

Worcestershire County Council Ward Profile

Ward: Hollywood and Majors Green

District: Bromsgrove

Population	Number	Male	% Male	Female	% Female
Ward	4279	2100	49.08%	2179	50.92%
District	87837	43141	49.11%	44696	50.89%

Age group	Number	%
0-4	169	3.95%
5-9	185	4.32%
10-17	394	9.21%
18-44	1222	28.56%
45-64	1345	31.43%
65-74	594	13.88%
75+	370	8.65%

Tenure	Number of households	% of households
Total number of households	1788	
Owns outright or with a mortgage/loan	1614	90.27%
Shared ownership	3	0.17%
Rent from council or other social rented	107	5.98%
Privately rented	42	2.35%
Other	22	1.23%

Av Household Size: Persons per household 2.38

Household Composition	Number of households	% of households
Pensioner Households	582	32.55%
Married or cohabiting couples with dependent children	380	21.25%
Lone parent households with dependent children	36	2.01%

Qualifications	% of people
People aged 16-74 with no qualifications	29.37%
People aged 16-74 highest qualification level 1 *	17.62%
People aged 16-74 highest qualification level 2 **	20.48%
People aged 16-74 highest qualification level 3 ***	6.73%
People aged 16-74 highest qualification level 4 ****	16.21%

Health	Number of people	% of people
People with limiting long term illness	727	16.99%
People of working age with a limiting long term illness	259	6.05%

	Number of people
People who provide unpaid care for dependents	
All people who provide unpaid care	554
People who provide > 50 hours of unpaid care/week	73

Ethnic group	Number of people	% of population
White	4182	97.73%
Mixed(white and black, white and asian)	24	0.56%
Asian or Asian British: Indian	40	0.93%
Asian or Asian British: Pakistani	11	0.26%
Asian or Asian British: Bangladeshi	0	0.00%
Asian or Asian British: Other	7	0.16%
Black or Black British: Black Caribbean	11	0.26%
Black or Black British: Black African	0	0.00%
Black or Black British: Other Black	3	0.07%
Chinese or Other Ethnic group: Chinese	0	0.00%
Chinese or Other Ethnic group: Other ethnic	0	0.00%

Economic Activity	Number of people	% of ethnic people
Economically Active		
Part time Employees	431	13.25%
Full time employees	1287	39.58%
Self Employed	333	10.24%
Unemployed	64	1.97%
Full time Student	75	2.31%
Economically Inactive		
Retired	711	21.86%
Student	74	2.28%
Looking after the home/family	128	3.94%
Permanently sick/disabled	92	2.83%
Other	57	1.75%

Car Availability	Number of households	% of households
Total number of households	1788	
No cars per household	184	10.29%
One car per household	706	39.49%
Two cars per household	706	39.49%
Three cars per household	135	7.55%
Four or more cars per household	57	3.19%

Travel to work	Number of people	%
All people aged 16-74 in employment	2122	
Work mainly from home	229	10.79%
Tube, Train, bus or coach	159	8.89%
Motorcycle, scooter or moped	20	1.12%
Car, van or passenger in car/van	1626	76.63%
Taxi or minicab	4	0.19%
Bicycle	19	0.90%
On Foot	57	2.69%
Other	8	0.38%

* 1 O level, 1 CSE/GCSE any grades, NVQ level 1, Foundation GNVQ

** 5+ O Level, 5+ CSEs(grade1) 5+ GCSEs gradesA-C, school certificate, 1+ Alevel/AS level
NVQ level2, Intermediate GNVQ

*** 2+A level, 4+ AS level, Higher school certificate, NVQ level3, Advanced GNVQ

**** First degree, higher degree, NVQ level 4 or 5, HNC, HND, Qualified Teacher Status
Qualified Doctor Status, Qualified Dentist, Qualified Nurse, Midwife, Health Visitor

© crown copyright

WORCESTERSHIRE COUNTY COUNCIL

Produced by the Research & Intelligence Unit, WCC (01905 728538)