

OHIO POLITICS

Kasich is Ahead of Incumbent Governor Strickland in Ohio

Rob Portman has a nine-point lead over Lee Fisher in the race for the U.S. Senate seat vacated by George Voinovich.

[NEW YORK – Oct. 10, 2010] – Republican challenger John Kasich holds a slight lead in the Buckeye State's gubernatorial race, a new Angus Reid Public Opinion poll has found.

In the online survey of a representative sample of 500 registered voters in Ohio, 48 per cent of decided voters and leaners would support Kasich on election day. Incumbent governor Ted Strickland of the Democratic Party is a close second with 46 per cent. Support is lower for the Green Party's Dennis Spisak (2%) and Libertarian Ken Matesz (1%).

Kasich has a six-point lead among male voters (51% to 45%), while Strickland is ahead among female voters (48% to 45%).

In the U.S. Senate race, 52 per cent of decided voters and leaners would support Republican Rob Portman, while 43 per cent would back Democrat Lee Fisher. Six per cent of respondents would vote for other candidates.

Fisher is the most popular contender for voters aged 18 to 34 (61%), but trails Portman by double-digits among respondents aged 35 to 54 and those over the age of 55.

The gubernatorial and U.S. Senate elections are scheduled for Nov. 2.

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KEY FINDINGS

- **Governor: Kasich (R) 48%, Strickland (D) 46%, Other 6%**
- **U.S. Senate: Portman (R) 52%, Fisher (D) 43%, Other 6%**

Full topline results are at the end of this release.

From October 5 to October 8, 2010, Angus Reid Public Opinion conducted an online survey among 500 American registered voters in the State of Ohio who are Springboard America panelists. The margin of error—which measures sampling variability—is +/- 4.5%. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a representative sample. Discrepancies in or between totals are due to rounding.

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Ohio Politics

As you may know, there will be an election for Governor of Ohio on Nov. 2. Which one of the following candidates would you be most likely to support on Election Day? –
Decided Voters with Leaners

	Total	Male	Female	18-34	35-54	55+
John Kasich (R)	48%	51%	45%	39%	52%	49%
Ted Strickland (D)	46%	45%	48%	51%	43%	47%
Dennis Spisak (G)	2%	1%	2%	4%	1%	1%
Ken Matesz (L)	1%	2%	0%	1%	1%	1%
Other candidate	3%	1%	5%	5%	3%	2%

Ohio Politics

As you may know, there will be an election for the United States Senate on Nov. 2. Which one of the following candidates would you be most likely to support on Election Day? –
Decided Voters with Leaners

	Total	Male	Female	18-34	35-54	55+
Rob Portman (R)	52%	54%	49%	33%	54%	61%
Lee Fisher (D)	43%	40%	46%	61%	39%	35%
Other candidate	6%	6%	5%	6%	6%	4%

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Angus Reid Public Opinion is a practice of Vision Critical—a global research and technology company specializing in custom online panels, private communities, and innovative online methods. Vision Critical is a leader in the use of the Internet and rich media technology to collect high-quality, in-depth insights for a wide array of clients. Dr. Angus Reid and the Angus Reid Public Opinion team are pioneers in online research methodologies, and have been conducting online surveys since 1995

Vision Critical is now one of the largest market research enterprises in the world. In addition to its five offices in Canada—located in Vancouver, Calgary, Regina, Toronto, and Montreal—the firm also has offices in San Francisco, Chicago, New York, London, Paris and Sydney. Its team of specialists provides solutions across every type and sector of research, and currently serves over 200 international clients.

Angus Reid Public Opinion polls are conducted using the Angus Reid Forum (www.angusreidforum.com), Springboard America (www.springboardamerica.com) and Springboard UK (www.springboarduk.com) online panels, which are carefully recruited to ensure representation across all demographic and psychographic segments of these populations. Panel members pass through rigorous screening and a double opt-in process ensuring highly motivated and responsive members. These premier online survey platforms present respondents with highly visual, interactive, and engaging surveys, ensuring that panel members provide thoughtful and reliable responses. Each survey is actively sampled and weighted to model that characteristics of the universe required and employs the latest in quality control techniques to ensure data validity.

Since 2006, Angus Reid has covered eight provincial elections in Canada—more than any other pollster in the country—and the results have accurately predicted the outcome of each of these democratic processes.

Angus Reid, the only public opinion firm to exclusively use online methods to follow the views of the electorate during the 2008 federal campaign, offered the most accurate prediction of the results of Canada's 40th election. More information on our electoral record can be found at:

<http://www.angus-reid.com/services/record-of-accuracy/>

More information on the way Angus Reid conducts public opinion research can be found at <http://www.angus-reid.com/about/>

- 30 -

**For more information, please contact
our spokesperson listed in the footnote.**

**Copies of this poll are available on our website:
<http://www.angus-reid.com>**

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