

OCB

Organização das Cooperativas Brasileiras

Brazilian Cooperative Organization

History of Brazilian Cooperative Movement

- 🍋 OCB was created in 1969 during the 4th Brazilian Congress of Cooperatives – in Belo Horizonte – Minas Gerais;
- 🍋 The law 5.764 of 1971 is the main law which regulates the cooperative system in Brazil;
- 🍋 OCB is the organization which represents the cooperatives in Brazil regulated by article 105 of law 5764/71;
- 🍋 In 1998, the National Service of Cooperativism Learning – Sescop – was created by Provisional law 1.715;



Mission

“Representing the Brazilian cooperative system, respecting the diversity and promoting the economic efficiency and social efficacy of its cooperatives”

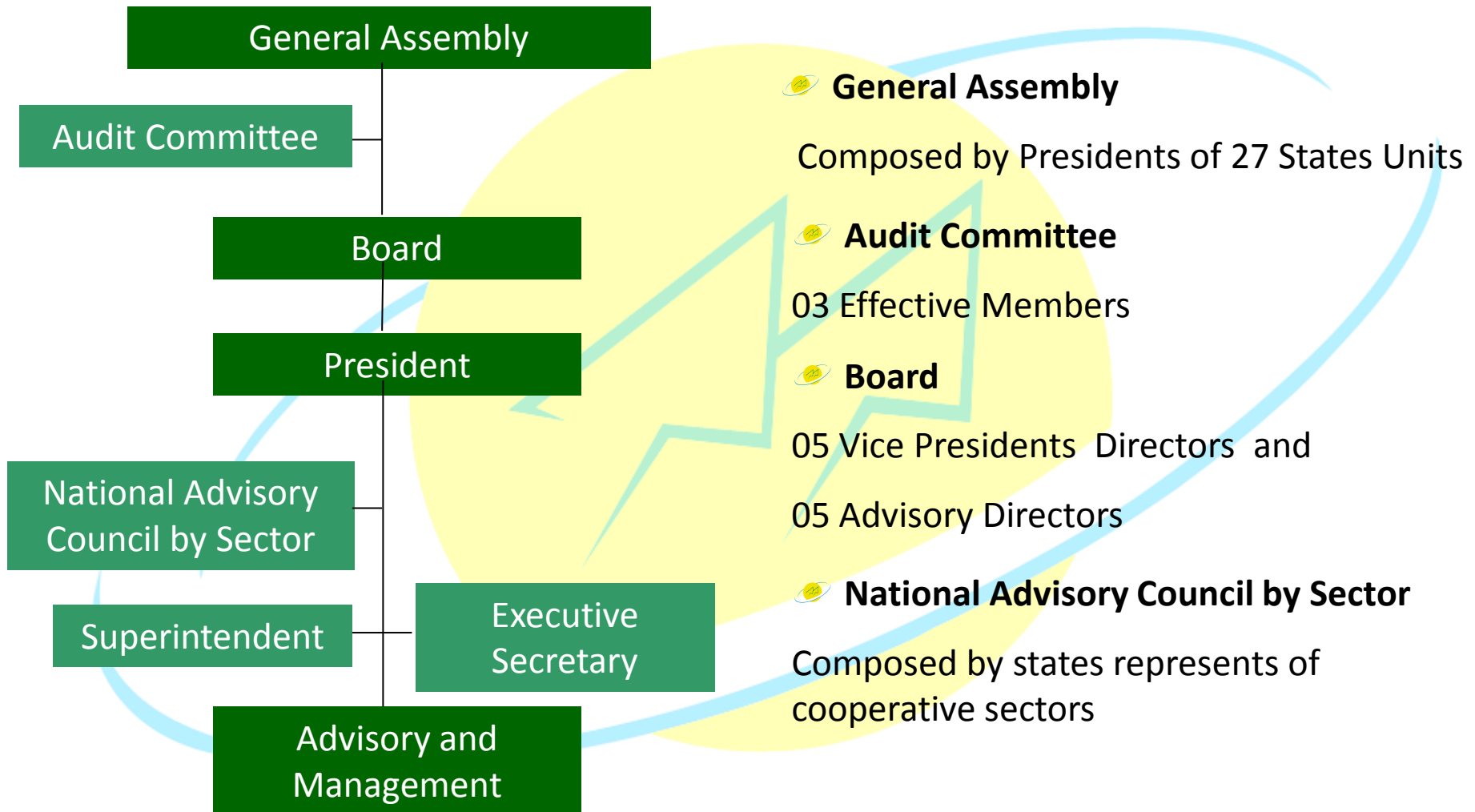
Vision

“Being recognized by an entity of excellence that promote of the economical and social sustainability of Brazilian cooperatives and of the people who belong”

In 2008, the bases and recommendation to be followed for the Strategic Plan were defined by Board and approved by the Assembly.



Structure of OCB Administrative System



Numbers of Brazilian Cooperatives

- 26 States Units
- 01 Federal District
- Municipalities: 1.407
- Exports: US\$ 3,6 Billion*
- GDP: 5,39%*
- Billing: US\$ 44,25 Billion*
- 7.261 cooperatives*
- 8.252.410 members*
- 274.190 employees*



* Year 2009



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www.brasilcooperativo.coop.br

Axis of Brazilian Cooperatives Trends

1. Professional Management

- Cooperatives Sectors
- Control
- Capacity Building
- Communication

2. Cooperative Education

- Education
- Capacity Building
- Professional Training

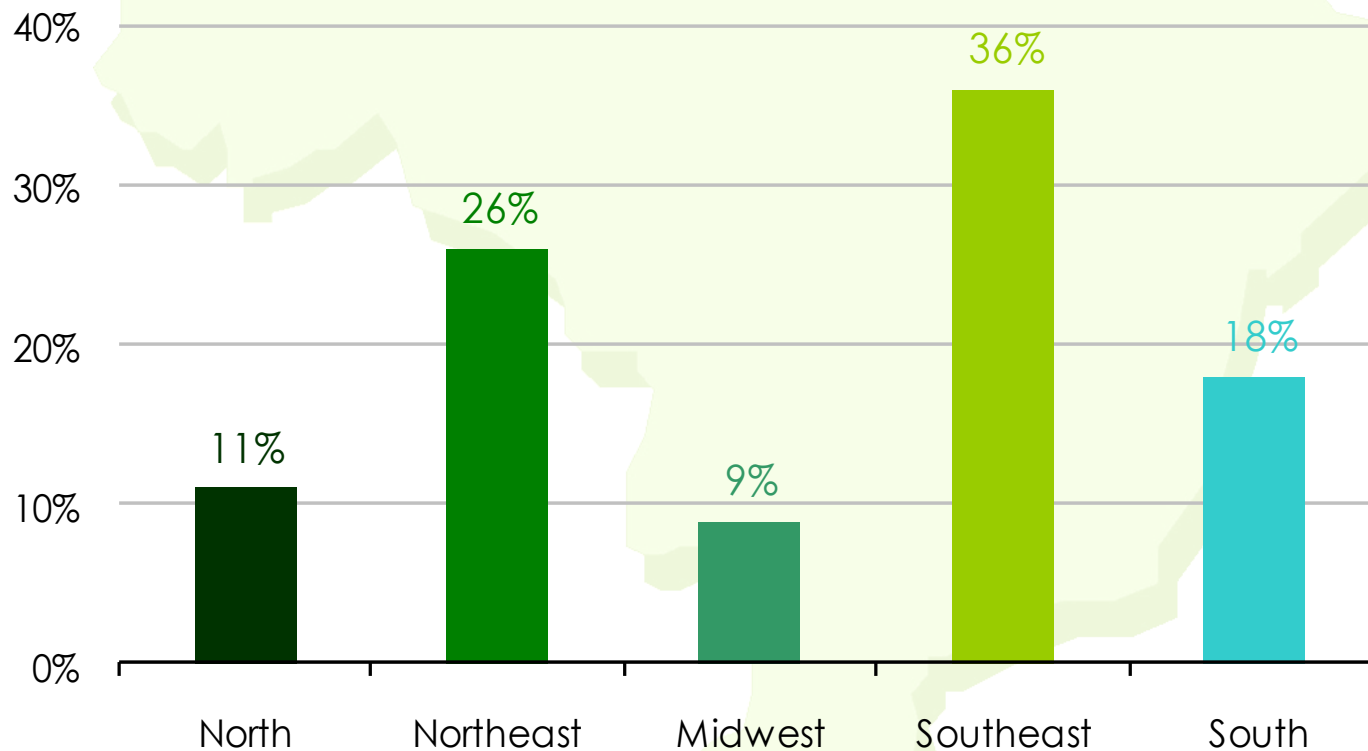
3. Inter cooperation

- Creation of Cooperative Networks
- Inter sectors and intra sectors

4. Social Responsibility

- Social Action
- Education
- Communication

Numbers of Cooperatives per Region



Numbers of Cooperatives by Sectors

Sector	Nº Cooperatives	Part. %	Members	Part. %	Employees	Part. %
Agricultural	1.615	22,2%	942.147	11,4%	138.829	50,6%
Labor	1.408	19,4%	260.891	3,2%	4.243	1,5%
Credit	1.100	15,1%	3.497.735	42,4%	42.802	15,6%
Transportation	1.100	15,1%	107.109	1,3%	8.660	3,2%
Health	871	12,0%	225.980	2,7%	55.709	20,3%
Education	304	4,2%	55.838	0,7%	3.716	1,4%
Housing	253	3,5%	108.695	1,3%	1.406	0,5%
Infrastructure	154	2,1%	715.800	8,7%	6.045	2,2%
Production	226	3,1%	11.396	0,1%	2.936	1,1%
Consumption	128	1,8%	2.304.830	27,9%	9.702	3,5%
Mineral	58	0,8%	20.031	0,2%	103	0%
Tourism and Leisure	29	0,4%	1.489	0,0%	30	0%
Special	15	0,2%	469	0,0%	9	0%
TOTAL	7.261	100%	8.252.410	100%	274.190	100%

Advisory Council:

94%

Other Sectors:

6%

Agricultural

Cooperatives of rural producers, including pastures and fisheries, who own their means of production, involving the purchase or sale of common production, storage and industrializing, and the provision of technical, educational and social assistance.

🌐 Numbers of Cooperatives	1.615
🌐 Numbers of Members	942.147
🌐 Numbers of Employees	138.829
🌐 Participation on Agricultural GDP	37,2%
🌐 Participation on Cooperative GPD	47%
🌐 Exports (2009)	US\$ 3,6 billions

Credit

Saving and finance enterprises established to finance members' needs and initiatives, operating with both rural and urban credit.






 Numbers of Cooperatives	1.100
 Numbers of Employees	42.802
 Numbers of Members	3,5 millions

Financial Transactions

 Assets: US\$ 22,25 billions	 Deposits: US\$ 9,45 billions
 Net Worth: US\$ 4,52 billions	 Loans: US\$ 10,9 billions

Health

Cooperatives dedicated to the preservation and promotion of human health.

 Numbers of Cooperatives	871
 Numbers of Employees	55.709
 Numbers of Members	225.980
 Nº of users (Cooperatives of Doctors)	15,4 millions
 Nº of users (Cooperatives of Dentists)	2,3 millions

Representation of the mains Systems




Unimed System		
Members (Doctors)	Users	Participation on Market
106.900	15,4 millions	34%
Uniodonto System		
Members (Dentists)	Users	
20 .000	2,3 millions	



Labor

Cooperatives dedicated to organizing and managing the interests inherent to the professional activities of members regarding the provision of services not identified with the other known sectors.

Labor cooperatives are comprised by individuals that have certain professional occupations, aimed at improving income and working conditions, in an autonomous manner. This is an extremely wide-ranging segment, for members of any profession may organize into labor cooperatives.

 Numbers of Cooperatives	1.408
 Numbers of Employees	4.243
 Numbers of Members	260.891

Special

Cooperatives comprised of individuals who need to be cared for, or those in situations established by Law 9.867, of November 10, 1999, due to physical, sensorial or mental impairments; ex-convicts or those who have been given alternative sentences; drug users; and adolescents over the age of 16 in difficult economic, social or affective family situations.

These cooperatives aim to place these individuals on the labor market, generating income and promoting active citizenship.



 Number of Cooperatives	15
 Number of Employees	9
 Number of Members	469

Educational

Cooperatives of education professionals, students, parents of students, educational entrepreneurs, and similar entities.

The role of an educational cooperative is to maintain a school. Schools must comply with current legislation, be managed by hired specialists, and be counseled by a board of education council, comprised of parents and teachers.

This sector is comprised of teachers' cooperatives, who get together to provide educational services; the main objective is the cooperative development of its members; parents' cooperatives, which aim to provide the best education to their children, managing a school or hiring teachers; and of similar types of cooperatives.

 Numbers of Cooperatives	304
 Numbers of Employees	3.716
 Numbers of Members	55.838

Infrastructure

Cooperatives that provide essential services to their members, such as energy and telephones. This segment is comprised of cooperatives which aim to collectively provide certain services to their members. In Brazil, the most common are rural electric power and telephone cooperatives.




Rural electric power cooperatives provide electricity to their communities, which is normally supplied either by concessionaires, or by their own generators. Some also have consumer sectors which provide electric appliances, as well as other utilities.

 Numbers of Cooperatives	154
 Numbers of Employees	6.045
 Numbers of Members	715.800

Consumption

Consumers' cooperatives are dedicated to the common purchase of consumer products for their members. These cooperatives may be closed or open.

Closed cooperatives are those who only admit individuals who are associated with the same cooperative, trade union or profession which, in turn, generally provide the installations and staff needed for the cooperative to operate. This may result in less autonomy for the cooperative, since these entities frequently interfere in their management. Open, or popular, cooperatives are those that admit anyone wishing to join.

 Numbers of Cooperatives	128
 Numbers of Employees	9.702
 Numbers of Members	2.304.830

Housing

Cooperatives aimed at housing complex construction, maintenance, and management for their members.

 Numbers of Cooperatives	253
 Numbers of Employees	1.406
 Numbers of Members	108.695

Production

Cooperatives involved in the production of one or more types of goods or products, and own their means of production.




When a cooperative goes bankrupt, production cooperatives are normally the only alternative workers have to keep their jobs.

 Numbers of Cooperatives	226
 Numbers of Employees	2.936
 Numbers of Members	11.396

Mineral

Cooperatives that prospect, extract, process, industrialize, trade, import and export mineral products.

This sector has an enormous potential, which is currently upheld by the Brazilian Constitution, but still requires special support to organize itself. Miners come from all parts of the country, attracted by the prospect of rapid wealth, and gather at locations to extract minerals, with no cooperative experience. Miners' cooperatives frequently address other aspects, such as health, food, and education for their members, besides the specific activities involved in the sector.

 Numbers of Cooperatives	58
 Numbers of Employees	103
 Numbers of Members	20.031

Transportation

Cooperatives that provide cargo and passenger transportation services.

Transportation cooperatives are specifically managed depending on the type: individual passenger transportation (taxis and motorcycle taxis), collective passenger transportation (vans, busses, etc.), cargo transport (trucks, motorcycles, small trucks, etc) and school transportation (vans and busses).

 Number of cooperatives	1.100
 Number of Employees	8.660
 Number of Members	107.109

Tourism and Leisure

Cooperatives providing tourism, leisure, entertainment, sports, artistic, event and hotel services to their members.

 Numbers of Cooperatives	29
 Numbers of Employees	30
 Numbers of Members	1.489

The National Service of Cooperativism Learning

The National Service of Cooperativism Learning – SESCOOP was created by Provisional Law number 1715 on September 3rd, 1998.

Ruled by Provisional Law number 2168-40 of August of 2001 and Decree number 3017 of April of 1999, that approved its statute.

FUNDECOOP




Solidarity Fund to Cooperatives Development

Actions aimed at supporting development of cooperatives and their members - employees, cooperative members and their families.



The National Service of Cooperativism Learning

Areas of Action:

-  Professional Training;
-  Social Promotion;
-  Monitoring and Development of Cooperatives.



2,5 millions of people supported
1,3 million of people in professional training
667.000 people on social promotion
568 .000 appointment on monitoring and developments



Communication



Radio Coop was created in October of 2009, the radio transmit by internet: interviews, newsletters and programs in the form of podcasts, using a fixed grid.

Daily news from cooperatives are presented besides the progress of projects on National Congress which interest to cooperative movement.

Still are recording with cooperative leaders and a program called President's Words (OCB President speaks) which cares about the contribution of cooperatives to the Brazilian economy development.

The recording are available to downloads at any time.



Communication

Legislative Agenda

In 2007, with the first edition, the Legislative Agenda innovates on a new form of communication between OCB its partners and the cooperative basis on Brazilian National Congress.

In 2010, after four years the Agenda consolidates its presence and brings 59 propositions that are priority for the cooperative sector.



Education



Program Young Cooperators

An educational proposal to promote the cooperativism based on its principles and values, developed through practicing the cooperation.

There are more than 11.300 training teachers
and more that 328.680 students.

First Step: “Initiating Cooperation” – children from 6 to 13 years old

Second Step: “Living Cooperation” – Youth form 14 to 24 years old

Cooperjovem National Writing Award – 3 editions
50.000 writing from 250 schools from 14 States

Education Award – 2 editions
180 projects in 63 school from 13 States

<http://www.brasilcooperativo.coop.br/site/cooperjovem/index.asp>

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Education

Program Young Leadership



The Program Young Leadership of cooperative training was conceived to meet young people between 16 and 24 years, children of cooperatives members or employees.

- 🌀 Arouse interest cooperative business;
- 🌀 Capacity training to manage cooperatives;
- 🌀 Professionalization of leaders succession;

There are 23 classes in 9 states and more than 700 enrollment



<http://www.brasilcooperativo.coop.br/site/jovensliderancas/index.asp>



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Certification

Carbon Market Program



Social

Promote the development of communities and cooperative societies where they are inserted, allowing access of small farmers all the benefits generated by new means of these action.

Economical

Exploring new market opportunities for cooperatives that result in generating additional income to members and to develop competitive advantages to cooperatives, as they add value to their products and services.

Environmental

Encourage cooperatives to reduce emissions of greenhouse gases (GHG) emissions and wastes from agricultural production and agribusiness, contributing to the mitigation of environmental and climate change, to ensure the sustainability of renewable resources.







Certification

National Program of Compliance - PNC Pilot Project Labor Cooperatives

Seal of Compliance:

-  Security
-  Reliability
-  Referential

For anyone who hires Labor cooperatives

PNC TRABALHO
PROGRAMA NACIONAL DE
CONFORMIDADE DAS COOPERATIVAS
DIFERENCIE-SE



INSCRIÇÕES PARA AUDITORIAS INDEPENDENTES

...está na hora de sua cooperativa conhecer o
Programa Nacional de Conformidade

Diferencie-se



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OCB
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www.brasilcooperativo.coop.br

Se o mercado não vê diferença entre
sua cooperativa de trabalho e as demais...



<http://www.brasilcooperativo.coop.br/site/hotsitepnc/index.htm>

Union Representation

The National Confederation of Cooperatives - CNCOOP is the highest body of representation within the confederation of Union Representation System for Cooperatives and its main objective the protection of the rights and interests, individual or collective, the economic category of such cooperatives, including legal or administrative. Founded in 2005, represents the apex of unionism.

The Association of Cooperatives confederative system today has more than 40 unions, duly registered with the Ministry of Labor and Employment (MTE). There are 39 unions and 4 federations (with three basic interstate and a state), and other entities formed with a request for registration in progress at the agency, including two Federations (FECOOP NO and FESCOOP).

Confederação Nacional

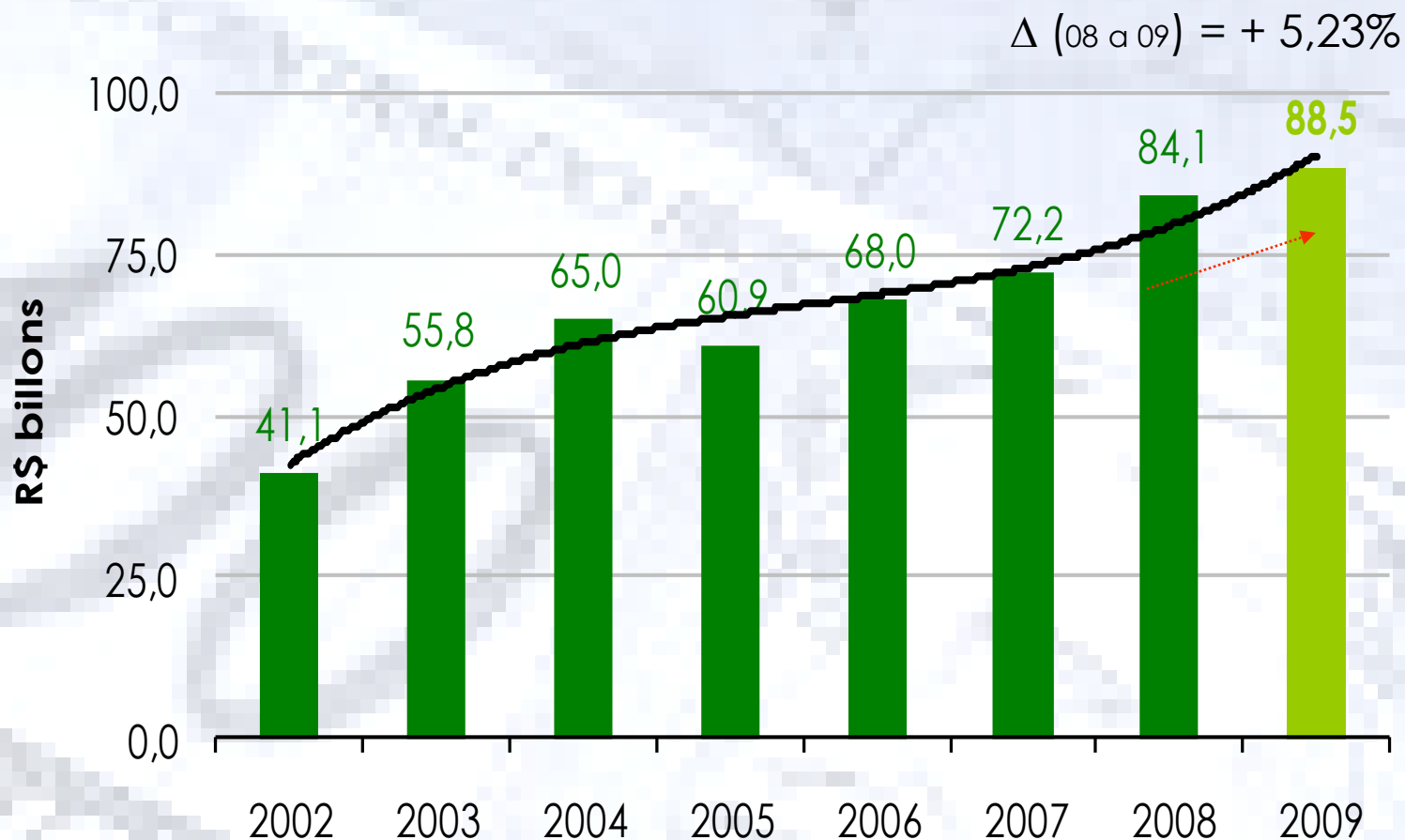
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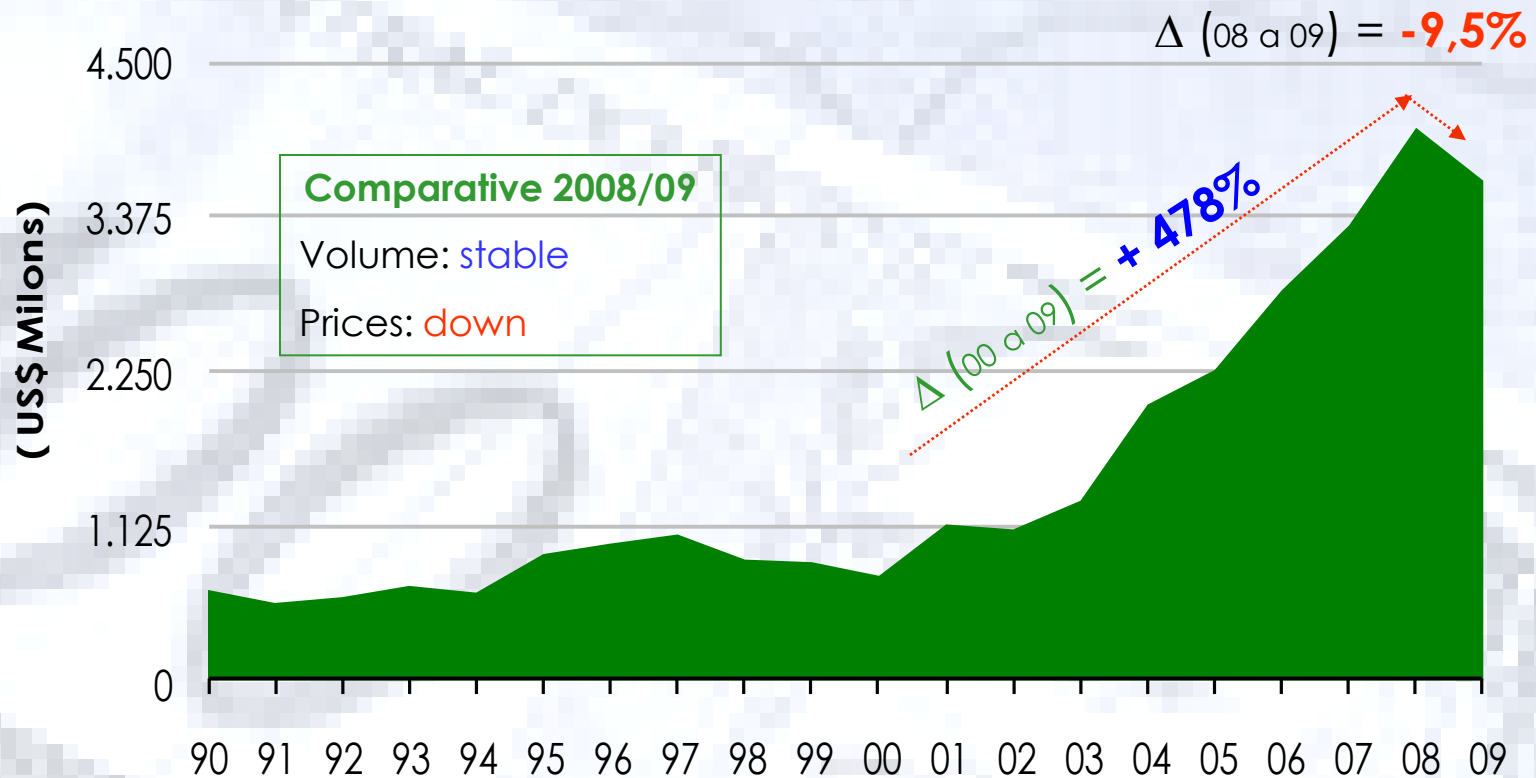
Economic and Financial Transactions



Source: MIDC/SECEX; Base: Dec/2009; Elaboration: GEMERC/OCB.



Cooperatives Exportation

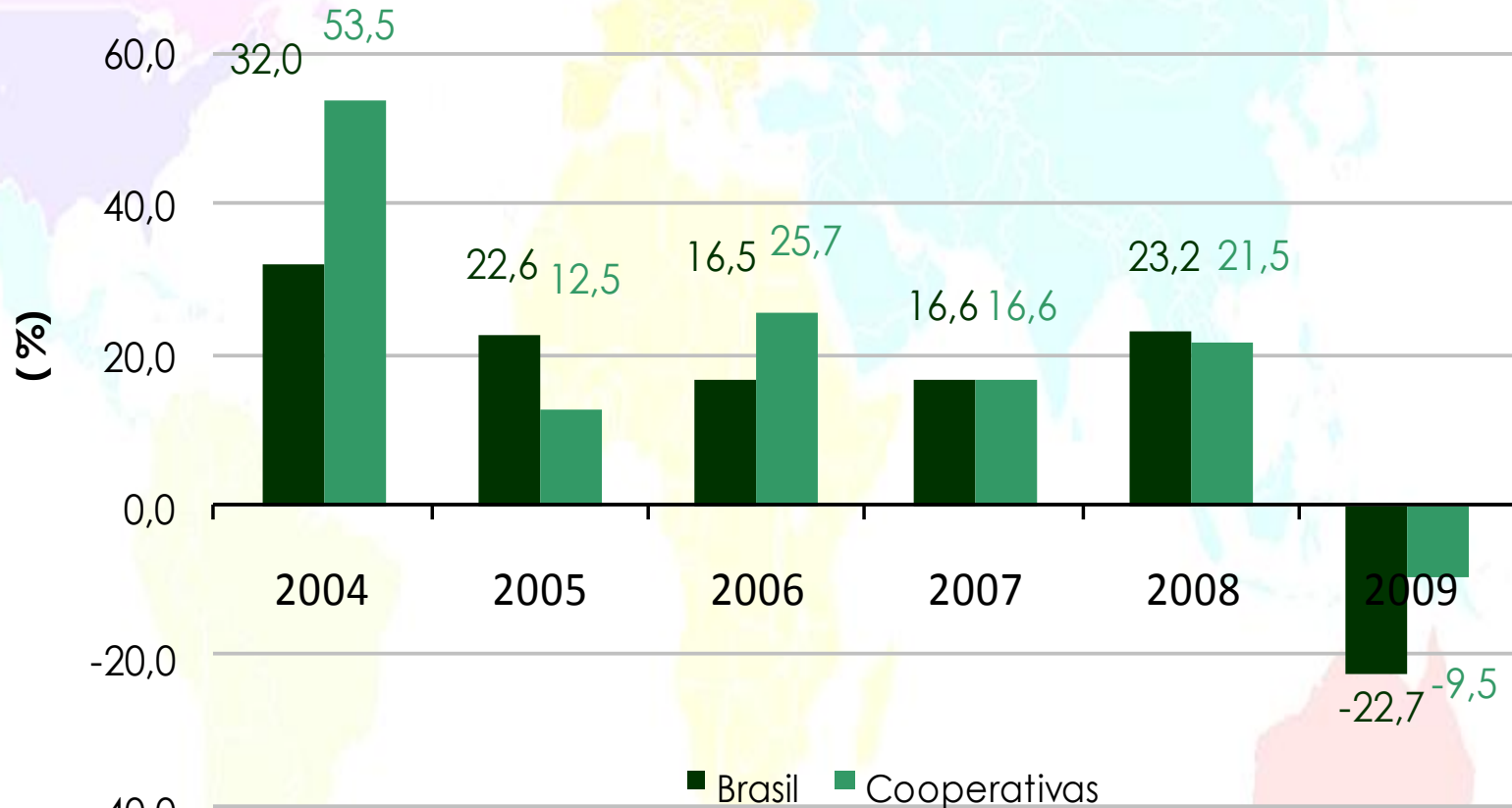


Source: MIDC/SECEX/DEPLA; Base: Dec/2009; Elaboration: GEMERC/OCB.



Evolution of cooperatives exportation

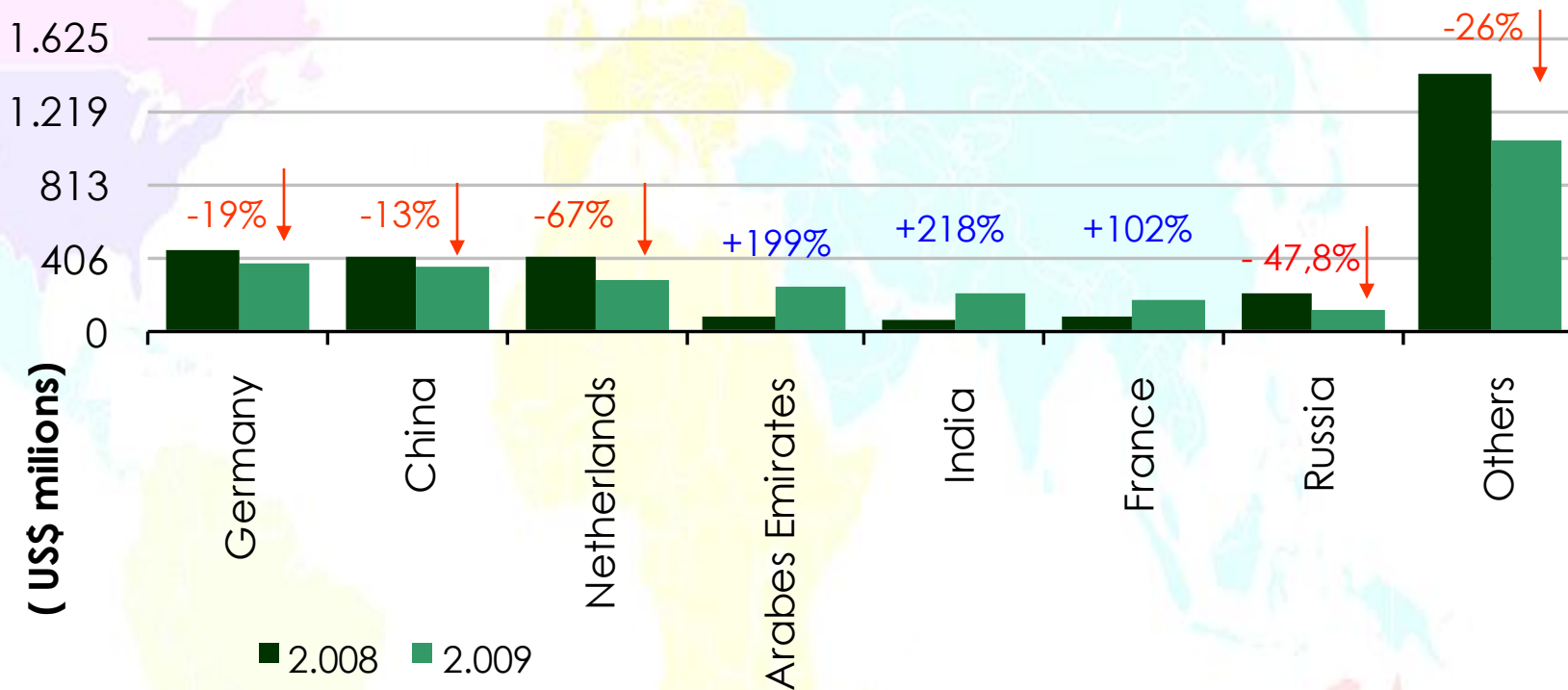
Growth rates in the previous year



Source: MIDC/SECEX; Base: Dec/2009; Elaboration: GEMERC/OCB.



Exports by destination



Participation
in 2009

Germany	China	Netherlands	Arabes Emirates	India	France
13,6%	13%	10,5%	9,4%	7,9%	6,4%

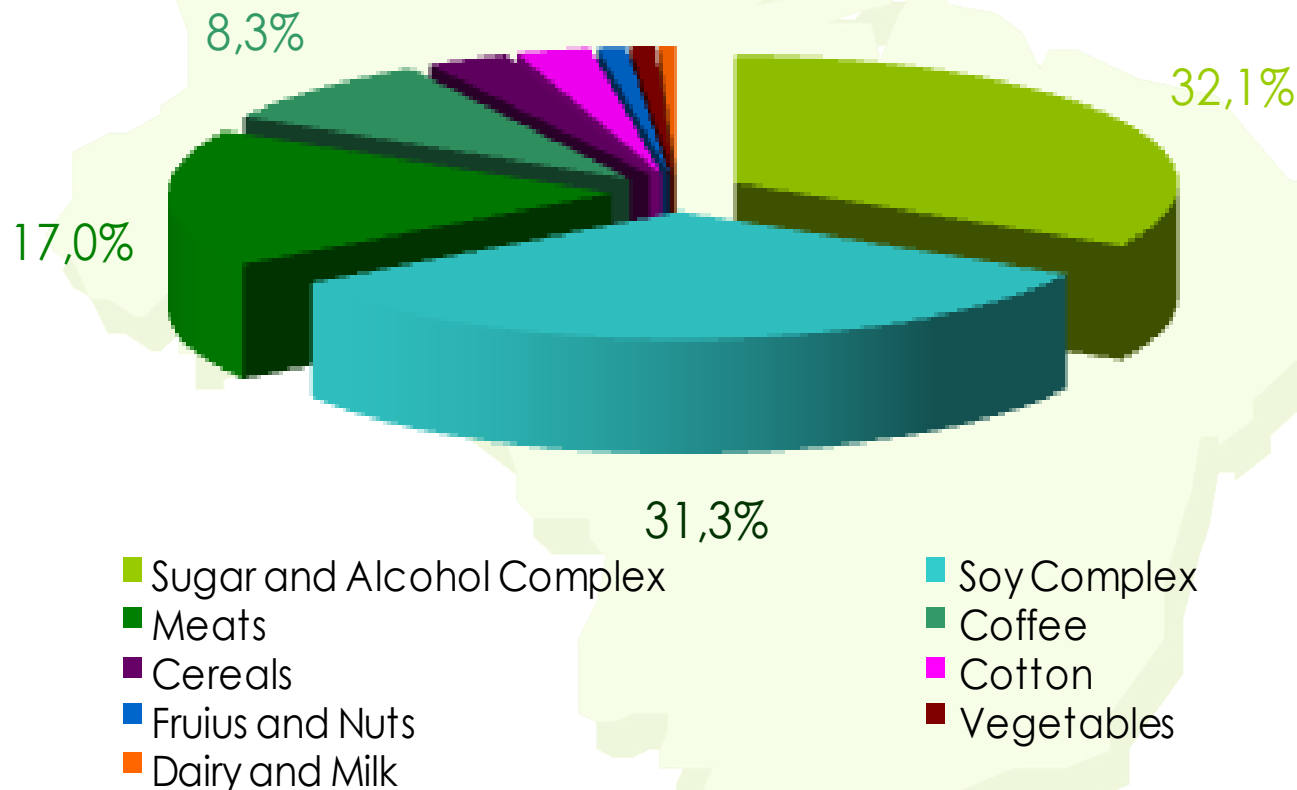
Source: MIDC/SECEX; Base: Dec/2009; Elaboration: GEMERC/OCB.



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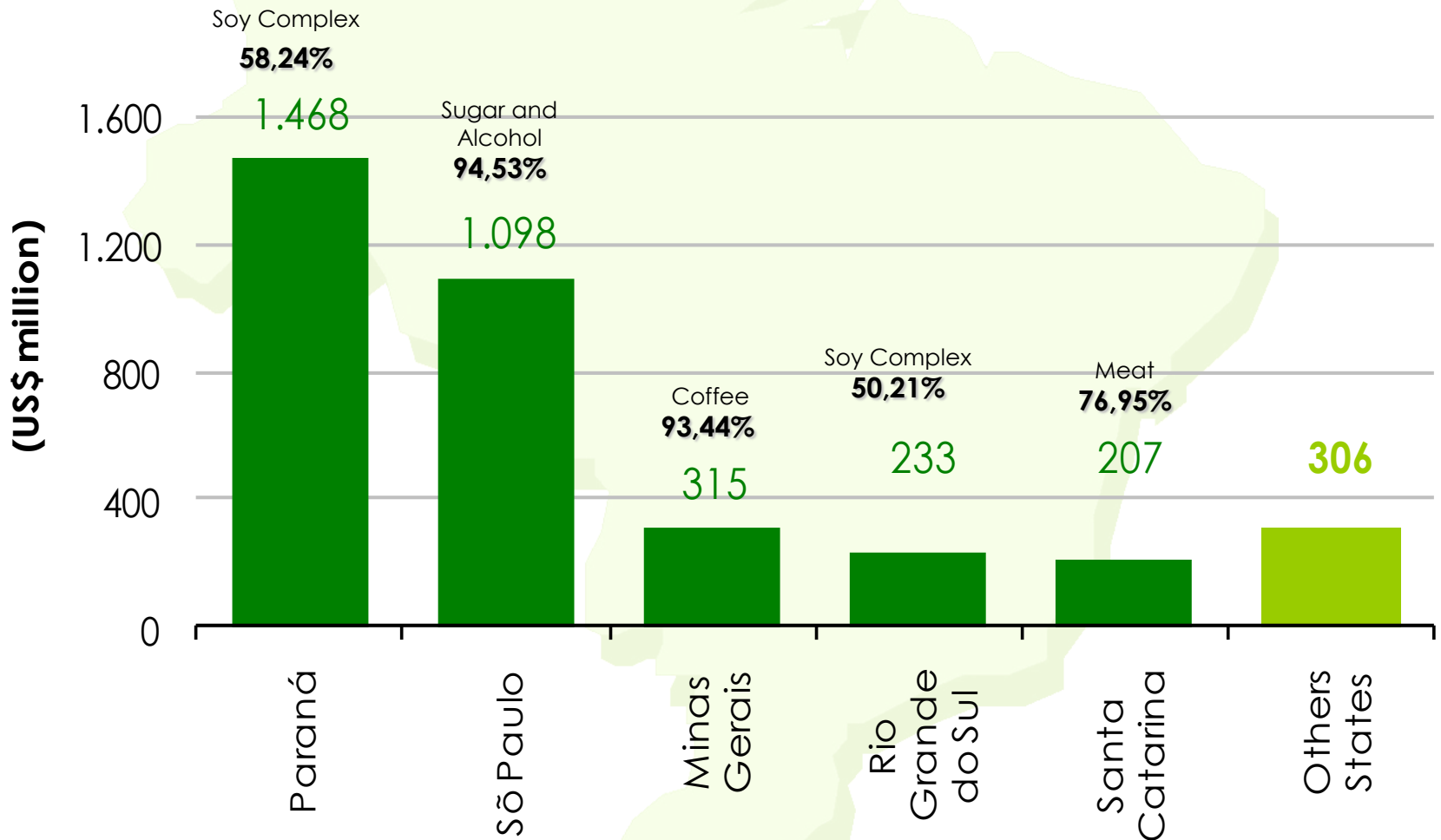
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Main Groups of Exports Products



Source: MIDC/SECEX; Base: Dec/2009; Elaboration: GEMERC/OCB.

Exports by States



Source: MIDC/SECEX; Base: Dec/2009; Elaboration: GEMERC/OCB.



Thanks!

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