

Élan

Exotic seductions

This Spring/Summer, enter the walls of Marrakech with Gucci and explore the world of sensual colors and desert allure where women distinguish themselves with a powerful and adventurous modern Amazon attitude, writes **Cindy Chan**
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Inspired by the enchanting culture of Marrakech, Gucci's SS 2011 Collection "Sophisticated Seduction" introduces Berber accents and precious handmade materials which are tailored to follow the body's silhouette for an ethnic Mediterranean spirit in perfect sophistication.

Turquoise, orange and hydrangea purple and other jewel-colored silks project a vivid color blocking with loose initial lines that give relaxed deconstructions and structured outlines of the body. Paired up with chunky gold accessories, laden with its scenic bamboo-elements, the style produces a strong and self-assured woman who stands out from the crowd.

Blending into the desert backdrop is an array of leather items that portray a nude effect with leather strips. Handcrafted, fringes create a distinctive and fluid effect on blouses and draping on skirts. Suede crochet tops and flesh-colored python on horse-riding pants make up feather-weight linens for new safaris. The new rocker black shade is paired with brown leather, bomber jackets

with harness straps, chains and gold rings for a dazzling touch. Bronze and ethnic embroidery on jackets add the final touches to complete the look.

Last in line is the evening wear which gives women the power to provoke and seduce with personality. One-piece tunedoes with masculine signature, barem pants, and jewelry set in the neckline resonates the bold and strong characters which women possess today with a feminine touch as it is embossed with crystal embroidery, silk tassels and metal. A thriving mix of colored leathers and perspex detailing for totem dresses brings a sensual thrill to the night.

The Collection is also matched up with oversized Gucci-berber-style bracelets and bamboo bracelets and chokers, booties and sandals which feature metallic heels and python detailing, golden snakeskin belts, the new Bamboo bag with dark handle and a variety of prominent stitching and weaving in bags and clutches. Thus, it creates a totally new intellectual tribe of exotic women under the urban lens.



Another show ends in glory as the curtains close at the Salon International de la Haute Horlogerie (SIHH) 2011 in Geneva. The show, which ran from January 17-21, 2011, did not just exhibit the new collections from nineteen renowned watch brands from the world of elite horologie, but also set this year's trends for time keeping.

Show Time

Richard Mille - Subtle elegance

The search for simplicity and refinement has always been one of the biggest challenges in life and also in the world of horology. Achieving an extra flat movement is also a subtle and elegant form when striving for excellence in the field of professionalism. Richard Mille decided to meet up with such challenges as they produce the Richard Mille Caliber Extra Flat Automatic RM 033 within the challenging spectrum of limited space.

The ability to produce the Extra Flat Automatic lies in the placement of the RMXP1 caliber's automatic rotor to the side rather than the center of the movement, thus saving precious millimeters in total height. The movement has a diameter of 33mm with a thickness of 2.60mm.

It has been designed to wind bi-directionally and is manufactured from solid platinum, allowing for ef-

ficient winding to provide perfect weight distribution for the rotor to function optimally as well as compact dimensions of the extra flat skeletonized movement.

The round case design of the RM033 measures 45.70mm with a 6.30mm in thickness with the curving trademark case back. The tripartite case with complete integration of the lugs into the case system is water resistant to 30 meters and is ensured by two Nitrol O-ring seals.

Richard Mille Caliber Extra Flat Automatic RM 033 Round case - available in titanium, 18kt white gold or red gold; caliber RMXP1 skeletonized automatic winding movement with hours, minutes and off-center moonblock platinum rotor; sapphire dial with anti-glare treatment



Wear it right

There's no such thing as one size fits all as our encounters shape us differently. Interpret your individuality by wearing the right scent.

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For the Lover:

The melody of *Idylle Duet* concentrates on the notes of the Bulgarian rose and Indonesian patchouli to reveal the mysterious dimension of love at first sight. (2265 7064)

Parlez-Moi d'Amour recalls the romance of writing love letters. The scent is pleasantly sweet with a taut of freshness: heart notes of jassin sambac, lavender oil and Turkish rose create ultra femininity, while musk, patchouli Indonesia and cypress leaves add to the intrigue. (3188 5398)

For the life adventurer:

Flight of Fancy, a journey of self-discovery, is now letting the woman break free and her imagination soar. The fragrance is radiant, luscious and embracing. A delicious burst of litchi, yuzu and Java lemon entices exploration; star magnolia, rose blossom and sheer purple rain freesia awakens the heart. (3580 7091)



For the career woman:

To Calvia Klein Beauty, a beautiful woman is confident and believes in controlling one's destiny. Such beauty is interpreted by means of the neo-lily coupled with the warmth of ambrette seeds and the eternity of jasmine. A woman's persistence is symbolized by the falcon's silvery frame. (3101 9712)

For the optimist:

To radiate an aura of feel-good, youthful optimism, *Joy of Pink* is built around a luminous cocktail of grapefruit and Blue Curacao. Soft femininity is later slowly revealed by the peony. (2831 8400)

For the connoisseur:

The *Jewel Charms Collection*, inspired by the tradition of the 'caroboson' cut and daring combination that distinguishes Bulgari jewelry, offers 25ml 'charms' recalling seven different fragrances Bulgari has dedicated to women. (3583-1187)

The legendary N° 5 is presented in a new portrait format, becoming the perfect accessory to carry around, an essential to give a woman the absolute allure and style. The set of three 20ml purse sprays comes in three concentrations. (3583-0978)

The exclusive world of Dior

After eight months of expansion and renovation, the Dior flagship boutique reopened of One Peking Road with the presence of Bernard Arnault, CEO of the LVMH Group, well-noted actress Maggie Cheung, Sidney Tolefano, CEO of Christian Dior and a number of celebrated guests.

Besides Dior's "World of Bags," the 1,000 square meter boutique, which evokes the atmosphere of a luxurious contemporary apartment, also houses ready-to-wear, knitwear and shoe collections amid artistic and opulent decor.



A touch of Paris

With J.M. Weston's arrival at The Galleria in Central, people looking for quality footwear and leather goods need look no further.

As the company's seventh store to open in Asia this year, and the newest in Hong Kong, the 1,350-square-foot boutique is all about communicating a lifestyle true to the brand J.M. Weston.

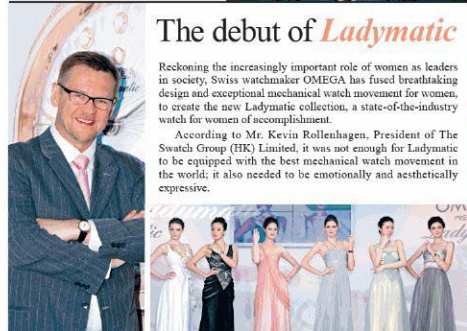
In the boutique, with its atmosphere of a Parisian club, shoppers will be able to discover the collections while admiring the thoughtful furnishings.



The debut of Ladymatic

Reckoning the increasingly important role of women as leaders in society, Swiss watchmaker OMEGA has fused breathtaking design and exceptional mechanical watch movement for women, to create the new Ladymatic collection, a state-of-the-industry watch for women of accomplishment.

According to Mr. Kevin Rollenhagen, President of The Swatch Group (HK) Limited, it was not enough for Ladymatic to be equipped with the best mechanical watch movement in the world; it also needed to be emotionally and aesthetically expressive.



Jaquet Droz in town

The prestigious watch maker, Jaquet Droz, has marked another milestone in its 273 years of excellence with the opening of its first boutique in Tsimshatsui.

Mr. Kevin Rollenhagen, President of The Swatch Group (HK) Ltd., Mr. Marc Aellen, Head of Sales of Jaquet Droz, Miss Angel Man, Vice President of Jaquet Droz, Hong Kong and Macau, and renowned artist Mr. Moses Chan joined other noted guests at the boutique to celebrate the opening and appreciated the exceptional wristwatch demonstrated by renowned model Miss Cara G.

