

# THE SAMOAN IDENTITY – O LE TAGATA MA LONA FAASINOMAGA

25 January – 27 January 2008

## WHO SHOULD ATTEND?

This course will be of interest to managers of organisations providing services to the community. It is designed also to be useful for front-line employees in both the public and private sectors – for example, teachers, healthcare professionals, local body officers, policy developers. Pacific researchers and others wanting to acquire an understanding of Samoa and Samoan identity will also be welcome.

## ABOUT THE COURSE

This is an intensive introduction to the essence of what is Samoan and what it is to be Samoan, through the exploration of the concept of *Faasinomaga*.

Over the three days *Faasinomaga* – its origins, constituent parts and philosophical underpinnings – will be considered, along with questions of whether it has migrated successfully with the Samoan people or whether it has undergone transformation or alteration in its 'transfer'. Is it relevant to life and work in Dunedin, New Zealand? If *Faasinomaga* is an ideal, how does it fare in the real world – the less than ideal world with its entrenched stereotypes of Samoans as poor, lazy, super-spiritual, "free-loving", wife-beating, child-beating (but so very friendly), constantly eating, and what about those *faafafine*... ?

The issues are not new or easy to address. This course is a beginning, however, and identity is always a good place to start. The hope is to raise awareness and interest, to open lines of communication and begin a dialogue that will lead to clearer understanding, continual development and stronger communities.

## CONVENOR

Professor Aiono Dr Fanaafi Le Tagaloa  
President, *Le Lunivesite o le Amosa o Savavau – The Samoan Indigenous University*, Samoa.

**FEES: incl. GST** \$350 (domestic) \$518 (international)

**ENROLMENT LIMIT** 15 minimum

## LOCATION

Rm GW3, Information Services Building, University of Otago  
Cnr Cumberland and Albany Streets, Dunedin

## DATES & DELIVERY SCHEDULE

Friday 25 – Saturday 26 January 2008 9.00am – 4.00pm  
Sunday 27 January 2008 11.00am – 4.00pm

### DAY 1

- Session 1** What is *Faasinomaga*?
- Session 2** Did the concept of *Faasinomaga* survive the journey to Aotearoa – New Zealand?
- Session 3** Is the concept of *Faasinomaga* specific to Samoa and Samoans? – I
- Session 4** Is the concept of *Faasinomaga* specific to Samoa and Samoans? – II

### DAY 2

- Session 5** What does the *Faasinomaga* have to do with you?
- Session 6** "Reality Check"  
*Faasinomaga* in a less than ideal world – I  
Domestic Issues  
Gender roles  
Domestic violence  
Rights of the child  
Rights of women
- Session 7** "Reality Check"  
*Faasinomaga* in a less than ideal world – II  
Ethics  
Bribery and corruption  
Nepotism  
A work ethic

- Session 8** "Reality Check"  
*Faasinomaga* in a less than ideal world – III  
Myths & Legends  
Cult of hospitality  
Cult of virginity  
*faafafine*

### DAY 3

- Session 9** Field trip – EFKS Church, South Dunedin
- Session 10** Demonstration – *Toanai*
- Session 11** Wrap up

## ENROLMENT FORM

### THE SAMOAN IDENTITY – O LE TAGATA MA LONA FAASINOMAGA

25 January – 27 January 2008

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Tel \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

### Information required by the Ministry of Education for statistical and funding purposes

Male  Female Date of Birth  /  /

### Which of the following categories describes your country of citizenship/residency status?

NZ Citizen  Australian Citizen  
 Permanent Resident  International (please specify)

### Optional: To which ethnic group(s) do you belong?

NZ European/Pākehā  
 Māori Iwi   
(Please specify)

Pacific Nations   
(Please specify)

Other   
(Please specify)



# THE SAMOAN IDENTITY

– O LE TAGATA MA  
LONA FAASINOMAGA

25 – 27 JANUARY 2008

## COURSE ORGANISERS

Tofilau Nina Kirifi-Alai  
Manager, Pacific Island Centre

Dr Jenny Bryant- Tokalau  
Senior Lecturer, Pacific Studies, Te Tumu

Dr Claire Matthewson  
Advisor, Continuing Education

## FEES AND PAYMENT DETAILS

The fees (incl.GST) for *The Samoan Identity – O le Tagata ma lona Faasinomaga* are \$350 (domestic) and \$518 (international).

The closing date is 18 January 2008.

To enrol, complete and send this form, accompanied by your course fee, to:

The Summer School Office  
University of Otago  
PO Box 56  
Dunedin 9054

Cheques should be crossed and made out to the  
University of Otago

## FOR FURTHER INFORMATION

Pacific Islands Centre  
Tel 03 479 8278  
Email [pacific@otago.ac.nz](mailto:pacific@otago.ac.nz)

Summer School Office  
Tel 03 479 9181  
Email [summer.school@otago.ac.nz](mailto:summer.school@otago.ac.nz)

