Supplemental Figures





George Mason University Center for Climate Change Communication

Global Warming's Six Americas, June 2010

Interview dates: May 14, 2010 to June 1, 2010 Interviews: 1,024 Adults (18+) Margin of error: +/- 3 percentage points at the 95% confidence level for the full sample. NOTE: All results show percentages among all respondents, unless otherwise labeled. Totals may occasionally sum to more than 100 percent due to rounding.

This study was conducted by the Yale Project on Climate Change Comunication and the George Mason University Center for Communication, and was funded by the Surdna Foundation, the 11th Hour Project, the Pacific Foundation, and the Robert Wood Johnson Foundation.

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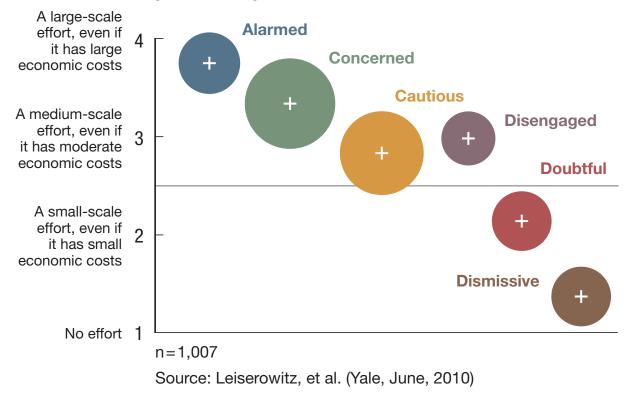
Connie Roser-Renouf, PhD Center for Climate Change Communication Department of Communication, George Mason University (707) 825-0601 croserre@gmu.edu Nicholas Smith, PhD Yale Project on Climate Change School of Forestry and Environmental Studies, Yale University (203) 432-4865 nicholas.smith@yale.edu

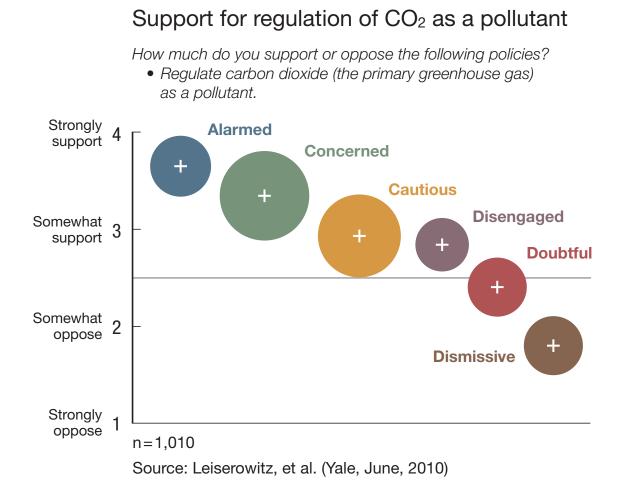
Cite as: Leiserowitz, A., Maibach, E., & Roser-Renouf, C. & Smith, N. (2010) *Global Warming's Six Americas, June 2010.* Yale University and George Mason University. New Haven, CT: Yale Project on Climate Change.

http://environment.yale.edu/climate/files/SixAmericasJune2010.pdf

How big of an effort should the USA make?

How big of an effort should the United States make to reduce global warming?





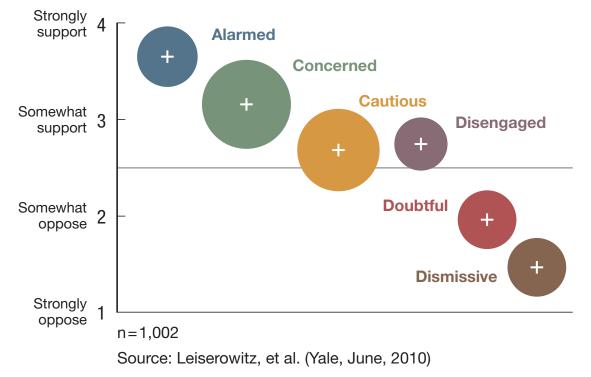
How much do you support or oppose the following policies? • Require electric utilities to produce at least 20% of their electricity from wind, solar, or other renewable energy sources, even if it cost the average household an extra \$100 a year. Strongly Δ support Alarmed Concerned **Cautious** Somewhat support 3 +Disengaged +-+ **Doubtful** Somewhat 2 + oppose ╋ **Dismissive** Strongly oppose n=1,011 Source: Leiserowitz, et al. (Yale, June, 2010)

Support for alternative energy requirement

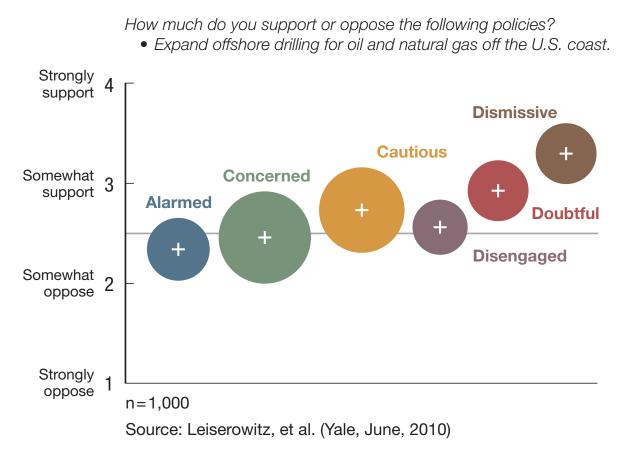
Support for signing an international treaty to reduce greenhouse gas emissions

How much do you support or oppose the following policies?

• Sign an international treaty that requires the United States to cut its emissions of carbon dioxide 90% by the year 2050.

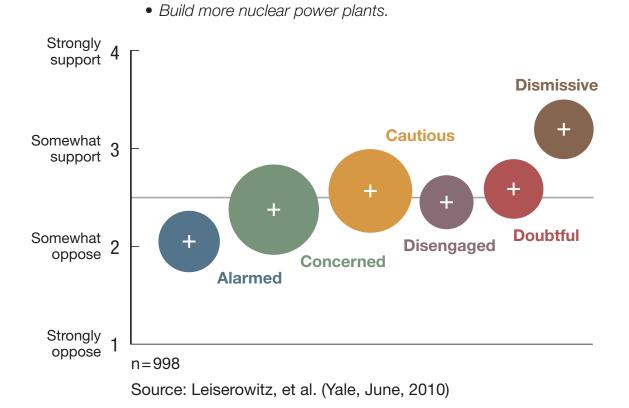


Support for expansion of offshore drilling



Support for building nuclear power plants

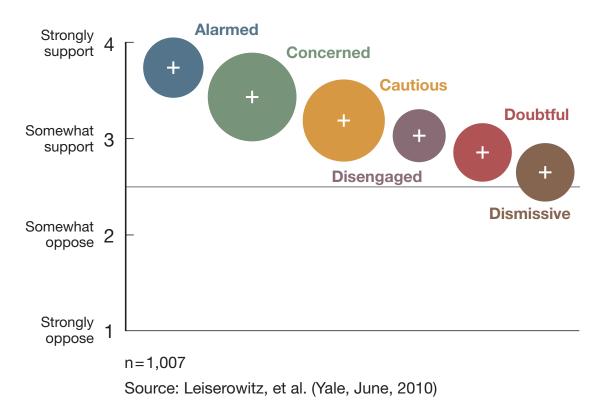
How much do you support or oppose the following policies?

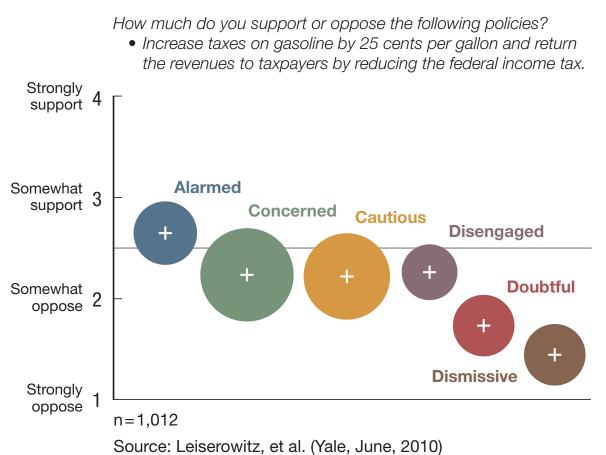


Support for providing rebates for purchases of solar panels and fuel-efficient vehicles

How much do you support or oppose the following policies?

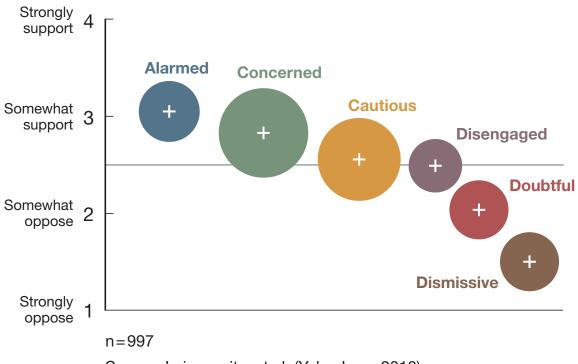
• Provide tax rebates for people who purchase energy-efficient vehicles or solar panels.





Support for increasing gasoline taxes

Support for a cap and refund system



How much would you support this system? *

Source: Leiserowitz, et al. (Yale, June, 2010)