



The Gazette

Provincial Politics in Québec

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Leger
MARKETING



RESEARCH METHODS

This poll was conducted online in all regions of Canada with a representative sample of **1,000 Quebecers**, between **April 11 and April 14, 2011**.

Final data was weighted by age, gender, language, level of education and household composition (with or without children under the age of 18) in order to obtain a representative sample of the Québec and Canadian populations.

A probabilistic sample of 1,000 respondents would yield a **margin of error of 3.1%, 19 times out of 20**.

Survey respondents were selected randomly from the LegerWeb Internet panel, which has over 350,000 Canadian households. A stratification process was applied to invitation lists to ensure optimal representation of respondents. The panelists were recruited randomly from Leger Marketing telephone surveys. Several quality control measures ensure the representativeness and accuracy of Leger Marketing's surveys with its panel members.

In the tables, the numbers in bold **red** indicate a significantly higher proportion than that of other groups. Numbers in bold **blue** indicate a significantly lower proportion than that of other groups.

2005	25%
2006	35%
2007	36%
2008	48%
2009	55%
2010	80%
2011	85%

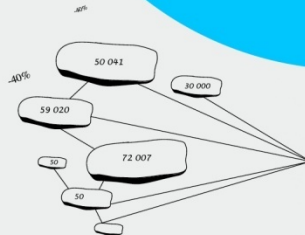


+10%

-10%

+40%

DETAILED ANALYSIS OF RESULTS





DETAILED ANALYSIS OF RESULTS

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Provincial Voting Intentions

The Parti
Québécois
maintains its
lead by 7
points.

Question – If PROVINCIAL elections were held today, for which political party would you be most likely to vote? Would it be for...? In cases where respondents have no opinion, the following question was asked: Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...?

Provincial Voting Intentions	Before distribution of undecided (n=1,000)	After distribution of undecided (n=863)	Franco- phones (n=717)	Other languages (n=145)
... Parti Québécois	32%	38%	46%	11%
... Québec Liberal Party	26%	31%	20%	68%
... Action démocratique du Québec	12%	14%	16%	6%
... Québec solidaire	7%	9%	11%	2%
... Green Party	4%	5%	4%	9%
Other	3%	3%	3%	4%
I would not vote / would cancel my ballot	7%	-	-	-
Don't know	5%	-	-	-
Refusal	4%	-	-	-



DETAILED ANALYSIS OF RESULTS

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Provincial Voting Intentions by Québec Region

The Parti Québécois and the Liberal Party are tied at 33% in the Greater Montreal Area.

In the Québec City region, the Parti Québécois leads with 34% of voting intentions.

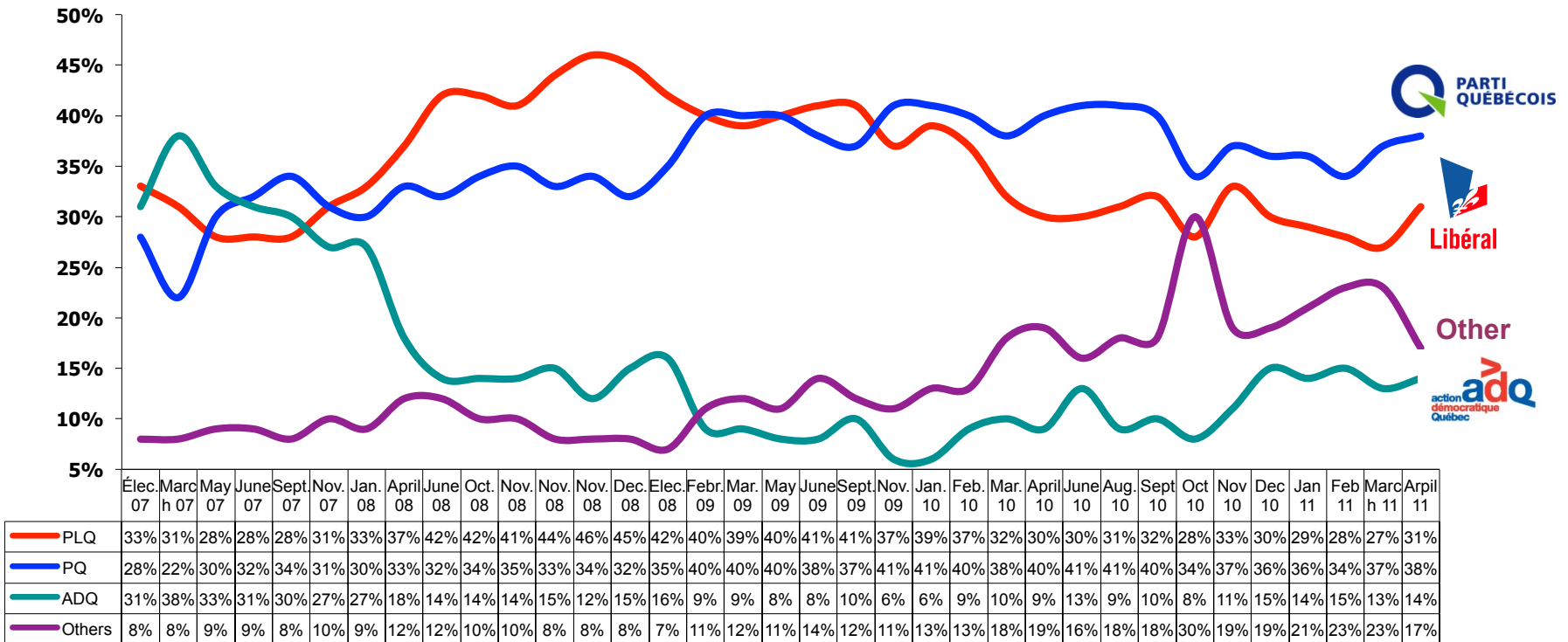
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Provincial Voting Intentions	Before distribution of undecided (n=1,000)	After distribution of undecided (n=863)	MTL GMA (n=344)	Québec GMA (n=268)	Rest of Québec (n=251)
... Parti Québécois	32%	38%	35%	32%	44%
... Québec Liberal Party	26%	31%	39%	23%	23%
... Action démocratique du Québec	12%	14%	10%	25%	16%
... Québec solidaire	7%	9%	9%	10%	8%
... Green Party	4%	5%	5%	4%	6%
Other	3%	3%	2%	6%	3%
I would not vote / would cancel my ballot	7%	-	-	-	-
Don't know	5%	-	-	-	-
Refusal	4%	-	-	-	-



DETAILED ANALYSIS OF RESULTS

Provincial Voting Trends Since 2007





DETAILED ANALYSIS OF RESULTS

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Satisfaction with the Québec Government led by Jean Charest

Three-quarters of Quebecers (73%) are not satisfied with the government of Québec led by Jean Charest.

Satisfaction with the Charest government gains four points:

- Since last month, the level of satisfaction with the provincial government has gained 4 points, from 17% to 21%.
- Among Francophones, only 13% said they are satisfied with the Québec Government.

Question – Are you very satisfied, somewhat satisfied, not very satisfied or not satisfied at all with the government of Québec led by Jean Charest?

Satisfaction	April 2011 (n=1,000)	March 2011 (n=1,005)	February 2011 (n=1,000)	January 2011 (n=1,001)
TOTAL SATISFIED	21%	17%	19%	19%
Very satisfied	4%	2%	2%	2%
Somewhat satisfied	17%	15%	17%	17%
TOTAL DISSATISFIED	73%	79%	77%	75%
Not very satisfied	29%	33%	32%	29%
Not satisfied at all	44%	46%	45%	46%
Don't know / Refusal	6%	4%	4%	6%



DETAILED ANALYSIS OF RESULTS

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Political Personality Who Would Make the Best Premier of Québec

Three Quebeckers out of ten (30%) – 10 points ahead of Jean Charest - think that Pauline Marois would make the best premier of Québec.

Question - In your opinion, which of the following political personalities would make the best premier of Québec? Would it be... ?

Political Personalities	Total (n=1,000)	After distribution (n=714)	Franco- phones (n=830)
Pauline Marois	30%	42%	36%
Jean Charest	20%	28%	13%
Amir Khadir	10%	14%	12%
Gérard Deltell	10%	14%	12%
Claude Sabourin	1%	1%	0%
Don't know / refusal	29%	-	27%



DETAILED ANALYSIS OF RESULTS

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Opinion on Pauline Marois Being the Right Person to Make Québec a Country

Almost two-thirds of PQ voters (64%) and sovereignists (65%) think that Pauline Marois is the right person to make Québec a country.

Question - In your opinion, is Pauline Marois the right person to make Québec a country?

	PQ voters		Sovereignists		Non-Sovereignists	
	Before distribution (n=311)	After distribution (n=265)	Before distribution (n=378)	After distribution (n=268)	Before distribution (n=489)	After distribution (n=422)
Yes	64%	75%	65%	76%	8%	9%
No	21%	25%	20%	24%	78%	91%
Don't know	14%	-	14%	-	12%	-
Refusal	1%	-	1%	-	2%	-



DETAILED ANALYSIS OF RESULTS

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Voting Intentions during a Referendum on Québec Sovereignty

Support for Québec sovereignty is at 43% (after distribution of undecided and refusals).

Question - *If a referendum on Québec sovereignty were held today, would you vote FOR or AGAINST Québec sovereignty?*

	Total (n=1 000)	After distribution of undecided (n=852)	PQ Voters (n=311)	Franco- phones (n=830)
Yes	37%	43%	77%	45%
No	49%	57%	13%	39%
Don't know	12%	-	10%	14%
Refusal	3%	-	0%	2%

