



INTERNATIONAL FEDERATION OF ORGANIC AGRICULTURE MOVEMENTS

IFOAM Head Office • Charles-de-Gaulle-Str. 5 • D - 53113 Bonn

IFOAM Head Office
Charles-de-Gaulle-Str. 5
53113 Bonn
Germany

Phone: +49 - 228 - 92650 - 10
Fax: +49 - 228 - 92650 - 99

headoffice@ifoam.org
www.ifoam.org

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IFOAM presents the *Global Organic Mark*

The worldwide Organic Movement revises after six years of discussion its Organic Guarantee System. Key elements of that reform are the so called ‘Family of Standards’, a list of organic good practice standards, and the *Global Organic Mark*. Today, IFOAM publishes the long awaited new logos.

The *Organic Guarantee System (OGS)* reform of the worldwide Organic Movement has been decided a few months ago by the IFOAM’s global membership with 93% yes votes. Now, IFOAM takes the lead in coordinating the diversity of organic standards. The so-called Family of Standards provides a list of both private organic standards and governments’ organic regulations that the Organic Movement accepts as being truly organic, based on IFOAM’s Standards Requirements. Through the ‘Family’, the movement draws a clear line between organic and not organic.

In the future, consumers will recognize the *Global Organic Mark* on organic products. The mark can be used by farmers and the organic processing and trade industry if they fulfill the demanding production requirements of the Organic Movement. Contract partners are entitled to communicate this endorsement of the global organic community to their clients.

The new *Organic Guarantee System* contains even more services: An off-the-shelf organic certification standard (the IFOAM Standard) facilitates standard development. Accreditations of certification bodies help the clients in their operations and help them achieve public recognition of their credibility. Last but not least, the OGS recognizes standard leaders that are that are spearheading the development of especially advanced organic practices.

“We are launching a new era” says Katherine DiMatteo, IFOAM President. “The *Family of Standards* and the *Global Organic Mark* are outstanding milestones in the history of the Organic Movement. Now, the stakeholders in the market have to recognize the huge potentials of these new tools.”

More Information:

Markus Arbenz, IFOAM Executive Director. Telephone: +49 160 804 15 57

Joelle Katto-Andrighetto, IFOAM OGS Manager. Telephone: +49 228 926 50 24

Attachment 1: The First ‘Family of Standards’

That’s Organic - Worldwide.

<p>GLOBAL</p> <hr/> <p>IFOAM IFOAM Standard</p>	<p>OFDC Organic Standard, China IBOAA Standards, Israel Japan Organic & Natural Foods Association Standard, Japan CONU Organic Standard, South Korea DCOK, LLC International Standards, South Korea GOAA International Standards, South Korea ACT Standards, Thailand</p>	<p><i>Turkey Organic Regulation</i></p> <p> BioSuisse Standards, Switzerland BioPark e.v Private Standards, Germany Ecoland Standards, Germany Gäa Private Standards, Germany Naturland Standards, Germany Biokontroll Basic Standards of Organic Production, Hungary CCPB Global Standard, Italy Italian Organic Standard, Italy Organska Kontrola Sarajevo, Bosnia and Herzegovina</p>	<p>OIA Organic Standards, Argentina Bolicert Private Standards, Bolivia IBD Organic Guidelines, Brazil TECPAR’s Standard for Organic Products, Brazil</p>
<p>AFRICA</p> <hr/> <p><i>Tunesia Organic Regulation</i> Afrisco Standards for Organic Production, South Africa EnCert Organic Standards, Kenya Tancert Organic Standards, Tanzania Uganda Organic Certification Ltd. Private Standards, Uganda</p>	<p>OCEANIA</p> <hr/> <p><i>Australia Organic Regulation</i> Australian Certified Organic, Australia NASAA Organic Standard, Australia AssureQuality Organic Standard, New Zealand BioGro Organic Standards, New Zealand</p>	<p>LATIN AMERICA</p> <hr/> <p><i>Argentina Organic Regulation</i> <i>Costa Rica Organic Regulation</i> Argencert Organic Standard, Argentina Letis IFOAM Standard, Argentina</p>	<p>NORTH AMERICA</p> <hr/> <p><i>Canada Organic Regulation</i> <i>USA Organic Regulation</i> CCOF Global Market Access Standard, USA Farm Verified Organic Private Standards, USA</p>
<p>ASIA</p> <hr/> <p><i>China Organic Regulation</i> <i>India Organic Regulation</i> <i>Israel Organic Regulation</i> <i>Japan Organic Regulation</i></p>	<p>EUROPE</p> <hr/> <p><i>EU Organic Regulation</i> <i>Switzerland Organic Regulation</i></p>	<div style="border: 1px solid #ccc; padding: 5px; background-color: #f9f9f9;"> <p><small>THE FAMILY OF STANDARDS contains all standards officially endorsed as organic by the Organic Movement, based on their equivalence with the Common Objectives and Requirements of Organic Standards. Both private standards and government regulations are admissible.</small></p> </div>	

* Compliance with the IFOAM Standard. **Note:** Applicant standards are marked in grey.
 ** Part of the IFOAM Community of Best Practice. Family Standards Frame: February 2, 2011.

www.ifoam.org/ogs

Attachment 2: The new logos of the “IFOAM Organic Guarantee Systems“

The *Global Organic Mark*
For products:



For standards:

