

# Medium Market TV Finalists

## Best Commercial

**KFVS-TV**  
BWW Webcast

**WMBD-TV**  
Edward Hine Printing

**WAND-TV**  
HPR Sullivan - \$2.99 a Gallon

## Best Self-promotion

**WMBD-TV**  
Action Image Campaign

**KFVS-TV**  
Football Friday

**WSIL-TV**  
It's More Sweeps Promo

## Best Use of Graphic Design

**KFVS-TV**  
Greetings: U News :KSI

**WSIL-TV**  
JALC Construction Management

## Best Non-public Affairs Program

**WHBF-TV**  
Helping The Homeless

**WMBD-TV**  
Now I Lay Me Down To Sleep

**WMBD-TV**  
Streets of Speed

## Best Public Affairs Program

**KFVS-TV**  
Heartland Holidays 2008

**WCIA-TV**  
Illinois Law

**WMBD-TV**  
Taking Action Before The Storm

## Best Newscast

**WICS-TV**  
ABC News Channel 20 @ 6 - 12/09/08

**KFVS-TV**  
Heartland News at 6:00 3/24/08

**WCIA-TV**  
The Arrest of Gov. Rod Blagojevich

## Best Live Coverage

**WGEM-TV**  
Meyer, IL Levee Break

**WCIA-TV**  
NIU Shooting - A CU Connection

**WICS-TV**  
Obama VP Pick

## Best Hard News Story

**KFVS-TV**  
Bird Kill

**WGEM-TV**  
National Guard on the Levee

**WAND-TV**  
Unlicensed - WAND-TV

**Best Editorial/Commentary**

**WAND-TV**  
Road Safety Editorial

**KFVS-TV**  
Viewpoint - Product Sizes

**KFVS-TV**  
Viewpoint - Proposition A

**Best PSA**

**WMBD-TV**  
Operation Santa

**WGEM-TV**  
Severe Weather Radio Programming

**WCIA-TV**  
Toys for Tots Campaign

**Best Community Service**

**WGEM-TV**  
Community Foundation of the Quincy Area

**WSIL-TV**  
Food Bank Promo

**KFVS-TV**  
KFVS12 Summer Blood Drive

**Best Website**

**WGEM-TV**  
www.wgem.com

**WIFR-TV**  
www.wifr.com

**WAND-TV**  
www.wandtv.com

**Best Use of New Media**

**WIFR-TV**  
Andy & Aaron Favorite Holiday Gifts

**KFVS-TV**  
kfvs12.com webcast

**WAND-TV**  
www.wandtv.com

**Best TV Reporter**

**WSIL-TV**  
Christen Craig- Reporter

**WSIL-TV**  
Jackie McPherson

**WSIL-TV**  
Ryan Kruger

**Best TV Sportscaster**

**WAND-TV**  
Brian Jodice

**WMBD-TV**  
Kurt Pegler - WMBD 31 Sports

**KFVS-TV**  
Todd Richards

**Best TV Anchor**

**WSIL-TV**  
Angie Wyatt

**KFVS-TV**  
Jeff Cunningham

**WCIA-TV**  
Jennifer Roscoe - Anchor Work 2008

**Best TV Weathercaster**

**WMBD-TV**  
Chuck Collins

**WICS-TV**  
Joe Crain

**WAND-TV**  
Lee Davis

