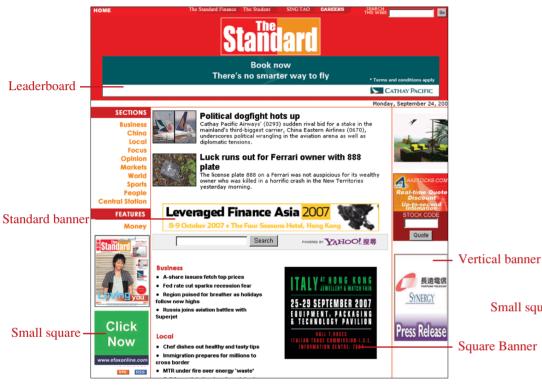


Online Advertising Rate

www.thestandard.com.hk



The Standard website comprehensively covers business, finance, market analysis, plus China, local, world, entertainment & sports news

(HK Dollars / week) Type \$10,000 Leaderboard (728 pixels x 90 pixels) Standard banner (468 pixels x 60 pixels) \$8,000 (200 pixels x 200 pixels) Square banner \$7,000 Small square (120 pixels x 120 pixels) \$5,000 **Vertical banner** (120 pixels x 200 pixels) \$6,000 Pop-up window (600 pixels x 400 pixels) \$16,000

www.finance.thestandard.com.hk



- A comprehensive database of company news & announcements
- Detailed stock quotes & analysis charts
- · Professional company analysis & investment advice

Remarks

- banner will appear randomly on front page or specified section selected by the advertiser
- Booking deadline: 5 working days prior to the ad posting date
- Material deadline: 3 working days prior to the ad posting date
- Recommended Image Resolution: 72-100 dpi
- Acceptable file format: JPEG, GIF, animated GIF formats, SWF macromedia flash

Advertising Hotline: (852) 3181 3311 Fax: (852) 2758 3579 E-mail: advertise@thestandard.com.hk