, gen mgr; Nick White, prog dir; Bob Andersen, news dir; Steve Hoke, chief engr. ■ Rates: \$9.50; 9; 9.50; 8.50.

**WSTU**



**WSTU(AM)**—Dec 9, 1954: 1450 khz; 1 kw-D, 250 w-N. (33494). (305) 287-2020. WSTU Inc. (acq 10-1-69). Net: ABC/I. Rep: C. K. Beaver. Format: MOR. ■ Mrs. Harvey L. Glascock, own; Ron Beckey, pres & gen mgr; Hamp Elliott, opns mgr; Larry Baronoff, gen sls mgr; Charles Neeld, news dir. ■ Rates: \$12; 11.50; 11, 10.50.

Tallahassee

**\*WAMF(FM)**—November 1976: 90.5 mhz; 10 w. Box 6202 (32301). Florida A&M University (acq 3-19-76). Net: ABC/I. Mutual Black. Format: Jazz, educ. ■ Thomas W. Derypolski, gen mgr; Phil Keirstead, news dir; Les Young, chief engr.

**WANM(AM)**—August 1974: 1070 khz; 10 kw-D. Box 10174 (32302). (904) 222-1070. WANM Inc. Net: Nat'l Black. Rep: Bernard Howard Co. Format: Black, ■ B. F. J. Timm, pres; Mike Jenkins, gen mgr, Joe Bullard, prog dir; Kay White, sls mgr; Homer Haines, chief engr. ■ Rates: \$10.50; 8.60; 10.50; —.

**WGLF(FM)**—Co-owned with WANM(AM) December 1967; 104.1 mhz; 38 kw. Ant 440 ft. Box 1815 (32303). (904) 224-1227 Tallahassee Bcstg Co. (acq 4-7-70). Net: ABC/FM. Rep: Torbet/Lasker. Format: Top 40. ■ B.F.J. Timm, pres; Bruce Webb, gen mgr; Ned Smith, prog dir; Lee Brenner, mus dir; Homer Haines, chief engr. ■ Rates: \$13.25; 10.60; 13.25; 10.60.

**WBGM(FM)**—Listing follows WONS(AM).

**WCVC(AM)**—Nov 5, 1953: 1330 khz, 5 kw-D. Box 3123 (32303). (904) 386-7133. Plantation Radio Inc.

(acq 1-1-77). Net: APR. Rep: Masla; Busby, Finch, Latham & Widman. Format: Rel. ■ William R. Crews, pres; Logan H. Birdsong, gen & coml mgr; Jason Erin, prog dir & prom mgr; Henry Marsh, mus dir; Roy Breedlove, chief engr. ■ Rates: \$6; 6; 6; —.

**\*WFSU-FM**—May 1954: 91.5 mhz; 50 kw. Ant 500 ft. Stereo. 420 Dikkenbaugh Bldg., Fla. State U. (32306). (904) 644-6220. Board of Regents, State of Fla. Net: NPR, Florida Public. Format: Div. ■ James H. Irwin, gen mgr; George Thurston, prog dir; Janet Johnston, dir; Claudia Lewis, cultural affairs dir; Bill Behenna, contemp mus dir; Ricklie Stone, James Crosby, prog mgrs; Carolyn Austin, traf mgr; Harol Sturm, chief engr.

**WONS(AM)**—Aug 6, 1959: 1410 khz; 5 kw-D. Box 3127 (32303). (904) 385-1156. Forward of Florida (acq 9-16-76). Group owner: Forward Communications. Rep: Selcom. Format: Contemporary. ■ Cliff Thompson, pres, gen mgr; Leslie Clark, off mgr; Dave Laing, prog dir & prom mgr; Mike O'Malley, mus dir; Ken Madison, news dir; Bill Kramer, chief engr. ■ Rates: \$5.75, 5.25; 5.75; 5.25.

**WLVW(FM)**—Listing follows WTNT(AM).

**WBGM(FM)**—Co-owned with WONS(AM). July 15, 1962: 98.9 mhz; 100 kw. Ant 90 ft. Stereo. (904) 385-6512. Net: NBC. Progs sep from AM. Format: Btfl mus. Spec prog: Classical 1 hr wkly. ■ Rates: \$6.75; 6.25; 6.75; 6.25.

**WOWD(FM)**—May 12, 1976: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 12337 (32308). (904) 386-5141 Amrad Corp. Net: APR. Format: AOR. ■ Dr. Joann Anderson, pres; Bob McDermott, gen mgr; Woody Pelt, prog dir; April Crowley, mvs dir; Charles Sepmier, chief engr.

**WTAL(AM)**—1935: 1450 khz; 1 kw-D, 250 w-N. Box 1369 (32302). (904) 877-1108 or 877-1100. WTAL Inc. (acq 7-16-76). Net: ABC/C. Rep: Bolton. Format: Progs. ■ Frank X. Veihmeyer, own, gen mgr; Ed Hartley, prog dir. ■ Rates: \$8.24; 6.77; 8.24; 5.59.

**WTNT(AM)**—Oct 15, 1946: 1270 khz; 5 kw-U, DA-N. Box 1047 (32302). (904) 222-1270. Walter Weeks Bcstg Co. (acq 11-74). Net: CBS. Rep: PRO Radio, Media Sls So. Format: C&W. ■ Robert M. Weeks, pres; Berkley L. Fraser, gen mgr; Richard Bartlett, coml mgr; Emery K. Mallory, chief engr. ■ Rates: \$12.35; 6.50; 9; 4.25.

**WLVN(FM)**—Co-owned with WTNT(AM) July 24, 1967: 94.9 mhz; 51 kw. Ant 210 ft. Stereo. Sep from AM. Format: Btfl mus. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

Tampa

**WDAE(AM)**—May 15, 1922: 1250 khz; 5 kw-U, DA-1. 101 N. Tampa St. (33602). (813) 229-0404. Roundsville of Tampa Inc. (group owner; acq 11-64). Net: ABC/I. Rep: Katz. Format: Top 40. ■ Robert W. Roundsville, chmn of bd; Ralph B. Johnson, pres; Frank J. Celebre, gen mgr; Frank J. Celebre, PR dir; Chris Rathaus, prog dir; Ronald Ebben, news dir; Dick Lucas, chief engr. ■ Rates: \$70; 65; 55; 45.

**WJYW(FM)**—Co-owned with WDAE(AM). July 1951: 100.7 mhz; 100 kw. Ant 460 ft. Stereo. Prog sep from AM. (813) 229-1991 Format: Btfl mus. ■ Ken Cinco, opns mgr.

**WFLA(AM)**—1924: 970 khz; 5 kw-U, DA-N. Box 1410 (33601). (813) 228-9797. TWX 810-8760-602. WFLA Inc. Net: NBC. Rep: Blair, Unicom (Canada). Format: MOR. ■ Wm. B. Faber, pres; John Alexander, VP, gen mgr; Art Ross, coml mgr; Jim Ashberry, prog dir; Bob Neil, mus dir; Mi J. Yrebhsa, prom mgr; Don Markey, news dir; Pat McLaughlin, chief engr. ■ Rates: \$75; 67; 75; 41.

**WFLA-FM**—1948: 93.3 mhz; 100 kw. Ant 930 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Scott Farrell, prog dir. ■ WFLA-TV affil. ■ Rates: \$75; 67; 75; 41

**WHBO(AM)**—November 1948: 1050 khz; 250 w-U. Box 17156 (33682). (813) 935-3171. Floradio Inc. (acq 1-1-62). Net: UPI. Format: C&W, relig. ■ Bob A. Martin, pres & gen mgr; Shirley Martin, VP & mus dir; Ernie Dale, prog & news dir; John Kansriddle, chief engr.

## Florida Radio

**\*WMNF(FM)**—Not on air; target date Jan 1979: 88.5 mhz; 45 kw. Ant 680 ft. 305 S. Blvd. (33606). (813) 258-6391 The Nathan B. Stubblefield Foundation. Format: Div. Spec progs.\* Old Time radio 6 hrs, cultural affairs 10 hrs wkly. ■ Joe Fox, gen mgr; William Young, mus dir; Rob Lorei, news dir; Ed Kosco, chief engr.

**WINQ(AM)**—Nov 7, 1960: 1010 khz; 50 kw-D. DA. Box 1010, Seffner, Fla. (33584). (813) 689-8185. Rand Bcstg of Tampa-St. Petersburg Inc. Format: Relig. ■ Ruth Greenberg, pres & gen mgr; William Brown, prog & mus dir; Kevin McKenzie, news dir.

**WJYW(FM)**—Listing follows WDAE(AM).

**WRBQ(FM)**—Dec 13, 1973: 104.7 mhz; 100 kw. Ant 555 ft. Stereo. 5510 Gray St. (33609) (813) 879-1420. Harite-Hanks Southern Comm. Inc. (group owner; acq 7-31-78). Rep: Eastman. Format: Top 40. ■ John G. Johnson, pres, Peter M. Schulte, gen mgr; Mason Lee Dixon, prog dir; Jon Powers, news dir; Lynn Lotkowitz, mus dir; Ralph Beaver, chief engr. ■ Rates: \$75; 60; 75; 60.

**WSOL(AM)**—1956: 1300 khz; 5 kw-D, DA. 1711 W. Kennedy Blvd. (33606). (813) 253-0135. Rust Craft Bcstg Co. (group owner; acq 1959). Rep: Carpenter. Format: Relig. Sp. Spec progs: Ger 5 hrs wkly. ■ Albert B. Gale, gen mgr; Monroe E. Berkman, coml mgr; Charles Dominicas, prog dir; Mack Lee, chief engr. ■ Rates: \$15.50; 15.50; 15.50; —

**WQXM(FM)**— See Clearwater.

**WTIS(AM)**—1946: 1110 khz; 10 kw-D, DA. Box 20087 (33742). (813) 576-2234. Forus Communications. (acq 6-2-76). Format: relig. ■ Simon Rosen, pres; James Clark, gen mgr; Matthew Burt, prog dir; Drew Worthen, chief engr. ■ Rates: \$16; 16; 16; —

**WTMP(AM)**—1954: 1150 khz; 5 kw-D, DA. Box 1101 (33601). (813) 626-4108. R. A. McLeod (acq 8-18-72) Net: Mutual Black, APR Rep: Howard. Format: Black. ■ R. A. McLeod Sr., pres; Jess Peters, VP & coml mgr; Jim Rhinehart, mus & prog dir; Ken Rand, chief engr. ■ Rates: \$26; 23; 26; —

**\*WUSF(FM)**—September 1963: 89.7 mhz, 85 kw. Ant 820 ft. 4202 Fowler Ave. (33620). (813) 974-2215. U. of S. Florida. Net: NPR. Format: Classical, educ, jazz. ■ Dr. William Mitchell, gen mgr; John E. Young, stn mgr; Mike Cornett, ops mgr; Norm Palumbo, prog dir; Connie McDonnell, prom mgr; Neal Lavon, pub affrs; John Ralle, chief engr. ■ \*WUSF-TV affil.

**WYOU(AM)**—June 2, 1965: 1550 khz, 10 kw-D. Box 1988 (33601). (813) 253-6071 WYOU Radio Inc. (acq 6-2-65). Rep: Savalli/Gates. Format: Sp. ■ Art Reuben, pres & gen mgr; Bill Polk, mgr & chief engr; Woody Garcia, mus dir; Nelson Alba, news dir. ■ Rates: \$24; 24, 24, —

**WYNF(FM)**—Licensed to Tampa. See St. Petersburg.

### Titusville

**\*WPIO(FM)**—Oct 19, 1975: 89.3 mhz; 1.6 kw. Ant 117 ft. Box 6501 (32780). (305) 269-9746. Florida Public Radio Inc. Format: Inspirational mus, pub affairs. ■ Randy Henry, pres & gen mgr; Richard Huddleston, prog dir; Elizabeth Suess, mus dir; Rod Arkell, news dir & chief engr.

**WRMF(AM)**—Nov 20, 1957: 1060 khz; 10 kw-D, 5 kw-N, DA 2. Box 1060 (32780). (305) 267-1060. Advance Communications. Net: ABC/I. Format: MOR. ■ F. P. Nugents, pres; Dale Moudy, gen & coml mgr; Kris Kelly, prom mgr; Biff Burns, news dir; Mark McKibben, chief engr. ■ Rates: \$9; 7, 9; 4.50.

**WRMF-FM**—Sept 1968: 98.3 mhz; 3 kw. Ant 234 ft. Stereo. Format: Btfl mus. ■ \$2.50; 2.50; 2.50; 2.50.

### Valparaiso-Niceville

**WFSH(AM)**—November 1958: 1340 khz; 1 kw-D, 250 w-N. Box 308, Valparaiso (32580). (904) 678-2141 WFSH Inc. (acq 6-7-1). Net: ABC/E. Format: C&W. ■ Charles F. Wister, pres; Dick Paisley, gen mgr; Marcus Willis, mus & prog dir; Maxine Norton, prom mgr; Mike Saxon, news dir; Jerry Maguire, chief engr. ■ Rates: \$7; 7; 7; 7

## Venice

**WAMR(AM)**—Feb 1, 1960: 1320 khz, 500 w-D. Box 767 (33595). (813) 488-4159. Venice Nokomis Bcstg Co. Format: MOR. ■ Larry Rhodes, pres; Richard Doudna, gen & coml mgr; Gregory Cohane, prom mgr; Bob Chambers, prog & mus dir. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

**WAMR-FM**—March 1, 1974: 92.1 mhz, 2.75 kw. Ant 285 ft. Dups AM 60%. Format: MOR. ■ Rates same as AM.

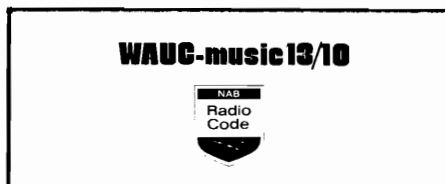
## Verø Beach

**WAXE(AM)**—May 1954: 1370 khz; 1 kw-D. Box 39 (32960). (305) 567-3934. Shargo Inc. (acq 3-4-64). Rep: Devney. Format: MOR. Spec progs: Black 1 hr wkly. ■ Richard L. Crago, pres & gen mgr; Roscoe Bowers, prog dir; Ronnie Hersey, mus dir; Harvey E. Taylor Jr., news dir; Charles C. Castle, chief engr. ■ Rates: \$3.60; 3.60; 3.60.

**WGYL(FM)**—November 1970: 93.5 mhz; 3 kw. Ant 140 ft. Stereo. 1500 20th St. (32960). (305) 567-8366. WGYL Radio Corp. Net: ABC/FM. Format: Btfl mus. ■ Rudy Hubbard, pres, Dan Dermon, sls mgr; Chris Hubbard, gen & prom mgr; prog dir; Pete Noel, news dir; Dave Reuscher, chief engr. ■ Rates: \$5.65; 5.65; 5.65; 5.65.

**WTTB(AM)**—June 7, 1954: 1490 khz, 1 kw-D, 250 w-N. Box 2440 (32960). (305) 562-5454. Tropics Inc. Net: MBS. Format: MOR. Spec progs: C&W 7 hrs wkly. ■ Merrill P. Barber, pres; Robert H. Hazel, gen mgr; Robert Atkinson, coml mgr; Jack Fay, news dir; Richard Jackson chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

## Wauchula



**WAUC(AM)**—Jan 7, 1958: 1310 khz; 500 w-D. Box 936 (33873). (813) 773-3223. Poucher Broadcasting Inc. (acq 1-17-77). Net: APR. Format: MOR. Spec prog: Farm 5 hrs, Sp 3 hrs wkly. ■ Donald W. Poucher, pres & gen mgr; M. Carol Poucher, stn mgr. ■ Rates: \$4.35; 4.35; 4.35.

## West Palm Beach

**WEAT(AM)**—1948: 850 khz; 1 kw-U, DA-1 Box 70 (33402). (305) 965-5500. Gowdy Florida Bcstg. Group owner: Curt Gowdy Bcstg. (acq 10-74). Net: ABC/I. Rep: Katz. Format: Modern country. ■ Curtis E. Gowdy, gen ptrn; Elnor L. Larsen, stn mgr; George Jaspert, gen sls mgr; Gene Barry, ops mgr; Jack Freese, news dir. ■ Rates: \$48; 48; 48; 36.

**WEAT-FM**—Aug 30, 1969: 104.5 mhz; 100 kw. Ant 520 ft. Stereo. Prog sep from AM. Format: Beautiful music. ■ Rates same as AM.

**WIRK(AM)**—July 15, 1947: 1290 khz; 5 kw-D, 1 kw-N, DA-N. Box 3828 (33402). (305) 965-9211. Ken-Sell Inc. Rep: McGavren-Guild. Format: Top 40. ■ Joseph S. Field Jr., pres; Rome Hartman, gen mgr; James L. Barnette, coml mgr; Terry Lee, prog dir; Randy Marsh, mus dir; John Picano, news dir; Richard Reike, chief engr. ■ Rates: \$19; 16; 19; 16.

**WIRK-FM**—Aug 1, 1965: 107.9 mhz; 100 kw. Ant 340 ft. Stereo. Prog sep from AM. Format: C&W. ■ Barry Grant, prog dir; James Michael Howie, mus dir. ■ Rates same as AM.

**WKAQ(AM)**—See Boynton Beach.

**WJNO(AM)**—July 1936: 1230 khz; 1 kw-U. Box 189 (33402). (305) 659-1230. Walter-Weeks Bcstg Inc. (acq 11-7-1). Net: CBS. Rep: Pro Radio, Media Slis. Format: MOR. ■ Robert M. Weeks, pres; Douglas D. Shull, gen mgr; Chuck Conrad, gen sls mgr; Russ Morley, prog & mus dir; prom mgr; Steve Armstrong, news dir; Curtis B. Brinson, chief engr. ■ Rates: \$16; 14; 16; 9.

**WJNO-FM**—See Palm Beach.



**WNGS(FM)**—Dec 13, 1975: 92.1 mhz; 3 kw. Ant 292 ft. Stereo. Box 669, West Palm Beach. (33402). (305) 844-6343. Pearl Bcstg Inc. (acq 7-7-78). Format: Rock. ■ Irving Pearl, pres; Bill Pearl, gen mgr; John Sowers, prog dir; Roy L. Gallagher, chief engr. ■ Rates: \$14; 14; 14; 14.

## Windemere

**WVCF(AM)**—See Ococee.

## Winter Garden

**WOKB(AM)**—Jan 1, 1958: 1600 khz; 5 kw-U, DA. 1111 S. Division St., Orlando (32805) (305) 841-1600. Everbach Bcstg Co. (acq 11-1-62). Net: Natl Black. Rep: Howard. Format: Black. ■ J. H. Everbach, pres & gen mgr; Bruce Webb, VP & stn mgr; Lee Sharp, prog dir; Ernest Cherry, mus dir; Ken Mathison, chief engr. ■ Rates: \$18.60; 15.50; 18.60; 11.60.

## Winter Haven

**WGTO(AM)**—See Cypress Gardens.

**WPCV(FM)**—1962: 97.5 mhz; 100 kw. Ant 499 ft. 100 Cypress Gardens Blvd., Box 9206 (33880). (813) 294-5466. WONN, Inc. Net: ABC/FM. Rep: PRO Radio; Busby, Finch, Lathom & Widman. Format: C&W. ■ Herbert S. Stewart, pres & gen mgr; Hal Paul, coml mgr; Dan Sanborn, news dir; Robert W. Hailey, chief engr. ■ Rates: \$14, 11.50; 14; 11.50.

**WQPD(AM)**—See Lakeland.

**WSIR(AM)**—Feb 14, 1947. 1490 khz; 1000 w-D. 250 w-N. Box 633, (33880). (813) 294-4111. Cypress Central Communications Corp. (acq 5-24-73). Net: ABC/I. Rep: Southern Spot. Format: MOR, Talk. ■ Randall E. Jeffery, pres & gen mgr; Paul Hershey, ops mgr; Tom Anthony, mus dir; Stacy Taylor prog dir; Stan Friedman, prom mgr; Dick Eyrich, news dir; James Carey, chief engr. ■ Rates: \$5.90; 5.90; 5.90; 5.90.

**WZNG(AM)**—Nov 29, 1958: 1360 khz; 1 kw-D. 1505 Dundee Rd. (33880). 3) 299-1141. Vantage Bcstg Co. (acq 12-1-72). Net: ABC/C, Florida. Rep: Bolton. Format: AOR. ■ David C. Buerger, pres & gen mgr; Diane Buerger, stn mgr; Bob Ryan, prog dir; Chuck Walker, mus dir; Eric Boulanger, news dir; Scott Michaels, pub svc dir; Paul Garber, chief engr. ■ Rates: \$6; 6; 6; 6.

## Winter Park

**WAJL(AM)**—September 1954: 1440 khz; 5 kw-D, 1 kw-N, DA-N. 2699 Lee Rd. WSEC, Inc. (acq 5-77). Net: ABC/E. Format: Easy lctng. Spec prog: Point of View 3 hrs wkly.

**WLOQ(FM)**—Co-owned with WLOF(AM) Orlando. 1966: 103.1 mhz; 3 kw. Ant 105 ft. Box 15746 Orlando (32808). (305) 293-2431. Litchfield Broadcasting Corp. (acq 5-31-77) Rep: Katz. Format: Good music. ■ Herbert P. Gross, pres.

**\*WPFL(FM)**—1974: 88.9 mhz; 13.7 w. Ant 84 ft. Stereo. 2100 Summerfield Rd. (32789) (305) 647-2890. Winter Park High School. Format: Noncoml diversified. Spec progs: Black 1 hr wkly. ■ Virgil Miller, Faculty sponsor.

**\*WPRK(FM)**—Dec 8, 1952: 91.5 mhz; 1.32 kw. Ant 90.25 ft. horiz, 84.75 ft. vert. Rollins College (32789). (305) 646-2375. Rodgers, pres; A. Randall Taylor, gen mgr & news dir; Craig W. Morrison, prog dir; Jeremy A. Wood, prom mgr; Peter W. Daiger, mus dir; Kline Stephans, chief engr.

## Zephyrhills

**WPAS(AM)**—May 9, 1962: 1400 khz; 1 kw-D, 250 w-N. Box 508 (33599). (813) 782-1418. WPAS Inc. (acq 8-26-74). Charles F. Wister. Format: MOR. ■ Charles F. Wister, pres & gen mgr; David Ayres, coml mgr; Jim Nevins, prog dir; Cathy Ashmore, mus dir; Tom Digan, chief engr. ■ Rates: \$6; 5; 5.50; 4.50.

## Georgia

### Adel

**WBIT(AM)**—March 19, 1955: 1470 khz; 1 kw-D. Box 508 (31620). (912) 896-4571. Timberland Communications Inc. (acq 6-1-69). Net: ABC/E; Georgia. Format: Top-40, C&W. Spec progs: Farm 10 hrs wkly. ■ Ralph Deen, pres and gen mgr; George Deen, VP; Larry Nixon, asst mgr & chief engr; Rosemary Hayes, off mgr; Johnny Walker, mus dir; Avery Beall, sports dir; John Hendley, sls rep. ■ Rates: \$3.50; 3.50; 3.50; —

### Albany

**WALG(AM)**—1940: 1590 khz; 5 kw-D, 1 kw-N, DA-2. Box W (31702). (912) 436-7233. Albany Radio Inc. Net: ABC/C. Rep: Masla, Busby, Finch, Lathom & Widman. Format: Contemp. ■ Mark Shor, gen mgr; Kris Van Dyke, prog dir; Sam Pruitt, news dir; Bill Birchfield, chief engr.

**WWCW(FM)**—Co-owned with WALG(AM). Dec 17, 1972: 101.7 mhz; 3 kw. Ant 300 ft. (912) 436-9929. Prog sep from AM. Net: ABC/FM. Format: Country.

**WGPC(AM)**—1933: 1450 khz; 1 kw-D, 250 w-N. 2011 Gillionville Rd. (31707). (912) 883-6500. Albany Bcstg Co. (acq 1-1-58). Net: CBS. Rep: Southern Spot Sls. ■ L. M. George, pres, gen & coml mgr. ■ Rates: \$5.50; 5.25; 5.50; 5.25.

**WGPC-FM**—Feb 22, 1963: 104.5 mhz; 43 kw. Ant 140 ft. ■ Rates: \$5.50; —, —, 5.25.

**WJAZ(AM)**—November 1952: 960 khz; 5 kw-D, DA. Box 505 (31702). (912) 432-9181. Dowdy Bros. Bcstg Co. (acq 3-1-75). Net: APR. Format: C&W. Spec progs: Farm 16 hrs, gospel 8 hrs wkly. ■ Roy M. Dowdy, owner & gen mgr; Gary Monroe, coml mgr; Caroline Garner, prog dir; Bob Bowen, mus dir; Cliff Houston, news dir; Sam Dudas, chief engr. ■ Rates: \$11; 9; 11; —

**WJIZ(FM)**—January 1965: 96.3 mhz; 100 kw. Ant 470 ft. Box 545 (31702). (912) 432-7447. James S. Rivers Inc. (group owner). Net: MBS. Format: Black soul. ■ James S. Rivers, pres; Betty T. Smith, gen mgr; Doc Suttles, prog & mus dir.

## WQDE-AM

Savalli/Gates Inc.

**WQDE(AM)**—July 10, 1962: 1250 khz; 1 kw-D. Box 1624 (31702). (912) 436-0544. Dave Mack Bcstg Co. Inc. (acq 2-15-77). Net: MBS. Rep: David Carpenter, Atlanta. Format: Top-40. ■ Davis B. McGriff, pres & gen mgr; Jaxon Riley, prog & mus dir; Dave Mack, coml mgr; John Holliday, prom mgr; Buddy Green, chief engr. ■ Rates: \$7.50; 6.75; 7.50; —.

**WWCW(FM)**—Listing Follows WALG(AM).

### Alma

**WULF(AM)**—October 1957: 1400 khz; 1 kw-D, 250 w-N, DA-1. Box 1987 (31510). (912) 632-4271. Queen City Bcstg System Inc. Group owner: Farnell O'Quinn. Net: ABC/I. Format: MOR. Spec progs: C&W 19 hrs, farm 2 hrs, wkly. ■ Farnell O'Quinn, pres; Larry D. Ring, gen mgr; Helen Davis, coml mgr. ■ Rates: \$4; 4; 4; —

### Americus

**WDEC(AM)**—July 5, 1947: 1290 khz; 1 kw-D. Box 1307 (31709). (912) 924-3681. Americus Bcstg Co. (acq 7-18-68). Net: ABC/C; Tobacco. Rep: Walton, Beaver, Dora-Clayton. Format: Contemp. ■ Conway Smith, owner; Joseph A. Langworthy, gen mgr & coml mgr; Tom Pearce, prog dir; Steve Stansell, mus dir; Beth Alston, news dir. ■ Rates: \$5; 4; 5; 4.

**WIPE(FM)**—Co-owned with WDEC(AM). Sept 12, 1964: 94.3 mhz; 3 kw. Ant 180 ft. Stereo. Prog sep from AM. Net: Natl Black. Rep: Walton; C. K. Beaver. Format: Black, soul, rock. ■ Charles Sewell, coml & prog dir; Juan Blanco, mus dir. ■ Rates: \$4.50; 3.50; 4.50; 3.50.

## WISK Modern Country Music

**WISK(AM)**—Aug 28, 1962: 1390 khz; 5 kw-D. Box 727 (31709). (912) 924-6500. Sumter Bcstg Co. Inc. Net: ABC/I, Georgia News Network. Rep: Bolles, Walton. Format: C&W. Spec prog: Gospel 10 hrs wkly. ■ Robert E. Lashley Jr., pres, gen mgr & chief engr; Joel Mauk, coml mgr & news dir; Donnie McCrary, mus & prog dir. ■ Rates: \$3.64, 3.64, 3.64, 3.64.

**WPUR(FM)**—Co-owned with WISK(AM). September 1973: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Thurston Cleary, prog dir; Bill Roark, mus dir.

### Ashburn

**WMES(AM)**—May 27, 1961: 1570 khz; 1 kw-D. Box 32 (31714). (912) 567-3355. Ray L. Mercer. (acq 1-3-68). ■ Ray L. Mercer, pres & gen mgr; Evelyn J. Mercer, coml mgr; Donald Dasher, chief engr.

### Athens

**WAGQ(FM)**—January 1964: 104.7 mhz; 50 kw. Ant 230 ft. Stereo. Broadcast Properties Inc. (acq 8-13-76). Net: ABC/C. Rep: Busby, Finch, Lathom & Widman. Format: Top-40. ■ C.A. McClyure, pres; Charles Giddens, VP & gen mgr; Jerry Gerson, stn mgr; Brady McGraw, prog & mus dir; Ernie Johnson, news dir; Bob Kobres, chief engr. ■ Rates: \$8.75; 8.50; 8.75; 8.75.

**WDOL(AM)**—June 10, 1957: 1470 khz; 1 kw-D. Box 1607 (30601). (404) 549-1470. Tolliver R. Rivers. Group owner: James Rivers Stns. Net: Georgia News. Rep: Smith, Carpenter. Format: C&W. Spec progs: Fr 3 hrs, Ger 3 hrs, Sp 2 hrs, Black 2 hrs, all wkly. ■ James S. Rivers, pres; Herschel M. Rivers, gen mgr; Don Watson, coml mgr; Bill Burpelt, prog & mus dir; George Inzer, prom mgr; Phil Sanderlin, news dir; Gerald Richey, chief engr.

**WGAU(AM)**—May 1, 1938: 1340 khz; 1 kw-D, 250 w-N. Box 5099 (30604). (404) 549-1340. Clarke Bcstg Corp. (acq 8-56). Net: CBS. Rep: Southern Spot Sales. Format: MOR. Spec prog: Class 6 hrs, jazz 1 hr, talk show 3 hrs, wkly. ■ H. Randolph Holder Sr., pres & gen mgr; Matt Caesar, opns mgr; Richard A. Mattocks, coml mgr; Mary Betts, stn mgr; Wayne Bryan, news dir; Lesley Brooks, chief engr. ■ Rates: \$7.35; 7.35, 7.35; 7.35.

**WNGC(FM)**—Co-owned with WGAU(AM). May 1948: 95.5 mhz; 100 kw. Ant 650 ft. (404) 549-1340. Prog sep from AM. Format: C&W. Spec progs: Farm 3 hrs, gospel 10 hrs, wkly. ■ Larry England, prog dir. ■ Rates: \$8.85; 8.85; 8.85; 8.85.

**WRFC(AM)**—May 1, 1948: 960 khz; 5 kw-D, 500 w-N, DA-N. 255 S. Milledge Ave. (30605). (404) 549-6222. Radio Athens Inc. Net: ABC/I, Georgia. Format: MOR, Oldies, Top 40. ■ L. H. Christian, pres; L. H. Christian Jr., exec VP & gen mgr; Gary Kirk, prog dir; Garry Glenn, news dir; Steve Splitt, chief engr. ■ Rates: \$9; 9; 9; 4.

**\*WUOG(FM)**—Oct 16, 1972: 90.5 mhz; 3.2 kw. Ant 145 ft. Stereo. Box 2065 Memorial Station (30602). (404) 542-7100. University of Georgia. Net: ABC/E, ABC/FM. Format: Progressive. Spec prog: Classical 9 hrs, Jazz 9 hrs, Talk 2 hrs, drama 4 hrs, wkly. ■ Neil Williamson, gen mgr.

### Atlanta

**\*WABE(FM)**—Sept 13, 1948: 90.1 mhz; 30 kw. Ant. 410 ft. 740 Bismarck Rd., N.E. (30324). (404) 873-4471. Board of Education of the City of Atlanta. ■ \*WETV(TV) affil.

**WAOK(AM)**—March 15, 1954: 1380 khz; 5 kw-U, DA-N. 75 Piedmont, N.E. (30303). (404) 659-1380. Broadcast Enterprises Network Inc. (acq 5-14-74). Rep: Selcom. Net: Natl Black. Format: Black, R&B. ■ Ragan Henry, pres; Stan Raymond, pres & gen mgr; Tom Cordy, stn mgr; Bill Green, coml mgr; Myriam Richmond, news dir; Ivan Miles, chief engr. ■ Rates: \$58; 38; 53; 38.

**WAVO(AM)**—See Decatur.

**\*WCLK(FM)**—Apr. 10, 1974: 91.9 mhz; 2.5 w. Ant.

## Georgia Radio

330 ft. 240 Chestnut St. (30314). (404) 523-8435. Clark College. Format: Progressive. ■ Dr. Elias Blake Jr., pres.

**WGKA(AM)**—Sept. 1, 1955: 1190 khz; 5 kw-D, DA-D. 100 Colony Sq., Suite 421 (30361). (404) 892-1190. WGKA Inc. (acq 3-5-76). Net: Georgia. Rep: Concert Music Bcst Sales Inc. Format: Class. Spec progs: Opera 3 hrs, Black 1 hr, Ger 1 hr, wkly. ■ Eathel Holley, pres & gen mgr. ■ Rates: \$24; 24, 24, 24.

**WGST(AM)**—March 17, 1922: 920 khz; 5 kw-D, 1 kw-N. 550 Pharr Rd. NE (30305). (404) 231-0920. Meredith Corp. (group owner). Net: ABC/I, Georgia, APR. Rep: Blair. Format: News. ■ John Layer, VP & gen mgr; Robert Jackson, natl sls mgr; Don Carle, local sls mgr; Mike Wheeler, opns mgr; Eric Seidel, news dir; Arnold Katinsky, prom mgr; Milton Thurlow, chief engr. ■ Rates: \$60; 35; 45, 30.

**WPCH(FM)**—Co-owned with WGST(AM). Feb 18, 1962: 94.9 mhz; 100 kw. Ant 950 ft. Stereo. Prog sep from AM. (404) 261-9500. (acq 3-14-78). Format: Btfl mus. ■ Jim Hutto, opns dir; Jim Nelson, chief engr. ■ Rates: \$100; 100; 100; 100.

**WGUN(AM)**—July 1947: 1010 khz; 50 kw-D. Box 67, Decatur (30031). (404) 373-2521. WGUN inc. Group owner: Dee Rivers Stns. Format: relig/sC&W. ■ M. B. Rivers, pres; Ben Akerman, gen mgr & chief engr; Mickey Roseberry, religious dir; Claude Jones, prog dir; Preston Moblely, news dir. ■ Rates: \$17, 17, 17, —

**Wigo(AM)**—Nov. 20, 1955: 1340 khz; 1 kw-D, 250 w-N. 1422 W. Peachtree St. (30309). (404) 892-8000. WIGO, Inc. (acq 10-60). Net: ABC/C; Mutual Black. Rep: QCI Sales. Format: Black. ■ Emil Mogul, pres; Joseph R. Fife, gen mgr; Mel Abramovitz, coml mgr; Rick Fly, prog & mus dir; Randy Humphrey, news dir; Neil McElhane, prom mgr; Bob Stewart, chief engr. ■ Rates: \$42, 35; 42; 35.

**WKLS(AM)**—1948: 970 khz; 5 kw-D, DA-D. 3340 Peachtree Rd., Tower Place Hotel. (30326). (404) 231-1777. Clinton County Radio Inc. (acq 3-7-78). Group owner: SJR Communications. Rep: Katz. Format: MOR. Spec prog: Religious 2 hrs, Farm & Black 1 hr each, wkly.

**WKLS-FM**—Dec 2, 1960: 96.1 mhz; 100 kw. Ant. 930 ft. (CP: 7.4 kw; Ant 850 ft.). Stereo. 100 10th St. (30309). (404) 892-9557. SJR Communications Inc. (group owner; acq 1972). Rep: CBS/FM Radio Sales. Format: progsv. ■ Dick Meeder, gen mgr; Drew Murray, prog dir; Rich Plombino, prom mgr; Vic Aderhold, coml mgr; Robert Helbusch, chief engr. ■ Rates: \$39; 39; 46; 46.

**WLTA(FM)**—November 1963: 99.7 mhz; 100 kw. Ant 1,000 ft. Stereo. Box 7695 (30357). (404) 892-7766. Susquehanna Bcstg. Co. (group owner; 2-28-74). Rep: Robert E. Eastman Co. Format: MOR. ■ Jack DeHaven, VP & gen mgr; Dennis Wayne, prod dir; Allen Saunders, stn mgr; Jay Neely, news dir; Larry Pullman, coml mgr; James Gantner, chief engr. ■ Rates: \$47, 55; 47, 24.

**WPCH(FM)**—Listing follows WGST(AM).

**WPLO(AM)**—July 1, 1938: 590 khz; 5 kw-U, DA-N. Suite 665, 805 Peachtree St. N.E. (30308). (404) 872-5851. Plough Bcstg Co. Inc. (group owner). Net: ABC/I. Rep: McGavern Guild. Format: C&W. ■ H. Wayne Hudson, pres; C. B. (Rik) Rogers, VP & gen mgr; Jim Clemens, prog dir; George Pass, chief engr.

**WVEE(FM)**—Co-owned with WPLO(AM)/July 1, 1948: 103.3 mhz; 100 kw. Ant 450 ft. Prog sep from AM. Net: ABC/FM. Format: Disco. ■ Bob Grayson, prog dir.

## WQXI

 RADIO ADVERTISING REPRESENTATIVES, INC.

**WQXI(AM)**—Oct 1947: 790 khz; 5 kw-D, 1 kw-N, DA-N. 3340 Peachtree Rd. N.E. (30326). (404) 261-2970. TWX 810-751-3541. Jefferson Pilot Bcstg Co. (group owner; acq 3-1-74). Net: APR. Rep: RAR. Format: Con-

## Georgia Radio

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temp/Top 40 ■ Gerald S. Blum, VP & gen mgr; Bill Phippen, gen sls mgr; Carolyn Reynolds, coml mgr; Olga Young, traf mgr; Don Benson, prog dir; Gary Corry, prom mgr; David Hull, news dir; J.J. Jackson, mus dir; Tom Giglio, chief engr. ■ Rates: \$125; 85; 125; 85

**WQXI-FM**—See Smyrna.

**\*WRAS(FM)**—Jan 18, 1971 88.5 mhz, 19.5 kw. Ant 340 ft. Stereo. University Plaza (30303). (404) 658-2240. Ga. State U Net: Georgia. Rep: Paul Stone. Format: Progs. Spec progs: Jazz 6 hrs, Black 2 hrs, class 4 hrs, wkly. ■ James Tarbox, gen mgr.

**\*WREK(FM)**—March 25, 1968: 91.1 mhz; 40 kw. Ant 340 ft. Stereo. Box 32743 (30332). (404) 894-2468. Radio Communications Bd. Georgia Institute of Technology Net: UPI. Format: Progs. Spec progs: Jazz 8 hrs wkly. ■ Edwin Kohler, chmn.

**\*WRFG(FM)**—July 15, 1973: 89.3 mhz; 1250 w. Ant 295 ft. Radio Free Georgia Broadcasting Foundation Inc. Box 5332 (30307). (404) 523-3471. Format: Var. Spec progs: Span 2 hrs wkly. ■ Christine Carroll, gen mgr.

**WRNG(AM)**—See North Atlanta.

**WSB(AM)**—March 15, 1922: 750 khz; 50 kw-U. 1601 W. Peachtree St. N.E. (30309). (404) 897-7500. TWX 810-751-8288. Cox Bcstg Corp. (group owner; acq 1939). Net: NBC, Rep: Christal Co. Format: Variety. Spec progs: Black, 1 hr; pub aff 2 hrs, wkly. ■ Clifford M. Kirtland Jr., pres; Elmo Ellis, VP & gen mgr; Jack Lenz, gen sls mgr; George Fischer, prog dir; Aubrey R. Morris, prom mgr; Bob Ketchersid, news dir; Gene Christie, mus dir; C. H. Sutton, chief engr. ■ Rates: \$240; 67; 110; 60.

**WSB-FM**—Nov 10, 1934 98.5 mhz, 100 kw. Ant 740 ft. Stereo. Prog sep from AM. Format: Btlf music. Spec progs: Black 1 hr wkly. ■ Rates: \$46; 46; 46; 38. ■ WSB-TV affil.

**WTJH(AM)**—See East Point.

**WVEE(FM)**—Listing follows WPLO(AM).

**WXAP(AM)**—1947 860 khz; 1 kw-D. 1655 Peachtree St. N.E. (30309). (404) 875-7777. Radio-Ad Inc. (acq 1968). Net: Ga. News. Rep: P/W Radio Reps. Format: C&W. ■ Louis O. Hertz, pres; Michael J. Sears, gen mgr; Dan Dunnigan, prog & mus dir; J.B. Harrell, coml mgr; R.J. McCarter, chief engr. ■ Rates: \$35; 45; 36, 31

**WYZE(AM)**—March 15, 1956: 1400 khz, 5 kw-D. 1111 Blvd. S.E. (30312). (404) 622-4444. WYZE Radio Inc. (acq 3-77). Net: Georgia. Format: Black. ■ George Buck Jr., pres; Leroy Swanger, gen & coml mgr; Pat Patrick, prog dir; Rhett Evers, mus dir; Robert Reese, news dir; Orville Marshall, chief engr. ■ Rates: \$12, 10.50; 12, —

**WZGC(FM)**—Sept 1, 1965: 92.9 mhz; 100 kw. Ant 590 ft. (CP: 100 kw. Ant 900 ft.). Stereo. 230 Peachtree St. (30303). (404) 522-9393. First Media of Georgia, Inc. (acq 1976). Rep: Torbet-Lasker. Format: Contemp. ■ Glen T. Potter, pres; John B. Frankhouser, gen mgr; Bill Stoeffhaas, coml mgr; Dale O'Brian, mus dir; E. Z. McCoy, prog dir. ■ Rates: \$110; 90; 110, 110.

### Augusta

**\*WACG-FM**—June 2, 1970: 90.7 mhz; 6.5 kw. Ant 400 ft. Augusta College (30904). (404) 733-2230. Augusta College. Format: Educl, cultural. ■ Harry Jacobs, gen mgr.

**WAKN(AM)**—See Aiken, S.C.

**WAUG(AM)**—March 10, 1952 1050 khz; 5 kw-D. Box 669 (30903). (404) 722-1302. The Hunter Group Inc. (acq 1-15-67). Net: ABC/I. Georgia Network. Rep: David Carpenter Co. Format: Relig. ■ Jack Carpenter, pres & gen mgr; G.W. Nash, coml mgr; Steve York, mus dir; Dave Kelley, news dir; Gary Hamilton, prog dir; Jim Byrd, prom mgr; Ben Stepp, chief engr. ■ Rates: \$14.30; 14.30; 14.30, 14.30.

**WAUG-FM**—March 10, 1952: 105.7 mhz, 50 kw. Ant 83 ft. Stereo. Format: Top-40. ■ Rates: \$16.82, 16.82; 16.82, 16.82

**WBBQ(AM)**—1947 1340 khz; 1 kw-D, 250 w-N. Box 2066 (30903). (404) 279-6610. Savannah Valley Bcstg Co. Net: ABC/C. Rep: Eastman. Format: Contemp. ■ Geo G. Weiss, pres, Edward H. Dunbar, exec VP & gen mgr; Harley R. Drew, VP opns & prog dir; Bob Young, news dir, Bruce Stevens, mus dir; Kenneth R. Freeman, VP & chief engr. ■ Rates: \$45; 38; 45; 31

**WBBQ-FM**—March 1955: 104.3 mhz, 100 kw horiz; 35 kw vert. Ant 560 ft. Stereo. Musicast of the South Inc. Dup AM 50%. ■ Rates same as AM.

**WBIA(AM)**—1946: 1230 khz; 1 kw-D, 250 w-N, DA-1 1534 Walton Way (30903). (404) 724-2421. WBIA Radio Inc (acq 5-15-72). Net: NBC. Format: MOR. ■ J. McCarthy Miller, pres; George Fisher, VP & gen mgr; Pat Mulhgrin, VP & coml mgr; Neil Linton, prog dir, Mark Sargent, mus dir; Ken Freeman, chief engr. ■ Rates: \$13.50; 9.50; 11, 8.

**WFNL(AM)**—See North Augusta, S.C.

**WGAC(AM)**—1940: 580 khz; 5 kw-D, 1 kw-N, DA-N, Box 1131 (30903). (404) 863-5800. CSRA Bcstg Inc. (acq 2-73). Group owner: Beasley Bcstg. Net: CBS. Rep: Katz. Format: MOR, C&W. ■ George Beasley, pres; Robert Manning, exec VP; Bruce Backus, gen mgr; Ruth Hester, traf mgr; Webster James, prog dir; Jack Gregory, mus dir; Ted Slusher, gen sls mgr; Matt Stovall, news dir; Jim Abercrombie, chief engr. ■ Rates: \$15; 11, 15; 9.

**WGUS(AM)**—July 30, 1958: 1380 khz, 1 kw-D. Box 1475 (30903). (803) 279-1380. Broadcasting Associates of America (acq 9-59). Group owner: H. Calvin Young Stns. Rep: Savalli/Gates. Format: C&W. ■ Cal Young, pres; Casey Jenkins, gen mgr; Jan Holley, coml mgr; Edith Buchanan, opns mgr; Brian Ansley, prom mgr; Dave Hensley, prog dir; Dave Defrehn, chief engr. ■ Rates: \$8.75; 7.25; 8.75; 6.50.

**WGUS-FM**—Nov 11, 1967 102.3 mhz; 3 kw. Ant 280 ft. horiz, 275 ft. vert. Stereo. Prog sep from AM. Net: APR. Format: C&W. ■ Bill Shane, mus dir.

**WRDW(AM)**—July 1930: 1480 khz; 5 kw-U, DA-N. Box 1405 (30903). (404) 738-2513. J. B. Broadcasting (acq 2-26-69). Net: ABC, MBS. Format: Black. Spec prog: Jazz 5 hrs wkly. ■ Carl Burroughs, gen mgr; James Gordon, prog dir; Elma Austin, mus dir; Rodger Jones, prom mgr; Robert Hunnicutt, chief engr. ■ Rates: \$11.70; 10.40; 11.70; 9.70.

**WTHB(AM)**—May 1960: 1550 khz, 5 kw-D. Box 1584 (30903). (404) 279-2330. North Augusta Bcstg Corp (acq 1-61). Net: ABC/E, National Black. Rep: Messina; Ochs. Format: Black. ■ Mrs. Francis B. Bennett, pres. Walter Brumbleloe, gen mgr & chief engr; William Berry, news dir; Benny Williams, prog & mus dir. ■ Rates: \$8; 8; 8; 8.

**WZZW(FM)**—Co-owned with WTHB(AM). July 11, 1968: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Net: ABC/FM. Prog sep from AM. Format: MOR. ■ Charles Andrews, prog dir; David Timmerman, mus dir. ■ Rates: \$11, 8; 8; 8.

### Austell

**WACX(AM)**—April 16, 1968: 1600 khz; 1 kw-D. Box 746, Westside Dr (30001). (404) 941-8300. South Cobb Bcstg Co. Net: Georgia. Format: C&W. ■ M. L. Lamar, pres; L. Lamar, gen mgr; Bob James, prog dir; Linda McGivney, coml mgr; Bob James, mus dir; K. B. Fincher, news dir; Dick Byrd, chief engr.

### Bainbridge

**WAZA(AM)**—March 17, 1958: 1360 khz; 1 kw-D. Box 157 (31717). (912) 246-2035. Sowega Bcstg. Inc. (acq 1-1-69). Net: ABC/C, Georgia News. Rep: Carpenter. Format: MOR. ■ Roy Simpson, pres & gen mgr; Ray Read, coml mgr; Rosalyn Palmer, news dir; Roy Brewer, prog & mus dir; Doc Page, chief engr. ■ Rates: \$4, 4; 4; 4.

**WJAD(FM)**—Listing follows WMGR(AM).

**WMGR(AM)**—Aug 17, 1947 930 khz, 5 kw-D, DA-N. Box 706 (31717). (912) 246-1650. Decatur Bcstg Co. (acq 1950). Net: MBS, APR. Rep: Tobacco, KBS, Dowdy, Whittiker & Assoc. Format: C&W. ■ John A. Dowdy, pres; Joe Hill, coml & gen mgr; Tom Bryant, prog dir; Barry O'Day, news dir; Mike Pelton, chief engr; Donna Trammell, mus dir; Bill Searcy, prom mgr; Larry Fleming, coml mgr. ■ Rates: \$5, 5; 5; 4.80.

**WJAD(FM)**—Co-owned with WMGR(AM). Dec. 20, 1967 97.3 mhz; 28.6 kw. Ant 145 ft. Progs sep from AM. Format: Top 40. ■ Rates: \$4.50; 4.25; 4.50; 4.

### Barnesville

**WBAF(AM)**—July 23, 1966: 1090 khz; 1000 w-D. Box 420 (30204). (404) 358-1090. Barnesville Bcstg Co. Format: Black/C&W. ■ Wimley Waters, owner, gen, coml & prom mgr; Donald Lloyd, prog & news dir; Charles Waters, chief engr.

### Baxley

**WUFE(AM)**—December 1954 1260 khz, 5 kw-D. Box 389 (31513). (912) 367-3000. WHAB Radio Inc. Group owner: Farnell O'Quinn Stns. Spec prog: C&W 18 hrs wkly. ■ Farnell O'Quinn, pres; Alvin Graham, gen mgr; Bob Joiner, coml mgr; Bobby Holland, prog dir; Ann Lightsey, sec & treas; Bill Edenfield, chief engr.

### Blackshear

**WBSG(AM)**—March 10, 1961 1350 khz; 500 w-D. Box 400 (31516). (912) 449-6613. Country Colonel Bcstg Corp. (acq 1-31-66). Format: Variety. Spec progs: Farm 2 hrs, C&W 17 hrs wkly. ■ Russell Teater, pres; Anne W. Boatwright, gen mgr; Freddy Willis, prog & news dir; Lester O. Smith, chief engr. ■ Rates: \$3; 3; 3; —

### Blakely

**WBBK(AM)**—Oct 22, 1959: 1260 khz; 1 kw-D. Box 568 (31723). (912) 723-4311. Radio Blakely. Group owner: W. C. Woodall Jr Stns. Net: ABC/E, APR. Rep: Tobacco Radio. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ W. C. Woodall Jr, pres; Wayne R. Foster, gen mgr & chief engr; Jack Singer, coml mgr; Eugenia Foster, news dir & prom mgr; Craig Palmer, mus & prog dir. ■ Rates: \$6.50; 5.85; 6.50; 5.85.

### Blue Ridge

**WPPL(FM)**—1971: 103.9 mhz; 3 kw. Ant 240 ft. Box 938 Highland St. (30513). (404) 632-2803. Fannin County Bcstg Co. ■ Robert P. Schwab, gen mgr.

### Bremen

**WWCC(AM)**—October 1957: 1440 khz; 1 kw-D. Box 397 (30110). (404) 537-3275. Carroll-Haralson Radio (acq 11-14-75). Net: APR. Format: MOR. ■ Marlin L. Lamar, pres; Ann Leathers, sec-treas, Mitch Gray, mus dir; Earlene Richardson, coml mgr; Michael Brothers, news & prog dir; Robert Goodman, chief engr.

### Brunswick

**WGIG(AM)**—March 5, 1949: 1440 khz; 5 kw-D. 1 kw-N, DA-N. 801 Mansfield St. (31520). (912) 265-3870. Golden Isles Bcstg Corp. (acq 11-20-70). Group owner: Kirk Bcstg. Net: ABC/C. Format: Contemp, top 40. Spec prog: Black 6 hrs wkly. ■ James L. Kirk II, pres; Alan R. Bishop, gen mgr; J.J. Daniels, mus dir; Ray Stevens, news dir; Don Leader, prog dir; Amy Radenhausen, prom mgr; Marvin Massey, coml mgr; Ed Legare, chief engr. ■ Rates: \$6.05; 4.40; 6.05; 4.40.

**WSBI-FM**—Co-owned with WGIG(AM). Nov 8, 1965: 100.7 mhz; 26.5 kw. Ant 170 ft. Stereo. Prog sep from AM. Format: Btlf mus. ■ Donna Pittman, coml mgr; Frances Tyson, prog dir; Brent Lawrence, mus dir; Ray Hooper, news dir; Natalie Henderson, prom mgr; Bobby Hamlet, chief engr. ■ Rates: \$4.30; 3.70; 4.30; 3.70.

**WMOG(AM)**—June 1940: 1490 khz; 1 kw-D, 250 w-N. Box 100 (31520). (912) 265-5980. Burrows Broadcasting (ac 4-12-78). Net: CBS. Rep: Southern Spot Sales. Format: MOR. ■ John Lane, VP & stn mgr, news dir; Clifton G. Moor, VP/opns mgr; Ken D. Kribbs, coml mgr; Mike Ellis, prog & mus dir; Sam Selph, chief engr. ■ Rates: \$5; 3.75; 5, 3.75.



**WPIQ(AM)**—Sept 1, 1966: 790 khz; 500 w-U. DA-1 Rt. 1, Highway 303 (31520) (912) 264-3820. Southland Radio Inc. (group owner; acq 11-13-70). Net: MBS. Rep: Busby, Finch, Latham & Widman. Format: C&W. ■ J.E. Hardman III, pres; Deborah Pitts, gen mgr; Mark S. Bass, coml mgr; Bob Bartells, prog dir; Richard Emory Dikes, prom mgr; Bill Breeland, mus dir; Larry Northern, news dir; Jerry Grange, chief engr. ■ Rates: \$5.50; 4.75; 5.50; 2.50

**WYNR-FM**—Co-owned with WPIQ(AM). Sept. 1, 1966: 101.5 mhz; 33 kw. Ant 245 ft. Dups AM 100%.

**WSBI-FM**—Listing Follows WGIG(AM).

## Buford

**WDYX(AM)**—Dec. 10, 1957 1460 khz; 5 kw-D. Box 609 (30518). (404) 945-9953. Buford Bcstg Inc. (acq 9-4-64). Net: ABC/E, Ga. Rep: Jack Bolton Assoc. Format: C&W. ■ Robert P. Joseph, pres; Jacqueline A. Joseph, gen mgr & chief engr; David Mueller, mus dir; Mark Joseph, news dir; Dale L. Tino, coml mgr; Lewis O'Neal, prog dir; Gene Swindell, prom dir. ■ Rates: \$6; 5; 6; —

**WGCO(FM)**—Co-owned with WDYX(AM). Jan 1, 1970: 102.3 mhz; 3 kw. Ant 300 ft. Box 241, Lawrenceville (30245). (404) 945-5555. Dups AM 25%. Format: Religious, C&W.

## Cairo

**WGRA(AM)**—1950: 790 khz; 1 kw-D. Box 120 (31728). (912) 377-4392. Grady-Mitchell Bcstg Co. Group owner: W. C. Woodall Jr. Stns. Net: Georgia Net. Rep: Keystone, Ochs, TN. Spot sls. Format: C&W. Spec progs: Farm 15 hrs, black 5 hrs wkly. ■ W.C. Woodall Jr, pres; Wendell Lovett, opns mgr; Loran Brooks, mus dir; Sharon Hawthorne, traf mgr; Gene Sellars, mus dir & chief engr. ■ Rates: \$4; 4; 4; 4.

## Calhoun

**WEBS(AM)**—Nov. 1, 1966: 1110 khz; 250 2-D. 427 S. Wall St. (30701). (404) 629-2238. New Echota Bcstg Co. Net: UPI. Format: C&W (modern). Spec prog: Black 3 hrs wkly. ■ Emma Jo Stocks, pres & gen mgr; Lamar Gravitt, coml mgr & news dir; Willis Guice, mus dir; Chuck Robbins, prom mgr; John Cunningham, chief engr. ■ Rates: \$4; 3.50; 4; 3.50.

**WJTH(AM)**—June 16, 1977: 900 khz; 1 kw-D. Box 1119 (30701). (404) 629-6397. Cherokee Bcstg Co. Net: APR. Format: MOR, Top-40. ■ Sam Thomas, gen mgr; Robert A. Morris, prog dir; Timothy Walker, mus dir; Retha Bohannon, prom mgr; John G. Cunningham, chief engr. ■ Rates: \$3.50; 3.35; 3.50.

## Camilla

**WCLB(AM)**—January 1955: 1220 khz; 1 kw-D. Drawer 113 (31730). (912) 336-5614. Capel Bcstg Inc. Format: Contemp. Spec prog: Black 4 hrs wkly. ■ Emerson Browne, pres; Charles L. Browne, gen & coml mgr; John I. Harter, chief engr.

**WEBI(FM)**—1976: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Box 434 (31730). (912) 336-8767. Enterprise Broadcasting Inc. Net: APR. Rep: Bolton. Format: Div. Spec progs: Farm 5 hrs wkly. ■ John Burson, pres & gen mgr; Merrill Guice, prog dir; Dee Shannon, mus dir; David Jones, chief engr. ■ Rates: \$1.75; 1.70; 1.75; 1.65.

## Canton

**WCHK(AM)**—April 11, 1957: 1290 khz; 5 kw-D, 500 w-N, DA-2. Box 1290 (30114). (404) 479-2101. Cherokee Bcstg Co. Group owner: McClure Stns. Net: Georgia Network. Format: C&W. ■ C. A. McClure, pres; Byron L. Dobbs, gen & coml mgr, prog dir & chief engr. ■ Rates: \$6; 6; 6; 6.

**WCHK-FM**—Aug 1, 1964: 105.5 mhz; 3 kw. Ant 81 ft. Dups AM 80%.

## Carrollton

**WLBB(AM)**—Jan 7, 1947: 1100 khz; 1 kw-D. Box 569 (30117). (404) 832-7041. Faulkner Radio Inc. (group owner; acq 11-62). Net: ABC/E. Format: C&W. Spec prog: Black 2 hrs wkly. ■ Jimmy Faulkner, pres; Robert M. Thorburn, gen mgr; Ray Hammons, prog dir; Brad Keena, news dir; Bob Goodman, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WBTR-FM**—Co-owned with WLBB(AM). 1964: 92.1 mhz; 3 kw. Ant 105 ft. Stereo. (404) 832-9685. Prog sep from AM. Format: Top-40. ■ Rates: \$4.25, 4.25; 4.25; 4.25.

**WPPI(AM)**—Nov 19, 1975: 1330 khz; 500 w-D. Box 710 (30117). (404) 834-1058. Radio Carrollton (acq 6-30-76). Format: Contemp, Top-40. ■ William P. Johnson, pres, Lamar Canup, gen mgr & chief engr; Chris Jarvis, news dir. ■ Rates: \$5.75; 5.75; 5.75; —

**\*WWGC(FM)**—Feb 19, 1973: 90.5 mhz; 168 w. Ant 82 ft. Box 10014 (30118). (404) 834-1355. West Georgia College. Format: Prog. ■ Jerome Mock, dir.

## Cartersville

**WBHF(AM)**—July 17, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 190 (30120). (404) 382-3000. Frier Bcstg Co. (acq 1972). Net: MBS. Format: C&W (modern). ■ Alma S. Frier, pres; Herschel Wisebram, gen mgr, Lee Burger, coml mgr & news dir; Wayne Fry, prog & mus dir. ■ Rates: \$4.50; 3.50; 4.50; 3.50.

**WKRW(AM)**—Sept 21, 1961 1270 khz; 500 w-D. 1119 N. Tennessee Rd. (30120). (404) 382-1270. Bartow Radio Corp. (acq 3-15-76). Net: APR. Format: MOR. ■ Don H. Kordecki, mgr & chief engr. ■ Rates: \$5.25; 5.10; 5.25; —

## Cedartown

**WGAA(AM)**—1941 1340 khz, 1 kw-D. 250 w-N. Box 167 (30125). (404) 748-1340. Faulkner Radio Inc. (group owner; acq 5-9-68). Net: APR, Georgia Network. Format: MOR. ■ James H. Faulkner Sr, pres, Robert M. Thorburn, gen mgr; Robert H. Bond stn & coml mgr; Michael Scott, prog dir; Charlotte Timms, mus dir; James Schliestett, chief engr. ■ Rates: \$5; 4.50; .5; 4.50

## Chatsworth

**WQMT(FM)**—Nov 13, 1976: 99.3 mhz; 3 kw. Ant 300 ft. Box 57 (30705). (404) 695-6777. Cohutta Bcstg Co. Net: ABC/FM. Format: MOR, Top-40. ■ Carmen D. Trevitt, pres; Calvin R. Means, gen mgr; Richard Redman, news dir; David Willis, chief engr. ■ Rates: \$6; 5; 6; 5.

## Clarkesville

**WIAF(AM)**—May 1, 1975: 1500 khz; 5 kw-D. Box 468 (30523). (404) 754-6272. R-J Co. Net: ABC/I, Georgia Net. Rep: Jack Bolton Assoc. Format: C&W. Spec prog: Farm 1 hr, Talk 10 hrs, Religious 14 hrs wkly. ■ Jacqueline A. Joseph, pres & chief engr; Robert P. Joseph, gen mgr; Kathleen Joseph, coml mgr; Mark S. Joseph, prog dir. ■ Rates: \$ 3.50; 3.50; 3.50; —

## Claxton

**WCLA(AM)**—July 20, 1958: 1470 khz; 1 kw-D. Box 427 (30417) (912) 739-3035. The Evans County Bcstg Co. Net: MBS. Format: Variety. ■ W. Don Sports, pres, gen mgr & chief engr; Tony De Loach, prod mgr & mus dir; Dan Sikes, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WCLA-FM**—Sept 15, 1972: 107.1 mhz; 3 kw. Ant 195 ft. Evans County Bcstg Co. Inc. Dups AM 100%. ■ Rates same as AM.

## Clayton

**WGHC(AM)**—June 28, 1961: 1570 khz; 1 kw-D. Box 348 (30525). (404) 782-4251. Rabun Radio (acq 1-1-65). Net: MBS. Format: Variety. ■ Carroll S. Lee, owner, pres & gen mgr; Grace S. Lee, VP, secy & prog dir; W. L. Savage, coml mgr; Carroll S. Lee Jr, stn mgr, mus & news dir & chief engr. ■ Rates: \$3.50; 3; 3.50.

## Cleveland

**WRWH(AM)**—Sept 27, 1959: 1350 khz; 1 kw-D. Box 181 (30528). (404) 865-3181. Newsic Inc. Net: Georgia Net. Format: Country/Gospel. ■ Ronald White-man, pres; Deborah Slaton, gen mgr, news & prog dir; Dean Dyer, mus dir & stn mgr; Lamon Kinsey, chief engr. ■ Rates: \$2.50; 2.50; 2.50; —

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

## Cochran

**WVMG(AM)**—July 4, 1956: 1440 khz; 1 kw-D. Box 504 (31014). (912) 934-6261. Happy Acres Bcstg Co. Inc. (acq 7-15-72). Format: C&W. ■ Raymond B. Forehand, pres & chief engr; Freddie Frye, gen mgr, prog & mus dir; Sue Ann Frye, coml mgr; Steve Dykes, news dir.

**WVMG-FM**—July 4, 1968: 96.7 mhz; 3 kw. Ant 155 ft. Dups AM 75%.

## Columbus

**WCGQ(FM)**—Listing follows WRCG(AM).

**WCLS(AM)**—December 1954 1580 khz; 1 kw-U, DA-2. Box 229 (31902). (404) 327-3648. Muscogee Bcstg Co. Net: ABC/C. Rep: Messina. Format: MOR. ■ Charlie H. Parish Jr, pres, gen mgr & chief engr; Warren Jones, prom mgr & prog dir; Raymond M. Fletcher, coml mgr; Mike Smith, mus dir; Robert Aiken, news dir.

**WDAK(AM)**—August 1943: 540 khz. 5 kw-D, 500 w-N, DA-N. Box 1640 (31902). (404) 322-5447. Radio Columbus Inc. Net: ABC/I. Rep: Eastman. Format: Top-40. ■ Allen M. Woodall Jr, pres; Bernie Barker, VP & gen mgr; Jerry Russell, coml mgr; Steve Kelly, prog dir; Judge Krater, mus dir; J. Edward Wilson, news dir; Charlie Skinner, chief engr. ■ Rates: \$16; 10.50; 13.50; 10.50.

**WEIZ(FM)**—(Phenix City, Ala.) Co-owned with WDAK(AM). March 4, 1971: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 2744. (31902). (205) 298-1001. Chattahoochee Bcstg Co. (acq 10-30-74). Format: Btl mus. ■ Jimmy Deere, prog & mus dir. ■ Rates: \$10; 12; 12; 10.

**WFXE(FM)**—Sept. 22, 1969: 104.9 mhz; 3 kw. Ant 165 ft. Stereo. Box 1100 (31902). (404) 324-3708. Kamman Enterprises Inc. (acq 6-13-74). Net: ABC. Rep: H-R/Stone. Format: Soul/disco. Spec prog: Jazz 7 hrs wkly. ■ Norman Goldman, pres; Chuck Harris, gen & coml mgr; Jack Crawford, prog dir; Don Mack, mus dir; Lewis Taylor, news dir; Raymond Allen, chief engr. ■ Rates: \$9; 7.50; 9; 9.

**WHYD(AM)**—1947: 1270 khz; 5 kw-D. 1415 Wynnton Rd. (31906). (404) 323-3603. CLW Communications Group Inc. (acq 1-4-77). Net: APR. Format: Religious. ■ Spiros Zodiates, pres; Jerry Siler, VP; William Jarrell, gen mgr; Jim Lee, prog dir. ■ Rates: \$7; 7; 7; 7.

**WOKS(AM)**—March 2, 1959: 1340 khz; 1 kw-D, 250 w-N. Box 1998 (31902). (404) 324-0261. Associated FM Bcstg (acq 10-25-74). Net: Mut Black, Nat'l Black. Rep: Howard. Format: Black. ■ B. Ken Woodfin, pres & gen mgr; Al Smith, prog & mus dir; Ed Harbison, news dir; Jack Collingsworth, chief engr. ■ Rates: \$18; 16; 18; 16.

**WPNX(AM)**—1951 1460 khz; 5 kw-D, 1 kw-N, DA-N. Box 687 (31902). (404) 322-2270. Bi-State Bcstg Co. (acq 9-1-71). Net: NBC. Rep: H-R/Stone. Format: C&W. ■ Sidney F. Kaminsky, pres & gen mgr; Wayne Bishop, coml mgr; Ron Scott, prog dir; Jim Bell, mus dir; Judy Kaminsky, prom mgr; Barry Stone, news dir; Ronald Jones, chief engr. ■ Rates: \$10.95; 8.50; 10.95; 8.50.

**WRCG(AM)**—May 10, 1928: 1420 khz; 5 kw-U, DA-N. Box 270 (31902). (404) 324-2441. TWX 404-327-6345. Columbus Bcstg Co. Inc. (acq 10-26-53). Group owner: Mc Clure. Net: CBS. Rep: Torbet. Format: MOR. ■ Chas. M. Rector, stn & sis mgr; Bill Bowick, prog dir; George Gingell, pub affrs dir; Dick McMichael, news dir.

## Georgia Radio

**WCGQ(FM)**—Co-owned with WRCG(AM) July 15, 1966. 107.3 mhz; 100 kw horiz, 37 kw vert. Ant 530 ft. Stereo. Box 1537 (31902). (404) 327-1217 WGBA Inc. Format: Top 40. ■ Randy Reeves, prog dir; Bob Sanders, news dir, Scott Miller, mus dir. ■ Rates: \$8.50; 8.50; 9.75; 9.75.

**WVOC(AM)**—Nov 16, 1946: 102.9 mhz; 100 kw. Ant 1520 ft. Stereo. Bluegrass Broadcasting

### Commerce

**WJJC(AM)**—June 27, 1957: 1270 khz; 1 kw-D. Box 379 (30529). (404) 335-3155. Jackson County Bcstg Co. Inc. (acq 1-58). Net: ABC/I, Georgia Net. Format: MOR/C&W. ■ O. Grady Cooper, pres & gen mgr; Elizabeth Layton, prog dir; Don Pruitt, news dir; William Carson, chief engr. ■ Rates: \$3.25; 3.25; 3.25; —

### Cordele

**WFAV(FM)**—Listing follows WMJM(AM).

**WMJM(AM)**—Oct 7, 1940: 1490 khz; 1 kw-D, 250 w-N. DA-1 Box 340 (31015). (912) 273-1404. Southeastern Bcst System Inc. Group owner: James Rivers Stns. Net: MBS. Format: Diversified. ■ James S. Rivers, pres; Sara J. Howell, bus mgr; Philip Streetman, news dir; Herschel Rivers, coml mgr; Bill Goodson, prog dir & chief engr.

**WFAV(FM)**—Co-owned with WMJM(AM). Feb 22, 1969: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. ■ Phil Streetman, mus dir; Bill Goodson, prom mgr; Lee Wright, news dir.

### Cornelia

**WCON(AM)**—March 28, 1953: 1450 khz; 1 kw-D, 250 w-N. Box 100 (30531). (404) 778-2241 Habersham Bcstg Co. (acq 2-1-61) Net: ABC/E. Format: MOR. ■ Bobbie C. Foster, pres & gen mgr; John C. Foster, VP; Jack R. Willoughby, news dir; Boyd M. Anderson, chief engr. ■ Rates: \$2.40; 2.40; 2.40; 2.40.

**WCON-FM**—March 27, 1965: 99.3 mhz; 1.35 kw. Ant. 420 ft. Stereo. Dups AM 97%. ■ Rates same as AM.

### Covington

**WGFS(AM)**—1946: 1430 khz; 1 kw-D. Box 869 (30209). (404) 786-1430. Newton Bcstg Inc. (acq 6-11-57). Format: Talk, Diversified, MOR. Spec progs: Farm 6 hrs wkly. ■ Bill Hoffman, gen mgr.

### Cumming

**WSNE(AM)**—1962: 1170 khz; 1 kw-D. Box 609 (30130). (404) 887-3136. Howard Rowe & Assocs. Inc. (acq 9-19-68). ■ Howard M. Rowe, pres; Phil Castleberry, stn mgr; Pete Woodham, chief engr.

### Cuthbert

**WCUG(AM)**—Dec. 1, 1971: 850 khz; 500 w-D. Box 348 (31740). (912) 732-3725. R. G. Blaskow. Net: Georgia. Format: C&W. Spec progs: Black 7 hrs, farm 7 hrs, wkly. ■ R. G. Blaskow, gen mgr; Ruth Blaskow, prog dir; Allene Nelson, news dir. ■ Rates: \$2.85; 2.85; 2.85; —

### Dalton

#### **WBLJ**

Local News Leader

**WBLJ(AM)**—April 8, 1940: 1230 khz; 1 kw-D, 250 w-N. Box 809 (30720). (404) 278-3300. North Georgia Radio Inc. (acq 1-1-60). Net: Georgia News, UPI. Format: MOR. ■ Werner Wortzman, pres; Bob Beavers, gen mgr; Tom Phillips, mus dir; Barbara Wilson, news dir; Frank Painter, ecology dir; Charles Pritchard, chief engr. ■ Rates: \$7.25; 6; 6; 4.80.

**WRCD(AM)**—Oct. 1, 1954: 1430 khz; 1 kw-D. Box 1284 (30720). (404) 278-5511 Whitfield Bcstg Co. Inc. Format: C&W. ■ Jim Honey, pres, gen mgr & chief

enr; Hugh Birdsong, coml mgr; Hilda Robertson, prog dir; Fred Simpson, news dir. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

**WTTI(AM)**—June 17, 1965: 1530 khz; 10 kw-U, DA-2 (CH). Box 216, Dalton Federal Bldg. (30720). (404) 226-2700. WTTI Bcstrs Inc. (acq 9-71). Format: Contemp. ■ Ron Arnold, VP & gen mgr; Faye Arnold, coml mgr & mus dir; Walter Hooper, prom & prog dir; Kerry Cowan, news dir; Larry Richter, chief engr. ■ Rates: \$5; 4; 3.50; —

### Dawson

**WDWD(AM)**—April 2, 1948: 990 khz; 1 kw-D. Box 390 110 N. Main (31742). (912) 995-5846. Dawson Bcstg Co. Group owner: W. C. Woodall Jr. Stns. Net: ABC/E. Format: Top 40/C&W. Spec prog: Farm 12 hrs wkly. ■ W. C. Woodall Jr, pres & gen mgr; O.W. Parnacott, prog dir; Gibbs Liggins, coml mgr; James Pines, mus dir; Alton Woolbright, news dir; J. N. Stephens, chief engr. ■ Rates: \$5; 5; 5; —

**WDWD-FM**—September 1969: 92.1 mhz; 3 kw. Ant 230 ft. Stereo. Progs sep from AM. Format: Rel. ■ Rates: \$5; 5; 5; 5.

### Decatur

**WAVO(AM)**—July 19, 1958: 1420 khz; 1 kw-D, DA. Box 111 (30031). (404) 292-3800. Bible Bcstg Net. (acq 1-16-76). Format: Relig. ■ Lowell Davey, exec dir.

**WPCH(FM)**—See Atlanta.

**WXLL(AM)**—Aug 11, 1964: 1310 khz, 500 w-D. 1655 Tullie Circle N.E., Suite 101 Atlanta (30329). (404) 321-1830. R.F.B. Radio Inc. (acq 1-1-77). Net: ABC/I. Rep: R.A. Lazar Co. Format: Black, Religious. ■ Robert F. Bell, pres; Carter S. Jones, gen & coml mgr; Lee Roy Swanger, prog & mus dir; Carolyn Wells, news dir; Howard Hirth, chief engr. ■ Rates: \$12; 12; 12; —

### Donalsonville

**WSEM(AM)**—Feb. 12, 1963: 1500 khz; 1 kw-D. Box 87 (31745). (912) 524-5123. Seminole Bcstg Co. (acq 3-1-71). Net: Georgia News, UPI. Format: MOR, Top-40. ■ Gilbert Kelley, pres & gen mgr; Gil Kelley Jr, mus dir; Max Daniels, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Douglas

**WDMG(AM)**—March, 1947: 860 khz, 5 kw-U, DA-2. Box 860 (31533). (912) 384-3250. WDMG Inc. Group owner: Timm Stns. Net: Georgia News. Reprs: Dora-Clayton. Format: Cross country Spec progs: Farm 20 hrs, black 3 hrs wkly. ■ B. F. J. Timm, pres; Roy L. Jones, gen mgr; Chris Jones, opns mgr; Richard L. Jones, prog dir; George Floyd, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WDMG-FM**—Not on air, target date unknown: 99.5 mhz, 50.6 kw. Ant 198 ft.

**WOKA(AM)**—Dec 10, 1962: 1310 khz, 1 kw-D. Box 471 (31533). (912) 384-8153. Coffee County Bcstrs (acq 1971). Net: NBC. Format: C&W, MOR, farm. ■ Lauren N. Nobles, pres, gen mgr & news dir; Robert Mason, prog dir; Eldridge F. Mitchell, chief engr.

**WOKA-FM**—July 1971: 106.7 mhz; 34 kw. Ant 175 ft. Dups AM 25%.

### Douglasville

**WDGL(AM)**—April 4, 1964: 1520 khz; 1 kw-D, 500 w-D (CH). 8470 Hospital Dr. (30134). (404) 942-5186. Howard Rowe. Douglas County Bcstg Co. (acq 1970). Net: APR. Format: MOR. ■ Howard Rowe, pres & gen mgr; Faye Wilson, coml mgr; Herbert Emory, prog dir; Richard Jones, prom mgr; Steve Westbrook, chief engr. ■ Rates: \$3; 3; 3; —

### Dublin

**WMLT(AM)**—Jan. 12, 1945: 1330 khz; 5 kw-D, 500 w-N, DA-N. Box 130 (31021). (912) 272-4422. State Bcstg Co. Net: ABC/E. Rep: David Carpenter Co. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ C. Wayne Dowdy, pres; Rick Humphrey, gen mgr; Anne M. Everly, coml mgr; Bill McMillan, news dir; Mark Drummond, chief engr. ■ Rates: \$4.75; 4.75; 4.75; 4.50.

**WQZY(FM)**—Co-owned with WMLT(AM) 95.9 mhz; 3 kw. Ant 220 ft. Stereo. (912) 272-8896. Format: Top-40. ■ Rates: \$4.20; 4.20; 4.20; 3.40.

**WXL(AM)**—March 16, 1958: 1230 khz; 1 kw-D, 250 w-N. Box 967 (31021). (912) 272-4282. Laurens County Bcstg Co. (acq 4-7-61). Net: UPI. Rep: Walton, Ochs. Format: C&W. ■ Ted Kirby, pres; Mike Kirby, gen mgr & mus dir; Steve O'Neal, prog dir; Linda Mathis, news dir; Jessie Hagler, coml mgr; Clinton Branch, chief engr. ■ Rates: \$6; 6; 6; 6.

**WXL-FM**—April 4, 1967: 92.7 mhz; 3 kw. Ant 220 ft. Dups AM 100%.

**WQZY(FM)**—Listing follows WMLT(AM).

### Eastman

**WUFF(AM)**—Sept 1, 1961: 710 khz; 1 kw-D. Box 626 (31023). (912) 374-3437 Farnell O'Quinn (group owner). Net: NBC. Format: C&W, MOR. Spec progs: Black 5 hrs wkly. ■ Farnell O'Quinn, pres; Gene Rogers, gen & coml mgr; Clark Parkerson, chief engr.

**WUFF-FM**—92.1 mhz, 2 kw. Ant. 370 ft. Stereo. Box 389, Baxley (31513). Farnell O'Quinn. Net: NBC. Format: C&W. Progs sep from AM.

### East Point

**WTJH(AM)**—December 1949: 1260 khz; 5 kw-D. Box 967 (30344). (404) 344-2233. Radio Stn WTJH. Group owner: James Rivers Stns. Net: Keystone. Rep: Natl Time Sls. Format: Gospel. ■ Tolliver R. Rivers, pres & gen mgr; Bea Godbee, prog dir; Billy Hill, chief engr.

### Eatonton

**WXPO(AM)**—Dec 15, 1966: 1520 khz, 1 kw-D. Box 552 (31024). (404) 485-8055. Eatonton Bcstg Co. (acq 6-1-70). Rep: Bolton. Format: Top 40. ■ Randall Johnson, gen mgr.

### Elberton

**WSGC(AM)**—1946: 1400 khz; 1 kw-D, 250 w-N. Box 638 (30635). (404) 283-1400. Elberton Bcstg Co. Format: Progs. ■ Lewis Shurbutt, gen mgr.

**WWRK(FM)**—Co-owned with WSGC(AM) 1973: 1973: 92.1 mhz; 3 kw. Ant 300 ft. Dups AM 15%.

### Ellijay

**WLEJ(AM)**—May 10, 1978: 1560 khz; 250 w-D. Box 938, Blue Ridge (30513). Gilmer Bcstg Co.

### Fitzgerald

**WBHB(AM)**—Oct 8, 1946: 1240 khz, 1 kw-D, 250 w-N. Box 100 (31750). (912) 423-2077 Ben Hill Bcstg Corp. (acq 7-55). Net: MBS. Rep: Tobacco Radio. Format: Var Spec progs: Black 12 hrs; C&W 18 hrs, wkly. ■ Paul E. Reid, pres & gen mgr; Carl Hudson, news dir; Charles Ridgeway, sports dir.

**WSIZ(AM)**—See Ocilla.

### Forsyth

**WFNE(FM)**—Nov 22, 1973: 100.1 mhz; 3 kw. Ant 300 ft. Box 693 (31029). (912) 994-9494. Forsyth Bcstg Co. Net: Georgia Net. Format: Religious. Spec prog: Farm 2 hrs wkly. ■ Carmen D. Trevitt, stn mgr; Chuck Rice, prog dir. ■ Rates: \$3.96; 3.60; 3.60; 3.60.

### Fort Valley

**WFPM(AM)**—June 1951: 1150 khz; 1 kw-D. Box 934. (31030). (912) 825-5547 Rocket Radio Inc. (acq 10-1-60). Net: Georgia. Format: Modern Country. Spec prog: Black 7 hrs wkly. ■ Paul Reehling, pres; Allen Gaughf, gen mgr; Ray Rossi, prog dir; Harve Jacobs, news dir; Joe Stephens, chief engr. ■ Rates: \$4.50; —, —, —.

### Gainesville

**\*WBCX(FM)**—Sept 21, 1977: 89.1 mhz; 10 w. Ant 76 ft. Brenau College (30501). (404) 532-4341 Format: Classical, jazz, progressive. ■ Dr. James Bridwell, gen mgr, prog & mus dir.

**WDUN(AM)**—April 2, 1949: 1240 khz; 1 kw-D, 250 w-N. Box 10 (30501). (404) 532-9921 Northeast Georgia Bcstg Co. Net: ABC/I; Georgia. Format: Top 40, Contemp. ■ John W. Jacobs Jr, pres; James N. Martin, gen mgr; Tom Harris, prog dir; Ken Stanford, news dir; Mike Wolcott, chief engr. ■ Rates: \$5.50; 4.50; 5.50; 4.50.

**WWID(FM)**—Co-owned with WDUN(AM). April 3, 1949: 106.7 mhz; 100 kw. Ant 540 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Rates: \$6; 5.50; 5.50; 5.50.

**WFOX(FM)**—Nov 1, 1965; 97.1 mhz; 97 kw. Ant 540 ft. Stereo. 319 Boulevard, N.E. (30501) (404) 536-9948. Radio Athens Inc. (acq 3-10-72). Net: UPI. Format: Adult rock. ■ L.H. Christian, pres; Charles W. Christian, VP & gen mgr; Sam Church, prog & mus dir; Doug Williams, prod mgr; Miles Cannon, news dir; Randy Mullinax, chief engr. ■ Rates: \$7; 7; 7; 7

**WGGA(AM)**—Oct 10, 1941 550 khz; 5 kw-D, 500 w-N, DA-N. Box 1318 (30501). (404) 532-6211 WGGA Inc. (acq 12-15-67). Group owner: Kirk Bcstg. Net: CBS. Rep: Busby, Finch & Wood. Format: MOR. ■ James L. Kirk II, pres; A. O. Healan, VP & gen mgr; Ray Shropshire, coml mgr; Sherry Vandiver, prog dir; Dave Puckett, news dir; Wilbert Darracott, chief engr.

**WLBA(AM)**—Jan 26, 1957: 1130 khz; 10 kw-D. 303 W. Washington St. (30501). (404) 532-6331 Ernest H. Reynolds. Format: C&W. Spec progs: Gospel 8 hrs, farm 2 hrs wkly. ■ Ernest H. Reynolds Jr., pres; Ronald Thompson, gen mgr; Gene Strickland, prog dir; Starr Harrison, news dir; D.L. Gable, coml mgr; Lawson Leak, chief engr. ■ Rates: \$4.70; 4.70; 4.70; —

**WWID(FM)**— Listing follows WDUN(AM).

## Garden City

**WNMT(AM)**—June 6, 1968: 1520 khz; 1 kw-D, DA-D. Box 7042 (31408). (912) 964-8124. Woods & Watkins. Net: ABC/E. Format: Diversified, C&W. ■ Chris Watkins, pres; M.E. Watkins, sec, treas & prog dir; Edgar Bigbie, chief engr. ■ Rates: \$3.50; 3.50; 3.50; —

## Glennville

**WKIG(AM)**—June 25, 1961. 1580 khz; 1 kw-D, DA-D. 226 E. Bolton St. (30427). (912) 654-3580. Tattnell County Bcstg Co. (acq 5-30-68) Net: Georgia, UPI. Format: MOR. ■ Don P. Cobb, pres; Judy W. Cobb, gen mgr; Mark Griffin, coml mgr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WKIG-FM**—Nov 18, 1977 106.3 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%.

## Gordon

**WKO(AM)**—Sept 1, 1969: 1560 khz; 5 kw-D, 1 kw-CH. Box 356, 575 Menton St. (31031). (912) 628-2000. Van Co Bcstg Inc. (acq 10-27-77). Net: Georgia. Format: Modern country. Spec progs: Gospel 12 hrs wkly. ■ Dale Van Cantfort, pres & gen mgr; Sheryl Outler, traf dir; Jerry Shepard, opns dir; Charles Player, chief engr. ■ Rates: \$3.50; 3.20; 3.50; 3.20.

**WKO-FM**—March 30, 1976 107.1 mhz; 3 kw. Ant 98 ft. Stereo. Dups AM 100%.

## Griffin

**WGRI(AM)**—September 1960: 1410 khz. 1 kw-D. Box 156 (30224). (404) 228-9474. WGRI Radio Inc. (acq 3-5-1976). Rep: Busby, Finch, Latham & Widman. Format: C&W. ■ C.L. Hornsby Jr., gen mgr; R.W. Spangler, coml mgr; Stan Watson, prog, mus & news dir; A.M. Berry, chief engr. ■ Rates: \$35; 35; 35; —

**WHIE(AM)**—Dec 15, 1952: 1320 khz; 5 kw-D. Box "G" (30224). (404) 227-9451 Telerad Inc. (acq 1957). Net: ABC. Rep: Ochs. Format: Contemp. ■ Fred L. Watkins, pres & gen mgr; Edelmia Phillips, women's dir; Ralph Gaskins, chief engr.

**WKEU(AM)**—1933: 1450 khz; 1 kw-D, 250 w-N. Drawer Q, 1000 Memorial Dr. (30224). (404) 227-5507 Radio Station WKEU. Net: APR. Format: Adult contemp. ■ A. W. Marshall Jr., pres; Allen W. Marshall III, VP & gen mgr; W. F. Westmoreland, VP & sls mgr; R. Wayne Johnson, news dir. ■ Rates: \$4.55; 4.55; 4.55, 4.55.

**WKEU-FM**—March 8, 1966: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Lynn Lowry, coml mgr. ■ Rates: \$3.70; 3.70; 3.70; 3.70.

## Hartwell

**WKLY(AM)**—Sept 5, 1947. 980 khz; 1 kw-D. Box 636 (30643). (404) 376-2233. WKLY Bcstg Co. ■ Max G. Pfaender, pres; Burch T. Griffin, gen & coml mgr; Jean

Vickery, prog dir; Don Purvis, news dir; Broadus McLane, chief engr. ■ Rates: \$2.50; 2.50; 2.50; —

## Hawkinsville

**WCEH(AM)**—Dec 11, 1952: 610 khz. 500 w-D. Box 489 (31036). (912) 892-9061 Tri-County Bcstg Co. Inc. Net: ABC; Tobacco Radio. Format: C&W. ■ James D. Popwell, pres & gen mgr; Rivers Jackson, coml mgr; Juanita Carr, prog dir; Charlie Hill, prom mgr; George Lunder, news dir; Jim Popwell Jr., chief engr. ■ Rates: \$4; 4; 4.

**WCEH-FM**—Sept 26, 1968: 103.9 mhz; 3 kw. Ant 255 ft. Dups AM.

## Hazelhurst

**WVOH(AM)**—Sept 6, 1962: 920 khz; 500 w-D. Box 757 (31539). (912) 375-4511 Jeff Davis Bcstrs Inc. Format: Variety, C&W. Spec prog: Gospel 7 hrs wkly. ■ John Hulett, pres, & chief engr; Hilda Lewis, coml mgr; Bob Holland, mus dir; Wilbur Health, news dir.

**WVOH-FM**—Dec 9, 1975: 93.5 mhz, 3 kw. Ant. 230 ft. Dups AM.

## Hinesville

**WGML(AM)**—Dec 9, 1958: 990 khz; 250 w-D. Box 15 (31313). (912) 876-3599. Liberty Bcstg Co Inc. Net: Georgia Net, UPI. Rep: David Carpenter Co. Format: Mixed mus MOR. ■ E. D. Steele Jr, pres; Bob Bitzer, chief engr. ■ Rates: \$3; 3; 3; —

## Jackson

**WJGA(AM)**—April 24, 1967: 1540 khz; 1 kw-D. Box 3878 (30233). (404) 775-3151. Tarkenton Bcstg Co. (acq 5-10-77). Net: MBS, Georgia. Rep: Keystone, Carpenter. Format: Var. Spec prog: Farm 2 hrs wkly. ■ Dallas Tarkenton, pres; Don Earnhart, gen mgr; Herbert Shapard, chief engr.

**WJGA-FM**—April 24, 1967: 92.1 mhz; 3 kw. Ant 275 ft horiz; 270 ft vert. (CP 1.20 kw. Ant 440 ft). Dup AM 100%.

## Jasper

**WYYZ(AM)**—May 25, 1973: 1580 khz, 250 w-D. Box 280 (30143). (404) 692-6446. Pickens County Bcstg Co. Format: C&W, Gospel, Top 40. ■ Robert P. Schwab, owner, gen mgr.

## Jesup

**WIFO-FM**—Listing follows WLOP(AM).

**WLOP(AM)**—July 12, 1949: 1370 khz; 5 kw-D. Box 647 (31545). (912) 427-3711. Jesup Bcstg Corp. (acq 9-17-70). Net: Net: ABC/E, Tobacco Net, Georgia Net, APR. Rep: Bolton. Format: C&W. Spec progs: Farm 8 hrs wkly. ■ John W. Davidson, pres; Charles Hubbard, gen & coml mgr; Ed Burchfield, prog dir; Hilda Lewis, prom mgr; Kevin Kelshaw, news dir; Raymond Bilbrey, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WIFO-FM**—Co-owned with WLOP(AM). July 1, 1968: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 25%. Net: ABC/I. Format: R&B, MOR, Top 40. ■ Raymond Bilbrey, prog dir. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

**WSOJ-FM**—1974: 98.3 mhz; 3 kw. Ant 300 ft. 109 Beech St. (31014). Happy Acres Bcstg Co. ■ Raymond B. Forehand, pres.

## Lafayette

**WLFA(AM)**—November 1954: 1590 khz; 5 kw-D. Box 746 (30728). (404) 638-3276. Radio Dixie Inc. (acq 8-24-76). Net: Georgia Net, UPI. Format: Adult contemp. Spec prog: Farm 2 hrs wkly. ■ C. W. Gwyn, pres & gen mgr; Rich Gwyn, stn mgr & prog dir; Chas M. Lowry Jr., chief engr. ■ Rates: \$5.40; 4.50; 5.40; 4.50.

## La Grange

**WLAG(AM)**—May 1, 1941: 1240 khz; 1 kw-D, 250 w-N. Box 1429 (30241). (404) 882-3505. La Grange Radio (acq 1975). Net: MBS, Georgia. Format: Top-40 (contemp) ■ L. A. Wood, pres & treas; Paul Reid, VP & sec; Red Jones, gen mgr; Tim Jones, prog & mus dir;

Zan McBride, news dir; John Davis, chief engr. ■ Rates: \$5; 4; 5; 2.90.

**WWCG(FM)**—Co-owned with WLAG(AM). Sept 1, 1947 104.1 mhz; 29.5 kw. Ant 220 ft. Stereo. (404) 882-0041 Format: C&W. Prog sep from AM. ■ Rates: \$4.25; 4.25; 4.25, 4.25.

**WTRP(AM)**—Jan 9, 1953: 620 khz; 1 kw-D. Box 1203 (30241). (404) 884-8611. Chattahoochee Bcstg Co. Inc. Net: APR. Rep: Dora-Clayton. Format: MOR. ■ Julian P. Hurst, pres & gen mgr; Martha Anderson, stn mgr; Robert Whatley, prog dir & asst gen mgr; Jack Bagley, mus dir; Thomas Jackson, news dir; Ray Relihan, chief engr. ■ Rates: \$5; 4.25; 5; —.

**WWCG(FM)**—Listing follows WLAG(AM).

## Lawrenceville

**WLAW(AM)**—Jan. 7, 1959: 1360 khz; 1 kw-D. Box 33. (30246). (404) 963-2222. Radio Gwinett Inc. (acq 4-7-76). Format: Var. ■ Robert J. McGarity, pres & gen mgr.

## Louisville

**WPEH(AM)**—Sept 10, 1960: 1420 khz; 1 kw-D. Box 425 (30434). (912) 625-7248. Peach Bcstg Co. Inc. Net: Keystone. Format: C&W/Top 40/MOR. ■ Ottis G. Stephens, pres, gen & coml mgr; Wendell F. Stephens, prog dir & chief engr; Sue Stephens, prom mgr; Tony Cooper, mus & news dir.

**WPEH-FM**—May 6, 1971. 92.1 mhz; 3 kw. Ant. 296 ft. (CP: 3 kw, Ant 300 ft). Dups AM 75%.

## Lyons

**WBBT(AM)**—March 12, 1959: 1340 khz; 1 kw-D, 250 w-N, DA-2. Box 389 (30436). (912) 526-8122. WBBT Inc. (acq 8-1-78). Net: MBS, UPI. Rep: David Carpenter. Format: C&W, Top-40. ■ Happy Howard, pres; Claudia Williamson, coml mgr; Jim Ball, mus dir; Earl Averett, prom mgr; Bruce Bostwick, news dir; Jim Clegg, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

## Macon

**WAVC(AM)**—See Warner Robins.

**WBML(AM)**—Oct 15, 1940: 900 khz; 250 w-D. 1818 Forsyth St. (31201). (912) 743-5453. Network Inc. (acq 12-76). Net: MBS. Rep: Savalli/Gates. Format: Rel. ■ John Teiken, pres & gen mgr; Allen Woodward, prog dir; Paulette Teiken, off mgr; George Garrett, chief engr. ■ Rates: \$8.50; 8.50; 8.50; —

**WDDO(AM)**—Nov 25, 1957. 1240 khz; 1 kw-D, 250 w-N. Box 900 (31202). (912) 745-3375. Piedmont Communications Corp. (acq 12-1-76). Net: Nat Black. Rep: Selcom. Format: Black. ■ Paul Lawrence, pres; Fred L. Newton, gen mgr; Charles R. Witt, coml mgr; Ernestine Barber, news dir; Hal R. Sutton, chief engr. ■ Rates: \$15.40; 14.70; 15.40.

**WCRY-FM**—Co-owned with WDDO(AM). Oct 19, 1973: 107.9 mhz; 100 kw. Ant 690 ft. Stereo. Progs sep from AM. Format: Btfl music. ■ Walter Massey III, coml mgr; Thom Mead, prog dir; Hal Sutton, chief engr.

**WDEN(AM)**—August 1967 1500 khz; 1 kw-D. Box 46 (31201). (912) 745-3383. Elliott Bcstg Co. (acq 9-72). Net: Georgia, UPI. Format: Modern Country. ■ Alberta Elliott, owner & pres; Thom Smith, gen mgr; Aaron Bowers, prog dir; Vickie Mallard, coml mgr; Herb Shaphard, chief engr. ■ Rates: \$12.75; 10; 12.75; 7.25.

**WDEN-FM**—June 10, 1968: 105.3 mhz, 50 kw. Ant 145 ft. Stereo. Dups AM 15%. ■ Rates same as AM.

**WIBB(AM)**—November 1948: 1280 khz; 5 kw-D. 830 Mulberry St. (31201). (912) 742-2505. WIBB Radio Inc. (acq 2-1-72). Net: Mutual Black. Format: Black. ■ Al Brooks, pres & gen mgr; James R. Hunnicutt, stn mgr; H. Swain, prog & mus dir; R. N. Collins, chief engr.

**WMAZ(AM)**—Oct 30, 1922: 940 khz, 50 kw-D, 10 kw-N, DA-N. Box 5008 (31208). (912) 746-7311 TWX 912-788-3713. Multimedia Inc. (group owner). Net:

## Georgia Radio

CBS. Rep: Katz. Format: MOR. ■ Walter Bartlett, pres; Albert Sanders, VP & gen mgr; Bill Powell, dir of opns; Wayne Sawyer, admin coord; Otis Hughes Jr., sls mgr; Bill Tribble, news dir; Jim Lawhon, chief engr. ■ Rates: \$30; 25; 30; 20.

**WMAZ-FM**—Feb 10, 1947: 99.1 mhz; 100 kw. Ant 660 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Top 40. ■ WMAZ-TV affili. Rates same as AM.

**WNEX(AM)**—April 1945: 1400 khz; 1 kw-D. 250 w-N, DA-1, 2254 Rogers Pl. (31204). (912) 745-3301 Macon Bcstg Co. (acq 1-68). Net: ABC/C. Rep: Media/Sales. Format: Top 40. ■ Alfred Lowe Jr., pres & gen mgr; Charlie Colter, coml mgr; Terry Taylor, mus & prog dir; Dennis Hayes, news dir; Max F Harper, VP & chief engr. ■ Rates: \$12; 10; 12, 10.

## Madison

**WYTH(AM)**—June 1955: 1250 khz; 1 kw-D. Box 635 (30650). (404) 342-1250. Central Georgia Bcstg Co. (acq 9-1-59). Net: Keystone. Format: Variety, C&W. Spec progs: Black 13 hrs wkly. ■ James F. Small Sr., pres & coml mgr; Annie Lee Small, gen mgr; Jim Small Jr., prog dir; John Lee Moody, prom mgr & news dir; George Cochran, mus dir; Victor LeRoy Johnson, chief engr. ■ Rates: \$4; 4; 4.

## Manchester

**WFDR(AM)**—June 1957: 1370 khz; 1 kw-D. Box 510 (31816). (404) 846-3115. TWX 7551-35. WFDR Inc. (acq 12-2-69). Rep: Carpenter. ■ Jack Whitehorn, pres & gen mgr; Fred McCurdy Jr., coml & stn mgr; Bonnie Harris, prog dir; Jeff Tate, prom mgr; John Duskin, news dir; Joe Chasteen, chief engr.

**WFDR-FM**—1967: 93.3 mhz; 100 kw. Ant 460 ft. (CP 61 kw. Ant 490 ft). Stereo. Prog sep from AM. Format: Black, R&B.

## Marietta

**WBIE(FM)**—Listing follows WCOB(AM).

**WCOB(AM)**—Nov 14, 1955: 1080 khz; 10 kw-D. DA. Box 491 (30061). (404) Marietta Bcstg Co. Net: APR. Format: Nostalgia. ■ James M. Wilder, pres, gen mgr & chief engr; William B. Estes, gen sls mgr; Roger F. Allison, prog dir; Diane Tannen, news dir.

**WBIE(FM)**—Co-owned with WCOB(AM). November 1960: 101.5 mhz; 100 kw. Ant 870 ft. Stereo. (404) 424-1015. Prog sep from AM. Format: C&W.



**WFOM(AM)**—Oct 13, 1946: 1230 khz; 1 kw-D. 250 w-N. 835 S. Cobb Dr (30060). (404) 428-3396. S. M. Landress & Lloyd Gerald Crowe. (acq 6-8-77). Net: ABC/C. Format: Top-40, Contemp. ■ Jerry Crowe, pres, gen & stn mgr; Jack Hurst, coml mgr; Mike Durrett, prog & mus dir; Kevin Star, news dir; Jack Giesler, chief engr. ■ Rates: \$15; 12; 15; 12.

## McRae

**WDAX(AM)**—July 27, 1957: 1410 khz; 1 kw-D. Box 1410 (31055). (912) 868-5611. Jesup Bcstg Corp. (acq 8-25-75). Net: ABC/I. Format: C&W, farm. ■ John Davison, pres; Roy Anderson Jr., gen mgr; Ken Howard, mus & prog dir, coml mgr; William Houser, chief engr. ■ Rates: \$3.95; 3.95, 3.95; —.

## Metter

**WHCG(FM)**—Listing follows WMAC(AM).

**WMAC(AM)**—Dec 22, 1961: 1360 khz; 500 w-D. Box 238 (30439). (912) 685-2136. Radio Metter. Format: Contemp-Solid Gold. ■ Jimmy Page, VP gen & coml mgr; Eddie Lewis, prom mgr; Joyce Franklin, news dir; Glenn Deal, chief engr.

**WHCG(FM)**—Co-owned with WMAC(AM). Aug 1, 1971: 104.9 mhz; 3 kw. Ant 300 ft. Dups AM days.

## Milledgeville

**WMVG(AM)**—March 29, 1946: 1450 khz; 1 kw-D. 250 w-N. 1250 Charlton St., Box 519 (31061). (912) 452-0586. WMVG Inc. (acq 4-7-77). Net: MBS; Georgia Net. Format: MOR. Spec prog: Black 5 hrs wkly. ■ John W. Davidson, pres; Gary M. Davidson, gen mgr; Ken Shermer, news dir; Joe Boone, chief engr. ■ Rates: \$4; 4; 4; 4.

**WMVG-FM**—June 30, 1966: 102.3 mhz; 3 kw. Ant. 160 ft. Stereo. Prog sep from AM. Format: C&W.

**\*WXGC(FM)**—August 1975: 88.9 mhz, 10 w. Ant 110 ft. Box 889 Georgia College (31061). (912) 452-4915. Georgia College for Women (acq 8-75). Format: Progs. Spec prog: Jazz 5 hrs wkly. ■ Randall Moore, gen mgr.

**WXLX(AM)**—March 6, 1975: 1060 khz; 1 kw-D. Box 832 (31061). (912) 452-7291. Oconee Bcstg Co. Net: ABC/E. Format: Top-40. ■ Paul Wilkinson, pres; Rob Darden, coml mgr; Bruce Culpepper, opns mgr; Rick Goue, news dir; Scott McLeod, sports dir; Robbie Hathaway, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

## Millen

**WGSR(AM)**—Oct 11, 1958: 1570 khz; 250 w-D. Box 869 (30442). (912) 982-4142. Jenkins Bcstg System Inc. (acq 3-1-59). Net: UPI. Rep: TN Spot sls. Format: Variety. Spec prog: Black 11 hrs wkly. ■ Jack V. LoPresti, pres, gen mgr & chief engr; Lew Banks, coml & prom mgr; Bill Kent, news & prog dir. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

## Monroe

**WKUN(AM)**—Feb 4, 1971: 1580 khz, 1 kw-U. 702 E. Spring St. (30655). (404) 267-6558. Community Bcstg Co Inc. Net: Georgia Net, UPI. Rep: Carpenter. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Deral Morris, pres & gen mgr; Gary Gallman, coml mgr; George Peters, prog dir; Dillard Rowe, prom mgr; Rob Watson, news dir; Nick Gheer, chief engr. ■ Rates: \$3; —, —, —.

**WRED(AM)**—Aug 25, 1978: 1490 khz, 1 kw-D. 250 w-N. Box V (30655). (404) 267-6000. Monroe Broadcasting Inc. Format: MOR. ■ Herschel Wisebram, pres; Mickey McMillan, prog & mus dir. ■ Rates: \$4; 3; 4; 3.

## Montezuma

**WMNZ(AM)**—Nov 29, 1961: 1050 khz; 250 w-D. Box 511 (31063). (912) 472-8386. Macon County Bcstg Co. Net: Georgia News. Format: C&W, MOR. Spec progs: Black 12 hrs, farm 10 hrs wkly. ■ William E. Blizzard Jr., pres, gen, coml & prom mgr & news dir; Danny Blizzard, prog & mus dir; Wade Boland, chief engr. ■ Rates: \$2, 2; 2.

## Morrow

**WSSA(AM)**—November 1956: 1570 khz; 1 kw-D. Box 752, Forest Park, Ga. (30050). (404) 361-8844. South Atlanta Bcstg Co. Format: C&W. ■ Dale L. Tino, gen mgr; Les Reed, prog & mus dir; Lester Hawks, chief engr.

## Moultrie



**WMGA(AM)**—September 1939: 1130 khz; 10 kw-D. (DA, CH), 250 w-N. Box 1380 (31768). (912) 985-1130. Radio Sin WMGA. Net: ABC/I. Rep: Carpenter. Format: MOR, heavy news, comment. Spec progs: Fr 24 hrs wkly. ■ Roy F. Zess, gen mgr; Bennett T. Willis, prog dir; Bill Shiver, prom mgr; Jack Lindley Jr., chief engr. ■ Rates: \$9; 8; 8; 7.

**WMTM(AM)**—Nov 10, 1953: 1300 khz; 5 kw-D. Box 788 (31768). (912) 985-1300. Colquitt Bcstg Co. Net: MBS. Rep: Bolles; Busby Finch & Woods. Format: Contemp, C&W. ■ Douglas J. Turner, pres; Donnie Turner, gen mgr.

**WMTM-FM**—Nov 17, 1964: 93.9 mhz; 100 kw. Ant 135 ft. Stereo. Dup AM 40%.

## Nashville

**WNGA(AM)**—1960: 1600 khz; 1 kw-D. Box 645 (31639). (912) 686-2001. Hanson R. Carter. Net: UPI. Rep: Jack Bolton Assoc. Format: C&W. ■ Hanson R. Carter, pres; Duane Tucker, gen mgr; Wayne Taylor, mus dir.

## Newnan

**WCOH(AM)**—December 1947: 1400 khz; 1 kw-D. 250 w-N. Box 1100 (30263). (404) 253-4636. Newnan Bcstg Co. (acq 9-14-53). Net: MBS. Rep: Ochs. Format: MOR, emphasis news, spts. Spec progs: Black 1 1/4 hrs; C&W 10 hrs; classical 1 hr, wkly. ■ James O. Hardin Jr., pres, gen, coml & prom mgr & prog dir; Alvin E. Johnston, news dir; Durward E. Roland, chief engr.

**WCOH-FM**—1948: 96.7 mc; 1.7 kw. Ant 380 ft. Dup AM 85%. Spec progs: Classical 10 hrs wkly.

**WNEA(AM)**—April 18, 1962: 1300 khz; 500 w-D. Box 1213 (30264). (404) 253-4711. Radio Newman. Net: UPI. Rep: Carpenter. Format: Top 40, C&W. ■ Ethel Holley, pres; Johnny Brown, gen & coml mgr & chief engr; Johnny Sullivan Jr., prog, mus & news dir. ■ Rates: \$5; 4.75; 5; 4.75.

## North Atlanta

**WRNG(AM)**—Dec 4, 1967: 680 khz; 25 kw-D. 3954 Peachtree Road, N.E. (30319). (404) 261-6800. Ring Radio Co. Group owner: Southmedia Stns. Net: CBS, UPI. Rep: Major Market Radio. Format: Talk/news. Spec prog: Farm 2 hrs wkly. ■ Charles A. Smithgall, pres; Harry Davey, gen mgr; Larry Lowenstein, prom mgr; Steve Wyman, coml mgr; Dave Watkins, prog dir; Judith C. Rambo, prom & traf mgr; Herb Gershon, news dir; Gordon Swan, chief engr. ■ Rates: \$50; 35; 45; 25.

## Ocilla

**WSIZ(AM)**—March 14, 1961: 1380 khz; 5 kw-D. Box 186 (31774). (912) 468-7427. Gralean Bcstg Co. (acq 9-78). Net: ABC/C, Tobacco, Georgia Net. Rep: Bernard, Format: Contemp. Spec prog: Farm 10 hrs wkly. ■ George Olive Jr., pres; Ronald J. O'Quinn, gen mgr; H. R. Dunn, coml mgr; Howard Jordan, prog & mus dir; Nelda Stone, prom mgr; Joel McRae, news dir; Buddy Mitchell, chief engr.

## Pelham

**WEBI(FM)**—See Camilla.

## Perry

**WPGA(AM)**—1955: 980 khz; 1 kw-D. Box 980 (31069). (912) 987-2980. Radio Perry Inc. (acq 1-4-74). Net: ABC/E. Format: Contemp. ■ Lowell Register, pres & chief engr.

**WPGA-FM**—May 3, 1966: 100.9 mhz; 3 kw. Ant 200 ft horiz, 195 ft vert. Stereo. Prog sep from AM.

## Quitman

**WSFB(AM)**—Nov 19, 1955: 1490 khz; 250 w, SH. Box 632 (31643). (912) 263-4373. R.B.H. Bcstg Co. Inc. (acq 11-1-61). Rep: Carpenter. ■ William F. Hoopes, pres.

## Reidsville

**WTNL(AM)**—June 25, 1976: 1390 khz; 500 w-D. Drawer 820 (30453). Reidsville Bcstg Corp. Net: ABC/E, APR. Rep: Southern Spot Sales. Format: Top-40. Spec progs: Farm 2 hrs wkly. 4E. Lloyd Kilday Jr., pres, gen mgr & news dir; Howard K. Moll Jr., coml mgr; Steve Harris, prog dir & prom mgr; Bob Garrett, mus dir; Bob Ritchie, chief engr. 253; 3; 3; —.

## Rockmart

**WPLK(AM)**—Aug 28, 1959: 1220 khz; 500 w-D. Box 192 (30153). (404) 684-7848. Georgia Radio Inc. Net: ABC/I&E. Spec progs: Talk 10 hrs wkly. ■ L. E. Gradick, pres & gen mgr; Cliff Williams, coml mgr; Kim Holtzendorf, prog dir; Jerry Gunn, news dir. ■ Rates: \$4.25; 4.25; 4.25; 4.25.



**WZOT(FM)**—Co-owned with WPLK(AM). Feb 28, 1972: 107.1 mhz; 3 kw. Ant 220 ft. Net: ABC/FM. Format: C&W, Gospel. Prog sep from AM. ■ Rates same as AM.

## Rome

**WIYN(AM)**—Aug 1, 1962: 1360 khz; 500 w-D. Box 5226 (30161). (404) 234-0824. WIYN Radio Inc. Net: ABC/I&E. Spec prog: Talk 10 hrs wkly. ■ L. E. Gradick, pres & gen mgr; Jim McRee, coml mgr; Angelo Mascia, prog dir; Jerry Gunn, news dir.

## WLAQ

24 Hour, Country & Western

CBS RADIO

Southern Spot Sales

**WLAQ(AM)**—1947: 1410 khz; 1 kw-U, DA-N. Box 228 (30161). (404) 232-7767. Clarke Bcstg Corp. (acq 12-28-63). Net: CBS, UPI. Format: C&W. ■ Tom Lloyd, pres & gen mgr; Jack C. Jarrett, prog & mus dir; Mel Coe, news dir; Randy Davis, sls mgr; Larry Smith, chief engr. ■ Rates: \$7.80; 7.80; 7.80; 7.80.

**WRGA(AM)**—November 1929: 1470 khz; 5 kw-U, DA-N. Box 14700 (30161). (404) 291-9742. McDougald Bcstg Corp. (acq 8-77). Net: ABC/E. Rep: Devney; Busby, Finch, Latham & Widman. Format: Mod Country. Spec progs: Black 1 hr wkly. ■ Michael H. McDougald, pres & gen mgr; Jerry Pless, coml mgr; Jim Randall, prog dir; Leeta McDougald, prom mgr; Jerry Gunn, news dir; Lamar Ross, chief engr. ■ Rates: \$7.25; 6.25; 7.25; 5.25.

**WQTU(FM)**—Co-owned with WRGA(AM). May 2, 1966: 102.3 mhz; 300 w vert, 295 w horiz. Ant 790 ft. Stereo. Sep from AM. Box 10200 (30161). Net: ABC/C. Format: Adult contemporary. ■ Ken Payne, mgr; Steve Nelson, prg dir; Ben Baldwin, chief engr. ■ Rates: \$8; 7.50; 8; 6.

**WROM(AM)**—Dec 29, 1946: 710 khz; 1 kw-D. Box 1546 (30161). (404) 291-9766. Coosa Valley Radio Co. Net: UPI. Rep: Media Sales-South. Format: Top 40. ■ Charles E. Doss, pres & gen mgr; Patricia Henderson, admin asst; Warren Penney, sls mgr; Cheryl Garrison, prog dir; T. H. Robertson, chief engr. ■ Rates: \$7.53; 6.47; 7.53; 5.41.

**WROM-FM**—May 22, 1965: 97.7 mhz 295 w horiz, 280 w vert. Ant 820 ft horiz, 810 ft vert. Stereo. Dups AM days. ■ Rates same as AM.

## Rossville

**WOWE(FM)**—Listing follows WRIP(AM).

**WRIP(AM)**—Nov 11, 1958: 980 khz; 500 w-D, DA. (CP: 500 kw-N, DA-2). Ellis Rd. (30741). (404) 866-3855. Jay Sadow. Net: MBS. Rep: Devney. Format: Gospel, country. ■ Jay Sadow, pres, gen & coml mgr; Gerry Sadow, prog dir & prom mgr; Sid Hughes, mus dir; Jack Hatcher, news dir; Larry Howard, chief engr.

**WOWE(FM)**—Co-owned with WRIP(AM). June 8, 1966: 105.5 mhz; 6 kw. Ant 270 ft. Separate from AM. Format: Diversified, C&W. Spec prog: Farm & Talk shows 15 hrs each, Religious 20 hrs wkly. ■ WRIP-TV affil.

## Royston

**WBLW(AM)**—June 1972: 810 khz; 250 w-D. Box 431, Royston, Ga. (30662). (404) 245-6101. Better Bcstg Inc. ■ B. L. Williamson, pres; Talmadge Williamson, VP & gen mgr.

## Sandersville

**WSNT(AM)**—May 11, 1956: 1490 khz; 1 kw-D, 250 w-N. Box 150 (31082). (912) 552-5182. Radio Station WSNT Inc. Rep: Tobacco Radio. Format: Block, Black, C&W, MOR. ■ Cleatus O. Brazzell, pres; Johnnie Bailes, gen mgr; James Whaley, coml mgr; Deborah Brown, prog dir; Jerry Knight, news dir; Reginald Massey, mus dir; Merritt Wheeler, chief engr.

**WSNT-FM**—1975: 93.5 mhz, 3 kw. Ant 185 ft.

## BECKERMAN ASSOCIATES

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## Savannah

**WEAS(AM)**—Oct 6, 1950: 900 khz; 5 kw-D. Box 8346 (31402). (912) 234-7264. WEAS Inc. Group owner: Dee Rivers Stns. Net: Nat Black. Rep: Bernard Howard. Format: Religious. ■ E. D. Rivers, pres; M. Kells Rivers, gen mgr; Rex B. Rivers, coml mgr; Richard Wade, prog & mus dir; Jane Weaver, news dir; John Al, chief engr. ■ Rates: \$30; 27; 30; 27.

**WEAS-FM**—Aug. 1967: 93.1 mhz; 100 kw. Ant 310 ft. Stereo. Sep from AM. Format: Black. ■ Rates same as AM.

**\*WHCJ(FM)**—Sept 19, 1975: 88.5 khz; .01 kw. Ant 113 ft. Box 20484 (31404). (912) 356-2399. Savannah State College. Format: Educ, jazz, diversified. Spec progs: Classical 4 hrs wkly. ■ Dr. Prince Jackson Jr, pres; Willie E. Brown, gen mgr.

**WJCL-FM**—June 18, 1972: 96.5 mhz; 100 kw. Ant 1232 ft. Stereo. 10001 Abercorn Freeway. (912) 925-0022. (31406). Lewis Bcstg Corp. Net: APR. Rep: PRO Radio, Busby, Finch, Latham & Widman. Format: Btfl mus. ■ J. Curtis Lewis, pres; Al Jennings, VP/radio. Wallace Lowell, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WKBX(AM)**—Dec 29, 1939: 630 khz; 5 kw-U, DA-N. Box 876 (31402). (912) 897-1529. Beasley Bcst Group of Savannah (group owner; acq 3-25-77). Net: NBC. Rep: Robert Eastman. Format: MOR. Spec prog: Farm 20 hrs wkly. ■ George Beasley, pres; Tom Joyner, exec VP; Ronald E. Winders, gen mgr; Gary Morris, sls mgr; Doug Welldon, opns mgr; Jerry Katz, mus dir; Donna Jones, news dir; Bill Garwood, chief engr.

**WGSF(FM)**—Co-owned with WKBX(AM). April 24, 1972: 95.5 mhz; 100 kw. Ant 320 ft. Sep from AM. Stereo. Format: Top-40.

**WNMT(AM)**—See Garden City.

**WQQT(AM)**—Aug 14, 1946: 1450 khz; 1 kw-D, 250 w-N. 126 W. Upper Factors Walk. (31401). (912) 232-4182. WQQT Inc. (acq 7-1-75). Net: MBS. Rep: McGavren Guild. Format: C&W. ■ Robert A. Powers, pres & gen mgr; John Graham, sls mgr; Terry Wunderlin, mus dir; John All, chief engr. ■ Rates: \$16; 13; 16; 13.

**WXLM(FM)**—Co-owned with WQQT(AM). Feb 4, 1969: 97.3 mhz; 100 kw. Ant 500 ft. Stereo. Box 9705 (31402). (912) 233-9211. WXIM Inc. Rep: McGavren Guild. Format: Rock. ■ Mike Prince, prog dir.

**WSGA(AM)**—May 1956: 1400 khz; 1 kw-D, 250 w-N. Box 8247 (31402). (912) 233-8807. WSGA Inc. (acq 3-74). Net: ABC/C. Rep: Torbet. Format: Top-40, Contemp. ■ Jerry Rogers, VP, prog dir & stn mgr; Jim Lewis, mus dir; Dale Karacostas, VP & natl sls mgr; Hugh Wheeler, VP & loc sls mgr; Donna Jones, news dir; Dennis Eversoll, chief engr. ■ Rates: \$45; 37; 45; 37.

**WZAT(FM)**—Co-owned with WSGA(AM). Oct 19, 1971: 102.1 mhz; 100 kw. Ant 620 ft. Sep from AM. Box 1326 (31401). (912) 233-8177. Weis Bcstg. Format: Contemporary. ■ Mike Allen, prom mgr.

**WGSF(FM)**—Listing follows WKBX(AM).

**WSOK(AM)**—October 1946: 1230 khz; 1 kw-D, 250 w-N. Box 1288 (31402). (912) 232-3322. B.C.C. Ga. Inc. (acq 1-5-72). Net: Mut Black, APR. Rep: Selcom. Format: Diversified. ■ Benjamin M. Tucker, chmn, gen mgr; Laura Rosenzweig, coml mgr; Hardy Jay, mus dir; Vaughnette Goode, news dir; Ed Bigbie, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 5.50.

**WTOC(AM)**—Oct 15, 1929: 1290 khz; 5 kw-U, DA-N. Box 8086 (31402). (912) 232-0127. Savannah Bcstg Co. Net: CBS. Rep: Katz. Format: Top 40. ■ F. Schley Knight, pres; Millard Gainey, mgr; John Bry, news dir; Kyle Goodman, chief engr.

## Georgia Radio

**WTOC-FM**—Nov 29, 1946: 94.1 mhz; 89 kw. Ant 1320 ft. Prog sep from AM. Format: C&W. ■ WTOC-TV affil.

**WXLM(FM)**—Listing follows WQQT(AM).

**WZAT(FM)**—Listing follows WSGA(AM).

## Smyrna

**WQXI-FM**—Co-owned with WQXI(AM) Atlanta. March 1, 1966: 94.1 mhz; 70 kw. Ant 890 ft. 3340 Peachtree Rd., N.E., Atlanta. (30326). (404) 261-2970. Jefferson Pilot Bcstg Co. (group owner; acq 3-1-74). Prog dups AM 18%. Format: Adult Top-40. ■ Kathy Dunbar, coml mgr; Jeff McCartney, msu dir. ■ Rates: \$125; 85; 125; 85.

**WYNX(AM)**—March 1962: 1550 khz; 10 kw-D. 2460 Atlanta St. (30080). (404) 436-6171. Jonquil Bcstg Co. (acq 1-66). Net: Georgia News. Format: Religious. ■ L. N. Polk, pres & gen mgr; Ann Jones, prom mgr; Ken Rogers, news dir; Dick Byrd, chief engr. ■ Rates: \$10; 10; 10; 10.

## Soperton

**WYOK(AM)**—Nov 29, 1975: 1000 khz; 1 kw-D. Box 556 (30457). (912) 529-3311. Center Bcstg Co. Net: Georgia, APR. Format: C&W. Spec prog: Farm 4 hrs, Black 1 hr wkly. ■ H. Fred Tippett, pres & chief engr; John Kea, gen mgr, prog & mus dir; Billy Calhoun, coml mgr; Julian Walraven, news dir. ■ Rates: \$3.50; 3.50; 3.50; —.

## Springfield

**WGEC(FM)**—March 1978: 103.9 mhz; 3 kw. Ant 300 ft. Charles E. Flint, Box 332 (31329). Eftingham Enterprises Inc. Format: C&W, pops.

## Statesboro

**WMCD(FM)**—Listing follows WWNS(AM).

**WPTB(AM)**—April 5, 1976: 850 khz; 1 kw-D, 1 kw-N, DA-2. Box 289 Williams Rd. (30458). (912) 764-6621. Rosemor Bcstg Co. Inc. Net: APR. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Bernard Morris, pres, gen mgr & chief engr; Len Perna, prog dir; Mike Mull, news dir. ■ Rates: \$6; 5.50; 5.50; 3.

**\*WVGS(FM)**—1975: 91.3 mhz, 10 w. Ant 63 ft. Stereo. Georgia Southern College Box 11619 (30458). (912) 681-5525. Board of Regents, University System of Georgia. Format: Var. ■ Skip Jennings, gen mgr.

**WWNS(AM)**—Dec 1, 1946: 1240 khz; 1 kw-D, 250 w-N. Box 958 (30458). (912) 764-5446. Radio Statesboro Inc. (acq 3-1-75). Net: ABC/I, Georgia. Rep: TN Spot stns. Format: MOR. Spec prog: Farm 11 hrs wkly. ■ Van Lanier, pres & gen mgr; Michael Bowen, sls mgr; Bill Dollar, prog dir; Nate Hirsch, prom mgr; Ray Shader, news dir; Scott Pendergraft, chief engr. ■ Rates: \$8; 6; 6.

**WMCD(FM)**—Co-owned with WWNS(AM). May 1, 1967: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. (912) 764-5448. Net: ABC/FM. Format: Top 40. Prog sep from AM. Rates same as AM.

## Summerville

**WGTA(AM)**—Aug 27, 1956: 950 khz; 5 kw-D. Box 200 (30747). (404) 857-2466. Tri-State Bcstg Co. Rep: Carpenter. Format: Diversified. ■ William B. Farrar, pres & gen mgr; Charles C. Farrar, coml mgr; Jonnie Faye Campbell, prog dir; W. H. Green, news dir; Charles M. Lowry Jr, chief engr. ■ Rates: \$4; 3.50; 4; 3.

## Swainsboro

**WJAT(AM)**—Jan 1, 1950: 800 khz; 1 kw-D, DA-D. Box 289 (30401). (912) 237-2011. Radio Station WJAT Inc. (acq 1-1-77). Rep: TN Spot Sales, Raleigh, N.C. Format: C&W, MOR, rel. ■ Cleatus Brazzell, pres; John J. Bailes, gen mgr; H. E. Buffington, coml mgr; Lucille Jones, prog dir; Joseph A. Horne, mus & news dir; Doris M. Lewis, prom mgr; James W. Slawson, chief engr.

## Georgia Radio

**WJAT-FM**—Dec 18, 1966. 98.3 mhz; 3 kw. Ant 285 ft horiz & 280 ft vert. Dup AM 44%.

**WXRS(AM)**—March 10, 1978: 1590 khz; 2.5 kw-D. Box 1590 (30401). (912) 237-7895. WSJ Radio Inc. Format: Modern Country. ■ Charles Witt, pres and gen mgr; Raymond Nasworthy, VP & stn mgr; Grady Spires, prog & mus dir; David Sigman, news dir; Donovan Jones, chief engr. ■ Rates: \$4, 4, 4, —

### Sylvania

**WSYL(AM)**—Dec 1, 1955: 1490 khz; 1 kw-D, 250 w-N, DA-1 Box 519 (30467). (912) 564-7461 Sylvania Bcstg System (acq 8-4-72). Net: Georgia, UPI. Rep: Tobacco. Format: MOR. ■ Shirley Mahaffey, pres, gen & coml mgr; Charles Taylor, prog dir; Billy Tucker, mus dir; Mildred Sharpe, prom mgr; Elsie Tretheway, new dir; Jim Slawson, chief engr. ■ Rates: \$8; 7, 8; 6.

### Sylvester

**WOGA(AM)**—Dec. 16, 1963: 1540 khz; 1 kw-D. Box 240 (31791). (904) 776-3421 Worth County Bcstrs (acq 3-14-73). Net: Georgia, APR. Rep: Select Religious Bcstg. Format: Religious. Spec prog: Farm 7 hrs wkly. ■ William R. Crews, pres; Dr. W. R. Crews, gen mgr; Charles Waller, prog dir, Sam Duddas, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

### Tallapoosa

**WKNG(AM)**—Sept 1, 1977: 1060 khz; 2.5 kw-D. Box 606 (30176). (404) 574-7655. Twin County Bcstg Co. Net: UPI. Format: Progressive. ■ Olive E. Sisk, pres; Bozy C. Hutcheson, gen mgr & prog dir Dale Deason, coml mgr; James Lype, mus dir; Leon Peterson, news dir; Dick Byrd, chief engr. ■ Rates: \$4; 4; 4, 4.

### Thomaston

**WSFT(AM)**—May 26, 1947 1220 khz; 250 w-D; DA-D. Box 689 (30286). (404) 647-5421 Upson Bcstg Co. Inc. Net: UPI. Rep: Carpenter. Format: MOR. Spec progs: Black 12 hrs, Farm 2 hrs wkly. ■ William H. Heule, mgr; Claude Thames, mgr; Don Standhardt, chief engr. ■ Rates: \$2.50; 2.50; 2.50, 2.50.

**WTGA(AM)**—Oct. 10, 1962: 1570 khz; 500 w-D. 208 S. Center St. (30286). (404) 647-7121 Radio Georgia Inc. (acq 12-65). Net: ABC/I, Georgia. Rep: Busby, Finch & Woods. Format: Variety. Spec prog: C&W 10 hrs, farm 1 hr, wkly. ■ David L. Piper, pres, gen mgr; Bill Chapman, coml mgr, prog dir; Scott Carter, news dir; chief engr. ■ Rates: \$2; 2; 2; 2.

### Thomasville

**WLOR(AM)**—1947: 730 khz; 5 kw-D. Box 45 (31792). (912) 226-7911 Mills-Bellamy Ent. (acq 1-1-73). Net: ABC/E. Rep: Evans, Jones. Format: C&W. Spec prog: Gospel 20 hrs, farm 10 hrs wkly. ■ Norris B. Mills, gen mgr; Emery T. Evans, stn & prom mgr; Carl Barnes, prog dir & chief engr; Richard Harris, traf mgr. ■ Rates: \$3.40; 3.40; 3.40; —.

**WPAX(AM)**—December 1922: 1240 khz; 1 kw-D, 250 w-N. Box 129 (31792). (912) 226-1240. Oliva Bcstg Co. (acq 1965). Net: CBS, Tobacco. Format: Contemp. ■ T. O. Collins, pres, gen & coml mgr; Dick Shannon, prog dir; Bob Willis, chief engr.

**WTUF(AM)**—1971 1071 mhz; 1.55 kw. Ant 390 ft. Box 45 (31792). (912) 226-1041 Thomasville Bcstg Co. (acq 10-1-74). Net: Nat Black. Rep: Evans, Jones. Format: Black. ■ N. B. Mills, pres; Emery T. Evans, gen & prom & coml mgr; Curtis Thomas, prog dir; Tony Brunson, mus dir; Carl Barnes, chief engr. ■ Rates: \$3.40; 3.40; 3.40; 3.40.

### Thomson

**WTHO(AM)**—Feb 22, 1971: 1530 khz; 1 kw-D, 500 w-CH. Box 900 (30824). (404) 595-5122. Bethany Bcstg Co. Net: NBC, Georgia. Format: Rock & Soul. ■ Walter J. Brown, pres; Bill McConnel, gen mgr; Gary Lewis, mus dir; Mike Wall, news dir; Bill Newsome, chief engr. ■ Rates: \$3.50; 3.50; 3.50, —

**WTHO-FM**—Feb 22, 1971: 101.7 mhz; 3 kw. Ant 300

ft. Separate from AM. Stereo. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Rates: \$3.60; 3.60; 3.60; 3.60

**WTWA(AM)**—Jan 10, 1948: 1240 khz; 1 kw-D, 250 w-N. 216 Lumpkin St., Box 600 (30824). (404) 595-1561 Hickory Hill Bcstg Co. Net: MBS. Rep: Southern Spot Sls. Format: C&W. Spec progs: Black 20 hrs wkly. ■ Gene D. Harden, pres & gen mgr; Jeff Harden, coml mgr; Greg Harden, mus dir; Kay Harden, prom mgr; Vinnie Williams, news dir; Gene Harden, chief engr. ■ Rates: \$3; 3; 3, 3

### Tifton

**\*WABR-FM**—December 1973: 90.5 mhz; 10 w. Ant 150 ft. Box 116, ABAC Station (31794). (912) 386-3211 Abraham Baldwin Agricultural College. Format: Progs. Spec progs: Classical 3 hrs, jazz 1 hr, country rock 1 hr wkly. ■ Courtney Davis, stn mgr.

**WCUP(FM)**—Listing follows WWGS(AM).

**WTIF(AM)**—1957: 1340 khz; 1 kw-D, 250 w-N. Box 968 (31794). (912) 382-1340 Tiftarea Radio Inc. (acq 2-28-75). Net: CBS, Georgia Net. Format: C&W. Spec progs: Farm 5 hrs wkly. ■ Al Cohen, VP & gen mgr; Allen Tibbetts, prog dir; Anne King, coml mgr; Ed Roberts, news dir; David Benoist, chief engr. ■ Rates: \$3.85, 3.85; 3.85; 3.85

**WWGS(AM)**—1946: 1430 khz; 5 kw-D, 1 kw-N, DA-N. 700 W. Second St. (31794). (912) 382-1234. Tifton Bcstg Corp. Net: NBC, T. N. Farm Radio. Rep: Jones. Format: Top -40, Contemp, C&W, Block. Spec prog: Black 6 hrs wkly. ■ Ralph N. Edwards, pres & gen mgr; William E. Sides, stn mgr; H. Ronnie Dunn, coml mgr; Lyn Scott, music & opns dir; Terry Laird, news dir; Charles Thomas Schwab, chief engr. ■ Rates: \$6; 6; 6; 6.

**WCUP(FM)**—Co-owned with WWGS(AM) 1975: 100.3 mhz; 100 kw. Ant 650 ft Stereo Prog sep from AM 623 W. Second St (912) 382-1100. Beautiful Music Inc. Net: ABC/E. Rep: Dora-Clayton. Format: Btfl mus. ■ Aubrey Smith, stn mgr; Evelyn Edwards, pub affairs; Charles Thomas, chief engr.

### Toccoa

**WLET(AM)**—May 1, 1941 1420 khz; 5 kw-D. 423 Prather Bridge Rd. (30577). (404) 886-2191 Kelott Inc. (acq 4-1-70). Format: C&W & Gospel. ■ H. Otto McDonald Jr., pres & gen mgr; Hiram K. McDonald, VP; Gene Bollinger, coml mgr; Betty McDonald, prog dir.

**WLET-FM**—November 1947: 106.1 mhz; 100 kw. Ant 285 ft. Prog sep from AM. Net: UPI. Format: MOR, pop, teen rock.

**WNEG(AM)**—April 21, 1956: 630 khz; 500 w-D. Box 907 (30577). (404) 886-3131 Stephens County Bcstg Co. Inc. Net: Georgia News, APR. Format: MOR. Spec progs: Black 3 hrs, farm 1 hr wkly. ■ Roy E. Gaines, pres & coml mgr; Allen Cross, stn mgr & chief engr; Gaynelle Thomason, prom mgr, Evelyn Gaines, mus dir; Lamar Ramey, news dir. ■ Rates: \$4.50; 4.50; 4.50; —

### Valdosta

**WAFT(FM)**—Nov 25, 1971 101.1 mhz; 60 kw. Ant 340 ft. Stereo. Box 338 (31601). (912) 244-5180. Christian Radio Fellowship Inc. Format: Religious. Spec prog: Farm 1 hr wkly. ■ T. Jack Tidwell, gen mgr & chief engr. ■ Rates: \$2.50; 2.50, 2.50; 2.50.

**WGAFF(AM)**—Nov 3, 1951. 910 khz. 5 kw-U, DA-N. Box 100 (31601). (912) 242-5520. Radio Valdosta (acq 3-30-76). Net: NBC. Format: Contemp. ■ Orson Woodall, pres; Jim Jennings, gen mgr; C. H. Fletcher, coml mgr & chief engr; Tom Downey, mus & prog dir; Bob Harrison, prom mgr; ■ Rates: \$7.25; 6.25; 7.25; 4.

**WGOV(AM)**—1939: 950 khz; 5 kw-D, 1 kw-N, DA-N. Box 1207 (31601). (912) 244-2585. WGOV Inc. Group owner: Dee Rivers Stns. Net: Mutual Black. Rep: Stars. Format: Black. ■ M. B. Rivers, pres; M. C. Carter, gen mgr; Jack Moore, coml mgr, prog & mus dir; Richard Williams, news dir, chief engr.

**WGOV-FM**—1968: 92.9 mhz; 100 kw. Ant 230 ft. Stereo. (912) 244-6816. Prog sep from AM. Net: MBS. Format: C&W. ■ James Renfro, prog, mus & news dir.

**WJEM(AM)**—August 1955: 1150 khz; 1 kw-D. Box 368 (31601). (912) 242-1565. Lowndes County Bcstg (acq 1960). Format: C&W. Spec progs: Farm 5 hrs wkly. ■ J. C. Johnson, pres; Vernon Arnold, gen & coml

mgr; Red Jones, prom mgr. Alan Murray, stn mgr & mus dir; Frank Adair, news dir; A. M. Anderson, chief engr. ■ Rates: \$8; 8; 8; —

**WLGA(FM)**—Listing follows WVLD(AM).

**WVLD(AM)**—Sept 3, 1959: 1450 khz; 1 kw-D, 250 w-N. Box 1529 (31601). (912) 242-4821 Ev-Co. Bcstrs Inc. (acq 9-16-60). Net: ABC/C. Rep: Busby, Finch, Latham & Widman. Format: Top-40. ■ Al H. Evans, pres; Harrison Cooper, gen mgr; Bob Raleigh, prog & mus dir; Tom Bryant, news dir; Bill Wood, chief engr. ■ Rates: \$7, 6; 7, 4.50.

**WLGA(FM)**—Co-owned with WVLD(AM). Sept 1977 95.9 mhz; 3 kw. Ant 300 ft. Sep from AM. Stereo. Box 1327 (31601). (912) 244-8642. Format: Easy adult contemp. ■ Rates: \$8.50; 10.60; 8.50; 6.40.

**\*WVVS(FM)**—July 26, 1971 90.9 mhz; 180 w. Ant 68 ft. (CP- 5.3 kw; Ant 68 ft) Box 142 (31601). (912) 247-3248 Valdosta State College. Format: Var. Spec progs: Black 3 hrs, classical 3 hrs, jazz 2 hrs, C&W 1 hr wkly. ■ Hugh Bailey, pres.

### Vidalia

**WTCQ(FM)**—Listing follows WVOP(AM).

**WVOP(AM)**—Dec 2, 1946: 970 khz; 5 kw-D; DA. Box 900 (30474). (912) 537-9202. Vidalia Bcstg Co. Net: ABC/I. Format: C&W. ■ Hugh Roberts, gen mgr; Ed Johnson, prog dir; Chuck Creamer, mus dir; Sea Stipe, news dir; John Sharpe, chief engr. ■ Rates: \$6; 6; 6; 6.

**WTCQ(FM)**—Co-owned with WVOP(AM). March 5, 1969: 97.7 mhz; 3 kw. Ant 290 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Top 40. ■ Rates same as AM.

### Warner Robins

**WAVC(AM)**—Oct 13, 1954 1350 khz; 5 kw-D. 1350 Radio Loop (31093). (912) 923-4261 Warner Robins Bcstg Co. Inc. Format: Relig. ■ Edgar Nobles, pres & gen mgr, prog dir & prom mgr; Fred Gaudry, coml mgr.

**WQCK(AM)**—Aug 15, 1966: 1600 khz, 2.5 kw-D. 136 Hospital Dr, Box 2968 (31093). (912) 922-2222 WRBN Inc. Format: Country Rock. ■ B.F. Timms, pres. Ray Thomas, gen mgr; Skip Holmes, opns mgr.

**WRBN-FM**—Co-owned with WQCK(AM) August 1969: 101.7 mhz; 3 kw. Ant 205 ft. Dups AM 80%.

### Washington

**WLOV(AM)**—Sept 1, 1955: 1370 khz; 1 kw-D. Box 400 (30673). (404) 678-2125. Better Bcstg Inc. (acq 5-15-65). Rep: Keystone. ■ W. T. Thornton, mgr & chief engr; Darrell Griffith, coml mgr & news dir.

**WLOV-FM**—June 1, 1970: 100.1 mhz, 2.4 kw. Ant 320 ft. Dups AM 80%.

### Waycross

**WACL(AM)**—July 1, 1951: 570 khz; 5 kw-D, 1 kw-N, DA-N. Box 858 (31501). (912) 283-4660. Teletronics Inc. Net: ABC/C. Format: Black, relig, C&W. ■ Bill Parker, coml mgr; Big Jeff, mus dir; Raymond Williamson, news dir; Jay Spurgeon, chief engr. ■ Rates: \$5; 5, 5; 5.

**WACL-FM**—June 3, 1972: 103.3 mhz; 100 kw. Ant 370 ft. Stereo. Prog sep from AM. Format: Top 40. Net: ABC/FM. ■ Jim Miller, coml mgr. ■ Rates same as AM.

**WAYX(AM)**—Oct 12, 1936: 1230 khz; 1 kw-D, 250 w-N. Box 1989 (31501). (912) 283-1230. South Georgia Radio Inc. (acq 12-1-78). Net: CBS, Georgia Net. Format: MOR, news, personalities. ■ Jack Bolton, pres; David B. Callaway, VP & gen mgr; Lou Essick, coml mgr; John Phillips, prog dir; John Joyner, news dir; Chuck Norris, prom mgr, Hubert Williams, chief engr. ■ Rates: \$3.50; 3; 3.50; 3.

**WLTE(FM)**—Co-owned with WAYX(AM). Oct 10, 1971 102.5 mhz; 100 kw. Ant 511 ft. Stereo. Prog sep from AM. (912) 283-7100. Format: C&W. ■ Roberta Cohen, coml mgr.

### Waynesboro

**WBRO(AM)**—April 26, 1954: 1310 khz; 1 kw-D. Mc-

Bean Rd. Box 151 (30830). (404) 554-2139. Radio Stn WBRO. Rep: TN Spot Sales. Format: C&W. Spec progs: Black 2 hrs, farm 7 hrs wkly. ■ Cleatus Brazzell, pres; Doris Lewis, stn mgr, prog & mus dir; Bob Black, coml & prom mgr, news dir; John J. Bailes, gen mgr. ■ Rates: \$5.30; 5.30; 5.30; 5.30.

**WWGA(FM)**—1975: 100.9 mhz; 3 kw. Ant 300 ft. Box 815 (30830). (404) 554-3942. Burke Bcstg Co. Net: ABC/E, Georgia Net. Format: Relig. Spec progs: Farm 16 hrs wkly. ■ Robert L. Hunnicutt, gen & coml mgr, chief engr; William Gustafson, prog dir; Jim Swearingen, mus dir. ■ Rates: \$5; 5; 5, 5.

## West Point

**WRLD(AM)**—See Lanett, Ala.

**WZZZ(AM)**—August 1958: 1310 khz; 1 kw-D. 705 4th Ave. (38133). (404) 645-2991. Radio Valley Inc. Net: ABC/E; Keystone. Format: MOR. ■ C. Jim Murphy, pres & gen mgr; Vinson Smith, prog dir; Harlan Parks, news dir; John Lane, chief engr.

**WCJM(FM)**—Co-owned with WZZZ(AM). July 18, 1966: 100.9 mhz, 1.85 kw. Ant 235 ft. Dups AM 100%.

## Winder

**WIMO(AM)**—Nov 4, 1952: 1300 khz; 1 kw-D. Box 526 (30680). (404) 867-9158. Winder-Monroe Bcstg Co. Net: ABC/E. Format: MOR. ■ C. H. Grider, pres & gen mgr; Ted Byrne, coml mgr; Kathleen Rhodes, prog dir; Thomas Ashworth, chief engr. ■ Rates: \$4.50; 3.50, 4.50; 3.50.

## Hawaii

### Eleele

**KUAI(AM)**—June 30, 1965: 720 khz; 5 kw-U. Box 720 (96705). (808) 335-3171. American Islands Bcstg Corp. Net: CBS. Format: MOR. Spec prog: Ili-oano 6 hrs wkly. ■ John S. Short, pres, gen & coml mgr; William Dahle, VP & station mgr.

### Hilo

**KFSH(FM)**—Not on air, target date unknown: 97.1 mhz; 40 kw. Ant minus 237 ft. Christian Bcstg Assn.

**KHLO(AM)**—April 1, 1950: 850 khz; 1 kw-U. Waiakea Resort Village, 400 Hualani (96720). (808) 935-0091. Mid Pacific Bcstg Co. (acq 7-15-77). Net: NBC, CBS, MBS. Format: MOR. Spec progs: Jap 8 hrs, Filipino 5 hrs, wkly. ■ Michael Linch, pres & gen mgr; Russ Roberts, prog dir; Joe Ruble, news dir; Alan Roycroft, chief engr. ■ Rates: \$8.75; 8.25; 8.75; 4.50.

**KIPA(AM)**—Sept 10, 1947: 620 khz; 5 kw-U. 614 Kilauaea Ave., Box 1620 (96720). (808) 935-6858. Big Island Broadcasting Corp. (acq 1967). Format: Btfl mus, progs rock. Spec prog: Filipino 7 hrs, Japanese 21 hrs, wkly. ■ Hugh Gordon, pres & gen mgr; Buddy Gordon, coml mgr; Cecil Seavey, opns & mus dir; Don Smith, news dir; Allan Roycroft, chief engr. ■ Rates: \$10.80; 9; 10.80; 9.

**KKEA(FM)**—Not on air, target date unknown: 97.9 mhz; 100 kw. Ant 630 ft. 1750 Kalakama Ave, Honolulu.

**KPUA(AM)**—1936: 970 khz (CP 670 khz.), 5 kw-U. 58 Manaolana Pl. (96720). (808) 935-5461. Aloha Bcstg Co. (acq 1-1-76). Net: ABC, Coconut Wireless Network. Rep: McGavren-Guild. Format: MOR. Spec prog: Jap 7 hrs wkly. ■ Thomas K. Reed Jr, pres; Hal Boudreau, gen mgr; Mel Madeiros, asst mgr; Hiro Hironaka, chief engr. ■ Rates: \$9.50; 5.50; 7.50; 4.50.

### Honolulu

**KAIM(AM)**—Aug 31, 1956: 870 khz; 5 kw-U. Box 375, 3555 Harding Ave. (96816). (808) 732-6602. Christian Bcstg Assn. Format: Relig, classcl. ■ Dan Liu, pres; Cliff R. Scott, gen mgr.

**KAIM-FM**—Nov 1, 1953: 95.5 mhz; 37 kw. Ant minus 24 ft. Dups AM 50%. Stereo. Format: Classcl, relig.

**KCCN(AM)**—Sept 1, 1966: 1420 khz; 5 kw-U. 900 Fort St. (96813). (808) 536-2728. Grayson Enterprises Inc. (acq 10-70). Group owner: Grayson. Net: UPI For-

mat: Hawaiian mus. ■ Theodore Shanbaum, pres; Ronnie Hope, gen & coml mgr; Krash Kealoha, stn mgr; Koss Hopo, mus dir; Hilary James, prom mgr; Ken Mupp, news dir; Alan Roycroft, chief engr. ■ Rates: \$11.50; 9.50; 11.50; 6.

**KGMB(AM)**—1929: 590 khz; 5 kw-U. 1599 Kapiolani Blvd. (96814). (808) 941-6131. Heftel Bcstg Corp. (group owner, acq 6-1-65). Rep: Eastman. Format: Adult contemporary, personalities. ■ Cecil Heftel, pres, Earl McDaniel, exec VP & gen mgr; Jim Stovall, sls mgr; Dave Denver, prog dir; Jim Scoutten, news dir; Doug Holland, chief engr. ■ Rates: \$22; 21; 30; 15.

**KGU(AM)**—May 11, 1922: 760 khz; 10 kw-U. 605 Kapiolani Blvd. (96813). (808) 536-3626. Communications Hawaii Inc. (acq 1-5-67). Net: NBC. Rep: Selcom Inc. Format: MOR. ■ Don Metzger, pres & gen mgr; Bernie Armstrong, prog dir; Dick Cook, news dir; Jim Myers, coml mgr. ■ Rates: \$19; 15; 18; 15.

**KHSS(FM)**—Listing follows KPOI(AM).

**KHVH(AM)**—March 18, 1957: 990 khz; 5 kw-U. 1060 Bishop St. (96813). (808) 524-3111. KHVH Inc. (acq 7-31-73). Net: ABC/E, NBC, CBS. Format: All news. ■ Lawrence S. Berger, pres; R. M. Loew, gen mgr; Robert Bowen, sls mgr; M. McCormack, prom mgr; Don Robbs, prog & news dir; Sakae Kimata, chief engr. ■ Rates: \$28; 16; 20; 9.

**KIKI(AM)**—April 1951 830 khz; 10 kw-U. 841 Bishop St. (96813). (808) 531-4602. Pacific FM Inc. (acq 5-20-76). Net: ABC/C. Rep: Jack Masla Co, KIOI. Format: Contemporary. ■ James Gabbert, pres; Jeff Coelho, gen mgr; Charlie Maddox, prog dir; Bill Brown-ing, opns mgr.

**KIKI-FM**—Not on air: 93.9 mhz; 72kw, Ant minus 1215 ft.

**KIOE(AM)**—Jan 21, 1972: 1080 khz; 5 kw-U. 575 Cooke St. (96813). (808) 524-5430. DaKine Hawaiian Radio (acq 8-19-75). Rep: Buckley Radio Sls. Format: Rock, contemp. Spec prog: Filipino 4 hrs, jazz 18 hrs, wkly. ■ Everett James, pres & gen mgr; Ronald Macko, coml mgr; Andy Riley, prog dir; Doni Hummiston, mus dir; Mike Michaels, prom mgr; Brent Kellogg, news dir; Allan Roycroft, chief engr. ■ Rates: \$23; 10; 14, 8.

**KISA(AM)**—April 24, 1973: 1540 khz; 5 kw-D. 705 N. King St. (96817). (808) 847-0835. Manayan Enterprises (acq 1973). Format: Filipino. ■ Paul Wilcox, spec admin asst; Ben Manayan, gen mgr; Aurora Manayan, coml mgr; Nick De Lara, prog dir; Nick Cava, prom mgr; Henry Calugag, mus dir; Alan Roycroft, chief engr; Francis Cadoy, news dir.

**KKUA(AM)**—May 1947: 690 khz, 10 kw-U. 765 Amana St. (96814). (808) 946-2869. KoKUA Radio One Corp. (acq 1-1-71). Rep: H/R Stone. Format: Contemp, Top 40. ■ H.G. (Jock) Fearnhead, pres; Robert S. Wilson, VP; Ron Jacobs, prog dir; Ed Kanoi, mus dir; Dorothy Aiwohi, traf mgr; Jeff Coelho, coml mgr; Alan Roycroft, chief engr. ■ Rates: \$32.50; 20; 24.50; 20.

**KNDI(AM)**—July 11, 1960: 1270 khz, 5 kw-U. 1734 S. King St. (96826). (808) 946-2844. James T. Ownby. Format: Variety. Spec progs: Fr 2 hrs, Ger 2 hrs, Jap 19 hrs, Hawaiian 20 hrs, wkly. ■ James T. Ownby, owner, gen, sls & prom mgr, prog & news dir; Mike Bloom, mus dir.

**KOHO(AM)**—December 1959: 1170 khz; 5 kw-U. 1140-A 12th Ave. (96816). (808) 737-5512. Cosmopolitan Bcstg Corp. (acq 9-8-61). Rep: AAA Reps. ■ Format: Talk, educ, religious, Japanese. ■ Walter Soga, pres & gen mgr; Sue Ogata, prog dir; Isao Murakami, news dir; Alan Roycroft, chief engr. ■ Rates: \$11.80; 11.80; 11.80; 11.80.

**KORL(AM)**—1946: 650 khz; 10 kw-U. Box 27888 (96827). (808) 524-3880. O'Day Bcstg (acq 8-13-76). Net: UPI. Format: Top-40. ■ Pat O'Day, exec dir; Bob McAlester, gen mgr; Gil Bahr, gen sls mgr; Dave Shaw, prog dir; Elvin Ichiyama, opns mgr; Bob Jenkins, prom mgr; Don Winget, chief engr. ■ Rates: \$20; 16; 20; 19.

**KPOI(AM)**—1946: 1040 khz; 10 kw-U. 741 Bishop St. (96813). (808) 524-7100. Communico Oceanic Corp. (acq 3-1-74). Rep: Blair. Format: soft rock.

**KHSS(FM)**—Co-owned with KPOI(AM). March 6, 1962. 97.5 mhz; 100 kw. Ant 30 ft. Prog sep from AM. Stereo. Format: Btfl music.

## Georgia, Hawaii Radio

**LAUREN A. COLBY**  
**COMMUNICATIONS ATTORNEY**  
*Daily Service to FCC Offices*  
301-663-1086

**KQM(FM)**—Oct 1, 1967: 93.1 mhz; 100 kw. Ant minus 126 ft. 765 Auana St. (96814). (808) 946-2869. Aloha Bcstg Co. Format: MOR. Rep: H/R Stone. ■ H. S. Fearnhead, pres & gen mgr; Roger Brossic, prog dir; Alan Roycroft, chief engr. ■ Rates: \$6; 8; 12; 12.

**\*KTUH(FM)**—July 7, 1969: 90.3 mhz; 59.2 w. Ant minus 202 ft. Stereo. 2500 Campus Rd, Rm. 206 (96822). (808) 948-7261 U. of Hawaii. Net: NPR. Format: Diversified. Spec progs: Hawaiian 10 hrs, public affairs/live mus, 3 hrs, Sp 1 hr, wkly. ■ James L. Todt, gen mgr; Wally Bachman, bus mgr; Kenlie Morishige, pub svc dir; Barry Inouye, prod dir; James Thielges, news dir.

**KUMU(AM)**—March 1, 1963: 1500 khz; 5 kw-U. 2005 Kalia Rd (96815). (808) 941-1566. Telex: WV1634233. John Hutton Corp. Rep: Torbet. Format: Btfl music. ■ John H. Weiser Jr, pres & gen mgr; Ron Cooper, coml mgr; Colin J. Sharpe, prog dir & mus dir; Joyce Timpson, prom mgr; Bill Carnet, news dir; Alan Roycroft, chief engr.

**KUMU-FM**—Aug 16, 1971. 94.7 mhz; 60 kw. Ant minus 140 ft. (Acq 8-16-71.) Dups AM 50%. Stereo.

**KZOO(AM)**—Oct 18, 1963: 1210 khz; 1 kw-U. 250 Ward Ave. (96814). (808) 537-6915. Polynesian Bcstg Inc. (acq 4-1-67). Format: Jap. ■ Torao Kobayashi, pres & gen mgr; Lawrence Mizuno, coml mgr; Alan Roycroft, chief engr.

### Kahului

**KNUI(AM)**—Sept 14, 1962: 1310 khz; 5 kw-U. Box 35 (96732). (808) 877-5566. Broadcasting Consulting Services Inc. (acq 3-1-74). Net: Hukilau. Format: Popular. Spec progs: Filipino 11 hrs, Jap 4 hrs, wkly. ■ H. V. Shepard, pres; Tom Elkins, gen mgr; Norma Phegley, sls mgr; Rick Shane, prog dir; Chuck Bourne, news dir. ■ Rates: \$9; 8.50; 9; 7.50.

### Kailua

**KKAI(FM)**—Oct 9, 1978: 96.3 mhz; 50 kw. Ant 2120 ft. 1750 Kalakama Ave., Honolulu. (808) 949-0033. Mauna Key Bcstg Co. Format: Beautiful MOR. ■ Saul Levine, pres & gen mgr.

**KLEI(AM)**—1953: 1130 khz; 10 kw-U. Box C (96734). (808) 254-1511. Schuele Organization (acq 2-15-78). Format: Beautiful music. ■ Carl Schuele, pres; Thomas Kemp, gen mgr; Betty Kim, sls mgr; Cecil Smith, opns mgr; Don Smith, news dir. ■ Rates: \$11, 8.50; 11, 7.50.

### Kealakekua

**KKON(AM)**—October 1963: 790 khz; 5 kw-U. Box 845 (96750). (808) 323-2434. Kona Coast Bcstg Co. Format: MOR. ■ Thomas M. Jones, pres; Gary Garrison, gen mgr.

### Lihue

**KIVM(AM)**—May 8, 1940: 1350 khz; 5 kw-U. DA-1 Box 1748 (96766). (808) 245-4741 Urbatek Systems Inc. (acq 11-1-71). Format: MOR. Spec progs: Filipino 1 hr wkly. ■ Kenneth R. Harding, pres & gen mgr; Hokulani Meatoga, asst mgr; Martin Arthur, prog mgr; Brian Daniels, chief engr. ■ Rates: \$8; 6.70; 8; 6.

### Wailuku

**KAOI(FM)**—June 1974. 95.1 mhz; 50 kw. Ant 1230 ft. Stereo. 1728 Kaahumanu Ave. (96793). (808) 244-9145. Maui Broadcasting Corp. Format: Btfl mus

## Hawaii, Idaho Radio

*William A. Exline, Inc.*  
31 CARROLL COURT  
SAN RAFAEL, CALIFORNIA 94903  
(415) 479-0717  
MEDIA BROKERS - CONSULTANTS

& Hawaiian. Spec progs: Filipino 1 hr, classical 1 hr, wkly. ■ Kirk Monroe, pres & gen mgr; Valeri Murok, coml mgr; Tom Milner, prog dir; John Henry Russell, mus dir; Alex Kowalski, chief engr. ■ Rates: \$8.25; 8.25; 8.25; 8.25.

**KMVI(AM)**—March 17, 1947: 550 khz; 5 kw-U. Box 550. (96793). (808) 244-3982. Maui Bcstg Co. Format: Adult contemp. Spec progs: Jap 13 hrs, Filipino 7 hrs, wkly. ■ Mrs. J. Walter Cameron, pres; Nora I. Cooper, gen mgr; John Middleton, sis mgr; Rod Williams, asst mgr; L.D. Reynolds, prog dir; Spencer Shiraishi, chief engr. ■ KMVI-TV affil. ■ Rates: \$11.25; 10.30; 11.25; 7.35.

### Waipahu

**KAHU(AM)**—Sept 20, 1950: 940 khz, 10 kw-U. Box 1007 (96797). (808) 677-5667. Royal Hawaiian Radio Inc. (acq 8-22-75) Group owner: W. Russell Withers Jr. Stns. Net: MBS. Format: C&W. Spec progs: Filipino 11 hrs wkly. ■ Waldo Russell Withers Jr., pres; Richard Honeycutt, VP & gen & coml mgr; Rick O'Shea, prog dir; Dana Ruth Withers, prom mgr; Ken Hutchison, news dir; Terry Slane, mus dir; Alan Roycroft, chief engr. ■ Rates: \$18; 16; 18; 14.

**KULA(FM)**—Co-owned with KAHU(AM). Dec 30, 1976: 92.3 mhz; 100 kw. Ant 1630 ft. Box 1007 (96797). Progs sep from AM. Format: Stereo rock.

## Idaho

### Blackfoot

**KBLI(AM)**—June 1951: 690 khz; 1 kw-D. Box 192. (83221). (208) 785-1400. Western Communications (acq 1-1-75). Net: ABC/C. Intermountain. Rep: Sandeberg-Glenn, Intermountain. Format: MOR, Contemp. Spec prog: Farm 2 hrs, Sp 3 hrs, wkly. ■ Marvin K. Frandsen, pres; Richard K. Stoddart, gen mgr; Jack Sunday, prog dir; Dan Myers, news dir; Karl C. Muffman, chief engr. ■ Rates: \$4.75; 4.50; 4.75; 4.

**KBLI-FM**—Oct. 15, 1975: 97.7 mhz; 3 kw. 130 ft. Dups AM 75%. Stereo.

### Boise

**KBBK-FM**—Listing follows KBRJ(AM).

**KBOI(AM)**—May 1, 1947: 670 khz; 50 kw-D, 25 kw-N, DA-N. Box 1280. (83701). (208) 336-3670. KBOI Inc. (acq 1-27-75). Group owner: Pacific Northwest Bcstg Corp. Net: NBC. Rep: KATZ Radio Sales; Tacher. Format: MOR/Upbeat. Spec progs: Basque 1 hr, farm 8 hrs wkly. ■ Charles H. Wilson, pres; Al Vuylsteke, gen mgr; Lee Chabre, prog & mus dir; Lee Leland, news dir; Paul Schneider, spt dir; Milt Daniel, chief engr. ■ Rates: \$15; 12; 15; 9.

**KBOI-FM**—Nov 1, 1960: 97.9 mhz; 17.5 kw. (CP: 46.7 kw) Ant 2510 ft. Stereo. Format: Beautiful music. ■ Rates: \$4; 4; 4; 4.

**KBRJ(AM)**—April 8, 1961: 950 khz; 5 kw-D. 9400 Fairview Ave. (83702). (208) 375-1111. Northwest Bcstg Inc. (acq 7-78). Net: Country Music Net. Rep: Masla, Hix. Format: C&W. Spec progs: Farm 1 hr, Sp 5 hrs, wkly. ■ Rex K. Jensen, pres & gen mgr; Jack H. Jensen, coml mgr; Rockwell Smith, chief engr. ■ Rates: \$5.50; 5.50; 5.50; —.

**KBBK-FM**—Co-owned with KBRJ(AM). Aug 1, 1968: 92.3 mhz; 44 kw. Ant 2500 ft. Stereo. Format: Top-40.

Spec progs: Black 1 hr wkly. Prog sep from AM. ■ Bill Bailey, prog dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**\*KBSU(FM)**—Jan 16, 1977: 90.1 mhz, 10w. Ant 60 ft. Stereo. 1910 University Dr. (83725). (208) 385-3663. Boise State University. Format: Progressive. AOR. Spec progs: Class 14 hrs wkly. ■ Danny Rodvoid, gen mgr; Walter Shook, chief engr.

**KBXL-FM**—See Caldwell.

**KFXD(AM)**—See Nampa.

**KGEM(AM)**—May 1, 1946: 1140 khz, 10 kw-U, DA-1 Box 5278 (83705). (208) 344-3511. Gem State Bcstg Corp. (acq 5-62). Group owner: Hatch Stns. Net: ABC/I. Intermountain. Format: C&W. Spec prog: Farm 9 hrs wkly. ■ Homer K. Peterson, gen mgr; R.C. Weisenburger, stn mgr; Jerry Moore, coml mgr; Spencer Burke, prog mgr & prom mgr; Paul Bedard, mus dir; Barbara Babic, news dir; Lee Sterkenberg, chief engr. ■ Rates: \$14.65; 8.80; 11.70; 6.60.

**KJOT(FM)**—Co-owned with KGEM(AM). Not on air, target date unknown: 105.1 mhz; 43 kw. Ant 2570 ft.

**KIDO(AM)**—Nov 9, 1928: 630 khz; 5 kw-U, DA-2. 1109 Main, Box 8087 (83707). (208) 344-8661. Kido Broadcasters Inc. (acq 7-1-76). Western Bcstg Co. UPI. Rep: Masla. Format: Adult Rock. ■ Earl Morgenroth, pres; Mark Allen, gen mgr; Dan Lightfoot, coml mgr; Jay Pipes, prog dir; Ronald Chase, mus dir; Art Gregory, prom mgr; Frank Catalano, news dir; Pat Martin, chief engr. ■ Rates: \$11; 10; 11; 10.

**KNFR-FM**—Co-owned with KIDO(AM) Not on air, target date July 1, 1979: 104.3 mhz; 50 kw. Ant 1800 ft. Stereo.

**KSPD(AM)**—April 29, 1959: 790 khz; 1 kw-D. Box 2298 (83701). (208) 345-3790. Broadcast Journalism Co. (acq 9-19-73). Net: MBS. Rep: Savalli-Gates. Format: All news. Spec prog: Farm 6 hrs wkly. ■ Earl J. McRoberts, pres & gen mgr; Ken Jacobsen, coml mgr; M. Jean Wyatt, news dir; Rockwell Smith, chief engr. ■ Rates: \$7.50; 5.20; 7.50; 5.20.

**KYME(AM)**—Dec 4, 1955: 740 khz; 500 w-D. Box 1619 (83701). (208) 376-0740. KYME Bcstrs Inc. (acq 6-26-64). Net: Concert Music. Rep: Sandeberg-Glenn. Format: jazz. ■ M.W. Brainard, pres; Tom Hotchkies, VP & gen mgr; Stephen D. Oliver, stn mgr; Rockwell Smith, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

### Bonnors Ferry

**KBFI(AM)**—Sept 1, 1977: 1450 khz; 1 kw-D. 250 w-N. Box X (83805). (208) 267-5593. Bonnors Ferry Radio Inc. Net: ABC/C. Format: MOR, C&W. ■ Jay Justice, gen mgr & prog dir; Jan Andrews, mus dir; Richard Schultz, news dir. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

### Burley

**KBAR(AM)**—Aug 31, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 430 (83318). (208) 678-2244. Mini-Cassia Bcstg Inc. Net: ABC. Intermountain. Rep: RKO, Intermountain. Spec progs: Farm 2 hrs wkly. ■ Dean S. Leshner, pres; Richard Huizinga, gen mgr; Gerald Thaxton, chief engr. ■ Rates: \$4.35; 4.35; 4.35; 4.35.

**KSAX(FM)**—Feb. 15, 1975: 98.3 mhz; 3 kw. Ant 103 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: MOR.

### Caldwell

**KBGN(AM)**—Oct 5, 1960: 1060 khz; 10 kw-D. 3300 E. Chicago (83605). (208) 459-3635. Christian Bcstg Co. (acq 9-21-76). Rep: Market 4, Seaton. Format: Inspirational/Christian. ■ Richard N. Shaw, pres & gen mgr; Lee Schafer, coml mgr; Nelson Wilson, news dir; John Runkle Jr., chief engr. ■ Rates: \$5; 5; 5; 5.

**KBXL-FM**—Co-owned with KBGN(AM). Feb 22, 1961: 94.1 mhz; 25 kw. Ant 2,520 ft. Stereo. (208) 459-3636. Prog sep from AM. Format: Good music. ■ Rates: \$8; 9; 9; 8.

**KCID(AM)**—1947: 1490 khz; 1 kw-D, 250 w-N. Box 1175. (83605). (208) 459-3608. Twin Cities Bcstg Co. (acq 11-71). Net: UPI. Rep: Oakes. Format: MOR. Spec progs: Sp 12 hrs, classl 1 hr, farm 19 hrs, wkly. ■ Duane D. Wolf, pres; Dale G. Peterson, stn mgr; Sam

Bass, opns dir; Karl Uppiano, chief engr. ■ Rates: \$7; 7; 7; 7.

## Coeur D'Alene

**KVNI(AM)**—October 1946: 1240 khz; 1 kw-D. 250 w-N. Box 308 (83814). (208) 664-9271. North Idaho Bcstg Co. (acq 1963). Net: MBS. Rep: Dahlsten; S/R. Format: MOR. Spec Progs: Farm 1 hr wkly. ■ Duane B. Hagadone, pres; Vernon James, gen mgr; Bernard V. Merriman, coml mgr; Dennis Johnson, prog dir; Bill Hough, news dir; Warren C. Brown, chief engr. ■ Rates: \$5.45; 5.45; 5.45; 5.45.

### Emmett

**KMFE(FM)**—March 12, 1973: 101.7 mhz; 790 w. Ant 500 ft. Stereo. 204 W. Main (83617). (208) 365-5751. Emmett Valley Bcstrs Inc. Net: ABC/E. Format: C&W. Spec progs: Talk 3 hrs, farm 3 hrs, wkly. ■ Floyd D. Brown, pres, gen mgr, & chief engr; Melvin F. Gunter, coml mgr; Pat McCurdy, prog dir & prom mgr; Evelyn Brown, news dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Grangeville

**KORT(AM)**—Oct 8, 1954: 1230 khz; 1 kw-D, 250 w-N. Box 72 (83530). (208) 983-1230. 4-K Radio Inc. (group owner; acq 6-1-71). Net: ABC/E. Rep: Radio Time Sales; Walton; Blair. Format: Adult contemp. ■ Gene Hamblin, pres; Mike Ripley, sec & treas; Jeff Ripley, opns mgr; Marty Williams, prog dir; John Michaels, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Hailey

## KSKI-AM-FM

**KSKI(AM)**—Feb 10, 1966: 1340 khz; 1 kw-D, 250 w-N. Box 1340 (83333). (208) 788-4504. Sun Valley Radio Inc. (acq 3-1-73). Net: ABC/I; IMN. Rep: Eastman, Intermountain. Format: MOR. ■ Kent Frandsen, pres; Robert Thomas, stn mgr. ■ Rates: \$5; 5; 5; 5.

**KSKI-FM**—See Sun Valley

### Idaho Falls

**\*KIBQ(FM)**—June 7, 1974: 91.9 mhz; 10 w. Rt 1 Box 460 (83401). Bonneville School District 93. ■ Willis G. Nelson, supt.

**KID(AM)**—1928: 590 khz; 5 kw-D, 1 kw-N, DA-N. Box 2008 (83401). (208) 522-5100. KID Bcstg Corp. (acq 1944). Net: CBS. Rep: McGavren-Guild; Moore. Format: MOR. Spec progs: Farm 6 hrs, classical 2 hrs, wkly. ■ J. Allen Jensen, pres & gen mgr; Roy L. Southwick, VP stn mgr & prog dir; Mark Bailey, news dir; Keith Conner, coml mgr; Jay Sorensen, mus dir; Carroll Secrist, chief engr. ■ Rates: \$10; 10; 10; 10.

**KID-FM**—May 1, 1965: 96.1 mhz; 100 kw. Ant 1500 ft. Stereo. Net: NBC. Format: Btfl mus. Spec progs: Classical 7 hrs wkly. Prog sep from AM. ■ KID-TV affil. ■ Rates: \$5; 5; 5; 5.

**KTEE(AM)**—Sept 10, 1960: 1260 khz; 5 kw-D. DA-D. Box 2147. (83401). (208) 523-3710. Communications Corp Idaho (acq 11-30-75). Net: ABC/I; Intermountain. Rep: RKO. Format: MOR. ■ Barney Goodwin, pres; Kenneth Madsen, gen mgr; Robert Hendricks, prog dir; Nancy Nanny, coml mgr; Daniel Perkins, news dir; Stephen Jacobsen, prod mgr; Morris Ashment, chief engr. ■ Rates: \$5.85; 5.85; 5.85; 5.85.

**KUPI(AM)**—Nov 9, 1957: 980 khz; 1 kw-D. 854 Lindsay Blvd. (83401). (208) 522-1101. Idaho Bcstrs Inc. (acq 3-1-64). Net: UPI. Rep: Masla; Hix. Format: C&W. ■ Charles J. Saunders, pres; James C. Garchow, gen mgr; Gary Patrick, coml mgr; Dennis Carlson, prog dir; Bill Powell, news dir; Wells Brady, chief engr.

**KUPI-FM**—Aug 16, 1975: 99.1 mhz; 81 kw. Ant 500 ft. Stereo. Prog dups AM.

### Jerome

**KART(AM)**—August 1956: 1400 khz; 1 kw-D, 250 w-N. SH. 901 N. Lincoln (83338). (208) 324-8181. KART Bcstg Co. (acq 9-1-64). Net: UPI. Rep: Feltis. Format: C&W. ■ Allen D. Lee, pres & gen mgr. ■ Rates: \$4; 4; 4; 4.



**KFMA(AM)**—Co-owned with KART(AM). August 1970: 102.9 mhz; 100kw. Ant 760 ft. Stereo. Prog sep from AM. (208) 324-8182 Format: MOR.

## Lewiston

**\*KLHS-FM**—October 1967: 89.1 mhz; 10 w. 1116 Ninth Ave. (83501). (208) 743-5557 Independent School District No. 1 ■ Jack McGee, gen mgr.

**KOZE(AM)**—Oct 6, 1955: 1300 khz; 5 kw-D, 1 kw-N, DA-N. Box 936 (83501). (208) 743-2502. 4-K Radio Inc. (group owner; acq 6-1-71). Net: ABC/C. Rep: Walton; Radio Time Sls; Blair. Format: Contemp. ■ Eugene A. Hamblin, pres; Michael R. Ripley, sec-treas-sales; Terry Breen, prog dir; Wes McShay, mus dir; Gary Hart, news & spt dir. ■ Rates: \$5; 5; 5; 4.40.

**KOZE-FM**—Jan 17, 1961. 96.7 mhz; 2 kw. Ant minus 630 ft. Stereo. Prog sep from AM. (208) 743-2282. ■ Rates: \$2; 2; 2.

**KPUL(AM)**—See Pullman, Wash.

**KRLC(AM)**—March 1935: 1350 khz; 5 kw-D, 1 kw-N, DA-N. Box 238 (83501). (208) 743-1551 KRLC Inc. (acq 11-1-71). Rep: Masla, Art Moore. Format: progressive, Top 40. ■ Douglas A. MacKelvie, pres & gen mgr; Chick Bobbitt, chief engr. ■ Rates: \$4.85; 4.35; 4.85; 2.75.

## McCall

**KMCL(AM)**—Oct 15, 1965: 1240 khz; 500 w-D, 250 w-MBox 907 (83638). (208) 634-2248. Golden Enterprises (acq 2-28-71). Net: ABC. Rep: Lucas, Intermountain. Format: Country. Spec prog: Agriculture 2 hrs, rock 15 hrs, wkly. ■ Robert G. Christopher, pres; James H. McCall, gen mgr, news dir & chief engr; Carolyn H. McCall, coml mgr; Sue Waggoner, prog dir; Rob Herman, mus dir; Roger McCall, prom mgr. ■ Rates: 3.50; 3.50; 3.50; 2.63.

## Montpelier

**KVSI(AM)**—July 20, 1965: 1450 khz; 1 kw-D, 250 w-N. Box 340 (83254). (208) 847-1450. Tri-State Bcstg Co. (acq 11-1-68). Rep: Sandeberg-Glenn. Net: ABC/I; Intermountain network. Format: Contemp. ■ Keith Martindale, exec VP, gen mgr & news dir; James Burgoyne, coml mgr, prog dir & prom mgr.

## Moscow

**KPUL(AM)**—See Pullman, Wash.

## KRPL

Number One in Moscow-Pullman

**KRPL(AM)**—May 20, 1947: 1400 khz; 1 kw-D, 250 w-N.Box 8849 (83843). (208) 882-2551 KRPL Inc. (acq 11-11-76). Net: ABC/I. Rep: Savalli/Gates; Moore. Format: Top 40. ■ Tom Neal, pres & gen mgr; Dennis Deccio, VP & stn mgr; Rod Jackson, news dir; Barry Lewis, prom mgr; Gary Cummings, prog dir; Joe Stanosch, sls mgr; Larry Ayer, chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.

**KRPL-FM**—Feb 24, 1973: 103.9 mhz; 180 w. Ant 990 ft. Stereo. Prog sep from AM. Net: ABC/E. Format: Top 40. ■ Larry Ayer, prog dir.

**\*KUID(FM)**—Sept 1, 1963: 91.7 mhz; 1.45 kw. Ant 1000 ft. Radio-TV Center, University of Idaho (83843). (208) 885-6723. Regents of University of Idaho. Format: Div. ■ C. Van Hecke, gen mgr. ■ \*KUID-TV affil.

**\*KUOI-FM**—November 1968: 89.3 mhz; 50 w. Ant minus 37 ft. Stereo. Student Union Bldg., U. of Idaho (83843). (208) 885-6433. Assoc Students of the U. of Idaho. Net: APR. Format: Div. ■ Chris Foster, gen mgr; Michael Smallwood, chief engr.

## Mountain Home

**KFLI(AM)**—March 20, 1962: 1240 khz; 1 kw-D, 250 w-N, DA-2. Box 704 (83647). (208) 587-8424. KFLI Radio Inc. (acq 10-1-69). Net: UPI. Format: Diversified, country. Spec prog: Sp 2 hrs wkly. ■ John C. Mitchell, pres; W.T. Dunbar, gen mgr; John Booten, prog dir; Lou Burden, prom mgr; R.C. Hall, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Nampa

**KAIN(AM)**—Nov 1, 1962: 1340 khz; 1 kw-D, 250 w-N. Box 1340, 1603 5th St., S. (83651). (208) 466-1340. Broadcast Inc. (acq 12-77). Net: CBS. Rep: Howard, Blair, Mr. Media. Format: MOR. ■ Roy T. Roper, pres; Jack R. Bolton, VP & gen mgr; Cindy Bolton, coml mgr; Jon Duane, prog dir; Bruce Heflin, mus dir; Marty Holtman, prom mgr; Brad Mink, news dir; Don Bower, chief engr. ■ Rates: \$13; 8; 11, 6.

**KUUZ(FM)**—Co-owned with KAIN(AM) February 1977: 96.9 mhz; 44 kw. Ant 2520 ft. Stereo. 1115 N. Curtis, Boise (83703). (208) 466-7871 Net: Northwest. Format: Top-40. Crystal Fuhrim, prog dir; Daria Wright, prom dir. ■ Rates: \$13; 11, 13; 9.

**KFXD(AM)**—May 17, 1920: 580 khz; 5 kw-U. DA-N. Box 107, Boise (83701). (208) 345-8812. Idaho Broadcasting Co. (acq 10-1-62). Net: UPI. Rep: Torbet-Lasker; Art Moore. Format: Top 40. Spec progs: Sp 2 hrs wkly. ■ Wayne C. Cornils, pres; Ron Grisham, gen mgr; Drew Harold, prog dir; Dave Hagen, news dir; Tom Hill, chief engr. ■ Rates: \$11.50; 9; 11.50; 9.

**KFXD-FM**—Jan 10, 1975: 94.9 mhz; 46 kw. Ant 2520 ft. Prog sep from AM. Format: MOR. ■ Tim Pace, coml mgr. ■ Rates: \$9; 8; 9, 8.

## Orofino

**KLER(AM)**—Oct 15, 1958: 950 khz; 1 kw-D, 500 w-N, DA-N. Box 32 (83544). (208) 476-5124. 4-K Radio Inc. (group owner; acq 6-1-71). Net: ABC/C. Rep: Walton; Radio Time Sales; Blair. Format: ■ Gene Hamblin, pres; Mike Ripley, sec & treas; Art Hunt, opns mgr; Tim Mosier, news dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Payette

**KYET(AM)**—June 14, 1965: 1450 khz; 250 w-U. Box 157, Ontario, Ore. (97914). (503) 889-3158. Blue Mountain Bcstg Co. (acq 1-3-77). Net: ABC/E. Rep: Radio Time Sales. Art Moore. Format: C&W. Spec prog: Farm 1 hr, rel 8 hrs, wkly. ■ John Runkle, pres & chief engr; Kelly Olp, sls mgr; Steve Ellis, prog & opns dir. ■ Rates: \$5.50; 4.75; 5.50; 4.75.

**KWBJ(FM)**—Co-owned with KYET(AM). December 1, 1978: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Net: ABC/FM. Format: Adult "stereo" rock. ■ Rates: \$5.50; 4.50; 5.50; 4.50.

## Pocatello

**\*KBGL(FM)**—1952: 89.5 mhz; 10 w. Dept of Radio-TV, Idaho State U (83201). (208) 236-2857. Idaho State U. Format: Ed. ■ Herbert Everitt, gen mgr; Elmo Sackett, stn mgr; Don Rogers, prog dir; Gerald Smith, chief engr. ■ \*KBGL-TV affil.

**KSEI(AM)**—Sept 23, 1926: 930 khz; 5 kw-U, DA-N. Box 31 (83201) (208) 233-2121 KSEI Bcstrs Corp. (acq 10-1-57). Group owner: Moore. Net: NBC. Rep: Market 4 Radio; ABC; McGuire. ■ Earl Morgenroth, pres; Larry Willmot, gen mgr; Larry Eckenrode, sls mgr; Bob Thaxter, prog dir; Carl R. Meek, chief engr; Sandy Beall, news dir. ■ Rates: \$7; 6; 7, 6.

**KRBV(FM)**—Co-owned with KSEI(AM). Not on air: 104.9 mhz; 3kw. Ant 582 ft.

**KSIH(FM)**—Aug 18, 1975: 94.9 mhz; 100 kw. Ant 990 ft. Box 2047, 2761 Pole Line Rd. (83201) (208) 233-7020. Southern Idaho Stereo FM. Corp. (acq 6-6-74). Format: MOR. Spec prog: classical 8 hrs, jazz 4 hrs, Sp 2 hrs, wkly. ■ Eugene Piquet, pres; Ron Porter, gen mgr; Scott Hendricks, prog dir; Bob Schab, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**KISU(AM)**—Dec 20, 1956: 1290 mhz; 1 kw-D. 538 South Main (83201). (208) 234-1290. KSNM Bcstg Co. Inc. (acq 3-15-78). Net: APR. Rep: Hix, Tacher. Format: MOR. Spec progs: Sp 3 hrs wkly. ■ William L. Mitchell, pres; Rick Cheatum, gen mgr; Mike Sanders, sls mgr; Ron King, prog dir; Jenny Gholson, news dir. ■ Rates: \$6.50; 6; 5.75; —.

**KSNM-FM**—Co-owned with KISU(AM) Dec 27, 1969: 93.7 mhz; 29 kw. Ant 14 ft. Stereo. Format: Top 40. ■ Bob Booth, prog dir. ■ Rates: \$4.75; 4.75; 4.75; 3.75.

**KWIK(AM)**—September 1946: 1240 khz; 1 kw-D, 250 w-N. Box 998 (83201). (208) 233-1133. James W. Fox. (acq 10-1-77). Net: ABC/I, Intermountain. Rep: Intermountain. Format: C&W. Spec prog: Black 3 hrs

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wkly. ■ James W. Fox, pres; Will Hansen, prog dir; Rich Terry, mus dir; James Hardy, chief engr. ■ Rates: \$9; 7; 6; 5.

## Preston

**KACH(AM)**—Sept, 4, 1948: 1340 khz; 1 kw-D, 250 w-N. Box 235 (83263). (208) 852-1340. Cache Country Inc. (acq 3-1-78). Net: MBS. Format: C&W. Michael B. Lish, pres & gen mgr; Glade Rawlings, sls mgr; Dorothea Swann, traffic mgr; Richard E. Ertman, news dir; William R. Neville, chief engr. ■ Rates: \$5; 5; 5; 5.

## Rexburg

**KADQ(FM)**—Aug 18, 1975: 94.3 mhz; 3 kw. Ant 190 ft. Stereo. Box 123 (83440). (208) 356-7323. Estate of Theodore W. Austin (acq 3-78). Net: APR. Rep: Bob Mix. Format: MOR, Top-40. ■ Ted Austin Jr, pres & gen mgr; Tom Shannon, mus dir; Pat Chambers, sls mgr; Bob Krieger, prog dir; Dave Plourde, news dir; Gordon Black, chief engr. ■ Rates: \$3; 2.75; 2.75; 3.25.

**\*KRIC(FM)**—Nov 13, 1972: 90.1 mhz; 10 w. Ant 90 ft. Ricks College (83440). (208) 356-1542. Ricks College. Net: ABC/C. Format: Diversified. ■ Harry Maxwell, pres; John A. Haeberle, gen mgr; James Griffith, chief engr.

**KRXK(AM)**—January 1951: 1230 khz; 1 kw-D, 250 w-N. Box 458 (83440). (208) 356-3651. Snake Valley Radio Inc. (acq 6-18-68). Net: MBS. Rep: Sandeberg. Format: MOR. ■ Don Ellis, pres & news dir; Mitch Ellis, gen mgr & chief engr; Harry Green, coml mgr. ■ Rates: \$3.75; 3.75; 3.75, 3.75.

## Rupert

**KAYT(AM)**—Oct 12, 1955: 970 khz; 1 kw-D. Box 427 (83350). (208) 436-4757. Inland Bcstg Co. (acq 2-2-76). Rep: Hopewell, Moore. Net: UPI. Format: C&W. ■ John T. Hayes, pres & gen mgr; Don Henderson, prom mgr & chief engr. ■ Rates: \$3.10; 3.10; 3.10; 3.10.

## Salmon

**KSRA(AM)**—March 1, 1959: 960 khz; 1 kw-D. Box 950 (83467). (208) 756-2218. Dale J. Smith. (acq 11-69). Net: APR, Keystone. Rep: Feltis, Dove & Croghan. Format: C&W, MOR. Spec progs: Farm 4 hrs, class 1 hr, wkly. ■ Dale J. Smith, owner & gen mgr; Blair E. Smith, prog dir. ■ Rates: \$2.20; 2.20; 2.20; 2.20.

**KSRA-FM**—May 1979: 92.7 mhz; 1.8 kw. Ant minus 1240 ft. Dups AM 30%. Stereo.

## Sandpoint

**KSPT(AM)**—March 23, 1949: 1400 khz; 1 kw-D, 250 w-N. Box 640 (83864). (208) 263-2179. Bauer Bcstg Co. Net: MBS. Rep: Jalco. Format: MOR. Spec prog: Farm 2 hrs, C&W 2 hrs wkly. ■ Norman E. Bauer, gen & coml mgr; Robert Gates, news dir; Al Shepherd, prog dir & chief engr. ■ Rates: \$4.70; 4.70; 4.70; 3.55.

## Soda Springs

**KBRV(AM)**—Sept 22, 1957: 790 khz; 5 kw-D. Star Route, Bailey Creek (83276). (208) 547-3307. Thomas W. Mathis. (acq 11-20-74). Rep: Hix-Masla. Format: C&W, MOR. Spec progs: Farm 18 hrs wkly. ■ Thomas W. Mathis, owner & gen mgr; Pam Ann, mus dir; Doug Reed, sports dir. ■ Rates: \$4; 4; 4, 4.

## Idaho, Illinois Radio

### St. Anthony

**KIGO(AM)**—July 10, 1966: 1400 khz, 1 kw-D, 250 w-N, Box 609 (83445). (208) 624-3246. Estate of Theodore W. Austin. Net: APR. Rep: Bob Hix. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Ted W. Austin Jr, pres & gen mgr; Pat Chambers, prog dir; Marty Miller, mus dir; Dave Plourde, news dir; Gordon Black, chief engr. ■ Rates: \$3; 3; 2.75; 1.50.

### St. Maries

**KOFE(AM)**—March 1, 1970: 1490 khz; 1 kw-D, 250-w-N, Box D (83861). (208) 245-4559. St. Joe Radio (acq 10-24-74). Net: ABC/C; Walton Bcstg. Rep: Radio Time Sales. Format: Contemp; C&W. ■ Duane J. Bare, gen mgr. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

### Sun Valley

**KSKI-FM**—Aug. 3, 1977. 93.5 mhz; 56 w. Ant 2145 ft. Box 1340, Hailey (83333). Sun Valley Radio Inc.

### Twin Falls

**KART(AM)**—See Jerome.

**KEEP(AM)**—1946: 1450 khz; 1 kw-D, 250 w-N, Box 346 (88301). (208) 733-7512. Inland Radio Inc. (acq 11-1-69) Rep: Masla; Hix; Tacher. Format: Contemp. ■ David N. Capps, gen mgr; Walt Ross, coml mgr; Bruce Glennie, prog dir; Kelly Klaas, news dir.

**KEZJ(FM)**—Co-owned with KEEP(AM). March 15, 1977. 95.7 mhz, 50 kw. Ant 670 ft.

**KFMA-FM**—See Jerome.

## KLIX Local News

**KLIX(AM)**—1310 khz; 5 kw-D, 1 kw-N, DA-N, Box 1259 (83301). (208) 733-1310. Sawtooth Radio Corp. (acq 12-20-74). Net: ABC/I; IMN. Rep: Eastman; IMN. Format: Modern country. Spec prog: Farm 4 hrs wkly. ■ Charles R. Tuma, pres & chief engr; Johnny Mac, coml mgr; Bobby Dobbs, prog dir; Carl Raida, mus dir; Mary Prine, prom mgr; Annette Jenkins, news dir. ■ Rates: \$18.45; 9.25; 12.30; 6.15.

**KMTW(FM)**—June 15, 1974: 96.5 mhz; 100 kw. Ant 130 ft. Stereo. Box N. (83311). (208) 734-2222. Media 5 Inc. Rep: Savalli-Gate. ABC Co. Format: Top 40. ■ Robert J. Coiner, pres; Mark W. Whitesides, coml mgr; Don Elliott, prog dir; J. Kelly Carlson, gen mgr & chief engr; Doug Maughan, mus dir; Christopher White, prom mgr; Barbara Hawkins, news dir. ■ Rates: \$6; 6; 6.

**KTLC(AM)**—October 1928: 1270 khz; 5 kw-D, 1 kw-N, Box 65 (83301). (208) 733-3381. Greentree Bcstg Co. (group owner; acq 6-1-73). Net: NBC. Rep: Sandeberg-Glenn; Art Moore; McGuire. Format: Country. ■ Charlie Powers, pres; Richard W. Ryall, gen mgr; Marti Overstreet, traf mgr; David Broman, prog dir; Ron Thorne, coml mgr; Paul Rensberger, news dir; Bon Mauldin, chief engr.

### Wallace

## KWAL



**KWAL(AM)**—May 1938: 620 khz; 1 kw-U DA-N, Box U. Osburn, Idaho (83849). (208) 752-1141. Silver Valley Bcsts Inc. (acq 1-1-73). Net: ABC/I, Intermountain. Rep: Sandeberg-Glenn; Moore. Format: MOR, C&W. ■ Paul Robinson, pres & gen mgr; Marje Robinson, coml mgr; Jim O'Neal, prog dir; Scott Gibb, mus dir; George White, prom mgr; Frank Krshka, news dir; Dave Hagen, chief engr. ■ Rates: \$ 4.40; 4.40; 4.40; 4.40.

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### Weiser

**KWEI(AM)**—December 1947: 1260 khz; 1 kw-D, Box 791 (83672). (208) 549-0886. Weise Radio Inc. (acq 10-22-76). Rep: Hopewell, Moore. ■ William B. Scott, Arthur C. Thompson, James C. Plzak, owners.

## Illinois

### Alton

**WOKZ(AM)**—1948: 1570 khz; 1 kw-D, Box 615 (62002). (217) 466-3535. Morell Bcstg Co. (acq 10-7-71). Rep: Piano. Spec progs: C&W 8 hrs wkly. ■ Walter Brink, gen mgr; Nick Bono, chief engr.

**WOKZ-FM**—September 1961. 100.3 mhz, 28 kw. Ant 490 ft. Dups AM 25%.

### Anna

**WRAJ(AM)**—Jan 10, 1957: 1440 khz, 500 w-D, Box 120, 200 N. Main (62906). (618) 833-2148. Anna Bcstg Co. Net: APR. Format: Top 40. ■ Donald C. Michel, pres; Janie Michel, gen mgr. ■ Rates: \$6; 6; 6; —

**WRAJ-FM**—Jan 13, 1958: 92.7 mhz; 3 kw. Ant 290 ft. Dups AM 60%.

### Arlington Heights

**\*WVH(FM)**—Jan 29, 1975: 88.3 mhz; 10 w. Ant 100 ft. 2121 S. Goebbert Rd. (60005). (312) 640-6677. Forest View High School. Format: MOR. Spec progs: Black 1 hr, classical 2 hrs, jazz 1 hr, C&W 2 hrs, wkly. ■ LeRoy Thomson, gen mgr; Lee Badgett, prog dir; Lauren Luschen, mus dir; William Schmiederer, prom mgr; David DiGirolamo, chief engr.



**WWMM(FM)**—March 10, 1960: 92.7 mhz, 3 kw. Ant 300 ft. Stereo. 120 W. University Dr. (60004). (312) 398-2300. Northwest Community Bcstg Inc. (acq 9-1-76) Net: APR. Format: MOR. ■ Bennett Trapani, pres; John Schaller, gen mgr; David Myrick, coml mgr; Kevin Molloy, prog dir; Matt Bisbee, mus dir; Daniel Trapani, prom mgr; Jim Dexter, news dir; John Bortowski, chief engr. ■ 15; 15; 15, 15.

### Arthur

**WFWA-FM**—See Sullivan.

### Aurora

**WAUR(FM)**—1965: 107.9 mhz; 50 kw. Ant 490 ft. Stereo. 620 Eola Rd. (60504). (312) 851-4600. Stevens Communications Corp. (acq 12-20-72). Net: MBS, APR. Format: MOR. ■ Dale W. Stevens, pres; Harold L. Brokaw, VP & gen mgr; David McAley, coml mgr; Charles Hunter, VP marketing; Gary Lee, prog dir; Joan Hayden, prom mgr; Mike Hartman, mus dir; Charles Meyerson, news dir; John Kitner, chief engr.

**WFVR(AM)**—Sept 21, 1960: 1580 khz; 250 w-D, DA, 1880 Plain Ave. (60505). (312) 898-1580. Salter Bcstg Co. Group owner: Russ Salter Stns. Net: UPL. Rep: Walton. Format: MOR. Spec Progs: Farm 2 hrs, Span 6 hrs, wkly. ■ Russell G. Salter, pres & chief engr; J. Collins Miller, gen mgr; Bill Baker, news dir. ■ Rates: \$13; 13; 13; —

**WKKD-FM**—Co-owned with WFVR(AM). Feb. 12, 1961. 95.9 mhz; 3 kw. Ant 300 ft. Stereo. 1884 Plain

Ave. (312) 898-6668. Prog sep from AM. Format: Btl mus. ■ Rates: \$21.25; 21.25; 21.25; 21.25.

**WMRO(AM)**—Dec 13, 1938: 1280 khz; 1 kw-D, 500 w-N, DA-2, 620 Eola Rd. (60504). (312) 851-0100. Stevens Bcstg. (acq 6-24-69). Net: MBS. Format: Contemporary, talk, features. Spec prog: Sp 4 hrs, black 4 hrs, wkly. ■ Dale W. Stevens, pres; Harold L. Brokaw, VP & gen mgr; Gary Lee, prog dir; David W. McAley, coml mgr; Charles Meyerson, news dir; Johnny Putnam, mus dir; Bob Parker, sports dir; Charles Hunter, VP marketing, John Kitner, chief engr.

### Barrington

**\*WBPR(FM)**—1976: 88.5 mhz; 10 w. 616 W. Main St. (60010). Community Unity School District No. 200. ■ Julie E. Dister, stn mgr; Linas Klygas, prog dir; Eric Vetter, PR & mus dir; Todd Gillespie, chief engr.

### Beardstown

**WRMS(AM)**—Nov 1, 1959: 790 khz, 500 w-D, DA, 108 E. Main St. (62618). (217) 323-1790. Beardstown Bcstg Corp. (acq 8-21-72). Net: ABC/C. Format: Farm, oldies, Top 40, C&W. ■ John Conner, VP & gen mgr; David A. MacFee, pres; Arthur M. Zeeck, chief engr.

**WRMS-FM**—1976: 94.3 mhz; 3 kw. Ant 300 ft.

### Belleville

**WCBE(FM)**—Jan 24, 1977. 89.7 mhz; 10 w. 2500 Carlye Rd. (62221). (608) 235-2700. Belleville Area College. Format: Diversified. Spec progs: Farm 1 hr, Classical 3 hrs, C&W 6 hrs, wkly. ■ Gary Koesterer, gen mgr; Bill Sutton, chief engr.

**WIBV(AM)**—July 13, 1947: 1260 khz, 5 kw-U, DA-2, Box 91 (62222). (618) 233-5000. Belleville Bcstg Company Inc. Net: ABC/I, MBS. Format: MOR. Spec progs: Black 1 hr wkly. ■ Norman S. Greenberg, pres & gen mgr; Marvin M. Mollring, chief engr. ■ Rates: \$16.50; 15; 16.50; 14.

**WMRY(FM)**—See East St. Louis.

### Belvidere

**WYBR(FM)**—Feb 27, 1971. 104.9 mhz; 3 kw. Ant 300 ft. Stereo. E 114 Cherry Valley Shopping Mall, Rockford (61112). (815) 332-3436. Bcstg Corp. of Belvidere-Rockford (acq 12-12-74). Net: ABC/FM, APR. Rep: Roslin. Format: Contemp. Spec progs: Span 2 hrs wkly. ■ Jack Ambrozic, pres & gen mgr; Bob Ambrozic, coml mgr; Keith Darnay, news dir; Fran Bartz, chief engr. ■ Rates: \$10; 10; 10; 10.

### Benton

**WORX(FM)**—Oct 1, 1973: 106.3 mhz; 3 kw. Ant 300 ft. Suite 315 Wood Blvd. (62812). (618) 439-3286. Rend Lake Bcstg Co. Rep: Gert Bunchez. Format: MOR, rock. Spec prog: Country 15 hrs wkly. ■ Gerald D. Owens, pres; Ned Mitchell, gen mgr & news dir; Ron Head, coml mgr.

### Bloomington

**WAKC(AM)**—See Normal.

**WBNQ(FM)**—Listing follows WJBC(AM).

**\*WESN(FM)**—1972: 88.1 mhz; 10 w. Ant 100 ft. Stereo. Box 2900 (61701). (309) 556-3276. Illinois Wesleyan University. Net: APR. Format: Progs, educl, jazz. Spec progs: Black 8 hrs, C&W 6 hrs, wkly. ■ Wayne A. Richards, gen mgr; Terry Amstutz, prog dir; Royal Norman, chief engr.

**WIHN(FM)**—See Normal.

**WJBC(AM)**—1925: 1230 khz; 1 kw-D, 250 w-N, Box 8 (61701). (309) 829-1221. Bloomington Bcstg Corp. (acq 1956). Net: ABC. Rep: McGavren-Guild-PGW. Spec prog: Farm 13 hrs wkly. ■ Timothy R. Ives, pres; John H. McDermott, coml mgr; Don Munson, opns dir; Larry Shoel, chief engr; Steve Vogel, news dir. ■ Rates: \$30; 26; 26; 18.

**WBNQ(FM)**—Co-owned with WJBC(AM). 1947: 101.5 mhz; 50 kw. Ant 460 ft. Prog sep from AM. Stereo. ■ Terry Setzer, prom dir. ■ Rates: \$16; 16; 16; 16.

## Cahokia

**\*WRTE(FM)**—Jan 31, 1975: 89.5 mhz; 10 w. Ant 65 ft. 1700 Jerome Lane (62206) (618) 332-3535. School District No. 187 Format: MOR, educ. ■ William C. Bailey, gen mgr; Linda Raynes, prog dir; Bridget Johnson, mus dir; Tom Fitch, prom mgr; Danny McLaughlin, news dir; Ed Bench, chief engr.

## Cairo

**WKRO(AM)**—Jan 8, 1942: 1490 khz, 1 kw-D, 250 w-N. Box 311 (62914). (618) 734-1490. Cairo Bcstg Co. Net: UPI. Rep: PRO Radio. Format: MOR. Spec progs: Farm 2 hrs, C&W 12 hrs, wkly. ■ Merrill C. Currier, pres, coml & gen mgr; Robert Stout, prog & news dir. ■ Rates: \$8.65; 8.65; 8.65, 8.65.

## Canton

### WBYS

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**WBYS(AM)**—Oct 5, 1947: 1560 khz; 250 w-D. Box 600 (61520). (309) 647-1560. Fulton County Bcstg Co. Net: ABC/I. Format: Contemp MOR, news, info. Spec progs: Farm 8 hrs wkly. ■ Charles E. Wright, pres, gen mgr; John Brydon, coml mgr; Grodon James, prog dir; Phillip Miller, news dir; Charles E. Wright, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WBYS-FM**—Oct. 7, 1968: 98.3 mhz, 3 kw. Ant 265 ft. Stereo. Dups AM 50%. Rep: Walton. ■ Rates: \$6; 6; 6; 6.

## Carbondale

**WCIL(AM)**—Nov 14, 1946: 1020 khz; 1 kw-D, Box 801 (62901). (618) 457-8114. The McRoy Corp. (acq 7-1-77). Net: ABC/C. Format: MOR. Spec progs: Farm 1 hr wkly. ■ Paul F. McRoy, pres; Paul H. McRoy, gen & coml mgr; Tony Waitkus, prog dir; John McIntire, news dir; Pat Burns, chief engr. ■ Rates: \$7; 7; 7, —

**WCIL-FM**—July 1968: 101.5 mhz; 50 kw. Ant 230 ft. Stereo. Format: Top 40. ■ Rates same as AM.

**\*WSIU(FM)**—Sept 15, 1958: 91.9 mhz; 50 kw. Ant 300 ft. Southern Ill. U. (62901). (618) 453-4343. TWX 618-510-5771 Southern Ill. U. Net: NPR. Format: Variety. ■ Charles T. Lynch, chmn & gen mgr; Jimmy Moore, chief engr.

**WTAO(FM)**—See Murphysboro.

## Carlinville

**\*WIBI(FM)**—Sept 30, 1975: 91.1 mhz; 23.5 kw horiz, 15 kw vert. Ant 260 ft. Stereo. Box 126 (62626). (217) 854-2504. Ill. Bible Institute. Format: Educ, rel. Spec progs: Farm 3 hrs, classical 10 hrs, wkly. ■ Richard W. Dortch, pres; William T. Snider, gen mgr; Dale Lidstrom, mus dir; Dick Whitworth, news dir; Robert Miller, chief engr.

## Carmi

**WROY(AM)**—Dec 14, 1949: 1460 khz; 1 kw-D. Box 31 (62821). (618) 382-4161 Carmi Bcstg Co. Net: Commodity News, Rep: Walton. Format: MOR. ■ Rebecca Drone, pres; Lynn Bobo, gen mgr; Bob Rogers, coml mgr; Gary Dauby, prog dir; Susan Murphy, news dir; Jerry Hardin, chief engr. ■ Rates: \$8.60; 8.60; 8.60, 8.60.

**WRUL(FM)**—Co-owned with WROY(AM). 1952: 97.3 mhz; 11 kw. Ant 210 ft. Format: C&W. ■ Rates: \$8.60; 6.90; 6.90; 6.90.

## Carthage

**WCAZ(AM)**—1922: 990 khz; 1 kw-D. 84 South Madison (62321). (217) 357-3128. Pioneer Bcstg Inc. (acq 4-1-78). Net: UPI, Commodity News. Format: Farm, C&W. ■ Kenneth R. Hodges, pres & gen mgr; Vickie McDavid, prog dir; Bob McDavid, farm dir; Ron Thurman, news dir; Wayne Meredith, chief engr. ■ Rates: \$10.50; 10.50; 7, —

**WCAZ-FM**—Nov. 1, 1978: 92.1 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

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## Casey

**WKZI(AM)**—Dec 14, 1963: 800 khz; 250 w-D. Box 428 (62420). (217) 932-4051. Ford FM, Inc. Net: ABC/E. Format: C&W. Spec prog Farm 16 hrs wkly. ■ Paul Dean Forn, pres & gen mgr; Jerry Cox, prog & mus dir; Eleanor Ford, prom mgr; Cleone Markwell Jr., chief engr. ■ Rates: \$10; 10; 10; 10.

## Centralia

**WILY(AM)**—Aug 15, 1946: 1210 khz; 1 kw-D. (618) 532-1885. Prairieland Broadcasting Inc. (acq 8-1-67). Net: ABC/I. Format: MOR, talk. Spec prog: Farm 20 hrs wkly. ■ Samuel A. Hassan, pres & gen mgr; Alan Moore, coml mgr; Jeff Leidel, prog dir; Bruce Kropp, news dir; Jerry Hardin, chief engr. ■ Rates: \$18; 16; 18; —

**WRXX(FM)**—Co-owned with WILY(AM). Dec 24, 1964: 95.3 mhz; 3 kw. Ant 217 ft. Prog sep from AM. Stereo. Format: C&W, Farm. ■ Rates: \$14, 14; 14; 14.

## Champaign

**WCCR(AM)**—See Urbana.

**WDWS(AM)**—Jan 24, 1937 1400 khz; 1 kw-D, 250 w-N. 48 Main St. (61820). (217) 351-5300. Champaign News Gazette Inc. Net: CBS. Rep: McGavren-Guild. ■ Maraien S. Chingo, pres; Larry Stewart, gen mgr; Constance Vogt, prog dir; Dave Talbot, news dir; Gene Bamert, chief engr. ■ Rates: \$26; 20; 22; 20.

**WDWS-FM**—1949: 97.5 mhz; 50 kw. Ant 360 ft. Dups AM 50%. ■ Rates: \$—, 13; 13; 10.

**WILL-AM-FM**—See Urbana.

**WLRW(FM)**—Jan 1963: 94.5 mhz; 43 kw. Ant 400 ft. Stereo. 2410 W. Skyline Drive. Box 3520, Country Fair Stn. (61820). (217) 352-4141 LRW Inc. (acq 3-31-78). Net: ABC/I. Format: Oldies, Top 40. Spec prog: Black 5 hrs wkly. ■ Richard G. Glover, pres & gen mgr; Larry Stirewalt, news dir; Jim Wenk, mus dir; Allen Wolfe, chief engr; Tom Trent, coml mgr; John Bowen, prom mgr. ■ Rates: \$8.25; 7; 8.25; 7

**WPGU(FM)**—See Urbana.

**WTWC(FM)**—See Urbana.

**\*WPCD(FM)**—January 1978: 88.7 mhz; 3.3 kw. Ant 290 ft. 2400 W. Bradley Ave. (61820). (217) 351-2450. Parkland College Community College District No. 505. Format: Educ, talk, and Top-40. ■ Ed Kelly, faculty advisor and gen mgr; Ed Fiscus, chief engr.

## Charleston

**WEIC(AM)**—Dec 10, 1954: 1270 khz; 1 kw-D, 500 w-N, DA-2. Box 158 (61920). (618) 345-2148. TWX 910-663-4963. Withers Bcstg. (acq 10-16-75). Net: MBS, Brownfield Farm. Rep: PRO Radio. Format: MOR. Spec progs: Farm 7 hrs wkly. ■ James K. Withers, pres & gen mgr; Marcia Sipes, stn mgr; Billy Kidd, prog dir; Scott Allen, mus dir; Tom McKleroy, chief engr. ■ Rates: \$8; 8; 8; 8.

**WEIC-FM**—Oct 1, 1965: 92.1 mhz; 2.2 kw. Ant 140 ft. Dups AM 90%. Stereo. ■ Rates same as AM.

## Chester

**KSGM(AM)**—July 5, 1947: 980 khz; 1 kw-D, 500 w-N, DA-N. Box 428, Ste. Genevieve, Mo. (63670). (618) 883-2980. Donze Enterprises Inc. Net: MBS. ■ Elmer L. Donze, pres & chief engr, coml, prom & gen mgr; Art Schwent, prog & news dir; Bob Scott, mus dir. ■ Rates: \$7.40; 7.40; 7.40; 7.40.

**KSGM-FM**—See Ste. Genevieve, Mo.

## Illinois Radio

## Chicago

**\*WAEE(FM)**—Not on air, target date unknown: 88.1 mhz; 10 w. Lakeside Communications Inc.

**WAIT(AM)**—1941 820 khz; 5 kw-D (L-SS Dallas, Tex). 679 N. Michigan Ave. (60611). (312) 440-8200. WAIT Radio (acq 9-12-62). Rep: The Christal Co. Format: btfl mus. ■ Maurice Rosenfield, exec dir; Frederick G. Harm, gen & coml mgr; Ronald Baxley, stn mgr; Steve Gordoni, chief engr.

**WBBM(AM)**—Nov. 14, 1923: 780 khz, 50 kw-U. 630 N. McClurg Ct. (60611). (312) 944-6000. WBBM Newsradio 78. Group owner: CBS (acq 1931). Net: CBS, APR, UPI. Rep: CBS Radio Spot Sales. Format: News. ■ William C. O'Donnell, VP & gen mgr; Chuck Schwartz, gen sls mgr; David A. Milberg, dir info svcs; John Hultman, news dir; Jim Burns, chief engr. ■ Rates: \$300; 150; 210; 80.

**WBBM-FM**—Dec 7, 1941 96.3 mhz; 6.2 kw. Ant 1,174 ft. Stereo. Rep: CBS/FM Sis. Format: Mellow contemporary. ■ Lois Gredell, VP & gen mgr; Trudy Miller, pub affairs dir; Randy Landes, opns mgr; Allen Mitchell, prog dir; Lee DeYoung, mus dir; Joe DeCarlo, gen sls mgr; Kevin Boyle, news dir; Judy Penny, natl sls mgr. ■ WBBM-TV affil. ■ Rates: \$72, 72; 72; 56.

**WBEE(AM)**—See Harvey.

**\*WBEZ(FM)**—1942: 91.5 mhz; 39 kw. Ant 550 ft. (312) 641-4088. Board of Education, City of Chicago. Net: UPR, NPR. Format: Jazz, Diversified. Spec progs: Childrens 15 hrs, jazz 21 hrs, wkly. ■ Carol R. Nolan, gen mgr; Tony D. Cristofano, prog dir; Joseph Bechina, prom mgr; Joseph DiFranco, chief engr.

**\*WBHI(FM)**—Sept 9, 1974: 88.5 mhz, 10 w. 3939 W. 79th St. (60652). (312) 582-1858. Bogan High School. Format: MOR, btfl mus. ■ William J. Scheid, principal, Philip Windolph, gen mgr & chief engr.

**WCFL(AM)**—June 25, 1926: 1000 khz; 50 kw-U, DA-2. 300 N. State\*St. (60610). (312) 222-1000. Chicago Federation of Labor & Industrial Union Council. Rep: Major Market. Format: Adult contemp. ■ William Lee, pres; William J. Lemanski, stn mgr; Dick Stadler, prog dir; Wanda Wells, news dir; Mary Sweeney, prom mgr; Tommy Knauss, chief engr. ■ Rates: \$140; 95; 140; 120.

**WCGO(AM)**—See Chicago Heights.

**WCRW(AM)**—July 1926: 1240 khz; 1 kw-D, SH, 250 w-N (shares time with WEDC and WSBC Chicago). 2756 Pine Grove Ave. (60614). (312) 327-6860. WCRW Inc. (acq 11-63). Format: Sp, Greek, MOR. ■ Edward W. Jacker, pres & gen mgr; Edna Jacker, VP & sec; Ed Jacker, chief engr. ■ Rates: \$15; 15; 15; 15.

**\*WCYC(FM)**—Dec 1, 1969: 88.7 mhz; 10 w. Ant 88.6 ft. 2801 So. Ridgeway Ave. (60623). (312) 762-2400. Chicago Boys Clubs Educational Corp. Net: NPR. Format: Diversified. Spec progs: Sp 6 hrs, black 6 hrs, C&W 5 hrs, Polish 1 hr, jazz 8 hrs, pub affrs 27 hrs, wkly. ■ W. Clement Stone, pres; Harold R. Kopta, gen mgr & chief engr; Daniel W. Swope, prom mgr; James Strickey, prog dir; William Bodlak, news dir.

**WDAI(FM)**—See listing following WLS(AM).

**WEDC(AM)**—1926: 1240 khz; 1 kw-D, 250 w-N, SH (shares time with WCRW(AM) and WSBC(AM) Chicago). 5475 N. Milwaukee Ave. (60630). (312) 631-0700. Foreign Language Bcstrs Inc. (acq 1965). Format: Sp. Spec progs: Pol 6 hrs, It 4 hrs, Rus 1 hr, Gk 1 hr, Ukran 1 hr, Slov 1 hr, wkly. ■ Leonard Slotkowski, pres; Mrs. A.B. Pucinski, gen coml & prom mgr; prog, mus & news dir; Edward Jacker, consult engr.

**WEFM(FM)**—1940: 99.5 mhz; 6 kw. Ant 1,170 ft. Stereo. 120 W. Madison St. (60602). (312) 558-9336. GCC Communications of Chicago Inc. (group owner; acq 1-73). Rep: Masla, Format: Top-40. ■ Alexander Tanger, pres; Lloyd Roach, gen mgr; Brian White, prog dir; Kermit Carlson, chief engr.

**WFMT(AM)**—See Cicero.

**WFMT-FM**—Dec 13, 1951: 98.7 mhz; 15.5 kw. Ant 1,170 ft. Stereo. 500 N. Michigan Ave. (60611). (312) 751-7100. WFMT Inc. (acq 3-5-70). Rep: Concert

## Illinois Radio

Music Best Sls. Format: Classcl music. Spec progs: Folk 8 hrs, drama 3 hrs, talk 8 hrs, jazz 1 hr, wkly. ■ Raymond Nordstrand, pres & gen mgr; Rick Marscher, coml mgr; Norman Pellegrini, prog & news dir; Nancy Joyce, prom mgr; Alfred C. Antlitz, chief engr; James Unrath, opns mgr. ■ Rates: \$75; 60; 75; 75.

**WFYR(FM)**—November 1957: 103.5 mhz; 3 kw. Ant 1,552 ft. Stereo. Prudential Plaza, 23rd Floor. (60601). (312) 861-8100. TWX: 910-221-2551. WFYR, Inc. (group owner; acq 3-73). Net: APR. Rep: RKO Radio Representatives, Inc. Format: Adult contemporary. ■ Dwight Case, pres; Jim Barker, gen mgr; Linda Conner, coml mgr; Barb Braver, prom mgr; Don Kelly, prog dir; Dave Martin, mus dir; Lyle Dean, news dir; Warren Schulz, chief engr. ■ Rates: \$ Rates: \$36; 45; 45; 36.

**WGCI(FM)**—Listing follows WVON(AM).

**WGN(AM)**—June 1, 1924: 720 khz; 50 kw-U. 2501 Bradley Place (60618). (312) 528-2311 TWX 312-222-0332. WGN Continental Bcstg Co. (group owner). Rep: Buckley, Hyett/Ramsland, Glen-Warren (Canada). Format: MOR, talk, sports, farm. ■ Daniel T. Pecaro, pres & chief exec off; Robert Henley, VP & gen mgr; Wayne R. Vriesman, stn mgr; Richard D. Jones, prog mgr; William H. Wills, PR mgr; Katherine Rizzo, mus dir; John Ravencroft, news dir; Woodrow R. Crane, chief engr. ■ WGN-TV affil. ■ Rates: \$284; 112; 284; 112 to 38.

**\*WHPK-FM**—March 15, 1968: 88.3 mhz; 10 w. Ant 137.75 ft. 5706 S. University Ave. (60637). (312) 753-2356. The University of Chicago. Format: Diversified. ■ Steve Peduto, stn mgr.

**WIND(AM)**—1927: 560 khz; 5 kw-U, DA-2. 625 N. Michigan Ave. (60611). (312) 751-5600. Westinghouse Bcstg Co. (group owner; acq 12-22-56). Net: ABC/E. Rep: Radio Adv Inc; McDermott (Canada). Format: Talk, news. ■ Donald H. McGannon, pres; Robert Emery, gen mgr; David Graves, prog dir; Ellen Manowitz, prom mgr; Rich Stone, news dir; William Ryan, chief engr. ■ Rates: \$160; 60; 70; 40.

**WJEZ(FM)**—Listing follows WJJD(AM).

**WJJD(AM)**—Oct 13, 1924: 1160 khz; 50 kw-U. DA-1 (L-KSL Salt Lake City). 180 N. Michigan Ave. (60601). Plough Bcstg Inc. (group owner; acq 9-13-53). Net: ABC/I. Rep: Selcom. Format: C&W. ■ H. Wayne Hudson, pres; George G. Dubinetz, VP & gen mgr; Bill Hart, Jim Seemiller, gen sls mgr; Don Jeffers, chief engr; ■ Rates: \$105; 105; 105; 105.

**WJEZ(FM)**—Co-owned with WJJD(AM). Jan 2, 1961: 104.3 mhz; 14 kw. Ant 820 ft. Progs sep from AM. Format: Contemp, country. ■ Mank Edwards, prog dir.

**WJPC(AM)**—May 1922: 950 khz; 1 kw-D. 820 S. Michigan Ave. (60605). (312) 786-7200. Johnson Publishing Co. (acq 5-29-73). Net: Natl Black. Rep: Johnson Pub Co Inc. Format: Black, contemp. ■ John H. Johnson, pres; Richard Steele, prog & mus dir; Al Haley, sls mgr; Marv Dysson, VP & gen mgr; Don Coleman, chief engr. ■ Rates: \$57; 45; 57; —.

**\*WKCC(FM)**—1975: 89.3 mhz; 10 w. Ant 83 ft. 6800 S. Wentworth Ave. (60621). Kennedy-King College.

**WKQX(FM)**—Listing follows WMAQ(AM).

**WLAK**  
A Storer Station



REPRESENTED BY  
**KATZ RADIO**

**WLAK(FM)**—April 7, 1958: 93.9 mhz; 3 kw. Ant 1530 ft. Stereo. 400 N. Michigan Ave. (60611). (312) 329-9002. Radio WLAK Inc. Group owner: Storer (acq 4-5-78). Rep: Katz. Format: Btl mus. ■ Robert Sudbrink, pres; James E. Haviland, gen mgr; Jack Lee, opns dir; John Bortowski, chief engr. ■ Rates: \$90; 100; 100; 65.

**WLOO(FM)**—1947: 100.3 mhz; 6 kw. Ant 1,170 ft. Stereo. John Hancock Center, 875 N. Michigan Ave.

(60611). (312) 440-3100. Century Bcstg Corp. (group owner; acq 5-24-66). Rep: McGavren-Guild. Format: Today's beautiful music. ■ Howard Grafman, pres; George Collias, VP; Darrell Peters, VP, gen mgr; Harvey Wittenberg, VP, coml mgr; Dale Kadavy, news dir; Dave Collins, dir of engr. ■ Rates: \$125; 155; 140; 85.

**WLS(AM)**—April 12, 1924: 890 khz; 50 kw-U. 360 N. Michigan Ave. (60601). (312) 782-2002. TWX 910-221-5335. WLS Inc. (acq 3-16-60). Group owner: ABC. Net: ABC/C. Rep: Blair. Format: Contemp. Spec progs: musicpeople 1 hr, point/counterpoint, 3 hrs, wkly. ■ Martin Greenberg, VP & gen mgr; John Gehron, prog dir; Michael Watter Kotte, prom mgr; Alan Burns, mus dir; Bud Miller, news dir; John P. Bouloukos, gen sls mgr; Don Amell, chief engr. ■ WLS affil. ■ Rates: \$255; 165; 255; 165.

**WDAI(FM)**—Co-owned with WLS(AM). April 1, 1946: 94.7 mhz; 6 kw. Ant 1,170 ft. Stereo. Progs sep from AM. (312) 782-6811. TWX 910-221-5335. American Bcstg Co. Net: ABC/FM. Rep: Katz. Format: AOR. ■ Jack Minkow, VP & gen mgr; Tim Hahnke, gen sls mgr; Roger Skolnik, prog dir; Judy Lukens, prom mgr; Mary Klug, mus dir; Jeff Finch, news dir; Don Amell, chief engr. ■ Rates: \$130; 83; 130; 104.

**WLUP(FM)**—1942: 97.9 mhz; 6 kw. Ant 1,170 ft. Stereo. 875 N. Michigan Ave. (60611). (312) 440-5270. L & P Bcstg Corp. Rep: Roslin. Format: Progressive. ■ Philip Chess, pres; Terry Chess, gen mgr; Ruth Hardy, coml mgr; Jay Blackburn, prog dir; Dave Logan, prom mgr; Bill Evans, mus dir; Greg Budell, news dir; Bob Larsen, chief engr. ■ Rates: \$35; 42; 42; 35.

**WLW(FM)**—Not on air, target date unknown. 88.7 mhz; 10 w. 6526 N. Sheridan Rd. (60626). Loyola University of Chicago.

**WMAQ(AM)**—April 1922: 670 khz; 50 kw-U. Merchandise Mart Plaza (60654). (312) 861-5555. TWX 312-222-9441. NBC Inc. (group owner; acq 11-1-31). Net: NBC. Rep: Eastman, Format: C&W. ■ Jack G. Thayer, pres; Charles H. Warner, gen mgr; Marshall Seese, coml mgr; Lawton Wilkerson, prog dir; Stephen Krasula, prom mgr; Joe Kaucky, mus dir; Frank Barnako, news dir; Harold Whiteberry, chief engr.

**WKQX(FM)**—Co-owned with WMAQ(AM). 1948: 101.1 mhz; 6 kw. Ant 1,170 ft. Progs sep from AM. Format: All news. ■ WMAQ-TV affil.

**\*WMBI(AM)**—July 28, 1926: 1110 khz; 5 kw (L-WBT Charlotte, N.C., KFAB Omaha). 820 N. LaSalle (60610). (312) 329-4300. Moody Bible Institute of Chicago. Format: Relig, ed. Spec prog: Sp 3 hrs wkly. ■ Dr. George Sweeting, pres; Robert C. Neff, bcstg dir; Jim Wick, stn mgr & prog dir; Walter Carlson, news dir; Robert Caithamer, chief engr.

**\*WMBI-FM**—July 25, 1960: 90.1 mhz; 100 kw. Ant 440 ft. Dup AM 55%.

**WMET(FM)**—March 9, 1959: 95.5 mhz; 6 kw. Ant 1170 ft. Stereo. 444 N. Michigan Ave. (60611). (312) 346-5411. Metromedia Inc. (group owner; acq 3-13-73). Net: APR. Rep: Metro Radio Sls. Format: Top 40. ■ Harvey A. Pearlman, VP & gen mgr; Gary Price, prog dir; Dave Morgan, mus dir; Brian Chau, coml mgr; Marika Kovaleych, prom mgr; Jeff Nordstrom, chief engr. ■ Rates: \$65; 60; 90; 90.

**WMPP(AM)**—See Chicago Heights.

**WNIB(FM)**—July 9, 1955: 97.1 mhz; 850 w. Ant 1,190 ft. 12 E. Delaware (60611). (312) 337-5252. Northern Illinois Bcstg Co. Format: Classical. ■ William C. Florian, pres; Sonia Florian, gen mgr; Ron Ray, prog dir. ■ Rates: \$23; 23; 23; 23.



**\*WOU(FM)**—January 1978: 88.9 mhz; 10 w. Ant 90 ft. 3300 S. Federal St. (60616). (312) 567-3087. Format: Jazz. Spec Progs: Chinese 10 hrs, Indian 10 hrs, wkly. ■ Rich Unger, gen mgr; Ed Dabrowski, chief engr.

**WSBC(AM)**—1925: 1240 khz; 1 kw-D, 250 w-N, SH (Shares time with WCRW(AM) and WEDC(AM) Chicago). 4949 W. Belmont Ave. (60641). (312) 777-1700. WSBC Bcstg Co. (acq 1953). Format:



**3800 S. Congress Ave.**  
**Boynton Beach, Fla. 33435**  
**Telephone: (305) 737-5626**

Ethnic. Spec progs: Sp 25 hrs, It 8 hrs, Black 4 hrs, Korean 1 hr, Indian 1 hr, Arabic 1 hr, Ukrainian 2 hrs, Slovak, 1 hr, wkly. ■ Daniel R. Lee, VP & gen mgr; Roy J. Bellavia, coml mgr, prog dir; H. C. Williams, chief engr.

**WXRT(FM)**—Co-owned with WSBC(AM). 1950: 93.1 mhz; 50 kw. Ant 500 ft. Stereo. Format: Prog. Spec progs: 2 hrs wkly. ■ Daniel R. Lee, pres & gen mgr; Seth Mason, coml mgr; John Platt, prog dir; Barry De Wolfe, prom mgr; C. D. Jaco, news dir; Howard Williams, chief engr.

**\*WUIC(FM)**—July 29, 1975: 88.1 mhz; 10 w. Ant 150 ft. Box 4348 (60680). (312) 996-2720. Univ of Illinois. Format: Diversified. Spec progs: Black 24 hrs, jazz 21 hrs, Classical 4 hrs, Pol 2 hrs, Sp 10 hrs, Gr 1 hr, wkly. ■ John D. Wennstrom, gen mgr; Thomas Kruski, prog dir; Becky Sperry, prom mgr; John McFarland, mus dir; Steve Szarvus, news dir; Paul Wussow, chief engr.

**WXFM(FM)**—See Elmwood Park.

**WVON(AM)**—1924: 1390 khz; 5 kw-U, DA-2. 24 West Erie St. (60610). (612) 943-8400. TWX 910-221-1403. Globetrotter Communications Inc. (group owner; acq 10-74). Net: ABC/E. Rep: Avco. Format: Black. ■ George Gillet Jr, pres; James F. Mackin, gen mgr; Harry King, prog dir; Steve Schott, chief engr.

**WGCI(FM)**—Co-owned with WVON(AM). Dec. 11, 1958: 107.5 mhz; 33 kw. Ant 600 ft. Stereo. Prog sep from AM. Format: MOR.

**\*WZRD(FM)**—July 8, 1974: 88.3 mhz; 10 w. Ant 102 ft. 5500 North St. Louis Ave. (60625). (312) 583-4780. Northeastern Illinois Univ. Format: Ed, div. ■ Richard Martin, advisor; Larry Kenney, chief engr.

**WXRT(FM)**—See listing following WSBC(AM).

## Chicago Heights

**WCGO(AM)**—Aug 29, 1959: 1600 khz; 1 kw-D, DA. 3313 Chicago Rd. (60411). (312) 756-6100. South Cook Bcstg Inc. Format: MOR. Anthony V. Santucci, pres & gen mgr; William G. Biendorf, coml mgr; Robert Anderson, news dir. ■ Rates: \$14.95; 14.95 14.95; 14.95.

**WMPP(AM)**—Aug 15, 1963: 1470 khz; 1 kw-D, DA. 1000 Lincoln Highway, East Chicago Heights (60611). (312) 758-1400. Seaway Bcstg Inc.

**WTAS(FM)**—See Crete.

## Chillicothe

**WCLL(FM)**—May 16, 1977: 94.3 mhz; 3 kw. Ant 300 ft. 1104 N. 2nd St. (61523). (309) 274-4420. Chilli Communications Inc. Net: Brownfield Farm. Rep: Walton. Format: C&W, Top 40. Spec progs: Span 1 hr wkly. ■ William D. Engelbrecht, pres; Larry S. Weatherford, gen mgr; Leonard Watson, chief engr. ■ Rates: \$9.40; 8.15; 8.15; 8.15.

## Cicero

**WFMT(AM)**—1926: 1450 khz; 1 kw-D, 250 w-N. Dups WFMT-FM Chicago 100%. WFMT Inc.

**WLUP(FM)**—See Chicago.

## Clinton

**WHOW(AM)**—Aug 1, 1947: 1520 khz; 5 kw, 1 kw-CH-D. Box 160 (61727). (217) 935-2161. Cornbelt Bcstg Co. (acq 9-50). Net: UPI. Format: C&W, relig. ■ J.R. Livesay, pres & gen mgr; R. O. Veach, coml & stn mgr; Dave Hines, prom dir; John Barton, music dir; Bill Ward, news dir; Lonnie Newnum, chief engr. ■ Rates: \$6.95; 6.95; 6.95; —.



**WHOW-FM**—Dec 15, 1975: 95.9 mhz, 3 kw. Ant 300 ft. Stereo. Box 160 (61727). (217) 935-2161. Format: Btfl mus. ■ Jerry Kreuger, mus dir; Nancy Beadles, prom mgr; ■ Rates: \$4.75; 4.75; 4.75; 4.75.

Columbia

**WCBW(FM)**—Feb. 15, 1964: 104.9 mhz; 2.73 kw. Ant 230 ft. (CP- 3 kw. Ant 235 ft.). Box 147 (62235). (618) 281-5031 Joseph L. Lepp Inc. Format: MOR. Spec progs: Ger 9 hrs, Pol 2 hrs, C&W 16 hrs, wkly. ■ Joseph L. Lepp, pres & gen mgr; Dorothy Lepp, coml mgr; Rick Lepp, prog dir & prom mgr; Bob Thoma, news dir; Dick Ross, chief engr.

Crest Hill

**WCCQ(FM)**—Jan 28, 1976: 98.3 mhz; 3 kw horiz and 2.95 vert. Ant 300 ft. horiz and 285 ft vert. 1520 N. Rock Run Dr. Joliet (60435). (815) 729-4400. Nelson Bcstg Co. Net: Illinois Farm Radio. Format: Oldies. Spec progs: Farm 14 hrs, Black 2 hrs, Sp 1 hr, wkly. ■ Woodrow D. Nelson, pres & gen mgr; Lawrence W. Nelson, chief engr. ■ Rates: \$11.25; 9, 11.25; 7.20.

Crete

**WTAS(FM)**—Co-owned with WCGO(AM) Chicago Heights. Sept 5, 1965: 102.3 mhz; 3 kw. Ant 300 ft horiz, 295 ft vert. Stereo. Box 607, Beecher, Ill. (60401). (312) 946-2226. South Cook Bcstg. Dups AM 25%. Format: MOR. ■ Rates: \$12.30; 12.30; 12.30; 12.30.

Crystal Lake

**WIVS(AM)**—Oct 1, 1965: 850 khz; 500 w-D, DA. 145 Virginia St. (60014). (815) 459-7000. Lake Valley Bcstrs Inc. (acq 10-30-69). Net: UPI. Format: MOR. ■ Malcolm K. Bellairs, pres; Jerry M. Bellairs, gen mgr; Iris Bryan, news dir; Rick Bellairs, prog dir; Iris Bryan, news dir; Art Reis, chief engr. ■ Rates: \$19; 19; 19; 19.

**WXRD(FM)**—Co-owned with WIVS(AM). See Woodstock.

Danville

**WDAN(AM)**—October 1938: 1490 khz; 1 kw-D, 250 w-N. 1500 N. Washington (61832). (217) 442-1700. Sangamon Broadcasting Co. (group owner; acq 7-21-77). Net: CBS, Brownfield Net. Rep: Walton. Format: Diversified. ■ Joe Jackson, pres & gen mgr; John Eckert, sls mgr; Bob Appuhn, sports dir; Bruce Yentes, farm dir; Bill Pickett, news dir; Don Russell, chief engr. ■ Rates: \$10.75; 8.25; 10.75; 6.75.

**WDNL(FM)**—Co-owned with WDAN(AM). May, 1967: 102.1 mhz; 11 kw horiz, 9.4 kw vert. Ant 380 ft horiz, 370 ft vert. Format: Top 40. ■ Rich Moore, sls mgr; Mark Phillips, prog & news dir. ■ Rates: \$7.25; 7.25; 8.25; 8.25.

**WIAI(FM)**—March 2, 1970: 99.1 mhz; 50 kw. Ant 500 ft. 4 North Vermilion St. (61832). (217) 446-0180. Kickapoo Bcstg Co. Rep: PRO Radio. Format: Modern country. Spec prog: Farm report 8 hrs wkly. Stereo. ■ Paul K. Bresee, pres; Russell D. Bredholt, gen mgr; Sharon Tigson, coml mgr; Ken Ball, prom mgr; Ken Ball, mus dir; Les P. Simoson, chief engr.

**WITY(AM)**—Nov 24, 1953: 980 khz; 1 kw-U, DA-2. Box 142 (61832). (217) 446-1313. Vermilion Bcstg Corp. Net: MBS. Rep: Masla, Bruce Schneider-St. Louis. Format: Contemp MOR-day, hard rock-night. Spec prog: Farm 6 hrs wkly. ■ John R. Ax, pres; Louis O. Mitzlaff II, gen mgr; Tom DiFilippo, sls mgr; Wally Wawro, prog dir; Charlie B. Tiger, mus dir; John Stanford, news dir; Ralph Cox, chief engr. ■ Rates: \$7.50; 8.50; 8.50; 5.50.

Decatur

**WDZ(AM)**—March 17, 1921: 1050 khz; 1 kw-D. 265 S. Park St. (62523). (217) 423-9744. Prairieland Bcstrs (acq-1-1-64). Group owner: Prairieland Stations. Net: ABC/C. Format: MOR. ■ Stephen P. Bellinger, pres & gen mgr; James L. Putbrese, VP & coml mgr; Fred Moore, prog dir & chief engr. ■ Rates: \$20; 17, 17, —.

**WDZQ(FM)**—Nov 1, 1976: 95.1 mhz; 50 kw. Ant 500 ft. Stereo. Mumbles Corp. Format: Modern country. Spec prog: Farm 8 hrs wkly. ■ Sonny Campbell, prog dir; Leland Glazebrook, farm dir. ■ Rates: \$5; 5; 5; 5.

**\*WJMU(FM)**—Sept 10, 1975: 89.9 mhz, 10 w. Ant 93 ft. 1184 W. Main St. (62522). (217) 428-8667 Millikin University. Net: ABC/E. Format: Progs rock, Top 40. Spec progs: Black 2 hrs, classical 2 hrs, jazz 2 hrs, C&W 2 hrs, wkly. ■ J. Roger Miller, pres, Stacy C. Myers, gen mgr.

**WSOY(AM)**—1925: 1340 khz; 1 kw-D, 250 w-N. 1100 E. Pershing Rd., Box 2250 (62526). (217) 877-5371 Illinois Bcstg Co. (group owner: acq 7-37). Net: CBS. Rep McGavren-Guild-PGW. Format: MOR, Contemporary. Spec prog: Farm 17 hrs wkly. ■ Merrill Lindsay, pres; C. R. Griggs, exec VP & gen mgr; Orv Graham, coml mgr; Larry King, prog dir; Bob Billman, news dir; Allan Doyle, tech dir. ■ Rates: \$25; 19; 22; 19.

**WSOY-FM**—November 1946: 102.9 mhz; 54 kw. Ant 450 ft. Prog sep from AM. Net: ABC/FM. Format: Contemp, MOR. ■ Dave Naber, prog dir. ■ Rates: \$13.50; 11.75; 11.75; 13.50.

Deerfield

**WQVQ(AM)**—See Highland Park.

**WVVX(FM)**—See Highland Park.

De Kalb

**WLBK(AM)**—Dec 7, 1947: 1360 khz; 1 kw-D. 711 N. First St. (60115). (815) 758-8686. DeKalb Radio Studios (acq 8-30-65). Net: UPI. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ Jerome F. Cerny, pres; Joe Barrie, gen sls mgr; Bill Cerny, stn mgr; Dick Kliesch, news & sports dir; Bob Brown, farm dir. ■ Rates: \$9; 8.50; 8.50; —

**WDEK(FM)**—Co-owned with WLBK(AM). Dec 17, 1961: 92.5 mhz; 9.5 kw. Ant 155 ft. Stereo. Net: UPI. Format: Rock. ■ Jim Bulger, prog & mus dir; Ken Huske, sls mgr; Jerome Cerny, chief engr. ■ Rates: \$9; 8.50; 8; 7.50.

**\*WNIU-FM**—Oct 1954: 89.5 mhz; 50 kw. Ant 250 ft. Stereo. Northern Illinois U. (60115). (815) 753-0213. Northern Illinois Univ. Net: NPR, APR. Format: Class. spec progs: Black 1 hr, jazz 10 hrs, wkly. ■ Michael Lazar, gen mgr; Kathy Laack, opns dir; Mary Jacobsen, office mgr; Frank Seely, news dir; John Freberg, chief engr.

Des Plaines

**WYEN(FM)**—Dec. 3, 1971, 106.7 mhz; 50 kw. Ant 328 ft. 2400 E. Devon Ave. (60018). (312) 297-8430. Wait-West Enterprises Inc. Net: UPI. Format: Black, MOR. ■ Ed Walters, pres & gen mgr; Wayne Allen, prog dir; Ron Leppig, coml mgr; Mike Walters, mus dir; Stew Cohen, news dir; Mike Roche, chief engr. ■ Rates: \$27; 27; 27, 27

Dixon

**WIXN(AM)**—July 1961: 1460 khz; 1 kw-D, DA. 1460 College Ave. (61021). (815) 288-3341 Farm Belt Radio (acq 1977). Group owner: Gazette Printing Co. Net: MBS. Spec progs: Farm 11 hrs, wkly. ■ Marshall Johnston, pres; David J. Fish, gen mgr; Maynard Kidd, news dir; John Edmunds, chief engr. ■ Rates: \$7 15; 6.10; 7 15; 6.10.

**WIXN-FM**—Sept 1, 1965: 101.7 mhz, 3 kw. Ant 175 ft. Dup AM 70%.

**WSDR(AM)**—See Sterling.

Downers Grove

**\*WDGC-FM**—Feb 28, 1969: 88.3 mhz; 250 w. Ant 130 ft. 4436 Main St. (60515). (312) 852-0404 ext 76. High School District No. 99, Dupage County. Format: Diversified. Spec progs: Community affairs 6 hrs wkly. ■ Frederic L. Moore, gen mgr.

Dundee

**WVVF(FM)**—June 8, 1967: 103.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 235, 111 W. Main St. (60118). (312) 428-4421 R.F. Bcstg Co. (acq 7-1-76). Net: ABC/I. Format: Easy rock. ■ Ralph J. Faucher, pres; Richard Prather, gen & coml mgr; Ron Day, prog & mus dir; Art Reeves, chief engr. ■ Rates: \$8; 8; 8; 8.

DuQuoin

**WDQN(AM)**—1951 1580 khz; 250 w-D. Box 190

(62832). (618) 542-3894. Marianne Showalter (acq 4-21-71). Net: ABC/E. Rep: Devney. Format: MOR, variety. ■ Gen Showalter, gen mgr; Jake Goble, coml mgr; Gary Showalter, mus dir; Gene Fritz, news dir; Jim Schobert, chief engr.

**WDQN-FM**—Sept 1, 1969 95.9 mhz; 3 kw. Ant 185 ft. Dups AM 90%.

East Moline

**\*WDLM(AM)**—April 3, 1960: 960 khz; 1 kw-D, DA. Box 149 (61244). (309) 234-5111 Moody Bible Institute of Chicago. Format: Religious. ■ Dr. George Sweeting, pres, MBI; Robert C. Neff, dir of bcstg, MBI, Lane D. Morgan, gen mgr; David L. Bergevin, asst mgr; James Wegner, news dir; Glenn Rogerson, chief engr.

**WDLM-FM**—Not on air, target date unknown: 89.3 mhz; 100 kw. Ant 500 ft.

**WEMO(FM)**—Feb 23, 1976: 101.3 mhz; 50 kw. Ant 500 ft. Box 838 (61244). (309) 755-4585. Upper Rock Island County Holding Co. Format: MOR, sports. Spec progs: Farm 2 hrs, Sp 2 hrs, wkly. ■ Ken Dick, pres; Jack Ramser, gen mgr; Greg Schulte, news dir. ■ Rates: \$8; 8; 8; 5.

East St. Louis

**WESL(AM)**—July 10, 1972: 1490 khz; 1 kw-D, 250 w-N. 149 S. 8th St. (62201). (618) 874-1490. East St. Louis Bcstg Co. Rep: Savalli-Gates. Format: Black, rock. ■ Dr. Wendell Hansen, pres & gen mgr; Jim Gates, prog dir; Frank Davis, coml mgr; Carole Carper, news dir; Robert O. Wolf, chief engr.

**\*WMRY(FM)**—June 6, 1965: 101.1 mhz; 50 kw. Ant 320 ft. Stereo quad. 9500 West, Route 15, Belleville (62223). (618) 397-6700. Our Lady of the Snows Bcstg Corp. (acq 11-65). Net: UPI. Format: MOR, jazz. ■ Fr. William Woestman, pres; Ben Orf, gen & opns mgr; Rev. Michael Hanson, prog & prod dir; Janet Ceglinski, mus dir; Thomas Schamberger, news dir.

Edwardsville

**\*WSIE(FM)**—Sept 4, 1970: 88.7 mhz; 50 kw. Ant 500 ft. Stereo. Box 73, Southern Ill. U. (62026). (618) 692-2228. Board of Trustees, Southern Illinois U. Net: NPR. Format: Variety, cultural, informational, classical music. ■ Dr. John Regnell, mass communications chmn; Fred O. Criminger Jr., gen mgr & prog dir; Hugh Nenninger, chief engr.

Effingham

**WCRA(AM)**—June 8, 1947: 1090 khz; 1 kw-D. 201 N. Banker St. (62401). (207) 342-4141 Effingham Bcstg Co. Group owner: McNaughton Stns. Rep: Masla. ■ Jos E. McNaughton, pres; E. W. Howard, gen mgr; Stan Richardson, coml mgr; Larry Wilson, prog dir; Zona B. Davis, news dir. ■ Rates: \$6, 6, 6, —

**WCRC(FM)**—June 14, 1963: 95.7 mhz; 50 kw. Ant 480 ft. Prog sep from AM. Format: C&W. ■ Rates: \$4.60; 4.60; 4.60; 4.60.

Eldorado

**WKSI(FM)**—May 3, 1975: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 10 (62930). (618) 273-3331 Eldorado Bcstg Corp. Net: ABC/E. Format: Top-40. Spec progs: Farm 6 hrs, wkly. ■ Robert Unsell, pres & gen mgr; Kay Unsell, coml mgr; Michael P. Libbie, mus dir; Curt Felton, sports dir; Luster King, chief engr. ■ Rates: \$3.25; 3.25; 3.25; 1.50.

Elgin

**\*WEPS(FM)**—1950: 90.9 mhz; 364 w. Ant 24 ft. (CP: 4.7 kw. Ant 100 ft.). 4 S. Gifford (60120). (312) 888-5048. Board of Education, Union School District 46. Net: NPR. Format: Div. Spec prog: classical 3 hrs, community affrs 3 hrs wkly. ■ Bill Marston, stn mgr.

**WJKL(FM)**—See listing following WRMN(AM).

**WRMN(AM)**—1949: 1410 khz; 1 kw-D. Box 117 (60120). (312) 741-7700. Elgin Bcstg Co. (acq 1952). Group owner: McNaughton Stns. Rep: Masla. Format: MOR. Spec prog: Sp 8 hrs wkly. ■ Richard Jakle, pres

## Illinois Radio

& gen mgr; Dewayne Jønes, coml mgr; William Prenevost, prog dir; Ken Kosek, new dir; Harold Catron, chief engr. ■ Rates: \$14.85; 13.50; 14.85; —

**WJKL(FM)**—Co-owned with WRMN(AM) September 1960; 94.3 mhz; 3 kw. Ant 210 ft. Prog sep from AM. Stereo. Format: Progs. ■ Tom Marker, prog dir; Reed Reynolds, coml dir; Wally Lieserling, mus dir; Pam Richardson, prom mgr. ■ Rates: \$14.40; 16.20; 16.20; 18.

### Elmhurst

**WKDC(AM)**—Oct 10, 1974; 1530 khz; 250 w-D, DA. 130 N. York St. (60126). (312) 530-1530. DuPage County Broadcasting Inc. Net: ABC/I. Format: MOR. ■ Frank Blotter, pres & gen mgr.

**\*WRSE-FM**—Dec 7, 1962; 88.7 mhz; 10 w. 190 Prospect Ave. (60126). (312) 834-8807 Bd of Trustees, Elmhurst College. Format: Contemp, variety. ■ Chuck Schmidt, faculty advisor; Glenn Wehrmann, gen mgr.

### Elmwood Park

**WXFM(FM)**—1947 105.9 mhz; 3 kw. Ant 1540 ft. Stereo. 333 N. Michigan, Chicago (60601). (312) 943-7474. Stereo. WXFM Inc. (acq 10-65). Format: Classical, jazz, variety. ■ Robert C. Victor, pres; Anne M. Marek, gen mgr; James P. Walsh, opns mgr.

### Elsah

**\*WTPC(FM)**—Dec 1, 1970; 89.7 mhz; 10 w. Ant 46 ft. Principia College (62028). (618) 374-2131, ext 431 The Principia Corp. Format: Jazz. Spec progs: Classical 6 hrs, educ 10 hrs, wkly. ■ R. Thierman, gen mgr; Jeff Stevens, chief engr.

### Evanston

**WEAW(AM)**—1953; 1330 khz; 5 kw-D, DA. 2425 Main St. (60202). (312) 869-8900. Broadcast Communications Inc. Net: ABC/E. Rep: Wallace. Format: Rel. ■ Jane D. Hall, pres; Athena Sofios, gen mgr; Mike Trout; prog dir; John Burger, chief engr. ■ Rates: \$20; 20; 20; —

**WOJO(FM)**—Co-owned with WEAW(AM). 1946; 105.1 mhz; 6 kw. Ant 1,170 ft. Prog sep from AM. Net: ABC/E. Rep: Lotus. Format: Spanish. ■ Athena Sofios, gen mgr; Jorge Infante, prog dir. ■ Rates: \$30; 30; 30; 30.

**WLTD(AM)**—1947 1590 khz; 1 kw-D. 2100 Lee St. (60202). (312) 475-1590. Kovas Communications Inc. (acq 12-1-75). Net: MBS. Format: Btfl mus & MOR. Spec Prog: Greek 2 hrs wkly. ■ Frank S. Kovas, pres & gen mgr; Kenneth S. Kovas, prog dir; Gary Carlson, news dir. ■ Rates: \$12; 12; 12—

**\*WNUR(FM)**—May 6, 1950; 89.3 mhz; 7.2 kw. Ant 101 ft. Stereo. 1905 Sheridan Rd. (60201). (312) 492-7101 Northwestern U. Net: ABC/FM. Format: Prog, contemp. Spec progs: Black 15 hrs, pub affrs 6 hrs, wkly. ■ Bruce Reynolds, gen mgr.

**WOJO(FM)**—See listing following WEAW(AM).

### Fairfield

**WFIW(AM)**—Aug 21, 1953; 1390 khz, 1 kw-D. Box 310 (62837). (618) 842-2159. Wayne County Bcstg Co. Net: UPI. Format: Diversified. Spec prog: Farm 12 hrs wkly. ■ Thomas S. Land, pres; Bill Arthur, coml mgr; Stan David, sports dir; Dave Land, mgr; Darrell Linne, news dir; Gilbert T. Wallace, chief engr. ■ Rates: \$7.40; 7.40; 7.40; 7.40.

**WFIW-FM**—1965; 104.9 mhz; 3 kw. Ant 273 ft. Dup AM 90%. Stereo. ■ Rates same as AM.

### Flora

**WNOI(FM)**—May 21, 1971 103.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 368 (62839). (618) 662-8331 Vogel-Flora Corp. (acq 9-1-74). Group owner: Vogel Communications. Net: MBS. Format: Div. ■ William R. Vogel, pres; Steve McCarthy, gen & coml mgr; Walter Haner, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Flossmoor

**\*WHFH(FM)**—January 1965; 88.5 mhz, 10 w. 999 Kedzie (60422) (312) 798-9434. Community High School District No. 233. Format: Diversified. ■ Jerold A. Garber, gen mgr; Robert Barwa, chief engr.

## Freeport

**WACI(FM)**—Nov 1, 1970; 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 701 (61032). (815) 235-7192. WACI Inc. (acq 9-72). Format: Top 40. Spec progs: Farm 5 hrs. pub aff 7 hrs, wkly. ■ P.J. Broderick, pres & gen mgr; J.D. Dalton, mus dir; Paul Lewis, news dir, Randall Walker, prog dir & chief engr. ■ Rates: \$6; 6; 6; 6.

**WFRL(AM)**—Oct 28, 1947; 1570 khz; 5 kw-D, DA. Suite 1102, Box 200 State Bank Center (61032). (815) 235-4113. Bradford-Ross Associates Inc. (acq 5-31-77). Net: Commodity News, Ill. Info, UPI. Rep: Walton. Format: Contemp, mass appeal, gold. ■ Neal Ross Nussbaum, dir of opns; Ray B. Merritt, dir of bus aff; Michael L. Longest, sls mgr; Harvey E. Blain, prog dir; Sherry Schroeder, news dir, Charles N. Miller, chief engr. ■ Rates: \$13.50; 13.50; 13.50; 10.



**WFRL-FM**—April 11, 1965; 98.5 mhz; 19.6 kw. Ant 150 ft. Stereo. Net: UPI.

## Galesburg

**WAAG(FM)**—See listing following WGIL(AM).

**WAIK(AM)**—1957 1590 khz, 5 kw-D, DA. 36 Park Plaza (61401). (309) 342-3161 Creative Bcstg Ltd. (acq 12-1-75). Net: ABC/E. Rep: Masla, Walton. Format: MOR. ■ H.O. Bastian, gen mgr; R.L. Miller, stn mgr; H. Geber, coml mgr; T. White, prog dir; Val Scott, news dir; D. Simmons, chief engr. ■ Rates: \$11; 11; 11, 11

**WGBQ(FM)**—Co-owned with WAIK(AM). Not on air, target date unknown; 92.7 mhz; 3 k. Ant 300 ft.

**WGIL(AM)**—June 12, 1938; 1400 khz, 1 kw-D, 250 w-N. Box 1227 (61401). (309) 342-5131 Galesburg Bcstg Co. Net: UPI, Commodity News. Format: MOR. Spec progs: Farm 25 hrs, wkly. ■ Lester Prichard, pres; Donald L. Sharp, gen mgr; Robert Simmons, coml mgr; Rick Bulger, prog dir; Peggy Lundeen, prom mgr; Julie Kirkpatrick, news dir; Eddie Gale, farm dir; Ron Purkey, chief engr. ■ Rates: \$11.50; 11.50; 11.50; 9.75.

**WAAG(FM)**—Co-owned with WGIL(AM). Dec 15, 1966; 94.9 mhz; 50 kw. Ant 350 ft. Stereo. (309) 342-9194. Dups AM 25%. Net: UPI. Format: C&W. Spec prog Sp 3 hrs wkly. ■ Gerry Hinrichs, prom mgr; Peter Bailey, mus dir.

**\*WVVC(FM)**—April 10, 1962 90.5 mhz; 10 w. Ant 114 ft. Box 154, Knox College (61401). (309) 343-9940. Knox College. Net: ABC/FM. Format: Progressive, jazz. Spec prog: Black 6 hrs, Span 3 hrs, Class 12 hrs wkly. ■ E. Inman Fox, pres; Ron Purky, chief engr.

## Geneseo

**WGEN(AM)**—Nov 7, 1963; 1500 khz, 250 w-D. Box 67, 1003 S. Oakwood (61254). (309) 944-4633. Geneseo Bcstg Co. (acq 2-7-70). Net: Commodity News. Rep: Walton. Format: C&W, farm. ■ Joseph E. Lobaito, pres & gen mgr; Steve Mayo, gen mgr; Brian Lindell, mus & news dir. ■ Rates: \$8; 8; 8; —

**WRSQ-FM**—Co-owned with WGEN(AM). Jan 12, 1977 104.9 mhz; 3 kw. Ant 285 ft. Format: Beautiful music. ■ Rates: \$10; 10; 10; 10.

## Geneva

**WGSB(AM)**—Nov 11, 1961 1480 khz; 1 kw-D, 500 w-N, DA-2. 1215 Fern Ave., St. Charles, Ill. (60174).

(312) 584-1480 Brickhouse Bcstg Corp. (acq 11-20-70). Net: ABC/E. Format: MOR, C&W. Spec progs: Big Bands 12 hrs. German 3 hrs wkly. ■ Nelda Brickhouse, pres; Sandy Rhodes, prog dir; Nancy Bertalmio, sls mgr; Brian Henry, news dir; Jon Morgan, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 10.00.

## Glen Ellyn

**\*WDCB(FM)**—July 5, 1977 90.9 mhz, 5 kw. Ant 300 ft. Stereo. College of Dupage. (60137). (312) 858-2808. College of DuPage. Format: Diversified. ■ P. Robert Blake, stn mgr & prog dir; Jeffrey R. Powell, opns & prod dir; John Valenta, chief engr.

**\*WGHS(FM)**—Dec 8, 1969; 88.5 mhz; 10 w. 670 Crescent Blvd. (60137). (312) 858-0827 Glenbard West High School, District 87. Format: Div. ■ Giff Gaynor, gen mgr

## Godfrey

**\*WLCA(FM)**—1974; 89.9 mhz; 10 w. Lewis & Clark Community College (62035). (618) 466-3411 Lewis and Clark Community College. ■ Ed Palen, gen mgr; Jean Jones, prog dir; Roger Hunter, chief engr.

## Granite City

**WGNU(AM)**—Dec 1, 1961 920 khz, 500 w-D, DA. Box 178, St. Louis, Mo. (63166). (618) 451-9950. Norman Bcstg Co. Rep: PRO Time Sls. Format: Talk. ■ Charles H. (Chuck) Norman, pres, gen & coml mgr. Bob Baker, prog dir; Russ Benson, news dir; Harold McCarty, chief engr. ■ Rates: \$40; 40; 40; 40.

**WGNU-FM**—Nov 24, 1965; 106.5 mhz; 50 kw. Ant 500 ft. Format: C&W, religious. ■ Rates: \$20; 20; 20; 20.

## Greenville

**\*WGRN(FM)**—Sept 26, 1966; 89.3 mhz; 10 w. Ant 70 ft. 315 E. College Ave. (62246). (618) 644-1840, ext 211 Greenville Educational Bcstg Foundation Inc. Format: Div. ■ Dr. Ivan Ratcliffe, faculty dir.

## Harrisburg

**WEBQ(AM)**—Sept 1, 1923; 1240 khz; 1 kw-D, 250 w-N. Box 390 (62946). (618) 252-6307 Harrisburg Bcstg Co. (acq 9-17-76). Format: Country. ■ Mackie Nicholes, pres & gen mgr; Larry Walton, stn mgr; Terah Stearns, prog dir; Wyatt Drake, news dir; Hartley Grisham, chief engr.

**WEBQ-FM**—Sept 1, 1947 99.9 mhz; 50 kw. Ant 310 ft. Format: Contemporary rock.

## Harvard

**WMCW(AM)**—1955 1600 khz; 500 w-D. 205 E. Brainard St. (60033). Esther Blodgett.

## Harvey

**WBEE(AM)**—1955 1570 khz, 1 kw-D, DA. 75 E. Wacker Dr., Chicago (60601). (312) 726-6842. Rollins Inc. (group owner). Format: Classical black mus. ■ O. Wayne Rollins, pres; Charles R. Sherrill II, gen mgr; Paul Downs, VP, radio div; Robert Foskett, opns dir; Larry Smith, news dir; Jerome Burdeau, chief engr. ■ Rates: \$45; 35; 45; —

## Havana

**WDUK(FM)**—Feb 27, 1970; 99.3 mhz; 3 kw. Ant 300 ft. 200 N. Plum (62644). (309) 543-3331 Illinois Valley Radio (acq 3-5-73). Net: Illinois Farm. Format: MOR, C&W. Spec progs Farm 5 hrs wkly. ■ Edwin Stimpson, pres, gen mgr & prog, mus & news dir; Marion Stimpson, traf dir. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

## Herrin

**WHPI(AM)**—Aug 28, 1940; 1340 khz; 1 kw-D, 250 w-N. Box 550 (62948). (618) 942-2181 Greentree Bcstg (group owner; acq 1-1-71). Net: MBS. Rep: Bunchez. Format: Easy country. ■ Charlie Powers, pres; Sara Crawford, gen mgr. ■ Rates: \$5.80; 5.30; 4.80; 4.30.

## Highland

**WINU(AM)**—Oct 1, 1963; 1510 khz; 1 kw-D, DA. Box

303 (62249). (618) 654-4161 Progressive Bcstg Corp. Net: UPI. Rep: Walton, Ill. Radio Network. Format: MOR. Spec prog: Farm 3 hrs, Ger 2 hrs, wkly. ■ Glenn F Bircher, pres & gen mgr; M. Bircher, prog dir; Mike Pyle, mus dir; Tom J. Gutzler, news dir; M. Becker, coml & prom mgr; G. Bircher, tech dir. ■ Rates: \$8.50; 7, 8.50, 7

Highland Park

**WQVQ(AM)**—Aug 15, 1963: 1430 khz, 1 kw-D, DA. 210 Skokie Valley Rd. (60035). (312) 831-5440. Metroweb Corp. (acq 7-12-78). Format: Multicultural. ■ Fred Eychaner, pres, Ron Brie, opns mgr; Maureen Powell, bus mgr; Brad Saul, news dir. ■ Rates: \$18; 18; 18; 12.

**WVFX(FM)**—Aug. 15, 1963: 103.1 mhz; 3 kw. 210 Skokie Valley Rd. (60035). (312) 831-5250. WVFX Inc (acq 11-1-77) Group owner: Universal Broadcasting. Rep: Universal Broadcasting. Format: Inspirational, talk, ethnic. ■ Bill Paar, gen mgr; Beverly Rosenstein, dir of public affairs; Ron Brey, chief engr. ■ Rates: \$8; 8; 8.

Hinsdale

**\*WHSD(FM)**—Dec 6, 1970: 88.5 mhz; 10 w. Ant 50 ft. 55th & Grant Sts. (60521). (312) 887-1345. Hinsdale Central High School, Dist No. 86. Format: Top 40. Spec prog: Farm 2 hrs, Jazz 4 hrs, C&W 3 hrs, wkly. ■ Dr. Thorsen, pres; Ken Lindeman, gen mgr; Harry Priester, chief engr.

Jacksonville

**WEAI(FM)**—Listing follows WLDS(AM).

**WJIL(AM)**—Dec 1, 1961. 1550 khz; 1 kw-D, DA. 1 Central Park Plaza (62650). (217) 245-5119. Morgan County Bcstg Inc. (acq 8-1-67). Net: ABC/I. Rep: Walton, Schneider. Format: C&W. ■ B. D. Hunter, pres; Ronald E. Gray, VP & gen mgr. ■ Rates: \$9.50; 8.50; 9.50; —

**WLDS(AM)**—Dec 9, 1941 1180 khz; 1 kw-D. Box 1180 (62651). (217) 245-7171 Jacksonville Radio & TV Bcstg Corp. (acq 12-51). Net: APR. Format: MOR. ■ Robert A. Fay, pres, Gerald Cassens, gen mgr; Raymond Wells, opns dir; Jerry Symons, news dir; Robert Gerner, chief engr.

**WEAI(FM)**—Co-owned with WLDS(AM). March 1948: 100.5 mhz; 10 kw. Ant 330 ft. Stereo. (217) 243-2323. (Acq 12-51). Prog sep from AM. Format: Young adult. ■ Robert Aulert, opns dir.

Jerseyville

**WJBM(AM)**—Oct 11, 1959: 1480 khz, 500 w-D, DA. Box 310 (62052). (618) 498-2185. Tri-County Bcstg Co. Net: Keystone. Format: Oldies, C&W. Spec progs: farm 18 hrs, wkly. ■ Robert P Skibbe, pres & gen mgr; Dr. F Gorecki, VP; James E. Midkiff, farm dir & chief engr; Paul E. Long, sls mgr; Janet Gorecki, treas; Ken Love, spts dir; George Depper, prog dir; James E. Midkiff, mus dir; Larry Price, prom mgr; Jerry Jones, sls asst; Donna Vorhies, traffic mgr.

**WJBM-FM**—Oct 16, 1967: 104.1 mhz; 50 kw. Ant 380 ft. Dup AM 75%. Stereo.

Joliet

**WAJP(FM)**—April 17, 1960: 93.5 mhz, 3 kw. Ant 260 ft. Stereo. 451 Ruby St. (60435). (815) 726-3760. WAJP Inc. (acq 1975). Format: Btfl mus. Spec prog Polkas 10½ hrs wkly. ■ Mary Jane Pohlars, pres; Robert Baudek, gen mgr; Don Weber, prog dir; Paul Christensen, chief engr.

**WJOL(AM)**—1929: 1340 khz; 1 kw-D, 250 w-N. Box 430 (60434). (815) 726-4761 Harris Enterprises (group owner; acq 6-1-64). Net: ABC/I. Format: Diversified. ■ Peter MacDonald, pres; William W. Hansen, gen mgr; Wally Nelson, prog dir; Don Neer, coml mgr; Bob Herrick, news dir; Bruce Jensen, chief engr. ■ Rates: \$18; 15; 18; 13.

**WLLI-FM**—Co-owned with WJOL(AM). Feb 6, 1960: 96.7 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Stereo. Format: Top-40. ■ Rates: \$11, 11, 11, 11

**WJRC(AM)**—April 10, 1964: 1510 khz; 500 w-D. Box 914, 57 W. Jefferson St. (60431). (815) 727-5176. WJRC Inc. (acq 9-1-75). Group owner: Progressive group. Net: MBS. Rep: Walton. Format: MOR, talk.

Spec progs: Black 10 hrs, Sp 2 hrs, wkly. ■ William Lipsey, pres; Ralph Sherman, VP & gen mgr; H. James Wermer, coml mgr; Dale P. Zahn, prog dir; Julie S. Long, prom mgr; Pat Christopher, prog dir; John Zalanka, news dir; Walter Lorenc, chief engr. ■ Rates: \$7.50; 7.50, 7.50, 6.

**WLLI-FM**—Listing follows WJOL(AM).

Kankakee

**WBYG(FM)**—Jan 5, 1962: 99.9 mhz, 50 kw. Ant 500 ft. Stereo. Box 183 (60901). (815) 939-4541 WKAK Inc. (acq 1-31-75). Net: ABC/FM. Format: MOR. Spec prog Farm 4 hrs wkly. ■ Harry C. Fitzgerald, pres; Howard S. Dybedock, gen mgr; Dave Schmidt, coml mgr; William Taylor, prog dir; Benedict G. Cerven, chief engr. ■ Rates: \$22.50; 22.50; 22.50; 22.50.

**WKAN(AM)**—June 1, 1947: 1320 khz; 1 kw-D, 500 w-N, DA-N. 6 Dearborn Sq. (60901). (815) 937-2750. Mid America Audio-Video Inc. Group owner: Mid America Media. Net: UPI. Format: Adult contemporary. ■ Burrell L. Small, pres; Leslie H. Small, VP; Robert J. Hawkins, sec & exec asst to pres; Kenneth A. Buel, VP & stn mgr; Larry Anderson, prog dir; Edgar Munday, news dir; Joseph Cunat, chief engr. ■ Rates: \$16; 16; 16; 13.50.

**\*WKOC(FM)**—1966: 88.3 mhz; 10 w. Ant 90 ft. Olivet Nazarene College (60901). (815) 939-5330. Olivet Nazarene College. Format: Educ, beautiful music. ■ Leslie Parrott, pres; Ray Moore, gen mgr.

Kewanee

**WJRE(FM)**—Listing follows WKEI(AM).

**WKEI(AM)**—Sept 11, 1952: 1450 khz, 500 w-D, 250 w-N. Hotel Kewanee (61443). (309) 853-4471 Kewanee Bcstg Co. (acq 6-1-61). Group owner: McNaughton Stns. Net: ABC/I. Format: MOR. ■ George Walker, mgng own & gen mgr; Larry Flannery, prog dir; Milton Nicholas Jr., chief engr. ■ Rates: \$6.95; 6.95, 6.95; 6.95.

**WJRE(FM)**—Co-owned with WKEI(AM). May 20, 1966: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Net: ABC/C. Prog sep from AM. Format: Contemp. ■ Rates: \$6.45, 6.45; 6.45, 6.45.

La Grange

**\*WLTL(FM)**—Jan 5, 1968: 88.1 mhz; 10 w. Ant 115 ft. 100 S. Brainard (60525). (312) 482-7530. Lyons Township High School. Format: Progressive & public affairs. ■ John Wiesemes, mgt advisor; Kathleen Morrison, prog advisor; Dennis Strecker, engr advisor.

**WTAQ(AM)**—Oct 1950: 1300 khz, 5 kw-D, 500 w-N, DA-2. 9355 W. Joliet Rd. (60525) (312) 352-1300. S&S Bcstg Co. Net: ABC/E. Spec progs: It 14 hrs, Pol 5 hrs, Sp 14 hrs, black 15 hrs, greek 5 hrs, wkly. ■ Charles F. Sebastian, pres, Arthur L. Schlaman, VP & bus mgr; William Wardle, VP & gen mgr; Patricia Beljovec, asst mgr & prog dir; Allan Mann, news dir; Andrew M. Weiss, chief engr. ■ Rates: \$15, 15; 15; 7.50.

Lake Forest

**\*WMXM(FM)**—Sept 10, 1973: 88.9 mhz; 10 w. Ant 86 ft. Lake Forest College (60045). (312) 234-5480. Lake Forest College. Format: Progs. ■ Ann Shillinglaw, gen mgr.

Lansing

**WLNR(FM)**—Aug 28, 1961 106.3 mhz; 3 kw. Ant 240 ft. 2915 Bernice Rd. (60438). (312) 474-3455. Illiana FM Bcstrs Inc. (acq 10-16-70). Net: APR. Format: Variety. Spec progs: Jazz 15 hrs, Span 12 hrs wkly. ■ John Vander, pres; Wendell H. Borrink, gen & coml mgr; Donald T. Burgess, asst gen mgr; Morris Wayne, news dir; Jess Peters, chief engr. ■ Rates: \$18; 14, 18; 14.

La Salle

**WLPO(AM)**—Nov 16, 1947 1220 khz; 1 kw-D, DA. Box 215 (61301). (815) 223-3100. La Salle County Bcstg Corp. (acq 8-1-49). Format: MOR. Spec progs: Farm 5 hrs, talk 12 hrs, wkly. ■ Peter Miller, pres; Robert F. Vickrey, sls mgr; Joyce Ferrari, bus mgr; Joseph D. Hogan, prog & news dir; Stephen C. Vogler, chief engr. ■ Rates: \$132; 132; 120; —

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**WLPO-FM**—Dec 4, 1964: 99.3 mhz; 3 kw horiz. 2.95 vert. Ant 300 ft horiz, 295 vert ft. Stereo. Prog sep from AM. Format: MOR. ■ Rates: \$72, 72, 72; 72.

Lawrenceville

**WAKO(AM)**—June 9, 1959: 910 khz, 500 w-D, DA. Box 210 (62439). (618) 943-3354. Stuart K. Lankford (acq 5-31-73). Net: MBS. Rep: Devney Organization. Format: MOR, C&W. ■ Stuart K. Lankford, gen mgr; Dave Craske, prog dir; Shirley Moore, coml mgr; Pat Clark, news dir; Kent Langford, chief engr.

**WAKO-FM**—March 1965: 103.1 mhz; 3 kw horiz; 2.25 kw vert. Ant 240 ft. Dups AM 90%.

Lincoln

**\*WLNK(FM)**—Jan 28, 1974: 90.1 mhz; 10 w. Ant 72 ft. 300 Keokuk St. (62656). (217) 735-3495. Lincoln University. Format: Top 40. Spec prog: Rel 12 hrs. ■ Brayton Danner, gen mgr & chief engr; Michael Oliver, student mgr.

**WPRC(AM)**—September 1947 1370 khz, 1 kw-D. Box 190 (62656). (217) 735-2337 Virginia Bcstg Corp. (acq 8-1-69). Net: UPI, Ill. News Network. Format: MOR, local sports, talk. Spec prog: Farm 6 hrs wkly. ■ Steve P. Berger, gen mgr; Bill Korbell, prog dir; David Copeland, chief engr. ■ Rates: \$22; 22; 16; 10.

**WPRC-FM**—May 10, 1971 100.1 mhz; 3 kw. Ant 200 ft. Dups AM 100%.

Litchfield

**WSMI(AM)**—Nov 2, 1950: 1540 khz, 1 kw-D. Box 10 (62056). (217) 324-5921 Talley Bcstg Corp. Group owner: Talley Radio Stations. Net: MBS, Illinois Radio. Rep: Pro Radio. Format: Farm, MOR. ■ Hayward L. Talley, pres & gen mgr; Tony Taylor, opns mgr; Debbie Crawford, traff mgr; Johnny Kralik, sports dir; Larry Wilson, news dir, Randy Miller, farm dir; James Erp, chief engr.

**WSMI-FM**—March 5, 1960: 106.1 mhz; 39 kw. Ant 175 ft. Stereo. Prog sep from AM. Format: Mod, C&W.

Lockport

**\*WLRA(FM)**—Nov 1972: 88.1 mhz; 250 w. Ant 95 ft. Box 745, Lewis University (60441). (815) 838-0700. Lewis University. Format: Contemp rock & educ. ■ Mark Walters pres; John Mason, gen mgr.

Loves Park

**WLUV(AM)**—Sept 29, 1962 1520 khz; 500 w-D. Box 2201 (61111). (815) 877-6037 Loves Park Bcstg Co. Net: ABC/E. Rep: Masla. Format: Farm, C&W. ■ Angelo J. Salvi, pres & gen mgr; Keith Perry, prog dir; Joe Salvi, mus dir; Ron Beck, news dir; Norman Morrison, chief engr. ■ Rates: \$ 12; 12; 12; 9.

**WLUV-FM**—March 25, 1964 96.7 mhz; 3 kw. Ant 235 ft. Dup AM 100%. Stereo.

Macomb

**\*WIUM(FM)**—May 23, 1956: 91.3 mhz; 7.2 kw. Ant 280 ft. Stereo. Western Illinois U. (61455). (309) 298-1873. Net: ABC/FM. Format: Prog rock, classical, Black, jazz. ■ E. C. Haddock, gen mgr; Charles Gill, chief engr.

**WKAI(AM)**—July 4, 1947. 1510 khz, 1 kw-D, 250 w (CH). 119 W. Carroll St. (61455). (309) 833-5561 WKAI Bcstg Co. (acq 7-1-58). Net: UPI. Format: C&W. Spec progs: Farm 3 hrs wkly. ■ William H. Rudolph, pres; Bob Wille, gen mgr & chief engr; Joe Ward, sls mgr; Ray Bayne, dir of opns; Don Norton, news dir. ■ Rates: \$7, 7, 4.75; —

## Illinois Radio

**WKAI-FM**—June 6, 1966 100.1 mhz; 3 kw. Ant 190 ft. Progs sep from AM. Stereo. Net. RFD Farm. Net: UPI. Format: Btfl mus. Spec progs: Farm 2 hrs wkly. ■ Rates: \$7, 7 4.75; 4.75.

### Madison

**WGNU(AM)**—See Granite City.

### Marion

**WDDD(FM)**—Nov 22, 1970: 107.3 mhz, 50 kw. Ant 500 ft. Stereo Rte. 37 North (62959). (618) 997-2341 3-D Communications Corp. Format: C&W. ■ Dutch Doelitzsch, pres, gen mgr & chief engr; Roger Swan, prog dir; Steve Land, farm & news dir; Bruce Welker, mus dir. ■ Rates: \$9.25; 7.50; 8; 7

**WGGH(AM)**—Sept 24, 1949: 1150 khz, 5 kw-D, DA. Box 340 (62959). (618) 993-8102. Marion Bcstg Co. Net: ABC/I. Rep: Bruce Schneider & Co. Format: Christian. Spec progs: Farm 2 hrs wkly. ■ George W. Dodds, pres, Russell D. Rose, gen & prom mrg; Dee Rose, coml mgr; Ron Mc Donald, prog dir; Roger Baker, news dir; George W. Dodds, chief engr. ■ Rates: \$13.50; 13.50; 13.50; —

### Mattoon

**WLBH(AM)**—Nov 26, 1946: 1170 khz, 5 kw-D, DA. Box 564 (61938). (217) 234-6464. Mattoon Bcstg Co. Group owner: Livesay Rep: Walton. Net: UPI. Format: Farm, talk. ■ J. R. Livesay, pres & gen mgr; J.R. Livesay II, exec VP; Ken Wooddell, VP & stn mgr; Ken Jakle, prog dir, Sam E. Miller, chief engr. ■ Rates: \$7.25; 7.25, 7.25; —

**WLBH-FM**—August 1949: 96.9 mhz; 50 kw. Ant 500 ft. Prog separate from AM. Stereo. Net: UPI. Format: Btfl mus. ■ Alan J. Jarand, stn mgr. ■ Rates: \$7, 7, 7, 7

**\*WLKL(FM)**—Jan 20, 1975: 90.3 mhz; 10 w. Stereo. S. Rt 45, Mattoon (61938). (217) 235-3231 Community College District 517 Lake Land College. Format: MOR, prgsv. ■ Kenneth S. Beno, gen mgr & instructor.

### McLeansboro

**WMCL(AM)**—January 26, 1968: 1060 khz; 250 w-D. Box 279 (62859). (618) 643-2311 Community Service Bcstg Inc (acq 1-72). Rep: Walton. Format: Contemp country. Spec progs: Farm 10 hrs, gospel 5 hrs, wkly. ■ Jerome Glassman, pres & gen mgr; Lee Crawford, mus dir, Robert Wielt, chief engr. ■ Rates: \$9 9, 9, 9.

### Mendota

**WGLC(AM)**—Sept 1, 1964 1090 khz; 250 w-D. 706 Washington St. (61342). (815) 539-6751 Agri-Voice Inc (acq 12-23-70). Net. ABC/E. Format: Farm, btfl mus. Spec prog: Farm 8 hrs wkly. ■ Michael Ross, pres & gen mgr & farm dir; Lyle E. Cook, chief engr. ■ Rates: \$4.75, 4.75, 4.75; —

**WGLC-FM**—Sept 1, 1965 100.1 mhz, 3 kw. Ant 98 ft. Dups AM 100%.

### Metropolis

**WMOK(AM)**—Feb 4, 1951 920 khz, 1 kw-D. Box 720 (62960). (618) 524-2106 Fort Massac Bcstg Co. Net: Keystone. ■ Mrs. Lindell Erikholz, pres; V. E. Smith, exec VP & gen mgr; James Young, coml mgr & prog dir, Odell Korte, news dir, Earl Abernathy, chief engr.

### Moline

**WXLP(FM)**—November 22, 1970: 96.9 mhz; 50 kw. Ant 500 ft. Stereo. Box 3788, Davenport, Iowa (52803). Fred Epstein Organization Ltd. (acq 11-74). Net: ABC/FM, APR. Rep: Katz. Format: AOR. ■ Fred Epstein pres; Melvin W. LaForce, gen mgr; Jim O'Hara, prog dir; Dave Douglas, news dir; Paul Blair, chief engr. ■ Rates: \$11, 9, 11, 9.

**WQUA(AM)**—1946: 1230 khz, 1 kw-D, 250 w-N. 1801 6th Ave. (61265). (309) 764-6727 Mid America Bcstg (acq 1960). Group owner: Mid American Media. Net: UPI. Rep: Eastman. Format: Top 40. ■ Burrell L.

Small, pres, John R. Dombek, VP & gen mgr, Bob Castle, coml mgr, Jim Mahanay, prog dir; Mark Minnick, news dir Mike Moore, chief engr. ■ Rates: \$46; 43; 43, 42

**KRVR(FM)**—Co-owned with WQUA(AM) See listing under Davenport, Iowa.

### Monmouth

**WDRL(FM)**—Dec 6, 1967 97.7 mhz, 3 kw. Ant 210 ft. Box 507 (61462). (309) 734-9452. Lindstrom Broadcasting Co. (acq 7-25-77). Net: UPI. Format: Oldies, top 40. Spec progs: 6 hrs wkly. ■ Dean Lindstrom, pres; Jay Van Riper, gen mgr; Sally Wojecki, coml mgr; Bob Zumm, prog dir; Kim de Bower, mus dir; Linda Walters, prom mgr; Dick Shimmim, news dir; Fred Johnson, chief engr. ■ Rates: \$3.50; 3; 3; 3.

**WRAM(AM)**—May 1957 1330 khz, 1 kw-D, DA. Box 367, 707 N. Main St. (61462). (309) 734-2111 Coleman Bcstg Co. (acq 7-1-77). Net: ABC/I, APR. Rep: Walton. Format: Diversified. Spec prog: Farm 18 hrs wkly. ■ Roger H. Coleman, pres, Donald Johnson, coml mgr; Dennis Schmaker, prog dir; Julie Coleman, mus dir, Anna Bullwinkle, prom mgr; John Bierman, news dir, Doug Lundquist, chief engr. ■ Rates: \$4.50; 4, 4, —

### Monticello

**WVLJ(FM)**—Jan 18, 1972. 105.5 mhz, 3 kw. Ant 300 ft. Stereo RR No. 1 (61856). (217) 762-2588. WVLJ Bcstg Inc. (acq 4-76). Rep: Walton. Format: Div. rel. Spec prog Farm 10 hrs wkly. ■ Lee Buck, pres, D. Richard Teubner, VP & gen mgr; Linda Nelson, coml mgr; Bob Pech, mus dir; Peter Jacobs, news dir; Roy Kleven, chief engr. ■ Rates: \$8.80; 8.80; 8.80; 6.15.

### Morris

**WCSJ(AM)**—Jan 15, 1964 1550 khz; 250 w-D. Box 270 (60450). (815) 942-0022. Grundy Communications Inc. (acq 3-15-76). Rep: Walton. Format: MOR. Spec progs: Farm 8 hrs wkly. ■ Robert Darnell, gen mgr, Gary Truitt, mus dir, Jim Murray, news dir; Jim Enger, chief engr. ■ Rates: \$8.50; 7.25; 7.25; 6

**WCSJ-FM**—Co-owned with WCSJ(AM). 104.7 mhz; 3.4 kw. Ant 105 ft. Dups AM 90%.

### Morrison

**\*WMHS(FM)**—Sept 16, 1966: 90.7 mhz; 10 w. 643 Genesee Ave. (61270). (815) 772-4959. Morrison Unit District No. 6 Format: Contemporary. Spec Prog Farm 5 hrs. Classical 3 hrs, C&W 3 hrs, wkly. ■ Alan Bullington, pres; Robert Decker, gen mgr; Gary Hunt, chief engr

### Morton

**WTAZ(FM)**—Nov 28, 1976: 102.3 khz; 3 kw. Ant 300 ft. Box 3498, Peoria (61614). (309) 264-8457 Morton-Washington Bcstg Co. Net. NBC. Format: MOR, progressive rock, Disco. ■ Roy Demanes, pres; Bud Carter, VP & gen mgr, Debby Horn, coml mgr, Paul Diamond, prog dir, Mel Drake, mus dir; Scott Shannon, prom mgr; Rick Atterberry, news dir; Thomas L. Theis, chief engr. ■ Rates: \$5.90; 4.70; 5.90; 4.70.

### Mt. Carmel

**\*WVJC(FM)**—July 23, 1973: 89.1 mhz; 50 kw. Ant 365 ft. Stereo. 2200 College Drive (62863). (618) 262-8989. Illinois Eastern Community Colleges. Format: Top 40, contemp, rock. ■ Richard T. Ammon, bcst advisor; Tony London, asst advisor.

**WYER(AM)**—Dec 1, 1948: 1360 khz; 500 w-D. Box 553 (62863). (618) 262-5111 Jel-Co Radio Inc. (acq 1-1-62) Net: ABC/E. Net: Ill Agric Assn Net. Rep: Walton. Format: Modern MOR. Spec prog: Farm 5 hrs wkly. ■ John F. Hurlbut, pres, David E. Hurlbut, VP & gen mgr, Ken Kessler, VP-mktg; Dave Evans, prog & mus dir, David W. Kunkel, prod mgr; Bill Harbor, news dir, Leonard L. Oursler, dir of engr. ■ Rates: \$11.40; 11.40; 11.40; 8.70.

**WYER-FM**—Co-owned with WYER(AM). Nov 28, 1960. 94.9 mhz; 37 kw. Ant 410 ft. Dups AM 90%.

### Mt. Vernon

**WMIX(AM)**—1946: 940 khz; 5 kw-D, 500-N; DA-2. Box 1238 (62864). (618) 242-3500. TWX (910) 776-2481 Withers Bcstg Co of Ill. (acq 5-30-73). W.

Russell Withers, Jr. Stations Net: MBS, Brownfield Net. Rep: PRO Radio. Format: MOR. Spec progs: Farm 12 hrs wkly. ■ W. Russell Withers Jr., owner; James C. Nelson, gen & coml mgr; Bob Stevens, prog dir; John Callarman, news dir; Patricia Hanagan-Frakes, prom mgr. Ray Millmaker, chief engr. ■ Rates: \$12; 10, 12, 9.

**WMIX-FM**—1946: 94.1 mhz, 50 kw. Ant 550 ft. Stereo. Format: Btfl mus. ■ Dana Ruth Withers, mus dir. ■ Rates: \$12; 14, 14, 16.

### Murphysboro

**WINI(AM)**—Sept 15, 1954: 1420 khz; 500 DA-N. Box 678 (62966). (618) 684-2128. Radio Stn WINI (acq 7-27-68). Net: UPI. Format: MOR, variety. ■ Dale W. Adkins, gen mgr & chief engr; David Hiser, news dir; Nancy J. Adkins, coml mgr. ■ Rates: \$7, 7, 7, 7

**WTAO(FM)**—August 1972: 104.9 mhz; 2.90 kw. Ant 200 ft. Stereo. Box 286, Rt 5 (62966). (618) 687-1779. Sunshine Bcstg Corp. Net: APR. Rep: Masla. Format: Prog rock. ■ William Varecha, pres & gen mgr. ■ Rates: \$7, 7, 7, 7

### Naperville

**\*WONC(FM)**—July 1, 1968: 89.1 mhz, 3.9 kw. Ant 98 ft. 30 N. Brainard (60540). (312) 355-9303-4. North Central College. Format: Variety. ■ Dr. Jonathan L. Yoder, dir.

**WKKD-FM**—See Aurora.

### Normal

**WAKC(AM)**—Sept 17, 1962: 1440 khz; 1 kw-D, 500 w-N, DA-2. 1218 S. Main (61761). (309) 829-3333. Samuel L. Martin. (acq 3-1-74). Net: Illinois News. Rep: Torbet. Format: Adult contemporary. ■ Douglas Donoho, pres; David S. Wolfenden, gen & coml mgr; Ron Rogers, prog dir; Buddy Van Allen, mus dir; Bruce Webster, news dir; Robert Jeffers, chief engr. ■ Rates: \$10.50; 8.25; 10; 5.90.

**\*WGLT(FM)**—Feb 4, 1966: 89.1 mhz; 2.3 kw. Ant 140 ft. Illinois State Univ. (61761). (309) 436-8344. Illinois State Univ. Format: Jazz, classical, discussion, public affairs. ■ G. Ben Paxton Jr., gen mgr; Bob Nicklas, prod supervisor, David Mulcahey, chief engr.

**WIHN(FM)**—Dec 21, 1973: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. Box 706, Bloomington (61701). (309) 827-6296. McLean Communications Corp. Rep: Walton. Format: Btfl mus. ■ Samuel Hassan, pres; Michael A. Hassan, gen mgr; Paul Davis, prog dir; Michael Flood, chief engr. ■ Rates: \$11, 11, 11, 9.35.

### Oak Park

**WBMX(FM)**—Listing follows WOPA(AM)

**WOPA(AM)**—Oct 7, 1950: 1490 khz; 1 kw-D, 250 w-N. 408 S. Oak Park Ave. (60302). (312) 848-5760. Sonderling Bcstg Corp. (group owner). Format: Religious, Spanish, Polish. Diversified. Spec progs: It 12 hrs, Lithuanian 6 hrs, Russian 3 hrs, Irish 4 hrs, wkly. ■ Egmont Sonderling, pres; Sidney Schneider, gen mgr; Michael Sokolski, opns dir; Wayne Osborne, prom mgr & news dir; Mark Nielsen, chief engr.

**WBMX(FM)**—Co-owned with WOPA(AM). Oct 17, 1950: 102.7 mhz; 6 kw. Ant 1,170 ft. Progs sep from AM. Stereo. (312) 626-1030. Rep: Bernard Howard & Co. Format: Black. Spec progs: Public affairs 3 hrs wkly. ■ Egmont Sonderling, pres; Ronald Craven, gen mgr; Cooke Bausman III, gen sis mgr; Stern King, news dir, Mark Nielsen, chief engr. ■ Rates: \$82, 82; 88, 88.

### Olney

**WSEI(FM)**—See listing under WVLN(AM).

**WVLN(AM)**—Nov 11, 1947 740 khz; 250 w-D. Box L (62450). (618) 393-2156. McPherson Media Inc. (acq 5-1-76). Net: APR. Rep: Walton. Format: MOR. Spec prog Farm 7 hrs, C&W 15 hrs, wkly. ■ Gene McPherson, pres & gen mgr; Nancy McPherson, VP & bus mgr, Jim Clinton, farm dir; Calvin Dregger, news dir; Jack Hinkle, sports dir; Don Zelmer, chief engr. ■ Rates: \$6.85; 6.85; 6.25; —

**WSEI(FM)**—Co-owned with WVLN(AM). 1953: 92.9 mhz, 50 kw. Ant 290 ft. Dup AM 85%. Stereo.



## Ottawa

**WCMY(AM)**—March 5, 1952- 1430 khz, 500 w-D. Box 430 (61350). (815) 434-6050. Virginia Bcstg Corp. Format: MOR, talk. Spec progs: Farm 9 hrs wkly. ■ Dan Parker, gen mgr; Jim French, news dir. ■ Rates: \$10.60; 9.50; 9.50; —

**WRKX(FM)**—Sept 1, 1965: 95.3 mhz, 3 kw. Ant 185 ft. Stereo. Box 430. (61380). (815) 435-6050. Virginia Bcstg Corp. (acq 9-1-76). Format: C&W. ■ Dan Parker, gen mgr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## Pana

**WKXK(FM)**—May 3, 1977 100.9 mhz; 3 kw. Ant 305 ft. Stereo. Box 327 (62557). (217) 562-2161 Pana Broadcasting Corp. Net: ABC/E. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Larry Craig, pres & chief engr; John Gregowitz, gen & coml mgr; Penny Lynn, prog & mus dir; Jim Keegan, prom mgr; Tom Latonis, news dir. ■ Rates: \$5; 5; 5; 5.

## Paris

**WACF(FM)**—See listing under WPRS(AM)

**WPRS(AM)**—1951 1440 hzk; 1 kw-D. Box 398 (61944). (217) 465-6336. Paris Bcstg Corp. Net: ABC/E. Format: MOR. ■ Adlai C. Ferguson Jr, pres, gen mgr & chief engr. ■ Rates: \$8.45; 8.45; 8.45; 8.45.

**WACF(FM)**—Co-owned with WPRS(AM). 1952: 98.5 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$7.65; 7.65; 7.65; 7.65.

## Park Forest

**\*WRHS(FM)**—Jan 21, 1960: 88.1 mhz; 10 w. 300 Sauk Trail (60466). (312) 747-0963. Rich Township High Schools. Net: Suburban High School Radio. Format: Progressive. Top 40, black, educ. Spec prog: Fr 1 hr wkly.

## Park Ridge

**\*WMTH(FM)**—May 22, 1960: 88.5 mhz; 10 w. 2601 Dempster St. (60068). (312) 696-2525. Board of Education, School Dist. No. 207. Format: Variety. ■ William R. Mitchell, gen mgr; Theron Witfield, chief engr.

## Pekin

**WSIV(AM)**—April 21, 1948: 1140 khz, 5 kw-D (1 kw-D, CH). 28 S. Fourth St. (61554). (309) 346-2134. Dick Lashbrook Corp. (acq 11-18-71). Format: Beautiful music. ■ Richard D. Lashbrook, pres & gen mgr. ■ Rates: \$20; 20; 20; 20.

**WSIV(FM)**—Nov 18, 1971. 95.3 mhz; 2.8 kw. Ant 89 ft. Dups AM 50%. Stereo. ■ Rates same as AM.

**WZRO(FM)**—1973: 104.9 mhz; 3 kw. Ant 265 ft. Box 918 (61554). (309) 382-3482. Peoria Valley Bcstg Inc. Format: C&W. ■ Syl Binkin, gen mgr; Mike Thatcher, sls mgr.

## Peoria

**\*WCBU(FM)**—January 1970: 89.9 mhz, 11.5 kw. Ant 260 ft. Stereo. 1501 W. Bradley Ave. (61625). (309) 673-7100. Bradley University. Net: ABC/E, NPR. Format: Classcl. Spec prog: Jazz 6 hrs wkly. ■ Joel Hartman, gen mgr; John Kuderka, chief engr.

**WIRL(AM)**—1947: 1290 khz; 5 kw-U, DA-2. Box 3335, W. Glen Station (61614). (309) 694-6262. Mid-America Media Inc. (group owner; acq 12-16-62). Rep: Eastman. Format: Contemp. ■ Burrell Small, pres; Howard H. Frederick, gen mgr; Mort Cantor, stn mgr; Bill McCluggage, prog dir; Ira Bittner, news dir; Don Moreland, chief engr.

**WKZW(FM)**—Listing follows WMBD(AM).

**WSWT(FM)**—Co-owned with WIRL(AM) 1964: 106.9 mhz; 50 kw. Ant 480 ft. Progs sep from AM. Format: Good music. ■ Ken Brown, coml mgr; Walter Thurman, prog dir.

**WMBD(AM)**—1927: 1470 khz; 5 kw-U, DA-2. 3131 N. University St. (61604). (309) 688-3131 TWX 910-652-3954. Midwest TV Inc. (group owner; acq 7-60). Net: CBS. Rep: Katz. Format: Farm, talk, MOR. ■

August C. Meyer Jr, pres, Gene C. Robinson, VP & gen mgr, Richard D. Booth, stn mgr; Bill Rogers, prog dir, Duane Wallace, news dir; Dan Peluso, chief engr; Colleen Callahan, farm dir.

**WKZW(FM)**—Co-owned with WMBD(AM). 1947 93.3 mhz, 27 kw. Ant 560 ft. Prog sep from AM. Stereo. Net: UPI. Format: Top 40. ■ WMED-TV affil.

**WPEO(AM)**—1946. 1020 khz, 1 kw-D. 121 N. Jefferson St. (61602). (309) 674-1020. Pinebrook Foundation (acq 1-6-70). Group owner: Crawford Bcstg Co. Net: MBS. Rep: Walton. Format: Relig. Spec prog: Farm 10 hrs wkly. ■ Richard T. Crawford, pres, Clay Mullins, gen mgr; Doug Kaiser, prog dir, Ed Hammond, news dir; Dale Knapp, chief engr.

**WSWT(FM)**—See listing following WIRL(AM)

**WWCT(FM)**—May 14, 1971 105.7 mhz, 36 kw. Ant 570 ft. Stereo. 100 SW Adams - Suite 500. (61602). (309) 674-2000. Peoria Community Broadcasters, Inc. Net: ABC/C. Format: Album oriented rock. Spec prog: Black 5 hrs, Sp 1 hr, wkly. ■ Paul A. Carnegie, pres; Leigh N. Fields, gen mgr; DeAnne Dillard, coml mgr; Tom Calvin, prog dir; Ed Webster, chief engr. ■ Rates: \$18; 16; 18; 16.

**WXCL(AM)**—Feb 8, 1960: 1350 khz; 1 kw-U, DA-2. 3641 Meadowbrook Rd. (61604). (309) 685-5975. Peoria Valley Bcstg Inc. (acq 10-65). Net: ABC/I. Rep: McGavren-Guild. Format: C&W. ■ Melvin Feldman, pres; Syl Binkin, VP & gen mgr; Mike Thatcher, coml mgr; Lee Ransom, music dir; Bill Marlowe, news dir. ■ Rates: \$40; 34; 40; 25.

## Peru

**WIVQ(FM)**—March 15, 1970: 100.9 mhz; 3 kw. Ant 145 ft. Stereo. 1727 1/2 Fourth St. (61354). (815) 224-2100 Radio Illinois, Inc. (acq 6-9-77) Net: MBS, Brownfield Farm. Format: Adult contemp. Spec prog: Polish 3 hrs wkly. ■ R. Dana MacVay, pres; Ben Granger, gen mgr; Carol Jenkins, coml mgr; Steve O'Brien, prog & mus dir; Randy Moore, news dir & chief engr. ■ Rates: \$6; 6; 6; 3.

## Pittsfield

**WBBA(AM)**—Dec 1, 1954: 1580 khz; 250 w-D. Radio Park (62363). (217) 285-2157 Pike Bcstg Co. (acq 12-1-56). ■ G. B. Meyer, pres, gen mgr & treas; Rex Fenton, chief engr.

**WBBA-FM**—Aug 1, 1966: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM.

## Plano

**WSPY(FM)**—Jan 19, 1974: 107.1 mhz, 3 kw. Ant 165 ft. (CP: Ant 210 ft). Rt 1, Box 41 (60545). (312) 552-8985. Spy Bcstg Systems Inc. Net: Ill. Farm Network. Rep: Walton. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Larry Nelson, owner & pres; Dee Brown, coml mgr; Pam Nelson, owner & prog dir; Jim Wyman, sports dir; Bob Kramer, farm dir; Jim Mann, sls dir; Mark Morris, news dir. ■ Rates: \$9.50; 8.50; 9.50; 6.75.

## Pontiac

**WPOK(AM)**—Sept 1, 1966: 1080 khz; 1 kw-D, DA. Box 740 (61764). (815) 844-6101 Bret Bcstg Corp. (acq 2-19-71). Rep: Walton. Format: MOR. ■ Richard D. Lashbrook, pres; Dorothea K. Green, gen & coml mgr & news dir; Vince Young, prog dir; George E. Poulter, chief engr.

**WPOK-FM**—Sept 1, 1969: 103.1 mhz; 3 kw. Ant 185 ft. Dup AM 100%.

## Princeton

**WZOE(AM)**—Oct 25, 1961. 1490 khz; 1 kw-D, 250 w-N. Broadcast Center, Rt 5 (61356). (815) 875-8014. WZOE Inc. (acq 10-26-74). Format: MOR. ■ Steve Samet, pres & gen mgr. ■ Rates: \$7.90; 7.90; 7.35; 5.

## Quincy

**KGRC(FM)**—Licensed to Hannibal, Mo. See Hannibal, Mo.

**WGEM(AM)**—Jan 1, 1948: 1440 khz; 5 kw-D, 1 kw-N, DA-2. 513 Hampshire (62301). (217) 222-6840. TWX 910-246-3209. Quincy Bcstg Co. Net: ABC/I. Rep: Buckley. Format: MOR. ■ T. A. Oakley, pres; Dave Oakley, gen mgr; J. Ben Stewart, VP sls; Jim Marwood,

## Illinois Radio

prog dir & opns mgr. Charlie Griffith, news dir; Jim Martens, chief engr.

**WGEM-FM**—1947 105.1 mhz; 27.5 kw. Ant 640 ft. Format: C&W. ■ WGEM-TV affil.

**WQCY(FM)**—Listing follows WTAD(AM).

**WTAD(AM)**—July 25, 1925: 930 khz; 5 kw-D, 1 kw-N, DA-N. 510 Main St, WCU Bldg. (62301). (217) 222-6200. TWX 910-246-3204. Lee Enterprises Inc. (group owner; acq 6-30-67). Net: CBS. Rep: Katz. Format: MOR. ■ Lloyd G. Schermer, pres; Richard Belkin, VP-bcstg; John Phillips, gen mgr; Jack Rose, gen sls mgr; Gary Schmedding, opns mgr; Kent Collins, news dir; Don Stafford, chief engr.

**WQCY(FM)**—1948: 99.5 mhz; 27 kw. Ant 750 ft. Dups AM 22%. ■ KHQA-TV Hannibal, Mo., TV affil.

**\*WWQC-FM**—April 1974. 90.3 mhz; 10 w. Ant 125 ft. 1831 College Ave. (62301). (217) 223-6880. Quincy College Corp. Format: Variety. Spec progs: Classical 15 hrs, Sp 1 hr, C&W 1 hr, wkly. ■ Fr. Titus Ludes, pres; C.J. Mason, gen mgr.

## Rantoul



**WRTL(AM)**—Feb 1, 1963: 1460 khz; 500 w-D, DA. Box 115 (61866). (217) 893-1460. Regional Radio Service. Net: APR. Rep: Keystone. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ William R. (Bob) Brown, gen mgr & chief engr; Donald R. Williams, coml mgr & farm news dir; Robert Burgess, prog dir; John Trusculli, mus dir; Dan Daugherty, sps dir; Pat Herstein, traf mgr. ■ Rates: \$10; 8; 10; —

**WRTL-FM**—March 15, 1972: 95.3 mhz; 3 kw. Ant 275 ft. ft. Prog sep from AM. Stereo. Format: Btfl mus. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## River Grove

**\*WRRG(FM)**—March 10, 1975: 88.9 mhz; 10 w. Ant 150 ft. 2000 Fifth Ave. (60171). (312) 456-0300, ext 452. Triton College. Format: Educ, variety. Spec prog: Jazz 4 hrs wkly. ■ John W. Cone, gen mgr.

## Robinson



**WTAY(AM)**—Jan 9, 1956: 1570 khz; 250 w-D. Box 245 (62454). (618) 544-2191 Ann Bcstg Cor. Net: APR. Rep: Walton Radio Net. Format: MOR. Spec progs: Farm 12 hrs, C&W 12 hrs, wkly. ■ Ernest W. Patton, pres & gen mgr; Dennis Hare, coml & prom mgr; Roger Dee Reynolds, prog dir & mus dir; Jerry F. Tye, news dir. Gary Beard, chief engr.

**WTAY-FM**—Jan 4, 1963: 101.7 mhz; 3 kw. Ant 245 ft. Dup AM 100%.

## Rochelle

**WRHL(AM)**—Sept 16, 1966: 1060 khz; 250 w-D, DA. Box 177 (61068). (815) 562-7001 Rochelle Bcstg Co. (acq 10-11-70). Net: Ill. Farm. Rep: Walton. Format: MOR & modern country. ■ Theodore D. Vlahos, pres; James F. Feather, gen mgr; Mike Fryer, news dir; Frank James, farm dir; Jeffrey Glass, chief engr.

**WRHL-FM**—Oct 5, 1973: 102.3 mhz; 3 kw. Ant 180 ft.

## Rock Falls

**WSDR(AM)**—See Sterling.

## Rockford

**WKWL(FM)**—See Belvidere.

## Illinois Radio

**WKKN(AM)**—Dec 1, 1964: 1150 khz; 1 kw-D, DA, 1901 Reid Farm Rd. (61111). (815) 877-3075. Town & Country Radio Inc. (acq 8-1-77). Group owner: Mid-West Family Stns. Net: MBS, Ill Farm. Rep: H/Stone. Format: C&W. ■ Duane Daniels, pres & gen mgr; Tom Scheithe, local sls mgr; Curtis King, prog dir; Randy LaVon, news dir; Joseph Roskos, chief engr. ■ Rates: \$13.50; 12.50; 13.50; —

**WLUV(AM)**—See Loves Park.

**WQFL(FM)**—May 2, 1974: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. 5500 E. Riverside Blvd. (61111). (815) 654-1200. Quest for Life Inc. Net: ABC/E. Format: Religious. ■ David Norcross, pres; Ron Tietsort, gen mgr; Perky Cline, coml mgr; Vic Scalise, prog dir; Owayne Walker, news dir; Ben Pflederer, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**WROK(AM)**—1923: 1440 khz; 5 kw-D, 500 w-N, DA-D, 1100 Tamarack Lane (61125). (815) 399-2233. WROK inc. (acq 10-1-63). Net: ABC/C. Rep: McGavren-Guild. Format: Contemporary. ■ Vernon A. Nolte, pres; David W. Salisbury, exec VP; John Nolte, VP; Ronald Gallina, coml mgr; Bob Goode, prog dir; Bill Phillips, news dir; John Shepler, chief engr. ■ Rates: \$39; 31; 35; 23.

**WZOK(FM)**—Co-owned with WROK(AM) 1949: 97.5 mhz; 50 kw. Ant 235 ft. Prog sep from AM. Stereo. Format: AOR. ■ Rates: \$24, 24, 24, 24.

**WRRR(AM)**—Dec 24, 1953: 1330 khz. 1 kw-D, 2830 Sandy Hollow Rd. (61109). (815) 874-7861 Miller Bcstg Inc. (acq 4-1-76). Net: ABC/I. Format: Talk, MOR. ■ Howard A. Miller, pres & gen mgr; Doug McDuff, coml mgr; Tim Brazeal, news dir; Larry Brewer, chief engr. ■ Rates: \$14, 14, 14. —

**WYFE-FM**—See Winnebago.

**WZOK(FM)**—See listing under WROK(AM).

### Rock Island

**WHBF**  
Country Sunshine Music  
CBSRAD

**WHBF(AM)**—Feb 16, 1925: 1270 khz; 5 kw-U, DA-N, Telco Bldg. (61201). (309) 786-5441 TWX 910-653-1508. Rock Island Bcstg Co. (acq 11-26-32). Net: CBS. Rep: Buckley. Format: C&W. Spec progs; Farm 7 hrs wkly. ■ Marguerite F. Potter, pres; Ted Arnold, VP & gen mgr; Edward E. DeLong, exec VP; Jack Z. Bennett, coml mgr; Richard Hauf, prog dir; Edna Hendricks, prom mgr; Ken Keller, news dir; Jim Booth, chief engr. ■ Rates: \$29; 25; 29; 12.

**WHBF-FM**—Oct 1947: 98.9 mhz; 39 kw. Ant 900 ft. Stereo. Format: Beautiful rock. ■ Harlan Ralston, prog dir. ■ Rates: \$16; 14; 16; 12.

**\*WVIK(FM)**—Feb 25, 1963: 90.1 mhz; 85 kw. Ant 496 ft. Augustana College Union (61201). (309) 794-7210. Augustana College. Format: Progs. Spec progs: Blacks 8 hrs, French 1 hr, German 1 hr, Jazz 2 hrs, Spanish 2 hrs, wkly. ■ L. Bruce Sapp, gen mgr; Dale A. Squier, prog dir; Glenn Rogerson, chief engr.

### Rockton

**WRWC(FM)**—March 1963: 103.1 mhz; 3 kw. Ant 300 ft. Stereo. 4570 Rockton Rd. Box 345 (61072). (815) 624-2603. Salter Broadcasting Co. Group owner: Russ Salter Stns. Reps: Walton. Net: Katz. Format: Bftl music. ■ Russel G. Salter, pres; Charles G. Filippi, gen mgr; Paul Fink, gen sls mgr; John Bran camp, prog dir; Chuck Engle, chief engr. ■ Rates: \$14.50; 14.50; 14.50; 14.50.

### Salem

**WJBD(AM)**—Dec 16, 1956: 1350 khz; 500 w-D, Box 119 (62881). (618) 548-2000. Salem Bcstg Co. Net: UPI. Format: MOR. ■ Bryan Davidson, gen mgr, mus dir

& chief engr; John Serivner, coml mgr; Joyce Van Sickle, prog dir; Sherman Doolen, news dir.

**WJBD-FM**—June 1, 1972: 100.1 mhz; 2.9 kw. Ant 150 ft. Dups AM 100%. Stereo.

### Savanna

**WCCI(FM)**—1971 100.1 mhz; 3 kw. Ant 300 ft. 316 Main St. Box 310 (61074). (815) 273-7757 Carroll County Communications. (acq 9-1-76) Rep: Keystone, Walton. Net: UPI. Format: C&W. Spec progs: Farm 5 hrs wkly. ■ Cindy A. Sprecher, pres & gen mgr; Tony Mac, prog dir; J. W. Janssen, mus dir; Clem Jay, sports & news dir. ■ Rates: \$5; 5; 5; 5.

### Shelbyville

**WSHY(AM)**—Nov 24, 1972: 1560 khz, 500 w-D, DA, Box 343 (62565). (217) 774-2146. Shelbyville Bcstg Co. Format: MOR. ■ Donald E. Cutts, pres; William H. Beach, gen mgr; James P Simpson, chief engr.

**WSHY-FM**—Dec 31, 1969: 104.9 mhz; 3 kw. Ant 120 ft.

### Skokie

**WCLR(FM)**—Aug 18, 1961 101.9 mhz; 3 kw. Ant 1520 ft. 4849 Golf Rd. (60076). (312) 677-5900. Bonnevill Intntl Corp. (group owner; acq 8-75). Rep: Torbet/Lasker Inc. Format: MOR. ■ Mo Gardner, pres & gen mgr; Dave Pollei, asst stn mgr; Jack Kelly, prog, mus & opns mgr; Tim Bowring, prom mgr; Jan Coleman, news dir; Gary Schroeder, chief engr. ■ Rates: \$120; 120; 120; 50.

### South Beloit

**WBEL(AM)**—See Beloit, Wis.

### Sparta

**WHCO**  
Town & Country Radio  
Commodity News Network

**WHCO(AM)**—February 1955: 1230 khz; 1 kw-D, 250 w-N, Box 255 (62286). (618) 433-2121 Hirsch Communication Engineering Corp. Group owner: Oscar C. Hirsch Stns. Net: Commodity News. Format: Diversified. ■ Robert O. Hirsch, pres; Jack L. Scheper, gen & coml mgr; Lee Scheper, prom mgr; Bill McCarty, mus dir; Mike Hoefft, farm dir; Jackie J. Scheper, women's dir; John Leslie Scheper, news dir; Mike Arnold, chief engr; Dan L. Schoeker, sports dir. ■ Rates: \$8; 8; 8; 7

### Springfield

**WCVS(AM)**—1922 1450 khz; 1 kw-D, 250 w-N, 3055 S. Fourth St. (62708). (217) 544-9855. Eastern Bcstg Corp. (group owner; acq 4-1-66). Net: ABC/C. Rep: McGavren-Guild. Format: Contemp. ■ Roger A. Neuhoof, pres; Ken Spangler, VP & gen mgr; Jim Palmer, prog dir; Steve Eckert, news dir; Robert Miller, chief engr. ■ Rates: \$23; 22; 23; 18.

**WDBR(FM)**—See listing under WTAX(AM).

**WFMB(FM)**—July 1965: 104.5 mhz; 20 kw. Ant 245 ft. 819-20 Myers Bldg. (62701). (217) 528-3033. Capital Bcstg Co. Net: ABC/I. Format: C&W. Spec prog: Gospel 3 hrs wkly. ■ Harold J. Hoskins, pres; William R. Wheeler, gen mgr; Martin Quick, chief engr.

**WMAY(AM)**—Oct 15, 1950: 970 khz; 1 kw-D, 500 w-N, DA-2, Box 460 (62705). (217) 629-7077. WMAY, Inc. Group owner: Mid-West Family. (acq 12-7-76). Net: NBC. Rep: H-R/Stone Radio; Schneider. Format: Contemporary Country. ■ Thomas M. Kushak, pres & gen mgr; Jim Ludgren, coml mgr; Mike Carta, prog dir; Gayle Olson, news dir; Jim Dunn, chief engr. ■ Rates: \$16.50; 14; 16.50; 11.50.

**\*WSSR(FM)**—Jan 3, 1975 91.9 mhz; 50 kw. Ant 500 ft. Stereo. Sangamon State Univ. (62708). (217) 786-6516. DACS (217) 529-5633. Net: NPR, Mut Black, UPI. Format: Classical, pub affairs, variety. Spec progs: Farm 4 hr, black 4 hrs, jazz 6 hrs, bluegrass 6 hrs, folk 4 hrs, instructional 11 hrs, progs 14 hrs, wkly. ■ Robert N. Eastman, dir of bcastg & gen mgr.

**WTAX(AM)**—1930: 1240 khz; 1 kw-D, 250 w-N, Box 2759 (62708). (217) 522-4441 Sangamon Bcstg Co. (acq 5-1-70). Net: CBS. Rep: Eastman. ■ Shelby T. Harbison, pres & gen mgr; Edward J. Mahoney, coml mgr; Bruce Bagg, prog dir; Ben Kinningham, news dir; Glen Hopkins, chief engr. ■ Rates: \$22; 16; 17; 16.

**WDBR(FM)**—Co-owned with WTAX(AM). April 1948: 103.7 mhz; 19 kw. Ant 320 ft. Progs sep from AM. Format: Contemp. ■ Rich Styles, stn mgr. ■ Rates: \$19; 15; 19; 19.

**WVEM(FM)**—Sept 1, 1965: 101.9 mhz; 50 kw. Ant 275 ft. Stereo. 1313 S. 9th St. (62703). (217) 528-4511 Dan Menghini. Rep: Bunchez. Net: ABC/FM. Format: MOR. ■ Dan Menghini, own & gen mgr. ■ Rates: \$10; 10; 10; 10.

### Sterling

**WJVM(FM)**—Oct 22, 1966: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 658 (61081). (815) 625-2100. Communitor Inc. Format: Progressive, top 40. ■ John E. Rohwer, pres & gen mgr; Jack Radke, coml mgr; Vogt Smith, prog dir; John Rohwer Jr, mus dir; Tom Friedlein, chief engr. ■ Rates: \$5.90; 5.90; 5.90; 5.90.

**NEWSDR**  
News/Talk  
NRBA

**WSDR(AM)**—August 21, 1949: 1240 khz; 500 w-D, 250 w-N, Box 399, Lawrence Bldg. (61081). (815) 625-3400. Box 85, Dixon, Ill (61021). (815) 288-3400. WSDR Inc. (acq 3-1-69). Net: UPI. Rep: Masla. Format: News, talk. Spec progs: 7 hrs, classical 2 hrs, wkly. ■ Thomas L. Davis, pres & gen mgr; Ruth Wood Davis, wom dir; Don Oberbillig, sls mgr; Ira Kelly, news dir; Charlie Stewart, sps dir; Edward K. Fishr, chief engr; Lindsay Davis, natl sls mgr; Carey Davis, stn mgr; Gerry Gamel, farm dir. ■ Rates: \$26; 26; 25; 24.

### Streator

**WIZZ(AM)**—Sept 26, 1953: 1250 khz, 500 w-D, DA, Box 377 (61364). (815) 672-2947 Streator Bcstg Co. Net: ABC/I, Illinois News. Format: MOR. ■ C. J. McDonald, VP & gen mgr; Gene Vogelgesang, news dir. ■ Rates: \$8.75; 6.75; 8.75; 6.75.

**WLAX(FM)**—Co-owned with WIZZ(AM). Sept 15, 1964: 97.7 mhz; 2.95 kw. Ant 140 ft. Progs sep from AM. Net: ABC/FM. Format: C&W. ■ Rates: \$6; 5; 5; 5.

### Sullivan

**WSAK(FM)**—Dec 19, 1974: 106.3 mhz; 3 kw. Ant 300 ft. Route 2 (61951). (217) 728-7306. Sullivan-Arthur Broadcasting Co, Inc. (acq 4-25-77). Format: MOR & C&W. Spec prog: Big bands, 8 hrs, religious 6 hrs, farm 5 hrs, wkly. ■ James Bales, pres; Lee Griesemer, gen mgr; Marty Bernard, coml mgr; Terry Toot, prog dir; Jeff Abel, mus dir; Gary England, prom dir; Rose Griesemer, news dir; Paul Hutchcraft, chief engr. ■ Rates: \$3; 3; 3; 3.

### Summit

**\*WARG(FM)**—1976: 88.9 mhz; 10 w. 7329 W. 63rd St. (60501). (312) 458-9274. Community High School Dist. \*217 Net: NPR. Format: Prog. Spec progs: Classical 4 hrs, Black 2 hrs, Disco Jazz 4 hrs, wkly. ■ Tom Janiak, gen mgr; Greg Miller, prog dir; Chris Pluta, mus dir; Tim Pankow, new dir; Matt Guilfoil, chief engr.

### Taylorville

**WEEE(FM)**—Listing follows WTIM(AM).

**WTIM(AM)**—1952: 1410 khz; 1 kw-D, DA, Box 387 (62568). (217) 824-3366. Delta Media Inc. (acq 5-76). Net: Ill Radio. Format: MOR, farm. ■ Jon R. Ulz, pres; William Van Arsdall, gen mgr & chief engr; David L. Williamson, coml dir; Lee Freshwater, mus dir; Rob O'Brian, news dir. ■ Rates: \$6.10; 5.75; 6.10; 5.75.

**WEEE(FM)**—December 1968: 92.7 mhz; 2.6 kw. Ant 300 ft. Stereo. Box 387 Prog sep from AM. Format: AOR contemporary. Spec progs: Sports 10 hrs wkly. ■ John Heck, mus dir. ■ Rates same as AM.

## Tuscola

**WITT(FM)**—Nov 30, 1970: 93.5 mhz; 3 kw. Ant 115 ft. Stereo. 600 S. Main St. (61953). (217) 253-3338. Format: Soft rock. ■ Frederick W. Siebold, own & mgr; Thomas McKay, mus dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Urbana

**WCCR(AM)**—1948: 1580 khz; 250 w-D. 2410 Skyline Dr. Champaign. (61820). (217) 352-4141 Yankee Ridge Broadcasting Inc. (acq 8-1-77). Net: ABC/I. Rep: PRO Radio. Format: C&W. Spec prog: Farm 1 hr wkly. ■ John R. Bowen, pres & gen mgr; Allen Wolfe, chief engr. ■ Rates: \$12; 12; 12, —

**WLRW(FM)**—See Champaign.

**\*WILL(AM)**—March 1922: 580 khz; 5 kw-D, DA. 228 Gregory Hall (61801). (217) 333-0850. U. of Ill Net: NPR. Format: Classical, info. ■ John E. Corbally Jr, pres; Donald P. Mullally, gen mgr; Edward F. Douglass, asst mgr radio; Robert Nelson, dir of dev & prom; Dan Simeone, dir information; Rob R. Beidon, chief engr.

**\*WILL-FM**—Sept 1, 1941 90.9 mhz; 105 kw. Ant. 850 ft. Prog sep from AM. Format: Classical. ■ WILL-TV affil.

**WLRW(FM)**—See listing under WCCR(AM).

**WPGU(FM)**—April 17, 1967 107.1 mhz; 2.95 kw. Ant 235 ft. Stereo. 1241 S. Euclid, Champaign (61820). (217) 333-2016. Illini Publishing Co. Net: ABC/C. Rep: Dore-Walton. Format: Progressive. Spec progs: Black 7 hrs, jazz 3 hrs, wkly. ■ Tim Anderson, dir of bcstg. Roger Rafson, gen mgr; Bernard Long, sls mgr; Mark Mueller, prog dir; Gerald Role, mus dir; Jeremy Lipschultz, news dir; William Mark, chief engr. ■ Rates: \$8.75; 7; 8.75; 8.75.

**WKIO(FM)**—Dec 4, 1967 103.9 mhz; 3 kw. Ant 145 ft. Stereo. 505 S. Locust (61820). (217) 352-1040. WTWC Inc. (acq 5-78). Net: ABC/FM. Format: Contemp. Spec progs: Farm 2 hrs wkly. ■ William A. Earman, owner; Fred Prociase, gen mgr. Mike Haile, opns mgr.

## Vandalia

**WKRK(FM)**—See listing following WPMB(AM).

**WPMB(AM)**—Dec 9, 1963: 1500 khz; 250 w-D. 111 South Fifth St. (62471). (618) 283-2325. Clark Communications. (acq 6-1-70). Net: APR. Rep: Walton. Format: C&W, talk, & farm. ■ Neil F. Clark, pres & gen mgr; B. John Clark, coml mgr and chief engr; Tom Wright, prog & news dir; David Fuhler, mus dir. ■ Rates: \$6.50; 6.25; 6; —

**WKRK(FM)**—Co-owned with WPMB(AM). May 28, 1974: 107.1 mhz; 3 kw. Ant 165 ft. Stereo. Prog sep from AM. Format: C&W. ■ Rates: \$4.50; 4.25; 4; 4.

## Watseka

**WGFA(AM)**—Sept 1, 1961 1360 khz; 1 kw-D, DA. RR No. 4. (60970). (815) 432-4955. Iroquois County Bcstg Co. Net: ABC/E. Rep: Keystone, Walton. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ S. L. Martin, pres; Bob Bivans, VP gen mgr & chief engr; Ron Hunt, stn mgr; Del Trudeau, prom mgr; D. J. Ruth, treas & ofc mgr; R. A. Martin, sec; Joe Thomas, news dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WGFA-FM**—March 2, 1962: 94.1 mhz; 19 kw. Ant 140 ft. Dup AM 70%. ■ Rates same as AM.

## Waukegan

**WEFA(FM)**—May 1963: 102.3 mhz; 3 kw. Ant 190 ft. Stereo. 4 S. Genesee St. (60085). (312) 662-0540. WEFA Inc. (acq 9-9-77). Format: MOR. ■ Roger E. Kaplan, pres; Edward J. Curran, opns dir; William Sullivan, chief engr. ■ Rates: \$14; 14; 14, 14.

**WKRS(AM)**—Sept 25, 1949: 1220 khz; 1 kw-D, DA. Box 500 (60085). (312) 336-7900. News-Sun Bcstg Co. Net: MBS. Format: News, talk, adult music. ■ A. F. Sorenson, pres & gen mgr; Richard Hubbell, local sls mgr; George Kapheim, natl sls mgr; Leigh Williams, news dir; Verne Buland, chief engr. ■ Rates: \$30; 10; 20; 10.

## West Frankfort

**WFRX(AM)**—May 2, 1951 1300 khz, 1 kw-D. Box 128 (62896) (618) 932-6615. Pyramid Radio Bcstg & TV Co. Net: Keystone Rep: Walton. ■ G W Lambert, pres; Art Smith, gen mgr. Ron Clem, news dir. S. M. Durst, chief engr.

**WFRX-FM**—March 14, 1972 97.7 mhz, 3 kw Ant 165 ft Prog sep from AM. Format: MOR, news & sports.

## Wheaton

**\*WETN(FM)**—Feb 27, 1962: 88.1 mhz; 10 w. Ant 110 ft. Wheaton College (60187). (312) 682-5074. Trustees of Wheaton College. Format: Diversified. ■ Stuart Johnson, gen mgr.

## Winnebago

**WYFE-FM**—Co-owned with WKKN(AM) Rockford. May 5, 1973: 95.3 mhz; 1 kw. Ant. 515 ft. Stereo. 1901 Reid Farm Rd., Rockford (61111). (815) 877-3075. Town & Country Radio Inc. Group owner: Midwest Family Stns (acq 8-1-77). Rep: HR/Stone. Format: Album oriented rock. ■ Duane Daniels, pres & gen mgr; Tom Scheithe, coml mgr; Armand Chianti, prog dir; Randy LaVon, news dir; Joseph Roskos, chief engr. ■ Rates: \$14.50; 12.50; 16.50; 14.50.

## Winnetka

**\*WNTH(FM)**—1961 88.1 mhz; 10 w. Ant 105 ft. 385 Winnetka Ave. (60093). (312) 446-7013. New Trier Township Board of Educ. (acq 1961). Net: UPI. Format: Educational, moderate rock. Variety Spec progs: Fr 2 hr, jazz 7 hrs, C&W 7 hrs, classical 12 hrs, wkly. ■ Steve Minn, gen mgr.

## Wood River

**WRTH**

Bright and Beautiful



**WRTH(AM)**—Oct 5, 1961 590 khz; 500 w-D, 1 kw-N, DA-2. 135 North Meramec, Suite 306, St. Louis, MO. (63105) (314) 862-9030. King Broadcasting of Seattle (acq 10-77). Net: ABC/E, UPI. Rep: Avco Radio-TV Sl. Format: Beautiful MOR. ■ John T. Murphy, pres; Joseph P. Costantino, VP & gen mgr; Tom Koon, coml mgr; Jerry Irvine, prog dir; Jim Scanlan, news dir; Jeff Pinkerton, chief engr. ■ Rates: \$50; 45; 50; 40.

## Woodstock

**WXRD(FM)**—Co-owned with WIVS(AM) Crystal Lake. May 24, 1974: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Format: AOR. ■ Michael O'Connor, mus dir. ■ Rates: \$12; 12; 12; 12.

## Zion

**WKZN(AM)**—Sept 19, 1967: 1500 khz; 250 w-D, DA. 2700 Sheridan Rd. (60099). (312) 746-1484. Lake-Kenosha Broadcasting Co. Net: UPI. Format: Btl mus. Spec progs: C&W 8 hr, Pol 3 hrs, relig 6 hours, jazz 2 hrs, classical 1 hr, wkly. ■ William J. Bicket, gen mgr; Charles E. King, stn mgr & chief engr; Kathryn Paul, traff mgr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WKZN-FM**—1962: 96.9 mhz; 10 kw horiz, 8.1 kw vert. Ant 500 ft. Dups AM 35%. Stereo.

## Indiana

## Anderson

**WHBU(AM)**—April 1923: 1240 khz; 1 kw-D, 250 w-N. Box 610 (46015). (317) 644-7791. Robert B. McConnell (acq 12-5-76). Net: CBS. Rep: Pearse (Detroit). Format: MOR, C&W. ■ Robert B. McConnell, pres; John R. Atkinson, gen mgr; W. J. Hecht, chief engr. ■ Rates: \$9.60; 9.60; 9.60; 9.60.

## Illinois, Indiana Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

**WHUT(AM)**—1946 1470 khz; 1 kw-D. Box 151 (46015). (317) 644-1255. Eastern Bcstg Corp. (group owner, acq 7-1-70). Net: ABC/C. Rep: PRO Radio. Regional Reps. Format: Contemp. ■ Roger A. Neuhoff, pres; David Butler, VP & gen mgr; Lew Shapiro, coml mgr; Mike Kase, opns mgr; Susan Govati, news dir; Mike Murphy, mus dir; David Hood, chief engr. ■ Rates: \$13; 13; 13; —

**WLHN(FM)**—Co-owned with WHUT(AM). Sept 11, 1973: 97.9 mhz; 50 kw. Ant 490 ft. Stereo. Box 98 (46015) (317) 644-9546. Format: MOR. ■ Geoff Neuhoff, mus dir. ■ Rates: \$13; 13; 13; 11

## Angola

**\*WEAX(FM)**—Not on air; 88.3 mhz; 20 w. Ant 150 ft. Stewart Hall, W. Park St. (46703). (219) 665-3314. Tri-State Univ. ■ Tom Fowler, stn mgr.

**WLKI**

Contemporary Top 40



American  
FM Radio  
Network

**WLKI(FM)**—Nov 7, 1969: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. North Wayne Plaza (46703). (219) 665-9554. Lake Cities Bcstg Inc. Net: ABC/FM. Rep: Rgnl Reps. Format: Top 40, old. ■ Thomas R. Andrews, pres-gen mgr; Bill Kerner, sls mgr; David Christian, prog dir; Randy Edwards, mus dir; Thomas I. Wyant, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

## Auburn

**WIFF(AM)**—Sept 3, 1968: 1570 khz; 500 w-D, DA-D. RR 2 (46706). (219) 925-1055. C. P. Broadcasters Inc. Net: UPI. Format: C&W. ■ Wayne H. Paradise, pres-gen mgr; Phil Haberkorn, mus dir; Jerry Clark, prog dir-coml mgr; Bill Rump, news dir; Ron Hensley, chief engr.

**WIFF-FM**—April 10, 1967 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: C&W.

## Aurora-Rising Sun

**WSCH(FM)**—1970; 99.3 mhz; 1.25 kw. Ant 440 ft. Box 993 (47001). (812) 438-2777. Dearborn County Bcstrs. Format: C&W. ■ John W. Schuler, pres.

## Batesville

**WRBI(FM)**—May 4, 1977: 103.9 mhz; 1.95 kw. Ant 360 ft. Box 201, 12 E. Boehrwinger St. (47006). (812) 934-5111. McPherson Media Inc. (group owner: acq 3/1/78). Net: MBS. Rep: Walton. Format: MOR, Top 40. Spec prog: Farm 3 hrs, C&W 5 hrs wkly. ■ Gene McPherson, pres; Ron Green, gen mgr; Jerry C. Nix, coml mgr; Rick Niemeyer, prog dir; Mike Stewart, prom mgr; Kitsy Beck, news dir; Bob Cannon, chief engr. ■ Rates: \$4; 4; 3.35, 2.65.

## Bedford

**WBIF(FM)**—Listing follows WBIW(AM).

**WBIW(AM)**—October 1948: 1340 khz; 1 kw-D, 250 w-N. Box 1307 (47421). (812) 275-7555. Bedford Bcstg Corp. Group: The Central Group. (acq 4-7-62). Net: ABC, INN. Rep: PRO Radio, Rgnl Reps. Format: MOR, Top-40. Spec progs: Farm 3 hrs wkly. ■ Lester G. Spencer, pres; Dean Spencer, gen mgr; Ott Medlock,

## Indiana Radio

coml mgr; Bill Silvers, news dir; Vance Lockenour, chief engr. ■ Rates: \$10.60; 7.65; 7.65; 7.65.

**WBIF(FM)**—Co-owned with WBIW(AM) Oct. 1, 1975 105.5 mhz; 3 kw. Ant 245 ft. Stereo. Progs dup AM 20%. Net: Indiana News. Format: Btfl mus. ■ Bob Russell, mus dir. ■ Rates: \$10.60; 5.90; 5.90; 5.90.

### Bloomington

**WBWB(FM)**—July 1978: 96.7 mhz, 1.6 kw. Ant 439 ft. Stereo. 304 State Rd. 446, Century Village (47401). (812) 332-9393. Indiana Communications Inc. Net: APR. Format: Adult AOR. ■ Rolland C. Johnson, pres-gen mgr, Steven R. Shine, VP-prog mgr; David Scanzoni. ■ Rates: \$11.75; 9; 11; 11.

**\*WFUI(FM)**—Sept 30, 1950: 103.7 mhz; 31 kw. Ant 590 ft. (CP- 34 kw) (47401). (812) 337-1357 Trustees of Indiana U. Format: Class. ■ Donley F Federsen, gen mgr; Herbert A. Seltz, prog dir; Margaret Joseph, news dir; William H. Kroll, opns supvr; Henry Ruh, chief engr; Don Glass, prog mgr.

**WGTC(FM)**—Listing follows WTTS(AM).

**WTTS(AM)**—March 11, 1949: 1370 khz; 5 kw-D, 500 w-N, DA-2. 535 S. Walnut St. (47401). (812) 332-3366. TWX 810-351-1380. Sarkes Tarzian Inc. (group owner). Net: ABC/E. Rep: PRO Radio. Reg Reprs. Format: MOR, AOR. ■ Sarkes Tarzian, pres; R. G. Holben, gen mgr-coml mgr; Dave Nathan, prog dir-prom mgr; Joel Widdows, mus dir; Rick Gudal, news dir. ■ Rates: \$11; 10; 11; 7.90.

**WGTC(FM)**—Co-owned with WTTS(AM) Jan 7, 1960: 92.3 mhz; 37 kw. Ant 1,090 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: C&W. ■ Bob Lee, prog dir. ■ Rates: \$7.55; 7.55; 7.55; 6.55.

### Bluffton

**WCRD(FM)**—Dec 10, 1963: 100.1 mhz; 3 kw. Ant 130 ft. Box 321 (46714). (219) 824-2804. Wells County Radio Corp. ■ Herman Zeps, pres, gen mgr-chief engr; Chloe Kiser, coml mgr; Paul Kennedy, prog dir; Robert Ehler, prom mgr; Marion Barringer, news dir.

### Boonville

**WBNL(AM)**—Sept 10, 1950: 1540 khz; 250 w-D. Box 273 (47601). (812) 897-2080. Boonville Bcstg Co. Net: MBS. Format: MOR. ■ Norman Hall, pres-gen mgr; Larry Swietzer, coml mgr-news dir; George McCoy, prog dir; Brent Houston, sports dir; Michael Gepner, mus dir; Jerry Kissenger, chief engr.

**WBNL-FM**—Dec 19, 1967 107.1 mhz; 3 kw. Ant 185 ft. Dups AM 60%.

### Brazil

**WWCM(AM)**—1959: 1130 khz; 500 w-D, DA. Box 227 (47834). (812) 446-2317 WWCM Inc. (acq 1-1-76). Group owner: Hausman Broadcasting. Net: MBS. Format: C&W. Spec prog: Farm 11 hrs wkly. ■ Barry Hausman, pres; Gary Brown, gen mgr; Tony Harper, coml mgr; Paul Zurcher, prog dir; Steve Hall, mus dir; Chet Rogers, news dir; John Lawrence, chief engr. ■ Rates: \$8.75; 8.75; 8.75; —

**WWCM-FM**—Nov 13, 1973: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 100%.

### Carmel

**\*WHJE(FM)**—91.3 mhz; 400 w. Ant 100 ft. 520 E. Main St. (46032). (317) 846-7728. Carmel Clay Schools. Format: Contemp, news. ■ Scott M. Gregg, gen mgr; Tom Allebrandi, chief engr.

### Centerville

**WHON(AM)**—Licensed to Centerville. See Richmond.

### Chesterton

**\*WDSO(FM)**—Nov 1976: 89.1 mhz; 10 w. Ant 90 ft. Duneland School Corp. 651 Morgan Ave. (46304). (219) 926-2151 Format: Educ. ■ James Cavallo, faculty adv.

## Clinton

**WAXI(FM)**—Listed under Rockville.

### Columbia City

**WFDT(FM)**—Oct 13, 1968: 106.3 mhz; 3 kw. Ant 105 ft. 105 South Main St. (46725). (219) 244-7700. WFDT Bcstg (acq 1-21-76). Net: MBS, Indiana News, Rgnl Reprs. Format: MOR. Spec progs: Farm 15 hrs, talk 5 hrs, C&W 12 hrs wkly. ■ Lee Buck, pres; Emil Finley, VP-gen mgr; Clara Mitchell, office mgr; Dennis Kambs, asst mgr-prog dir; Larry Workman, mus dir; Ken Coleman, prom mgr; Tim Roberts, news dir; Roger Parkerson, chief engr. ■ Rates: \$6; 5.50; 6; 3.

### Columbus

**WCSI(AM)**—1950: 1010 khz; 500 w-D. Box 709 (47201). (812) 372-4448. White River Bcstg Co. (acq 11-1-57). Rep: Rgnl Reprs. Format: Contemp ■ Harold Heminger, pres; James F Kauper, VP-gen mgr; Martin J. Brown, sls mgr; Michael King, prog dir; Sam Simmermaker, news dir; Robert R. Hawkins, chief engr. ■ Rates: \$10.35; 10.35; 10.35.

**WCSI-FM**—1958: 101.5 mhz; 20 kw. Ant 220 ft. Stereo. Dup AM 10%. Net: APR. Format: C&W.

**WWVY(FM)**—Feb 28, 1975: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. 415 Washington St. (47201). (812) 372-9933. Bartholomew County Bcstg Co. Net: MBS, Indiana News. Rep: Keystone, Corlett. Format: MOR. Spec progs: Farm 5 hrs, class 2 hrs, jazz 2 hrs wkly. ■ Edward W. Roehling, pres; James J. Ganley, VP-gen mgr; Ron Gates, prog dir; Randy Smith, prom mgr; Colleen Issac, news dir; Ed Thurman, sports dir; Jim Walker, chief engr. ■ Rates: \$7; 7; 7; 5.25.

### Connersville

**WCNB(AM)**—April 5, 1948: 1580 khz; 250 w-D. 406 Central Ave. (47331). (317) 825-6411 WCNB Inc. (acq 11/6/78). Net: ABC/E. Rep: Regional Reprs. Format: C&W. ■ George S. Tatman, pres; Francis E. Chomel, gen mgr; Michael Peacock, mus dir; William Minck, chief engr. ■ Rates: \$5; 5; 5; 5.

**WCNB-FM**—Feb 27, 1948: 100.3 mhz; 6.7 kw. Ant 270 ft. Format: MOR. ■ Thomas Smith, mus dir. ■ Rates same as AM.

### Corydon

**WPDF(AM)**—May 22, 1964: 1550 khz, 250 w-D. Box 100, 228 Elm St. (47112). (812) 738-3241 (812) 738-4756. Harrison Radio Inc. Format: MOR, C&W. Spec prog: Farm 10 hrs wkly. ■ Herbert L. Arms, pres-gen mgr; Mary R. Arms, prog dir; Wesley C. Arms, coml mgr-news dir; Lamar W. Harper, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WLFQ(FM)**—Co-owned with WCVL(AM). June 1, 1974: 103.9 mhz; 920 w. Ant 500 ft. Box 623 (47933). (317) 362-2700. Format: Btfl mus. ■ Rates: \$12; 12; 12; 9.

**WCVL(AM)**—Dec 12, 1964: 1550 khz, 250 w-U, DA-N. Box 603, Lagrange Rd. (47933). (317) 362-8200. WCVL Inc. (acq 3-6-68). Net: ABC/C. Format: MOR. ■ John L. Sinclair Jr., pres-gen mgr; Dick Munro, sales mgr; Les Schulte, prog dir; Bob Bennett, news dir; Randall Woolbright, chief engr. ■ Rates: \$10; 7.25; 7.25; 4.50.

**\*WVLE(FM)**—Co-owned with WCVL(AM). June 1, 1974: 103.9 mhz; 920 w. Ant 500 ft. Box 623 (47933). (317) 362-2700. Format: Btfl mus. ■ Rates: \$12; 12; 12; 9.

**\*WVLE(FM)**—Aug 13, 1953: 106.3 mhz; 900 w. Ant 890 w. Ant 77 ft. horiz, 72 ft. vert. 301 West Wabash Ave. (47933). (317) 362-6664. Wabash College Radio (acq 10-22-64). Format: Div. Spec progs: Jazz 6 hrs, class 8 hrs, wkly. ■ Dr. J. O'Rourke, pres. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

### Crown Point

**WFLM(FM)**—Nov 10, 1972: 103.9 mhz; 3 kw. Ant 300 ft. Stereo. 250 N. Main St. (46307). (219) 663-7311 & 738-2221. John Meyer, Meyer Broadcasting Co. Net: MBS. Rep: Walton; RGNL Reprs. Format: Btfl mus, contemp, MOR. Spec progs: Farm 1 hr wkly. ■ John Meyer, pres; Timothy Bandura, VP gen mgr, mus dir, prog dir; Bryan Odom, prom mgr; Paul Smith, news dir; Gordon Boss, chief engr. ■ Rates: \$14; 10; 14; 6.

## Danville

**WGRT(FM)**—Jan 10, 1975: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 301 (46122). (317) 745-6401. Hendricks County Bcstg Corp. (acq 12-17-76). Net: ABC/FM. Rep: Regional. Format: MOR. Spec prog Farm 5 hrs, Sp 1 hr wkly. ■ Gordon Graham, pres, Stephen Ross, gen mgr-prom mgr; Jim Duckworth, coml mgr; John Noonan, prog dir; John Clark, mus dir; Bob Sanders, news dir; Wayne Miller, chief engr. ■ Rates: \$7.50; 6; 7; 4.

### Decatur

**WADM(AM)**—May 22, 1964. 1540 khz; 250 w-D. 233 N. 2d St. (46733). (219) 724-7161 WFYC, Inc. (group owner) Net: MBS. Rep: Hopewell, Indiana Radio Net, Rgnl Reprs. Format: MOR. Spec progs: C&W 7 hrs, gospel 4 hrs, wkly. ■ Gilbert Thomas, pres, Kenneth F Pehlke, gen-coml mgr; David Sommerville, sec-treas; Larry F. Arnold, prog dir; Steve Sommers, news dir; Harold Adams, chief engr. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

**WADM-FM**—Nov 8, 1966: 92.7 mhz; 3 kw. Ant 100 ft. Dup AM 75%. ■ Rates same as AM.

### Elkhart

**WCMR(AM)**—March 16, 1956: 1270 khz; 5 kw-D, 1 kw-N, DA-2. (46514). (219) 857-5166. Progrv Bcstg Sys. Net: MBS. Rep: Devney. Format: MOR, btfl mus. Spec progs: Farm 2 hrs wkly. ■ Edwin C. Moore, gen mgr; Jim Rodden, prog dir; James Hummel, coml mgr; Don Voltz, news dir; Clyde Moore, chief engr. ■ Rates: \$13; 10; 13; 10.

**WXAX(FM)**—Co-owned with WCMR(AM). June 10, 1963: 104.7 mhz; 50 kw. Ant 195 ft. Stereo. Format: Btfl mus. ■ Rates: \$6; 6; 6; 6.

**WTRC(AM)**—Nov 18, 1931. 1340 khz; 1 kw-D, 250 w-N. Box 699 (46515). (219) 293-5611 Truth Radio Corp. Group name: Federated Media. Net: NBC. Rep: Masla. Format: MOR. ■ John Dille III, pres; Ed Huot, gen mgr; Allen Strike, prog dir; Curt Miller, news dir; Roger Bennett, chief engr. ■ Rates: \$18; 11; 15; 8.

**WYEZ(FM)**—Co-owned with WTRC(AM). April 1, 1947: 100.7 mhz; 50 kw. Ant 500 ft. Stereo. Format: Easy Listening. ■ Rates: \$14; 14; 14; 14.

**\*WVPE(FM)**—May 1972: 88.1 mhz; 10 kw. Ant 400 ft. 2424 California Rd. (46514). (219) 295-4788. Elkhart Community Schools Corp. Format: Variety, Top 40, prog. Spec prog: Educ. ■ K.C. Kuespert, gen mgr-chief engr; Ned Trout, instructor-prom mgr; Jim Blacklaw, instructor.

**WXAX(FM)**—Listing follows WCMR(AM).

**WYEZ(FM)**—Listing follows WTRC(AM).


### Elwood

**WBMP(FM)**—June 28, 1964: 101.7 mhz; 3 kw. Ant 140 ft. Stereo. Box 101, County Line Rd. (46036). (317) 552-5043. Heart of Hoosierland Co. Inc. (acq 1-1-71). Rep: Rgnl Reprs. Format: Top-40. Spec progs: Farm 3 hrs, Span 3 hrs, rel 6 hrs wkly. ■ Stanley L. Barton, pres-gen mgr; Stephen Dunham, prog dir; James Lintchum, mus dir; Bill Ellison, chief engr. ■ Rates: \$4.40; 4.40; 4.40; 4.40.


### Evansville

## WGBF

Adult Contemporary



R  
A  
B



NRBA

**WGBF(AM)**—Nov 22, 1923: 1280 khz; 5 kw-D, 1 kw-N, DA-N. 3809 Washington Ave (47734). (812) 477-8811 Metro Radio Co. Inc. (acq 4-1-75). Net: APR. Rep: McGavren-Guild Inc. Format: Top 40. ■ Timothy R. Ives, pres; John E. Reiplinger, stn mgr; Scott J. Fennemen, sls mgr; Buddy Scott, prog-mus dir; Randy Wheeler, news dir; John H. Wright, chief engr. ■ Rates: \$42; 37; 42; 27

**WHKC(FM)**—See Henderson, Ky.



## WIKY-AM

Adult Oriented Rock



**WIKY(AM)**—Aug 6, 1947 820 khz, 250 w-U, DA-1 3848 (47736). (812) 424-8284. South Central Bcstg Corp (group owner). Rep: Selcom, Rgnl Reps. Format: Adult AOR. ■ John D. Engelbrecht, pres, Charles Blake, gen-coml mgr; Steve O'Bryan, mus dir; Joe L. Halburnt Jr, news dir; Lee Thompson, chief engr. ■ Rates: \$13; 13; 13; —

## WIKY-FM

Up tempo MOR



**WIKY-FM**—Aug 29, 1948: 104.1 mhz; 50 kw. Ant 460 ft. Stereo. Net: APR. Rep: Selcom, Rgnl Reps. Format: MOR, btfl mus. Spec prog: Farm 15 hrs wkly. ■ Gene Crawford, farm dir; Dave Lehman, mus dir. ■ Rates: \$24. 23; 22, 14.

**WJPS(AM)**—Oct 31, 1948: 1330 khz, 5 kw-D, 1 kw-N, DA-N. Box 3636 (47701). (812) 425-2221 Geyer Bcstg Inc. (acq 10-1-64). Net: ABC. Rep: Eastman, Ky Sls. Format: Contemp. ■ Wayne W. Geyer, pres-gen mgr; David R. Wood, stn mgr; Jim Stagg, prog dir; Stan Clark, news dir; John Wilson, chief engr.

**\*WPSR(FM)**—September 1957 90.7 mhz; 14 kw. Ant 130 ft. 9201 Old Petersburg Rd. (47711). (812) 867-5876. Evansville Vanderburg School Corp. (acq 9-57). Format: Educ.

**WROZ(AM)**—1936: 1400 khz; 1 kw-D, 250 w-N. Box 139 (47701). (812) 422-4171 Radio Evansville Inc. (acq 10-61). Group-owner: Fuqua Communications. Net: ABC/I. Rep: Jack Masla & Co. Inc. Format: C&W. Spec progs: Farm 3 hrs wkly. ■ Wilbur Walker, pres-gen mgr; Cindy Petty, prom mgr; Billy Hughes, prog dir; Edward Castiller, news dir; Jerry Kissinger, chief engr. ■ Rates: \$25; 23; 25; 13.

**\*WUEV(FM)**—April 1, 1951 91.5 mhz; 5.7 kw. Ant 100 ft. Stereo. Box 329 (47702). Univ. of Evansville. Format: Progs. Spec progs: Class 8 hrs, Jazz 4 hrs wkly. ■ Wayne Oates, faculty advisor-gen mgr.

**WVHI(FM)**—Dec 22, 1964: 105.3 mhz; 50 kw horiz; 17 kw vert. Ant 320 ft. 6621 Kratzville Road (47710). (812) 425-4226. Valley Hi Bcstg Corp. Net: MBS. Format: Rel. ■ Samuel M. Angel, pres-gen mgr; Ron Goodin, sales mgr; Lenord Campbell, prog-mus dir; Maury Green, news dir; D. Anna Cruz, coml mgr; John Johnson, chief engr. ■ Rates: \$4.45, 4.45, 4.45; 4.45.

## Fort Wayne

**\*WBCL(FM)**—Jan 8, 1976: 90.3 mhz; 50 kw. Ant 265 ft. Stereo. 1025 W. Rudisill Blvd. (46807). (219) 745-0576. Fort Wayne Bible College. Net: IHETS, UPI. Format: Class, educ, rel. ■ Dr. Timothy Warner, pres.

**WCMX(FM)**—Listing follows WFWR(AM)

**WFWR(AM)**—June 17, 1968: 1090 khz; 1 kw-D, DA. 424 Reed Rd. (46815). (219) 422-4646. Fort Wayne Radio (acq 5-17-76). Net: ABC/I. Rep: Devney, Creative Comm. Format: Easy Istng. Spec prog: Sp 2 hrs wkly. ■ Terry L. Bobzien, gen mgr; Claude Parker, chief engr. ■ Rates: \$8; 6; 8; —

**WCMX(FM)**—Co-owned with WFWR(AM). Aug 24, 1970: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. Format: AOR. ■ Thomas Hendry, coml mgr. ■ Rates: \$8; 6; 8; 4.

**WGL(AM)**—Jan 24, 1924 1250 khz; 1 kw-U, DA-2. 2000 Lower Huntington Rd. (46819). (219) 747-1511 The News-Sentinel Bcstg Co. (acq 6-10-49). Net: CBS. Rep: Savalli/Gates. Format: Talk, MOR. Spec progs: Sp 3 hrs, drama 9 hrs wkly. ■ Helene R. Foellinger, pres; Leonard E. Davis, VP, gen-coml mgr; Jon Patrick, prog-mus dir, prom mgr; Eric Burkhardt, news dir; Forrest Mills, chief engr. ■ Rates: \$9.10; 8.40; 9.10; 6.

**\*WIPU(FM)**—June 15, 1978: 89.1 mhz; 4 kw. Ant 153 ft. Stereo. 2101 Coliseum Blvd. (46805). (219)

482-5891 Purdue Univ Net: IHETS. Format: Class, educ, jazz. ■ Dr Arthur Hansen.

**WLHI(FM)**—Aug 23, 1976: 88.3 mhz, 10 w. 1601 St. Joe Dr. (46805) Fort Wayne Lutheran Assn.

**WLYV(AM)**—March 28, 1948: 1450 khz; 1 kw-D, 250 w-N. 925 Anthony Wayne Bank Bldg. (46802). (219) 743-3443. Golden Bear Communications (acq 4-15-75). Net: ABC/E. Rep: McGavren-Guild, Rgnl Reps. Format: C&W. ■ Herbert J. Weber, pres-gen mgr; Jim Seemiller, coml mgr; Jonathan Rhodes, prog-mus dir; Scott Michaels, news dir; Roger Parkenson, chief engr.

**WMEE(AM)**—Nov 1947 1380 khz; 5 kw-U, DA-2. Box 6000 (46806) (219) 447-5511 Pathfinder Communications Corp. Group name: Federated Media. Net: APR. Rep: Eastman. Format: Top-40. ■ John F Dille, pres; Robert H. Elliott, gen mgr; John D. Spanger, prog dir; Mike Price, chief engr. ■ Rates: \$38; 33; 38; 22

**WMEF(FM)**—Co-owned with WMEE(AM). Feb 5, 1965: 97.3 mhz; 48 kw. Ant 510 ft. Stereo. Format: Btfl mus. ■ Rates: \$50; 50; 50; 36.

**WOWO(AM)**—March 31, 1925: 1190 khz; 50 kw-U, DA-N. 203 W. Wayne (46802). (219) 424-2400. TWX 810-332-1515. Westinghouse Bcstg Co (acq 8-1-36). Net: APR, Group W News Serv. Rep: Radio Adv Reps. Format: Div. ■ Daniel F Friel, Jr, gen mgr; Eric N. Stenberg, sls mgr; Ned Foster, prog mgr; Sam De-Vincent, mus dir; Art Salsberg, news dir; Barbara Crouse, prom mgr. Steve Moreen, chief engr.

**WPTH(FM)**—Feb 8, 1960: 95.1 mhz, 44 kw. Ant 680 ft. Stereo. Box 8071 (46808). (219) 482-4596. Sarkes Tarzian Inc. (group owner). Rep: Jack Masla Inc. Format: Top-40. Spec progs: Class, 3 hrs, rock 1 hr, wkly. ■ Kenneth P. McGuire, gen mgr; Don Ray, prog dir; John Szink, news dir; Don Morgan, chief engr. ■ Rates: \$17; 18; 18; 15.

**WXKE(FM)**—May 1, 1976: 103.9 mhz, 3 kw. Ant 250 ft. 2100 Goshen Rd., Suite 104 (46808). (219) 484-0580. Templar Bcstg Corp. Net: NBC, UPI. Rep: Jack Masla & Co. Format: AOR. ■ Arthur R. Templar, pres, gen mgr; Gerald Ryan, coml mgr; Betty J. Putt, asst gen mgr; Greg Griffin, prom mgr; Norm Stangland, news dir; Claude Parker, chief engr. ■ Rates: \$12.50; 14, 14, 10.

## Frankfort

**WILO(AM)**—Nov 23, 1953: 1570 khz; 250 w-D. 1401-03 W. Barner St. (46041). (317) 659-3338 or 296-3338. Kaspar Bcstg Co. Inc. (acq 10-1-59). Net: UPI. Rep: Rgnl Reps. Format: Div. ■ V. J. Kasper, pres-gen mgr; Vic Kasper, coml mgr; Harold "Skip" Davis, farm dir; Mike Fryer, opns mgr. ■ Rates: \$16.30; 13.20; 16.30; 13.20.

**WILO-FM**—Sept 14, 1962: 99.7 mhz; 5.9 kw. Ant 125 ft. Dup AM 70%. Net: UPI. Rep: PRO/Radio, Rgnl Reps.

## Franklin

**\*WFCI(FM)**—Oct 15, 1960: 89.3 mhz; 10 w. Franklin College. (317) 736-8441 Franklin College of Indiana. ■ Raymond Cowan, faculty dir-chief engr.

**WIFN(FM)**—Dec 15, 1961 95.9 mhz, 3 kw. Ant 300 ft. Box 194 (46131). (317) 736-9114. Vogel Douglas Corp. (acq 8-7-1). Group: Vogel. Net: MBS. Format: Top 40, MOR. Spec prog: Farm 2 hrs wkly. ■ William R. Vogel, pres; Ronald Douglas, gen mgr-prog dir; Charles Sears, chief engr. ■ Rates: \$4.80; 4.80; 4.80; 4.80.

## Gary

**\*WGVE(FM)**—Jan 1954: 88.7 mhz; 2.1 kw. Ant 91 ft. 1800 East 35th Ave. (46409). (219) 962-7571 Gary Community Schools. Net: NPR. Format: Ed/Pub Affairs. Spec prog: Class 12 hrs wkly. ■ Lawrence Ventura, gen mgr; Tony Rose, prog dir; Don Karp, chief engr.

**WLTH(AM)**—Nov 5, 1950: 1370 khz; 1 kw-D. 3669 Broadway (46409). (219) 884-9409. Inter-Urban Broadcasting Co. Inc. (acq 7/1/77). Net: MBS, UPI. Format: Div. Spec progs: Polish 1 hr, Sp 2 hrs, Gr 2 hrs, Serbian 2 hrs, Macadonian, 2 hrs. ■ Thomas P. Lewis, pres; Judy Burks, gen mgr; James Hutchinson, VP; Stephen Brisker, prog dir; Walter Petrovich, sls mgr; Charles Lewis, prod dir; Greg Crawford, news dir; Ron Bordon, chief engr. ■ Rates: \$22, 19, 22, 19.

## Indiana Radio

**WWCA(AM)**—Dec 7, 1949 1270 khz, 1 kw-U, DA-1 545 Broadway (46402). 886-9171 Lake Bcstg Co. Net: ABC/E. Format: MOR. Spec prog: Sp 2 hrs wkly. ■ Dee O Coe, pres; Joseph A. Haas, gen-coml mgr; Ted Thorne, prog-news dir; Victor Voss, chief engr. ■ Rates: \$17, 14, 17, 11

## Gaston

**\*WDHS(FM)**—Nov 10, 1969: 91.1 mhz, 10 w. (CP-909 mhz) R.R.1 (47342). (317) 358-4091 Harrison-Washington Community School Corp. Format: Educ. ■ Jim Mock, school board pres, Janice Pletcher, gen mgr; George A. Black, chief engr.

## Goshen

**\*WGCS(FM)**—Oct 2, 1958: 91.1 mhz; 390 w. Ant 65 ft. Goshen College (46526). (219) 533-3161, Ext 259. Goshen College Bcstg Corp. Net: IHETS. Format: Class, educ, rel. Spec progs: Prog rock 9 hrs wkly. ■ J. Lawrence Burkholder, pres

**WKAM(AM)**—1954. 1460 khz, 1 kw-D, 500 w-N, DA-N. 930 E. Lincoln Ave. (46526). (219) 533-1460. Kosciusko Bcstg Corp. (acq 10-15-56). Rep: Rgnl Reps. Format: MOR. Spec progs: Farm 2 hrs wkly. ■ William N. Udell, pres; Gerald D. Grainger, gen mgr; Bill Musser, coml mgr; Dan Eckelbarger, mus dir; Steve Mizel, news dir; Ron Yoder, chief engr. ■ Rates: \$6, 6, 6, 6.

**WZOW(FM)**—Co-owned with WKAM(AM) Jan 17, 1977 97.7 mhz; 3 kw. Ant 145 ft. Dups AM 35%. Stereo. Box 930 E. Lincoln Ave. (46526). Format: Soft rock. ■ Rates: \$5; 5; 5; 5.

## Greencastle

**\*WGRE(FM)**—April 25, 1949: 91.5 mhz; 115 w. Ant 160 ft Memorial Student Union (46135). (317) 653-3663. DePauw U. Net: UPI. Format: AOR. Spec progs: Black 5 hrs, Jazz 10 hrs, Class 7 hrs. ■ John R. Bittner, gen mgr.

**WXTA(FM)**—May 16, 1966 94.3 mhz; 3 kw. Ant 160 ft. Box 494 (46135). (317) 653-9717 Radio Greencastle (acq 4-1-77). Net: ABC/FM. Rep: Regional Reps, Indiana News, Rural Radio. Format: MOR. Spec progs: Farm 5 hrs wkly. ■ Jinsie S. Bingham, pres-gen mgr; Bruce Andrs, news dir; Robert Reeves, chief engr. ■ Rates: \$7.05, 5.90; 7.05; 5.90.

## Greenfield

**WSMJ(FM)**—June 1, 1962 99.5 mhz; 50 kw. Ant 490 ft. Stereo. Box 248, 1649 W. Main St. (46140). (317) 462-5511 Heftel Bcstg Corp. (Group owner: acq 11/6/78) Net: UPI, Rural Radio. Rep: Rgnl Reps. Format: Talk, MOR. Spec progs: Farm 8 hrs, Ger 1 hr, wkly. ■ Paul F. Braden, pres; Katie Fordice, gen mgr; Larry Lannan, prog dir; Tom Ewing, news dir; Curt Steele, chief engr. ■ Rates: \$8.40; 6.30; 8.40; 4.20.

## Greensburg

**WTRE(AM)**—July 1, 1968: 1330 khz, 500 w-D, DA. 1011 Park Rd. (47240). (812) 663-3000. WTRE Inc. (acq 3-31-76). Rep: Rgnl Reps. Format: MOR. ■ Robert Kincaid, pres, gen mgr; Kevin Michaels, prog dir; Joe Riddell, news dir; Jerry Willis, chief engr.

**WTRE-FM**—December 1962: 107.3 mhz; 50 kw. Ant 275 ft. Dup AM 50%.

## Hammond

## WJOB

**WJOB(AM)**—1924: 1230 khz; 1 kw-D, 250 w-N. 6405 Olcott (46320). (219) 844-1230. Colby Bcstg Corp. (acq 2-23-60) Net: UPI. Format: MOR, talk. Spec progs: Black 10 hrs, Sp 1 hr, Pol 2 hrs, Greek 1 hr, wkly. ■ Julian Colby, pres; Judith Grambo, gen mgr; Roy Hoagland, coml mgr; Cosmo Currier Jr, prog dir; Ben Howard, mus dir; Gary Wilson, news dir; Gordon Bos, chief engr. ■ Rates: \$24, 19; 22; 19.

**WYCA(FM)**—Sept 14, 1959: 92.3 mhz; 30 kw. Ant 400 ft. Stereo. 6336 Calumet Ave. (46324). (219)

## Indiana Radio

933-4455, TWX (312) 734-4455. Crawford Bcstg Co. (group owner; acq 9-14-59). Net: UPI. Format: Gospel. Spec prog: Black 5 hrs wkly. ■ Dr. Donald Crawford, pres; Jim Palmer, gen mgr; Thomas Suoboda, prog dir; Jim Holly, mus dir; Quint McDuffie, chief engr. ■ Rates: \$10.40; 10.40; 12. 10.40.

### Hartford City

**WHHC(FM)**—Feb 26, 1965: 104.9 mhz, 3 kw. Ant 155 ft. Stereo. Box 185, 211 W. Main St. (47348). (317) 348-2665. 3 J Radio Corp. Rep: Regional Reps. Format: MOR. Spec prog: Farm 7 hrs, C&W 5 hrs wkly. ■ John R. Maddox, pres. William C. Morris, gen & coml mgr; John R. Maddox Jr, prog dir; Robert R. Rupe, prom mgr; Marilyn Powers, mus dir; Robert R. Rupe, prom mgr-news dir; Mark Prout, chief engr. ■ Rates: \$3.20; 3.20, 3.20; 3.20.

### Howe

**\*WHWE(FM)**—May 1, 1970: 89.7 mhz; 10 w. Ant 68 ft. Box 247 (46746) (219) 562-2501 Howe Military School. Format: Easy lstrng; relig. ■ Col. Raymond Kelly, pres, Bill Hicks, gen mgr; Mark Brown, prog dir; Tom Talt, news dir; Ken Hedgeman, mus dir; Jim Simpson, chief engr.

### Huntingburg

**WBDC(FM)**—Dec 22, 1975. 100.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 191 (47542). Dubois County Bcstg. Format: Country. Spec progs: Farm 3 hrs wkly. ■ Paul Knies, owner-mgr; Brent Wible, sls mgr; Terry Seitz, mus dir; Dennie Spinner, news dir. ■ Rates: \$3.50.

### Huntington

**WHLT(AM)**—May 25, 1957 1300 khz; 500 w-D, DA. RR 4, Box 24 (46750). (219) 356-1640. Radio Huntington Inc., div of Williams County Bcstg (acq 9-22-71). Net: MBS. Rep: Regional Reps, Pearse. Format: MOR. ■ Carl L. Shipley, pres; Al Pillsbury, gen mgr; Don Jones, chief engr.

**WHLT-FM**—Sept 1, 1965: 103.1 mhz, 3 kw. Ant 91 ft. Dup AM 100%.

**\*WVSH(FM)**—Jan 1, 1950: 91.9 mhz, 920 w. Ant 110 ft. 450 McGahn St. (46750). (219) 356-7818. Huntington County Community School Corp. Net: NPR. Format: Educl. ■ Roger H. Schepf, superintendent; Robert Straight, principal, William Walker Jr, gen mgr.

### Indianapolis

**\*WAJC(FM)**—Sept 3, 1949: 104.5 mhz, 36.7 kw. Ant 360 ft. (CP: 38 kw, 340 ft.) 46th & Sunset (46208). (317) 283-9292. Butler U. Net: MBS. Format: Variety. ■ James R. Philippe, mgr; Ann Harper, opns mgr.

**WATI(AM)**—May 15, 1963: 810 khz, 250 w-D. 3490 Bluff Rd. (46217). (317) 783-9284. Sarkes Tarzian Inc (group owner; acq 5-26-64). Rep: Masla. Format: Btfl mus. ■ Thomas Tarzian, pres; Robert Lamb, gen mgr; Bruce Hanson, prog dir. ■ Rates: \$15, 13; 15; —

**\*WBDG(FM)**—Sept 13, 1965: 90.9 mhz; 320 w horiz, 290 w. vert. Ant 105 ft. 1200 N. Girls School Rd. (46224) (317) 244-7694. Metropolitan School District of Wayne Township. Net: NPR. Format: Educl, MOR. ■ William D. Webb, gen mgr; William Wakefield, prog dir; Thomas Allebrandi, chief engr.

**WBRI(AM)**—March 12, 1964: 1500 khz; 5 kw-D, DA. 4802 E. 62d St. (46220). (317) 255-5484. Radio One-Five-Hundred Inc. Group owner: American Bible Radio. Net: UPI. Format: Relig. ■ Douglas D. Kahle, pres; Thomas J. Wallace, gen mgr. ■ Rates: \$13.50; 13.50; 13.50; —

**\*WEDM(FM)**—Sept 14, 1970: 91.1 mhz; 10 w. Ant 180 ft. c/o Walker Career Ctr, 9651 East 21st St. (46229). (317) 899-2000. Metropolitan School District of Warren Township. Net: UPI. Format: Noncoml diversified. ■ Barbara Knauer, stn dir.

**WFBC(FM)**—Listing follows WNDE(AM).

**WFMS(FM)**—March 17, 1957 95.5 mhz; 45 kw. Ant 520 ft. Stereo. Box 18270 (46218). (317) 359-5511 Radio Indianapolis Inc. (acq 11-20-72). Group: Sus-

quehanna Bcstg. Net: NBC. Rep: Torbet Lasker. Format: Modern country. ■ Louis Appell, Jr, pres; Arthur W. Carlson, sr VP, Larry Grogan, VP-gen mgr; Herb Allen, prog dir, Norm Phillips, chief engr. ■ Rates: \$70, 75; 65, 55

**\*WIAN(FM)**—Oct 29, 1954. 90.1 mhz 10 kw. Ant 560 ft 931 Fletcher Ave. (46203). (317) 266-4141 Board of School Commissioners of Indianapolis. Net: NPR. Format: Classical, talk, educl, Jazz. Spec progs: Black 1 hr, Sp 2 hrs, wkly. ■ Nancy Hendricks, supvr, radio-TV; Art Van Allen, gen mgr, Donna Quiring, prod mgr; John Woytnek, news dir, John L. Krom, chief engr.

**WIBC(AM)**—1938: 1070 khz, 50 kw-D, 10 kw-N, DA 2, 2835 N. Illinois St. (46208). (317) 924-5211 Fairbanks Bcstg Co Inc. (group owner; acq 10-25-48). Rep: Blair. Net: APR. Format: MOR. ■ R. M. Fairbanks, pres; James C. Hilliard, exec VP; Roy G. Cooper, stn mgr; Jack Morrow, coml mgr; Larry Knight, prog dir; George Johns, prog dir; Gary Todd, prom mgr; Fred Heckman, news dir; Robert Brockway, chief engr. ■ Rates: \$90; 50; 60; 35.

**WNAP(FM)**—Co-owned with WIBC(AM). Dec 5, 1960: 93.1 mhz; 50 kw. Ant 370 ft. Stereo. Progs sep from AM. Format: Top 40. ■ Judy Sullivan, coml mgr; Chris Connor, prog dir; Ann Gerard, mus dir, Eric Edwards, prom mgr, Tom Cochran, news dir. ■ Rates: \$52, 44, 52; 44

**\*WICR(FM)**—Aug 20, 1962: 88.7 mhz; 10 w. 4001 Otterbein Ave (46227). (317) 783-3730. Indiana Central U. Format: Ed, rock, MOR. Spec progs: Fr 4 hrs, Sp 2 hrs, black 10 hrs C&W 6 hrs, relig 10 hrs, wkly. ■ William Byers, gen mgr; Lewis Gibson, prog dir; Ames E. Brown III, prom mgr; Ronald Garner, news dir; Charles D. Sears, chief engr.

**WIFE(AM)**—July 27, 1941 1310 khz; 5 kw-D, 1 kw-N, DA-N. 1440 N. Meridian St. (46202). (317) 637-1375. Indianapolis Bcstg Inc. (acq 6-1-76). Net: UPI, MBS. Rep: McGavren Guild. Format: MOR. ■ Bud Rogers II, pres; Pat Kelly, gen mgr; Lee Logan, prog dir; Cindy Undewood, prom mgr; Jerry Steele, mus dir; Sam Graves, news dir; Murray Smith, chief engr. ■ Rates: \$38; 31, 38; 31

**WIRE(AM)**—1923: 1430 khz, 5 kw-U, DA-N. 4560 Knollton Road (46208). (317) 925-9201 Mid-America Radio Inc (group owner; acq 6-1-64). Net: ABC/E. Format: C&W. Spec prog: Farm 11 hrs wkly. ■ Burrell L. Small, pres, Don N. Nelson, VP & gen mgr; F. Richard Lee, stn mgr, Gary Havens, prog dir; Bill Robinson, opns mgr; Lee Shannon, mus dir; Steve Yount, news dir, Bob Jenkins, farm dir; Alex Kenne, chief engr. ■ Rates: \$86; 74, 82; 36.

**WXTZ(FM)**—Co-owned with WIRE(AM). May 15, 1964 103.3 mhz; 13 kw. Ant 850 ft. (acq 3-72). Prog sep from AM. Format: Btfl music. ■ William Franzman, opns mgr. ■ Rates: \$48; 66; 61, 40.

**\*WJEL(FM)**—Sept 3, 1975: 89.1 mhz, 10 w. Ant 180 ft. 1901 E. 86th St. (46240). (317) 259-5278. Metropolitan School District of Washington Township. Net: ABC/C. Format: Educ, Top 40. Spec progs: Black 3 hrs, class 5 hrs, jazz 3 hrs wkly. ■ John King, gen mgr; Jay Arlan, prog dir; Dave Fort, chief engr.

**WNAP(FM)**—Listing follows WIBC(AM).

**WNDE(AM)**—Oct 23, 1924. 1260 khz; 5 kw-U, DA-N. 6161 Fall Creek Rd. (46220). (317) 257-7565. Rahall Bcstg of Ind. (group owner; acq 4-20-76). Net: ABC/C. Rep: Katz (USA). Format: Top-40. ■ John Piccirillo, gen mgr; Dennis Rossman, gen sls mgr; David Parks, opns mgr; Bobby Hatfield, mus dir; Jeffrey Lucifer, prog dir; Bruce Smallwood, news dir; Paul Strickland, chief engr. ■ Rates: \$59, 53; 59; 53.

**WFBC(FM)**—Co-owned with WNDE(AM). Nov 26, 1959: 94.7 mhz; 52kw. Ant 850 ft Stereo. Net: ABC/FM. Format: Prog. ■ Rates: \$57, 49, 57, 49.

**WNTS(AM)**—Dec 19, 1956: 1590 khz, 5 kw-D, DA-D. 4800 E. Raymond St. (46203). (317) 359-5591 S & M Bcstg Co. (acq 4-15-74). Net: ABC/1. Format: rel. ■ S. W. Smulyan, pres, Jack Marsella, VP-gen mgr; J. H. Smulyan, VP; Bill Butler, prog, mus & news dir; Warren Fooks, chief engr. ■ Rates: \$14; 12, 14; —

**\*WRFT(FM)**—91.5 mhz; 10 watts. Ant 160 ft. Stereo. 6215 S. Franklin Rd. (46259). (317) 862-6646. Franklin Township Community School Corp. Format: Educ, div. ■ Robert Mason, supt.

**WTLC(FM)**—Jan 22, 1968: 105.7 mhz; 50 kw. Ant

450 ft. Stereo. 2128 N. Meridian St. (48604). (317) 784-4471 Community Media Corp. (acq 2-14-73). Rep: Selcom. Bottom Line. Format: Black. ■ Frank P. Lloyd, pres, Andy Johnston, gen mgr, Fred Moore, prog dir, Al Hobbs, stn mgr. ■ Rates: \$19; 19; 21, 19.

**WXLW(AM)**—August 1948: 950 khz, 5 kw-D, DA. 3003 Kessler Blvd. (46222). (317) 925-6494. Shirk Inc. (acq 11-30-74). Net: CBS, UPI. Rep: Dore-Walton. Format: MOR. ■ William S. Poorman, pres, Stan Barrett, gen mgr, Steve Click, retail sls mgr; Steve Miller, prog dir; Tim Bereman, mus dir; Mike Spillman, opns dir; Teresa Metal, news dir; Herman Sites, chief engr. ■ Rates: \$28; 24, 28; —

**WXTZ(FM)**—Listing follows WIRE(AM).

### Jasper

**WITZ(AM)**—July 4, 1948: 990 khz; 1 kw-D. Box 167 (47546). (812) 482-3131 Jasper On The Air Inc. Net: APR. Rep: Rgnl Reps. Format: MOR, Oldies. ■ Louis O. Mitzlaff, pres; G. Earl Metzger II, gen mgr; Bob Boyles, coml mgr; Ron Weeks, prog dir; Jerry Rauscher, news dir; Tom Holiday, mus dir. ■ Rates: \$5.50; 4.50; 5.50; 4.50.

**WITZ-FM**—Nov 1, 1954: 104.7 mhz; 50 kw. Ant 390 ft. Stereo. Dup AM 70%. ■ Rates same as AM.

### Jeffersonville

**WQHI(FM)**—April 25, 1974: 95.7 mhz, 32.8 kw. Ant 580 ft. 207 Sparks Ave. (47130). (812) 288-8244. Whatever's Fair Inc. Rep: McGavren. Format: Adult rock. ■ John T. Rutledge, pres; Charles R. LeGette, exec VP & gen mgr; George Burns, prog consult; Les Arms, news dir. ■ Rates: \$30; 30; 30; 30.

**WXVW(AM)**—June 26, 1961 1450 khz, 1 kw-D, 250 w-N. Box 666 (47130). (812) 283-3577 Electrocast Inc. Net: ABC/I. Rep: Christal, Rgnl Reps. Format: MOR. ■ Clarence Henson, pres; Charles H. Jenkins Jr, gen mgr; G.R. Daugherty, sls mgr; Ted Schmuckie, prog dir; Pat Sullivan, prog dir; Jerry Fordyce, news dir; Kathleen Frank, coml mgr; John Smith, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

### Kendallville

**WAWK(AM)**—Nov 9, 1955: 1140 khz, 250 w-D. Box 47 (46755). (219) 347-2400. Noble DeKalb Bcstg Co. (acq 8-1-57). Net: AP. Format: MOR. ■ Fred Manahan, pres gen mgr; Larry Gilliland, prog dir; John English, news dir; Richard Bassett, chief engr. ■ Rates: \$7.55; 6.85; 7.55; 6.85.

**WAWK-FM**—Dec 16, 1964 93.3 mhz; 37 kw horiz, 6 kw vert. Ant 275 ft. Stereo. Dups AM 50%. ■ Rates same as AM.

### Knox

**WKVI(AM)**—July 21, 1969: 1520 khz; 250 w-D. 204 N. Main St. (46534). (219) 772-6241 Kankakee Valley Bcstg Co. Inc. Net: APR. Rep: Robert J. Walton. Format: MOR. Spec prog: Farm 10 hr wkly. ■ Almo Smith, pres-gen mgr; Merle Murphy, coml mgr; Ron Frederick, news dir; Paul Stage, chief engr. ■ Rates: \$6; 6; 6, 6.

**WKVI-FM**—July 21, 1969: 99.3 mhz, 3 kw. Ant 300 ft. Dups AM 100%.

### Kokomo

**\*WHSK(FM)**—April 1977 89.1 mhz, 10 w. Kokomo-Center Township Consolid. School Corp.

**WIOU(AM)**—July 16, 1948: 1350 khz; 5 kw-D, 1 kw-N. DA-2 Box 2208 (46901). (317) 453-1212. Booth Broadcasting Co. (group owner; acq 10-15-56). Net: ABC/I, APR, Indiana News. Rep: Torbet, Rgnl Reps. Format: MOR. Spec progs: Black 3 hrs, farm 5 hrs, Sp 1 hr, wkly. ■ John L. Booth, pres; William R. Williamson, gen mgr; Jerry Byers, sls mgr; Mike Royal, prog dir; Don Rogan, mus dir; Jim Wishner, news dir; John Brown, chief engr. ■ Rates: \$14.80; 12.75, 14.80; 10.20.

**WZWZ(FM)**—Co-owned with WIOU(AM). Nov 20, 1964: 93.5 mhz; 3 kw. 1905 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Jay Ford, mus dir. ■ Rates: \$19; 9; 9; 9.

**WWKI(FM)**—Oct 21, 1962: 100.5 mhz; 20 kw. Ant 470 ft. Stereo. 304 N. Main (46901). (317) 459-4191 BGS Bcstg (acq 5-1-68). Net: MBS. Format: Modern

country. ■ James L. Gregg, pres; Donald R. Rice, VP-gen mgr; Bill Eldridge, coml mgr; Charlie Cropper, prog dir; Tony Morris, mus dir; Roger Rayl, news dir; James Gregg, chief engr. ■ Rates: \$16, 16, 16; 12, 80.

**WZWF(FM)**—Listing follows WIOU(AM)

## Lafayette

**WASK(AM)**—1942 1450 khz, 1 kw-D, 250 w-N. Box 880 (47902). (317) 447-2186. Lafayette Bcstg Inc. (acq 4-57). Rep: Ohio Stns. ■ Henry Rosenthal, pres & gen mgr; Bill Kniesley, coml mgr; Jerry Collins, prog dir; Mike Piggott, news dir; George Williamson, chief engr.

**WASK-FM**—Aug 1, 1954 105.3 mhz; 50 kw. Ant 310 ft. Stereo.

**WAZY(AM)**—Nov 28, 1959: 1410 khz; 1 kw-D, DA. Box 1410 (47902). (317) 474-1410. Radio Lafayette (acq 3-1-70). Group owner: Journal-Star (Peoria). Net: ABC/C. Format: Contemp, Top 40, Rock. ■ John Enoch, exec VP; Hal M. Youart, gen mgr; Patrick Leahy, prog dir; Jeffrey J. Weber, mus dir; David La Prad, news dir; Rich Oliver, chief engr. ■ Rates: \$18; 15; 18; 15.

**WAZY-FM**—March 1965: 96.5 mhz; 50 kw. Ant 500 ft. Dups AM 50%. ■ Rates: \$9; 7.50; 9; 7.50.

**\*WJEF(FM)**—Feb 7, 1972 91.9 mhz, 250 w. Ant 91 ft. 1801 South 18th St. (47905). (317) 474-3434. Lafayette School Corp. Format: Variety, educ, MOR. ■ William S. Fraser, dir of radio-TV; Orville Grandcraft, prog dir; Stevan W. Speheger, chief engr.

**WXUS(FM)**—Jan 1, 1970: 92.7 mhz; 3 kw. Ant 215 ft. Stereo. Box 1976 (47902). (317) 448-1566. Twin Cities Bcstg Inc. (acq 3-1-75). Net: NBC. Format: Btfl mus. Spec progs: Farm 17 hrs, jazz 4 hrs wkly. ■ Donald R. Walters, pres & gen mgr; Charles L. Bradshaw, VP/opns, David K. Harold, prog dir; H. Daniel Poe, VP/sls; James E. Hawkins, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

## La Porte

**WCOE(FM)**—Listing follows WLOI(AM).

**WLOI(AM)**—1948: 1540 khz; 250 w-D. Box 385 (46350). (219) 362-6144. La Porte County Bcstg (acq 1955). Net: ABC/E, Rural Radio, Mich Farm Radio Net. Format: Adult contemp. Spec prog: Farm 8 hrs, Polish 1 hr wkly. ■ Dee O. Coe, pres; Kenneth S. Coe, VP/gen mgr; J.R. Russ, prog dir; Jim Rennick, news dir; Jay Scott, chief engr. ■ Rates: \$7.50; 7.25; 7.50; 7.25.

**WCOE(FM)**—Co-owned with WLOI(AM) Jan 23, 1964: 96.7 mhz; 3 kw. Ant 265 ft. (219) 362-5290. Progs sep from AM. Format: C&W. ■ Rates same as AM.

## Lebanon

**WNON(FM)**—May 28, 1967: 100.9 mhz; 3 kw. Ant 300 ft. Box 227, 213 N. Lebanon St. (46052). (317) 482-4427 Boone Comm Inc. (acq 1-20-73). Rep: Walton, Rgnl Reps. Format: MOR. ■ Warren A. Wright, pres, gen mgr; Greg A. Smith, mus dir; Vivian G. Wright, prog dir; Barbara J. Smith, news dir; Thomas M. Allebrand, chief engr.

## Linton

**WBTO(AM)**—Oct 10, 1953: 1600 khz; 500 w-D. Box 231 (47441). (812) 847-4474. Linton Bcstg Inc. (acq 1-64). ■ H. D. Boardman, pres, gen & coml mgr & chief engr; Mrs. Geraldine Boardman, prog dir.

**WBTO-FM**—Sept 14, 1970: 93.5 mhz; 3 kw. Ant 230 ft. Format: Easy lstng. Prog sep from AM.

## Logansport

**WSAL(AM)**—Feb 24, 1949: 1230 khz; 1 kw-D, 250 w-N. Box 719 (46947). (219) 722-4000. Logansport Bcstg Corp. Net: MBS. Format: MOR. Spec progs: Farm 6 hrs wkly. ■ Glenn L. Miller, pres; Joseph A. Wiler, gen & coml mgr; James A. Bender, opns dir; Victor Tanguy Jr, asst mgr & sports dir; Ellis Marvin, news dir; David Walrod, chief engr.

**WSAL-FM**—May 11, 1965: 102.3 mhz; 3 kw. Ant 300 ft. Stereo. Dup AM 12%. Format: Btfl mus.

## Lowell

**WLCL-FM**—Nov 24, 1972: 107.1 mhz, 3 kw. Ant 300

ft. Box 311 (46356). (219) 696-7731 William Joseph Dunn. Format: Contemp.

## Madison

**WORX(AM)**—March 1956: 1270 khz, 1 kw-D, DA. Box 95, Telegraph Hill (47250) (812) 265-3322. WORX Div, Electronic Lab Inc. Net: ABC. Format: MOR. Spec prog: C&W 6 hrs wkly. ■ Clarence E. Henson, pres; Richard D. Witty, gen mgr; Gary Renschler, retail sls mgr; Jerry Bloom, news dir.

**WORX-FM**—March 1950: 96.7 mhz, 3 kw. Ant 230 ft. Dup AM 75%.

## Marion

**WBAT(AM)**—June 7, 1947 1400 khz; 1 kw-D, 250 w-N, DA-1 120 N. Miller Ave. (46952). (317) 664-6239 Marion Radio Corp. (acq 10-1-56). Group owner: Central Bcstg Corp. Net: CBS. Rep: PRO Radio. Format: MOR. Spec progs: Sp 2 hrs, farm 1 hr, C&W 5 hrs, wkly. ■ Lester G. Spencer, pres; William C. Fowler, gen mgr; Mike Burton, news dir; Warren Arnett, chief engr. ■ Rates: \$11.50; —, 9.50; 8.50.

**WGOM(AM)**—May 11, 1955: 860 khz; 250 w-D, DA. Box 538, 820 S. Pennsylvania St. (46952). (317) 664-7396. WMRI Inc. (acq 1-1-66). Net: ABC/C. Rep: Rgnl Reps. Format: Progs contemp. Spec progs: Telephone talk 3 hrs wkly. ■ Frank Bowie, pres; Louis Uhl Disinger, VP, gen & coml mgr; Rich Coolman, prog dir; Ted Smucker, prod dir; David L. Brannen, news dir; Dave Gimmer, asst news dir; Gene Miller, chief engr. ■ Rates: \$9; 9; 9; 9.

**WMRI(FM)**—Co-owned with WGOM(AM) Dec 19, 1948: 106.9 mhz, 50 kw. Ant 240 ft. Stereo. Prog sep from AM. Net: ABC/E, Rural Radio. Format: Contemp btfl mus. Spec prog: Farm 2 hrs wkly. ■ Louis Disinger, VP-gen mgr; Norm Wolf, prog dir; Mike Wardell, prod dir. ■ Rates same as AM.

## Martinsville

**WCBK(AM)**—April 18, 1967 1540 khz; 250 w-D. 217 E. Washington St. (46151). (317) 342-3394. Morgan County Bcstrs Inc. Net: MBS. Spec prog: C&W 18 hrs wkly. ■ David Keister, pres & gen mgr; Jeff Hancock, coml mgr; Jack Shannon, prog mgr; Bette Hoover, prom mgr; Jerry Holmes, news dir; Don Scales, chief engr. ■ Rates: \$7, 7, 7, 7.

**WCBK-FM**—Oct 15, 1968: 102.3 mhz; 3 kw. Ant 300 ft. Dups AM 50%. ■ Rates same as AM.

## Michigan City

**WIMS(AM)**—Aug 10, 1947: 1420 khz; 5 kw-D, 500 w-N, DA-2. Old Chicago Rd. (46360). (219) 874-5245. Northern Indiana Bcstrs Inc. (acq 12-50). Net: UPI. Format: MOR. Spec progs: Pol 2 hrs, black 2 hrs, C&W 5 hrs, Serbian 2 hrs wkly. ■ William N. Udell, pres; Ted Thorne, ops mgr; S. C. McDonnell, Alan Mansfield, John Carpenter, coml dept; Patrica Turk, prog dir; Thom Howell, news dir; R. J. Schilling, chief engr. ■ Rates: \$8.25; 7.50; 8.25; 7.50.

**WMCB-FM**—Sept 15, 1966: 95.9 mhz; 3 kw. Ant 230 ft. Stereo. 1903 Springland Ave. (46360). (219) 879-8201 Mich. City FM Bcstrs. (acq 8-68). Rep: Dore/Walton. Format: Adult Contemp. Spec prog: Black 1 hr, farm 5 hrs, Polish 3 hrs wkly. ■ Thomas Burns, pres-gen mgr; Mary Ellen Burns, opns mgr & news dir; C.W. Vancure, coml mgr; William Goreman, prom mgr; Harry Garba, chief engr. ■ Rates: \$8.05; 8.05; 8.05; 8.05.

## Monticello

**WVTL(FM)**—April 16, 1967: 95.3 mhz; 3 kw. Ant 135 ft. Box 570 (47960). (219) 583-8266. Twin Lakes Bcstg Inc. (acq 3-1-74). Net: ABC/E, Mich Farm Radio Net, Rural Radio Net, Indiana News. Rep: Rgnl Reps. Format: MOR. Spec progs: Farm 18 hrs wkly. ■ Lee Buck, pres; Doug McCluen, VP & gen mgr; prog dir; Terry Etter, asst mgr & news dir; James Hawkins, chief engr. ■ Rates: \$7.05; 4.80; 7.05, 4.80.

## Mt. Vernon

**WPCO(AM)**—Aug 21, 1955: 1590 khz; 500 w-D. Box 526 (47620). (812) 838-4484. Mt. Vernon Bcstg Co. (acq 3-28-74). Net: MBS. Format: MOR. ■ Kenneth Johnson, pres; Courtney Smith, gen & coml mgr & news dir; Jerry Kissinger, chief engr.

## Muncie

**\*WBST(FM)**—Sept 1960: 92.1 mhz; 3 kw. Ant 300 ft. Center for Radio & TV, Ball State U. (47306). (317) 285-4174. Net: APR. Format: Classical, jazz. ■ Dr. John J. Pruis, pres; Dr. William H. Tomlinson, dir; M. John Eiden, mgr.

**WERK(AM)**—Feb 14, 1965: 990 khz; 250 w-D, DA. Box 2812 (47302). (317) 289-3311 Muncie Bcstg Corp. Rep: Radio Time Slis. ■ Robt. J. Poorman, pres; William Shirk Poorman, gen mgr; Admin Ludwig, sls mgr; Larry McCabe, prog dir; Fred Moore Hinshaw, news dir; Horace N. Smith, chief engr.

**WLBC(AM)**—Nov 1926: 1340 khz; 1 kw-D, 250 w-N. 820 E. 29th St. (47302). (317) 288-4403. Tri City Radio Corp. Net: CBS. Format: MOR. ■ Don Burton, pres; Jack Craig, gen mgr; Dana Fruit, coml mgr; Lee W. Allerton, prog dir; Tom O'Neil, news dir; Patrick S. Finnegan, chief engr. ■ Rates: \$10.50, 9.50; 10.50; 9.50.

**WLBC-FM**—October 1947 104.1 mhz; 50 kw. Ant 420 ft. Stereo. Rep: Pro-Radio, Rgnl Reps. Prog sep from AM. Format: Solid gold rock. ■ Rates: \$8; 7, 8; 7

**WMDH(FM)**—See New Castle.

**\*WWDS**—Not on air; target date unknown: 90.5 mhz; 10 w. Delaware Community School Corp.

**\*WWHI(FM)**—1950: 91.5 mhz; 310 w. 79 ft. 1601 E. 26th St. (47302). (317) 747-5339. South Side High School. Muncie Community Schools. Format: Ed. ■ James F. Bailey, gen mgr.

## New Albany

**WDGS(AM)**—Feb 14, 1966: 1290 khz; 500 w-D, DA. Box 130 (47150). (812) 945-9195. Radio Louisville, Inc. (acq 8-8-78). Net: Indiana News, UPI. Format: News. ■ George A. Freeman, pres; Bill Graham, new dir. ■ Rates: \$25; 25; 25; 25.

**\*WNAS(FM)**—May 28, 1949: 88.1 mhz; 2.85 kw. Ant 3 ft. 1020 Vincennes St. (47150). (812) 944-2216. New Albany-Floyd County Consolidated School Corp. Format: Educl. Spec prog. Fr 1 hr, Ger 1 hr, Sp 1 hr, Black 1 hr, wkly. ■ Lee Kelly, gen mgr; Bill Mullineau, prog dir; Jeff McCaffrey, mus dir; Terry Cheek, chief engr.

**WOBS(AM)**—June 15, 1949: 1570 khz; 1 kw-D. Box 126 (47150). (812) 944-7781 SSS of Ky. (acq 3-19-76). Net: ABC. Format: religious. Spec progs: Black. ■ Carmen Macri, pres; Eddie Sears, gen mgr; Nancy Sears, coml mgr; Tim Sears, prog dir; Julie Sears, mus dir; Steve Beall, prom mgr; Kathy Leary, news dir; John Smith, chief engr. ■ Rates: \$7, 7; 7, —.

## New Castle

**WCTW(AM)**—Nov 14, 1960: 1550 khz; 250 w-U, DA-2. Box 690 (47362). (317) 529-2600. Delta D. Inc. (acq 5-1-78). Group: PSB Radio. Format: MOR, C&W. Spec prog: farm 12 hrs wkly. ■ George F. Ferry, pres; Jon R. Ulz, gen mgr; Jackie Fischer, coml mgr; Lee V. Freshwater, prog dir.

**WMDH(FM)**—Co-owned with WCTW(AM) Aug 6, 1947 102.5 mhz; 20.5 kw. Ant 440 ft. Stereo. Box 687 (47362). Format: MOR. ■ Bruce Haines, coml mgr.

## Noblesville

**WHYT(AM)**—Nov 1, 1971 1110 khz, 500 w-D, DA. (CP: 500 w, DA). 2401 Cicero Rd. (46060). (317) 773-0333. Mid-Indiana Bcstg Corp. Rep: Rgnl Reps. Format: MOR. Spec progs: C&W 6 hrs wkly. ■ Wendell Hansen, pres; coml mgr; Gene Baker, prom mgr; Hank Roedell, mus dir; Curt Gibson, news dir; Horace Smith, chief engr. ■ Rates: \$7; 6; 7

## North Manchester

**\*WBKE-FM**—May 1967: 89.5 mhz; 3 kw. Ant 80 ft. Box 88, Manchester College (46962). (219) 982-2141, ext 241 Manchester College. Format: Educl, Variety, Spec prog: Classical 12 hrs wkly. ■ A. Blair Helman, pres; Samuel M. Davis, dir of bcstg; Mark Tomlinson, gen mgr; Randy Eckert, bus mgr;

## Indiana Radio

Mark Bontrager, prog dir; Rick Kastner, mus dir; Karen Kennedy, news dir; Jay Shumway, prom mgr; Dick Murray, chief engr.

### North Vernon

**WOCH(AM)**—Jan 8, 1955: 1460 khz, 1 kw-D, Box 46 (47265) (812) 346-2777. WOCH, Inc. Rep: Rgnl Reps, Walton Format: C&W. Spec progs. Farm 7 hrs wkly. ■ Dorrel Ochs, pres. Charles R. Plummer, gen & coml mgr; Mark Osman, prog & mus dir; Dave O'Bannon, news dir; Jimmie Ochs, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 2.81

**WOCH-FM**—March 19, 1963: 106.1 mhz; 50 kw Ant 165 ft. Stereo. Dups AM 66%. Format: Btfl mus

### Notre Dame

**\*WSND-FM**—Sept 17, 1962: 88.9 mhz, 3.4 kw. Ant 360 ft. Box 532 (46556). (219) The U. of Notre Dame du Lac. Net: ABC/I. Format: Classcl, educl, jazz. ■ Rev Edmund P. Joyce, exec VP; Peter Goerner, stn mgr; Mark F. Krepich, prog dir; Edwin Jaroszewski, mus dir; Michael Murphy, news dir; Thomas Weber, chief engr.

### Paoli

**WUME(AM)**—Dec 7, 1963: 1560 khz, 250 w-D, Box 26 (47454) (812) 723-4484. Omnia Corp (acq 1-20-78) Net: APR. Rep: Rgnl Reps. Format: C&W. Spec progs. Farm 7 hrs wkly. ■ Reed S. Yardon; pres; J.D. Williams, gen mgr; Pete Boyce, chief engr. ■ Rates: \$14, 12, 10, 8

**WUME-FM**—Sept. 1972: 95.3 mhz, 3 kw. Ant 300 ft. Stereo. Format: Top-40, AOR. Spec progs: Farm 2 hrs wkly. ■ Rates same as AM

### Pendleton

**\*WEEM(FM)**—October 1971: 91.7 mhz, 48 w. Ant 200 ft. Stereo. RR 3 (46064). (317) 778-2161. South Madison Community School Corp. Net: NPR. Format: MOR, Variety. Spec progs: Jazz 10 hrs wkly. ■ Earl Cousert, pres; Robert E. Nibarger, gen mgr; Tod Miller, coml mgr; Andy Carey, prog dir; Todd Ferris, mus dir; Pam Thompson, prom mgr; Linda Eltzroth, news dir; Larry Fawbush, chief engr

### Peru

**WARU(AM)**—Sept 12, 1954: 1600 khz, 1 kw-D, Box "A" (46970). (317) 473-4448. Wabash-Peru Bcstg Co (acq 6-58). Net: ABC/I. Rep: Devney, Rgnl Reps. Format: Contemporary MOR. ■ Richard W. Schultz, pres, gen & coml mgr; Tom Rusk, prog mgr; G. Jacobs, news dir; James Swearingen, chief engr

**WARU-FM**—April 5, 1965: 98.3 mhz, 3 kw. Ant 43 ft. Stereo. Dups WARU 15%. Format: Btfl mus.

### Plainfield

**WART(FM)**—Aug 16, 1964: 98.3 mhz, 3 kw. Ant 200 ft (CP: 290 ft) Stereo. Box 5 (46168). (317) 839-2366. A&R Bcstg Inc (acq 9-13-74) Format: Relg. Spec prog: Farm 5 hrs wkly. ■ Thomas M. Allebrandi, pres, gen/coml mgr & chief engr; Glen Scott, prog dir. ■ Rates: \$7, 7, 7, 7

### Plymouth

## WTCA/WTCA-FM

MOR-AM/C&W-FM



**WTCA(AM)**—Aug 18, 1964: 1050 khz, 250 w-D, DA, 112 W. Washington St. (46563). (219) 936-4096. Community Service Bcstrs. Format: MOR. Spec progs: C&W 6 hrs, farm 13 hrs wkly. ■ Kenneth E. Kunze, pres; gen mgr, prog dir & chief engr; Michael Utter, coml mgr; Chris Kiefer, news dir; James C. Kunze,

## CSI ELECTRONICS INC.

3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

prom mgr; Andrew Banas, mus dir; Jeanne C. Kunze, women's dir. ■ Rates: \$6, 6, 6, 6

**WTCA-FM**—July 20, 1966: 94.3 mhz, 3 kw. Ant 220 ft. Stereo. Dups AM 30%. ■ Rates: \$5, 5; 5, 5

### Portland

**WPGW(AM)**—Jan 14, 1951: 1440 khz, 500 w-D, DA, Box 1440 (47371). (219) 726-8780. WPGW Inc. (acq 8-1-74) Net: ABC/C. Rep: Rgnl Reps, Walton Bcstg. Format: MOR. ■ Robert C. Brandon, pres. Robert A. Weaver, gen mgr; Ronald Bleile, coml mgr; Betty Stone, prom mgr. ■ Rates: \$4, 4, 4, 4

**WPGW-FM**—May 19, 1975: 100.9 mhz, 3 kw. Ant 180 ft. Dups AM 100%

### Princeton

**WRAY(AM)**—Dec 16, 1950: 1250 khz; 1 kw-D, Box 8 (47670). (812) 386-1250. Princeton Bcstg Co Inc. Net: MBS. Rep: Devney. ■ Ray J. Lankford, stn mgr; Richard Lankford, sports & news dir; Stephen Lankford, coml mgr; Jack Mauck, chief engr.

**WRAY-FM**—May 15, 1960: 98.1 mhz, 50 kw. Ant 420 ft. Stereo. Dup AM 100%.

### Rensselaer

**WJCK(FM)**—1974: 97.7 mhz; 3 kw. Ant 300 ft. RR 6 Box 3 (47978). (219) 866-4104. J.C. Bcstgs Inc. Net: MBS. Rep: Walton. Format: Easy Listening. Spec progs: Farm 17 hrs wkly. ■ John A. Felthouse, pres & chief engr; Steve Winters, gen mgr; Thom Brown, sls mgr; B.J. Odum, prog dir; Tony Cappacilli, news dir. ■ Rates: \$5.70; 4.55; 4.55; 4.55

**\*WPUM(FM)**—Sept. 6, 1977: 90.5 mhz; 10 w. Ant 190 ft. Box 651, St. Joseph's College (47978). (219) 866-7111, ext 118. St. Joseph's College. (acq 8-1-76). Format: Div. ■ Fred Berger, faculty advisor.

**WRIN(AM)**—Sept 14, 1963: 1560 khz, 1 kw-D, (500 w-CH) Drawer "D" (47978) (219) 866-5105. Jasper County Bcstg Corp. Net: APR, Rgnl Reps. Format: Div. Spec progs: Farm 12 hrs wkly. ■ James Dobson, pres; Jan Parcell, gen mgr; Tom Jurek, prog & mus dir; Brian Papak, news dir; Charlie Sharpless, sls-prom mgr; James Hawkins, chief engr. ■ Rates: \$6.60, 6.60, 6.60.

### Richmond

**\*WECI(FM)**—September 1964: 91.5 mhz, 10 w. Box 1239 Earlham College (47374). (317) 962-3541. Earlham College. Net: NPR. Format: Diversified. Spec progs: Jazz 12 hrs, black 8 hrs, folk 8 hrs wkly. ■ John Bean, gen mgr; Elizabeth Carter, bus mgr; Carter Van Waes, prog dir; Ken Hellendall, news dir; Marie Hughes, prom mgr; John W. Schuerman, chief engr.

**WHON(AM)**—(Centerville) Feb 17, 1964: 930 khz, 500 w-D, DA, Box 1647 (47374). (317) 962-1595. Brewer Broadcasting Corp. (acq 3-10-66). Net: ABC/C. Rep: Smith, Regional Reps. Format: Contemp. ■ James R. Brewer, pres; Richard Huckaba, gen mgr; Charles Steger, chief engr

**WQLK(FM)**—Co-owned with WHON(AM). Oct 15, 1970: 96.1 mhz; 28 kw. Ant 350 ft. (317) 966-3932. Net: ABC/FM. Format: Nostalgic easy listing. ■ Phil Smith, sls mgr.

**WKBV(AM)**—Sept 27, 1926: 1490 khz, 1 kw-D, 250 w-N, Box 1646, 2301 W. Main St (47374). (317) 962-6533. Central Bcstg Corp. (group owner; acq 1944). Net: ABC/I. Rep: PRO Radio; Pearse & Gray. Format: MOR. Spec progs: Farm 4 hrs wkly. ■ William M. Quigg, pres & gen mgr; Phil H. Stigleman, coml mgr; Jay Schultz, prom mgr; Colleen Culbertson, prog

dir; Steve Shank, mus dir; Ted Westbrook, news dir; Dick Murray, consulting engr. ■ Rates: \$15, 15, 15, 15

**WRIA(FM)**—Co-owned with WKBV(AM) Dec 17, 1960: 101.3 mhz; 23 kw. Ant 280 ft. Stereo. Prog sep from AM. ■ Rates: \$4.75, 4.75, 4.75; 4.75

**WQLK(FM)**—Listing follows WHON(AM)

**WRIA(FM)**—Listing follows WKBV(AM)

### Rising Sun

**WSCH(FM)**—See Aurora.

### Rochester

**WROI(FM)**—Aug 29, 1971: 92.1 mhz, 3 kw. Ant 100 ft. Stereo. 116 W. Ninth St. (46975) (219) 223-6059. Fidelity Bcstg Co. Inc. Format: MOR. Spec prog: Farm 8 hrs wkly. ■ Joseph P. Sweeney, pres, gen mgr & coml mgr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### Rockville

## WAXI

Farm Orientated

**WAXI(FM)**—July 25, 1977: 104.9 mhz, 1.2 kw. Ant 440 ft. Stereo. RR 4, Box 144A (47872). (317) 569-2026. Parke-Vermillion Broadcasting. Net: MBS. Format: MOR, C&W. Spec prog: Farm 20 hrs wkly. ■ R. Keith Spencer, pres, gen mgr & chief engr; Betty Jane Spencer, VP-sls mgr; Danny Ross, prog dir; Mel Harmless, farm dir; Jim Jerome, spts dir; Jo Anne Meulin, news dir. ■ Rates: \$7.50, 7.50, 7.50; 7.50

### Rushville

**WRCR(FM)**—August 5, 1971: 94.3 mhz; 750 w. Ant 550 ft. Stereo. 102 N. Perkins St. (46173). (317) 932-3983. Rush County Bcstg Co. Net: MBS, Ind. Bcstg Assn News. Rep: Keystone. Format: MOR. Spec prog: Farm 11 hrs wkly. ■ Gene H. Kinman, pres; Edward W. Roehling, VP & gen & coml mgr; William Bailey, news dir; H. G. Rummel, chief engr. ■ Rates: \$5.60; 5.60; 5.60; 4.20.

### Salem

**WSLM(AM)**—Feb 14, 1953: 1220 khz; 5 kw-D, DA, Radio Ridge, Box 472 (47167). (812) 883-5750. Don H. Martin. Rep: PRO Time Sales, Kentucky Radio Sls, Crane (Southeast), Rgnl Reps. Spec progs: C&W 18 hrs wkly. ■ Don H. Martin, owner & gen mgr; Elmo Brough, coml mgr; J. R. Martin, prog dir; Charlotte R. Martin, prom mgr; Darrell Dixon, chief engr.

**WSLM-FM**—1962: 98.9 mhz; 50 kw. Ant 130 ft. Prog sep from AM.

### Scottsburg

**WMPI(FM)**—Dec 16, 1966: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. Box 270 (47170). (812) 752-3688. Vogel Bell Corp. (acq 8-1-70). Group: Vogel. ■ William R. Vogel, pres; Donnie Harden, gen mgr; Deborah Rushing, coml mgr; Carl Hickman, prog mgr & prom mgr; Larry Fawbush, news dir; Thomas Stonecipher, chief engr.

### Seymour

**WJCD(AM)**—Nov 4, 1949: 1390 khz; 1 kw-D, 1534 Ewing St. (47274). (812) 522-1390. Edna Gertrude Baker (acq 7/28/76). ■ Robert Shippee, gen mgr-news dir; Leigh Harlowe, mus dir; James Walker, chief engr.

**WJCD-FM**—Feb 23, 1961: 93.7 mhz; 10 kw. Ant 190 ft.

### Shelbyville

**WSVL(AM)**—Jan 14, 1961: 1520 khz; 1 kw-D, 250 w-N, DA-2, Box 338 (46176). (317) 398-9757. Shelby County Bcstg Inc. Rep: Rgnl Reps. ■ R. D. Ingram, pres; John A. Hartnett, exec VP & gen mgr; George T. Lambert, coml mgr; Ralph Norman Beatty, chief engr.

**WSVL-FM**—November 6, 1964: 97.1 mhz; 34 kw. Ant 295 ft. Stereo. Prog sep from AM.



## South Bend

**\*WETL(FM)**—Nov 17, 1958: 91.7 mhz; 1.3 kw. Ant 105 ft. 635 South Main St. (46623). (219) 234-8141 South Bend Community School Corp. Format: Educl. ■ Howard N. Uhrig, gen mgr; Jerry V. Lambert, prog dir; Roger Tinti, chief engr.

**WHME(FM)**—Jan 19, 1968: 103.1 mhz; 3 kw. Ant 160 ft. Box 12 (46624). (219) 287-6518. Lester Sumrall Evangelistic Assn. Format: Religious. ■ Lester Sumrall, pres; Carole Wolford, gen mgr; Roland Ernst, chief engr. ■ Rates: \$ 9.50, 7.50; 8.50; 6.50.

**WJVA(AM)**—Dec 22, 1947: 1580 khz; 1 kw-D. 1129 N. Hickory (46615). (219) 234-2222. Mid-America Broadcasting Co. Inc. (acq 2/78). Net: MBS, UPI, Rep: Savalli/Gates Inc., Michigan Spot Sls. Format: Modern country. Spec progs: Farm 1 hr, Black 3 hrs, Polish 1 hr, Sp 1 hr wkly. ■ John Booth, pres; Charles Hayes, gen mgr; Eric Gannaway, sls mgr; Michael O'Brian, prog dir; Thomas Sidwell, mus dir; Michael Stevens, news dir; Jim Lies, chief engr. ■ Rates: \$ 11.88; 11.88; 11.88; —

**WRBR(FM)**—Co-owned with WJVA(AM). 1965 103.9 mhz; 3 kw. Ant 155 ft. Stereo. (CP: ant 155 ft). Prog sep from AM. Format: Top 40. ■ R.C. Rogers, prog dir; Jason Fox, mus dir.

**WNDU(AM)**—1944: 1490 khz; 1 kw-D, 250 w-N. Box 1616 (46634). (219) 233-7111 Michiana Telecasting Corp. (acq 9-55). Net: ABC/I. Rep: McGavren-Guild. Format: Solid gold. Spec prog: Black 10 hrs, Pol 2 hrs, News Center 14 hrs, Sp 1 hr, wkly. ■ Rev. Theodore Hesburgh, C.S.C., pres; Wm. Thomas Hamilton, exec VP & gen mgr; Bob Nowicki, sls mgr; Bazil O'Hagan, VP, TV-radio-CATV opns; Chuck Linster, prog dir; Harry Kevorkian, news dir; David Williams, prom mgr; Raymond Jackson, chief engr. ■ Rates: \$9.20; 17.40; 19.20; 12.

**WNDU-FM**—1962: 92.9 mhz; 20 kw. Ant 490 ft. Stereo. Progs sep from AM. Format: Hit parade. ■ WNDU-TV affil. ■ Rates same as AM.

**WRBR(FM)**—Listing follows WJVA(AM).

**WSBT(AM)**—April 1922: 960 khz; 5 kw-U, DA-2. 300 W. Jefferson Blvd. (46601). (219) 233-3141 TWX 219-282-8154. WSBT Inc. (acq 9-24-76). Net: CBS. Rep: Katz. Format: MOR, Contemp. Spec progs: Pol 1 hr, Hungarian 1 hr, Sp 1 hr, wkly. ■ Jack Douglas, pres & gen mgr; James Freeman, VP & loc & rgnl sls mgr; Joe Kelly Jr., prog dir; Jerome Bleck, VP & natl sls mgr; Justin R. Meacham, prom mgr; Frank Deaner, news dir; Robert W. Bell, chief engr. ■ Rates: \$24, 16; 18; 9.

**WWJY(FM)**—Co-owned with WSBT(AM) Aug 1, 1962: 101.5 mhz; 10 kw. Ant 970 ft. Stereo. Format: Btfl mus. ■ WSBT-TV affil. ■ Rates: \$16; 16; 16; 8.

**WYEZ(FM)**—See Elkhart.

## Sullivan

**WNDI(AM)**—Oct 7, 1963: 1550 khz. 250 w-D. Box 545 (47882). (812) 268-6322. WKQV Inc. (acq 5-1-71). Net: Indiana News. Format: C&W. Spec progs: Farm 10 hrs, rel 10 hrs wkly. ■ Arthur Stanley, pres-gen mgr; Pan Crasher, coml mgr; Jean Stanley, prog dir; John Peterson, mus dir; Fred Widmer, prom mgr; Tom Cook, news dir; Pete Crasher, chief engr. ■ Rates: \$ 2.75; 2.75; 2.75; 2.75.

**New FM**—Co-owned with WNDI(AM). Not on air, target date unknown. 95.3 mhz; 3kw. Ant 300 ft.

## Tell City

**WTCJ(AM)**—Feb 1, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 250 (47586). (812) 547-2345. Tell City Bcstg Co. Rep: Rgnl Reps. Format: Contemp. ■ James R. Brewer, pres; James L. Brewer, gen mgr; Donald Wrye, coml mgr; David Strycker, prog dir. ■ Rates: \$3.05; 3.05; 3.05; 3.05.

## Terre Haute

**WAAC(AM)**—May 23, 1958: 1300 khz, 500 w-D. Box 180, 641 Ohio (47808). (812) 234-3791 Citizens Bcstg Co. (acq 4-5-63). Net: CBS, APR. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Martha L. Foulkes, pres-gen mgr; Mike Longest, coml mgr; Kathy Foulkes, opns mgr; Tom Hutchinson, mus dir; Don Sherwood, news dir; Ed Morrissy, chief engr. ■ Rates: \$ 12, 11, 12; —

**WBOQ(FM)**—Listing follows WBOW(AM).

**WBOW(AM)**—June 15, 1927: 1230 khz, 1 kw-D, 250 w-N. 1301 Ohio St (47807) (812) 232-5034 WBOW-WBOQ, Inc (acq 4/19/78) Net: ABC/C. Rep: McGavren-Guild-PGW Format: Contemp. Spec progs: C&W 6 hrs, farm 10 hrs, wkly. ■ Harvey K. Glor, gen mgr; Carl R. Evans, coml mgr; Jim McKnight, prog dir; Martin Plascak, news dir; Jerry Probst, chief engr.

**WBOQ(FM)**—Co-owned with WBOW(AM). Sept 28, 1967: 107.5 mhz; 46 kw. Ant 185 ft. Progs sep from AM. Format: MOR.

**\*WISU(FM)**—Sept 1964: 89.7 mhz, 11.5 kw. Ant 360 ft (CP: 10.5 kw, Ant 370 ft.) (812) 232-6311 Indiana State U. Bd of Trustees. Net: NPR. ■ Dr. Joe T. Duncan, dir of bcstg.

**WPFR(FM)**—Sept 11, 1962: 102.7 mhz, 33kw. Ant 500 ft Stereo. 629 Cherry St. (47807). (812) 238-2557 G.C. Communications Inc. (acq 12/6s7). Net: ABC/FM. Format: AOR. ■ B. H. Walters, pres; M.L. Browning, gen mgr; Larry Trimmer, coml mgr; Ed Ganzmann, prog dir; Fred Fenton, mus dir; Gene Hamm, chief engr. ■ Rates: \$ 8; 8, 11, 11

**WTHI(AM)**—Jan 6, 1948: 1480 khz; 5 kw-D, 1 kw-N, DA-2. 918 Ohio St. (47808). (812) 232-9481 TWX 810-356-2137 Wabash Valley Bcstg Corp. Net: NBC. Rep: Katz Radio. Format: Modern Country. Spec prog: Farm 10 hrs wkly. ■ Robert K. Larr, VP & coml mgr; David L. Liston, stn mgr; Russ Arnold, VP & chief engr. ■ Rates: \$28; 14; 26; 16.

**WTHI-FM**—October 1948: 99.9 mhz; 20 kw. Ant 410 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ WTHI-TV affil. ■ Rates same as AM.

**WVTS(FM)**—June 13, 1960: 100.7 mhz, 50 kw. Ant 500 ft. Stereo. Box 260, West Terre Haute (47885). (812) 533-2141 West Pines Broadcasting Corp. (acq 12-27-76). Net: ABC/I, APR. Rep: Pro-Radio. Format: MOR. Spec progs: Farm 15 hrs wkly. ■ Robert Rouse, pres & gen mgr; Joan Schroeder, coml mgr; Alan Kunkel, prog dir; Jim Wright, news dir; Harold Wesley, chief engr. ■ Rates: \$14, 13; 14, 13.

## Valparaiso

**WAKE(AM)**—Nov 4, 1964: 1500 khz; 1 kw-D, DA. Box 149 (46383). (219) 462-6111 Porter County Bcstg Corp. Net: ABC/I, APR. Format: MOR. ■ Leonard J. Ellis, pres; O.J. Jackson, gen & coml mgr; Dave Bard, prom mgr; Jim Pounds, news dir; Randall Woolbright, chief engr; Dan Allen, mus dir. ■ Rates: \$10; 9; 10.

**WLJE(FM)**—Co-owned with WAKE(AM) Oct 6, 1967: 105.5 mhz; 1.6 kw. Ant 400 ft. Stereo. (219) 462-8125. Dups AM 75%. Format: C&W. ■ Rates: \$8; 8; 8; 8.

**WNWI(AM)**—Dec 31, 1965: 1080 khz; 250 w-D. One Center St. (46383). (219) 462-2158. Northwestern Indiana Radio Co. Rep: Walton, Keystone. Format: MOR. Spec progs: Farm 3 hrs, classical 2 hrs, wkly. ■ G. Edward Hershman, pres; W.J. Murray, gen mgr; Robert Tooley, mus dir; Maria Anthony, news dir; D.E. Wiggins, chief engr. ■ Rates: \$ 6.25; 6.25; 6.25; 6.25.

**\*WVUR-FM**—Sept 25, 1966: 89.5 mhz, 10 w. Ant 63 ft. Stereo. Box 246 Valparaiso Univ. (46383). (219) 462-2344. Valparaiso University Assn Inc. Net: ABC/C. Format: Top 40, progs, educl. Spec progs: Class 3 hrs, jazz 3 hrs, C&W 3 hrs wkly. ■ Marilyn C. Vocke, faculty engr; Raymond Robison, faculty advisor.

## Vevay

**WAVV(FM)**—Sept 6, 1974: 95.9 mhz; 2.80 kw. Ant 310 ft. RR 2, Box 103 (47043). (812) 427-2222. Kentuckiana Communicators, Inc. (acq 8-19-77). Net: ABC/E. Rep: Walton, Indiana News, Kentucky News. Format: C&W. Spec progs. Farm 5 hrs wkly. ■ Jerry E. Kiefer, pres; James R. Britton, gen mgr; Wilma Swango, coml mgr; Doug Coffey, prog dir; Dave Hill, mus dir; Joe Bell, prom mgr; Chris Kuhnen, news dir; Jerry Stump, chief engr. ■ Rates: \$ 2.50; 2.50; 2.50; 2.50.

## Vincennes

**WAOV(AM)**—Oct 22, 1940: 1450 khz, 1 kw-D, 250 w-N, DA-1 Box 139 (47591). (812) 882-6060. Vincennes Sun Co. (acq 3-7-60). Net: CBS. Rep: Savalli-Gates, Rgnl Reps. Format: MOR, C&W. ■ Howard N. Greenlee, pres; William B. Kepler, gen mgr; Jane Hol-

## Indiana Radio

land, coml mgr; Ellen Blice, prog dir; Randy Schafer, news dir.

**WAOV-FM**—May 16, 1965: 96.7 mhz, 2.8 kw. Ant 110 ft Prog sep from AM Format: Top 40.

**\*WVUB(FM)**—Dec 7, 1970: 91.1 mhz; 50 kw. Ant 500 ft. Stereo. 1029 North Fourth St. (47591). (812) 882-2237 Board of Trustees for Vincennes University (acq 9-16-76). Net: NPR, IHETS. Format: Noncoml diversified. Spec progs: Farm 4 hrs, Classical 8 hrs wkly. ■ Isaac K. Beckes, pres; Terrell M. Seed, gen mgr; Mark R. Lange, bdcstg dir; David Young, prog dir; John Windover, news dir; Bob Weiss, chief engr.

## Wabash

**WAYT(AM)**—November 1971 1510 khz, 250 w-D. 1360 S. Wabash St. (46992). (219)563-1161 Conaway Comm Corp (acq 9-17-76). Net: UPI Rep: Rgnl Reps. Format: MOR. ■ Daniel C. Schram, pres; Sandra M. Schram, gen mgr; Liz McDaniel, news dir; David Walrod, chief engr. ■ Rates: \$7, 5.25; 5.25.

**WKUZ(FM)**—April 15, 1966: 95.9 mhz, 3 kw. Ant 150 ft. Box 342 (46992). (219) 563-4111 Upper Wabash Bcstg Corp. Net: Ind. Bcstrs News Format: Easy Istng, contemp. Top 40, C&W. Spec prog: Gosp 5 hrs wkly. ■ Mrs. Paul G. Adams, pres, Paul G. Adams, gen & coml & prom mgr; Dimitri Gatzimas, news dir; Cathy Weise, womens affairs & prog dir; Pam Gatson, mus dir; Don Spangler, chief engr.

## Warsaw

**WRSW(AM)**—1951 1480 khz; 1 kw-D, 500 w-N, DA-1 Box 1348 (46580). (219) 267-3111 Reub Williams & Sons Inc. Net: UPI. Format: MOR. Spec prog Sp 1 hr wkly. ■ C. R. Williams, pres, M.R. Williams, gen mgr; Harvey Miller, stn mgr, Tom Barr, coml mgr; Robin Hartman, news dir; Marie Snyder, prog dir; Carl Plaster chief engr. ■ Rates: \$4.30; 4.30; 4.30; 3.30.

**WRSW-FM**—1948: 107.3 mhz; 50 kw. Ant 225 ft. Stereo. Format: Btfl mus.

## Washington

**WAMW(AM)**—January 1955: 1580 khz; 250 w-D. Box 89, 3 E. Van Trees St. (47501). (812) 254-4301 Washington Radio Inc. (acq 8-55). Net: ABC/I, UPI. Rep: Rgnl Reps. ■ David A. Draper, pres; Joe Edwards, gen mgr; Paul A. Newland, coml mgr; Eugene Cabel, prog dir; Ken Bussell, Farm dir; Jim Kern, news dir; Paul Davis, chief engr. ■ Rates: \$5; 5; 5; 4.

**WFML(FM)**—Co-owned with WAMW(AM). February 1948: 106.5 mhz; 50 kw. Ant 340 ft. Format: MOR, C&W. Spec progs: Farm 5 hrs wkly. ■ Rates same as AM.

## West Lafayette

**\*WBAA(AM)**—April 4, 1922: 920 khz; 5 kw-D, 1 kw-N, DA-N. Purdue University (47907). (317) 749-2385. Purdue U. Net: NPR. Format: Educl & Classical. Spec progs: Farm 1 hr, jazz 3 hrs, wkly. ■ David Bunte, gen mgr; David Horning, pub affrs dir; Caryl Eckstein, mus dir; Greg Zawisza, news dir; Ralph R. Townsley, chief engr.

## West Terre Haute

**WWVR(FM)**—Jan 20, 1967: 105.5 mhz; 3 kw. Ant 295 ft. Box 207 (47885). (812) 533-1663. United Bcstg Co. Inc. Format: Relig. ■ Rev. Floyd Huey, pres; H.E. Huey, gen, coml & prom mgr & prog & news dir; Gerald Probst, chief engr.

## Winchester

**WIUC(FM)**—May 1967 98.3 mhz; 3 kw. Ant 300 ft. Stereo. RR 3 Box 302 (47394). (317) 584-9482. Ind-To Radio Inc. Net: UPI. Rep: Rgnl Reps. Format: MOR. Spec prog: Farm 2 hrs, Ger 1 hr, classical 8 hrs, jazz 4 hrs, Sp 1 hr, C&W 1 hr, relig 8 hrs, sports 8 hrs, wkly. ■ Martin R. Williams, Sr., pres & gen mgr; David Brown, coml mgr; Margaret Tanner, prog dir; Mark Harper, prom mgr; Herb Hobbs, news dir; Martin Williams Jr, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Iowa Radio

### Iowa

#### Algona

**KLGA(AM)**—1956: 1600 khz; 5 kw-D, DA. Box 160 (50511). (515) 295-2475. KLGA Inc. (acq 12-1-63). Net: Iowa Town & Country. Format: Variety. ■ George Allen, pres-gen mgr; Jason Etherington, opns mgr-coml mgr; Randy Renshaw, news dir; Al Lauk, mus dir; Lyn Anderson, chief engr. ■ Rates: \$9; 5; 5; 3.50

**KLGA-FM**—Aug 17, 1970. 92.7 mhz; 2.8 kw. Ant 195 ft. Dups AM.

#### Ames

**KASI(AM)**—1949: 1430 khz; 1 kw-D. KASI Radio Center. Box 728 (50010). (515) 232-1430. Ames Bcstg Co. (acq 1965). Net: Iowa Radio, UPI. Format: MOR. ■ Dale Cowle, pres & gen mgr; David Schneider, coml mgr; Robert Burr, prog dir; Rick Cohler, news dir; Jim Beam, mus dir; Craig Pringle, chief engr. ■ Rates: \$12, 10.50; 12; —

**KCCQ(FM)**—Co-owned with KASI(AM) June 20, 1968: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Jim Beam, prog dir. ■ Rates: \$8.75, 8.75, 8.75; 10.50.

**KLFM(FM)**—June 2, 1967: 104.1 mhz; 100 kw. Ant 460 ft. Box 1647 (50010). (515) 232-0104. Bunce Bcstg Co (acq 10-1-75). Format: MOR, traditional. ■ Robert D. Bunce, pres and gen mgr; Diane Potter, traf mgr; Gary Engel, pub ser dir; Rich Weiss, opns mgr; Bob Pink, chief engr. ■ Rates: \$13; 15; 15; 11

**\*KPGY(FM)**—Feb 16, 1971: 91.9 mhz; 10 w. Box 92 Friley Hall, Iowa St. Univ. (50012). (515) 294-9292. Residence Associations Bcstg Service Inc. Format: Diversified. Spec Progs: Jazz 12 hrs, talk 4 hrs, classical 10 hrs wkly. ■ Peg McClure, gen mgr; Kirk Elliot, prog dir; Paul Imsland, mus dir; Jane McClure, news dir; David L. Boone, chief engr.

**\*WOI(AM)**—1922: 640 khz; 5 kw-D. Iowa State U. (50011). (515) 294-5555. TWX 910-520-1152. Iowa State U. Net: NPR. Net: UPI. Format: Fine arts-pub affrs. ■ W. Robert Parks, pres; Robert C. Mulhall, gen mgr.

**\*WOI-FM**—July 1, 1949: 90.1 mhz; 100 kw. Ant 1490 ft. Stereo. ■ WOI-TV affil.

#### Ankeny

**KANY(FM)**—Feb 4, 1978: 106.3 mhz, 3 kw. Ant 300 ft. Stereo. Box 270 (50021). (515) 289-1060. Ankeny Bcstg Corp. Format: MOR Beautiful music. ■ Paul Lunde, pres & gen mgr; Ronald Winters, coml mgr; Barbara Lunde, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

#### Atlantic

**KJAN(AM)**—September 1950: 1220 khz; 250 w-D. N. Olive St. (50022). 712 243-3920. Nishna Valley Bcstg Co. (acq 5-23-55). Net: Iowa Radio, UPI. Rep: Martin. Format: MOR day, C&W night. Spec progs: Farm 12 hrs wkly. ■ E. G. Faust, pres, coml & prom mgr; Franklin G. Miller, gen mgr & sec-treas; Robert Einhaus, prog, mus & news dir.

**KJAN-FM**—April 8, 1966: 103.7 mhz, 100 kw. Ant 240 ft. Stereo. Dups AM 100%.

#### Boone

**\*KFGQ(AM)**—1927 1260 khz; 1 kw-D. 924 W. 2d St. (50036). (515) 432-2092. Boone Biblical College. Format: Relig. ■ Lois Crawford, pres; J.L. Black, gen mgr; Anne Reiffenstein, prog dir; Bob Woolsey, chief engr & news dir.

**\*KFGQ-FM**—1950: 99.3 mhz; 3 kw. Ant 190 ft. Dups AM.

**KWBG(AM)**—Jan 15, 1950: 1590 khz; 1 kw-D, 500 w-N, DA-N. Box 366 (50036). (515) 432-1590. Ken Kilmer Bcstg Co. (acq 4-6-71). Net: ABC/I. Audio

news: Commodity News Rep PRO Radio Format. Div Spec progs: Farm 15 hrs wkly. ■ Ken Kilmer, pres & gen mgr; Dennis Borwick, stn mgr; Bob Pink, chief engr. ■ Rates: \$10; 10; 8; 7

**KWBG-FM**—May 15, 1975: 98.3 mhz; 3 kw. Ant 210 ft. Stereo. Net: ABC/I. Rep: PRO Radio. Format: C&W. ■ Dennis Borwick, gen mgr. ■ Rates: \$5; 5; 5; 5.

### Burlington

**KBUR(AM)**—July 1941. 1490 khz; 1 kw-D, 250 w-N. Roosevelt Ave. (52601). (319) 752-2701 RB Inc. (acq 10-1-72). Net: ABC. Rep: Buckley Radio Sls. Spec progs: Farm 14 hrs, Sp 1 hr wkly. ■ David H. Steinle, pres-gen mgr; James Livengood, coml mgr; Donald Brandt, Sports dir; Jim Braadh, prom mgr; Cletus S. Paull, farm dir; John Weir, prog dir.

**KGRS(FM)**—Co-owned with KBUR(AM). Nov 27, 1968: 107.3 mhz; 53 kw horiz; 11.5 kw vert. Ant 360 ft. horiz: 320 ft. vert. Stereo. Net: ABC/FM. Rep: Buckley Radio Sls. Format: Top 40. ■ James M. Livengood, gen mgr; Bruce Roberts, prog dir.

**KKUZ(AM)**—July 30, 1965: 1150 khz; 500 w-D, DA. 408 N. Main St. (52601). (319) 754-7565. Big Country Bcstg Corp. (acq 1-27-71). Format: C&W, farm. ■ James Edwin Smith, pres, gen & coml mgr; Bill Deano, mus dir; Mary Smith, news dir & prog dir; Janet Lumberg, prom mgr; Neil Zachmeyer, chief engr. ■ Rates: \$5; 5; 5; 5.

### Carroll

**KCIM(AM)**—June 8, 1950: 1380 khz; 1 kw-U, DA-2. Box 886 (51401). (712) 792-4321 Carroll Bcstg Co. Rep: PRO Radio, Soderlund. Format: Diversified. ■ Paul Collision, gen mgr; Lee Sandberg, prom mgr; Neil Trobak, prog dir. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

**KCIM-FM**—Jan 18, 1967: 93.7 mhz, 74 kw horiz, 9 kw vert. Ant 300 ft. Stereo. Prog sep from AM. Format: AOR. ■ Randy Olmstead, opns mgr. ■ Rates: \$8; 8; 8; 8.

### Cedar Falls

**KCFI(AM)**—Feb 2, 1958: 1250 khz; 500 w-D, DA. Box 157 (50613). (319) 277-1918. Jim Mudd Bcstg (acq 11-1-74). Format: MOR. ■ Jim Mudd, pres & gen mgr; Jim Frandin, prog & news dir; John Peters, chief engr. ■ Rates: \$8.75; 7.50; 8.75; —

**\*KHKE(FM)**—April 1, 1974: 89.5 mhz, 8 kw. Ant 410 ft. Stereo. U. of Northern Iowa (50613). (319) 273-6400. U. of Northern Iowa. Net: NPR. Format: Fine Arts. Spec progs: Sp 1 hr wkly. ■ John J. Kamerick, pres; Douglas L. Vernier, dir of bcstg, Jon Olson, dev dir; Carl Jenkins, prog dir; Andy Marti, prom mgr; Paul Johnson, chief engr.

**\*KUNI(FM)**—Sept 15, 1960: 90.9 mhz; 94 kw. Ant 1,782 ft. Univ. of Northern Iowa (50613). (319) 273-6400. Univ of Northern Iowa. Net: NPR. Format: Diversified. ■ John J. Kamerick, pres, Douglas L. Vernier, dir of bcstg, Carl Jenkins, prog dir; Andy Marti, prom dir; Jon Olsson, dev dir; Paul Johnson, chief engr.

### Cedar Rapids

**\*KCKK-FM**—Sept 5, 1972: 88.3 mhz, 10 kw. Ant 420 ft. Stereo. Box 2068, 6301 Kirkwood Blvd. S.W. (52406). (319) 398-5446. Kirkwood Community College. Net: NPR. Format: Classical, jazz, educ. ■ Larry G. Patten, gen mgr; Dennis Trachta, asst gen mgr; Orv Thein, chief engr.

**\*KCOE(FM)**—Oct 10, 1968: 90.3 mhz; 10 w. Ant 138 ft. 1220 First Ave. N.E. (52402). (319) 362-5229. Coe College. Net: MBS, UPI. Format: Educ, prog, jazz. Spec progs: class 10 hrs wkly. ■ Leo L. Nussbaum, pres.

**KCRG(AM)**—1947 1600 khz; 5 kw-U, DA-N. 2d Ave. at 5th St. S. E. (52401). (319) 398-8422. TWX: (910) 525-1341 Cedar Rapids TV Co. Net: ABC/C. Rep: Torbet-Lasker. Format: Top-40. Spec progs: Czech 4 hrs wkly. ■ Joseph F. Hladky Jr, pres; Edwin J. Lasko, VP, gen mgr; Red Rizer, sls mgr; Carl Mann, prog dir; Edna A. Herbst, VP, dir, prom & publ; Walter Alliss, chief engr. ■ KCRG-TV affil. ■ Rates: \$23; 19; 13; 19.

**KHAK(AM)**—July 1, 1961 1360 khz; 1 kw-D, DA. Box 1360, 1117 1st Ave. S.E. (52402). (319) 365-9431 Stoner Bcstg Sys Inc. (acq 10-78). Net: MBS. Rep: Avery-Knodel; Ewing. Format: Modern

country. ■ Phillip T. Kelley, pres, Calvin Crane, gen mgr; Jo Ann Polk, coml mgr; Berry Burks, prog dir; James Powell, mus dir; Murry Kent, prom mgr; Dennis Sutter, news dir; Kevin O'Toole, chief engr.

**KHAK-FM**—July 1, 1961 98.1 mhz; 6.8 kw. Ant 210 ft. Stereo. Dups AM 100%.

**KLWW(AM)**—August 1949: 1450 khz; 1 kw-D, 250 w-N. 1110 26th Ave. S.W. Box 876 (52406). (319) 363-8265. Black Hawk Bcstg Co. (group owner; acq 5-1-62). Net: APR. Rep: Robert E. Eastman Co. Inc. Format: Top-40, Contemp. ■ Bob Buckmaster, bd chmn; Harry Slife, pres; James Bradley, exec VP; Don Weir, VP & gen mgr; Gary Dixon, prog dir-mus dir; Rick Sampson, news dir; Willard Holtz; chief engr. ■ Rates: \$18.50; 16; 18.50; 16.

**KOJC-FM**—June 30, 1978: 89.7 mhz, 10 w. Oakhill-Jackson Economic Development Corp. ■ Robert Irwin, pres; Diana M. Phillips, stn mgr; James Shore, asst mgr.

**KQCR(FM)**—April 26, 1975: 102.9 mhz, 100 kw. Ant 390 ft. Suite 500. Paramount Bldg. (52401). (319) 363-2061 Cedar Rapids Bcstg Co. Format: Top-40. Spec progs: Black 1 hr wkly. ■ G. Dale Cowle, pres, Mike Dulaney, gen mgr; David Hinman, prog dir; James Gnagy, prom mgr; Bill Blymer, coml mgr; Bob Burns, chief engr. ■ Rates: \$11.20; 11.20; 11.20; 11.20.

**KTOF(FM)**—May 1971 104.5 mhz; 100 kw. Ant 550 ft. 1957 Blairsferry Rd. N.E. (52402). (319) 393-1045. Young Bcstg Co. (acq 1-26-77). Net: MBS. Format: Rel. ■ James Young, pres.

**\*KWMR(FM)**—April 30, 1970: 88.9 mhz; 10 w. Ant 111 ft. 1330 Elmhurst Drive (52402). (319) 363-8123, ext 287 Mount Mercy College. Format: Div. Spec progs: class 6 hrs, jazz 6 hrs, C&W 14 hrs wkly. ■ Dr. Robert Balster, faculty adv. ■ Rates: \$—, 7.50; 10; 15.

**WMT(AM)**—1922 600 khz; 5 kw-U, DA-N. Paramount Theatre Bldg. (52406). (319) 393-8200. TWX 910-525-1326. WMT Inc. (acq 6-13-68). Group owner: Orion. Net: CBS. Rep: Katz. ■ Kelly Atherton, pres; Perry Kidder, gen mgr; Larry Edwards, gen sls mgr; Rick Sellers, prog dir; Frank Hanford, mus dir; Mary Huneke, prom mgr; Bob Jackson, news dir; Bob Kucera, chief engr. ■ Rates: \$79; 30; 38; 15.

**WMT-FM**—Feb 16, 1963: 96.5 mhz; 50 kw. Ant 540 ft. Stereo. Dups AM 3%. ■ WMT-TV affil. ■ Rates: \$19; 16; 16; 9.

### Centerville

**KCOG(AM)**—March 1, 1949: 1400 khz; 500 w-D, 250 w-N. (CP 1 kw-D, 500 w-N.) 317 ½ N. 13th St. (52544). (515) 856-3241 Chariton Valley Bcstg Co. (acq 4-24-74). Rep: MOR, Top 40, Spec progs: Farm 10 hrs, C&W 18 hrs wkly. ■ Michael G. O'Connor, pres & gen mgr; Brad Cluff, news dir; Kelly Neff, mus dir; Fred Jenkins, chief engr. ■ Rates: \$8; 7.20; 7.20; 3.25.

**KMGO(FM)**—Co-owned with KCOG(AM). Oct. 1, 1974: 98.7 mhz; 100 kw. Ant 450 ft. Progs sep from AM. Format: Rel. ■ Rates: \$6; 4.55; 4.55; 5.50.

### Charles City

**KCHA(AM)**—November 1949: 1580 khz; 500 w-D. 207 N. Main St. (50616). (515) CA 8-1231 Radio Inc. (acq 6-57). Rep: Walton. ■ L.J. Bromberg, pres and gen mgr; Barry Bromberg, VP; Peter Jaroff, news dir; Richard Tector, chief engr. ■ Rates: \$8; 8; 8; 8.

**KCHA-FM**—October 1971: 95.9 mhz, 3 kw. Ant 100 ft. ■ Rates same as AM.

### Cherokee

**KCHE(AM)**—January 1953: 1440 khz; 500 w-D. DA-D, 201 South 5th. (51012). (712) 225-2511 Sioux Valley Bcstg Inc. (acq 9-1-76). Rep: Walton. Format: MOR. Spec progs: C&W 8 hrs, farm 10 hrs, wkly. ■ John M. O'Connor, pres & gen mgr; Chuck Reznikov, sls mgr; Scott Hagerly, mus dir; Dave Lund, news dir; Mark Wieman, chief engr. ■ Rates: \$6.50; 4.65; 4.65; 3.75.

**KCHE(FM)**—Dec 4, 1976. 102.3 mhz; 3 kw. Ant 220 ft. Net: Commodity News, Iowa News Radio. Format: MOR. ■ John O'Connor, pres-gen mgr; Scott Hagerly, mus dir; Dave Lund, new dir.

## Clarinda

**KSWI(FM)**—Jan 13, 1977 106.3 mhz; 3 kw. Ant 300 ft. 321 N. 3rd St., Burlington, Iowa. Southwest Iowa Stereo. Format: MOR.

## Clarion

**KRIT(FM)**—May 18, 1964: 96.9 mhz; 93 kw. Ant 200 ft. Box 233, 215 6th St. S.W. (50525). (515) 532-2829, 532-2820. Wright County Radio Inc. Net: MBS. Rep: Walton. Format: MOR, C&W. Spec progs: Farm 10 hrs wkly. ■ Chester Isenberger, pres; Gerald McLaughlin, gen mgr & prog dir; Dean Long, news dir; Marvin Hull, chief engr. ■ Rates: \$5.90; 5.90; 5.90; 5.90.

## Clear Lake

**KZEV(FM)**—Not on air, target date unknown: 103.1 mhz; 3 kw. Ant 300 ft. Mad Hatter Broadcasting Inc.

## Clinton

**KLNT(AM)**—Dec 21, 1956: 1390 khz; 1 kw-D, DA. Box 875 501 N. 2nd St. (52732). (319) 243-1390. Patten Broadcasting-Clinton Inc. (acq 4-17-78). Group owner: Patten Corp. Net: ABC/E. Rep: Walton. Format: MOR, C&W. Spec progs: Farm 10 hrs wkly. ■ Greg Theokas, pres; Ken Kroemer, gen mgr; Fran Schneden, prog dir; Dan Vance, mus dir; Joe Wilkinson, news dir; William Dieckman, chief engr. ■ Rates: \$9; 9; 9; —

**KLNQ-FM**—Dec 7, 1970: 97.7 mhz; 3 kw. Ant 300 ft. (319) 243-1001. Format: Top-40. ■ Rates: \$6; 6; 6; 6.

**KROS(AM)**—Sept 28, 1941 1340 khz; 1 kw-D, 250 w-N. 106 South 2nd St. Box 518. (52732). (319) 242-1252. Gateway Bcstg Corp. (acq 7-1-77). Net: Iowa Radio. Rep: Midwest Radio. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ David Dulany, pres; Henry L. Dihlmann, gen mgr; Don Schneider, prog dir; Dean Sessler, news dir; Wm. Scott, chief engr. ■ Rates: \$7.85; 7.85; 7.85; 7.85.

**KSAY(FM)**—Co-owned with KROS(AM). July 1974: 96.1 mhz; 100 kw. Ant 360 ft. Prog sep from AM. Format: Religious.

## Council Bluffs

**KQKQ-FM**—Listing follows KRCB(AM).

**KQXV(AM)**—1947: 1560 khz; 1 kw-D. Box 586. (51501). (712) 322-4041, KRCB Inc. (acq 1975). Rep: H/Stone. Format: Top-40. Spec progs: Pol 4 hr. ■ John C. Mitchell, pres; Bill Abbott, gen mgr; Jim O'Neil, prog dir; Betty Grass, sls mgr; Jo Jo Ryan, mus dir; Kay Kriss, news dir; Chuck Shramek, chief engr. ■ Rates: \$5.75; 5.75; 5.75; —

**KQKQ-FM**—Co-owned with KQXV(AM). 1969: 98.5 mhz; 100 kw. Ant 175 ft. Stereo. Prog sep from AM. Format: Progs. ■ John Howard, exec VP; Joe Medakovich, gen mgr; Paxton West, opns mgr; Barry Taft, mus dir. ■ Rates: \$17, 17; 17, 17

## Creston

**KSIB(AM)**—Dec 7, 1946: 1520 khz; 1 kw-D. Box 426 (50801). (515) 782-2155. Creston Radio Inc. (acq 7-1-78). Group owner: Heritage Communications. Net: MBS, UPI, Iowa Radio. Rep: Frederick Smith, Midwest. Format: MOR, Diversified. Spec progs: Farm 10 hrs wkly. ■ William Riley, VP; Mary McConville, gen mgr; Rod Haag, opns mgr-chief engr. ■ Rates: \$7, 6.40; 6.50; —

**KITR(FM)**—Co-owned with KSIB(AM). March 1966: 101.7 mhz; 3 kw. Ant 255 ft. Stereo. Format: C&W. Spec prog: Farm 10 hrs wkly.

## Davenport

**\*KALA(FM)**—Nov 4, 1967: 90.1 mhz; 10 w. Ant 102 ft. 518 West Locust St. (52803). (319) 324-2240. St. Ambrose College. Net: NPR, UPI. Format: Div. Spec progs: Black 4 hrs, Jazz 2 hrs wkly. ■ Dr. Wm. J. Bakrow, pres; Rev. Chas. C. Shepler, gen mgr; Rev. Ken Colwell, chief engr.

uf23KIIF(FM)Listing follows WOC(AM).

**KRVF(FM)**—Sept 1, 1966: 106.5 mhz; 60 kw. Ant 210 ft. Stereo. 1706 Brady (52803). (319) 322-2606. Mid-America Media Inc. (group owner; acq 8-15-73). Format: Btfl music. ■ Burrell Small, pres; John Flambo, VP & gen mgr; Tim Gehlsen, opns mgr; Mike Moore, chief engr. ■ Rates: \$24; 22; 20; —

**KSTT(AM)**—July 1946: 1170 khz; 1 kw-U, DA-2. 1111 E. River Drive. Box 3788 (52808). 326-2541. KSTT Inc. (acq 6-65). Net: ABC/C, APR. Rep: Katz. ■ Frederick Epstein, pres; Melvin W. Laforce, VP, gen & nat sls mgr; Bill Adams, sls mgr; Jim O'Hara, prog dir; Dave Douglas, news dir; Paul Blair, chief engr. ■ Rates: \$26; 22; 24; 20.

## KWNT

## Modern Country Music

**KWNT(AM)**—September 1952: 1580 khz; 500 w-D 1019 Mound St. (52803). (319) 326-4407. Hallstrom Communications Inc. (acq 10-1-77). Net: ABC/E. Rep: Roberts Assoc. Format: Modern country. Spec progs: Farm 2 hrs, Ger 1 hr, Sp 2 hrs, Swedish 1 hr wkly. ■ John Hallstrom, pres-gen mgr; Lester Johnson, coml mgr; Ren Bowen, prog dir; Louise Lease, asst mgr; Robert Clark, VP; Bill Longman, news dir; Charles Hamilton, chief engr. ■ Rates: \$9, 9; 9; —

**WOC(AM)**—February 1922: 1420 khz, 5 kw-U, DA-2 805 Brady St. (52808). (319) 324-1661 TWX 910-525-1189. WOC Bcstg Co. Group owner: Palmer Net: NBC. Rep: Blair. Format: MOR. ■ D.D. Palmer, pres & treas; Lee Marts, gen mgr; Charles King, prog dir; Jack Thomsen, news dir; Don Hanley, stn & sls mgr; Coy Bullard, dir of engr.

**KIIF(FM)**—Co-owned with WOC(AM). October 1948: 103.7 mhz; 63 kw. (CP: 100 kw). Ant 760 ft. Format: Contemp/rock. ■ Dorothy Boyd, prom mgr. ■ WOC-TV affil.

## Decorah

**KDEC(AM)**—May 1947: 1240 khz; 1 kw-D, 250 w-N. (Shares time with \*KWLC). Highland Dr. (52101). (319) 382-4251. Scenic Bcstg Co. (acq 11-5-1). Format: Div. ■ Verne Koenig, pres, gen mgr & prog dir; Kenneth Bjerke, coml mgr; Darrel Winkie, news dir; Jeff Ellingsen, chief engr.

**\*KLCD(FM)**—July 15, 1977: 89.5, 10 w. Ant 165 ft. Stereo. 400 S. Broadway, Rochester, Minn. (55901). (507) 282-0910. Minnesota Public Radio Inc. Net: NPR, Minn. Public Radio. Format: Classical, news. ■ William Kling, pres; Chris Ryg, stn mgr; Bruce Larson, chief engr.

**\*KWLC(AM)**—December 1926: 1240 khz; 1 kw-D, 250 w-N. (shares time with KDEC). Luther College (52101). (319) 387-1240. Luther College. Format: Div. Spec progs: Norwegian 1 hr, black 3 hrs, class 6 hrs, jazz 3 hrs, folk 3 hrs wkly. Mark Heistad, gen mgr.

## Denison

**KDSN(AM)**—April 11, 1956: 1530 khz; 500 w-D. Box 337, RR 1 (51442). (712) 263-3141. Denison Bcstg Co. (acq 9-56). Net: UPI, Iowa Radio. Rep: Midwest. Format: MOR. Spec progs: Farm 7 hrs, C&W 6 hrs wkly. ■ Walt Morrison, pres; Don Uker, gen mgr; Wayne Specht, sls mgr; Mike Goodin, prog dir-mus dir; Paul Ouwerson, prom mgr; Karen Orwick, news dir; Don Ibel, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KDSN-FM**—Aug 1, 1968: 107.1 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

## Des Moines

**KCBC(AM)**—March 13, 1947: 1390 khz; 1 kw-U, DA-1 6967 University Ave. Box 1404 (50305). (515) 277-4483. Minnesota-Iowa Television Co. (acq 10-1-75). Group owner: Black hawk. Net: ABC/C. Reg net: Iowa News. Format: MOR, oldies, AOR. ■ Robert Bickmaster, ch bd; Jim Stewart, gen mgr; Mike Meachem, mus dir; Dale Cerbin, news dir; Bill Sevenbergen, chief engr. ■ Rates: \$11, 11, 14, 14.

**KDMI(FM)**—August 1958: 97.3 mhz, 115 kw. Ant 450 ft. 2907 Merle Hay Rd. (50310). (515) 274-4969. Richards & Assoc. Inc. (acq 1960). Net: MBS. Format: Religious, news. ■ Ralph Duckworth, pres; Jerry Slegh, prog dir & gen mgr; Bill Heusmann, news dir; Eldon Schlenker chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**\*KDPS(FM)**—April 16, 1952: 88.1 mhz; 5.2 kw. Ant 285 ft. 1800 Grand Ave. (50307). (515) 284-7723. Des Moines Independent School Dist. Net: NPR. Format: Variety. ■ Mabel Tillery, gen mgr & prog, mus & news dir; Larry Smith, chief engr.

**KGGO(FM)**—Listing follows KSO(AM).

**CSI ELECTRONICS INC.**  
3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

**KIOA(AM)**—April 1947: 940 khz; 10 kw-D, 5 kw-N, DA-2. 215 Keo Way, Suite 213. (50309). (515) 247-4533. Mid America Broadcasting Inc. (acq 12-1-65). Group owner: Mid America Media. Rep: Eastman. Format: Contemp, Rock, Top 40. ■ Burrell Small, pres; Ed Wodka, VP & gen mgr; Jim Roberts, coml mgr; Gary Stevens, prog dir; Jim Vogelar, news dir; Bob Preston, chief engr. ■ Rates: \$49; 45; 45; 45.

**KMGK(FM)**—Co-owned with KIOA(FM). Sept 18, 1964: 93.3 mhz, 100 kw. Ant 420 ft. Stereo. Prog sep from AM. Format: Adult rock. ■ Ed Wodka, VP & gen mgr; Ben Hill, prog dir. ■ Rates: \$49, 45; 45; 45.

**KLYF(FM)**—Listing follows WHO(AM).

**KRNQ(FM)**—Listing follows KRNT(AM).

**KRNT(AM)**—March 17, 1935: 1350 khz; 5 kw-U, DA-N. Box 1350 (50305). (515) 280-1350. Stauffer Publications Inc. (group owner; acq 9-1-74). Net: CBS. Rep: Katz. Format: Adult contemp. ■ Gerald Holley, VP-bcst; Al Lobeck, gen mgr; Ron Gromow, sls mgr; Del Hull, prog dir; Ray McCarty, prom dir; Doug Campbell, chief engr; Chuck Seel, news dir. ■ Rates: \$53; 27, 27, 19.

**KRNQ(FM)**—Co-owned with KRNT(AM). 1970: 102.5 mhz; 100 kw. Ant 510 ft. Stereo. Prog sep from AM. Format: Adult rock. ■ Scott Huskey, opns dir. ■ Rates: \$24; 24; 24; 24.

**KSO(AM)**—July 21, 1921. 1460 khz; 5 kw-U, DA-N. 3900 N. E. Broadway (50317). (515) 265-6181. Stoner Broadcasting System Inc. (acq 11-8-66). Net: ABC/I. Rep: Torbet. Format: C&W. Spec progs: Farm 3 hrs wkly. ■ Glenn Bell, pres, Rod Orr, sls mgr; Perry St. John, gen mgr; Jerry Mason, prog dir; Jarrett Day, music dir; Dick Layman, news dir. ■ Rates: \$34; 26; 23; 15.

**KGGO(FM)**—Co-owned with KSO(AM). May 31, 1964: 94.9 mhz; 100 kw. Ant 285 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Calvin Crane, gen mgr; Jerry Dean, prog dir; Jeff Trampler, sls mgr. ■ Rates: \$16; 13; 16; 13.

**KWKY(AM)**—Feb 2, 1948: 1150 khz; 1 kw-U, DA-2. Box 662. (50303). (515) 244-7122. Norseman Bcstg. (acq 3/11/61). Format: Rel, sports. ■ Charles E. Putbren, gen mgr; Tom Highes, prog dir; Lyle Newman, chief engr. ■ Rates: \$10; 10; 10; 10.

**WHO(AM)**—April 10, 1924. 1040 khz; 50 kw-U. 1100 Walnut St. (50308). (515) 288-6511. TWX 910-520-2549. Palmer Bcstg Co. (group owner; acq 2-14-30). Net: NBC. Rep: Blair. Format: Variety. Spec progs: Farm 15 hrs wkly. ■ Robert Harter, pres; Abe Barron, gen mgr; Robert Gifford, prog dir; Cal Stout, mus dir; Celeste Wolter, prom mgr; Bob Wilbanks, news dir; Robert Engelhardt, chief engr. ■ Rates: \$83; 61, 83; 36.

**KLYF(FM)**—Co-owned with WHO(AM). Feb 1, 1948: 100.3 mhz; 87 kw. Ant 1,700 ft. Stereo. 244-5593. Prog sep from AM. Format: Btfl mus. Spec progs: Sp 1 hr wkly. ■ Rates: \$26; 36; 36; 26.

## Dubuque

**KDTH(AM)**—May 4, 1941. 1370 khz; 5 kw, DA-2. 8th & Bluff Sts. (52001). (319) 588-5700. Telegraph Herald Inc. Net: APR. Rep: Pro Radio. Format: MOR, C&W. Spec progs: Farm 10 hrs wkly. ■ George A. Lipper, gen mgr; Gary Wright, coml mgr; Doug Cooper, farm dir; Les Gardner, opns dir; Gordon Kilgore, pub affrs dir; Marc Karmann, chief engr. ■ Rates: \$12.30; 12.30; 12.30; 12.30.

## Iowa Radio

**KFMD(FM)**—Co-owned with KDTH(AM) June 25, 1967. 92.9 mhz, 76 kw. Ant 470 ft. Stereo. (319) 588-5678. Format: Contemp rock. ■ Larry McMahon, coml mgr; Carole Barry, opns dir.

**KIWI(FM)**—Listing follows WDBQ(AM)

**WDBQ(AM)**a—ct 30, 1933: 1490 khz, 1 kw-D, 250 w-N. WDBQ Bldg., 1170 Iowa St. (52001). (319) 583-6471 Communications Properties Inc. (group owner; acq 1-1-63). Net: ABC/C, Iowa Radio. Rep: Buckley. Format: Top-40. ■ Philip T Kelly, pres & gen mgr; Loras Sabers, coml mgr; Paul Hemmer, opns dir, Chuck Bailey, prog dir; Jay Jones, news dir; Lloyd Berg, chief engr. ■ Rates: \$11.75; 9.70; 11.75, 9.70

**KIWI(FM)**—Co-owned with WDBQ(AM). Sept 1, 1965: 105.3 mhz; 50 kw Ant 330 ft. Stereo. Box 1280, 1176 Iowa St. (52001). (319) 556-5494. Net: ABC/I. Format: MOR. ■ Paul Hemmer, opns dir. ■ Rates: \$7.25; 6.50; 7.25, 6.50.

**New FM**—Not on air, target date unknown: 102.3 mhz, 1.4 kw. Ant. 437 ft. 4 Estanolle St., Greenville, S.C (29607). Tower Power Corp. Format. Rel.

### Emmetsburg

**KEMB(FM)**—Jan 10, 1977. 98.3 mhz; 3 kw. Ant 300 ft. Box 390 (50536). (712) 852-4551 Palo Alto Bcstg Co. Net: UPI. Format: Beautiful music. Spec prog Farm 4 hrs wkly. ■ John Schad, Jr, pres & gen mgr; Ron Seaman, coml mgr; Janice Schad, mus dir; Mike Graham, chief engr. ■ Rates: \$6; 5.50; 3.25; 3.25.

### Estherville

**KILR(AM)**—Dec 23, 1967. 1070 khz, 250 w-D, DA. Box 453 (51334) (712) 362-2644. Emmet Radio Corp. Net: UPI, Iowa Radio. Rep: Midwest Radio; Iowa Radio. Format: Farm, C&W and MOR. Spec progs: Farm 10 hrs wkly. ■ Daniel Sanderson, pres, Barry Huntsinger, gen & coml mgr & chief engr, Randy Bach, opns dir. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**KILR-FM**—Oct 17, 1969: 95.9 mhz, 2.8 kw. Ant. 300 ft. Dups AM 100%. ■ Rates same as AM.

### Fairfield

**KBCT(FM)**—Listing follows KMCD(AM).



**KMCD(AM)**—March 3, 1958: 1570 khz, 250 w-D. Box 648 (52556). (515) 472-4191 Carousel Bcstg Corp. (acq 12-19-72). Net: ABC/C. Rep: Devney. Format: MOR. Spec progs: Farm 12 hrs. ■ Ray L. Sherwood, pres & gen mgr & chief engr, Bill Richardson, coml mgr; Bob Quinn, prog dir; Wallace Hackett, prom mgr; Caroline Herr, mus dir; Dave Sherwood, news dir. ■ Rates: \$7.65; 7.50; 6.25; 5.60.

**KBCT(FM)**—Co-owned by KMCD(AM). 1977. 95.9 mhz; 3 kw. Ant 135 ft. 57 1/2 S. Court St. (52556). (acq 3-26-76). ■ Joyce Wells, gen mgr. ■ Rates: \$5.40; 5.10; 5.40; 3.25.

### Forest City

**KIOW(AM)**—Not on air, target date unknown: 102.3 khz; 3 kw. Ant 300 ft. Pilot Knob Bcstg.

### Fort Dodge

\***KICB(FM)**—Sept 1971. 88.1 mhz; 10 w. Ant 130 ft. 330 Ave M (50501). (515) 576-6049. Iowa Central Community College. Format: Variety, Top 40. Spec progs: Jazz 5 hrs, sp 1 hr wkly. ■ Ben Jarman, gen mgr; Ray Gales, chief engr.

**KTGA(FM)**—July 28, 1975: 92.1 mhz; 2.75 kw. Ant 310 ft. M-33 Wanden Plaza (50501). (515) 576-7668. Rainbow Bcstg Co. (acq 6-1-77). Net: UPI. Format:

MOR, religious. Spec progs: Farm 10 hrs, classical 10 hrs wkly. ■ James Boardman, pres & gen mgr; James Guimond, prog dir; Rick Wile, mus dir; Chas Tattler, news dir. ■ Rates: \$6.50; 6.50, 6.50, 6.50.

**KVFD(AM)**—Dec 24, 1939: 1400 khz; 1 kw-D, 250 w-N 912 1st Ave. So. (50501). (515) 573-4121 Ft. Dodge Bcstg. Inc. (acq 8-1-71). Net: MBS; Iowa Radio. Net: UPI. Rep: Midwest Radio; Iowa Radio. Format: Top 40. MOR, farm. Spec progs: C&W 12 hrs, wkly. ■ Max Landes, pres, gen, coml & prom mgr; Bill Higgins, prog dir; Robert Dean, news dir; Ed Zimmer, mus dir; Jim Seifert, chief engr. ■ Rates: \$12, 12, 12; 12.

**KWMT(AM)**—April 1956: 540 khz; 5 kw-D, DA. Box 578. (50501). (515) 576-7333. KWMT Inc. (acq 7-68). Net: ABC/C. Rep: Buckley. ■ Wm. B. Quarton, chmn of bd; James W. Maurer, pres & gen mgr.

**KKEZ(FM)**—Co-owned with KWMT(AM) 1966: 94.5 mhz, 100 kw. Ant 600 ft. Stereo.

### Fort Madison

**KBKB(AM)**—Feb 6, 1948: 1360 khz; 1 kw-D. Box 369 (52627). (319) 372-1241 Talley Bcstg Co. (acq 5-1-60). Net: MBS. Format: Contemp mass Appeal. ■ Hayward L. Talley, pres; Martin Sheridan, gen mgr, Jack Daniels, prog dir; Allan Jeffries, mus dir; Don Schneider, prom mgr; Susan C. Banks, news dir; John Peters, chief engr. ■ Rates: \$9.50; 5.50, 9.50; 5.50.

**KBKB-FM**—June 1, 1973: 101.7 mhz; 3 kw. Ant 245 ft. Dups AM 100%. Stereo.

### Grinnell

\***KDIC(FM)**—May 1968: 88.5 mhz, 10 w. Ant 74 ft. Grinnell College. (50112). (515) 236-6181, ext 302. Trustees of Iowa College. Net: ABC/C. Format: Ed, Prog, Jazz. Spec progs: Classical 12 hrs, black 12 hrs wkly. ■ Kurt Anderson, stn mgr.

**KGRN(AM)**—Nov. 15, 1957: 1410 khz; 500 w-D. Box 660 (50112). (515) 236-6106. Mitchell Bcstg Inc. (acq 11-15-57). Net: Iowa Town & Country. Rep: Walton. Format: MOR. Spec progs: C&W 6 hrs wkly. ■ Forrest J. Mitchell Jr, pres & gen & coml mgr; Jerry Roberts, prog dir, Don Bradley, news dir; Ann Heathman, stn mgr, Donald Starnes, chief engr.

### Hampton

**KQHJ(FM)**—Not on air, target date unknown: 104.9 mhz, 3 kw. Ant. 94 ft. 421 Central Ave. E. (50441). Harold A. Jahnke. (acq 3-9-76).

### Humboldt

**KHBT(FM)**—Aug 5, 1970: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Broadcast Park, Hwy 3 E. (50548). (515) 332-4100. Christensen Bcstg Co. Net: ABC/FM; Hawkeye Radio. Format: MOR. Spec progs: Farm 3 hrs wkly. ■ Robert H. Christensen II, pres, gen mgr, prog dir & chief engr; Virginia Christensen, sls mgr; Dale Christensen, spts dir. ■ Rates: 8; 8; 5.50; 5.50.

### Independence

**KOUR(AM)**—Dec 10, 1959: 1220 khz; 250 w-D. Box 778 (50644). (319) 334-2549; Leighton Enterprises Inc. (acq 12-19-68). Net: APR. Format: MOR, farm. Spec progs: Farm 10 hrs wkly. ■ Al Leighton, pres; John Moline, gen mgr-chief engr. Marv Brandts, coml mgr; Paul Healy, prog dir; Randy Dean, mus dir; Liz Wilkinson, prom mgr; Ed Fitzgerald, news dir. ■ Rates: \$12.50; 11.50; 12.50; 11.50.

**KOUR-FM**—Jan 1, 1972: 95.3 mhz; 3 kw. Ant 200 ft. Dups AM 100%. ■ Rates same as AM.

### Indianola

**KBAB(AM)**—July 22, 1963: 1490 khz, 500 w-D, 250 w-N. Box H (50125). (515) 961-6291. Jamison Communication Inc. (acq 3-1-78). Net: ABC/E, MBS. Rep: Keystone. Format: MOR. ■ Ron Jamison, pres-gen mgr, S. Milner, coml mgr; Jim Simpson, prog dir; F. Proctor, mus dir; K. McCoy, prom dir; George Clark, news dir; T. Gruis, chief engr. ■ Rates: \$7, 6; 6; 5.

### Iowa City

**KCJJ(AM)**—Jan. 15, 1977: 1560 khz; 1 kw, DA-2. Box 2118 (52240). (319) 354-1242. Braverman Bcstg Co. Inc. Net: ABC/I. Format: MOR. Spec progs: Farm 5 hrs, C&W 15 hrs wkly. ■ Kent Braverman, pres; Her-

bert Loops, gen mgr; Michael Moon, prom mgr, Todd Meyer, news dir; John Tinker, chief engr. ■ Rates: \$10; 7.75; 10; 6.75.



**KRNA(FM)**—Oct 4, 1974. 93.5 mhz; 3 kw. Ant 270 ft. 1027 Hollywood Blvd. (52240). (319) 351-6426. Communicators Inc. Net: APR. Rep: Dore Walton. Format: Adult rock. Spec progs: Farm 1 hr wkly. ■ Eliot A. Keller, pres & gen mgr, David Haney, exec VP & sls mgr; Robert K. Norton Jr, VP, prom mgr-prog dir; Bart Goynshor, mus dir; Thomas Spaight, news dir-chief engr. ■ Rates: \$17.75; 17.75; 17.75, 17.75.

\***KSUI(FM)**—Listing follows \*WSUI(AM).

**KXIC(AM)**—June 7, 1948: 800 khz; 1 kw-D, DA. Box 2388 (52240). (319) 354-1181 Johnson County Bcstg Corp. Net: Iowa Radio. Rep: Midwest Radio. Format: Contemp. Spec progs: Farm 5 hrs wkly. ■ Gene Claussen, gen & coml mgr; Rick Hennesey, prog dir & mus dir; F. M. Broders, loc sls mgr; Dick Hogan, news dir; Elliott Full, chief engr. ■ Rates: \$10; 8; 8; —

**KICG(FM)**—Co-owned with KXIC(AM). May 1, 1966: 100.7 mhz; 26.5 kw horiz, 3.6 kw vert. Ant 245 ft. horiz, 265 ft. vert. Stereo. Format: Top 40, progressive jazz-rock. ■ Rates: \$8, 7, 5; 4.

\***WSUI(AM)**—1919: 910 khz, 5 kw-D. U. of Iowa 330 Engr Bldg. (52240). (319) 353-5667. U. of Iowa. Net: NPR. Format: News, jazz, information. ■ H. V. Cordier, gen mgr; Rod Kodros, prog dir; Becky Mitchell, mus dir; Terry Edmonds, chief engr.

\***KSUI(FM)**—Co-owned with \*WSUI(AM). 1940: 91.7 mhz; 100 kw. Ant 1310 ft. Iowa Public Radio. Format: Fine Arts, classical. ■ George Klinger, gen mgr.

### Iowa Falls

**KIFG(AM)**—July 21, 1962: 1510 khz, 1 kw-D (500 w CH). Box 919 (50126). (515) 648-4281 PBW Bcstg Corp. Rep: Keystone. Format: MOR. Spec progs: Farm 14 hrs wkly. ■ John P. Whitesell, pres; James W. Starr, gen, coml & prom mgr; Al Pool, news dir; Paul Shalbetter, prog dir, Ralph Lease, chief engr. ■ Rates: \$6.50; 6.50; 6.50, 6.50.

**KIFG-FM**—Oct 1, 1965: 95.3 mhz; 3 kw. Ant 237 ft. Dups KIFG 100%. ■ Rates same as AM.

### Keokuk

**KOKX(AM)**—October 1947: 1310 khz, 1 kw-D, 500 w-N. DA-N. Box 127 (52632). (319) 524-5410. KOKX Inc. (acq 9-10-71). Net: ABC/I, Iowa Radio. Format: Adult contemp. Spec prog: Farm 3 hrs wkly. ■ Ronald D. Westby, pres & gen mgr; Art Mann, coml mgr; Rich Harlow, prog & mus dir; Skip Michaels, news dir; Mike Shea, prom mgr; James Cate, chief engr. ■ Rates: \$6.25; 6.25; 6.25, 5.50.

**KIMI(FM)**—Co-owned with KOKX(AM). Jan 30, 1973: 95.3 mhz; 3 kw. Ant 235 ft. Stereo. 1008 Main St. (52632). (319) 524-7777 KOKY Inc. Format: News, C&W. ■ Thom Dominic, opns mgr; Ronald Westby, gen mgr; Jef Loffler, coml mgr; James Cate, chief engr. ■ Rates: \$4; 4; 4; 4.

### Knoxville

**KNIA(AM)**—Aug 30, 1960: 1320 khz; 500 w-D, DA. Box 31 (50138). (515) 842-3161 Leighton Enterprises. (acq 12-1-71). Net: Town & Country. Format: MOR. Spec progs: Farm 8 hrs wkly. ■ Alver Leighton, pres; Lou Harpel, gen mgr; John Halley, coml mgr; Ken Sargent, chief engr.

**KRLS(FM)**—Co-owned with KNIA(AM). July 16, 1973: 92.1 mhz; 3 kw. Ant 300 ft. (Shares time with KTAV(FM).) Dups AM 75%. Format: Spts.

**KTAV(FM)**—1973: 92.1 mhz 3 kw. Ant 300 ft. (Shares time with KRLS(FM).) Box 436 (50138). (515) 842-5057 American Radio Mission Inc. ■ Doug Smiley, gen mgr.

### Le Mars

**KLEM(AM)**—Oct 12, 1954: 1410 khz; 1 kw-D. Box



1410. (51031). (712) 546-4121 KLEM Inc. (acq 7-6-61) Net: UPI, Iowa Radio. Rep: Midwest Radio, Iowa Radio. Format: C&W, MOR. Spec prog: Farm 18 hrs wkly. ■ Paul W. Olson, pres & gen mgr; Gene Van Grouw, coml mgr; Larry Schmitz, news dir; George Norman, prog & mus dir; Stan Culley, chief engr. ■ Rates: \$6.05; 6.05; 6.05; 6.05.

**KZZL(FM)**—Co-owned with KLEM(AM). Jan 1, 1967 99.5 mhz; 100 kw. Ant 790 ft. Dups AM 10%. Stereo. Format: Beautiful music. ■ Rates: \$9; 9; 9; 9.

Maquoketa

**KMAQ(AM)**—Aug 26, 1958: 1320 khz; 500 w-D. 129 N. Main St. (52060). (319) 652-2426. Maquoketa Bcstg Co. Net: Iowa Town & Country. Rep: Walton. ■ Dennis W. Voy, owner, gen mgr & prog dir; Earl Saunders, coml mgr; Robert Warner, mus dir; Leighton Hepker, news dir; Robert Burns, chief engr.

**KMAQ-FM**—Sept 1, 1967 95.3 mhz; 3 kw. Ant 205 ft. Format: C&W. Spec progs: Farm 10 hrs wkly. ■ Rates: \$6.50; 6; 4.50; 4.

Marshalltown

**KDAO(AM)**—Not on air, target date unknown. MTN Bcstg.

**KFJB(AM)**—June 23, 1923: 1230 khz; 1 kw-D. 250 W-N. 133 E. Main St. (50158). (515) 753-3361 Marshall Electric Co. (acq 6-47). Net: UPI, Iowa Radio. Rep: Midwest Radio. Format: MOR, adult contemp. Spec progs: Farm 5 hrs wkly. ■ Paul G. Norris Jr, pres; William P. White, gen mgr; Edna Loots, coml dir; Allan N. Schrock, prog dir; Linda Barsh, news dir; Herbert G. Anderson, chief engr. ■ Rates: \$4.05; 4.05; 4.05; 4.05.

**KFJB-FM**—January 1968: 101.1 mhz; 27.5 kw. Ant 300 ft. Dups AM 10%. Stereo. Format: Good mus. ■ Rates same as AM.

Mason City

**KGLO(AM)**—Jan 17, 1937 1300 khz; 5 kw-U, DA-N. Mason City (50401). (515) 423-1300. TWX 910-523-6966. B-Y Communications Inc. (acq 8-1-77). Net: CBS. Rep: Katz. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ Jerry Bretey, gen mgr; Frank Yanda, gen sls mgr; Bob Brown, prog mgr; Steve Locker, mus dir; Larry Huegli, news dir; Steve Locker, chief engr. ■ Rates: \$20; 16; 16; 13.

**KLSS(FM)**—Listing follows KSMN(AM).

**KRIB(AM)**—April 1948: 1490 khz; 1 kw-D. 250 kw-N. 402 19th St., S.W. (50401). (515) 424-1490. Radio Communications Inc. (acq 12-16-72). Net: ABC/C. Rep: Masla. Format: Top 40, oldies. Spec progs: Farm 10 hrs wkly. ■ C. Kenneth Kjeldseth, pres; Merle D. Oakes, VP & gen mgr; Robert Scott, prog dir; Wayne Kohlhauss, coml mgr; Dick Smith, chief engr. ■ Rates: \$16; 14; 16; 14.

**KSMN(AM)**—March 1, 1948: 1010 khz, 1 kw-D. Box 1446. (50401). (515) 423-8634. North Central Iowa Bcstg Co. (acq 11-63). Net: Iowa Radio. Net: UPI. Format: C&W. ■ Hayward L. Talley, pres; Dale S. Low, VP, gen mgr. ■ Rates: \$7; 5.60; 5.60; 5.60.

**KLSS(FM)**—Co-owned with KSMN(AM). Nov 1, 1967 106.1 mhz; 100 kw. Ant 260 ft. Stereo. Format: Rock. ■ Rates same as AM.

Mount Pleasant

**KILJ**

**KILJ(FM)**—Oct 30, 1970: 105.5 mhz; 3 kw. Ant 300 ft. Box 281, 126 North Main St. (52641). (319) 385-8728. KILJ Inc. (acq 2-78). Rep: Walton Bcstg. Format: Btlf mus. ■ Paul Dennison, gen mgr; Joyce Dennison, coml mgr; John Kuhens, prog dir; Vivian Hodges, stn mgr; Richard Dean, news dir; Wayne Hansen, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 3.25.

**KKSI(AM)**—December 1974: 1130 khz; 250 w-D. Box 1130 (52641). (319) 385-3111 BCST Co of Iowa Inc. Net: ABC/I. Rep: Bunchez. Format: Talk, C&W. Spec progs: Farm 12 hrs, oldies 4 hrs wkly. ■ Edward R. Carney Jr, pres-gen mgr; Dale Spangler, coml mgr; Lee Muntz, prog dir; Dave Carney, mus dir; Mary Spangler, prom mgr; Terry Anderson, news dir; Brad Larsen, farm dir; William Sites, sports. ■ Rates: \$6; 6; 6; 6.

Mount Vernon

**\*KRNL-FM**—April 1, 1948: 89.7 mhz, 10 w. Cornell College (52314). (319) 895-6239. Cornell College. Net: Midwest. Rep: Steven Debner, Larry Jordan. Format: Prog/Ed. Spec progs: Black 21 hrs wkly. ■ Mark Thorpe, gen mgr; Edd Hajic, prog dir; Lames Davies, chief engr.

Muscatine

**KFMH(FM)**—Listing follows KWPC(AM).

**KWPC(AM)**—Jan 5, 1947 860 khz, 250 w-D. Box 116, 3218 Mulberry Ave. (52761). (319) 263-2442. Muscatine Bcstg Inc. Net: UPI, Commodity News, Iowa Radio. Rep: Iowa Radio. Format: Modern country. Spec progs: Sp 2 hrs, farm 10 hrs wkly. ■ George J. Volger, pres; Vince Beckey, VP & gen mgr; Steve Bridges, prog dir; Jeff Martin, news dir; Blean Calkins, spt dir; Lisa Catalona, mus dir; Iris Hahn, off mgr; Dave Metz, chief engr. ■ Rates: \$7.50; 6.50; 6.50; —

**KFMH(FM)**—Co-owned with KWPC(AM). February 1949: 99.7 mhz; 50 kw. Ant 245 ft. Dup AM 5%. Stereo. Format: Progs, AOR. Spec progs: Farm 6 hrs wkly. ■ Rates: \$7.50; 6.50; 6.50; 6.50.

Newton

**KCOB(AM)**—Sept 15, 1955: 1280 khz; 1 kw-D. 611 First Ave. E. (50208). 792-5262. KCOB Communications (acq 1-1-72). Net: MBS. Format: MOR & Farm. ■ John E. Carl, own.

**KLVN(FM)**—Co-owned with KCOB(AM). Jan 3, 1969: 95.9 mhz; 3 kw. Ant. 190 ft. Prog sep from AM.

Oelwein

**KOEL(AM)**—July 1950: 950 khz; 5 kw-D. 500 w-N, DA-2. (50662). (319)283-1234. Hawkeye Bcstg Inc. (acq 9-1-61). Group owner: Stuart. Net: ABC/I. Rep: PRO Radio, Abels. Format: MOR. Spec progs: Farm 16 hrs wkly. ■ Richard W. Chapin, pres; Ray Leafstedt, VP & gen mgr; Mike Baumgartner, opns mgr; Dick Petrik, news dir; Arnold Zaruba, chief engr.

**KOEL-FM**—Dec 29, 1971 92.3 mhz; 100 kw. Ant 370 ft. Stereo. Net: ABC/FM. Format: C&W. Spec progs: Farm 16 hrs wkly. ■ Jack Mihall, stn mgr. ■ Rates: \$15; 15; 12; 12.

Oskaloosa

**KBOE(AM)**—Nov 15, 1950: 740 khz; 250 w-D. Box 380 (52577). (515) 673-3493. Oskaloosa Bcstg Co. Net: UPI, Iowa Radio. Rep: Midwest Radio. Format: Easy Istng. Spec progs: Farm 5 hrs wkly. ■ Glen Stanley, gen mgr; Pat Flaherty, asst mgr; Gary Wilson, chief engr. ■ Rates: \$8; 8; 8; 8

**KBOE-FM**—Feb 7, 1964: 104.9 mhz; 2.9 kw. Ant 285 ft. ■ Rates: \$6; 6; 6; 6.

**\*KIGC(FM)**—1975: 88.7 mhz, 10 w. Ant. 80 ft. North Market & Trueblood Aves. (52577). William Penn College. ■ Terry L. Haskell, dean of men.

Ottumwa

**KBIZ(AM)**—1941 1430 khz; 1 kw-D, 250 w-N. Broadcast Center Bldg. (52501). (515) 682-4535. KBIZ Inc. (acq 12-15-64). Group owner: Post Corp. Net: CBS. Rep: H-R Stone Inc. Format: MOR. Spec progs: Farm 10 hrs wkly. ■ V.I. Minahan, pres; David L. Nelson, VP & treas; Alvina M. Britz, gen mgr; William McCullough, sls mgr; John Reardon, stn mgr.

**KLEE**  
Walton Broadcasting Sales

**KLEE(AM)**—Aug 1, 1954: 1480 khz; 500 w-D. 212 1/2 E. Main St. (52501). (515) 682-8711 Kleeco Radio Inc. (acq 3-63). Rep: Walton. Format: Top-40. Spec progs: Talk 5 hrs, news 1 hr wkly. ■ Daniel C. Palen, exec dir & gen mgr; Gary Cupp, Tom Dutton, news dirs; Beverly Palen, bus mgr. ■ Rates: \$7; 7; 7; 7

**KLEE-FM**—March 22, 1976: 97.7 mhz; 3 kw. Ant 200 ft. Stereo. Format: MOR. Spec prog: Talk 5 hrs, info 10 hrs, news 1 hr wkly. ■ Daniel Palen, gen mgr. ■ Rates: \$7; 7; 7; 7

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Pella

**\*KCUI(FM)**—June 2, 1961 89.1 mhz, 10 w. Central College (50219). (515) 628-4151, X 235. Central College. Format: Progs. Spec progs: Black 8 hrs, jazz 7 hrs wkly. ■ Maurice Birdsall, faculty advisor; James Bolland, gen mgr; Paul Gillespie, bus mgr; Kim Bower, news & prog dir; Don Wishniewsky, sports dir; Larry Knopf, library dir; Richard Siefers, chief engr.

**KNIA(AM)**—See Knoxville.

**KPLL(FM)**—July 1, 1976: 103.3 mhz; 100 kw. Ant 339 ft. Box 45 (50219). (515) 627-5911 Tulip City Bcstg. Format: MOR. Spec progs: Farm 10 hrs, C&W 5 hrs, rel 12 hrs wkly. Dwaine Meyer, pres & gen mgr; David Meyer, prog & mus dir; Dale Smith, news dir; Mike Vandervoort, chief engr. ■ Rates: \$4.20; 4.20; 4.20; 2.70.

Perry

**KDLS(AM)**—May 10, 1961: 1310 khz, 500 w-D, DA Box 548 (50220). (515) 465-5357 Perry Bcstg Co. Net: MBS. Rep: Walton. Format: Farm, MOR. ■ Shirley Whitehead, pres; Tom Quinlan, gen mgr; Roland Schleisman, coml mgr; Jim Gormally, mus dir; Billy Cole, prog dir; Marcia Murphy, prom mgr; Bill Zollman, news dir & chief engr. ■ Rates: \$3.50; 3.50; 3.50; —

**KDLS-FM**—Feb 26, 1971 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from KDLS. Net: MBS. Format: C&W. ■ Rates: \$3.25; 3.25; 3.25; 3.25.

Red Oak

**KOAK(AM)**—Aug 16, 1968: 1080 khz; 250 w-D. Box 371 (51566). (712) 623-2584. Red Oak Radio Inc. (acq 7-17-77). Net: UPI, Commodity News. Rep: Walton. Format: MOR, farm. ■ Vern Olson, pres & gen mgr; Lyle Ruhl, prog & mus dir; Frank Snyder, news dir. ■ Rates: \$7.50; 7.50; 7.50; —

Sheldon

**KIWA**  


**KIWA(AM)**—Oct 27, 1961. 1550 khz, 500 w-D. 411 9th St. (51201). (712) 324-2597 Sheldon Bcstg Co. Net: Iowa Town & Country Rep: Walton. Format: MOR. Spec progs: C&W 12 hrs wkly. ■ E. C. Stangland, owner; W. L. Stangland, mgr; Frank Luepke, farm dir; Jim Wolff, chief engr.

**KIWA-FM**—Oct 1, 1971 105.5 mhz; 3 kw. Ant 97 ft. Dups AM 100%.

Shenandoah

**KMA(AM)**—Aug 12, 1925: 960 khz; 5 kw-U, DA-N. Box 500, 208 N. Elm (51603). (712) 246-1020. May Bcstg Co. (group owner). Net: ABC/I. Rep: Katz Radio. Format: MOR, talk, farm. Spec prog: C&W 7 hrs wkly. ■ Edward W. May, pres; Owen L. Saddler, exec VP & gen mgr; Carl "Andy" Andersen, stn mgr; Mike Goodin, prog dir; Don Hansen, mus dir; Ned Dermody, news dir; Norm Kling, chief engr. ■ Rates: \$35; 35; 28; 21

**\*KYFR(AM)**—1924: 920 khz; 1 kw-D, 500 w-N. 618 1/2 Sheridan Ave., Box 10 (51601). (712) 246-5151 Family Stations. Group owner. (acq 11-76). Format: Christian. ■ Carl Gluck, gen mgr; Mike Destefano, prog dir.

## Iowa, Kansas Radio

### Sioux Center

**\*KDCR(FM)**—Aug 16, 1968: 91.3 mhz; 48 kw. Ant 300 ft. Stereo. Dordt College Campus (51250). (712) 722-0913. Dordt College Inc. Format: Educl. Spec prog: Dutch 1 hr wkly. ■ Rev. B.J. Haan, pres.

**KVDB(AM)**—1969: 1090 khz; 500 w-D, DA. Box 233 (51250). 722-9931 Tri-State Bcstrs. Format: MOR/C&W. ■ Russell Vande Brake, owner; Donald Broek, mgr; Gary De Hann, sls mgr.

**KVDB-FM**—1973: 94.3 mhz; 3 kw. Ant 225 ft.

### Sioux City

**KBCM(FM)**—March 11, 1974: 95.5 mhz; 100 kw. Ant 898 ft. Stereo. 1400 Pierce St. (51105). (712) 258-5595. Hassenger Bcstg Corp. Net: ABC/E. Rep: PRO-Radio. Format: C&W. ■ Tom Hassenger, pres; Jim Hassenger, VP & coml mgr; Roland Ashmore, sls mgr; Donald N. Miller, opns mgr; Paul J. Marshall, prom mgr; Art Blair, farm dir; Gerald Calhoun, chief engr. ■ Rates: \$17, 13.50; 12, 9.75.

**KMNS(AM)**—May 1, 1949. 620 khz; 1 kw-U, DA-2. Box 177, 901 Steuben St. (51102). (712) 258-0628. Siouxland Bcstg Inc. (acq 6-16-58). Group owner: Stuart. Net: MBS. Rep: McGavren-Guild-PGW; Paul Albes. Format: Adult contemp. ■ Richard W. Chapin, pres; James Shields, gen mgr; Pete Early, prog dir; Jim Roberts, news dir; Gerry Gibbs, chief engr.

**\*KMSC(FM)**—Not on air, target unknown: 88.3 mhz; 10 w. Morningside College.

**KSEZ(FM)**—Co-owned with KMNS Feb 6, 1960. 97.9 mhz, 38 kw. Ant 280 ft (CP- 62 kw. Ant 260) Stereo. Net ABC/FM. Format: Top-40

**KSCJ(AM)**—1927 1360 khz; 5 kw-U, DA-N. Box 1379 (51102). (712) 239-2100. G&G Broadcasting Inc. (acq 12-10-70). Net: ABC/I. Rep: HR/Stone; Soderlund. Format: MOR, farm. ■ Raymond Grandle, pres-gen mgr; Bill Grabau, VP-stn mgr; Tom Ziegler, news-farm dir; Al Lawrence, chief engr. ■ Rates: \$ 15; 13, 15; 13.

**KSEZ(FM)**—Listing follows KMNS(AM).

**KTFC(FM)**—July 1, 1965: 103.3 mhz; 93 kw. Ant 280 ft. Stereo. Box 102-A, Route 2 (51106). (712) 252-4621 Donald A. Swanson. Rep: Gary Florida. Format: Religious, C&W. Spec progs: Farm 5 hrs, class 4 hrs, news 10 hrs wkly. ■ Don Swanson, pres-gen mgr; Gary Florida, coml mgr; Charles Powell, news dir; Sam Seidon, chief engr. ■ Rates: \$7.50; 7, 7.75; 5.

**\*KWIT(FM)**—Jan. 31, 1978: 90.3 mhz, 100 kw. Ant 910 ft. Stereo. Dolby. Box 265 (51102). (712) 274-2600. Western Iowa Tech Community College. Net: NPR, Iowa Radio. Format: Classical. Spec progs: Jazz 8 hrs, blind 1 hr, senior citizens 1 hr, span 1 hr wkly. ■ Robert Thomas, dir-gen mgr; Frank Baker, asst gen mgr-dir; Bill Reynolds, mus mgr; Jerry Iverson; dev-prom mgr; Robb Empson, mgr-pub affrs; Gerald Calhoun, chief engr.

**KWSL(AM)**—1938: 1470 khz; 5 kw-U, DA-2. Box 1230. (51102). (712) 255-1470. Radio Communications Inc. (acq 11-1-74). Net: UPI, APR. Rep: Torbet/Lasker. Format: Adult contemporary. ■ Carl K. Kjedsseth, pres-gen mgr; Jay Roberts, coml mgr; Doc Holliday, prog dir; Bill Bode, mus dir; Pete Peterson, prom mgr; Paul Gomez, news dir; Ted Mann, chief engr. ■ Rates: \$15; 13; 15; 13.

### Spencer

**KICD(AM)**—December 1942: 1240 khz; 1 kw-D, 250 w-N. Box 631 (51301). (712) 262-1240. Iowa Great Lakes Bcstg Co. (acq 4-45) Net: UPI. Rep: Torbet. ■ Ben B. Sanders, pres; Jack W. Wedel, resident mgr; Dorothy Wilson, coml mgr; T. L. Shumate, prom mgr; Rich Fellingham, news dir; Karen Scarborough, mus dir; Eldon Kanago, chief engr.

**KICD-FM**—Sept 17, 1965: 107.7 mhz; 100 kw horiz, 92 kw vert. Ant 310 ft. (CP- 100 kw. Ant: 390 ft). Stereo. Dups AM 60%.

### Storm Lake

**KAYL(AM)**—November 1948: 990 khz; 250 w-D. 604 1/2 Lake Ave. (50588). (712) 732-3520. Northwest Iowa Bcstg Co. (acq 11-1-72). Net: Iowa Radio. ■ Paul Benson, pres; Chuck Ney, gen mgr & prog dir. ■ Rates: \$5.95, 7 15; 5.95; 5.95.

**KAYL-FM**—February 1949: 101.5 mhz, 17.5 kw horiz, 10.5 kw vert. Ant 400 ft. Net: UPI. Dups AM 35%. Format: MOR.

### Twin Lakes

**KTLB(FM)**—Oct 5, 1975: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. RFD 3 Rockwell City (50579). (712) 297-7586. Twin Lakes Bcstg Inc. Format: MOR, Diversified. Spec progs: Farm 5 hrs wkly. ■ Francis N. Donnelly, pres & gen mgr; Rick Fleming, prog dir; Eleanor Mills, news dir; Carol Donnelly, coml mgr; Kenneth Widen, mus dir; Craig Donnelly, sprts dir; Don Lewis, chief engr. ■ Rates: \$6; 6; 6.

### Washington

**KCII(AM)**—Nov 12, 1961 1380 khz; 500 w-D. Box 370 (52353). (319) 653-2113. Washington Radio Inc. (acq 10-1-70). Rep: PRO Radio. Format: MOR/Top 40, albums & gold. ■ Al Leighton, pres; Ken Light, gen mgr; Lee Thomas, prog dir; Dan Bryan, coml mgr.

**KCII-FM**—Not on air, target date unknown: 95.3 mhz; 3 kw. Ant 300 ft. Box 524 (52353). Format: MOR/Easy lstg.

### Waterloo

**KFMW(FM)**—Listing follows KWWL(AM).

**KLEU(AM)**—1972: 850 khz; 500 w-D, DA. 3232 Osage Rd. (50701). (319) 234-2811. Marathon Communications Inc. (acq 5/1/75). Net: UPI, MBS. Format: Top-40. Spec progs: old. ■ William E. Payne, pres; William Bundy, VP and gen mgr; Don Clay, coml mgr; Dave Jonasen, prog dir; Jim Knight, news dir; John Armstrong, chief engr. ■ Rates: \$ 8.75; 8.75; 8.75:—

**\*KNWS(AM)**—1953: 1090 khz; 1 kw-D. 4880 La Porte Rd. (50702). (319) 234-2658. Northwestern College (acq 4-2-53). Format: Relig. ■ Russ Nelson, gen mgr; Jeff Seeley, asst mgr & prog dir; Mary Robinson, mus dir; Mark Tompkin, traf dir; David Dobes, chief engr.

**\*KNWS-FM**—1965: 101.9 mhz; 100 kw. Ant 1010 ft. Dups AM 40%. Format: Good mus & relig.

**KWWL(AM)**—November 1947: 1330 khz; 5 kw-U, DA-2. 500 E. Fourth (50703). (319) 291-1200. TWX 910-525-1271 Black Hawk Bcstg Co. (group owner). Net: APR. Rep: Robert Eastman. Format: MOR, Spec prog. Farm 6 hrs, 6-8 a.m. ■ Robert Buckmaster, chmn, Harry Slife, pres; Robert McInterny, VP-gen mgr; James Bradley, exec VP; Robert Beck, prog dir; Grant Price, VP news dir; Ed Tink, VP chief engr. ■ Rates: \$24; 18; 22; 14.

**KFMW(FM)**—Co-owned with KWWL(AM). November 1968: 107.9 mhz; 100 kw. Ant 1,800 ft. Stereo. Prog sep from AM. ■ Don Timmerman, stn mgr. ■ Rates: \$8; 8; 8; 8. ■ KWWL-TV affil.

**KXEL(AM)**—July 14, 1942: 1540 khz; 50 kw-U, DA-N. Highway 281 East (50705). (319) 233-3371 Cy N. Bahakel (group owner; acq 1-11-58). Net: ABC/I. Rep: Torbet-Lasker. Format: C&W. ■ Cy N. Bahakel, pres; J. Rick Hall, gen mgr; Chuck Anderson, prog dir; Jay Douglas, opns mgr; Fred Hendrikson, coml mgr; Dean Stevens, mus dir; Darwin Paustian, news dir; Tony Thill, chief engr. ■ Rates: \$20; 18; 20; 13.75.

**KXEL-FM**—Nov 21, 1962 105.7 mhz; 100 kw. Ant 570 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Contemp. Spec progs: Black 2 hrs wkly. ■ Jay Douglas, prog & mus dir. ■ Rates: \$6, 6, 6; 6.

### Waukon

**KNEI(AM)**—July 1, 1967: 1140 khz; 1 kw-D. Box 151 (52172). (319) 568-3476. David H. Hogendorn (acq 1972). Format: C&W, farm. ■ David H. Hogendorn, pres, gen mgr & prom dir; Chuck Allen, prog & mus dir; Rick Ingersoll, news dir; Charles Pettingill, coml mgr; G.E. Schultz, chief engr. ■ Rates: \$5.60; 5.60; 5.60; —.

**KNEI-FM**—Sept 1, 1968: 103.9 mhz; 3 kw. Ant 300 ft. Dups AM 70%.

### Waverly

**\*KWAR(FM)**—Sept 15, 1951 89.1 mhz; 10 w. Wartburg College (50677). (319) 352-1200, ext 306. Wartburg College. Net: MBS, Longhorn, Intercollegiate Bcst System. Format: Educl, diversified. Spec prog: Black 3 hrs; Fr 1 hr, Ger 1 hr, Sp 1 hr wkly. ■ Dr. Robert C. Gremmels, advisor; David Siefkes, stn mgr.

**KWAY(AM)**—May 6, 1958: 1470 khz; 1 kw-D, DA. Box 307 (50677). (319) 352-3550. Cedar Valley Bcstg Co. Net: Iowa Town & Country. Format: C&W, MOR. ■ John W. Talbott, pres & chief engr; J.D. Ball, gen mgr.

**KWAY-FM**—Dec 21, 1971 99.3 mhz, 3 kw. Ant 180 ft. Dups AM 33%. Format: Easy lstng.

### Webster City

**KQWC(AM)**—Feb 6, 1950: 1570 khz; 250 w-D. Box 550 (50595). (515) 832-1570. Gorich Radio Corp. Net: Commodity News. Rep: Walton. Format: MOR, div, C&W. Spec progs: Farm 4 hrs, rel 8 hrs wkly. ■ Glenn R. Olson, pres; Rich Biever, gen mgr; Jacque Severe, coml mgr; B.J. Wilson, prog dir; C.D. Warland, news dir; Craig Pringle, chief engr. ■ Rates: \$12; 12; 12, 12.

**KQWC-FM**—1969: 95.9 mhz; 3 kw. Ant 300 ft. (acq 1972). Spec prog: Farm 3 hrs wkly

### West Des Moines

**\*KWDM(FM)**—88.9 mhz; 10w. Ant 60 ft. 1140 35th St. (50265). (515) 225-1331 West Des Moines Community School District. (acq 3-5-76). Format: Ed, div. ■ Greg Franck, Advisor.

## Kansas

### Abilene

**KABI(AM)**—April 8, 1963: 1560 khz, 250 w-D. Box 237 (67410). (913) 263-1560. KABI Inc. ■ Norton E. Warner, pres; Leon Geisert, gen mgr.

**KABI-FM**—Dec 10, 1968: 98.3 mhz; 3 kw. Ant 100 ft. Dups AM 90%.

### Arkansas City

**KSOK(AM)**—Jan 1, 1947 1280 khz; 1 kw-D, 100 w-N. Box 917 (67005). (316) 442-5400. KSOK Bcstg Co. Inc. Group owner: Stauffer. Net: APR. Format: MOR. Spec progs: Farm 12 hrs, C&W 10 hrs wkly. ■ Stanley Stauffer, pres; S.C. Thompson, VP & gen mgr; John Marquis, news & prog dir. ■ Rates: \$6; 6; 6; 6.

### Atchison

**KARE(AM)**—July 28, 1939. 1470 khz; 1 kw-U, DA-1. Box G (66002). (913) 367-1470. KARE Inc. (acq 1-20-50). Net: NBC, Commodity News. Rep: Walton. Format: MOR. Spec progs: Farm 7 hrs wkly. ■ James M. Griffith, pres & gen mgr; William B. Ervin, coml mgr; Harold Scheopner, prog dir; Russ Hodges, news dir; L. D. Winegardner, chief engr. ■ Rates: \$7.35; 5.20; 7.35; 5.20.

### Baldwin City

**\*KNBU(FM)**—Nov 29, 1965: 88.9 mhz; 10 w. 7th and Dearborn Sts. (66006). (913) 594-6451, ext 300. Baker U. Format: Ed. Spec progs: Jazz 10 hrs; pub affs, 3 hrs; C&W 2 hrs; classical 8 hrs wkly. ■ Shirley Gilham, advisor; Carol Yeo, stn mgr.

### Chanute

**KKOY(AM)**—Nov 17, 1952: 1460 khz; 1 kw-D. Box 748 (66720). (316) 431-3700. Neosho County Bcstg Inc. (acq 5-1-68). Net: ABC/I. Format: Contemp. Spec prog: Sp 1 hr wkly. ■ Dale W. McCoy Jr., pres & gen mgr; David Armstrong, prog dir; Pat Kilgore, news dir; Dorothy Nickolas, prom mgr; Al Diller Jr., chief engr. ■ Rates: \$6.30; 6.30; 6.30; 6.30.

**KQSM(FM)**—Jan 1, 1971: 105.5 mhz; 3 kw. Ant 160 ft. Prog sep from AM. Stereo. Format: Beautiful music. ■ Doug Rupe, prog dir. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

## Clay Center

**KCLY(FM)**—Jan. 6, 1978: 100.9 mhz; 2.86 kw. Ant 255 ft. Box 16 (67432). (913) 632-5661 Taylor Communications. Net: Commodity News. Format: MOR. Spec prog: 14 hrs wkly. ■ Phil Taylor, pres & gen mgr; Gary Shorman, prog dir; Steve Ficke, coml mgr; Joe Jindra, mus dir; Eric Atkinson, news dir; Bruce Stuckey, chief engr. ■ Rates: \$5; 5; 5; 5.

## Coffeyville

**KGGF(AM)**—1930: 690 khz; 10 kw-D, 5 kw-N, DA-2. Box 853 (67337). (316) 251-3800. Midwest Bcstg Co. (acq 10-15-47). Group owner: Seaton Stns. Net: ABC/C. Rep: PRO/Radio. Format: Farm, MOR. ■ Richard M. Seaton, pres; Robert L. Pratt, VP & gen mgr; Warren L. Mowder, coml mgr; Bill Miller, opns & prom mgr; Robert McBride, farm dir; Gary Bailey, mus dir; Earl Fleer, news dir; Ken Rasmussen, chief engr. ■ Rates: \$13; 10.50; 13; 10.50.

## Colby

**\*KTCC(FM)**—May 1974: 91.9 mhz; 10 kw. Ant 160 ft. 1255 S. Range (67701). (913) 462-6762. Colby Community Junior College. Format: MOR, educ. ■ Don Clonch, pres & gen mgr; Roy Roenne, chief engr.

**KXXX(AM)**—August 1947: 790 khz; 5 kw-D. Box 27 (67701). (913) 462-3305. Golden Plains Inc. (acq 8-65). Net: CBS. Rep: H-R/Stone. Format: MOR, farm. Spec prog: C&W 15 hrs wkly. ■ Ed Mason, pres & gen mgr; Rich Hawkins, farm dir; Herb Deremer, rgnl sls mgr; Don Saddler, chief engr. ■ Rates: \$24.25; 21.75; 24.25; 21.75.

**KXXX-FM**—September 1971: 100.3 mhz; 100 kw. Ant 610 ft. Stereo. Format: Contemp & MOR. ■ Rates: \$11.63; 10.38; 11.63; 10.38.

## Concordia

**KNCK(AM)**—Feb 6, 1954: 1390 khz; 500 w-D. Box 629 (66901). (913) 243-1414. General Bcstg Co. Net: Commodity News. Rep: Keystone. Format: Farm, C&W. ■ W. F. Danenbager, pres; Wendell Wilson, stn mgr. ■ Rates: \$9.80; 9.80; 9.80; 9.80.

**KCKS(FM)**—Co-owned with KNCK(AM). Sept. 1, 1978: 95.3 mhz; 3 kw. Ant 160 ft. Dups AM 30%. Format: Beautiful music.

**\*KVCO(FM)**—May 1, 1977: 88.3 mhz; 10 w. Ant 80 ft. 2221 Campus Dr. (66901). (913) 243-1435. Cloud County Community College. Format: Diversified. ■ Jack Meister, gen mgr.

## Derby

**KDRB(FM)**—1978: 95.9 mhz; 3 kw. Ant 300 ft. Stereo. 329 E. Madison (67037). (316) 788-3706. Tri-City Bcstg Co. Inc. Format: Contemporary. ■ Ben Foster, pres; Chuck Middleton, gen mgr; Carolyn Delany, sls mgr; Joe Tellus, prog dir. ■ Rates: \$9.25; 8.35; 9.25; 8.35.

## Dodge City

**KEDD(AM)**—March 1961: 1550 khz; 1 kw-D, DA. Box 1206 (67801). (316) 227-7151. Seward County Bcstg Co. Group owner: Alf M. Landon. Net: ABC/C. Format: Top 40. ■ Alf M. Landon, pres; Lyle Butler, gen mgr; Rhett Downing, chief engr; Linda Livingston, coml mgr; Brad Burns, prog dir; Mark Miller, news dir. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

**KGNO(AM)**—June 30, 1930: 1370 khz; 5 kw-D, 1 kw-N, DA-N. Box 1398 (67801). (316) 227-3151. Dodge City Bcstg Co. Inc. Net: MBS. Rep: Savalli/Gates, Gray, Hix, Soderlund. Format: MOR. Spec progs: Farm 8 hrs, classical 2 hrs wkly. ■ Martha E. Muncy, pres; Isadore A. Salm, gen mgr.

**KGNO-FM**—May 1966: 95.5 mhz; 100 kw. Ant 430 ft. Stereo. Progs sep from AM. Format: Beautiful music.

**K TTL(FM)**—Dec. 1978: 93.9 mhz; 100 kw. Ant 560 ft. Box 1088 (67801). (316) 225-2220. Net: UPI. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Nellie Babbs, gen mgr; Charles Babbs, chief engr.

## El Dorado

**KOYY(AM)**—Nov 16, 1953: 1360 khz; 500 w-D. Box 550 (67042). (316) 321-1360. KIKZ Inc. (acq 3-1-77). Format: Talk, variety. Spec prog: Farm 12 hrs wkly. ■

Guy Russell, VP & gen & coml mgr; Dave Murray, prog & news dir; Lee Shawn, mus dir. ■ Rates: \$10; 10; 10; 10.

**KOYY-FM**—Feb 15, 1972: 99.3 mhz; 3 kw. Ant 135 ft. Dups AM 60%.

**\*New FM**—Not on air: 91.9 mhz, 10 w. Ant 73 ft. 14th & Bypass So. (67801). Dodge City Community College.

## Ellsworth

**KLOQ(FM)**—See Lyons.

## Emporia

**KLRF(FM)**—Listing follows KVOE(AM)

**KVOE(AM)**—Jan 21, 1939: 1400 khz; 1 kw-D, 250 w-N. Box 968 (66801). (316) 342-1400. Bluestem Bcstg Co. (acq 8-1-57). Net: ABC/I. Rep: Keystone. Format: MOR, variety, C&W. ■ Edward H. McKernan Jr., pres & gen mgr; Rich Bisterfeldt, coml mgr; Lyle Brown, prog & mus dir; Roger Hartsook, news dir; Dave Wiese, chief engr. ■ Rates: \$16.05; 16.05; 16.05; 16.05.

**KLRF(FM)**—Co-owned with KVOE(AM). June 15, 1966: 104.9 mhz; 3 kw. Ant 300 ft. Stereo. Progs sep from AM. Format: Progs, Contemp. ■ Rates: \$13.25; 13.25; 13.25; 13.25.

## Fairway

**KCNW(AM)**—April 16, 1953: 1380 khz; 5 kw-D, 500 w-N, DA-2. Box 461, Shawnee Mission (66204). (913) 492-1380. KCNW Inc. Net: MBS. Format: Inspirational, ethnic. ■ Tom Schulte, gen mgr; John Sims, opns mgr; Bob Leedham, chief engr. ■ Rates: \$15; 15; 15; 15.

## Fort Scott

**KMDO(AM)**—Oct 8, 1954: 1600 khz; 500 w-D. Box 72 (66701). (316) 223-4500. Fort Scott Bcstg Co. (acq 2-1-60). Net: KBS. ■ Jim McKenney, gen mgr.

## Garden City

**KBUF(AM)**—1948: 1050 khz; 5 kw-D, DA. Box 798 (67846). (316) 276-2366. Midwest Radio Co. (acq 6-77). Rep: Katz. Format: MOR. Spec progs: Sp 2 hrs, C&W 25 hrs wkly. ■ Jim Throneberry, gen mgr; Bob Terry, mus dir; Rick Cheatum, opns dir & news dir; Doug Wagner, prom mgr; Bob Hill, chief engr.

**KBUF-FM**—Nov 30, 1962: 97.3 mhz; 11 kw. Ant 230 ft. Dup AM 98%.

**KIUL(AM)**—May 20, 1935: 1240 khz; 1 kw-D, 250 w-N. 308 N. Seventh St. Box 878 (67846). (316) 276-3251. KIUL Inc. (acq 1-1-53). Net: CBS. Rep: Devney. Format: farm, MOR. ■ Tony Jewell, pres & gen mgr; Ron Isham, coml mgr; Phil Weaver, prog dir; Lee Barr, mus dir; John Mitchell, news dir; Rod Mogg, chief engr. ■ Rates: \$10; 10; 10; 10.

## Goodland

**KLOE(AM)**—1947: 730 khz; 1 kw-D. Box 569 (67735). (913) 899-2309. KLOE Inc. (acq 11-1-60). Rep: Devney. Net: UPI. Format: Variety. Spec prog: Sp 2 hrs, farm 20 hrs wkly. ■ Ross Beach, pres; Kay Melia, gen mgr & prog dir; Ken Halbleib, coml mgr; Larry Hevner, mus dir; Marty Melia, prom mgr; Bill Norman, news dir; Wayne Pash, chief engr. ■ KLOE-TV affil. ■ Rates: \$11; 9; 9; —.

## Great Bend

**\*KBJC(FM)**—Feb 18, 1970: 91.9 mhz; 10 w. Barton County Community Junior College (67530). (316) 792-2701, ext 60. Licensee as above. Format: Educational, diversified. ■ Alicia Andrews, gen mgr; Gerald Resner, chief engr.

**KLOQ(FM)**—See Lyons.

**KVGB(AM)**—March 10, 1937: 1590 khz; 5 kw-U, DA-2. 1200 Baker St. (67530). (316) 792-4317. Forward of Kansas Inc. (acq 3-1-70). Group owner: Forward Communications Corp. Net: NBC. Rep: PRO Radio, Hix. Format: MOR; diversified. Spec prog: Farm 6 hrs, classical 1 hr wkly. ■ Robert D. Hilgendorf, pres & gen mgr; Rick Russell, prog dir; George Donley, sls mgr; Don Shorock, news dir; Harold F. Riedl, chief engr. ■ Rates: \$8.15; 7; 8.15; 7

## Kansas Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

**KVGB-FM**—Jan 17, 1977: 104.3 mhz; 96 kw. Ant 810 ft. Progs sep from AM. Stereo. Format: Beautiful music. Spec prog: Farm 3 hrs wkly. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

## Hays

**KAYS(AM)**—Oct 15, 1948: 1400 khz; 1 kw-D, 250 w-N. Box 817 (67601). (913) 625-2578. KAYS Inc. Rep: Devney. ■ Ross Beach, pres; Robert E. Schmidt, VP & gen mgr; Robert C. Templeton, stn mgr; Mike Cooper, prog dir; Steve Nichols, news dir; Ken Giebler, chief engr. ■ KAYS-TV affil.

**KJLS(FM)**—June 27, 1974: 103.3 mhz, 100 kw. Ant 463 ft. Stereo. Box 364 (67601). (913) 628-1064. Lesso Inc. Net: APR. Format: C&W, rock. Spec prog: farm 19 hrs wkly. ■ Larry Steckline, pres; Bill Kuhn, gen mgr; Roger Goering, prog dir; Mark Ediger, prom mgr; Tom Hawks, chief engr. ■ Rates: \$10; 3.40; 10; 3.40.

## Hiawatha

**KNZA(FM)**—Aug 18, 1977: 103.9 mhz; 3 kw. Ant 300 ft. Box 104 (66434). (913) 547-3461. Kanza Broadcasters. Net: Brownfield. Format: Farm, C&W. ■ Mike Carter, gen mgr; Robert Hilton, sls mgr; Walt Wicklan, prog dir; Larry Dean, news dir; Rod Padley, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

## Hillsboro

**\*KHHS(FM)**—Sept 1, 1977: 88.1 mhz; 10 w. Ant 70 ft. 500 E. Grand (67063). (316) 947-3992. Unified School District No. 410. Format: Top-40. ■ Dr. Robert Brown, pres.

## Hoisington

**KHOK(FM)**—Not on air: 100.9 mhz; 3 kw. Ant 300 ft. 111 W. 13th St. Hays (67601). Heart of Kansas Radio.

## Hutchinson

**\*KHCC(FM)**—Sept 11, 1972: 90.1 mhz; 83 w. Ant 57 ft. 1300 North Plum (67501). (316) 662-6646. Hutchinson Community College. Format: Variety. Spec progs: Farm 3 hrs, black 3 hrs; classical 5 hrs; jazz 2 hrs; Sp 2 hrs wkly. ■ Vance Tyrell, progs coord.

**KSKU(FM)**—Oct 7, 1968: 102.1 mhz; 100 kw. Ant 550 ft. Stereo. 1120 N. Halstead (67501). (316) 663-2115. Sampson Communications Co. (acq 9-5-75). Format: MOR. ■ Jack S. Sampson, pres & gen mgr; Terry Drouhard, prog dir; David Krobot, coml mgr; Earl Weidman, chief engr. ■ Rates: \$7.65; 7.65; 7.65; 7.65.

**KWBW(AM)**—May 28, 1935: 1450 khz; 1 kw-D, 250 w-N. Box 1036 (67501). (316) 662-4486. Nation's Center Bcstg Co. (acq 11-16-56). Net: NBC, APR. Rep: Walton. Format: MOR. Spec progs: Black 2 hrs, Sp 1 hr wkly. ■ Fred L. Conger, pres & gen mgr; John M. Townley, coml mgr; George Bachelor, prom & prog dir; Larry James, chief engr; Jerry Bonham, news dir. ■ Rates: \$10.75; 6.90; 6.90; 6.90.

**KHUT(FM)**—Co-owned with KWBW(AM). March 15, 1972: 102.9 mhz; 28.5 kw. Ant 155 ft. Box 1036 (67501). (316) 662-4486. Rep: Walton. Format: Beautiful music. ■ Richard Cornish, coml mgr & prom mgr; Larry James, prog dir & mus dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**KWHK(AM)**—Nov 1, 1946: 1260 khz; 1 kw-D, 500 w-N, DA-2. Box 1967 (67501). (316) 663-4461. KWHK

## Kansas Radio

Bcstg Co. (acq 8-60). Net: APR, Commodity News. Rep: Fred Smith. Format: Top 40. Spec prog Farm 10 hrs, Sp 1 hr wkly. ■ William L. Mitchell, chmn of the bd, Ken Willard, stn mgr; Dick Green, sls mgr; Tom Pike, prog dir. ■ Rates: \$15; 13; 13; 10.

### Independence

**KIND(AM)**—Dec 8, 1947 1010 khz; 250 w-D. 113 S. 8th St. (67301). (316) 311-3000. Central Bcstg Inc. Net: MBS. Format: MOR. ■ J. Nelson Rupard, pres & gen mgr, Jim Fischer, coml mgr. ■ Rates: \$45; 45; 45; 45.

**KIND-FM**—May 10, 1969 101.7 mhz; 1.6 kw. Ant 155 ft. Dups AM 50%.

### Iola

**KIKS(AM)**—July 25, 1961 1370 khz; 500 w-D. DA. Box 710 (66749). (316) 365-3151 Iola Bcstg Inc. (acq 9-1-73). Net: MBS. Format: MOR. Spec Prog Farm 7 hrs wk. ■ Michael P. Russell, pres, gen & coml mgr; Steve Burrows, prog dir. ■ Rates: \$4.50; 4.10; 4.10; 4.10.

**KIOL(FM)**—Co-owned with KIKS(AM). June 9, 1977 99.3 mhz; 3 kw. Ant 300 ft. Dups AM 60%. ■ Rates: \$4.60; 4.20; 4.20; 2.60.

### Junction City

**KJCK(AM)**—May 15, 1949 1420 khz; 1 kw-D. W. Ash at U.S. 77, Box 789 (66441). (913) 762-3165. Junction City Bcstg Co. Net: APR. Format: MOR. ■ R. L. Weir Jr, pres; Steve Roesler, VP & gen mgr; Donald D. Wolf, coml mgr; Mark Eaton, prom & prog dir; Bruce Karns, news dir; Jim West, mus dir; David Weise, chief engr. ■ Rates: \$10.59; 9.29; 10.59; 9.29.

**KJCK-FM**—July 22, 1965 94.5 mhz; 100 kw. Ant 630 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Rates: \$11.17, 9.88; 11.17, 9.88.

### Kansas City

**KCKN(AM)**—1925 1340 khz; 1 kw-D, 250 w-N. Box 1165 (66117). (913) 321-3200. Kaye-Smith Radio (group owner; acq 7-1-65). Net: APR. Rep: McGavren-Guild. Format: C&W. ■ Lester M. Smith, exec dir; Vern Wheeler, gen mgr; Ken Bradshaw, sls mgr; Chris Collier prog dir; Jim J. Jett, chief engr. ■ Rates: \$62, 50; 52, 30.

**KCKN-FM**—May 28, 1963 94.1 mhz; 100 kw. Ant 460 ft. Stereo. Dup AM 25%.

**KUDL(FM)**—Oct 9, 1959 98.1 mhz; 100 kw. Ant 240 ft. Stereo. 6230 Eby, Shawnee Mission, Kan, (66202). (913) 722-2866. Kansas Bcstg Inc.

### Larned

**KANS(AM)**—Nov 4, 1963 1510 khz; 1 kw-D (500 w-CH). 8th & Topeka (67550). (316) 285-2127 Hillis F. Bell Jr. (acq 8-14-67). Net: UPI. Format: MOR. Spec progs: C&W 12 hrs wkly. ■ Hillis F. Bell Jr, pres & gen mgr; Gary Meserve, coml mgr; Barry Evans, news dir; Marilyn Bell, prom mgr; Chris Brickley, prog & mus dir; Jim Adams, chief engr. ■ Rates: \$5; 5; 5, 5.

**KANS-FM**—Nov 1, 1965 96.7 mhz, 910 w. Ant 290 ft. Dup AM 100%.

### Lawrence

\***KANU(FM)**—Listing follows \*KFKU(AM).

\***KFKU(AM)**—Sept 15, 1924 1250 khz, 5 kw-U, DA-1 Bcstg Hall, U. of Kansas (66045). (913) 864-4530. U. of Kansas. Net: NPR, APR. Format: Variety. ■ Howard Hill, dir; Bradley Dick, chief engr.

\***KANU(FM)**—Co-owned with \*KFKU(AM). Sept 15, 1952 91.5 mhz; 110 kw. Ant 660 ft. Stereo. Progs sep from AM. Format: Jazz, classical. ■ Bill Redlin, news dir; Michael Berendt, mus dir & prog dir; John Easley, prom mgr.

\***KJHK(FM)**—1975 90.7 mhz; 10 w. 217 Flint Hall, University of Kan. (66045). (913) 864-4745. University of Kansas. Format: Progs. Spec progs: Black 4

hrs, classical 2 hrs, jazz 10 hrs wkly. ■ Dr. Ernie Martin, gen mgr; Dr. Paul Smeyak, news dir; Rod Davis, chief engr.

**KLWN(AM)**—Feb 22, 1951 1320 khz; 500 w-D. Box 3007 (66044). (913) 843-1320. Lawrence Bcstgs Inc. Rep: Walton, Dahlsten. Format: MOR. ■ Arden Booth, pres; Hank Booth, gen mgr, Bob Newton, opns mgr; Frank Chaffin, sls mgr, Randy Jordan, prog dir; Cliff Kemberling, news dir; Harold Kinkaid, chief engr. ■ Rates: \$13; 11, 13; 11

**KLWN-FM**—Aug 20, 1963 105.9 mhz, 17 kw. Ant 135 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Mike Schmidt, prog dir. ■ Rates: \$13, 11, 13, 11

### Leavenworth

**KCLO(AM)**—1948 1410 khz; 5 kw-D, DA. 335 Muncie Rd (66048). (913) 682-1410. KCLO Inc. (acq 7-59). Group owner: Anderson Stns. Rep: Hopewell. Format: Contemp Spec progs: Black 2 hrs, Sp 3 hrs, wkly ■ George Basil Anderson, pres & gen mgr; Lee Pemberton, coml & prom mgr, prog & mus dir.

**KTRO(FM)**—Co-owned with KCLO(AM). 1962 98.9 mhz; 100 kw. Ant 410 ft. Stereo. Dup AM 10%.

### Liberal



**KLIB(AM)**—Sept 15, 1960 1470 khz; 1 kw-D. Box 856 (67901). (316) 624-2556. Communications Enterprises of Kansas Inc. Net: MBS, Commodity News. Format: C&W. ■ Hugh Jones, pres; Bill Murly, gen mgr; Bill Ray, prog dir; Jack Clark, news dir; Terry Mosena, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**KSCB(AM)**—July 25, 1948 1270 khz, 1 kw-D, 500 w-N, DA-N. Box K (67901). (316) 624-3891 Seward County Bcstg Co. Group owner: Alf M. Landon Stns. Net: ABC/I. Rep: PRO Radio. Format: MOR. Spec prog: Farm 4 hrs wkly. ■ Alf Landon, pres; Stuart Melchert, gen mgr; Wayne Gray, coml mgr; Jim Gilcrest, prog dir & mus dir; Don Drees, news dir; John Deken, chief engr. ■ Rates: \$6.90; 6.90; 6.90; 6.90.

**KEZS(FM)**—Co-owned with KSCB(AM) July 10, 1978 105.5 mhz; 3 kw. Ant 185 ft. Format: MOR. ■ Rates: \$5; 5; 5; 5.

**KSLS(FM)**—Not on air 99.3 mhz; 2.7 kw. Ant 320 ft. Box 364, Hays (67601). Lawrence Steckline.

### Lyons

**KLQO(FM)**—April 10, 1970 106.1 mhz, 62 kw. Ant 175 ft. Box 768 (67554). (316) 278-3644. Chief Productions. Net: ABC/E. Format: MOR, C&W. Spec progs: Farm 12 hrs, wkly. ■ C. Kay Hutchinson, pres & gen mgr; Elizabeth Hutchinson, prog dir; Mike Hill, coml mgr; Merle Valnes, chief engr. ■ Rates: \$4.70; 3.70; 4.50; 3.50.

### Manhattan

**KMAN(AM)**—June 1950 1350 khz; 500 w-D. Box 1350 (66502). (913) 776-4851 Manhattan Bcstg Co. Group owner: Seaton Stns. Format: MOR. ■ Richard M. Seaton, pres; Lowell E. Jack, VP & gen mgr; Tom Rees, coml mgr; Hal Eldridge, prom mgr; Roger Hamilton, prog dir; Ed Klimek, mus dir; Dave Sparks, news dir; Kevin Block, chief engr. ■ Rates: \$11.45; 11.45; 11.45; 11.45.

**KMKF(FM)**—Co-owned with KMAN(AM). Sept 1, 1972 101.7 mhz; 1.7 kw. Ant 400 ft. Stereo. Box 1350 (66502). (913) 776-4851 Progs sep from AM. Format: Contemp, progs (album oriented) ■ Ed Klimek, FM coord. ■ Rates: \$10.90; 10.90; 10.90; 10.90.

\***KSAC(AM)**—Dec 1, 1924 580 khz; 5 kw-D, 500 w-N (S-WIBW). Room 20, McCain Auditorium, Kansas State U. (66506). (913) 532-5851 Kansas State U. Net: NPR. Format: Educl. ■ Duane C. Acker, pres; Jack M. Burke, mgr; Ralph S. Titus, spec affrs.

\***KSDB-FM**—Co-owned with \*KSAC(AM). 1950 88.1 mhz; 10 w. (913) 532-6960. Format: Top 40.

### Marysville

**KNDY(AM)**—July 10, 1956 1570 khz; 250 w-D. RR

3 (66508). (913) 562-2361 Apollo Broadcasting Corp (acq 11-17-69). Net: Commodity News. Format: C&W, MOR. Spec progs: Farm 3 hrs wkly. ■ Herbert R. Hoeflicker, pres & gen mgr; Ruby J. Hoeflicker, coml mgr & prog dir; Herb Hoeflicker, mus dir; Ron Bramlage, spt dir, Larry Black, news dir, Gary Canarsky, chief engr. ■ Rates: \$4.75; 4.75; 4.75; —

**KNDY-FM**—July 23, 1974 103.1 mhz, 3 kw. Ant 200 ft. Prog sep from AM. Format: Top-40. ■ Herb Hoeflicker, gen mgr. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

### McPherson

**KNEX(AM)**—Jan 4, 1949 1540 khz, 250 w-D. Box 1069 (67460). (316) 241-1504. McPherson Bcstg Inc. (acq 9-26-52). Rep: Hopewell. Format: MOR. ■ K. R. Krehbiel pres; Claude Hughes, gen mgr & prog dir, Vic Davis, coml mgr; Bob Hapgood, news dir, Bob Battershell, chief engr

**KNEX-FM**—Jan 12, 1974 96.7 mhz, 3 kw. Ant 245 ft. McPherson Bcstg Inc Dups AM 15%. Format: Btlf mus, sports & news. Stereo.

### Mission

**KBEA(AM)**—October 1957 1480 khz; 1 kw-D, 500 w-N, DA-1 Box 1347 (66202). (913) 432-1480. KBEA Bcstg Co. (acq 12-1-72). Net: ABC/I, MBS, Missouri Network. Format: MOR, news. Spec prog: Sp 1 hr wkly. ■ Robert P. Ingram, pres; Tom Allen, mus dir; Jim Eubank, prom mgr; Charlie Camlich, prog & mus dir; C. B. Frazer, chief engr. ■ Rates: \$16; 12, 14; 12.

**KXTR(FM)**—Co-owned with KBEA(AM) See Kansas City, Mo.

### Newton

**KJRG(AM)**—May 24, 1953 950 khz, 500 w-D. Box 567 (67114). (316) 283-5150. KJRG Inc. (acq 7-59). Group owner: Anderson Stns. Rep: Hopewell. Format: Religious. ■ George Anderson, pres & gen mgr; Don Skinner, mus dir; Gene Price, prog dir; Darrell Hawkins, news dir; Frederic Jung, chief engr. ■ Rates: \$6.75; 6.75, 6.75; 6.75.

**KOEZ(FM)**—Co-owned with KJRG(AM) 1959 92.3 mhz; 100 kw horiz, 63 kw vert. Ant 390 ft. Stereo. Prog sep from AM. Format: Beautiful music.

### Norton

**KQNK(AM)**—Oct 28, 1963 1530 khz, 1 kw-D. Box 220 (67654). (913) 877-3378. Norton Bcstg Inc. (acq 6-1-78). Net: UPI, Commodity News. Rep: Fred Smith, Keystone. Format: C&W. ■ Phil Taylor, pres; J. Smethers, gen mgr; Tom Nichol, prog & mus dir; Bruce Stucky, chief engr. ■ Rates: \$4.25; 3.50; 3.00; —

### Oberlin

**KFNF(FM)**—1977 101.1 mhz; 100 kw. Ant 417 ft. 606 Union National Bldg., Wichita (67202). Jerry T. Venable & Ernest McRae.

### Ottawa

**KOFO(AM)**—Sept 24, 1949 1220 khz; 250 w-D. Box 16 (66067). (913) 242-1220. Mar-Wa-Ka Bcstg (acq 6-1-77). Net: ABC/E. Rep: PRO Radio. Format: MOR. ■ Rick Shaffer, pres; Glen Duderstadt, gen mgr; Peggy Armstrong, coml mgr; Bob Osburn, mus dir. ■ Rates: \$12.20; 9; 12.20; 8.

**KOFO-FM**—Jan 1, 1978 95.7 mhz; 6.7 kw. Ant 340 ft. Prog sep from AM. Format: Top-40.

\***KTJO-FM**—May 1951 88.1 mhz; 10 w. Ant 84 ft. Box 10, Ottawa University (66067). (913) 242-5200, ext 212. Ottawa University. Format: Variety.

### Parsons

**KLKC(AM)**—1948 1540 khz; 250 w-D. Box 853 (67357). (316) 421-6400. Community Bcstg Co. (acq 2-54). Net: MBS. Format: C&W, MOR. Spec prog: Farm 4, Sp 1 hr wkly. ■ Richard R. Combs, pres, gen mgr, & chief engr; Eugene L. Joslin, stn mgr; Roger Johnson, prog dir & coml mgr. ■ Rates: \$7, 5.50; 5.50; 5.50.

**KLKC-FM**—Oct. 1978 93.5 mhz; 3 kw. Ant 267 ft. Dups AM 20%.

### Phillipsburg

**KKAN(AM)**—Dec 31, 1959 1490 khz; 1 kw-D, 250



w-N, Box 307 (67661). (913) 543-2151 Look Bdcstg Inc. ■ Dwight C. Look, mgr.

Pittsburg

**KOAM(AM)**—Oct 11, 1937 860 khz, 10 kw-D, 5 kw-N, DA-N, Box F (66762). (316) 231-7200. TWX 316-952-8230. Pittsburg Bcstg Inc. Net: NBC. Rep: Masla; Gray. Format: C&W & farm. ■ Jerry Greech, gen mgr, prom & coml mgr; C. B. Carter, mus dir; Dan Willis, prog dir; Dave Bell, prom mgr; Joe Patterson, news dir; Jack Maxton, chief engr. ■ Rates: \$16.50; 16.50; 16.50; 9.

**KMRJ(FM)**—Listing follows KSEK(AM).

**KSEK(AM)**—May 1947 1340 khz; 1 kw-D, 250 w-N, Box 610 (66762). (316) 231-2800. Douglas Bcstg Corp. (acq 5-1-74). Net CBS. Rep: PRO Radio. Format: MOR. Spec prog Farm 13 hrs wkly. ■ James D. Harbart, pres and gen mgr; Gary N. Hannes, prog dir; Gabe Baptiste, mus dir; Jerry Deems, news dir; Jim Douglas, chief engr. ■ Rates: \$9.50; 8.50; 8.50; 9.50.

**KMRJ(FM)**—Co-owned with KSEK(AM) April 20, 1975: 96.9 mhz, 100 kw. Ant 390 ft. 13005 W. 77th St. (66215). Dups AM 85%. Stereo. ■ James D. Harbart, pres.

Pratt

**KWLS(AM)**—Jan 19, 1963: 1290 khz, 5 kw-D, 500 w-N, DA-2, Box 486 (67124). (316) 672-5581 Lesso Inc. (acq 12-28-77). Net: ABC/E. Rep: PRO Radio. ■ Larry Steckline, pres.

**KWLS-FM**—July 1, 1965: 93.1 mhz; 29 kw. Ant 120 ft.

Russell

**KRSL(AM)**—Jan 11, 1956: 990 khz; 250 w-D, Box 666 (67665). (913) 483-3121 Fred L. Thompson. Format: MOR. Spec progs: Polka mus 10 hrs wkly. ■ Fred L. Thompson, owner & pres; Richard Dumer, VP & stn mgr; Don Woelk, opns mgr & news dir; Wayne Grabbe, sls mgr.

**KRSL-FM**—July 1, 1965: 95.9 mhz; 3 kw. Ant 295 ft. Dup AM 95%.

Salina

**KFRM(AM)**—1947 550 khz; 5 kw-D, DA. 14700 W Highway 54, Wichita (67235). (316) 722-8123. Great Plains Radio Inc. (acq 5-1-78). Rep: KATZ. Format: C&W, farm. ■ John Enoch, pres; Faye Graves, gen mgr.

**KINA(AM)**—April 20, 1964: 910 khz; 500 w-D, DA, Box 778 (67401). (913) 825-0266. Salina Radio Inc. Net: APR. Format: Mod C&W. ■ Sherwood R. Parks, pres, gen mgr; Richard Cole, sls mgr; Mark McKeen, prog dir; Rob Miller, prom mgr; Marcia Harper, news dir; Dave Robbins, chief engr. ■ Rates: \$8.30; 8.30; 8.30; —

**KSAL(AM)**—May 18, 1937: 1150 khz; 5 kw-U, DA-N, Box 180 (67401). (913) 823-3701 Salina Bcstg Inc (acq 2-11-59). Group owner: Stuart Bcstg Co. Net: ABC/I. Rep: McGavren-Guild, Hix. Format: Adult contemp. Spec progs: Farm 17 hrs wkly. ■ Richard W. Chapin, pres; Kenneth J. Jennison, coml and gen mgr; James G. Robertson, prog dir; Ron Harbaugh, news dir; Don Englehardt, chief engr. ■ Rates: \$21, 19; 21, 19.

**KYEZ(FM)**—Co-owned with KSAL(AM). May 1, 1975: 93.7 mhz; 100 kw. Ant 510 ft. Net: ABC/FM, UPI. Format: Contemp music. ■ Kenneth J. Jennison, gen mgr. ■ Rates: \$9; 8; 9; 8.

**KSKG(FM)**—1961 99.9 mhz 100 kw. Ant 570 ft. Box 995 (67401). (913) 825-4631 Salina FM Inc. (acq 7-31-74). Format: Top-40. Spec progs: Black 1 hr wkly. ■ Wayne Pollard, pres & gen & coml mgr; David Stone, prog dir; Duncan Mounsey, coml mgr; Dave Lourie, mus dir; John Henshall, news dir; Rod Rogers, chief engr. ■ Rates: \$9; 9; 9; 9.

**KYEZ(FM)**—Listing follows KSAL(AM).

Scott City

**KFLA(AM)**—Oct 13, 1962: 1310 khz; 500 w-D, Route 1, Box 6 (67871). (316) 872-5345. KFLA Inc. (acq 7-1-73). Group owner: Anderson Stns. Rep: Hopewell. Net: APR. Format: MOR, relig. Spec prog

Farm 2 hrs, Span 1 hr wkly. ■ George Basil Anderson, pres & gen mgr; Bill Fry, prog dir, coml & prom mgr; Claude Van Horn, mus & news dir & chief engr. ■ Rates: \$4, 4; 4; 4.

Topeka

**KULL(FM)**—Co-owned with KFLA(AM) Nov 9, 1964: 94.5 mhz; 100 kw. Ant 360 ft. Stereo. Format: Btfl mus, farm.

**KEWI(AM)**—July 1947: 1440 khz; 5 kw-D, 1 kw-N, DA-2 5315 W. Seventh, Box 4407 (66604). (913) 272-2122. Midland Bcstrs Inc. (acq 2-62). Rep: Torbet. Format: Top 40. ■ Fred P Reynolds, pres; Robert F Russell, exec VP & gen mgr; Bob (Rick) Shaw, sls mgr; J.R. Greeley, prog dir; Khris Favor, mus dir; Mike Manns, news dir; Wayne Nelson, chief engr. ■ Rates: \$15.75; 13.75; 15.75; 6.90.

**KSWT(FM)**—Co-owned with KEWI(AM) July 1, 1971 107.7 mhz, 100 kw. Ant 460 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$11.50; 14; 12.25; 9.50.

**KTOP(AM)**—July 1947 1490 mhz; 1 kw-D, 250 w-N, Box 1490 (66601). (913) 234-3444. Harris Enterprises Inc. (group owner, acq 4-1-64). Net: MBS. Rep: Masla. Format: C&W. ■ Merle R. Blair, gen mgr; Merie Blair, sls mgr; Joe Monteith, prog dir; Bob Potter, news dir; Larry Bostwick, chief engr. ■ Rates: \$8.50; 6.75; 8.50; 4.50.

**KDVV(FM)**—Co-owned with KTOP(AM). May 29, 1960: 100.3 mhz; 100 kw. Ant 260 ft. Prog sep from AM. Net: MBS. Format: Modern Christian music. ■ Rates: \$8; 8; 8; 8.

**KTPK(FM)**—1974: 106.9 mhz; 100 kw. Ant 340 ft. Stereo. 910 First Natl Bank Tower (66603). (913) 234-2627 Shawnee Bcstg Co. Rep: Bernard Howard. Format: Mod C&W. Spec progs: Farm 6 hrs wkly. ■ Marvin H. Wilson, pres; H. Pat Powers, gen & coml mgr; Patrick Christine, prog dir; Glenda Cantrell, mus dir; Phil Tysinger, prom mgr; Dara Trum, news dir; Mike Slocum, chief engr. ■ Rates: \$10; 11, 11, 7.70.

**WIBW(AM)**—May 8, 1927 580 khz, 5 kw-U, DA-N (S-KSAC). Box 119 (66601). (913) 272-3456. TWX 910-744-6709. Stauffer Communications. (group owner, acq 2-1-57). Net: CBS. Rep: Katz. Format: News, talk, good mus. Spec prog Farm 20 hrs wkly. ■ Jerry Holley, VP bcstg, Darrel Witham, gen mgr; Ray Perry, sls mgr; Tom Parmley, news dir; Rich Hull, farm dir; Ed O'Donnell, opns dir & chief engr. ■ Rates: \$52; 26; 18; 18.

**WIBW-FM**—Sept 1, 1961 97.3 mhz; 97 kw. Ant 1220 ft. Stereo. Format: Top-40. ■ WIBW-TV affil. ■ Rates: \$23; 23; 23; 23.

**WREN(AM)**—June 15, 1926: 1250 khz; 5 kw-U, DA-N (S-KFKU). Box 1280 (66601). (913) 232-0505. WREN Bcstg Inc. (acq 11-52). Group owner: Alf M. Landon Stns. Net: ABC/I. Rep: Pro Radio. Format: MOR. Spec progs: relig 6 hrs wkly. ■ Alf M. Landon, pres; Russell W. Gibson, gen mgr; Steve Southerland, prog dir; Lynn Higbee, stn mgr; Brian Keith, sls mgr; Tom Roberts, news dir; Randy Jordan, mus dir; Barry Lee Yazell, chief engr. ■ Rates: \$20; 15; 20; 7.50.

Ulysses

**KULY(AM)**—March 1, 1965: 1420 khz; 1 kw-D, 500 w-N, DA-2, Box 1420 (67880). (316) 356-1420. Grant County Bcstg Inc. Net: APR. Rep: Walton. Format: MOR. Spec progs: Sp 4 hrs, farm 30 hrs wkly. ■ Sam Elliott, pres & gen mgr; Alan Vandaveer, news dir; Ralph Schafer, mus dir. ■ Rates: \$7; 7, 7, 7

Wellington

**KLEY(AM)**—Nov 19, 1966: 1130 khz; 250 w-D, DA. KLEY Drive (67152). (316) 326-3341 Sumner Bcstg Co. Spec progs: Sp 2 hrs; C&W 7 hrs; Pol 6 hrs wkly. ■ Ed Hundley, gen mgr; Henry Kreifels, chief engr; Sid Shields, coml mgr.

Wichita

**KAKE(AM)**—Oct 28, 1947: 1240 khz; 1 kw-D, 250 w-N, Box 1240 (67201). (316) 943-4221 TWX 910-741-6926. KAKE-TV & Radio Inc. Net: ABC/E. Rep: Katz. Format: MOR. ■ Mark H. Adams, chmn; Martin Umansky, pres; Frank Gunn, VP & gen mgr; Gene Rump, prog & mus dir; John Myers, prom mgr; John McKean, news dir; Harold H. Newby, chief engr. ■ KAKE-TV affil. ■ Rates: \$17; 15; 17, 13.

**KARD(FM)**—May 18, 1967: 107.3 mhz; 98 kw. Ant 865 ft. Quad. Box 333 (67201). (316) 265-5631 TWX 910-741-6976. Kansas State Network Inc. (group owner; acq 4-17-67). Rep: Selcom. Format: Beautfl mus. ■ Frank Chappell, pres; Buc Weatherby, gen mgr & corp dir of radio; Jerryanna Hadley, prom mgr; Doug Lyon, prog dir; Greg Gerner, news dir; Gene Miller, chief engr. ■ KARD-TV affil.

**KBRA(FM)**—Listing follows KFHM(AM).

**KEYN(AM)**—May 29, 1977: 1410 khz; 5 kw-D, 1 kw-N, DA-2, 2829 Salina Ave. (67204). (316) 838-7744. Mr. D's Radio Inc. (acq 5-29-77). Net: NBC. Rep: McGavren-Guild. Format: C&W. ■ Robert D. Freeman, pres; Gary L. Dick, gen mgr; Don Brock, coml mgr; Gary G. Hightower, prog dir; Barry Casey, mus dir; Steve McIntosh, news dir; Orin Friesen, chief engr. ■ Rates: \$11, 10; 11, 10.

**KEYN-FM**—Sept 1, 1968: 103.7 mhz; 95 kw. Ant 860 ft. Stereo. Format: Top-40. Spec progs: Black 4 hrs wkly. ■ Roger Mundy, prog dir. ■ Rates: \$22; 20; 22; 20.

**\*KDSA(FM)**—December, 1977: 91.1 mhz; 14.5 kw. Ant 185. Stereo. 155 N. Market (67202). (316) 267-1084. Defenders School of the Air. Format: MOR, Educ. ■ Hart Armstrong, pres; Charles Bachman, VP, gen mgr & prog dir; Les Campbell, consul engr.

**KFDI(AM)**—September 1923: 1070 khz, 10 kw-D, 1 kw-N, DA-N, Box 1402 (67201). (316) 838-9141 Wichita Grate Empire Bcstg Inc. (acq 1-17-66). Rep: Torbet, R&R. Format: C&W. ■ F. F. Mike Lynch, pres & gen mgr; Mike Oatman, stn mgr; Jerry Adams, prog dir; Nelson Schock, news dir; Cliff Koch, corp engr.

**KFDI-FM**—June 6, 1963: 101.3 mhz, 100 kw. Ant 440 ft. Stereo. Dups AM 45%. ■ John Speer, prog dir.

**KFH(AM)**—May 26, 1922 1330 khz; 5 kw-U, DA-N, 104 S. Emporia (67202). (316) 262-4491 Radio Station KFHM Co. (acq 11-1-69). Net: CBS. Rep: Blair. Format: Adult Contemp. Spec prog: Farm 15 hrs wkly. ■ J. Phillip Kassebaum, pres; Barry Gaston, exec VP & gen mgr; Dick Rippy, opns mgr; Cecil Carrier, coml mgr; Jason Drake, prog dir; George Doyle, news dir; Les Campbell, chief engr.

**KBRA(FM)**—Co-owned with KFHM(AM). Sept 19, 1948: 97.9 mhz; 85 kw. Ant 370 ft. Stereo. Prog sep from AM. Format: Beautfl mus.

**KFRM(AM)**—See Salina.

**KICT(FM)**—Co-owned with KFRM(AM) Salina. April 28, 1972: 95.1 mhz; 100 kw. Ant 440 ft. 14700 W. 54. (67235). (316) 722-8123. Great Plains Radio Inc.

**KLEO(AM)**—1936: 1480 khz; 5 kw-D, 100 w-N, DA-2, 5610 E. 29th St. (67220). (316) 685-0261 Swanson Bcstg Inc. (group owner). Net: UPI. Rep: Eastman. Format: Top-40. ■ Gery Swanson, pres; Sam E. Bakke, VP and gen mgr; Don Williams, coml mgr; Ken Clifford, prog dir; Bob Laurence, prom mgr; Greg Bryon, news dir; Marc Elliott, mus dir; Earl Russell, chief engr. ■ Rates: \$30; 27, 30; 27

**\*KMUW(FM)**—April 29, 1949: 89.1 mhz; 10 kw. Ant 310 ft. 1751 N. Fairmont (67208). (316) 689-3390. Wichita State U. Net: NPR. Format: Variety. Spec prog: Sp 7 hrs wkly. ■ Patricia Deal Cahill, gen mgr; Robert O. Dambach, prog dir; Jim Sensenbach, chief engr.

**KSGI(AM)**—August 1958: 900 khz; 250 w-D. Agape Communications (acq 5-19-77). Format: Religious. ■ Steve White, gen mgr; Joe Montgomery, coml mgr. ■ Rates: \$7, 7, 7, 7

Winfield

**KNIC(AM)**—Aug 10, 1963: 1550 khz; 250 w-D, 300 First National Bank (67156). (316) 221-3341 Courtney Bcstg Co. ■ Gene Courtney, owner, gen mgr & chief engr; Mike Theobald, stn mgr & news dir; Craig Mead, mus dir; Tom Reeder, news dir. ■ Rates: \$4.50; 4.50; 4.50; —

**\*KSWC(FM)**—November 1967: 88.3 mhz; 10 w. 100 College (67156). (316) 221-1070. Southwestern College. Format: Educ. ■ Martin F. Barnard, pres; David K. James, VP.

## Kentucky Radio

### Kentucky

#### Albany

**WANY(AM)**—Oct 25, 1958: 1390 khz; 1 kw-D. Box 158 (42602). (606) 387-5186. Albany Bcstg Co. Rep: Keystone, Kentucky Radio Sls. Format: Variety. ■ Cecil Speck, pres; Darrel Speck, gen mgr & prog dir; Ray Mullinix, prom & coml mgr; Al Cross, mus dir; Sidney Scott, sls mgr; news dir, chief engr.

**WANY-FM**—April 18, 1966: 106.3 mhz; 2.7 kw. Ant 155 ft. Dups AM 75%.

#### Ashland

**WAMX(FM)**—1948: 93.7 mhz; 50 kw. Ant 400 ft. Stereo. Box 309 (41101). (606) 928-6464. Stereo 94 Inc. (acq 11-2-70). Net: ABC/E. Rep: Torbet-Lasker. Format: Top-40 Contemp. ■ W. R. Martin, pres & gen mgr; John Durham, coml dir; Dick Martin Jr., prog dir; C. Donald Rees II, chief engr. ■ Rates: \$15; 12, 15; 12.

**WCMJ(AM)**—1935: 1340 khz; 1 kw-D, 250 w-N. Box 949 (41101). (606) 324-6111. Rebel Resources Inc. (acq 3-1-78). Net: CBS. Rep: Masla, Regional Reps. Format: Ad contemp. ■ Elizabeth Beerbower, pres & gen mgr; Mike Keltner, coml mgr; Irene Preston, prog dir & chief engr; Mike Keeton, mus dir; Jon Purvis, prod mgr; Jim Forrest, news dir. ■ Rates: \$10.34; 9.40; 10.34, 7.05.

**WHEZ(FM)**—See Huntington, W.Va.

**WTCR(AM)**—August 1954: 1420 khz; 5 kw-D. Radio Park Road, Catlettsburg, (41129). (606) 739-4600. Greater Media Inc. (group owner). Net: ABC. Rep: Katz. Format: C&W. ■ Peter Bordes, pres; Richard Holcomb, gen mgr; Rob Scheibly, prog dir; Alan Sturm, news dir; Edwin F Walters, chief engr. ■ Rates: \$32; 22; 28; 22

#### Barbourville

**WYWY(AM)**—Dec 13, 1955: 950 khz, 1 kw-D. Box 768 (40906). (606) 546-4128. Barbourville Community Bcstg Co. (acq 11-66). Format: C&W. ■ Elmer Engle, pres; Bill Carson, gen mgr; Arvil Burnette, chief engr.

**WYWY-FM**—Oct 2, 1974: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Format: Contemp. Dups AM 6-10 a.m.

#### Bardstown

**WBRT(AM)**—December 1954: 1320 khz, 1 kw-D. 103 West Stephen Foster Ave. (40004). (502) 348-3943. Nelson County Bcstg (acq 9-66). Rep: Regional Reps. Format: Variety, C&W. Spec prog: farm 10 hrs wkly. ■ Ronald Felty, pres; C. Scott Cederholm, gen mgr; Bev Smith, prog dir; Tom Isaac, asst mgr; Ned Johnson, news dir; Randy Brown, sls mgr; Peter Boyce, chief engr. ■ Rates: \$5; 5; 5; 5.

**WOKH(FM)**—Co-owned with WBRT(AM). Not on air, target date Nov 1978: 96.7 mhz; 3 kw. Ant 190 ft. Stereo. Prog separate from AM. ■ Rates same as AM.

#### Beattyville

**WLJC(FM)**—May 12, 1965: 102.3 mhz; 3 kw. Ant 265 ft. (41311). (606) 464-8672. Rev. Forest Drake. Net: UPI. Format: Religious. ■ Rev. Forest Drake, gen mgr; Margaret Drake, news dir; Perry Little, chief engr. ■ Rates: \$1.40; 1.40; 1.40; 1.40.

#### Benton

**WCBL(AM)**—Dec 13, 1954: 1290 khz, 5 kw-D. Box 7 (42025). (502) 527-7716. Purchase Bcstg Co. Net: ABC/C, APR. Format: C&W. ■ Shelby McCallum, owner & chief engr; Jim Freeland, gen & coml mgr; Bill Burns, prog dir; Alison Stacy, prom dir; Mike Haverkamp, mus dir; Bill Brien, news dir. ■ Rates: \$3.25; 3.25, 3.25, 3.25.

**WCBL-FM**—March 3, 1966: 102.3 mhz; 3 kw. Ant 300 ft. Dups AM 15%. Format: Contemp. ■ Bill Brien, prog dir & prom mgr; Bill Burns, mus dir; Alison Stacy, news dir.

#### Berea

**WKXO(AM)**—July 18, 1971: 1500 khz; 250 w-D. Box 307 (40403). (606) 986-9321. Pilot Bcstg Co. (acq 8-1-75). Net: ABC/C. Rep: Regional Reps. Format: Contemp. ■ Roger M. Oliver, pres; James Tillery, VP; Mike Beverly, gen and coml mgr, mus dir; Don Stocker, opns mgr; Dorothy Shearard, news dir. ■ Rates: \$4.35; 2.90; 4.35; 2.90.

#### Bowling Green

**WBGJ(AM)**—Nov 24, 1959: 1340 khz; 1 kw-D, 250 w-N. Box 900 (42101). (502) 842-1638. Bowling Green Bcstg Co. (acq 10-18-63). Rep: Regional Reps; Carpenter. Format: Top 40. ■ Bud Tyler, gen mgr & chief engr; Kevin Proctor, coml mgr; Steve Denton, prog & mus dir; Henry Royce, prom dir; Greg Stotlmyer, news dir. ■ Rates: \$5.60; 4.90; 5.60; 4.90.

**WDNS(FM)**—Listing follows WKCT(AM).

### WKCT

#### Adult Contemporary

**WKCT(AM)**—Nov 1, 1947: 930 khz, 1 kw-D, 500 w-N. DA-N. Box 930 (42101). (502) 781-2121. Daily News Bcstg Co. Net: ABC/E. Format: Contemp. Spec prog. C&W 10 hrs wkly. ■ John B. Gaines, pres; Garland West, gen mgr; Hank Brosche, coml mgr; Betty Larue, stn dir; Dave Anthony, prog dir; Brad Hughes, news dir; Robert J. Hendrick, chief engr. ■ Rates: \$5.95; 4.95; 5.95; 4.95.

**WDNS(FM)**—Co-owned with WKCT(AM). March 12, 1973: 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Net: ABC/FM. Format: Beautiful music. Dup AM 10%. ■ David White, coml mgr. ■ Rates: \$3.65; 3.65; 3.65; 3.65.

**WLBJ(AM)**—June 1940: 1410 khz; 5 kw-D, 1 kw-N, DA-N. Box 689 (42101). (502) 843-3212. Bowling Green Bcstrs Inc. (acq 1-56). Group owner: Bahakel Bcstg. Net: MBS, Kentucky News Network. Rep: Savalli/Gates. Format: C&W. Spec progs: Farm 5 hrs wkly. ■ Cy N. Bahakel, pres; Rick Dubose, gen & coml mgr; Don Pierson, prog dir & prom mgr; Gary Hays, mus dir; Jenny LuCromer, news dir; Dean Maggard, chief engr. ■ Rates: \$4.10; 4.10; 4.10; 4.10.

**WLBJ-FM**—May 1965: 96.7 mhz; 3 kw. Ant 180 ft. Sep from AM. Net: MBS. Format: AOR. ■ J. Preston, prog dir & prom mgr. ■ Rates: \$2.90; 2.90; 2.90; 2.90.

#### Brandenburg

**WMMG(FM)**—August 23, 1972: 93.5 mhz; 3 kw. Ant 290 ft. Stereo. Route 2. (40108). (502) 422-3961. Meade County Bcstg Inc. Format: C&W. ■ Chester A. Medley, pres & gen mgr; Larry R. Ball, prom mgr, mus & prog dir; Robert L. Jones Jr., coml mgr & sports dir; Greg Happel, chief engr. ■ Rates: \$4, 3.50; 4, 2.90.

#### Buffalo

**WLCB(AM)**—Nov 26, 1974: 1430 khz; 500 w-D. Box 177, 100 N. Lincoln Blvd., Hodgenville (42748). (502) 358-9522. Lincoln Bcstg Co. Inc. Format: MOR. ■ Joseph Jones, pres; Edwin Cundiff, gen mgr, prom mgr, & chief engr; Gail Cundiff, prog dir; David Spradlin, mus dir; Howard Harris, news dir.

#### Burkesville

**WKYR(AM)**—December 15, 1975: 1570 khz; 1 kw-D. Drawer AB (42717). (502) 433-7191. WKYR Inc. (acq 3-3-76). Net: Kentucky. Format: MOR, C&W. ■ Ray Mullinix, gen mgr & prog dir; Louise Curtis, coml mgr; Silas Norris, prom mgr; Don Johnson, mus dir; Arnold Lee, news dir; Robert Huddleston, chief engr.

#### Cadiz

**WKDZ(AM)**—April 8, 1966: 1110 khz; 1 kw-D. Drawer D (42211). (502) 522-3232. Barkley Lake Bcstg Co. Inc. Rep: Keystone. Format: Variety. Spec prog: Farm 18 hrs, Black 10 hrs, wkly. ■ John E. Woodruff, pres; Wilburn Wilson, gen mgr; Jeraine Thomas, coml mgr; David Barnes, mus dir; Rodney Cheatham, news dir; Leo Wilson, chief engr.

**WKDZ-FM**—May 18, 1972: 106.3 mhz, 3 kw. Ant 215 ft. Dups AM 100%. ■ Rates same as AM.

#### Campbellsville

**WTCO(AM)**—March 1948: 1450 khz; 1 kw-D, 250 w-

N. Box 28 (42718). (502) 465-4178. Taylor County Bcstg Co. ■ Thomas Kerr, coml mgr.

**WTCO-FM**—Dec 1, 1964: 103.9 mhz; 2.35 kw. Ant 330 ft.

#### Carrollton

**WVCM(FM)**—April 12, 1968: 100.1 mhz; 1.35 kw. Ant 300 ft. Box 369 (41008). (502) 732-4263. Titan Bcstg Corp. Rep: Regional Reps. Format: C&W. ■ Jack Fultz, pres, gen mgr, & chief engr; James Mariette, news dir.

#### Catlettsburg

**WCAK(FM)**—Jan 19, 1972: 92.7 mhz, 3 kw. Ant 300 ft. Quad. Box 635, (41129). (606) 739-4113. K & M Bcstg Inc. Format: C&W. Spec progs: Farm 1 hr wkly. ■ Hal Murphy, pres, gen mgr, mus & prog dir; Gypsie McDavid, stn mgr; Patricia Bolton, women's dir; Carole Murphy, CCA dir; Bill Tooley, chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

#### Cave City

**WKVE(AM)**—May 23, 1975: 800 khz; 250 w-D, DA. Box 800 (42127). (502) 773-3181. Twin City Bcstg Co. Net: ABC/I, Kentucky. Rep: Carpenter. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Charles Anderson, pres & chief engr; Barry Williams, managing partner; Mike Hartz, sls mgr; Susie London, opns dir; Rick Douglas, mus dir. ■ Rates: \$2.50; 2.50; 2.50; —

#### Central City

**WMTA(AM)**—Feb 1955: 1380 khz; 500 w-D. Box 31 (42330). (502) 754-1380. Central City-Greenville Bcstg Co. Format: Div. ■ Amos E. Stone, gen mgr; Edward Thomas, chief engr. ■ Rates: \$3; 3; 3; —

**WNES(AM)**—Jan 1, 1955: 1050 khz, 500 w-D. Box 471 (42330). (502) 754-3000. Muhlenberg Bcstg Co. Rep: Keystone. Format: Top 40. Spec prog: Farm 12 hrs wkly. ■ Ronald L. Beane, VP & gen mgr; Scott Thomson, prog, mus & news dir.

**WNES-FM**—Dec 18, 1956: 101.9 mhz; 50 kw. Ant 215 ft. Dup AM 100%.

#### Columbia

**WAIN(AM)**—Aug 1, 1951: 1270 khz, 1 kw-D. Box 77 (42728). (502) 384-2134. Tri-County Bcstg Corp. Reps: Economy; Ky. Radio Sls. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Dr. L. R. McDonald, pres; Edwin R. Cundiff, gen mgr; Robert Bell, coml mgr; Sandy Wilcox, prog dir; Howard Harris, news dir & chief engr. ■ Rates: \$24; 24; 24; 12.

**WAIN-FM**—Mar 1, 1968: 93.5 mhz; 3 kw. Ant 180 ft. Dups AM daytime. ■ Rates same as AM.

#### Corbin

**WCTT(AM)**—1947: 680 khz; 1 kw-U, DA-N. (40701). (606) 528-4717. Corbin Times-Tribune. Rep: Regional Reps; Beaver. Format: C&W. ■ Springer Hoskins, pres; John L. Crawford, sec, treas & gen mgr; Loren Hooker, prog dir and stn mgr; Johnny Reeves, coml mgr; Glenn Parks, mus dir; Charlie Sulfredge, chief engr.

**WCTT-FM**—June 1, 1967: 107.1 mhz, 3 kw. Ant 260 ft. horiz, 255 ft vert. Stereo. Dups AM 10%. Format: Btlf mus day, Top-40 evening.

**WYGO(AM)**—Nov 23, 1961: 1330 khz; 5 kw-D, DA 400 E Center St. (40701). (606) 528-6617. James C. Vernon (acq 5-1-65). Net: ABC/C. Rep: Carpenter (South), Bernard (North). Format: Top 40. ■ James C. Vernon, pres, John McCrery, VP & gen mgr; Chet Maggard, sls mgr; Drew Clouse, mus dir; Lonnie Marcum, coml mgr; Arvil Jones, chief engr. ■ Rates: \$3.90; 3.90; 3.90; 3.90.

**WYGO-FM**—1967: 99.3 mhz; 3 kw. Ant 83 ft. Dups AM 75%. Format: C&W. ■ Rates same as AM.

#### Covington

**WCLU(AM)**—Oct 29, 1965: 1320 khz, 500 w-D, DA. Box 1320, Cincinnati, Ohio. (45202). (606) 581-4950. WCLU Bcstg Co. Net: ABC/E. Rep: Savalli-Gates; Mid-West Time Sls. Format: C&W. ■ Irving Schwartz, pres, gen & coml mgr; Roy Wakely, opns supvr; Ila Lockhard, prom mgr; Rhoda Galen, mus dir; Johnny Walker, news dir; Jim Douglas, chief engr.

## Cumberland

**WCPM(AM)**—1951 1280 khz; 1 kw-D. Keller St. (40823). (606) 589-4623. Cumberland City Bcstg (acq 11-1-57). ■ Elmo Mills, pres; J. P. Mills, gen mgr, prog & news dir; George Gibb, coml & prom mgr & chief engr.

## Cynthiana

**WCYN(AM)**—Sept 1, 1956: 1400 khz, 500 w-D, 250 w-N. Box 207 (41031). (606) 234-1400. WCYN Radio. Rep: Keystone. Format: Block. Spec prog: Farm 8 hrs wkly. ■ Estil Reed Anderson, pres, gen mgr & chief engr; Bill Bishop, coml & prom mgr; Bob Harrington, prog dir; Tim Smith, mus dir; Allen Waugh, news dir. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

**WCYN-FM**—June 1, 1970: 102.3 mhz, 2.8 kw. Ant 98 ft. Dups AM 100%.

## Danville

**WHIR(AM)**—Oct 27, 1947 1230 khz; 1 kw-D, 250 w-N, DA-1 Box 8 (40422). (606) 236-2711 Boyle Bcstg Corp. (acq 12-28-76). Net: APR. Rep: Regional Reps. Format: Variety. ■ John C. Farmer, pres & gen mgr; Judy Whitehouse, coml mgr; Steve Bertum, prog & mus dir; John Engleheart, news dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WMGE(FM)**—Co-owned with WHIR(AM). October 27, 1969: 107.1 mhz; 3 kw. Ant 187 ft. Prog separate from AM. Format: MOR, C&W. ■ Rates same as AM.

**WOOP(AM)**—Not on air, target date May, 1978: 1000 khz; 1 kw. Rt. 1 Caneyville (42721). (502) 879-8747 Honus Shain. Format: C&W, Religious.

## Elizabethtown

**WIEL(AM)**—Oct 1, 1950: 1400 khz; 1 kw-D, 250 w-N. Box L (42701). (502) 765-2144. Elizabethtown Bcstg Co. Net: ABC/C. Rep: Keystone; Regional Reps. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Bill Walters, gen mgr; Bob Craft, mus dir; Ron Boone, news dir; Greg Happel, chief engr. ■ Rates: \$5.40; 5.40; 5.40; 5.40.

**WKMO(FM)**—See Hodgenville.

**WQXE(FM)**—Nov 24, 1969: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 517 (42701). (502) 737-8000. Hardin County Broadcasting Co. Inc. Net: Btfl music. ■ Billy R. Evans, pres & gen mgr; Patricia Stogner, coml mgr; Trudy Nipes, prog dir.

## Elkhorn City

**WECL(FM)**—Sept 21, 1974: 103.1 mhz, 120 w. Ant 1370 ft. 302 Main St. (41522). (606) 754-5044. Mountain Interstate Bcstg Co. Inc. Net: Format: MOR, prog. ■ Allen Epling, pres, gen mgr and chief engr; Carl Ray, coml mgr; Charles Boyd, prog & mus dir; David Gibson, prom mgr; Don Bevins, news dir. ■ Rates: \$4.50; 4.50; 4.50; —

## Elkton

**WSRG(AM)**—July 21, 1977: 1070 khz, 250 w-D. Box 577 (42220). (502) 265-5636. Todd County Enterprises Inc. Net: Kentucky. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Jim White, pres & gen mgr; Vern Brewer, sls dir; Jason Feltner, mus dir; Jim Suddeath, prog dir; Joy Powell, prom mgr; Leo Wilson, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Eminence

**WSTL(AM)**—June 1, 1956: 1600 khz; 500 w-D. Box 185 (40019). (502) 845-4200. Radio 1600 Inc. (acq 10-74). Rep: Ky. Radio Slis; Keystone. Format: C&W. Spec progs: Farm 5 hrs wkly. ■ Emil Finley, gen mgr; Louise Adcock, traf dir; Bob Coots, prom mgr; Terry McAlister, sports dir; Dennis Brent, mus dir; Gary Clark, prod mgr; Al Arbogast, news dir; Paul Milby, chief engr. ■ Rates: \$5; 5; 3; 3.

## Erlanger

**WHKK(FM)**—September 22, 1965: 100.9 mhz; 3 kw. Ant 300 ft. 100 Commonwealth Ave. (41018). (606) 341-2500. Christian Broadcasting Assn. Inc. (acq 11-27-68). Format: Relig. ■ Rev. Jack M. Mortenson, pres; Dan Hubbard, gen & prog mgr; Dale McMillen, coml mgr; John Graham, news dir.

## Falmouth

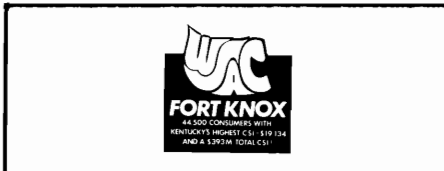
**WNKR(FM)**—95.3 mhz; 3 kw. Ant 300 ft. Norkey Enterprises Inc.

## Fort Campbell

**WABD(AM)**—July 27, 1963: 1370 khz, 500 w-D. (CP: 1 kw-D). Box 521 (42223). (615) 431-4984. Fort Campbell Bcstg Co. Net: ABC/C. Format: MOR (ad contemp). ■ Gary Latham, pres; Don Bilyeu, gen mgr; Jim Brandon, coml & prom mgr; Bob Wicks, prog & mus dir; Leo Wilson, chief engr. ■ Rates: \$3.70; 3.35; 3.70; 3.35.

**WABD-FM**—Aug 1969: 107.9 mhz; 80 kw. Ant 230 ft. Stereo. Separate from AM. Net: ABC/FM. Format: Album oriented rock. Spec prog: Jazz 1 hr wkly. ■ David Hall, prog dir. ■ Rates: \$5.35; 5.35; 5.35; 5.35.

## Fort Knox



**WSAC(AM)**—Oct 29, 1955: 1470 khz; 1 kw-D. Box 70 (40121). (502) 351-3121 Fort Knox Bcstg Corp. Net: UPI. Format: Mellow rock. ■ Byron E. Cowan, pres & gen mgr; Richard Upton, prog dir; Greg Happel, chief engr. ■ Rates: \$9.75; 8.75; 9.75; —

**WSAC-FM**—Oct 1, 1967: 105.5 mhz, 3 kw. Ant 300 ft. Stereo. Dups AM 60%. Format: Top-40. ■ Ron Davidson, prog dir. ■ Rates: \$9.75; 8.75; 9.75; 9.75.

## Frankfort

**WFKY(AM)**—February 1946: 1490 khz; 1 kw-D, 250 w-N. Box P (40601). (502) 223-8281 Capital Communications Inc. (acq 6-1-74). Group owner: Armington-France-Gehring-Ocepek Stns. Net: UPI. Rep: PRO Radio. Format: MOR (ad contemp). ■ Anthony Ocepek, pres; J. Edward Janeway, VP; Russ Hatter, gen mgr; Mike Morris, prog dir; Bill Peeples, chief engr. ■ Rates: \$8.30; 5.50; 8.30; 5.50.

**WKYW(FM)**—Co-owned with WFKY(AM). Jan 1, 1967: 104.9 mhz; 3 kw. Ant 260 ft. Stereo. Prog sep from AM. Format: MOR (ad contemp). Spec prog: Farm 4 hrs wkly. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WKED(AM)**—Nov 17, 1977: 1130 khz, 500 w-D, DA. Box 445 (40602). (502) 875-1130. D&R Bcstg Inc. Net: ABC/C. Format: Top-40 (contemp). ■ David Roederer, pres & gen mgr; Russ Kennedy, coml mgr; David Rogers, ops mgr & prom mgr; Mark Cole, mus dir; Mike Edgerly, news dir. ■ Rates: \$9; 9; 9; —

## Franklin

**WFKN(AM)**—April 25, 1954: 1220 khz; 250 w-D. 103 N. High St. (42134). (502) 586-4481. The Franklin Favorite-WFKN Inc. (acq 6-74). Net: Keystone. Format: MOR, C&W. Spec prog: Farm 6 hrs wkly. ■ Henry D. Stone, gen & prom mgr & prog & mus dir; Becky Randall, news dir; Terry Palmer, coml mgr; Frank Wakefield, chief engr.

## Fulton

**WFUL(AM)**—July 8, 1951 1270 khz; 1 kw-D. Box 388 (42041). (502) 472-1221 Ken-Tenn Bcstg Corp. (acq 8-1-64). Format: MOR. ■ Kenneth Z. Turner, pres & chief engr; Joyce Pruett, stn mgr; C. Agnes Turner, prog dir.

**WFUL-FM**—September 1954: 99.3 mhz; 680 w. Ant 150 ft. Dup AM 40%.

## Georgetown

**WAXU(AM)**—Sept 6, 1957: 1580 khz; 10 kw-D, DA. Box 516 (40324). (502) 863-1580. Central Kentucky Bcstrs Corp. Net: MBS. Rep: Alan Torbet; Regional Reps. Format: C&W. ■ Robert E. Johnson, pres, gen mgr & chief engr; Dave Griffith, coml mgr; Chuck Ham, mus dir; Vern Thacker, news dir. ■ Rates: \$9.50; 7.50; 9.50; 7.50.

**WAXU-FM**—Sept 10, 1973: 103.1 mhz; 3 kw. Ant 300 ft. Dups AM 100%. ■ Rates same as AM.

## Kentucky Radio

**\*WRVG(FM)**—Oct 1, 1963: 90.1 mhz; 10 w. Ant 75 ft. Georgetown College (40324). (502) 863-7222. Georgetown College. Format: Diversified. Spec progs: Classical 4 hrs, Jazz 2 hrs, religious 6 hrs wkly. ■ Lucinda McKeehan, gen mgr.

## Glasgow

**WCDS(AM)**—Oct 1, 1962. 1440 khz, 1 kw-D. (CP: 5 kw). Box 478 (42141). (502) 651-3132 or 651-5552. John M. Barrick. Format: Country/politan. ■ Allen Denton, gen mgr; Ann Morgan, office mgr; Clyde Young, sales mgr; Danny Tabor, prog dir; Keith Sharber, news dir; David Ping, chief engr. ■ Rates: \$3.50; 3.50; 3.50; —

**WVOV(FM)**—Co-owned with WCDS(AM). July 14, 1972 105.5 mhz; 1 kw. Ant 480 ft. Stereo. (502) 651-8375. Format: Golden oldies, Top 40. ■ Doug Kirsch, prog dir. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

**WGGC(FM)**—Listing follows WKAY(AM).

**WKAY(AM)**—Sept 25, 1946: 1490 khz; 1 kw-D, 250 w-N. 510 Happy Valley Road (42141) (502) 651-2141 Heritage Communications Inc. (acq 4-2-71). Rep: Regional Reps. Format: MOR, Farm. Spec progs: Jazz 6 hrs wkly. ■ Clovis & Moena Sadler, co-owns.

**WGGC(FM)**—Co-owned with WKAY(AM). June 23, 1961: 95.1 mhz; 100 kw. Ant 390 ft. Prog sep from AM. Format: C&W. Spec progs: Farm 3 hrs wkly. ■ Reggie D. Sadler, chief engr.

**WVOV(FM)**—Listing follows WCDS(AM).

## Grayson

**WGOH(AM)**—June 1, 1959: 1370 khz; 5 kw-D. Box 487 (41143). (606) 474-5144. Carter County Bcstg Co. Net: UPI. Rep: Regional Reps. Format: Variety. ■ Harold E. Shuffebarger, pres; Faye Bush, gen mgr; Ken Jackson, prog & mus dir & prom & coml mgr; James E. Phillips, news dir; Francis Nash, ops mgr; William H. Craig, chief engr.

**WGOH-FM**—Feb 1967: 102.3 mhz; 2 kw. Ant 360 ft. Dups AM 75%.

**\*WKCC(FM)**—1973: 91.5 mhz; 10 w. Ant 55 ft. c/o Kentucky Christian College (41143). (606) 474-6613. Kentucky Christian College. Format: Relig, educ. Spec prog: Classical 3 hrs wkly. ■ Francis M. Nash, gen mgr & chief engr.

## Greensburg

**WGRK(AM)**—March 15, 1972: 1550 khz; 250 w-D. Box 246 (42743). (502) 932-7401 Veer Bcstg. Net: ABC/I, Kentucky, APR. Format: MOR (ad contemp). Spec prog: Farm 3 hrs wkly. ■ James M. Hay, pres; Michael R. Wilson, VP, gen mgr & chief engr. ■ Rates: \$3.50; 3.50; 3.50; —

**WGRK-FM**—Dec 15, 1977: 103.1 mhz; 3 kw. Ant 175 ft. Stereo. Dups AM 50%. Format: MOR, prog. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Hardinsburg

**WHIC(AM)**—July 6, 1968: 1520 khz; 1 kw-D, 500 w-CH. Box 203 (40143). (502) 756-2105. Breckinridge Broadcasting Co. Rep: Ky. Radio Slis. Format: Div. ■ Paul L. Fuqua, pres; Jim Wooley, gen mgr; Rosemary Gilpin, coml mgr; Jo Ann K. Bruington, prog dir & prom mgr; Tom Redmon, mus dir; Jim Wooley, news dir; Pete Boyce, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.





**WHIC-FM**—July 9, 1970: 94.3 mhz; 3 kw. Ant 290 ft. Dup AM 100%. Stereo.

## Harlan

**WFSR(AM)**—1470 khz; 1 kw-D. Box H, 102 S. Cumberland Ave. (40831). (606) 573-1470. Eastern Broadcasting. Net: APR. Rep: Frederick Smith. Format: C&W. Spec prog: Gospel 2 hrs wkly. ■ Harold Parsons, pres; Robert Baxter, gen mgr; John Berkeley, mus dir; Robert Summer, news dir; Phil Taylor, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

## Kentucky Radio

**WHLN**  
Contemporary MOR



**WHLN(AM)**—May 30, 1941 1410 khz, 5 kw-D. Box 898 (40831). (606) 573-2540. Radio Harlan Inc. (acq 6-1-56). Net: Kentucky, UPI. Rep: Regional Reps. Format: MOR (ad contemp). Spec prog: Farm, classical, C&W 1 hr each wkly. ■ James T. Morgan, pres & gen mgr; Ron Davis, prog dir; Dorothy O. Morgan, coml mgr; Mike Bryant, news dir; James O. Morgan, mus dir; Gene M. Hopkins, chief engr. ■ Rates: \$4.80; 4.80; 4.80; —

### Harrodsburg

**WHBN(AM)**—June 25, 1955: 1420 khz, 1 kw-D. Box 247 (40330). (606) 734-4321 Fort Harrod Bcstg Corp. (acq 3-60). Rep: Hopewell, Kentucky Radio Sales. Format: C&W, variety. Spec progs: Black 1 hr; relig 15 hrs, wkly. ■ Robert L. Martin, pres, gen, coml & prom mgr & prog dir; Verna Farney, news dir; Tom Devine, chief engr.

**WHBN-FM**—December 9, 1969 99.3 mhz; 3 kw. Ant 265 ft. Dup AM 100%.

### Hartford

**WLLS(AM)**—June 21, 1969: 1600 khz; 500 w-D. Spinks' Shopping Center (42347). (502) 298-3268. Hayward F. Spinks. Net: Kentucky. Rep: Keystone; Regional Reps: Walton. Format: Top-40, C&W. Spec prog: Farm 1 hr wkly. ■ Hayward F. Spinks, pres; Lloyd C. Spivey Jr., gen & sls mgr, chief engr; Mary Lee Spivey, asst mgr. ■ Rates: \$1.65, 1.65, 1.65, 1.65.

**WLLS-FM**—May 18, 1972, 106.3 khz; 3 kw. Ant 280 ft. Dups AM 80%. Stereo. ■ Rates same as AM.

### Hawesville

**WKCM(AM)**—Nov 7, 1972: 1140 khz; 500 w-D. Box 1140 (42348). (502) 927-8121 Hancock County Bcstg. Net: ABC/E. Rep: Walton. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Bayward H. Walters, pres, J. Richard Warner, VP & gen mgr; Greg Wathen, sls mgr; Mike Pluris, prog dir; Curtis Brine, news dir; John Johnston, chief engr. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

### Hazard

**WKIC(AM)**—November 1947 1390 khz, 5 kw-D. Box 898 (41701). (606) 436-5580. Mountain Bcstg Service Inc. (acq 7-1-56). Net: ABC/E, APR. Rep: Regional Rep. Format: Top 40. ■ Ernest Sparkman, pres & gen mgr; Julius Lassio, coml mgr; Quentin Combs, news dir; Bob Hale, chief engr. ■ Rates: \$2.95; 2.95; 2.95; —

**WSGS(FM)**—Co-owned with WKIC(AM). February 1959: 101.1 mhz; 100 kw. Ant 1,140 ft. Prog sep from AM. Net: ABC/FM. Format: C&W. ■ Faron Sparkman, gen mgr; Shane Sparkman, prom mgr; Cora Sparkman, prog mgr. ■ Rates: \$2.95; 2.95; 2.95; 2.95.

### Henderson

**WHKC(FM)**—Dec 1, 1971 103.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 47 (42420). (502) 826-5103. Adams Broadcasting Co. (acq 1-76). Rep: Southern Spot Sales. Format: MOR. Spec progs: Farm 1 hr wkly. ■ Jerry A. Adams, pres; Carnell Tucker, gen & coml mgr; Steve Hopkins, prog dir; Joel Keen, mus dir; San Yates, prom mgr; Galen Jonew, news dir; Kenneth Martin, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**WKDQ(FM)**—Listing follows WSON(AM)

**WSON(AM)**—Dec 17, 1941 860 khz, 377 w-D. Box 418 (42420). (502) 826-3923. Henderson Bcstg Co. (acq 7-46). Group owner: Lackey. Net: CBS. Rep: Walton; Regional Reps. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Hecht S. Lackey, Sr., pres; Henry G.

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**301-663-1086**

Lackey, VP, gen mgr; Marty Snyder, coml mgr; Don Smith, prog dir & prom mgr; Pam Hicks, news dir; Scott Chase, chief engr. ■ Rates: \$7.25; 6.25; 6.75; 6.25.

**WKDQ(FM)**—Co-owned with WSON(AM) 1947 99.5 mhz; 50 kw. Ant 480 ft. Format: Top 40. Prog sep from WSON. Stereo. ■ Rates: \$12.75; 12.75; 12.75; 12.75.

### Hindman

**WKCB(AM)**—Jan 26, 1971. 1340 khz; 1 kw-D, 250 w-N. Drawer R (41822). (606) 785-3129. Knott County Bcstg Corp. Net: MBS. Rep: Regional Reps. Format: C&W, Top-40. ■ J. Robert Morgan, pres; Steven D. Blair, gen & coml mgr; Robert Gooslin, prog & news dir; Debbie Hicks, prom mgr; Del Johnson, mus dir; Marty Thacker, chief engr. ■ Rates: \$3; 3; 3; 3.

**WKCB-FM**—Dec 13, 1974 107.1 mhz; 500 w. Ant 650 ft. Dups AM 100%.

### Hodgenville

**WKMO(FM)**—Co-owned with WIEL(AM) March 1974: 106.3 mhz; 3 kw. Ant 235 ft. Stereo. Box 842, Elizabethtown (42701). (502) 765-2153. Mid-Kentucky Radio Inc. (acq 7-77). Net: ABC/E. Rep: Keystone; Regional Reps. Format: C&W. ■ Bill G. Walters, pres & gen mgr; John Melloan, stn mgr; E.J. Clark, prog & mus dir; Ron Boone, news dir; Greg Hapfel, chief engr. ■ Rates: \$4.30; 4.30; 4.30; 4.30.

**WLCB(AM)**—See Buffalo, Ky.

### Hopkinsville

**WHOP(AM)**—Jan 8, 1940: 1230 khz, 1 kw-D, 250 w-N. Box 709 (42240). (502) 885-5331 Hopkinsville Bcstg Co. Group owner: Lackey. Net: CBS. Rep: Walton. Format: MOR. Spec prog: Farm 17 hrs wkly. ■ Roger E. Jeffers, pres, gen & coml mgr; Debbie Joiner, prog dir; Jim Love, news dir; Dale Mitchell, mus dir; Leo Wilson, chief engr. ■ Rates: \$7 10; 6; 6.60; 6.

**WHOP-FM**—May 1948: 98.7 mhz; 39 kw. Ant 210 ft. Stereo. Progs sep from AM. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ Ross Sisk Jr., coml mgr. ■ Rates: \$7 10; 6; 6.60; 6.60.

**WKOA(AM)**—Sept 19, 1954: 1480 khz; 1 kw-D. Box 951 (42240). (502) 886-1204. Pennyrile Bcstg Co. Net: ABC/E, Kentucky. Rep: Carpenter; Regional Reps. Format: MOR. Spec progs: Farm 6 hrs wkly. ■ D. J. Everett, exec VP; Hal King, VP; Kathy James, ops dir; Dale Mitchell, prog dir; Eddie Owen, mus dir; Gayle Paxton, prom mgr; Kerry Alan, news dir. ■ Rates: \$6; 5; 6; 5.

**WKOA-FM**—July 1, 1960: 100.3 mhz; 30 kw. Ant 93 ft. Prog separate from AM. Stereo. Format: Btfl mus. ■ Rates: \$7, 7, 7, 7

### Inez

**WFJT(AM)**—July 4; 1977: 1590 khz; 1 kw-D. Box 162 (41224). (606) 298-7746. Martin County Bcstg. Net: APR. Format: Modern Country. ■ John Triplett, pres; Mike Triplett, gen mgr & sports dir; Ken Harmon, coml mgr; Judy Marcum, prog dir; Mitch Goble, mus dir; Debbie Collier, prom mgr; Richard Murray, chief engr.

### Irvine

**WIRV(AM)**—July 2, 1960: 1550 khz; 1 kw-D. 201 Main St. (40336). (606) 723-2550. Kentucky River Bcstg Co. Inc. (acq 10-76). Rep: Continental. Format: General. Spec progs: C&W 15 hrs wkly. ■ James M. Gaskin, pres, gen & coml mgr; Jackie Dial, asst coml mgr; Sue Wiseman, prog dir; Wallace Arthur, news dir; David E. Cox, asst mgr & chief engr.

### Jackson

**WEKG(AM)**—March 7, 1969 810 khz; 1 kw-D. 1138 Main St. (41339). (606) 666-7531 Intermountain Bcstg Inc. Net: ABC/E. Rep: Keystone; Regional Reps. Format: C&W, Pop. ■ James M. Hay, pres, gen mgr & chief engr; Mike Hay, coml mgr; David Strong, prog dir; Jerry Little, mus dir; James Maggard, news dir. ■ Rates: \$4.50; 4.50; 4.50; —

**WJSN-FM**—Co-owned with WEKG(AM). Not on air, target date unknown: 97.7 mhz; 580 w. Ant 610 ft.

### Jamestown

**WJKY(AM)**—Sept. 3, 1967 1060 khz; 1 kw-D. Box K, Russell Springs (42642). (502) 866-3487 Lake Cumberland Bcstg (acq 7-1-70). Net: MBS, Kentucky. Rep: Regional Reps; Ky Radio Sis. Format: Religious, C&W. ■ Welby Hoover, owner and gen mgr; Mark McFarland, coml mgr; Dave Hunter, news dir; Larry Nelson, chief engr. ■ Rates: \$2.40; 2.40; 2.40; 2.40.

**WJRS(FM)**—Co-owned with WJKY(AM). Sept 3, 1966 104.9 mhz; 2 kw. Ant 360 ft. Box 336 (42629). (502) 343-4444. Net: MBS, Kentucky. Format: MOR. ■ Mae Hoover, coml mgr. ■ Rates: \$2.65; 2.65; 2.65; 2.65.

### Jeffersonton

**WZZK(FM)**—Not on air, target date unknown: 101.7 mhz; 3 kw. Ant 300 ft. Publicast Communications Inc.

### Jenkins

**WREM(AM)**—Feb 1, 1970: 1000 khz; 1 kw-D. Box 312 (41537). (606) 832-2285. Cardinal Bcstg Co. (acq 4-3-72). Net: UPI. Format: C&W, contemp easy. ■ H. Gene Sturgill, pres & gen mgr; Gary Rakes, sls mgr; John Palumbo, chief engr; Steve Curran, sports dir; Bob Hodsdon, news dir; Teresa Donahue, traf mgr; Randy Donahue, news dir.

**WREM-FM**—May 10, 1975: 94.3 mhz; 125 w. Ant 1340 ft. Dups AM 80%. Format: C&W, MOR.

### Lancaster

**WIXI(AM)**—Nov 5, 1966: 1280 khz; 1 kw-D. 108-A Stanford St. (40444). (606) 792-2152. Lancaster Bcstg. Inc. Format: C&W. Spec progs: Black 10 hrs wkly. ■ Charles E. Phillips, James F. Stair & George R. Guertin, co-owners.

### Lebanon

**WLBN**  
Regional Reps, Cincinnati

**WLBN(AM)**—Sept 1953: 1590 khz; 1 kw-D. Box 680 (40033). (502) 692-3126. Lebanon-Springfield Bcstg Co. (acq 8-1-57). Net: Keystone. Rep: Hopewell, Regional Reps. Format: Variety. Spec progs: Black 5 hrs; jazz 4 hrs, wkly. ■ J. T. Whitlock, pres and gen mgr; Alan Baker, asst mgr; Cherry Gibson, ops mgr & prog dir; Frank Kemp, mus dir; Merrilyn Broadbent, woman's dir; Alvin Wren, news dir; Carl Harden, prod mgr; Steve McDaniels, chief engr. ■ Rates: \$4; 4; 4, 4.

### Leitchfield

**WMTL(AM)**—Jan 17, 1959: 1580 khz; 250 w-D. Hwy 259 N. (42754). (502) 259-3165. Rough River Bcstg Co. Inc. Net: ABC/E. Format: Religious, C&W. ■ Kenneth H. Goff, pres; Wayne Harvey, coml mgr; Dave Thompson, gen mgr; Ron Harrison, chief engr.

**WKHG(FM)**—Co-owned with WMTL(AM). Oct 29, 1967 104.9 mhz; 3 kw. Ant 185 ft. Dups AM 100%.

### Lewisport

**WKCM(AM)**—See Hawesville.

### Lexington

**\*WBKY(FM)**—1944: 91.3 mhz, 50 kw. Ant 540 ft. 340, McVey Hall, University of Ky. (40506). (606) 257-2721. University of Kentucky. Net: NPR. Format: Classical, talk, jazz, bluegrass. ■ Donald E. Wheeler, gen mgr; Reynolds Large, prog dir; Bob Cook, prod mgr; Manis Samons, chief engr.



**WBLG(AM)**—1946: 1300 khz; 1 kw-U, DA-N. (CP: 25 kw). Box 1300 (40590). (606) 233-1515. Village Communications Inc. (acq 12-1-74). Net: NBC. Rep: PRO Radio, Southern Spot. Format: MOR. ■ James A. Heavner, pres; Peter Jorgenson, gen mgr; Laura Richbourg, coml mgr; Gary Dickson, prog dir; Warren Levinson, news dir; Robert Chick, chief engr. ■ Rates: \$15; 14; 12; 12.





**WKQQ(FM)**—Co-owned with WBLG(AM). July 15, 1969: 98.1 mhz; 51 kw. Ant. 550 ft. (CP: 100 kw. Ant 650 ft.) Stereo. Box 100. (606) 252-6694. Prog sep from AM. Format: Progs. ■ John Navin, prog dir; Carl McNeill, sls mgr.

**WLAP(AM)**—September 1922: 630 khz; 5 kw-D, 1 kw-N, DA-2. Box 11670, 3549 Russell Cave Rd. (40577). (606) 293-0563. Illinois Bcstg Co. (group owner; acq 4-68). Net: CBS. Rep: McGavren-Guild. Format: Pop, contemp. ■ James C. Allison II, gen & coml mgr; Herb Kent, ops mgr; Dan Reynolds, prog dir; Ken Gullette, news dir; Lewis Owens, chief engr. ■ Rates: \$18; 16; 18; 12.

**WLAP-FM**—1940: 94.5 mhz; 50 kw. Ant 280 ft. Stereo. Progs sep from AM. Format: Contemp. ■ Rates: \$15; 15; 15.

**WVLK(AM)**—Oct 1947: 590 khz; 5 kw-D, 1 kw-N, DA-2. Box 1559 (40501). (606) 254-1151 Bluegrass Bcstg Co. (group owner; acq 1951). Net: ABC/I. Format: Contemp. Spec prog. Farm 2 hrs wkly. ■ H. Hart Hagen, pres; Ralph E. Hacker, VP, gen mgr; L. W. Harper, coml mgr; Jim Jordan, prog dir; Joe Catt, news dir; Paul Dunbar, chief engr. ■ Rates: \$23; 14; 23; 14.

**WVLK**  
Contemporary

**WVLK-FM**—92.9 mhz; 100 kw. Ant 850 ft. Stereo. Prog sep from AM. Format: Btfl music. ■ Rates: \$13; 13; 13.

Liberty

**WKDO(AM)**—November 1963: 1560 khz; 250 w-D. Box B (42539). (606) 787-7331. Radio Station WKDO (acq 11-27-75). Rep: Hopewell, Ky. Radio Sls. Format: C&W. ■ Carlos Wesley, owner, gen & coml mgr; E. Paul Coop, prog & news dir; Sandra Allen, prom mgr; Alan Reed, chief engr.

**WKDO-FM**—Co-owned with WKDO(AM). Jan 1977: 105.5 mhz; 3 kw. Ant 205 ft.

London

**WFTG(AM)**—Sept 1, 1955: 1400 khz; 1 kw-D, 250 w-N, SH. Box 647 (40741). (606) 864-2148. London Bcstg Inc. Net: APR. Rep: Hopewell. ■ Elmo Mills, gen mgr; Raymond E. Asher, coml mgr; Russell B. Henson, chief engr. ■ Rates: \$3.45; 3.45; 3.45; 3.45.

**WFTG-FM**—Aug 15, 1970: 103.9 mhz; 3 kw. Ant 190 ft. Dup AM 10%. Format: MOR. ■ Rates same as AM.

Louisa

**WVKY(AM)**—Dec 15, 1970: 1270 khz; 1 kw-D. Box 28 (41230). (606) 638-9491 Lawrence County Bcstg. Net: APR. Format: Variety. ■ Walter E. May, pres; Marshall Sidebottom, gen & coml mgr, prog dir; Ron Kwozalla, mus dir; Larry Scott, chief engr. ■ Rates: \$5.85; 5.85; 5.85; 5.85.

Louisville

**WAKY(AM)**—1936: 790 khz; 5 kw-D, 1 kw-N, DA-2. 558 River City Mall (40202). (502) 587-7979. WAKY



**3800 S. Congress Ave.**  
**Boynton Beach, Fla. 33435**  
**Telephone: (305) 737-5626**

Inc. (acq 5-15-75). Group owner: Multimedia Inc. Rep: Blair. Net: APR. Format: Contemp. ■ Donald W. Meyers, gen mgr; Robert J. Meyer Jr., coml mgr; Reed Yador, news dir; Penny Whitaker, prom mgr; John Timm, chief engr. ■ Rates: \$60; 50; 60; 50.

**WAMZ(FM)**—Listing follows WHAS(AM).

**WAVE(AM)**—Dec 30, 1933: 970 khz; 5 kw-U, DA-N. Box 32970 (40232). (502) 585-2201 Orion Bcstg (group owner). Net: NBC. Format: MOR. ■ James M. Caldwell, pres & gen mgr; Joe McDivitt, coml mgr; Claude Wayne, prod mgr; Art Metzler, prom mgr; Brian Rublein, news dir; Harold Culver, chief engr. ■ Rates: \$50; 32; 42; 12.

**WCSN(FM)**—Listing follows WKLO(AM).

**WFIA(AM)**—March 1947: 900 khz; 1 kw-D. 310 W. Liberty St. (40202). (502) 583-4811 Radio 900 Inc. Net: UPI. Rep: Creative Communicators. Format: Religious. ■ Doug Kahle, pres; Howdy Bell, gen mgr; Paul Cimino, coml mgr; Dave Patton, ops & prom mgr; Joe Brown, mus dir; Pete Boyce, chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

**WFIA-FM**—1974: 103.9 mhz; 950 w. Ant 490 ft. Prog sep from AM. Stereo. Format: Ad, inspirational, MOR. ■ Rates: \$14; 9; 11; 9.

**\*WFPK(FM)**—Oct 4, 1954: 91.9 mhz; 100 kw. Ant 235 ft. Fourth & York Sts. (40203). (502) 583-1864. Louisville Free Public Library. Net: NPR. Format: Classcl, educ. ■ Dorothy L. Day, gen mgr; Katherine S. Lurton, prog dir; Douglas Harding, chief engr.

**\*WFPL(FM)**—Co-owned with WFPK(FM) Feb 20, 1950: 89.3 mhz; 63 kw. Ant 310 ft. (CP: 100 kw; Ant 235 ft.). Format: Talk, educational. Spec prog: Jazz 7 hrs wkly. ■ Rena D. Stahmer, prog dir.

**WHAS(AM)**—July 18, 1922: 840 khz; 50 kw-U. Box 1084 (40202). (502) 582-7315. WHAS Inc. See Nwspr. Net: CBS, APR. Rep: Major Market Radio. Format: Personality radio. Spec prog: Farm 7 hrs wkly. ■ Barry Bingham Jr., pres; Fred Osler, VP, gen mgr; Jerry Melloy, prog dir; James Tompmler, stn mgr; Gerald Bryant, prom mgr; Glen Bastin, news dir; Charles Strickland, chief engr. ■ Rates: \$80; 45; 75; 32.

**WAMZ(FM)**—Co-owned with WHAS(AM). Sept 1966: 97.5 mhz; 100 kw. Ant 500 ft. (502) 582-7333. Prog sep from AM. Net: MBS, Kentucky. Format: C&W. ■ Michael Crusehem, sls mgr. ■ WHAS-TV affil. ■ Rates: \$33; 33; 33; 27

**WINN(AM)**—June 1940: 1240 khz; 1 kw-D, 250 w-N. 660 S. 3rd St. (40202). (502) 585-5148. Kentucky Central Bcstg Inc. (acq 12-61). Group owner: Bluegrass Bcstg Co. Net: ABC/E. Rep: Buckley. Format: C&W. ■ H. Hart Hagan, pres; Max Rein, VP & gen mgr; Moon Mullins, prog dir; Al Risen, mus dir; Jim Parr, news dir; Melvin C. Scarsdale, chief engr. ■ Rates: \$23; 17; 23; 13.

**WKLO(AM)**—November 1948: 1080 khz; 10 kw-D, 1 kw-N, DA-2. 307 W. Walnut St. (40202). (502) 589-4800. Great Trails Bcstg Corp. (group owner; acq 7-27-55). Net: ABC/C, UPI. Rep: Eastman. Format: Top 40. ■ Bernie Thompson, pres & gen mgr; John Kennedy, gen sls mgr; Gary Major, prog dir; Jess Peterson, news dir; Bruce Clark, VP & chief engr. ■ Rates: \$41.40; 31.50; 41.40; 31.50.

**WCSN(FM)**—Co-owned with WKLO(AM). 1963: 99.7 mhz; 20 kw. Ant 490 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Rates: \$10; 10; 10; 10.

**WLOU(AM)**—Oct 21, 1951: 1350 khz; 5 kw-D. 2549 S. Third St. Box 8278 (40208). (502) 636-3535. Summers Bcstg (acq 3-72). Net: Natl Black. Rep: Howard. Format: Black. Spec prog: Jazz 10 hrs wkly. ■ William E. Summers III, pres & gen mgr; Seretha S. Tinsley, prog dir; Neal O'Rea, mus dir; Carl Edwards, news dir; Steve Dawson, chief engr. ■ Rates: \$15; 13; 15; —

**WLRS**



**WLRS(FM)**—Oct 1964: 102.3 mhz; 3 kw. Ant 285 ft. Quad-stereo. 800 S. Fourth St. (40203). (502) 585-5178. Kentucky Technical Institute. Group owner: Henson Stations. Net: ABC/FM. Rep: Christal. Format: Rock/AOR. ■ Clarence E. Henson, chmn of the bd; Edward Henson Jr., pres; Lee Masters, VP; Louisa W. Henson, gen mgr; Austin Vali, prog dir; Dave Littrell, coml mgr; Drake Hall, mus dir; Tim Holmgren, chief engr. ■ Rates: \$38; 38; 40; 40.

**WOBS(AM)**—See New Albany, Ind.

**WQHI(FM)**—See Jeffersonville, Ind.

**WREY(AM)**—See New Albany, Ind.

**WTMT(AM)**—Aug 20, 1958: 620 khz; 500 w-D, DA. 201 W. York St. (40203). (502) 583-3901 Jefferson Bcstg Co. Rep: Masla. Format: C&W. ■ Lee Stinson, pres & gen mgr; Bob Perry, coml mgr; Mark Anderson, prog dir; Bob Riggie, mus dir; Bob Perry, prom mgr; Thom Hall, news dir; Charles N. Cutler, chief engr. ■ Rates: \$9; 7; 8; —

**\*WUOL(FM)**—Dec 20, 1976: 90.5 mhz; 35 kw. Ant 580 ft. Quad-stereo. Strickler Hall (40208). (502) 588-6467 TWX 502-637-5136. University of Louisville. Net: NPR. Format: Classical, talk. Spec prog: Jazz 10 hrs wkly. ■ Jay Landers, gen mgr.

**WVEZ(FM)**—April 1, 1967: 106.9 mhz; 24.5 kw. Ant 670 ft. Stereo. 700 Riverside Dr., Jefferson, Ind. (47130). (812) 283-4431 Stoner Bcstg Inc. (group owner; acq 5-7-74). Rep: Torbet/Lasker. Format: Btfl mus. ■ Glenn Bell, pres; Bruce Dodge Jr., VP, gen mgr; Jerry Bigler, prog dir; James Schulke, mus dir; Ed Williamson, prom mgr; Louis Bornwasser, chief engr. ■ Rates: \$18; 19; 17; 15.

**WXVW(AM)**—See Jeffersonville, Ind.

Madisonville

**WFMW(AM)**—Jan 1947 730 khz; 500 w-D. Box 338 (42431). (502) 821-4096. Sound Broadcasters (acq 4-30-73). Net: UPI. Rep: Regional Rep, Keystone. Format: C&W. ■ Gladys H. Helm, pres; Bob Simmons, gen mgr; Peggy Rodgers, coml mgr; Dan Koeber, prog dir; Chris Gardener, news dir; Charles Lee, chief engr. ■ Rates: \$7.45; 5.95; 5.95; 5.95.

**WKTG(FM)**—Co-owned with WFMW(AM) April 19, 1949: 93.9 mhz; 27 1 kw. Ant 295 ft. (502) 821-1156. Stereo. Prog sep from AM. Format: MOR. ■ Bob Mays, prog dir; Holly Cramer, mus dir. ■ Rates same as AM.

**\*WSOF-FM**—Feb 1977 89.9 mhz; 15 kw. Ant 300 ft. Stereo. 721 Princeton Pike (42431). (502) 825-3997 Madisonville Christian School. Format: Religious. ■ Larry McDowell, gen mgr.

**WTTL(AM)**—Sept 16, 1956: 1310 khz; 1 kw-D, 500 w-N, DA-N. 265 S. Main, Box 387 (42431). (502) 821-1310. Hopkins County Bcstrs (acq 2-1-59). Net: ABC/C. Rep: Hopewell. Format: Contemp, MOR. Spec prog: Black 20 hrs wkly. ■ Conway M. Smith, pres; Jerry McNolly, gen mgr; Rudy Owen, coml mgr; John Gatlin, news dir; Alan Cheek, prog dir; Phill Lindsey, prom mgr; Hobert Thompson, chief engr.

Manchester

**WWXL(AM)**—1956: 1450 khz; 1 kw-D, 250 w-N. 109 Court St. (40962). (606) 598-2669. Wilderness Road Bcstg Co. (acq 1956). Rep: Keystone, Ky. Radio Sales. Format: Variety. ■ Joe L. Tigue, pres; Lucy Howard, gen mgr; Harold Harris, coml mgr; Opal Howard, prog dir; Dwight Davidson, prom mgr; Cecil Corum, news dir; Bob Banks, chief engr.

**WWXL-FM**—Aug 9, 1967: 103.1 mhz; 2.85 kw. Ant 310 ft horiz, 300 ft vert. Dup AM 50%.

## Kentucky Radio

### Marion

**WMJL(AM)**—July 10, 1968: 1500 khz, 250 w-D. Box 68 (42064). (502) 965-2271 Crittenden County Bcstg Co. Rep: Regional Reps; Keystone. Format: C&W, MOR, Top-40, Religious. Spec progs: Farm 2 hrs, Black 1 hr wkly. ■ Sam Crawley, pres, Edwin E. Hill, gen. coml, prom mgr & mus & news dir; Dona Crawford, prog dir; Phil Harris, chief engr. ■ Rates: \$2.50; 2.50; 2.50; —

### Mayfield

**WNGO(AM)**—Jan 7, 1947 1320 khz; 1 kw-D. Box 679 (42066). (502) 247-5122 West Kentucky Bcstg Inc. (acq 11-3-57). Rep: Hopewell. ■ Charles W. Stratton, pres, gen mgr & chief engr; Gary Kidd, coml mgr; Jean Richardson, prog dir; Roth Stratton, prom mgr; Mona Mason, news dir; Mike Farris, mus dir. ■ Rates: \$5; 5; 5; 5.

**WXID(FM)**—Co-owned with WNGO(AM). Nov 2, 1955: 94.7 mhz, 18 kw. Ant 160 ft. Stereo. Prog sep from AM. Format: Contemp. ■ Rates same as AM.

**WYMC(AM)**—Oct 18, 1976: 1430 khz; 1 kw-U. DA-1 Box V (42066). (502) 247-1430. Purchase Sound. Net: APR. Format: MOR. ■ Ron Gentry, VP & gen mgr; Jim Moore, gen coml mgr; Brian Miller, natl sls exec, Gary Morgan, prog dir; Paula McAlpin, mus dir; Judy Gentry, prom mgr; Paul Tinkle, news dir; Rick Boggess, chief engr. ■ Rates: \$9; 7; 9; 7

### Maysville

**WFTM(AM)**—Jan 1, 1948: 1240 khz; 1 kw-D, 250 w-N. 626 Forest Ave. (41056). (606) 564-3361 Standard Tobacco Co. Net: MBS. Format: MOR, btlf mus, C&W. Spec prog: Farm 7 hrs wkly. ■ J.M. Finch, pres; Roy A. Redmon, gen & coml mgr; Don Stahl, prog dir & asst mgr; Doug McGill, mus & news dir; Joe Gillespie Jr, chief engr. ■ Rates: \$5.15; 5.15; 5.15; 3.45.

**WFTM-FM**—Oct 26, 1965: 95.9 mhz, 3 kw. Ant 300 ft. Dup AM 5%. Format: MOR.

### Middlesboro

**WFXV(AM)**—March 1, 1969: 1560 khz; 1 kw-D (500 w CH). Box 447 (40977). (606) 248-1560. Country-Wide Broadcasters (acq 6-1-76). Format: Top-40. ■ William Carrigan, pres & gen mgr; Jeff Stephens, coml mgr; Tom Amis, prog & news dir; Charles B. Venable, mus dir; Dave Kirby, prom mgr; Sherry Kennedy, chief engr. ■ Rates: \$3; 3; 3; 3.

**WMIK(AM)**—Nov 15, 1948: 560 khz; 500 w-D. Box 608 (40965). (606) 248-5842. Cumberland Gap Bcstg Co. Net: UPI. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Mary C. Ballard, pres; James E. Ballard, gen mgr; Kay Ballard, prog dir; Bill Hewitt, chief engr.

**WMIK-FM**—June 4, 1971 92.7 mhz; 3 kw. Ant minus 190 ft. Stereo. Prog sep from AM. Format: Oldies, Top-40.

### Monticello

**WFLW(AM)**—May 19, 1955: 1360 khz; 1 kw-D. Box 36 (42633). (606) 348-8427 Regional Bcstg Co. (acq 1-1-67). Net: Kentucky News. Rep: TN Spot Sls, KBS, Regional Reps, Kentucky Radio Sls. Format: C&W. ■ Stephen Staples, pres, gen & coml mgr; Jean T. Staples, prog dir; John Back, prom mgr; Edwin Neal, news dir; Stephen Staples II, mus dir; James Simpson, prod mgr; Bruce Correll, chief engr.

**WKYM(FM)**—Co-owned with WFLW(AM). December 19, 1965: 101.7 mhz; 71 w. Ant 560 ft. Stereo. Progs sep from AM. Net: ABC/I. Format: Top-40. ■ Holly Pitman, adv dir; John Back, mus dir & coml mgr; Andrea Miller, prod asst; Jerry Gibson, asst prom mgr.

### Morehead

**\*WMKY(FM)**—June 1965: 90.3 mhz; 50 kw. Ant 510 ft. Stereo. Box 903, Morehead State University (40351). (606) 783-3371 Morehead State University. Net: NPR, UPI. Format: Educ. Spec progs: Farm 5 hrs, jazz 4 hrs, classical 14 hrs, C&W 2 hrs wkly. ■ Larry Netherton, gen mgr.

**WMOR(AM)**—Feb 18, 1955: 1330 khz; 1 kw-D. 109 Main St. (40351). (606) 784-4141 Morehead Bcstg (acq 11-20-56). Rep: Ky. Radio Sls. ■ J. Earl McBrayer, pres; William M. Whitaker, VP & gen mgr; Earl S. Young, chief engr.

**WMOR-FM**—June 15, 1965: 92.1 mhz; 2.8 kw. Ant minus 20 ft. Dup AM 50%.

### Morganfield

**WMSK(AM)**—Nov 21, 1960: 1550 khz; 250 w-D. Box 369 (42437). (502) 389-1550. Union County Bcstg Inc. Net: MBS. Rep: Hopewell, Regional Reps. Format: MOR. ■ J. B. Crawley, pres; Nick Woods, gen mgr; Don Sheridan, coml mgr; Joseph Greenwell, chief engr.

**WMSK-FM**—Aug 8, 1967 95.3 mhz, 3 kw. Ant 180 ft. Dup AM 100%.

### Morgantown

**WLBO(AM)**—1976: 1570 khz; 250 w-D. 100 N. Lincoln Blvd., Hodgenville (42748). Butler County Bcstg Co. Format: MOR, C&W.

### Mt. Sterling

**WMST(AM)**—Oct 17, 1957: 1150 khz; 500 w-D. Box 381 (40353). (606) 498-1150. Mount Sterling Bcstg Co. Net: Kentucky, UPI. Rep: Regional Reps. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ R. J. Reynolds, pres; Bob Spradlin, gen mgr; Darryl Steppe, mus dir; Mike Maddox, news dir; David Blankenship, chief engr. ■ Rates: \$4, 4, 4, 4.

**WMST-FM**—May 28, 1968: 105.5 mhz, 3 kw. Ant 300 ft. Stereo. Format: MOR, Top-40. Prog sep from AM.

### Mt. Vernon

**WRVK(AM)**—April 30, 1957 1460 khz, 500 w-D. Box 1460, Renfro Valley (40473). (606) 256-2146. Cochran-Smith Bcstg (acq 1970). Net: APR. Rep: Ky. Radio Sls. Format: Country, gospel. ■ Hal Smith, pres; Pete Stamper, gen and coml mgr; Ora Lee Hurst, prog dir; Maurice Lackey, chief engr. ■ Rates: \$1.85; 1.85; 1.85; 1.85.

### Munfordville

**WLOC(AM)**—June 12, 1956: 1150 khz; 1 kw-D. Box 307 (42765). (502) 523-4111 South Central Kentucky Bcstg Co. (acq 6-60).

**WLOC-FM**—Aug 1, 1964 102.3 mhz, 3 kw. Ant 99 ft. Dup AM.

### Murray

**WAAW(FM)**—Listing follows WNBS(AM)

**\*WKMS-FM**—May 11, 1970: 91.3 mhz; 13 kw. Ant 490 ft. Stereo. Box 3227, Univ Sta. (42071). (502) 762-4661 Board of Trustees, Murray State University. Net: NPR. Format: Var. Spec prog: Farm 3 hrs, Black 5 hrs wkly. ■ Bruce L. Smith, gen mgr.

**WNBS(AM)**—July 1948: 1340 khz; 1 kw-D, 250 w-N. Box 309 (42071). (502) 753-3411 Timkay Inc. (9-1-75). Net: ABC/I. Format: Diversified. ■ Fransuelle Wilcox Cole, stn mgr; H.E. Warden, chief engr. ■ Rates: \$6; 6; 6; 4.

**WAAW(FM)**—Co-owned with WNBS(AM). June 23, 1967: 103.7 mhz; 100 kw. Ant 300 ft. Stereo. Net: ABC/FM. Format: Diversified. Prog sep from AM. ■ Rates: \$10; 10; 10; 8.

**New AM**—Not on air, target date unknown: 1130 khz; 250 w-D. Box 527 (42071). Jackson Purchase Bcstg Co. Format: Prog MOR-country.

### Neon

**WNKY(AM)**—Aug 31, 1956: 1480 khz, 1 kw-D. Box 248 (41840). (606) 855-4414. Headwaters Bcstg Corp. (acq 1964). Net: MBS. Rep: Ky. Radio Sls, Keystone. Format: C&W, Religious. ■ Charles Whitaker, pres; Charles Engle, gen mgr; W.C. Lafferty, chief engr. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

### Newport

**WNOP(AM)**—Aug 21, 1948: 740 khz; 1 kw-D, DA. Box 740 (41072). (606) 581-7100. Albert W. Vontz

(acq 6-1-72). Net: ABC/E. Rep: Ky. Radio Sls-South. Format: Jazz, comedy. ■ Jeannette Parker, gen mgr; Ray Scott, prog & mus dir; Chris Geisen, coml mgr; John Royer, news dir; Nicky Cook, chief engr. ■ Rates: \$24, 17, 24; —

### Nicholasville

**WNVL(AM)**—Dec 1962: 1250 khz; 500 w-D. Box 247 (40356). (606) 885-6031. Greater Ky. Bcstg Corp. (acq 2-71). Net: Kentucky, UPI. Format: C&W, talk. ■ Walter E. May, pres; Carnell Tucker, gen & coml mgr; Darrel Mullins, prog dir; Mark Thomas, mus dir; Janet Adkins, prom mgr; Angie Murray, news dir; Ed Lipson, chief engr. ■ Rates: \$ 7.50; 7.50; 7.50; —

### Owensboro

**WBKR(FM)**—Listing follows WOMI(AM).

**WOMI(AM)**—Mar 7, 1938: 1490 khz, 1 kw-D, 250 w-N. Box 1330 (42301). (502) 683-1558. Owensboro Bcstg Co. Net: APR. Rep: PRO Radio, MidSouth Spot Sales. Format: Top-40. Spec prog: Farm 2 hrs wkly. ■ Lawrence Hager Sr, pres; Jerry A. McElroy, gen mgr; Bill Herald, prog dir; S. David Silvert, sls mgr; Harold I. Peters, chief engr. ■ Rates: \$ 9; 9; 9; 9.

**WBKR(FM)**—Co-owned with WOMI(AM). 1948: 92.5 mhz, 77 kw. Ant 380 ft. Stereo. Prog sep from AM. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Henry Bristow, opns dir; Sandi "Jake" Champion, mus dir. ■ Rates: \$12.80; 11.80; 12.80; 11.80.

**WSTO(FM)**—Listing follows WVJS(AM).

**WVJS(AM)**—Nov 26, 1947: 1420 khz; 5 kw-D, 1 kw-N, DA-2. Box 1828 (42301). (502) 685-2991 Owensboro on the Air Inc. Net: ABC/C. Rep: Carpenter, Regional Reps, Masla. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Robert H. Steele, pres & chief exec off; Malcolm Greep, exec VP & gen mgr; Ray Wettstain, asst gen mgr and stn mgr; Leonard J. Norcia, coml mgr; James L. Orton, prog dir; David Benz, mus dir; Jim Parr, news dir; Kirk Kirkpatrick, prom mgr; Mike Fleming, chief engr. ■ Rates: \$ 17.25; 13.75; 17.25; 13.75.

**WSTO(FM)**—Co-owned with WVJS(AM). June 7, 1948: 96.1 mhz, 100 kw. Ant 240 ft. Stereo. Net: ABC/FM. Prog sep from AM. Format: Beautiful music. ■ Rates: \$12.50; 11.75; 12.50; 11.75.

### Paducah

**WDXR(AM)**—Dec 24, 1957: 1560 khz; 10 kw-D, 1 kw-N, DA-2. Box 2447 (42001). (502) 443-1737 WDXR Inc. Net: NBC. Rep: Savalli/Gates; Carpenter. Format: MOR. ■ Lady Sarah McCallum, pres; B. Kent Hawkins, gen & coml mgr; Jarad O'Jay, mus dir; Frank Carvell, prog dir & chief engr; Ron O'Brien, prom mgr; John Stewart, news dir. ■ Rates: \$6.20; 5.50; 6.20; 2.20. ■ WDXR-TV affil.

**WKYQ(FM)**—Listing follows WKYX(AM).

**WKYX(AM)**—1946: 570 khz; 1 kw-D, 500 w-N, DA-2. Box 2397, 400 Kentucky Ave. (42001). (502) 442-6311 TWX 502-554-4422. Bristol Bcstg Corp. (acq 11-23-71). Group owner: Nininger Stns. Net: ABC/C. Rep: McGavren-Guild. Format: Top-40 Contemp. ■ W.L. "Pete" Nininger, pres; Gary Morse, gen mgr; Bill Leuer, sls mgr; Rick Harrington, prod mgr; Bryan Sargent, prog dir; Bill Hagy, mus dir; Barbara Cramer, news dir; Whipple Walker & Paxton Durham, chief engr. ■ Rates: \$18; 13; 18; 6.

**WKYQ(FM)**—Co-owned with WKYX(AM). 1947: 93.3 mhz; 31 kw. Ant 440 ft. (502) 442-7383. Net: ABC/E. Format: C&W. ■ Herb Estes, sls mgr; Bill Burns, prog dir; Mike Larson, mus dir. ■ Rates: \$18; 13; 18; 6.

**WPAD(AM)**—Aug 23, 1930: 1450 khz; 1 kw-D, 250 w-N. Box 450 (42001). (502) 442-8231 Paducah Bcstrs Inc. (acq 7-25-67). Net: CBS. Rep: Gert Bunchez & Assocs, Southern Spot Sales. Format: Modern country. Spec progs: Black 4 hrs, gospel 5 hrs, wkly. ■ Edward B. Fritts, gen & coml mgr; Ed Taylor, sports & mus dir; Ray Clem, news dir; Earl Abanathy, chief engr. ■ Rates: \$9; 7; 9; 7

**WPAD-FM**—Nov 26, 1946: 96.9 mhz, 70 kw. Ant 340 ft. Stereo. & Quad. Dup AM 20%. Format: Rock.

### Paintsville

**WSP(AM)**—April 24, 1949: 1490 khz; 1 kw-D, 250

w-N. Box 591 (41240). (606) 789-5311 Big Sandy Bcstg (acq 6-1-60). Net: CBS. Rep: Hopewell, Regional Reps. ■ Paul G. Fyffe, pres & gen mgr; Bill Barker, coml mgr; Robbin Mathis, prog dir; Jim Fyffe, news dir; Eugene Balddridge, chief engr.

**WSIP-FM**—Jan 12, 1965: 98.9 mhz; 31 kw. Ant 600 ft. (CP 29 kw. Ant 700 ft.) Dup AM.

Paris

**WBGR(AM)**—1955: 1440 khz; 1 kw-D. Box H (40361). (606) 987-1440. WBGR Bcstg (acq 1-1-76). Net: ABC/E, UPI. Format: Div. Spec prog: Farm 4 hrs wkly. ■ William J. Brown, pres & gen mgr; Jerry Foley, sls mgr; Jon Darryle, ops mgr; Mark Roman, mus dir; Doug Vaughn, news dir; Frank Danforth, chief engr. ■ Rates: \$11, 4; 8.50;—

**WBGR-FM**—June 5, 1968: 96.7 mhz; 3 kw. Ant 198 ft. Dup AM 100%. ■ Rates same as AM.

Pikeville

**WDHR(FM)**—Listing follows WPKE(AM).

**WLSI(AM)**—Jan 20, 1949: 900 khz; 5 kw-D. North Mayo Trail (41501) (606) 437-7323. Cumberland Publishing Co. Inc. Rep: Regional Reps. Format: C&W. ■ Georgia G. Ward, pres; J.W. Dant, gen mgr; Irene Abernathy, coml mgr; Mike Paxton, prom mgr & mus dir; Nolan Hall, prog dir; Mike Paxton, news dir; Dave Gibson, chief engr. ■ Rates: \$9.10, 9.10; 9.10;—

**WPKE(AM)**—June 31, 1949: 1240 khz; 1 kw-D, 250 w-N. Box 2200 (41501). (606) 437-4051 East Kentucky Bcstg Corp. Net: MBS, Kentucky News. Rep: Regional Reps. Format: MOR, day; Top-40, night. ■ Walter E. May, pres & gen mgr; Robert Tarbeck, coml mgr; Teresa Lamanca, prog, mus & news dir; Candace Belcher, prom mgr; Larry E. Scott, chief engr.

**WDHR(FM)**—Co-owned with WPKE(AM). March 25, 1965: 92.1 mhz; 3 kw. Ant 300 ft. Box 2228 (41501). (606) 432-8103. Format: C&W. ■ Jim Castro, gen, coml & prom mgr & mus & prog dir. ■ Rates: \$4.25; 4.25; 4.25, 4.25.

Pineville

**WANO(AM)**—March 16, 1957 1230 khz; 1 kw-D, 250 w-N. S/R5, Box 1 (40977). (606) 337-2100. Ken-Te-Ve Bcstg Co. (acq 1-1-58). Format: Diversified. Spec progs: Farm 1 hr; black 1 hr; relig 18 hrs; news 15 hrs, wkly. ■ South C. Bevins, pres and gen mgr; David C. Peterson, mus dir; Warren A. Pursifull, news dir and sls mgr. ■ Rates: \$2.85; 2.85; 2.85; 2.85.

**WTJM(FM)**—Feb 24, 1973: 106.3 mhz; 350 w. Ant 750 ft. Box 208 (40977). (606) 337-2331 John O. McPherson. Net: ABC/E. Format: Modern country. ■ John O. McPherson, pres; Jennings Blakley, gen mgr; Lois McPherson, coml mgr; Lester Adkins, prog dir; Mark Tabor, mus dir; Johnnie Swaggler, news dir; Bill Lundy, prom mgr; Jimmie Branham, chief engr.

Prestonsburg

**WDOC(AM)**—Nov 1957: 1310 khz; 5 kw-D. Box 309 (41653). (606) 886-2338. WDOC Inc. Net: ABC/C. Rep: Beaver, Regional Reps. Format: MOR. ■ Gorman Collins, pres & gen mgr; Mike Ottemrod, coml mgr; Phillis Spradlin, prod dir; James Allen, news dir; Janet Whitten, mus dir; William Lafferty, chief engr. ■ Rates: \$7.75; 7.75; 5.65; 5.65.

**WDOC-FM**—Feb 11, 1963: 95.5 mhz; 100 kw. Ant 530 ft. Prog sep from AM. Format: MOR. ■ Janet Whitten, prog dir; Eva Collins, mus dir. ■ Rates same as AM.

**WPRT(AM)**—Dec 5, 1952. 960 khz; 5 kw-D. 1024 South Lake Dr. (41653). (606) 886-2050. Stephens Industries Inc. Format: C&W, rock. ■ D. C. Stephens, pres & gen mgr; C. Ollie Robinson, coml mgr & sports dir; Harry E. Hale, asst gen & prom mgr, chief engr.

**WPRT-FM**—Feb 10, 1967 105.5 mhz; 1.7 kw. Ant 390 ft. Dups AM 100%.

Princeton

**WPKY(AM)**—March 15, 1950: 1580 khz; 250 w-D. Box 478 (42445). (502) 365-2072. Princeton Bcstg Co. Format: Variety. ■ Leslie Goodaker, owner, gen mgr & chief engr; Ellis Burnam, coml mgr; Twyman Boren, prog dir; Roger Campbell, news dir. ■ Rates: \$1.75; 1.75; 1.75.

**WPKY-FM**—April 1st, 1969: 104.9 mhz; 3 kw. Ant 175 ft. Dups AM 100%.

Providence

**WHRZ(FM)**—April 9, 1976: 97.7 mhz; 3 kw. Ant 300 ft. Box 127 (42450). Tradewater Bcstg Co. Inc. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ B. Douglas Hamby, pres, gen & coml mgr; Mark D. Hamby, prog dir & chief engr; Myrle Partridge, news dir. ■ Rates: \$4; 4; 4; 4.

Richmond

**WBZF(FM)**—Listing follows WCBR(AM).

**WCBR(AM)**—March, 1969: 1110 khz; 250 w-D. Box O (40475). (606) 623-1235. WCBR Radio Inc. (acq 5-7-75). Net: MBS. Rep: Carpenter. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Bill Robbins, pres; Al Weaver, gen mgr; Tom Friend, coml mgr; Donald Walker, chief engr. ■ Rates: \$2.60; 2.60; 2.60; 1.75.

**WBZF(FM)**—Co-owned with WCBR(AM). May 12, 1972: 101.7 mhz; 3 kw. Ant 230 ft. Stereo. (606) 623-1235. Prog sep from AM. Format: MOR, oldies. ■ Monte McNally, coml mgr; George R. Robbins, news dir. ■ Rates same as AM.

**\*WEKU-FM**—Sept 1968: 88.9 mhz; 50 kw. Ant 720 ft. Eastern Kentucky University (40475). (606) 622-2474. Board of Regents, Eastern Kentucky University. Net: NPR. Format: Cultural, informational, educ. ■ Thomas Donoho, gen mgr; Loy Lee, mus dir; John Sullivan, news dir; Janet Kenney, prog dir; Don Walker, chief engr.

**WEKY(AM)**—Oct 17, 1953: 1340 khz; 1 kw-D, 250 w-N. Box 747 (40475). (606) 623-1340. Henkin Inc. (acq 8-1-66). Net: ABC/E, UPI. Rep: Keystone, Regional. Format: Top-40. ■ Fred Hensley, pres; Konda Gibson, coml mgr; Mike Vondurbrink, mus dir; Mark Huller, news dir; Don Stocker, prog dir & chief engr. ■ Rates: \$ 7, 5; 6; 4.

Rossell Springs

**WJKY(AM)**—See Jamestown.

**WJRS-FM**—See Jamestown.

Russellville

**WAKQ(FM)**—Listing follows WRUS(AM).

**WRUS(AM)**—August 28, 1953: 610 khz; 500 w-D. Box 110 (42276). (502) 726-2471. South Kentucky Bcstg Co. Inc. Group owner: Hook Stns. Net: APR. Format: Farm, MOR, progsv, relig, C&W. ■ Roth E. Hook, pres; W.P. Sosh, gen mgr; Hilton Ashby, coml mgr; Don Neagle, news dir. ■ Rates: \$5.90; 5.90; 5.90;—

**WAKQ(FM)**—Co-owned with WRUS(AM). March 28, 1965: 101.1 mhz; 100 kw. Ant 510 ft. Stereo. (502) 726-3555. Prog sep from AM. Format: Prog. ■ Harold Matthews, coml mgr; Wendell Attig, prog dir. ■ Rates: \$ 5.90; 5.90; 5.90; 5.90.

St. Matthews

**WNUU(FM)**—Oct 19, 1964: 103.1 mhz; 2.95 kw. Ant 135 ft. Stereo. Box 6011 (40206). (502) 426-7235. Summers Bcstg (acq 3-7-6). Format: MOR (contemp). ■ William E. Summers, pres; Seretha Tinsley, ops mgr; Colleen Frank, traf mgr; Shirley Smith, prog & news dir; John Gray, prod mgr; Steve Dawson, chief engr. ■ Rates: \$15; 15; 15; 15.

Scottsville

**WLCK(AM)**—Feb 27, 1958: 1250 khz; 500 w-D. Box 158 (42164). (502) 237-3148. Stalene Bcstg Inc. Rep: Regional Reps. Format: Contemp, C&W 75%. ■ Redman L. Turner, pres; Joseph P. Hite, gen & coml mgr; Bruce Wishart, prog dir; Joe Hite, mus dir; Douglas Combs, news dir; W. E. Harston, chief engr.

**WLCK-FM**—Feb 26, 1967: 99.3 mhz; 3 kw. Ant 260 ft.

Shelbyville

**WCND(AM)**—June 3, 1964: 940 khz; 250 w-D. Box 248 (40065). (502) 633-3814. WCND Inc. Net: MBS. Rep: Keystone, Regional Reps. Format: C&W, Contemp. Spec prog: Farm 6 hrs wkly. ■ J. B. Crawley, pres; Dean Harden, gen mgr; Nick Woods, sls mgr.

Somerset

**\*WSCC(FM)**—Jan 12, 1967 90.7 mhz; 10 w. 808 Monticello Rd. (42501). (606) 678-8174, ext 31 University of Kentucky, Somerset Community College. Format: Top 40. ■ Don Orwin, faculty sponsor; Barbara Cox, stn mgr.

**WSEK(FM)**—Listing follows WSFC(AM).

**WSFC(AM)**—Dec 14, 1947: 1240 khz; 1 kw-D, 250 w-N. Box 740 (42501). (606) 678-5151 Shamrock Communications Corp. (acq 11-1-74). Net: ABC/E. Rep: Kentucky Radio Sales, Regional Reps, Carpenter. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Hamilton Shea, pres; Nolan Kenner, gen mgr; Jerry Padgett, coml mgr; Jim Johnson, sports dir; Gibson Gosser, news dir; Robert L. Shoopman Jr., chief engr. ■ Rates: \$9.55, 8.55; 9.55; 8.55.

**WSEK(FM)**—Co-owned with WSFC(AM). Sept 1, 1964: 96.7 mhz; 3 kw. Ant 215 ft. Net: ABC/FM. Format: C&W. Spec prog: Farm 1 hr, gospel 5 hrs wkly. Prog sep from AM. ■ Rates: \$8.90; 7.90; 8.90; 7.90.

**WTLO(AM)**—Nov 1, 1958: 1480 khz; 1 kw-D. Drawer B (42501). (606) 678-8151 Cumberland Communications Inc. (acq 11-6-74). Net: APR. Rep: Jack Bolton Assoc; Keystone Net; Regional Reps. Format: Pop adult. Spec prog: Farm 2 hrs wkly. ■ J. Allen Brown, pres & gen mgr; Mitch Mize, coml mgr; Mike Murphy, prog dir; Jack Rickert, mus dir; Gwen Waddle, office mgr; Madelyn Coldiron, news dir; Jim Brown, chief engr. ■ Rates: \$9.45; 8.45; 8.95; 8.95. ■ TV-8 cablevision—TV affiliate.

Stanford

**WRSL(AM)**—Nov 1, 1961. 1520 khz; 500 w-D. Box 237 (40484). (606) 365-2126. Lincoln-Garrard Bcstg Inc. (acq 12-23-70). Rep: Ky. Radio Slis. Format: C&W, gospel. Spec prog: Farm 2 hrs wkly. ■ Cal Smith, pres; Jim Gaskin, VP, gen mgr; coml mgr; Ruby Ann Gaskin, prog & mus dir; Phil Osborne, sports dir; Walt Howard, news dir.

**WRSL-FM**—May 22, 1967: 95.9 mhz; 3 kw. Ant 85 ft. Prog sep from AM.

Stanton

**WBFC(AM)**—June 21, 1975: 1470 khz; 1 kw-D. Box 398 (40380). (606) 663-2888. Forest Drake. Net: UPI. Format: Religious. ■ Forest Drake, gen mgr; Betty Faulkner, prog dir & chief engr; Donna Faulkner, mus & news dir. ■ Rates: \$2.90; 2.90; 2.90;—

**WSKV(FM)**—Aug 10, 1974: 104.9 mhz; 440 w. Ant 680 ft. Stereo. Box 627 (40380). (606) 663-2811. Red River Gorge Bcstg Co. Inc. Net: Kentucky. Format: C&W, top 40. ■ A. Dale Bryant, pres; Charles Lynch, gen mgr & chief engr; Keith Chatfield, prog & mus dir; Debbie Snowden, coml mgr; Eddie Lynch, prom mgr; Bill Staton, news dir.

Tompkinsville

**WTKY(AM)**—May 28, 1960: 1370 khz; 2.5 kw-D. Box 308, Hwy 1049 (42167). (502) 487-6119. J. K. Whitmore (acq 7-1-70). Net: Kentucky, UPI. Rep: Regional. Format: C&W. ■ J. K. Whitmore, gen & coml mgr & chief engr; Bernice Whitmore, prog & mus dir. ■ Rates: \$2.50; 2.50; 2.50;—

**WTKY-FM**—Jan 20, 1972: 92.1 mhz; 3 kw. Ant 240 ft. Prog sep from AM. Format: MOR, Top-40. ■ Rates: \$2; 2, 2; 2.

Vanceburg

**WKKS(AM)**—June 1, 1958: 1570 khz; 250 w-D. 1106 Fair Lane (41179). (606) 796-3031. Ohio Valley Bcstg Co. (acq 1974). Format: C&W. ■ Tom Reeder, gen mgr; Howard Potts, chief engr.

Vancleve

**WMTC(AM)**—June 1948: 730 khz; 1 kw-D. (41385). (606) 666-5006. Kentucky Mountain Holiness Assn. ■ Karl Paulo, pres; Wilfred Fisher, gen mgr; Miss Violet Person, prog dir; Louis Bouck, prod mgr; Seldon Short, news dir; Kenneth Ampaugh, chief engr.

## Kentucky, Louisiana Radio

### Versailles

**WJMM(FM)**—July 16, 1973: 100.9 mhz; 3 kw. Ant 300 ft. Box 434 (40383). (606) 873-8096. Mortenson Bcstg Co. Inc. (acq 7-13-73). Net: Tower of Faith Radio. Format: Religious. ■ Rev. Jack M. Mortenson, pres; Len Sorrell, gen mgr; Edward Wright, prog dir; Nolin Pontrich, Dave Johnson, chief engr.

### Warsaw

**WAVV(FM)**—See Vevay, Ind.

### West Liberty

**WLKS(AM)**—July 25, 1965: 1450 khz; 1 kw-D, 250 w-N. 129 College St. (41472). (606) 743-3145. Morgan County Industries Inc. Net: MBS. Format: C&W. ■ Dr. C. C. Smith, pres; Glenn Woodward, gen mgr; Brend Sheets, coml mgr; Donnie Hammond, news dir; Tom Kindell, prom mgr; Wendell Pennington, chief engr. ■ Rates: \$4; 4; 4.

### Whitesburg

**WTCW(AM)**—Feb 19, 1953: 920 khz; 5 kw-D. Box 747 (41858). (606) 633-2711. Folkways Bcstg Co. (acq 7-56). Net: CBS. Rep: Bernard, Ky Radio Sales. Format: C&W. ■ Don F. Crosthwaite, pres & gen mgr & prog dir; Fred Bowen, coml mgr; Jeff Stephens, mus dir; Jimmie Branham, news dir & chief engr.

**WXKQ(FM)**—Co-owned with WTCW(AM). Nov 25, 1964: 103.9 mhz; 210 w. Ant 940 ft. Dup AM 80%. Format: C&W.

### Whitley City

**WEQO(AM)**—April 8, 1975: 1220 khz; 500 w-D. (CP-1 kw). Box 475 (42653). (606) 376-5100. Country Roads Bcstg Corp. Net: UPI. Format: C&W. ■ William R. Carrigan, pres; Marc A. Beaubien, gen mgr; J.P. Meadows, news dir; Carl E. Stump, chief engr. ■ Rates: \$2.45; 2.45; 2.45; —

### Williamsburg

**WEZJ(AM)**—March 7, 1959: 1440 khz; 1 kw-D. 107 S. 4th St. (40769). (606) 549-2285. Whitley County Bcstg Inc. (acq 6-75). Format: C&W. ■ Honus S. Shain Jr., owner; Howard Watkins, gen mgr; Gabrielle Shain, prog dir; Shelby Prewitt, coml mgr; Helene Cheek, prom mgr; David Smith, chief engr.

### Winchester

**WKDJ(FM)**—1974: 100.1 mhz; 3 kw. Ant 300 ft. (40391). Clark Communications Co.

**WWKY(AM)**—Oct 19, 1954: 1380 khz; 1 kw-D. Box 535 (40391). (606) 744-2864. WWKY Inc. (acq 1-60). Net: ABC/C. Rep: Regional Reps, Jack Bolton Assoc. Format: MOR. ■ Wilda Horton, pres; John W. Stotts, gen mgr; John Robertson, prog dir; Dan Deely, mus dir; Joe Robb, news dir; Mike Curd, chief engr. ■ Rates: \$5.10; 5.10; 5.10; 5.10.

## Louisiana

### Abbeville

**KROF(AM)**—July 9, 1948: 960 khz; 1 kw-D. Box 610 (70510). (318) 893-2531. Abbeville Bcstg Service. Format: MOR. Spec prog: farm 3 hrs wkly. ■ Paul F. Piazza, pres; Manuel Broussard, gen mgr; Garland Bernard, coml mgr; Michael G. Adams, prog dir; Dave Milner, news dir; Gary Shannon, mus dir; Charles Ellis, chief engr.

**KROF-FM**—June 1, 1974: 104.9 mhz; 3 kw. Ant 240 ft. Stereo. Net: UPI, Louisiana. Format: C&W. Spec prog: Farm 3 hrs wkly.

### Alexandria

**KALB(AM)**—September 21, 1935: 580 khz; 5 kw-D, 1 kw-N, DA-N. Box 471 (71301). (318) 443-2543.

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TXW 510-976-5709. Alexandria Bcstg Co. (acq 1946). Group owner: T. B. Lanford. Net: CBS. Rep: H-R/Stone. Format: MOR. ■ T. B. Lanford, pres; Bruce Rainey, gen mgr; Bill Lynch, coml mgr; Bob Penny, prog dir; Lon Harris, mus dir; Sybil Lacroix, prom mgr; Steve Hill, news dir; Robert Richardson, chief engr. ■ Rates: \$25; 21; 25; 19.

**KSLI(FM)**—Co-owned with KALB(AM). 1947. 96.9 mhz; 100 kw. Ant 850 ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$5; 5; 5. ■ KALB-TV affil.

**KDBS(AM)**—December 1953: 1410 khz; 1 kw-D. Box 591 (71301). (318) 443-7454. KDBS Inc. (acq 1954). Net: ABC/C. Rep: Walton. ■ Irving Ward-Steinman, gen mgr; Jack Sharp, coml mgr; Richard Albritton, prog dir; Judy Karst, news dir; Henry J. Lazarone, chief engr.

**KRRV(FM)**—November 1969: 100.3 mhz; 29.5 kw. Ant 130 ft.

**KSLI(FM)**—Listing follows KALB(AM).

**KSYL(AM)**—April 1, 1947: 970 khz; 1 kw-U, DA-N. Box 7057 (71301). (318) 442-6611. KSYL Inc. (acq 6-1-77). Net: NBC. Rep: Masla. Format: Contemp, MOR. ■ Mel Wheeler, pres; Jim Richards, VP, gen mgr & coml mgr; Dave Wineland, prog dir & mus dir; Frank Coe, prom mgr; Lyn Rollins, news dir; Lenny Dupree, chief engr. ■ Rates: \$8.50, 6.50; 8.50, 6.50.

### Amite

**WABL(AM)**—January 1956: 1570 khz, 500 w-D. Box 787 (70422). (504) 748-8385. Amite Bcstg Co. (acq 5-21-58). Net: MBS. Format: C&W. ■ C. W. Fitz, pres & chief engr; Charles Hart, gen mgr; L. O. Valentine, coml mgr; Andrus Russell, prog dir; Barbara Andrews, news dir. ■ Rates: \$6; 6; 6; —

### Bastrop

**KJBS(FM)**—Listing follows KVOB(AM)

**KTRY(AM)**—February 1948: 730 khz, 250 w-D. Box 1075 (71220). (318) 281-3656. North Delta Bcstg Inc. (acq 11-14-77). Net: Nat'l Black. Format: Black. ■ Henry Cotton, pres & gen mgr; Leroy Simmons, prog dir; Clarence Daniels, mus dir; Lewis Jones, prom mgr; Jimmy Warren, news dir; Steve Stringer, chief engr. ■ Rates: \$5.45; 5.15; 5.45; 5.15.

**KTRY-FM**—March 1, 1974: 94.3 mhz; 3 kw. Ant 290 ft. Stereo. Rep: Lazar. Dups AM 30%. ■ Rates: \$5.05; 4.90; 5.05; 4.90.

**KVOB(AM)**—June 1, 1957: 1340 khz; 1 kw-D, 250 w-N. 121 Haynie Ave. (71220). (318) 281-1383. Hagan Broadcasting Co. (acq 4-1-69). Net: MBS. Rep: Hopewell, Beaver. Format: C&W. Spec prog: Farm 3 hrs wkly. ■ Stan Hagan, pres; Larry Wade, gen & coml mgr; Joseph Hagan, mus dir; Kerry Walley, prom mgr; Jim Holley, news dir; David Mayfield, chief engr. ■ Rates: \$6; 6; 6; 6.

**KJBS(FM)**—Co-owned with KVOB(AM) 1977. 100.1 mhz; 3 kw. Ant 182 ft. 121 Haynie Ave (71220). (318) 281-1388. Hagan Broadcasting Co. Net: MBS. Rep: Hopewell, Beaver. Format: Easy listening, standards. Spec prog: Farm 1 hr wkly.

### Baton Rouge

**WAFB-FM**—Oct 1, 1968: 98.1 mhz; 100 kw. Ant 1500 ft. Box 2671 (70821). (504) 383-9999. Guaranty Bcstg Corp. Net: ABC/C. Rep: Meeker. Format: MOR. ■ Tom E. Gibbens, pres; Bill Healey, coml mgr; Grace McElveen, prom mgr; Carlton Cremeens, news dir; Donald K. Allan, chief engr. ■ WAFB-TV affiliate. ■ Rates: \$17, 17, 17, 17.

**WAIL(AM)**—June 1, 1957: 1260 khz; 1 kw-D. 5700 Florida Blvd. Suite 604 (70806). (504) 926-7600.

WAIL Inc. (acq 1-10-66). Rep: Savalli/Gates. Net: Louisiana. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Angie D. Burge, pres & gen mgr; Sheila Taylor, prog & mus dir; Alan Dunne, news dir; David H. McDuffie, chief engr. ■ Rates: \$11, 9; 11, 9.

**WFMF(FM)**—Listing follows WJBO(AM).

**WIBR(AM)**—July 18, 1948: 1300 khz, 5 kw-D, 1 kw-N, DA-2. Box 1226 (70821). (504) 344-2666. Community Bcstg Inc. Net: APR. Rep: HR/Stone. Format: Top 40. ■ Robert Earle, pres; Bob Furlow, gen mgr; Bernard Zuccaro, prom mgr; Joe London, mus & prog dir; Dick Berrington, news dir; Frances Bourgeois, coml mgr; Richard Petty, chief engr. ■ Rates: \$18; 16; 18; 16.

**WJBO(AM)**—Dec 11, 1934: 1150 khz; 5 kw-U, DA-1. Box 496 (70821). (504) 383-5271. Baton Rouge Bcstg Co. Group owner: Manship. Net: NBC, MBS, APR. Rep: Torbet-Lasker. Format: MOR. ■ Douglas L. Manship, pres; George Jenne, gen mgr; David Hartman, news dir; Mark Leopold, prom mgr; Julie Love, coml mgr; Chuck White, prog dir; Ed Oliver, chief engr. ■ Rates: \$25, 16; 20; 12.

**WFMF(FM)**—Co-owned with WJBO(AM). 1941. 102.5 mhz; 100 kw. Ant 560 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Progs. ■ Randy Rice, prog dir; Steve Cannon, mus dir. ■ WBRZ-TV affil. ■ Rates: \$15; 14, 16; 14.

**WLCS(AM)**—Nov 1, 1946: 910 khz; 1 kw-U, DA-1. 2420 One American Place, Suite 2420 (70825). (504) 383-4411. Air Waves Inc. (acq 7-54). Net: UPI. Rep: McGavren-Guild. Format: Top 40. ■ Lamar Simmons, pres; Gene Nelson, stn mgr; Larry Ward, chief engr. ■ Rates: \$34; 27, 34; 23.

**WQXY-FM**—Co-owned with WLCS(AM). Sept 10, 1966: 100.7 mhz; 97 kw horiz; 91 kw vert. Ant 700 ft. (acq 8-2-73). Prog sep from AM. Format: Btfl music. ■ Wilda Kovacs, coml mgr.

**WLUX(AM)**—1963: 1550 khz; 5 kw-D. Box 25500. (70821). (504) 926-6614. Jimmy Swaggart Evangelistic Assn. Net: ABC/E, UPI, Louisiana. Rep: Crane, Messina. Format: Religious. ■ Jimmy Swaggart, pres; Hardy Brundage, gen mgr; Mariane Brundage, coml mgr; Hal Laborde, prog mgr; prog & news dir; Norman Cox, mus dir; Leonard Benson, chief engr. ■ Rates: \$8; 8; 8.

**WQXY-FM**—Listing follows WLCS(AM)

**WXOK(AM)**—February 1953: 1460 khz, 5 kw-D, 1 kw-N, DA-N. Box 66475 (70896). (504) 927-7060. Security Bcstg of Baton Rouge Inc. (acq 6-1-72; Net: Mutual Black. Rep: Selcom, Jones. Format: Black. ■ Edmond J. Muniz, pres; Lew Carter, gen & sls mgr; Dennis Earl Lee, prog & mus dir; Charles Burchell, prom mgr; Evelyn McWilliams, news dir; George M. Patton, chief engr. ■ Rates: \$19; 15; 19; 15.

**WYNK(AM)**—1956: 1380 khz; 5 kw-D, DA-D. Box 2541, 854 Main St. (70821). (504) 343-8348. Miss Lou Bcstg Corp. (acq 10-62). Net: ABC/E. Net: APR. Rep: Masla. Format: C&W. Spec progs: Farm 2 hrs, Fr 1 hr wkly. ■ R. D. McGregor, pres & gen mgr; Bernard Aucoin, coml mgr; Page Dew, prog dir; Jay Gach, prom mgr; David Besse, news dir; Lewis Goode, chief engr. ■ Rates: \$24; 22; 24; 24.

**WYNK-FM**—Dec. 7, 1968: 101.5 mhz; 100 kw. Ant 330 ft. Stereo. Format: C&W. Spec prog: Farm 1 hr wkly.

### Bayou Vista

**KQKI**  
Modern Country

**KQKI(AM)**—Feb. 1977: 1170 khz; 200 w-D.

**KQKI-FM**—Dec 31, 1976: 95.3 mhz; 3 kw. Ant 300 ft. Box 847, Morgan City (70380). (504) 395-2853. Tech Bcstg Corp. Net: La. Net. Format: C&W. Spec prog: Gospel 3 hrs, Folk 3 hrs wkly. ■ Paul Cook, pres, gen mgr; Bobby Richard, chief engr. ■ Rates: \$5.35; 5.35; 5.35; 5.35.

### Bogalusa

**WBOX(AM)**—Jan 4, 1954: 920 khz; 1 kw-D. Box 897 (70427). (504) 732-4288. Northlake Audio Inc. (acq 10-78). Format: C&W. ■ Donald H. Smith, pres & gen mgr; June Moseley, sls mgr; Harlan White, prog dir.



**WIKC(AM)**—May 15, 1947. 1490 khz; 1 kw-D, 250 w-N. Box 506 (70427). (504) 735-1490. Adams Properties Inc. (acq 1-73). Rep: Keystone. Format: Rock. Spec prog: Black 5 hrs wkly. ■ G. S. Adams, pres; Andrew Moses, gen mgr; Albert Bennett, prog & mus dir & chief engr; Launo Moore, coml mgr; Al Stone, news dir.

## Columbia

**KCTO(AM)**—Nov 1968: 1540 khz; 1 kw-D. Box 666 (71418). (318) 649-2756. KCTO Bcstg Co. (acq 1-26-77). Net: Louisiana. Rep: Beaver (South). Format: C&W. ■ Tom D. Gay, gen mgr; Susan Richardson, coml mgr & prog dir; Ernest B. Sandidge, chief engr.

## Covington

**WARB(AM)**—November 1953: 730 khz; 250 w-D. Box 568 (70433). (504) 892-1600. WARB Inc. (acq 8-1-57). Format: MOR. ■ David C. Blossman, pres; J. Rick Webb, chief engr & gen mgr; Bill Stubbs, coml mgr; Sandra Bittola, prog dir.

## Crowley

**KAJN(AM)**—1972: 1560 khz; 1 kw-D, DA. Box 1561 (70526). (318) 783-1560. Rice Capital Bcstg. Format: Religious. Spec prog: Fr 4 hrs wkly. ■ Barry D. Thompson, pres & gen mgr; Myles Lilley, coml mgr; Annette Thompson, mus dir; Richard Roehm, news dir. ■ Rates: \$6; 5.25; 6; 5.25.

**KAJN-FM**—1978: 102.9 mhz; 100 kw. Ant 520 ft. Dups AM 100%.

**KSIG(AM)**—May 1947: 1450 khz; 1 kw-D, 250 w-N. 320 N. Parkerson Ave. (70526). (318) 783-2520. KSIG Bcstg Co. (acq 6-1-55). Net: ABC/C. Rep: Smith, Southern Spot. Format: C&W. Spec progs: Fr 12 hrs, Black 4 hrs, wkly. ■ Louis M. Basso, pres & gen mgr; Shel Kanter, coml mgr; Phil Lizotte, prog & news dir; Charles Ellis, chief engr.

## Denham Springs

**WLBI(AM)**—April 15, 1959: 1220 khz; 250 w-D. Box 68 (70726). (504) 665-5154. Livingston Bcstg Corp. (acq 2-6-72). Net: MBS, Louisiana Net. Rep: Keystone. Format: C&W. ■ Edwin Walker, pres; Lou Millet, gen, coml & prom mgr; Jim Horn, mus & prog dir; Stan Hall, news dir; Tommy Stevens, chief engr.

## De Ridder

**KDLA(AM)**—Nov 11, 1950: 1010 khz, 1 kw-D. Box 46 (70634). (318) 463-7600. Century Bcstg (acq 8-1-70). Net: UPI, Louisiana. Format: MOR. ■ Ralph L. Hooks, owner & pres; Wayne L. Sanders, gen & coml mgr. ■ Rates: \$3.80; 3.80; 3.80; 3.80.

**KEAZ(FM)**—Co-owned with KDLA(AM) March 1, 1965: 101.7 mhz; 2.7 kw. Ant 235 ft. Progs sep from AM. Format: Btfl mus. ■ Rates: \$2.25; 2.25; 2.25; 2.25.

## Donaldsonville

**KSMI-FM**—Co-owned with KKAY(AM) White Castle. 1972: 104.9 mhz; 3 kw. Ant 300 ft. Box 797, Hwy 1 (70346). (504) 473-3807. LaFourche Valley Enterprises. Format: MOR, C&W.

**WSLG(AM)**—See Gonzales.

## Eunice

**KEUN(AM)**—October 1952 1490 khz; 1 kw-D, 250 w-N. Box 1049 (70535). (318) 457-3041. Tri-Parish Bcstg Co. Net: APR. Format: Contemp, C&W. Spec progs: Fr 6 hrs, Black 6 hrs, wkly. ■ Thomas C. Voinche, gen mgr; Karl R. DeRouen, coml mgr; Bob Stevens, prog dir.

## Farmerville

**KTDL(AM)**—Dec 7, 1962: 1470 khz; 1 kw-D. Box 64 (71241). (318) 368-3094. Union Bcstg Co. Inc. Net: UPI, Louisiana Net. Format: MOR contemp. Spec progs: C&W 12 hrs, farm 2 hrs, wkly. ■ Don M. Barron, pres; Doyle L. Barron, gen & coml mgr; Fred Scott, mus dir; Jack James, news dir; Glen Hayes, prog dir; Thomas L. Gaddis, chief engr.

## Ferriday

**KFNV(AM)**—1956: 1600 khz; 1 kw-D. Box 592 (71334). (318) 757-4200. Wilson Bcstg Co. (acq

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1962). Net: ABC/E. Format: Top 40. Spec prog: Farm 2 hrs. ■ George Wilson, pres; Gene Wilson, gen mgr & chief engr. ■ Rates: \$3.50; 3.50; 3.50; —

**KFNV-FM**—October 1971 107.1 mhz; 3 kw. Ant 145 ft. Stereo. Format: Btfl mus. Spec prog: Farm 2 hrs wkly.

## Franklin

**KFRA(AM)**—June 4, 1961 1390 khz; 500 w-D. Box 1111 (70538). (318) 828-5372. KFRA Inc. Net: ABC/I. Format: Top 40, MOR. ■ Lionel B. De Ville, pres; Chris Duplechain, gen & coml mgr; Kenneth Smitiere, prog dir & chief engr. ■ Rates: \$4.70; 4.70; 4.70; 4.70.

**KFRA-FM**—May 9, 1975: 105.5 mhz; 3 kw. Ant 170 ft. Dups AM 100%.

## Franklinton

**WFCG(AM)**—Dec 5, 1966: 1110 khz; 1 kw-D. Box 604 (70438). (504) 839-4110. GACO Bcstg Corp. Format: C&W. ■ J. A. Gatewood, pres & gen mgr; Ray Summers, prog dir; John Miller, mus dir; Keitha Burris, prom mgr; Don Passman, news mgr.

## Garyville

**WCKW(FM)**—See LaPlace.

**WKQT(AM)**—Dec 22, 1970: 1010 khz; 500 w-D. Drawer B (70051). (504) 535-2424. 222 Corp. Net: ABC/I, Louisiana. Format: MOR. Spec progs: Black 5 hrs; C&W 19 hrs, wkly. ■ Sidney J. Level III, pres, gen mgr & chief engr; Robert Martinez, coml mgr; Greg & mus dir; Andrew B. Cashio Jr., prom mgr; Henry Fried, news dir.

## Golden Meadow

**KLEB(AM)**—May 13, 1963: 1600 khz, 1 kw-D. 1842 Henry St. (70357). (504) 475-5141. KLEB Bcstg. Net: UPI. Format: C&W. Spec progs: Fr 12 hrs wkly. ■ Dick Egle, pres & gen mgr; Norm Schroeder, news dir; Kathy Richoux, mus dir; Phil Duet, chief engr. ■ Rates: \$8.15; 8.15; 8.15; —.

**KZZQ(FM)**—November 15, 1966: 94.3 mhz; 3 kw. Ant 300 ft. Stereo. Format: Top 40. ■ Frank Landry, opns mgr. ■ Rates: \$8.85; 8.85; 8.85; 8.85.

## Gonzales

**WSLG(AM)**—April 13, 1969: 1090 khz; 500 w-D, DA. Box 236 (70737). (504) 644-5883. Ascension Parish Bcstg Co. Group owner: Hook (50%). Net: Louisiana Net. Rep: Southern Spot Sls, Keystone. Format: C&W. Spec prog: Black 4 hrs wkly. ■ Carl Sauceman, pres & gen mgr; Robin Coco, coml mgr; Ted Sauceman, stn mgr & chief engr.

## Grambling

**\*KGRM(FM)**—1975: 91.3 mhz; 10 w. Box KGRM. (71245). (318) 247-6941 (ex. 345). Grambling State University. Format: Diversified. Spec prog: Classical 6 hrs, jazz 9 hrs, gospel 14 hrs, wkly. ■ John Ray, gen mgr; Norwood Clark, prog dir; Debra J. Lett, mus dir.

## Gretna

**KGLA(AM)**—Jan 6, 1969: 1540 khz; 500 w-D. Box 508 (70053). (504) 347-8491. West Jefferson Bcstg Inc. Rep: Messina. Format: Spanish. ■ Ralph M. Hartwell, pres; Alberto Carrillo, gen mgr; Julio Guichard, coml mgr; Pedro Perez, news dir; Ralph M. Hartwell II, chief engr.

## Hammond

**\*KSLU(FM)**—1974: 90.9 mhz; 10 w. Ant 116 ft. Box 746, University Station (70401). (504) 549-2330. Southeastern Louisiana U. Format: Diversified. ■ Jack Fisher, advisor; Cynthia Heitman, gen mgr.

**WCKW(FM)**—See La Place.

**WFPR(AM)**—Nov 15, 1947: 1400 khz; 1 kw-D, 250 w-N. Box 1779 (70404). (504) 542-1400. Airweb Inc. (acq 8-15-57). Net: APR. Format: C&W/modern country. ■ John A. Chauvin, pres; Nannette Chauvin, stn mgr; Cindy Heitman, prog & mus dir; Mary Privosko, news dir. ■ Rates: \$10; 6; 8; 6.

**WHMD(FM)**—Co-owned with WFPR(AM). Aug. 26, 1974. 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Dups AM 33%. Format: MOR. ■ Rates: \$5; 5; 5; 5.

**WTGI(FM)**—April 3, 1965: 103.3 mhz; 100 kw. Ant 520 ft. (CP-50 kw vert) Stereo. Box 70 (70404). (504) 345-5922. Tangi Bcstg Inc. Group owner: Blossman Broadcasting. (acq 5-67). Net: MBS, Louisiana Net. Rep: Beaver. Format: MOR, oldies, Top 40. Spec prog: Farm 15 hrs, Gospel 14 hrs wkly. ■ Paul Varnado, pres & gen mgr; Ben Bickham, coml mgr & chief engr; Capt. Ozone, prog dir; Becky Galatas, prom mgr; Ken Beniter, news dir.

## Haynesville

**KLUV(AM)**—September 1956: 1580 khz; 1 kw-D. Rt. 1 Box 224-D (71038). (318) 624-0105. Haynesville Bcstg Corp. (acq 11-15-67). Net: ABC/E. Rep: Keystone, Midsouth Spot Sls. Format: MOR, Gospel, Top-40. Spec prog: Farm 2 hrs, Black 20 hrs, C&W 15 hrs, wkly. ■ Joseph P. Robillard, gen mgr & chief engr; Gail Robillard, prog dir; Jay Paul Robillard, mus dir. ■ Rates: \$3; 3; 3; —

## Houma

**KCIL(FM)**—Listing follows KJIN(AM).

**KHOM(FM)**—Co-owned with KTIB(AM) (Thibodaux, La). Nov 15, 1968: 104.1 mhz; 56 kw. Ant 295 ft. 2306 W. Main St. (70360). (504) 876-5466. La Terr Bcstg Corp. Format: MOR. ■ Raymond A. Saadi, exec VP & gen mgr; Rod Rodrigue, coml mgr; Roy Vicknar, prog dir; David McNamara, news dir.

**KJIN(AM)**—April 1, 1946: 1490 khz; 1 kw-D, 250 w-N. Box 2068 (70361). (504) 872-6828. South Louisiana Bcsters Inc. (acq 1-1-78). Rep: PRO Radio. Format: MOR, Top 40. ■ Joel T. Brannen, pres; James H. Bozeman, gen mgr; William H. Underwood Jr., sls mgr; Dallas Joe Spires, prog & mus dir; Mary Ellen Riemund, news dir; Hugh Smith, chief engr. ■ Rates: \$12.50; 12; 12.50; 12.

**KCIL(FM)**—Co-owned with KJIN(AM). Dec. 31, 1965: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Mod C&W. Spec prog: Fr 3 hrs wkly. ■ Les Domanque, mus dir. ■ Rates same as AM.

## Jena

**KCKW(AM)**—Oct 4, 1962: 1480 khz; 500 w-D. Drawer KK (71342). (318) 992-4155. LaSalle Bcstrs. Net: Louisiana. Rep: Beaver. Format: C&W. ■ R. W. Wagner, pres; Robert C. Wagner, gen mgr & chief engr.

**KJNA(FM)**—Co-owned with KCKW(AM). Oct., 1976: 99.3 mhz; 3 kw. Ant 300 ft. Format: MOR.

## Jennings

**KJEF(AM)**—November, 1950: 1290 khz, 1 kw-D. Drawer 1248 (70546). (318) 824-2934. Jennings Bcstg Co. Net: ABC/I. Format: Black, C&W. Spec prog: Fr 12 hrs wkly. ■ Clovis L. Bailey, pres, gen mgr & chief engr; Jerry Dugas, prom & coml mgr; Bill Bailey, prog dir.

**KJEF-FM**—January 1963: 92.7 mhz; 2.9 kw. Ant 220 ft. Stereo. Dups AM 100%.

## Jonesboro

**KTOC(AM)**—Dec 4, 1958: 920 khz; 1 kw-D. Box 550, 622 Hudson Ave., (71251). (318) 259-4600. Tracy H. Rushing Sr. (acq 2-23-76). Net: Louisiana. Format: C&W. ■ Tracy H. Rushing Sr., pres; Catherine Rushing, gen mgr; Kim Taylor, prog dir; Julia Breeland, mus dir; T. L. Colvin Sr., chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

## Louisiana Radio

**KTOC-FM**—Oct 1, 1967· 104.9 mhz; 3 kw. Ant 245 ft. Stereo. Format: Rel.

### Lafayette

**KDTY(FM)**—Listing follows KPFL(AM).

## KPFL—KTDY



**KPFL(AM)**—Jan 2, 1950: 1420 khz; 1 kw-D, 500 w-N, DA-N. Box 52046 (70505). (318) 233-7003. Lafayette Bcstg (acq 5-28-76). Net: ABC/I. Rep: H-R Stone. Format: MOR. Spec progs: Fr 1 hr wkly. ■ Ronald Gomez, pres; Dave Wenger, coml mgr; Don Allen, sports dir; Bob McManus, mus dir; Bruce Conque, news dir; Charles Ellis, chief engr.

**KTDY(FM)**—Co-owned with KPFL(AM) Sept 15, 1966: 99.9 mhz; 100 kw. Ant 450 ft. Stereo. Format: MOR. ■ Conrad Maxwell, prom mgr.

**\*KRVS(FM)**—1962: 88.1 mhz; 3 kw. Ant 100 ft. Stereo. Box 2171, USL Station (70504). (318) 234-9495. USL Student Corp. Net: UPI. Format: Div. ■ Jerry Brigham, faculty mgr.

**KSMB(FM)**—July 1965: 94.5 mhz; 56 kw. Ant 350 ft. Stereo. Box 3345 (70502). (318) 232-1311 Sugarland Bcstg. (acq 10-73). Net: UPI. Rep: Miller. Format: Prog, top 40. ■ Tom Galloway, pres & gen mgr; Mike Mitchell, stn mgr & mus dir; Bill Bessan, coml mgr; Jay Walker, mus dir; Ray Sutley, prom mgr; Kenny Hazzellett, news dir; Paul Spurlock, chief engr. ■ Rates: \$7.05; 5.88; 7.05; 5.88.

**KVOL(AM)**—1935: 1330 khz; 5 kw-D, 1 kw-N, DA-N. Box 3030 (70502). (318) 234-5151 Radio Stn KVOL Inc. (acq 1-1-64) Group owner: Kirk. Net: NBC. Rep: PRO Radio; Busby, Finch. Format: Top-40. Spec progs: Fr 1 hr, farm 3 hrs, black 8 hrs, wkly. ■ James L. Kirk II, pres; Jim Trahan, gen mgr; Glenn Leblanc, coml mgr; Hal Harrison, prog dir; Michael Lea, mus dir; Linda Wood, stn mgr; Paul Matthews, news dir; Wally Leblanc, chief engr. ■ Rates: \$12.10; 9.80; 12.10; 9.80.

**KXKW(AM)**—Nov 15, 1960: 1520 khz; 10 kw (CH), 500 w-N, DA-2. Box J (70501). (318) 232-2632. KXKW Inc. (acq 8-31-69). Net: MBS, NBC. Rep: Torbet. Format: C&W. Spec progs: Fr 2 hrs wkly. ■ James V. Hoffpaur, pres & gen mgr; Rick Richard, prog & news dir; Paul Thomas, mus dir; Clark L. White, coml mgr; David H. McDuffie, chief engr.

### Lake Charles

**KAOK(AM)**—May 10, 1947· 1400 khz; 1 kw-D, 250 w-N. Box S (70602). (318) 436-7541 E. J. P. Inc. (acq 5-22-64). Net: ABC/C, ABC/E, Louisiana. Rep: Cowart-Smith. Format: Young adult. Spec prog: Farm 1 hr, Fr 1 hr wkly. ■ Ed J. Prendergast, owner & pres; Tom Fletcher, VP & mgr; Ken Rice, prog dir; Ray Carroll, news dir; Dave Petrik, chief engr. ■ Rates: \$8.50; 7, 8.50; 7

## KGRA-FM



**KGRA(FM)**—Jan 23, 1976: 103.7 mhz, 100 kw. Ant 470 ft. Box 3306 (70602). (318) 433-0700. Stream Bcstg. Rep: Carpenter. Format: Album Rock. ■ Tony Reed, gen mgr; R.L. Ruth, prog dir; Bob Hartnett, sls mgr; Randy Schell, chief engr. ■ Rates: \$6.50; 6, 6.50; 7

**KEZM(AM)**—See Sulphur.

**KLCL(AM)**—May 12, 1935: 1470 khz; 5 kw-U, DA-N. Box 3067 (70601). (318) 433-1641 KLCL Radio Inc. (acq 6-21-71). Net: NBC. Rep: Torbet-Lasker. Format: C&W. Spec progs: Fr 3 hrs, black 10 hrs, wkly. ■ Perry S. Samuels, pres; Jim Toth, VP & gen mgr; Jack

O'Reilly, coml mgr; Dale Goodman, prog dir; Ray Kruger, news dir; A.E. Montgomery, chief engr. ■ Rates: \$8; 8; 8, 8.

**KLCL-FM**—Nov 8, 1965: 99.5 mhz; 33 kw. Ant 400 ft. Prog sep from AM. Format: MOR. ■ Jerry Methvin, prog dir.

**KLOU(AM)**—1947 1580 khz; 1 kw-U, DA-N. Box 1725 (70602). (318) 436-7277 Dixie Bcstrs Inc. (acq 5-2-60). Rep: PRO Radio. Format: Top 40. ■ Albert D. Johnson, pres & gen mgr; Mike Mitchell, sls mgr; David Chimento, mus dir & chief engr. ■ Rates: \$9; 9, 9; 9.

**KSNS(FM)**—Co-owned with KEZM(AM) (Sulphur, La.) Dec 31, 1975: 96.1 mhz; 100 kw. Ant 430 ft. Stereo. Box 324, Sulphur, La. (70663). (318) 527-5202. KEZM Radio Inc. Net: UPI, Louisiana Net. Prog sep from AM.

### Lake Providence

**KLPL(AM)**—June 27, 1957 1050 khz; 250 w-D. Box 231 (71254). (318) 559-2334. La Reside Bcstg Co. (acq 8-4-78). Net: Louisiana. Rep: Walton, Beaver. Format: Farm, top 40, C&W. ■ Tom Gay, gen mgr; Nancy Hattaway, coml mgr; Marie Stagg, prog dir & prom mgr; Mark Rainwater, news dir; Ernest R. Sandidge, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

**KBED(FM)**—Co-owned with KLPL(AM). Jan 28, 1975: 92.7 mhz; 2 kw. Ant 145 ft. Prog sep from AM. Format: Black. ■ A.L. Thomas, mus dir.

### La Place

**WCKW(FM)**—January 10, 1966: 92.3 mhz; 51 kw. Ant 440 ft. Stereo. Drawer B, Garyville, La. (70051). (504) 535-2424. 222 Corp. Net: ABC/I, Louisiana Net. Format: MOR, C&W. Spec prog: Farm 3 hrs, Black 1 hr wkly. ■ Sidney J. Levett III, pres & chief engr; Robert E. Martinex, coml mgr & mus dir; Andrew Cashio Jr., prom mgr; Henry J. Fried, news dir.

### Leesville

**LLA(AM)**—September 1956: 1570 khz; 1 kw-D. Box 1323 (71446). (504) 239-3403. Pene Bcstg Co. (acq 12-1-76). Rep: Messina. Net: APR. Format: Rock, C&W. ■ Nick Pollacia, pres & gen mgr; Penny Scogin, mus dir; Bill Averritt, chief engr. ■ Rates: \$6; 5.50; 5.50.

**KVVP(FM)**—Jan 20, 1977. 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Box 1573 (71446). Stannard Bcstg Co. Net: MBS, Louisiana Net. Format: Beautiful music. Spec prog: Jazz 5 hrs, C&W 18 hrs wkly. ■ John S. Stannard, pres & gen mgr; Alan Taylor, coml mgr; Doug Stannard, prog dir, prom mgr; Les Reed, news dir; John Coburn, chief engr. ■ Rates: \$3; 3; 3, 3.

### Mansfield

**KDXI(AM)**—June 15, 1954: 1360 khz, 1 kw-D. Drawer 740 (71052). (318) 872-4414. Heart of Dixie Bcstg (acq 10-67). Net: ABC/E. Format: C&W, gospel. Spec progs: Black 10 hrs, farm 3 hrs, wkly. ■ Bennett Strange, pres & chief engr; Bob Axtell, coml mgr; Lee Davenport, prog dir; Vera Strange, prom mgr. ■ Rates: \$5; 2.50; 2.50; —.

**KJVC(FM)**—Co-owned with KDXI(AM). September, 1976: 92.7 mhz; 3 kw. Ant 300 ft. Stereo. Net: Louisiana Net. Prog sep from AM. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Sam Wedgeworth, mus dir. ■ Rates: \$5; 2.50; 2.50; 2.50.

### Many

**KLWV(FM)**—Nov. 12, 1977· 107.1 mhz; 3 kw. Ant 300 ft. Box 1005 (71449). (318) 256-5924. WLV-TV Inc. Net: MBS. Rep: Mid Spot Sls. Format: Div. Spec prog: Farm 4 hrs, Gr 9 hrs wkly. ■ E. T. Baldridge, pres & chief engr; Ted Wayne Dumas, gen & prom mgr; Vicki Dawn, coml mgr; Sandy Dumas, mus dir; Rick Tarver, news dir. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

**KWLA(AM)**—Aug 1962: 1400 khz; (CP 1400 khz; 250 w-N). 1 kw-D; 250 w-N; DA-1 Box 1029 (71449). (318) 256-5177 Toledo Investments Inc. (acq 7-67). Net: APR. Louisiana Net. Rep: Keystone. ■ Donald T. Lyons, pres, gen & coml mgr, prog dir; Kenny Carter, chief engr. ■ Rates: \$2.25; 2.25; 2.25; 2.25.

## Marksville

## KAPB



**KAPB(AM)**—Oct 28, 1954. 1370 khz, 1 kw-D. Box 7 (71351). (318) 253-7206. Avoyelles Bcstg Corp. Net: Keystone. Format: Variety. ■ Guy C. Billups Jr., pres; Chester J. Cocco, exec VP; Chester A. Cocco, gen mgr; Donald J. Bordelon, chief engr. ■ Rates: \$3.90; 3.90; 3.90; 3.90.

**KAPB-FM**—Aug 14, 1971 97.7 mhz; 3 kw. Ant 215 ft. Stereo. Format: C&W. Dup AM 50%.

### Minden

**KASO(AM)**—April 1, 1952: 1240 khz; 1 kw-D, 250 w-N. Box 1240 (71055). (318) 377-1240. Cook Enterprises Inc. (acq 11-15-63). Net: Keystone. ■ Harold Ray (Boe) Cook, pres & gen mgr; M. S. O'Dell Jr., prog dir & chief engr.

**KASO-FM**—Not on air, target date unknown. 95.3 mhz; 3 kw; Ant 145 ft. Box 1240 (71055). Cook Enterprises Inc. Format: MOR.

### Monroe

## KLIC

Modern Country Music

Jack Bolton & Assocs.

**KLIC(AM)**—June 23, 1950: 1230 khz, 1 kw-D, 250 w-N. 1700 Parkview Dr., Box 153 (71201). (318) 388-3090. Golden South Bcstg (acq 9-19-77). Net: MBS. Format: C&W. ■ Dave McCormick, pres & gen mgr; Don Kelly, prog dir; Brian Ringo, mus dir; Cyndee Perdue, news dir; Rodney Evans, chief engr.

**KMLB(AM)**—July 1, 1930: 1440 khz; 5 kw-D, 1 kw-N. Box 4808 (71201). (318) 388-2323. Cyrene Bcstg Corp. (acq 9-11-72). Net: NBC. Format: MOR. Spec prog: Farm 7 hrs wkly. ■ Robert E. Powell, pres; Jo Allen Dickerson, coml mgr; Tom Gay, prog dir; Harold Riggins, chief engr.

**KWEZ(FM)**—Co-owned with KMLB(AM). July 1946: 104.1 mhz; 17 kw. Ant 75 ft. Stereo. Format: Btfl mus. Prog sep from AM.

**\*KNLU(FM)**—Aug 31, 1973: 88.7 mhz; 10 w. Ant 75 ft. Stereo. Communications Dept, Northeast La. U. (71201). (318) 342-4073. Northeast La. U. Format: Div. ■ V. Jackson Smith, supervisor.

**KNOE(AM)**—Oct 4, 1944: 540 khz; 5 kw-D, 1 kw-N, DA-2. Box 4067 (71201). (318) 387-9900. TWW 318-325-2240. James A. Noe. Net: ABC/C. Rep: McCavren-Guild-PGW. Format: Contemp. Spec prog: Farm 4 hrs wkly. ■ James A. Noe, pres; Richard H. Wilcox, gen mgr; Bill Murvin, prog dir; Mike Cochran, mus dir; Bob Jacobs, news dir; Ray Boyd, chief engr.

**KNOE-FM**—Jan 29, 1967 101.9 mhz; 97 kw horiz, 96 kw vert. Ant 1,670 ft horiz, 1,660 vert. Stereo. Net: ABC/FM. Spec progs: Farm 2 hrs wkly. Prog sep from AM. ■ Greg Nolan, prog dir; Steve Stringer, mus dir; Earl Casey, news dir. ■ KNOE-TV affil.

**KREB(FM)**—Nov 15, 1965: 106.1 mhz; 30 kw. Ant 190 ft. Box 1345 (71201). (318) 387-3922. Twin City Bcstrs (acq 2-9-68). Rep: Smith. Format: C&W. ■ Jimmy L. Terry, pres & gen mgr; Edward Marshall, coml & prom mgr; Louise Strong, asst mgr & prog dir; Bill Warren, news dir; Tommy Reagan, chief engr.

**KWEZ(FM)**—See listing under KMLB(AM).

### Morgan City

**KMRC(AM)**—April 1954: 1430 khz; 500 w-D. Box 1430 (70380). (504) 384-1430. Tri-City Bcstg Inc. Format: Top 40. ■ Warren J. Fortier, pres; Farrell Bonner, gen mgr; Warren Soudier, news dir.

**KMRC-FM**—August 1, 1967. 96.7 mhz; 2.45 kw horiz, 580 w vert. Ant 255 ft. Stereo. Prog dups AM 100%.

## Natchitoches

**KNOC(AM)**—May 1, 1947. 1450 khz; 1 kw-D, 250 w-N. 720 Front St., Box 607 (71457). (318) 352-9596. Natchitoches Bcstg Co. (acq 12-1-69). Net: ABC/E. Format: Variety. ■ Robert L. Burk, pres & coml mgr; B. Hillman Bailey Jr., chmn of bd; Mike Sibley, prog dir; David A. Bailey, prom mgr; Norman A. Fletcher, news dir; Karl F Bailey, stn mgr & chief engr. ■ Rates: \$7, 7, 7, 7.

**KDBH(FM)**—Co-owned with KNOC(AM) July 1, 1965: 97.7 mhz; 3 kw. Ant 140 ft. Box 607 (71457). Net: ABC/I. Prog sep from AM. Format: C&W. ■ Chuck Cason, prom mgr.

**\*KNWD(FM)**—Sept 1975: 91.7 mhz; 10 w. Ant 165 ft. Box 3038, NSU (71457). (318) 357-5693. Northwestern St. U. of La. Format: Progs. ■ Gary Palmer, gen mgr.

## New Iberia

**KANE(AM)**—Aug 1946: 1240 khz; 1 kw-D, 250 w-N. Box 1240 (70560). (318) 365-3434. New Iberia Bcstg Inc. Net: ABC/E. Format: Contemp. ■ Art Suberbielle, pres & gen mgr; Benny Fontane, coml mgr; Ken Romero, mus, prog dir, prom mgr & chief engr. ■ Rates: \$6.40; 5.80; 6.40; 5.80.

**KDEA(FM)**—January 1969: 99.1 mhz; 51 kw. Ant 480 ft. Stereo. Box 2218 (70560). (318) 365-6651. KDEA Stereo Radio Inc. (acq 7-9-74). Format: Beautiful Music. ■ Donald Bonin, pres & gen mgr; Frank Ellis, coml mgr; Huey Darby, news dir; Rick Morel, chief engr. ■ Rates: \$6; 6; 6; 6.

**KNIR(AM)**—Feb 15, 1966: 1360 khz; 1 kw-D. Box 1360 (70560). (318) 365-2401. Techeland Bcstg Inc. (acq 2-15-66). Rep: Mid-South Sls. Format: Top 40. ■ S. A. Lopez, pres & gen mgr; Guy Martin Jr., coml mgr; Kim Canard, prog dir; Tom McClure, chief engr. ■ Rates: \$5; 4.80; 4.80; —

## New Orleans

**KGLA(AM)**—See Gretna, La.

**WBOK(AM)**—Feb 1951 1230 khz; 1 kw-D, 250 w-N. Box 19085 (70179). (504) 827-1522. Starr-WBOK Inc. (acq 8-1-69). Group owner: Starr. Net: Natl Black. Rep: Torbet. Format: Black. Spec prog: Gospel 18 hrs wkly. ■ Bruce Johnson, pres; Talbert Gray, gen mgr; Bobby Eris, mus dir; Mel Peters, news dir; Alvin Benjamin, chief engr. ■ Rates: \$23; 20; 23; 20.

**WBYU(FM)**—February 1953: 95.7 mhz; 100 kw horiz, 59.6 kw vert. Ant 570 ft. Stereo. 1001 Howard (70113). (504) 524-7262. Swanson Bcstg Inc. (group owner; acq 4-6-70). Rep: Buckley. Format: Btfl mus. ■ Gery Swanson, pres; John Hurlbutt, gen mgr; Al Brand, prog dir; Doug Booth, chief engr. ■ Rates: \$39; 42; 39; 30.

**WEZB(FM)**—Sept 1, 1945: 97.1 mhz; 93 kw. Ant 450 ft. Stereo. 1500 Canal St. (70140). (504) 581-7002. EZ Communications (group owner; acq 1-2-72). Format: Btfl mus. ■ Arthur Keller, pres; Anthony Shepard, gen mgr; Michael Jackson, prog dir; Kemper Martin, chief engr.

**WGSO(AM)**—July 23, 1923: 1280 khz; 5 kw-U, DA-1 Box 2000 (70116). (504) 581-1280. Insilco Broadcasting of Louisiana (group owner: acq 1-3-73). Net: ABC/I. Rep: Eastman. Format: Diversified. ■ Fred E. Walker, pres; Al Smith Sr., VP & gen mgr; John Marshall, coml mgr; Bob Thurgaland, prog dir; Kim Peterson, news dir; John Gradijan, chief engr. ■ Rates: \$31, 17; 26; 17

**WQUE(FM)**—Co-owned with WGSO(AM). Jan. 1, 1949: 93.3 mhz; 93 kw. Ant 460 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Larry Getz, mgr. ■ Rates: \$11, 11, 11, 11

**WNNR(AM)**—Jan 27, 1946: 990 khz; 1 kw-D. 1500 Canal St. (70140). (504) 581-5777. Security Bcstg of New Orleans Inc. (acq 6-1-72). Net: MBS. Rep: Dora-Clayton, Carpenter. Format: Nostalgic rock. Spec prog: Sp 4 hrs wkly. ■ Edmond J. Muniz, pres & gen mgr; Clarence Martin, prog dir; Clarence Hamann, mus dir; Max Mipro, chief engr.

**WNOE(AM)**—1925: 1060 khz, 50 kw-D, 5 kw-N, DA-2. 529 Bienville (70130). (504) 529-1212. WNOE Inc. (acq 1936). Net: APR. Rep: McGavren-Guild-PGW. Format: Contemp/top 40. ■ James A. Noe Jr., pres; Eric Anderson, gen mgr & coml mgr; C.C. Courtney, prog dir; Mark Summers, mus dir; Dave Kuschler, news dir; Wm Massey, chief engr.

**WNOE-FM**—Sept 15, 1968: 101.1 mhz; 100 kw. Ant 440 ft. Stereo. Prog sep from AM. Format: AOR. ■ Scott Seagreaves, mus dir; Dave Kuschler, news dir; Bobby Reno, prog dir.

**WQUE(FM)**—Listing follows WGSO(AM).

**WRNO(FM)**—Oct 1967: 99.5 mhz, 100 kw. Ant 500 ft. Quad-Stereo. Box 6071 (70174). (504) 837-2424. Gulf South Bcstrs (group owner). Net: ABC/FM. ABC Radio Spot Sls. Format: AOR. ■ Joseph M. Costello III, owner & gen mgr; Joseph C. Pollet Jr., stn mgr; Michael A. Costello, prog dir; Sam Roberts, mus dir; Rich La Liberty, pub svc dir; Tom Courtney, chief engr. ■ Rates: \$45; 42; 45; 45.

**WSDL(AM)**—See Slidell.

**WSHO(AM)**—1926: 800 khz; 1 kw-D, DA-D. 2820 Canal St. (70119). (504) 822-2271. Americana Bcstg Corp. (acq 1-1-66). Group owner: H. Calvin Young. Net: MBS. Rep: H. R. Stone. Format: C&W. ■ H. C. Young Jr., pres; Don Kern, VP, gen & coml mgr; Johnnie Jobe, prog & mus dir; Jim Berry, prom mgr; Charley Young, news dir; Sam Schmidt, chief engr. ■ Rates: \$21, 21, 21, —

**WSMB(AM)**—April 1, 1925: 1350 khz, 5 kw-U, DA-N. 13th Floor, Maison Blanche Bldg. (70112). (504) 523-5921. WSMB Joint Venture. (acq 3-57). Net: ABC/E. Rep: Major Market Radio. Format: MOR & talk. ■ John M. Shaheen, pres, John L. Vath Sr., gen & coml mgr; Marshall Pearce, mus dir; Gene Bellau, prog dir; Jeff Hug, prom mgr & news dir; A. J. Bourgeois, chief engr. ■ Rates: \$40; 36; 18; 16.

**WTIX(AM)**—1948: 690 khz; 10 kw-D, 5 kw-N, DA-2. 332 Carondelet St. (70130). (504) 561-0001. Storz Bcstg Co. (group owner; acq 9-23-58). Rep: Blair. Format: Top 40. Spec prog: Farm 2 hrs, Black 1 hr, wkly. ■ Robert H. Storz, pres; Otto Goessl, loc coml mgr; Robert Mitchell, prog dir; Terry Young, mus dir; Larry Hamilton, news dir; Oscar Talbot, chief engr. ■ Rates: \$56; 48; 56; 36.

**\*WTUL(FM)**—91.5 mhz; 1.5 kw. Ant 160 ft. Stereo. Tulane Univ Ctr. (70118). (504) 861-0288. Administrators of the Tulane Educl Fund. Net: UPI. Format: Prog, jazz. ■ Maurice Rowe, gen mgr.

**WVOG(AM)**—April 23, 1964: 600 khz, 1 kw-D. 125 N. Galvez St. (70119). (504) 821-5755. F. W. Robbert Bcstg Co. (acq 6-28-74). Format: Rel. ■ Fred Westenberg, pres; Clyde R. White, gen mgr; Garison Cavell, chief engr. ■ Rates: \$18; 18; 18; —

**WWL(AM)**—March 31, 1922: 870 khz; 50 kw-U, DA-1 1024 N. Rampart St. (70116). (504) 529-4444. TWX 504-822-5346. Loyola U. of the South. Net: CBS. Rep: Katz. ■ The Very Rev. James C. Carter, S.J., pres; J. Michael Early, gen mgr; Ray M. Muro Jr., coml mgr; Mickey Wellman, prom mgr; John Pela, prog dir; Phil Johnson, news dir; Hugh Burney, chief engr.

**WWL-FM**—March 15, 1970: 101.9 mhz; 95 kw. Ant 830 ft. Stereo. Prog sep from AM. ■ WWL-TV affil.

**\*WWNO(FM)**—Feb 20, 1972: 89.9 mhz; 11.5 kw. Ant 600 ft. Stereo. c/o University of New Orleans (70122). (504) 283-0315. Louisiana State U. Net: NPR. Format: Div. ■ Chris Albright, gen mgr.

**WWIW(AM)**—1950: 1450 khz; 1 kw-D, 250 w-N. Box 53395 (70152). (504) 587-3000. Sun Broadcasting Inc. (acq 3-1-77). Net: NBC. Format: C&W. ■ William S. Hart, pres; William B. Berkey, gen & coml mgr; Bob Castle, prog dir; Jim Burnside, prom mgr; Edward X. King, mus dir; Gary Cavell, chief engr. ■ Rates: \$13; 12; 13; 11

**WYLD(AM)**—1949: 940 khz; 10 kw-D, 250 w-N, DA-2. 2906 Tulane Ave. (70119). (504) 822-1945. Peterson Bcstg Co (acq Feb 1975). Net: UPI. Rep: HR/Stone. Format: Black. ■ Art Selley, gen mgr; Robert Godoro, coml mgr; Travis Smith, prog dir; Ed Burkhalter, opns mgr; John Parks, news dir; Arthur Essex, chief engr. ■ Rates: \$23; 21, 23; 21

**WYLD-FM**—1971 98.5 mhz; 100 kw. Ant 480 ft. Stereo. (acq 1975). Format: Jazz, prog.

## Louisiana Radio



**\*WWOZ(FM)**—1979: 90.7 mhz, 25.5 kw. Ant 300 ft. Box 51840 (70151). Nora Blatch Educational Communications Foundation Inc. Format: Class, jazz.

## New Roads

**KWRG(AM)**—August 19, 1964: 1500 khz; 1 kw-D. Box 489 (70760). (318) 638-9058. Progressive Bcstg Corp. (acq 9-77). Net: Louisiana Agriculture. Rep: Miller. Format: Top-40. Spec prog: Fr 3 hrs wkly. ■ John Peroyc, pres & gen mgr; Brian P. Doucet, prog dir; Louis Gautreaux, coml mgr; Robert Allen, mus dir; Pam Mitchem, news dir; Paul H. Spurlock, chief engr. ■ Rates: \$4.55, 4.55; 4.55; 3.80.

## Oakdale

**KCWR(FM)**—Listing follows KREH(AM)

**KREH(AM)**—1952 900 khz; 250 w-D. Box 571 (71463). (318) 335-2308. Louisiana Bcstg Service. Group owner: Dixie. Net: ABC/E. Format: C&W. ■ C. Winsett Reddoch, gen mgr; Richard C. Bradford, coml mgr; Dottie Welch, news dir; Martin Theriot, prog dir; Mark Fallon, mus dir; Cyril Reddoch, chief engr.

**KCWR(FM)**—Co-owned with KREH(AM). 1972: 104.9 mhz. 1.5 kw. Ant 230 ft. Hwy 10 East (71463). Prog sep from AM. Format: Contemp.

## Oak Grove

**KDDI(FM)**—Listing follows KWCL(AM).

**KWCL(AM)**—Aug 15, 1958: 1280 khz; 1 kw-D. Drawer K (71263). (318) 428-4243. KWCL Inc. (12-15-69). Net: Interstate. Rep: Beaver, Piano. Format: C&W. ■ David C. Blossman, pres, Ivy Robinson, gen, coml & prom mgr & chief engr; Rita Hoglund, news dir.

**KWCL-FM**—Co-owned with KWCL(AM) Jan 30, 1973: 96.7 mhz; 3 kw. Ant 300 ft. Stereo. KALM Inc.

## Opelousas

**KSLO(AM)**—September 1947. 1230 khz; 1 kw-D, 250 w-N. Box 1150 (70570). (318) 942-2633. KSLO Bcstg Co. Net: ABC/I. Spec prog: Fr 20 hrs wkly. ■ W. E. Jones, gen mgr; Wandell Allegood, stn mgr; Ronald Mills, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**KOGM(FM)**—Co-owned with KSLO(AM). June 18, 1965: 107.1 mhz; 3 kw. Ant 205 ft. Stereo. Progs sep from AM. Format: Top-40, easy listening. ■ Rates same as AM.

## Pineville

**KPAL(AM)**—1974: 1110 khz; 500 w-D. 92 W. Shamrock St. (71360). (318) 445-5306. Net: APR, Louisiana Fam. Format: C&W. ■ Robert Cowan Wagner, owner.

## Port Sulphur

**KAGY(AM)**—Aug 17, 1966: 1510 khz; 1 kw-D. Box 95 (70083). (504) 564-3388. River Bend Bcstg Co. (acq 11-74). Format: C&W. ■ Paul Branch, gen mgr; Richard Martin, prog & mus dir. ■ Rates: \$6.50; 6.25; 6.50; —

## Rayville

**KRIH(AM)**—1957. 990 khz; 250 w-D. Box 990 (71269). (318) 728-2027. Ewing Inc. (acq 6-1-68). Rep: Southern Spot. Format: Rel, C&W. Spec prog: Black 5 hrs wkly. ■ F. C. Ewing, pres; Thomas E. Ewing, coml mgr; Don F. Murray, gen mgr; Martha Brown, prom mgr; Preston Allen, prog dir. ■ Rates: \$3.10; 3.10; 3.10; 3.10.

## Louisiana, Maine Radio

### Ruston

**\*KLPI(FM)**—1973: 89.1 mhz, 10 w. Stereo. Box 5358, Tech Station (71272). (318) 257-4851 Louisiana Tech University. Net: UPI, ABC/I, Louisiana Net. Format: MOR. ■ Jeffrey K. Williams, pres.

**KRUS(AM)**—Nov 7, 1947 1490 khz, 1 kw-D, 250 w-N. 105 Park Ave, Box 430 (71270). (318) 255-2530. Ruston Bcstg Co. (acq 4-1-69). Net: Keystone. Format: Top 40. Spec prog: Farm 10 hrs wkly ■ Dan Hollingsworth, pres & chief engr; Paul Pickett, prog dir, Larry Allen, mus dir; Kevin McGill, news dir. ■ Rates: \$5.25; 5.25; 5.25; 5.25.

**KXKZ(FM)**—Co-owned with KRUS(AM). June 29, 1966: 107.5 mhz; 100 kw. Ant 500 ft. Stereo. Net: APR. Format: C&W. ■ Rates: \$7, 5, 7, 7

### Shreveport

**KBCL(AM)**—September 1957 1220 khz; 250 w-D. 702 Petroleum Tower (71101). (318) 221-1606. Good Music Inc. (acq 4-11-75). Net: APR. Format: MOR. ■ Hal Evans, pres; Larry Ryan, gen mgr; Randy Davis, prog & mus dir; Suzy Ryan, sls mgr; Charlie Monk, prom mgr; Scott Hodges, news dir; Tommy Moore, chief engr. ■ Rates: \$11, 7.50; 8.50, —

**KEPT(FM)**—Co-owned with KBCL(AM). May 1959: 96.5 mhz; 100 kw. Ant 250 ft. Stereo. Prog sep from AM. Format: Relig. ■ Hal Evans, pres & gen mgr; Leon Smith, prog dir; Larry Page, prom mgr; Bess Maxwell, news dir. ■ Rates: \$7, 7, 7, 7

**KCIJ(AM)**—1950: 980 khz; 5 kw-D. Box 197 (71161). (318) 425-7724. Radiozark Bcstg of La. Inc. (acq 10-28-66). Rep: Savalli/Gates. Format: Black & White Gospel. ■ John B. Mahaffey, pres; Hal Sell, gen & coml mgr; Joe Spivey, prog dir; A. T. Moore, chief engr. ■ Rates: \$5; 5, 5, 5.

**KCOZ(FM)**—Listing follows KOKA(AM).

**KEEL(AM)**—1922: 710 khz; 50 kw-D, 5 kw-N, DA-2. Box 20007 (71120). (318) 425-8692. Multimedia Radio (group owner; acq 1975). Net: ABC/I. Rep: Blair. Format: Contemp. ■ Billy G. Wilson, gen mgr; Howard Clark, prog dir; Randy Davis, mus dir; Jeff Sterman, news dir; Rudy Johnson, chief engr.

**KMBQ(FM)**—Co-owned with KEEL(AM). May 17, 1968: 93.7 mhz; 100 kw. Ant 265 ft. Prog sep from AM. Format: AOR.

**KEPT(FM)**—Listing follows KBCL(AM).

**KFLO(AM)**—July 10, 1975: 1300 khz; 500 w-D. 318 Lane Bldg. (71101). (318) 222-2744. Nor-Max Broadcasting Co. (acq 6-1-77). Net: MBS, Louisiana. Format: Rel. ■ Tommy Moore, mngng partner; Randy Inderman, prog dir; Billy Franks, news dir. ■ Rates: \$6; 6; 6; —

**KJOE(AM)**—Aug 1, 1954: 1480 khz; 1 kw-D. 526 Lane Bldg. (71120). (318) 222-0732. Coastal Bcstg Corp. (acq 1974). Net: MBS. Rep: Torbet-Lasker. Format: All news. ■ John Mitchell, pres; James Ederer, gen mgr; Deane Flett, coml mgr; Doug Davidson, prog dir; Doyle Hardin, news dir; Tommy Moore, chief engr. ■ Rates: \$10; 10; 10; —

**KMBQ(FM)**—Listing follows KEEL(AM).

**KOKA(AM)**—1950: 1550 khz; 10 kw-D, 500 w-N, DA-N. Box 1550 (71120). (318) 422-3122. KOKA Bcstg Co. (acq 12-16-72). Net: ABC/C, Natl Black. Rep: Howard, Ochs, Hepburn-McClain. Format: Black. ■ James A. Reeder, mngng ptrnr; Claude A. Davis, prog mgr; B. F. Allen, opns mgr; Sonrose Rutledge Jr., prog mgr; Rev. Amos Terrell, relig dir; A. T. Moore, chief engr.

**KCOZ(FM)**—Co-owned with KOKA(AM). Not on air 100.1 mhz; 3 kw. Ant 300 ft.

**KRMD(AM)**—June 1928: 1340 khz; 1 kw-D, 250 w-N. DA-1 (CP-100 kw. Ant 970 ft.). Box 1739 (71166). (318) 221-6171. KRMD Inc. (acq 11-72). Net: NBC. Rep: Katz. Format: C&W. ■ Jim R. Phillips, pres; R.D. Hyde, gen mgr; Jerry W. Black, coml mgr; Marty Sullivan, prog dir; Paul Bain, prom mgr; Maury Wayne, news dir; Frank Manuel, chief engr. ■ Rates: \$25; 21, 25; 21

**KRMD-FM**—August 1948: 101.1 mhz; 25 kw. Ant 195 ft. Stereo. Dups AM 50%.

**KROK(FM)**—Listing follows KWKH(AM).

**\*KSCL(FM)**—March 11, 1976: 91.3 mhz; 10 w. Ant 100 ft. 2911 Centenary Rd. (71104). (318) 869-5296. Centenary College of Louisiana. Format: Diversified. ■ Theodore Kauss, pres.

**KWKH(AM)**—September 1925: 1130 khz; 50 kw-U, DA-N. Box 21130 (71120). (318) 222-8711 Shreveport Great Empire Bcstg. Wichita Great Empire Broadcasting (group owner) (acq 6-16-77). Net: MBS. Rep: Torbet-Lasker. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ FF Lynch, pres; Gene Dickerson, gen mgr; Jim Hawthorne, prog dir; Bob Kirby, news dir; Rod Matthews, chief engr. ■ Rates: \$29.70; 26.10; 29.70; 26.10.

**KROK(FM)**—Co-owned with KWHK(AM). Nov 5, 1948: 94.5 mhz; 100 kw. Ant 320 ft. Stereo. Prog sep from AM. Format: Top 40. ■ Ken Shepherd, prog dir; Keith Greer, mus dir. ■ Rates: \$8; 8; 10; 10.

### Slidell

**WSDL(AM)**—Dec 5, 1963: 1560 khz; 1 kw-D. 620 First NBC Bldg. (70112). (504) 581-7471 Inter-American Bcstrs Inc. (acq 3-74). Net: MBS, APR. Format: C&W, Oldies. Spec prog: Span 2 hrs wkly. ■ George A. Mayoral, pres & chief engr; Don Crockett, coml mgr; Clarence Hamann, mus dir; Lenny Delbert, prom mgr; George Mayoral, chief engr. ■ Rates: \$5.75; 5.75; 5.75; —

**WXEL(FM)**—Sept 8, 1970: 105.3 mhz; 100 kw. Ant 350 ft. Stereo. Braniff Pl., New Orleans (70140). (504) 586-9935. Security Bcstg of New Orleans Inc. (acq 12-73). ■ Muniz, Bridgeman, O'Keefe & Youngblood, owners.

### Springhill

**KBSF(AM)**—June 30, 1954: 1460 khz; 1 kw-D. Box 127 (71075). (318) 539-4616. Springhill Bcstg Co. (acq 2-3-59). Net: APR. Format: Diversified. Spec prog: Black 6 hrs wkly. ■ Johnnie K. Hill, owner & gen mgr; Jack Seney, prog dir; Lavelle Hughes Jr., chief engr. ■ Rates: \$2.60; —, —, —

**KTKC(FM)**—Co-owned with KBSF(AM). Sept 5, 1975: 92.7 mhz; 3 kw. Ant 185 ft. Stereo. ■ Rates: \$—, —, —, 2.

### Sulphur

**KEZM(AM)**—1955: 1310 khz; 500 w-D, DA. Box 190 (70663). (318) 527-5202. Media Inc. (acq 1977). Format: C&W. L. Russell Keene II, pres.

**KTOQ(FM)**—Dec. 17, 1977 100.9 mhz; 3 kw; Ant 300 ft. Stereo. Box 606 Lake Charles (70602). (318) 625-7777 Thomas Broadcasting Inc. Net: ABC/E. Format: C&W. Spec prog: French 2 hrs, Farm 2 hrs wkly. ■ K. Kinnon Thomas, pres & gen mgr; Bruce Merchant, mus dir; Mario Caballero, news dir; Randy Schell, chief engr. ■ Rates: \$8.25, 7.50; 8.25, 7.50.

**KSNS(FM)**—See Lake Charles.

### Tallulah

**KTLD(AM)**—Sept 4, 1954: 1360 khz; 500 w-D. Box 1360 Johnson St. (71282). (318) 574-4052. Scokim Inc. (acq 6-1-67). Format: Shotgun Rock, MOR, diversified. Spec progs: C&W 8 hrs, farm 2 hrs, wkly. ■ Chris C. Kimbell Jr., pres & chief tech; Bill Johnstone prog & mus dir.

### Thibodaux

**KTIB(AM)**—Dec 24, 1953: 630 khz; 500 w-D. Box 682 (70301). (504) 447-9006. La Terr Bcstg Corp. (acq 11-16-73). Format: C&W. Spec prog: Fr 4 hrs wkly. ■ James J. Buquet, pres; Raymond Saadi, gen mgr; Roy Pugh, stn mgr; Marie Bergeron, coml mgr; Margaret Dubission, news dir; Ricky Benson, chief engr.

**\*KVFG(FM)**—Feb 15, 1972: 91.5 mhz; 10 w. Box 2664, Nicholls State University (70301). (504) 446-1667 Nicholls State University. Format: Div. ■ Rates: \$Steven Richier, gen mgr.

**KXOR(FM)**—May 1, 1966: 106.3 mhz; 1.8 kw. Ant 380 ft. Stereo. 106 Ridgefield Rd. (70301). (504)

446-5604. Gulf South Broadcasters (group owner; acq 9/73). Net: ABC/FM. Rep: ABC. Format: Top 40. Spec prog: Farm 3 hrs wkly. ■ Joseph M. Costello, pres & gen mgr; Bob Hogan, coml mgr; Rick Zurick, prog & mus dir; Liz Taylor, news dir; Tom Courtney, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

### Ville Platte

**KVPI(AM)**—November 1953: 1050 khz; 250 w-D. Drawer J (70586). (318) 363-2124. Ville Platte Bcstg Co. Net: APR. Format: Variety. Spec progs: Fr 15 hrs, black 14 hrs, wkly. ■ Lionel B. Deville, pres; Jim Soileau, gen & coml mgr; Bill Deville, prog dir & prom mgr; Tom Breaux, mus dir; Mark Lane, news dir; Homer Kleiser, chief engr. ■ Rates: \$6; 5.50; 5.50; 5.

**KVPI-FM**—Feb 26, 1967: 93.5 mhz, 3 kw. Ant 220 ft. Dups AM 100%-daytime.

### Vivian

**KNCB(AM)**—April 9, 1966: 1320 khz, 5 kw-D. Box 1072 (71082). (318) 375-3278. North Caddo Bcstg Co. (acq 4-9-66). Net: APR. Format: Variety. ■ Ruby J. Dowd, pres, gen & coml mgr; Elizabeth Roberts, prog & news dir; Lloyd Cox, chief engr.

### West Monroe

**KUZN(AM)**—August 1956: 1310 khz; 1 kw-D. Box (71291). (318) 322-1491. Morgan Broadcasting Corp. Net: APR. Rep: PRO Radio, Riley. Format: C&W. Spec prog: Fr 3 hr wkly. ■ Charles Morgan, pres & gen mgr; Jim Steel, prog dir; Ken Miller, news dir. ■ Rates: \$9.60; 8; 9.60; 8.

**KYEA(FM)**—Co-owned with KUZN(AM). Aug 1, 1967 98.3 mhz; 3 kw. Ant 260 ft. Stereo. Progs sep from AM. Format: Black. ■ Jay Stone, prog dir; Frank Smith, mus dir. ■ Rates same as AM.

### White Castle

**KKAY(AM)**—Nov, 1976: 1590 khz; 1 kw-D. Box 797, Donaldsville, La. (70346). The Fourche Valley Enterprises. Rep: Beaver. Format: MOR. Spec prog: Farm 2 hrs, class 1 hr, wkly. ■ Michael P. Leblanc, pres & gen mgr; E. Randy Dunn, sls mgr; A. D. Graham, prog dir; Randy Nicholson, mus dir; Terry Cassard, prom mgr; Rick Rousseau, news dir. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### Winnfield

**KVCL(AM)**—Dec 17, 1955: 1270 khz; 1 kw-D, 500 w-N. Box 548 (71483). (318) 628-7355. Winn Bcstg Co. (acq 10-1-58). Net: Louisiana Net. Format: C&W. Spec prog: Black 1 hr, farm 2 hrs, wkly. ■ Edward R. Hall Sr., owner & gen mgr; Betty Hall, natl coml mgr; Mike McCombs, prog dir; David Kettle, mus dir; George Feger, prom mgr; Ed Hall, news dir & chief engr. ■ Rates: \$4.50; 4.50; 4.50; —

**KVCL-FM**—Nov 3, 1966: 92.1 mhz; 2.7 kw. Ant 120 ft. Stereo. (318) 628-6700. Prog sep from AM. Format: Top 40. Spec prog: C&W 10 hrs wkly. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Winnsboro

**KMAR(AM)**—Mar 1, 1957: 1570 khz; 1 kw-D. Box 312 (71295). (318) 435-5141 Franklin Parish Bcstg (acq 10-1-73). Group owner: Edw. O. Fritts. Rep: Bunchez. Format: C&W, MOR. Spec prog: Black 4 hrs, farm 14 hrs, wkly. ■ Edward O. Fritts, pres; Sonny Evans, gen mgr & chief engr; Johnny Mercer, mus dir; Kelly Hall, prom mgr. ■ Rates: \$10; 10; 10; 7

**KMAR-FM**—Aug 1969: 95.9 mhz; 3 kw. Ant 170 ft. Dups AM 100%. ■ Rates same as AM.

## Maine

### Auburn

**WBLM(FM)**—See Lewiston.

**WMAV(FM)**—Co-owned with WLAM(AM) Lewiston. Feb 9, 1977: 100.1 mhz; 3 kw. Ant 280 ft. Stereo. Box 929 (04246). (207) 784-5401. The Great Down East Wireless Talking Machine Co. Inc. Rep: Masla, Kettell-Carter. Format: Btfl mus. ■ Ronald R. Frizzell, pres &



gen mgr; James H. Doble, stn mgr; Mark Ericson, mus dir; Steve Andrews, news dir; Herb Wiles Chief engr. ■ Rates: \$6; 5; 6; 5.

**WPNO(AM)**—July 9, 1968: 1530 khz; 1 kw-D. Box 6 (04210). (207) 784-1531 Andy Valley Broadcasting Inc. Group owner: Valley Communications Inc. Rep: Savalli-Gates, New England Spot Sales. Format: Top-40. ■ John J. Pineau, pres; Paul A. Nichols, gen mgr; Dave Dean, prog dir; Tim Harrington, news dir; Tim Smith, chief engr. ■ Rates: \$8; 8; 8; —

Augusta

**WABK(AM)**—See Gardiner.

**WFAU(AM)**—Oct 2, 1946: 1340 khz; 1 kw-D, 250 w-N. Box 307, 160 Bangor St. (04330). (207) 623-3878. Capitol Communications Corp. (acq 8-8-65). Net: CBS, UPI. Format: C&W. Spec progs: Fr 1 hr wkly. ■ Harold Vigue, pres & coml mgr; Norman G. Gallant, gen mgr; Dale Prescott, prog dir & prom mgr; Bill Muldoon, news dir; Joseph Roy, chief engr. ■ Rates: \$7.50; 6.50; 6.50; 6.50.

**WFAU-FM**—July 1961 101.3 mhz; 4.8 kw. Ant 315 ft. Dup AM 100%.

**WKME(FM)**—See Gardiner.

**WRDO(AM)**—Feb 23, 1932: 1400 khz; 1 kw-D, 250 w-N. 251 Water St. (04330). (207) 623-4735. H&R Corp. (acq 11-77). Net: NBC. Rep: Kettell-Carter. Format: MOR. ■ Donald Roberts, pres & gen mgr; Jim Davis, prog dir; Bill Pasha, mus dir; Harold Dinsmore, chief engr. ■ Rates: \$9; 8; 9; 7

Bangor

**WABI(AM)**—1924: 910 khz; 5 kw-U, DA-N. 35 Hildreth St. (207) 947-8321 TWX 710-222-1645. Community Bcstg Service (group owner; acq 1949). Net: ABC. Rep: Torbet; Kettell-Carter; McDermott. Format: Contemp. ■ Walter Dickson, pres; George Gonyar, VP & gen mgr; George Spring, VP & s/s dir; George Hale, asst opns dir; Gordon Manuel, news dir; Dale Carter, chief engr.

**WBGW(FM)**—Co-owned with WABI(AM). March 15, 1961: 97.1 mhz; 5 kw. Ant 1230 ft. Net: ABC/E. Format: C&W. ■ Towle Tompkins, asst opns dir. ■ WABI-TV affil.

**WGUY(AM)**—1947: 1250 khz; 5 kw-D. 7 Main St. (04401). (207) 947-7354. Stone Communications. (acq 1-4-63). Rep: Masla; Kadetsky. Format: Top 40. ■ Melvin L. Stone, pres; Robert P. Mooney, gen mgr & chief engr; Mark Laurence, prog dir; Lynna Henderson, news dir; Neal Chamberlain, s/s mgr. ■ Rates: \$12; 12; 12.

**WGUY(FM)**—See Brewer.

**\*WHSN(FM)**—1974: 89.3 mhz; 10 w. Ant. 71 ft. 1 College Circle (04401). Husson College. Format: Oldies. ■ Patrick Theriault.

**WLBZ(AM)**—December 1926: 620 khz, 5 kw-U, DA-N. 861 Broadway (04401). (207) 942-4656. Maine Bcstg Co. (group owner: acq 2-44). Net: NBC. Rep: PRO Radio, New England. Format: Top 40. ■ Mary Rines Thompson, pres; Donald Powers, gen mgr; Barry Darling, stn mgr; John Marshall, prog dir; Mike O'Hara, mus dir; Tracey Lyons, news dir; Howard Soule, chief engr. ■ WLBZ-TV affil. ■ Rates: \$7; 7; 7; 5.

**\*WMEH(FM)**—Sept 14, 1970: 90.9 mhz; 13.5 kw. Ant 850 ft. Stereo. Alumni Hall, Orono (04473). (207) 866-4493. U of Maine. Net: NPR; Eastern Public Radio Net. Format: noncoml diversified. ■ Bernard Rossetti, prod mgr; Thomas Strauss, gen mgr; Edward Winchester, engr dir.

**WPBC(FM)**—June 9, 1976: 92.9 mhz; 15 kw. Ant 780 ft. 27 State St. (04401). (207) 947-3371 Penobscot Bcstg. Rep: Groskin, Creed. Format: Btfl music. ■ James H. Goff, pres & gen mgr; Paul H. Quigg, coml mgr; Donald L. Perry, prog mgr; Lynn Coffin, prom mgr. ■ Rates: \$9; 9; 9; 9.

Bath

**WBME(AM)**—Sept 20, 1964: 1230 khz; 250 w-U. School St. (04915). (207) 338-2277. Spence Bcstg Corp. (acq 7-1-70). Format: Diversified. ■ A. W. Spence III, pres; Richard Marsano, gen mgr; Keryn Smith, mus dir; Meris Bickford, prog dir; Dennis Bryant, coml mgr; Bruce Clark, chief engr. ■ Rates: \$5.50; 4.75; 5.50; 3.50.

**WJTO(AM)**—Sept 30, 1957 730 khz; 1 kw-D. Box 329 (04530). (207) 443-5542. Porter Bcstg Svcs. Rep: Northeast. Format: MOR. ■ Catherine J. Porter, pres; Bruce Biette, gen mgr; Frank Gibbs, news dir; Ken Ford, chief engr. ■ Rates: \$7; 6; 5; —

**WIGY(FM)**—Co-owned with WJTO(AM). Hune 1971 105.9 mhz; 50 kw. Ant 500 ft. Format: Top 40. ■ Rates \$18; 17; 18; 16.

**\*WMOS(FM)**—Jan 31, 1977 91.5 mhz; 10 w. Morse High School (04530). (207) 443-9706. Bath Board of Education. Format: progs. Spec prog: Sports 5 hrs wkly. ■ James Hummer, gen mgr.:

Biddeford

**\*WBSF(FM)**—April 1, 1972: 91.7 mhz; 10 w. St. Francis College (04005). St. Francis College. ■ Michael McKenna, stn mgr.

**WIDE(AM)**—1948: 1400 khz; 1 kw-D, 250 w-N. Box 667 (04005). (207) 282-5121 Hoy Communications Corp. (acq 1-31-68). Net: ABC/I. Rep: Kettell-Carter. Format: MOR. Spec prog: Rel 4 hrs wkly. ■ F. Parker Hoy, pres; Frank DeFrancesco, gen mgr; Tony Alaimo, prog dir; Herbert O. Wiles, chief engr. ■ Rates: \$6.50; 5.50; 6.50; 5.50.

**WIDE-FM**—August 1972: 94.3 mhz, 3 kw. Ant 170 ft. Dups AM 100%. ■ Rates same as AM.

Brewer

**WGUY-FM**—Not on air: 100.9 mhz; 1 kw. Ant 484 ft. Box 478 (04412). Stone Communications Inc.

Brunswick

**\*WBHS(FM)**—Sept 1, 1972: 91.9 mhz; 10 w. Ant 70 ft. Spring St. (04011). (207) 725-4298. School Board of Brunswick. Format: Rock/Top 40. Spec progs: C&W 1 hr, pub affrs 8 hrs wkly. ■ Peter Russell, advisor; Roger Bernier, chief engr.

**\*WBOR(FM)**—April 1957: 91.1 mhz; 10 w. Ant 70 ft. Moulton Union, Bowdoin College (04011). (207) 725-5008. Pres & Trustees of Bowdoin College. Format: Progs. Spec prog: Black 10 hrs wkly. ■ William Berk, gen mgr.

**WIGY(FM)**—See Bath.

**WKXA(AM)**—Dec 1955: 900 khz; 1 kw-D. River Rd. (04011). (207) 725-5507 AMCOM Corp. (acq 9-1-74). Net: ABC/I. Rep: Market 4. Format: C&W ■ Bob Papper, gen mgr. ■ Rates: \$15; 15; 15; 10.

**WKXA-FM**—April 11, 1965: 98.9 mhz; 80 kw. Ant 205 ft. Stereo. Dups AM 100%.

Calais

**WQDY(AM)**—July 1, 1959: 1230 khz; 1 kw-D, 250 w-N. 281 Main St. (04619). (207) 454-7545. IBC Inc. (acq 10-78). Rep: Kirby. Format: MOR, C&W. ■ Bob Smith, pres; Don Hollingdale, gen mgr; Joe Healy, coml mgr; Ron Mackechnie, prog & mus dir; Jack Wilson, news dir; Dale Wing, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WQDY-FM**—Jan 14, 1976: 92.7 mhz, 3 kw. Ant 300 ft. Dups AM 100%.

Caribou

**WDHP(FM)**—See Presque Isle.

**WFST(AM)**—July 15, 1956: 600 khz; 5 kw-D. DA-D. Box 647 (04736). (207) 493-3334. Northern Bcstg Co. (acq 5-7-68). Rep: Queen; VCI-Plus. Format: C&W. Spec prog: Farm 1 hr wkly. ■ R. Murray Briggs, pres; John McGowan Michaud, VP & gen mgr; Leo J. Dubay, stn mgr & chief engr. ■ Rates: \$6; 5; 6; 5.

**WFST-FM**—July 1956: 97.7 mhz; 220 w. Ant 185 ft. Dups AM 100%.

Dover-Foxcroft

**WDME(AM)**—Aug 13, 1967: 1340 khz; 1 kw-D, 250 w-N. 30 E. Main St. (04426). (207) 564-8246. Radio Voice of Dover-Foxcroft. Net: ABC/I. Rep: N.E. Spot Sls. Format: MOR, Top 40, C&W. ■ Frank A. Delle Jr, pres, gen mgr & chief engr; Bill Mack, prog dir, coml mgr; Carl Edwards, mus & news dir. ■ Rates: \$4.35; 4.35; 4.35; 2.

**CSI ELECTRONICS INC.**  
**3800 S. Congress Ave.**  
**Boynton Beach, Fla. 33435**  
**Telephone: (305) 737-5626**

Ellsworth

**WDEA**  
 CBSRAD

**WDEA(AM)**—Dec 13, 1958: 1370 khz; 5 kw-U, DA-2. 68 State St. (04605). (207) 667-9555. Grindstone Bcstg. (acq 6-1975). Net: CBS. Rep: Devney; Kirby; Stephens & Towndrow. Format: MOR. ■ Harvey E. DeVane, VP & gen mgr; William Wiggins, coml mgr; George DeForest, prog, mus dir; Philip Adler, news dir; Clifford Royal, chief engr. ■ Rates: \$8.50; 7.80; 7.30; 6.75.

**WDEA-FM**—Dec 27, 1965: 95.7 mhz; 50 kw. Ant 320 ft. Dups AM 90%. ■ Rates same as AM.

Farmington

**WKTJ(AM)**—Dec 21, 1959: 1380 khz; 1 kw-D. Box 590 (04938). (207) 778-3000. Franklin Bcstg Corp. Rep: Kettell-Carter; McDermott. Format: Top 40. Spec prog: C&W 8 hrs wkly. ■ Elden H. Shute Jr, pres; Claire Taylor, stn mgr; Michael Lange, prog dir; Marc Fisher, mus dir; D.J. Morin, news dir; Alfredo Ibarquen, chief engr. ■ Rates: \$5; 5; 5; 5.

**WKTJ-FM**—Aug 21, 1973: 99.3 mhz; 1.5 kw. Ant 400 ft. Dups AM 100%. ■ Rates same as AM.

**\*WUMF-FM**—Feb 1972: 91.9 mhz; 10 w. 9 South St. (04938). (207) 778-4522. University of Maine at Farmington. Format: AOR. Spec prog: Jazz 3 hrs wkly. ■ Donald Hanson, stn mgr & chief engr.

Fort Kent

**WLVC(AM)**—July 30, 1975: 1340 khz; 250 w-U. Box C, Madawaska (04756). (207) 728-4000. Melvoc Inc. Net: ABC/I. Rep: McDermott (Canada), Kettell-Carter. Format: MOR, Top 40. Spec prog: Farm 3 hrs wkly. ■ Vaughn P. Currier, pres; Bernard L. Talbot, VP & gen mgr; Michael Currier, VP & stn mgr; Aurel J. Daigle, chief engr. ■ Rates: \$5; 5; 5; 5.

**\*WUFK(FM)**—July 1974: 90.3 mhz; 10 w. Ant 40 ft. Alumni Hall, Univ of Maine, Orono (04473). Univ. of Maine.

Gardiner

**WABK(AM)**—Sept 23, 1968: 1280 khz; 5 kw-U, DA-N. Box 1280 (04330). (207) 582-3303. Kennebec-Tryon Communications Corp. (acq 7-29-77). Net: ABC/I. Rep: PRO Radio. Kedetsky. Format: MOR. ■ Jeff Fisher, pres; Richard Walsh, VP & gen mgr; Bruce Stevens, prog dir; Dale Quinn, s/s mgr; Don Bumpus, news dir; Henry Korytko, chief engr. ■ Rates: \$7.90; 7.90; 7.90.

**WABK-FM**—April 1, 1974: 104.3 mhz; 14.5 kw. Ant 340 ft. Format: Contemp. ■ Rates: \$6.90; 6.90; 6.90; 6.90.

Gorham

**\*WMPG(FM)**—Sept 1, 1973: 91.1 mhz; 10 w. Ant 106 ft. 37 College Ave. (04038). (207) 780-5416. Trustee, U of Maine. Format: Noncoml diversified. Spec prog: Class 10 hrs wkly. ■ John Falcon, asst stn mgr.

Houlton

**WHOU(AM)**—July 10, 1950: 1340 khz; 1 kw-D, 250 w-N. Box 40 (04730). (207) 532-6575. Penabscot Bcstg Corp. (acq 12-1-77). Net: ABC/C. Rep: Kirby. Format: Top 40. Spec prog: Farm 5 hrs wkly. ■ James Goff, pres; Jim Hunt, gen & coml mgr; George Kelley,

## Maine Radio

prog dir; Kevin Scott, news dir; Jim McKinnon, chief engr. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

**WHOU-FM**—Jan 13, 1976: 100.1 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

**\*WRNE(FM)**—March 27, 1974: 89.1 mhz, 10 w. Ant 55.6 ft. High St. (04730). Ricker College.

### Lewiston

**WBLM(FM)**—March 1, 1973: 107.5 mhz; 30 kw. Ant 610 ft. Stereo. Box 478 (04240). (207) 375-4208. Stereo Corp. (acq 7-16-75). Rep: Roslin, Kadetsky. Format: AOR. Spec prog Jazz 2 hrs wkly. ■ Robert F Fuller, pres; Joseph J. Jeffrey, gen mgr; Peter Kern, stn mgr; Jose Diaz, mus dir; Dean Steeves, prom mgr; Mike Bushey, prog dir; Eva Rubins, sls mgr; R. J. Hanson, farm dir; Mark Perski, news dir; Roland DesJardins, chief engr. ■ Rates: \$19; 19; 19; 19.

**WCOU(AM)**—Aug 21, 1938: 1240 khz; 1 kw-D, 250 w-N. 129 Lisbon St. (04240). (207) 784-6921. Welboco Inc. (acq 5-1-78). Net: CBS. Rep: New England Spot Sales. Format: Top 40. Spec prog Fr 3 hrs wkly. ■ David Welborne, pres; Paul Miller, VP & gen mgr; Jim Leonard, prog dir; Steve Morgan, news dir; Dick Cushman, chief engr. ■ Rates: \$6.40; 6.40; 6.40; 6.40.

**WCOU-FM**—Feb 29, 1948: 93.9 mhz; 13 kw. Ant 250 ft. Format: C&W.

**WLAM(AM)**—Sept 4, 1947: 1470 khz; 5 kw-U, DA-1 Box 929 (04240). (207) 784-5401. Great Down East Wireless Talking Machine Co. (acq 7-29-75). Net: ABC/C. Rep: Masla; Kettell-Carter. Format: Top 40. Spec prog: Fr 2 hrs, Farm 3 hrs, wkly. ■ Ronald R. Frizzel, pres & gen mgr; James Doyle, stn mgr; Don Zihman, prog dir; Marc Ericson, mus dir; Steve Andrews, news dir; Herbert O. Wiles, chief engr. ■ Rates: \$7.40; 6.40; 7.40; 6.40.

**WWAV(FM)**—Co-owned with WLAM(AM). See Auburn.

**\*WRJR(FM)**—Oct 6, 1958: 91.5 mhz; 10 w. Box 339, Bates College (04240). (207) 784-9340. Pres & Trustees of Bates College. Format: Diversified. ■ Bill Bogle, gen mgr.

### Lincoln

**WLKN**—Nov 9, 1964: 1450 khz; 1 kw-D, 250 w-N. Park St. Box 176 (04457). (207) 794-6555. Frank A. Delle Jr. Net: ABC/I. Rep: New England Spot Sls. Format: Contemp, C&W, MOR, Rock. ■ Frank A. Delle, pres, gen mgr & chief engr; Frank A. Delle Jr., coml mgr; Mike Dubay, prog dir; Roger Cochran, news dir. ■ Rates: \$5; 5; 5; 2.50.

**WLKN-FM**—April 1, 1975: 99.3 mhz, 1.75 kw. Ant 380 ft. Stereo. Dups AM 65%. ■ Rates same as AM.

### Machias

**WMCS(AM)**—Dec 5, 1965: 1400 khz; 1 kw-D, 250 w-N. 12 Cooper St. (04654). (207) 255-4452. Washington County Bcstg Inc. Rep: Plano; Kirby. Format: Variety. Spec prog: C&W 10 hrs wkly. ■ Winston D. Chapman, pres & coml mgr; George Phillips, chief engr. ■ Rates: \$4.50; 4.50; 4.50; 3.15

**WALZ(FM)**—Co-owned with WMCS(AM). Not on air 95.3 mhz; 3 kw. Ant 220 ft.

### Madawaska

**WSJR(AM)**—Dec 1, 1962: 1230 khz; 1 kw-D, 250 w-N. Box C (04756). (207) 728-4000. Melvoc Inc. (acq 11-11-65). Net: ABC/I. Rep: McDermott; Kettell-Carter; Atlantic. Format: MOR, Rock. Spec prog: Farm 3 hrs wkly. ■ Vaughn P. Currier, pres; Bernard L. Talbot, VP & gen mgr; Michael Currier, VP & stn mgr; Aurel Daigle, chief engr. ■ Rates: \$5; 5; 5; 5.

### Millinocket

**WMKR(AM)**—Dec 7, 1963: 1240 khz, 1 kw-D, 250 w-N. Box 1240 (04462). (207) 723-9657. Katahdin Radio Inc. (acq 10-15-71). Net: CBS. Rep: Kirby. Format: C&W, MOR. ■ John M. Keys, pres, gen, coml &

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prom mgr, news dir; Jasper M. Haynes, chief engr. ■ Rates: \$5; 5; 5; 5.

**WKTR(FM)**—Co-owned with WMKR(AM). Apr 12, 1978: 97.7 mhz; 3 kw. Ant 300 ft. Dups AM 95%. ■ Rates: \$2; 2; 2; 2.

### Monticello

**\*WXMN(FM)**—Nov 7, 1977: 89.5 mhz; 10 w. Ant 50 ft. Monticello Community Broadcasting Corp. Box 112 (04760). (207) 538-9538. Format: Variety. ■ Allan Weiner, pres; Michael Schaltman, gen mgr.

### Norway

**WOXO(FM)**—Co-owned with WXIV(AM) South Paris. Dec 12, 1970: 92.7 mhz; 2 kw. Ant 360 ft. Stereo. Dups AM 80%. Format: Top 40. ■ Rates: \$6; 6; 6; 6.

### Orono

**\*WMEB-FM**—91.9 mhz; 380 w. Ant 67 ft. 275 Stevens Hall, U of Maine (04473). (207) 581-7018. Board of Trustees, U of Maine. Format: Progs. ■ Bill Legere, stn mgr; Don Wingslow, chief engr.

### Portland

**WCSH(AM)**—July 13, 1925: 970 khz, 5 kw-U, DA-N. One Converse Square (04101). (207) 772-0181. TWX PO 93. Maine Radio & TV Co. (acq 6-10-55). Group owner: Maine Bcstg. Net: NBC. Rep: PRO Radio. Format: MOR. ■ Mary Rines Thompson, pres, Don Powers, exec VP & gen mgr; Joe Martelle, stn mgr; Peter Smith, news dir; Clem Payeur, chief engr. ■ WCSH-TV affil.

**WDCS(FM)**—June 1, 1960: 97.9 mhz; 49 kw. Ant 500 ft. Stereo. 638 Congress St. (04101). (207) 774-9816. Dirigo Communications Inc. (acq 3-1-71). Net: MBS. Rep: Concert Music, Dirigo. Format: Class, rel, jazz. ■ Fred Miller, pres & gen mgr; Jane Graffam, opns dir; Eric Riback, prom mgr; Wayne Anderson, chief engr. ■ Rates: \$9; 9; 9; 9.

**WGAN(AM)**—Aug 3, 1938: 560 khz; 5 kw, DA-1 Broadcast Center, Northpost Plaza (04104). (207) 797-9330. TWX 710-221-1674. Guy Gannett Bcstg Services Inc. Group owner: Guy Gannett. Rep: Blair. Format: MOR. ■ Jean Gannett Hawley, pres; Charles R. Sanford, VP & gen mgr; Jim Sweet, opns mgr; Mike Colello, coml mgr; Marji Adams, mus dir; Jeff Howlett, news dir; Edmund Reid, chief engr. ■ Rates: \$25; 21; 25; 12.

**WGAN-FM**—Feb 1967: 102.9 mhz; 100 kw. Ant 1460 ft. Prog sep from AM. Stereo. Format: Btfl mus. ■ WGAN-TV affil. ■ Rates: \$22; 30; 30; 22.

**WHOM(FM)**—See Mt. Washington, N.H.

**WJBQ(AM)**—See Westbrook.

**WLOB(AM)**—Feb 2, 1967: 1310 khz; 5 kw-U, DA-2. 779 Warren Ave. (04103). (207) 775-2336. Portland Radio Inc. (acq 9-78). Net: CBS, APR. Rep: Knight. Format: MOR, oldies. ■ Don Wilks, pres, Jim Boldebrook, gen mgr; Beth Kay, coml mgr; Mike Adams, prog dir; Bill O'Neil, mus dir; Bud Sawyer, prom mgr; Dave Lane, news dir; Wayne Anderson, chief engr. ■ Rates: \$13; 11; 13; 10.

**WLOB-FM**—Feb 20, 1976: 100.9 mhz; 30 kw. Ant 300 ft. Dups AM 20%.

**\*WMEA(FM)**—April 1974: 90.1 mhz; 49 kw. Ant 1,920 ft. Stereo. Alumni Hall, Orono (04473). (207) 866-4493. U of Maine. Net: NPR, EPRN. Format: Classcl, educl, jazz, pub affrs. ■ Edward E. Winchester, actg gen mgr; Kenneth Krall, dir finance; Erik Vande Bogart, prog dir; Dan Everett, prog mgr; Keith McKeen, news dir; John Emery, mus dir; Don Winslow, chief engr.

**WMGX(FM)**—June 10, 1977: 93.1 mhz; 50 kw. Ant 225 ft. 477 Congress St. (04101). (207) 774-4561. Sunshine Bcstg. Rep: Torbet/Lasker. Format: Soft rock. ■ George Silverman, pres & gen mgr; Dave Dean, prog mgr. ■ Rates: \$20; 22; 22; 20.

**WPOR(AM)**—March 1946: 1490 khz, 1 kw-D, 250 w-N, DA-1. 562 Congress St. (04101). (207) 773-8111. Ocean Coast Properties. (acq 3-2-71). Net: ABC/E. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Phil Corper, pres; Robert Gold, gen mgr; Rebecca Stanley, coml mgr; Scott Norton, stn mgr; Hal Knight, mus dir; Tom Hennessey, prom dir; Dean Williams, news dir; Dave DeBree, chief engr. ■ Rates: \$38; 34; 38; 26.

**WPOR-FM**—Oct 31, 1967: 101.9 mhz; 50 kw. Ant 500 ft. Dups AM 42%. Stereo. ■ Rates same as AM.

### Presque Isle

**WAGM(AM)**—Jan 6, 1932: 950 khz; 5 kw-U, DA-1. Box 1149 (04769). (207) 764-4461. TWX 710-229-1631. Arrostook Bcstg Corp. (acq 1957). Group owner: Diversified Communications. Net: ABC/I. Rep: Torbet; Kettell-Carter. Format: Contemp, C&W. Spec prog: Farm 2 hrs wkly. ■ Walter L. Dickson, pres; Keith H. Fowles, gen mgr; Ronald Madore, sls mgr; Frank Moffitt, asst opns mgr; Peter Hilton, news dir; Norman Johnson, chief engr. ■ WAGM-TV affil. ■ Rates: \$7; 6; 7; 4.

**WDHP(FM)**—Sept 26, 1973: 96.9 mhz; 100 kw. Ant 440 ft. Stereo. Box 969, Caribou, Me. (04736). (207) 764-3336. TWX: 800-432-7813. WDHF Inc. Net: ABC/FM. Rep: Kadetsky. Format: MOR, Gosp, Top 40. ■ Clarence Dow, Jr., pres; Dewey Dewitt, gen mgr; Robert Dow, mus & prog dir; James Davidson, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WEGP(AM)**—June 24, 1960: 1390 khz; 5 kw-U, DA-N. 489 Main St. (04769). (207) 768-5141. K & M Radio Inc. Rep: Masla, Northeastern. Format: Top 40. Spec prog: Farm 8 hrs wkly. ■ Frank Carroll, pres; Jerry Pratte, gen mgr; Ray Larson, prog dir; Mary Mayo, coml mgr; Brian Lamont, prom mgr; Jim McKenna, chief engr. ■ Rates: \$9; 7; 9; 7.

**\*WMEF(FM)**—1978: 106.1 mhz; 100 kw. Ant 1080 ft. University of Maine.

**WTMS(FM)**—Not on air: 96.1 mhz; 100kw. Ant 1260 ft. Ram Enterprises.

**\*WUPI(FM)**—July 26, 1973: 90.3 mhz; 10 w. Ant 52 ft. Box 64, Normal Hall (04769). (207) 764-3328. U of Maine. Format: Progs. ■ Jan Barrows, gen mgr.

### Rockland

**WRKD(AM)**—Oct 1, 1952: 1450 khz; 1 kw-D, 250 w-N. 415 Main St. (04841). (207) 594-8451. Knox Bcstg Inc. (acq 12-56). Net: ABC/I. Format: MOR. ■ Carleton D. Brown, pres; Terrence Economy, gen mgr; Michael Gross, news dir; Ernest H. Hammond, chief engr. ■ Rates: \$7; 6; 7; 6.

**WRKD-FM**—April 16, 1968: 93.5 mhz; 3 kw. Ant 170 ft. Dups AM 90%.

### Rumford

**WRUM(AM)**—Aug 21, 1953: 790 khz; 1 kw-D, 89 Congress St. (04276). (207) 364-3701. Rumford Bcstg Co. Net: ABC/C. Rep: Masla. Format: MOR, top 40, diversified. ■ Melvin L. Stone, pres; Kenneth J. Ellis, gen mgr; John J. Johnston, opns mgr; Mike Breton, mus dir; Sonja Johnston, prom mgr; Gary Cormier, news dir; Jonathan Whitmore, chief engr. ■ Rates: \$5.50; 5.25; 5.50; 4.75.

**WRUM-FM**—Nov 15, 1975: 96.3 mhz; 30 kw. Ant 36 ft. Stereo. Dups AM 30%. Net: Maine Gospel Net.

### Saco

**WIDE-AM-FM**—See Biddeford.

### Sanford

**WSME(AM)**—Nov 9, 1957: 1220 khz; 1 kw-D. Box 1220 (04073). (207) 324-7271. Southern Maine Bcstg Corp. (acq 11-15-73). Rep: PRO Radio, New England Spot Sales. Format: Contemp. Spec prog: Fr 1 hr wkly. ■ Alvin Yudkoff, pres; J. Charles Smith, VP & gen mgr; Steve Dore, sls mgr; Dean Williams, opns mgr; Peter Palogonia, chief engr. ■ Rates: \$6.60; 6; 6.60; 6.

**WSME-FM**—Oct 10, 1975: 92.1 mhz; 800 w. Ant 530 ft. Stereo. Dups AM 100%.

### Scarborough

**WJBQ-FM**—Co-owned with WJBQ(AM) Westbrook. July 15, 1974: 106.3 mhz; 3 kw. Ant 300 ft. Dups AM 100%. ■ Rates: \$24; 21, 24; 21

### Skowhegan

**WSKW(AM)**—1956: 1150 khz; 5 kw-D. Box 159, Middle Rd. (04976). (207) 474-5171 Kennebec Valley Bcstg System Inc. (Valley Communications Inc.) (acq 1965). Rep: Savalli-Gates, Buckley. Format: Top 40, contemp. ■ John J. Pineau, pres, Robert E. Dow, gen mgr; Al Taylor, prog dir; Joe Nason, mus dir; Mike Hartung, news dir; Tim Smith, chief engr. ■ Rates: \$6.20; 6.20; 6.20; —

**WTOS-FM**—Co-owned with WSKW(AM). Nov 13, 1969: 105.1 mhz; 25 kw. Ant 2420 ft. Stereo. (CP-106.7 mhz; Ant 2415 ft). Sugarloaf Bcstg Systems Inc. (Valley Communications Inc.) Format: Contemporary, progressive.

### South Paris

**WXIV(AM)**—Oct 28, 1955: 1450 khz; 1 kw-D, 250 w-N. Box 72 Norway (04268). (207) 743-5911 Penneewassee Bcstg Co. (acq 7-27-76). Rep: Walton, Queen Co. Format: Top 40. ■ Richard D. Gleason, pres & gen mgr; Dave Irons, sls mgr; Kevin McKay, news dir; Keith Smith, prom mgr; Richard Cushman, chief engr. ■ Rates: \$6; 6; 6; 6.

**WOXO(FM)**—Co-owned with WXIV(AM). See Norway.

### Springvale

**\*WNCY(FM)**—Sept 9, 1973: 91.1 mhz; 10 w. Ant 60 ft. Box 275-P, Nason College (04083). (207) 324-7021 Bd of Trustees Nason College. Format: noncoml diversified. Spec prog: Classical 4 hrs, jazz 10 hrs, C&W 10 hrs, wkly. ■ Tom McCarthy, gen mgr.

### Waterville

**\*WMHB(FM)**—Oct 1, 1974: 91.5 mhz, 10 w. Ant 73 ft. Mayflower Hill Drive (04901). (207) 872-8037. Mayflower Hill Bcstg Corp. Format: Progs, Top 40. Spec prog: Classical 3 hrs, Fr 3 hrs, Jazz 8 hrs wkly. ■ John T. Colwell III, gen mgr; Dennis MacDonald, prog dir; Marc D. Fisher, chief engr.

**WTVL(AM)**—June 19, 1946: 1490 khz; 1 kw-D, 250 w-N. 36 Silver St. (04901). (207) 873-3311. Kennebec Bcstg Co. Net: ABC/E. Format: MOR. Spec prog: Fr 1 hr wkly. ■ David Brown, pres & gen mgr; Frank Chiaravallotti, news dir; Robert Woodbury, sports dir. ■ Rates: \$8.30; 8.30; 8.30; 7.30.

**WTVL-FM**—March 26, 1968: 98.3 mhz; 3 kw. Ant 125 ft. Dups AM 96%.

### Westbrook

**WJBQ(AM)**—Nov 8, 1959: 1440 khz; 5kw-U, DA-N. 583 Warren Ave. (04103). (207) 775-6321. Chandler Bcstg Inc. (acq 7-18-72). Net: ABC/C. Rep: Buckley. Format: Top 40. ■ John W. Bride, pres, Richard A. Snyder, gen mgr; Douglas P. Finck, sls mgr; Andy Carey, prog dir; Chip Kelley, mus dir; Doug Reynolds, news dir; Eugene Terwilliger, chief engr. ■ Rates: \$29; 24; 27; 24.

**WJBQ-FM**—See Scarborough.

**WLOB-FM**—Licensed to Westbrook. See Portland.

## Maryland

### Aberdeen

**WAMD(AM)**—May 1, 1957: 970 khz; 500 w-U, DA-2. 400 Hibbs Lane (21001). (301) 272-4400. Mackk Bcstg Co. Inc. (acq 5-1-78). Net: ABC/C. Format: Contemp. ■ James McMahan, pres & gen mgr; Ted Steele, prog dir. ■ Rates: \$5.29; 4.70; 5.29; 3.53.

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### Annapolis

## WANN

Black Programming



**WANN(AM)**—Jan 10, 1947: 1190 khz; 10 kw-D, DA. Box 631 (21404). (301) 269-0700. Annapolis Bcstg Corp. Rep: LazarFormat: Black. ■ Morris H. Blum, pres & gen mgr; Robert Z. Goldberg, VP, sls; S. A. Travers, prog dir; Merrill W. Pittman, chief engr.

**WFSI(FM)**—May 16, 1960: 107.9 mhz, 20 kw. Ant 500 ft. 918 Chesapeake Ave. (21403). (301) 269-5400. Family Stations Inc. (group owner; acq 1-7-72). Stereo. Format: Relig. ■ Harold Camping, pres; William A. Sadler, stn mgr; David Pearl, prog dir; John Stone, chief engr.

**WNAV(AM)**—1949: 1430 khz; 5 kw-D, 1 kw-N, DA-N. Box 829 (21404). (301) 263-2639. Rau Radio Stns Inc. (group owner). Net: MBS. Rep: Masla. Format: Top-40. ■ Henry Rau, chmn of the bd, Lloyd S. Smith, pres; Fred P. Koester, gen mgr; Stephen Hopp, prog dir; George Dashiell, gen sls mgr. ■ Rates: \$15.50; 11.50; 13.75; 11.50.

**WNAV-FM**—1947: 99.1 mhz; 47 kw. Ant 360 ft. Prog sep from AM. Stereo. Format: Bright & btfl music. ■ Rates: \$15; 15; 15; 15.

**WYRE(AM)**—1946: 810 khz; 250 w-D. Box 1551 (21404). (301) 263-9211 Atlantic Bcstg Corp. (acq 9-1-75). Format: MOR. ■ Sidney A. Able, pres; John W. Maxian, opns mgr; Dale Paul, sls mgr; Jim Tice, prog dir; Lee Allen, news dir; Ron Rubin, chief engr. ■ Rates: \$16; 14; 15; 14.

### Arnold

**\*WACC(FM)**—1976: 89.9 mhz, 10 w. 101 College Parkway (21012). (301) 647-2575. Anne Arundel Community College. Format: Progressive. Spec prog: Classical 4 hrs, Jazz 8 hrs, wkly. ■ Bradley Wright, gen mgr.

### Baltimore

**WAYE(AM)**—July 27, 1955: 860 khz; 1 kw-D, DA. 334 N. Charles St. (21201). (301) 547-8666. Coastal Telecommunications Corp. (acq 4-15-76). Rep: P/W Radio. Format: Rock. ■ Stuart Frankel, pres; Howard K. Cohen, exec adm; William F. Howard III, sls mgr; Chris Emry, prog dir; Chris Emry, mus dir; Ron Crocker, chief engr.

**WBAL(AM)**—Nov 2, 1925: 1090 khz; 50 kw-U, DA-N. 3800 Hooper Ave. (21211). (301) 467-3000. TWX 710-234-1688. WBAL Div., The Hearst Corp. (group owner; acq 1-14-35). Net: NBC. Rep: Blair. Format: Personality-MOR. Spec progs: Black 1 hr wkly. ■ Alfred E. Burk, VP & gen mgr; John Grimes, opns mgr; James P. Fox, gen sls mgr; Jean Reynolds, prom mgr; Brian Macdonal, prog dir; Joseph Walsh, news dir; Rowland Kraft, chief engr. ■ Rates: \$140; 50; 95; 45.

**WIYY(FM)**—Co-owned with WBAL(AM). Dec 7, 1958: 97.9 mhz; 10.5 kw horiz, 1.95 kw vert. Ant 950 ft. Prog sep from AM. Stereo. Format: AOR. ■ Alfred E. Burk, VP & gen mgr; Dennis Oliver, prog dir. ■ Rates: \$31, 26; 36; 36.

**\*WBJC(FM)**—April 6, 1951: 91.5 mhz; 50 kw. Ant 500 ft. 2901 Liberty Heights Ave. (21215). (301) 396-0404. Community College of Baltimore. Stereo. Net: ABC/FM, NPR. Format: Classical, jazz. ■ Kenneth Stein, gen mgr; William Quinn, prog dir; Barbara Berry-Diggs, dev dir; Duke Baugh, mus dir; Frank Zeiler, chief engr.

## Maine, Maryland Radio

**WBMD(AM)**—Dec 7, 1947: 750 khz; 1 kw-D. 5200 Moravia Rd. (21206). (301) 485-2400. Key Bcstg Corp. Format: C&W. Spec progs: Farm 2 hrs, Ger 1 hr, Pol 2 hrs, Greek 2 hrs, wkly. ■ Carl G. Brenner, VP & gen mgr; Dave Hawley, coml mgr; Clark West, prog dir; Scott Brenner, chief engr.

**WKTK(FM)**—Co-owned with WBMD(AM). See Catonsville.

**WCAO(AM)**—1922: 600 khz; 5 kw-U, DA-1. 8001 Park Heights Ave. (21208). (301) 685-0600. Plough Bcstg Co. (group owner; acq 5-19-56). Net: ABC/C. Format: Top 40. ■ H. Wayne Hudson, pres; Joseph Cahill, VP gen mgr; Ron Riley, prog dir; Alan Berrier, news dir; Fred Rathert, chief engr. ■ Rates: \$68; 57, 67, 57

**WXYV(FM)**—Co-owned with WCAO(AM). Dec 15, 1947: 102.7 mhz; 50 kw. Ant 400 ft. Prog sep from AM. Format: Disco stereo.

**WCBM(AM)**—1924: 680 khz; 10 kw-D, 5 kw-N, DA-2. 68 Radio Plaza, Owings Mills, Md. (21117). (301) 363-2000. Metromedia Inc. (group owner; acq 1963). Net: ABC/E. Rep: Metro Radio Sts. Format: Adult contemp. ■ Harold K. Deutsch, VP & gen mgr; Tim Weis, gen sls mgr; Raymond Quinn, prog dir; Bob Shilling, news dir; Myron Laufer, bus mgr; Dexter Beane, mus dir; Fred Klimes, chief engr. ■ Rates: \$130; 105; 115; 50.

**\*WEAA(FM)**—Jan 10, 1977: 88.9 mhz; 12.5 kw. Ant 220 ft. Stereo. Hillen Rd & Coldspring Lane (21239). (301) 444-3564. Morgan State University. Net: NPR. Format: Black. ■ Alfred J. Stewart, gen mgr; Kweisi Mfum'e, prog dir.

**WEBB(AM)**—April 5, 1955: 1360 khz; 5 kw-D, DA. Clifton & Denison St. (21216). (301) 947-1245. JB Bcstg of Baltimore (acq 1-1-70). Net: Mut Black. Rep: Fred Smith. Format: Progressive disco. ■ James Brown, pres; James Byrd, gen mgr; Fred Robinson, prog dir; Champe Maggins, opns mgr; Sam Douglas, coml mgr; Arywn Palmer, news dir; James Wing, chief engr. ■ Rates: \$30; 30; 30; —

**WFBR(AM)**—June 8, 1922: 1300 khz; 5 kw-U, DA-1. 13 E. 20th St. (21218). (301) 685-1300. Baltimore Radio Show Inc. (acq 1930). Net: ABC/I. Rep: Major Market. Format: Adult Contemp. ■ Harry R. Shriver, pres & gen mgr; Dale Andrews, prog dir; Jane Hogan, prom mgr; Tom Marr, news dir; Floyd Daisey, chief engr. ■ Rates: \$104, 65; 85; 50.

**WBKZ(FM)**—Co-owned with WFBR(AM). See Glen Burnie.

**WITH(AM)**—March 1, 1941: 1230 khz, 1 kw-D, 250 w-N. 7 E. Lexington St. (21202). (301) 539-7808. WITH Inc. (acq 3-1-65). Group owner: Reeves Telecom Corp. Net: CBS. Rep: Masla. Format: Btfl mus. Spec prog: Jazz 12 hrs wkly. ■ J. Drayton Hastie, pres; S. Edward Hawkins, Jr., VP & gen mgr; Charles La Mason, prom mgr; Ed Graham, prog dir; John Wolfe, prod mgr; Fred Snyder, news dir; Pam O'Hara, coml mgr. ■ Rates: \$42; 39; 42; 34.

**WITH-FM**—1949: 104.3 mhz; 50 kw. Ant 420 ft. (301) 539-1044. Format: Btfl music.

**WLIF(FM)**—Dec 24, 1970: 101.9 mhz; 13.5 kw. Ant 960 ft. 1570 Hart Rd. (21204). (301) 823-1570. WLIF Inc. (acq 7-1-77). Group: Cox. Rep: Christal. Format: Btfl mus. ■ Stanley Mouse, VP; Alan Beck, gen mgr; Niles Seaberg, opns dir; J. Michael Sprysenski, chief engr. ■ Rates: \$65; 85; 85; 35.

**WLPL(FM)**—Listing follows WSID(AM).

**WMAR-FM**—1960: 106.5 mhz; 29 kw. Ant 620 ft. 6400 York Rd. (21212). (301) 377-2222. TWX 087-835, WMAR Inc. Rep: Katz. Format: Btfl music. Stereo. ■ William F. Schmick Jr., pres; Robert C. Embry, gen mgr; John Cross, coml mgr; Terry Johnston, opns mgr; Robert Donahue, chief engr. ■ Rates: \$26, 26; 26; 26.

**WPQC(FM)**—Feb 4, 1960: 93.1 mhz; 16 kw. Ant 870 ft. 711 W. 40th St. (21211). (301) 366-3693. Nationwide Communications Inc. (group owner; acq

## Maryland Radio

8-15-74). Net: APR. Rep: Eastman. Format: Hit Ctry. Stereo. ■ David Fuellhart, gen mgr; Martina Jones, coml mgr; Victoria Turner, prog dir; Danny Reese, mus dir; Tom Cheche, news dir; Steve Crook, chief engr. ■ Rates: \$64, 52; 64; 36.

**WRBS(FM)**—Aug 1, 1964 95.1 mhz; 50 kw horiz, 36 kw vert. Ant 260 ft. 3600 Georgetown Rd. (21227). (301) 247-4100. Peter and John Radio Fellowship Inc. (acq 9-64). Format: Relig. Stereo. ■ Rev. John O. Bisset, pres; J. Thomas Bisset, gen mgr; Walter Hill, news dir; Barry Freeman, chief engr.

**WSID(AM)**—Nov 25, 1947 1010 khz; 1 kw-D. 6623 Reisterstown Rd. (21215). (301) 358-9600. United Bcstg Co. of Eastern Maryland (group owner; acq 6-16-49). Rep: UBC Sales. Format: Black, Black-Gold. ■ Richard Eaton, pres; Maynard Grossman, gen mgr; Priscilla Ferguson, coml mgr; Bill Paris, opns mgr; Chuck Reid, prog dir; Steve Smith, news dir. ■ Rates: \$24, 24, 24, 24.

**WLPL(FM)**—Co-owned with WSID(AM). 1960: 92.3 mhz; 20 kw. Ant 390 ft. (301) 358-4600. Prog sep from AM. Stereo. Format: Contemp, Rock, Top 40. ■ Cindy Walker, coml mgr; David Tate, prog dir. ■ Rates: \$35; 35; 40; 40.

**\*WSPH(FM)**—Sept 17, 1974: 88.1 mhz; 10 w. Ant 80 ft. 7400 Old N. Point Rd. (21219). (301) 477-0750. Bd of Ed. Balt. County. Format: Variety. Spec progs: Fr 1 hr, Ger 1 hr, Black 5 hrs, wkly. ■ James Selway, gen mgr; Bill Ulrich, prog dir; Don Miller, chief engr.

**WTOW(AM)**—See Towson.

**WWIN(AM)**—1951 1400 khz; 1 kw-D. 250 w-N. 2800 Mathews St. (21218). (301) 366-1400. Belvedere Bcstg Corp. Format: Black. ■ Thomas F. McNulty, pres; H. Shelton Earp, VP & gen mgr; Ken Quartin, coml mgr; Dan Brooks, prog dir; Mary Clayburn, pub svc dir; Lee Parr, chief engr.

### Bel Air

**\*WHFC(FM)**—1972: 88.1 mhz; 10 w. Ant 60 ft. 401 Thomas Run Rd. (21014). (301) 838-1000. Harford Community College. Net: ABC/FM. Format: Variety. Spec prog: Contemp rock. ■ Jerome W. Colley, stn mgr; Jerome Colley, chief engr.

**WVOB(AM)**—June 11, 1963: 1520 khz; 250 w-D. 2 Hays St. (21014). (301) 838-2770. Bel Air Bcstg Co. Inc. Net: ABC/E. Format: MOR & Top 40. ■ John D. Worthington III, pres; Lang Sturgeon, gen mgr; Robert I. Callahan, sls mgr; James Harrison, opns dir; Don Walker, news dir; Samuel Marbold, chief engr. ■ Rates: \$7, 6, 7, 6.

### Bethesda

**WGMS(AM)**—Jan 2, 1946: 570 khz; 5 kw-D. 1 kw-N. DA-2. 1 Central Plaza, 11300 Rockville Pike, Rockville, Md. (20852). (301) 468-1800. TWX 710-828-0528. RKO General Inc. (group owner; acq 1-2-68). Rep: RKO Radio. Format: Classcl. ■ Frank Shakespeare, pres; Jerry R. Lyman, VP & gen mgr; Mike Ferrel, sls mgr; Paul Teare, prog dir; Eileen Curtis, mus dir; H. K. Leyh, chief engr. ■ Rates: \$80; 80; 80; 80.

**WGMS-FM**—See Washington, D.C.

## WHFS-FM

### Progressive Rock

**WHFS(FM)**—Nov 12, 1961. 102.3 mhz; 2.3 kw. Ant 340 ft. Stereo. 4853 Cordell Ave. (20014). (301) 656-0600. High Fidelity Bcstrs Inc. (acq 6-19-67). Format: Progs. Spec progs: Fr 1 hr, Greek 1 hr, East Indian 1 hr, Ital 1 hr, C&W 3 hrs wkly. ■ Phillip Margolius, pres; Jacob Einstein, exec VP, gen mgr; David Einstein, prog dir; Patti Ebbert, natl sls dir; Carl Covington, chief engr. ■ Rates: \$30; 30; 30; 30.

**WJMD(FM)**—October 1959: 94.7 mhz; 17 kw. Ant 780 ft. (CP: 50 kw. Ant 310 ft.). 5530 Wisconsin Ave., Chevy Chase (20015). (301) 652-9470. SJR Communications Inc. (group owner). Rep: CBS/FM Slis. Format: Btlf mus. ■ Goff M. Lebar, gen mgr; Fred E.

Goodman, sls mgr; Andrew Bitsko, prog dir; Gary Hess, chief engr. ■ Rates: \$33; 31, 38, 23.

**WUST(AM)**—See Washington, D.C.

### Braddock Heights

**WZYQ-FM**—Co-owned with WZYQ(AM) Frederick, Md. April 8, 1972 103.9 mhz; 230 w. Ant 910 ft. Dups AM 100%. Stereo.

### Brunswick

**WTRI(AM)**—Oct 2, 1966: 1520 khz; 500 w-D (250 w, CH). 13th Avenue. (21716). (301) 834-8141. Elektra Bcstg Corp. (acq 2-1-73). Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Bert Thornton, pres, & farm dir; Chuck Thornton, gen mgr & prog dir; Emma Thornton, coml mgr; Bob Bartee, prom mgr; Pat Miglio, mus dir; Karen Porter, news dir; Fran Little, chief engr. ■ Rates: \$6.30: 6.30; 6.30; 6.30.

### Cambridge

**WCEM(AM)**—1947 1240 khz; 1 kw-D. 250 w-N. Box 237 (21613). (301) 228-4800. Verstandig Bcstg Inc. (acq 4-1-78). Net: UPI Format: MOR. ■ Samuel Cannon, gen mgr; Ed Brigham, coml mgr; Susan Langrall, news dir.

**WESP-FM**—Co-owned with WCEM(AM). Jan 29, 1968: 106.3 mhz; 3 kw. Ant 300 ft. Format: C&W.

### Catonsville

**WKTK(FM)**—Co-owned with WBMD(AM) Baltimore. Nov 22, 1963: 105.7 mhz; 50 kw horiz, 45 kw vert. Ant 245 ft. 5200 Moravia Rd. Baltimore (21206). (301) 485-2400. Key Bcstg Co. Rep: ABC-FM Radio Spot Slis. Format: Disco rock. Stereo. ■ Carl G. Brenner, exec VP; David Hawley, coml mgr; Lou Krieger, prog dir; Scott Brenner, chief engr.

### Chestertown

**WCTR(AM)**—June 16, 1963: 1530 khz, 250 w-D. Box 700 (21620). (301) 778-1530. WCTR Inc. Audio news: UPI. Rep: Walton; Dome & Associates. Format: Top 40, C&W, oldies. Spec prog: Farm 10 hrs wkly. ■ Russell H. Morgan, pres; Reverdy F. Yarnall, gen mgr & news dir; Rip Yarnall, coml & prom mgr; Andrew Thomas, prog dir; Michael Alan, chief engr. ■ Rates: \$7, 7, 7. —

### Cumberland

**WCBC(AM)**—June 24, 1953: 1270 khz; 5 kw-D, 1 kw-N, DA-2. Box 1290, 506 N. Center St. (21502). (301) 724-5000. Cumberland Bcstg Co. (acq 4-8-76). Net: CBS. Rep: Frederick Smith; Dome & Associates. Format: Adult contemp. ■ Manning M. Kimmel, pres & news dir; David N. Aydelotte, VP & gen mgr; James Robey, opns mgr; Martin White, chief engr. ■ Rates: \$10; 8; 10; 5.

**WCMD(AM)**—1948: 1230 khz; 1 kw-D, 250 w-N. Box 1665 (21502). (301) 724-5400. Greater Cumberland Broadcasting Inc. (acq 8-77). Net: ABC/E. Format: Top-40. ■ Donald W. Miller, pres; Kenneth L. Riggle, VP & gen mgr. ■ Rates: \$6.05; 4.65; 6.05; 4.65.

**WJSE(FM)**—Co-owned with WCMD(AM). 1948: 102.9 mhz; 3.5 kw. Ant 1400 ft. (301) 724-2400. Greater Cumberland Broadcasting, Inc. Format: C&W & Religious. ■ Ed Enderly, stn mgr. ■ Rates: \$ 3; 3; 3; 3.

**WKGO(FM)**—Listing follows WTBO(AM).

**WTBO(AM)**—Dec 13, 1928: 1450 khz; 1 kw-D, 250 w-N. Box 1644 (21502). (301) 722-6666. WTBO-WKGO Corp. (acq 11-1-77). Net: NBC. Rep: Devney. Format: Contemp. ■ Ray Dix, pres; Ted Evans, gen mgr; Roy Knotts, asst mgr; Jim Williams, mus dir; Wayne Long, chief engr. ■ Rates: \$5.50; 4.50; 5.50; 4.50.

**WKGO(FM)**—Co-owned with WTBO(AM). April, 1962. 106.1 mhz; 4 kw. Ant 1,400 ft. Prog sep from AM. Format: Easy ltnng. ■ Rates: \$4.75; 3.75; 4.75; 3.75.

### Easton

**WEMD(AM)**—Sept 29, 1960: 1460 khz; 1 kw-D, 500 w-N, DA-2. Point Road (21601). (703) 525-7566.

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Easton Bcstg Co. Net: APR. Format: Diversified. ■ George Dietrich, gen mgr & news dir; Tom Gregory, prog dir; Tim Gregory & Eroid Dietrich, chief engr. ■ Rates: \$5.33; 5.33; 5.33; 4.80.

**WEMD-FM**—May 14, 1975: 96.7 mhz; 3 kw. Ant 245 ft. Dups AM 100%.

### Elkton

**\*WOEL-FM**—Not on air: 88.3 mhz; 3 kw. Ant 260 ft. Maranatha Bible Institute.

**WSER(AM)**—Aug 22, 1963: 1550 khz; 1 kw-D, DA. Box 38 (21921). (301) 398-3883. WSER Inc. (acq 10-72). Net: ABC/E. Format: MOR. Spec prog: Farm 3 hr wkly. ■ Oscar T. Grann, pres; Charles N. Doll, gen mgr; David Winchester, asst mgr; Daria Pearson, news dir; Rick Christy, prog dir; Kern Dennis, mus dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Emmitsburg

**\*WMTB-FM**—1977. 89.9 mhz; 10 w. c/o Rev. James T. Delaney, Emmitsburg (21727). Mount Saint Mary's College. Format: Variety.

### Frederick

**WFMD(AM)**—Jan 1, 1936: 930 khz; 5 kw-D, 1 kw-N, DA-2. Box 151 (21701). (301) 663-4181 James L. Gibbons (acq 11-1-67). Net: CBS. Rep: Savalli/Gates, Dome & Associates. Format: C&W, Top-40 & MOR. ■ Jim Gibbons, owner & gen mgr; Tommy Grunwell, stn mgr; Rick Lewis, prog dir; Rick Lewis, mus dir; Ronald Molesworth, sls mgr; Roger Lide, chief engr.

**WFRE(FM)**—Co-owned with WFMD(AM). Feb 19, 1961 99.9 mhz; 9 kw. Ant 1,100 ft. Prog sep from AM. Stereo. Format: Btlf Mus.

**WZYQ(AM)**—Co-owned with WZYQ-FM, Braddock Heights Dec 15, 1960: 1370 khz; 500 w-D, DA. Route 12, Box 311 (21701). (301) 662-2148. Musical Heights Inc. Net: ABC/C. Format: Top-20. Spec prog: Farm 3 hrs wkly. ■ Leo L. Shank, pres; Howard Johnson, gen & prom mgr; Nancy L. Fowler, opns dir; Larry Clark, mus dir; Wally Hines, news dir; Joe Johnson, prog dir; Gina Edwards, coml mgr; Howard Fisher, chief engr. ■ Rates: \$29; 27, 29, 27

### Frostburg

**WFRB(AM)**—Dec 20, 1958: 560 khz, 1 kw-D. Box 430 (21532). (301) 689-8871 Western Maryland Bcstg Co. Inc. Format: C&W. ■ D. C. Loughry, pres, gen mgr & chief engr; R. Dean Hillegas, coml mgr; Robert P. Kerr, prog dir; Theo K. Evans, mus dir. ■ Rates: \$7 15; 7 15; 7 15; 7 15.

**WFRB-FM**—Oct 1, 1965: 105.3 mhz; 16.5 kw. Ant 860 ft. Dup AM 100%. Stereo.

### Glen Burnie

**WBKZ(FM)**—Co-owned with WFRB(AM) Baltimore. Sept 15, 1964: 95.9 mhz; 3 kw. Ant 300 ft. Baltimore Radio Show. Format: MOR. ■ Rates: \$39; 48; 44; 35.

**WJRO(AM)**—May 15, 1963: 1590 khz; 500 w-U, DA-2. Box 159 (21061). (301) 761-1590. Radio Station WJRO. (acq 6-1-64). Net: ABC/E. Rep: Masla. Format: MOR. Spec progs: Irish 2 hrs, Polish 2 hrs wkly. ■ L. W. Gregory, pres; Bernard Stevens, gen mgr; Mark Clark, mus dir; Robert Murphy, chief engr.

### Grasonville

**WAQA(FM)**—Not on air: 103.1 mhz; 3 kw. Ant 300 ft. Bay City, Stevensville (21666). E.M. DeMaso.

### Hagerstown

**WARK(AM)**—July 20, 1947: 1490 khz; 1 kw-D, 250 w-N. 880 Commonwealth Ave. Box 1006 (21740).

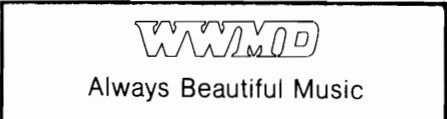


(301) 733-4500. Rau Radio Stns Inc. (group owner; acq 12-5-60). Net: MBS. Rep: Masla. Format: Adult rock. ■ Henry Rau, chmn bd, Lloyd S. Smith, pres; Louis Westendorf, gen mgr; Lew Duffey, coml mgr; Jerry Sewell, prog dir; Patrick H. Kelly, treas; Trav Ruppert, mus dir; Jim Copen, news dir; Allen Searfoss, chief engr. ■ Rates: \$12, 12; 12; 12.

**WWCS(FM)**—Co-owned with WARK(AM). March 1957. 106.9 mhz; 13.5 kw. Ant 840 ft. Prog sep from AM. Format: Modern country. ■ Pete Low, coml mgr. ■ Rates: \$10; 10; 10; 10.



**WJEJ(AM)**—October 1932: 1240 khz; 1 kw-D, 250 w-N, Box 399 (21740). (301) 739-2323. Hagerstown Bcstg Co Inc. (acq 12-21-72). Net: ABC/E, CBS. Format: MOR. Spec progs: Farm 1 hrs, talk 15 hrs, wkly. ■ John T. Staub, pres, gen mgr & prog dir; Betty Andrews, prom mgr; Bob Montgomery, mus dir; Ed Klitch & Bill Stoner, news dirs; Louis J. Scally, chief engr. ■ Rates: \$10.50; 9; 10.50; 9.



**WWMD(FM)**—Co-owned with WJEJ(AM). 1946: 104.7 mhz; 9.4 kw. Ant 1,320 ft. Format: Btfl music. ■ Rates: \$9; 7.65; 9; 7.65.

**WYII(FM)**—See Williamsport.

### Halfway

**WHAG(AM)**—June 9 1962: 1410 khz, 1 kw-D, DA, 1250 Downsville Pike Hagerstown (21740). (301) 797-7300. Interstate Communications Inc. (3-1-77). Net: ABC/I. Rep: Dome Assoc. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Gary L. Portness, VP, gen mgr & chief engr. ■ Rates: \$7, 6, 7, 6.

**WQCM(FM)**—Co-owned with WHAG(AM). January, 1965. 96.7 mhz; 3 kw. Ant 165 ft. Prog sep from AM. Net: ABC/FM. Format: Top-40. ■ Rates: \$8; 7, 8; 7

### Havre de Grace

**WASA(AM)**—May 15, 1948: 1330 khz; 5 kw-D, Box 97 (21078). (301) 939-0800. Chesapeake Bcstg Corp. Net: MBS. Format: MOR. ■ Virginia Pate Wetter, pres & gen mgr; Jason David Pate, asst gen mgr; Charles W. Irwin, coml mgr; C. Allen Anderson, stn mgr.

**WHDG(FM)**—Co-owned with WASA(AM). June 19, 1960: 103.7 mhz; 17.5 kw. Ant 340 ft. Prog sep from AM. Format: Relig, C&W.

### La Plata

**WSMD(AM)**—October 1965: 1560 khz; 1 kw-D, 250 w-CH, Box 19 (20646). (301) 934-4612. (Washington 870-3312). Crystal Bcstg Co. (acq 1-15-74). Format: Music, entertainment, news. ■ Frank N. Manthos, pres and gen mgr; Mary S. Manthos, coml mgr; Steven M. Prentice, prog dir; Arnold B. Winsett, news dir; Luther R. Palmer Jr., chief engr. ■ Rates: \$23; 17; 23; 11

**WXTR-FM**—Co-owned with WSMD(AM). February 1965: 104.1 mhz; 50 kw. Ant 500 ft. Dups AM 51%. ■ Rates same as AM.

### Laurel

**WLMD(AM)**—Dec 23, 1965: 900 khz; 1 kw-D, DA, Box 42 (20810). (301) 953-2332. Interurban Bcstg Corp. (acq 2-9-72). Net: UPI. Rep: PRO Radio. Format: AOR. Spec prog: Pol 1 hr, Greek 2 hrs, Irish 1 hr, wkly. ■ William A. Lemer, pres; Joy Kemock, gen mgr; Jim Meron, prog dir; Rich Hodge, prom mgr; Cathy Ponton, news dir; Steve Mazurowski, mus dir; John Hofstetter, chief engr. ■ Rates: \$32; 27; 32; 27

### Leonardtown

**WKIK(AM)**—Jan 7, 1953: 1370 khz; 1 kw-D, 1 kw. DA-2. Box 346 (20650). (301) 475-8937. Continental Radio Corp. (acq 9-1-77). Net: APR. Format: MOR.

Spec prog: Telephone talk 5 hrs, Farm 1 hr, Big band 3 hrs, wkly. ■ Thomas Lewis, pres & gen mgr; John Howard, sls, opns mgr; Matt Minahan, prog & music dir; David Fox, news dir; Mike Joyce, prom mgr & chief engr.

■ Rates: \$6.60; 5.10; 6.60; 4.10.

### Lexington Park

**WMDM-FM**—Dec 16, 1976: 98.5 mhz; 3 kw. Stereo. General Delivery (20653). (301) 475-8383. Key Broadcasting Corp. Net: ABC/FM. Format: Top-40. ■ Carl G. Brenner, exec VP; Martin J. Willis, Jr., gen mgr; Lynn Dixon, coml mgr; Scott Brenner, chief engr. ■ Rates: \$9; 6; 9; 9.

**WPTX(AM)**—April 20, 1953: 920 khz; 5 kw-D, 1 kw-N, DA-2 General Delivery (20653). (301) 475-8383. Key Bcstg Corp. (group owner; acq 12-1-60). Rep: Dome, Keystone. Format: MOR. Spec progs: Farm 2 hrs, Black 12 hrs, wkly. ■ Carl Brenner, VP, Martin J. Willis Jr., gen mgr; Dorothy Kidd & Lynn Dixon, coml mgrs; John Lehman, prog dir; Eric Bromley, news dir & prom mgr; Carey Corson, mus dir; George Byrne, chief engr. ■ Rates: \$8.50; 7.65; 8.50; 5.95.

### Morningside

**WPGC(AM)**—October 1954: 1580 khz; 10 kw-D, DA, Box 8550, Washington (20027). (301) 779-2100. First Media Corp. Rep: Buckley. Format: Contemp. ■ Glenn T. Potter, pres & gen mgr; Bill Prettyman, VP & stn mgr; Jim Collins, prog dir; Delores Masano, ofc mgr; Milford Smith, chief engr.

**WPGC-FM**—February 1959: 95.5 mhz; 50 kw. Ant 480 ft. Dups AM 100%. Stereo.

### Oakland

**WMSG(AM)**—May 19, 1963: 1050 khz; 500 w-D, Oakland (21550). (301) 334-3800. Oakland Radio Station Corp. Format: C&W. ■ Thomas B. Butcher, pres & gen mgr; Gary L. Daniels, chief engr. ■ Rates: \$5.90; 3.85; 3.85; 3.85.

**WXIE(FM)**—Co-owned with WMSG(AM). 92.1 mhz; 430 w. Ant 690 ft. (301) 334-1100. Format: MOR. ■ Terry King, gen mgr. ■ Rates: \$ 5.90; 3.85; 3.85; 3.85.

### Ocean City

**WBOC-FM**—See Salisbury.

**WETT(AM)**—July 1, 1960: 1590 khz; 1 kw-D, 500 w-N, DA-2. Box M (21842). (301) 289-6770. Coastal Telecommunications/Ocean City Corp (acq 10-5-78).

**WKHI(FM)**—June 30, 1978: 99.9 mhz; 50 kw. Ant 316 ft. 807 Baltimore Ave. (21842). (301) 289-3456. Atlantic Bcstg. Format: Top-40. ■ William Esham, pres; James Layton, gen mgr; Wayne Powell, prog dir; Mike Jetter, prod dir; Al LaVie, news dir; James Jester chief engr.

**WWTR-FM**—See Bethany Beach, Del.

### Owings Mills

**WCBM(AM)**—See Baltimore.

### Pocomoke City

**WDMV(AM)**—Aug 1, 1955: 540 khz, 500 w-D, Box 210 (21851). (301) 957-0540. Mesta Communications (acq 6-1-78). Net: APR. Format: Top 40. ■ Paul Koechel, VP; George Hack, gen mgr; Fred Webster, news dir; Bob Berger, coml mgr; Jerry Nicholas, prog dir; Les Daffin, chief engr. ■ Rates: \$5; 4.25; 5; —

### Potomac-Cabin John

**WCTN(AM)**—1965: 950 khz; 1 kw-D, DA, 7825 Tuckerman Lane, No. 211 (20854). (301) 299-7026. Seven Locks Bcstg Co. Net: APR. Format: Religious. ■ Keith Jollay, pres & gen mgr; John Low, prog dir; George Mattel, coml mgr; Jackie Fleming, mus dir; Allen Dixon, news dir. ■ Rates: \$8; 6; 8; 6.

### Prince Frederick

**WMJS(FM)**—August 1971. 92.7 mhz; 1.85 kw. Ant 370 ft. Box 547 (20678). (301) 535-2201. MJS Communications Inc. (acq 6-19-73). Rep: Frederick Smith.

Format: C&W. ■ Melvin Gollub, pres; Michael Kramer, gen mgr; Kenneth Norris, prog dir; Robert Clark, coml mgr; John Yoe, ■ Rates: \$8, 8; 8; 8.

### Princess Anne

**WOLC(FM)**—Dec 24, 1976: 102.5 mhz, 50 kw. Ant 500 ft. Box 130 Crisfield Lane (21853). (301) 749-1435. Format: Religious. ■ Richard Webster, gen mgr; James Kaufman, prog dir; David Downes, chief engr.

### Rockville

**WINX(AM)**—November 1951 1600 khz; 1 kw-D, 500 w-N, DA-N, Box 1726, Radio Center (20850) (301) 424-9292. Montgomery County Bcstg Co. Net: MBS, APR. Format: MOR. ■ Richard Eaton, pres; Pierre Eaton, gen mgr & prog dir; Bernie Latt, prom mgr; Barbara Goldstein, news dir; Gene Alim, coml mgr; Brad Taylor, mus dir; Bill Vickers, chief engr. ■ Rates: \$20; 18; 20; 18.

### Salisbury

**WBOC(AM)**—Sept 13, 1940: 960 khz, 5 kw-D, 1 kw-N, DA-2. Radio-TV Park (21801). (301) 749-1111 TWX 301-344-4947 WBOC Inc. (acq 10-1-61). Group owner: A.S. Abell. Net: CBS. Rep: PRO Radio. Format: MOR. Spec prog: Farm 11 hrs wkly. ■ Samuel S. Carey, pres & gen mgr; Jack Ward, VP & opns dir; Edward A. Hunt, prog dir; Alan Landay, news dir; Robert I. Hendel, sls mgr; Bernard F. Sparks, chief engr. ■ Rates: \$21, 13.25; 10; 7.50.

**WBOC-FM**—July 31, 1965: 104.7 mhz; 30 kw. Ant 610 ft. Dups AM 19%. Stereo. Format: Btfl mus, news. Spec prog. Farm 6 hrs wkly. ■ WBOC-TV affil.

**WDMV(AM)**—See Pocomoke City.

**WICO(AM)**—September 1957. 1320 khz; 1 kw-D, Box 909 (21801). (301) 742-3212. Delmarva Bcstg Co. (acq 9-19-59). Format: C&W. ■ William B. Phillips, pres & gen mgr; Robert C. Doyle, VP; B.C. Hargraves, coml mgr; Carl Briggs, prog dir; C. R. Hook, mus dir. ■ Rates: \$ 6.25; 6.25; 6.25; —

**WICO-FM**—Sept 3, 1969: 94.3 mhz, 3 kw. Ant 170 ft. Dups AM 50%. ■ Rates same as AM.



**WJDY(AM)**—March 14, 1958: 1470 khz; 5 kw-D, DA, Box 140 (21801). (301) 742-5191 Connor Bcstg Corp. Rep: United Bcstg. Format: Top 40. ■ J. Parker Connor, pres & gen mgr; Ron Wilkins, VP & opns mgr; William H. Kline, chief engr.

### Silver Spring

**WGAY(AM)**—Dec 7, 1946: 1050 khz; 1 kw-D, World Bldg., 8121 Georgia Ave. (20910). (301) 587-4900. Greater Media Inc. (group owner; acq 5-7-71). Rep: Katz. Format: Btfl music. ■ Peter A. Bordes, pres; Theodore R. Dorf, gen mgr; Charles Guy, sls mgr; Dave Chadwick, prog dir; Bob Chandler, opns mgr; Delbert K. Keeling, chief engr.

**WGAY-FM**—See Washington, D.C.

### Takoma Park

**\*WGTS-FM**—May 8, 1957. 91.9 mhz; 29.5 kw. Ant 165 ft. 7600 Flower Ave. (20012). (301) 270-1834. Columbia Union College Inc. Net: MBS. Format: Diversified. Stereo. ■ Charles Hirsch, chrmn; Edward Henkel, gen mgr & chief engr; Harry Jeffrey, opns mgr; Carol Wilson, prog dir.

### Thurmont

**WTHU(AM)**—June 12, 1967. 1450 khz; 500 w-D, 100 w-N, Box 16 (21788). (301) 271-7417 Catocin Bcstg (acq 9-71). Net: ABC/I. Format: Mod Country. ■ Lauren A. Colby, pres; Petrina B. Colby, gen mgr; Gary Jagow, prog dir; Dean F. Aubol, coml mgr; Merle Rhinehard, chief engr. ■ Rates: \$6.75; 5.75; 6.75, 5.75.

## Maryland, Massachusetts Radio

### Towson

**\*WCVT(FM)**—Feb 12, 1976: 89.7 mhz; 1.85-kw. Ant 650 ft. Media Center, TSU. (21204). (301) 321-2897  
Towson State University. Net: UPI. Format: Diversified. Spec prog: Jazz 20 hrs, Black 3 hrs, Classical 15 hrs, Public svc 10 hrs, Educ 15 hrs, wkly. ■ Mitt Szimanski, gen mgr; Roberta Cowan, prog dir; John Mackerman, chief engr.

**WLIF(FM)**—See Baltimore.

**WTOW(AM)**—Oct 27, 1955: 1570 khz; 5 kw-D, 724 Dulaney Valley Rd., Suite 1 (21204). (301) 823-5357  
Gore Bcstg Inc. (acq 6-16-76). Format: Relig. Spec progs: Ital 2 hrs, Jewish 2 hrs, Pol 2 hrs, Span 1 hr, wkly. ■ Harold W. Gore, pres; Tom Lamprecht, gen mgr; Nancy Sipes, coml mgr; Alan Gilmore, prog dir; Jeff Athenholt, prom mgr. ■ Rates: \$10; 10; 10; 10.

### Waldorf

**WXTR-FM**—See La Plata.

### Westminister

**WTTR(AM)**—July 1953: 1470 khz; 1 kw-D, Box 828 (21157). (301) 848-5511 Carroll County Bcstg Corp. Net: APR. Format: C&W. ■ Russell H. Morgan, VP gen & coml mgr; Kaye G. Kolb, prog dir; Richard W. Story, news dir. ■ Rates: \$7.70; 7.70; 7.70; 7.70.

**WTTR-FM**—Nov 1, 1959: 100.7 mhz; 50 kw. Ant 350 ft. Dups AM 30%. Stereo. Format: MOR.

### Wheaton

**WDON(AM)**—1954: 1540 khz; 5 kw-D, 2647 University Blvd. (20902). (301) 946-0900. WDON Inc. (acq 6-7-74). Format: C&W. ■ Gary Marshall, pres & gen mgr; Irvin D. Suthard, gen sls mgr; J. Rutherford, ops dir; Charles Montalbano, sports dir.

**WASH(FM)**—See Washington, D.C.

### Williamsport

**\*WCRH(FM)**—July 16, 1976: 90.5 mhz; 7.5 kw. Ant 27 ft. Stereo. Rt 2, Box 325 (21795). Cedar Ridge Children's Home and School, Inc. Format: Religious. ■ Jack E. Barr, chmn; Jack A. Drooger, adm; Robert W. Dunkle, stn mgr; James E. Cauthorn, chief engr.

**WYII(FM)**—Nov 15, 1972 95.9 mhz; 3 kw. Ant 300 ft. 6 E. Potomac St. (21795). (301) 223-8800. OEA Inc. Net: NBC Rep: Market 4. Format: Modern Country. Stereo. Spec prog: Farm 1 hr wkly. ■ Kenneth F. Smith, pres, gen mgr & chief engr; Brian L. Leiter, coml mgr; Stacy Drake, mus & prog dir; Bud Mird, news dir; Bob Merritt, prom mgr. ■ Rates: \$7, 5.70; 7, 4.70.

### Worton

**\*WKHS(FM)**—March 28, 1974: 90.5 mhz; 17.5 kw. Ant 215 ft. Kent County High School (21678). (301) 778-4249. Bd of Ed Kent County. Format: Contemp. Stereo.

## Massachusetts

### Acton

**New FM**—Not on air; target date unknown: 89.1 mhz; 10 w. 16 Charter Rd. (01720). Format: Informational, variety.

### Allston

**\*WGBH(FM)**—See Boston.

### Amherst

**\*WAMH(FM)**—1955: 89.3 mhz; 150 w. Ant 720 ft. Stereo. Station 2 (01002). (617) 542-2224. Trustees of Amherst College. Net: UPI. Format: Progs. Spec progs: Black 3 hrs, classical 4 hrs, jazz 20 hrs, Span 3 hrs, C&W 3 hrs wkly. ■ Frank Stevenson, gen mgr; Ty

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Howard, bus mgr; Nick Sadovnikoff, prog dir; Bill Lord, mus dir; Ben Murphy, news dir; David Carbone, chief engr.

**\*WFCR(FM)**—May 1961 88.5 mhz; 35 kw. Ant 720 ft. Stereo. Five College Radio, Hampshire House, U of Massachusetts (01002). (413) 545-0100. Net: NPR; Eastern Public Radio. Format: Noncoml diversified. Spec progs: Fr 1 hr, Span 6 hrs, African & Caribbean 1 hr, jazz 5 hrs, Black 12 hrs, wkly. ■ Horace W. Hewlett, chmn, Godwin G. Oyewole, gen mgr; Charles Ferguson III, chief engr.

**\*WMUA(FM)**—Oct 30, 1949: 91.1 mhz; 1 kw. Ant 27 ft. Stereo. 42 Marston Hall, U of Massachusetts (01003). (413) 545-2876, 2425, U of Massachusetts. Net: APR. Format: Progs. Spec progs: Israeli 1 hr, Span 6 hrs, C&W 4 hrs wkly. ■ Laurie Griffith, gen mgr; Dave Pacheco, prog dir; Freeport, mus dir; Charles Holmes, Peter Dichow, news dir; Jim Welch, chief engr.

**WTTT(AM)**—April 2, 1963: 1430 khz; 5 kw-D, DA, Box 67 (01002). (413) 256-6794. Amherst Bcstg Inc. (acq 9-1-66). Rep: Eckels; Rawalt. ■ Ted Peene, pres & gen mgr; Jim Perry, chief engr.

### Andover

**\*WPAA(FM)**—May 1, 1965: 91.7 mhz; 10 w. Phillips Academy (01810). (617) 475-5181 Trustees of Phillips Academy. Net: NPR. Format: Prog, Rock, Talk, Classcl, Black. ■ George Cogan, pres & gen mgr; Steven Goldberg, prog dir.

### Attleboro

## WARA CREED, Boston

**WARA(AM)**—Oct 8, 1950: 1320 khz, 1 kw-U, DA-2, 8 N. Main St. (02703). (617) 222-1320. Attleboro Radio Assn. Inc. Rep: Creed. Format: MOR, talk. Spec prog: Span 1 hr wkly. ■ J. Ottmar, pres; Joseph C. Rayball, gen mgr; Charles Verde, news dir; Robert Bamberg, ops dir; Stan Morgan, coml mgr; Ruth Jensen, prom mgr; Thomas Cuddy, mus dir; Jesse Perry, chief engr. ■ Rates: \$12.50; 11, 12; 10.

### Barnstable

**WQRC(FM)**—July 20, 1970: 99.9 mhz; 50 kw. Ant 330 ft. Stereo. 76 Falmouth Rd., Hyannis (02601). (617) 771-1224. Cape Cod Bcstg Co. Inc. Net: UPI. Rep: Creed. Format: Btlf mus. Spec prog: Jazz 20 hrs, classcl 4 hrs wkly. ■ Donald P. Moore, pres, gen mgr & chief engr; Paul F. Gallagher, coml mgr; Richard M. Golden, prog dir; Ed Semprini, news dir; Francis I. Broadhurst, dir of pub affrs; John W. Miller, stn mgr. ■ Rates: \$15.90; 15.90; 15.90; 15.90.

### Beverly

**WMLO(AM)**—Dec 23, 1963: 1570 khz; 500w-D, DA, Box 344 (01915). (617) 774-7000. Algonquin Bcstg Co. (acq 12-67). Net: MBS. Format: All news. Spec progs: Pol 2 hrs; Grk 2 hrs; Port 2 hrs wkly. ■ John Weld, VP, gen & coml mgr; Ruth Taylor, news dir; William Horne, chief engr. ■ Rates: \$9; 7.20; 9; —

### Boston

**WACQ(AM)**—1934: 1150 khz; 5 kw-U, CA-2, 545 Boylston St. (02116). (617) 267-0123. Plough Bcstg Corp. (group owner; acq 5-56). Net: ABC/C. Net: UPI. Rep: Eastman. Format: Adult contemporary. ■ H.W. Hidson, pres; Martin M. Cohn, VP & gen mgr; Bill Heizer, prog dir; Dave Gregory, sls mgr.

**WHUE-FM**—Co-owned with WACQ(AM). 1948: 100.7 mhz; 50 kw. Ant 500 ft. Stereo. Prog sep from AM. Format: Progs. ■ Bill Heizer, prog dir.

**WBCN(FM)**—May 1958: 104.1 mhz; 19 kw. Ant 740 ft. Stereo. 5005 Prudential Tower (02199). (617) 266-1111 WBCN Inc. Rep: Katz. Format: Progs. Spec progs: Black 1 hr, women's show 1 hr, wkly. ■ T. Mitchell Hastings Jr., pres; Alfred R. Perry, gen & coml mgr; Norman Winer, prog dir; Thomas Hedges, prom mgr; Bob Slavin, mus dir; John Scagliotti, news dir; Jerry Cushing, chief engr.

**WBOS(AM)**—See Brookline.

**\*WBUR(FM)**—March 1950: 90.9 mhz, 50 kw. Ant 250 ft. Stereo. 630 Commonwealth Ave. (02215). (617) 353-2790. The Trustees of Boston University. Net: NPR; Pacifica. Format: Concert, Jazz, pop affrs. Spec progs: Black 2 hrs, Span 2 hrs wkly. ■ Tony Cennamo, mus dir; Jane Christo, prom mgr; Loraine Ballard, news dir; James Bonney, chief engr.

**WBZ(AM)**—Sept 19, 1921 1030 mhz; 50 kw-U, DA-1 1170 Soldiers Field Rd. (02134). (617) 787-7000. TWX 716-330-6316. Westinghouse Bcstg Co. (group owner). Rep: Radio Adv. Reprs. ■ Bill Cusack, gen mgr; Dave Martin, prog dir; Doranne Jung, prom mgr; Ed Bell, news dir; Norm Graham, chief engr.

**WBZ-FM**—July 1941 106.7 mhz; 18 kw. Ant 760 ft. Stereo. Prog sep from AM. Format: Rock. Spec prog: Teen/Student talk 6 hrs wkly. ■ Bill Cusack, gen mgr. ■ WBZ-TV affil.

**WCOZ(FM)**—Listing follows WHDH(AM).

**WCRB(AM)**—See Waltham.

**WEEI(AM)**—Oct 7, 1924: 590 khz, 5 kw-U, DA-1 4450 Prudential Tower (02199). (617) 262-5900. CBS Inc. (acq 12-1-36). Net: CBS, APR. Rep: CBS Radio Spot Sales. Format: News. ■ Eugene Lothery, VP CBS Radio Div & gen mgr of WEEI; Michael R. Ewing, gen sls mgr; Raymond W. Edwards, Jr., administration & finance; W. Gerard Bottorff, dir bcst standards; Susan E. Burdick, dir edit & pub aff; Lawrence F. Conti, dir tech ops; Melvin E. Miller, prog & news dir. ■ Rates: \$185; 65; 115; 35.

**WEEI-FM**—1948: 103.3 mhz; 12 kw. Ant 890 ft. Stereo. 4418 Prudential Tower (02199). Progs sep from AM. Rep: CBS/FM Spot Sales. Format: Adult contemp; MOR. ■ John E. Baker, VP & gen mgr; Gerry Charm, gen sls mgr; Clark Smidt, prog & prom dir; David R. Austin, news/pub affrs dir; Mildred P. Laby, ops mgr. ■ Rates: \$42; 48; 42; 28.

**\*WERS(FM)**—October 1949: 88.9 mhz; 900 w. Ant 730 ft. 130 Beacon St. (02116). (617) 267-7821. Emerson College. Format: Variety. Spec progs: Span 2 hrs, Black 10 hrs wkly. ■ Richard Chapin, pres; John Bachman, gen mgr; Bob Edney, prog dir; Joel Schwelling, mus dir; Barbara Peck, prom mgr; Doug Cope, news dir; Charles E. Phillips, chief engr.

**WEZE(AM)**—1922: 1260 khz; 5 kw-U, DA-N, 10 Arcade Statler Office Bldg. (02116). (617) 542-1717. New England Continental Media Inc. (acq 9-21-77). Net: ABC/I. Rep: Torbet-Lasker. Format: Rel. ■ Stuart Epperson, pres; Edward Cochran, gen mgr; Grif Vautier, news dir; Bernard Lyon, chief engr. ■ Rates: \$30; 30; 30; 30.

**\*WGBH(FM)**—Oct 6, 1951 89.7 mhz; 100 kw (CP ERP 98kw). Ant 650 ft. Stereo. 125 Western Ave. (02134). (617) 492-2777. WGBH Educational Foundation. Net: NPR, EPRN. Format: Classcl, educ, jazz. ■ David O. Ives, pres; Henry Becton, VP & gen mgr; John H. Beck, radio mgr; Jo Anne Wallace, prog dir; Carol Pierson, asst mgr; Robert Gore, unit mgr; Wesley Horner, mus prod, William Busiek, chief engr. ■ \*WGBH-TV, WGBX-TV, WGBY-TV affils.

**WHDH(AM)**—Dec 1, 1926: 850 khz, 50 kw-U, DA-2, 441 Stuart St. (02116). (617) 247-0850. WHDH Corp. (acq 11-28-73). Net: ABC/E, UPI. Rep: Blair. Format: Contemp, MOR. ■ David C. Croninger, pres; Rick Fromme, coml mgr; Al Brady, prog dir; Jayne Remo, mus dir; Lee Anderson, prom mgr; Dave Cooke, news dir; Paul Hurd, chief engr. ■ Rates: \$350; 140; 190; 80.

**WCOZ(FM)**—Co-owned with WHDH(AM). March 31, 1948: 94.5 mhz; 6.7 kw. Ant 1,140 ft. Stereo. Format: Progressive. ■ Dick Borel, gen mgr; Bill Wayland, coml mgr; Bob Slavin, mus dir; Jim Cameron, news dir. ■ Rates: \$130; 150; 160; 150.

**WHRB-FM**—See Cambridge.

**WILD(AM)**—1946: 1090 khz; 1 kw-D. 390 Commonwealth Ave (02215). (617) 267-1900. Sheridan Bcstg Corp. (group owner; acq 3-1-73). Net: Mutual Black. Rep: Bernard Howard. Format: Black. Spec progs: Jazz 4 hrs, Sp 4 hrs wkly. ■ Paul W. Yates, pres; Monte Bowens, gen mgr; Gretchen C. Wortham, gen mgr; Sunny Joe White, prog & mus dir; David Gilton, news dir; Robert Wotiz, chief engr. ■ Rates: \$25; 23; 25; —

**WITS(AM)**—1934: 1510 khz; 50 kw-D, 5 kw-N, DA-2. 111 Broadway (02116). (617) 426-1700. Mariner Communications Inc. (3-17-78). Net: NBC. Rep: Bolton-Burchill. Format: MOR. ■ Paul Kelley, gen mgr; Pat H. Whitley, prog dir; Liz Saunders, prom mgr; George Redpath, news dir; Bob Wotiz, chief engr.

**WJIB(FM)**—1945: 96.9 mhz; 8.7 kw. (CP: 12.5 kw). Ant 1,010 ft. Stereo. 68 Commercial Wharf (02110). (617) 523-6611 TWX 710-321-0399. Electric Bcstg Inc. (group owner; acq 12-28-72). Rep: Christal. Format: Btl mus. ■ Reid L. Shaw, pres; Edward T. Dolan, VP & gen mgr; Kenneth W. Mellgren, opns & prog dir; Charles M. Pickering, gen sls mgr; Warren Schroeger, coml mgr; Robert Mehrman, pub affrs dir; James K. Howard, chief engr. ■ Rates: \$115; 120; 120; 40.

**\*WRBB(FM)**—October 1970: 91.7 mhz; 18.5 w. Ant 116 ft. Box 96 Roxbury Crossing Sta. (02120). (617) 437-2657 Northeastern U. Net: ABC/I. Format: Non-coml diversified. Spec progs: Class 2 hrs, Sp 4 hrs, reggae 4 hrs, Haitian, 2 hrs wkly. ■ Harold Austin, gen mgr; Olden Wagoner, prog dir; Douglas Bowser, mus dir; Ralph Walton, chief engr.

**WRKO(AM)**—1922: 680 khz; 50 kw-U, DA-2. RKO General Bldg, Govt. Center (02114). (617) 725-2700. TWX 710-321-0469. RKO General Inc. General Tire (group owner; acq 1-1-43). Net: APR. Rep: RKO. Format: Top 40. ■ Dwight Case, pres; John Hobbs, VP & gen mgr; Austin Walsh, gen sls mgr; Mark McKay, prog dir; Cindy Miller, prom mgr; Richard Woodward, mus dir; Roger Allan, news dir; Bob Smith, chief engr. ■ Rates: \$175; 125; 175; 125.

**WROR(FM)**—Co-owned with WRKO(AM). 1948: 98.5 mhz; 5.8 kw. Ant 1190 ft. Prog sep from AM. Stereo. RKO General Bldg, Government Center (02114). Net: ABC/FM. Rep: RKO Slis. Format: MOR. ■ Dwight Case, pres; Tom Baker, gen mgr; David Biggs, sls mgr; Paul Ward, prog dir; Quentin Migliori, mus dir; Shaw Messner, prom mgr; Bill Lowell, news dir. ■ Rates: \$105; 100; 105; 76. ■ WNAC-TV affiliate.

**WROL(AM)**—Oct 8, 1950: 950 khz; 5 kw-D. 312 Stuart St. (02116). (617) 423-0210. Pilgrim Bcstg Co. Format: Talk, religious. ■ Ken Carter, pres; Bill Porter, prog dir; Phillip Shea, engr.

**WVBF(FM)**—See Framingham.

## Boxford

**\*WBMT(FM)**—Jan 30, 1978: 88.3 mhz; 710 kw. Ant 19 ft. Endicott Rd, Topsfield (01983). (617) 887-8830. Masconomet Regional High School System. Format: Diversified. ■ George Cowan, stn mgr; Al Jones, Robert Arnitage, chief engr.

## Bridgewater

**\*WBIM-FM**—1972: 91.5 mhz; 10 w. Ant 108 ft. Bridgewater State College.

## Brockton

**WBET(AM)**—Nov 27, 1946: 1460 khz; 5 kw-D, 1 kw-N, DA-N. 60 Main St. (02403). (617) 586-1460. Enterprize Publishing Co. Net: ABC/I. Rep: Devney Creed. Format: MOR Contemporary. ■ Charles A. Fuller, gen mgr; John Ainslie, dir of opns; Henry Murray, sls mgr; Forrest Adams, mus dir; Nick Zibelli, spt dir; Richard A. Benham, prog dir; Lawrence A. Ghiorse, news dir; Elbridge Hooker, chief engr. ■ Rates: \$11, 9.90; 11, 9.90.

**WCAV(FM)**—July 21, 1948: 97.7 mhz; 3 kw. Ant 280 ft. Dups AM 100%. ■ Rates same as AM.

**WOKW(AM)**—July 17, 1961: 1410 khz; 1 kw-D, DA. Box 1410 (02403). (617) 587-1410. WOKW Broadcasting Inc. Net: MBS. Rep: Kadetsky Broadcast Properties. Format: MOR. ■ Spec progs: Polish, 2 hrs wkly. ■ Sidney Sanft, pres; David L. Barner, gen mgr; Bill Hess, prog dir. ■ Rates: \$10; 9.50; 10; 9.50.

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## Brookline

**WBOS(FM)**—Listing follows WUNR(AM).

**WUNR(AM)**—1947: 1600 khz; 5 kw-U, DA-1 275 Tremont St. Boston (02116). (617) 357-8677 Champion Bcstg System Inc. Net: APR. Format: Diversified, Sp, Black. Spec progs: Pol, Greek, Portuguese, It wkly. ■ Herbert S. Hoffman, pres; Alan Temple, gen mgr; Norman Ruby, prog dir; Jane Duncklee, mus dir; Meyer Gottsman, chief engr.

## WBOS NRBA

**WBOS(FM)**—Co-owned with WUNR(AM). 1955: 92.9 mhz; 15.5 kw. Ant 280 ft. Stereo. Format: Disco. Prog sep from AM.

## Cambridge

**WCAS(AM)**—May 15, 1967: 740 khz, 250 w-D. 380 Green Street. (02139). (617) 492-6450. Wickus Island Bcstg Corp. (acq 3-18-76). Format: Progs folk/rock. Spec prog: Jazz 5 hrs, gay 1 hr, women's movement 1 hr, wkly. ■ Daniel Murphy, pres; Don Cohen, mus dir; Judith Brackley, prog dir; Charlie Perkins, news dir; Peter Stassa, gen mgr; Paul Bartman, chief engr. ■ Rates: \$28; 28; 28; 28.

**WHRB(FM)**—May 1957: 95.3 mhz; 3 kw. Ant 110 ft. Stereo. 45 Quincy St. (02138). (617) 495-4818. Harvard Radio Bcstg Co. Inc. Rep: Herbert E. Groskin. Format: Variety. ■ Paul O'Moore, pres; Bill Barol, stn mgr; Rob Falk, prog dir. ■ Rates: \$11, 11, 11, 11

**WJIB(FM)**—See Boston

**\*WTBS(FM)**—April 10, 1961 88.1 mhz; 20.5 w Ant 357 ft. 3 Ames St. (02142). (617) 253-4000. WTBS Foundation Inc. Format: Variety. Spec progs: Classical 6 hrs, jazz 12 hrs, East Indian 3 hrs wkly. ■ Paul A. Green, pres; Todd Glickman, gen mgr; Bruce Kulik, chief engr.

## Charlton

**WBPV(FM)**—90.1 mhz; 10w. c/o Kenneth Duquette, Muggett Hill Rd. (01507).

## Chicopee

**WACE(AM)**—Dec 1, 1946: 730 khz; 5 kw-D. Box 1, Springfield, Mass. (01101). (413) 781-2240. Ace Bcstg Co. (acq 10-25-77). Net: CBS. Rep: PRO Radio, New England Spot Sales. Format: News, Oldies. Spec progs: Pol 8 hrs; Portuguese 4 hrs; Black 4 hrs; Greek 1 hr, wkly. ■ Jack R. Poppele, pres; Philip A. Zoppi, gen mgr; Richard Pecenan, prog, prom, mus, news dir; Donald E. Yankee, chief engr. ■ Rates: \$10; 10; 10; —

## Concord

**\*WIQH(FM)**—88.3 mhz; 10 w. (617) 369-2440. Concord-Carlisle Regional School District.

## Danvers

**WMLO(AM)**—See Beverly.

## Dudley

**\*WNRC(FM)**—1975: 91.1 mhz; 10 w. Dudley Hill Road (01570). Nichols College.

## Duxbury

**WDBY(FM)**—Not on air; target date unknown: 91.7 mhz; 10 w.

## East Longmeadow

**WIXY(AM)**—1947: 1600 khz; 5 kw-D. (CP: 2.5 kw-N, DA.) 45 Fisher Ave. (01028). (413) 525-4141 Executive Bcstg Corp. (acq 8-20-63). Net: ABC/I. Rep: McGavren Guild. Format: Adult good mus. ■ Donald Wilks & Michael Schwartz, co-owners; Maureen O'Reil, ofc mgr; Robb Westaby, opns, prog & news dir; Ken Jones, chief engr. ■ Rates: \$20; 20; 20; —

## Easton

**\*WSHL-FM**—1974: 91.3 mhz; 10 w. Ant 74 ft. 320 Washington St. (02356). (617) 238-1081 Stonehill College. Format: Noncoml diversified. ■ Carleton M. Donchess, gen mgr; Tim Petit, chief engr.

## Fall River

**WALE(AM)**—May 6, 1948: 1400 khz; 1 kw-D, 250 w-N. Box 208, 130 Rock St. (02722). (617) 674-3535. Keynote Bcstg Inc. (acq 11-20-62). Net: MBS. Rep: McGavren Guild. Format: Info/adult music. Spec progs: Fr 1 hr, Pol 2 hrs, Portuguese 5 hrs wkly. ■ Col. Milton E. Mitter, pres; Raymond J. Cheney, VP & gen mgr; Bill Tutt, VP sls & opns; Richard Kingman, VP & prog mgr; Glenn Maggio, news dir; Carmela Bond, treas & office mgr; Hector Gauthier, prod & mus dir; Larry Beavers, chief engr.

**WMYS(FM)**—See New Bedford.

**WSAR(AM)**—1921 1480 khz; 5 kw-U, DA-1 Box 927 (02722). (617) 677-9477 Quality Radio Corp. (acq 2-25-65). Group owner: Knight Quality. Net: CBS. Rep: Torbet; Knight Slis. Format: MOR. ■ Norman Knight, pres; Edward Juare, gen mgr; Mary Murphy, coml mgr; Michael McLean, prog dir; Mark Williams, mus dir; Jim Martin, news dir; Steve Cloutier, chief engr. ■ Rates: \$18; 14, 16, 12.

## Falmouth

**WCIB(FM)**—1970: 101.9 mhz; 50 kw. Ant 240 ft. Stereo. Spring Bars Rd. (02540). (617) 548-3102. New England Media Corp. (acq 8-8-74). Rep: Northeast Spot Slis. Format: MOR, Gold. ■ Ken Patch, pres & gen mgr; Claudia Bearse, bus mgr; Herb Andrews, stn mgr. ■ Rates: \$10; 10; 10.

## Fitchburg

**WEIM(AM)**—October 1941 1280 khz; 5 kw-D, 1 kw-N, DA-1 Box 727 (01420). (617) 343-3766. Knight Communications Corp. (group owner; acq 6-59). Net: ABC/C. Rep: Knight. Format: MOR. Spec progs: Sp 1 hr, Black 1 hr, Fin 1 hr, wkly. ■ Norman Knight, pres; Frank Filippone, gen mgr; Jack Raymond, prog dir; Ray Chalifoux, prom mgr; Chuck Morgan, mus dir; Ted Kalin, chief engr. ■ Rates: \$16; 11, 13; 9.

**WFGL(AM)**—February 1950: 960 khz; 1 kw-U, DA-2. 170 Prichard St. (01420). (617) 343-4897 WFGL Inc. (acq 11-1-62). Net: MBS. Rep: Eckels & Queen. Format: MOR. ■ George I. Chatfield, pres; John O'Day, gen mgr; Ed Brough, prog & mus dir; Gael Dussault, Dave Svens, news dirs; Richard Wetherbee, chief engr. ■ Rates: \$11, 11, 11, 11

**WFMP(FM)**—Co-owned with WFGL(AM). August 1960: 104.5 mhz; 50 kw. Ant 280 ft. Format: C&W. Spec progs: Rel 10 hrs wkly. ■ Gean Laverne, prog dir. ■ Rates same as AM.

## Framingham

**\*WDJM-FM**—1973: 91.3 mhz; 10 w. Ant 105 ft. 100 State St. (01701). (617) 872-1321 Framingham State College Net: APR. Format: Variety. ■ David McGinty, gen mgr.

**WKOX(AM)**—April 1947: 1190 khz; 1 kw-D. 100 Mt. Wayte Ave. (01701). (617) 879-2222. Fairbanks Bcstg Co. (group owner; acq 1-71). Net: MBS. Rep: McGavren Guild, Kadetsky. Format: MOR. Spec prog: Sp 1 hr wkly. ■ Richard M. Fairbanks, pres; R.L. Bright, gen mgr; Harry McCarthy, prog & mus dir; Barry Sims, coml mgr; Jim Robbins, news dir; Alan Sterger, chief engr. ■ Rates: \$19; 13; 16; —

## Massachusetts Radio

**WBVB(FM)**—Co-owned with WKOX(AM) 1959: 105.7 mhz; 10.6 kw. Ant 954 ft. Stereo. 100 Mt. Wayte Ave. (01701). (617) 879-2222. Fairbanks Broadcasting Co. (acq 11-70). Net: APR. Rep: McGavren Guild. Prog sep from AM. Format: Top 40. ■ Richard M. Fairbanks, pres; Jay Williams, VP & gen mgr; Kenneth Spitzer, sls mgr; Mark Davis, news dir; Alan Stirger, chief engr. ■ Rates: \$90; 90; 100; 90.

### Franklin

**\*WGAO(FM)**—Fall 1975: 91.3 mhz. 10 w. Ant 95 ft. 99 Main St. (02038). (617) 528-9100 ext 289. Dean Jr College. Format: Div. ■ Alfred D. Nicholson, Dean.

### Gardner

**WGAW(AM)**—1946: 1340 khz; 1 kw-D, 250 w-N. Box 87, Green St. (01440). (617) 632-1340. New England Bcstg Co. (acq 11-59). Format: Contemp. Spec prog Fr 1 hr wkly. ■ Douglas J. Rowe, pres; Don Boutwell, gen mgr; Kenneth Ash, prog dir; Gordon Wiley, chief engr.

### Gloucester

**WVCA-FM**—Sept 14, 1964: 104.9 mhz; 3 kw. Ant 50 ft. (CP: 2.25 kw. Ant 165 ft.). 185 Main St. (01930). (617) 283-3700. Simon Geller. Format: Classcl. ■ Simon Geller, gen & coml mgr & chief engr. ■ Rates: \$8; 8; 16; 16.

### Great Barrington

**WSBS(AM)**—December 1957: 860 khz; 250 w-D. Box 297 (01230). (413) 528-0860. Berkshire Bcstg Co. (acq 9-12-68). Net: APR. Format: MOR. ■ Donald A. Thurston, pres; John T. Ryan, mgr; Thomas Jaworski, news dir; Jack Seeley, chief engr. ■ Rates: \$8; 8; 8; —

### Greenfield

**WHA1(AM)**—May 15, 1938: 1240 khz; 1 kw-D, 250 w-N. Box 32 (01301). (413) 774-4301. Haigis Bcstg Corp. Net: CBS. Rep: Kirby. Format: MOR. Spec progs: C&W 7 hrs, Pol 1 hr, Jazz 7 hrs wkly. ■ John W. Haigis Jr., pres; Charles D. Prentice Jr., gen mgr; Dennis McGahan, coml mgr; William Wiles, stn mgr; Ray Godin, news dir; Leland Wheeler, chief engr. ■ Rates: \$8.60; 7.30; 3.90.

**WHA1-FM**—May 15, 1948: 98.3 mhz; 1 kw. Ant minus 240 ft. Dups AM 100%.

### Haverhill

**WHAV(AM)**—1947 1490 khz; 1 kw-D, 250 w-N. 30 How St. (01830). (617) 374-4733. WHAV Bcstg Co. Inc. (acq 1954). ■ Henry Silver, pres, Edward Cetlin, gen & coml mgr & prog dir; Edwin Johnson, news dir; Russell Cooper, chief engr.

**WHAV-FM**—June 1959: 92.5 mhz; 50 kw. Ant 350 ft. Prog sep from AM. Stereo.

### Holliston

**WHHB(FM)**—91.5 mhz; .01 kw. Holliston High School. (01746). (617) 429-5060. Format: Div.

### Holyoke

**\*WCCH(FM)**—Nov. 14, 1977: 89.5 kw; 10 w. Ant 550 ft. 303 Homestead Ave. (01040). (413) 536-6914. Holyoke Community College. Format: Progressive. ■ Audrey Jacques, gen mgr.

**WREB(AM)**—1950: 930 khz; 500 w-D. Box 507, Dwight Street (01040). (413) 536-3930. Algonquin Bcstg Corp. (acq 8-27-65). Net: MBS. Rep: Devney, Nona Kirby. Format: Talk. ■ Joseph H. Alfano, pres; Edward Perry, stn mgr; B. Heisler, prog dir; Wayne Dennis, sports dir; Richard LaVigne, news dir; Tracy Cole, chief engr.

### Hyannis

## WCOD-FM

Cape Cod's Music Leader

**WCOD-FM**—June 2, 1967: 106.1 mhz; 25 kw. Ant

180 ft. (CP: 13 kw. Ant 130 ft.). Stereo. 105 Stevens St. (02601). (617) 775-6800. Harbinger Broadcasting Co Inc. (acq 7-19-77). Net: ABC/C. Rep: Knight Quality Slis. Format: Top 40. ■ Dana M. Kott, pres & gen mgr; Joan Gerberding, sls mgr; Ray Brown, prog dir & opns mgr; Rick Stuart, mus dir; Jim Wilson, news dir; Paul Iwanski, chief engr. ■ Rates: \$14, 14, 14, 14.

**WQRC(FM)**—See Barnstable.

### Lawrence

**WCCM(AM)**—August 1947 800 khz; 1 kw-D. 33 Franklin St. (01840). (617) 683-7171. Curt Gowdy Bcstg Corp. (group owner; acq 5-31-63). Net: MBS. Format: MOR. Spec progs: Sp 1 hr, Talk 14 hrs, wkly. ■ Curt Gowdy, pres; John F. Bassett, gen mgr; Charles E. Dent, sls mgr; Ed Coleman, prog dir; Cheryl Gowdy, prom mgr; Ron Gamache, news dir; Norman Round, chief engr. ■ Rates: \$14, 12.50; 14, —

**WCGY(FM)**—Co-owned with WCCM(AM). April 1960: 93.7 mhz, 50 kw. Ant 430 ft. Stereo. (617) 729-9470. Prog sep from AM. Rep: ABC-FM Spot Slis. Format: Top-40. ■ Rates: \$28; 28; 32; 32.

**WLLH(AM)**—See Lowell.

### Leominster

**WLMS(AM)**—Nov 13, 1967: 1000 khz; 1 kw-D. Box 1000 (01453). (617) 537-4141. Nashua Valley Bcst Inc. Net: CBS. Format: Top 40, disco. Spec progs: Sp 1 hr; Irish 3 hrs wkly. ■ Mary R. Allain, pres; Kenneth M. Albridge, gen & coml mgr; John P. Allain prog & mus dir; John Hathaway, prom mgr; Bob Arell, news dir; Frank Karkota, chief engr. ■ Rates: \$6.50; 6.50; 6.50; —

### Lowell

**WCAP(AM)**—June 10, 1951 980 khz; 1 kw-D. 243 Central St. (01852). (617) 454-0404. Northeast Radio Inc. Net: APR. Rep: PRO Radio, Kettell-Carter. Format: MOR. ■ Israel Cohen, pres & gen mgr; Maurice Cohen, treas & sls mgr; Robert Dumais, prog & mus dir; Pauline Yates, stn mgr; Daniel Paulnock, loc sls mgr; Fred Hoskins, news dir; Ted Cohen, chief engr. ■ Rates: \$14.15, 11.20; 11.20; —

**\*WJUL(FM)**—Dec 6, 1967: 91.5 mhz; 1.7 kw. Ant 39 ft. Stereo. 1 University Ave. (01854). (617) 459-0570. Lowell University. Net: NPR. Format: Progs; Rock. Spec prog: Fr 1 hr wkly. ■ Nancy Wolochowicz, gen mgr; Arthur Gauthier, prog dir; Bruce Jones, prom mgr; Nick Fountas, mus dir; Bill Carter Flanagan, news dir; Dana Puopolo, chief engr.

**WLLH(AM)**—1934: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (01853). (617) 458-8486. WLLH Inc. (acq 7-1-63). Net: ABC/I. Rep: HR/Stone, Dan Lerner. Format: Top 40. Spec prog: Sp 1 hr, Gr 1 hr wkly. ■ Arnold S. Lerner, chmn; Daniel M. Lerner, pres; Steve Chartrand, sls mgr; Jack Diamond, prog dir; Norman L. Rivers, chief engr. ■ Rates: \$16; 13; 16; 13.

## WSSH

Beautiful Music in Boston

**WSSH(FM)**—Co-owned with WLLH(AM) 1947: 99.5 mhz; 39 kw. Ant 550 ft. Stereo. Box 1401 (01853). Prog sep from AM. Format: Btfl music. ■ Tom Anderson, opns mgr; ■ Rates: \$38; 38; 38; 29.

### Lynn

**WNSR(AM)**—November 1947. 1360 khz, 1 kw-D. Box 631 (01903). (617) 595-6200. Puritan Bcst Service Inc. Net: ABC/E. Rep: Bill Creed Assoc. Format: MOR, Jazz. ■ Paul A. Feinstein, pres & coml mgr; Irving W. Kaizer, gen mgr; John Evans, prog & mus dir; John Pappas, news dir; Richard Levy, chief engr.

**WLYN(FM)**—Co-owned with WNSR(AM). Aug 5, 1963: 101.7 mhz; 3 kw. Ant 170 ft. Dup AM 33%. Format: Foreign language; C&W; Variety. Spec progs: Ital 18 hrs, Sp 2 hrs, Gk 17 hrs, Port 2 hrs wkly.

### Marlboro

**WSRO(AM)**—Jan 1958: 1470 khz, 1 kw-D, DA. 42 Curtis Ave. (01752). (617) 485-1470. WSRO Inc. (acq 12-1-62). Group owner: New England Bcstg Co. Net: UPI. Format: MOR. Spec prog: Portuguese 3 hrs wkly. ■ Douglas J. Rowe, pres; Thomas M. McAuliffe, gen

mgr; Don Wilson, asst gen mgr; Stephen Hobbs, prog dir; Charles Schwartz, chief engr. ■ Rates: \$11, 11, 11, —

### Marshfield

**New FM**—Not on air; target date unknown: 95.9 mhz; 2 kw. Ant 365 ft. 19 Bolas Rd., Duxbury (02332). Edward Perry.

### Maynard

**\*WAVM(FM)**—April 1974: 91.7 mhz, 10 w. Ant 43 ft. Great Rd. (01754). (617) 897-5213. Maynard Public Schools School Committee. Format: Noncoml diversified. Spec prog: Jazz 2 hrs, Pol 3 hrs, C&W 5 hrs wkly. ■ Joseph Magno, pres; Peter Hill, James Morgan, gen mgrs; Robert Doyle, mus dir; Alan DelValle, news dir; David Knight.

### Medford

**\*WMFO(FM)**—March 1971 91.5 mhz, 10 w. Ant 75 ft. Box 65 (02153). (617) 625-8566. Trustees of Tufts. Format: Progs; ■ Seth Miller, gen mgr, prog dir; Scott Decker, mus dir; Ed Bean, news dir; Steve Berl, chief engr.

**WWEL(AM)**—Jan 20, 1952 1430 khz; 5 kw-D. 99 Revere Beach Parkway (02155). (617) 396-1430. Conant Bcstg Co. Inc. Format: MOR. ■ Sherwood J. Tarlow, pres; Joseph Kruger, gen mgr; Arnie Ginsburg, stn mgr; Peter Casella, coml mgr; Chris Hall, chief engr. ■ Rates: \$15; 16; 16; 16.

**WWEL-FM**—Sept 1, 1960: 107.9 mhz; 4.5 kw. Ant 720 ft. Stereo. Format: Beautiful music. Prog dups AM 15%. ■ Rates: \$29; 37; 37, 21

### Milford

**WMRC(AM)**—Oct 6, 1956: 1490 khz; 1 kw-D, 250 w-N. 11 Congress St. (01757). (617) 473-1490. Milford Radio Corp. (acq 12-1-61). Rep: National Time Slis; NE Spot Slis. Format: MOR. Spec prog: Port 1 hr wkly. ■ Lawrence Shane, pres & gen mgr; Edward Thompson, news dir; Thomas Hall, chief engr. ■ Rates: \$9.41, 9.41, 9.41, 9.41

### Milton

**\*WMLN-FM**—April 1975: 91.5 mhz; 10 w. Ant 100 ft. 848 Brush Hill Rd. (02186). (617) 333-0500. Curry College. ■ Alan H. Frank, dir of radio.

### Natick

**WGTR(AM)**—November 1972: 1060 khz; 1 kw-D. 24 West Central St. (01760). (617) 655-2500. Home Service Bcstg Corp. Net: APR. Format: Mass appeal. Spec prog: Talk 5 hrs wkly. ■ John H. Garabedian, pres & gen mgr; John N. Garabedian, treas; Craig K. Howard, sls mgr; Doris G. Carlson, pub aff dir; John Kosian, prog dir; Jim McAllister, news dir; Neil Nelson, mus dir; Robert M. Lund, VP engrg. ■ Rates: \$24; 20; 16; 16.

### New Bedford

**WBSM(AM)**—July 17, 1949: 1420 khz; 5 kw-D, 1 kw-N, DA-3. Box J4105 (02741). (617) 993-1767. Your Good Neighbor Stns. (acq 1971). Net: UPI. Format: MOR, talk. ■ Bruce M. Lyons, pres; Robert F. Nims, gen & coml mgr; Jim Phillips, news dir; Greg Lynam, prog dir & chief engr. ■ Rates: \$17, 12; 15; 13.

**WJFD-FM**—Feb 22, 1949: 97.3 mhz; 50 kw. Ant 285 ft. 270 Union St. (02740). (617) 997-2929. Edmund Dinis. Rep: The Queen Co. Format: Portuguese. ■ Edmund Dinis, owner; Alvaro Antonio Pereira, gen mgr & prog dir.

**WMYS**—Listing follows WNBH(AM)

**WNBH(AM)**—May 21, 1921: 1340 khz; 1 kw-D, 250 w-N. Box H-3201 (02741). (617) 999-5228. New Bedford Radio Inc. (acq 10-1-66). Group owner: Hall. Net: ABC. Rep: Market 4, Creed. Format: MOR. Spec progs: Jazz, 7 hrs wkly. ■ Robert Hall, pres; Paul Levesque, VP & gen mgr; Barry Darwell, prog dir & prom mgr; William Baldwin, coml mgr; Vincent Grecco, mus dir; Russ Baldwin, news dir; Jerry Bowers, chief engr. ■ Rates: \$12; 9; 12; 9.

**WMYS(FM)**—Co-owned with WNBH(AM). Dec 9, 1946: 98.1 mhz; 50 kw. Ant 500 ft. Group owner: Hall. Net: ABC. Rep: Market 4, Kadetsky. Format: Adult contemporary. ■ Same personnel as AM except: Gene Almeida, prog dir. ■ Rates: \$12; 12; 12; 12.



## Newbury

**\*WOLI(FM)**—1974: 88.7 mhz; 10 w. Ant 55 ft. Elm St., Byfield, Mass. (01922). (617) 465-8789. Governor Drummer Academy. Format: Variety. ■ Jack Ragle, headmaster; Mark Manuelian, chief engr.

## Newburyport

**WNBP(AM)**—March 10, 1957 1470 khz; 500 w-D. Box 310. (01950). (617) 462-6654. Essex Broadcasting Corp. (acq 7-13-77). Net: ABC/E. Format: MOR. ■ Alvin Yudkoff, pres; Charles Smith, gen & coml mgr; Cliff Korradi, opns mgr; Ed Sternfeldt, news dir; Warren Small, chief engr. ■ Rates: \$6.05, 5.50; 6.05; 5.50.

## Newton

**WNTN(AM)**—April 1, 1968: 1550 khz; 10 kw-D. 143 Rumford Ave. (02166). (617) 969-1550. Newton Broadcasting Corp. (acq 11-15-75). Format: MOR. Spec progs: Ital 2 hrs, Greek 5 hrs, Hebrew 1 hr wkly. ■ Orestes T. Demetriades, pres & gen mgr; Gary Clancy, prog dir & mus dir; Al Freeman, news dir; Robert Wolf, coml mgr & chief engr. ■ Rates: \$6; 6; 6; —

**\*WZBC(FM)**—April 1974: 90.3 mhz; 1 kw. Ant 220 ft. (CP: 1 kw. Ant 220 ft.). Box K-151 Chestnut Hill (02167). (617) 332-1110. Trustees of Boston College. Format: Educl, progs. ■ Brian Kelley, gen mgr; Laurie Toth, prog dir; Kevin J. Nolan, mus dir; Tom Fontanella, public affairs; Bill Smith, news dir; Jane McGlew, bus mgr; Ellis Gabovitch, chief engr.

## North Adams

**\*WJJW(FM)**—Sept 5, 1973: 91.1 mhz; 10 w. Ant 130 ft. N. Adams State College (01247). (413) 663-9885. Licensee as above. Format: Variety, educ. Spec progs: C&W 10 hrs; Jazz 10 hrs, classical 2 hrs, wkly. ■ Don Albanese, gen mgr; Rick Espanet, prog dir; Tom Luiz, mus dir; Dave Foster.

**WMNB(AM)**—Nov 23, 1947: 1230 khz; 1 kw-D. 250 w-N. 466 Curran Hwy. (01247). (413) 663-6567. Berkshire Bcstg Co. Inc. (acq 7-22-66). Net: APR. Rep: Kirby. Format: MOR. ■ Donald A. Thurston, pres & gen mgr; Arlon C. Nelson, prog dir; Ronald W. Plock, news dir; A. Paul Willey, chief engr. ■ Rates: \$8; 8; 8; 8.

**WMNB-FM**—July 12, 1964: 100.1 mhz; 1 kw. Ant 480 ft. Stereo. Box 707. Prog sep from AM. Format: Beautiful mus. ■ Corydon L. Thurston, mgr. ■ Rates same as AM.

## North Andover

**\*WMCC(FM)**—March 17, 1972: 90.5 mhz; 10 w. Ant 58 ft. Box 911 Merrimack College (01845). (617) 683-8900. Bd of Trustees Merrimack College. Format: Progs, educ. Spec prog: Jazz 18 hrs wkly. ■ Hal Forman, moderator; John J. Maihos, stn mgr; Chris Ferria, mus dir; Gary Muldoon, news dir; Carmine Catalana, prog dir; Al Carp, chief engr.

## North Dartmouth

**\*WUSM(FM)**—September 1974: 90.5 mhz; 10 w. Ant 71.5 Old Westport Rd. (02747). Southeastern Massachusetts U. Format: Progs. Spec prog: Classcl 3 hrs; jazz 3 hrs, folk 3 hrs wkly. ■ Daniel J. Roush, gen mgr.

## Northampton

**WHMP(AM)**—December 1950: 1400 khz; 1 kw-D. 250 w-N. Box 268, 15 Hampton Ave. (01060). (413) 584-4275. Pioneer Valley Bcstg Co. Net: ABC/I. Rep: Market 4; Kirby. Format: MOR. Spec prog: Pol 3 hrs wkly. ■ Charles W. DeRose, pres & gen mgr; Joseph T. Fennessey, stn mgr; Robert H. Berger, gen sls mgr; Andrew J. Wiernasz, loc sls mgr; Dave Madsen, prog dir & prom mgr; Glenn Cardinal, opns mgr; Ronald D. Hall, news dir; Robert Shotwell, chief engr. ■ Rates: \$16; 16; 16; 16.

**WHMP-FM**—Nov 1, 1956: 99.3 mhz; 3 kw. Ant 300 ft. Sep from AM. Format: Soft rock. Stereo. ■ Rates: \$ 16; 16; 16.

## Orange

**WCAT(AM)**—May 13, 1956: 1390 khz; 1 kw-D. 660 E. Main St. (01364). (617) 544-2321. P&S Bcstg. (acq 12-1-75). Rep: Creed Associates. Format: MOR. ■ Richard W. Partridge, pres & gen mgr; Jay Deane, mus

dir; Richard Hoffman, prog dir & chief engr. ■ Rates: \$7.20; 6.00; 7.20; 7.20.

## Orleans

**WVLC(AM)**—April 10, 1970: 1170 khz; 1 kw-D. DA. Box 1170, Bog Hollow Rd. (02653). (617) 255-3220. Seashore Bcstg Co Inc. Net: APR. Rep: PRO Radio, Kadetsky. Format: Btfl mus. Spec prog: Class 14 hrs wkly. ■ Howland Jones Jr., pres & gen mgr; Brenda Westgate, coml mgr; Gerry Weston, prog dir; Bob Seay, news dir; Gordon Bendit, chief engr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WLOM(FM)**—Co-owned with WVLC(AM). July 25, 1974: 104.7 mhz; 50 kw. Ant 300 ft. Stereo. Format: Modified AOR/personality. Spec prog: Jazz 4 hrs, country/folk 4 hrs, wkly. ■ Rives McGinley, ops mgr; Phil Redo, prog dir. ■ Rates: \$9.80; 9.80; 9.80; 9.80.

## Pittsfield

**WBEC(AM)**—March 1947. 1420 khz; 1 kw-U, DA-N. 211 Jason St. Box 958 (01201). (413) 499-3333. WBEC Inc. (acq 4-15-61). Net: ABC. Rep: Jack Masia; Kettel-Carter. Format: Top 40. Spec progs: Ital 1 hr wkly. ■ R. S. Jackson, pres; Ronald A. Stratton, VP & gen mgr; Dick Taylor, prom mgr; Bill Graulty, news dir; Willard H. Hodgkins, coml mgr; Donald Coleman, chief engr.

**WQRB(FM)**—Co-owned with WBEC(AM). October 1967: 105.5 mhz; 630 w. Ant 590 ft. Prog sep from AM. ■ Betsy Thompson, coml mgr.

**WBRK(AM)**—Feb 20, 1938: 1340 khz; 1 kw-D, 250 w-N. Box 987 (01201). (413) 442-1553. Greylock Bcstg Co. (acq 11-1-58). Net: CBS. Rep: PRO Radio New England Spot. Format: Ad contemp. Spec progs: Pol 3 hrs. ■ E. H. Close, pres; William B. Raymond, VP & gen mgr; Ronald Lee, prog & mus dir; George Burgoon, chief engr. ■ Rates: \$9.60; 8; 8.80; 8.

**WBRK-FM**—Oct 10, 1970: 101.7 mhz; 3 kw. Ant 145 ft. Format: Big Band, btfl mus. Dups AM 50%. ■ Rates: \$4.30; 3.60.

**\*WTBR-FM**—89.5 mhz; 27 w. Ant 135. Valentine Rd. (01201). Valentine Rd. (01201). Pittsfield Public Schools Committee. Rep: IBS, MBA. Format: Div. ■ Alan Gionet, pres; Keith Rose, gen mgr; Bob Cooper, mus dir; Nick Del Greco, chief engr.

**WUPE(AM)**—Sept 9, 1971: 1110 khz; 1 kw-D. Box 1265, 73 Fourth St. (01201). (413) 499-1531. Roberts Broadcasting Inc. (acq 4-26-77). WARE-Ware, Mass. Rep: Schutz & Co; Kadetsky Broadcast Properties. Format: Top 40. ■ Allan W. Roberts, pres; Philip A. Weiner, gen mgr; Bob Catan, opns mgr & prog dir; Mary McGuane, mus dir; Fred Lantz, news dir; Dan Kelleher, chief engr. ■ Rates: \$12.45; 10.70; 11.85; 10.70.

**WUPE-FM**—1975: 95.9 mhz; 710 w. Ant 560 ft. Stereo. Dups AM 100%.

**WQRB-FM**—Listing follows WBEC(AM).

## Plymouth

**WPLM(AM)**—Aug 8, 1955: 1390 khz; 5 kw-U, DA-2. Pilgrim Hwy. (02360). (617) 746-1390. Plymouth Rock Bcstg Co. Rep: Kirby. Format: Btfl mus, Big Band. ■ John T. Campbell, pres & gen mgr; Jane Day, stn mgr; Jim McVey, sls mgr; Jay Hyde, news dir; Gary Collard, prog dir; David Riley, chief engr.

**WPLM-FM**—June 25, 1961: 99.1 mhz; 50 kw. Ant 430 ft. Dups AM 100%.

## Quincy

**WJDA(AM)**—Sept 13, 1947: 1300 khz; 1 kw-D. Box 130 (02269). (02169). (617) 479-1300. South Shore Bcstg Co. Net: UPI. Rep: Kirby. Format: MOR. ■ James D. Asher Jr., pres & gen mgr; Kenneth P. Fallon Jr., coml mgr; H. Winslow Bettinson, prog dir; Herbert Fontaine, news dir; Richard W. Jolls, chief engr. ■ Rates: \$12; 12; —

## Rockland

**\*WRPS(FM)**—February 1974: 91.5 mhz; 10 w. Ant 120 ft. 34 Goddard Ave. (02370). (617) 871-0543. Rockland Public Schools. Format: Ed. ■ Stephen J. Budkiewicz, gen mgr.

## Massachusetts Radio

### Salem

**WESX(AM)**—Jan 1, 1939: 1230 khz; 1 kw-D, 250 w-N. Box 710 (01970). (617) 744-1230. North Shore Bcstg Corp. (acq 4-1-50). Rep: Nona Kirby Co. Format: MOR. ■ James D. Asher Jr., pres & gen mgr; H. Max Martin, coml mgr; Norman Durkee, stn mgr. ■ Rates: \$8; 8; 8; 8.

**\*WWWM(FM)**—1976: 91.7 mhz; 130 w. Stereo. 352 Lafayette St. (01970). (617) 745-9400. Salem State College. Net: ABC/FM. Format: Progressive. Spec progs: C&W 4 hrs wkly. ■ John Emilian, stn mgr; Mark Molloy, mus dir.

### Sandwich

**\*WSDH(FM)**—1976: 91.7 mhz; 10 w. Ant 97 ft. Sandwich High School, 6 Vakermeeting Horse Rd. (02537). (617) 888-0420. Sandwich Public Schools. Format: Community service. Spec progs: Classical 5 hrs wkly. ■ Burt Fisher, stn dir; Gretchen Webster, community dir.

### Sheffield

**\*WBSL(FM)**—September 1973: 91.7 mhz; 10 w. Ant 50 ft. Godman Hall, Undermountain Rd. (01257). (413) 229-6683. Berkshire School Inc. Format: Variety. ■ Jackman Stewart, gen mgr; A. Paul Willey, chief engr.

### Southbridge

**WESO(AM)**—March 20, 1955: 970 khz; 1 kw-D. 399 Main St. (01550). (617) 764-4381. Eastern Media (acq 11-7-77). Rep: Creed. Net: UPI. Format: MOR. Spec progs: Fr 1 hrs; Pol 2 hrs; gr 1 hr wkly. ■ John R. Neuhoff, pres; Roger Lataille, gen mgr; Michael Ryan, coml mgr; Russ Dowd, prog & news dir; Barry Wilson, mus dir; Richard Lavallee, chief engr. ■ Rates: \$7.15; 7.15; 7.15; 7.15.

**WESO-FM**—Nov 1, 1968: 100.1 mhz, 3 kw. Ant 295 ft. Stereo. Prog sep from AM. Format: Beautiful mus. ■ Rates: \$ 6.80; 6.80; 6.80; 6.80.

### South Hadley

**\*WMHC(FM)**—May 14, 1957: 91.5 mhz; 10 w. Ant 90 ft. Mount Holyoke College (01075). (413) 538-2044. President & Trustees of Mount Holyoke College. Net: IBS. Format: Progressive. Spec prog: Black 8 hrs; class 6 hrs, jazz 6 hrs, Sp 4 hrs wkly. ■ Kimberly Enders, gen mgr; Cynthia Honsacker, prog dir; Beverly Salhanick, mus dir; Renee Sittler, traffic mgr; Julia Griffin, news dir; Monique V. Chireau, chief engr.

### Springfield

**WACE(AM)**—See Chicopee.

**\*WAIC(FM)**—February 1967: 91.9 -mhz; 230 w. Ant 66 ft. 170 Wilbraham Rd. (01109). (413) 736-6255. American International College. Net: ABC/FM. Format: Progressive; Black. ■ Glenn S. Linder, gen mgr; Elliott Francis, prog dir; Leon Glasse, mus dir; Robert G. Merns, news dir; Bruce Felper, chief engr.

**WAQY(FM)**—Dec 17, 1966: 102.1 mhz; 27 kw. Ant 650 ft. Stereo. 45 Fisher Ave., East Longmeadow, Mass. (01028). (413) 525-4141. Springfield FM, Inc. (acq 11-72) Net: ABC/C. Rep: McGavren-Guild. Format: Top 40. ■ Donald Wilks/Michael Schwartz, co-owners; Robb Westaby, opns mgr; Jim Rising, prog & mus dir; Ken Jones, chief engr. ■ Rates: \$26; 26; 26; 26.

**WHYN(AM)**—1941: 560 khz; 5 kw-D, 1 kw-N, DA-2. 1300 Liberty St. (01101). (413) 785-1911. TWX 710-350-1369. WHYN Stns Corp. (acq 7-11-67). Group owner: Gannett. Rep: Blair. Format: Contemp. Spec prog: Relig 3 hrs wkly. ■ Phillip G. Drumheller, gen mgr; Doug Hawkes, prog dir; Ken Capurso, mus dir; Ron Russell, news dir; Ted Gratkowski, chief engr.

**WHYN-FM**—1946: 93.1 mhz; 10 kw. Ant 940 ft. Prog sep from AM. Stereo. Format: Easy Istng. ■ WHYN-TV affil.

**WMAS(AM)**—Sept 1, 1932: 1450 khz; 1 kw-D, 250 w-N. 101 West St. (01104). (413) 737-1414. Lappin Communications Inc. (acq 3-8-78). Net: ABC/E. Rep: Torbet; Creed. Format: MOR. Spec progs: Ger 1 hr, Sp

## Massachusetts Radio

1 hr, Black 1 hr, Gk 1 hr, Irish 2 hrs, wkly. ■ Zachary W. Land, gen & coml mgr; Budd Clair, prog & mus dir; Bob Farrell, news dir; Charles Voboril, chief engr. ■ Rates: \$21, 21, 21, 21

**WMAS-FM**—Dec 1, 1947: 94.7 mhz; 22 kw. Ant 170 ft. Stereo. Dups AM 100%. (acq 1-1-74). ■ Rates same as AM.

**WNUS(AM)**—See West Springfield.

**\*WSCB(FM)**—March 1, 1958: 89.9 mhz, 10 w. Box 1703, Springfield College (01109). (413) 732-1000. Pres & Trustees of Springfield College. Net: Mutual Black. Format: Black, jazz, progsv. Spec prog: Sp 7 hrs wkly. ■ Robert Albert, gen mgr; Deighton Alleyne, prog dir; Gary Mullet, tech advisor.

**WSPR(AM)**—June 1936: 1270 khz; 5 kw-D, 1 kw-N, DA-2. 63 Chestnut St. (01103). (413) 732-4182. Northeast Communications Corp. (acq 10-1-77). Rep: Eastman; Kadetsky. Format: MOR. ■ Jeff Fisher, pres & gen mgr; Robert Wright, prog dir; Tom Gavin, coml mgr; Tom Kelly, prom mgr; Sy Becker, news dir; Craig Chapman, mus dir; Charles Smith, chief engr. ■ Rates: \$14.75, 13.50; 12.75; 11

**\*WTCC(FM)**—Aug 19, 1972: 90.7 mhz; 4 kw. Ant 92 ft. One Armory Square (01105). (413) 736-2783. Springfield Technical Community College. MBS. Format: Progsv, diversified. Spec progs: Sp 4 hrs, gospel 16 hrs; jazz 10 hrs, classcl 8 hrs, gospel 4 hrs wkly. ■ Gail Heavener, pres; Bruce Blanchard, gen mgr; Paul MacArthur, dir of opns; Glen Pettry, chief engr.

**\*WTRZ(FM)**—Oct 1, 1975: 89.1 mhz; 10 w. Ant 80 ft. Wilbraham Rd. (06119). (413) 783-4183 or 4084. Western New England College. Net: APR. Format: Progsv, diversified. ■ Scott Harris, gen mgr; Paul Donovan, chief engr.

### Stockbridge

**\*WCWL(FM)**—April 1, 1975: 91.3 mhz; 450 w. Ant 40 ft. 200 Stockbridge Rd., Lenox (01240). (413) 637-0309. Berkshire Christian College. Format: Relig, educ. ■ Dr. Garth Story Jr., advisor.

### Sudbury

**New FM**—Not on air; target date unknown: 88.1 mhz.

### Taunton

**WPEP(AM)**—Dec 22, 1949: 1570 khz; 1 kw-D. 49 Broadway (02780). (617) 824-7528. John F. Crohan Co. Inc. (acq 9-24-77). Rep: Kirby. Format: Talk. Spec progs: Port 1 hr wkly. ■ John F. Crohan, pres; Jim Dixon, opns mgr; Karen Crohan, PA. & prog mgr. ■ Rates: \$8.50; 7, —, —.

**WRLM(FM)**—Jan 26, 1966: 93.3 mhz; 50 kw. Ant 340 ft. Box 2 (02780). (617) 822-5341. Audio Air Inc. Net: APR. Rep: New England Spot Sls. Format: MOR. Spec progs: Port 3 hr, classcl 3 hrs, Sp 1 hr wkly. ■ Lucy A. McCarthy, pres; Joseph G. Quill, gen mgr; Gene Faltus, chief engr. ■ Rates: \$10; 9; 10; 9.

### Walpole

**\*WSRB(FM)**—Feb 1975: 91.5 mhz, 14 w. Ant 83 ft. Common St. (02081). (617) 668-6543. Walpole Public Schools. Format: Progressive, ed. ■ Warren Paterson, gen mgr; Ronald Spicer, prog dir.

### Waltham

**\*WBRF(FM)**—Feb 5, 1968: 91.7 mhz; 10 w. 415 South St. (02154). (617) 647-2148. Brandeis U. Net: ABC/FM. Format: Progressive. Spec prog: Black 14 hrs wkly. ■ Don Weber, gen mgr; Fred Kessler, bus mgr.

**WCRB(FM)**—1954: 102.5 mhz; 11 kw. (CP: 15 kw). Ant 920 ft. Stereo, Dolby 750 South St. (02154) (617) 893-7080. Charles River Bcstg. Co. Format: Class. Spec prog: Jazz 7 hrs wkly. ■ Theodore Jones, pres; Richard L. Kaye, exec VP; David MacNeill, gen mgr; John Donofrio, ntl sls mgr; David Tucker, prog dir; Manny Biderman, Boston sls mgr; George Brown, mus dir; Cynthia Donahue, prom mgr; David MacNeill, news dir; R.A. Kramer, chief engr. ■ Rates: \$37, 37, 37, 37

**WHET(AM)**—1948: 1330 khz; 5 kw-U, DA-2. 473 Winter St. (02154). (617) 890-1400. WHET Inc. (acq 1951). Format: Btfl mus.

### Ware

**WARE(AM)**—July 11, 1948: 1250 khz; 5 kw-D, 1 kw-N. 90 South St. (01082). (413) 967-6231. Roberts Bcstg. Rep: Schutz & Co., Kadetsky Broadcast Properties. Format: MOR, Top 40. Spec progs: Fr 2 hrs; Pol 10 hrs; Ger 2 hrs, Portuguese 2 hrs, C&W 2 hrs wkly. ■ Allan W. Roberts, pres; Richard Vaughan, exec VP & gen mgr; Dave Hanah, coml mgr; Gary James, prog dir; J. P. Ellery, news dir; Art Reid, chief engr. ■ Rates: \$15, 13; 15; 10.

### Wellesley

**\*WZLY(FM)**—1976: 91.5 mhz; 10 w. Box 59 (02181). (617) 235-9150. Wellesley College. Net: APR. Format: Diversified, rock. ■ A. Monana Freyre, gen mgr; Eliane McDonough, chief engr.

### West Barnstable

**\*WKKL(FM)**—Sept 19, 1977: 91.1 mhz, 10 w. Ant 71 ft. Route 132, Cape Cod Community College. (02668). (617) 362-4920. Board of Regional Community Colleges. Format: Progressive, Top 40. Spec progs: Classical 4 hrs wkly, Jazz 4 hrs wkly. ■ Dale B. Lumsden, gen mgr; John Brooks, chief engr.

### Westfield

**WLDM(AM)**—December 1957: 1570 khz; 2.5 kw-D. 249 Union St. (01085). (413) 568-8643. Celia Communications Inc. (acq 7-1-78). Net: APR. Format: MOR. Spec progs: Class 5 hrs, farm 1 hr, Pol 2 hr wkly. ■ Curtis H. Hahn pres & gen mgr; Celia Hahn, coml mgr; Mike Dion, prog dir; John Mahoney, news dir; Art Reid, chief engr. ■ Rates: \$10; 8, 10; 8.

**\*WSKB(FM)**—October 1974: 91.5 mhz; 10 kw. Ant 130 ft. Western Ave. (01085). Pres and Trustees of Westfield State College.

### West Springfield

**WNUS(AM)**—Aug 28, 1949: 1490 khz; 1 kw-D, 250 w-N, DA-D. 34 Sylvan St. (01089). (413) 781-5200. U.S. Bcstg Corp. (acq 11-75). Rep: Sel-Com Inc., Ketell/Carter. Format: All news. Spec progs: Black 2 hrs wkly. ■ Jeffrey P. Levitan, pres; Paul Rogers, coml mgr; Kenneth Main, news dir; Douglas Clifford, chief engr. ■ Rates: \$22; 18; 20; 8.

### Weston

**\*WRSB(FM)**—April 1, 1975: 88.3 mhz, 10 w. Ant 45 ft. 333 Winter St. (02193). (617) 235-7190. Rivers Country Day School. Format: Diversified. ■ John C. Petronio, gen mgr; John Geraci, prog dir; Pierre C. Bouvard, mus dir; Nathan B. Smith, chief engr.

### West Yarmouth

**WOCB(AM)**—1940: 1240 khz; 1 kw-D, 250 w-N, 278 South Sea Ave. (02673). (617) 775-0500. Central Vermont Radio Corp. (acq 7-15-77). Sconnix Group Broadcasting. Net: NBC. Rep: Kettell-Carter. Format: MOR. ■ Randall T. Odeneal, pres & gen mgr; Keith Corey, prog dir; Bruce Harris, coml mgr; William White, news dir; G. Wesley Stidstone, chief engr. ■ Rates: \$17, 11.75; 14; 11.75.

**WOCB-FM**—1948: 94.9 mhz; 50 kw. Ant 245 ft. Dups AM 15%. Stereo. ■ Rates: \$Same as AM.

### Williamstown

**\*WCFM(FM)**—Sept 8, 1958: 91.9 mhz; 440 w. Ant minus 750 ft. Stereo. William College (01267). (413) 458-4820. Pres & Trustees of Williams College. Net: ABC/FM, Ivy. Format: Progsv/Undergrnd. Spec progs: Black 10 hrs, C & W 1 hr wkly. ■ David Studenmund, pres; Wayne Lilley, mus dir & gen mgr; Bill Goodell, prog dir; Hank Korh, news dir; A. Paul Willey, chief engr.

### Winchester

**\*WHSR-FM**—May 1, 1956: 91.9 mhz; 10 w. Ant 60 ft. 80 Skillings Rd. (01890). (617) 729-9303. Winchester School Dept. Format: Progsv. ■ David Fray, gen mgr; T.J. Abdella gen mgr; Stephen Geary, prog dir; James Girard, mus dir; James Gast, news dir; Joseph J. Musto, chief engr.

## Worcester

**WAAF(FM)**—Listing follows WFTQ(AM)

**WCHC(FM)**—Sept 19, 1977: 89.1 mhz; 8.3 w. Ant 640 ft. Box 35-A, Holy Cross College (01610). (617) 793-2475. Trustees College of the Holy Cross. Net: ABC/FM. Net: UPI. Format: Variety, Contemporary. Spec progs: Black 5 hrs, Classical 5 hrs, Jazz 5 hrs, wkly. ■ Thomas P. Shugrue, gen mgr; Joseph Shortslieve, prog dir; Michael Finnegan, mus dir; Eugene Caracciolo, chief engr.

**\*WCUW(FM)**—Dec 5, 1973: 91.3 mhz, 270 w. 145 ft. 949 Main St. (01610). (617) 753-1012. WCUW Inc. Format: Variety. Spec prog: Jazz 20 hrs, Sp 22 hrs, Folk 9 hrs, wkly. ■ Al Anderson, pres, Jane Garabedian gen mgr; Randy Wynne, prog dir; Alan West, Dave Goldberg, mus dirs; Wanda Fisher, news dir; John Voci, dev, dir; Peter Sohn, tech, dir.



Contemporary  
Park City Communications

**WFTQ(AM)**—1931: 1440 khz; 5 kw-U, DA-2. 34 Mechanic St. (01608). (617) 755-1444. Park City Communications of Mass. (group owner; 6-9-78). Net: UPI. Rep: Marv Roslin Inc. Format: Contemp. ■ Robert A. Ferguson, pres; Steven A. Marx, VP & gen mgr; Cluff Blake, prog dir; Joe Biedrzycki, prom mgr; Steve D'Agustino, news dir; John Marino, chief engr. ■ Rates: \$19; 19; 19; 19.



Superstars AOR  
Park City Communications

**WAAF(FM)**—Co-owned with WFTQ(AM) June 15, 1961. 107.3 mhz; 16.5 kw Ant 780 ft. Prog sep from AM. Stereo. (617) 752-5611. Net: ABC/FM. Net: UPI. Format: Album rock. ■ Lee Arnold, prog dir; Patti Geier, news dir. ■ Rates: \$35, 35; 35; 35.

**\*WICN(FM)**—Nov 21, 1969: 90.5 mhz, 2 kw. Ant 300 ft. Stereo. 75 Grove St. (01605). (617) 752-7518. WICN Inc. Format: Diversified. Spec progs: Jazz 6 hrs, Lithuanian 2 hrs, Pol 1 hr, Sp 30 hrs, Greek 1 hr, wkly. ■ William Munin, pres; Thomas M. Devlin Jr., gen mgr; Eugene R. Petit, prog dir; Roberta Chase, mus dir; Donald W. Howe, chief engr.

**WNEB(AM)**—Dec 18, 1946: 1230 khz; 1 kw-D, 250 w-N. 236 Worcester Center (02160). (617) 756-4672. Segal Broadcasting Corp. (acq 8-29-77). Rep: PRO Radio, Pro/Meeker, Kettell-Carter. Format: C&W. Spec progs: Greek 1 hr, wkly. ■ Harold H. Segal, pres, gen & coml mgr; Paul Larson, prog dir; Kevin Mannix, mus dir; Robert Morgan, news dir; Gerald Kapoyan, chief engr. ■ Rates: \$11, 11, 11, 11

**WORC(AM)**—February 1925: 1310 khz; 5 kw-D, 1 kw-N, DA-2. 8 Portland St. (01606). (617) 799-0581. Knowles Bcstg Co. Inc. (acq 4-69). Net: CBS, APR. Rep: Selcom, Wm. Fallon. Format: Big Band. Spec progs: Sp 1 hr, Portuguese 2 hrs, Greek 2 hrs, Albanian 1 hr wkly. ■ Roger Knowles, pres; William Shupert, gen mgr; Chris Cross, coml mgr; Clyde Anderson, prog dir; Dave O'Garah, mus dir; David Brown, news dir; Bruce Kenedick, chief engr. ■ Rates: \$ 19; 19, 19; 15.

**WRSR(FM)**—June 17, 1940: 96.1 mhz; 25 kw. Ant 640 ft. Stereo. Box 961, West Side Stn. (01602). (617) 757-6321. Knight Communications Corp. (group owner; acq 3-63). Format: Btfl mus. ■ Norman Knight, pres; John I. Flynn, gen & coml mgr; Lester I. Ross, prog dir; John Patrick, news dir; Ted Kalin, chief engr.

**WTAG(AM)**—May 1, 1924: 580 khz; 5 kw-U, DA-2. 20 Franklin St. (01613). (617) 791-5521. Worcester Telegram & Gazette Inc. Net: NBC. Rep: Blair. Format:

MOR, diversified. ■ Richard F. Wright, VP & gen mgr; Herman H. Kramer, sls mgr; Thomas F. Gorham III, opns mgr; Donald Richards, news dir; John Andrews, chief engr. ■ Rates: \$35; 21; 28; 16.

## Michigan

### Adrian

**WABJ(AM)**—Nov. 13, 1946: 1490 khz; 1 kw-D, 250 w-N. 121 W. Maumee St. (49221). (517) 265-1500. Metrocom (acq 8-1-76). Net: ABC/I, APR. Rep: Pearse sls. Format: MOR. Spec progs: Sp 1 hr, farm 6 hrs, wkly. ■ Donald Aspacher, gen mgr; Tom Smith, prog dir; Ken Dunlap, mus dir; John Kuschell, news dir; Jon Augustine, chief engr. ■ Rates: \$15.90; 14.70; 15.90; 14.70.

**WQTE(FM)**—Co-owned with WABJ(AM). Sept 1, 1976: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. Format: Btfl mus.

**WLEN(FM)**—June 10, 1965: 103.9 mhz; 3 kw. Ant 300 ft. Box 687 (49221). (313) 263-1039. Lenawee Bcstg Co. Net: MBS. Format: Contemp, C&W. Spec prog: Sp 3 hrs wkly. ■ John W. Koehn, pres; Sylvia D. Haynes, stn mgr; Jerold Rice, chief engr; Douglas Spade, prog dir; Steve Westgate, news dir. ■ Rates: \$10; 8.50; 10; 8.50.

**\*WVAC(FM)**—Feb. 13, 1967: 88.1 mhz; 10 w. Adrian College, 110 S. Madison St. (49221). (517) 265-2378. Adrian College Bd of Trustees. Net: NPR. Format: Variety. Spec progs: Classical 3 hrs, jazz 3 hrs wkly. ■ Dr. Faye Elizabeth Smith, gen mgr; Gary M. Fullhart, prog dir; Luann Kerentoff, prom mgr.

### Albion

**WALM(AM)**—Nov. 2, 1952: 1260 khz; 1 kw-D, 500 w-N, DA-N. Irwin Ave. (49224). (517) 629-3945. Triad Stns Inc. (acq 1-1-63). Rep: Broadcast Time Inc. Max Goldfarb. Format: MOR. ■ C. Wayne Wright, pres; Richard Jackson, gen mgr; Keith Evans, coml mgr; Gary Grice, sls mgr; Alice Wright, news dir; Alan Mather, prog dir & chief engr.

**WUFN(FM)**—May 4, 1971: 96.7 mhz; 1.2 kw. Ant 460 ft. 2255 North Concord Rd. (49224). (517) 531-4478. Family Life Bcstg System. Format: Relig. Spec prog: Sp 1 hr, farm 1 hr, black 1 hr wkly. ■ Warren Bolthouse, gen dir; Richard Lee, gen mgr; Randy Carlson, bdcst admin; Allan Cook, prog & mus dir; Jack Williams, prom mgr; Darrow Parker, news dir; James Nelson, tech coord; Chris Heal, chief engr.

### Allendale

**\*WSRX(FM)**—Oct 5, 1974: 88.5 mhz; 10 w. Ant 110 ft. Stereo. Grand Valley State Colleges (49401). (616) 895-4239. Board of Control of Grand Valley State Colleges. Format: Progs. Spec progs: Black 3 hrs, French 1 hr wkly. ■ Jeff Ross, gen mgr.

### Alma

**WFYC(AM)**—Aug 17, 1948: 1280 khz; 1 kw-D, Box 629 (48801). (517) 463-3175. WFYC Inc. (acq 8-14-57). Net: ABC/C. Rep: Corlett, Walton. Format: MOR. Spec prog: Farm 4 hrs wkly. ■ Wayne G. Harris, pres; Gilbert E. Thomas, gen mgr; David W. Sommerville, stn mgr; Dave Johnson, prog & news dir; Rob Baykian, mus dir; Larry Neeper, chief engr. ■ Rates: \$6; 6; 6.

**WFYC-FM**—November 1964: 104.9 mhz; 3 kw. Ant 300 ft. Dup AM 50%.

### Alpena

**WATZ(AM)**—1946: 1450 khz; 1 kw-D, 250 w-N. (49707). (517) 354-8400. Midwestern Bcstg Co. (group owner). Net: NBC, Paul Bunyan, Michigan Farm. Rep: Torbet. Format: MOR, top 40, variety. Spec progs: Ger 1 hr, Polish 2 hrs, wkly. ■ Les Bierderman, pres; Ross Biederman, gen mgr; Russell Loomis, bus mgr; Ralph Diethelm, stn mgr; William H. Kiker, chief engr. ■ Rates: \$8.80; 7.65; 8.80; 7.65.

**WATZ-FM**—1967: 93.5 mhz; 3 kw. Ant 255 ft. Dups AM 60%. Stereo. Format: C&W.

**\*WCML-FM**—April 24, 1978: 91.7 mhz; 100 kw. Ant 1170 ft. Central Michigan Univ. Anspach Hall, Mt. Pleasant (48859). Format: Variety.

**WHSB(FM)**—May 1965: 107.7 mhz, 99 kw. Ant 420 ft. 121 Water St. (49707). (517) 356-4234. WHSB Inc. Net: ABC/C. Format: MOR. ■ Harvey A. Klann, pres, & chief engr; Jerry Winder, gen & prom mgr; Sarah Winder, coml mgr; Roger Carpenter, prog dir; Karl Momrick, mus dir; Tom Tolen, news dir. ■ Rates: \$6.50; 5.50; 6.50; 5.50.

### Ann Arbor

**WAAM(AM)**—October 1947: 1600 khz; 5 kw, DA-2. 4230 Packard. (48104). (313) 971-1600. WAAM Radio Inc. Lima Broadcasting Corp. (group owner, acq 11-76). Net: ABC/E. Rep: Buckley. Format: MOR. Spec prog: Greek 1 hr wkly. ■ Les C. Rau, pres; G. Arthur Versnick, stn mgr; C. Daniel Cook, chief annrc; Stan Smith, mus dir; Jonathon Augustine, chief engr. ■ Rates: \$10; 9; 10; 5.50.

**\*WCBN-FM**—January 1972: 88.3 mhz, 10 w. Stereo. 530 Student Activities Bldg. (48109). (313) 763-3501. Regents of the U of Michigan. Format: Diversified. Spec progs: Black 5 hrs, Classical 8 hrs, C&W 4 hrs, wkly. ■ Nathaniel Colley Jr, gen mgr.

**WIQB(FM)**—Co-owned with WNRS(AM) Saline. March 1962: 102.9 mhz; 10 kw. Ant 175 ft. Stereo Box 8605 (48107). (313) 662-2881. Net: ABC/FM. Format: AOR. Prog sep from AM. John Christian, prog dir; Mark Owens, mus dir. ■ Rates: \$17; 14; 17; 17.



**WPAG(AM)**—April 26, 1945: 1050 khz; 5 kw-D, DA. 3rd Floor, Hutzler Bldg. (48108). (313) 662-5517. Washtenaw Bcstg Co. Inc. Net: ABC/I. Rep: PRO/Meeker, Mich Spot Sls. Format: MOR. ■ Edward F. Baughn, pres; James L. Baughn, stn mgr; Dean Erskine, prog dir; Ted Heusel, news dir; Hal Buttermore, chief engr. ■ Rates: \$17.50; 14; 17.50; —

**WPAG-FM**—Feb 14, 1967: 107.1 mhz, 3 kw. Ant 260 ft. Dups AM from 6 a.m. to 7 p.m. Format: C&W (evenings).

**\*WUOM(FM)**—1948: 91.7 mhz; 230 kw. Ant 470 ft. 5501 L.S.A. Bldg. (48109). (313) 764-9210. The Regents of U. of Michigan. Net: NPR. Format: Fine arts/educ. ■ Hazen Schumacher, dir of bcast; Doris A. Harris, bus mgr; Tom Hemingway, sports dir; Neal T. Bedford, mgr; E. G. Burrows, exec prod, Fred Remley, tech dir; Stephen V. Skelley, prog dir; Fred Hindley, news dir.

### Auburn Heights

**\*WAHS(FM)**—1975: 89.5 mhz; 10 w. 2950 Waukegan St. (48057). Avondale School District.

### Bad Axe

**WLEW(AM)**—1950: 1340 khz; 1 kw-D, 250 w-N, DA-D. 935 S. Van Dyke Rd. (48413). (517) 269-9931. Thumb Bcstg Inc. (acq 9-1-71). Rep: Mich. Spot Sls. Format: Modern country. Spec prog: Pol 2 hrs wkly. ■ A. Arthur Ayman, pres, gen & coml mgr; Tom Meyer, stn mgr; Ralph Iden, news dir; John T. Vobbe, chief engr. ■ Rates: \$7.25; 6.30; 7.25; 5.30.

**WLEW-FM**—1956: 92.1 mhz; 3 kw. Ant 250 ft. Prog sep from AM. Format: MOR. ■ Rates: \$5.45; 4.75; 5.45; 3.75.

### Battle Creek

**WBCK(AM)**—July 9, 1948: 930 khz; 5 kw-D, 1 kw-N, DA-2. 390 Golden Ave. (49015). (616) 963-5555. Wolverine Broadcasting Co. (acq 10-77). Net: NBC. Rep: Masla. Format: MOR. ■ Nat A. Sibbold, pres & gen mgr; Walter Olinsky, coml mgr; Jim Bradshaw, prog & mus dir; Dave Eddy, prom mgr; Tom McHale, news dir; Harley Hammond, chief engr. ■ Rates: \$11.75; 8.25; 9.50; 6.

**WDFP(FM)**—Feb 28, 1975: 95.3 mhz; 3 kw. Ant 270

## Massachusetts, Michigan Radio

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ft. Stereo. Box 17 (49016). (616) 965-0527. WVOC Inc. Format: Relig. ■ Don F. Price, pres & gen mgr; John Loser, prog & mus dir, chief engr; Mary Ann France, traffic dir; Jim France, prom mgr; Michael Russell, news dir. ■ Rates: \$4.75; 4.75; 4.75; 4.75.

**WKFR-FM**—See listing following WKNR(AM).

**WKNR(AM)**—October 1925: 1400 khz; 1 kw-D, 250 w-N. 710 Michigan Bank Bldg. (49017). (616) 964-7173. Engineering Investment Corp. (acq 6-1-66). Net: ABC/C. Rep: PRO Meeker, Michigan Spot Sls. Format: Top 40. ■ David Hicks, gen mgr; Cindy Harrison, sls cord; Rick Chapman, mus dir; Mike Kinoshian, prog dir; Jay Congdon, news dir; Grant Howes, gen mgr; Cindy Harrison, sls cord; Rick Chapman, mus dir; Mike Kinoshian, prog dir; Jay Congdon, news dir; Grant Howes, chief engr. ■ Rates: \$14; 11; 14; 11.

**WKFR-FM**—Co-owned with WKNR(AM). June 11, 1963: 103.3 mhz; 27 kw. Ant 370 ft. Stereo. Prog sep from AM. Format: Ad contempt. ■ Rates: \$12.40; 11.20; 12.40; 7.05.

**WWKQ(AM)**—Nov 22, 1963: 1500 khz; 1 kw-D, DA. 15074-Six and One-Half Mile Rd. (49016). (616) 962-6267. Television Thirty-Six. Net: MBS, UPI. Rep: Smith. Format: C&W, variety. ■ Bob Sherman, pres; Delton Winkel, coml mgr; Mark Shepard, prog dir; Jane Sorrel, ofc mgr; John R. Loser, chief engr. ■ Rates: \$8.50; 8.50; 8.50; —

### Bay City

**\*WCHW-FM**—Sep 1, 1973: 91.3 mhz; 10 w. Ant 124 ft. 1624 Columbus Ave. (48706). (517) 893-9544. Bay City Public School District. Format: Contemp, Top 40, progs. ■ Lawrence E. Sundberg, gen mgr; Cliff Saladine, chief engr.

**WGER-FM**—Nov. 12, 1961. 102.5 mhz; 86 kw. Ant 860 ft. Box 719 (48707). (517) 892-4501. Gerity Bcstg Co. Rep: McGavren-Guild. Format: Btfl mus. ■ Gale Sullivan, VP & gen mgr; Ken Fournier, ofc mgr & prog dir; Cliff Houser, opns dir; Robert Friedle, chief engr. ■ Rates: \$18; 18; 18; 18.

**WHNN(FM)**—Listing follows WRDD(AM).

**WRDD(AM)**—June 5, 1925: 1440 khz; 1 kw-D, 500 W-N. Box 1440 (48706). (517) 894-2922. Tri Media Inc. (acq 7-1-73). Net: ABC/I, Mich. Farm Radio. Rep: Michigan, Pearse. Format: Farm. ■ Robert G. Liggett Jr, pres; Daniel F. Covell, gen mgr; Daniel Stewart, coml dir. ■ Rates: \$9; 8; 9; 7.

**WHNN(FM)**—Co-owned with WRDD(AM). June 15, 1960: 96.1 mhz; 97 kw. Ant 360 ft. Quad. (517) 894-2996. Format: Contemp, top 40, rock. ■ Frank H. IMburg, gen mgr.

**WSGW(AM)**—See Saginaw.

**WXOX(AM)**—Nov. 26, 1956: 1250 khz; 1 kw-D. Box 1250 (48706). (517) 893-4588. Gateway Bcstg Co. (acq 12-10-69). Net: ABC/E. Rep: H-R/Stone. Format: Contemp C&W. ■ Donald K. Mayle, pres; Dave Maurer, gen mgr; Dusty Rhodes, prog dir; Brent Williams, news dir; Robert Friedle, chief engr. ■ Rates: \$18; 16; 18; —.

### Benton Harbor

**WHFB(AM)**—Sept. 22, 1947: 1060 khz; 5 kw-D, 5 kw; 2.5w CH. Box 608 (49022). (616) 927-3581. Palladium Publishing Co. Net: ABC/I, Michigan Farm Radio. Rep: PRO Radio, Michigan Spot Sales. Format: MOR, variety. Spec prog: Farm 4 hrs wkly. ■ Willard J.

## Michigan Radio

**LAUREN A. COLBY**  
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Banyon, pres; Kent Slocum, gen mgr; Randy Jung, coml mgr; Bill Stouffer, news & prog dir; Steve Messer, chief engr.

**WHFB-FM**—Oct. 10, 1947 99.9 mhz, 9.2 kw. Ant 225 ft. Stereo. Dups AM 13%. Format: MOR, btlf mus. Spec prog: Ger 2 hrs wkly.

### Berrien Springs

**\*WAUS(FM)**—Jan. 10, 1971 90.7 mhz; 48 kw. Ant 320 ft. Stereo. Box 113 (49103). (616) 471-3400. Andrews Bcstg Corp. Net: NPR. Format: Classcl, info. ■ Allen Steele, gen mgr.

### Big Rapids

**WBRN(AM)**—Jan. 6, 1953: 1460 khz; 1 kw-D, DA-D. 13574 Northland Dr. (49307). (616) 796-7684. WBRN Inc. (acq 10-1-55). Rep: Michigan Spot Sales. Format: MOR. Spec progs: Farm 6 hrs, C&W 10 hrs wkly. ■ John A. White II, pres & gen mgr; Douglas Wilson, coml mgr; Garnet Zimmerman, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.

**WBRN-FM**—September 1964: 100.9 mhz; 3 kw. Ant 300 ft. Dups AM 65%.

### Birmingham

**WMJC(FM)**—Co-owned with WHND(AM) Monroe. Sept 1, 1958: 94.7 mhz; 10 kw. Ant 950 ft. Stereo. One Radio Plaza, Detroit (48220). (313) 398-7600. TWX 810-232-5206. Greater Michigan Radio Inc. (acq 7-3-73). Group owner: Greater Media Inc. Net: UPI. Rep: Eastman. Format: Contemporary.

### Bloomfield Hills

**\*WBFH(FM)**—Oct 1, 1976: 88.1 mhz; 10 w. Ant 50 ft. 4200 Andover Rd. (48013). (313) 647-8510. Bd of Educ of Bloomfield Hills School District. Format: Educ. ■ Pete Bowers, gen mgr.

### Boyer City

**WCLX(FM)**—April 10, 1978: 93.5 mhz; 1.2 kw. Ant 460 ft. Box FM-94 (49712). (616) 582-6791. Charlevoix Bcstg Co. (acq 6-17-76). Net: ABC/I. Format: Modern Country. Spec prog: Farm 1 hr wkly. ■ William F. Gipperich, pres & gen mgr; Sandra L. Gipperich, traffic & ofc mgr; James Frank, coml mgr; W. Hennes, prog dir; M. Ivankovitsch, prom dir; Bill Rich, news dir; Kurt McLain, chief engr. ■ Rates: \$5.25; 4.50; 5.25; 4.50.

### Cadillac

**WATT(AM)**—September 1945: 1240 khz; 1 kw-D, 250 w-N. Box 520 (49601). (616) 775-7831. Midwestern Bcstg Co. Co. (group owner). Net: NBC, Paul Bunyan. Rep: Torbet. Format: MOR (ad contemp), oldies. Spec progs: Farm 1 hr wkly. ■ Les Biederman, pres; Ross Biederman, gen mgr; Rick Staeb, stn mgr; Steve Byrd, prog dir; William Kiker, chief engr. ■ Rates: \$5.50; 4.50; 5.50; 4.

**WITW(FM)**—July 7, 1974: 96.7 mhz; 1.35 kw. Ant 430 ft. Pearl St. (49601). (616) 775-3443. Chief Pontiac Bcstg Corp. Format: Contemp, btlf mus. Spec progs: Publ Forum 5 hrs wkly. ■ I. T. Wedin, pres & gen mgr; Gary Knapp, coml mgr; Glenard Walker, chief engr. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

**WKJF(FM)**—Listing follows WWAM(AM).

**WWAM(AM)**—May 26, 1968: 1370 khz; 5 kw-D, 1 kw-N, DA-2. Box 627 (49601). (616) 775-3478. Fetzer

Bcstg Co. (group owner). Net: CBS, APR. Format: MOR. Spec prog: Farm 1 hr wkly. ■ Carl E. Lee, pres; Gene Ellerman, VP & gen mgr; Lyle Poag, sls mgr; Bob Lee, news dir; Mike Paulin, prom mgr; Lowell Shore, chief engr. ■ Rates: \$8; 7; 8; 7.

**WKJF(FM)**—Co-owned with WWAM(AM). Oct 15, 1961 92.9 mhz; 100 kw. Ant 895 ft. Dups AM 100%. Stereo. ■ WWTV(TV) & WWUP-TV affil. ■ Rates same as AM.

### Caro

**WKYO(AM)**—May 19, 1962: 1360 khz; 1 kw-D, 1 kw-N, DA-2. 101 N. State St. (48723). (517) 673-2136. Tuscola Bcstg Co. Net: Michigan Farm Radio. Format: MOR, C&W. Spec prog: farm 13 hrs wkly. ■ Robert Benkelman, pres; Lorraine B. Benkelman, coml mgr; Dave Eberline, mus dir; James McLoskey, news dir; Gene Bardo, chief engr. ■ Rates: \$8.30; 8.30; 8.30.

**WIDL(FM)**—Co-owned with WKYO(AM). Oct 16, 1974: 104.9 mhz; 3 kw. Ant 300 ft. Format: AOR, prog. ■ Rates: \$8.15; 8.15; 8.15; 8.15.

### Charlevoix

**WVOY(AM)**—July 20, 1974: 1270 khz; 5 kw-U, DA-N. Box 237, 211 Bridge St. (49720). (616) 547-4454. New Bcstg Corp. Rgnl net: Great Lakes Radio. Rep: Pearse. Format: Top-40. Spec prog: Farm 2 hrs wkly. ■ William Berkey, gen & coml mgr; Richard Duerson, prog & mus dir; John Yaroch, prom mgr; Robert White, news dir; Robert Hooper, chief engr. ■ Rates: \$10; 8; 10; 8.

### Charlotte

**WCER(AM)**—Aug 25, 1956: 1390 khz; 5 kw-D, DA. 1615 Lawrence Hwy. (48813). (517) 543-0340. Mid-America Bcstg Co. Inc. Net: ABC/E, MBS, Great Lakes. Rep: Savalli-Gates. Format: MOR. Spec progs: Farm 6 hrs wkly. ■ Ralph S. Gregory, pres & gen sls mgr; Tom Scott, stn mgr; Jim Abens, mus dir; Kay Reid, traf dir; Bruce Aldrich, news dir; David Huva, chief engr. ■ Rates: \$9.25; 9.25; 9.25; 5.

**WCER-FM**—November 1965: 92.7 mhz; 3 kw. Ant 160 ft. Dups AM 80%.

### Cheboygan

**WCBY(AM)**—Oct 28, 1954: 1240 khz; 1 kw-D, 250 w-N. MacKinaw Ave. (49721). (616) 627-2341. WCBY Radio Inc. Net: ABC/I. Rep: Mich Spot Sls. Format: MOR. ■ Richard E. Hunt, pres; Bill Gibson, stn mgr; Bob Benedict, coml mgr; Dave Ball, news dir; Walter Rheingans, chief engr.

**WCBY-FM**—Aug 15, 1968: 105.1 mhz; 25 kw. Ant 105 ft. Prog sep from AM. Format: Btlf mus.

### Clare

**WRNN(AM)**—Nov 24, 1960: 990 khz; 250 w-D, DA. Box 990, Mount Pleasant (48858). (517) 772-0500. Mid-Mich. Bcstg Co. (acq 6-29-76). Net: ABC/C. Format: Adult contemporary, AOR. Spec progs: Farm 2 hrs wkly. ■ Reed R. Prior, pres & gen mgr; Tom Cradit, coml mgr; R. Scott Gilmore, prog dir; Arlene Gero, mus dir; Kate Koste, prom mgr; Matt Fisher, news dir. ■ Rates: \$8; 6; 8; 6.

**WRNN-FM**—June 28, 1967: 95.3 mhz; 3 kw. Ant 160 ft. Stereo. Dups AM 100%.

### Coldwater

**WNWN(FM)**—See listing following WTVB(AM).

**WTVB(AM)**—Aug 7, 1949: 1590 khz; 5 kw-D, 1 kw-N, DA-N. Box 1590 (49036). (517) 279-9767. Tri-State Bcstg (acq 4-1-72). Net: ABC/I, Michigan Farm, Motor Racing. Rep: Walton, Michigan Spot Sls. Format: MOR (ad contemp). Spec prog: Farm 6 hrs wkly. ■ Paul Ruse, pres; Gary Mallernee, stn mgr; Gary Allen, prog dir; Gary Hart, news dir; Jim Keen, chief engr. ■ Rates: \$8.80; 7; 8.80; 5.

**WNWN(FM)**—Co-owned with WTVB(AM). Nov 11, 1950: 98.5 mhz; 50 kw. Ant 500 ft. Stereo. Net: ABC/E. Prog sep from AM. Format: C&W-Contemporary. Spec prog: Bluegrass 6 hrs wkly. ■ Rory Mack, prog dir; Kevin Ireland, mus dir. ■ Rates same as AM.

## Dearborn

**WWKR(AM)**—Dec 29, 1946: 1310 khz; 5 kw-U, DA-2. 15001 Michigan Ave. (48126). (313) 846-8500. Renaissance Communications Inc. (acq 8-31-77. Net: MBS, UPI. Rep: McGavren. Format: Top-40. ■ Ed Christian, exec VP & gen mgr; Sharman Stewart, stn mgr; Donna Callender, coml mgr; Jim Harper, prog dir; Lorraine Golden, local sls mgr; Dick Buller, news dir; Jerry Martin, chief engr. ■ Rates: \$86; 103; 103; 70.

**WNIC(FM)**—Co-owned with WWKR(AM). December 1946: 100.3 mhz; 50 kw. Ant 400 ft. Format: Soft contemp. Prog sep from AM. ■ Rates same as AM.

## Detroit

**CKLW-AM-FM**—See Windsor, Ontario, Canada.

**WBAX(FM)**—May 4, 1960: 99.5 mhz; 36 kw. Ant 450 ft. (CP: 8.5 kw, Ant 780 ft.) Stereo. 20760 Coolidge (48237). (313) 398-1100. Century Bcstg Corp. (group owner; acq 2-16-66). Rep: Selcom. Format: Progs. ■ Howard Grafman, pres; Allan Wilson, gen mgr; Kim Kotyk, traf dir; Ted Ferguson, prog dir; Joe Krause, mus dir; Ron Kleinstiver, gen sls mgr; Gregory Bowman, news dir; Kim Culhan, chief engr. ■ Rates: \$65; 65; 70; 70.

**WBFQ(FM)**—1961 98.7 mhz; 50 kw. Ant 480 ft. Stereo. 8009 Lyndon Ave. (48238). (313) 863-5650. Trinity Bcstg Corp. (acq 3-11-61). Net: UPI. Format: Relig. Spec progs: Farm 1 hr. ■ Joseph Ninowski Sr, pres; Dan Ninowski, gen mgr. ■ Rates: \$8; 8; 8; 8.

**WCAR(AM)**—Dec 17, 1939: 1130 khz; 50 kw-D, 10 kw-N, DA-2. 18900 James Couzens Highway (48235). (313) 435-8600. WCAR Inc. Group owner: Golden West Broadcasters Inc. Net: ABC/E. Rep.: Major Market Radio. Format: MOR (ad contemp). ■ John Risher, VP, gen mgr; Lois Troyan, coml mgr; Bill Ford, prog dir & prom mgr; Kevin Sanderson, mus dir; Bruce Anderson, news dir; Phil Roberts, chief engr. ■ Rates: \$65; 35; 50; 25.

**WTWR(FM)**—Co-owned with WCAR(AM). Dec 8, 1964: 92.3 mhz; 10 kw. Ant 480 ft. (CP: 21.5 kw. Ant 700 ft.) Stereo. Renaissance Center (48243). (313) 259-9292. Prog sep from AM. Format: Adult contemp. ■ Victor Ives, VP, gen mgr; Tony Salvadore, coml mgr. ■ Rates: \$36; 30; 36; 30.

**WCZY(FM)**—Feb 12, 1949: 95.5 mhz; 165 kw horiz, 43 kw vert. Ant 320 ft. Stereo. 15401 W. Ten Mile Rd. (48237). (313) 967-3750. Combined Communications Corp. (group owner; acq 4-20-78). Rep: Chrystal Co. Format: Btlf mus. ■ Fritz Beesemeyer, VP/gen mgr; Donald Alcorn, sls mgr; Robert Gaskins, ops mgr; Jerome Krinock, chief engr.

**WDEE(AM)**—1925: 1500 khz; 50 kw-D, 5 kw-N, DA-2. 21700 Northwestern Hwy, Southfield (48075). (313) 557-1500. Globe Bcstg Co. (group owner; acq 8-73). Net: ABC/I. Format: Modern country. ■ Glenn Killoren, pres; John Risher, gen mgr; Tom Collins, opns mgr; Marie Stevens, coml mgr; Frank Gentry, news dir; Craig Roberts, chief engr. ■ WJBK-TV affil. ■ Rates: \$95; 70; 85; 60.

**\*WDET-FM**—Dec 18, 1948: 101.9 mhz; 79 kw. Ant 450 ft. 5035 Woodward Ave. (48202). (313) 577-4204. Wayne State U. (acq 5-52). Stereo. Net: NPR. Format: Alternative. Spec progs: Sp 1 hr, black 10 hrs, Amer Indian 1 hr, st. citizens 1 hr, Jewish 1 hr, feminist 3 hrs, gay 1 hr, children 2 hrs, East Indian 1 hr wkly. ■ George E. Guillen, Jr, pres; John B. Buckstaff, gen mgr; Stuart Hyke, dev mgr; Anne F. Weitzel, prog dir; Michael F. McCoy, stn mgr; Lawrence E. Baugh, prom mgr; James G. Lowler, news dir; Paul J. Grzebiak, chief engr.

**WDRQ(FM)**—July 9, 1947: 93.1 mhz; 20 kw. Ant 500 ft. 15933 W. 8 Mile Rd. (48235). (313) 272-8000. Bartell Bcstg of Mich. (group owner; acq 2-7-71). Rep: H/R/Stone. Format: Contemp. ■ Thomas Mosher, VP & gen mgr; Frank Clebre, gen sls mgr; Doak Breen, prod dir; Ted Ferguson, prog & mus dir; Pat Evans, prom mgr; Jim Hawk, news dir; Peter Reuter, chief engr. ■ Rates: \$60; 50; 70; 70.

**\*WDTR(FM)**—Feb 5, 1948: 90.9 mhz; 17 kw. Ant 175 ft. 9345 Lawton Ave. (48206). (313) 494-1570. Board of Education, City of Detroit. Format: Ed. Spec prog: Ethnic 3 hrs wkly. ■ Dr. John McArthur, acting gen mgr; Mary Daly, prog dir; Clifford Wiehr, acting chief engr. ■ \*WTVS(TV) affil.

**WGPR(FM)**—1961: 107.5 mhz; 50 kw. Ant 360 ft.



3140 E. Jefferson Ave. (48207). (313) 259-8862. WGPR Inc. (acq 7-64). Stereo. Rep: R.A. Lazar. Format: Black. ■ Dr. Wm. V. Banks, pres & gen mgr; James Panagos, VP & sls mgr; T. Gregory, stn mgr; George E. White, prog. mus dir; K. Hudson, news dir; John Grover, chief engr. ■ Rates: \$40; 50; 50; 40.

**WIID(AM)**—See Garden City.

**WJLB(AM)**—1926: 1400 khz; 1 kw-D, 250 w-N. 3100 David Broderick Tower (48226). (313) 965-2000. Booth American Co. (group owner; acq 1939). Rep: H-R Stone. Format: Black. Spec prog: Relg 8 hrs wkly. ■ John L. Booth, pres; Norman Miller, gen mgr; Gwen Grant, coml mgr; J. Michael McKay, prog dir; Tom Collins, mus dir; Debra Kisskalt, sls coordinator; James Reese, news dir; Thomas Christie, chief engr. ■ Rates: \$70; 61; 70; 55.

**WMZK(FM)**—Co-owned with WJLB(AM). May 1941. 97.9 mhz; 50 kw. Ant 410 ft. Prog sep from AM. (313) 965-4500. (acq 1941). Format: Bi-lingual. ■ James Brown Jr., gen mgr; Jerry Tertzakian, opns dir.

**WJR(AM)**—May 4, 1922: 760 khz; 50 kw-U. 2100 Fisher Bldg. (48202). (313) 875-4440. TWX 313-222-5352. Capital Cities Communications Inc. (group owner; acq 9-9-64). Net: NBC. Net: APR. Rep: Katz. Format: Variety. Spec prog: Farm 5 hrs, Jazz 5 hrs, Classical 5 hrs wkly. ■ William R. James, VP & gen mgr; Curt Hahn, stn mgr & prog dir; James E. Long, gen sls mgr; Ron Pancratz, nat sls mgr; W. Hal Youngblood, exec prod; Rose Carriere, sls svc mgr; Gene Elzy, mus dir; Oscar Frenette, pub affairs dir; Dave White, news dir; John P. Begin, chief engr.

**WJR-FM**—June 1, 1948: 96.3 mhz; 50 kw. Ant 480 ft. (CP: Ant 486 ft.). Prog sep from AM. Stereo. Format: Btl mus. ■ Steve Van Dort, prog dir; Ken Samuel, sls mgr.

**WJZZ(FM)**—May 26, 1960: 105.9 mhz; 34 kw. Ant 300 ft. Stereo. 2994 E. Grand Blvd. (48202). (313) 871-0590. Bell Bcstg Co. Net: APR. Rep: Howard. Format: Jazz. ■ Mrs. Haley Bell, pres; Wendel Cox, gen mgr; Dennis Jackson, coml mgr; Herman Haines, prog dir; Dorion Pastor, mus dir; David Marshall, news dir; Croffort Lumpkin, chief engr. ■ Rates: \$60; 60; 70; 70.

**WMUZ(FM)**—Nov 11, 1958: 103.5 mhz; 115 kw horiz, 89 kw vert. Ant 295 ft. 12300 Radio Place (48228). (313) 272-3434. WMUZ Radio Inc. Group owner: Crawford Bcstg Co. Format: Relig. Spec progs: Romanian 1/2 hr, Arabic 1 hr, Ger 1/2 hr wkly. ■ Donald B. Crawford, pres; Harry W. Hoot, gen mgr; Steve Van Oort, prog dir; Charles Hopper, chief engr.

**WMZK(FM)**—Listing follows WJLB(AM).

**WNIC(AM)**—See Dearborn.

**WOMC(FM)**—March 5, 1948: 104.3 mhz; 190 kw. Ant 360 ft. Stereo. 2201 Woodward Heights Blvd. (48020). (313) 546-9600. Metromedia Inc. (group owner; acq 11-6-72). Net: APR. Rep: Metro Radio Sl. Format: MOR, Adult Contemp. ■ George Duncan, pres; William Kunkel, VP & gen mgr; Jim Mulla, gen sls mgr; Dave Shafer, prog dir; Jim Scollin, mus dir; Jackie Kupper, prom mgr; Bob Bean, news dir; Phil Harris, chief engr.

**WQRS-FM**—March 7, 1960: 105.1 mhz; 50 kw. Ant 480 ft. Stereo. 1200 Sixth St., Suite 424 (48226). (313) 962-8282. Fine Arts Bcstrs Inc. Rep: Concert Music. Format: Classical. ■ Phyllis M. Akers, pres; Carl Grapeentine, stn mgr; Jerry Dellinger, mus dir; John Inglehart, chief engr. ■ Rates: \$22; 22; 32; 32.

**WRIF(FM)**—Listing follows WXYZ(AM).

**WWJ(AM)**—Aug 20, 1920: 950 khz; 5 kw-U, DA-N. 622 Lafayette Blvd. (48231). (313) 222-2406. TWX 810-221-1640. Evening News Assn. (group owner). Net: CBS, APR. Rep: CBS Radio, Stephens & Towndrow. Format: All news. ■ Peter A. Kizer, VP; E. Lee Leicinger, gen mgr; John Rhein, gen sls mgr; James Brooker, opns dir; Don Patrick, news dir; Tom Montgomery, chief engr. ■ Rates: \$30; 50; 85; 30.

**WWJ-FM**—May 9, 1941: 97.1 mhz; 12 kw. Ant 890 ft. Prog sep from AM. Stereo. Format: Btl mus. ■ Ken Rogulski, opns mgr. ■ Rates: \$35; 50; 50; 25.

**WWWW(FM)**—Oct 16, 1960: 106.7 mhz; 61 kw. Ant 510 ft. Stereo. 2930 East Jefferson Ave. (48207). (313) 259-4323. Starr Bcstg Group (group owner; acq 5-1-73). Net: UPI. Rep: Buckley. Format: Progs. ■ Bruce Johnson, pres; Bartley D. Walsh, gen mgr; E. Patrick McNally, coml mgr; James Johnson, prog dir;

Joseph Urbiel, mus dir; Steven Monkiewicz, news dir; Al Ruedemann, chief engr. ■ Rates: \$61, 61, 69; 69.

**WXYZ(AM)**—Oct 10, 1925: 1270 khz, 5 kw-U, DA-N. 20777 W. Ten Mile Rd., Southfield (48075). (313) 444-1111 TWX 313-357-4605. WXYZ Inc. (acq 7-22-46). ABC-owned. Net: ABC/C. Rep: Blair. Format: MOR, contemp. ■ Charles D. Fritz, VP & gen mgr; Gene Boivin, gen sls mgr; Valerie Tuttle, natl sls mgr; Jim Davis, prog dir; Calvin Richards, prom mgr; Larry Webb, news dir; Russell Harbaugh, chief engr. ■ Rates: \$45; 70; 85; 35.

**WRIF(FM)**—Co-owned with WXYZ(AM). Jan 1, 1948: 101.1 mhz; 27.2 kw. Ant 880 ft. Stereo. (313) 444-1010. Net: ABC/FM. Rep: Blair. Prog sep from AM. Format: Adult oriented rock. ■ Jay Hoker, gen mgr; Tom Bender, prog dir; Michael Henderson, gen sls mgr; Ruth Whitmore, prom mgr; Carol Coughlin, news dir. ■ WXYZ-TV affil. ■ Rates: \$112; 112; 127; 127

## Dowagiac

**WDOW(AM)**—September 1960: 1440 khz; 1 kw-D. Box 150 (49047). (616) 782-5106. Dowagiac Bcstg Co. Inc. Group owner. Kuiper Stns Net: Mich. Farm Radio. Net: UPI. Rep: Keystone. Format: MOR, btl mus. Spec prog: Farm 7 hrs wkly. ■ William Kuiper, pres; Richard L. Hedges, gen mgr; prog dir & prom mgr; John Cureton, news dir; Ken Byle, chief mgr. ■ Rates: \$5; —, —, —

**WDOW-FM**—January 1971. 92.1 mhz; 3 kw. Ant 300 ft. Dups AM 95%.

## Drayton Plains

**\*WTSD(FM)**—Sept 18, 1972: 88.1 mhz; 10 w. Ant 125 ft. 2800 Bender Ave. (48020). Board of Education, Waterford Township School district. Format: Variety. ■ Myron A. Kupelian, gen mgr.

## East Lansing

**WFMK(FM)**—July 16, 1959: 99.1 mhz; 28 kw. Ant 600 ft. Stereo. 148 W. Grand River, Williamston. Box 991 (48823). (517) 349-4000. Mega Media Inc. (acq 12-15-70). Rep: Selcom. Format: MOR. ■ Robert G. Liggett Jr., pres; Grant Santimone, exec VP; Michael Jackman, gen mgr; Lou Lambert, prog dir; Don Schueller, mus dir; Katie Kandarian, news dir; Bob Hooper, chief engr. ■ Rates: \$30; 29; 30; 24.

**\*WKAR(AM)**—Aug 18, 1922: 870 khz; 10 kw-D, DA. Michigan State U (48824). (517) 355-6540. Bd of Trustees of Michigan State U. Net: NPR, APR. Format: Var. Spec prog: Farm 5 hrs, Black 15 hrs, jazz 15 hrs, Sp 2 hrs, wkly. ■ Steven Meuche.

**\*WKAR-FM**—Oct 10, 1948: 90.5 mhz; 125 kw. Ant 910 ft. Prog sep from AM. Format: Class. Spec prog: Jazz 7 hrs wkly. ■ WKAR-TV affil.

**WVIC(AM)**—Jan 20, 1965: 730 khz; 500 w-D, DA. 2517 Mt. Hope Ave., Lansing (48910). (517) 487-5986. WGSB Bcstg Co. Net: ABC/C, UPI. Format: Top-40. Spec progs: SP 3 hrs, black 2 hrs, wkly. ■ James Morse, pres; Joe D. Buys, VP, gen mgr; Jim St. John, prog dir; Elaine Blakelee, news dir; John Hanley, chief engr. ■ Rates: \$21.50; 20.50; 21.50; 12.75.

**WVIC-FM**—Nov 16, 1963: 94.9 mhz; 13.5 kw, Ant 500 ft. Dups AM 90%. Stereo. ■ Rates same as AM.

## Elsie

**\*WOES(FM)**—March 21, 1978: 91.3 mhz; 10 w. Ant 140 ft. 8989 Colony Rd. (48831). (517) 834-2271. Ovid-Elsie Area Schools. Format: Educ. ■ Donald Kenney, supt; George Bishop, gen mgr.

## Escanaba

**WBDN(AM)**—Dec 1, 1958: 600 khz; 1 kw-D, DA. Box 600, 1212 Ludington St. (49829). (906) 786-4118. Bay de Noc Bcstg Inc. (acq 2-1-78). Net: ABC/I. Rep: Savalli/Gates, Neil Grp. Format: C&W. Spec prog: Farm 1 hr wkly. ■ James Ruud gen mgr; Vicki St. Ours, coml mgr; Robert Gagne, prog dir; Mike Van effen, mus dir; Wayne Nault, prom mgr; Marc Tall, news dir; Wayne Peterson, chief engr. ■ Rates: \$10.50; 8; 10.50; 8.

**WDBC(AM)**—September 4, 1941: 680 khz; 10 kw-D, 1 kw-N, DA-2. 606 Ludington St. (49829). (906) 786-6144. Delta Bcstg (acq 9-1-78). Net: CBS, Mich. Farm Net. Rep: Buckley, Paul Ewing. Format: MOR, talk. Spec progs: Farm 4 1/2 hrs wkly. ■ Gene Kauff-



man, pres & gen mgr; Jim Pinar, coml mgr; Rose Vargo, prog dir; Joe Demay, prom mgr; Dave Andrews, news dir; Bob Haslow, VP & chief engr. ■ Rates: \$10.25; 8.25; 8.25, 8.25.

**WFNN(FM)**—Co-owned with WDBC(AM). Dec 22, 1977: 104.7 mhz; 100 kw. Ant 350 ft. 604 Ludington St. (49829). (906) 786-3800. Format: Top 40. ■ Pete Denman, prog dir; Nancy Delforge, prom mgr; ■ Rates: \$8.20; 6.20; 6.20; 6.20.

**WKZY(FM)**—September 9, 1976. 97.1 mhz; 90 kw. Ant 1070 ft. Stereo. Box 532 (49829). (906) 789-9700. Alpine Bcstg Co. (group owner). Net: UPI. Rep: Walton, Michigan Spot Sl. Format: Adult easy listening. ■ John D. DeGroot, pres & gen mgr; J. Michael DeAgostino, coml mgr; Peter Presnal, mus dir; Michael Kent, news dir; Wayne Peterson, chief engr. ■ Rates: \$5.70; 5.70; 5.70; 5.70.

## Farmington Hills

**\*WORB(FM)**—Not on air, target date unknown: 90.3 mhz, 10 w. Ant 120 ft. 27055 Orchard Lake Rd. (48024). (313) 476-9400. Oakland Community College. Format: Variety. ■ Daniel Greenberg, advisor; Michael Schwartz, gen mgr.

## Flint

**WAMM(AM)**—Dec 5, 1955: 1420 khz; 500 w-D, DA. (313) 239-8631 WAMM Inc. Rep: PRO Time Sl. Michigan Spot Sales. Format: R&B, black. ■ Neal Mason, pres; Norman McCarthy, coml mgr; Tony King, prog dir.

**\*WFBE(FM)**—Oct 5, 1953: 95.1 mhz; 10 kw. Ant 240 ft. Stereo. 605 Crapo St. (48503). (313) 762-1148. Flint Board of Education. Net: NPR. Format: Instructional/cultural. ■ Susan Kilmer, mgr; Edward W. Rauch, chief engr; John R. Szucs, prog dir; Judith Costello, cultural affairs.

**WFDF(AM)**—May 25, 1922: 910 khz; 5 kw-D, 1 kw-N, DA-2. 100 Phoenix Bldg. (48502). (313) 232-7158. WFDF Corp. (acq 1-1-74). Net: CBS. Rep: Blair. Format: MOR. Spec progs: Pol 1 hrs, Sp 1 hr, wkly. ■ Elmer A. Knopf, pres & gen mgr; Marvin Levey, co-mgr, coml & prom mgr; Joe Wade, prog & mus dir; Les Root, news dir; Gerald Wolpert, chief engr. ■ Rates: \$37; 30; 37; 30.

**WGMZ(FM)**—Listing follows WKMF(AM).

**WKMF(AM)**—April 10, 1953: 1470 khz; 5 kw-D, 1 kw-N, DA-2. Box 1470, G-3338 E. Bristol Rd. (48501). (313) 742-1470. WKMF Inc. (acq 8-1-68). Group owner: Beck-Ross Communications. Net: ABC/E. Format: Country. ■ A. William Lee, VP; Boyd Arnold, gen mgr; Don Sefcik, prog dir; Blenda Marsden, mus dir; J. Daugherty, news dir; Michael Dach, local sls mgr; James E. Taylor, chief engr. ■ Rates: \$29; —, 27; 22.

**WGMZ(FM)**—Co-owned with WKMF(AM). Nov 4, 1961: 107.9 mhz; 50 kw. Ant 330 ft. (313) 743-1080. WGMZ Inc. (acq 9-1-71). Format: Btl mus. ■ Greg Fisher, local sls mgr. ■ Rates: \$24; 24; 24.

**WLOB(AM)**—Nov 11, 1946: 1570 khz; 1 kw-D. 3216 Lapeer (48503). (313) 744-1570. Gencom Corp. (acq 9-25-75). Net: MBS. Rep: Stone. Format: Relig. ■ Lynn Martin, VP & gen mgr; Chuck Raymond, stn mgr. ■ Rates: \$15; 15; 15; —

**WWCK(FM)**—Co-owned with WLBQ(AM). September 1964: 105.5 mhz; 2.35 kw, Ant 330 ft. Stereo. (313) 744-1570. Net: ABC/FM. Format: AOR. ■ Joe Krause, prog dir. ■ Rates: \$23; 23; 23; 2.

## Michigan Radio

**WTAC(AM)**—April 26, 1946: 600 khz; 1 kw-D. 500 w-N. DA-1 Box 600 (48501). (313) 694-4146. Fuqua Communications Inc. (group owner, acq 8-8-66). Net: ABC/C. Rep: McGavren-Guild. Format: Contemp, top 40. ■ Joe Windsor, pres; Peter Cavanaugh, gen mgr, Bob Vanderwiel, coml mgr; Fred Brian, prog & mus dir, Joe Franks, news dir; Norm Perry, chief engr. ■ Rates: \$22; 20; 22; 18.

**WTRX(AM)**—Oct 1, 1947: 1330 khz; 5 kw-D. 1 kw-N. DA-2. Box 1330 (48501). (313) 743-1150. Mid America Media Inc. (group owner, acq 7-3-73). Net: ABC/I. Rep: Eastman. Format: MOR. ■ Burrell L. Small, pres, Hal Fisher, gen mgr; Ray Nelson, sls mgr; Bob Meadows, prog dir; Don McComb, chief engr; Art Reid, news dir. ■ Rates: \$22; 18; 22; 15.

**WWCK-FM**—See listing following WLQB(AM).

### Fremont

**WSHN(AM)**—May 23, 1961: 1550 khz; 1 kw-D. Box 280 (49412). (616) 924-4700. Stuart P. Noordyk, Net: UPI. Rep: Smith. Format: MOR. Spec prog: Farm 3 hrs wkly. ■ Stuart P. Noordyk, pres; Russell Deurloo, gen mgr; Louise Mount, coml mgr; Oliver Austin, prog dir; John Seymour, chief engr.

**WSHN-FM**—1971: 100.1 mhz; 3 kw. Ant 185 ft. (CP 2.75 kw, Ant 295). Dups AM.

### Garden City

**WIID(AM)**—Oct 23, 1963: 1090 khz; 250 w-D. DA. 32500 Park Lane (48135). (313) 525-1111. Wolpin Bcstg Co. (acq 5-1-69). Format: Ethnic, foreign language. Spec progs: Ital 8 hrs, Greek 2 hrs, SP 8 hrs, Polish 9 hrs, wkly. ■ Ronald T. Gerak, gen mgr; Foster G. Braun, prog, mus & news dir; Michael Borkowski, sls mgr; Donald Oswald, chief engr. ■ Rates: \$28; 28; 28; —

### Gaylord

**WATC(AM)**—July 29, 1950: 900 khz; 1 kw-D. Box 536 (49735). (517) 732-5770. WATC Radio, Inc. Net: NBC, Paul Bunyan, Wolverine. Rep: Torbet. Format: Variety. Spec prog: Pol 4 hrs, C&W 5 hrs, wkly. ■ Les Biederman, pres; Ross Biederman, gen mgr; Bud Zimmerman, stn mgr; Dan Wilson, prog dir; Richard Miller, coml mgr; Robin Williams, prom mgr; Wm. Willett, mus dir; Bob McDonald, news dir; William H. Kiker, chief engr. ■ Rates: \$7.50; 5.65; 7.50, 5.65.

**WPOL(FM)**—Not on air, target date unknown: 95.3 mhz; 1.8 kw. Ant 370 ft. Maumee Valley Bcstg Assn.

**WWRM(FM)**—Nov 18, 1972: 106.7 mhz, 50 kw. Ant 570 ft. Stereo. Box 190 (49735). (517) 732-2474. Alpine Bcstg Co. (group owner). Net: UPI. Rep: Walton, Mich spot sls. Format: Adult easy listening, MOR, btlf mus. ■ John D. DeGroot, pres, gen mgr; William Burns, prog & coml dir; Peter Presnal, mus dir; Carol Buxton, prom mgr; Robert Stutesman, chief engr. ■ Rates: \$7.45; 7.45; 7.45; 7.45.

### Gladwin

**WJEB(AM)**—December 7, 1974: 1350 khz, 1 kw-D. DA. 3601 W. Woods Rd. (48624). (517) 426-4527. Gladwin Bcstg Co. Net: Great Lakes Radio Net. Format: C&W. Spec prog: Farm 4 hrs, relg 7 hrs, wkly. ■ Ella Benko, pres; John David, gen & coml mgr; Conrad Michaels, prog & mus dir; Keith Matthews, news dir. ■ Rates: \$5.47; 5.47, 5.47; 5.47.

**WGMM(FM)**—Co-owned with WJEB(AM). Not on air, target date unknown: 103.1 mhz; 3 kw. Ant 148 ft. Stereo. Net: Great Lakes. Prog sep from AM. Format: MOR, btlf mus. Spec prog: Farm 3 hrs wkly. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

### Grand Haven

**WGHN(AM)**—July 16, 1956: 1370 khz; 500 w-D. 228 1/2 Washington St. (49417). (616) 842-8110. Community Bcstrs Inc. (acq 2-1-64). Rep: Mich. Spot Slis. Format: MOR, talk. ■ Douglas J. Tjapkes, pres, gen mgr & prog dir; Jack Severson, mus dir; Ches Lehner, chief engr.

**WFMG(FM)**—Co-owned with WGHN(AM). Jan 28, 1969: 92.1 mhz; 3 kw. Ant 240 ft. Prog sep from AM. Stereo. ■ Rates same as AM.

### Grand Rapids

**\*WCSG(FM)**—June 9, 1973: 91.3 mhz; 20 kw. Ant 285 ft. Stereo. 1001 East Bellline Ave., Northeast (49505). (616) 942-1500. Grand Rapids Baptist College and Seminary. Net: ABC/I. Format: Classical, btlf mus, relig. ■ Jack Haveman, gen mgr.

**WCUZ(AM)**—February 1945: 1230 khz; 1 kw-D, 250 w-N. 1 McKay Tower (49503). (616) 451-2551. Pathfinder Communications Corp. (acq 6-10-73). Group name: Federated Media. Net: ABC/I, Great Lakes. Rep: Eastman. Format: Modern Country. ■ John F. Dille Jr, pres; Bob Elliot, gen mgr; Gary Allan, prog dir; John Howard, mus dir; John Bry, news dir; David Gale, chief engr. ■ Rates: \$37, 31, 35; 25.

**WFFX(FM)**—Co-owned with WCUZ(AM). 1965: 101.3 mhz, 50 kw. Ant 420 ft. Stereo. Prog sep from AM. Format: Prog. ■ Robert Jacobs, prog & mus dir.

**WEHB(FM)**—May 15, 1978: 89.9 mhz; 300 w. Ant 202 ft. 1514 Wealthy S. E., Ste 210 (49506). Grand Rapids Public Bcstg Corp. (acq 4-23-76). Format: Diversified. Spec prog: Black 8 hrs, class 3 hrs, Ger 1 hr, jazz 10 hrs, Pol 3 hrs, Span 3 hrs, wkly. ■ John Golding, stn mgr.

**WFUR(AM)**—November 1947: 1570 khz; 1 kw-D. 399 Garfield Ave., S.W. (49504). (616) 456-9541. Furniture City Bcstg Corp. (acq 3-10-50). Group owner: Kuiper Stns. Format: Rel. ■ William Kuiper, pres & gen mgr.

**WFUR-FM**—September 1960: 102.9 mhz; 40 kw. Ant 400 ft. Stereo. Dups AM 10%. Format: Btlf mus, rel.

**WGRD(AM)**—Nov. 1, 1947: 1410 khz, 1 kw-D. 122 Lyon St., N.W. (49502). (616) 459-4111. Regional Bcstrs of Michigan Inc. (acq 2-3-60). Group owners: Rgnl Bcstrs group. Rep: Torbet. Format: Contemp. ■ Donald L. Anderson, gen mgr; Bob Malone, sls mgr; Ron White, prog dir; John Seymour, chief engr; Fred Horton, prod mgr. ■ Rates: \$21, 19; 21, 19.

**WGRD-FM**—August 1, 1962: 97.9 mhz; 13 kw. Ant 590 ft. (CP 30 kw horiz, 28.5 kw vert. Ant 590 ft.) Dups AM 100%. Stereo. ■ Rates same as AM.

**WJFM(FM)**—October 1951: 93.7 mhz; 470 kw horiz, 64 kw vert. Ant 780 ft. Stereo. Broadcast House, 280 Ann St., N.W. (49504). (616) 363-7701. Fetzer Bcstg Co. Group owner: John E. Fetzer Stns. Net: MBS. Rep: Buckley. Format: Contemp. ■ Carl E. Lee, pres; Tony Gaston, VP & gen mgr; Stanton Smart, stn mgr; Dave Myers, ops dir; Cindi Sutphen, news dir. ■ Rates: \$12; 12; 12; 10.

**WLAV(AM)**—Sept 18, 1940: 1340 khz, 1 kw-D, 250 w-N. 161 Ottawa N.W. (49503). (616) 456-5461. Shepard Bcstg Corp. (group owner; acq 5-17-63). Net: ABC/C. Rep: McGavren-Guild. Format: MOR, Adult contemp. ■ John J. Shepard, pres & gen mgr; Hal Payne, coml mgr; Dick McKay, prog dir/ops mgr; Doc Donovan, mus dir; Scott Walker, news dir; Thomas Bosscher, chief engr. ■ Rates: \$30.50; 28.50; 30.50; 28.50.

**WLAV-FM**—January 1947: 96.9 mhz; 50 kw, Ant 500 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: AOR. ■ Dennis Lemon, coml mgr. ■ Rates: \$33.50; 33.50; 35.50; 35.50.

**WMAX(AM)**—Dec 25, 1954: 1480 khz; 5 kw-D. 205-B Waters Bldg. (49503). (616) 458-3793. Great Lakes Bcstg Corp. (acq 10-13-70). Net: MBS, APR. Rep: Blair. Format: All news. Spec progs: Sp 1 hr, Farm 1 hr, wkly. ■ James J. Gaskin, pres & gen mgr; Dick McKay, news & prog dir; Dale Scholten, chief engr. ■ Rates: \$17; 14, 17.



**WOOD(AM)**—October 1924: 1300 khz; 5 kw-U, DA-N. 120 College Ave., S.E., Box B (49501). (616) 459-1919. TWX 810-273-6920. Wood Bcstg (acq 2-15-72). Net: NBC. Rep: Katz, McDermott. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Michael O. Lareau, gen mgr; James White, gen sls mgr; Bill Strike,

prog dir; Sharon Schram, off traf mgr; Bob Burton, news dir; Jerry Vandersloot, chief engr. ■ Rates: \$66; 33, 41, 18.

**WOOD-FM**—Feb 26, 1962: 105.7 mhz; 265 kw. Ant 810 ft. Dups AM 10%. Stereo. Format: Btlf mus. ■ Rates: \$45; 45; 45; 45.

**\*WVGR(FM)**—Dec 7, 1961: 104.1 mhz; 108 kw. Ant 600 ft. 5501 LSA Bldg., Ann Arbor (48109). (616) 795-3358. Regents of the U. of Michigan. Satellite \*WUOM(FM) Ann Arbor. Net: NPR. Format: Fine arts/educ. ■ Richard Clarke, chief engr.



**WZZR-FM**—Feb 28, 1962: 95.7 mhz; 50 kw. Ant 310 ft. Stereo. 3655 Alpine Ave N.W. (49321). (616) 784-3200. Jam Broadcasting Co. Inc. (ac 5-29-77). Rep: Selcom. Format: Top 40. ■ Robert E. Wohlfeil, VP & gen stn mgr; Chris O'Brien, prog dir; Jay Michaels, mus dir; Dan Vandermyde, news dir; James R. Searls Jr, chief engr. ■ Rates: \$16.60; 15.90; 16.60; 15.10.

### Grayling

**WGRY(AM)**—Aug 1, 1970: 1590 khz; 1 kw-D. Rt 1, 6514 Old Lake Rd. (49738). (517) 348-6171. Alpine Bcstg Co. (group owner). Format: MOR. Spec prog: C&W 5 hrs wkly. ■ Rates: \$6, 6, 6; 6.

**WOON(FM)**—Oct 1, 1978: 100.1 mhz; .3 kw. Ant 300 ft. 502 Norway (49738). (517) 348-5488. Au Sable Communications Inc. (acq 6-16-77). Rep: PRO Radio. Format: Contemp. ■ Wayne A. Hindmarsh, gen mgr; Robert Greenwood, prog dir. ■ Rates: \$6.60; 6.60; 6.60; 6.60.

### Greenville

**WPLB(AM)**—May 19, 1960: 1380 khz; 1 kw-D, 500 w-N, DA-N. Box 99 (48838). (616) 754-3656. Flat River Bcstg Co. Rep: Mich. Spot Slis. Format: Contemp, C&W, MOR, progs, top 40. ■ Pearle C. Lewis, pres; Robert G. Lewis, gen mgr; Larry L. Painter, prog dir; Wilma G. Painter, coml mgr. ■ Rates: \$8.50; 8.50; 8.50; 8.50.

**WPLB-FM**—May 22, 1962: 107.3 mhz; 50 kw. Ant 360 ft. Prog sep from AM. Format: C&W. Stereo. ■ Rates same as AM.

### Hancock

**WMPL(AM)**—March 2, 1957: 920 khz; 1 kw-D. 326 Quincy St. (49930). (906) 482-3700. Copper County Enterprises Inc. (acq 9-1-69). Net: NBC. Rep: Mich. Spot Slis. Format: Talk/news/info. ■ Joe Blake, pres & coml mgr; Bob Olson, gen mgr & prog dir; Bob Olson, prom mgr; Dick Storm, news dir & chief engr.

**WMPL-FM**—93.5 mhz; 3 kw. Ant 250 ft. Dups AM 100%.

### Harrison

**WKKM(FM)**—March 26, 1975: 92.1 mhz; 3 kw. Ant 300 ft. Broadcast Hill, Box 549 (48625). (517) 539-7105. David A. Carmine. Net: ABC/E. Format: Modern C&W. ■ David A. Carmine, own, gen mgr, prog dir; Ron Christie, coml mgr; Tammy Huntley, off mgr; Mike Schaldenbrand, chief engr. ■ Rates: \$4; 4; 4; 4.

### Hastings

**WBCH(AM)**—November 1957: 1220 khz; 250 w-D. Box 88 (49058). (616) 945-3414. Barry Bcstg Co. (acq 8-17-58). Net: ABC/E, Mich. Farm Radio. Rep: Mich. Spt Slis. Format: MOR. ■ Kenneth R. Radant, pres & gen mgr; Verna Junior, coml mgr; David McIntyre, prog dir; Cindy Sage, news dir; Dean Bass, chief engr. ■ Rates: \$5.60, 5.60; 5.60; 5.60.

**WBCH-FM**—December 1967: 100.1 mhz; 1.8 kw. Ant 295 ft.

### Highland Park

**\*WHPR(FM)**—May 21, 1954: 88.1 mhz; 10 w. 20

Bartlett Ave. (48203). (313) 956-0109. School District of the City of Highland Park. Format: Ed, Black. ■ Greg Byndrian, prog dir.

## Hillsdale

**WCSR(AM)**—May 21, 1959: 1340 khz; 500 w-D, 250 w-N. 170 N. West St. (49242). (517) 437-4444. WCSR Inc. (acq 11-15-61). Rep: Michigan Spot Sales. Format: Diversified. Spec prog: C&W 6 hrs wkly. ■ Tony Flynn, pres; Park Hayes, news dir; Rick Tolly, mus dir. ■ Rates: \$70.20; 59; 70.20; 59.

## Holland

**WHTC(AM)**—July 1948: 1450 khz; 1 kw-D, 250 w-N. Box 911-B (49423). (616) 392-3121 Holland Bcstg. Net: MBS; Michigan Farm, Wolverine. Rep: Corlett. Format: Diversified. Spec progs: Sp 2 hrs, farm 2 hrs, wkly. ■ I. H. Marsilje, pres; William Gargano, gen mgr & prog dir; Ken Showers, mus dir; Reed Brown, news dir; Dan Coltrane, chief engr. ■ Rates: \$6.75; 7.25; 6.75; 6.75.

**WHTC-FM**—September 1962: 96.1 mhz; 41 kw. Ant 295 ft. Dups AM 45%. Stereo. Format: Btfl mus. ■ Rates same as AM.

**WJBL(AM)**—Nov 2, 1956: 1260 khz, 5 kw-D, DA. 5658-143rd Ave. (49423). (616) 396-5281 Ottawa Bcstg Corp. (acq 11-8-76). Format: MOR. ■ Peter J. Vanden Bosch, pres, gen & coml mgr & prog dir; Lynn P. Wheaton, news dir; Donald R. Stuursma, chief engr.

**WJBL-FM**—March 24, 1961: 94.5 mhz; 10 kw. Ant 500 ft. Prog sep from AM. Stereo. Format: Relig.

**WZND(FM)**—(Zeeland) Aug 23, 1971: 99.3 mhz; 3 kw. Ant 354 ft. Stereo. 1305 S. 96th Ave. Box 106 (49464). (616) 772-2144. West-State Broadcasters Inc. Net: ABC/FM. Format: C&W. Spec prog: Rel 10 hrs wkly. ■ Charles Rich, pres, gen mgr & coml mgr; Craig Rich, prog & news dir; prom mgr; Jack Maciejewski, tech dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Houghton

**\*WGGL-FM**—March 28, 1968: 91.1 mhz; 100 kw. Ant 860 ft. Stereo. Michigan Tech U. (49931). (906) 487-2617 Michigan Tech U. Net: NPR. Format: Educl, fine arts. ■ Mark Heglin, prod coord.

**WHDF(AM)**—1929: 1400 khz; 1 kw-D, 250 w-N. Douglass House (49931). (906) 482-2442. Upper Michigan Bcstg Co. Format: MOR, Top-40, C&W. ■ Mrs. John Rice, pres; Roland B. Burgan, gen & coml mgr; news & prog dir & prom mgr; Brian Locar, mus dir; Dan Miller, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

## Houghton Lake

**WHGR(AM)**—July 1954: 1290 khz; 5 kw-U, DA-N. Box 428 (48629). (517) 366-5364. Sparks Bcstg Co. Net: ABC/I. Rep: Walton; Mich. Spot Sls. Format: Diversified. Spec progs: C&W 10 hrs, Farm 3 hrs, wkly. ■ Garnet G. Sparks, pres; Gordon B. Sparks, gen mgr; Marcia L. Pike, prog dir & prom mgr; Norman F. Pike, stn & coml mgr; Greg Havlik, news dir; Harold Kelly, chief engr. ■ Rates: \$6.06; 6.06; 6.06; 6.06.

**WJGS(FM)**—Co-owned with WHGR(AM). July 1, 1961: 98.5 mhz; 100 kw. Ant 480 ft. Dups AM 5%. Stereo. Format: Btfl mus, Farm, talk. Spec prog: Classical 1 hr wkly. ■ Norman Pike, mus dir. ■ Rates same as AM.

## Howell

**WHMI(AM)**—Feb 17, 1957: 1350 khz; 500 w-D. 201 1/2 W. Grand River (48843). (517) 546-0860. B. & H Bcstg Co. (acq 8-1-61). Net: ABC/C; Michigan Farm. Rep: Michigan Spot Sales. Format: MOR. Spec prog: Farm 4 hrs wkly. ■ Ann H. Bignell, pres & gen mgr. ■ Rates: \$6.55; 6.55; 6.55; 6.55.

**WHMI-FM**—Sept 1, 1977: 93.5 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

## Inkster

**WCHB(AM)**—November 1956: 1440 khz; 1 kw-D, 500 w-N, DA-2. 32790 Henry Ruff Rd. (48141). (313) 278-1440. Bell Bcstg Co. Rep: Howard. Format: Black. ■ Dr. Haley Bell, pres; Wendell Cox, VP & gen mgr; Charles S. Gerber, coml mgr; Bill Williams, prog dir; C. Robert Bass, opns mgr; Gary Shephard, news dir; Eugene K. Nealy, chief engr.

**WJZZ(FM)**—See Detroit.

## Interlochen

**\*WIAA(FM)**—July 22, 1963: 88.3 mhz; 115 kw. Ant 350 ft. Stereo. (49643). (616) 276-9221, ext 337 Interlochen Arts Academy. ■ Edward B. Catton, gen mgr.

## Ironia

**WION(AM)**—Feb 1, 1953: 1430 khz; 5 kw-D, DA. Box 143 (48846). (616) 527-4400. MacPherson Bcstg Co. Net: ABC/E, Michigan Farm. Rep: Walton, Mich. Spot Sls. Format: MOR (adult). Spec prog: Farm 8 hrs wkly. ■ Monroe MacPherson, pres; Robert W. Sheen, gen mgr & prog dir; Douglas Chingo, sls mgr; Cheryl Mobley, news dir; Todd Green, chief engr. ■ Rates: \$8.50; 8.50; 8.50; —.

## Iron Mountain

**WJNR-FM**—Aug 17, 1972: 103.9 mhz; 560 w. Ant 620 ft. 219 East A St. (49801). (906) 774-5731 J & R Electronics Inc. Net: APR. Rep: Mich Spot Sls. Format: MOR. ■ Richard E. Abraham, pres; Gary Govanus, gen mgr; JoAnn Duff, sls mgr.

**WMIQ(AM)**—Jan 1947: 1450 khz; 1 kw-D, 250 w-N. 105 E. Kent St. (49801). (906) 774-4321 Iron Mountain-Kingsford Bcstg Co. (acq 9-6-88). Net: ABC/E. Rep: Pearce. Format: Variety. ■ Charles R. Henry, pres; William C. Johnson, gen mgr & prog dir; John Wallis, coml mgr; John Broderson, mus dir; David Lee Asp, news dir; Paul Anick, chief engr.

## Iron River

**WIKB(AM)**—Nov 18, 1949: 1230 khz; 1 kw-D, 250 w-N. Box AC (49935). (906) 265-5104. Northland Adv. Inc. (acq 1-1-65). Group owner: Eugene A. Halker Stns. Net: NBC. Rep: Pearce Sls. Format: Contemp, variety. Spec progs: Pol 5 hrs, C&W 12 hrs, wkly. ■ Gene Halker, pres; Jay Barry, gen & coml mgr & chief engr; Doug Damp, prog dir; Kurt Paro, mus dir; Bill Leonoff, news & pub affrs dir.

## Ironwood

**WIMI(FM)**—Listing follows WJMS(AM).



**WJMS(AM)**—Nov 3, 1931: 590 khz; 5 kw-D, 1 kw-N, DA-N. 222 S. Lawrence St. (49938). (906) 932-2411 Roberts Broadcasting Inc. (acq 10-1-75). Net: NBC. Rep: Masla. Format: MOR, talk. Spec progs: Finnish 1 hr, C&W 15 hrs, wkly. ■ W. Donald Roberts, pres; Robert M. Knutson, VP & gen mgr; Jerry Cadwell, prog dir; Edward Rickard, coml mgr; Dan Christopherson, news dir; Sherman Clapman, chief engr. ■ Rates: \$7.30; 7.30; 7.30; 7.30.

**WIMI(FM)**—Co-owned with WJMS(AM). Oct 1975: 99.7 mhz; 100 kw. Ant 570 ft. Prog sep from AM. Stereo. Format: Drake-Chenault Contemp 300. ■ Rates same as AM.

**WUPM(FM)**—Oct 17, 1978: 106.9 mhz; 25 kw. Ant 520 ft. Box 107 (49938). (906) 932-5234. Big G Little o Inc. Net: ABC/I. Format: MOR, Top 40. ■ Charles H. Gervasio, pres & gen mgr; Kevin Meyer, prog dir; Richard Brown, news dir.

## Ishpeming

**WJPD(AM)**—1947: 1240 khz; 1 kw-D, 250 w-N. Box D, 110 Canada (49849). (906) 486-9937. WJPD Inc. (acq 10-1-66). Group owner: Halker Stns. Net: NBC. Rep: Pearce, P/W. Format: MOR, C&W. ■ Eugene A. Halker, pres & gen mgr; Steve Holmgren, prog dir; Robert Krieghoff, coml mgr; Barbara Wickman, news dir; Jeff Sainio, chief engr.

**WJPD-FM**—May 15, 1975: 92.2 mhz; 100 kw. Ant 470 ft. Dups AM 100%. Stereo.

**WMQT(FM)**—See listing following WUPY(AM).

**WUPY(AM)**—June 26, 1959: 970 khz; 5 kw-D. 202 Main St. (49849). (906) 485-5523. Taconite Bcstg Inc. (acq 8-8-71). Net: ABC/I. Rep: Mich. Spot Sls. Format: Contemp, talk. ■ William J. Blake, pres, & gen mgr; Joe Blake, coml mgr; Rich Nelson, chief engr. ■ Rates: \$10; 10; 10; 10.

## Michigan Radio

**WMQT(FM)**—Co-owned with WUPY(AM). Jan 26, 1974: 107.1 mhz; 540 w. Ant 630 ft. Stereo. Format: Btfl mus. ■ Rates: \$6; 6; 6; 6.

## Jackson

**WHFI(FM)**—Listing follows WIBM(AM).

**WIBM(AM)**—Nov. 20, 1926: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (49204). (517) 787-1450. Booth Bcstg Co. (group owner; acq 1954). Net: ABC/C. Rep: Torbet. Format: Top-40. Spec progs: Pol 2 hrs, Span 2 hrs, wkly. ■ John L. Booth, pres; Wayne H. Blackmon, gen mgr; Bart Hawley, prog dir; John Cooley, chief engr. ■ Rates: \$11, 8.75; 11, 8.75.

**WHFI(FM)**—Co-owned with WIBM(AM). July 14, 1958: 94.1 mhz; 50 kw. Ant 320 ft. Prog sep from AM. Stereo. Format: Btfl mus. ■ Rates: \$11, 11, 11, 11

**WJCO(AM)**—Jan 19, 1963: 1510 khz; 5 kw-D, DA. Box 380 (49204). (517) 783-2621 TWX 810-253-1941 Television Corp. of Michigan Inc. Rep: Rhein. Format: C&W. ■ Edward E. Wilson, pres; William J. Hart, gen mgr; Bill Mack, stn mgr; John Tallerico, news dir; Renwood C. Flagg, chief engr. ■ WILX-TV affil.

**WKHM(AM)**—1951: 970 khz; 1 kw-U, DA-2. 1700 Glenshire Dr. (49201). (517) 784-7181 Patten Corp. (acq 6-16-71). Net: CBS. Rep: PRO Radio, Mich. Spot Sls. Format: MOR. ■ Edwin R. Huse, pres & gen mgr; Robert Dorogi, sls mgr; Roy Hines, asst mgr; John Sebastian, prog dir; Gina DeBiasi, prom mgr; Tom Colley, news dir; Paul Wright, chief engr. ■ Rates: \$12; 10; 12; 10.

**WJOX-FM**—Co-owned with WKHM(AM). May 30, 1976: 106.1 mhz; 20 kw. Ant 180 ft. Stereo. Net: CBS. Format: Adult rock. ■ Rates: \$8; 7, 8; 7

## Kalamazoo

**WBUK(AM)**—See Portage.

**\*WIDR(FM)**—July 7, 1975: 89.1 mhz; 10 w. Ant 158 ft. Student Services Bldg., Western Michigan U. (49008). (616) 383-1686. Western Michigan U. Net: ABC. Format: Progs. Spec prog: Student pub affrs 10 hrs wkly. ■ P. Glenn Bishop, tech dir; Dave Gorski, gen mgr.

**WKMI(AM)**—Aug 1947: 1360 khz; 5 kw-D, 1 kw-N, DA-N. Box 911 (49005). (616) 344-0111 Steere Bcstg Corp. (acq 10-5-52). Net: ABC/C. Rep: McGavren-Guild. Format: Contemp. ■ David E. Steere, pres & gen mgr; Robert M. Salmon, coml mgr; James R. Higgs, prog dir; Chas. Carney, news dir; Charles A. Gustafson, chief engr.

**WKPR(AM)**—Oct 20, 1960: 1420 khz; 1 kw-D, DA. Box 867 (49005). (616) 381-1420. Kalamazoo Bcstg Co. Inc. Group owner: Kuiper Stns. Format: Relig. ■ William E. Kuiper, pres, gen mgr; Herm Elenbaas, stn mgr; chief engr & prog dir; Henry Wielhouwer, sls mgr; William Freeman, news dir. ■ Rates: \$5.75; 5.75; 5.75; 5.75.



**WKZO(AM)**—Sept 10, 1931: 590 khz; 5 kw-U, DA-N. 590 W. Maple St. (49008). (616) 345-2101. TWX 810-277-8952. Fetzer Bcstg Co. (group owner). Net: CBS. Rep: Buckley. Format: MOR. Spec prog: Farm 11 hrs wkly. ■ John E. Fetzer, chmn; Carl E. Lee, pres & gen mgr; Otis Gaston, VP & stn mgr; Gordon Anderson, admin VP, radio opns mgr; Fred Douglas, news dir; Daryl Sebastian, public affairs dir; Francis Morse, chief engr. ■ WKZO-TV affil. ■ Rates: \$38; 32; 29; 26.

**\*WMUK(FM)**—Jan 8, 1951: 102.1 mhz; 50 kw Ant 490 ft. Friedmann Hall, Western Michigan U. (49008). (616) 383-1921 Stereo. Western Michigan U. Net:

## Michigan Radio

NPR. Format: Ed, fine arts, pub info. Spec prog: Black 1 hr, Span 1 hr, wkly. ■ Charles M. Woodliff, dir, gen mgr.

**WQLR(FM)**—June 19, 1964: 106.5 mhz; 33 kw. Ant 600 ft. Industrial State Bank Bldg., Suite 334 (49007) (616) 345-7121. Fairfield Bcstg Co. (acq 6-24-72). Rep: Masla. Format: Btfl mus. ■ Stephen C. Trivers, pres & gen mgr; William J. Wertz, VP, prog & mus dir; Howard Karlin, sls mgr; Terry Armbruster, prom mgr; Leroy Green, news dir; Raymond Winters, chief engr. ■ Rates: \$20; 23; 23; 12.50.

**WYYY(AM)**—Feb 4, 1956: 1470 khz; 500 w-D. 2315 Schippers Lane (49001). (616) 381-1470. The Circle Corp. (acq 1-63). Net: MBS. Rep: PRO Radio, Mich Spot Sls. Format: MOR. ■ E.J. Popke Jr., pres & gen mgr; Mike Day, coml mgr; Robert Miller, opns mgr; Bob West, prog & mus dir; Jannette Newton, prom mgr; Chuck Marsh, news dir; Kenneth Farrance, chief engr. ■ Rates: \$12.75; 12.75; 12.75; 12.75.

## Kentwood

**WKWM(AM)**—Sept 18, 1978: 1140 khz; 5 kw-D, DA. Box 8281, 3010 Shaffer Rd. (49508). (616) 942-2430. Richard Culpepper Net: APR. Format: Disco Spec prog: Religious 5 hrs wkly. ■ Richard Culpepper, pres & gen mgr, chief engr; Norman Jackson, coml & sls mgr; Frank Grant, prog & mus dir; Pat Baker, news dir. ■ Rates: \$7.50; 6.50; 7.50; —.

## Lansing

**WILS(AM)**—1947: 1320 khz; 5 kw-D, 1 kw-N, DA-2. 600 W. Cavanaugh Rd. (48910). (517) 393-1320. Lansing Bcstg Co. Net: UPI. Rep: Torbet. Format: MOR (ad contemp). ■ John C. Pomeroy, pres; E. L. Byrd, gen mgr; E. L. Byrd, coml mgr; Dave Hoppe, prog dir; Pete Owens, mus dir; Keith Cummings, news dir; John May, chief engr. ■ Rates: \$16.40; 16.40; 16.40; 16.40.

**WILS-FM**—January 1967: 101.7 mhz, 3 kw. Ant 180 ft. Stereo. Format: Jazz, Progs. Spec prog: Span 1 hr wkly. ■ Dave Lange, prog dir; Kip Bohne, prom mgr. ■ Rates: \$13.50; 13.50; 13.50; 13.50.

**WITL(AM)**—June 26, 1961: 1010 khz; 500 w-D, DA. Box 1010 (48904). (517) 393-1010. Metropolitan Radio Corp. (acq 4-11-64). Group owner: Mid-West Family Stns. Rep: McGavren-Guild. Format: Country gold. ■ Chuck Mefford, pres & gen mgr; William Pacelli, coml mgr; Jim Walton, prog & mus dir; Duane Stacker, news dir; Chuck Drake, prom dir; John Bauer, chief engr. ■ Rates: \$28; 24; 26; 24.

**WITL-FM**—April 15, 1964: 100.7 mhz; 55 kw. Ant 165 ft. Prog sep from AM. Format: Modern country.

**WJIM(AM)**—1934: 1240 khz; 1 kw-D, 250 w-N. Box 40226 (48901). (517) 372-8282. TWX 517-372-0741. Gross Telecasting Inc. (group owner). Net: NBC. Rep: PRO Radio, Pearse. Format: MOR. Spec progs: Farm 1 hr, Span 1 hr, wkly. ■ James H. Gross, pres & gen mgr; Bryan S. Halter, prog dir; Carl Onken, chief engr. ■ Rates: \$14; 11.50; 14; 11.50.

**WJIM-FM**—June 1960: 97.5 mhz; 28 kw. Ant 440 ft. Net: NBC. Prog sep from AM. Format: Btfl mus. ■ WJIM-TV affil. ■ Rates: \$12; 9.50; 12; 9.50.

**WVIC(AM), WVIC-FM**—See East Lansing.

## Lapeer

**WMPC(AM)**—Dec 2, 1926: 1230 khz; 1 kw-D, 250 w-N. Box 104 (48446). (313) 664-6211. The Calvary Bible Church. Format: Relig. Spec progs: Classical 2 hrs wkly. ■ Arnold L. Bracy, pres & gen mgr; Donna Rucker, prog dir; Randy Conant, news dir; Glen Pav, mus dir; Dan Baad, chief engr.

**WTHM(AM)**—Nov 16, 1962: 1530 khz; 5 kw-D, DA. Box 417 (48446). (313) 664-8555. WTHM Bcstg Co. (acq 3-1-73). Rep: Michigan Spot Sls. Format: MOR. ■ David R. Sommerville, pres & gen mgr; Robert Miller, news dir; Terry Lough, prog & mus dir; Don McComb, chief engr.

**WTHM-FM**—Feb 6, 1968: 103.1 mhz, 3 kw. Ant 300 ft. Dups AM 20%.

## Ludington

**WKLA(AM)**—Oct 10, 1944: 1450 khz; 1 kw-D, 250 w-N. Box 609 (49431). (616) 843-3438. WKLA Inc. (acq 6-7-76). Net: ABC/E. Rep: Hopewell, Michigan Spot Sales. Format: MOR. ■ Raymond A. Plank, pres & gen mgr; R. Thomas Plank, coml mgr; Marty Kryger, news dir; Lee Shipman, chief engr.

**WKLA-FM**—May 1, 1971: 106.3 mhz; 3 kw. Ant 250 ft. Dups AM 50%. Format: MOR.

## Manistee

**WMTE(AM)**—June 7, 1951: 1340 khz; 1 kw-D, 250 w-N. Box 128 (49660). (616) 723-9906. Manistee Bcstg Corp., Charles E. Hedstrom. Net: ABC/C. Rep: Hopewell, Mich. Spot Sls. Format: Contemp. ■ Charles Hedstrom, pres, coml & gen mgr; Pete Nezki, prog dir; Edward Kenney, prom mgr; Bernard Schroeder, news dir; Dave Christian, mus dir; Charles Hagerman, chief engr.

**WRRK(FM)**—Co-owned with WMTE(AM). Aug 1, 1970: 97.7 mhz; 3 kw. Ant 155 ft. Dups AM 75%.

## Manistique

**WTIQ(AM)**—Feb 11, 1965: 1490 khz; 1 kw-D, 250 w-N. 1501 Deer St. (49854). (906) 341-2024. WITQ Inc. (acq 5-23-73). Rep: Mich. Spot Sls. Format: MOR. ■ Michael Younce, gen mgr; Walter Marohl, coml mgr; John Ramsey, prog dir; O. David Gauthier, mus dir; Bev Henrichsen, news dir; John Lindroth, chief engr. ■ Rates: \$4.80; 4.80; 4.80; 4.80.

## Marine City

**WSMA(AM)**—Dec 10, 1951: 1590 khz; 1 kw-D, DA. 5300 Marine City Highway (48060). (313) 765-8893. Sommerville Bcstg Co. (acq 2-1-67). Format: C&W. Spec progs: Farm 3 hrs, Polka 3 hrs, wkly. ■ Richard S. Sommerville, pres; James Williams, prog dir; Dar Holtenrake, news dir; Mark Miller, prom mgr; Jeff Sommerville, chief engr. ■ Rates: \$7; 7; 7; 7.

## Marquette

**WDMJ(AM)**—July 4, 1931: 1320 khz; 1 kw-U, DA-N. 845 W. Washington St. (49855). (906) 228-9600. WDMJ Inc (4-19-76). Group owner: Frank J. Russell Stns. Net: ABC/E. Rep: Neil (Detroit), Walton (Chicago-New York), Oakes (L.A.). Format: MOR. ■ Lou W. Chappell, pres & gen mgr.

**WHWL(FM)**—Co-owned with WDMJ(AM). Dec 16, 1965: 95.7 mhz; 100 kw. Ant 530 ft. Stereo. Gospel Opportunities (acq 4-19-76). Format: Rel. ■ Daniel Smith, mgr/eng; Stuart Schaeffer, prog dir; Patricia Bellaire, traf dir.

**\*WNMU-FM**—August 1963: 90.1 mhz; 100 kw. Ant 930 ft. Stereo. Northern Michigan U. (49855). (906) 227-2600. Northern Michigan U. Net: NPR. Format: Jazz, classcl, talk. ■ George Lott, dir learning resources; Stephen W. J. Dupras, stn mgr; James Steffey, chief engr; George Wendt, mus dir; Michael Brunswick, prod.

**WUUN(FM)**—April 6, 1974: 100.1 mhz; 3 kw. Ant 370 ft. Stereo. 412 W. Washington St. (49855). (906) 228-6800. Stereo 100 Inc. Rep: PRO Radio. Format: Contemp. ■ E. Nickolas Bridges, pres; Phillip Bullwinkel, gen mgr; Kim Parker, ops mgr; Denise Roth, news dir; Jeff Sanid, chief engr. ■ Rates: \$10; 10; 10, 10.

## Marshall

**WALM(AM)**—See Albion.

**WELL-FM**—Co-owned with WALM(AM), Albion. Oct 1, 1968: 104.9 mhz; 3 kw. Ant 300 ft. Format: Btfl mus.

## Mason

**\*WUNN(AM)**—May 11, 1967: 1110 khz; 1 kw-D. (48854). (517) 676-2488. Family Life Bcstg System (acq 1-1-69). Net: UPI. Format: Religious. Spec prog: Black 1 hr wkly. ■ Warren Bolthouse, dir; Peter Brooks, gen mgr; Randy Carlson, bdcst admin; Alan Cook, prog dir; Steve Wright, news dir; Chris Heal, chief engr.

## Menominee

**WAGN(AM)**—Nov 14, 1952: 1340 khz; 1 kw-D, 250 w-N. Box 375 (49858). (906) 863-5551. MenMar

Bcstg Corp. (acq 1-1-55). Net: ABC/I. Rep: Pearse. Format: MOR. ■ Loren B. Koelsing, pres & gen mgr; Harold P. Drago, coml mgr; William C. King, prog dir; Charles Patrick, Robert B. MacCaulay, news dir; Paul Anick, chief engr.

**WLOT(AM)**—See Marinette, Wis.

**WMAM(AM)**—See Marinette, Wis.

## Midland

**WMPX(AM)**—1948: 1490 khz; 1 kw-D, 250 w-N. DA-2 1510 Bayliss St. (48640). (517) 631-1490. Pat-ten Corp. (group owner; acq 4-20-71). Net: UPI. Rep: PRO Radio, Mich Spot Sls. Format: MOR, C&W. ■ Ronald W. Maines, pres & gen mgr; Greg Theokas, VP; Phil Davidson, prog dir; Kirk Hughes, mus dir; M. P. Pat-ten, treas; Matt Fisher, news dir; Peter Wolf, chief engr. ■ Rates: \$9.60; 9.60; 9.60; 4.80.

**WRCI(FM)**—October 1, 1976: 93.5 mhz; 3 kw. Ant 300 ft. Stereo. Box 1844 (48640). (517) 631-3151. Wolverine Radio Co. Inc. Net: MBS. Format: MOR. Spec progs: Classcl 2 hrs, jazz 4 hrs wkly. ■ Ted A. Peloubet, pres, gen mgr & chief engr; June G. Burkeem, coml mgr; Lee Monday, news dir; Mary Erickson, traf dir. ■ Rates: \$8; 8; 8; 8.

**\*WUGN(FM)**—July 15, 1961: 99.7 mhz; 100 kw. Ant 759 ft. Stereo. 325 E. Main (48640). (517) 631-7060 or 695-5595. Family Life Bcstg Syst (acq 9-26-73). Net: UPI. Format: Relig. Spec prog: Span 1 hr, Farm 1 hr, Black 1 hr, wkly. ■ Warren Bolthouse, pres and gen mgr; David A. Malin, stn mgr; Alan Cook, prog and mus dir; Cris Heal, engr.

## Monroe

**\*WEJY(FM)**—Not on air, target date unknown. 89.5 mhz; 10 w. Ant 150 ft. 1275 N. Macomb St. Monroe Public Schools. Format: Variety.

**WHND(AM)**—July 12, 1956: 560 khz; 500 w-D, DA. Box 560 (48161). (313) 241-1550. TWX 810-232-5206. WQTE Bcstg Inc. (acq 6-30-73). Net: UPI. Rep: Eastman. Format: Oldies. ■ Peter A. Bordes, pres; Chuck Borchart, gen mgr; Allen Gantman, sls mgr; Peter Booker, prog dir; David Greer, news dir; Irving L. Laing, opns mgr.

**WMJC(FM)**—See Birmingham.

**WVMO(FM)**—July 16, 1967: 98.3 mhz; 3 kw. Ant 300 ft. Box 801 (48161). (313) 242-6600. Monroe Bcstg Co. Net: Michigan Farm. Format: MOR, C&W. Spec prog: Farm 5 hrs, Span 1 hr, wkly. ■ John Koehn, pres; David Wilder, gen & coml mgr; Dale Gaertner, mus & news dir; Jerry Rice, chief engr. ■ Rates: \$10; 8.50; 10; 8.50.

## Mount Clemens

**WBRB(AM)**—May 18, 1957: 1430 khz; 500 w-D, 500 w-N. DA. Box 489 (48043). (313) 293-1430. Malrite Bcstg Co. (group owner; acq 1-1-60). Net: ABC/I. Format: MOR. ■ Milton Maltz, pres; Charles H. Park Jr., gen mgr; Fred Park, sls mgr; Linda Budden, prod & continuity dir; John Cinkla, news dir; James Dryer, chief engr. ■ Rates: \$21.50; 18.50; 21.50; 18.50.

**WBRB-FM**—Nov 6, 1960: 102.7 mhz; 17 kw. Ant 400 ft. Dups AM 25%. Stereo. Format: MOR. ■ Rates: \$23; 17; 13; —

## Mount Pleasant

**WCEN(AM)**—Aug 8, 1949: 1150 khz; 1 kw-D, 500 w-N, DA-N. Box 407 (48858). (517) 773-5961. Central Mich. Bcstrs (acq 12-1-67). Net: MBS. Rep: Mich. Spt Sls. Format: MOR. Spec progs: Farm 5 hrs wkly. ■ Charles E. Anthony, gen mgr; Larry Wentworth, coml mgr; Dan Bethel, mus dir; Jim Hughes, news dir; Richard Leonard, chief engr. ■ Rates: \$10; 9; 10; 9.

**WCEN-FM**—1963: 94.5 mhz; 16 kw. Ant 230 ft. Prog sep from AM. Stereo. Format: Top-40, C&W. ■ Rates: \$7; 7; 7, 7.

**\*WCMU-FM**—April 6, 1964: 89.5 mhz; 100 kw. Ant 420 ft. Stereo. 155 Anspach, Central Michigan U. (48859). (517) 774-3105. Central Michigan U. Net: NPR, UPI. Format: Classical/Jazz. Spec prog: Span 1 hr wkly. ■ Thomas Hunt, stn mgr; James Benson, opns mgr; Michael Carter, fine arts dir; John Seffler, jazz prod; Diane Bliss, PR dir; Neal Johnson, news dir; Thomas Endres, chief engr. ■ \*WCMU-TV affil.



**\*WMHW-FM**—Nov 20, 1972: 91.5 mhz; 10 w. Ant 112 ft. 180 Moore Hall, Central Mich U. (48859). (517) 774-3250. Bd of Trustees, Central Michigan U. Net: APR. Format: Top-40, jazz, progrsv. ■ Peter B. Orlik, gen mgr.

**WRNN(AM)**—See Clare.

## Munising

**WQOX(AM)**—Sept 20, 1956: 1400 khz; 1 kw-D, 250 w-N. 110 W. Onota St. (49862). (906) 387-4000. Laidlaw & Associates (acq 9-77). Format: MOR, oldies, Top 40, C&W. Spec progs: Talk 5 hrs wkly. ■ Thomas L. Laidlaw, pres; William Allman, gen & coml mgr; Paula Allman, prog & news dir; Greg Atchinson, mus dir; Peter Lindquist, chief engr.

**WQOX-FM**—June 21, 1974: 98.3 mhz; 1.80 kw. Ant. 380 ft. Dups AM 82%.

## Muskegon

**WKBZ(AM)**—1926: 850 khz; 1 kw-U, DA-1 Box 238 (49441). (616) 798-2141 Reams Bcstg Corp. (acq 1-1-76) Net: ABC/I. Rep: Torbet-Lasker Format: MOR. ■ Frazier Reams Jr, pres; George M. Corwin, gen mgr; Robert Peterman, coml mgr; Thomas D. Maloney, mus dir; John Graska, opns mgr & news dir; Frank Thomas, chief engr. ■ Rates: \$8.50; 7.50; 8; 7.50.

**WMUS(AM)**—June 15, 1947: 1090 khz; 1 kw-D. Box 5260 (49445). (616) 744-1671 Greater Muskegon Bcstrs Inc. Rep: Masla; Pearse. Format: Contemp country. ■ R. Bunker Rogoski, pres & gen mgr; Tim Achterhoff, stn mgr, mus & prog dir & chief engr; Harry Brown, pub affairs dir. ■ Rates: \$11.20; 11.20; 11.20; 5.60.

**WMUS-FM**—1962: 106.9 mhz; 50 kw. Ant 270 ft. Stereo. Dups AM 100%. ■ Rates same as AM.

**WQWQ-FM**—Nov 18, 1971. 104.5 mhz; 50 kw. Ant 360 ft. Stereo. 1877 Peck St. Box 296 (49443). (616) 722-1681 Multi-Com Inc. Stereo. Net: ABC/FM, MBS. Format: Btfl mus. Spec progs: Classical 4 hrs, jazz 1 hr, Show tunes 1 hr, wkly. ■ Fred C. Culver Jr, pres; David H. Walborn, VP; Marg Champine, women/vs prog dir; Bill Stevens, prog & mus dir; prom mgr; Cathy Frisinger, news dir. ■ Rates: \$10.30; 10.30; 10.30; 7.40.

**WTRU(AM)**—1949: 1600 khz; 5 kw-U, DA-N. 875 E. Summit Ave. (49444). (616) 733-2126. Rgnl Bcstrs of Michigan Inc. (acq 2-60). Group owner: Regional Broadcasters Group. Net: NBC. Rep: McGavren-Guild. Format: Top-40. ■ Frederick Tascone, gen mgr; Jon London, prog dir; Bill Trap, news dir; John Seymour, chief engr. ■ Rates: \$10.30; 9.15; 10.30; 9.15.

## Muskegon Heights

**WKJR(AM)**—February 1963: 1520 khz; 10 kw-D, DA. Box 839 (49443). (616) 798-2115. Muskegon Heights Bcstg Co. Group owner: Kuiper Stns. Format: Religious. ■ William Kuiper, pres & gen mgr; Lyle Anibal, continuity dir; H. Albert Peterson, coml mgr; Alphas Horne, news dir; Herbert R. Smith, stn mgr; Mark Kowitz, chief engr. ■ Rates: \$6; 6; 6; —

**WKJR-FM**—March 29, 1974: 101.7 mhz; 3 kw. Ant 300 ft. ■ Rates: \$5; 5; 5; 4.

## Newbury

**WNBY(AM)**—May 16, 1966: 1450 khz; 1 kw-D, 250 w-N. Box 1 (49868). (906) 293-5114. Newberry Bcstg Co. Rep: Pearse, U.P.Sls. Format: Adult contemp, C&W. ■ L. B. Van Dam, gen & coml mgr; Dave Olivier, prog dir; Al Rogers, mus dir; Van Brown, news dir; Barbara Van, prom mgr; Matt Johns, chief engr. ■ Rates: \$3.84; 3.84; 3.84; 2.60.

**WNBY-FM**—1977: 93.5 mhz; 3 kw. Ant 300 ft. Format: MOR.

## Niles

**WNIL(AM)**—Dec 6, 1956: 1290 khz; 500 w-D. Box A (49120). (616) 683-5432. Niles Bcstg Co. (acq 1-1-59). Net: MBS, Mich. Farm Net. Rep: Mich. Spot Sls. Format: Contemp. Spec progs: C&W 10 hrs wkly. ■ J. Eric Plym, pres; Charles E. Frey, gen & coml mgr; Thom Jegier, prog dir; Sid Shroyer, news dir; Don Cowden, chief engr. ■ Rates: \$7.50; 6.50; 7.50; 6.50.

**WAOR(FM)**—Co-owned with WNIL(AM) Sept 13; 1968: 95.3 mhz; 3 kw. Ant 160 ft. Dups AM 30%. Stereo. Format: Progrsv rock. ■ Rates: \$4.40; 4.40; 4.40; 4.40.

## Novi

**\*WOVI(FM)**—Sept 4, 1978: 89.5 mhz; 10 w. Ant 64 ft. 24062 Taft Rd. (48050). Board of Education Novi School District. (acq 3-8-76). Format: Educ. ■ David Legg, stn mgr.

## Oak Park

**\*WOPR(FM)**—Oct 7, 1974: 90.3 mhz, 10 w. Ant 101 ft. 13701 Oak Park Blvd. (48237). (313) 548-9677 Board of Education of Oak Park School District. Format: Progrsv, top-40, Spec progs: Farm 1 hr, black 5 hrs, classcl 5 hrs, wkly. ■ Samuel Sniderman, supt of schools; Paul Wittcoff, stn mgr; Carl Fischer, faculty advisor.

## Olivet

**\*WOGR(FM)**—1975: 89.7 mhz; 10 w. Dole Hall (49076). Olivet College. ■ Willis A. Seiden, dir of info svcs.

## Orchard Lake

**\*WBLD(FM)**—May 28, 1974: 89.3 mhz; 10 w. Ant 110 ft. Stereo. 4925 Orchard Lake Rd. (48033). (313) 851-8930. West Bloomfield Board of Education. Format: Progrsv, Top 40. ■ Barry Rosenfeld, gen mgr.

## Otsego

**WAOP(AM)**—1958: 980 khz; 1 kw-D. Box 980 (49078). (616) 692-6851 Allegan County Bcstrs Inc. (acq 8-74). Net: ABC/I, Mich. Farm Radio. Format: C&W. Spec progs: Sp 1 hr wkly. ■ Robert Doll, pres, gen mgr & news dir; Jane Engelter, prog dir; Denny Gore, mus dir; Walker Sisson, chief engr. ■ Rates: \$6.40; 5; 6.40; 5.

## Owosso

**WAOP(AM)**—Jan 1, 1948: 1080 khz; 1 kw-D. Box E (48867). (517) 725-8196. Owosso Bcstg Co. Rep: Devney. Spec progs: C&W 7 hrs wkly. ■ Merrill Walker, pres & gen mgr; Arthur Kinsey, chief engr. ■ Rates: \$5; 5; 5; 5.

**WAOP-FM**—Dec 2, 1965: 103.9 mhz; 2.8 kw. Ant 255 ft. Prog sep from AM. Stereo. ■ Rates same as AM.

## Petoskey

**WJML(AM)**—Dec 6, 1966: 1110 khz; 10 kw-D, DA. Box 99 (49770). (616) 347-8191 Petoskey Bcstg Co. (acq 2-1-77). Net: ABC/E. Rep: Walton, Michigan Spot Sls. Format: Contemp. ■ R. Bunker Rogoski, pres; Tim Achterhoff, VP; Dave Williams, stn mgr & nall sls mgr. ■ Rates: \$17.90; 16.90; 17.90; 10.10.

**WJML-FM**—Dec 7, 1965: 98.9 mhz; 100 kw. Ant 800 ft. Stereo. Dups AM 100%.

**WMBN(AM)**—May 1946: 1340 khz; 1 kw-D. 250 w-N. Paul Bunyan Bldg., Traverse City, Mich. (49684). (616) 947-7675. Midwestern Bcstg Co. (group owner). Net: NBC, Paul Bunyan. Rep: Torbet. Format: MOR. ■ Les Biederman, pres; Bill Gray, stn mgr; Russell Loomis, bus mgr; John E. Walkmeyer, gen mgr; William H. Kiker, chief engr.

**WMBN-FM**—Jan 1, 1967: 96.7 mhz; 1 kw. Ant 320 ft. Stereo. Dups AM 80%.

## Plymouth

**\*WSDP(FM)**—Feb 14, 1972: 88.1 mhz; 10 w. 46181 Joy Rd. (48170). (313) 453-3100, ext 266 or 267 Plymouth Canton Community Schools. Format: Classical, jazz, educ. ■ J. M. Hoben, pres; John Seidelman, staff adv; Jeffrey L. Cardinal, admin coord; Harry Owen, chief engr.

## Pontiac

**WPON(AM)**—December 1954: 1460 khz; 1 kw-D, 500 w-N, DA-N. Riker Bldg. (48059). (313) 338-0444. WPON Inc. (acq 9-7-77). Format: MOR, Black, C&W.

Spec prog: Span 1 hr wkly. ■ H. Allen Campbell, pres & gen mgr; William E. Morgan, VP & stn mgr; Helen Sansone, VP/sls; Tom Quinn, news dir. ■ Rates: \$19; 19; 19; 15.20.

## Portage

**WBUK(AM)**—July 25, 1966: 1560 khz; 1 kw-D. 9112 S. Westnedge Ave., Kalamazoo, Mich. (49002). (616) 327-7051 Radio Michigan. (acq 8-1-76). Net: ABC/E. Rep: PRO Radio. Format: C&W. Spec prog: Farm 1 hr wkly. ■ R. Dana MacVay, pres; Gary L. Ballard, VP, gen mgr; Jerry Howell, sls mgr; Mickey Sykes, prog & mus dir; Chuck Carney, news dir; Michael Chambers, chief engr. ■ Rates: \$14, 14; 14, —.

## Port Huron

**WHLS(AM)**—Aug 8, 1938: 1450 khz; 1 kw-D, 250 w-N. 808 Huron Ave., Box 807 (48060). (313) 982-8536. Wismer Bcstg Inc. (acq 1-1-56). Net: APR. Rep: Mich. Spot Sls. Format: MOR. Spec progs: Black 1 hr, Span 3 hrs wkly. ■ John F. Wismer, pres & gen mgr; A. Mike Mullins, prog dir; Larry Smith, coml mgr; Tony Bruscato, news dir; Mike Naurta, chief engr. ■ Rates: \$11, 10; 11, 8.

**WSAQ(FM)**—Co-owned with WHLS(AM). Aug 7, 1964: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. Format: Btfl mus. ■ Kenneth Max Koch, prog & mus dir. ■ Rates: \$10; 10; 10; 4.50.

**\*WORW(FM)**—May 31, 1973: 91.9 mhz; 10 w. 1799 Krafft Rd. (48060). (313) 984-2672. Port Huron Area School District. Net: NPR. Format: Fine arts, Oldies, MOR. Spec progs: classcl 5 hrs, jazz 3 hrs, farm 3 hrs wkly. ■ Robert D. Trapp, pres & gen mgr; Rita Wikzynski, prog dir.

**WPHM(AM)**—Dec 6, 1947: 1380 khz; 5 kw-U, DA-2. 2379 Military St. (48060). (313) 987-4100. Enterform Inc. (acq 12-1-67). Net: ABC/I. Rep: Pearse. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Eugene E. Umlor, pres & gen mgr; Al Tyrrell, coml mgr; John Hill, prog dir; Dave Allen, news dir; George Carroll, chief engr. ■ Rates: \$13.20; 13.20; 13.20; 13.20.

**WSAQ(FM)**—Listing follows WHLS(AM).

**\*WSGR-FM**—October 1971: 91.3 mhz; 10 w. Ant 87 ft. 323 Erie St. (48060). (313) 984-5064. St. Clair County Community College. Format: Ed, variety. Spec prog: Black 1 hr, Span 1 hr, women 1 hr, wkly. ■ Donna R. Williams, gen mgr; Charles Ramey, chief engr.

## Rockford

**WJPW(AM)**—1965: 810 khz; 500 w-D. Box 810, 3691 Ten Mile Rd. N.E. (49341). (616) 866-1501. Jack Lee Payne. Net: ABC/E. Format: Farm, talk, MOR. ■ Jack Lee Payne, pres & gen mgr. ■ Rates: \$5; 5; 5; 5.

## Rogers City

**WHAK(AM)**—May 1949: 960 khz; 5 kw-D. 5667 W. M-68 Hwy. (49779). (517) 734-2175. Huron Shore Bcstrs Corp. Net: ABC/I. Rep: Walton, Michigan Spot Sales. Format: MOR. Spec progs: Farm 2 hrs, Pol 5 hrs, C&W 10 hrs, wkly. ■ Harvey A. Klann, pres, chief engr & gen mgr; Paul Droste, coml mgr; Gary Dean, prog dir & prom mgr. ■ Rates: \$6.47; 6.47; 6.47; —.

## Royal Oak

**WEXL(AM)**—October 1923: 1340 khz; 1 kw-D, 250 w-N, DA-D. Box 1340 (48068). (313) 544-2200. Sparks Bcstg Co. Inc. Net: UPI. Format: Inspirational. ■ Garnet G. Sparks, pres; Gordon A. Sparks, gen mgr; Bill Payne, chief engr.

**\*WOAK(FM)**—Feb 2, 1957: 89.3 mhz; 10 w. Ant 75 ft. 709 N. Washington (48067). (313) 541-7100, ext 27. School District of the City of Royal Oak. Net: NPR, UPI. Format: Educ, prog. Spec prog: CClass 2 hrs, jazz 2 hrs, C&W 2 hrs, wkly. ■ Randy Weddler, gen mgr.

## Saginaw

**WGER-FM**—See Bay City.

**WHNN(FM)**—See Bay City.

## Michigan Radio

**WIOG(FM)**—See listing following WSGW(AM)

**WKQC(FM)**—See listing following WSAM(AM).

**WKNX(AM)**—April 17, 1947. 1210 khz; 10 kw-D, DA. 5200 State St. (48603). (517) 799-1000. Lake Huron Bcstg Corp. Net: ABC/I, APR. Rep: Katz. Format: MOR. Spec progs: Black 1 hr, farm 1 hr, Span 1 hr, wkly. ■ William J. Edwards, pres; Howard H. Wolfe, gen mgr; William H. Johnson Jr., stn mgr; Bruce Markman, coml mgr; Ken Morgan, prog & mus dir; Mike Anderson, prom mgr; Michael Craig, news dir; Eugene Bardo, chief engr. ■ Rates: \$14, 12; 14, 12.

**WSAM(AM)**—1940: 1400 khz; 1 kw-D, 250 w-N. Box 1776 (48605). (517) 752-8161 MacDonal Bcstg Corp. (acq 11-1-62). Net: NBC. Reps: PRO Radio, Mich. Spot Sls. Format: Top 40. ■ Kenneth Hugh MacDonal, pres, gen & coml mgr; Ann Webb, mus dir; Ken MacDonal Jr., prom mgr; Peggy Winkelman, news dir. ■ Rates: \$10.80; 10.80; 10.80; 10.80.

**WKQC(FM)**—Co-owned with WSAM(AM) 1947: 98.1 mhz; 50 kw. Ant 340 ft. Prog sep from AM. Stereo. Format: C&W. ■ Tom Samoray, mus dir. ■ Rates: \$10; 10; 10; 10.

**WSGW(AM)**—Aug 11, 1950: 790 khz; 5 kw-D, 1 kw-N, DA-2. Box 1945 (48605). (517) 752-3456. Booth American Co. (group owner). Net: CBS, Mich. Farm Net. Rep: Torbet. Format: MOR. Spec prog: Span 2 hrs wkly. ■ John L. Booth, pres; John F. Casey, gen mgr; Rick Belcher, prog dir; Cliff Graff, chief engr. ■ Rates: \$18; 15; 15; 12.

**WIOG(FM)**—Co-owned with WSGW(AM). Feb 19, 1969: 106.3 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Album rock. ■ Rates: \$8.50; 8.50; 10.50; 10.50.

**WWWS(FM)**—Nov 15, 1968: 107.1 mhz; 2 kw. Ant 360 ft. Stereo. Box 107 (48606). (517) 777-8011 Mayle Broadcasting Co. (acq 6-7-77). Net: Nat'l Black. Rep: Stone. Format: Black, jazz. ■ Donald K. Mayle, pres; Robert O'Bannon, gen mgr; Kermit Crockett, prog dir; Lawrence Hilton, chief engr. ■ Rates: \$12; 10; 12; 10.

## St. Ignace

**WIDG(AM)**—June 7, 1966: 940 khz; 5 kw-D. Box 1 (49781). (906) 643-9494. Mighty-Mac Bcstg Co. Reps: Messina, Goldfarb. Format: MOR. Spec progs: Farm 2 hrs wkly. ■ Dr. Donald E. Benson, pres; David J. Cannon, gen mgr; Pete Ambrose, coml mgr; Jim Bernard, mus dir; William Martin, news dir; Louis Ozak, chief engr. ■ Rates: \$6.50; 6; 6.50; 6.

## St. Johns

**WRBJ(AM)**—Sept 23, 1959: 1580 khz; 1 kw-D, DA. Box 320 (48879). (517) 224-7911 Ditmer Bcstg Co. (acq 12-1-65). Net: MBS, Great Lakes. Rep: Walton, Mich. Spot Sls. Format: MOR. Spec prog: Span 8 hrs wkly. ■ Robert D. Ditmer, pres & gen mgr; Bob Ditmer II, asst to gen mgr; Bill Stoller, stn mgr; Steve Woodruff, news dir; Gary Rice, chief engr. ■ Rates: \$6; 6; 6; 6.

**WRBJ-FM**—July 15, 1972: 92.1 mhz; 3 kw. Ant 125 ft. Prog sep from AM. Format: Contemp btfl. ■ Rates same as AM.

## St. Joseph

**WHFB-FM**—See Benton Harbor.

**WIRX(FM)**—See listing following WSJM(AM).

**WSJM(AM)**—Nov 18, 1956: 1400 khz; 1 kw-D, 250 w-N. Box 107 (49085). (616) 983-3992. WSJM Inc. (acq 1-1-59). Group owner: Mid-West Family Stns. Net: NBC. Rep: McGavren-Guild. Format: Top 40. ■ Joseph D. Mackin, pres & gen mgr; Mike Bertak, opns mgr & prog dir; Rena Bartolucci, prod dir; Marilyn McKinley, bus mgr; Pat Moody, prom mgr; Pat Field, news dir; Bill Wheeler, chief engr. ■ Rates: \$21, 18; 21, 17.

**WIRX(FM)**—Co-owned with WSJM(AM). June 20, 1966: 107.1 mhz; 3 kw. Ant 225 ft horiz, 220 ft vert.

Prog sep from AM. Stereo. Format: Modern country. Spec prog: Black 5 hrs wkly. ■ Linda Boston, comm opns; Jim Walton, mus dir.

**WFYC(AM), WFYC-FM**—See Alma.

## St. Louis

**WMLM(AM)**—Dec. 15, 1977. 1540 khz; 1 kw-D. Box 1 (48880). (517) 681-5579. Siefker Bcstg Corp. Net: Michigan Farm, Michigan. Format: C&W. Spec prog: Farm 5 hrs wkly. ■ Gregory Siefker, pres & gen mgr; Carol Siefker, sec/treas; Todd Overbeek, prog dir; Kyra Jackson; prom mgr; John Herrbach; chief engr.

## Saline

**WNRS(AM)**—1958: 1290 khz; 500 w-D, DA. Box 8605, Ann Arbor, Mich. (48107). (313) 662-2881 Radio Ann Arbor, Inc. (acq 8-19-76) Net: MBS. Rep: Torbet-Lasker. Format: C&W. ■ John B. Casciani, pres & gen mgr; Allen W. Jackson, prog dir; Robert Murray; news dir; Mark Thomas, mus dir; Allen Wilkerson, chief engr. ■ Rates: \$14, 14, 14, —

## Sandusky

**WMIC(AM)**—June 27, 1968: 1560 khz, 1 kw-D, DA. 19 S. Elk (48471). (313) 648-2700. Sanilac Bcstg Co. Net: Mich. Farm Radio. Format: C&W, MOR. Spec prog: Farm 12 hrs, Pol 4 hrs, wkly. ■ Bob Armstrong, gen mgr; Carl Nordstrom, prog dir; Eric Levine, news dir & chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**WMIC-FM**—Aug 16; 1971 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Sep from AM. Format: Btfl mus. ■ Rates: \$6; 6; 6; 6.

## Sault Ste. Marie

**WSMM(FM)**—July 12, 1972: 99.5 mhz; 26.5 kw. Ant 275 ft. Stereo. Box 800 (49783). (906) 635-1503. Chippewa Bcstg Corp. (acq 6-1-74). Net: UPI. Rep: Pearse. Format: Soft album rock; day/AOR, night. Women 3 hrs, pub aff 1 hr, wkly. ■ D. Wayne Zimmerman, pres; Robert Ghent, gen & coml mgr; Tom Ewing, ops mgr; Morris Thomas, mus dir; Reed Kitteridge, news dir; news dir; Paul Eichstaedt, chief engr. ■ Rates: \$7.85; 7.85; 7.85; 6.30.

**WSOO(AM)**—June 1, 1940: 1230 khz; 1 kw-D, 250 w-N. Box 1230 (49783). (906) 632-2231 Miami County Bcstg Co. (acq 4-3-73). Net: ABC/I. Rep: Michigan Spot Sls, Oakes. Format: MOR. ■ Richard E. Hunt, pres; Bob Benedict, gen & coml mgr; Marie Benedict, prog mgr; Paul Scott, mus dir; Dave Benson, news dir; Walter Rhiengans, chief engr.

**WSUE(FM)**—Co-owned with WSOO(AM). 1978: 101.3 mhz; 90 kw. Ant 220 ft. 206 Ashmun St. (49783). Radio Soo Inc.

## Southfield

**\*WSHJ(FM)**—Feb 28, 1967: 88.3 mhz; 125 w. Ant 43 ft. Stereo. 24675 Lahser Rd. (48034). (313) 352-9745. Bd. of Education Southfield Public Schools. Net: ABC/C, UPI. Format: Oldies, progs, top 40. Spec prog: Black 4 hrs wkly. ■ Robert J. Sneddon, gen mgr.

## South Haven

**WJOR(AM)**—1961 940 khz; 1 kw-D, DA. Box 405, 559 Phoenix St. (49090). (616) 637-1138. Sound Media Inc. (acq 12-1-77). Net: ABC/E. Mich. Farm Radio Net. Format: MOR. Spec progs: Farm 2 hrs, Pol 2 hrs, Black 4 hrs, C&W 5 hrs, wkly. ■ Walter Isbert, pres, gen mgr & chief engr; Elizabeth Isbert, stn mgr; Linda Nelson, prog dir; Roy Jackson, mus dir; Cynthia Pfister, prom mgr; Phil Richard, sports & news dir. ■ Rates: \$7.35; 6.30; 7.35; —

## Spring Arbor

**\*WSAE(FM)**—Oct 2, 1963: 89.3 mhz; 3.1 kw. Ant 240 ft. Spring Arbor College (49283). (517) 750-1200. Net: ABC/I. Format: Variety. Spec progs: Classical 15 hrs wkly. ■ Carl V. Jacobson, dir media svcs.

## Sturgis

**WSTR(AM)**—1951: 1230 khz; 1 kw-D, 250 w-N. Box 70 (49091). (616) 651-2383. Water Wonderland Bcstg Co. (acq 1-1-60). Net: Wolverine. Rep: M. A. Sls, Mich. Spot Sls. Format: MOR. Spec progs: Farm 3 hrs, Polish 1 hr, wkly. ■ Lee Droeger, mgr; Robert Littke, prog dir; Gerry Mayer, news dir; John Greenwood,

chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WSTR-FM**—1951 99.3 mhz; 1.4 kw. Ant 390 ft. Dups AM 95%. ■ Rates same as AM.

## Tawas City

**WDBI-FM**—Nov 1, 1972: 101.7 mhz; 3 kw. Ant 275 ft. Stereo. 1175 S. U-S 23; Box 429 (48763). (517) 362-6149. DeBeau Bcstg Inc. Net: APR. Rep: Walton. Format: Btfl mus. Spec prog Farm 1 hr wkly. ■ Lawrence DeBeau, pres & gen mgr; James Butler Jr, coml mgr; Michael Moody, prog dir; Mildred DeBeau, mus dir; Dale Palovich, prom mgr; Stephen Kay, news dir; Christopher Scott, chief engr. ■ Rates: \$7.55; 7.55; 7.55; 6.04.

**WIOS(AM)**—Sept 27, 1958: 1480 khz; 1 kw-D, DA. Box 549 (48763). (517) 362-3427 Carroll Enterprises (acq 5-1-69). Net: ABC/C, Wolverine, APR. Rep: Keystone, Walton. Format: MOR. Spec prog: Farm 1 hr wkly. ■ John J. Carroll Sr., pres; John Carroll Jr., gen mgr; Pat Carroll, coml mgr; Richard Swanson, prog dir; Tom Coyne, mus dir; Sandra Pehton, prom mgr; Robert Metozen, news dir; Jerry Hollnagel, chief engr. ■ Rates: \$6.80; 5.80; 6.80; —

## Three Rivers

**WLKM(AM)**—May 3, 1962: 1510 khz; 500 w-D. Box 1510 (49093). (616) 278-1815. Voice of Three Rivers Inc. (acq 1970). Group owner: Williams County Bcstg Inc. Net: MBS, Mich. Farm Radio. Rep: Walton, Michigan Spot Sls. Format: MOR. Spec progs: Pub affrs 3 hrs, farm 4 hrs, wkly. ■ Carl L. Shipley, pres; Dennis Rumsey, gen mgr & prog dir; Maggie Nygard, sls mgr; Bruce Snook, mus & news dir; Ray Winters, chief engr. ■ Rates: \$4.80; 4.80; 4.80; —

**WLKM-FM**—March 1975: 95.9 mhz; 3 kw. Ant 290 ft. Dups AM 80%. Stereo. ■ Rates: \$4.80; 4.80; 4.80; 3.00.

## Traverse City

**WCCW(AM)**—July 15, 1960: 1310 khz; 5 kw-D. 246 East State St. (49684). (616) 946-6211 Radio Station WCCW Inc. Net: ABC/I, Northern Power. Rep: Walton Bcstg Sls, Mich. Spot Sls. Format: MOR (ad contemp). ■ John R. Anderson, pres & gen mgr; Robert Burian, stn mgr; Frank Nachazel, coml mgr; Lester Foerster, prog dir; Cliff Carey, mus dir; L.D. Greilick, chief engr.

**WCCW-FM**—Nov 8, 1967: 92.1 mhz, 840 w. Ant 520 ft. Dups AM 15%. Format: Easy Contemporary.

**WLDR(FM)**—July 17, 1966: 101.9 mhz; 50 kw. Ant 590 ft. 118 S. Union St. (49684). (616) 947-3220. Great Northern Bcstg System Inc. Net: UPI. Stereo. Format: MOR. ■ Rod Maxson, pres; Donald Wiitala, gen mgr; John Binsfield, chief engr. ■ Rates: \$8.40; 7.40; 7.40; 7.40.

**\*WNMC-FM**—Not on air; target date unknown: 90.9 mhz; 10 w. Northwestern Michigan College.



**WTCM(AM)**—1941: 1400 khz; 1 kw-D, 250 w-N. Paul Bunyan Bldg. (49684). (616) 947-7675. Mid-Western Bcstg Co. (group owner). Net: NBC. Rep: Torbet. ■ Les Biederman, pres; Russ Loomis, bus mgr; Ross Biederman, gen mgr; William H. Kiker, chief engr. ■ Rates: \$6.10; 5.65; 5.65; 4.70.

**WTCM-FM**—Dec 13, 1965: 103.5 mhz; 38 kw. Ant 715 ft. Dups AM 6-9 a.m. Format: C&W. ■ WPBN-TV affil. ■ Rates: \$6.10; 4.70; 4.70; 4.70.

## Warren

**\*WPHS(FM)**—March 20, 1964: 91.5 mhz; 10 w. 30333 Hoover Rd. (48093). (313) 573-0580. Warren Consolidated Schools. Format: Btfl mus, top 40. ■ Charles E. Lampinan, stn mgr.

## West Branch

**WBMB(AM)**—1972: 1060 khz; 1 kw-D. Box 85 (48661). (517) 345-3300. Ogemaw Bcstg Co. Net: APR. Rep: Michigan Spot Sls. Format: MOR. Spec progs: Farm 2 hrs, Polish 2 hrs, wkly. ■ Robert Marshall, pres; Gene C. Flowers, coml & gen mgr;

Boyd Roe, prog dir & chief engr; Barry Stutesman, news & mus dir; Kam Palm, prom mgr. ■ Rates: \$4.55, 4.55; 4.55; 4.55.

**WBMI(FM)**—Co-owned with WBMB(AM). Not on air. 105.5 mhz; 3 kw. Ant 300 ft. Sep from AM. Stereo. Format: Btfl mus. Spec prog Farm 2 hrs wkly. ■ Rates: \$5; 5; 5; 5.

## Whitehall

**WLRC(AM)**—Oct 21, 1959: 1490 khz; 1 kw-D, 250 w-N. Box 158 (49461). (616) 894-8225. White River Communications. Net: ABC/C, ABC/E. Format: Top-40/Contemp. ■ Ralph Trieeger, pres; Raymond Hozer, gen mgr.

**WLRO(FM)**—Co-owned with WLRC(AM). April 1975: 95.3 mhz; 1.5 kw. Ant 410 ft.

## Wyoming

**WYGR(AM)**—Nov 14, 1964: 1530 khz; 500 w-D, 250 w (CH). 325 28th St. SE (49508). (606) 241-3131. Stuart P. Noordyk (acq 2-25-72). Net: ABC/I, UPI. Format: Relg mus. Spec progs: Black 1 hr wkly. ■ Stuart P. Noordyk, pres & coml mgr; Helene M. Noordyk, gen mgr; Roger Munyon, prog dir; Douglas Hicks, news dir; Gary DeHaan, mus dir; John Seymour, chief engr. ■ Rates: \$6; 6; 6; 6.

## Ypsilanti

**\*WEMU(FM)**—Dec 8, 1965: 89.1 mhz; 16 kw. Ant 120 ft. Eastern Michigan U. (48197). (313) 487-2229. Net: UPI, NPR. Format: Jazz. Spec prog: Black 3 hrs wkly. ■ Richard E. Jacques, gen mgr.

**WSDS(AM)**—1962: 1480 khz; 500 w-D, DA-2. 580 W. Clark Rd. Koch Bcstg Cord. (acq 6-1-68). Net: MBS. Rep: Neil Group. Format: Mod country. ■ Robert W. Koch, pres; Jack Wilkerson, mus dir; Carl Cederberg, opns mgr & news dir; Cecil Wilkinson, chief engr. ■ Rates: \$15; 13; 15; —

**WYFC(AM)**—Nov 16, 1962: 1520 khz; 250 w-D. Box 1520 (48197). (313) 482-4000. Word Bcstrs (acq 12-73). ■ Douglas Schleuter, prog dir & chief engr.

## Zeeland

**WZND(FM)**—Licensed to Zeeland. See Holland.

# Minnesota

## Aitkin

**KEZZ(FM)**—Listing follows KKIN(AM).

**KKIN(AM)**—June 1, 1961: 930 khz; 1 kw-D. Box 930 (56431). (218) 927-2344. Upper Minn Bcstg Corp. (acq 3-10-69). Net: MBS. Rep: Keystone, Ewing. Format: C&W. ■ R. J. Coursole, pres; Boyd Bremner, gen mgr; James Pryor, sls mgr; James O'Rourke, prog dir; Kaye Frey, news dir; Michael McKenzie, chief engr. ■ Rates: \$4; 4; 4; —.

**KEZZ(FM)**—Co-owned with KKIN(AM). Jan. 3, 1972: 94.3 mhz; 3 kw. Ant 190 ft. Stereo. Prop sep from AM. Format: Btfl mus. ■ Rates: \$3; 3; 3; —

## Albany

**KASM(AM)**—Nov 20, 1950: 1150 khz; 1 kw-D. (56307). (612) 845-2184. Stearns County Bcstg. Rep: Corlette. Format: C&W. Spec prog: Ger 1 hr wkly. ■ A.J. Glatzmaier, pres; Urban J. Keppers, gen, coml & prom mgr & prog dir; Cliff Mitchell, news dir; Charles Gilbert, chief engr.

## Albert Lea

**KATE(AM)**—October 1937: 1450 khz; 1 kw-D, 250 w-N. 305 S. First Ave. (56007). (507) 373-2338. Communications Properties Inc. (group owner; acq 1-59). Net: ABC/I. Rep: Buckley, Ewing. Format: MOR, C&W, div. Spec progs: farm 18 hrs wkly. ■ Phillip Kelley, pres; Dennis Martin, gen mgr; Robert Clark, sls mgr; Paul Kero, prog dir; Darrell Amundson, mus dir; Al Carstens, news dir; Marv Olson, chief engr. ■ Rates: \$14; 12; 14; 11

**KCPI-FM**—Co-owned with KATE(AM). July 1974: 95.3 mhz; 3 kw. Ant 300 ft. Stereo. (507) 373-2338. Format: Top 40. ■ Rates: \$5; 5; 7; 7

## Alexandria

**KCMT-FM**—Dec. 25, 1970: 100.7 mhz; 100 kw. Ant 930 ft. 720 Hawthorne St. (56308). (612) 763-5166. TWX 910-578-0003. Central Minnesota TV Co. (group owner). Net: NBC. Rep: Avery-Knodel, Hyatt. Format: C&W. ■ Tom Barnes Jr, pres; Glenn W. Flint, gen mgr; John Ginther, coml mgr; Kenneth C. Bechtel, prog dir; Marsh Nichols, prom mgr; mus dir; John Froyd, news dir; Carl Iverson, chief engr. ■ KCMT-TV affil.

**KXRA(AM)**—July 27, 1949: 1490 khz; 1 kw-D, 250 w-N. Box 339, 1312 Broadway (56308). (612) 763-3131. Alexandria Communications Corp. (acq 10-1-74). Net: ABC/I, Gopher State. Rep: Cooke, Courtney-Clifford. Format: Diversified. Spec prog: Farm 2 hrs, Religious 5 hrs, jazz 4 hrs, talk 5 hrs wkly. ■ Robert E. Hines Jr, pres, gen mgr & news dir; Everette Q. Walters, coml mgr; Steve Sherwin, prom mgr; Dale Caruso, mus dir; Wendell Sowers, chief engr. ■ Rates: \$10; 10; 10; 10.

**KXRA-FM**—May 1, 1968: 92.7 mhz; 3 kw. Ant 150 ft. Stereo. Progs sep from AM. Format: Adult contemporary. ■ Dave Lang, coml mgr. ■ Rates: \$5; 5; 5; 5.

## Anoka

**KTWN(AM)**—April 15, 1956: 1470 khz; 1 kw-D. Box 1470 (55305). (612) 421-2600. North Suburban Radio Co. (acq 12/1/77). Format: Div. Spec progs: Class 5 hrs. ■ Jack Moore, gen mgr-mus dir; Tom Pellissero, prog dir-chief engr; Dave Nash, spts-news dir. ■ Rates: \$10; 10; 10; 10.

**KTWN-FM**—Co-owned with KANO(AM). Aug. 1, 1968: 107.9 mhz; 57 kw. Ant 320 ft. Stereo. Dups AM 100%. ■ Ray Ose, gen mgr; David Madsen, prog dir. ■ Rates: \$17.50; 17.50; 17.50; 17.50.

## Austin

**KAUS(AM)**—May 30, 1948: 1480 khz; 1 kw-U, DA-2. Box 159 (55912). (507) 437-7666. TWX 910-565-2103. Withers Bcstg Co. of Minn. (acq 10-11-74). Net: MBS. Rep: Pro Radio. Format: Top 40. Spec prog: Farm 19 hrs wkly. ■ W. Russell Withers, pres, Ken S. Soderberg, gen & coml mgr; Duane Germaine, prog dir; Kelly Green, mus dir; Mark Charles, farm dir; Marv Olson, chief engr. ■ Rates: \$11; 9; 11; 6.

**KAUS-FM**—May 30, 1968: 99.9 mhz; 100 kw. Ant 930 ft. Stereo. Prog sep from AM. Format: Btfl mus. Spec progs: Farm 19 hrs, classical 1 hr, wkly. ■ Rates same as AM.

**\*KEDQ(FM)**—Dec. 1, 1972: 90.7 mhz; 10 w. Ant 63 ft. 1800 Northwest Eighth Ave. (55912). Austin Community College.

**KQAO(AM)**—April 16, 1960: 970 khz; 5 kw-D, 500 w-N, DA-1 Route 1 (55912). (507) 437-4511. Fort Dodge Bcstg (Austin Broadcasting Co.). (acq 11-29-74). Net: UPI. Rep: Midwest Radio Reps. Format: MOR. Spec progs: Farm 6 hrs, Mexican-American 1 hr wkly. ■ C. Ross Martin, pres & gen mgr; Richard Long, stn mgr; Jack Conners, news dir; Don Franz, chief engr. ■ Rates: \$7; 7; 7, 7.

## Bemidji

**KBHP(FM)**—Listing follows KBUN(AM).

**\*KBSB(FM)**—Jan 19, 1970: 91.9 mhz; 12.6 w. Ant 126 ft. Birch Hall. (56601). (218) 755-2059. Bemidji State U. Format: Diversified. ■ Peter Nordgren, gen mgr; Jim Thibodeau, tech dir.

**KBUN(AM)**—1946: 1450 khz; 1 kw-D, 250 w-N. Box 766 (56601). (218) 751-4120. Paul Bunyan Bcstg Co. (acq 12-1-56). Net: UPI. Rep: M. A. Sales, Broadcast Rep. Spec prog: Chippewa 1 hr wkly. Format: Diversified. ■ Anne P. Delong, pres; Ned J. Goodwin, VP & gen mgr; Robert R. Irish, coml mgr; Gary B. Benson, prog dir; Karren Karajaja, traffic mgr; Leroy Starkey, mus dir; Mardy Karger, news dir; Richard D. Tyner, chief engr. ■ Rates: \$6; 6; 4.55; 4.55.

**KBHP(FM)**—Co-owned with KBUN(AM). Aug 3, 1972: 101.1 mhz; 58 kw. Ant 350 ft. Stereo. 502 1/2 Beltrami Ave. (56601). (218) 751-3990. Dups AM 20%. Format: Entertainment. ■ Mark Backman, prog dir; Don McNea, coml mgr; Rich Eliason, news dir.

# Michigan, Minnesota Radio

**KKBJ(AM)**—Oct. 31, 1977: 1360 khz; 5kw-D, 2.5 kw-N. DA-N. Box 1070 (56601). (218) 751-5950. Bemidji Radio Inc. Net: ABC/C. Format: Top-40, soft. ■ Justin Hoberg, pres; Jim Syrdal, gen mgr; Carolyn Rossbach, continuity dir; Chuck Keller, prog dir; Mark Scheller, mus dir; Mike Murphy, prom mgr; Ron La Zone, news dir; Roger Paskvan, chief engr. ■ Rates: \$8.50 8.50; 8.50; 8.50.

## Benson

**KBMO(AM)**—December 1956: 1290 khz; 500 w-D. Box 208, 1205 Pacific Ave. (56215). (612) 842-4601. North Star Bcstg Co. (acq 12-1-60). ■ George J. McCarthy, pres; Ron Overlander, gen & coml mgr; Marvin E. Meyer, prog dir; George B. McClellan, news dir; Julian J. Meyer, chief engr. ■ Rates: \$4.20; 4.20; 4.20; —

**KBMO-FM**—April 26, 1968: 93.5 mhz; 3 kw. Ant 165 ft. ■ Rates same as AM.

## Blue Earth

**KBEW(AM)**—Aug 29, 1963: 1560 khz; 1 kw-D. Box 306 (56013). (507) 526-2181. Faribault County Bcstg Co. Group owner: Hedberg. Net: ABC/E. Rep: PRO Radio, Ewing. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ Paul C. Hedberg, pres & gen mgr; Erle Oothoudt, prom mgr; Jeannette Matheson, coml mgr; Roy Haven, prog & mus dir; Wanda Toppin, prog mgr; Dan Carlson, news dir; John Salewske, chief engr. ■ Rates: \$5.30; 5; 5.30; 4.50.

**KEEZ-FM**—See listing under Mankato.

## Brainerd

**KLIZ**

**NBC Radio Network**

**KLIZ(AM)**—Aug 6, 1946: 1380 khz; 5 kw-U, DA-N. 2700 East Oak St. (56401). (218) 829-2853. Brainerd Bcstg Co. (acq 5-23-74). Net: NBC, Gopher State. Rep: Courtney Clifford. Format: Cross-country. Spec prog: Talk 3 hrs wkly. ■ Earl R. Johnsen, pres, gen mgr; Chet Hanson, coml mgr; Denny Carrigan, mus dir; Rachel Reabe, news dir; Bob Stafford, chief engr. ■ Rates: \$7.45; 7.45; 7.45; 7.45.

**KLIZ-FM**—May 23, 1960: 107.5 mhz; 50 kw. Ant 380 ft. Stereo. Format: Top-40. ■ Rates: \$7.45; 7.45; 7.45; 7.45.

**KVBR(AM)**—May 16, 1964: 1340 khz; 1 kw-D, 250 w-N. KVBR Bldg. (56401). (218) 829-8747. Greater Minnesota Bcstg Corp. Net: ABC/C; ABC/E; ABC/I. Format: MOR. ■ Charles B. Persons, pres & gen mgr; Scott D. Persons, coml mgr, mus & prog dir; June A. Persons, prom mgr; Lon Schmidt, news dir; Mark W. Persons, chief engr. ■ Rates: \$9.60; 9.60; 9.60; 9.60.

**WJJY(FM)**—Not on air, target date unknown: 106.7 mhz; 100 k. Ant 860 ft. Tower Bcstg.

## Breckenridge

**KBMW(AM)**—Aug 28, 1948: 1450 khz; 1 kw-D, 250 w-N. Box 1101, Washington, N.D. (58075). (701) 642-8747. Ingstad Bcstg Corp. (acq 5-1-76). Group owner: Ingstad. Net: ABC/C. Net: APR. Rep: Masla. Format: Adult contemporary, C&W. Spec prog: Farm 2 hrs wkly. ■ R. E. Ingstad Jr, pres; Dean Aamodt, coml mgr; George F. Kaufmann, gen mgr; Charlie Parks, prog dir & prom mgr; Kris Delany, mus dir; Gary Rogers, news dir; Charles Sjoström, chief engr. ■ Rates: \$8; 8; 8; 8.

**KKWB(FM)**—Co-owned with KBMW(AM). February 17, 1970: 104.9 mhz; 3 kw. Ant 155 ft. Stereo. Format: Easy listening. Progs sep from AM.

## Buffalo

**KRWC(AM)**—Nov 16, 1971: 1360 khz; 500 w-D. Box 267 (55313). (612) 682-4444. Donnell Inc. (acq 10-15-75). Format: MOR. Spec progs: Farm 8 hrs wkly.

## Minnesota Radio

■ Janel F. Wohlenhaus, pres & own, Donald L. Wohlenhaus, gen mgr & own; James Nostrand, coml mgr; Dave Morris, prog dir; Mike Quady, news dir; John Goerg, chief engr. ■ Rates: \$6.05; 6.05; 6.05; —

### Cambridge

**KABG(FM)**—June 21, 1973: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. 540 N. Emerson Ave. (55008). (612) 689-1055. Isanti Bcstg Co. Net: UPL. Rep: Jim King, Keystone. Format: MOR, farm. Spec progs: Scandinavian 1 hr, C&W 12 hrs, Top-40 12 hrs wkly. ■ Stewart Dahl, pres & gen mgr; Tom Pelissero, prog dir; Sharon Ryding, news dir; Connie Misteis, asst mgr; Roger Johnson, chief engr. ■ Rates: \$6; 6; 6; 6.

### Cloquet

**WKLK(AM)**—Jan 31, 1950: 1230 khz; 1 kw-D, 250 w-N, 15 S. 10th St. (55720). (218) 879-6725. Stramer Bcstg Co. Inc. (acq 6/78). Net: ABC/I, APR. Rep: U.B.C. Sales, Wayne Evans. Format: C&W, MOR. Spec progs: Pol 1 hr, Swed 1 hr, Fin 1 hr wkly. ■ Dennis J. Stramer, gen & coml mgr; Steve Jezierski, prog dir; Lynn Maalis, mus dir; Rita Blaisus, news dir; Bill Meyes, chief engr. ■ Rates: \$6.10; 6.10; 6.10; 4.05.

**WKLK-FM**—November 17, 1975: 100.9 mhz; 3 kw. Ant 300 ft. Stereo. Dups AM 90%.

### Collegetown

**\*KSJR-FM**—January 21, 1967: 90.1 mhz; 100 kw. Ant 860 ft. Stereo c/o William H. Kling (56321). (612) 363-7702. DACS 612-363-4221 Minnesota Public Radio Inc. Net: NPR; Minn Pub Radio. Format: Classical, news & pub affrs. ■ William H. Kling, pres; Arthur A. Hoehn, opns mgr; J. Michael Barone, mus dir; Daniel Rieder, tech dir; Mark Killian, chief engr.

**\*KSJU**—Not on air, target date unknown: 89.1 mhz; 77 w. St. John's University (56321) St. John's University.

### Crookston

**\*KCUM-FM**—Oct 17, 1972: 91.7 mhz; 10 w. Kiehle, Univ of Minn Tech College (56716). (218) 281-6510. U. of Minn. Technical College. Net: MBS. Rep: Assoc of Minn Pub Ed Radio Stns. Format: Progressive, Top-40. ■ R. Wally Niebaner, gen mgr; Richard D. Tyner, chief engr.

**KROX(AM)**—April 1948: 1260 khz; 1 kw-D, 500 w-N, DA-N, Box 620 (56716). (218) 281-1140. Crookston Bcstg Co. Net: MBS. Rep: Cooke, Paul Ewing. Format: MOR. Spec prog: Farm 15 hrs wkly. ■ Jerome A. Dahlberg, pres & prog dir; William J. Kiewel, sec-treas & gen mgr; Earl Handyside, chief engr. ■ Rates: \$7.65; 7.65; 7.65; 4.60.

### Detroit Lakes

**KDLM(AM)**—October 1951: 1340 khz; 1 kw-D, 250 w-N, Box 746 (56501). (218) 847-5624. Detroit Lakes Bcstg Corp. (acq 10-57). Rep: PRO Radio; Courtney Clifford. Format: MOR. ■ Alver G. Leighton, pres; David H. Knutson, gen mgr; Robert D. Spilman, coml mgr; Andy Lia, prog dir; Joe Ormsby, news dir; Steve Wigdahl, chief engr. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

**KVLR(FM)**—Jan 2, 1976: 95.3 mhz; 3 kw. Ant 280 ft. Stereo. Box 746 (56501). (218) 847-5624. Knutson-Leighton Inc. Rep: Courtney Clifford. Format: C&W (automated). ■ David Knutson, pres & gen mgr; Dave Aune, opns dir. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

### Duluth

**KAOH(AM)**—March 11, 1963: 1390 khz; 500 w-D, Box 6167 (55806). (218) 727-1521 KAO Inc. (acq 5-24-70). Net: MBS. Rep: Masia, Ewing. Format: C&W. ■ R. Bunker Rogoski, pres; Thomas Wyss, gen & coml mgr; Paul Roberts, mus & prog dir; Allen Randall, news dir; Jim Erickson, prom mgr; Robert Cummins, chief engr. ■ Rates: \$8.95; 8.95; 8.95; 4.48.

**KAOH-FM**—April 1, 1976: 94.9 mhz; 25 kw. Ant 400 ft. Stereo. Prog dups AM 50%.

**KDAL(AM)**—November 26, 1936: 610 khz; 5 kw-U, DA-N, 425 W. Superior (55802). (218) 727-8911 TWX 910-561-2522. KDAL Inc. (acq 1-16-61). Group

## LAUREN A. COLBY COMMUNICATIONS ATTORNEY Daily Service to FCC Offices 301-663-1086

owner: WGN Continental. Net: CBS. Rep: Buckley, Glen-Warren (Canada). Format: Talk-news, MOR. ■ Odin S. Ramslund, pres & gen mgr; John LaForge, coml mgr; John Russell, prog dir; Sanol Simot, prom mgr; Warren Huddleson, news dir; Rudy Luukinen, chief engr. ■ Rates: \$30; 19; 22; 8. ■ KDAL-TV affil.

**\*KUMD-FM**—July 15, 1961: 89.1 mhz; 490 w. Ant 290 ft. 130 Humanities Bldg, U. of Minn. (55812). (218) 726-7181 Board of Regents, U of Minnesota. Net: Pacifica. Format: Diversified. ■ Philip Glende, gen mgr; Dave Tuenge, prog dir; Barbara Olsen, news dir; Curt McNamara, chief engr.

**WAKX(AM)**—See Superior, Wis.

**WAKX-FM**—June 14, 1972: 98.9 mhz; 100 kw. Ant 600 ft. Stereo. 410 W. Superior St. (55802). (218) 727-7271 Stereo Bcstg Inc. (acq 11-1-74). Group owner: Lew Catto Group. Net: ABC/I. Rep: Bernard Howard, Ewing. Format: Top 40. ■ Lewis M. Latto, pres & gen mgr; Charles Rutledge, rgnl sls mgr; Bruce McGregor, prog dir; Richard Junger, news dir; Wilfred Meys, chief engr. ■ Rates: \$16.60; 14.90; 15.50; 11.75.

**WDSM(AM)**—See Superior, Wis.

**\*WDTH(FM)**—May 26, 1971: 103.3 mhz; 100 kw. Ant 550 ft. 2400 Oakland Ave. (55812). (218) 726-7181 Board of Regents of U. of Minn. (acq 8-75). Format: Diversified. Spec progs: Folk & blues 8 hrs wkly. ■ Robert Heller, assoc provost; Tom Livingston, gen mgr.

**WEBC(AM)**—1924: 560 khz; 5 kw-U, DA-2 1001 E. 9th St. (55805). (218) 728-4484. TWX 910-561-0056. Midwest Radio Co. (group owner; acq 1976). Net: ABC/C. Rep: Katz. Format: Top 40. ■ Larry Lakoduk, pres; Jim Lakoduk, gen mgr; Don Hobert, coml mgr; Ric Morgan, prog dir; Steve Oliver, mus dir; Paul Richardson, news dir; Mark Dundas, chief engr. ■ Rates: \$16; 13; 16; 13.

**WGGR(FM)**—1966: 105.1 mhz; 100 kw. Ant 750 ft. Stereo. 325 Lake Ave. S., Suite 605 (55802). (218) 727-7449. Titanic Corp. (acq 1970). Rep: PRO-Meeker, Lotus Reps, Wayne-Evans. Format: Btfl mus. ■ Gordon Ritz, pres; John Bartkoski, gen mgr; John Lokke, prog dir; Ralph Kersten, chief engr. ■ Rates: \$18; 18; 18; 18.

**\*WSCD-FM**—1975: 92.9 mhz; 46 kw. Ant 600 ft. 1200 Kenwood Ave. (55811). (218) 728-3657 TWX (218) 724-5021 Minnesota Public Radio (group owner). Net: NPR, Minnesota Public Radio Net. Format: Classcl, jazz, diversified, pub serv. ■ William Kling, pres; Dick Daly, gen mgr; M. Barone, mus dir; Carol Howe, prom mgr; G. Eichten, news dir; Charles Burdick, chief engr.

**WWJC(AM)**—April 26, 1963: 850 khz; 10 kw-D, 1120 E. McCuen St. (55808). (218) 626-2738. WWJC Inc. Net: ABC/E. Format: Inspirational. ■ Floyd Bernard, pres; Roger Elm, exec dir; Mary Elm, gen mgr; Mike Mannien, mus dir; Richard Wagner, news dir; John Talcott, chief engr. ■ Rates: \$3; 3; 3; 3.

### East Grand Forks

**KRAD(AM)**—Aug 14, 1959: 1590 khz; 1 kw, DA-N, Box 560 (56721). (218) 773-2424. KRAD Inc. Net: MBS, APR. Format: Farm, C&W. ■ Marlin Obie, pres; John French, gen mgr; Larry Knutson, coml mgr; Donald Bother, farm dir; David Lee, mus dir; Mary Chyle, news dir; Norman Bakken, chief engr. ■ Rates: \$12; 12; 12; 10.

**KRAD-FM**—Dec, 1975: 103.9 mhz; 3 kw. Ant 164 ft. Prog dups AM 95%. ■ Rates same as AM.

### Ely

**WELY(AM)**—Oct 2, 1954: 1450 khz; 1 kw-D, 250 w-N, Box 630 (55731). (218) 365-3285. BJL Broadcasting Corp. (acq 12-16-76). Net: Keystone. Rep: Hurley

Format: C&W & MOR. ■ Jeanne A. Larson, pres, gen & coml mgr, news dir; Bradley S. Jones, prog & mus dir, prog mgr & chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

### Eveleth

**WEVE(AM)**—Dec 1948: 1340 khz; 1 kw-D, 250 w-N, Box 650 (55734). (218) 741-5922. Iron Range Bcstg Inc. (5/1/78). Group owner: Lew Latto Group. Net: ABC/C. Rep: Howard, Ewing. Format: MOR. Spec progs, Finnish 1 hr wkly polkas 2 hrs wkly. ■ Lewis Latto, pres; Charles Rutledge, gen mgr; Bruce McGregor, prog dir; Steve Karn, news dir; Joe Cerar, chief engr. ■ Rates: \$6; 6; 6; 6.

**WEVE-FM**—June 26, 1978: 100.1 mhz; 710w. Ant 555 ft. Dups AM 90%. Stereo.

### Fairmont

**KSUM(AM)**—Jan 1, 1949: 1370 khz; 1 kw-U, DA-2, Box 491 (56031). (507) 235-5595. Woodward Bcstg Inc. (acq 11-15-62). Net: UPL. Spec progs: Farm 12 hrs; classcl 2 hrs wkly. Rep: PRO Time Sales, Bill Dahlston (W. Coast). Format: C&W. ■ Elizabeth Woodward, pres; Robert A. Laird, gen mgr; Ken Evans, sls mgr; Mike Murphy, prog dir; Elizabeth Laird, prom mgr; Clint Knapp, chief engr; Dick Mahar, news dir. ■ Rates: \$12; 9.75; 9.75; 9.75.

**KFMC(FM)**—Co-owned with KSUM(AM). July 31, 1978. 106.5 mhz; 37 kw. Ant 440 ft. Stereo. Format: MOR. Woodward Broadcasting Inc. ■ Rates: \$7.10; 7.10; 7.10; 7.10.

**\*KDHL(AM)**—Jan. 10, 1948: 920 khz; 5 kw-U, DA-2, 601 Central Ave. (55021). (507) 334-4345. KDHL Inc. Net: Commodity News. Rep: Buckley, Cortney-Clifford. Format: C&W, MOR, farm. ■ J. E. Hyde, pres, gen mgr, chief engr; Rod Johnson, mus dir; Thomas Hartman, coml mgr; Mike Morrissey, prog dir. ■ Rates: \$34; 34; 34; 19.

**KDHL-FM**—Jan 10, 1968: 95.9 mhz; 3 kw. Ant 280 ft. Stereo. Dups AM 90%. ■ Rates: \$8; 8; 8; 8.

### Fergus Falls

**KBRF(AM)**—Oct 20, 1926: 1250 khz; 1 kw-U, DA-N, Box 494 (56537). (218) 736-7596. Fergus Falls Radio Inc. (1/30/78). Net: MBS, Gopher State. Rep: Savalli/Gates, Hurler, Courtney Clifford. Format: C&W. Spec prog: Farm 9 hrs wkly. ■ Jerry Papenfuss, pres; Len DeSomer, VP-gen mgr; Bill Sampson, opns mgr; Bud Norness, prog dir; Jack Brush, news dir; Harry Hammond, chief engr. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

**KBRF-FM**—Jan 19, 1968: 103.3 mhz; 28.5 kw. Ant-270 ft. Stereo. Prog sep from AM. Format: Top-40. ■ Len DeSomer, gen mgr. ■ Rates: \$7.25; 7.25; 7.25; 7.25.

### Forest Lake

**WLKX-FM**—Not on air, target date unknown: 95.9 mhz; 3 kw. Ant 300 ft. 1671 E. Montana Ave., St. Paul 55106. Lakes Broadcasting.

### Foston

**KEHG(AM)**—December 12, 1966: 1480 khz; 5 kw-D, Box 49, Park Rapids (56470). (218) 435-2875. KEHG Radio Inc. Net: NBC, DBC Radio. Format: C&W. Spec prog: Farm 1 hr wkly. ■ E. P. DeLa Hunt Jr, pres, gen mgr & chief engr; Dan Allan, prog dir. ■ Rates: \$7; 7; 7; 7.

**KEHG-FM**—June 13, 1969: 107.1 mhz; 3 kw. Ant 110 ft. Stereo. Prog dups AM 20%.

### Golden Valley

**KQRS(AM)**—May 13, 1948: 1440 khz; 5 kw-D, 500 w-N, DA-N, 917 N. Lilac Dr., Minneapolis (55422). (612) 545-5601. Hudson Bcstg Corp. Group owner: James A. McKenna. Rep: ABC/FM Spt Sls. Format: Album oriented rock. Spec prog: Indian 1 hr wkly. ■ James A. McKenna, Jr, pres; Dick Poe, VP, gen & sls mgr; Tac Hammer, prog dir; Jim Larkin, mus dir; Terry Stripsky, chief engr. 523; 32; 37; 37.

**KQRS-FM**—Sept 1, 1963: 92.5 mhz; 27 kw horiz, 6.8 kw vert. Ant 210 ft. (CP: 100 kw. Ant 810 ft.) Stereo. Prog dups AM 100%. ■ Rates same as AM.

**KUXX(AM)**—Oct 27, 1961: 1570 khz; 2.5 kw-D, 5730 Duluth Street (55422). (612) 544-3196. Univer-



sal Bcstg Co. of Minneapolis-St. Paul Inc. (acq 12-64). Group owner: Universal Bcstg. Rep: Universal Bcstg Corp. Format: Talk, ethnic, inspirational. Spec progs: Black 6 hrs; Hebrew 2 hrs; Spanish 1 hr; Polish 1 hr wkly. ■ John McCooley, VP & gen mgr; Joe Kirschling, chief engr. ■ Rates: \$13; 13; 13; —

Grand Rapids

**\*KAXE(FM)**—April 23, 1976: 91.7 mhz, 100 kw. Ant 460 ft. Stereo. Box 719 (55744). (218) 326-1234. DAGS (218) 326-1816. Northern Community Radio. Network: NPR, Jackpine Radio. Format: Classical, div. Spec progs: children 7 hrs, Indian 2 hrs, blues 4 hrs, Finnish 1 hr, Polka 2 hrs wkly. ■ Edna Shepard, chmn; Suzi McClear, gen mgr; Kurt Hoffman, chief announcer; Rich McClear, pres-prog dir; Russ Miller, dev dir; Terry O'Brian, outreach mgr; Kelly Pramann, news dir; Dave Molvik, chief engr.

**KOZY(AM)**—January 1948: 1320 khz; 5 kw-U, DA-N. 213 1/2 N. First Ave. West (55744). (218) 326-3446. Itasca Bcstg Co. Net: MBS. Format: MOR. ■ Robert D. Kennedy, pres & gen mgr. ■ Rates: \$6; 5; 6; 4.

**KXGR(FM)**—Dec 8 1975: 96.7 mhz, 1.7 kw. Ant 390 ft. Stereo. Box 960. (55744). Grand Rapids Radio. Net: ABC/C. Format: Hit parade. ■ Roger D. Olsen, pres & gen mgr; Mike Tierney, prog dir; James Nelson, news dir.

Hastings

**KDWA(AM)**—Oct 24, 1963: 1460 khz; 1 kw-D. 1800-1/2 Vermillion St. (55033). (612) 437-1460. Hastings Bcstg Co. Rep: Bolles. Format: MOR. ■ David L. Baudoin, pres, gen & coml mgr-chief engr; Tom Hughes, mus dir-prog dir; Jamie Masters, news dir. ■ Rates: \$6.50; 5.25; 6.50; —

Hibbing

**WKKQ(AM)**—June 2, 1975: 1060 khz; 5 kw. Box 1060 (55746). (218) 262-4545. WKKQ Inc. Net: APR. Rep: Market IV. Format: Contemporary Country. ■ Jerry J. Collins, pres & gen mgr; Bill Schleppegrill, coml mgr; Brad Anderson, prog dir; Bob Meyer, news dir; Pam Quinn, mus dir; Debbie Knight, prom mgr; George Bjelland, chief engr. ■ Rates: \$20; 18; 20; 18.

**WMFG(AM)**—1935: 1240 khz; 1 kw-D, 250 w-N. Box 99 (55746). (218) 263-7531. Hibbing Bcstg Co. (acq 3-14-60). Net: ABC/I, UPI. Rep: Bolles, Hurley. Format: MOR. ■ Frank P. Befera, pres; Lester Rutstein, gen mgr; Dave Cook, prog & news dir; Conrad Gabrielson, chief engr. ■ Rates: \$5; 5; 5; 5.

**WMFG-FM**—1971: 106.3 mhz; 600 w. Ant 270 ft. Stereo. Prog dups AM 50%. ■ Rates same as AM.

Hutchinson

**KDUZ(AM)**—Sept 16, 1953: 1260 khz; 1 kw-D. Box 32 (55350). (612) 896-1555. North American Bcstg Co. Group owner: Tedesco. Net: Central Livestock Assoc Net. Rep: Hopewell. Format: C&W, MOR. ■ Albert S. Tedesco, pres; Heinz R. Fruck, gen mgr & news dir; Russell Mancl, coml mgr & prog dir; Darrell Gander, chief engr; Larry Graf, sis mgr. ■ Rates: \$4.50; 4.10; 4.50; 4.10.

**KDUZ-FM**—June 6, 1968: 107.1 mhz; 3 kw. Ant 195 ft. prog dups AM 100%.

International Falls

**KGHS(AM)**—Sept 1, 1959: 1230 khz; 500 w-D, 250 w-N. Box 591 (56649). (218) 283-3481. KGHS Inc. (acq 11-1-60). Net: MBS. Rep: Devney, Hurley. Format: MOR. ■ Daniel D. Ganter, pres & gen mgr; Thomas Oberstar, news dir; Otis Begvall, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

**\*KICC(FM)**—March 1970: 91.5 mhz; 10 w. Box 833 (56649). (218) 283-8712. Rainy River Community College. Format: Educ, Div. ■ Wallace A. Simpson, pres; Richard R. Hill, gen mgr.

Lakewood

**KQLA(AM)**—Not on air, target date unknown. Clay Frank Huntington.

Litchfield

**KLFD(AM)**—Jan 2, 1959: 1410 khz; 500 w-D. Box 919 237 N. Sibley Ave. (55355). (612) 693-3212.

Litchfield Bcstg (acq 1962). Net: APR. Rep: PRO Radio, Ewing. Format: Contemp, Div, MOR, C&W. Spec progs: Farm 12 hrs wkly. ■ Herbert P. Gross, pres; Darlene Halvorson, coml mgr; Jim Ohnstad, prog dir-gen mgr; Mike Miller, gen sis; Steve Neighbors, news dir, mus dir, farm dir; Ralph Anderson, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KLFD-FM**—Aug 30, 1968: 95.3 mhz; 3 kw. Ant 354 ft. prog dups AM 100%.

Little Falls

**KLTF(AM)**—October 1950: 960 khz; 5 kw-D. 70 Northeast First Ave. (56345). (612) 632-5414. Little Falls Bcstg Co. (acq 12-5-2). ■ John H. Lemme, pres & gen mgr; Richard J. Rudeck, coml mgr; John T. Peck, prog dir; Harriet Turner, prom mgr; Gordon Lommen, news dir & chief engr. ■ Rates: \$4.55; 5.70; 4.55; —

Long Prairie

**KEYL(AM)**—September 1959: 1400 khz; 1 kw-D, 250 w-N. 123 Central Ave. (56347). (612) 732-2164. Dairyland Bcstrs Inc. (acq 2-1-67). Format: MOR. Spec prog: Farm 20 hrs, oldies 6 hrs wkly. Rep: Walton, Courtney Clifford. ■ Ken Eidschink, pres-gen mgr; Terry Davis, prog dir; Jerry Schroeder, coml mgr; Dave Ludeke, mus dir; Kay King, news dir; Jack McConnell, farm dir; Norm Wettstein, chief engr. ■ Rates: \$7.50; 7.50; 6.75; 6.

Luverne

**KQAD(AM)**—March 1, 1971: 800 khz; 500 w-D, DA. Box H (56156). (507) 283-4444. Siouxland Bcstg Inc. (group owner). Net: ABC/I. Rep: Walton, Ewing. Format: MOR, btfl mus, farm. ■ Paul C. Hedberg, pres; Harold L. Norman, gen mgr; Lee Norman, coml mgr & prom mgr; Bruce Thalhuber, news dir; Tony Coloff, prog & mus dir, chief engr. ■ Rates: \$8.50; 8.50; 7, 7

**KQAD-FM**—Nov 24, 1971. 100.9 mhz, 3 kw. Ant 240 ft. Stereo. Prog dups AM 100%. ■ Rates same as AM.

Mankato

**KEEZ-FM**—April 1, 1968: 99.1 mhz; 100 kw. Ant 860 ft. Stereo. Box 3345 (56001). (507) 345-4646. Faribault Co. (group owner: Hedberg (acq 7-1-77). Net: ABC/C. Format: MOR. Spec prog: Farm 2 hrs wkly. ■ Paul Hedberg, pres; Robert Brynteson, gen mgr; Jack Kolars, news dir. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**\*KMSU(FM)**—1963: 90.5 mhz; 10 w. Mankato State U. (56001). (507) 389-2922. Mankato State U. Format: MOR, variety. Net: UPI. ■ Stephen C. Wolf, dir of radio & chief engr.

**KTOE(AM)**—1950: 1420 khz; 5 kw-U, DA-N. Box 1420 (56001). (507) 345-4537. Minnesota Valley Bcstg Co. Group owner: Linder. Net: ABC/I. Format: Farm. ■ Don Linder, pres & coml mgr; Willard Smith, gen mgr; Barrie Wortel, prog dir-mus dir; Jean Erickson, news dir; Wayne Quinby, chief engr. ■ Rates: \$11.20; 11.20; 11.20; 11.20.

**KYSM(AM)**—July 25, 1938: 1230 khz; 1 kw-D, 250 w-N. Box 1240 (56001). (507) 345-4673. F. B. Clements & Co. Net: NBC. Rep: PRO Radio. Format: Adult contemp. Spec progs: Farm 5 hrs wkly. ■ Dick Painter, gen mgr; Dennis Wasinger, coml mgr; Dana Benson, news dir; Dick Siemers, chief engr. ■ Rates: \$10; 10; 10; 10.

**KYSM-FM**—April 1948: 103.5 mhz; 81 kw. Ant 530 ft. Stereo. Format: C&W. Spec progs: Farm 5 hrs, Span 1 hr wkly. ■ Rates: \$6; 6; 6, 6.

Maplewood

**WMIN(AM)**—Aug 1964: 1010 khz; 250 w-D, DA. 1995 S. Century St. Paul (55119). (612) 739-4433. Voyageurs Bcstg Co (acq 1975). Rep: Walton. Format: Oldies, Top-40. ■ Obed Borgen, pres, Thomas Dohm, gen mgr; Pete Early, prog dir. ■ Rates: \$18; 18; 18; —

Marshall

**KMHL**  
Country Stereo  
Linder Farm Radio

**KMHL(AM)**—Nov 30, 1946: 1400 khz; 1 kw-D, 250 w-N. 1414 East College Dr. (56258). (507) 532-2282. KMHL Bcstg Co. (acq 1-1-68). Group owner: Linder.

Net: ABC/C, Linder Farm. Rep: Savalli/Gates, Torbet, Lasker. Format: MOR, C&W. Spec progs: Farm. ■ Richard Lusk, VP-gen mgr; Bill Cole, coml mgr; Jerry Marquardt, prog dir; J.R. Anderson, sis; Karen Tomlins, prom mgr; Dan Sudenga, news dir; David Neu, chief engr. ■ Rates: \$11, 11, 11, 10.50.

**KMHL-FM**—Dec 13, 1967: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. prog dups AM 10%. Format: C&W. Spec progs: Farm. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

Minneapolis-St. Paul

**\*KBEM-FM**—Oct 5, 1970: 88.5 mhz; 2.15 kw. Ant 370 ft. 1101 Third Ave. S., Minneapolis (55404). (612) 348-4888. Special School District No. 1, Board of Education. Format: Instructional & community service. ■ Dr. Raymond Arveson, Jr, supt; Frank F. Engdahl, consultant & gen mgr; William F. Lund, chief engr-stn mgr; Laura Hutson, mus dir; Greg Ivens, news dir.

**KDAN(AM)**—July 1, 1965: 1370 khz; 500 w-D, DA. 6541 Military Road, Newport (55055). (612) 459-1370. KDAN Bcstg Co. Inc. (acq 10-17-73). Rep: Paul Ewing. Format: MOR. ■ Richard H. Darby, pres; David Perkins, gen mgr; John Bredman, coml mgr; Jim Berreth, mus dir; Kevin Connor, news dir; Walt Ellis, chief engr.

**KDWB<sup>AM 63</sup>**  
**FM101**

**db** A Doubleday Station

**KDWB(AM)**—Sept 19, 1959: 630 khz; 5 kw-D, 500 w-N, DA-2. Box 7630, St. Paul (55119). (612) 739-4000. Doubleday Bcstg (group owner; acq 11-6-72). Rep: Radio Advertising Reps. Format: Contemp. ■ Gary G. Stevens, pres; Louis H. Buron, Jr, gen mgr; Mike Boen, sis mgr; Robert Harris, natl sis mgr; Dave Thomson, prog-mus dir; Bill Hartman, prom mgr; Walter J. Ellis, chief engr. ■ Rates: \$72; 50; 76; 72.

**KDWB<sup>AM 63</sup>**  
**FM101**

**db** A Doubleday Station

**KDWB-FM**—(Richfield) August 1959: 101.3 mhz; 100 kw. Ant 820 ft. Stereo. Dups AM 100%.

**KEYY(AM)**—1936: 1400 khz; 1 kw-D, 250 w-N, 611 Frontenac Place, St. Paul (55104). (612) 645-7757. Malrite Bcstg (group owner; acq 5-1-68). Rep: Katz. Format: MOR. ■ Milton Maltz, pres; Doug Brown, gen mgr; Gary Swartz, sis mgr; David Malmberg, prog mgr; Gary Hoff, chief engr. ■ Rates: \$61, 65; 65; 37

**KEYY-FM**—June 1, 1969: 102.1 mhz; 100 kw. Ant 360 ft. (CP-Ant 810 ft.) Stereo. Prog sep from AM. Format: Btfl mus.

**KFAI(FM)**—May 1, 1978: 90.3; 10 kw. Ant 50 ft. 3104 16th Ave. S. Minneapolis (55407). (612) 722-1243. Fresh Air Inc. Format: Div. Spec progs: Classical 5 hrs, Span 4 hrs, Indian 5 hrs, children 8 hrs wkly. ■ Bryan Peterson, pres; Philip Sims, gen mgr; Lane Kirchner, prog dir; Michael Brady, cul affairs dir; Michael Wasser, opns mgr; David McKay, news dir; Lon Roach, chief engr.

**KJAB(FM)**—91.7 mhz, 10 w. 1600 Grand Ave., St. Paul (55105). Macalester College.

**KNOF(FM)**—April 10, 1960: 95.3 mhz; 3 kw. Ant 200 ft. 1347 Selby Ave., St. Paul (55104). (612) 645-8271. Selby Gospel Bcstg Co. Format: Gospel. ■ Rev. Fred Adam, pres, gen mgr & prog dir; James A. Peterson, chief engr.

## Minnesota Radio

**KQRS(AM) & KQRS-FM**—See Golden Valley.

**KRSI(AM)**—See St. Louis Park.

**\*KSJN(FM)**—July 1, 1967: 91.1 mhz; 100 kw. Ant 1310 ft. Stereo. 400 Sibley St., St. Paul (55101). (612) 221-1500. DACS: 612-221-1500. Minn. Public Radio Inc. Net: NPR; Minn Pub Radio. Format: Classical, news, public affairs. ■ William H. Kling, pres; Nicholas Nash, prog dir; Merle Minda, prom mgr; J. Michael Barone, mus dir; Art Gorlick, news dir; Lynn Cruise, opns dir; Daniel B. Rieder, dir of engr; D. Michael Shields, chief engr.

**\*KSJR-FM**—See Collegeville.

**KSTP(AM)**—April 1928: 1500 khz; 50 kw-U, DA-N. 3415 University Ave., St. Paul (55114). (612) 645-2724. TWX 910-563-3598. Hubbard Bcstg Inc. (group owner). Net: UPI. Rep: McGavren/Guild, McDermott. Format: Contemp. ■ Stanley S. Hubbard, pres; Jack Nugent, gen mgr; Denny Carpenter, prog dir; Kathy Brehm, prom mgr; Charlie Bush, news dir; Norman Paetznick, chief engr. ■ Rates: \$55; 40; 55; 35.

**KSTP-FM**—Nov 1, 1965: 94.5 mhz; 100 kw. Ant 1221 ft. Stereo. Prog sep from AM. Format: Bright MOR. ■ John Mayasich, gen mgr; Dave Lyons, gen sls mgr. ■ KSTP-TV affil.

**KTCR(AM)**—April 5, 1962: 690 khz; 500 w-D, DA. 3701 Winnetka Ave. N., Minneapolis (55427). (612) 544-1558. Hennepin Bcstg Assoc. Group owner. Tedesco. Net: MBS. Rep: Masla. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Albert S. Tedesco, pres; Robert J. Rock, gen mgr; Kenneth Firnstahl, coml mgr; Jerry Cunning, prog & news dir; Vern Weegman, prom mgr; Robby Hanson, mus dir; Fred Johnson, chief engr.

**KTCR-FM**—1956: 97.1 mhz; 50 kw. Ant 150 ft. 3800 Minnehaha Ave. S., Minneapolis (55406). (612) 721-7416. (acq 1-4-68).

**\*KTIS(AM)**—Feb 7, 1949: 900 khz; 1 kw-D. 3003 N. Snelling, Roseville (55113). (612) 636-4900. Northwestern College. Net: UPI. Format: Relig. ■ W. B. Bernsten, pres; Cornelius Keur, gen mgr; Paul Ramseyer, prog mgr; Don Rupp, opns dir; Lewis Munn, chief engr.

**\*KTIS-FM**—May 1949: 98.5 mhz; 74 kw. Ant 270 ft. Stereo. Prog dups AM 25%. Format: Inspirational music.

**\*KUOM(AM)**—Jan 13, 1922: 770 khz; 5 kw-U (shares time with \*WCAL(AM), Northfield). Rarig Center, U. of Minn., Minneapolis (55455). (612) 373-3177. U. of Minn. Net: NPR. Format: Ed. Spec progs: Black 3 hrs, Span 1 hr, general Native American 1 hr wkly. ■ Marion Watson, stn mgr; Carol Robertshaw, prom mgr; Curt Oliver, mus dir; David Olson, news dir; Sheldon Goldstein, dir of media; Larry Brogger, chief engr.

**KUXL(AM)**—See Golden Valley.

**WAYL(AM)**—(Richfield) Oct 18, 1949: 980 khz; 5 kw-U, DA-1 (CP: 100 kw; Ant 820 ft). Box 12787 New Brighton, Minn. (55112). Radio 980 Corp. (acq 8-2-76). Group owner: Entertainment Communications Inc. Net: APR. Rep: Torbet-Lasker. Format: Btfl music. ■ Joe Field, pres; Sam Sherwood, VP & gen mgr; Charles Loufek, coml mgr; Richard Driscoll, prog dir; Paul Castner Jr., mus dir; Jim Johann, chief engr. ■ Rates: \$40; 37; 40; 34.

**WAYL-FM**—Jan 6, 1961: 93.7 mhz; 100 kw. Ant 430 ft. Stereo.

**WCCO(AM)**—Oct 2, 1924: 830 khz, 50 kw-U. 625 Second Ave. South, Minneapolis (55402). (612) 370-0611. Midwest Radio-Television Inc. (acq 8-52) Net: CBS, APR. Rep: CBS Radio Spot Sales. Format: Variety, personality. ■ Phil Lewis, VP & gen mgr; Robert Woodbury, coml mgr; By Napier, prog dir; Denny Long, mus dir; Chuck Hartley, prom mgr; Curtis Beckmann, news dir; Elmer C. Kunze, chief engr. ■ Rates: \$215; 130; 105; 60.

**WCCO-FM**—102.9 mhz; 14.5 kw. Ant 1300 ft. 215 S. 11th St., Minneapolis (55403). (612) 339-1029. Midwest Radio-TV, Inc. Net: ABC/C. Format: MOR. ■ Tom



Doar, pres; Paul Jay Jacobson, gen mgr; Kathy Knauer, coml mgr; Paul Stagg, prog dir; Curt Lundgren, mus dir; Bill Henderson, news dir; Tim Prouty, chief engr. ■ Rates: \$46; 40; 46; 24.

**\*WCTS-FM**—June 26, 1965: 100.3 mhz; 80 kw. Ant 430 ft. 2105 Fremont Ave., N., Minneapolis (55411). (612) 522-3620. Central Baptist Theological Seminary of Minneapolis. Format: Relig. ■ Dr. Richard V. Clearwaters, pres; Dennis Whitehead, studio mgr; Wayne Murr, tape lib; Phil Bushy, mus lib; Dennis Whitehead, chief engr.

**WDGY(AM)**—1923: 1130 khz; 50 kw-D, 25 kw-N, DA-2. (CP: 50 kw-U, DA-2) 10332 Bloomington Free-way, Minneapolis (55420). (612) 881-2633. Storz Bcstg Co. (group owner; acq 1-56). Format: Contemp. ■ Robert H. Storz, pres; Dale G. Weber, gen mgr; John Canton, prog dir; Ken Olsen, chief engr.

**WRRD(AM)**—1939 khz: 5 kw, DA-2. 1370 Davern St., St. Paul (55116). (612) 699-1330. BFR Bcstg Corp. (acq 6/55). Group owner: Liggett Broadcast Group. Net: ABC/I. Rep: HR Stone. Format: New country. ■ Robert Liggett, pres; Duane Engleman, coml mgr; Dave Donahue, prog dir; Michael O'Shea, mus dir; Wayne Selly, chief engr. ■ Rates: \$16; 15; 16; 15.

**WLWL-FM**—Co-owned with WRRD(AM). 1956: 99.5 mhz; 72 kw. Ant 380 ft. (CP: ERP 100kw(H&V), Ant 880 ft(H&V)); Stereo. Prog sep from AM. Format: MOR. ■ Rick Ducayne, gen mgr. ■ Rates: \$19; 15; 19; 15.

**WWTC(AM)**—Aug 10, 1925: 1280 khz; 5 kw-U, DA-2. 609 2d Ave. South, Minneapolis (55404). (612) 333-2363. Metropolitan Radio Inc. (acq 5-16-78). Net: NBC, MBS, UPI. Rep: Buckley. Format: All news. ■ Richard D. Buckley Jr., pres; Doyle Rose, gen mgr; Tom Myhie, opns mgr; Robert Berglund, prog dir; Ken Trimble, news dir; Al Flom, chief engr. ■ Rates: \$18; 14, 18; 18.

## Montevideo

**KDMA(AM)**—Dec 21, 1951: 1460 khz; 1 kw-U, DA-2. Box 191 W. Hwy 212 (56265). (612) 269-8815. Midwest Bcstg Co. Group owner: Linder. Net: ABC/C; Linder Farm Net, UPI, Gopher State. Rep: Torbet-Lasker, Courtney-Clifford. Format: Div. Spec prog: Farm 25 hrs wkly. ■ Harry Linder, pres; Jerald C. Hennen, VP & gen mgr; Fred Ehlen, coml mgr; Gary Hette, prog dir; Ed Shannon, mus dir; Jim Nelson, news dir; Dee Hodge, prom mgr; Jay Gustafson, mgr-Granite Falls studio; Pete Peterson, chief engr. ■ Rates: \$10; 8; 7; 5.

## Moorhead

**\*KCCM-FM**—Jan 1, 1970: 91.1 mhz; 94 kw. Ant 300 ft. Stereo. Box 72, Concordia College (56560). (218) 299-3666. Minn. Publ Radio Inc. Net: NPR, Minn Public Radio Net. Format: Classical, news & pub affrs. ■ William H. Kling, pres; Dennis Hamilton, gen mgr; Michael Barone, mus dir; Renee Stern, prom mgr; Gary Eichten, news dir; Steve Terhaar, chief engr.

**KQWB(AM)**—See Fargo, N.D.

**KQWB-FM**—November 1966: 98.7 mhz; 100 kw. Ant 460 ft. Stereo. Dups KQWB(AM), Fargo, N.D. 10%. Box 2983, Fargo, N.D. (58102). (218) 236-7900. Midwest Radio Co. Net: APR. Rep: Torbet-Lasker. Format: AOR. ■ Larry Lakoduk, pres-gen mgr; Joel Dement, coml mgr; Bobby Erwin, prog dir; Bill Richards, mus dir; Pat Woodard, news dir; Curt Peterson, chief engr. ■ Rates: \$14.50; 12.50; 14.50; 12.50.

**KVOX(AM)**—Nov 30, 1937: 1280 khz; 1 kw-D, 500 w-N, DA-N. Box 97 (56560). (218) 233-1522. Forward Communications Corp. (group owner; acq 10-78). Net: ABC/C. Format: Contemp. ■ Richard Herbst, pres; Michael Herbst, gen mgr; David Norman, coml & prom mgr; Bob Denver, prog & mus dir; John Messenger, news dir; Steve Terhaar, chief engr. ■ Rates: \$22; 18; 22; 18.

**KVOX-FM**—Co-owned with KVOX(AM). Nov 30, 1966: 99.9 mhz; 26.5 kw. Ant 170 ft. (CP: ERP 100 kw; Ant 400 ft.) Stereo. (218) 223-1524. Net: ABC/FM. Prog sep from AM. Rep: Masla, Hyet. Format: Top-40. ■ Mark Renier, prog & mus dir; John O'Day, news dir. ■ Rates: \$12; 8; 12, 8.

## Morris

**KMRS(AM)**—Sept 16, 1956: 1230 khz; 1 kw-D, 250 w-N. Box 231 (56267). (612) 589-3131. Western Minn. Bcstg. Group owner: Hedberg. Net: MBS. Rep: PRO Radio, Courtney-Clifford. Format: Farm. ■ Paul C. Hedberg, pres. Gene Steinhorst, gen mgr; Johnathan Scott, mus dir; Lee Temte, news dir; Tim Marxhausen, chief engr. ■ Rates: \$9; 9; 9; —.

**KKOK-FM**—Co-owned with KMRS(AM). Sept 16, 1976: 95.7 mhz; 100 kw. Ant 474 ft. Stereo. Dups AM 15%. Format: Btfl music. Spec prog: Classical 3 hrs wkly. ■ Tom Brimi, prog dir. ■ Rates: \$10; 10; 10; —.

**\*KUMM(FM)**—Sept 17, 1970: 89.7 mhz; 10 w. Ant 70 ft. University of Minnesota-Morris (56267). (612) 589-3741 University of Minnesota. Format: Progs, Top-40. ■ Robert Pratt, stn mgr.

## New Prague

**KCHK(AM)**—Sept 22, 1969: 1350 khz; 500 w-D, DA. RR 2, Box 421 (56071). (612) 758-2571 Kingsley Murphy, Jr. Net: Gopher State, APR. Format: C&W. Spec progs: Oldies 18 hrs, farm 4 hrs, wkly. ■ Kingsley Murphy Jr., pres; Jack B. Ludescher, gen mgr; Barb Farrell, prog dir-news dir; Denny McPhee, mus dir; Dick Johnson, chief engr. ■ Rates: \$4.15; 4.15; 4.15; —.

## New Ulm

**KNUJ(AM)**—May 1949: 860 khz; 1 kw-D. 510 1/2 Third St. North (56073). (507) 359-2921 KNUJ Inc. Net: APR. Rep: Hurler. Format: MOR, C&W, polka. Spec prog: Ger 3 hrs wkly. ■ Walter Mickelson, pres; Perry Galvin, gen mgr; Walt Siegmann, prog dir; Don Brand, news dir; Gerald Walston, chief engr. ■ Rates: \$9.30; 9.30; 9.30; 9.30.

**KNUJ-FM**—Nov 21, 1966: 93.1 mhz; 28 kw. Ant 380 ft. Stereo. Dups AM 20%. Format: MOR. ■ Rates: \$4.30; 4.30; 4.30; 4.30.

## Northfield

**\*KRLX(FM)**—January 25, 1975: 90.3 mhz; 10 w. Ant 72 ft. Carleton College (55057). (507) 645-4431. Carleton College. Format: Progs. Spec progs: Jazz 12 hrs, classical 12 hrs, wkly. ■ Jay Weichselbaum, stn mgr.

**KYMN(AM)**—Sept 27, 1968: 1080 khz; 1 kw-D. Box 201 (55057). (507) 645-5695. KYMN Inc. (acq 2-1-73). Rep: Paul Ewing. Format: MOR. Spec progs: Farm, classcl 2 hrs, C&W 12 hrs, wkly. ■ Stan Stydnicki, pres, gen mgr & chief engr; Wayne Eddy, VP & coml mgr; Mike Wrubel, prog & mus dir; Gene Thompson, news dir. ■ Rates: \$9.18; 7.65; 9.18; 7.65.

**\*WCAL(AM)**—Nov 23, 1918: 770 khz; 5 kw-U. (shares time with \*KUOM Minneapolis.) (55057). (507) 663-3071 St. Olaf College. Net: NPR (assoc). Format: Educl, relig, classcl. Spec progs: Norwegian 1 hr, Swedish 1 hr, German 1 hr, Slovak 1 hr, Latvian & Estonian rotate 1 hr; wkly. ■ Paul E. Peterson, mgr & prog dir; Phil Stark, opns dir; John Zech, Marty Pelikan, announcers; Donald Onsgard, mus dir.

**\*WCAL-FM**—April 5, 1968: 89.3 mhz; 100 kw. Ant 400 ft. Stereo. Prog dups AM 10%. Net: NPR. Format: Classical, educational. Spec progs: Black 5 hrs, jazz 7 hrs, folk 3 hrs, wkly.

## Ortonville

**KDIO(AM)**—July 23, 1956: 1350 khz; 1 kw-D. RR One, Box 264 (56278). (612) 839-2581 Tri-State Bcstg Co. Rep: Cooke. Format: C&W. Spec progs: Farm 10 hrs wkly. ■ Richard S. Schultz, pres & chief engr; W. F. (Cy) McCormick, gen mgr; Donald P. Egert, prog & news dir.

## Owatonna

**KRFO(AM)**—1950: 1390 khz; 500 w-D. Box K (55060). (507) 451-2250. Owatonna Bcstg Co. (acq 5-1-56). Format: MOR. Spec prog: Sp 1 hr, farm 3 hrs, wkly. ■ Duane Allen, pres & gen mgr; Todd Hale, prog

dir & prom mgr; Gerald J. Boos, coml & stn mgr, chief engr. ■ Rates: \$5.10; 3.70; 5.10; —

**KRFO-FM**—December 29, 1966: 104.9 mhz; 2.9 kw. Ant 175 ft. Prog dups AM 70%.

\***KRPC(FM)**—Not on air, target date unknown: 90.5 mhz; 10 kw. 3155 Grove St. (55060). Pillsbury Baptist Bible College. Richard Paige, trustee.

Park Rapids

**KPRM(AM)**—Dec 1, 1962. 1240 khz; 1 kw-D, 250 w-N. Box 49 (56470). (218) 732-3306. De La Hunt Bcstg Corp. (group owner). Net: NBC, DBC. Format: C&W. ■ E.P. De La Hunt Jr., pres, gen mgr & chief engr; Dan Allan, stn mgr & prog dir. ■ Rates: \$6; 6; 6.

**KPRM-FM**—Dec, 1967: 97.5 mhz; 100 kw. Ant 420 ft. Stereo. Prog dups AM 20%. Net: NBC, DBC. Format: Btfl mus. ■ Rates same as AM.

Pequot Lakes

**KTIG-FM**—Not on air, target date unknown: 100.1 mhz; 3 kw. Ant 300 ft. Minnesota Christian Broadcasters Inc.

Pine City

**WCMP(AM)**—June 13, 1957: 1350 khz; 1 kw-D. Box 230 (55063). (612) 629-2525. WCMP Bcstg Co. (acq 1-1-68). Net: ABC/I. Format: MOR, Diversified. Spec prog: Farm 10 hrs wkly. ■ Gerry Robbins, pres & gen mgr; Hank Mellum, coml mgr; Ken Kern, news dir; Kerry Stevens, mus dir; Jane Robbins, prog dir; Ty Laugeran, sps dir; Larry Severson, chief engr. ■ Rates: \$7.88; 7.88; 7.88; 7.88.

**WCMP-FM**—Oct 15, 1977: 92.1 mhz; 3 kw. Ant 290 ft. WCMP Broadcasting Co. Net: ABC/E. Format: C&W. ■ Larry Severson, prog mgr. ■ Rates: \$7.88; 7.88; 7.88; 7.88.

Pipestone

**KLOH(AM)**—June 1955: 1050 khz; 1 kw-D, DA. Box 512 (56164). (507) 825-3363. Wallace Christenson (acq 8-1-76). Net: ABC/C. Rep: PRO Radio, Jack Masla. Format: C&W, Farm. Spec prog: Farm 10 hrs wkly. ■ Wally Christensen, own & gen mgr; Bernie Taras, coml mgr; Mylan Ray, prog dir, mus dir; Chuck Walhof, news dir; Clarence Auscham, chief engr. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

**KLOH-FM**—Nov 20, 1968: 98.7 mhz; 36 kw. Ant 700 ft. Stereo. Prog sep from AM. Format: MOR, oldies. ■ Rates: \$7.50; 7.50; 7.50; 7.50.

\***KRSW-FM**—December 1973: 91.7 mhz; 99 kw. Ant 800 ft. Stereo & Quad. Worthington Community College (56187). (507) 372-2904. Minnesota Public Radio Inc. Net: NPR. Format: Classical & information. ■ William H. Kling, pres; F. Kim Hodgson, gen mgr; Paul Derby, chief engr.

Preston

**KFIL(AM)**—May 21, 1966. 1060 khz; 1 kw-D. Box 377 (55965). (507) 765-3856. KFIL Inc. Rep: Hurley. Format: C&W. ■ Obed S. Borgen, pres; Russell E. Chesney, gen mgr & prog dir; Denny Raye, news dir; Mike Anthony, mus dir; Reuben Rieck, chief engr. ■ Rates: \$5.85; 5.20; 5.85; 4.85.

**KFIL-FM**—Sept 1, 1970: 103.1 mhz; 3 kw. Ant 270 ft. Stereo. Prog dups AM.

Princeton

**WQPM(AM)**—Feb 1, 1967. 1300 khz; 1 kw-D. Box 188 (55371). (612) 389-1300. P. M. Bcstg Co. Net: APR. Format: Contemporary country. Spec prog: Farm 9 hrs wkly. ■ Dale R. Olmstead, gen mgr & chief engr; Joel Swansen, coml mgr; Curt Quesnell, prog dir; Bob Pringle, news dir; Denny Alan, mus dir; Dale Olmstead, chief engr. ■ Rates: \$6.60; 6.60; 6.60; 3.30.

**WQPM-FM**—Co-owned with WKPM(AM). Dec 1, 1974: 106.3 mhz; 3 kw. Ant 300 ft. Dups AM 100%.

Red Wing

**KCUE(AM)**—Jan 29, 1949: 1250 khz; 1 kw-D. Box 102 (55066). (612) 388-3512 or 388-7933. Hiawatha Valley Public Service Bcstrs Inc. (acq 7-16-62). Net: ABC/I. Rep: PRO Radio, Courtney-Clifford. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ George L. Brooks,

pres & gen mgr; Jack Turnbull, coml mgr; Charles McMillen, news dir; Trent Allen, prom mgr; Joseph Kavanagh, chief engr. ■ Rates: \$9.50; 8.50; 8.50; 7.50.

**KCUE-FM**—Aug 26, 1965: 105.5 mhz; 2.3 kw. Ant 340 ft. Stereo. Prog sep from AM. Net: ABC/FM. Rep: Courtney-Clifford. Format: MOR. ■ Slater Lampman, prog dir. ■ Rates: \$9.50; 8.50; 8.50; 7.50.

Redwood Falls

**KLGR(AM)**—November 1954: 1490 khz; 1 kw-D, 250 w-N. Box 65 (56283). (507) 637-2989. Redwood Bcstg Inc. (acq 8-1-66). Net: ABC/I. Rep: PRO Radio. Format: C&W, MOR, Top 40, farm. ■ E. G. Randolph, pres; Mel Paradis, VP & gen mgr; Dan Kemnitz, sls mgr; Jim Marsh, farm dir; Dan Braken, mus dir; Bruce Tolzmann, news dir & chief engr. ■ Rates: \$12; 12; 12; 11

**KLGR-FM**—June 3, 1974: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Highway 19 W. (56283). Prog dups AM 20%. Format: Farm, MOR. ■ Rates: \$5; 5; 5; 5.

Richfield

**KDWB-FM**—Licensed to Richfield. See Minneapolis-St. Paul.

**WAYL(AM)**—Licensed to Richfield. See Minneapolis-St. Paul.

Rochester

**KKEE(AM)**—November 1963: 1520 khz; 10 kw-D (1 kw-CH). 114 1/2 S. Broadway (55901). (507) 288-1971. Olmstead County Bcstg Co. Net: MBS. Rep: Savalli/Gates. Format: Country/farm. ■ Howard G. Bill, pres; Martin Hedstrom, gen mgr & chief engr; Dick Lawrence, prog dir; Ron Howard, news dir; Ken Kious, mus dir; Mark Vail, farm dir. ■ Rates: \$11.50; 11.50; 11.50; 9.50.

**KWWK(FM)**—Co-owned with KKEE(AM) July 4, 1967: 96.7 mhz; 3 kw. Ant 295 ft. Stereo. (507) 288-9500. Format: Rock. ■ John Glidden, coml mgr. ■ Rates: \$9; 9; 8.

**KNXR(FM)**—Dec 24, 1965: 97.5 mhz; 37 kw. Ant 620 ft. Stereo. Downtown Holiday Inn Bldg. (55901). (507) 288-7700. United Audio Corp. Net: ABC/E. Format: Variety. Spec prog: Classcl 4 hrs wkly. ■ Thomas H. Jones, pres & gen mgr; Donald H. Anderson, coml mgr. ■ Rates: \$10; 9; 9; 8.50.

**KROC(AM)**—October 1935: 1340 khz; 1 kw-D, 250 w-N. 122 4th St. S.W. (55901). (507) 286-1010. TWX 910-565-2477. Southern Minnesota Bcstg Co. Net: NBC, UPI. Rep: Avery-Knodel, Buckley, Hyett/Ramsland. Format: MOR. Spec progs: Farm 2 hrs wkly. ■ Greg Gentling, pres-gen mgr; Dale Hamilton, mus dir; Joel Jensen, news dir; Robert Cross, chief engr. ■ Rates: \$13; 9.75; 9.75; 6.75.

**KROC-FM**—July 1, 1965: 106.9 mhz; 100 kw. Ant 1110 ft. Prog dups AM 100%. ■ Rates same as AM. ■ KROC-TV affil.

\***KRPR(FM)**—1976: 89.9 mhz; 12.78 w. Ant 100 ft. Highway 14 East (55901). Rochester Community College.

**KWEB(AM)**—Sept 1, 1957: 1270 khz; 5 kw-D, 1 kw-N, DA-2 Box 6428, 1107 N.W. 7th St. (55901). (507) 288-3888. Rochester Communications Co. (acq 5-1-78). Net: ABC/I. Gopher State. Rep: PRO Radio, Ewing. Format: Adult contemporary. ■ Steven Moravec, pres-gen mgr; Elizabeth Conway, stn-sls mgr; Bradley Larsen, news, sps, pub affrs dir; Bary Nienow, chief engr. ■ Rates: \$10; 8; 10; 8.

**KRCH(FM)**—Co-owned with KWEB(AM). Nov 1, 1968: 101.7 mhz; 710 w. Ant 560 ft. Net: ANC/FM. Format: AOR. ■ Rates: \$8; 8; 8; 8.

**KWWK(FM)**—Listing follows KKEE(AM).

Roseau

**KRWB(AM)**—April 5, 1963: 1410 khz; 1 kw-U, DA-N. Box 130 (56751). (218) 463-1410. William F. Rendell (acq 9-1-74). Net: MBS. Format: MOR, C&W, sports. ■ William F. Rendell, pres, gen mgr, prog & news dir; Jack McDonald, coml mgr; Mike Curtis, mus dir-chief engr.

Rushford

\***KLSE-FM**—Dec 17, 1974: 91.7 mhz; 100 kw. Ant

590 ft. Stereo. 400 S. Broadway (55901). (507) 282-0910. Minn Public Radio (group owner). Net: NPR, Minn. Pub Radio. Format: Classical. ■ William H. Kling, pres; Chris Ryg, stn mgr; Bruce Larson, opns mgr & chief engr.

St. Cloud

**KCLD(AM)**—June 1938: 1450 khz; 1 kw-D, 250 w-N, DA-1 Highway 152 (56301). (218) 251-1450. Leighton Enterprises, Inc. (group owner; acq 9-15-75). Net: NBC. Format: Top-40. ■ Al Leighton, pres; Arian E. Schlagel, gen mgr; Jim Geibel, opns mgr; Scott Slocum, prog dir; Eric Davies, news dir; Jack Hanson, chief engr. ■ Rates: \$12.20; 12.20; 12.20; 12.20.

**KCLD-FM**—May 1948: 104.7 mhz; 100 kw. Ant 440 ft. Stereo. Prog dups AM 100%. ■ Rates same as AM.

\***KVSC(FM)**—May 10, 1967: 88.5 mhz; 10 w. Ant 186 ft. 140 Stewart Hall, St. Cloud State U. (56301). (612) 255-3066. St. Cloud State U. Net: UPI. Format: Ed, progrsv. Spec prog: Black 4 hrs, jazz 4 hrs wkly. ■ Richard Reeder, gen mgr; Ole Olson, asst gen mgr.

**WJON(AM)**—September 1950: 1240 khz; 1 kw-D, 250 w-N. Box 220, Lincoln Ave. S.E. (56301). (612) 251-4422. WJON Bcstg Co. (acq 5-31-62). Net: ABC/E. Rep: Twin Cities-Dean Minnick. Format: Div. Spec prog: C&W 10 hrs; farm 14 hrs, wkly. ■ Andy Hilger, pres & gen mgr; Mike Dien, stn mgr-news dir; Don Koening; coml mgr; Jim Donovan, sports dir; Tom Kay, mus dir; Michael Hendrickson, chief engr.

**WWJO(FM)**—Co-owned with WJON(AM). 1975: 98.1 mhz; 100 kw. Ant 420 ft. Stereo. Prog dups AM 10%. Format: C&W, contemp. ■ Dean Minnick, sls supvr; Jim Christie, prog dir; Dean Allen, mus dir; Conrad Overbee, sps dir; Rich Habedanick, farm dir. ■ Rates: \$29.42, 29.42, 29.42; 22.36.

St. Louis Park

**KFMX(FM)**—Listing follows KRSI(AM)

**KRSI(AM)**—May 13, 1958: 950 khz, 1 kw-U, DA-2. 11320 Valley View Rd, Eden Prairie (55343). (612) 941-5774. TWX: 910-576-2757. Park Bcstg. (acq 12-68). Group owner: Park. Net: ABC/E. Rep: Selcom. Format: C&W. ■ Roy H. Park, pres; Roger Turner, VP radio; Michael P. Solan, gen mgr; Dick Roiseland, chief engr.

**KFMX(FM)**—Co-owned with KRSI(AM). July 1, 1962: 104.1 mhz; 52 kw. Ant 190 ft. Stereo. Prog sep from AM. Net: ABC/FM. Format: Adult contemp.

\***KDXL(FM)**—Feb 21, 1978: 91.7 mhz; 10 w. 6425 W. 33rd St. (55426). (612) 922-4451. Independent School District 283. Format: Top-40. Spec prog: AOR 1 hr wkly. ■ Pete Peterson, gen mgr-prom mgr; Andy Bloom, prog dir-news dir; Steve Garren, news, dir; Tom Sondell, chief engr.

St. Paul—See Minneapolis.

St. Peter

**KRBI**

Gopher State News & Sports

**KRBI(AM)**—Aug 5, 1957: 1310 khz; 1 kw-D, DA. 1031 W. Grace St. (56082). (507) 931-3220. Johnson Bcstg Corp. (acq 4-1-60). Net: ABC/E. Rep: Walton. Format: MOR. ■ Robert Johnson, pres-gen mgr; Ken Lundberg, coml mgr-prog dir; Jim Dooner, news dir; Lois Johnson, mus dir; Bill Rau, chief engr. ■ Rates: \$6; 6; 6; 6.

**KRBI-FM**—Sept 1, 1966: 105.5 mhz; 3 kw. Ant 130 ft. Prog dups AM 100%. ■ Rates same as AM.

Sauk Centre

**KMSR(FM)**—1976: 94.3 mhz; 3 kw. Ant 286 ft. 509 Sinclair Lewis Ave. (56378). (612) 352-6594. Dairyland Broadcasters. Net: MBS. Format: MOR, Div. Spec progs: Farm 18 hrs wkly. ■ Ken Eidenschink, pres-gen mgr; Stan Swol, stn mgr; Bill Zander, prog dir-news dir; Mike Craft, mus dir; Dean Gylling, prom mgr; Tom Dickudt, chief engr. ■ Rates: \$6.50; 6.50; 6.00; 5.50.

## Minnesota, Mississippi Radio

### Sauk Rapids

**WHMH-FM**—Listing follows WVAL(AM).

**WVAL(AM)**—August 3, 1963: 800 khz; 250 w-D. Box 255 (56379). (612) 252-6200. Tri-County Broadcasting Inc. Net: APR. Format: Div. Spec prog: Old Time Mus 2 hrs wkly. ■ Herb M. Hoppe, pres & gen mgr; Dick Woods, prom mgr; Jeff Brown, mus dir; Ron Grunert, news & farm dir; Walt Peters, chief engr. ■ Rates: \$3.75; 3.75; 3.75; —

**WHMH-FM**—Co-owned with WVAL(AM). October, 1975: 101.7 mhz; 3 kw. Ant 300 ft. Stereo. Sep from AM. Format: MOR.

### Shakopee

**KSMW(AM)**—Oct 6, 1963: 1530 khz; 500 w-D. 421 E. First Ave. Box 66 (55379). (612) 445-1866. Progress Valley Bcstg Inc. Net: Gopher State. Rep: Bolles Co. Format: MOR. Spec progs: Farm 4 hrs, polka, request 2, hrs, Ger 2 hrs wkly. ■ Ray Foslid, VP; Mike Iverson, prog & mus dir; Steve Harrom, news dir; Mike McKenzie, chief engr. ■ Rates: \$7.20; 7.20; 7.20; —

### South St. Paul

**KDAN(AM)**—See Minneapolis.

### Stillwater

**WAVN(AM)**—March 15, 1949: 1220 khz; 5 kw-D. Box C (55082). (612) 439-1220. WAVN Inc. (acq 12-1-67). Rep: Keystone. Ewing. Format: MOR. Spec progs: Ger 2 hrs, Span 2 hrs, old time polkas 5 hrs, wkly. ■ Henry L. Sampson, gen mgr; Michael Densmore, prog dir; David P. Schultz, chief engr. ■ Rates: \$9.40; 8; 9.40; 8.

### Superior

**WAKY-FM**—See Duluth.

### Thief River Falls

**\*KAVS(FM)**—Nov 15, 1971: 90.1 mhz; 1.7 kw. Ant 100 ft. Stereo. Area Vocation-Technical School. Hwy 1 East (56701). (218) 681-5427. School Dist 564. Net: UPI. Format: Div. ■ Arndt Aune, pres; Howard Rokke, gen mgr; John Nicholson, prog dir; Dick Tyner, chief engr.

**KTRF(AM)**—1946: 1230 khz; 1 kw-D, 250 w-N. Box 40 (56701). (218) 681-1230. KTRF Radio Corp. (acq 4-1-54). Net: MBS. Rep: Wayne-Evans. ■ Don Olson, pres & gen mgr. ■ Rates: \$5.35; 5.35; 5.35; 4.70.

**KOSN-FM**—Co-owned with KTRF(AM), May 1976: 99.3 mhz; 3 kw. Ant 175 ft. Stereo. Net: MBS, Gopher State. Format: MOR. ■ Dave Vagle, coml mgr. ■ Rates: \$3.90; 3.90; 3.90; 3.90.

### Virginia

**WHLB(AM)**—1936: 1400 khz; 1 kw-D, 250 w-N. Box 954 (55792). (218) 741-2233. Virginia Bcstg Co. (acq 11-1-58). Net: ABC/E. Rep: O'Connell, Reilly, Bolles. Format: Diversified. ■ Frank Befera, pres; James Parise, gen mgr; Conrad Gabrielson, chief engr. ■ Rates: \$6; 6; 6.

**WIRN(FM)**—Co-owned with WHLB(AM). June 2, 1971: 107.1 mhz; 3 kw. Ant 105 ft. Stereo. Prog dups AM 100% ■ Rates same as AM.

### Wabasha

**KWMB(AM)**—April 1976: 1190 khz; 1 kw. Box 46 (55981). (612) 565-4576. Obed S. Borgen. Net: UPI. Rep: Hurley. Format: C&W. Spec progs: Farm 6 hrs wkly. ■ Obed S. Borgen, pres; Greg Wennes, gen mgr; Julie James, prog dir; Les Breesford, prom mgr; Don Hopkins, news dir; Reub Rieck, chief engr. ■ Rates: \$6.35; 5.85; 5.85.

### Wadena

**KWAD(AM)**—Jan 1, 1948: 920 khz; 1 kw-U, DA-N. Box 551 (56482). (218) 631-1803. Ingstad Bcstg (group owner; acq 8-2-76). Net: ABC/I. Rep: Masla

Format: C&W. Spec prog: Farm 10 hrs wkly. ■ Robert Ingstad, pres; Dave Walter, gen mgr; Steve Carlson, mus dir; Dan Sartell, news dir; William Spitzel, chief engr. ■ Rates: \$6; 6; 6.

**KKWS(FM)**—Co-owned with KWAD(AM). Sept 23, 1968: 105.9 mhz; 50 kw. Ant 250 ft. Stereo. Format: MOR. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

### Walker

**KLLR(AM)**—July 11, 1970: 1600 khz; 1 kw-D. Box 49, Park Rapids (56470). (218) 547-1200. De La Hunt Bcstg Corp. (group owner). Net: NBC, DBC. Rep: Walton. Format: C&W. ■ Edward P. De La Hunt Jr., pres & gen mgr & chief engr; Dan Allan, prog & mus dir. ■ Rates: \$—, 4, 4, 4.

### Waseca

**KOWO(AM)**—Dec 22, 1971: 1170 khz; 1 kw-U. 222 N. State St. (56093). (507) 835-5555. KOWO Inc. Net: UPI. Format: MOR, C&W. ■ Edwin Darby, pres; Larry Dukes, gen mgr; Ron Gaines, mus dir; Richard Johnson, chief engr.

**KQDE-FM**—Co-owned with KOWO(AM). June 1972: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Format: Oldies, Top-40.

### Willmar

**KWLM(AM)**—1940: 1340 khz; 1 kw-D, 250 w-N. Box 838 (56201). (612) 235-1340. Lakeland Bcstg Co. Group owner: Linder. Net: ABC/E; Linder Farm Network. Rep: Torbet-Lasker. Format: Diversified. ■ H. W. Linder, pres; Jack Lynch, mgr; Bud Hanson, prog dir; Joe Martinson, prom mgr; Francois Peterson, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

**KQIC(FM)**—Co-owned with KWLM(AM). July 1, 1965: 102.5 mhz; 70 kw. Ant 390 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: MOR. ■ Steve Linder, mgr. ■ Rates same as AM.

### Windom

**KDOM(AM)**—Dec 28, 1958: 1580 khz; 250 w-D, DA. Wolf Lake Rd. (56101). (507) 831-3908. Schneider Bcstg (acq 3-15-70). Net: ABC/E. Rep: Walton. Format: Farm, MOR. ■ Barbara Schneider, pres, gen & prom mgr; Polly Thompson, coml mgr; David Cory, prog & mus dir; Peter Kastella, news dir; Denny Doty, chief engr. ■ Rates: \$8; 8; 6.60; 6.60.

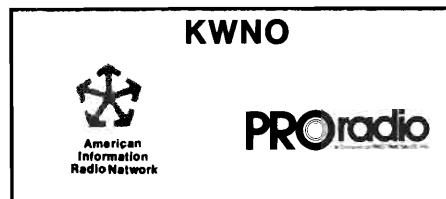
**KDOM-FM**—Dec 8, 1977: 94.3 mhz; 3 kw. Ant 310 ft. Prog dups AM 80%.

### Winona

**KAGE(AM)**—Feb 17, 1957: 1380 khz; 1 kw-D. Box 767 (55987). (507) 452-2867. KAGE Inc. (acq 1-73). Group owner: The Result Radio Group. Net: UPI, Gopher State. Format: MOR. Spec prog: Farm wkly. ■ Jerry Papenfuss, pres; Rick Charles, gen & coml mgr; Dave Ziebell, opns mgr & mus dir; Steve Murphy, news dir; Les Hittner, chief engr. ■ Rates: \$7, 7, 7, 7.

**KAGE-FM**—Aug 14, 1971: 95.3 mhz; 1 kw. Ant 490 ft. Stereo. Prog sep from AM. Format: Top-40.

**\*KQAL(FM)**—Dec 12, 1975: 89.5 mhz; 10 w. Ant 90 ft. Stereo. Winona State Univ. (55987). 1-(507)-457-2900. Winona State University. Net: ABC/FM. Format: Progressive. Spec progs: German 1 hr, jazz 3 hrs wkly. ■ Mike Martin, gen mgr; John Wheeler, prog dir; Dave Hanson, mus dir; Jack Karnick, news dir.



**KWNO(AM)**—January 1938: 1230 khz; 1 kw-D, 250 w-N. Box 466 (55987). (507) 452-4722. KWNO Inc. (acq 5-61). Net: ABC/I. PRO Radio. Format: MOR/CW. ■ H. R. Hurd, pres & coml mgr; C. E. Williams, VP & gen mgr; Allyn Thurlay, prog dir; Steve Jenks, news dir; Donald Sorem, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**\*KSMR-FM**—Nov. 1, 1978: 90.9 mhz; 10 w. Stereo.

Box 29, St. Mary's College. Format: Prog, educ. Spec progs: class 6 hrs, jazz 10 hrs wkly. ■ Dr. David Thomas, stn mgr.

### Worthington

**KWOA(AM)**—1947: 730 khz; 1 kw-D. Box 592 (56187). (507) 376-6165. Worthington Bcstg Co. Net: APR. Rep: Buckley Radio, Courtney-Clifford. Format: C&W, farm. ■ Josephine C. Olson, pres; James J. Wychor, VP & gen mgr; Neil Roberts, prog dir; Dan Dobson, mus dir; Bruce L. Lease, farm dir; Larry Rogers, news dir; Martin Peterson, chief engr. ■ Rates: \$25, 25; 16; 11.50.

**KWOA-FM**—May 3, 1961: 95.1 mhz; 100 kw. Ant 650 ft. Stereo. Prog sep from AM. Net APR. Rep: Courtney-Clifford. ■ Rates: \$7, 7, 7, 7.

## Mississippi

### Aberdeen

**WHAY(FM)**—Listing follows WMPA(AM).

**WMPA(AM)**—February 1952: 1240 khz; 1 kw-D, 250 w-N. Box 98 (39730). (601) 369-4561. J. W. Furr (acq 6-1-65). Group owner: Gulf Central. Net: NBC. Format: Top 40, MOR.

**WHAY(FM)**—Co-owned with WMPA(AM). June 1, 1975: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Box 118 (601) 369-4040. Prog sep from AM. Format: C&W. ■ James Ellis III, gen & coml mgr. ■ Rates same as AM.

### Amory

**WAFM(FM)**—Listing follows WAMY(AM).

**WAMY(AM)**—Oct 23, 1955: 1580 khz; 5 kw-D. Box 458 (38821). (601) 256-5911. Bob McRaney Enterprises Inc. Rep: Midsouth Spot Sls. Net: MBS. Format: Diversified. Spec progs: Farm 1 hr wkly. ■ John E. King Jr., pres & gen mgr; J. D. Buffington, stn mgr & news dir; E. G. Stanford, mus & prog dir; William Monaghan, sls mgr & chief engr. ■ Rates: \$2.90; 2.90; 2.90; 2.90.

**WAFM(FM)**—Co-owned with WAMY(AM) 1974: 95.3 mhz; 3 kw. Ant 255 ft. Progs sep from AM. Format: Btfl mus.

**WHAY(FM)**—See Aberdeen.

### Batesville

**WBLE(AM)**—June 19, 1953: 1290 khz; 1 kw-D. Drawer 73 (38606). (601) 563-7266. Batesville Bdct Co. Inc. (acq 4-1-78). Format: Farm, C&W. Net: ABC/E. Rep: Walton; Southern Spot Sales. ■ J. Boyd Ingram, pres & gen mgr; Marilyn Johnson, coml mgr; Bobby Anderson, mus dir; A. E. Jennings, chief engr.

**WWUN(FM)**—Co-owned with WBLE(AM). Aug. 1, 1978: 95.9 mhz; 3 kw. Ant 200 ft. Stereo. Prog sep from AM. Drawer 73 (38606). (601) 563-7266. Format: Top 40, rel. Spec prog: Farm 8 hrs wkly.

### Bay St. Louis

**WXGR(AM)**—March, 1974: 1190 khz; 5 kw-D. Bay Bcstg Corp.

### Bay Springs

**WHII(AM)**—June 26, 1971: 1570 khz; 1 kw-D. Box 548 (39422). (601) 764-3151. Cotton Valley Bcstg Co. Net: ABC/E. Rep: Keystone. Format: MOR, oldies, relig, C&W. Spec prog: Farm 3 hrs wkly. ■ Jerome Hughey, pres, gen & coml mgr, mus dir; Ann Hughey, prog mgr; A. R. Bird, prom mgr; Randy Robbins, news dir; Tom Biaz, chief engr.

**WXIY(FM)**—Co-owned with WHII(AM). July 7, 1975: 93.5 mhz; 3 kw. Ant 134 ft. Dups AM 60%. Format: Black. ■ Rates: \$1.23; 1.23; 1.23; 3.50.

### Belzoni

**WELZ(AM)**—1959: 1460 khz; 1 kw-D. Box 215 (39038). Humphreys County Bcstg Co. Net: Keystone. Rep: Breen & Ward. Spec prog: Black 15 hrs wkly. ■ Roth E. Hook, pres; Carl B. Gibbons, gen mgr.



## Biloxi

**WLOX(AM)**—May 1948: 1490 khz; 1 kw-D, 250 w-N. Box 4596 (39531). (601) 388-1490. WLOX Bcstg Co. Rep: Mid South Spot Sales. Format: MOR. ■ John Hash, pres; Leon Duke Long, gen mgr; Patrick J. Fagan, stn mgr; Dave Marx, mus & prog dir; Dave Lane, news dir; Susie Pierce, coml mgr; Jim Ray, chief engr. ■ WLOX-TV affil. ■ Rates: \$7, 5.60; 7; 5.60.

**WQID(FM)**—Listing follows WVMI(AM).

**WVMI(AM)**—April 1, 1950: 570 khz; 5 kw-D, 1 kw-N, DA-2. Box 4606 (39533). (601) 388-2323. New South Communications Inc. (acq 8-1-61). Group owner: New South Radio. Rep: Torbet/Lasker. Format: C&W. Spec progs: Black 2 hrs, farm 1 hr wkly. ■ F.E. Holladay, pres; Wayne Vowell, gen mgr; Dick Schoenick, stn mgr; Ann Arthur, coml mgr; Bob Lima, prog dir; Jim Bailey, mus dir; John Stephenson, news dir; Bob Thornton, chief engr. ■ Rates: \$12.50; 9.50; 12.50; 9.50.

**WQID(FM)**—Co-owned with WVMI(AM). July 11, 1966: 93.7 mhz; 100 kw. Ant 330 ft. Stereo. Net: ABC/C. Rep: Torbet. Format: Top 40. Spec prog: Farm 1 hr, black 2 hrs wkly. ■ Bob Lima, mus dir; Lynn Cole, stn mgr. ■ Rates: \$12; 10; 12; 10.

## Booneville

**WBIP(AM)**—Sept 1, 1950: 1400 khz; 1 kw-D, 250 w-N. Box 232 (38829). (601) 728-5301. Bonneville Bcstg Co. Group owner: Roden. Net: ABC/C. Format: C&W. ■ E. O. Roden, pres; R. J. Bonds, VP & gen mgr; Don Murphy, prog dir. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WBIP-FM**—Jan 15, 1976: 99.3 mhz; 3 kw. Ant 170 ft.

## Brandon

**WRJH(FM)**—Listing follows WRKN(AM).

**WRKN(AM)**—June 1967: 970 khz; 1 kw-D, DA. Box 145 (39042). (601) 825-5045. Radio Stn WRKN Inc. (acq 12-6-73). Rep: Beaver. Format: C&W. Spec prog: Farm 1 hr wkly. ■ Roy Harris, pres & gen mgr; Randy Harris, prog & mus dir, chief engr; Randy Barber, coml & prom mgr; Ricky Hargrove, news dir. ■ Rates: \$3.80; 3.80; 3.80; —

**WRJH(FM)**—Co-owned with WRKN(AM). Nov 1974: 97.7 mhz; 3 kw. Ant 290 ft. Radio Station WRJH Inc. Stereo. Format: Relg. Spec prog: Farm 1 hr wkly. ■ Rates: \$4.20; 4.20; 4.20; 4.20.

## Brookhaven

**WCHJ(AM)**—Aug 15, 1955: 1470 khz; 1 kw-D. 210 W. Court St. (39601). (601) 833-6221. Rural Broadcasting Co. B. F. Gerald (acq 2-1-78). Format: C&W. ■ B. F. Gerald, pres; Chuck Ivey, gen mgr; Larry Morgan, chief engr. ■ Rates: \$3; 2.50; 2.50 —

**WJMB(AM)**—April 1948: 1340 khz; 1 kw-D, 250 w-N, SH. Box 546 (39601). (601) 833-6911. Brookhaven Bcstg Inc. (acq 6-10-59). Net: Keystone. Rep: Continental. Spec prog: C&W 10 hrs wkly. ■ Aubrey H. Felder, pres & gen mgr; Ted Batson, prog dir.

**WMRQ(FM)**—July 29, 1976: 92.1 mhz; 3 kw. Ant 285 ft. Stereo. Quad. Box Q (39601). 21st Century Bcstg. Net: ABC/I. Format: MOR. Spec progs: Farm 4 hrs; Classical 1 hr wkly. ■ W.G. Miller, pres; W.P. Miller, coml mgr; Jim Miller, gen mgr & news dir & tech dir; Robert May, prog dir; Sharon Miller, prom mgr. ■ Rates: \$2.25; 2; 2.25; 2.80.

## Calhoun City

**WJRL(AM)**—1530 khz; 250 w-D. Box 605 (38916). (601) 628-5130. Calhoun County Bcstg. Format: C&W. ■ Jesse R. Williams, pres; George Willhite, gen & coml mgr; Lee Ottis Bray, chief engr.

## Canton

**WMGO(AM)**—Dec 9, 1954: 1370 khz; 1 kw-D. Box 182 (39046). (601) 859-2373. Canton Bcstg Inc. (acq 5-12-76). Net: Mississippi Radio News, Keystone. Format: Black, C&W, R&B, variety. Spec prog: Fr 1 hr wkly. ■ Noel Pass, pres, gen mgr & prog dir; Earl Holland, coml mgr; Paul Miller, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WWLM(FM)**—Jan 7, 1976: 101.7 mhz; 3 kw. Ant 300 ft. 3943 Azalea Dr., Jackson (39206). (601) 362-0457. LLES Communications Inc. Net: Nat Black. Format: Top-40, Black. ■ Lawrence Manguary, pres & gen mgr. ■ Rates: \$7; 5.50; 7; 6.

## Carthage

**WECP(AM)**—March 15, 1966: 1080 khz; 250 w-D. Drawer L (39051). (601) 267-7949. Meredith Colon Johnston. Net: UPI. Format: C&W, MOR, rel. ■ M. Colon Johnston, pres, gen mgr; prog dir; Janie Raspberry, mus dir; Herman Kelly, prom & coml mgr, news dir; Paul Miller, chief engr. ■ Rates: \$2.25; 2.25; 2.25; 2.25.

**WWYN(FM)**—Co-owned with WECP(AM). Not on air; target date unknown: 98.3 mhz; 3 kw. Ant 300 ft.

## Centreville

**New AM**—Not on air; target date unknown: 1580 khz; 250 w-D. 109 Channel Lane, Madison (39110). Carrol F. Jackson.

**WZZB(FM)**—Nov. 21, 1977: 104.9 mhz; 3 kw. Ant 300 ft. Box 310 (39631). (601) 645-5311. Western Mississippi Broadcasters Inc. Net: Miss. Radio News. Format: C&W, rock, black. ■ Carrol Jackson, pres; Eugene Sharkey, gen mgr.

## Clarksdale

**WAID(FM)**—July 1, 1978: 106.3 mhz; 3 kw. Ant 332 ft. Stereo. 256 Sunflower Mall (38614). (601) 627-3934. Delta Media Ltd. Format: Btfl mus. Spec prog: Farm 3 hrs wkly. ■ Jean Cauthen, pres & gen mgr; Kirk Robinson, coml mgr; Gene Pierce, chief engr. ■ Rates: \$3.40; 3.40; 3.40; 3.40.

**WJBI(FM)**—1973: 101.7 mhz; 3 kw. Ant 185 ft. Stereo. Quad. Box 1202 (38614). (601) 627-1113. Superior Bcstg Co. Inc. Net: ABC/C. Rep: Walton, Dora Clayton. Format: Top 40. ■ J. Boyd Ingram, pres; U. J. Gilbert, gen mgr & chief engr. ■ Rates: \$2; 2; 2; 2.

**WKDL(AM)**—Sept 15, 1955: 1600 khz; 1 kw-D. Box 1216 (38614). (601) 627-1600. Southland Communications (acq 11-11-75). Net: ABC/I. Rep: Devney, McDermott, Beaver, Grey. Format: MOR. Spec progs: Farm 6 hrs wkly. ■ Ron Anderson, gen mgr; John Bell, prog dir; Stuart Wilson, mus dir. ■ Rates: \$6.24; 6.24; 6.24; —

**WROX(AM)**—1941: 1450 khz; 1 kw-D, 250 w-N. Drawer 1178 (38614). (601) 627-7343. Burney Imes Jr. (group owner; acq 1943). Net: MBS, Mid South Radio. Rep: Southern Spot Sls. Format: Contemp, black. Spec progs: C&W 12 hrs, farm 12 hrs, wkly. ■ Tom Reardon, gen mgr; Paul Marks, agricultural prog dir; Jean Wimberly Cauthen, news dir; C. D. Graves, chief engr.

## Cleveland

**WCLD(AM)**—1949: 1490 khz; 1 kw-D, 250 w-N. Drawer X (38732). (601) 843-4091. Radio Cleveland Inc. (acq 1957). Rep: Bolles, C. K. Beaver. Format: MOR. Spec progs: Farm 18 hrs, C&W 12 hrs, wkly. ■ George C. Shurden, gen & coml mgr; John Kenney, prog dir; George Shurden, chief engr. ■ Rates: \$7.08; 7.08; 7.08; 4.25.

**WCLD-FM**—1972: 103.9 mhz; 3 kw. Ant 300 ft. Stereo. Prog sep from AM. Format: Black. ■ Rates same as AM.

**WDLT(FM)**—Listing follows WDSK.

**WDSK(AM)**—June 25, 1958: 1410 khz; 1 kw-D. Highway 61 North (38732). (601) 846-6644. Horizon Radio Inc. (acq 7-1-73). Net: ABC/I. Rep: Walton. Format: C&W. ■ U. J. Gilbert, gen mgr.

**WDLT(FM)**—Co-owned with WDSK(AM). June 22, 1970: 92.7 mhz; 3 kw. Ant 225 ft. (601) 846-6646. Dups AM 25%. Net: ABC/C. Format: Black. ■ Charles Blanks, mus dir.

## Clinton

### WHJT

### Mississippi College

**\*WHJT(FM)**—1974: 93.5 mhz; 3 kw. Ant 300 ft. Box 4207 (39058). (601) 924-4505. Mississippi College. Rgnl net: MRS. Format: Classcl, jazz, btfl mus, variety. ■ Hollis B. Todd, faculty dir; A.C. McCollough, stn mgr.

## Coldwater

**WVIM-FM**—1976: 95.3 mhz; 3 kw. Ant 300 ft. Box 23, Lake Cormorant (38641). Tate & Desoto Cnty Bcstg Co. Format: Gospel, C&W.

## Mississippi Radio

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## Collins

**New FM**—Not on air; target date unknown: 101.7 mhz; 3 kw. Ant 300 ft. Rt. 1, Taylorsville (39168). O. D. Wolverton. Format: Popular.

## Columbia

**WCJU(AM)**—Dec 20, 1946: 1450 khz; 1 kw-D, 250 w-N. Box 472 (39429). (601) 736-2616. WCJU Inc. (acq 6-6-69). Net: ABC/C. Rep: Keystone. Format: C&W. Spec progs: Farm 2 hrs, black 1 hr wkly. ■ M. E. Bullock, pres; Thomas F. McDaniel, gen mgr; Joseph J. Herring Jr., coml mgr; D. Scott Jones, prog dir; Dianne Ray, traffic dir; Don Leake, chief engr. ■ Rates: \$3.25; 2.25; 2.25; 2.25.

**WFFF(AM)**—April 14, 1961: 1360 khz; 1 kw-D. Box 550 (39429). (601) 736-1360. Haddox Enterprises Inc. (acq 1965). Net: MBS. Format: C&W. ■ Lester Haddox, pres, gen mgr & chief engr; David Martin, coml mgr; Ronnie Geiger, prog dir; Rob Schepevs, news dir; Rob Lewis, mus dir. ■ Rates: \$3; 2.75; 2.75; 2.75.

**WFFF-FM**—October 1966: 96.7 mhz; 3 kw. Ant 100 ft. Stereo. Prog sep from AM. Format: Top 40.

## Columbus

**WACR(AM)**—March 1957: 1050 khz; 1 kw-D. Box 1078 (39701). (601) 328-1050. James W. Eatherton (acq 3-5-7). Format: Top 40. ■ James W. Eatherton, pres; James W. Eatherton III, coml mgr; Mrs. Eva Eatherton, woman's prog dir.

**WACR-FM**—Not on air; target date unknown: 103.9 mhz; 3 kw. Ant 204 ft. 400 Main St. (39701). James W. Eatherton. Format: Top 40; soul.

**WCBI(AM)**—October 1940: 550 khz; 1 kw-D, 500 w-N, DA-2. Box 271 (39701). (601) 328-7271. Columbus Bcstg Inc. (acq 1953). Group owner: Birney Imes Jr. Stns. Net: ABC/E. Reprs: Keystone, Southern Spot Sls. Format: MOR, top 40. ■ Birney Imes Jr., pres; Dave Barron, prog dir; Dean Green, chief engr. ■ WCBI-TV affil.

**WJWF(FM)**—Listing follows WMBC(AM).

**\*WLNK(FM)**—Not on air; target date unknown: 90.9 mhz; 10w. 616 Third Ave. (39701). Golden Triangle Educ Media Corp. ■ David P. Coughlin, treas.

**WMBC(AM)**—Dec 4, 1969: 1400 khz; 1 kw-D, 250 w-N. Box 707 (39701). (601) 328-1400. J. W. Furr. Group owner: Gulf Central Radio. Net: NBC. Format: C&W. ■ J. W. Furr, owner; Steve Ellis, prog dir; C. L. Sweet, chief engr.

**WJWF(FM)**—Co-owned with WMBC(AM). Nov 1, 1969: 103.1 mhz; 3 kw. Ant 265 ft. Stereo. Dups AM 10%. Format: Good music.

## Corinth

**WADI(FM)**—Oct 26, 1968: 95.3 mhz; 3 kw. Ant 210 ft. Stereo. Box 664 2nd Fl, 409 S. Filmore St. (38834). (601) 287-3101. E. C. Holsford (acq 8-11-75). Rep: Carpenter. Format: C&W. ■ E. C. Holsford, owner & gen mgr; Kathy Baeuerlin, traffic mgr; Jim Ed Brumley, mus dir; Judy Coleman, news dir; Jerry Wilemon, chief engr. ■ Rates: \$2.35; 2.35; 2.35; 2.35.

**\*WALP(FM)**—Oct 26, 1970: 90.5 mhz; 1.8 kw. Ant 170 ft. Rte. 3, Box 60AA (38834). (601) 287-4446. Alcorn County School District. Format: Educ, pub svc. ■ Wesley Bradford, gen mgr.

**WCMA(AM)**—March 1, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 471 (38834). (601) 286-5575. John Bell

## Mississippi Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

Bcstrs Inc. (acq 1-1-74). Rep: Mid South Spot Sales. Format: C&W. ■ John E. Bell, pres & gen mgr; Talmadge E. Harvill, chief engr. ■ Rates: \$3.30; 3.30; 3.30.

**WKCU(AM)**—Oct 24, 1965: 1350 khz; 1 kw-D. 2192 Hwy 72 East (38834). (601) 286-8451 The Progressive Bcstg Co. Net: MBS. Rep: Beaver. Format: Top 40. Spec prog: Black 2 hrs, religious 6 hrs, wkly. ■ James D. Anderson, pres & chief engr; James H. Anderson, gen & coml mgr; Al Young, prog dir; Arlin Mohundro, prom mgr; Tommy Martin & Jim Edwards, co-music directors; Troy Kimmel, news dir. ■ Rates: \$2.15; 2.15; 2.15; —

**WKCU-FM**—January 1967 94.3 mhz; 3 kw. Ant 145 ft. Prog dups AM 40%. Stereo.

### Drew

**WDRU(FM)**—June 1, 1971. 95.3 mhz; 3 kw. Ant 295 ft. Stereo. Box 188 (38737). (601) 745-2623. Triangle Bcstg Co. Net: ABC/FM. Format: MOR. Spec prog: C&W 12 hrs wkly. ■ George Wofford, pres; Sarah W. Love, gen mgr & prog dir; Karl Rushing, chief engr.

### Ellisville

**WBSJ(FM)**—Oct 5, 1973: 102.3 mhz; 3 kw. Ant 298 ft. Drawer F (39437). (601) 477-8526. South Jones Broadcasters Inc. Format: Country/pop. Spec prog: Gospel 11 hrs wkly. ■ Glynn Holland, pres & chief engr; Herb Knotts, gen mgr; Charlotte Williams, prog dir; Mike Gatlin, prom mgr; R. Denny Ainsworth, news dir. ■ Rates: \$3; 3; 3.

### Eupora

**WEPA(AM)**—May 3, 1974: 710 khz; 500 w-D. Box 710 (39744). (601) 258-7170. Tri-County Broadcasting Co. Rep: Keystone, Beaver. Format: Modern Country. ■ Olive E. Sisk, pres; Harry Jackson, gen & coml mgr; Jim Mason, prog & mus dir; Carolyn Jackson, prom mgr; Mackey Dozier, news dir & chief engr. ■ Rates: \$3.50; 3.50; 3.50; —

**WKEA(FM)**—Co-owned with WEPA(AM) Not on air; target date unknown: 101.7 mhz; 3 kw. Ant 300 ft.

### Forest

**WMAG(AM)**—September 1955: 850 khz; 500 w-D. (CP 10 kw-D, DA). Box 1539 (39074). (601) 469-3701. Scott County Bcstg Co. Inc. Group owner: Hook. ■ R. E. Hook, pres; Hugh Hughes, gen mgr; Willie Weems, coml mgr.

**WQST(FM)**—Co-owned with WMAG(AM). September 1965: 92.5 mhz; 27.5 kw. Ant 290 ft. horiz, 285 ft vert. Prog sep from AM. Stereo.

### Fulton

**WFTA(FM)**—Listing follow WFTO(AM).

**WFTO(AM)**—August 15, 1967: 1330 khz, 2.5 kw-D. Box 547 (38843). (601) 862-3191 Itawamba County Bcstg Co. Group owner: Olive E. & Ivous T. Sisk. Rep: Keystone, Beaver. Format: Contemporary country. ■ Olive E. Sisk, pres; Ivous Sisk, gen & prom mgr; Fred Blalock, coml & news mgr; Henry Hankins, prog & mus dir; Gene Sisk, chief engr. ■ Rates: \$ 2; 2; 2.

**WFTA(FM)**—Co-owned with WFTO(AM). Aug 19, 1976: 101.7 mhz; 3 kw. Ant 300 ft. ■ Gene Sisk, pres; Katie O'Brien, prom mgr; Henry Hankins, mus dir; Olive E. Sisk, chief engr; Fred Blalock, coml mgr; Robert McKinney, sls. ■ Rates: \$3; 3; 3; 3.

## Greenville

**WBAQ(FM)**—May 1, 1970: 97.9 mhz, 26.5 kw. Ant 150 ft. Stereo. Box 656 (38701). (601) 335-3383. Greenville Bcstg Co. (acq 5-1-70). Net: ABC/I, Miss. Radio, Mid South Agricultural; NOAA Weather Rep; Jack Bolton Associates. Format: Beautiful music. Spec prog: Farm 3 hrs wkly. ■ Paul Artman Sr, mngng partner; Paul Artman Jr, exec asst; Brian Roberts, stn dir; Jim Pender, news dir; Percy Kuhn, chief engr. ■ Rates: \$4; 4, 4, 4.

**WDDT(AM)**—April 1956 900 khz; 1 kw-D. Box 1618. (38701). (601) 332-0526. Clearwater Bcstg Corp. Net: UPI. Rep: Bernard, Jack Bolton, Atlanta, Ga. Format: Top-40. Spec progs: Farm 2 hrs wkly. ■ John T. Gibson, pres; James P. Karr Jr, gen mgr; Casey Cole, prog dir, Mike Carlisle, news dir; Bob Meador, chief engr. ■ Rates: \$8; 8; 8; 8.

**WESY(AM)**—See Leland.

**WGV(AM)**—1948: 1260 khz; 5 kw-D. Box 1438 (38701). (601) 334-4559. Mid-America Bcstg Co. Rep: Devney, Mid South Spot Sales Inc. Format: C&W. Spec progs: Black 5 hrs, farm 2 hrs. wkly. ■ David M. Segal, pres; Joe Ray Sr, gen mgr; Timothy J. Gwozdz, mus & prog dir; Robert Meador, chief engr. ■ Rates: \$10.50; —, —, —

**WDMS(FM)**—Co-owned with WGV(AM). December 1967 100.7 mhz; 51 kw. Ant 150 ft. Net: MBS. Stereo. Prog sep from AM. Format: Progressive. ■ Dales Stokes, mus dir. ■ Rates: \$7; —, —, —

**WJPR(AM)**—August 1937 1330 khz; 1 kw-D, 500 w-N, DA-N. 228 S. Broadway (38702). (601) Edison 5-2617 WJPR Radio (acq 7-8-61). Net: CBS. Rep: Beaver. Format: Top 40. ■ Bruce Gresham, pres & gen mgr; Dan Dymond, mus & prog dir; Charles Stone, coml mgr; Percy Kuhn, chief engr. ■ Rates: \$6; 4.90; 6; 4.50.

## Greenwood

**WABG(AM)**—February 1950: 960 khz; 1 kw-D, 500 w-N, DA-N. Box 408 (38930). (601) 453-7822. Cy N. Bahakel. Format: Farm, C&W. Spec prog: Black 12 hrs wkly. ■ Cy N. Bahakel, pres; Murray Tingle, gen mgr; Sherry Nelson, mus dir; Harold Young, prog dir; Bob Taylor, chief engr. ■ WABG-TV affil. ■ Rates: \$7; 7, 7, —

**WGRM(AM)**—1937 1240 khz; 1 kw-D, 250 w-N. Box 553 (38930). (601) 453-1240. Twelve forty Inc. Net: NBC. Rep: Midsouth Spot sls. Format: MOR. Spec progs: Farm 4 hrs, class 3 hrs wkly. ■ Thomas E. Ewing, pres.

**WSWG(AM)**—Sept 1, 1963: 1540 khz; 1 kw-D. Box 885 (38930). (601) 453-2174. Dixie Bcstg Co. Inc. Net: ABC/C. Rep: Crane. Format: Contemp. ■ Charles D. Saunders, pres; Keith Worrell Jr, gen mgr & chief engr; Hardin Browning, prog dir. ■ Rates: \$2.70; 2.70; 2.70; 2.25.

**WSWG-FM**—June 15, 1965: 99.1 mhz; 100 kw. Ant 220 ft. (601) 453-2174. Dixie Bcstg Inc. Dups AM 90%. Stereo. ■ Rates same as AM.

## Grenada

**WNAG(AM)**—February 1949: 1400 khz; 1 kw-D, 250 w-N. Box 946 (39801). (601) 226-1400. Grenada Bcstg Inc. Group owner: Birney Imes Jr. Net: APR. Rep: Mid-South Spot Sls. Format: Top 40. Spec progs: Black 19 hrs wkly. ■ Birney Imes Jr, pres; Tom Reardon, gen mgr; Jim Holt, coml mgr & prog dir; Lynda Johnson, news dir; Dan Taylor, chief engr. ■ Rates: \$3.50; 2.70; 3.50; 2.70.

**WQXB(FM)**—Oct. 16, 1970: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 357 (38901). (601) 226-8600. Chatterbox Inc. (acq 2-24-78). Net: ABC/FM. Rep: Southern Spot Sls. Format: Ad contemp. ■ Bob Evans, Jr, pres; Kathy Thurmond, news dir; Sid Leverette, prog dir; Dan Taylor, chief engr. ■ Rates: \$3.50; 3.00; 3.50; 3.00.

## Gulfport

**WGCM(AM)**—1928: 1240 khz; 1 kw-D; 250 w-N. Box 1570 (39501). (601) 863-3522. E. O. Roden & Assoc. (group owner: acq 10-57). Net: ABC. Rep: Bernard Howard & Company. Format: MOR. ■ E. O. Roden, pres; Allan R. Shaw, gen mgr; Nunzio Carruba, sls mgr; Michael Egleston, prog dir & news dir; Howard Yund, chief engr. ■ Rates: \$6; 5; 6; 5.

**WTAM(FM)**—Co-owned with WGCM(AM). Nov 14, 1969: 102.3 mhz, 3 kw. Ant 317 ft (601) 864-7171 Prog sep from AM. Net: ABC/I. Rep: Howard. Format: Black. ■ E.O. Roden, pres; Zane D. Roden, gen mgr; Helene Webb, coml mgr; Willie Glover, prog dir; Dolly Williamson, off mgr; John Edmonds, oprns mgr; Howard Yund, chief engr. ■ Rates: \$5.50; 4, 5.50, 4.

**WGU(AM)**—May 7, 1975: 1130 khz, 500 w-D. Box 789 (39501). (601) 863-1130. WGU Inc. Net: MBS. Format: C&W. ■ Holton D. Turnbough, pres & gen mgr; Tammy Deprey, prog dir; Buddy Baylor, coml mgr; Bee Croenne, mus dir; Tony Hoda, prom mgr; Wayne Barr, news dir; J. W. Newman, chief engr. ■ Rates: \$4, 4; 4; 4.

**WGU-FM**—July 13, 1977 96.7 mhz; 3 kw. Ant 320 ft Stereo. Box 789 (39501) (601) 863-1130. WGU Inc. Net: MBS. Format: Beautiful music. ■ Personnel same as AM ■ Rates same as AM

**WROA(AM)**—Feb 27, 1955: 1390 khz; 5 kw-U, DA-2, Box 2639 (39503). (601) 832-5111 Gulf Coast Bcstg Co. Inc. (acq 12-15-59). Net: NBC. Rep: Stone. Format: Top 40. Spec prog: Farm 1 hr wkly. ■ Charles W. Dowdy, pres, Morgan Dowdy, gen & coml mgr; Bill Emerson Hickman, prog dir; Faye McKinley, prod mgr; Jack Talley, mus dir; Ben Suddeth, news dir; Jack Cox, chief engr.

**WROA-FM**—1964: 107.1 mhz; 1.6 kw. Ant 400 ft. Stereo. Prog sep from AM. Net: NBC. Format: Btfl mus.

**WTAM(FM)**—See listing following WGCM(AM).

## Hattiesburg

**WBKH(AM)**—Sept 1, 1954: 950 khz; 5 kw-D. Box 1508 (39402). (601) 582-8224. Deep South Radio Inc. (acq 8-56). Net: ABC/E. Rep: Devney, Southern Spot sls. ■ Kenneth L. Bailey, sec-tres & gen mgr; F. Romeo Sullivan, prog dir & mus dir; Clyde Lott, news dir; Dean Evans, chief engr.

**WFOR(AM)**—April 1924: 1400 khz; 1 kw-D, 250 w-N. 2414 West Seventh (39401). (601) 544-1400. Radio Hattiesburg Inc. (acq 1965). Group owner: Gulf Central Radio. Net: NBC, Miss. Radio News. Rep: Bernard. Format: C&W, MOR, rock, talk. ■ J. W. Furr, pres; Jim Purr, gen mgr; Fred Windham, coml mgr; Dwayne Nicholas, prog dir; Cindy Wilson, news dir; Varnell Lee, spts dir; Jim Wood, mus dir; Harold Stanton, chief engr. ■ Rates: \$4.15; 3.60; 4.15; 3.60.

**WHER(FM)**—Co-owned with WFOR(AM). July 1, 1966: 103.7 mhz; 100 kw. Ant 255 ft. Stereo. Prog sep from AM. Stereo. Format: Easy lting, talk. ■ Rates: \$3.55; 3.55; 3.55; 3.55.

**WHSY(AM)**—Sept 24, 1948: 1230 khz; 1 kw-D, 250 w-N. Box 2078 (39401). (601) 583-1741 Hub City Bcstg Co. Group owner: Holt. Net: ABC/C. Rep: Carpenter. Format: Adult contemp. ■ Charles W. Holt, pres; Ted Tibbett, gen mgr; Jean Welborn, coml mgr; Mike Windham, prog dir & chief engr; Kenny Lamier, news dir. ■ Rates: \$5; 5; 5; 5.

**WHSY-FM**—July 1, 1967: 104.5 mhz; 50 kw. Ant 130 ft. Stereo. Prog sep from AM. Format: Progressive rock. ■ Doug Prichard, mus dir. ■ Rates: \$4; 4; 4; 4.

**\*WMSU(FM)**—May 10, 1973: 91.1 mhz; 10 w. Box 5166, Southern Stn (39401). (601) 601-4198. Univ. of Southern Mississippi. Format: Classical. ■ Robert Burr Cade, gen mgr.

**WORV(AM)**—June 7, 1969. 1580 khz; 1 kw-D. 604 Gussie Ave. (39401). (601) 544-1941. Circuit Bcstg Co. Net: Mutual Black. Format: Black. ■ Vernon C. Floyd, pres, gen mgr, coml mgr & chief engr; William Dixon, prog, news & mus dir. ■ Rates: \$4.75; 4.75; 4.75; —

**WXXX(AM)**—September 1957: 1310 khz; 1 kw-D. Box 471, Hattiesburg (39401). (601) 583-2618. Triple X Bcstg Co. (acq 11-1-70). Rep: Gil-Perna, Crane. Format: Top-40. Spec prog: Black 3 hrs wkly. ■ James McCollough, pres; Jim Cameron, gen mgr; Guy Davis, prog dir; Phil O'Brian, mus dir, Keith Worrell, chief engr.

## Hazelhurst

**WMDC(AM)**—June 1, 1953: 1220 khz; 250 w-D. Box 680 (39083). (601) 894-1441 Southwestern Bcstg Co. of Miss. (group owner). Net: Keystone. Spec prog: Black 10 hrs wkly. ■ A. M. Smith, stn mgr & chief engr; Mal Jones, coml mgr.

**WMDC-FM**—December 24, 1970: 100.9 mhz; 3 kw. Ant 275 ft. Dups AM 100%.

## Holly Springs

**WKRA(AM)**—Sept 1, 1966: 1110 khz; 1 kw-D. Box 398 (38635). (601) 252-1110. Radio Station WKRA Inc. Rep: Hopewell, Beaver. ■ Mrs. Brooks Wallace, pres & gen mgr.

**WKRA-FM**—June 30, 1976: 92.7 mhz; 3 kw. Ant 300 ft.

## Houston

**WCPC(AM)**—Oct 21, 1955: 940 khz; 50 kw-D, DA. (CP 250 w-D, 50 w-N). Box 569 (38851). (601) 456-3071 WCPC Bcstg Co. Group owner: Mathis Stns. Net: UPI. Rep: Southern Spot Sls. Format: Variety. Spec prog: Black 10 hrs wkly. ■ Robin H. Mathis, pres, gen & coml mgr; Rick Huffman, prom dir; Charles Hester, news & farm dir; Wayne Parks, sports dir; John B. Skelton Jr., chief engr. ■ Rates: \$10; 10; 10.

**WCPC-FM**—Sept 19, 1968: 93.3 mhz; 100 kw. Ant 490 ft. Prog sep from AM. Stereo. Format: C&W, variety, easy lstng. ■ Rates same as AM.

## Indianola

**WNLA(AM)**—May 1953: 1380 khz, 500 w-D. Box 667 (38751). (601) 887-1380. Fritts Bcstg Inc. (acq 10-1-63). Net: ABC/C. Rep: Buncheon, C. K. Beaver. Format: Top 40. Spec progs: Black 5 hrs, farm 12 hrs, wkly. ■ Edward O. Fritts, pres; Lane Tucker, gen mgr; Charlotte Buchanan, news dir; Gary Violet, chief engr. ■ Rates: \$10; 9; 10; —

**WNLA-FM**—Sept 1, 1969: 105.5 mhz; 3 kw. Ant 195 ft. Stereo. Quad. Dups AM 100%. ■ Rates same as AM.

## Iuka

**WTIB(FM)**—Listing follows WVOM(AM).

**WVOM(AM)**—Sept 17, 1960: 1270 khz; 1 kw-D. 311 W. Eastport (38852). (601) 423-6059. Segars Communications Inc. Net: ABC/I. Format: Country. ■ Kelly S. Segars, pres; Gerald W. Hunt, gen mgr; Judy Witt, coml mgr; Dee Davis, mus dir; Bill Crumby, prom mgr; Ron Roberts, news dir; Gerald W. Hunt, chief engr.

**WTIB(FM)**—Co-owned with WVOM(AM). Nov 5, 1970: 104.9 mhz; 3 kw. Ant 206 ft. Prog sep from AM. Net: ABC/I. Format: C&W.

## Jackson

**WJDX(AM)**—1929: 620 khz; 5 kw-D, 1 kw-N, DA-N. Box 2171 (39205). (601) 982-1062. WJDX Inc. Net: NBC. Rep: Eastman. Format: Adult contemp. Spec progs: Farm 6 hrs wkly. ■ Harland L. Knight, pres; Marshall Magee, gen & coml mgr; Bob Burton, prog dir & prom mgr; Bill Crews, mus dir; Cindy Brunson, news dir; Houston Jones, chief engr. ■ Rates: \$26; 22; 26; 22.

**WZZQ(FM)**—Co-owned with WJDX(AM). 1948: 102.9 mhz; 100 kw. Ant 1800 ft. Stereo. Prog sep from AM. Format: Rock. ■ Johnny Sommer, prog dir; Lamar Evans, farm dir. ■ Rates: \$15; 15; 15.

**WJFR(FM)**—Listing follows WSLI(AM).

**WJMI(FM)**—Listing follows WOKJ(AM).

**WJQS(AM)**—1947. 1400 khz; 1 kw-D, 250 w-N. Box 22604 (39205). (601) 948-2401 Town & Country Bcstg Inc. (acq 9-30-66). Net: CBS. Rep: Midsouth Spot Sales. Format: C&W. ■ Mrs. Ann C. Zimmerman, pres; G. Lee Hodges, gen mgr & chief engr; John Friskillo, prog dir; Morris Currie, coml mgr. ■ Rates: \$8; 7; 8; 6.

**WJSU(FM)**—August 1975: 90.7 mhz; 10 w. Ant 98 ft. Jackson State University (39217). Jackson St Univ. Dr. Format: Ed, jazz. ■ John A. Peoples, pres.

## WJXN



**WJXN(AM)**—1945: 1450 khz; 1 kw-D, 250 w-N. Box 786 (39205). (601) 352-6673. Jackson Bcstg Co. Net: MBS. Format: Gospel. ■ Elva I. Upton, pres;

Rodger Earle Ownby, gen & sls mgr, Hal Harris, prog dir; Billy Harris, chief engr.

**WKXI(AM)**—1929: 1300 khz, 5 kw-D, 1 kw-N. Box 9446 (39206). (601) 957-1300. TAB Bcstg Co. Inc. Net: National Black. Rep: PRO Radio; Carter Jones. Format: Black. ■ Robert O'Brien Jr., gen mgr; J. Alex Bowab, ops mgr; J. D. Black, prog dir; Tommy Marshall, mus dir; Beverly Johnson, news dir; Frank Bluntson, pub affairs dir; Terry Stenzel, chief engr. ■ Rates: \$16; 13; 16; 13.

**WTXX(FM)**—Co-owned with WKXI(AM). August 10, 1971 94.7 mhz; 68 kw. Ant 430 ft. Stereo. Format: Contemp. ■ Rates same as AM.

**WLIN(FM)**—Nov 19, 1973: 95.5 mhz; 100 kw. Ant 1,060 ft. Stereo. Box 12247 (39211). (601) 982-7336. Metro Radio Inc. Rep: McGaven-Guild. Format: Btl mus. ■ Charles Fletcher, pres & gen mgr. ■ Rates: \$22; 22; 22; 22.

**WOKJ(AM)**—September 1954: 1550 khz; 50 kw-D, 10 kw-N, DA-2. Box 3320 (39207). (601) 948-1515. Tri-Cities Bcstg Co. (acq 4-1-71). Rep: Howard. Format: Black. ■ E. O. Roden, pres; Zane Roden, exec VP & gen mgr; Dick Dawkins, prog dir; Bruce Payne, news dir; George Lund, coml mgr; Bob Kay, mus dir; Stan Conerly, chief engr. ■ Rates: \$23; 19; 23; 15.

**WJMI(FM)**—Co-owned with WOKJ(AM). 1967: 99.7 mhz; 100 kw. Ant 1075 ft. Stereo. Box 3320 (39207). ■ Rates: \$22; 18; 22; 22.

**WRKN(AM)**—See Brandon.

**WSLI(AM)**—September 1938: 930 khz; 5 kw-U, DA-N. Box 8887 (39204). (601) 372-6311 TWX: 810-966-2735. Capitol Bcstg Co. (group owner; acq 6-30-55). Rep: Katz. Format: MOR. ■ T.M. Hederman, pres; Dick Voorhis, gen & coml mgr; Al Simmons, prog dir; C.A. Perkins, chief engr. ■ Rates: \$18; 9.50; 16.25; 9.50.

**WJFR(FM)**—Co-owned with WSLI(AM). Sept 16, 1966: 96.3 mhz; 80 kw. Ant 1420 ft. Stereo. Prog sep from AM. Format: rel. ■ WJTV(TV) affil. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**\*WVLS(FM)**—August 20, 1975: 91.5 mhz; 450 w. Ant 102 ft. Box 6567 (39212). (601) 373-1802. Educational Bcstrs of Miss. Inc. Format: Diversified. ■ Robert Sanders, pres & gen mgr.

**WYIG(AM)**—April 8, 1965: 1590 khz, 5 kw-D, 1 kw-N, DA-N. 750 N. State St. (39201). (601) 355-0373. Fogelman-Thomas Broadcasting Inc. (acq 4-27-78). Rep: Torbet, Midsouth Spot Sls. Format: Top 40. ■ Bill H. Thomas, pres; Jani O'Keefe, coml mgr; Walt Grayson, mus dir; Ken Cook, news dir; Robert Gray, prod dir; Terry Stenzel, chief engr. ■ Rates: \$11, 8.80; 11, 8.80.

## Kosciusko

**WKOZ(AM)**—Oct 31, 1947: 1340 khz; 1 kw-D, 250 w-N. Box A (39090). (601) 289-1340. H. Mims Boswell Jr. (acq 6-1-62). Net: UPI. Format: Top-40. Spec progs: Farm 1 hr wkly. ■ H. Mims Boswell Jr., gen mgr; Ann Hutchinson, coml mgr; Johnny Boswell, prog dir; Lee Sherman, mus dir; Jack Davis, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**WKOZ-FM**—June 25, 1965: 105.1 mhz; 28.5 kw. Ant 165 ft. Format: C&W. Spec progs: Religious 6 hrs wkly. Stereo.

## Laurel

**WAML(AM)**—Oct 20, 1932: 1340 khz; 1 kw-D, 250 w-N. 441 No. Magnolia, Box 367 (39440). (601) 428-5601. New Laurel Radio Stn Inc. Net: NBC. Format: MOR, oldies, top 40. ■ Dave A. Matison Jr, pres; Frank Sumrall, gen mgr; Calvin Holfield, coml mgr; Dennis Smith, prog dir, prom mgr; Michael L. Robinson, mus dir; Jack Herrington, news dir; Walter Hitt, chief engr. ■ Rates: \$3.75; 3.15; 3.75; 3.15.

**WLAU(AM)**—June 15, 1946: 1430 khz; 5 kw-D. Box 167 (39440). (601) 649-1430. Southland Inc. (acq 4-15-65). Net: MBS. Rep: Devney. Format: C&W. Spec prog: Black 3 hrs wkly. ■ F.M. Smith, pres & gen mgr; F. M. Smith Jr, coml mgr; F. Terry Pair, prog dir & mus dir; Steve Tonini, chief engr.

**WNSL(AM)**—Feb 27, 1957: 1260 khz; 5 kw-D. Box 2336 (39440). (601) 426-3182. Voice of the New South Inc. Net: ABC/C, APR. Rep: Savalli/Gates. For-

## Mississippi Radio

mat: MOR. Spec progs: Farm 2 hrs wkly. ■ Joe Carson, pres; Granville Walters, gen mgr; Joe Murray, news dir; Teck Jones, coml mgr; Tony Myrick, mus dir; Ed Ireland, chief engr. ■ Rates: \$5.30; 4.71, 5.30; 4.71

**WNSL-FM**—March 10, 1959: 100.3 mhz, 56 kw. Ant 200 ft. Stereo. (601) 426-3182. Prog sep from AM. Net: Mutual Black. Format: Black. ■ Walter Thigpen, mus dir. ■ Rates: same as AM.

## Leland

**WBAD(FM)**—1974: 94.3 mhz; 3 kw. Ant 290 ft. Box 4426, Greenville (38701). (601) 335-9265. Interchange Communications. (acq 5-12-76). Net: Natl Black. Format: Black. ■ W. D. Jackson, pres. ■ Rates: \$8; 7, 8; 5.60.

**WESY(AM)**—April 8, 1958: 1580 khz, 1 kw-D. Drawer 340, Greenville (38701). (601) 378-9405. PTC Inc. (acq 2-1-78). Net: Mutual Black. Format: Black, reg. ■ Wallace Hoy, pres; Dianne French, gen mgr; Margaret Darden, coml mgr; Jerome Daniels, mus dir; Eddie Williams, prog & news dir; Percy Kuhn, chief engr. ■ Rates: \$7, 7, 7; 6.

## Lexington

**WXTN(AM)**—Oct 23, 1959: 1000 khz; 5 kw-D. Drawer M (39095). (601) 834-1254. Holmes County Broadcasting Co. Group owner: Mathis. Rep: Southern Spot Sales. ■ Robin Mathis, pres; Fannie T. Cothran, gen mgr & chief engr.

## Louisville

**WLSM(AM)**—March 11, 1953: 1270 khz; 5 kw-D. Box 111 (39339). (601) 773-3481 Louisville Bcstg Corp. Group owner: New South. Net: ABC. Rep: Southern Spot Sls. ■ Joe Carson, pres; Fred Vice, gen mgr; John Jenkins, prog dir.

**WLSM-FM**—April 22, 1966: 107.1 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Format: Black.

## Lucedale

**WRBE(AM)**—Sept 3, 1960: 1440 khz; 5 kw-D. Box 827 (39452). (601) 947-8151 Allen Bcstg Co. (acq 1968). Net: MRN. Rep: Dora-Clayton, Keystone. Format: C&W. ■ Douglas T. Luce, pres; Herman Kelly, exec VP & gen mgr; Larry Shirley, coml mgr & prog dir; Tim Rouse, mus dir; Ben Haviland, prom mgr; Rene Steigler, chief engr. ■ Rates: \$5; 4, 4; —

## Magee

**WSJC(AM)**—July 5, 1957: 810 khz; 50 kw-D, 500 w-N, DA-N. Box 426 (39111). (601) 849-3426. Southeast Mississippi Bcstg Co. Group owner: Mathis. Rep: Bernard, Beaver. Format: C&W, gospel, rock & easy lstng. ■ Mrs. Marvin Mathis, gen mgr; Mike Mathis, prog dir; Walter Hearn, chief engr.

**WSJC-FM**—April 11, 1970. 107.5 mhz; 100 kw. Ant 490 ft. Duplicates AM 3 hrs.

## Marks

**WQMA(AM)**—Dec 1, 1969: 1520 khz; 250 w-D. Box 238 (38646). (601) 326-8161. Robert P. Hansen Bcstg Inc. (acq 3-27-76). Net: Mississippi Radio News. Rep: MBA. Format: Top-40. Spec progs: Rel 6 hrs, farm 1 hr, black 5 hrs, wkly. ■ Robert P. Hansen, pres & gen mgr; Marlyss K. Hansen, ofc mgr; J.B. Wilson, mus dir; Harry Hood, opns dir; Jimmy Gilliam, prom mgr; David W. Green, news dir; Arthur Nix, chief engr. ■ Rates: \$5.50; 4.50; 5.50; 4.40.

## McComb

**WAKK(AM)**—April 25, 1975: 1140 khz; 500 w-D. Box 1143 (39648). (601) 684-4116. HWH Corp. Net: UPI. Format: C&W. Spec prog: Black 10 hrs wkly. ■ Carroll Hines, pres; Maureen Clark, gen mgr; Steve King, prog & mus dir; Ronnie Boone, sls mgr; E. B. Smith, chief engr. ■ Rates: \$2.55; 2.55; 2.55; —.

**WAPF(AM)**—April 18, 1948: 980 khz; 5 kw-D. Box 604, 317 Canal St. (39648). (601) 684-7470. Southwestern Bcstg Co. of Mississippi (group owner). Rep:

## Mississippi Radio

Southern Spot Sls. Format: Variety. ■ Philip D. Brady, gen mgr & chief engr; Larry A. Dorr, coml mgr; Agnes Louise McGehee, asst mgr; Dwayne Graham, prog dir; ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**WCCA(FM)**—Co-owned with WAPF(AM). Dec 14, 1967. 94.1 mhz; 57 kw. Ant 160 ft. Stereo. Dups AM 80%.

**WHNY(AM)**—1939: 1250 khz; 5 kw-D, 1 kw-N, DA-N, Box E (39648). (601) 684-8140. Charles W. Holt, Net: ABC/C. Rep: David Carpenter Co. Format: MOR, Top 40. ■ Charles W. Holt, pres; Kenny Lamier, gen mgr; Lee Simms, prog and mus dir; Brenda Rodas, coml mgr; Martie Johnson, chief engr. ■ Rates: \$3.75; 3.35; 3.75, 3.35.



**WIXO(FM)**—Oct. 15, 1978: 105.7 mhz; 100 kw. Ant 390 ft. Stereo. 634 Summit (39648). Oakdale Broadcasting Co. (acq 8-15-1977). Format: Religious. Spec progs: Farm 10 hrs, Black 2 hrs wkly. ■ Hudie C. Hollifield, pres; Jay Phillip Bradshaw, VP & gen mgr Allan Cooper, music dir. ■ Rates: \$4; 4; 4; 4.

### Meridian

**WALT(FM)**—See listing following WOKK(AM).

**WJDQ(AM)**—Feb 1, 1958: 1330 khz; 5 kw-D. Box 5314 (39301). (601) 693-2381 Broadcasters & Publishers Inc. (acq 1970). Net: MBS, MRN. Rep: South Spot Sales. Format: Top 40. ■ Don Partridge, pres & gen mgr; Charles Van Doren, coml mgr; Jay Walters, prog dir; Mike Partridge, mus dir & news dir; John Knost, chief engr. ■ Rates: \$5; 4.50; 5; —.

**WDAL(FM)**—February 1968: 101.3 mhz; 100 kw. Ant 580 ft. Stereo. Format: MOR, good mus.

**WMOX(AM)**—Dec 1, 1945: 1010 khz; 10 kw-D, 1 kw-N, DA-2. Box 1511 (39301). (601) 482-0171 The Miss-Ala Co. (acq 7-8-76). Net: ABC. Spec prog: C&W 14 hrs wkly. ■ Eddie Smith, gen mgr; Len Maith, coml mgr; Jerry Kerns, news dir; Steve Burkes, chief engr.

**WOKK(AM)**—1946: 910 khz; 5 kw-D, 1 kw-N. Box 5797 (39301). (601) 693-2661 New South Bcstg Corp. (group owner; acq 4-1-57). Net: ABC/I. Rep: Savalli/Gates. Format: C&W. ■ F.E. Holladay, pres; Ken Rainey, gen mgr; Joe Carson, sec/treas; R. K. Wall, chief engr.

**WALT(FM)**—Co-owned with WOKK(AM) August 1967. 97.1 mhz; 100 kw. Ant 380 ft. Prog sep from AM. Stereo. Net: ABC/FM. Format: Contemp.

**WQIC(AM)**—December 1957: 1450 khz; 1 kw-D, 250 w-N. Box 5353 (39301). (601) 693-4851 Torgerson Bcstg Co. Inc. (acq 9-14-68). Rep: PRO Radio; Carter Jones. Net: Mutual Black. Format: Black. ■ Stan Torgerson, pres & gen mgr; Mrs. Dorothy Torgerson, off mgr; Marvin Henry, prog dir; Eddie Lee Griffin, mus dir; Larry Torgerson, sls mgr; Joe Saxon Jr., chief engr.

**WTNK(AM)**—Oct 16, 1973: 1390 khz; 5 kw. Box 5186 (39301). (601) 693-3242. East-West Communications Corp. (acq 1973). Net: National Black. Rep: Howard. Format: Black. Spec progs: Jazz 3 hrs wkly. ■ Charles L. Young, pres; Len Maith, gen mgr; Larry Carr, mus dir; C. A. Page, chief engr. ■ Rates: \$6.65; 5.70; 6.65; —

### Mississippi State

**\*WMSB(FM)**—May 24, 1974: 89.1 mhz; 10 w. Ant 112 ft. Drawer NJ (39762). (601) 325-3910. Mississippi State U. Format: Progressive. ■ Robert G. Anderson, gen mgr.

### Monticello

**WMLC(AM)**—1969: 1270 khz; 1 kw-D. Box 1270 (39654). (601) 587-7997 Clinco Inc. Net: Mississippi

Radio News. Rep: Keystone. Format: C&W. Spec prog Black 21 hrs wkly. ■ Jim Clinton, pres & gen mgr.

### Moss Point

**WCIS(AM), WKKY(FM)**—See Pascagoula.

### Natchez

**WMIS(AM)**—May 18, 1941. 1240 khz; 1 kw-D, 250 w-N. Box 1248 (39120). (601) 442-2522. Natchez Bcstg Co. Net: NBC. Format: Top 40, MOR. Spec progs: Black 14 hrs. ■ Diana Ewing Nutter, pres; W. J. Wall, gen mgr; James B. Nutter, prom mgr; Al Britt, prog dir; Jeanerette Harlow, news dir; Lannis Lyngle, chief engr. ■ Rates: \$6.50; 6.50; 6.50, 6.50.

**WNAT(AM)**—Dec 4, 1949: 1450 khz, 1 kw-D, 250 w-N. Box 768 (39120). (601) 442-4895. First Natchez Corp. (acq 11-28-58). Net: ABC/I. Rep: Midsouth Spot Sls. Format: Black, C&W. ■ Mrs. William S. Perkins, pres & gen mgr; Helen B. Flowers, coml mgr; Bob Cupit, prog dir; Frankie Jay, black mus dir; Sam Jones, news dir; Paula Nixon, prom mgr; Bobby Buie, chief engr. ■ Rates: \$7.25; 6.25; 7.25; 6.25.

**WQNZ(FM)**—Co-owned with WNAT(AM). March 1968: 95.1 mhz; 99 kw. Ant 370 ft. Stereo. Prog sep from AM. Format: MOR, top-40. Spec prog: Class 2 hrs wkly. ■ Mark Smitherman, prog dir; Sam Jones, mus dir; Adele Berger, news dir. ■ Rates: \$7.25; 6.25; 7.25; 6.25.

### New Albany

**WNAU(AM)**—March 27, 1955: 1470 khz; 500 w-U, DA-N. Box 808 (38652). (601) 534-4361. New Albany Bcstg Co. Rep: Beaver. Spec progs: Black 3 hrs, C&W 12 hrs, wkly. ■ V. Keith Wroten, gen mgr & chief engr; J. Bryant & Chuck Stepp, coml mgr; Wynez Wroten, prog dir.

**WNAU-FM**—Sept 28, 1966: 103.5 mhz; 36 kw. Ant 79 ft. Prog sep from AM.

### Newton

**WMYQ(AM)**—March 15, 1955: 1410 khz, 500 w-D. Box 496 (39345). (601) 683-3331 Destiny Bcstg Co. (acq 11-2-77). Net: NBC, Miss. Radio News. Rep: Jack Bolton Associates. Format: Top 40. ■ Walter L. Fuss, pres; Vickie Watkins, opns mgr; Larry O'Neal, prog dir; Jack Watkins, mus dir; Larry Fuss, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WMYQ-FM**—April 3, 1975: 106.3 mhz; 3 kw. Ant 158 ft. Dups AM 50%. Format: Ad contemp.

### Ocean Springs

**WOSM(FM)**—Feb 12, 1971: 103.1 mhz; 3 kw. Ant 295 ft. Box 789 (39564). (601) 875-9031 Charles H. Cooper. Net: APR. ■ C. H. Cooper, gen mgr & chief engr; Margaret Cooper, prog dir; Paul Riviere, mus & news dir. ■ Rates: \$4.50; 3.50; 4.50; 3.50.

### Oxford

**WSUH(AM)**—May 1, 1955: 1420 khz; 1 kw-D. Box 511 (38655). (601) 234-6881 WSUH-WOOR Inc. (acq May 1974). Net: Keystone. Rep: Midsouth Spot Sls.

**WOOR(FM)**—Co-owned with WSUH(AM). Jan 1, 1969: 97.5 mhz; 27 kw. Ant 265 ft. Stereo. Prog sep from AM.

### Pascagoula-Moss Point

**WCIS(AM)**—May 1, 1964: 1460 khz; 500 w-D. Box 1789 (39567). (601) 762-1821 Standard Bcstg Inc. (acq 9-67). Rep: Beaver. Format: C&W. ■ Ray Cole, pres; Hal Camello, gen mgr; Collins Powell, mus & prog dir; Les Kerr, news dir; E.D. Quave, chief engr. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**WKKY(FM)**—Co-owned with WCIS(AM) June 1, 1964: 104.9 mhz; 3 kw. Ant 150 ft. Stereo. Box 1789 (39567). (601) 762-1821 Prog sep from AM. Net: MBS. Rep: Beaver. Format: Top 40. ■ Ray Cole, pres; Hal Camello, gen mgr; Dan Lynch, prog & mus dir; J.J. Walker, news dir. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**WGUD(FM)**—June 1, 1976: 106.3 mhz; 2.35 kw. Ant 350 ft. WGUD/Stereo/Inc. Rep: Southern Spot Sales. Format: C&W. ■ Glen Murphey, gen mgr; Chuck Burgess, coml mgr; G. L. Sanders, prog dir. ■ Rates: \$3; 2.75; 3; 2.75.

**WPBM(FM)**—Not on air, target date unknown; 106.3 mhz; 2.2 kw. Ant 345 ft. Broadcasters & Publishers Inc.

**WPMP(AM)**—September 1951. 1580 khz; 1 kw-D. (CP: 5 kw-D, DA). Box 789 (39567). (601) 762-3113. Crest Bcstg Co. Net: ABC. ■ William R. Guest Jr., pres; Walter L. Smith, VP & gen mgr; Hal Camello, coml mgr; Patrick J. Fagan, prog dir.

**WPMO(FM)**—Co-owned with WPMP(AM). December 1964: 99.1 mhz; 26 kw. Ant 185 ft. (CP: 96 kw; ant 320 ft.). Stereo.

### Philadelphia

**WHOC(AM)**—July 31, 1948: 1490 khz; 1 kw-D, 250 w-N. Box 26 (39350). (601) 656-1490. William Howard Cole. Net: Southern Spot Sls. ■ William Howard Cole, pres & gen mgr; Joe Vines, coml & prom mgr; Rex Smith, prog, mus & chief engr; Benjamin A. Coats, news dir. ■ Rates: \$3.25; 3; 3.25; 3.

**WWSL(FM)**—Not on air, target date unknown; 102.3 mhz; 2.35 kw. Ant 345 ft. H & GC Inc.

### Picayune

**WRJW(AM)**—October 1949: 1320 khz; 5 kw-D. Box 849 (39466). (601) 798-4835. Tung Bcstg Co. (acq 9-25-52). Net: ABC, APR. Format: C&W. ■ James O. Jones II, pres & gen mgr; Robert Ingram, prog & news dir; Steve Lee, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**WJOJ(FM)**—Co-owned with WRJW(AM). November 1973: 106.3 mhz; 3 kw. Ant 175 ft. Stereo. Format: Rock. ■ Rates: same as AM.

### Pontotoc

**WSEL(AM)**—Nov 30, 1962: 1440 khz; 1 kw-D. Box 240 (38863). (601) 489-1440. Pontotoc Bcstg Co. Net: MBS. Rep: Keystone, Continental Sls. Format: Diversified. ■ Lee Thompson, pres; Ruth T. Bridges, gen mgr & chief engr; Danny Walls, coml mgr; Lee Thompson Jr., prog dir; Roy Tidwell, mus dir; Hershell George, news dir. ■ Rates: \$2; 2; 2; 2.

**WSEL-FM**—Jan 1, 1966: 96.7 mhz; 3 kw. Ant 405 ft.

### Poplarville

**WRPM(AM)**—1963: 1530 khz; 10 kw-D, 1 kw-(CH). Box 352 (39470). (601) 795-4900. Ben O. Griffin. ■ Ben Griffin, owner, mgr & chief engr.

**WRPM-FM**—Feb 14, 1966: 107.9 mhz; 100 kw. Ant 420 ft. Prog sep from AM.

### Port Gibson

**WKPG(AM)**—November, 1976: 1320 khz; 500 w-D. Box 481 (39150). (601) 437-8836. WKPG Inc. Rep: C. K. Beaver & Associates. Format: Diversified. Spec progs: Black 42 hrs, C&W 12 hrs wkly. ■ Jerry A. Adams, pres; Donald L. Tucker, gen & coml mgr; Bill Ford, chief engr. ■ Rates: \$2.80; 2.80; 2.80; —.

**WPGR(AM)**—Not on air, target date unknown: 1520 khz; 250 w-D. Box 6567, Jackson (39212). South-West Miss Bcstg Co.

### Prentiss

**WKPO(AM)**—July 21, 1965: 1510 khz; 1 kw-D, 250 w-CH. Box 445 (39474). (601) 792-5972. Jeff Davis Bcstg Svc. Net: Miss. Radio. Format: C&W. Spec progs: Farm 2 hrs, black 2 hrs, wkly. ■ Albert Mack Smith, gen mgr; Charles R. Boone, prog & mus dir, coml & prom mgr & chief engr. ■ Rates: \$2.25; 2.25; 2.25; —

### Quitman

**WBFN(AM)**—Feb 2, 1968: 1500 khz; 1 kw-D. Drawer 70 (39355). (601) 776-2931. A. C. Elliott Jr. Format: C&W. ■ A. C. Elliott Jr., pres & chief engr. ■ Rates: \$2; 2; 2; —.

### Ripley

**WCSA(AM)**—June 22, 1964: 1260 khz; 500 w-D. Box 435 (38663). (601) 837-9024. Tippah Bcstg Co. ■ Lewis Davis, gen mgr; Oleta Jones, coml mgr; Wayne Davis, prog dir; Wayne Ridge, chief engr.

**WTXI(FM)**—Not on air, target date unknown: 102.3 mhz; 3 kw. Ant 300 ft. Country-Politan Bcstg.



## Senatobia

**\*WNJC-FM**—Jan 4, 1971 90.1 mhz, 18 kw. Ant 390 ft. Box GG (38668). (601) 562-9221 Northwest Miss. Junior College. Net: NPR. Format: Top 40. ■ Ricky Williams, prod mgr; Roy M. Davis Jr., mus dir; Vanessa Sharp, prog dir; Bonnie Russell, news dir; Romania Jones, prog asst.

**WSAO(AM)**—Aug 8, 1962 1550 khz; 5 kw-D. Box 448 (38668). (601) 562-4445. Northwest Mississippi Bcstg Co. Group owner: Mathis. Format: C&W. Spec progs: Black 10 hrs; Farm 5 hrs wkly. ■ Robin H. Mathis, pres; Roger D. Webb, gen mgr; Ricky A. Williams, prom & news dir; J. Calvin Dean, mus dir & prog dir; J.B. Skelton Jr., chief engr. ■ Rates: \$2.75; 2.75; 2.75; 2.75.

## Starkville

**WKOR(AM)**—July 5, 1968: 980 khz; 1 kw-D. Box 980 (39759). (601) 323-4980. Charisma Broadcasting Co. (acq 6-7-77). Net: ABC/C. Rep: Midsouth Spot Sales. Format: Contemporary. ■ Chuck Cooper, pres & gen mgr; Glen James, prog dir; John Bailey, mus dir; Dennis Hudson, news dir; Johnnie M. Bailey, chief engr. ■ Rates: \$6.50; 5.50; 6.50; 5.50.

**WSSO(AM)**—Nov 8, 1948: 1230 khz, 1 kw-D, 250 w-N. Box 1188 (39759). (601) 323-1230. Starkville Bcstg Co. Net: NBC. Rep: Keystone. Beaver. Format: MOR. Spec prog: Black 12 hrs wkly. ■ Joe Phillips, pres, gen mgr & chief engr; Norvell Williams, coml mgr; Dave Covington, prog dir; David Sandefur, mus dir; Chuck Courteney, news dir.

**WSMU-FM**—Co-owned with WSSO(AM) July 15, 1968: 106.3 mhz; 3 kw. Ant 220 ft. Stereo. Dups AM 100%.

## Tupelo

**WELO(AM)**—May 1944: 580 khz; 1 kw-D, 500 w-N, DA-2. Box 410 (38801). (601) 842-7658. Tupelo Bcstg Inc. Group owner: Birney Imes Jr. Net: MBS, Midsouth. Rep: Southern Spot sls. Format: C&W. Spec prog: Farm 14 hrs wkly. ■ Birney Imes Jr., pres; Ernest Bowen, gen mgr; Chuck Conners, news dir; Billy Joe Crabb, chief engr. ■ Rates: \$5.90; 4.70; 5.90; 4.70.

**WELO-FM**—Sept 1968: 98.5 mhz; 100 kw. Ant 380 ft. Stereo. Progs sep from AM. Format: Btfl mus. ■ Rates same as AM.

**WJLJ(AM)**—Aug 25, 1972: 1060 khz; 250 w-D. Box 1626 (38801). (601) 844-4646. North East Radio Inc. (acq 2-24-78). Net: NBC, Miss. Radio. Format: C&W. ■ E. O. Fritts, pres; Gerry Brophy, gen mgr; Lon Carson, coml mgr; Ken Daws, prog dir. ■ Rates: \$4.50; 4.50; 4.50; —



**WTUP(AM)**—Oct 1953: 1490 khz; 1 kw-D, 250 w-N. Box 258 (38801). (601) 884-1490. Lee Bcstg Corp. Group owner: Roden. Net: ABC/C. Rep: PRO Radio. Format: Contemp rock. ■ E. O. Roden, pres; Larry Nichols, stn mgr; Jim McPherson, prog dir; Tom Collins, mus dir; Jay King, news dir; Truman Patterson, chief engr.

## Tylertown

**WTYL(AM)**—Feb 8, 1969: 1290 khz; 1 kw-D. Box 447 (39667). (601) 876-2105. Tylertown Bcstg Co. Rep: Beaver. Format: MOR. Spec progs: C&W 18 hrs, wkly. ■ Paul Pittman, pres; Douglas Walker, prog dir & coml mgr; Lloyd Cole, news dir; Ken Rushing, mus dir.

**WTYL-FM**—April 9, 1970: 97.7 mhz; 3 kw. Ant 145 ft. Dups AM 90%.

## Vicksburg

**WKYV-FM**—April 1, 1970: 106.7 mhz; 58 kw. Ant 510 ft. Stereo. Box 1357 (39180). (601) 638-5111. Red Carpet City Bcstg Inc. Net: ABC/I. Rep: Beaver. Format: Modern country. ■ Allen U. Hollis, pres; W. K. Hoisington, gen mgr & chief engr; Bob Bishop, coml mgr; Ron Anderson, prog dir. ■ Rates: \$3.91, 3.91, 3.91, 3.91

**WQBC(AM)**—1931 1420 khz; 1 kw-D, 500 w-N. Box 589 (39180). (601) 636-1108. Hol-Co Inc. (acq 11-73). Net: ABC/E. Format: MOR. ■ W. Frank Holifield, pres, gen & coml mgr; Frank Holifield Jr., coml mgr; John D. Harris, chief engr. ■ Rates: \$4.80; 4.80; 4.80; 4.80.

**WQMV(FM)**—March 19, 1966: 98.7 mhz; 56 kw. Ant 310 ft. Box 1111, 2845 Clay St. (39180). (601) 636-5250. WQMV Radio Co. Net: MRN. Rep: Jack Bolton Associates. Format: Contemp. MOR. ■ Waymond Eugene Underwood, pres, gen, prom & coml mgr; Mike Baroudy, prog & mus dir; Bill Ford, chief engr & news dir.

**WJFL(AM)**—1948: 1490 khz; 1 kw-D, 250 w-N, 2202 Washington St. (39180). (601) 636-1494. J. A. West (acq 10-15-75). Net: CBS. Rep: Southern Spot Sales. Format: Top-40. ■ James West, pres; Larry A. Trimmer, gen mgr; Brock Boulette, prog dir; Dave Hopkins, news dir; Sandy McKnight, chief engr. ■ Rates: \$6.45, 5.60; 6.45; 5.

## Water Valley

**WVLY(AM)**—1320 khz; 500 w-D. Drawer 511, Hwy 7S (38965). (601) 473-1164. Tri Lakes Bcstg Co. Format: C&W. Net: ABC/E. ■ Lee Buck, owner; Harry Gooch, gen mgr; Frank Edmondson, prog & news dir. ■ Rates: \$4, 2.50; 2.50; 2.50.

## Waynesboro

**WABO(AM)**—Sept 11, 1954 990 khz; 1 kw-D. Box 507 (39367). (601) 735-4331. Martin Bcstg Inc. (acq 12-18-61). Net: ABC/I. Rep: Spot Sls. Format: Black, C&W ■ Nancy N. Martin, pres, gen mgr & news dir; Marlin Smith, mus dir & prom mgr; Jeff Ketter, chief engr.

**WABO-FM**—June 13, 1973: 105.5 mhz; 3 kw. Ant 145 ft. Dups AM 50%. Stereo. Format: C&W, Top-40.

## Wesson

**\*WWCL(FM)**—Sept 1, 1971 91.1 mhz, 10 w. Ant 115 ft. Copiah-Lincoln Junior College (39191). (601) 643-5284. Format: Contemp. ■ Billy B. Thames, pres; Forest Case, gen mgr.

## West Point

**WKBB(FM)**—Listing Follows WROB(AM).

**WROB(AM)**—September 1947. 1450 khz; 1 kw-D, 250 w-N. Box 1336 (39773). (601) 494-1450. Bob McRaney Enterprises Inc. Net: MBS. Rep: Southern Spot Sls. Format: Farm, Black, MOR. Spec progs: Farm 8 hrs wkly. ■ Bob McRaney Sr., pres; Jack King, gen mgr & chief engr; Joe Bennett, prog dir.

**WKBR(FM)**—Co-owned with WROB(AM). April 14, 1974: 100.9 mhz; 3 kw. Ant 170 ft. Format: Contemp MOR.

## Wiggins

**WIGG(AM)**—Feb 1968: 1420 khz; 1 kw-D. Box 723 (39577). (601) 928-7281 Clinco Inc. (acq 11-71). Net: Miss. Radio News. Rep: Beaver. Format: Diversified. Spec progs: Farm 15 hrs, Black 15 hrs, wkly. ■ James E. Clinton, pres; Dave Nichols, gen mgr; David Nichols Jr., mus dir; Albert Murphy, prog dir; Marie Stringer, prom mgr; Fritz Muffler, chief engr. ■ Rates: \$3; 3; 3.

## Winona

**WONA(AM)**—Oct 25, 1958: 1570 khz; 1 kw-D. Box 669 (38967). (601) 283-1570. Southern Electronics Co. Rep: Southern Spot Sales. Format: C&W, Contemporary. ■ Bob Evans, pres; James Douglas, stn mgr; Maurice Gooch, chief engr. ■ Rates: \$2.07, 1.65; 2.07, —

**WONA-FM**—Jan 4, 1976: 96.7 mhz; 2.5 kw. Ant 206 ft.

## Yazoo City

**WAZF(AM)**—July 7, 1947: 1230 khz; 1 kw-D, 250 w-N. Box 47 (39194). (601) 746-2371. Twelve Thirty Inc. (acq 6-1-67). Net: Miss. Radio News. Rep: Beaver. Format: Black. Spec progs: Farm 2 hrs. C&W 10 hrs wkly. ■ William D. Jones, pres, gen mgr, coml mgr; Kent Buckley, mus dir, prog dir, prom mgr; Bill Edwards, news dir; John D. Harris, chief engr. ■ Rates: \$3; 3; 3; 3.

## Mississippi, Missouri Radio

**WJNS-FM**—Dec 13, 1968: 92.1 mhz; 3 kw. Ant 300 ft. Stereo. Box 1048 (39194). (601) 746-5921 Gateway Bcstg Co. Rep: Midsouth Spot sls. Format: C&W. ■ Joel Netherland, pres & gen mgr; Shirley Netherland, coml mgr; Mark McMaster, mus dir; Leon Hill, chief engr. ■ Rates: \$5.75; 5. 5.75; —

**WYAZ(AM)**—Co-owned with WJNS-FM. April 19, 1974: 1530 khz; 250 w-D, DA. Box 1048 (39194). (601) 746-5921 Prog sep from FM. Net: Natl Black. Rep: Midsouth Spot Sales. Format: Black, Spec progs: Farm 2 hrs wkly. ■ Joel Netherland, pres & gen mgr; Shirley Netherland, coml mgr; Bobby Little, mus & prog dir; Leon Hill, chief engr. ■ Rates: \$5; 4, 5; —.

## Missouri

### Aurora

**KELE(FM)**—Listing follows KSWM(AM).

**KSWM(AM)**—Oct 19, 1961 940 khz; 500 w-D. Box 410 (65605). (417) 678-4131 KSWM Inc. Net: APR, Missouri Net. Format: Diversified. ■ Galen O. Gilbert, pres; Joe L. McCullah, gen & coml mgr & news dir; Randy Estes, prog dir & chief engr. ■ Rates: \$9.50; 9.50; 9.50; 8.

**KELE(FM)**—Co-owned with KSWM(AM). Feb 19, 1968: 100.1 mhz; 2.7 kw. Ant 170 ft. Stereo. Progs sep from AM. Format: MOR.

### Ava

**KSOA(AM)**—1968: 1430 khz; 500 w-D. Box 386 (65608). (417) 683-4191 Douglas County Bcstg Co. (acq 9-8-75). Format: C&W, MOR, Rock. ■ Robert & Violet Woods, Marvin & Linda Coombs, co-owners; Herb Starbuck, sls mgr.

### Ballwin

**\*KYMC(FM)**—Not on air, target date unknown: 88.9 mhz; 10 w. Ant 50 ft. 1528 Locust St. (63011) YMCA of Greater St. Louis.

### Bolivar

**KBLR(AM)**—November 1961. 1130 khz; 250 w-D. Box 360 (65613). (417) 326-5257. NPN Corp. (acq 7-8-76). Net: UPI, Missouri Net, Brownfield Net. Rep: Keystone, Magic Circle. Format: C&W. Spec progs: Farm 10 hrs, jazz 15 hrs, rel 10 hrs, wkly. ■ Ray Neill, pres & gen mgr; Joe R. Neill, prog dir & stn mgr; Melvin Pulley, sls mgr; Bobby Honicutt, news dir. ■ Rates: \$5.80; 5.80; 5.80; 5.80.

**KLTB(FM)**—Co-owned with KBLR(AM). August 1967 106.3 mhz; 3 kw. Ant 200 ft. Dup AM 80%. Format: Top-40, C&W.

### Boonville

**KWRT(AM)**—Aug 11, 1953: 1370 khz; 1 kw-D. Radio Hill Rd. (65233). (816) 882-6686. Big County of Missouri Inc. (acq 12-1-72). Format: C&W. ■ Richard L. Billings, pres & gen mgr; Pat Billings, coml mgr; Chris Johnson, mus & news dir; Al Germond, chief engr. ■ Rates: \$7.50; 5.50; 4.50; 3.50.

**KDBX(FM)**—Co-owned with KWRT(AM). Oct 1, 1974: 99.3 mhz; 3 kw. Ant 285 ft. Stereo. Box 127 (65233). Format: MOR, top 40.

### Bowling Green

**KPCR(AM)**—Dec 13, 1966: 1530 khz; 1 kw-D, 250 w-CH. Box 1 (63334). (314) 324-2283. Pike County Bcstg Co. Net: Brownfield. Format: C&W. Spec prog: Farm 9 hrs wkly. ■ J. Paul Salois, pres, gen mgr & chief engr; Betty A. Salois, stn & sls mgr; Chuck Branstetter, prog dir. ■ Rates: \$11; 11, 11

**KPCR-FM**—Aug 1, 1975: 100.9 mhz; 3 kw. Ant 295 ft. Dups AM 67%.

## Missouri Radio

### Branson

**KBHM(AM)**—Dec 21, 1956: 1220 khz; 1 kw-D. Box S (65616). (417) 334-3133. Shepherd of Hills Bcstg Co. (group owner; acq 12-30-76). Net: APR, Mo. News. Rep: Keystone; Magic Circle. Format: Top 40, MOR. Spec prog: Gospel 10 hrs wkly. ■ Robert Neathery Sr, pres; Bill Eirls, gen mgr; Joe Jablonski, opns mgr; Mike Connor, prog dir & chief engr. ■ Rates: \$5.75; 4.60; 4.60; 4.

**KIRK-FM**—Co-owned with KBHM(AM). March 1, 1971 106.3 mhz; 3 kw. Ant 210 ft. Box S (65616). (417) 334-5155. Format: Top-40, C&W, relig.

### Brookfield

**KGHM(AM)**—Feb 14, 1956: 1470 khz, 500 w-D, DA, 107 S. Main St. (64628). (816) 258-7477 Brookfield Broadcasting Inc. (acq 12-2-74). Format: Contemp Easy Listening. Spec prog: Farm 9 hrs wkly. ■ Gary S. Yantes, pres & gen mgr; Larry Russell, coml mgr; Jim Moss, prog dir; Devin Mosier, news dir; Alice Nicokle, chief engr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

### Buffalo

**\*KBFL(FM)**—1965: 90.3 mhz; 4.3 kw. Ant 245 ft. Stereo. Locust & Main Sts. (65622). (417) 345-2412. School District No. 1, Dallas County. Net: NPR. Format: Top-40, MOR, C&W. Spec prog: Farm 5 hrs, classical 10 hrs wkly. ■ Donald Connelly, gen mgr; Chris Thomas, opns mgr; Jim Harrison, chief engr.

### Butler

**KMAM(AM)**—May 11, 1962: 1530 khz; 500 w-D. 800 E. Nursery St. (64730). (816) 679-4191. Bates County Bcstg Co. Net: Mo. News, Mo. Farm. Format: C&W. Spec prog: Farm 15 hrs wkly. ■ B. D. Thornton, pres, gen & prom mgr & chief engr; Jerry Thornton, coml mgr & prog dir; Lisa Dawes, news dir. ■ Rates: \$6; 6; 6; 6.

**KMOE(FM)**—Co-owned with KMAM(AM). Jan 15, 1975: 92.1 mhz; 3 kw. Ant 150 ft. Dups AM 80%. ■ Rates same as AM.

### Cabool

**KVVC-FM**—Sept 1978: 106.3 mhz; 3 kw. Ant 192 ft. Stereo. Cabool Bcstg Corp. Net: APR. Format: rel. Spec prog: Farm 6 hrs wkly. ■ Rates: \$6; 6; —, 5.50

### Cameron

**KMRN(AM)**—February 1971 1360 khz, 500 w-D, DA, Box 1360 (64429) (816) 632-7201 Cameron Radio Inc. Net: UPI, Missouri Net. Format: Div. Spec prog: Farm 10 hrs wkly. ■ Dewayne Gandy, VP & chief engr; Tom Land, prog & mus dir; Vicki Roberts, news dir. ■ Rates: \$8; 6; 6; —.

### Canton

**KQCA(FM)**—May 4, 1971 102.3 mhz; 3 kw. Ant 175 ft. Box 6 (63435). (314) 288-4436. Lewis & Clark Bcstg Inc. (acq 12-21-77). Net: Missouri Net, Brownfield Net. Rep: Savalli/Gates. Format: Progressive, top 40. Spec prog: Farm 4 hrs, class 3 hrs, wkly. ■ Robert E. Ayers, pres; Larry J. Blickhan, gen mgr; William A. Hoyt, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

### Cape Girardeau

**KFMP(FM)**—Dec 10, 1970: 102.9 mhz; 24 kw. Ant 680 ft. Stereo. Box 280 (63701). (314) 335-0103. KFMP Stereo. Net: ABC/E. Format: Btfl music. ■ David Kaempfer, opns mgr.

**KFVS(AM)**—1925: 960 khz; 5 kw-D, 500 w-N, DA-N, 324 Broadway (63701). (314) 335-5511 TWX 910-760-1564. Hirsch Bcstg Co. (group owner). Rep: PRO Radio; Beaver; Gray. Format: MOR. ■ Oscar C. Hirsch, pres; Ralph L. Hirsch, chief engr; Neal Edwards, coml mgr; Hildegarde Bader, prog dir & prom mgr. ■ KFVS-TV affil.

**KGMO(AM)**—1951 1550 khz; 5 kw-D, DA, Box 558 (63701). (314) 335-5516. Withers Bcstg Co. (acq 6-72). Net: ABC/C, Missouri. Rep: Bunchez. Format:

**C/SI ELECTRONICS INC.**  
3800 S. Congress Ave.  
Boynton Beach, Fla. 33435  
Telephone: (305) 737-5626

Top 40. ■ Ruth H. Withers, mgng partner; Glenn Grojean, coml dir; Tim McKay, mus dir, Lynn Sheplee, news dir; Joe S. Bellis, chief engr.

**KGMO-FM**—March 17, 1969: 100.7 mhz; 28.5 kw. Ant 170 ft. Dups AM 45%. Stereo.

**\*KRCU(FM)**—March 3, 1976: 90.0 mhz, 10 w. Ant 100 ft. 900 Normal (63701). Board of Regents of Southeast Mo. St University.

**KZYM(AM)**—June 10, 1966: 1220 khz; 250 w-D. 1025 Broadway (63701). (314) 335-8291 Missouri-Illinois Bcstg Co. Net: MBS. Rep: Schneider. Format: Modern C&W. ■ Jerome B. Zimmer, pres & gen mgr; Tony Windler, prog dir & prom mgr; Kurt Lawrence.

### Carrollton

**KAOL(AM)**—April 18, 1959: 1430 khz, 500 w-D. Box 278, 102 N. Mason. (64633). (816) 542-0404. Quality Bcstg Co. Inc. (acq 7-19-78) Net: UPI, Missouri Net Inc. Brownfield. Rep: Hopewell, Keystone. Format: Talk, MOR. Spec prog: Farm 14 hrs wkly. ■ B. K. Hawkins, owner & gen mgr; F. R. Carvell, owner & opns mgr; Don Sibley, prog dir; Ken Mallory, mus dir; Suzanne Hawkins, prom mgr; Sharon Carvell, news dir; Dan Davis, chief engr. ■ Rates: \$6.40; 4.75; 6.40; 3.25.

**KAOL-FM**—July 13, 1962 101.1 mhz, 110 kw. Ant 275 ft. Dup AM 70%.

### Carthage

**KDMO(AM)**—June 1, 1947 1490 khz; 1 kw-D, 250 w-N. 1201 E. Chestnut (64836). (417) 358-2648. Carthage Bcstg Co. Inc. (acq 12-10-75). Net: ABC/I, Missouri News Net, Brownfield Farm Net. Rep: Savalli/Gates. Format: MOR. Spec progs: Farm 21 hrs wkly. ■ Ruth Kolpin, pres; Ron Petersen, gen mgr; Dave McGinn, prod mgr; Allen Jennings, mus dir; Chris Beyer, sls mgr; Huell Warren, news dir; Don Shepard, chief engr. ■ Rates: \$5.40; 5.40; 5.40, 5.40.

**KRGK(FM)**—Co-owned with KDMO(AM) Jan 10, 1972: 104.9 mhz; 3 kw. Ant 160 ft. Stereo. Dups AM 54%. Format: Btfl mus. ■ Rates same as AM.

### Caruthersville

**KCRV(AM)**—Feb 22, 1950: 1370 khz; 1 kw-D. Box 909 (63830). (314) 333-1370. Pemiscot Bcstrs. Net: MBS. Rep: Hopewell; Beaver. Format: C&W, MOR. Spec prog: Black 12 hrs wkly. ■ J. Eric Taylor, pres; Cleat Stanfill, gen & coml mgr; Billy Dee, prog & news dir; Tommy Loren, mus dir; Tom Hill, chief engr.

**KCRV-FM**—1975: 103.1 mhz; 3 kw. Ant 195 ft.

### Charleston

**KCHR(AM)**—1953: 1350 khz; 1 kw-D. Box 432 (63834). (314) 683-4678. South Missouri Bcstg Co. Rep: Keystone. Format: MOR, C&W. Spec prog: Classcl 2 hrs wkly. ■ Kermit Barker, pres, gen mgr & chief engr; James L. Byrd III, prog dir; Dennis Mitchell, coml, mus & news dir.

### Chillicothe

**KCHI**  
NA FB

**KCHI(AM)**—March 3, 1950: 1010 mhz; 250 w-D. Box 219, 917 Jackson St. (64601). (816) 646-4173. Ron-tedick Inc. (acq 10-1-74). Format: MOR with country influence. ■ Eugene Vaughn, exec VP & gen mgr; Dick McHargue, farm dir; Dave Musgrave, opns mgr. ■ Rates: \$14.50; 14.50; 14.50; 14.50.

**KCHI-FM**—Oct 1976: 103.9 mhz; 1.55 kw. Ant 400 ft. Dups AM 95%.

### Clayton

**KADI(AM)**—1945: 1320 khz; 5 kw-D. 7530 Forsyth, St. Louis (63105). (314) 721-0200. St. Louis County Bcstg Co. (acq 1958). Group owner: Communications Fund Inc. Rep: ABC Radio Sales Inc. Format: AOR. ■ R. J. Miller, pres & gen mgr; P. F. O'Brien, coml mgr; Peter E. Parisi, prog dir; Paul Donahue, chief engr.

**\*KFUO(AM)**—Dec 14, 1924. 850 khz, 5 kw (LSR to SS Denver 801 De Mun Ave. (63105). (314) 725-3030. Lutheran Church-Missouri Synod. Net: UPI. Format: Concerts, talk, religious. ■ Rev. Paul Devantier, gen mgr; Dennis Stortz, prog opns dir; Rev. Douglas Nicely, religious dir; Ronald Klemm, mus dir; E. J. Draeger, bus affrs, John Fisher, chief engr.

**\*KFUO-FM**—Jan 1, 1948: 99.1 mhz; 100 kw. Ant 440 ft. Stereo. Progs sep from AM. Format: Concert mus.

**\*KHRU(FM)**—May 28, 1968: 88.1 mhz; 10 w. 1 Mark Twain Circle (63105). (314) 726-0881 School District of Clayton. Format: Educl, informational. ■ Potter Varley, prog dir; Chris Strahan, chief engr; Marc Buxton, news dir.

**\*KWUR(FM)**—June 14, 1976: 90.3 mhz; 10 w. Stereo. Box 1182, Lindell & Skinner Blvds, St. Louis (63130). Washington U. Format: Diversified. Spec prog: Jazz 15 hrs wkly. ■ William Danforth, chancellor, David P. Kooy, gen mgr; David C. Thomas, mus dir; D. Grey Thomas, news dir; Eric Johnson, chief engr.

### Clinton

**KDKD(AM)**—1951 1280 khz; 1 kw-D. Box 448. (64735). (816) 885-6141 Clinton Bcstg Co. (acq 6-29-76). Net: ABC/C, ABC/I, Missouri. Rep: Walton. ■ A. E. Dahl, pres; Randal Boesen, gen mgr; Rich Peterson, prog & mus dir; Tiy Bowton, news dir; John Blank, chief engr. ■ Rates: \$7; 7; 7, —

**KDKD-FM**—1975; mhz; 3 kw. Ant 175 ft. Box 113 (64735). Dups AM 90%. Stereo.

### Columbia

**\*KBIA(FM)**—1968: 91.3 mhz; 100 kw. Ant 610 ft. Stereo Quad. Room 409, Jesse Hall, Univ. of Missouri (65211). (314) 882-3431 The Curators of the University of Missouri. Net: NPR. Format: Fine Arts, Jazz, class. ■ W. Theodore Eldredge, gen mgr; Dick Bailey, asst mgr; Robin Armbruster, prom mgr; Charles Burke, pub affairs dir; Jim Butler, bcst engr; Rod Gelatt, news dir; Roger Kaworski, opns mgr & chief engr.

**\*KCOU(FM)**—Oct 31, 1973: 88.1 mhz; 430 w. Ant 110 ft. 101F Pershing Hall, University of Missouri (65201). (314) 442-0604. Independent Residence Hall Assoc Inc. Format: Progs.

**KFMZ(FM)**—Oct 1, 1971 98.3 mhz; 3 kw. Ant 300 ft. Stereo. Box 1345, 1101 E. Walnut (65205). (314) 874-3000. Contemporary Bcstg Inc. Net: ABC/FM. Format: Contemp, Rock. ■ Mike Rice, pres; Norbert Hopfer, gen mgr; Mark Shevitz, prog dir; Dan Donovan, sls mgr; Jeff Freund, mus dir; Gerry Friton, chief engr.

**KFRU(AM)**—Oct 10, 1925: 1400 khz; 1 kw-D, 250 w-N. Box 718 (65205). (314) 449-4141 KFRU Inc. (acq 12-28-48). Net: ABC/I. Rep: PRO Radio; Gray. Format: Diversified. ■ H. J. Waters III, pres; James Aldridge, mgr; Mary Sloan, coml mgr; Larry Caringer, mus dir; Tom Krynski, news dir; Al Germond, chief engr. ■ Rates: \$10; 8; 10; 8.

**\*KPON(FM)**—March 1, 1973: 89.5 mhz; 40 kw. Ant 200 ft. 915 E. Broadway (65201). (314) 443-5611 New Wave Corp. Format: Variety. Spec progs: Fr 2 hrs, Sp 2 hrs, Greek 1 hr, Tibetan 10 hrs, classical 10 hrs, Black 20 hrs wkly.

**KTGR(AM)**—1955: 1580 khz; 250 w-D. Box 459 (65205). (314) 449-2433. Tiger Bcstg Co. (acq 6-22-78). Net: MBS. Rep: Magic Circle Net. Format: C&W. ■ W. J. Wheeler, pres & gen mgr; Tony Knipp, mgr; Dan Timbrook, prog dir; Russ Shallabarger, news dir; Ken Kuenzie, mus dir & chief engr.

**KCMQ(FM)**—Co-owned with KTGR(AM) 1972: 96.7 mhz; 3 kw. Ant 160 ft. Prog sep from AM. Stereo. Format: Album oriented contemp.

**\*KWWC-FM**—Feb 2, 1965: 90.5 mhz; 10 w. Ant 45 ft. Stephens College (65201). (314) 442-2211 ext 273.

Stephens College. Format: Diversified. ■ Dave Irwin, gen mgr; Dennis Drury, chief engr.

### Crestwood

**KSHE(FM)**—Feb 11, 1961 94.7 mhz; 100 kw. Ant 510 ft. Stereo. 9434 Watson Rd. (63126). (314) 842-1111 Century Bcstg Corp. (group owner; acq 10-64). Rep: Century Bcstg Sls. Format: Prog rock. ■ Howard Grafman, pres; Sheldon Grafman, gen mgr & prog dir; Richard Fendelman, news dir; Milan Leggett, chief engr.

### Cuba

**KBCC(AM)**—June 28, 1978: 1410 khz; 1 kw-D. Box 526, No. 2 Westshore Village. (65453). Crawford Bcstg Co. Net: UPI, Missouri Bcsters. Format: Div. ■ John Cozart, pres; Lyman Skyles, news dir; Palmer Lawson, chief engr. ■ Rates: \$7. 7, 5.10; 4.35.

### De Soto

**KHAD(AM)**—Nov 1, 1968: 1190 khz; 5 kw-D. DA. Box 585 (63020). (314) 586-8577 De-Soto Bcstg Co. Rep: Keystone; Magic Circle. Format: News, modern C&W, talk. ■ Pinkney B. Cole, gen mgr & chief engr; Judy Cole, prog dir; Ken Miller, mus dir; Ed Moreland, prom mgr; Steve Lewis, news dir. ■ Rates: \$4.50; 4.50; 4.50; 4.50.

### Dexter

**KDEX(AM)**—Feb 1, 1956: 1590 khz; 1 kw-D. DA-D. Box 249 (63641). (314) 624-3545 Dexter Bcstg Inc. (acq 3-1-77). Net: APR. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Leon E. Steinbrueck, pres & gen mgr; Bob Mayer, prog dir; Terry Vache, news dir; Joe Bellis, chief engr. ■ Rates: \$4.25; 4.25; 3.50; —.

**KDEX-FM**—July 17, 1969: 102.3 mhz; 2.35 kw. Ant 51 ft. Dups AM 75%.

### Doniphan

**KDFN(AM)**—Feb 4, 1963: 1500 khz; 1 kw-D. Hunt Bldg. (63935). (314) 966-3124. Jack G. Hunt. ■ Jack G. Hunt, gen & coml mgr & chief engr; Myra L. Hunt, prog dir.

**KOEA(FM)**—Co-owned with KDFN(AM). 1975: 97.7 mhz; 1 kw. Ant 480 ft.

### East Prairie

**KYMO(AM)**—Nov 15, 1965: 1080 khz; 500 w-D. Drawer 130 (63845). (314) 649-3597 Usher Bcstg (acq 6-1-69). Format: Farm, top-40. ■ H. Charles Beggs, pres; B. L. Webster, gen & coml mgr; Chris Eric Michaels, prog & mus dir; John Starr, prom mgr; Don Brooks, news dir; Archibald Cooper, chief engr. ■ Rates: \$5; 5; 5; —

### El Dorado Springs

**KESM(AM)**—July 18, 1961: 1580 khz; 500 w-D. Box 300. (64744). (417) 876-2741 Cedar Cnty Bcstg (acq 3-15-76). Rep: Keystone. Format: C&W, MOR. ■ Marvin D. Bredemeier, pres, coml & gen mgr, chief engr; Norma J. Bredemeier, prog dir & prom mgr; Dale Bredemeier, mus dir; Steve Young, news dir. ■ Rates: \$3; 3; 3; 3.

**KESM-FM**—June 1, 1965: 105.5 mhz; 3 kw. Ant 135 ft. Dup AM 100%.

### Excelsior Springs

**KEXS(AM)**—August 1968: 1090 khz; 250 w-D. Drawer D (64024). (816) 637-6061. Jeffco Television Corp. Net: UPI. Format: C&W. ■ W. Williams, pres; Larry Faulkner, gen mgr; Elaine Hill, news dir; Darrel Duncan, chief engr. ■ Rates: \$5; 4.50; 5; 4.50.

### Farmington

**KREI(AM)**—Dec 7, 1947: 800 khz; 1 kw-D. KREI Ave. (63640). (314) 756-6476. KBOA Inc. Format: MOR. ■ Terry James, stn mgr.

**KTJJ(FM)**—Co-owned with KREI(AM). June 5, 1977: 98.5 mhz; 100 kw. Ant 870 ft. Stereo. Prog sep from AM. Net: ABC/I. Format: C&W.

### Ferguson

\***KCFV(FM)**—April 17, 1972: 89.5 mhz; 10 w. 3400

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Daily Service to FCC Offices  
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Pershall Rd., St. Louis (63135). (314) 524-8311 Junior College District of St. Louis County, Missouri. Format: MOR. Spec progs: Classical 2 hrs, C&W 2 hrs, jazz 2 hrs wkly. ■ Lynn Wall, gen mgr; Russ Thalaker, chief engr.

### Festus

**KJCF(AM)**—May 10, 1951 1400 khz; 1 kw-D, 250 w-N. Box 368 (63028). (314) 937-7642. United Broadcasting Inc. (acq 4-7-72). Format: C&W, rock. Spec prog: Gosp 8 hrs wkly. ■ Harold Wright, pres; David M. Wright, gen mgr; Wally Taylor, coml mgr; Lloyd James, prog dir & prom mgr; Gib Colling, mus dir; Richard Roth, chief engr. ■ Rates: \$5.30; 4.30; 5.30; 3.

**KXEN(AM)**—See St. Louis.

### Flat River

**KFMO(AM)**—June 1, 1947 1240 khz; 1 kw-D, 250 w-N. St. Joseph Drive (63601). (314) 431-2000. Lead Belt Bcstg Co. Group owner: Oscar Hirsch Stns. Rep: Meeker. Format: Top-40, C&W. Spec prog: Farm 1 hr wkly. ■ Oscar C. Hirsch, pres; Tom Reed, ofc mgr; Tom Moon, mus dir; Jerry Richardson, news dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Florissant

**KSCF(FM)**—Not on air, target date unknown: 97.1 mhz, 50 kw. Ant 500 ft. 2120 Pyrenees Dr. (63033). Florissant Bcstg Co.

### Fredericktown

**KFTW(AM)**—June 29, 1963: 1450 khz; 1 kw-D, 250 w-N. Box 71 (63645). (314) 783-6461 Madison County Bcstg Co. (acq 10-75). Rep: Magic Circle. Format: Progressive country. ■ W. N. Cate Jr., pres; James Bragg, gen mgr & sls mgr; Kevin Durso, news dir; Jerry Lee Dowd, prog dir & chief engr.

### Fulton

**KFAL(AM)**—Nov 14, 1950: 900 khz; 1 kw-D. Box 581, 1805 Westminster (65251). (314) 642-3341 KFAL Inc. (acq 6-1-68). Rep: Savalli/Gates. Format: C&W. Spec prog: Farm 4 hrs wkly. ■ Jay Way, gen mgr; R. W. Terrell, coml mgr; Ron Lutz, farm dir. ■ Rates: \$10.12, 10.12, 10.12; —

**KKCA(FM)**—Co-owned with KFAL(AM) 1970: 97.7 mhz; 3 kw. Ant 300 ft. Stereo. Net: ABC/E. Format: MOR. ■ John Katich, prog dir. ■ Rates: \$7.53; 7.53; 7.53; 7.53.

### Greenfield

**KRFG(FM)**—April 5, 1974: 93.5 mhz; 2.35 kw. Ant 330 ft. Stereo. Public Square (65661). (417) 637-5919. Watkins Investment Co. Net: Missouri. Rep: Magic Circle. Format: Pop progressive. ■ Rates: \$4.50; 3.50; 4.50; 5.75.

### Hannibal

**KGRC(FM)**—Nov 28, 1968: 92.9 mhz; 100 kw. Ant 490 ft. Stereo. Box 1017, 3702 Palmyra Rd. (63401). (314) 221-2221 Great River Communications Inc. Net: ABC-FM. Format: Progressive top 40. Spec prog: Farm 2 hrs wkly. ■ Francis E. Step, pres; Larry Schaffer, gen mgr; Pam Hunt, coml mgr; Karl E. Holtmeyer, chief engr. ■ Rates: \$10; 5.90; 10; 5.90.

**KHMO(AM)**—April 1941: 1070 khz; 5 kw-D, 1 kw-N, DA-2 Box 711 (62301). (314) 221-3450. Mark Twain Media Inc. (acq 7-6-76). Net: NBC. Rep: Masla; Eugene F. Gray Co. Format: C&W. Spec progs: Farm 18 hrs wkly. ■ Don C. Dailey, pres; Joe Gross, gen mgr; Art Francis, sales mgr; Bruce Schneider, rep; Dennis James, prog dir; Jim Spurling, news dir; Ed Summers, chief engr.

## Missouri Radio

### Harrisonville

**KIEE(FM)**—July 19, 1974. 100.7 mhz; 26 kw. Ant 255 ft. Stereo. Box 468 (64701). (816) 884-5404. KIEE-FM Inc. Net: APR, Missouri News Net; Brownsfield Farm Net. Format: Diversified. Spec progs: Farm 6 hrs, classical 2 hrs, C&W 20 hrs wkly. ■ Arnold E. Wilson, pres & chief engr; Charlie Rutz, coml mgr; Darrell Zook, prog dir; Jimmy Mitchell, sports dir. ■ Rates: \$5, 5, 5, 5.

### Hayti

**KCRV(AM)**—See Caruthersville.

### Houston

**KBTC(AM)**—June 28, 1962: 1250 khz; 1 kw-D. Box C (65483). (417) 967-3353. Broadcasters of Texas County Inc. (9-78). Net: Mo. Net, Brownsfield, Rep: Smith; Magic Circle. Format: C&W. ■ Jeryl Smith, pres & gen mgr; Steve Gronemyer, prog dir; Ken Curtis, news dir; Walt Lawson, chief engr. ■ Rates: \$6; 6; 6; 6.

**KSCM-FM**—Co-owned with KBTC(AM). May 1965: 99.3 mhz; 3 kw. Ant 300 ft. Dups AM 75%. (417) 967-4153.

### Independence

**KCCV(AM)**—1947 1510 khz; 1 kw-D, 10841 E. 28th St. (64052). (816) 252-5050. Bolt Bcstg Co. (acq 11-62). Format: Relig. ■ Richard Bott, pres; Samuel Rohrer, bus mgr; Carl Miller, prog dir; Kim Cummings, news dir; C.B. Fraser, chief engr. ■ Rates: \$10; 10; 10.

### Ironton

**KPIA(AM)**—Sept 15, 1972: 1480 khz; 5 kw-D, DA. Box 437 (63650). (314) 546-7473. Mid-America Communications Inc. (acq 11-22-76). Net: APR, Mo. Net. Rep: Keystone. Format: C&W. ■ Robert B. Thomson, pres & gen mgr; Sylvia Martin, office mgr; Doug Sumner, coml mgr; William Ripley, news dir. ■ Rates: \$3.75; 3.75; 3.75; —

### Jackson

**KJAS(AM)**—March 1972: 1170 khz; 250 w-D. Box 312 (63755). (314) 243-8179. Rainbow Bcst Co. (acq 8-5-76). Format: Top 40. Spec progs: Black 1 hr, Ital 1 hr wkly. ■ P. Bruce Dockins, pres; James D. Smith, gen & coml mgr; James D. Gates, mus dir; Charles Morgan, news dir; Tim Daniels, prom mgr; Dave Obergoenner, chief engr.

### Jefferson City

**KJFF(FM)**—Listing follows KLIK(AM)

**KJMO(FM)**—1974: 100.1 mhz; 3 kw. Ant 300 ft. Stereo. 3103 South Ten Mile Dr. (65101). (314) 893-5100. KAIR Inc. Format: Top 40. ■ John Inglish, pres; George Guljahr, gen mgr; Sharon Hayden, coml mgr; Mike Schaefer, opns & mus dir; Ann Kruse, prom mgr; Brian Charles, news dir; Ken Kuenzie, chief engr. ■ Rates: \$5; 5; 5; 5.

**KLIK(AM)**—February 1954: 950 khz; 5 kw-D, 500 w-N, DA-N. Box 414 (65101). (314) 634-2950. KLIK Radio 950 Inc. (acq 6-6-8). Net: ABC/C, APR, Missouri News Net; McHargue Farm Net. Rep: Buckley Radio Sales; Eugene Gray. Format: MOR, Top-40. ■ Stan G. Grieve, exec VP & gen mgr; Dave Neise, coml mgr & prog dir; Dawn Jones, mus dir; Mike Shipley, news dir; Lloyd Collins II, chief engr.

**KJFF(FM)**—Co-owned with KLIK(AM) Dec 1, 1969: 106.9 mhz; 100 kw. Ant 215 ft. Stereo. Progs sep from AM. Net: ABC/C. Format: MOR. ■ Dale Duncan, prog dir.

\***KLUM-FM**—August 1973: 88.9 mhz; 41 kw. Ant 255 ft. 1004 E. Dunklin St. (65101). (314) 751-2885. Bd of Curators of Lincoln Univ. Format: Div. ■ Lloyd Whitehurst, gen mgr; Lloyd Collins, chief engr.

**KWOS(AM)**—January 1937: 1240 khz; 1 kw-D, 250 w-N. Box 478 (65101). (314) 636-3137 KWOS Inc. (acq 11-1-71). Net: CBS, Missouri. Format: MOR. Spec prog, C&W 10 hrs wkly. ■ Wm. Natsch Jr, pres & gen

## Missouri Radio



mgr; Dave Hampton, prog dir; Cathy Pircsuk, news dir; Leroy S. Hackmann, chief engr. ■ Rates: \$9.25; 9.25; 9.25; 9.25.

### Joplin

**KFSB(AM)**—Nov 21, 1948: 1310 khz; 5 kw-D, 1 kw-N, DA-2. Box 1395 (64801). (417) 624-1310. J. R. Bcstg Co. (acq 3-14-71). Net: ABC/E. Rep: Walton; Schneider. Format: Top-40. ■ Richard D. Chegwin, pres & chief engr; Rich Nichols, coml mgr; John C. David, exec VP, gen & prom mgr & prog dir; Tom Jordan, mus dir; Paul Bradley, news dir. ■ Rates: \$9.50; 9.50; 9.50; 9.50.

**\*KOB(AM)**—March 17, 1969: 90.7 mhz, 30 kw. Ant 230 ft. Stereo. 1111 N. Main St. (64801). (417) 624-2518. Ozark Bible College. Format: Relig. Spec prog: Black 2 hrs, Class 12 hrs, wkly. ■ Don Earl Boatman, pres; James Taylor, gen mgr; Charles Borneman, chief engr.

**KODE(AM)**—June 1, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 46, 3001 West 13th St. (64801). (417) 624-4333. TWX 910-744-4516. Gilmore Bcstg Corp. (group owner; acq 6-1-62). Net: APR, CBS. Rep: PRO Radio. Format: Contemp MOR. Spec prog: Farm 2 hrs wkly. ■ James S. Gilmore Jr, pres; Jack T. Mazzie, exec VP opns; Hamilton Shea, exec VP admin/corp dev; John S. Markward, gen mgr; Barbara McKay, loc sls mgr; M. Jay Corrington, stn mgr; John Worthen, prod mgr; Larry Meacham, news dir; Morris Sweet, chief engr. ■ KODE-TV affil.

**KPCG(AM)**—Nov 21, 1974: 102.5 mhz, 100 kw. Ant 440 ft. Stereo. Box 212 (64801). (417) 781-8800. Pentecostal Church of God of America. Net: UPI. Rep: Adventures, Inc. Format: Top 40, gospel. Spec prog: Classcl 3 hrs, easy listening 10 hrs wkly. ■ Jim Nicholson, coml mgr; David F. Reeder, prog dir & gen mgr; Danny Owens, mus dir; Rex D. Chambers, chief engr. ■ Rates: \$3; 2.50; 2.75, 3.

**KQYX(AM)**—May 25, 1962: 1560 khz, 10 kw-D, DA. Box 152, 2510 W. 20th St. (64801). (417) 781-1313. William B. Neal. Net: ABC/C. Rep: Bunchez. Format: MOR. ■ William E. Neal, pres & gen mgr; Bob James, news dir; Jack Maxton, chief engr. ■ Rates: \$8.25; 8.25; 8.25; 8.25.

**KSYN(AM)**—Co-owned with KQYX(AM). Dec 19, 1960: 92.5 mhz; 100 kw. Ant 430 ft. Stereo. Prog sep from AM. Net: ABC/FM. Rep: Bunchez. Format: Variety. ■ Rates: \$12.10; 12.10; 12.10; 12.10.

**WMBH(AM)**—March 1928: 1450 khz; 1 kw-D, 250 w-N. Box 608 (64801). (417) 623-1450. Big Chief Bcstg of Mo. (acq 2-21-73). Rep: Avery Knodel. Format: C&W. ■ William A. Serle, gen mgr; Jacquie Seroy, prog dir; Fred Anderson, mus dir; Loy Connor, news dir; Lloyd Frazier, chief engr. ■ Rates: \$7.60; 7.60; 7.60; 6.80.

### Kansas City

**KAYQ(AM)**—Sept 1, 1971: 1190 khz; 1 kw-D, 250 w-N, DA-N. 3435 Broadway (64111). (816) 753-7707. Coleman American Bcstg Co. (acq 8-29-75). Rep: PRO Radio. Format: C&W. Spec progs: Farm 1 hr wkly. ■ James F. Coleman, pres; Sherman Titens, gen mgr; Jim Long, sls mgr; Jon Reed, mus & prog dir; Cary J. Hahn, news dir; Ben Weiss, chief engr. ■ Rates: \$27; 21, 25; 17.

**KBEA(AM)**—See Mission, Kan.

**KBEQ(AM)**—November 1960: 104.3 mhz; 50 kw. Ant 950 ft. Stereo. 3100 Broadway, Suite 111 (64111). (816) 531-2535. TWX 910-771-2051. KBEQ Inc. (acq 12-1-72). Rep: ABC Radio Spot Sales. Format: Top 40.

■ Marl L. Wodlinger, pres & gen mgr; Constance J. Wodlinger, VP; Chris J. Stolfa, coml mgr; Bob Laurence, prog dir; Kim Welsh, mus dir; Bobby Kline, news dir; Dave Allen, chief engr. ■ Rates: \$42, 48; 62; 62.

**KCEZ(FM)**—Listing follows KCMO(AM).

**KCCV(AM)**—See Independence.

**KCKN(AM)**—See Kansas City, Kan.

**KCMO(AM)**—June 10, 1936: 810 khz; 50 kw-D, 10 kw-N, DA-2. 4500 Johnson Dr, Fairway, Kan. (66205). (913) 677-8181. Meredith Corp. (group owner; acq 10-2-53). Net: ABC/E. Rep: MMR. Format: Adult personality. ■ Steve Shannon, VP & gen mgr; Mike McGee, natl sls mgr; Bill Newman, sls mgr; Tom Barsanti, prog dir; Larry Clark, prod dir; Lynn Ailor, prom mgr; Chuck Wolf, news dir; Tim Sawyer, chief engr. ■ Rates: \$65; 40; 45; 22.

**KCEZ(FM)**—Co-owned with KCMO(AM) February 1948: 94.9 mhz; 100 kw. Ant 1060 ft. Prog sep from AM Stereo. Format: Btfl mus. ■ Lew Campbell, stn mgr; Gary Reames, sls mgr. ■ KCMO-TV affil. ■ Rates: \$48; 52; 52; 36.

**\*KCUR-FM**—October 1957: 89.3 mhz; 100 kw. Ant 820 ft. Stereo. 5100 Rockhill Rd. (64110). (816) 276-1551. University of Missouri, Kansas City. Net: NPR. Format: Classical, pub affrs. ■ Sam Scott, dir of bcstg; Mark Morelli, prod mgr; D. J. Harris, admin asst; Bob Thatch, mus dir; Mark Poindexter, news dir; Billy Hunnacutt, dir bcst engrng.

**\*KLJC(FM)**—Aug 9, 1970: 88.5 mhz; 10 kw. Ant 175 ft. c/o Don Hawkins, 1111 West 39th St. (64111). (816) 753-4514. Calvary Bible College. Format: Educl. ■ Leslie Madison, pres; Don Hawkins, gen mgr; Harry S. Waterhouse, prog dir; Darrell Nickolaus, chief engr.

**KMBR(FM)**—Listing follows KMBZ(AM).

**KMBZ(AM)**—1921: 980 khz; 5 kw-U, DA-N. 4935 Belinder Rd., Shawnee Mission, Kan. (66205). (913) 236-9800. Bonneville International Corp. (group owner; acq 5-12-67). Net: CBS, UPI. Rep: Torbet-Lasker. Format: MOR. ■ Don Bybee, pres; Walt Lochman, VP & gen mgr; Bill Lytle, local sls mgr; Steve Bell, prog dir; Bob Minter, prom dir; Noel Heckerson, news dir; Chuck Casterline, chief engr.

**KMBR(FM)**—Co-owned with KMBZ(AM). October 1962: 99.7 mhz; 98 kw. Ant 950 ft. Prog sep from AM. Format: Btfl mus.

**KPRS(FM)**—Listing follows KPRT(AM).

**KPRT(AM)**—1950: 1590 khz; 1 kw-D. 2301 Grand Ave. (64108). (816) 471-2100. KPRS Bcstg Corp. Net: Natl Black. Rep: Howard. Format: Black. ■ Andrew R. Carter, pres; John E. Carter, gen mgr; Bob L. Anderson, asst gen mgr; Robert Leadham, chief engr.

**KPRS(FM)**—1963: Co-owned with KPRT(AM). 103.3 mhz; 100 kw. Ant 450 ft. Stereo. Progs sep from AM.

**\*KTSR(FM)**—Nov 11, 1960: 90.1 mhz; 10 w. 1700 E. Meyer Blvd. (64131). (816) 333-6256. Nazarene Theological Seminary Radio Corp. Format: 90% sacred music. ■ Dr. Stephen Nease, pres; Paul M. Unterkicher, gen mgr; David Reed, chief engr.

**KUDL(FM)**—See Kansas City, Kan.

**KWKI(FM)**—March 3, 1958: 93.3 mhz; Ant 290 ft. (CP: 100 kw) Stereo. 1722 Main St. (64108). (816) 474-6400. FM Broadcasting Inc. (acq 2-71). Group owner: Communications Fund Inc. Net: ABC/FM. Rep: Marv Roslin Inc. Format: Rock. Spec progs: Black 1 hr wkly. ■ Richard J. Miller, pres; Jon Goodman, gen mgr; Joe Blood, prog dir; Ed Loesch, chief engr. ■ Rates: \$15; 15; 15; 15.

**KXTR(FM)**—Sept 3, 1959: 96.5 mhz, 90 kw. Ant 670 ft. Stereo. Box 1605 (64141). (913) 257-1480. KXTR Bcstg Co. (acq 1-1-76). Net: MBS. Rep: Concert Music. Format: Classical. ■ Robert P. Ingram, pres; Rick Kupper, coml mgr; Keith Painton, prog dir; Jim Browne, mus dir; Teresa Wacht, prom mgr; Bill Cannady, news dir; C. B. Frazer, chief engr. ■ Rates: \$13; 15; 15; 16.

**KYYS(FM)**—Listing follows WDAF(AM).

**WDAF(AM)**—Feb 16, 1922: 610 khz; 5 kw-U. 3030 Summit, Signal Hill (64108). (816) 753-4567. TWX

910-771-2047. Taft Bcstg Co. (group owner; acq 4-1-64). Net: ABC/I. Rep: Katz. Format: Contemp. MOR. ■ Dudley Taft, pres; Robert R. Fanning, gen mgr; James B. Adams, natl sls mgr; Ron L. Voss, gen sls mgr; Ross Reagan, prog dir; Charles Gray, news dir; James P. Schmidt, chief engr.

**KYYS(FM)**—Co-owned with WDAF(AM). March 5, 1961: 102.1 mhz; 100 kw. Ant 940 ft. Progs sep from AM. Format: Rock. ■ Ron Voss, stn mgr; Max Floyd, prog dir. ■ WDAF-TV affil.

**WHB(AM)**—1922: 710 khz; 10 kw-D, 5 kw-N, DA-2. 106 West 14th (64105). (816) 221-8300. Storz Bcstg Co. (group owner; acq 1954). Rep: Blair. Format: Top 40. ■ Robert H. Storz, pres; James H. Erwin, gen mgr; Al Casey, prog dir; Don Berns, mus dir; Edward Lewis, news dir.

### Kennett

**KBOA(AM)**—July 19, 1947: 830 khz; 1 kw-D. Box 509 (63857). (314) 888-4616. Earldun Bcstg Inc. (acq 11-21-66). Rep: Beaver. Net: APR. Format: MOR. ■ M. F. Dunne Jr, chief exec officer; Charles C. Earls, pres & gen mgr; Charlie Austin, stn mgr; John C. Mays Jr, farm dir; Steve Mays, prog dir; Tom Colvin, news dir; Larry Anthony, chief engr. ■ Rates: \$18; 18; 9; —

**KTMO(FM)**—Co-owned with KBOA(AM) 1948: 98.9 mhz; 100 kw. Ant 370 ft. Stereo. (314) 888-4991. (acq 11-1-66). Prog sep from AM. Net: ABC/FM. Format: C&W. ■ Joe Ross, news dir. ■ Rates: \$9; 9; 9; 9.

**KBXM(AM)**—May 21, 1964: 1540 khz; 1 kw-D, 500 w-CH. Box 569 (63857). (314) 888-5333. Bootheel Bcstg Co. Net: ABC/E. Rep: ANS. ■ Rudy Pylant, gen mgr.

### Kirksville

**KIRX(AM)**—Oct 17, 1947: 1450 khz; 1 kw-D, 250 w-N. Box 130 (63501). (816) 665-3781. Community Bcstrs Inc. Net: ABC/E. Format: General. Spec progs: C&W 12 hrs, talk 12 hrs wkly. ■ Sam A. Burk, pres & gen mgr; Robert M. Carlson, prog dir; Alan C. Chettle, coml mgr; George P. Porter, chief engr. ■ Rates: \$10.50; 9.75; 9.75; 9.75.

**KRXL(FM)**—Co-owned with KIRX(AM). September 1967: 94.5 mhz; 42 kw. Ant 410 ft. (816) 665-9828. Prog sep from AM. Net: ABC/I; Missouri News; Brownfield. Format: MOR. Spec progs: Farm 10 hrs wkly. ■ Walt Platz, prog dir. ■ Rates: \$6.75; 6.75; 6.75; 6.75.

### Lebanon

**KJEL(AM)**—Oct 20, 1973: 1080 khz; 250 w-D. Box 1112 (65536). (417) 532-9111. Risner Bcstg Inc. Format: MOR, news. ■ James L. Risner, pres, coml & prom mgr & chief engr; Judy Gaffney, gen mgr; Ella Mae Risner, prog & mus dir; Ed Sisson, news dir.

**KJEL-FM**—Oct 20, 1973: 103.7 mhz; 30 kw. Ant 255 ft. Dups AM 60%. Stereo.

**KLWT(AM)**—July 4, 1948: 1230 khz; 1 kw-D, 250 w-N. Radio Park, New Buffalo Rd. (65536). (417) KE2-2962. Lebanon Bcstg Co. Format: MOR. Spec prog: C&W 15 hrs wkly. ■ Zoe Coughenour, pres; Warren Goforth, gen & coml & prom mgr & prog dir; Bob Williams, news dir; Eugene Clay, chief engr. ■ Rates: \$4.15; 3.75; 4.15; 3.75.

### Lexington

**KBEK(FM)**—Listing follows KLEX(AM)

**KLEX(AM)**—April 19, 1956: 1570 khz; 250 w-D. Box 188 (64067). (816) 259-3232. KLEX Inc. (acq 4-26-76). Net: Missouri. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Kenneth E. Meyer, pres; Ray Beckwith, gen & coml mgr; Skip Allen, mus dir; Greg Mitchell, news dir; Ken Sells, chief engr. ■ Rates: \$6.50; 6.50; 6.50; 6.50.

**KBEK(FM)**—Co-owned with KLEX(AM). Sept 11, 1969: 106.3 mhz; 3 kw. Ant 205 ft. (CP: 107.3 mhz; 100 kw. Ant 500 ft.). Dups AM 90%.

### Liberty

**KFIX(AM)**—Feb 14, 1967: 1140 khz; 500 w-D. DA-D. Box 1140 (64141). (816) 531-3400. S & M Investments Inc. (acq 3-24-76). Net: APR. Format: C&W. ■ M. Crawford Clark, pres; Jimmy Dallas, gen mgr; Chuck Jussey, mus dir; Jim Dillman, news dir.



**KFIX-FM**—1978: 106.5 mhz; 100 kw. Ant 830 ft. Prog sep from AM.

\***KWPB(FM)**—1974: 91.9 mhz; 10 w. Ant 46 ft. William Jewell College (64068). William Jewell College. (816) 781-3806. Format: Diversified.

**Macon**

**KLTI(AM)**—Jan 30, 1966: 1560 khz, 250 w-D. Box 188 (63552). KLTM Radio Inc. Format: C&W. ■ Leland E. Ebert, pres, gen mgr & chief engr; Imogene Ebert, VP, prog dir, prom & asst mgr.

**Malden**

**KTCB(AM)**—Sept 15, 1954: 1470 khz; 1 kw-D. Box 379 (63863). (314) 276-4551 Tri-County Bcstg Co. ■ Richard J. Wiethan, pres & chief engr; James C. Wiethan, coml & prom mgr.

**Mansfield**

**KTRI-FM**—1978: 95.9 mhz; 3 kw. Ant 205 ft. Box 575 (65536). Mansfield Bcstg Co. Format: C&W.

**Marshall**

**KMFL-FM**—Listing follows KMMO(AM).

**KMMO(AM)**—May 29, 1949: 1300 khz; 1 kw-D. Box 128 (65340). (816) 886-7422. KMMO Inc. (acq 11-15-51). Net: UPI, Brownfield Farm. Format: C&W. Spec Progs: Farm 9 hrs wkly. ■ A. D. Sappington, pres; Harold Douglas, gen & coml mgr; Joe Harris, prog dir; Jack Abdon, news dir; W. W. Williams, chief engr. ■ Rates: \$10; 8; 8; 8.

**KMFL-FM**—Co-owned with KMMO(AM). December 1968: 102.9 mhz; 56 kw. Ant 380 ft. Stereo. Dups AM 100%.

\***KNOS(FM)**—Nov 1, 1968: 91.7 mhz; 10 w. Ant 51 ft. Missouri Valley College (65340). Missouri Valley College. Format: Ed. Spec prog: Black 4 hrs wkly. ■ Lloyd Purdy, gen mgr & chief mgr.

**Marshfield**

**KEMM(AM)**—Nov 1, 1969: 1510 khz; 250 w-D. Box 586 (65706). (417) 468-4647. Webster County Bcstg Co. Rep: Magic Circle. Format: C&W. Spec progs: Rock Sat & Sun afternoons. ■ Earl Steinert, pres; Larry Chisholm, gen mgr & chief engr; Bill Davis, news dir.

**Maryville**

**KNIM(AM)**—1953: 1580 khz; 250 w-D. Box 278 (64468). (816) 582-2151 Nodaway Bcstg Corp. (acq 4-1-72). Format: MOR. Spec progs: Farm 2 hrs wkly. ■ George E. Powers, pres & gen mgr; Fred Clift, coml mgr; Gary Cantrell, prog dir.

**KNIM-FM**—September 1972: 95.3 mhz; 3 kw. Ant 235 ft. Dups AM 80%.

\***KXCV(FM)**—Jan 15, 1971: 90.5 mhz; 100 kw. Ant 510 ft. Northwest Mo. State U. (64468). (816) 582-2076. Bd of Regents for Northwest Missouri State U. Net: NPR. Format: Classical, talk. ■ B. D. Owens, pres; Warren Stucki, chief engr.

**Mexico**

**KWWR-FM**—Listing follows KXEO(AM).

**KXEO(AM)**—Dec 3, 1948: 1340 khz; 1 kw-D, 250 w-N. Box 475, 1705 E. Liberty (62562). (314) 581-2340. KXEO Radio Inc. (acq 3-8-78). Net: MBS. Format: Talk, C&W. ■ W. Earl Dougherty, pres, gen & coml mgr; Karen Mossman, news dir; James Faughn, chief engr.

**KWWR-FM**—Co-owned with KXEO(AM). Dec. 14, 1966: 95.7 mhz; 55 kw. Ant 300 ft. Stereo. Progs sep from AM. (314) 581-5500. Format: Btlf mus.

**Moberly**

**KRES(FM)**—Listing follows KWIX(AM).

**KWIX(AM)**—June 1950: 1230 khz; 1 kw-D, 250 w-N. Box 619 (65270). (816) 263-1230. KWIX Inc. Net: APR. Format: MOR, talk. ■ Jerrell A. Shepherd, pres & gen mgr; Ben Morgan, coml mgr; Greg Walker, news dir; Ed Morris, chief engr. ■ Rates: \$17; 13; 10.

**KRES(FM)**—Co-owned with KWIX(AM). October 1966: 104.7 mhz; 50 kw. Ant 480 ft. Prog sep from AM.

Stereo. Box 430. (65270). (816) 263-1600. KRES Inc. Net: ABC/C, Mo. Format: C&W, farm. ■ Richard Womack, gen mgr; Jack Larkin, news dir; Floyd Houpt, chief engr. ■ Rates: \$21, 13; 13; 10.

**Monett**

**KRMO(AM)**—August 1950: 990 khz; 250 w-D. Box 270 (65708). (417) 235-5220. Monett Bcstg Co. (acq 12-76). Net: APR. ■ Dewey Johnson, pres; Elvis Moody, gen mgr; James Helmkamp, chief engr.

**KKBL(FM)**—Co-owned with KRMO(AM). Dec., 1977: 95.9 mhz; 3 kw. Ant 270 ft. Dups AM 85%.

**Montgomery City**

**KVCM(FM)**—August 15, 1977: 103.9 mhz; 3 kw. Ant 300 ft. Stereo. 405 E. Norman, Box 160 (63361). (314) 564-3751 Montgomery County Bcstg Corp. Net: UPI, Missouri, Bronfield Farm. Format: Div. ■ Donald F. Humphrey, gen & coml mgr; Curtis D. Duncan, dir of opns; Marty Bosley, sports dir; Claretta Craven, news dir; Bill Westbrook, chief engr. ■ Rates: \$7.10; 7 10; 7 10; 7.10.

**Mountain Grove**

**KLRS(AM)**—Nov 16, 1954: 1360 khz; 1 kw-D. 9th & Hubbard (65711). (417) 926-4650. KLRS Bcstg Co. Net: Commodity News. Rep: Keystone; Magic Circle. Format: C&W. ■ Roger H. Taylor, pres; Lynn W. Herrin, gen mgr; Stan Friend, prog & mus dir; Rick Davis, news dir; Lou Wehmer, chief engr. ■ Rates: \$5; 5; 5; 5.

**KLRS-FM**—July 1, 1977: 92.7 mhz; 3 kw. Ant 300 ft. Prog sep from AM. Stereo. Kickapoo Prairie Bcstg Co. Inc. Format: MOR. Spec prog: Farm 5 hrs wkly. ■ Rates: \$5; 5; 5; 5.

**Neosho**

**KBTN(AM)**—Feb 1, 1954: 1420 khz; 500 w-D. Box K (64850). (417) 451-1420. KBTN Inc. (acq 4-16-60). Net: Mo. News. Net: UPI. Format: MOR. Spec prog: Farm 6 hrs, C&W 12 hrs, religious 6 hrs wkly. ■ Galen O. Gilbert, pres; David L. Winegardner, VP & gen mgr; Steve Kenny, coml mgr; Cathy Bridges, news dir; Dan Henley, prog dir; Wilbur Blankenship, chief engr. ■ Rates: \$9; 7.60; 7.60; 7.60.

**Nevada**

**KNEM(AM)**—1949: 1240 khz; 250 w-U. Box 447 (64772). (417) 667-3113. Radio KNEM Inc. (acq 1954). Format: MOR. ■ Kenneth E. White, pres, gen mgr & chief engr. ■ Rates: \$5.40; 5.40; 5.40; 5.40.

**Osage Beach**

**KRMS(AM)**—December 1952: 1150 khz; 1 kw-D. Box 225 (65065). (314) 348-2772. Central Missouri Bcstg Co. (acq 8-31-76). Spec prog: C&W 40%. ■ James L. Risner, co-owner, gen & coml mgr & chief engr; Ella Mae Risner, co-owner, prog dir & prom mgr.

**KRMS-FM**—April 12, 1964: 93.5 mhz; 2.4 kw. Ant 285 ft. Prog sep from AM.

**Overland**

\***KRSH(FM)**—Nov. 7, 1977: 90.1 mhz; 10 w. Ant 60 ft. 9120 Bristol (63114). (314) 429-7111 Ritenour Consolidated School District.

**Parkville**

\***KGSP(FM)**—April 1972: 90.3 mhz; 10 w. Ant 100 ft. Park College, Kansas City (64152). (816) 741-2000 ext 291 Bd. of Trustees of Park College. Format: Progressive, jazz. ■ Robert Owens, gen mgr; Norman Robertson, chief engr.

**Piedmont**

**KPWB(AM)**—May 16, 1966: 1140 khz; 1 kw-D. Box 50, Highway H (63957). (314) 223-4205. Wayne County Bcstg Co. (acq 7-71). Rep: Magic Circle. Format: C&W. ■ Gaylon Bumpus, pres; Dennis Hovis, gen & coml mgr; Jimmy Haggert, prog & news dir; Alan Conner, prom mgr; Howard Counts, chief engr.

**Point Lookout**

\***KSOZ(FM)**—Feb 10, 1962: 91.7 mhz; 25 kw. Ant 185 ft. School of the Ozarks (65726). (417) 334-3101. Net: NPR. Format: Progs, talk, serious music. ■ Joe F.

Embser, gen mgr; Bill Mahnkey, prog dir; Gene Bridges, news dir; R. W. Stauffer, chief engr.

**Poplar Bluff**

**KJEZ(FM)**—Not on air; target date unknown: 95.5 mhz; 100 kw. Ant 427 ft. Box 437, Ironton (63650). Farr Communications Corp. Format: Standard pop.

**KLID(AM)**—May 22, 1961: 1340 khz; 1 kw-D, 250 w-N. KLID Bldg., Box 458, 11th & Vine (63901). (314) 785-9639. Don M. Lidenton. Net: ABC/C. Rep: Walton, Messina, Schneider. Format: Contemp, variety, solid gold, MOR. ■ Don Lidenton, owner, gen & prom mgr & chief engr & coml mgr; Sam English, mus dir. ■ Rates: \$8; 8; 8; 8.

**KPBM-FM**—Listing follows KWOC(AM).

**KWOC(AM)**—May 10, 1938: 930 khz; 5 kw-D, 500 w-N, DA-N. Box 399 (63901). (314) 785-0881. Three Rivers Bcstg (acq 12-3-72). Net: NBC, Delta, Missouri Net. Rep: Savalli/Gates. Format: C&W. Spec progs: Black 1 hr, Farm 5 hrs wkly. ■ Delbert W. Shaffner, pres; Leland Shaffner, VP & gen mgr; Mike Wagner, mus dir & opns mgr; Bill Clananahan, chief engr. ■ Rates: \$11.10; 10; 10.50; 7.50.

**KPBM-FM**—Co-owned with KWOC(AM). 1952: 94.5 mhz; 14 kw. Ant 215 ft. Prog sep from AM. (acq 12-3-72). Format: Top 40, gospel. ■ Bryan Sharp, mus dir & opns mgr. ■ Rates: \$3.40; 3.40; 3.40; 3.40.

**Portageville**

**KMIS(AM)**—Sept 1, 1960: 1050 khz; 1 kw-D. Box 250 (63873). (314) 379-5436. New Madrid County Bcstg Co. Net: ABC/I. Format: C&W. Spec progs: Farm 3 hrs, Gospel 6 hrs wkly. ■ J. Shelby McCallum, pres; Jim Freeland, gen mgr; Jon Crutchfield, stn mgr & coml mgr; Danny Ramsey, mus dir; Tom Hill, chief engr. ■ Rates: \$3.75; 3.75; 3.75; 3.75.

**KMIS-FM**—Jan 31, 1976: 106.3 mhz; 3 kw. Ant 230 ft. Prog sep from AM. Stereo. Format: Top-40. Spec prog: Gospel 3 hrs, C&W 6 hrs wkly. ■ Lisa Derouse, mus dir.

**Potosi**

**KYRO(AM)**—Feb 22, 1959: 1280 khz; 500 w-D. Box 280 (63664). (314) 438-2136. Mid-Central Bcstg Co. (acq 10-15-70). Rep: Keystone. Format: C&W, talk. ■ J. W. Crisman, pres; Bill Perry, gen mgr & prog dir; Joe W. Duty, coml mgr; Rik Edwards, prom mgr; Edi Doughty, mus dir.

**Rolla**

**KCLU(AM)**—Aug 19, 1960: 1590 khz; 1 kw-D. Box 728 (65401). (314) 364-1590. Progs Bcstg Co. of Mo. (acq 4-28-76). Rep: Magic Circle. Format: Contemp. ■ Roy D. Stanley, owner & gen mgr; Mrs. Donna F. Stanley, stn mgr; Doug Gary, prog dir; Marvin Busch, coml mgr; Julia Stanley, mus dir.

**KCLU-FM**—Nov 20, 1964: 94.3 mhz; 2.8 kw. Ant 295 ft. Prog sep from AM.

\***KMNR(FM)**—1974: 89.7 mhz; 300 w. Ant 230 ft. 203A Mining Bldg (65401). (314) 341-4272. Curators of Univ. of Missouri. Format: Prog, rock, underground. Spec progs: Black 14 hrs, C&W 4 hrs wkly. ■ David A. Heile, gen mgr; Debbie Manning, prom mgr; Doug Wohler, prog dir; Joe Kracum, mus dir; Craig Bernstien, news dir; Jeff Bradshaw, chief engr.

**KTTR(AM)**—Sept 30, 1947: 1490 khz; 1 kw-D, 250 w-N. Box 727 (65401). (314) 364-2525. Phelps County Bcstg Inc. (acq 1-7-68). Net: ABC/E, Mo. News. Rep: Walton. Format: MOR. Spec prog Farm 3 hrs wkly. ■ Robert M. McKune, pres & gen mgr; Dottie Pearson, coml mgr; Michael Randsell, prog & mus dir; David White, news dir; James C. Adams, chief engr.

**KZNN(FM)**—Co-owned with KTTR(AM). Feb 12, 1973: 105.3 mhz; 28.5 kw. Ant 155 ft. Stereo. Prog sep from AM. Net: ABC/I, Brownsfield Farm. Format: C&W.

\***KUMR(FM)**—January 1964: 88.5 mhz; 100 kw. Ant 480 ft. Stereo. G-6 Library (65401). (314) 341-4386.

## Missouri Radio

Curators of the Univ. of Missouri. Net: NPR. Format: Class, pub affairs. ■ Tim Jones, gen mgr; Michael Morgan, prog dir; Linda Flentje, dev mgr; Charlotte Ecker, news dir; Jeff Stoll, chief engr.

**KZNN(FM)**—Listing follows KTTR(AM).

### St. Charles

**\*KCLC(FM)**—October 1968: 89.1 mhz; 1.5 kw. Ant 240 ft. Lindenwood College (63301). (314) 946-2762. Lindenwood Female College. Net: UPI. Format: Div. ■ Robert White, dir of bcstg; Paul Grundhauser, chief engr.

**KIRL(AM)**—April 3, 1958: 1460 khz; 5 kw-D, 500 w-N, DA-2. Box 1460 (63301). (314) 946-6600. Contemporary Media Inc. (acq 8-1-68). Group owner: Rice Bcstg. Net: MBS. Rep: Pro Radio. Format: C&W. ■ Mike Rice, pres & gen mgr; Jim Conners, news dir; Gerry Friton, tech dir. ■ Rates: \$24, 16; 24; 15

### Ste. Genevieve

**KSGM(AM)**—See Chester, Ill.

**KSGM-FM**—March 1967: 105.7 mhz; 100 kw. Ant 285 ft. Stereo. Box 428 (63670). (314) 883-2980. Dups AM 100%. Net: MBS. Format: Diversified. ■ Elmer L. Donze, pres & gen & prom mgr & chief engr; Art Schwent, prog dir. ■ Rates: \$7.40; 7.40; 7.40; 7.40.

### St. Joseph

**KFEQ(AM)**—Feb 16, 1923: 680 khz; 5 kw-U, DA-2. Box 879 (64502). (816) 233-8881 KFEQ Inc. (acq 6-28-76). Net: CBS. Rep: McGavren-Guild. Format: C&W. Spec prog: Farm 20 hrs wkly. ■ Ross Beach, pres; Robert E. Schmidt, VP; Gene Millard, gen mgr; Bob Orf, prog dir; Gil Johnson, mus dir; John Adams, news dir. ■ Rates: \$25, 19; 25; 14.

**KKJO(AM)**—June 1, 1946: 1550 khz, 5 kw-U, DA-N. Box 166 (64502). (816) 279-6346. St. Joseph Bcstg Inc. (acq 10-1-71). Net: ABC/C. Rep: PRO Radio; Schneider, St. Louis; Hyett/Ramsland, Minneapolis. Format: Top-40. ■ Dale Cowle, pres; Greg Everett, exec VP & gen mgr; Dave Knight, prog dir; Ted Erickson, mus dir; Mark Elliott, news dir; Roger Heard, chief engr. ■ Rates: \$16, 14, 16; 12.

**KSFT(FM)**—Listing follows KUSN(AM).

**KUSN(AM)**—November 1955: 1270 khz; 1 kw-D. 2414 S. Leonard Rd. (64503). (816) 233-2577 Hunter Bcstg Corp. (acq 6-1-77). Rep: Torbet. Format: C&W. ■ B. D. Hunter, pres; Ronald E. Gray, VP & gen mgr; Robert Strazcek, coml mgr; Mark Matthew, prog & mus dir & prom mgr; Keith Herrington, news dir; Ernie Miller, chief engr. ■ Rates: \$10; 10; 10; —

**KSFT(FM)**—Co-owned with KUSN(AM). Sept 1, 1962: 105.1 mhz; 27.5 kw. Ant 225 ft. Stereo. Prog sep from AM. Format: Soft rock. ■ Rates same as AM.

### St. Louis

**KADI(AM)**—See Clayton.

**KADI-FM**—Dec 22, 1959: 96.3 mhz; 100 kw. Ant 200 ft. 7530 Forsyth (63105). (314) 721-2323. Vanguard Bcstg Corp. (acq 11-65). Group owner: Communications Fund. Net: ABC/FM. Rep: ABC Radio Sls. Format: AOR. ■ R. J. Miller, pres & gen mgr; Frank Absher, news dir; Peter Parisi, prog dir; Paul Donahue, chief engr.

**KATZ**

Bernard Howard & Co. Inc.



**KATZ(AM)**—Jan 3, 1955: 1600 khz, 5 kw-U. DA-N. 812 Olive St. (63101). (314) 241-6000. Laclede Radio Inc. (acq 3-1-60). Net: MBS. Rep: Bernard Howard & Co. Format: Black. ■ Arnold Hartley, pres; Douglas Eason, gen mgr; Charles Shields, coml mgr; Lynette M. Fields, office mgr; Earl Parnell, mus dir; Carl King, chief engr. ■ Rates: \$37; 30; 37, 22.

**\*KBDY(FM)**—Dec 25, 1973: 89.9 mhz; 20 w. Ant 340 ft. 2505 St. Louis Ave. (63106) (314) 231-9320. Montgomery-Hyde Park Neighborhood Advisory Council Inc. Format: Community access variety, jazz, blues. ■ Ira Fowikes, gen mgr; Fertis Taylor, pub serv dir; Daniel Jackson, chief engr.

**KCFM(FM)**—November 1954: 93.7 mhz; 100 kw. Ant 440 ft. Stereo. 532 DeBaliviere (63112). (314) 726-1077 Commercial Bcstg Co. Rep: HR/Stone. Format: Btfl music. ■ Harry Eidelman, pres; Hal Capron, gen mgr; Don Speer, opns dir, news & pub affairs dir; Edward B. Bench, chief engr.

**KEZK(FM)**—September 1968: 102.5 mhz; 63 kw. Ant 370 ft. (CP: 97 kw. Ant 450 ft). Stereo. 1780 S. Brentwood Blvd (63144). (314) 968-5550. Heftel Broadcasting-St. Louis Inc. (group owner). ■ William Clark, gen mgr; Cecil Heftel, pres; Tom Sanders, prog dir; Mary Ratliff, prom mgr; Noel Moss, chief engr. ■ Rates: \$28; 48; 31, 19.

**\*KFUO(AM)**—See Clayton.

**KIRL(AM)**—See St. Charles.

**KJCF(AM)**—See Festus.

**KKSS(FM)**—Sept 28, 1962: 107.7 mhz; 100 kw. Ant 320 ft. (CP: Ant 990 ft). Stereo. 1215 Cole St. (63106). (314) 231-5577 Amaturio Group Inc. (group owner; acq 12-6-73). Net: ABC/C. Format: Black. ■ Joseph Amaturio, pres; Allan J. Eisenberg, gen mgr; Cliff Mantle, coml mgr; Johnny Jones, prog dir; Scott St. James, mus dir & prom mgr; Carole Carper, news dir; Bob Laughlin, chief engr. ■ Rates: \$33; 26; 33; 33.

**\*KLSR(FM)**—1973: 89.7 mhz; 10 w. Ant 120 ft. 4900 South Lindbergh Blvd. (63126) (314) 849-2000. Board of Education, Lindbergh School District. Format: Ed, Top-40, Progressive. ■ Earl Lischer, gen mgr & sponsor.

**KMOX(AM)**—Dec 24, 1925: 1120 khz; 50 kw-U. 1 Memorial Drive (63102). (314) 621-2345. CBS Inc. (group owner; acq 1932). Net: CBS. Rep: CBS Radio Spot Sales. Format: News, info, sports, entertainment. ■ Robert Hyland, rgnl VP CBS; Virginia Dawes, stn mgr; Robert Fulstone, gen sls mgr; Shirley Jacob, dir opns; Aline Surmeyer, prom mgr; John Angelides, news dir; Edwin Karl, dir tech opns. ■ Rates: \$180; 120; 95; 50.

**KMOX-FM**—November 1962: 103.3 mhz; 100 kw. Ant 920 ft. Stereo. Progs sep from AM. Rep: CBS Radio FM Sales. Format: MOR. ■ Tim Dorsey, sls mgr. ■ Rates: \$24; 22; 18; —.

**\*KOMR(FM)**—1975: 89.3 mhz; 10 w. Ant 60 ft. 3120 Lemay Ferry Rd. (63125). Mehlville R-9 School District.

**KSD(AM)**—Feb 14, 1922: 550 khz, 5 kw-U, DA-N. 1111 Olive St. (63101). (314) 421-5055. TWX 910-761-1037 KSD/KSD-TV Inc. Group owner: Pulitzer. Net: UPI, APR, NBC. Rep: Blair. Format: MOR. ■ Harold Grams, pres; Edward Newsome, gen mgr; Stan Greenberg, coml mgr; Lee Fowler, prog dir; Ed Scabborrough, mus dir; Harry Honig, prom mgr; Fred Caesar, news dir; John Oelke, chief engr. ■ Rates: \$110; 90; 100; 50.

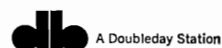
**KSHE(FM)**—See Crestwood.

**\*KSLH(FM)**—April 13, 1950: 91.5 mhz, 12.5 kw. Ant 400 ft. 1517 S. Theresa Ave. (63104). (314) 865-4550. St. Louis Board of Education. Format: Educl. Spec prog: "Open line" discussion, 10 hrs wkly. ■ Michael Hoedel, gen mgr; John E. Mitchell Jr., engr; Betty Cash, traffic dir; Sue Malone, mus dir; Lloyd Hines, prom dir; Bob Winters, pub affairs dir.

**KSLO(FM)**—1960: 98.1 mhz; 100 kw. Ant 540 ft. Stereo. 111 S. Bemiston, Clayton (63105). (314) 725-9814. Bartell Bcstg of Mo. Inc. (group owner; acq 12-22-75) Net: APR, UPI. Format: Top 40. ■ E. A. W. Smith, VP & gen mgr; Stephen Dinkel, coml mgr; Chuck Roberts, prog dir; Janet Chenn, mus dir; Robert Absher, news dir; Don Schwartzbaugh, chief engr. ■ Rates: \$85; 75; 85; 65.

**KSTL(AM)**—June 4, 1948: 690 khz; 1 kw-D. 814 N. Third St. (63102). (314) 621-5785. Radio St. Louis Inc. Format: C&W, commercial relg. Spec prog: Farm 2 hrs wkly. ■ E. E. Haverstick, pres; Art Ford, VP & gen mgr; William Vietmeier, prog dir; Thad Shore, news & farm dir; Joe Tillery, chief engr. ■ Rates: \$11.20; 11.20; 11.20; 11.20.

**KWK**



**KWK(AM)**—1927: 1380 khz; 5 kw-D, 1 kw-N, DA-2. 2360 Hampton Ave. (63139) (314) 644-1380. Doubleday Bcstg Co. Inc. (group owner; acq 7-15-77). Rep: Radio Advertising. ■ Gary G. Stevens, pres; Craig Magee, gen mgr; Jeff Trumper, gen sls mgr; Bobby Hatrick, prog mgr; Ed Jurich, chief engr.

**\*KWMU(FM)**—June 2, 1972: 90.7 mhz; 97 kw. Ant 980 ft. Stereo. 8001 Natural Bridge Rd. (63121). (314) 453-5965. Curators, U. of Missouri. Net: ABC, NPR, Mo. Format: Fine Arts & news mag. Spec prog: Jazz 13 hrs wkly. ■ Dean Boal, dir & gen mgr; Rainer Steinhoff, asst gen mgr; Mary Edwards, mus dir; Robert Gallo, chief engr.

**KXEN(AM)**—May 10, 1951: 1010 khz; 50 kw-D, DA. Box 28 (63166). (314) 436-6550. KXEN Inc. (acq 6-1-67). Format: Religious, gospel mus. ■ Harold S. Schwartz, pres; Bernie Harville Jr., gen mgr; Lee Riley, prog dir; R. B. Niekamp, chief engr. ■ Rates: \$10.50; 10.50; 10.50; 10.50.

**KXOK(AM)**—Sept 19, 1938: 630 khz; 5 kw-U, DA-2. 7777 Bonhomme (63105). (314) 727-6500. Storz Bcstg Co. (group owner; acq 12-14-60). Rep: Katz Radio. Format: Contemp. ■ Robert H. Storz, pres; Phillip W. Trammell, gen mgr; Lee Douglas, prog dir; Robert R. Lynn, news dir; John Grason, chief engr.

**WEW(AM)**—April 26, 1921: 770 khz; 1 kw-D. 517 Stadium Plaza (63102). (314) 436-7077 Radio WEW Inc. (acq 4-1-64). Net: ABC. Format: Mus. ■ Charles P. Stanley, pres & gen mgr; R. Joseph Adams, coml mgr; Buddy Moreno, prog dir; Don Norman, news dir; Pat Casey, chief engr.

**WGNU(AM)**—See Granite City, Ill.

**WIL(AM)**—1922: 1430 khz; 5 kw-U, DA-2. 300 N. 12th St. (63101). (314) 436-1600. WIL Music Inc. (acq 8-1-67). Group owner: LIN Bcstg. Net: ABC/I. Net: Christal. Format: Modern country. ■ Walter W. Clark, gen mgr; Jim Taszarek, gen sls mgr; Walt Turner, prog & mus dir; Gene Hirsch, news dir; Mel Hart, chief engr.

**WIL-FM**—July 15, 1962: 92.3 mhz; 97 kw. Ant 510 ft. Prog sep from AM. Format: Modern Country.

**WRTH(AM)**—See Wood River, Ill.

### Salem

**KSMO(AM)**—November 1953: 1340 khz; 1 kw-D, 250 w-N. Wisdom Bldg, Hwy 19 S (65560). (314) 729-6658. Ultra-Sonic Bcst Stns (acq 1-23-76). Net: MBS. Format: C&W, farm. ■ James Bolen, pres; Joe Adams, gen & coml mgr; Jim Plank, mus, news & prog dir; B. J. Rickerd, chief engr. ■ Rates: \$4; 3.50; 4; 3.50.

**KSMO-FM**—January 1971: 95.9 mhz; 3 kw. Ant 165 ft. (314) 729-4159. Ultra-Sonic Bcst Stns. (acq 11-14-75). Format: Gospel, btfl mus, MOR, Top-40. ■ Rates: \$3.20; 3.20; 3.20; 3.20.

### Sedalia

**KDRO(AM)**—Sept 13, 1939: 1490 khz, 1 kw-D, 250 w-N. Box 1306, 3106 W. Broadway. (65301). (816) 826-5005. Sedalia Bcstg Corp. (acq 6-1-57). Net: CBS, APR, Missouri, Format: C&W. Spec prog: Farm 6 hrs wkly. ■ James F. Glenn, pres; Herbert W. Brandes, gen & coml mgr; Richard Marshall, prog dir; Stephen Bryant, mus dir; Scott Allen, news dir; Donald L. Harms, chief engr. ■ Rates: \$6; 6; 6; 6.

**KSIS(AM)**—Feb 18, 1954: 1050 khz; 1 kw-D. Box 1056 (65301). (816) 826-1050. Yates Bcstg Inc. (acq 12-10-75). Net: ABC/I. Net: UPI. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ Carl W. Yates Jr., pres & gen mgr; Bettie S. Yates, coml mgr; Larry Emery, prog & mus dir; Wes Yates, sls mgr; Mike Owens, news dir; Carl E. Zimmerschied, chief engr. ■ Rates: \$6.35; 6.35; 6.35; 6.35.

**KCBW(FM)**—Co-owned with KSIS(AM). May 11, 1964: 92.1 mhz; 3 kw. Ant 280 ft. Stereo. Prog sep from AM. Format: Contemp rock. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

### Sikeston

**KMPL(AM)**—March 17, 1966: 1520 khz; 5 kw-D, 500

w-N. DA-3. Box 907 (63801). (314) 471-1520. Delta Radio Corp. (acq 4-1-73). Net: CBS. Rep: Schneider. Format: MOR. Spec prog: Farm 6 hrs wkly. ■ John C. David, pres; Ralph Bristol, news dir; Charles Strauss, chief engr. ■ Rates: \$6.47, 6.47, 6.47; 6.47

**KSTG(FM)**—Co-owned with KMPL(AM) Sept 12, 1968: 97.7 mhz; 3 kw. Ant 205 ft. Progs sep from AM. Format: C&W. ■ Rates: \$3.53; 3.53; 3.53.

**KSIM(AM)**—July 17, 1948: 1400 khz; 1 kw-D, 250 w-N. Box 69 (63801). (314) 471-1400. Prime Time Bcstg Corp. Net: ABC/C. Rep: PRO Radio, Beaver. Format: MOR, news, sports. ■ James H. Bucher, pres, Merlin Hagy, gen mgr & news dir; Charles Brookes, prog & mus dir; Duane Williams, chief engr. ■ Rates: \$6.75; 6.75; 6.75.

### Southwest City

**KCTE**—March 2, 1977: 1140 khz; 250 w-D. Box 358 (64863). George C. Lackey, Net: APR. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ George C. Lackey, pres; Melvin Saltz, gen mgr; Jim Jackson, prog dir; Robert Tesh, mus dir; Robert Buzzard, news dir; Don Williams, chief engr. ■ Rates: \$5.4; 5.4; 5.4.

### Springfield

**KBUG(AM)**—July 10, 1972: 1060 khz; 500 w-D. Box 1957 (65805). (417) 831-1060. Babcom Inc. Net: ABC/C. Format: MOR. ■ Larry Dixon, pres & gen mgr; Jack Dunn, coml mgr; Bob Brite, prog & mus dir; Stan Melton, news dir; Carl Warren, chief engr. ■ Rates: \$16.50; 9; 9; —.

**KGBX(AM)**—1926: 1260 khz; 5 kw-U, DA-N. 605 Boonville, Box 1260 (65805). (417) 869-1260. Stauffer Communications Inc. (group owner; acq 5-13-77). Net: CBS. Rep: Katz. Format: MOR. Spec prog: Farm 12 hrs wkly. ■ Jerry N. Sweaney, gen mgr; James Furman, sls mgr; Greg Phillips, prog dir; James B. Kendrick, farm dir; Ernest DeCamp, news dir; Kenneth Hargis, chief engr. ■ Rates: \$9; 8.50; 9; 6.50.

**KICK(AM)**—July 29, 1949: 1340 khz; 1 kw-D, 250 w-N. 610 College St. (65806). (417) 869-1561. Kickapoo Prairie Bcstg Inc. Rep: Masla. Format: Top-40. ■ Roger H. Taylor, pres; Dan Vaughan, gen mgr; Terry Claar, coml mgr; Jim Stanley, prog dir; Mark Marymount, mus dir; John Thompson, news dir. ■ Rates: \$11.40; 8; 11.40; 8.

**KLFJ(AM)**—1974: 1550 khz; 500 w-D. 304 College St. (65806). (417) 866-3717. Queen City Bcstg Co. Format: Relig. ■ Gary Acker, pres; Barbara Burrell, gen mgr; William Galloway, prog dir; Allen Anderson, news dir; Don Slack, chief engr. ■ Rates: \$7; 7; 7; —

**KLPW(AM)**—See Union.

**\*KSMU(FM)**—May 7, 1974: 91.1 mhz; 5.8 kw. Ant 205 ft. Southwest Missouri State U. (65802). (417) 836-5878. Southwest Missouri State U. Net: NPR. Format: Fine arts & info. ■ Arlen Diamond, gen mgr.

**KTTS(AM)**—May 10, 1942: 1400 khz; 1 kw-D, 250 w-N. Box 1806 SSS (65805). (417) 865-6614. Springfield Great Empire Bcstg Inc. (acq 3-17-72). Group owner: Lynch. Rep: Torbet, Gray. Format: C&W. ■ F. F. Mike Lynch, pres; Curtis W. Brown, gen, prom & coml mgr; Don Paul, prog dir; Bill Clay, mus dir; Morris James, news dir; Mike Jennings, chief engr. ■ Rates: \$15.30; 11.40; 15.30; 8.

**KTTS-FM**—August 1948: 94.7 mhz; 100 kw. Ant 620 ft. Dups AM 25%. Stereo. ■ Rates: \$14; 10.45; 14; 6.80.

**KTXR(FM)**—June 12, 1962: 101.5 mhz; 100 kw. Ant 1150 ft. 3006 E. Cherry St., Box 3925 (65804). (417) 862-3751. Stereo Bcstg Inc. Net: ABC/E. Rep: Savalli/Gates. Format: Easy lstdg. ■ K. E. Meyer, pres; J. A. Meyer, VP & gen mgr; Clifford Browne, VP; Dale Blankenship, chief engr.

**KWFC(FM)**—April 17, 1969: 97.3 mhz; 100 kw. Ant 480 ft. Stereo. Box 5027 (65801). (417) 886-0836. Baptist Bible College. Net: ABC/E. Format: Relig. ■ W. E. Dowell, pres; W. F. Askew, gen mgr; L. Alford, prog dir; Floyd Gilzow, news dir; Harley McDonald, chief engr. ■ Rates: \$6; 6; 6; 6.

**KWTO(AM)**—Dec 25, 1933: 560 khz; 5 kw-U, DA-N. Box 4568GS (65804). (417) 883-9000. Salina Bcstg (acq 1974). Group owner: Stuart. Net: ABC/I. Format: C&W. ■ Richard Chapin, pres; R. W. Schmidt, VP & gen mgr; Keith O'Neil, opns mgr; Gary Porter, news dir; Monte Chaney, chief engr.

**KWTO-FM**—Nov 23, 1967: 98.7 mhz; 100 kw. Ant 290 ft. Prog sep from AM. Format: Rock.

### Sullivan

**KTUI(AM)**—Feb 14, 1966: 1560 khz; 1 kw-D. Box 151 (63080). (314) 468-4100. Meramec Valley Bcstg Co. Format: Contemp, C&W, MOR. ■ Glynn J. Rice, pres; Charles D. Strauser, gen mgr; Dave Schmidt, coml & prom mgr; Jerry L. Richardson, prog & mus dir; Darryll D. Johanning, chief engr.

### Tarkio

**KTRX(FM)**—Aug 22, 1977: 93.5 mhz; 3 kw. Ant 235 ft. Box 326 (64491). (816) 736-4127. Ashdown Broadcasters Inc. Net: Missouri Net, Brownfield Farm Net. Format: Top-40, C&W. Spec prog: Farm 10 hrs, Religious 6 hrs wkly. ■ Jim McCollum, pres; Byron K. Johnson, gen mgr; John Clayton, mus dir; Pat Johnson, news dir; Clayton Stubbs, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

### Thayer

**KALM(AM)**—Dec 11, 1953: 1290 khz; 1 kw-D. Box 15 (65791). (417) 264-7211. Radio Stn KALM. Group owner: Neathery. Net: Brownfield Farm. Rep: MAP Magic Circle. Format: MOR, C&W, rel. ■ Robert Neathery, pres; Robert Eckman, gen mgr; Lynn Hobbs, prog dir; Harold Robertson, mus dir; Clifford Birklund, nws dir; Paul Lierman, chief engr. ■ Rates: \$3.60; 3.60; 3.60; 3.60.

**KAMS(FM)**—Co-owned with KALM(AM). See Mammoth Springs, Ark.

### Trenton

**KTTN(AM)**—April 17, 1955: 1600 khz; 500 w-D. Box 310 (64683). (816) 359-2261. Luehrs Bcstg Co. (acq 6-27-68). Net: Missouri. ■ Marvin E. Luehrs, gen mgr; Richard Porath, prog dir; Tom Mock, news dir; Jimmie L. Burnett, chief engr. ■ Rates: \$4.29; 4.29; 3.90; 3.90.

### Union

**KLPW(AM)**—Aug 18, 1954: 1220 khz; 1 kw-D. Box 549 (63084). (314) 583-5155. Franklin County Bcstg Inc. Rep: Bunchez. Format: MOR, talk. ■ Frank Lohmeyer, pres, gen mgr & chief engr; Alex Boyd, prog dir; Ron Tobben, coml mgr; Steve Brady, news dir.

**KLPW-FM**—Aug 1, 1966: 101.7 mhz; 2.1 kw. Ant 340 ft. Prog sep from AM. Format: C&W. ■ Ron Toben, gen mgr; James Scott, prog dir.

### Warrensburg

**\*KCMW-FM**—April 1, 1962: 90.9 mhz; 100 kw. Ant 410 ft. Central Missouri State U. (64093). (816) 429-4010. Net: NPR. Format: Educational, MOR, jazz. Spec prog: Farm 10 hrs, Classical 20 hrs, German 2 hrs wkly. ■ John G. Murray, gen mgr; John Beck, opns coord; Gary Grigsby, mus dir; Robert Hazelwood, chief engr.



**KOKO(AM)**—December 1953: 1450 khz; 1 kw-D, 250 w-N. Box 398 (64093). (816) 747-9191. Johnson County Bcstrs Inc. (acq 11-60). Net: MBS. Format: Top-40, C&W. ■ Avis G. Tucker, pres; Jim McCollum, VP & gen mgr; Gladys Brown, bus mgr; Marion E. Woods, opns mgr, mus dir & chief engr; David Pearce, farm dir; Bill Turnage, news dir. ■ Rates: \$9; 9; 9; 9.

### Warrenton

**KWRE(AM)**—March 9, 1949: 730 khz; 1 kw-D. Box 220 (63383). (314) 456-3311. Kaspar Bcstg Co. Net: Brownfield Farm. Format: C&W. Spec prog: Farm 12 hrs wkly. ■ V. J. Kaspar, pres; John Mc Masters, gen mgr; David Cariso, chief engr. ■ Rates: \$10.60; 7.35; 10.60.

### Waynesville

**KFBD(AM)**—May 9, 1968: 1270 khz; 500 w-D. Rt. 2, Box 2B (65583). (314) 336-4600. Pulaski Media Inc.

**KFBD-FM**—Dec 9, 1964: 97.7 mhz; 3 kw. Ant 290 ft. Stereo. Prog sep from AM. Format: MOR.

## Missouri, Montana Radio

**KJPW(AM)**—April 3, 1962: 1390 khz; 1 kw-D. Box 518 (65583). (314) 336-4913. Pulaski County Bcstrs Inc. (acq 6-1-74). Net: MBS. Rep: Savalli/Gates. Format: C&W. ■ Jim Dodds, pres; Clay Howlett & Don Coates, gen mgrs.

**KYSD(FM)**—Co-owned with KJPW(AM). May 2, 1968: 102.3 mhz; 1 kw. Ant 480 ft. Stereo. Dups AM 100%.

### West Plains

**KWPM(AM)**—1947: 1450 khz; 1 kw-D, 250 w-N. 1111 East Joe Jones Blvd. (65775). (417) 256-3131. KWPM Inc. (acq 8-25-76). Net: MBS, Magic Circle, Brownfield. Rep: Bradley. ■ Robert F. Neathery, pres & gen mgr; Laurel R. Thompson, stn mgr & chief engr; Margaret Thompson, coml mgr; Mary Clark, prog dir; John Deidiker, news dir. ■ Rates: \$4.25; 4.25; 4.25; 4.25.

**KWPM-FM**—1951: 93.9 mhz; 77 kw. Ant 390 ft. Stereo. Prog sep from AM. Net: MBS. Format: Easy lstdg.

### Willow Springs

**KUKU(AM)**—October 1957: 1330 khz; 1 kw-D. Box 250 (65793). (417) 469-2500. Radio Stn KUKU. Group owner: Neathery. Rep: Magic Circle; Bradley. Format: Contemp, C&W. ■ Robert F. Neathery Jr., pres; Jack Whitaker, gen mgr; Larry Spence, prog dir & news dir. ■ Rates: \$3.15; 3.15; 3.15; —.

## Montana

### Anaconda

**KANA(AM)**—August 1947: 580 khz; 1 kw-D. Box 1180 (59711). (406) 563-3473. Radio Station KANA (acq 3-2-73). Rep: Hix. Format: C&W. Spec prog: Talk 5 hrs wkly. ■ Jack K. Boley, pres & gen mgr; Cari Boley, prog dir; Jean Boley, news dir; Sam Miller, mus dir; Don Lyles, chief engr.

**KGML-FM**—Co-owned with KANA(AM). Jan 18, 1974: 97.7 mhz; 210 w. Ant 940 ft. Stereo. Prog sep from AM. Format: MOR/Soft Rock.

### Baker

**KFLN(AM)**—July 14, 1964: 960 khz; 5 kw-D. Box 790 (59313). (406) 778-3381. Empire Bcstg Corp. (group owner). Rep: Masla. Format: Modern C&W. ■ Gary N. Petersen, pres & gen mgr; Ransie Lyson, stn mgr; Russ Newell, prog dir; Tom Weir, chief engr. ■ Rates: \$6.05; 6.05; 5.50; 5.50.

**KPWD(FM)**—See Plentywood.

### Belgrade

**KGvw(AM)**—Feb 1, 1959: 630 khz; 1 kw-D. Route 2, Box 400 (59714). (406) 388-4281. Christian Enterprises Inc. (group owner; acq 5-31-62). Net: UPI, Northern Bcstg. Rep: Keystone. Format: farm, talk, religious. ■ Harold Erickson, pres; Rodger Torrenza, gen & coml mgr & prog dir; Tim Dalbey, mus dir & prom mgr; Ted Mangun, news dir; Dale Heidner, chief engr. ■ Rates: \$3.50; 3.50; 3.50; 3.50.

**KGvw-FM**—Nov 1, 1963: 96.7 mhz; 2.9 kw. Ant 195 ft. Format: Beautiful music.

### Billings

**KBMS(FM)**—Listing follows KGHL(AM).

**KBMY(AM)**—Sept 8, 1946: 1240 khz; 1 kw-D, 250 w-N. DA-1. Box 20316 (59102). (406) 259-4586. Radio Billings (acq 7-1-75). Group owner: Journal Star. Net: ABC/I. Rep: Hix. Format: Mod C&W. Spec prog: Sp 1 hr wkly. ■ H. P. Slane, pres; Tom Ehrman, gen mgr; Dean Braughton, prog & news dir; Mary June Bartlett, mus dir. ■ Rates: \$8.50; 7.50; 8.50; 6.50.

**\*KEMC(FM)**—April 25, 1973: 91.7 mhz; 10 w.

## Montana Radio



Eastern Montana College (59101). (406) 657-2179. Eastern Montana College. Format: Educational. Spec progs: Farm 2 hrs, classical 10 hrs, wkly. ■ Larry Hannah, Marc Jertin, gen mgr.

**KGHL(AM)**—June 8, 1928: 790 khz, 5 kw-U, DA-N. Box 30198 (59107). (406) 656-1410. Communications Investment Corp. (acq 1-1-63). Group owner: G.C. Hatch Stns. Net: NBC; IMN. Rep: Eastman, Simpson. ■ George C. Hatch, pres; Homer K. Peterson, VP; Richard S. Kober, stn mgr; Fred Bartlett, chief engr; Mike Doty, prog dir; Warren Kemper, news dir.

**KMBS(FM)**—Co-owned with KGHL(AM). August 1978: 98.5 mhz; 25.5 kw. Ant 400 ft. (acq 6-74).

**KOOK(AM)**—March 20, 1951: 970 khz; 5 kw-U, DA-N. Box 1276 (59103). (406) 248-7827. Mathias Enterprises. (acq 9-1-72). Net: CBS. Rep: Torbet; Moore; McGuire. Format: Contemp. ■ Robert Mathias, Alan Rainey, co-trustees; Lane A. Saunders, gen & natl sls mgr; Dan Miller, opns mgr; Michael May, mus dir; Gary Prindle, news dir; Steve Blodgett, prog dir & chief engr. ■ Rates: \$12.50; 10; 12.50; 6.35.

**KOYN(AM)**—Sept 25, 1955: 910 khz; 1 kw-D. Box 956 (59103). (406) 245-4177. R&R Bcstg (acq 1-78). Net: ABC/E. Rep: P/W Radio. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Steve Ralls, pres & gen mgr; Lonnie Bell; prog & mus dir; Bill Pearce, coml mgr; Aleta Goodchild, news dir; Charles Cooper, chief engr. ■ Rates: \$8.60; 7.45; 8.60; —

**KYYA(FM)**—Co-owned with KOYN(AM). April 5, 1969: 93.3 mhz; 26.5 kw. Ant minus 68 ft. Stereo. Prog sep from AM. Net: ABC/C. Format: Contemp. ■ Rates: \$5; 5; 5; 6.50.

**\*KRER(FM)**—March 1977: 88.9 mhz, 10 w. 36th Street and Central Ave. (59102). Billings Career Education Center.

**KURL(AM)**—Oct 15, 1959: 730 khz; 500 w-D. Box 31038. (59107). (406) 245-3121. Christian Enterprises Inc. (group owner; acq 1-20-62). Net: UPI. Rep: Savalli/Gates. Format: Religious. ■ Harold Erickson, pres; Don Kuntz, gen & coml mgr; Neil Lentsch, stn mgr & prog dir; Don Wiens, news dir; Albert Ortmann, chief engr. ■ Rates: \$3; 3; 3; 3.

**KURL-FM**—Dec 17, 1963: 97.1 mhz; 17.5 kw. Ant minus 30 ft. Stereo. Prog sep from AM. Format: Btfl mus, classcl. ■ Rates: \$4; 4; 4; 4.

### Bozeman

**KBMN(AM)**—Sept 14, 1949: 1230 khz; 1 kw-D, 250 w-N. Box 1230 (59715). (406) 586-2394. Western Media Inc. (acq 9-1-75). Net: ABC/E; IMN. Format: Contemp/MOR. Spec prog: Farm. ■ Len Kehl, gen mgr; Vern Veltkamp, sls mgr; Don Tuggle, prog & mus dir; Marilyn Wessel, news dir; Jack Nordquist, chief engr. ■ Rates: \$6.45; 6.20; 6.45; 6.20.



**KBOZ(AM)**—Dec 19, 1975: 1090 khz; 5 kw-U, DA-N. Box 20 (59715). (406) 586-5466. Northern Sun Corp. Net: NBC. Rep: McGuire; Art Moore; Andy McDermott. Format: Adult contemporary, days/contemporary, nights. Spec prog: Farm 2 hrs wkly. ■ William Reier, pres & gen mgr; Paul Vann Ehlis, prog dir; Dennis Nichols, mus dir; Muriel Everly, news dir; Eugene Fenimore, chief engr. ■ Rates: \$8.25; 7.90; 8.25; 7.20.

**KBZN(FM)**—Co-owned with KBOZ(AM). Not on air. 93.7 mhz; 100 kw. Ant 221 ft.

**\*KGLT(FM)**—December 1967: 91.9 mhz; 2 kw. Ant 185 ft. Stereo. Student Union Building, Montana State University (59717). (406) 994-3001. Montana State University. Net: NPR. Format: Educational. Spec progs: C&W 6 hrs, classcl 9 hrs, jazz 9 hrs, wkly. ■ Gordon Wolfram, gen mgr.

**KXXL(AM)**—Oct 15, 1939: 1450 khz; 1 kw-D, 250 w-N. 1450 W. Kagy Blvd., Box 1689 (59715). (406) 587-5188. Empire Bcstg Corp. (acq 4-1-71). Net: APR, UPI. Format: C&W, days/Top 40, nights. ■ Gary N. Petersen, pres; Bob Fletcher, stn mgr; Dean Alexander, prog & news dir; Tom Weir, chief engr.

### Butte

**KBOW(AM)**—February 1947: 550 khz, 5 kw-D, 1 kw-N, DA-N. 660 Dewey Blvd. (59701). (406) 723-0463. KBOW Inc. (acq 4-1-62). Net: CBS, IMN. Rep: Eastman. Format: MOR. ■ Shag Miller, pres & gen mgr; Steve Sevener, opns mgr; Martin Hansen, chief engr. ■ Rates: \$8.25; 6.75; 8.25; 6.75.

**KOPR(FM)**—Co-owned with KBOW(AM) Oct 1, 1972: 94.1 mhz; 27.5 kw. Ant 1,840 ft. Net: ABC/I. Format: Btfl musc. ■ Mary Kelly, prog dir.

**\*KMSP-FM**—1975: 91.5 mhz; 10 w. Montana Tech (59701). Format: Old, Top 40. ■ Sandee Rautio, stn mgr; Steve Bauman, staff rep.

**KXLF(AM)**—1927: 1370 khz; 5 kw-U, Box 3500 (59701). (406) 792-9111. Garryowen Butte Radio Inc. (acq 2-28-61). Group owner: Garryowen Stns. Net: NBC. Rep: McGuire, Moore. Format: Contemp, MOR. ■ Joseph S. Sample, pres; Jim Opsta, gen mgr; Bob Flick, prog dir; Don Schiedecker, news dir; Weldon Paulsen, chief engr. ■ KXLF-TV affil. ■ Rates: \$6.40; 5.10; 6.40; 5.10.

### Deer Lodge

**KDRG(AM)**—1963: 1400 khz; 1 kw-D, 250 w-N. Box 811 (59722). (406) 846-1221. Deer Lodge Bcstg Inc. (acq 6-30-76). Net: APR. Rep: Mountain Media. Format: MOR. Spec progs: Farm 2 hrs, C&W 10 hrs, wkly. ■ David Fransen, pres & gen mgr. ■ Rates: \$4.75; 3.75; 4.75; 3.75.

### Dillon

**KDBM(AM)**—Jan 1, 1957: 1490 khz; 1 kw-D, 250 w-N. Box 950 (59725). (406) 683-2800. Vigilante Bcstg Co. Net: ABC/I; IMN. Rep: Eastman. Format: MOR, C&W. ■ Burt H. Oliphant, pres, gen mgr & chief engr; Peggy S. Oliphant, news dir; Larry Chaffin, prog dir; Brent Oliphant, mus dir. ■ Rates: \$6.40; 6.40; 5.40; 4.40.

**KDBM-FM**—August 1972: 98.3 mhz; 1 kw. Ant 480 ft. Stereo. Prog sep from AM. Format: Contemp.

### Forsyth

**KIKC(AM)**—Oct 10, 1975: 1250 khz, 5 kw-D. Box 1250 (59301). (405) 356-2711. Gold-Won Radio Corp. Net: Northern Bcstg, APR. Format: C&W. Spec prog: Farm 10 hrs wkly. ■ B. Dean Holmes, pres; J. Michael Dorris, VP, gen mgr, chief engr; Clair Hekkel, prog dir; C.W. Wilcox, sls mgr; Steve Rierison, news dir. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

**New FM**—Co-owned with KIKC(AM). Not on air. 101.3 mhz; 100 kw. Ant 1025 ft.

### Glasgow

**KLTZ(AM)**—Aug 14, 1954: 1240 khz; 1 kw-D, 250 w-N. Box 671 (59230). (406) 228-9336. Glasgow Broadcasting Co. Net: ABC/I, IMN. Rep: Eastman. Format: Contemp/C&W. ■ W.L. Bill Holter, pres; Linda Madson, gen mgr; James Paulson, coml mgr; Sam Cebula, news dir; John Sisson, chief engr. ■ Rates: \$8.65; 6.45; 8.65; 5.20.

### Glendive

**KGLE(AM)**—Aug 22, 1962: 590 khz; 500 w-D. Box 931 (59330). (406) 365-3331. Christian Enterprises Inc. (group owner). Net: Northern Bcstg Agriculture. Rep: Savalli/Gates. Enterprise. Format: Religious. ■ Harold Erickson, pres; Tim Wall, stn mgr, prog & mus dir; Dale Dalbey, prom mgr; Dennis Howard, news dir & chief engr. ■ Rates: \$2.50; 2.50; 2.50; 2.50.

**KIVE(FM)**—Co-owned with KGLE(AM) Dec 21,

1969: 96.5 mhz; 100 kw. Ant 30 ft. Stereo. Format: Btfl mus.

**KXGN(AM)**—Sept 23, 1948: 1400 khz, 1 kw-D, 250 w-N. 210 South Douglas (59330). (406) 365-3377. Glendive Bcstg Corp. Net: ABC/I. Rep: IMN, Eastman. Format: MOR. ■ Lewis W. Moore, pres; Winnifred Norton, office mgr; Dan Frenzel, gen mgr; Donald J. Powers, chief engr. ■ KXGN-TV affil.

### Great Falls

**KAAC(FM)**—June 19, 1972: 98.9 mhz; 25 kw. Ant 45 ft. 2315 10th Ave., South (59405). (406) 452-6236. Feder Communications. Format: Beautiful music. Spec prog: Classical 9 hrs wkly. ■ Leland Voegele, gen mgr; Steven Feder, pres.

**KARR(AM)**—1947: 1400 khz; 1 kw-D, 250 w-N. Box 2204 (59403). (406) 761-6104. Northern Montana Family Radio (acq 8-3-77). Group owner: Christian Enterprise Net Inc. Net: CBS. Rep: Savalli/Gates. Format: Religious. ■ Harold Erickson, pres; John Hiebert, gen mgr; Harry Hiebert, chief engr. ■ Rates: \$5; 5; 5; 5.

**KEIN(AM)**—July 1922: 1310 khz; 5 kw-D, 1 kw-N. Box 1239 (59403). (406) 761-1310. Meyer Bcstg Great Falls Inc. (acq 8-72). Group owner: Meyer. Net: NBC. Rep: PRO Radio, Mountain Media, Tacher. Format: Top 40, contemp. ■ William A. Ekberg, pres; Thomas G. Barr, gen mgr; R. Brad Baker, stn mgr; Bob Fox, sls mgr; John Walton, prog dir; Robert Mosely, news dir; Mike Gorniak, chief engr.

**KMON(AM)**—May 30, 1948: 560 khz; 5 kw-U, DA-N. Box 2427 (59403). (406) 453-0336. KMON Inc. (acq 11-63). Net: ABC/I, IMN. Rep: Eastman; IMN. Format: C&W. ■ Al Donohue, pres & gen mgr; Steve French, coml mgr; Chuck Allen, prog & mus dir; Al Verploegen, chief engr. ■ Rates: \$17.80; 11.20; 14.10; 8.10.

**KNUW(FM)**—Co-owned with KMON(AM). Oct 1, 1972: 94.5 mhz; 36 kw. Ant 470 ft. Dups AM 5%. Net: ABC/E. Format: MOR. ■ Rates: \$6.30; 4.85; 6.30; 4.85.

**KQDI(AM)**—1955: 1450 khz; 1 kw-D, 250 w-N. Box 6760 (59401). (406) 761-2800. Sun River Bcstg (acq 7-30-76). Rep: Moore, Bob Hix. Format: Contemp rock. ■ Thomas E. Ingstad, pres; Bob Lockhart, VP & gen mgr; Chuck Wittmann, sls mgr; Don Nordine, prog dir; Dave Masters, mus dir; Joy Johnson, news dir; Joe Jacques, chief engr. ■ Rates: \$9.40, 7.25; 9.40; 6.75.

**KOOZ(FM)**—Co-owned with KQDI(AM). Dec 31, 1963: 106.3 mhz; 75 kw. Ant 300 ft. (acq 8-77). Format: Btfl mus. ■ Rates: \$4; 5; 6; 7.

### Hamilton

**KLYQ(AM)**—Feb 3, 1961: 1240 khz; 1 kw-D, 250 w-N. Box 668 (59840). (406) 363-3010. Bitter Root Bcstg Co. Net: ABC/E. Format: C&W, Top 40. ■ Luin Dexter, pres, gen mgr & chief engr; George Solander, prog dir; Judith Stewart, coml mgr; Steve Fullerton, mus & news dir. ■ Rates: \$2.59; 2.59; 2.59; 2.59.

**KLYQ-FM**—Feb 11, 1969: 95.9 mhz; 2 kw. Ant minus 790 ft. Format: Btfl mus, oldies.

### Hardin

**KHDN(AM)**—Dec 28, 1962: 1230 khz; 1 kw-D, 250 w-N. Box 389 (59034). (406) 665-1277. Big Morn Bcstg Inc. (acq 3-78). Rep: Robert Hix. Format: C&W. ■ Robert Rezanka, pres.

**KHDN-FM**—1975: 95.3 mhz; 1 kw. Ant minus 12 ft.

### Havre

**KNOG(FM)**—Not on air. 90.1 mhz; 10 w. Cowen Drive (59501). Northern Montana College.

**KOJM(AM)**—Oct 31, 1947: 610 khz; 1 kw-U, DA-2. Box K (59501). (406) 265-7841. North Montana Bcstrs Inc. (acq 4-1-67). Rep: Masla, Evans; Hix. Format: MOR, C&W. ■ Carlyle D. Leeds, pres & gen mgr; Stanley G. Stephens, VP; John Mosher, VP & coml mgr; Lee Barrett, chief engr. ■ Rates: \$7, 6.70; 6.30; 5.95.

**KPQX(FM)**—Co-owned with KOJM(AM). March 8, 1975: 92.5 mhz; 94 kw. Ant 1,790 ft. Stereo. Prog sep from AM. Format: Btfl mus, MOR. ■ Rates: \$5.80; 4.65; 5.80; 4.05.

### Helena

**KBLL(AM)**—September 1937: 1240 khz; 1 kw-D,



250 w-N. 2301 Colonial Drive (59601). (406) 442-6620. Holter Bcstg Corp. (acq 7-16-73). Net: NBC, IMN, UPI. Rep: Eastman, Simpson & Reilly. Format: MOR. ■ W. L. Holter, pres; Carson Aasen, gen mgr; Al Johnson, prog dir; Harley Dee, mus dir; Don Maynard, chief engr. ■ Rates: \$5; 5; 5; 5.

**KBL-FM**—Not on air: 92.1 mhz; 3 kw. Ant minus 410 ft.

**KCAP(AM)**—October 1949: 1340 khz; 1 kw-D, 250 w-N. 9 N. Last Chance Gulch (59601). (406) 442-4490. Western Bcstg Co. (acq 8-10-76). Net: CBS; Silver Dollar. Rep: Savalli/Gates; McGuire. Format: Contemp. ■ Earl Morgenroth, pres; Larry Wilmot, gen mgr; Joanne Maynard, coml mgr; Jim Schaefer, prog dir; Bob Burch, sls mgr; Randy Rocks, mus dir; Cato Butler, news dir; Tom McGinley, chief engr.

**KCAP-FM**—1975: 103.1 mhz; 3 kw. Ant minus 250 ft. 110 Broadway. Western Bcstg Co.

**\*KHTC(FM)**—1971: 89.5 mhz; 14 w. Ant 50 ft. 1115 Roberts (59601). (406) 442-6611. Helena Vocational Technical Ctr. Helena School District 1. Format: Educl/good mus. ■ Alex Capdeville, dir vocational educ; Donald Liles, gen mgr; Jesse Waymire, chief engr.

**KMTX(AM)**—Nov 1, 1976: 950 khz; 5 kw-U. DA-N. Box 1183 (59601). (406) 442-0400. Capital Investment. Net: APR. Format: Beautiful music. ■ James O'Connell, pres; Brinton Markle, gen mgr; Dean Williams, prog dir; Marianne Melton, news dir; Tod Merley, chief engr. ■ Rates: \$7.75; 6.60; 7.75; 6.60.

## Kalispell

**KALS(FM)**—November 1974: 97.1 mhz; 70 kw horiz, 30 kw vert. Ant minus 195 ft. 2980 Hwy 2 East (59901). (406) 755-5218. North Valley Bcstg Enterprises Inc. Net: ABC/I; IMN. Format: Btfl mus, relig. ■ Harold Erickson, pres; Bruce Erickson, gen mgr; Brad Rauch, news dir; Don Nelson, chief engr. ■ Rates: \$4.45; 3.40; 4.45; 3.40.

**KGEZ(AM)**—April 1927: 600 khz; 1 kw-U, DA-2. Box 600 (59901). (406) 755-6600. Skyline Broadcasters Inc. Net: CBS. Rep: Masla; Hix; Wayne-Evans; Time Sls NW. Format: C&W. Spec progs: Farm 8 hrs wkly. ■ Matt Himsi, pres; Mike Manion, gen mgr & chief engr; Kelly Hartman; prog dir; Bob Logan, news dir. ■ Rates: \$6.30; 5.30; 6.30; 5.30.

**KOFI(AM)**—Nov 11, 1955: 1180 khz; 10 kw-U, DA-N. Box 608 (59901). (406) 755-6690. Flathead Valley Bcstrs. Net: UPI. Rep: Moore. Format: MOR. ■ William H. Patterson, gen & coml mgr & chief engr; Leslie L. Sterling, prom mgr; Len Anderson, prog dir; James Ziemer, mus dir; Daniel Black, news dir. ■ Rates: \$7, 5.85; 7, 5.85.

**New FM**—Not on air, target date unknown: 98.5 mhz; 100 kw. Ant 415 ft. Glacier County Bcstg.

## Lewistown

**KXLO(AM)**—1947: 1230 khz; 1 kw-D, 250 w-N. Box 620 (59457). (406) 538-3441. KXLO Broadcast Inc. (acq 4-16-73). Format: C&W, MOR. Spec prog: Farm 18 hrs wkly. Net: ABC/I, IMN. Rep: Eastman, IMN. ■ Fred Lark, pres & gen mgr; Lew Boucher, opns mgr; Lee Belding, prog & news dir; Dave Sather, chief engr.

**KLCM-FM**—Co-owned with KXLO(AM). April 1976: 95.9 mhz; 3 kw. Ant minus 228 ft. (406) 538-3495. Montana Bcst Communications Inc. Prog sep from AM. Stereo. Format: Btfl music, sports. Spec prog: Classical 10 hrs wkly. ■ Joe Zahler, gen mgr & news dir.

## Libby

**KLCB(AM)**—Dec 23, 1950: 1230 khz; 1 kw-D, 250 w-N. Box 730 (59923). (406) 293-6234. Lincoln County Bcstrs Inc. (acq 12-66). Net: ABC/I, IMN. Rep: IMN. Format: Adult soft contemporary, C&W. ■ Duane Williams, VP & gen mgr; Vickie Adams, sls rep; Patricia Harvey, sls rep; Jeff Yetter, news dir.

## Livingston

**KPRK(AM)**—Jan 10, 1947: 1340 khz; 1 kw-D, 250 w-N, SH. Box 691 (59047). (406) 222-2841. Holter Bcstg Corp. Net: ABC/I; IMN. Rep: Eastman, IMN. Format: Countypolitan. ■ Bill Holter, pres; Kent Colby, gen mgr; Dan Elder, prog dir. ■ Rates: \$4.80; 4; 4.80; 4.

**KYBS(FM)**—December 1977: 97.7 mhz; 3 kw. Ant

minus 205 ft. 201 S. Main St. Yellowstone Bcstg Service. ■ Terry Kinne, pres.

## Miles City

**KATL(AM)**—Sept 4, 1941 1340 khz, 1 kw-D, 250 w-N. Box 700 (59301). (406) 232-2280. Star Printing Co. Net: ABC/I, IMN. Rep: Eastman. Format: Farm & MOR. ■ John Sullivan, pres; Fred B. Hunnes, gen & coml mgr; Lee Langdorf, prom mgr; Walter Mallard, mus dir; Terry Virag, news dir; David Gordon, chief engr. ■ Rates: \$5; 5; 5; 5.

## Missoula

**KDXT(FM)**—April 29, 1977. 93.3 mhz, 38 kw. Ant 2440 ft. Box 8088 (59807). (406) 728-9399. Jensen Bcstg Co. Format: Progressive. ■ Rex Jensen, pres & gen mgr; Jack Jensen, sls mgr; James Bender, opns mgr. ■ Rates: \$5.75; 5.75; 5.75; 5.75.

**KGRZ(AM)**—1947: 1450 khz; 1 kw-D, 250 w-N. Box 4106 (59806). (406) 728-1450. Robert Ingstad. (acq 6-1-77). Group owner: Ingstad Bcstg. Net: NBC. Rep: Pro Radio. Format: Modern country. ■ Dan L. Gittings, gen mgr; Dan Sollom, opns dir; Dick Zarowny, coml mgr. ■ Rates: \$6.95; 6.95; 6.95; 6.95.

**KGVO(AM)**—Jan 28, 1931 1290 khz; 5 kw-U, DA-N. Drawer M (59806). (406) 549-5152. KGVO Bcstrs Inc. (acq 11-4-59). Group owner: Western Bcstg. Net: CBS. Rep: Masla. Format: MOR. Spec progs: Farm 2 hrs. ■ Earl E. Morgenroth, pres; Pete Kelly, gen mgr; Tom Ash, prog dir; Rick Shoup, sls mgr; Tinsley Palmer Buls, mus dir; Richard Newlon, news dir; John Honea, chief engr. ■ Rates: \$8; 8; 8. ■ KGVO-TV affil.

**\*KUFM(FM)**—Jan 31, 1965: 89.1 mhz; 18.7 kw. Ant 2510 ft. School of Journalism (59812). (406) 243-4931. U. of Montana. Net: NPR. Format: Public aff. Spec prog: Black 2 hrs, jazz 10 hrs, indian 1 hrs, folk 7 hrs, children's 7 hrs, wkly. ■ Philip J. Hess, gen mgr; Terry Conrad, prog dir; William Marcus, prom mgr; Thomas McGinley, chief engr.

**KYLT(AM)**—July 15, 1955: 1340 khz; 1 kw-D, 250 w-N. Box 2277 (59806). (406) 728-5000. Scottie Bcstg Co. (acq 12-31-66). Rep: Moore, Hix. Format: Top 40. ■ W. L. Holter, pres; Gene Peterson, gen mgr; Cary Nicklay, office mgr; Vern Argo, prog & mus dir; Curt Kerke, prog dir; Carol Hangas, traf mgr; Ray Nicklay, news dir; Bill Schwanke, sports dir; Tom McGinley, chief engr. ■ Rates: \$9.25; 8.50; 9; 5.25.

**KYLT-FM**—July 29, 1974: 100.1 mhz; 2.9 kw. Ant minus 810 ft. Format: Contemp. ■ Rates: \$9; 9; 9; 9.

**KYSS(AM)**—June 27, 1959: 930 khz, 5 kw-D, 400 Ryman (59801). (406) 728-9300. Garden City Bcstg Inc. (acq 4-60). Net: ABC/I, IMN. Rep: Eastman. Format: C&W. ■ Chester M. Murphy Jr., pres & gen mgr; Margaret Murphy, controller; Rick Newlon, prog dir; Max Murphy, bus mgr; Eva Shelhamer, mus dir; James Goodrich, news dir & chief engr. ■ Rates: \$6.25; 5.25; 6.25; 5.25.

**KYSS-FM**—May 11, 1969: 94.9 mhz; 30 kw. Ant 2,490 ft. Stereo. Prog sep from AM. Format: Big band, instrumental. Spec prog: Classical 4 hrs wkly. ■ James Goodrich, prog & mus dir.

## Plentywood

**KPWD(FM)**—June 1, 1962: 100.1 mhz; 3 kw. Ant 34 ft. 216 N. Main (59254). (406) 765-1480. Stallard Bcstg Inc. (acq 1-1-75). Net: ABC/E; IMN. Rep: Adv Sls W. Format: MOR. Spec prog: Farm 10 hrs wkly. ■ Bill E. Stallard, pres & gen mgr; Bill Stallard, coml mgr; Mickey McCall, prog dir; Cheryl Dawson, prom dir; Don Koterba, chief engr. ■ Rates: \$3.30; 2.70; 2.40; 2.10.

## Polson

**KERR(AM)**—March 22, 1976: 1070 khz; 25 kw-D, 1 kw-N, DA-N. Box 1233, Bismarck, N.D. (58501). (406) 883-5255. KBMR Radio Inc. Net: ABC/E. Rep: Anderson. Format: C&W. ■ A.L. Anderson, pres; E.C. Krebsbach, coml mgr; Ron Hirsch, mus dir; Barry Morris, news dir; Paul Doolittle, chief engr. ■ Rates: \$12; 9; 9; 9.

## Red Lodge

**KRBN(AM)**—Dec 7, 1961: 1450 khz; 1 kw-D, 250 w-N. Box 908 (59068). (406) 446-2710. Red Lodge Bcstg (acq 4-22-76). Net: MBS; Northern Sports. Rep:

## Montana, Nebraska Radio

**LAUREN A. COLBY**  
301-663-1086  
Communications Attorney  
FCC License Transfers  
(Contract to Closing)

Masla, Hix. Format: MOR, C&W. Spec prog: Farm 7 hrs wkly. ■ Robert Peck, pres; Jim Moore, gen mgr; Danny Lynn, mus dir; Shelia Knox, news dir. ■ Rates: \$2.95; 2.95; 2.95, —

## Scobey

**KCGM(FM)**—June 21, 1971. 95.7 mhz; 52 kw. Ant 660 ft. (59263). (406) 487-2293. Prairie Communications Inc. Format: C&W & MOR. ■ Larry C. Bowler, pres; Gifford Wood, gen & prom mgr; Beverly Wahl, coml mgr & mus dir; Vera Juel, prog dir; Linda Levad, news dir; David Jorgenson, chief engr.

## Shelby

**KSEN(AM)**—Aug 11, 1947: 1150 khz; 5 kw-U, DA-2. 120 Pine Ave. (59474). (406) 434-5241. Tri-County Radio Corp. Net: CBS. Rep: Eastman, IMN. Format: MOR, Uptempo. ■ Jerry Black, gen mgr; Richard Puff, coml mgr; Alex Bronsen, prog dir; Ben Light, prom mgr; Howard West, news dir; Fred Nichols, chief engr.

**KZIN-FM**—Co-owned with KSEN(AM). Not on air: 96.3 mhz; 29 kw. Ant 570 ft.

## Sidney

**KGCX(AM)**—Oct 1, 1926: 1480 khz, 5 kw-U, DA-1 Box 31 (59270). (406) 482-2115. KGCX Inc. Net: MBS. Rep: Masla. Format: C&W. Spec prog: Farm 6 hrs wkly. ■ Oscar H. Halvorson, pres & chief engr; Carl Oraw, gen mgr; Bill Hansen, coml mgr; Dave Halvorson, mus & news dir.

## West Yellowstone

**KWYS(AM)**—Dec 20, 1967: 920 khz; 1 kw-D. Box 9 (59758). (406) 646-7361. Empire Bcstg Corp. Rep: Bob Hix. Format: C&W. ■ Gary N. Peterson, pres; Larry Binfet, stn mgr.

## Wolf Point

**KVCK(AM)**—Sept 1, 1957: 1450 khz, 1 kw-D, 250 w-N. Box 668 (59201). (406) 653-1900. KVCK Inc. (acq 10-1-76). Net: UPI. Rep: Bob Hix. Format: C&W. ■ Robert A. Lundstrom, pres & gen mgr; David Arndt, prog dir; Jan Lundstrom, coml mgr; Jeff Bolstad, mus dir; Todd Shamley, prod mgr; Bob Behr, news dir; John Sisson, chief engr. ■ Rates: \$4.80; 2.80; 3.80; 2.80.

## Nebraska

### Ainsworth

**KBRB(AM)**—Feb 6, 1968: 1400 khz; 1 kw-D, 250 w-N. 122 East Second, Box 285 (69210). (402) 387-1410. K. B. R. Bcstg Co. Format: Diversfd. ■ Lorris C. Rice, pres, gen, coml & prom mgr; Kenneth W. Heuer, prog dir; Renee Burger, news dir; Wes Jones, chief engr. ■ Rates: \$4; 4; 4; 4.

### Alliance

**KCOW(AM)**—January 1949: 1400 khz; 1 kw-D, 250 w-N. Box 600 (69301). (308) 762-1400. KLOE Inc. (acq 1-1-67). Net: ABC/C, ABC/E, Intermountain. Rep: Soderlund. Format: MOR. Spec progs: Farm 5 hrs, C&W 14 hrs, wkly. ■ Ross Beach Jr., pres; Jim Kamerzell, gen mgr; Dave Anderson, prog & mus dir; Larry Patrick, news dir; Bob Heinz, chief engr. ■ Rates: \$4.85; 4.85; 4.85; 4.85.