## Press Release

For Immediate Release: June 20, 2011 Contact: Meggie Eck, 847-562-1814 meck@loumalnatis.com

## GOLD COAST PIZZERIA HIGLIGHTS LOU MALNATI'S 40<sup>TH</sup> ANNIVERSARY

Lou Malnati's is opening the doors to its 33<sup>rd</sup> pizzeria on Monday, July 4, 2011. Located at 1120 N. State Street in the city's Gold Coast neighborhood, this pizzeria will be the company's new flagship location, and have the largest seating capacity of all the Malnati restaurants to date. Lou Malnati's is famous for its Chicago-style deep dish pizza and has become a staple for local Chicagoans, as well as a mandatory destination for tourists.

The addition of the Gold Coast restaurant comes at an exciting time for the Malnati family having recently celebrated the company's 40<sup>th</sup> anniversary on March 17<sup>th</sup>.

"We are really looking forward to joining this neighborhood of great restaurateurs, with what will be our largest, most energetic place," said owner, Marc Malnati. "Designed by Mark Knauer, the former Anthropologie building features an urban industrial backdrop, which will provide a fantastic setting for Chicago's premier deep dish pizza."

The menu will be highlighted by Malnati's legendary deep dish pizza; however, an exclusive bar menu featuring signature drinks and appetizers will supplement the iconic menu. Carry-out, delivery and <u>catering service</u> will also be offered, along with late night delivery and extended dining hours on the weekends. The store can be contacted at 312-725-7777.

Lou Malnati's Pizzeria is a family-owned company that stresses consistency in quality, service, and food, offered in a unique environment by a staff that is committed to one another, our customers, and our community. A <u>company profile</u> and <u>press kit</u> are available on the <u>company website</u>, or upon request through the marketing department at 847-562-1814.