

59<sup>TH</sup>  
AUSTRALIAN  
PUBLISHERS  
ASSOCIATION

ANNUAL  
BOOK  
DESIGN  
AWARDS

2011

CELEBRATING THE BEST OF  
BOOK DESIGN IN AUSTRALIA

AUSTRALIAN PUBLISHERS ASSOCIATION

# CALLING ALL EXCEPTIONALLY DESIGNED BOOKS FROM 2010

The Book Design Awards, now in their 59<sup>th</sup> year, are the most comprehensive awards dedicated to recognising and celebrating excellence in book design in Australia.

The best book designs must exhibit flair, imagination and innovation in interpreting the design brief and solving its challenges. They will also be judged on their appropriateness for the intended market and the quality of production values.

Each book will be considered as a total entity including cover/dust jacket, binding, endpapers, front matter, page layout, typography (chapter openings, body copy, running heads, footnotes etc), integration of illustrations, reproduction of illustrations, quality of printing, and choice of paper.

The award-winning books and their designers and publishers will be promoted nationally and internationally. Winning titles may be entered for international book design awards.

The competition is open to APA members and non-members.

The winning designer of the **Best Designed Book of the Year**, sponsored by **Lamb Print** will be asked to design the **59th Book Design Awards Catalogue**, which is launched at the Awards Presentation Night and features the commended and winning entries in each category.

The awards will be presented at a gala ceremony at the **Powerhouse Museum on the evening of Thursday 19<sup>th</sup> May 2011** as part of the **Sydney Writers Festival Program**.

# CONDITIONS OF ENTRY

## ELIGIBILITY

Entries must have been published for the first time between 1 January and 31 December 2010. New editions which have been **substantially** re-designed and re-issued in 2010 will be eligible. Books published in December 2009 may also be entered as long as they have not been submitted previously.

**Please note:** Books entered must have been designed in Australia **OR** designed by an Australian designer specifically for the Australian market.

It doesn't matter where typesetting, illustration, reproduction or printing and binding were carried out.

## FURTHER INFORMATION BEFORE YOU ENTER YOUR BOOKS:

- Entries are submitted on-line, and for each entry you must submit one copy of the book with a print-out of the completed summary sheet.
- If a book is entered in more than one category, each entry must be registered separately, include a separate summary sheet and will attract a separate fee.
- Sets: Should a title be part of a set (in the education categories only), you may support your entry with a maximum of two further books for a single fee.
- If shortlisted, you may be contacted to submit additional copies of your successful titles which may be used for display and promotional purposes.
- The Judging Panel reserves the right to move a book from the section in which it has been entered to a more appropriate section. The judges reserve the right to rule on eligibility of any entry in dispute. **The decision of the judges is final.**
- The APA reserves the right to withdraw an entry or an award.
- You must complete the payment information at the end of this form, and send it along with your books. Payment must be received by the close of entries for your books to be considered for judging.



# CATEGORIES AND AWARDS

## SPECIAL CATEGORIES

All books entered are automatically considered for the Best Designed Cover and Best Designed Children's Cover of the Year. Only category winners will be considered for Best Designed Book of the Year.

**The Best Designed Book of the Year sponsored by Lamb Print**

**The Best Designed Cover sponsored by McPherson's Printing Group**

**The Best Designed Children's Cover sponsored by Xou Creative**



## SPECIAL AWARDS

**The Joyce Thorpe Nicholson Hall of Fame Award, sponsored by Thorpe Bowker**, is presented periodically to a designer whose body of work has made a significant contribution to the standards of book design in Australia. No entry fee is required.

**\*The Young Designer of the Year Award sponsored by Hachette Australia** covers a body of work (four books) from a designer who is 35 or under on 31 December 2010. To be considered for this award, the appropriate section on the on-line application form must be completed. Supporting documentation up to 500 words written by the designer is required to explain the applicant's approach to design and how the submitted books reflect this. The names and contact details of two referees who know the applicant's work will be required. This body of work may be entered for a single entry fee, and can be submitted on the designer's behalf.



**CLICK HERE**  
for the  
Nomination  
Form and  
Entry Details  
for this award.

# GENERAL CATEGORIES FOR ONLINE ENTRY

**Note:** Books can be entered in more than one category.

## **\*Young Designer of the Year**

**Best Designed Fiction** (includes 'commercial' and 'mass market' fiction, sci-fi, fantasy, crime, thriller, contemporary women's fiction etc)

**Best Designed Non-fiction** (predominantly text ie 80% or more text)

**Best Designed Literary Fiction**

**Best Designed General Illustrated** (highly illustrated ie 50% or more illustrated)

**Best Designed Specialist Illustrated** (e.g. exhibition catalogues or books, photography books, art and architecture monographs, limited editions)

**Best Designed Reference and Scholarly Book** (e.g. dictionaries, atlases, travel guides, research titles, scholarly work, diaries)

**Best Designed Cookbook**

**Best Designed Children's Fiction**

**Best Designed Children's Non-fiction**

**Best Designed Children's Picture Book**

**Best Designed Children's Series**

**Best Designed Young Adult Book**

**Best Designed Primary Education Book**

**Best Designed Secondary Education Book**

**Best Designed Tertiary & Further Education Book**

# HOW TO ENTER

- **CLICK ON THE LINK** to take you to the **On-line Application Form**, and then follow the instructions.
- Ensure that the appropriate summary sheet is put inside the corresponding book before sending, in one parcel where possible, to:

**Kathy Fulcher**  
**APA**  
**60/89 Jones Street**  
**Ultimo, NSW 2007**

- All on-line entries must be completed and books must arrive in the APA office by end of business on **Friday 21 January 2011**.
- **Entry Fees:** Members: \$66 per book (incl. GST). Non-members: \$99 per book (incl. GST). Please complete the attached payment information form and include it with your books.
- All further information can be found on the APA website [www.publishers.asn.au](http://www.publishers.asn.au) or contact Kathy Fulcher on 02 9281 9788 or [kathy.fulcher@publishers.asn.au](mailto:kathy.fulcher@publishers.asn.au)



Call for entries designed by Adam Laszczuk,  
2010 Young Designer of the Year

# THE JOYCE THORPE NICHOLSON HALL OF FAME AWARD

**Nominations close on Friday 21 January 2011 at 5 p.m.**

The Joyce Thorpe Nicholson Hall of Fame Award has been presented periodically to a nominated designer whose body of work and role in the book industry have made a significant contribution to the standards of book design in Australia.

The Award was last presented in 2007 to Deborah Brash of Penguin Books Australia.

The award recipient is selected by the 2011 BDA organising committee

## **NOMINATION PROCEDURE**

The nomination should include the name of the nominated person, and no more than one page of information regarding this designers' contribution to the industry. Information could include:

- Their role in the Australian publishing industry with regard to design in some or all of the following areas:
  - i. Their support of others in the industry
  - ii. Their contribution to training/mentoring
  - iii. Involvement in industry events promoting design
  - iv. Design education.
- Any other outstanding contribution or quality
- Awards or other recognition they have received.

Please send this information to Kathy Fulcher, 60/89 Jones Street, Ultimo, NSW 2007  
Email: [kathy.fulcher@publishers.asn.au](mailto:kathy.fulcher@publishers.asn.au)

**There is no entry fee for this award.**

The winner will be announced at the Book Design Awards presentation ceremony on the evening of Thursday 19th May 2011 at the Powerhouse Museum as part of the Sydney Writers' Festival.

# PAYMENT FORM/ TAX INVOICE

Please retain a copy for your accounts department.

Australian Publishers Association ABN: 81 003 985 313

Please print clearly and include with your books



CONTACT NAME .....

COMPANY .....

PHONE .....

EMAIL .....

NUMBER OF ENTRIES @ \$66 (incl. GST) OR \$99 (incl. GST) EACH (PLEASE CIRCLE) .....

TOTAL OWING (incl. GST) .....

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PAYMENT METHOD (PLEASE CIRCLE)    AMEX    VISA    MASTERCARD    DINERS    CHEQUE    EFT

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IF PAYING BY CARD PLEASE COMPLETE

CARDHOLDER NAME .....

EXPIRY DATE .....

CARD NUMBER .....

SIGNATURE .....

---

IF PAYING BY EFT NATIONAL AUSTRALIA BANK: BSB 082 001 ACC. NO. 509 150 554  
PLEASE FAX/SEND REMITTANCE ADVICE WITH THIS FORM.

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IF PAYING BY CHEQUE SEND THIS COMPLETED FORM WITH A CHEQUE FOR THE FULL AMOUNT MADE  
PAYABLE TO THE AUSTRALIAN PUBLISHERS ASSOCIATION 60/89 JONES STREET ULTIMO NSW 2007



You must submit this payment form with your entries for your books to be considered for judging.

If payment is not received in full by 21<sup>st</sup> January 2011, your books will not be judged.

OFFICE USE ONLY    JOB: 11720    ACCT: 4-1810

**AUSTRALIAN PUBLISHERS ASSOCIATION**