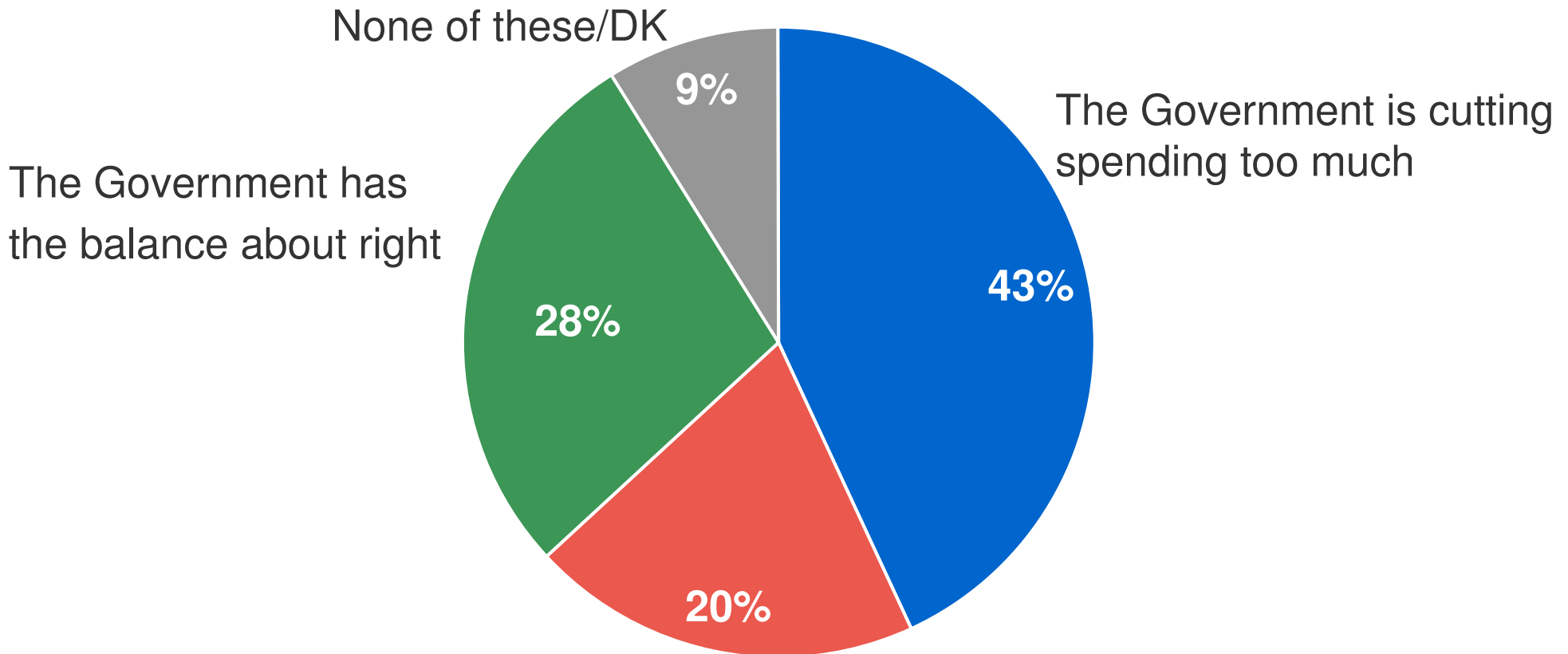


Government's response to the deficit

In order to reduce the deficit, the government plans to cut spending on some public services and increase some taxes. Given this aim, do you think that the government is cutting spending too much, or increasing taxes too much, or do you think it has got the balance about right?



Base: 1,000 British adults 18+, 11th - 13th March 2011
Ipsos MORI

The Government is increasing taxes too much

Source: Ipsos MORI



Most prefer cuts to be slow rather than quick

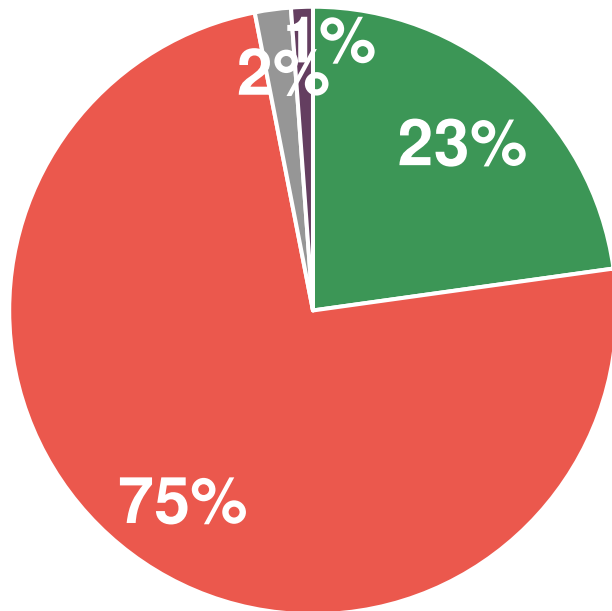
And which of these comes closest to your opinion about how the government goes about reducing the deficit?

■ It is important to cut spending **quickly** even if this means immediate job losses, because it will be better for the economy in the long term

■ It is better to cut spending **more slowly**, to reduce the impact on public services and the economy

■ Neither ■ Don't know

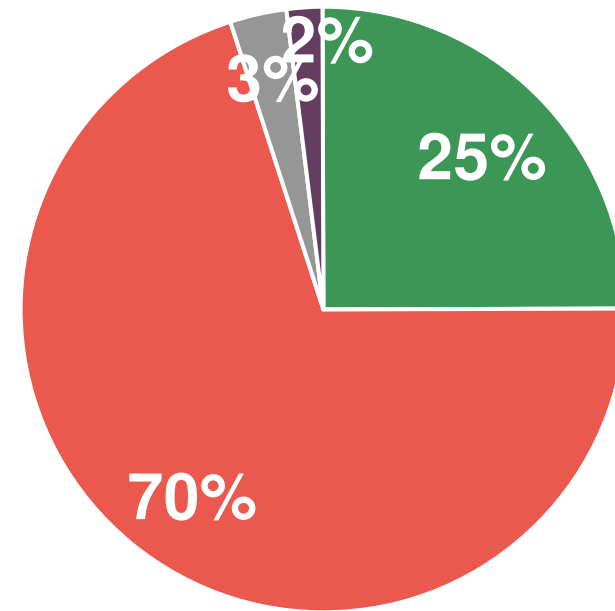
September 2010



Base: 1,002 British adults 18+, 18th-20th Sept 2010

Ipsos MORI

March 2011



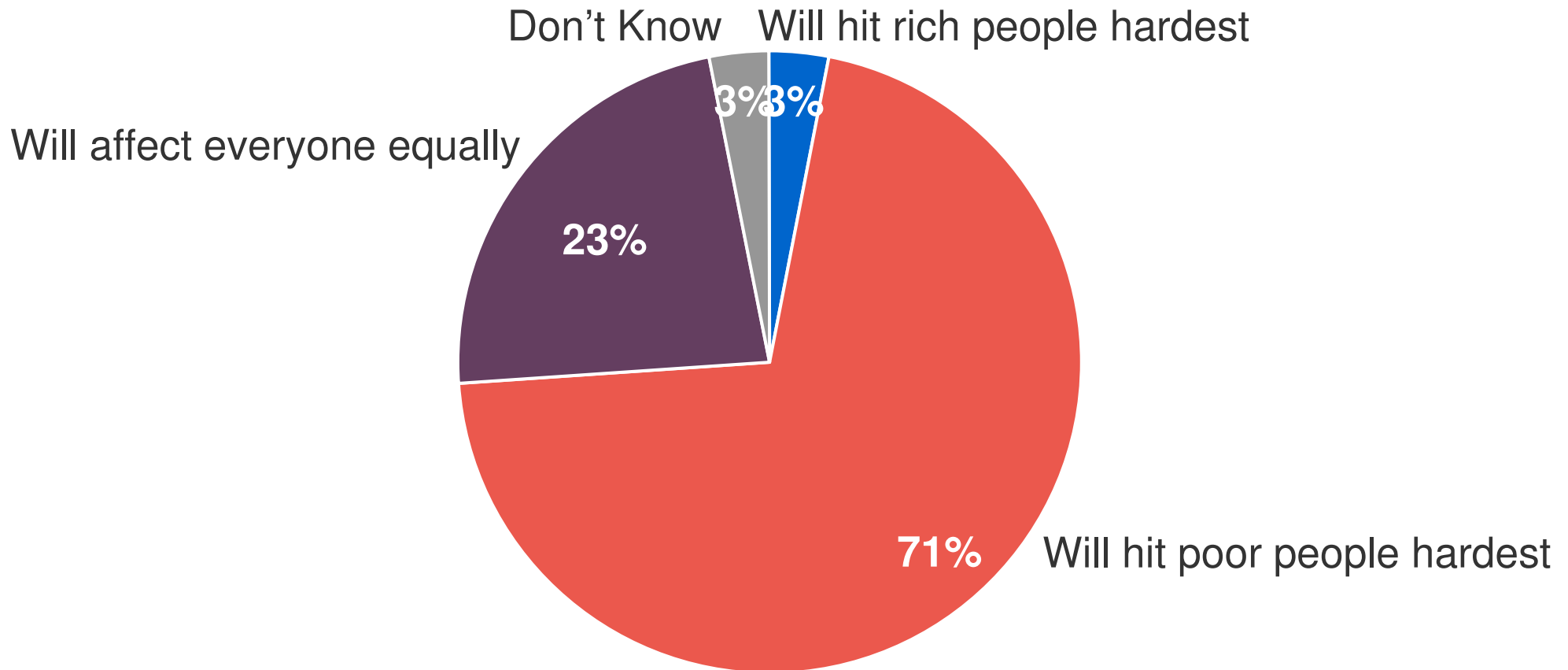
Base: 1,000 British adults 18+, 11-13 March 2011

Source: Ipsos MORI



Disagreement that 'we are all in it together'

Do you think that the government's plans to reduce the national deficit will hit rich people or poor people hardest, or will they affect everyone equally?



Base: 1,000 British adults 18+, 11th - 13th March 2011

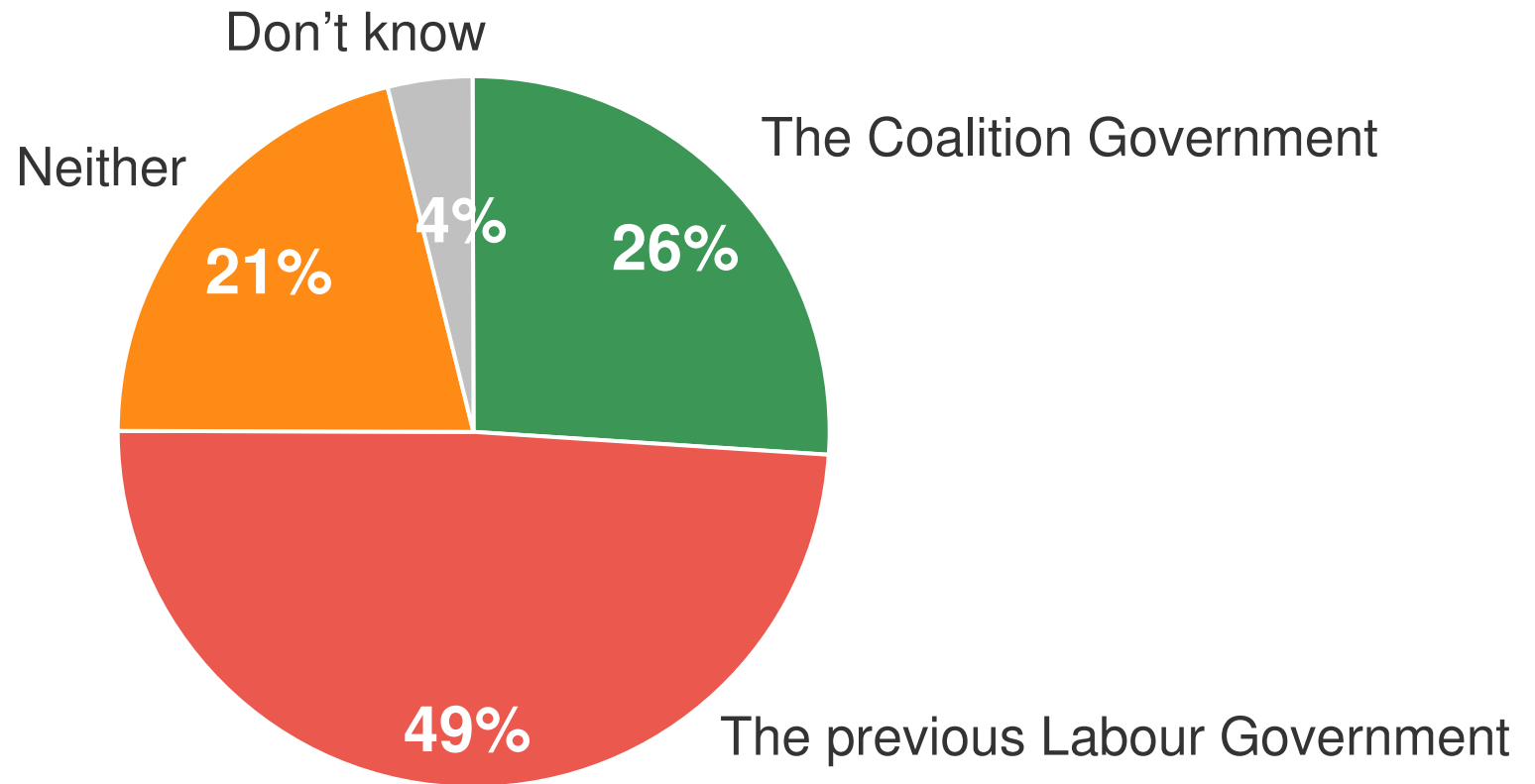
Ipsos MORI

Source: Ipsos MORI



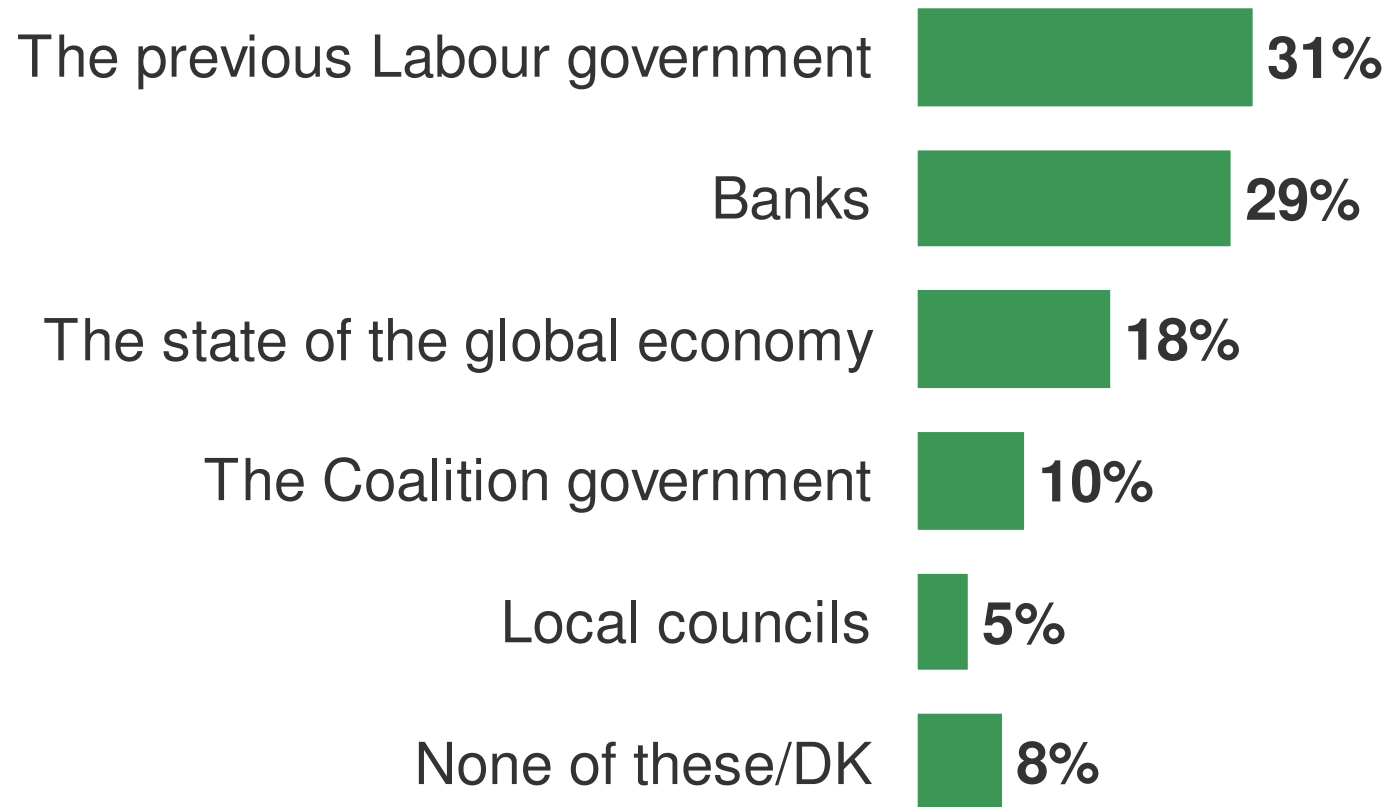
Labour are seen as to blame for the level of cuts

Who do you think is most to blame for the level of cuts to public services?



Even when banks and the state of the global economy are asked about too

Who do you think is most to blame for the level of cuts to public services?



Base: 498 British adults 18+, 11th - 13th March 2011

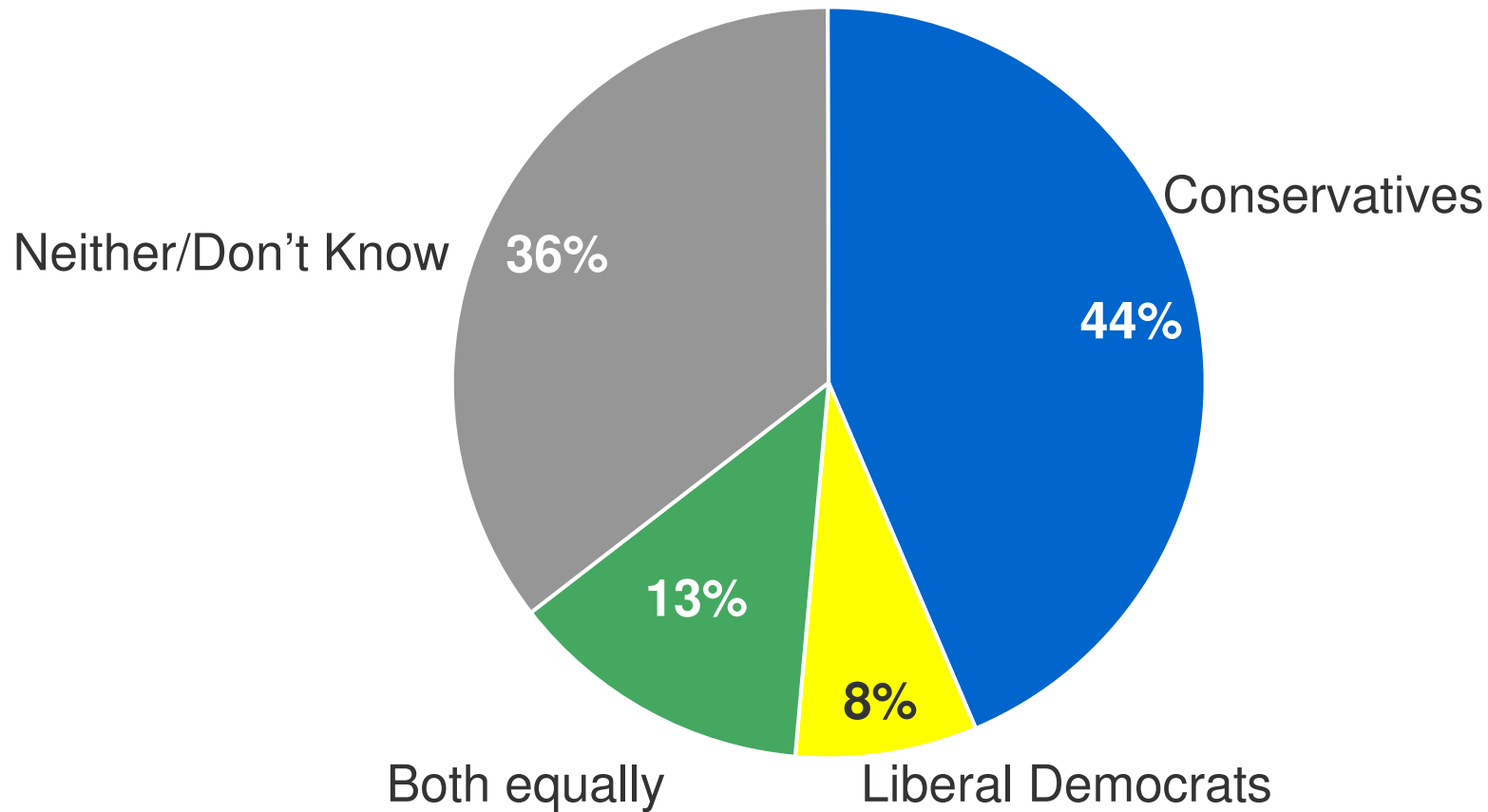
Ipsos MORI

Source: Ipsos MORI



Conservatives seen as truer to their pre-election plans than Lib Dems

Before the general election, both the Conservatives and the Liberal Democrats said they would address the national deficit. Which party do you think has been truer to their plans?



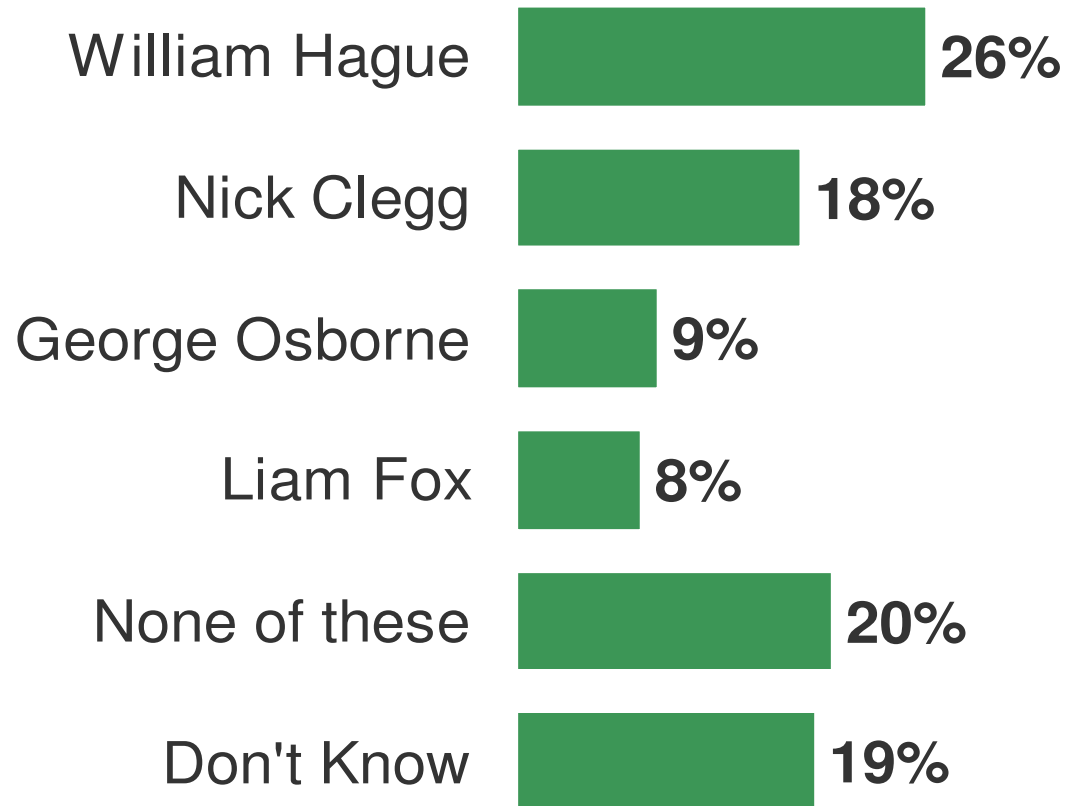
Base: 1,000 British adults 18+, 11th - 13th March 2011
Ipsos MORI

Source: Ipsos MORI



Hague is front-runner for most capable Prime Minister instead of Cameron

If David Cameron were to resign, who of these, if any, do you think would make the most capable Prime Minister?



Base: 1,000 British adults 18+, 11th - 13th March 2011
Ipsos MORI

Source: Ipsos MORI
