UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

New York

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SEE INSTRUCTIONS IN HOW TO COMPLETE NATIONAL REGISTER FORMS TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS **NAME** HISTORIC United States Custom House AND/OR COMMON 2 LOCATION STREET & NUMBER Bowling Green NOT FOR PUBLICATION CITY, TOWN CONGRESSIONAL DISTRICT New York 17th VICINITY OF STATE COUNTY CODE CODE New York 3 CLASSIFICATION **CATEGORY** OWNERSHIP STATUS **PRESENT USE** DISTRICT X PUBLIC OCCUPIED __AGRICULTURE __MUSEUM X_BUILDING(S) __PRIVATE X.UNOCCUPIED __PARK COMMERCIAL __STRUCTURE __вотн __WORK IN PROGRESS __EDUCATIONAL __PRIVATE RESIDENCE __SITE **PUBLIC ACQUISITION ACCESSIBLE** _ENTERTAINMENT __RELIGIOUS __OBJECT X_YES: RESTRICTED _IN PROCESS X.GOVERNMENT __SCIENTIFIC __BEING CONSIDERED __YES: UNRESTRICTED __INDUSTRIAL __TRANSPORTATION X_OTHER. __NO MILITARY **4. OWNER OF PROPERTY** United States Government/General Services Administration STREET & NUMBER Mr. Steinman, Director, General Services Administration of Public Buildings Service, 24th Floor, 26 Federal Plaza STATE CITY, TOWN New York New York VICINITY OF 5 LOCATION OF LEGAL DESCRIPTION COURTHOUSE. REGISTRY OF DEEDS, ETC. New York County Hall of Records STREET & NUMBER 31 Chambers Street STATE CITY, TOWN New York New York REPRESENTATION IN EXISTING SURVEYS New York City Landmarks Commission DATE __FEDERAL __STATE X_COUNTY __LOCAL DEPOSITORY FOR 305 Broadway SURVEY RECORDS STATE CITY, TOWN

New York

7 DESCRIPTION

CONDITION

CHECK ONE

CHECK ONE

XEXCELLENT

__DETERIORATED
__RUINS

X_UNALTERED
__ALTERED

X_ORIGINAL SITE

__GOOD

__UNEXPOSED

__MOVED DATE___

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

An enormously elaborate structure both on its exterior and its interior with a complex iconography, the U.S. Custom House can be briefly described:

Number of stories: Seven stories including a rusticated base with five stories above it and an additional floor under the mansard roof.

Number of bays: The north facade is seven bays wide. The east, west and south facades are each thirteen bays wide.

Layout and/or shape of plan: The building is trapezoidal in plan.

Wall construction: There are ashlar masonry walls with semi-engaged columns separating the windows between end bays.

Structural system: This is a steel-framed building.

Roof, cornice: A slate-covered mansard roof is crowned by copper crestings. A stone parapet, which alternates solid sections with a balustrade, encircles the building above the fourth floor. An elaborate entablature, which extends the full height of the fifth floor, extends around three sides of the building.

Dormers: Dormer windows in the mansard roof are segmental-arched, and are surmounted by baroque-type frames.

Art and industry joined to produce one of the splendid buildings of its period. This is a truly monumental structure, and the decorations proclaim that this is the chief building of New York as a seaport. On pedestals advanced from the base of the building are four sculptured groups, heroic in size, representing the Four Continents. The keystones of the main windows are carved with heads typifying the eight races of mankind. Over each of the columns of the main facade are heroic statues representing the twelve commercial centers of the ancient and modern worlds. The principle facade is crowned by a giant cartouche bearing the arms of the United States. A head of Mercury, the ancient God of Commerce, appears on each of the capitals of the forty - four columns which encircle the building.

"The main entrance to the Custom House leads to a grand, two-story-high hall, finished in marbles of a variety of textures and colors, quarried in Switzerland, Italy, Georgia, Maryland, Alaska, and Vermont. At either end of the great hall are spiral staircases rising through the full seven stories of the building. Off the hall is one of the most splendid rooms in New York, paneled from floor to ceiling in oak and with a richly worked ceiling; the room was intended to be used by the Secretary of State of the United States on the occasion of ceremonial visits to New York, but it has rarely been called upon to serve that purpose. The chief

8 SIGNIFICANCE

		INVENTION		
<u>X_1900-</u>	COMMUNICATIONS	INDUSTRY	POLITICS/GOVERNMENT	_OTHER (SPECIFY)
1800-1899	COMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	TRANSPORTATION
1700-1799	X_ART	ENGINEERING	MUSIC	THEATER
1600-1699	$old X$ _architecture	EDUCATION	MILITARY	SOCIAL/HUMANITARIAN
1500-1599	AGRICULTURE	ECONOMICS	LITERATURE	\underline{X} sculpture
1400-1499	ARCHEOLOGY-HISTORIC	CONSERVATION	LAW	SCIENCE
PREHISTORIC	ARCHEOLOGY-PREHISTORIC	COMMUNITY PLANNING	LANDSCAPE ARCHITECTURE	RELIGION
PERIOD	AREAS OF SIGNIFICANCE CHECK AND JUSTIFY BELOW			

STATEMENT OF SIGNIFICANCE

One of the outstanding examples of style with Beaux Arts elements, the New York Custom House is one of Cass Gilbert's finest buildings--located not far from the Woolworth Building in lower Manhattan. Rich in detail of ornament both inside and out, the imposing structure is further enhanced by four great seated figures of the Continents by the great 19th century sculptor, Daniel Chester French.

"It happens that the Custom House is built at the lowest point of land in Manhattan, facing Bowling Green and on what was once the shore of the Battery. The Custom House is only seven stories high, but what lofty stories they are! The building is, in fact, a vast one, enclosing a volume of space said to be fully a quarter of that of the Empire State building. Because its design is as simple as its scale is grand, the building is comparatively easy to "read." It is a presence formidable but not frightening; we march round it and pay our respects to it without intimidation. Agreed that it takes no playful chances and that its densely composed surfaces might have been the better for giving us some hint of the ample open court within, which provides the building with light and air. Still, its sheer bulk and almost crushing weight of stone promise a permanence that few New York buildings have ever been able to attain.

"The architect of the Custom House was Cass Gilbert (1859-1934). For a couple of years in the eighteen-eighties, he was one of the army of gifted young men working in the offices of McKim, Mead & White, then the leading architectural firm in the country. Temperamentally, Gilbert was more in sympathy with the reserved and fastidious McKim than he was with the flamboyant White." $^{\rm II}$

After ten years in Minnesota where he designed the State Capitol building in St. Paul, Gilbert returned to New York to make his reputation designing the Woolworth Building (1913), still one of the most beautifully finished structures in America.

"The site of Gilbert's Custom House embraces the site of a much earlier Custom House. In the 1780's the City of New York, assuming that it would become the capital of the new Nation, undertook to erect at Bowling Green a so-called "Government House," which would serve as the official residence of the President."

^{1.} Gill, Brendan, The U.S. Custom House on Bowling Green, New York Landmarks Conservancy; New York, 1976, pp. 2-3

^{2.} Ibid., p. 5

9 MAJOR BIBLIOGRAPHICAL REFERENCES

Burnham, Alan, New York Landmarks, Wesleyan University Press, Middletown, Conn., 1963 Gill, Brendan, The U.S. Custom House on Bowling Green, New York Landmarks Conservancy, New York, 1976 Files: New York Landmarks Commission **10**GEOGRAPHICAL DATA ACREAGE OF NOMINATED PROPERTY 1ess than two acres **UTM REFERENCES** A 1 7 6 5 8 1 9 0 4 7 7 4 6 1 0 NORTHING NORTHING ZONE VERBAL BOUNDARY DESCRIPTION Manhattan Tax Map, block 12, lot 1. Entire block bounded by State Street, 287 feet to Battery Place on the north 191.1 feet to Whitehall Street on the east for 280.1 feet Bridge Street on the south for 268 feet. LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES STATE CODE COUNTY CODE COUNTY CODE STATE CODE FORM PREPARED BY NAME / TITLE Carolyn Pitts, Architectural Historian ORGANIZATION DATE August 1976 Historic Sites Survey, National Park Service TELEPHONE STREET & NUMBER 1100 L Street, NW. 523-5464 CITY OR TOWN Washington D.C STATE HISTORIC PRESERVATION OFFICER CERTIFICATION THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS: STATE_ NATIONAL ____ As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service. FEDERAL REPRESENTATIVE SIGNATURE TITLE DATE FOR NPS USE ONLY ** HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER DATE DIRECTOR, OFFICE OF ARCHEOLOGY AND HISTORIC PRESERVATION DATE KEEPER OF THE NATIONAL REGISTER

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feature of the ground floor is the rotunda, which is one hundred and thirty-five feet long, eighty-five feet wide, and fourty-eight feet high. The ceiling of the rotunda is, in fact, a skylight, unfortunately tarred over on the exterior and painted on the interior during the Second World War, in compliance with a supposed need for blackouts in our infinitesimally threatened city. The skylight, which warrants restoration, is one of the curious tile-and-plaster vaulted masterpieces of the Spanish engineer Guastavino; it weighs one hundred and forty tons and contains not an ounce of steel. In the rotunda are the celebrated frescoes by Reginald Marsh, executed with phonomenal speed over a period of weeks in the fall of 1937. fill eight large horizontal spaces and eight small vertical spaces; the difficulty for the artist was to render his realistic subject matter without optical distortion in spite of the fact that the surfaces upon which he was obliged to work were concave and the shapes trapezoidal. The smaller areas depict great early explorers of America; in the larger areas, Marsh traces the course of a ship as it enters New York harbor, passes Ambrose Light, takes on a pilot, is met by a Coast Guard cutter, is boarded by government officials, passes the Statue of Liberty, provides the occasion for a press interview with a movie star (Greta Garbo), is warped to a pier by tugs, and unloads its cargo onto the pier. In order to carry out this project at government expense, Marsh accepted a position in the Treasury Department, as an assistant in the Procurement Division; he was paid approximately ninety dollars a month. The frescoes cost the government \$1560; a few years ago, they were appraised at \$750,000.

"There are four hundred and fifty thousand square feet of space within its seven floors and two basements. Museums, theatres, studios for artists and sculptors, retail shops, restaurants, libraries, hotels—there is scarcely anything required in a great city that cannot be accommodated in the Custom House. Within the limits of its budget, the General Services Administration has kept the building in excellent order."

^{1.} Gill, Brendan, The U.S. Custom House on Bowling Green, New York Landmarks Conservancy, New York, 1976, pp. 13-16

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Philadelphia became the capital in 1787 and the New York building became the governor's residence--by 1799 it was converted into the U.S. Custom House. Destroyed by fire 15 years later, the Custom House was moved to Federal Hall and later still to 55 Wall Street.

"In 1892, the U.S. Treasury sponsored an architectural competition for the design of a new Custom House--one that in size and richness would be emblematic of the greatness of New York in particular and of the United States in general. We were on our way to becoming one of the leading commercial nations of the world and a portion of the wealth that streamed into the Custom House deserved to be spent upon a conspicuous celebration of that fact.

"Twenty prominent architects were invited to take part in the competition, and the guerdon was won by one of the least prominent members of the group--the still comparatively youthful Cass Gilbert (he was in his middle thirties), working in the comparative obscurity of St. Paul. Gilbert envisioned his building as a triumphal monument to trade and to the seas that bring trade to our shores. In a gesture of courtesy to Bowling Green and landlubberly Broadway, the building was designed to turn its back upon the harbor, but its symbolic ornament is irrepressibly marine; shells, snails, dolphins, and other sea creatures and sea signs embellish the walls.

"As for trade, on the capital of each of the forty-four stout columns that encircle the building is carved a head of Mercury, the Roman god of commerce; masks of different races decorate the keystones over the windows and a head of Columbus stares out benignly from above the cavernous main entrance, seemingly well pleased with the consequences of his accidental discovery of America.

"On the broad stone sill of the sixth-story cornice stand twelve immense figures in white Tennessee marble, representing twelve of the most successful commercial nations and city-states in history: Greece, Rome, Phoenicia, Genoa, Venice, Spain, Holland, Portugal, Denmark, Germany, England, and France. (During the First World War, anti-German feeling caused the figure representing that country to be pruned of any telltale Teutonic symbols; the figure was then proclaimed to represent Belgium, Germany's first victim in the war.) The central cartouche at the top of the facade is the shield of the United States, supported by two winged figures; one of them holds a sheathed sword, symbolizing a great nation at peace, and the other holds a bundle of reeds, symbolizing the strength of perfect union.

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"The four enormous white limestone sculptures that rest on pedestals emerging from the ground-floor level of the building are the work of Daniel Chester French, best known for his even more enormous statue of Lincoln, in the Lincoln Memorial, in Washington, D.C. The sculptures, known collectively as "The Continents," represent Asia, North America, Europe, and Africa, and a spokesman for the National Trust for Historic Preservation has described them as 'unquestionably the finest examples of Beaux-Arts sculpture produced by an American artist.' French, working in close collaboration with Gilbert, chose to see Asia as a figure backed by crouching masses of oppressed peoples; North America--really only the United States, of course--as a figure holding aloft the torch of progress; Europe as a figure resting one arm upon an open volume of laws, standing for accomplishment; and Africa as a robust, naked figure slumbering between a lion and a sphinx. All four figures are female and all are seated.

"Cass Gilbert said that the ideal for a public building like the Custom House was that it serve as an inspiration toward patriotism and good citizenship. It should encourage 'just pride in the state, and (be) an education to oncoming generations to see these things, imponderable elements of life and character, set before the people for their enjoyment and betterment. The educational value alone is worth to the state far more than it cost--it supplements the education furnished by the public school and the university (and) is a symbol of the civilization, culture, and ideals of our country.'"

The U.S. Custom House is currently GSA surplus property and is currently being cleaned and restored.

^{3.} Gill, Brendan, The U.S. Custom House on Bowling Green, New York Landmarks Conservancy, New York, 1976, pp. 6-12

