

ICANN approves short and numeric-only .tel domain names

LONDON, United Kingdom – January 28th 2011 – Telnic Limited (<http://telnic.tel>), the registry operator for the .tel top level domain (TLD), today announced that, following the ICANN board meeting conducted in January 2011, ICANN has now approved the release of both short (such as jj.tel) and numeric-only (such as 442074676450.tel or 88.tel) .tel domain names for registration.

“I would like to thank the ICANN Board and Staff for considering our recent applications and enabling more choice for businesses and individuals when seeking to register their .tel domains,” said Khashayar Mahdavi, CEO of Telnic. “In the near future, organizations with numeric-only trademarks or with two-letter brands will be able to register their .tel names and individuals will be able to get unique or lucky numbers as a fun online identifier.”

Details of how to register short and numeric-only .tel names will be made available in due course. One-character ASCII (such as x.tel), single-digit (such as 3.tel) and names that may be confused with country code top level domains extensions (known as ccTLDs, such as .us or .uk) will not be available for registration.

Over 300,000 .tel names have been registered to date in over 180 countries. For more information on .tel names and Telnic, please visit <http://telnic.org> or find contact information at <http://telnic.tel>.

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About Telnic: <http://about.telnic.tel>

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