

25 Years

of progress through prevention

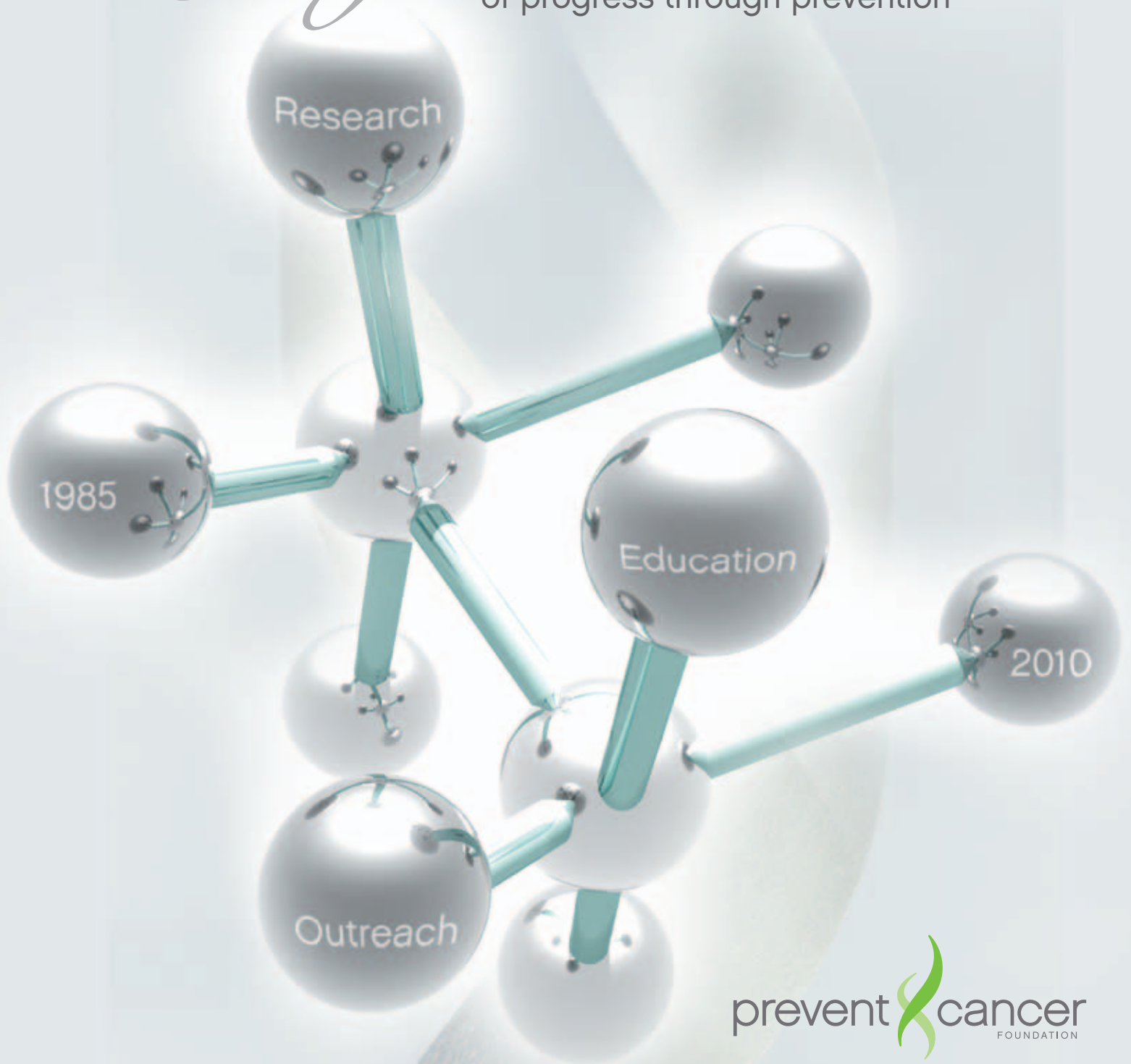


Table of Contents

- 1 From the President
- 2 Research:
A Look at 25 Years of Funding
- 6 Education:
Helping People Make Healthy Choices
- 10 National Conferences:
Bringing Together Scientists and Advocates
- 12 Partnerships and Advocacy:
Collaborative Efforts Strengthen
Cancer Prevention Message
- 14 Community Outreach:
Making a Difference One Community After Another
- 18 Contributing to the Cause:
Ensuring the Next 25 Years of Excellence
- 26 Our Deepest Thanks:
Gratitude to Our Friends



The Prevent Cancer Foundation is a national, non-profit health foundation whose mission is the prevention and early detection of cancer, through research, education and community outreach to all populations, including children and the underserved.

25 Years

of progress through prevention



Dear Friends,

It has long been said that “the true measure of service is planting trees under whose shade you do not expect to sit.” As the Prevent Cancer Foundation marks the milestone of its Silver Jubilee, it is apparent that such selfless giving has been a cornerstone of the Foundation’s success for 25 years.

The Foundation promotes research, education and community outreach to help others avoid the devastation of a late-stage cancer diagnosis—and has provided more than \$120 million in support of these efforts.

The trees we have planted, by educating the public, raising cancer awareness and supporting cancer prevention in health care reform, have taken root. This canopy of compassion helps hundreds of thousands of people make healthier choices and reduce their risk of cancer. I truly believe my father, Edward P. Richardson, in whose memory I started the Foundation, is looking down over this canopy with pride over what we have accomplished.

In the case of early career research grants and fellowships, some trees bear fruit slowly. Nevertheless, after 25 years of funding budding scientists, the entire world is now reaping the rewards. Many of these saplings have now grown to become world-renowned cancer experts who are changing the way we prevent, detect and treat cancer. By nurturing these keen minds and supporting their focus on cancer prevention and early detection, friends of the Prevent Cancer Foundation are seeing nearly unimaginable returns on their investments.

Your friendship over the past 25 years has enabled the Foundation to stimulate the cancer prevention and early detection movement to flourish in myriad ways. And this year is no exception.

I hope this Annual Report validates your belief in us as faithful stewards of your contributions, and that we can count on your continued friendship and support.

Sincerely,

Carolyn R. Aldigé

Carolyn R. Aldigé
President and Founder

Research

A Look at 25 Years of Funding

"In 1991, I was a young scientist who received my first research grant from the Prevent Cancer Foundation for my study of the human papillomavirus (HPV)... Because of that initial grant, I was able to conduct research that led to the development of a vaccine [for cervical cancer] that will help save the lives of thousands of women worldwide each year."—*Anna R. Giuliano, Ph.D., Director of Cancer Prevention at the H. Lee Moffitt Cancer Center*



Over the past 25 years, the Prevent Cancer Foundation has carefully selected grant and fellowship recipients who dare to study key insights in new ways. Many of these researchers have succeeded in attaining new heights of understanding that are now considered concrete steps toward cancer prevention and early detection.

“The Prevent Cancer Foundation has highlighted, and indeed been a catalyst for, the national recognition of the importance of cancer prevention.”— Robert C. Young, M.D., President Emeritus, Fox Chase Comprehensive Cancer Center

“Early detection is the best way to reduce cancer morbidity and mortality...Our research priorities are currently imbalanced.”—Bert Vogelstein, M.D., Clayton Professor of Pathology and Oncology, Director of the Ludwig Center for Cancer Genetics, Kimmel Comprehensive Cancer Center, Johns Hopkins University School of Medicine

Funding Science That Matters

To date, the Prevent Cancer Foundation is proud to have carefully vetted and funded 442 grants and fellowships in cancer prevention and early detection research.

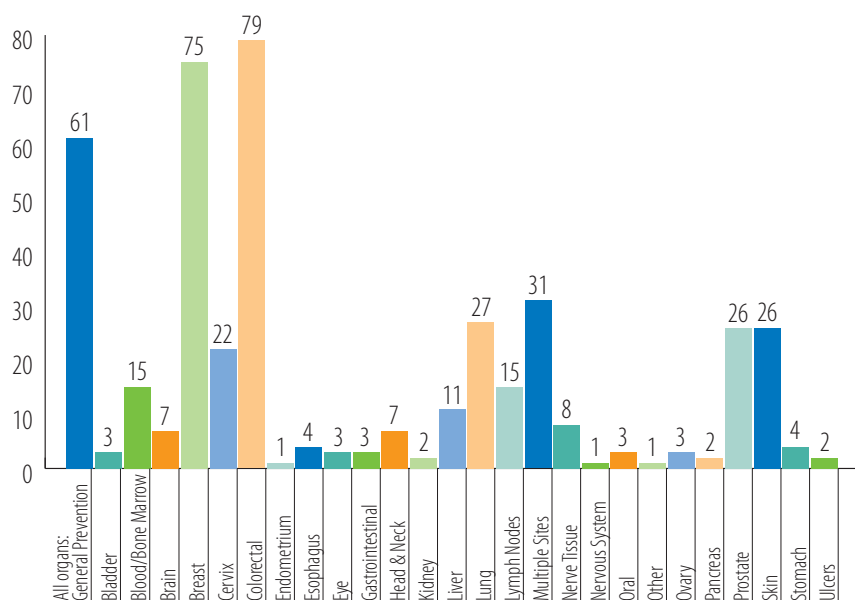
Even when the Foundation was just getting established, we wanted to select only the most promising research that was worthy of support with donated funds. Right away, we

established a semi-annual, highly competitive, grant-making process with a formal Scientific Review Panel drawn from expert cancer prevention and early detection researchers around the country. Now, this expert panel reviews more than 80 applications twice a year.

The Foundation, under the guidance of the Scientific Review Panel, awards research grants and fellowships to promising early-career scientists with novel hypotheses for prevention

and early detection. This is arguably one of the most important types of funding in science. Such seed money encourages the next generation of cancer prevention research, creates a strong foundation of preliminary evidence to make scientific advances and provides the necessary support for researchers to move toward independent research careers. This funding is also important in encouraging senior investigators to shift their focus to cancer prevention.

25 Years of Research by Cancer Site



In 1986, the Prevent Cancer Foundation awarded its first grant of \$8,000. Since then, more than \$40 million has been provided to both early-career and senior investigators around the nation. In 2002, the Foundation made 42 awards, totaling almost \$2.5 million; that level was sustained for many years.

Despite the economic downturn, the Foundation is proud to continue supporting promising research in cancer prevention and early detection.

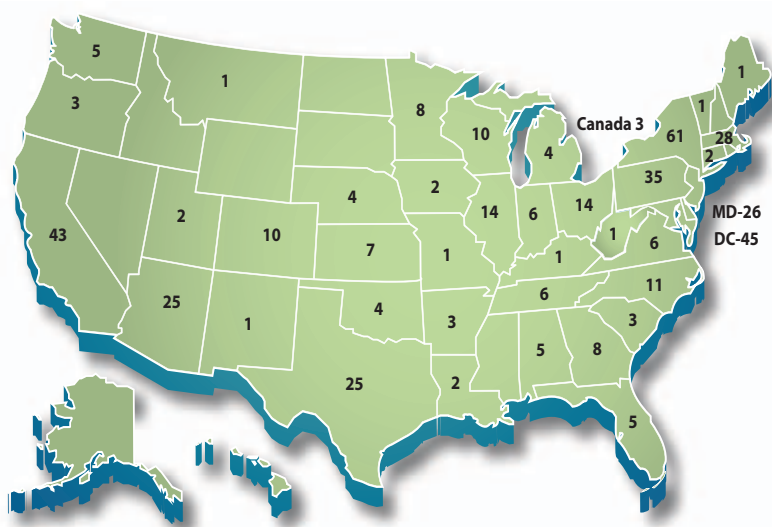
While more than 400 research grants and fellowships have been funded directly by the Foundation, our efforts to support promising research do not stop there. The Prevent Cancer Foundation also has partnered with other cancer organizations, such as the American Association for Cancer Research, the American Society of Clinical Oncology (ASCO), the American Society of Preventive Oncology (ASPO) and the International Association for the Study of Lung Cancer (IASLC) to fund even more cancer prevention and early detection research.

The Foundation has made tremendous contributions to supporting the work of hundreds of scientists across the country and to initiatives which have convened researchers, clinicians and policymakers around critical issues in cancer prevention.”—John E. Niederhuber, M.D., former Director of the National Cancer Institute.

Help continue to fund lifesaving cancer prevention and early detection research by visiting www.preventcancer.org/donate.

25 Years of Research Projects Across the U.S.

The Foundation has funded 439 research projects in more than 150 institutions in 39 states and 3 in Canada.



2010 Partnership Grants

- The ASCO/Prevent Cancer Foundation Young Investigator Award was given to Sara Adams, M.D., Clinical Fellow in Gynecologic Oncology at the University of Pennsylvania.
- The ASPO/Prevent Cancer Foundation/Susan G. Komen for the Cure Fellowship was awarded to Brian Sprague, Ph.D., a fellow in Population Health Science at the University of Wisconsin in Madison.
- The IASLC/Prevent Cancer Foundation Translational Research Fellowship was awarded to Céline Mascaux, M.D., Ph.D., professor of Medicine and Pathology at the University of Colorado Health Science Center in Aurora.

Sponsored Grants and Fellowships

■ Cecile and Fred Bartman Foundation

The Bartman Foundation Research Grant for the Study of Prostate Cancer supports Karen Sfanos, Ph.D., at Johns Hopkins University, for her study proposing that bacterial infections in the prostate, particularly those involving pro-inflammatory bacteria, may play a major role in prostate cancer development.

■ Leslie C. Devereaux

The 17th Richard C. Devereaux Outstanding Young Investigator Award in Lung Cancer Prevention provides funding to Michael Carpenter, Ph.D., at the Medical University of South Carolina. Dr. Carpenter is investigating the harm or benefit posed by “potentially reduced exposure tobacco products” prior to widespread use in the United States.

■ The Holden Family Fellowship

The Holden Family Fellowship in Breast Cancer supports Tran Chieu, Ph.D., at Marquette University, in his efforts to develop a high performance bio-imaging instrument that can accurately detect breast cancer cells at an earlier stage.

■ The Sarah Howard Childhood Cancer Fund for Our Children’s Health

The Sarah Howard Childhood Cancer Fund grant for childhood cancer research is awarded to Brian Rood, M.D., assistant professor of Pediatrics and attending physician at the Children’s National Medical Center in Washington, D.C., to study and manage pediatric blood disorders and cancerous diseases.

■ Living in Pink

The Living in Pink/Prevent Cancer Foundation grant provides funding to Lauren Trepanier, D.V.M., Ph.D., at the University of Wisconsin—Madison, to examine whether women with low levels of b5R and cyt b5 enzymes are at higher risk for breast cancer when exposed to environmental carcinogens. These studies could improve patients’ understanding of their risk of breast cancer and may help patients make lifestyle choices.

Prevention Research Superstars: Evidence of the Foundation's Success



Funding the most promising research for the past 25 years has allowed the Prevent Cancer Foundation to be an integral part of some of the world's most critical cancer discoveries. These are some thoughts from a few of the world-class researchers who have received grants and fellowships from the Foundation, to help them conduct lifesaving research and reach milestones in cancer prevention and early detection:

"It's the end of the same old, same old in behavioral research and interventions."—*Jasjit S. Ahluwalia, M.D., MPH*

Dr. Ahluwalia is Associate Dean at the Office of Clinical Research at the University of Minnesota Academic Health Center. He got his start with a fellowship funded by the foundation and in turn mentored eight young investigators who have been Prevent Cancer Fellows. Dr. Ahluwalia knows the value of such early-career grants and fellowships, because his early research ultimately led to millions of dollars in support for research in smoking cessation and nicotine addiction from the National Cancer Institute.



"Smaller and smaller. Earlier and earlier. Faster. This is where imaging technology is taking us."—*James Mulshine, M.D.*

Dr. Mulshine is Associate Provost for Research at Rush University Medical Center and co-chair of the Foundation's Scientific Review Panel. He spent 25 years at the National Cancer Institute; during this time he mentored several early career investigators who received funding from the Foundation and have gone on to stellar careers. For the past seven years, Dr. Mulshine and Prevent Cancer Foundation President and Founder Carolyn Aldigé have worked with leading experts from a variety of disciplines to convene an annual Lung Cancer Workshop to accelerate progress in development of therapies for early-stage lung cancer through the use of spiral CT imaging technology.



"Slowly these [chemopreventive] drugs will be created... They will be produced by a new generation of scientists who understand that chemoprevention isn't simply the wild imagining of dreamers, but a coherent and achievable approach to cancer control!"—*V. Craig Jordan, Ph.D.*

Dr. Jordan is a scientist specializing in drugs for breast cancer treatment and prevention. Currently Scientific Director and Vice Chairman of Oncology at the Lombardi Comprehensive Cancer Center of Georgetown University, Dr. Jordan was the first to discover the breast cancer prevention properties of tamoxifen, which led to its approval by the FDA as the first breast cancer chemopreventive drug. Early-career funding from the Foundation and others led to many of Dr. Jordan's seminal discoveries.



"I like to refer to the Prevent Cancer Foundation as 'the candle that ignited a bonfire.' In the early 1990s, they made a grant that led to a cancer prevention breakthrough."—*Andrew Dannenberg, M.D.*

Dr. Dannenberg is Director of the Weill Cornell Cancer Center at Cornell University; he received funding from the Foundation early in his career and mentored more generations of Prevent Cancer Foundation fellows. This seed money allowed him to study a novel idea—that an ordinary pain medication, prescribed for everything from headaches to arthritis, might help suppress the dangerous COX-2 enzyme, which promotes cancer. Today, COX-2 inhibitors are among the most promising chemopreventive drugs available and may soon be used to prevent a number of cancers in high risk patients.

Education

Helping People Make Healthy Choices

"I am indebted to the Prevent Cancer Foundation for its [pioneering] efforts to raise the cancer prevention and screening bar, especially for colorectal cancer... You were far ahead of your time, developing the annual Prevent Cancer Foundation Colorectal Cancer Screening Conference and the extremely innovative Super Colon exhibit!"—*David S. Alberts, M.D., Director of the Arizona Cancer Center and Prevent Cancer Foundation Board Vice Chairman and Scientific Director Emeritus*



Increasing awareness and educating the public about cancer prevention and early detection are the best ways to help reduce cancer mortality. That is why, for the past 25 years, the Foundation has supported programs to help individuals across the country understand the value of cancer screenings and healthy lifestyles.

Project Early Awareness

Having partnered with Howard University since 2001, the Foundation continued its commitment to reaching high school students in the District of Columbia with cancer prevention education through *Project Early Awareness*. The program has educated more than 5,300 students—and their families—about cancer screenings and risk factors. The exponential impact of this program is evident in the words of one female student participant.

“Every school should offer this class because many students like me don’t learn this information at home. I shared what I learned with my mother and grandmother. My mother was so motivated that she talked about it...at work every day, started getting mammograms on a regular basis, and inspired her co-workers to make appointments for mammograms.”

The sessions for female students focus on breast health and encourage the young women to share the information with their relatives. Simultaneous educational sessions with male students provide information on multiple cancers.



Breast Health Education

The Foundation's Breast Health Education for Young Women materials continue to reach communities far and wide. Created in 2008, the facilitator's guide and DVD are designed for interactive educational sessions in a variety of settings, and were developed in partnership with the Howard University Cancer Center. The video and guide provide resources and

easy-to-use instructions for teaching young women valuable breast health information and encouraging them to advocate for their health. To date, the materials have been ordered by groups from 41 states across the country, the District of Columbia and five foreign countries. This year, orders ranged from a high school in Ohio and a cancer resource library in New Jersey, to a nursing society in California and a community hospital in Indiana, highlighting the broad appeal of these valuable educational tools.

“

My father died of colon cancer, but I have been so scared of having a colonoscopy. Now that I have seen the Super Colon and had a chance to read the material and to ask questions of the wonderful nurses who are here with the colon, I am going to schedule a colonoscopy and I know I will be able to go through with it, thanks to the caring nurses who will be there with me. Thank you!” —A visitor to the Super Colon exhibit at the Calhoun County Fair, Michigan.

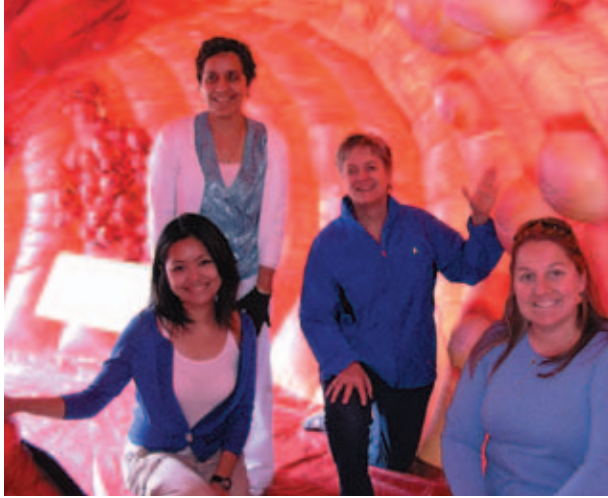
Help us educate more people about the benefits of cancer prevention and early detection. Call the Foundation at (703) 836-4412 to learn how you can make a difference.

Touring Exhibits

The Foundation has used touring exhibits to spread the message of cancer prevention for many years. The first exhibit, the *Colossal Colon*, visited 20 cities in 2003, garnering rave reviews and more than 1.3 billion media impressions.

Building upon that success, the Foundation developed *Check Your Insides Out—From Top to Bottom*, an exhibit focused on six





preventable cancers. This exhibit traveled to 23 cities and was visited by half a million Americans from 2004 to 2008, reaching millions more through media coverage.

Our *Save Your Skin* exhibit toured college campuses in 2007 and allowed college students to have their photos “aged” to show the effects of sun damage that can lead to skin cancer.

And the Foundation’s current touring exhibit, the *Prevent Cancer SuperColon™*, extends our National Colorectal Cancer Awareness Campaign through the entire year.

Prevent Cancer Foundation SuperColon™

Since 2005, the *Prevent Cancer Foundation SuperColon™* has been an educational superstar, confronting the public’s fear and embarrassment about colon cancer while promoting the message of cancer prevention and early detection.

The Prevent Cancer Foundation SuperColon™ travels to San Francisco.

In just five years, the exhibit has crisscrossed the country, helping more than 250 communities in the United States, Canada and Puerto Rico learn about the importance of colorectal cancer screening. To date, more than 2 million people have visited this 8-foot-tall, 20-foot-wide walk-through model of the human colon.

The exhibit continues to be in demand at medical clinics, health fairs and other community events. This year’s tour featured a visit with the Arizona Diamondbacks and was highlighted on KHOU-TV’s *Great Day Houston!*

The overwhelming popularity and effectiveness of the Prevent Cancer Super Colon has resulted in its inclusion in a textbook about outstanding media and educational strategies.

Congressional Families Cancer Prevention Program and Awards Luncheon

Throughout each year since the program was founded in 1991, Congressional Families members work to raise awareness about cancer prevention. They participate in seminars, write op-ed pieces, attend Foundation events, talk about prevention and early detection with their constituents and nurture national partnerships. The *Congressional Families* Advisory Board includes more than 120 Congressional and Administration spouses.



17th Annual Congressional Families Action for Cancer Awareness Awards recipients (Left to Right) Betty Ann Tanner, Scott Hamilton and Kelly Corrigan

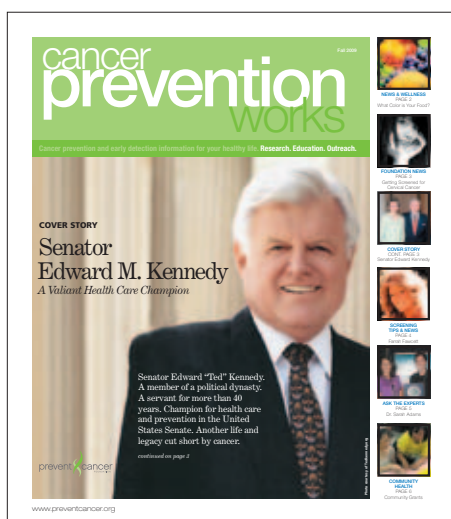
Since 1993, the *Congressional Families Action for Cancer Awareness Awards* has recognized outstanding individuals for their efforts in cancer prevention at an annual luncheon on Capitol Hill. Such notables as Barbara Bush, Katie Couric, Ann Curry, Elizabeth Edwards, Dr. Sanjay Gupta, Justice Sandra Day O'Connor, Robin Roberts, General H. Norman Schwarzkopf, Jane Seymour, Joel Siegel, and Paula Zahn have been honored.

The 17th annual awards were presented to Congressional spouse Betty Ann Tanner, Olympic figure skating champion Scott Hamilton and author and journalist Kelly Corrigan. Members of Congress, Congressional spouses and representatives from the cancer, corporate and medical communities joined executive director Lisa McGovern and the Foundation for this much-anticipated event.

News and Newsletters

Throughout the year, *Cancer PreventionWorks™*, the Foundation's full-color print newsletter and complementary monthly e-newsletter, continues to bring readers the latest news and information on cancer prevention and early detection. These publications reach thousands of people annually with news and wellness tips, the latest developments in research, educational messages, and updates on how the Foundation is making a difference in both local communities and on the national stage. Since 1988, the Foundation has provided easy-to-understand information about cancer prevention and early detection through its newsletters.

The Foundation's 23-page *Guide to Preventable Cancers*, allows the public, as well as clinic staff, health educators, and community health workers to learn about cancer prevention



and early detection—and to use this information to help protect members of their families and their communities from a cancer diagnosis. The Foundation has now tailored the guide and created a *Guide to Preventable Cancers for American Indians and Alaska Natives* to encourage CRC screening in these underserved communities.

Prevent Cancer Foundation media coverage, and consequently the message of cancer prevention, has expanded to include print, radio, television, and the Internet. The Foundation has been referenced, in conjunction with articles emphasizing the importance of cancer prevention and early detection, in numerous widely-read publications including the *Washington Post*, *Sacramento Bee*, the *Washingtonian Magazine* and *USA Today*, to name a few.

Connect with the Prevent Cancer Foundation today!

- **Blog:** blog.preventcancer.org
- **Facebook:** www.facebook.com/preventcancer
- **Twitter:** [@preventcancer](https://twitter.com/preventcancer)
- **YouTube:** www.youtube.com/user/PreventCancerFound
- **LinkedIn:** www.linkedin.com
- **Everyday Health:** www.everydayhealth.com/profile/preventcancer



Social Media

The popularity of social media and social networking has allowed the Foundation to engage new friends and supporters. Using social media tools, the Foundation is now communicating cancer prevention and early detection information in real time.

The use of Facebook, Twitter, YouTube, LinkedIn, and a partnership with the popular health and wellness Web site, Everyday Health, gives the Foundation more ways to inform and interact with the public on a daily basis. The addition of the Prevent Cancer blog in early 2010 allowed up-to-the-minute posts about healthy living, early detection, advocacy issues, featured recipes and Foundation news. Outreach via social media has been highly successful in reaching new audiences across the nation and around the world with the Foundation's cancer prevention and early detection messages.

National Conferences

Bringing Together Scientists and Advocates

“Normally, it’s just one or two of these groups in the room at meetings, but the Dialogue brings us all together, and that is magical! I always come away from the meeting recharged, with new friends, colleagues and ideas on how to further our work in the area.”—Donald E. Nease, Jr., M.D., Associate Professor at the Department of Family Medicine at the University of Michigan

The cancer community has many important and varied perspectives. By hosting national meetings to allow stakeholders to collaborate, discuss and ultimately take action towards improved prevention, early detection and early disease management, the Foundation is promoting consensus and meaningful progress.

National Dialogue for Action™ on Colorectal Cancer Screening

The Foundation’s signature conference is an interactive meeting designed to spark conversations and provide concrete tools that encourage attendees to take action toward increased colorectal cancer (CRC) screening nationwide. Attendees leave the conference with tools, practical ideas and strategies they can integrate into their policy- and community-based prevention efforts.

This year’s conference, *Dialogue for Action on Colorectal Cancer Screening: Prevention Hits the Headlines*, attracted 175 participants, including medical specialists, primary care doctors, nurses, researchers, health educators, public health professionals, industry and staff from government agencies. Keynote addresses were given by Susan Dentzer, editor in chief of *Health Affairs*, and Frances Phillips, Deputy Secretary for Public Health Services, Maryland Department of Health and Mental Hygiene.

“I felt that this was one of the strongest conferences that the Dialogue has put together and I’ve been participating in them since the very first one over ten years ago!” commented one participant.

State-Level Dialogues for Action™ on Colorectal Cancer Screening

Since 2002, 17 states and 10 American Indian/Alaska Native teams have worked closely with the Foundation to develop



Bob Smith, Ph.D., of the American Cancer Society, makes comments after a panel discussion at the 2010 *Dialogue for Action*. Awaiting their turns are Laura Seeff, M.D., of the Centers for Disease Control and Prevention and Rafe Furst, Prevent Cancer Foundation Board Member.

individual *Dialogues*, seeking innovative solutions to increase CRC screening in their states and communities. Outcomes of the projects have included statewide media campaigns, support for CRC legislation and culturally appropriate educational materials.

“Staff at the Prevent Cancer Foundation... have been a wonderful partner and have helped us to push early screening and detection. We will continue to work with you to reduce the risk of colon cancer in the Native American population by educating the people and promoting early detection and treatment,” says Ruth Hummingbird, BBA, Colorectal Cancer Project Coordinator, Cherokee Nation Comprehensive Cancer Control Program.



The Prevent Cancer Foundation worked with these tribes and urban Indian health organizations to increase colorectal cancer screening in their communities:

- Aberdeen Area Tribal Chairmen's Health Board
- Alaska Native Tribal Health Consortium
- Black Hills Center for American Indian Health
- Cherokee Nation
- Ho-Chunk Nation
- Inter-Tribal Council of Michigan, Bay Mills Indian Community, Saginaw Chippewa Indian Community
- Kaw Nation
- Mashantucket Pequot Tribal Nation
- Texas Gulf Coast AI/AN Community
- The Urban Indian Health Institute

Lung Cancer Workshop VII

Lung cancer is the number one cancer killer, both in the U.S. and globally. It is typically diagnosed at a late stage, leading to a five-year survival rate of less than 15 percent. Since 2004, the Prevent Cancer Foundation has hosted a series of annual workshops focused on the application of high resolution CT imaging data to the development of new therapies for the management of early lung cancer, attacking the disease at a stage when it is much more likely to have a successful outcome.

The meeting brings together a multidisciplinary group of scientists who rarely find themselves in the same room, enabling cross-disciplinary input and a variety of perspectives to be shared.

This year, the Foundation's seventh annual Lung Cancer Workshop identified advances in spiral CT scanning to assess the effectiveness of new therapies, discussed the common elements between lung cancer and other pulmonary diseases, and explored the value of open access publications. The meeting series has resulted in the development of several open access imaging databases, eight publications in scientific journals and two innovative clinical trial designs for promising new lung cancer therapies.

The 2010 workshop earned a mention on the popular science news Web site, ScienceDaily.com, and continues to be an important meeting for lung cancer experts around the world.



Laura Seeff, M.D. (third from the left), of the Centers for Disease Control and Prevention (CDC), receives congratulations from her colleagues after being named recipient of the 2010 Laurel for National Leadership.

Summit Series on Cancer Clinical Trials

More than a decade ago, the Prevent Cancer Foundation recognized the need to bring together thought leaders and stakeholders for a Series of Summit Conferences on Cancer Clinical Trials.

Today the Summit Series continues to provide a platform for all stakeholders in the clinical cancer research enterprise to discuss their concerns and devise solutions for the benefit of the cancer clinical trial process, in order to improve the study of new preventive and therapeutic options.

This year's Summit was focused on the growing regulatory burden on providers conducting clinical research. These cumbersome regulations make it difficult for providers to open and complete trials in oncology prevention and treatment. Summit attendees, from approximately 25 organizations, focused on developing a body of evidence to influence federal policies regulating clinical research in oncology.

The Foundation convened this meeting in partnership with the American Cancer Society Cancer Action Network, the American Society for Clinical Oncology, the Coalition for National Cancer Cooperative Groups and Dr. Al Benson of Northwestern University.

[With early detection through the use of imaging] we now have the opportunity to realize the single greatest reduction of cancer mortality in the history of the war on cancer." —

James L. Mulshine, M.D., Vice-President and Associate Provost for Research, Rush University and Scientific Review Panel co-chair

The cancer community relies on the Prevent Cancer Foundation's national conferences to enable people to work together and make a difference. Please turn to page 21, to find ways to help the Foundation continue supporting these critical meetings.

Partnerships and Advocacy

Collaborative Efforts Strengthen Cancer Prevention Message

As a pioneer in cancer prevention for 25 years, the Foundation is delighted that other organizations from the non-profit, private and public sectors have now embraced the messages of early detection and healthy living. By joining forces with like-minded groups, our strength is multiplied and our voice is immutable.

“Congratulations to the Prevent Cancer Foundation on your 25th Anniversary! My husband Joe and I applaud your efforts and the leading role you play in both advocacy and prevention in the global fight against breast cancer and other preventable cancers.” —*Jill Biden, Ph.D., Second Lady of the United States*



The Power of Partnership

Key collaborations add credibility and strength to shared messages when engaging in advocacy to impact public policy and shape public opinion. Speaking with a unified voice is often critical to legislative successes in Congress, on issues ranging from increased medical research funding, to access to screening and care, to regulations that ensure quality in all aspects of health care. Through partnerships with the medical community, the corporate community and other non-profit organizations, the Foundation leverages our expertise in cancer prevention to influence policy.

Over the past 25 years, the Prevent Cancer Foundation has been invited to participate in multiple coalitions, with diverse goals. A few of these current coalition partnerships include:

The National Coalition for Cancer Research (NCCR), is a partnership among 26 respected organizations with an interest in cancer research and portfolios that focus on increasing the

Federal research budget and promoting enlightened policies relating to medical research. The NCCR has been a catalyst for doubling the budget of the National Institutes of Health and improving patient access to clinical trials.

The Cancer Leadership Council (CLC), comprised of 33 organizations, focuses on ensuring cancer patient access to high quality care. Through the CLC, we have influenced a range of issues, such as coverage of oral chemotherapy drugs, implementation of the Medicare prescription drug benefit, initiatives to enhance the quality of cancer care, insurance coverage of off-label uses of cancer drugs, and improvements in the approval process for new anti-cancer therapies.

One Voice Against Cancer (OVAC), a collaboration of national non-profit organizations representing millions of Americans, delivers a unified message to Congress and the White House on the need for increased cancer-related appropriations. Each year, OVAC strives for the greatest funding possible for cancer research and control across our Federal agencies.

The Coalition for the Advancement of Medical Research (CAMR), a partnership among 101 organizations, advocates on behalf of regenerative medicine. CAMR is a coalition of patient organizations spanning diseases and disorders including cancer, diabetes, paralysis, Alzheimer's and Parkinson's, as well as universities, medical centers, academic research centers and professional societies. CAMR has led the efforts to pass legislation supporting embryonic stem cell research, and has worked collaboratively with the White House and the National Institutes of Health (NIH) to enact President Obama's Executive Order expanding support for regenerative medicine.

The National Council on Skin Cancer Prevention, is a united voice of 35 organizations dedicated to reducing skin cancer incidence, morbidity, and mortality, through awareness, prevention, early detection, research, and advocacy. Through

“

“Policymaking has to begin with a policy of awareness about cancer prevention and early detection in schools, in the scientific community, among lawmakers.”—*Donald Coffey, Ph.D., Professor of Urology, Oncology, and Pharmacology and Molecular Sciences at the Johns Hopkins University School of Medicine, long-time friend of the Prevent Cancer Foundation, member of the Medical Advisory Board and persuasive advocate for cancer prevention on Capitol Hill.*

the National Council, we have raised awareness for sun safety on Capitol Hill and in the public through our annual national “Don’t Fry Day” skin cancer awareness campaign.

Breakaway from Cancer

Breakaway from Cancer is a partnership designed to highlight the entire spectrum of the disease, from prevention, to support during treatment, to financial assistance and survivorship. The Prevent Cancer Foundation is proud to represent the prevention end of the cancer continuum.

Our valued campaign partners—Cancer Support Community, Patient Advocate Foundation, National Coalition for Cancer Survivorship and Amgen—have joined together to reach out to thousands of individuals while on the road with several cycling events: the Amgen Tour of California, Breakaway fundraising rides, the Livestrong Challenge, and the Dempsey Challenge.



This year, the campaign also included a policy forum, moderated by *Health Affairs* editor Susan Dentzer and featuring actor Patrick Dempsey, at the annual meeting of the American Society for Clinical Oncology.

Kaleidoscope

On Thanksgiving Day 2009, Kaleidoscope, a television special raising awareness about women and cancer, aired nationally. The show featured the return of legendary Olympic skaters Scott Hamilton and Dorothy Hamill, together with fellow cancer survivor Olivia Newton-John.



Edge Entertainment, creator of Kaleidoscope, wanted a program that included the broad spectrum of cancer care, reflected in the range of colored ribbons used to raise cancer awareness. Because of the Foundation’s reputation for creative communications, community outreach and political advocacy, Edge asked the Prevent Cancer Foundation to oversee the accuracy of the campaign’s messages of cancer prevention and early detection. Edge, the Foundation, sanofi-aventis and other partners worked together with the American Society of Clinical Oncology to create a program addressing the many “colors” of cancer issues in women’s lives.

Stand Up to Cancer

The Foundation joined the Stand Up to Cancer (SU2C) movement in 2008 and has continued working side-by-side with this coalition of the American Association for Cancer Research, other highly-regarded members of the cancer community and the entertainment industry.

This initiative is intended to accelerate groundbreaking cancer research to quickly bring new prevention and therapeutic options to patients.

SU2C’s goal is to encourage collaboration among the brightest minds in the cancer community. Embraced by the entertainment industry through its foundation, SU2C creates awareness and builds broad public support for this effort. The SU2C Web site offers a magazine, SU2CTV, and suggestions on ways that the public can join in this effort. The Prevent Cancer Foundation is honored that our President and Founder, Carolyn Aldigé, is an SU2C advisory board member and that the Foundation is a resource in ensuring the funds raised through each national telethon are invested wisely, funding the most innovative team science in the country.



“

The Foundation, whose impact extends far beyond its focus on cancer prevention, has become one of the leading and most respected organizations in the cancer community.”—*Bernard Levin, M.D., Vice-President Emeritus, Division of Cancer Prevention, M.D. Anderson Cancer Center*

The Foundation plays a key role in ensuring that our partners include cancer prevention in their projects. Call (703) 836-4412 to learn how you can help maintain the focus on cancer prevention and early detection.

Community Outreach

Making a Difference One Community After Another



"Congratulations on 25 years—may the next 25 be as productive and innovative as the last. The commitment to ensuring access to the marginalized has been a model that should be replicated throughout the country."—Suzanne Hoban, Executive Director of the Family Health Partnership Clinic (McHenry County, IL) and ¡Celebremos la vida! Project Director



TOP: Atlanta, GA: Promotoras de salud (community partner health advisors) become certified as ¡Con Amor Aprendemos! (CAA) trainers in Atlanta. LEFT: ¡Celebremos la vida! (Let's Celebrate Life!) participants attend a charla, or educational session, at the Spanish Catholic Center in Washington, D.C. RIGHT: George Washington University/Prevent Cancer Foundation mobile Mammovan offers state-of-the-art digital mammography.

Reaching underserved populations with programs tailored to their medical and cultural needs is one of the cornerstones of the Prevent Cancer Foundation's mission. The Foundation is proud to partner with trusted and respected members of communities to implement these life-saving programs.

Community Grants

Launched in 2006, the *Community Grants* program has supported cancer prevention, early detection, screening and



Atlanta, GA: ¡Con Amor Aprendemos! (CAA) trainer Olga Jimenez educates promotoras.

education initiatives across the country for all populations, especially underserved communities. The objectives of the 2008-2010 grantees ranged from improving referral systems to recruiting urologists for prostate exams at health fairs. One grantee, Hispanic Health Initiatives,

Inc., used the funds to mobilize more than 70 bilingual, community-based peers to help educate thousands in Florida about breast and other cancers. All the community programs extend the mission of the Foundation by reaching individuals in rural and urban communities with cancer prevention education and screening services.



We will always be appreciative of the efforts of the Foundation to reach out to us post-Katrina... We hope you understand that measurable good was done, and lives saved, through your generosity."—Don Erwin, M.D., Director, St. Thomas Community Health Center in New Orleans, a community grant recipient

Your generosity makes all of these life-saving programs possible. Please call (703) 836-4412 for information on ways you can make a difference in the fight against cancer.



George Washington University/Prevent Cancer Foundation Mobile Mammography Program

In 1995, the Foundation awarded a grant of nearly \$1 million for the purpose of developing and delivering a mobile mammography program to women in the Washington, D.C. metropolitan area. Since the *Mammovan's* launch in 1996, it has provided more than 30,000 much-needed mammograms to women in the District of Columbia, Northern Virginia and Maryland. In the past year, more than 2,400 mammograms were provided at 95 community sites and 67 corporate sites. Over half the patients screened were low-income and uninsured and were provided mammograms at no cost. The *Mammovan* is outfitted with state-of-the-art digital mammography equipment and the program utilizes patient navigation services to provide necessary follow-up care, regardless of a woman's ability to pay.



Volunteers from Senator Tim Johnson's staff and a breast cancer survivor at the 2009 South Dakota State Fair.

The Farmer's Wife



Kathy Nucifora, who worked with the Foundation for many years to conduct health awareness outreach projects in Kansas and several other states, recalls one encounter at the Bob Dole Health Awareness Booth at the Kansas State Fair, which exemplifies the importance of the Foundation's education and community outreach programs.

"As I was beginning to close down the booth for the day, a farmer and his wife approached me—the wife eager to speak to me while her husband stood back a bit. The woman told me that during last year's Health Awareness event at the fair, her husband had come, at her insistence, to be screened for prostate cancer.

The man was in his early 50's, and they were both shocked when he was subsequently diagnosed with early prostate cancer. The woman told me how very thankful they both were; she took my hand and began to cry, saying, 'I really need him. Thank you!' They walked away together holding hands."



State fair screening in Eastern Idaho

Education and Screening at State Fairs

The Prevent Cancer Foundation is turning state fairs into outposts of cancer awareness and screening. Beginning in Kansas in 1993, the Foundation partnered with Senator Bob Dole and the Hutchinson Clinic to provide free prostate-specific antigen (PSA) tests to screen for prostate cancer. Since then, the Foundation has continued to collaborate with medical and Congressional partners to promote cancer prevention at these well-attended events in the summer and fall.

During the 2009 state fair season, the Foundation worked with partners in Iowa, Kansas, Nebraska and South Dakota, providing educational materials and over 4,100 screenings including PSA

screenings, fecal occult blood tests and mammograms. This important program continues to provide many residents of rural areas the only access to health care and cancer screening they have all year.

¡Celebremos la vida!

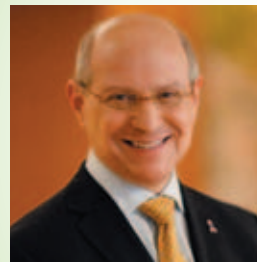
“I was sick,” one patient wrote (in Spanish) to *Celebremos* staff, “I have no words to express my appreciation, and to tell you many thanks for your help, and for explaining and translating everything to me.”

The Foundation is celebrating 16 years of serving Hispanic communities through *¡Celebremos la vida!* (*Let’s Celebrate Life!*). With three locations in the Washington, D.C.-metropolitan area and one in McHenry County, Illinois, this unique program ensures that participants receive comprehensive education, screening and follow-up in a setting that is culturally appropriate and nurturing. This environment encourages women to return for yearly check-ups, take care of their health and spread the early detection message to other women in their family and community.

Since its inception, the program has provided more than 6,500 mammograms and 6,100 Pap tests through its

partnerships with Georgetown University Hospital/Lombardi Cancer Center, the George Washington Cancer Center and the Spanish Catholic Center. Because of *Celebremos*, more than twenty women have had their cancer detected early and begun treatment.

“In my opinion one of the most remarkable achievements of the Prevent Cancer Foundation is the leadership it has shown over the past quarter century in transforming



cancer prevention from an “impossible dream” into a tenable reality. This took insight, courage, persistence, skill, and astute research, the same characteristics that will drive the mission to completion.

**For its achievements the Foundation is to be congratulated in the best way possible: by enthusiastic continued support until the job is done.”—
Larry Norton, M.D., Deputy Physician in Chief of Breast Cancer Programs at Memorial Sloan Kettering Cancer Center**



Mary Wozniak, *¡Celebremos!* Program Coordinator, (center) conducts a charla, or educational session, at the Spanish Catholic Center in Washington, DC.

Contributing to the Cause

Ensuring the Next 25 Years of Excellence



"We have received a tremendous amount of support from people not only wanting to make a pledge but also help organize events that we never thought of. Today everyone is seeing what the Prevent Cancer Foundation thought of, that an ounce of prevention really is worth a pound of cure."—Rafe Furst, entrepreneur, professional poker player and Vice-Chairman, Technology, Prevent Cancer Foundation Board of Directors.

Clockwise from top left: A—Gala Dinner Committee Chair Joann Piccolo and Her Excellency Ambassador Meera Shankar of India. B—(L to R) Naina Boveja, Ashok Kaveeshwar, Tuti Kaveeshwar, Sonia Boveja. C—(L to R) Abigail Blunt, Hon. Nancy Brinker, Debbie Dingell and Lisa Lambert. D—Prevent Cancer Foundation President and Founder Carolyn Aldigé with Rafe Furst and Phil Gordon. E—(L to R) Kate Moss, Rep. John Tanner, Tony Podesta, and Betty Ann Tanner. F—His Excellency Ambassador Sameh Shoukry of Egypt. G—(L to R) Senator Patrick Leahy, Marcelle Leahy, Shamim Jawad, His Excellency Said T. Jawad of Afghanistan. H—(L to R) Heather Podesta, John Pemberton and Joyce Gates

Each gift from our friends and supporters over the past 25 years has helped the Prevent Cancer Foundation extend its mission of prevention and early detection of cancer through research, education, and community outreach to all populations, including children and the underserved.

Annual Spring Gala

The Foundation's 16th Annual Spring Gala was held at the historic National Building Museum in Washington, D.C. on March 12. The museum was transformed into *Indelible Impressions of India* by Foundation board member and WETv celebrity, designer David Tutera.

The gala was held under the gracious patronage of Her Excellency, the Ambassador of India, Meera Shankar, who welcomed 800 guests, including dignitaries from several countries, corporate executives, members of Congress and donors who have supported the Foundation for many of the past 25 years.



Under the leadership of gala committee chairs Tim Keating and Joann Piccolo, and through the support of our Presenting Sponsor, Pfizer; Premier Benefactors, Amgen and Wal-Mart; Major Benefactors, Eisai Oncology and sanofi-aventis; and other corporate and individual friends, the gala raised more than \$1.3 million.

Entrepreneurs Phil Gordon and Rafe Furst, co-founders of the *Bad Beat on Cancer*™ initiative, were awarded the second annual Cancer Champion award for their commitment to increasing awareness of cancer prevention and raising more than \$3 million for Prevent Cancer's programs.

Lighting the Way to Prevention

Local TV anchor Andrea Roane helmed an exciting *Lighting the Way to Prevention* pledge drive, introducing special guest, Ron Doornink, who delivered a poignant family story and generously matched all pledges that evening.

Ron challenged others to support the Foundation's efforts. Thanks to Ron's moving personal story, over \$58,000 was donated to the Foundation that evening. To show his dedication to the Foundation's mission, Ron pledged to match each donation, raising the total to over \$118,000.

Ron told his family's story to a spellbound room and said, "I support the Prevent Cancer Foundation because they focus on the choice to own your own health."

Ron's sister, Josien, a mother of two, was diagnosed with colorectal cancer at age 37. After three agonizing years, she lost her battle with the disease. Josien's husband, Ton, had lost his father to colorectal cancer. Despite his family history, Ton refused to be screened and



Host a fundraiser in support of the Prevent Cancer Foundation!

This past year individuals like you raised over \$400,000 in support of the Prevent Cancer Foundation. Through local events such as golf tournaments, jewelry sales, car shows, bowling parties and road races, you and

your neighbors are raising thousands of dollars for the Foundation each year. Here are just a few examples of how others have supported the Foundation:

- **Golf Tournament**—Each year Charlie Holden and his son Scott of Alexandria, Virginia coordinate the Holden Cup Golf Tournament in memory of Charlie's daughter, Sherry, who died of breast cancer, and in honor of Scott's son Daniel, who is a survivor of a rare cancer diagnosed when he was just three years old. This year the Holden Cup raised \$121,000 in support of breast and childhood cancer research.
- **Art for Cancer**—Karla Espinoza of Washington, D.C. hosted an art sale of work by Tina Palmer at MIO Restaurant. Proceeds from the sale, \$1,200, were donated to the Foundation.
- **Bowling for Cancer**—Employees of Cardon Health Services in Houston coordinated a bowl-a-thon, Strike Out Cancer, raising approximately \$3,600.
- **Prevent Cancer Rummage/Yard Sale**—High School student Stephanie Brule of Hampstead, New Hampshire rallied her friends to host a yard sale in honor of her grandmother who was diagnosed with stage IV lung cancer. By finding friends and family to provide tents and tables for the event, Stephanie and her friends were able to raise over \$400 for the Prevent Cancer Foundation.

Interested in learning how you can raise funds? Visit the Foundation's Donation page at www.preventcancer.org/donate for guidance on how to host an event to support cancer prevention.

died five years later of the same disease. His death orphaned two young children and likely could have been prevented through screening and early detection.

Now a board member, Ron donates his time, leadership and support to the Prevent Cancer Foundation, helping to spread the word of cancer prevention. Ron Doornink's story is a testament to the strength of one person's efforts to beat cancer before it starts. Please join him in supporting cancer prevention and early detection.

Bad Beat on Cancer

At the 2003 World Series of Poker™ professional players and Prevent Cancer board members Phil Gordon and Rafe Furst



Professional poker player Annie Duke, Congresswoman Debbie Wasserman Schultz, poker pro Andy Bloch and professional poker players and Foundation board members Rafe Furst and Phil Gordon at Annual Bad Beat on Cancer™ Capitol Hill Tournament.

launched *Bad Beat on Cancer*™, for players to pledge 1% of their winnings to benefit the Foundation. Luck was with them when one of these players, Chris Moneymaker, went on to win the series and ignited the initiative. Since then, players at all levels, from friendly poker nights to the World Series of Poker™ have pledged and raised over \$3.2 million in support of the Foundation.

In May, the Foundation hosted its Sixth Annual *Bad Beat on Cancer*™ Capitol Hill Tournament raising over \$210,000. Once again, Phil Gordon acted as the tournament's Master of Ceremonies, and joined fellow poker pros Andy Bloch, Lee Childs, Annie Duke, Rafe Furst and Howard Lederer, to teach a poker clinic before the tournament. This year's event hosted 120 players, including Members of Congress, and over 100 spectators. Players were all vying for the coveted grand prize of a seat at the 2010 World Series of Poker™ main event, once again generously donated by Harrah's Entertainment, Inc.



Jan Bresch, executive vice president and chief operating officer of the Foundation (center) congratulates board members Rafe Furst (left) and Phil Gordon (right) on their Cancer Prevention Champion awards.

Give a gift that gives back. Visit the Foundation's Shop for Prevention at www.preventcancer.org/donate, to learn how your everyday purchases can benefit cancer prevention.

Prevent Cancer Foundation 5K™

September 26, 2009 was a beautiful fall morning along the Potomac River, as the Prevent Cancer Foundation hosted its first annual Prevent Cancer Foundation 5K™ run/walk in West Potomac Park in Washington, D.C.

Honorary chair and celebrity fitness guru Denise Austin led an energizing warm-up. Trainers from the event's fitness partner, Sport&Health, helped the crowd get ready to run.



"Top Chef" Spike Mendelsohn participated and helped promote the event by hosting a weeklong Turkey Burger "drive" at his restaurant, Good Stuff Eatery. Senator Patrick Leahy and Marcelle Leahy (a Prevent Cancer board member) graciously volunteered to distribute Subway sandwiches following the race.

Eric Makovsky of Washington D.C. sang the national anthem and was the fastest male runner, with Eleanor Kerr of University Park, Maryland taking top honors amongst the female runners.

Cause-Related Marketing

Many corporations and small businesses partner with the Prevent Cancer Foundation to support our work through cause-related marketing opportunities and sponsorships. These companies are able to highlight outstanding corporate citizenship, increase customer loyalty and improve marketing reach while the Foundation gains greater visibility for our mission and raises vital funds. Companies that have developed cause marketing campaigns include MacHeist, My Mixed Nuts, Queen Bee, MIO Restaurant, Good Stuff Eatery, GoodSearch.com and giftback.com.

Prevent Cancer Foundation 5K



Honorary Prevent Cancer Foundation 5K Chairperson Denise Austin, Marcus Forman, Senator Patrick Leahy, Marcelle Leahy, and Foundation President Carolyn Aldigé at the Prevent Cancer Foundation 5K.



Planned Giving

Planned gifts are a meaningful way to support the Prevent Cancer Foundation while providing yourself and your family with possible tax-benefits and income. A gift of stock, charitable gift annuity, charitable remainder trust or life insurance allows you to support the Foundation and ensure our efforts in cancer prevention research, education and outreach will continue for many years to come.

Join the Fight Against Cancer

Whether you're a corporation, a small business, a family of five, or an individual, you can help reduce the risk of cancer for thousands of individuals by supporting the programs of the Prevent Cancer Foundation:

- **Make a one-time or monthly gift online by visiting www.preventcancer.org**
- **Designate a gift in Memory or in Honor of someone special.**
- **Designate the Prevent Cancer Foundation as your charity of choice for a wedding gift.**
- **Donate the proceeds from the sale of a used car at www.cars4charities.org.**

For more information on ways you can give to the Foundation and join the fight against cancer, contact our Development office at (703) 519-2119 or toll free at (800) 227-2732.

Donations can also be sent to:

Prevent Cancer Foundation
P.O. Box 34885, Alexandria, VA 22314



PICTURED—*Front Row Left to Right:* Rafe Furst, Jeremy FitzGerald, Carolyn Aldigé, Alexine Jackson, Marcelle Leahy. *Back Row Left to Right:* David Paik, Scott McIntyre, Margaret Vanderhye, Dr. James Mulshine, Kathryn West, Gordon Hutchins, Marcia Myers Carlucci, Ron Doornink, Brock Landry

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“Prevention is the ultimate weapon against cancer. The Prevent Cancer Foundation recognized this in 1985 and for nearly



25 years has been doing something about it. It has been a privilege to be a part of the Foundation's family.”—**Harold P. Freeman, M.D., President and Founder of the Ralph Lauren Cancer Center for Cancer Care and Prevention**

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**“The Moffitt Cancer Center recognizes and
applauds the many important contributions
of...the Prevent Cancer Foundation over
the years in the fight against cancer,
particularly in support of innovative
research and early career investigators.”—
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CEO and Director of Moffitt Cancer Center**

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Professional poker player Annie Duke gives lessons at the Bad Beat on Cancer™ poker clinic before the main event.

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This group of world-renowned experts conducts a rigorous review of our grant applications to ensure the Foundation funds the country's most promising prevention and early detection research.

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"Through the leadership of the Prevent Cancer Foundation, I have witnessed an incredible increase in national awareness of colorectal cancer, its preventability and the importance of early detection." —Bernard Levin, co-chair

Our Deepest Thanks

Gratitude to Our Friends

In these challenging economic times, the generosity of the Prevent Cancer Foundation's friends is a beacon of hope for cancer prevention and early detection. The crucial contributions made this year, together with every donation made to the Foundation over the past 25 years, are the cornerstone of the Foundation's pioneering work in the field. Together we can prevent cancer!

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Prevention Partners are special friends of cancer prevention research who have graciously provided for the Foundation by naming it as a beneficiary in their will, charitable gift annuity, charitable trust, individual retirement account or life insurance policy, or have made a gift of real estate or tangible personal property.

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"There are so many organizations that focus on finding a cure for cancer, but they don't tell you what you can do to prevent cancer from affecting your family in the first place." —Ron Doornink, Prevent Cancer Foundation Board Member and colorectal cancer prevention advocate

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These gifts are special ways to honor friends, loved ones and colleagues. Honor gifts often mark a special occasion such as a wedding, Mother's Day or birthday. Many couples designate the Prevent Cancer Foundation as a recipient of contributions in lieu of wedding or shower gifts. In return, the Foundation sends a card acknowledging these thoughtful donations.

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"The Prevent Cancer Foundation is an awesome organization that brings so much information to so many people that may otherwise not have the opportunity to learn about healthy lifestyles and how to keep themselves healthy. We have been associated with the foundation for over six years and love the people that are involved in it."—Sue Buckley and Tisch Woodruff, donors and volunteers

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“What the Foundation has been able to do for the last 25 years is give people a reason to own their own health.”—Margaret Vanderhye, long-time Prevent Cancer Foundation Board Member

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The Doll Society (\$25,000 or more)

Sir William Richard Shaboe Doll, a distinguished British physician and epidemiologist, was the first scientist to establish the link between smoking and lung cancer. This singular discovery led scientists to identify a genetic mutation which is caused by chemicals found in tobacco smoke.

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With funding from the Prevent Cancer Foundation, Dr. Jed Fahey, nutritional biochemist at the Johns Hopkins School of Medicine, is exploring the relationship between the conversion process of certain foods and the type of bacteria present in the gastrointestinal tract. Dr. Fahey's team hopes that this research will one day help doctors predict and perhaps deliberately change the composition of bacteria in patients' guts in order to reduce their risk of cancer.

The Burkitt Society (\$10,000–\$24,999)

Denis Parsons Burkitt was the pioneering British surgeon who first discovered that some cancers could be cured with chemotherapy. He is also known for associating a low-fiber diet with many of the serious diseases in Western society.

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“In the twenty-five years since its inception, the Prevent Cancer Foundation has become increasingly skilled at formulating more and more creative ways to fulfill its self-assigned mission: educationally empowering people to avert the suffering and death caused by cancer, especially those cancers that are preventable through lifestyle changes and preclusive health checks.”—Richard G. Pestell, M.D.,Ph.D., Director, Kimmel Cancer Center

The Peto Society (\$5,000–\$9,999)

Sir Richard Peto is a distinguished physician and epidemiologist whose 1981 research at Oxford University with Sir William Doll connected diet and cancer. This work, along with that of other investigators, confirmed that 35 percent of certain cancers may be prevented by eating a healthy diet.

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“The Prevent Cancer Foundation (is) ‘the candle that ignited a bonfire.’ This is the hallmark of the Prevent Cancer Foundation. It had the vision to understand the value of prevention to the fight cancer before anyone else, and to help many young scientists pursue their dreams.”—Andrew Dannenberg, M.D.

The Devereaux Society (\$1,000–\$4,999)

In 1993, Leslie Cameron Devereaux established the Richard C. Devereaux Outstanding Young Investigator Award, which sponsors promising lung cancer prevention research, in honor of her father.

INDIVIDUALS

| | | | | |
|---|--|--|---|--|
| Mr. Ken Adams | Mr. Daniel Holden | Mr. and Mrs. Alfred C. Quenneville | Association of Community Cancer Centers | OAS Staff Federal Credit Union |
| Ms. Cynthia L. Albert | Mr. Philip E. Holladay, Jr. | Mr. and Mrs. Peter B. Reilly | AV Automotive Group | Oncology Nursing Society |
| Mr. and Mrs. James G. Aldigé | Mr. and Mrs. Michael W. Hopke | Mr. and Mrs. Lance J. Rice | Biotechnology Industry Organization (BIO) | Passport Mini of Alexandria, Inc. |
| Alvina & Stanley Blakuts' Estates and Trusts | Mr. and Mrs. Leo S. Horey III | Ms. Barbara M. Riegner | Bowman Companies | Pella Rolscreen Foundation |
| Mr. Madhavan Balachandran | Mr. and Mrs. John W. Howard, Jr. | Mr. and Mrs. Jeff Robbin | The Brinks Company | Pioneer Roofing Systems, Inc. |
| Mr. Andrew E. Bloch | Mr. and Mrs. Gordon Hutchins, Jr. | Mr. Jeff Rothwell | Buckingham School of Frederick Co., MD | Pokerstars |
| Ms. Sonia K. Boveja | Mr. and Mrs. Robert C. Jones | Ms. Jeanne W. Ruesch | Burke & Herbert Bank | The Prostate Cancer Foundation |
| Lucille F. Bowman Revocable Trust | Mr. and Mrs. Peter E. Kaplan | Mr. David Sapery | Card Player Cruises | Prudential Financial, Inc. |
| Mr. William H. Brakefield | Mrs. Leslie A. Karr | Mr. and Mrs. Thomas J. Sargeant | Cars4Charities | Reico |
| Mr. and Mrs. Austin Brockebrough III | Mr. Ashok Kaveeshwar | Mr. Jeremy Schafer | The Chalfont Foundation, Inc. | Reston Limousine |
| Mr. Tim Bucknell | Mr. and Mrs. Timothy Keating | Mr. and Mrs. Martin Scheinberg | The Christian Giving Fund | Rick Reed Media, Inc. |
| Mr. Eugene Castro | Mr. Alan Kelly | Mr. Paul Schipper | Chubb & Son | RMF Enterprise Group, Inc. |
| Mr. Lewis Cheney | Mr. Frederick T. Kieferle, Jr. | Mr. Kevin Sharer | CIGNA Foundation | Service Distributing Inc. |
| The Honorable Richard B. Cheney and Mrs. Cheney | Mr. Kenneth Kies | Mr. and Mrs. Rhod Shaw | Clarke & Sampson, Inc. | Sila Solutions Group |
| Mr. Christopher Clements | Ms. Mary L. Kita | Mr. and Mrs. Mark Shores | The Coca-Cola Company | Simpson Development |
| Mrs. Susan D. Clifton | Lt. Col. and Mrs. William Konze | Mr. and Mrs. Michael Skehan | Debby Hudson Colon Cancer Foundation | Southern Iron Works, Inc. |
| Ms. Gayla Darrah | Ms. Travis B. Kranz | Ms. Theresa C. Sparks | eventEQ | Specialty Products & Insulation Co. |
| Mr. and Mrs. E. K. Delph | Mr. Jurgen Kropf | Mr. and Mrs. Bruce Stargatt | Farmers Insurance Group | Staples Center Foundation |
| Ms. Concetta DiLeo | Mr. Tim Landres | Mrs. Elisabeth Westbrook Starnes | Flooring America | Subway |
| Mr. and Mrs. Calvin Dooley | Mr. and Mrs. Thomas M. Lawler, Jr. | Ms. Sarah Stettinius | Fritts Group | Superior Iron Works, Inc. |
| Mr. and Mrs. Ron Doornink | Mrs. Marcelle Leahy | Ms. Barbara Sutton | Gannett Company | Tina Palmer Studios, Inc. |
| Mr. and Mrs. Alan P. Dye | Mr. and Mrs. Howard Lederer | Ms. Katherine Taylor | George Washington University Cancer Institute | TMA List Brokerage & Management, Inc. |
| Mr. and Mrs. Edward Dyson | Mr. Mark C. Lowham and Mr. Joseph Ruzzo | Mr. Robert J. Test | Georgetown Running Company | Trowbridge Steel Co., Inc. |
| Mr. Raymond Elliott | Mr. James P. Marren | Mr. Carl M. Trevisan | GHC Associates, Inc. | Truist |
| Ms. Traci Ellis | Mr. and Mrs. James Massie | Mr. Eric Tysarczyk | Gioia Limited Partnership | Union Street Public House |
| Mr. and Mrs. Samuel M. Ellsworth | Mrs. Melissa A. Keshishian | Mr. and Mrs. Robert A. Vanderhaye | Great American Restaurants | United Way of Southeastern Pennsylvania |
| Mr. and Mrs. Bryan Evans | Ms. Christa Matte | Ms. Dorothy A. Walsh | Guiffre Distributing Company | United Way of the Greater Capitol Region, Inc. |
| Mr. and Mrs. Donald Evans | The Honorable Thomas F. McLarty III and Mrs. McLarty | Mr. and Mrs. Howard Waltzman | Hallmark Iron Works, Inc. | Universal Music Group |
| Ms. Linda K. Eyestone | Mr. Michael McLary | Mr. Richard D. Wampler | InterCall, INC. | Vanderbilt University and Medical Center |
| Dr. Adam Feldman | Mr. and Mrs. Michael R. Megargee | Ms. Virginia A. Weil | Johnson & Johnson Family of Companies | Verizon |
| Ms. Theresa J. Felton | Mr. and Mrs. Dennis I. Meyer | Estate of Richard Weiss | Jones Lang LaSalle Americas | Verizon Communications |
| Mr. and Mrs. Grady C. Frank, Jr. | Mr. and Mrs. Peter Meyer | Mr. and Mrs. Donald W. Westfall | Kraft Foods, Inc. | Virginia Heritage Bank |
| Connie Frank Foundation | Mrs. Nicole Minnick | Mr. Anthony Westreich | Lindsay Lexus of Alexandria | Washington Capitals Charities |
| The Honorable and Mrs. Craig L. Fuller | Mr. and Mrs. Jon E. Mittelhauser | Mr. and Mrs. Forrest E. Williams | Lindsay Management Company LLC | Waterborne Environmental |
| Mr. and Mrs. Jacques S. Gansler | Mr. Stan Moore | Mr. David Willmes | Live Nation Worldwide, Inc. | WDCABBC |
| Eric Gleacher Foundation | Mr. and Mrs. Arthur H. Nash | Mr. and Mrs. Steve Wingate | MarcParc Valet | Wells Fargo Community Support Campaign |
| Mr. Tom Goldstein | Mr. and Mrs. James New | The David E. Gallo Foundation | McGovern & Smith, LLC | Wine Institute |
| Mr. and Mrs. Ernest Haas | Mr. James Pericola | ORGANIZATIONS | National Association of Chain Drug Stores | Winston Partners Group, L.L.C. |
| Mr. Brett Hale | | Air Transport Association of America, Inc. | New York City Transit Authority | World Bank Community Connections Fund |
| Mr. Robert Hartman | | Alex and Ani, Inc. | | |
| Ms. Martha F. Hay | | Alexandria Toyota | | |
| Mr. Lange Hinson | | American Gaming Association | | |

The Richardson Society (\$500–\$999)

Edward Perry Richardson was the father of Carolyn R. Aldigé, founder and president of the Prevent Cancer Foundation. His struggle against cancer inspired her to establish the organization and his memory has sustained the Foundation's mission.

INDIVIDUALS

Ms. Amana Aayoubi
 Mr. Ranjit Ahluwalia
 Ms. Tanzina Ahmed
 Dr. and Mrs. David S. Alberts
 Mr. William Badger
 Ms. Mayellen Banister
 The Honorable Joe Barton
 Ms. Deanna J. Belli
 Mr. David Bengston
 Mr. and Mrs. John D. Beveridge
 Dr. Frank P. Billingsley II
 Mr. Brad Blanken
 Mr. and Mrs. John E. Bonitt
 Ms. Jan Bresch
 Mrs. Suzanne S. Brock
 Mr. Matt Brooks
 Mr. and Mrs. John Burke
 August A. Busch III
 Charitable Trust
 John A. Cable Foundation
 Mrs. Margaret Butler
 Compton
 Mr. and Mrs. Daniel J. Callahan II
 Mr. Nick Carosi
 Mr. Lance Carter
 Mr. Lee Childs
 Mr. and Mrs. Arne L. Christenson
 Ms. Kristen Coley
 Mr. Jeremy Coon
 Mr. Jonathan Coon
 Dr. Andre R. Daniels
 Mr. and Mrs. Wallace L. Darneille
 Mr. Dick Davis
 Ms. Jena Delk
 Dr. and Mrs. Paul C. Domson
 Ms. Annie Duke
 Mr. and Mrs. Thomas Dunn
 Ms. Sandra Eltringham
 Mr. and Mrs. James S. Eudy
 Mrs. Mary Rose Feldman
 Mr. Bernard D. Fitzpatrick
 Mr. Edward O. Fritts
 Mr. and Mrs. Roger P. Furey
 Mr. and Mrs. Peter G. Gartlan

Mr. and Mrs. Charles A. Gately
 Dr. Gary Gordon
 Mr. Michael Gribbon
 Mr. and Mrs. Michael Guiffre
 Mr. and Mrs. Ernest Haas
 Ms. Rosemary T. Haas
 Mr. Mitchell S. Hailey
 Mr. T. P. Hasbrouck
 Herget Family Charitable Foundation
 Mr. and Mrs. Scott R. Holden
 Mr. and Mrs. Francis J. Hopke
 Mr. Brandt House
 Mr. and Mrs. William B. Howard
 Dr. and Mrs. Herbert M. Hughes
 Mrs. Richard L. Hughes
 Mr. Mark Hulbrock
 Mr. Michael Huppe
 Mr. and Mrs. John P. Hynes, Jr.
 Mr. David Israelite
 Ms. Caroline Jewett
 Mr. Byoungho Jin
 Mr. Robert S. Johns
 Ms. Kristine P. Kamenstein
 Mr. William E. Keller
 Ms. Laurie Kelley
 Mr. Brendan Kelsay
 Mr. Edward Kleid
 Mr. Andy Kline
 Mr. and Mrs. John H. Kreutzer
 Mrs. Teri Lachman
 Ms. Cecelia Lance
 Mr. Melvin Larsen
 Mr. Christopher Leach
 Mr. Nick Lewin
 Mr. Ben Lieber
 Mr. and Mrs. Christoper Lindsay
 Mr. Darren Martian
 Mr. Tony Martig
 Mr. Vadim L. Mironer
 Mr. John Moran
 Dr. James L. Mulshine and
 Dr. Pamela Mulshine

Mr. and Mrs. Matthew Murrell
 The Honorable Don Nickles
 and Mrs. Nickles
 Ms. Phebe Novakovic
 Mr. Christopher O'Neill
 Mr. David Orr
 Mr. Kyle Osterhout
 Mr. David Y. Paik
 Mr. and Mrs. Delbert W. Parsons
 Mrs. Marjorie F. Perin
 Mr. Troy Peterson
 Ms. Su Pickenbrock
 Mr. and Mrs. Robert Pusey
 Mr. and Mrs. Thomas L. Regnell
 Ms. Anna Richo
 Mr. and Mrs. Jim L. Ritzenberg
 Mr. and Mrs. Robin Roberts
 Mrs. Sandra T. Rodriguez
 Mr. James A. Rowland
 Mr. Joseph Salsbury
 Ms. Eleonore Scheller
 Mr. Robert Schellhas
 Mr. Andrew Schiff
 Ms. Bronwyn Scott
 Mr. and Mrs. Simon H. Serfaty
 Mr. David Serigne
 Mr. Steve Shaw
 Mr. JK Sheinberg
 Mr. Shurawl M. Sibblies
 Mr. Stephen Sieke
 Mr. Steven A. Skylstad
 Mr. Bryan Spadaro
 Mr. and Mrs. Graham F. Spencer
 Mrs. Rachel Stern
 Ms. Barbara A. Stohlman
 Ms. Christianna Strothbeck
 Mr. Jay R. Sullivan and Ms. Mary George
 Mr. Krish Suthanthiran
 Ms. Rebecca Swanson
 Mr. and Mrs. Richard J. Tarplin
 Mr. Harry Thomas
 Dr. James N. Thomas
 Mr. and Mrs. J. Timothy Thompson



Edward Perry Richardson and his daughter Carolyn R. Aldigé

Mr. Brian Townsend
 Ms. Jane M. Twomey
 Mr. and Mrs. John Tysse
 Ms. Kimberly Vertolli
 Ms. Elizabeth Verville
 Mr. Joe F. Viar, Jr. and Ms. Bonnie Christ
 Dr. Nigel Walker
 Mr. Stuart Watt
 Ms. Jennifer Weiss
 Mr. Evans Wroten
 Mr. Joe Zeidner

ORGANIZATIONS

Alliance Bernstein
 Allstate Giving Campaign
 American Express
 BAE Systems Employee
 Community Fund, Inc.
 Bank of America United
 Way Campaign
 Beer and Wine Distributors
 of Arizona
 Bishop Ireton High School
 Blue Cross Blue Shield of
 Michigan
 Blue Ridge Beverage
 Company, Inc.
 Brewers Association, Inc.
 California Beer & Beverage
 Distributors
 Capital Running Company
 Commercial Carpets of
 America, Inc.
 Design Cuisine
 Distilled Spirits Council
 Environmental Fund For
 Maryland
 Gannett Company
 IBM Retiree Charitable
 Campaign
 ImClone
 Ivy Foundation of Northern
 Virginia
 Mass Bay Brewing Co.
 Matesich Distributing Co.
 Merrill Lynch & Co.
 Foundation
 Nemaocolin Woodlands
 Resort
 The Nickles Group
 Panther Expedited Services,
 Inc.
 PG&E Corporation
 Shulman, Rogers, Gandal,
 Porody & Ecker, P.A.
 Software Architects
 South African Breweries
 St. Andrew's Church
 The Abram C. Becker
 Fund of the Lutheran
 Community Foundation
 Trick Shots Inc.
 United Way California
 Capital Region
 United Way Delaware, Inc.
 United Way of Bergen
 County
 United Way of Central
 Carolinas, Inc.
 US Oncology
 Van Scoyoc Associates, Inc.
 Virginia Cotillion, Inc.
 VOCMED, INC.

"The Prevent Cancer Foundation is one of our nation's greatest assets in the war on cancer." —Richard C. Wender, M.D.

The Pitt Society (\$250–\$499)

Robert H. Pitt was the first chairman of the Foundation's board of directors. His commitment, wisdom and leadership played a great role in the Foundation's growth.

INDIVIDUALS

Mr. Eugene A. Adams
Mr. Robert Arensberg
Mr. Tim Ashley
Mr. Christopher Todd Askew
Mr. Robert P. Avary, Jr.
Mr. and Mrs. Charles W. Ballou
Mr. Christopher Banfield
Mr. Neil Bankston
Mr. Craig Barth
Mr. John J. Beatty
Mr. Richard W. Berman
Mr. Paul J. Bertucci
Mr. Lance Binoniemi
Mr. Kirk Blalock
Mr. David Blanken
Mr. and Mrs. Harvey R. Boltwood
Mr. Fabrizio Bonanni
Mrs. Sheryl Bonilla
The Honorable David N. Bonior and Mrs. Bonior
Mr. Jan Bouman
Mr. Dave W. Boyer
Mr. Mark Bradt
Ms. Kimberly Brown
Ms. Stephanie Brule
Mr. Richard E. Buckley
Mr. and Mrs. David M. Burke
Mr. Timothy Carmody
Dr. Elspeth Carnan
Ms. Kirsten Chadwick
Mr. John Chandler
Mr. Winthrop C. Cobb
Mr. Brian C. Conklin
Dr. and Mrs. Kenneth H. Cowan
Mr. Michael J. Cowell
Ms. Barbara Craven
Mr. and Mrs. Jimmy L. Crocker
Mr. Mark Daniels
Mr. Thomas Davis
Mr. Thomas A. Davis
Mr. and Mrs. David DeCamp
Mr. Arthur J. DeCelle
Mr. Dennis J. DeLong
Mr. Caultley Deringer
Mr. and Mrs. J.C. Deringer
Mr. Richard Dillon
Ms. Linda Divall
Mr. Dave Dobbins
Ms. Jayne Edge
Mr. and Mrs. Michael W. Fogarty
Mr. Scott Foraker
Ms. Stephenie Foster

Mr. Michael Fox
Mr. Fred Frailey
Mr. Steven Futrousky
Ms. Karen Gebhart
Mr. Lucien Gerber
Mr. and Mrs. Christopher M. Giblin
Mr. Eli Glass
Ms. Nicole Goodman
Mr. and Mrs. Rick Gould
Mrs. Rita Grace
Ms. Dena Graziano
Mr. Robert Greenawalt
Mr. John Hall
Mr. Michael Hamann
Ms. Sonya M. Hamilton
Mr. and Mrs. Bertrand M. Harding, Jr.
Ms. Lois C. Harrison
Mr. David Hart
The Honorable Alcee L. Hastings
Ms. Gayle E. Hatton
Ms. Robin Z. Hellmuth
Ms. Shelia Hemeon-Heyer
Ms. Lula M. Hicks
Mr. and Mrs. David Hobbs
Mr. Lawrence T. Hoyle, Jr.
Mr. Thomas R. Hughes
Mr. and Mrs. Harry Hunter
Mr. Sam Ibrahim
Mr. Kerry D. Ingalls
Alexine Clement Jackson and Aaron G. Jackson Charitable Fund
Mr. Lowell Jackson
Ms. Barbara Jaeschke
Ms. Marla G. Jeffrey
Mr. Qi Jiang
Mr. Mike Johnson
Mr. Ronald Johnson
Ms. Lori Johnston
Mr. Bob Jones
Mr. Frank Jones
Mr. Steven R. Jordan
Mr. Dedric Joseph
Mr. Robert Kalik
Dr. and Mrs. John W. Klousia
Ms. Cherita G. Knight
Mrs. Anne M. Kuhn
Mr. James LaBarre
Mr. Scott LaGanga
Mr. and Mrs. Piero Landini
Dr. Winand Lange
Ms. Leslie Lazo
Mr. Michael J. Lessie
Mr. Paul Levesque
Mr. E. David Lewis
Mr. Glen L. Littlefield

Mr. and Mrs. Bob Long
Mr. and Mrs. Brett Loper
Mr. John Maddox
Mr. Frank Magnotti
Mr. Robert Maroney
Mr. James J. Matthews, Jr.
Mr. Deane Maury
Mr. Jim May
Mr. William McConnell, Jr.
Mr. Michael McCurry
Mr. and Mrs. James B. MacDonald III
Mr. John H. McLeod
Mr. and Mrs. John J. McMackin, Jr.
Mr. Kyle S. McNay
Mr. Robert L. Menefee
Mrs. Ann L. Merchant
Mr. Wayne Minami
Mr. Alex Mistri
Mr. Chris Mix
Ms. Henriette V. Monrose
Mr. Robert Moran
Ms. Jodi A. Morris
Mr. Gary Nakamoto
Mr. F. Joseph Nealon
Mr. David Nichols
Mr. Grant Nielsen
Mr. Bill O'Brian
Mr. Kip O'Neill
Mrs. Marjorie Odeen
Mr. and Mrs. Paul W. Oosterhuis
Dr. R. Adrian Otte
Mrs. Anne T. Overman
Mr. John Pappas
Ms. Gertrude H. Parkhurst
Ms. Neela Patel
Mr. Roger M. Perlmutter
Lt. Col. Joseph T. Pisciotta, Ret.
Mr. Jason P. Pool
Mr. Bryan Pratt
Mr. Paul Rapchak
Mr. Chris Raymond
Mr. and Mrs. B. Wilson Redfean
Mr. Doug Rich
Mr. Eric G. Rizzo
Mr. and H. English Robinson, Jr.
Ms. Jean Romano
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Mr. Sidney F. Rudolph
Ms. Wen Ryan
Ms. Teresa Salters
Mr. Brian Samuels
Mr. Peter Saravis

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John R. Scofield
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Mr. and Mrs. Shaun M. Sheehan
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Mr. Viarnes Silvia
Mr. and Mrs. Calvert Simmons
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Mr. and Mrs. Paul C. Smith
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Mr. Brian S. Spitzer
Mr. Garry Spitzer
Mr. and Mrs. Joseph G. Spitzer
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Mrs. Doris D. Sprong
Mr. W.C. Sprouse
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Mr. and Mrs. Roy T. Starry
Mr. and Mrs. Benjamin Steinman
Mr. Mark Strand
Mr. Timothy Streilein
Mr. and Mrs. Alexander Stuart
Ms. Petra Sullivan
Mrs. Gladys Swearingen
The Honorable W. J. and Mrs. Tauzin
Mr. and Mrs. Robert A. Swearingen
Ms. Shannon Tews
Mr. Jacob Thiant
Mr. Bob Thomas
Ms. Rose Thomas
Ms. Mary Elizabeth Tillman
Mrs. Elizabeth Tobin
Mr. Joshua R. Traeger
Dr. Stuart Tross
Mr. Jason Van Pelt
Mr. Brian Vanderbloemen
Mr. Jim von Herrmann
Mr. and Mrs. Mark E. Waldron
Ms. Tekela Walker
Mr. Bruce Watters
Mr. Mark Wellman
Mr. Kent Wells
Mr. Jeff Werner
Mr. and Mrs. Thomas H. Wheadon
Mr. and Mrs. Mark A. White
Mr. Kirk Wiles II
Dr. Jon W. Williams, Jr.
Nathaniel H. Williams

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Mr. James B. Wittrock
Ms. Candida P. Wolff
Mr. Donald Wright
Mrs. Tina Wrotenberg
Mr. David E. Yawars
Mr. Tyan Yun
Ms. Lourie Zak
Mr. David Zeidner
Mr. Hong Zeng
The Dennis Meyer Foundation
The Sis Nash Memorial Fund
Wetmore Family Foundation

ORGANIZATIONS

Allapattah Flats K-8 School
The Beer Institute
Bentall LP
Caminiti Insurance Group
City of Seattle
Dominion Resources Services, Inc.
Dynamark Security of Richmond, Inc.
Embassy of the Principality of Monaco
F.X. Matt Brewing Company
Finopstrat Advisors LLC
Friends of John Tanner
High Grade Beverage Beer Distributors
Karlins & Ramey, LLC
Market Strategies, Inc.
Microsoft Giving Campaign Program
Morgan Stanley Employee Giving
NBC Universal Simplified Communications Group, LLC
Sunnyside Group LLC
United Way of Central Illinois
United Way of Central Maryland
United Way of Greater Cumberland County
United Way of Greater Los Angeles
United Way of King County
United Way of Southeast Delaware County
United Way of Tri-State
Washington Sports and Entertainment
The Wholesale Beer & Wine Association of Ohio

Statement of Financial Position

for the year ended June 30, 2010

ASSETS

CURRENT ASSETS

| | |
|---------------------------------|----------------|
| Cash and cash equivalents | \$967,589 |
| Accounts and pledges receivable | <u>578,287</u> |
| Total Current Assets | 1,545,876 |

INVESTMENTS

| | |
|---|------------------|
| General | 2,341,323 |
| Donor restricted and board designated funds | <u>5,104,524</u> |
| | 7,445,847 |

PROPERTY

| | |
|--------------------------------|------------------|
| Office furniture and equipment | 149,822 |
| Accumulated depreciation | <u>(132,080)</u> |
| | 17,742 |

OTHER ASSETS

| | |
|------------------------------|---------------|
| Prepaid Expenses | 14,910 |
| Deposits | 23,636 |
| Charitable gift annuities | 122,994 |
| Interest in remainder trusts | 273,997 |
| Deferred compensation plan | <u>44,382</u> |
| | 479,919 |

TOTAL ASSETS \$9,489,384

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES

| | |
|---------------------------------------|----------------|
| Accounts payable and accrued expenses | \$169,262 |
| Deferred income | 14,500 |
| Grants payable | <u>628,410</u> |
| Total Current Liabilities | 812,172 |

LONG-TERM LIABILITIES

| | |
|-----------------------------|---------------|
| Charitable gift annuities | 55,014 |
| Deferred compensation plan | <u>44,382</u> |
| Total Long-Term Liabilities | <u>99,396</u> |
| Total Liabilities | 911,568 |

NET ASSETS

| | |
|------------------------|----------------|
| Unrestricted | 6,687,599 |
| Temporarily restricted | 1,611,804 |
| Permanently restricted | <u>278,413</u> |
| Total Net Assets | 8,577,816 |

TOTAL LIABILITIES AND NET ASSETS \$9,489,384

Statement of Activities and Changes in Net Assets

for the year ended June 30, 2010

SUPPORT AND REVENUE

| | |
|--|------------------|
| Contributions | \$3,672,890 |
| Bequests and other income | 788,548 |
| Investment income | 1,006,553 |
| In-kind contributions | 570,897 |
| Special events | 1,641,892 |
| Less: Costs of direct benefits to donors | <u>(196,757)</u> |

TOTAL SUPPORT AND REVENUE \$7,484,023

EXPENSES

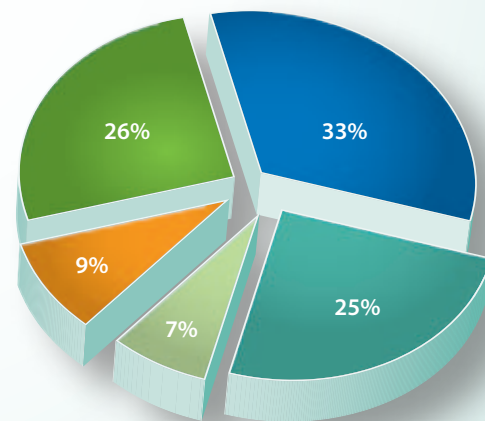
| | |
|--------------------------------|-----------|
| Program: | |
| Research | 2,194,195 |
| Education and public awareness | 2,812,338 |
| Community outreach | 2,156,290 |
| Management and general | 553,727 |
| Fundraising | 752,448 |

TOTAL EXPENSES 8,468,998

DECREASE IN NET ASSETS (984,975)

NET ASSETS, BEGINNING OF YEAR 9,562,791

NET ASSETS, END OF YEAR \$8,577,816



26% Research
33% Education and Public Awareness
25% Community Outreach
7% Management and general
9% Fundraising



1600 Duke Street • Suite 500 • Alexandria, Virginia 22314
Phone 703-836-4412 • Fax 703-836-4413 • Toll-free 800-227-2732
www.preventcancer.org

Carolyn R. Aldigé
President and Founder

Jan Bresch
Executive Vice President and Chief Operating Officer

Cherita Knight
Vice President, Finance and Administration

Karen Peterson
Vice President, Programs

Juhi Kunde
Lead Editor/Writer

Gary Landsman
Landsman Photography
Board Photographer

Tony Brown
Imijination Photography
Gala Photographer



25 Years of progress through prevention