



ICM Poll for The Guardian

Fieldwork dates: 23-24th March 2011

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,014

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not the respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2010 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

Further enquiries: martin.boon@icmresearch.co.uk

British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Opinion Poll

CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region			
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South	
Unweighted base	1014	492	522	67	116	566	265	308	219	166	321	224	240	83	70	249	217	168	335	313	366	
Weighted base	1014	498	516	120	159	519	216	275	294	213	233	220	237	79	70	249	204	162	340	322	351	
Certain to vote	(10)	572	281	291	35	73	324	140	188	157	108	119	163	154	49	49	180	141	96	185	174	213
		56%	56%	56%	29%	46%	62%	65%	68%	53%	51%	51%	74%	65%	62%	70%	72%	69%	59%	54%	54%	61%
	(9)	56	29	28	5	5	31	15	8	26	8	14	8	13	6	7	10	14	16	21	21	14
		6%	6%	5%	4%	3%	6%	7%	3%	9%	4%	6%	4%	6%	7%	10%	4%	7%	10%	6%	6%	4%
	(8)	88	40	48	15	15	42	16	16	33	27	13	22	21	8	6	21	14	26	25	28	36
		9%	8%	9%	12%	9%	8%	8%	6%	11%	13%	5%	10%	9%	10%	8%	8%	7%	16%	7%	9%	10%
	(7)	32	16	16	5	6	15	6	10	8	6	7	7	9	6	-	10	7	5	8	14	10
		3%	3%	3%	4%	4%	3%	3%	4%	3%	3%	3%	3%	4%	8%	-	4%	3%	3%	2%	4%	3%
	(6)	20	8	12	3	3	12	2	1	12	3	4	2	3	2	3	5	5	2	4	8	8
		2%	2%	2%	2%	2%	2%	1%	1%	4%	1%	2%	1%	1%	2%	4%	2%	3%	1%	1%	2%	2%
	(5)	70	29	41	17	19	28	6	15	10	26	19	13	28	6	2	8	12	9	30	21	19
		7%	6%	8%	14%	12%	5%	3%	6%	3%	12%	8%	6%	12%	8%	3%	3%	6%	5%	9%	7%	6%
	(4)	14	8	6	4	3	5	2	3	5	1	4	1	3	2	-	-	2	1	6	5	3
		1%	2%	1%	3%	2%	1%	1%	1%	2%	*	2%	*	1%	3%	-	-	1%	1%	2%	1%	1%
	(3)	7	2	4	-	3	3	1	3	-	2	2	3	1	-	1	2	1	1	2	4	2
		1%	*	1%	-	2%	1%	*	1%	-	1%	1%	1%	*	-	1%	1%	*	*	*	1%	*
	(2)	18	13	6	4	4	8	2	4	6	5	3	1	4	1	3	2	3	-	6	7	6
		2%	3%	1%	4%	3%	2%	1%	1%	2%	2%	1%	*	2%	1%	4%	1%	2%	-	2%	2%	2%
Certain not to vote	(1)	125	68	58	32	25	47	21	23	34	27	41	-	-	-	-	10	5	5	52	36	38
		12%	14%	11%	27%	16%	9%	10%	8%	12%	13%	18%	-	-	-	-	4%	2%	3%	15%	11%	11%
Refused		1	-	1	-	-	*	1	1	-	-	*	-	-	-	-	*	-	-	-	1	-
		*	-	*	-	-	*	*	*	-	-	*	-	-	-	-	*	-	-	-	*	-
Don't know		10	4	5	-	2	3	5	2	2	-	5	-	-	-	-	1	-	-	3	5	2
		1%	1%	1%	-	1%	1%	2%	1%	1%	-	2%	-	-	-	-	1%	-	-	1%	2%	*
Mean		7.84	7.75	7.93	5.88	7.05	8.27	8.48	8.43	7.92	7.53	7.32	9.19	8.76	8.79	9.05	8.94	8.90	8.78	7.58	7.84	8.09
Standard deviation		3.20	3.31	3.09	3.64	3.45	2.91	2.87	2.87	3.10	3.24	3.54	1.63	2.04	1.93	1.99	2.24	2.15	2.08	3.39	3.14	3.05
Standard error		0.10	0.15	0.14	0.45	0.32	0.12	0.18	0.16	0.21	0.25	0.20	0.11	0.13	0.21	0.24	0.14	0.15	0.16	0.19	0.18	0.16

Opinion Poll

CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South
Unweighted base	1014	492	522	67	116	566	265	308	219	166	321	224	240	83	70	249	217	168	335	313	366
Weighted base	1014	498	516	120	159	519	216	275	294	213	233	220	237	79	70	249	204	162	340	322	351
Conservative	220 22%	112 23%	107 21%	15 13%	28 18%	107 21%	69 32%	76 28%	60 20%	36 17%	48 21%	220 100%	-	-	-	177 71%	4 2%	9 5%	44 13%	82 25%	94 27%
Labour	237 23%	120 24%	117 23%	36 30%	40 25%	119 23%	42 20%	58 21%	67 23%	57 27%	54 23%	-	237 100%	-	-	6 3%	159 78%	31 19%	91 27%	81 25%	65 19%
Liberal Democrat/ Liberal	79 8%	34 7%	45 9%	7 6%	13 8%	39 7%	20 9%	26 9%	24 8%	15 7%	15 6%	-	-	79 100%	-	6 3%	2 1%	57 35%	24 7%	21 6%	34 10%
Scottish National Party/ SNP	22 2%	14 3%	8 2%	2 2%	3 2%	12 2%	5 3%	4 2%	6 2%	8 4%	4 2%	-	-	-	22 32%	-	2 1%	3 2%	22 7%	-	-
Plaid Cymru	4 *	2 *	2 *	-	-	3 1%	1 *	2 1%	1 *	-	1 1%	-	-	-	4 6%	-	-	1 *	-	4 1%	-
Green Party	12 1%	5 1%	7 1%	1 1%	2 1%	8 2%	1 *	3 1%	6 2%	2 1%	2 1%	-	-	-	12 17%	-	* *	3 2%	1 *	2 *	10 3%
UK Independence Party (UKIP)	15 1%	9 2%	6 1%	-	6 4%	5 1%	3 2%	2 1%	6 2%	5 2%	2 1%	-	-	-	15 21%	3 1%	1 *	1 1%	5 2%	7 2%	2 1%
British National Party (BNP)	10 1%	7 1%	2 *	2 2%	2 1%	5 1%	-	4 2%	2 1%	3 1%	* *	-	-	-	10 14%	2 1%	-	-	6 2%	2 1%	2 *
Other	7 1%	6 1%	1 *	-	-	7 1%	-	3 1%	4 1%	-	1 *	-	-	-	7 10%	1 1%	1 *	-	3 1%	1 *	3 1%
Will not vote	125 12%	68 14%	58 11%	32 27%	25 16%	47 9%	21 10%	23 8%	34 12%	27 13%	41 18%	-	-	-	-	10 4%	5 2%	5 3%	52 15%	36 11%	38 11%
Don't know	204 20%	78 16%	126 24%	23 19%	37 23%	112 22%	33 15%	60 22%	53 18%	48 23%	43 19%	-	-	-	-	35 14%	26 13%	50 31%	66 19%	69 21%	70 20%
Refused	79 8%	42 8%	37 7%	-	3 2%	55 11%	21 10%	15 6%	31 11%	12 6%	20 9%	-	-	-	-	9 4%	4 2%	3 2%	27 8%	19 6%	33 9%

Opinion Poll

CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (12%), don't know who they would vote for (20%) or refuse to answer (8%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	534	274	260	26	52	297	159	181	113	82	157	199	205	69	61	185	169	99	173	166	195
Weighted base	514	263	250	45	71	270	128	159	149	102	105	192	196	66	59	183	154	96	167	165	182
Conservative	192 37%	97 37%	96 38%	11 23%	20 28%	97 36%	65 51%	69 43%	52 35%	30 29%	41 39%	192 100%	-	-	-	167 91%	4 3%	8 9%	40 24%	67 41%	85 47%
Labour	196 38%	100 38%	96 39%	26 58%	27 39%	105 39%	38 29%	51 32%	58 39%	44 44%	43 41%	-	196 100%	-	-	5 3%	145 94%	27 29%	75 45%	67 41%	54 30%
Liberal Democrat/ Liberal	66 13%	29 11%	37 15%	6 12%	12 18%	32 12%	16 13%	22 14%	22 15%	11 11%	10 10%	-	-	66 100%	-	6 3%	2 1%	53 55%	20 12%	16 10%	29 16%
Scottish National Party/ SNP	19 4%	12 4%	7 3%	-	3 4%	12 4%	4 3%	4 3%	3 2%	8 7%	4 4%	-	-	-	19 32%	-	2 1%	3 3%	19 11%	-	-
Plaid Cymru	4 1%	2 1%	1 1%	-	-	3 1%	1 1%	2 1%	*	-	1 1%	-	-	-	4 6%	-	-	1 1%	-	4 2%	-
Green Party	10 2%	4 2%	6 2%	1 1%	2 3%	7 3%	1 *	2 1%	5 3%	1 1%	2 2%	-	-	-	10 17%	-	*	3 3%	1 *	2 1%	8 4%
UK Independence Party (UKIP)	13 2%	8 3%	5 2%	-	4 6%	5 2%	3 3%	2 1%	5 3%	4 4%	2 1%	-	-	-	13 21%	3 2%	1 *	1 1%	4 3%	6 4%	2 1%
British National Party (BNP)	9 2%	7 3%	2 1%	2 5%	2 3%	5 2%	-	4 3%	1 1%	3 3%	*	-	-	-	9 15%	1 1%	-	-	6 3%	2 1%	1 1%
Other	5 1%	5 2%	* *	-	-	5 2%	-	3 2%	2 1%	-	*	-	-	-	5 9%	1 1%	1 *	-	1 1%	1 1%	2 1%

Opinion Poll
CATI Fieldwork : 23rd-24th March 2011

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 754 respondents

	<u>Total</u>
Conservative	37%
Labour	36%
Liberal Democrat	16%
Other	11%

Opinion Poll

CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 8

Q.4 You may have seen or heard that in the budget the Chancellor, George Osborne, cancelled next month's planned 4p per litre rise in fuel duty, and cut an additional 1p per litre which will be funded by oil companies. Do you think this cut in fuel duty goes too far in helping out motorists, not
Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1014	492	522	67	116	566	265	308	219	166	321	224	240	83	70	249	217	168	335	313	366
Weighted base	1014	498	516	120	159	519	216	275	294	213	233	220	237	79	70	249	204	162	340	322	351
Too far	44 4%	26 5%	18 4%	9 7%	10 7%	18 4%	6 3%	6 2%	19 7%	12 6%	6 3%	2 1%	18 8%	1 2%	4 5%	10 4%	7 4%	6 4%	13 4%	14 4%	17 5%
About right	216 21%	100 20%	116 23%	39 33%	24 15%	92 18%	61 28%	72 26%	61 21%	29 14%	54 23%	79 36%	39 17%	16 21%	5 7%	79 32%	32 16%	30 19%	60 18%	61 19%	95 27%
Not far enough	709 70%	357 72%	352 68%	68 57%	114 72%	391 75%	136 63%	180 65%	205 70%	168 79%	156 67%	133 61%	175 74%	59 75%	59 85%	155 62%	159 78%	117 72%	255 75%	233 72%	220 63%
Don't know	45 4%	16 3%	29 6%	4 3%	10 6%	18 3%	13 6%	18 6%	8 3%	3 1%	16 7%	5 2%	4 2%	2 3%	2 3%	6 2%	5 3%	9 5%	12 3%	14 4%	19 5%

Opinion Poll

CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 9

Q.5 Putting aside your own party support, do you think the measures announced in this budget will improve the state of the economy over the next few years, worsen it, or will they make no difference one way or the other?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1014	492	522	67	116	566	265	308	219	166	321	224	240	83	70	249	217	168	335	313	366
Weighted base	1014	498	516	120	159	519	216	275	294	213	233	220	237	79	70	249	204	162	340	322	351
Improve economy	251 25%	138 28%	113 22%	20 16%	41 26%	119 23%	71 33%	82 30%	85 29%	40 19%	45 19%	110 50%	33 14%	18 23%	11 16%	113 45%	32 16%	27 17%	63 19%	88 27%	100 28%
No difference	486 48%	248 50%	238 46%	75 62%	67 42%	248 48%	96 45%	112 41%	135 46%	119 56%	119 51%	81 37%	128 54%	44 55%	37 53%	103 41%	108 53%	84 52%	174 51%	156 48%	156 44%
Worsen economy	166 16%	75 15%	91 18%	21 18%	31 19%	90 17%	24 11%	41 15%	47 16%	36 17%	43 18%	5 2%	58 24%	8 11%	17 24%	6 2%	44 22%	26 16%	70 21%	45 14%	52 15%
Don't know	111 11%	37 8%	73 14%	4 3%	19 12%	63 12%	24 11%	40 14%	27 9%	18 9%	26 11%	24 11%	19 8%	9 11%	6 8%	27 11%	20 10%	25 16%	32 10%	34 10%	45 13%

Opinion Poll

CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 10

Q.6 From what you have seen or heard about the government's plans to reduce government spending, do you think they go...?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1014	492	522	67	116	566	265	308	219	166	321	224	240	83	70	249	217	168	335	313	366
Weighted base	1014	498	516	120	159	519	216	275	294	213	233	220	237	79	70	249	204	162	340	322	351
Too far	358 35%	184 37%	174 34%	43 36%	50 32%	199 38%	66 31%	104 38%	103 35%	63 30%	87 37%	28 13%	136 57%	27 34%	27 39%	42 17%	111 54%	69 43%	126 37%	110 34%	122 35%
They strike about the right balance	285 28%	154 31%	130 25%	21 17%	41 26%	147 28%	77 35%	91 33%	81 28%	58 27%	55 24%	129 59%	31 13%	23 29%	16 22%	132 53%	27 13%	39 24%	75 22%	97 30%	113 32%
Not far enough	295 29%	132 26%	164 32%	51 43%	59 37%	134 26%	51 24%	61 22%	93 32%	72 34%	70 30%	55 25%	61 26%	24 31%	22 31%	65 26%	54 27%	45 28%	114 34%	90 28%	91 26%
Don't know	76 8%	28 6%	48 9%	5 5%	9 6%	40 8%	22 10%	19 7%	16 6%	19 9%	21 9%	7 3%	10 4%	5 6%	5 8%	11 4%	12 6%	9 6%	25 7%	25 8%	26 7%

Opinion Poll

CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 11

Q.7 Please consider the economy for a moment, your current financial situation and your ability to keep up with the cost of living. Taking this into account how confident do you feel about things at the moment?

Base: All respondents

	Total	Gender		Age				Social Class				Voting Intention				Vote In 2010 General Election			Region			
		Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid-lands	South	
Unweighted base	1014	492	522	67	116	566	265	308	219	166	321	224	240	83	70	249	217	168	335	313	366	
Weighted base	1014	498	516	120	159	519	216	275	294	213	233	220	237	79	70	249	204	162	340	322	351	
NET: Confident	434	230	204	60	63	207	104	145	125	81	83	150	85	36	21	147	73	63	135	131	168	
	43%	46%	40%	50%	40%	40%	48%	53%	42%	38%	36%	68%	36%	45%	30%	59%	36%	39%	40%	41%	48%	
Very confident	(4)	59	36	23	5	5	34	15	27	12	9	11	26	11	4	1	19	13	9	21	17	21
		6%	7%	4%	4%	3%	7%	7%	10%	4%	4%	5%	12%	4%	5%	2%	8%	6%	5%	6%	5%	6%
Fairly confident	(3)	375	194	181	55	58	173	90	118	112	73	72	124	74	32	20	128	60	54	113	114	148
		37%	39%	35%	46%	37%	33%	41%	43%	38%	34%	31%	56%	31%	40%	29%	52%	29%	33%	33%	35%	42%
Not very confident	(2)	386	178	208	44	67	199	76	89	114	88	95	53	110	29	26	73	91	73	132	127	126
		38%	36%	40%	36%	42%	38%	35%	32%	39%	41%	41%	24%	46%	36%	38%	29%	45%	45%	39%	39%	36%
Not at all confident	(1)	186	86	100	17	28	108	33	39	53	43	52	16	42	14	21	28	37	26	72	61	53
		18%	17%	19%	14%	18%	21%	15%	14%	18%	20%	22%	7%	18%	18%	30%	11%	18%	16%	21%	19%	15%
NET: Not confident		572	264	308	60	95	307	109	128	167	131	147	69	152	43	47	101	128	99	205	188	180
		56%	53%	60%	50%	60%	59%	51%	46%	57%	62%	63%	31%	64%	55%	68%	41%	63%	61%	60%	58%	51%
Don't know		7	4	4	-	-	5	2	2	2	-	3	1	*	-	1	1	3	-	1	3	3
		1%	1%	1%	-	-	1%	1%	1%	1%	-	1%	*	*	-	2%	*	1%	-	*	1%	1%
Mean		2.31	2.36	2.25	2.40	2.26	2.26	2.40	2.49	2.29	2.22	2.19	2.73	2.22	2.33	2.02	2.56	2.24	2.28	2.25	2.27	2.39
Standard deviation		0.84	0.85	0.82	0.78	0.78	0.86	0.83	0.86	0.81	0.81	0.84	0.77	0.79	0.84	0.82	0.79	0.83	0.80	0.86	0.83	0.82
Standard error		0.03	0.04	0.04	0.10	0.07	0.04	0.05	0.05	0.05	0.06	0.05	0.05	0.05	0.09	0.10	0.05	0.06	0.06	0.05	0.05	0.04

Opinion Poll

CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 12

Q.8 From what you have seen or heard, do you think ... is doing a good job or a bad job?**Base: All respondents**

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Unweighted base	1014	492	522	67	116	566	265	308	219	166	321	224	240	83	70	249	217	168	335	313	366
Weighted base	1014	498	516	120	159	519	216	275	294	213	233	220	237	79	70	249	204	162	340	322	351
<u>The coalition government</u>																					
Good job	420 41%	229 46%	191 37%	42 35%	64 40%	207 40%	107 50%	139 50%	111 38%	84 40%	86 37%	176 80%	47 20%	47 60%	16 22%	170 68%	39 19%	65 40%	110 32%	131 41%	178 51%
Bad Job	471 46%	224 45%	247 48%	63 52%	76 48%	248 48%	85 39%	110 40%	145 49%	101 48%	114 49%	21 9%	181 76%	27 34%	47 68%	39 16%	148 73%	80 49%	199 59%	143 44%	128 37%
Don't know	123 12%	45 9%	78 15%	16 13%	19 12%	65 12%	24 11%	26 9%	37 13%	27 13%	33 14%	23 10%	9 4%	5 6%	7 10%	40 16%	17 8%	17 11%	30 9%	48 15%	45 13%
<u>The Prime Minister, David Cameron</u>																					
Good job	475 47%	254 51%	221 43%	51 42%	66 42%	241 46%	116 54%	155 56%	131 45%	95 45%	95 41%	191 87%	55 23%	50 63%	20 29%	195 78%	46 23%	75 46%	132 39%	150 46%	193 55%
Bad Job	426 42%	204 41%	223 43%	61 51%	76 48%	213 41%	77 36%	95 35%	133 45%	84 40%	115 49%	15 7%	170 72%	26 33%	40 58%	29 11%	138 68%	75 46%	177 52%	127 39%	123 35%
Don't know	113 11%	40 8%	73 14%	9 7%	17 11%	65 12%	22 10%	25 9%	30 10%	34 16%	24 10%	14 6%	13 5%	4 5%	10 14%	25 10%	20 10%	12 8%	31 9%	46 14%	36 10%
<u>The Chancellor, George Osborne</u>																					
Good job	408 40%	221 44%	187 36%	43 36%	55 35%	193 37%	117 54%	129 47%	116 40%	75 35%	87 38%	179 81%	46 19%	37 47%	25 36%	176 71%	44 22%	57 35%	113 33%	142 44%	153 44%
Bad Job	428 42%	220 44%	207 40%	45 37%	68 43%	244 47%	71 33%	109 40%	121 41%	94 44%	103 44%	19 9%	166 70%	31 39%	34 49%	37 15%	135 66%	77 48%	167 49%	127 39%	133 38%
Don't know	179 18%	57 11%	121 24%	33 27%	35 22%	83 16%	28 13%	37 13%	56 19%	43 20%	42 18%	22 10%	25 11%	11 14%	10 15%	36 14%	25 12%	28 17%	60 18%	54 17%	65 18%

Opinion Poll

CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 12

Q.8 From what you have seen or heard, do you think ... is doing a good job or a bad job?

Base: All respondents

	Gender			Age				Social Class				Voting Intention				Vote In 2010 General Election			Region		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	North	Mid- lands	South
Weighted base	1014	498	516	120	159	519	216	275	294	213	233	220	237	79	70	249	204	162	340	322	351
<u>The deputy Prime Minister, Nick Clegg</u>																					
Good job	337	181	157	45	50	161	82	101	92	68	76	138	37	41	18	135	31	59	102	111	124
	33%	36%	30%	37%	31%	31%	38%	37%	31%	32%	33%	63%	16%	51%	26%	54%	15%	37%	30%	34%	35%
Bad Job	520	266	254	56	74	288	102	141	154	108	118	58	180	32	45	78	154	78	190	156	174
	51%	53%	49%	47%	46%	55%	47%	51%	52%	51%	50%	27%	76%	41%	64%	31%	76%	48%	56%	48%	49%
Don't know	157	52	105	20	35	71	31	33	48	37	39	23	20	6	7	37	18	25	48	55	54
	15%	10%	20%	16%	22%	14%	15%	12%	16%	17%	17%	11%	9%	8%	10%	15%	9%	15%	14%	17%	15%
<u>The leader of the Labour Party, Ed Miliband</u>																					
Good job	301	148	153	49	46	127	79	77	73	65	86	42	137	32	19	46	103	58	111	79	112
	30%	30%	30%	41%	29%	25%	37%	28%	25%	31%	37%	19%	58%	41%	27%	18%	50%	36%	33%	24%	32%
Bad Job	441	250	191	39	61	248	92	134	133	87	87	141	51	30	37	156	49	62	139	153	148
	43%	50%	37%	33%	38%	48%	43%	49%	45%	41%	37%	64%	22%	38%	53%	63%	24%	38%	41%	47%	42%
Don't know	272	100	173	31	52	144	45	65	87	61	60	37	49	16	14	47	52	42	90	91	91
	27%	20%	33%	26%	33%	28%	21%	23%	30%	29%	26%	17%	21%	21%	20%	19%	25%	26%	27%	28%	26%

Opinion Poll
CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 13
Q.C/D Voting in May 6th 2010 General Election
Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1014	1014
Weighted base	1014	1014
Conservative	249 25%	249 25%
Labour	217 21%	204 20%
Liberal Democrat/ Liberal	168 17%	162 16%
Scottish National Party/SNP	20 2%	21 2%
Plaid Cymru	6 1%	8 1%
Green Party	10 1%	9 1%
UK Independence Party (UKIP)	12 1%	12 1%
British National Party (BNP)	6 1%	6 1%
Others	7 1%	7 1%
Did not vote	213 21%	232 23%
Refused	88 9%	87 9%
Don't know	18 2%	17 2%

Opinion Poll
CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 14
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1014	1014
Weighted base		1014	1014
<u>Gender</u>			
Male		492 49%	498 49%
Female		522 51%	516 51%
<u>Age</u>			
18-24	(21)	67 7%	120 12%
25-34	(29.5)	116 11%	159 16%
35-44	(39.5)	159 16%	195 19%
45-54	(49.5)	199 20%	172 17%
55-64	(59.5)	208 21%	153 15%
65+	(70)	265 26%	216 21%
Average age		51.17	46.95

Opinion Poll
CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 14
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1014	1014
<u>Social Grade</u>		
AB	308 30%	275 27%
C1	219 22%	294 29%
C2	166 16%	213 21%
DE	321 32%	233 23%
<u>Region</u>		
North	335 33%	340 34%
Midlands	313 31%	322 32%
South	366 36%	351 35%

Opinion Poll
CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 14
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1014	1014
<u>Working status</u>		
Full-time	385 38%	445 44%
Part-time	137 14%	121 12%
Not working but seeking work or temporarily unemployed/sick	55 5%	58 6%
Not working/not seeking work	67 7%	76 7%
Retired	330 33%	263 26%
Student	20 2%	36 4%
Refused	20 2%	16 2%

Opinion Poll
CATI Fieldwork : 23rd-24th March 2011

Absolutes/col percents

Table 14
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1014	1014
<u>Tenure</u>		
Own outright	377 37%	339 33%
Own with a mortgage	345 34%	355 35%
Council	72 7%	128 13%
Housing Assoc.	66 7%	45 4%
Rented from someone else	107 11%	107 11%
Rent free	13 1%	13 1%
Refused	34 3%	27 3%