

## Florida Tobacco Education and Use Prevention Advisory Council Members September, 2007

Designated by Statute	Name
State Surgeon General (Chair of the Council).....	Dr. Ana M. Viamonte Ros, M.D. M.P.H.
Appointment of Commissioner of Education.....	Ms. Penny Detscher
Appointment of Commissioner of Education.....	Mr. Michael Lannon
Chief Executive Officer of the American Legacy Foundation.....	Declined to participate
Chief Executive Officer of the Campaign for Tobacco Free Kids or designee.....	Mr. Mathew L. Myers
Jefferson/Madison County Health Department Director.....	Dr. Jean Malecki
Dean of Florida State University College of Medicine or designee.....	Dr. J. Ocie Harris
Dean of Lake Erie College of Osteopathic Medicine in Bradenton or designee.....	Dr. Robert A. J. Fernandez
Dean of Nova Southeastern College of Osteopathic Medicine or designee.....	Dr. James Howell
Dean of the University of Florida College of Medicine or designee.....	Dr. Bruce. C. Kone
Dean of the University of Miami Medicine School or designee.....	Dr. Richard Bookman
Dean of the University of South Florida College of Medicine or designee.....	Dr. Mathis L. Becker
Designee of American Lung Association.....	Mr. Marshall Deason
Designee of the American Cancer Society Association.....	Mr. Don Webster
Designee of the American Heart Association .....	Allan Geiger Esq.
Governor Appointment.....	Dr. Mae Waters
Governor Appointment.....	Waiting on replacement appointment
Governor Appointment.....	Ms. Erin Sylvester
Governor Appointment.....	Ms. Robin Peters
Senate Appointment.....	Commissioner Wayne Chip Withers
Senate Appointment.....	Ms. Jennifer Harris
Speaker of the House Appointment.....	Mr. Javier Berezdivin
Speaker of the House Appointment.....	John Brown, Esq.

**The responsibilities of the Council are as follows:**

- (a) Providing advice on program priorities and emphases;
- (b) Providing advice on the overall program budget;
- (c) Providing advice on copyrighted material, trademark, and future transactions as they pertain to the tobacco education and use prevention program;
- (d) Reviewing broadcast material prepared for the Internet, portable media players, radio, and television as it relates to the advertising component of the tobacco education and use prevention program;
- (e) Participating in periodic program evaluation;
- (f) Assisting in the development of guidelines to ensure fairness, neutrality, and adherence to the principles of merit and quality in the conduct of the program;
- (g) Assisting in the development of administrative procedures relating to solicitation, review, and award of contracts and grants in order to ensure an impartial, high-quality peer review system;
- (h) Assisting in the development and supervision of peer review panels;
- (i) Reviewing reports of peer review panels and making recommendations for contracts and grants;
- (j) Reviewing the activities and evaluating the performance of the AHEC network to avoid duplicate efforts using state funds;
- (k) Recommending meaningful outcome measures through a regular review of tobacco-use prevention and education strategies and programs of other states and the Federal Government; and,
- (l) Recommending policies to encourage a coordinated response to tobacco use in this state, focusing specifically on creating partnerships within and between the public and private sectors.