# safilmnews

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# awards & nominations

#### congratulations to...

• The teams behind SA Short Films, Swing, Sweet and Sour and Extreme Makeover which all won prizes at the recent St Kilda Film Festival. Swing took home \$10,000 in cash for Best Short Film, Sweet and Sour won the SBS Television Award and Extreme Makeover won Best Animation.

• The South Australian productions that have been nominated for AFI Awards so far this year. They include - Forbidden Lie\$ which has been nominated for best documentary and Swing and Spike Up which have both been nominated for Best Short Film.

• Local writer Elena Carapetis who, after a nationwide call for scripts that saw over 1,700 submissions, was successful in securing an episode of the innovative 25x5min series, Marx and Venus. The series was launched on Monday 6 August. Visit <u>www.sbs.com.au/marxandvenus</u> for full episodes and interviews and tune into SBS - Mondays at 8.30pm and Thursdays at 7.30pm.

• Lucky Miles which has been awarded the prestigious Special Jury Prize at the Czech Republic's Karlovy Vary International Film Festival.

#### congratulations to...

• The Sydney Film Festival winners - Michael James Rowland, whose film Lucky Miles won the audience award and the PRA whose film Sweet and Sour won the Yoram Gross Animation Award.

• Mat King, whose film Angela's Decision won Best In Show at the Tupelo Film Festival in Mississippi and received an honourable mention at the George Lindsay Film Festival in Alabama.

• The Dr Plonk team whose film has been selected to screen in the Visions section at the Toronto Film Festival. The film opens nationally on Thursday 30 August. Visit www.drplonk.com for more information.

• The Swing team who will have their international premiere at the Pacific Meridian Film Festival in Vladivostok, Russia next month.

• The PRA whose film Sweet & Sour will make its US debut at the LA Shorts Fest and has been accepted into the Edinburgh Film Festival. and their film Mermaid Story, made for the ABC Dust Echoes series has been accepted into the Ottawa International Animation Festival.

# SPRING INDUSTRY DRINKS

Friday 24 August > 5.30 - 7.30pm > SAFC > 3 Butler Drive > Hendon RSVP essential by Thursday 23 August to SAFC 8348 9300 or reception@safilm.com.au

Join your peers from the SA film, TV & digital media industries for a well earned drink!

# Come along to meet Richard Harris new CEO of the SAFC

And see the SAFC Short Film Fund films - My Last Ten Hours With You and Swing - and meet the filmmakers (first film commences at 5.30 sharp)



Door Prizes include -Stavros Pippos' new photography book Light on Earth **DVDs** Wine Packs



My Last Ten Hours With You



#### a word from the new ceo

# the audio embassy - justin pounsett



I am now a few weeks into my tenure as CEO of the **SAFC** – and am slowly finding my feet (not to mention finding the places to get good coffee)

I have had to hit the ground running, and it has not taken long to appreciate the scope of the work undertaken by my predecessor and the **SAFC** staff to just keep the Corporation moving.

The question is how we leverage off the work done and initiatives developed in recent years and work out what we want to achieve, and what we think is possible to achieve, in the future.

The entire industry is going through rapid and radical change, and I see one of my key tasks as positioning the South Australian Film Corporation to respond to these changes, and help the South Australian industry to make the maximum advantage of the opportunities opening up.

The new rebate is the most immediate development, and it will have significant impact on the sorts of films that are likely to come to the **SAFC**, the ways in which they are funded, and what they will require from the corporation. However, the bigger change will be the overall changes to the media landscape that are taking place at both a national and global level, particularly those being wrought by the development of digital technology.

SA is not an island, and the ability of the local sector to thrive will be dependent on the extent to which filmmakers are able to engage with other Australian filmmakers, and develop stronger relationships with the marketplace. The **SAFC** needs to assist in this process in very strategic ways to help SA filmmakers, particularly emerging filmmakers, to get projects funded and out to national and international audiences.

What has been encouraging has been the extent to which the **SAFC** staff has demonstrated that it is ready to embrace change, and those in the industry with whom I have met have indicated that they are ready to do some rethinking about where the industry is heading, and how the **SAFC** can assist local filmmakers to develop their craft, projects and businesses.

Where this rethinking will take us is something that will require engagement with the industry, as in my opinion it is the filmmakers themselves – particularly those who generate and create projects – who hold the keys to the ultimate sustainability of an industry. In the end the **SAFC**'s success will rely on both the local industry's creative talent and energy as well as its business acumen.

I look forward to working with the local sector in coming months as we begin to embrace this change.

**Richard Harris CEO** 

# THE AUDIO EMBASSY

The Audio Embassy is a music and audio production studio specialising in music composition and sound design and engineering.

Founded in July 2006 by self-prescribed perfectionist Justin Pounsett, **The Audio Embassy** presents a youthful and energetic approach to sound and music in Adelaide.

Even in its relative infancy, **The Audio Embassy** has been blessed with the Midas touch, with 28year-old Pounsett receiving the only Gold Award for Music Composition or Arrangement at this year's Adelaide Advertising & Design Club (AADC) Awards for his work on the University of South Australia's University for Real Life campaign.

Justin launched his professional music composition career with Norwood-based studio **Timms Tunes** in 2003, during which time he received further accolades from the AADC for his work on Hardy's Wines Best Wine Under the Sun campaign and sound design efforts for Arnott's Shapes.

Specialising in music composition for the advertising industry, Justin's handiwork complements television, radio and corporate campaigns for numerous national and international brands such as Mazda, Disney, Arnott's, Schmackos, Seeley, Origin Energy Australia and Port Power, delivered with passion and vivacity via liaison with high-profile agencies such as Clemenger Harvey Edge, Clemenger Adelaide, FNUKY, KWP!, Hilditch Cornwell, Imagination Entertainment, Showpony Advertising and Einstein DaVinci.

Pounsett's musical talents also extend to the big screen, last year teaming up with highly-acclaimed sound engineer Justin Astbury to create foley and effects for Michael Cusack's animated short film, **Gargoyle**, after a brief foray remixing a track from the notorious thriller **Wolf Creek**. The two Justins joined forces this year to deliver ADR for the new childrens television series **Lockie Leonard**, now airing on Channel 9.

Coupling years of music and sound experience with a fresh and vibrant approach, **The Audio Embassy** shares a heritage chapel in Norwood with **Timms Tunes** studio and offers award-winning music composition and sound design at competitive



Screen Shot from the new Keep Australia Beautiful television campaign (courtesy of Fnucky Advertising )

rates. Having identified the need for flexible business hours

to counter rigid deadlines, Pounsett has declared **The Audio Embassy** to be available 24 hours a day five days a week.

Forget YouTube, Justin's latest work can be sampled via Your Tube this month with the launch of the national Keep Australia Beautiful television campaign.

For more information please visit www.theaudioembassy.com.au

#### an update from gethin creagh - sound mixer

I have just come back from Sydney where I have been working with Gillian Armstrong on her next feature called **Death Defying Acts** which is a fantasy based on the last months of Houdini's life. The film stars Guy Pearce as Houdini and Catherine Zeta-Jones as a vaudevillian psychic, and is set in Edinburgh in 1929 I think. Houdini was a well known sceptic and challenges Zeta-Jones' character to channel his deceased mother (it is said he was very close to his mum) to find out the last words spoken by her. There is prize money of course and she is a single mum living in the slums of the city and pursues the quest. They have opposing views so Houdini sets up a psychic experiment to be monitored by scientists to disprove her psychic abilities, and on the way they fall for each other.

The film was mixed at Soundfirm in Sydney and is very atmospheric and was fun to do.

For more info on Death Defying Acts please go to www.imdb.com/title/tt0472071

I'm about to get on a plane for New Zealand to mix another Sam Raimi gore/vampire movie at Park Road in Wellington. it is directed by David Slade, an English director who has gained some fame with his HD Video *Hard Candy*, a particularly harrowing but well made drama about a rapist/murderer.

The film is called **30 Days of Night** and is set in Barrow Alaska during the 30 days of darkness in midwinter when the oil-town is left with a skeleton crew to keep things ticking over. The last plane for the winter has left, a very odd stranger arrives and then the fun begins as the vampires arrive!

It is like his previous film, very harrowing but it is very well shot, directed and cut, so Mike Hedges with whom I work in New Zealand, and myself hope to add to this with the sound.

You can view a trailer of 30 Days of Night at www.sonypictures.com/movies/30daysofnight/index.html



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Ashley Klose

#### news from best fx

An exciting start to the year with many films mixed at **Best FX** premiering at the 2007 Adelaide Film Festival. Many have gone on to win awards and experience success such as *Lucky Miles*, and the PRA's *Sweet 'n Sour*.

Pete Best and the team at **Best FX** have been flat out mixing the feature film *Lake Mungo*, written and directed by Melbourne based writer and director Joel Anderson and produced by Georgie Nevile.

The film, which is shot in an investigative documentary style, is about 16 year old Alice Palmer and the 12 months of chilling paranormal activity following her drownng death in the local dam.

Pete Best is mixing the film, complemented by the talented skills of sound designers Craig Carter, Rob Salvatore and combined with the work of foley artist, John Simpson.

**Best FX** will also complete the sound post production on the documentary *A Moment of Deliberation* (produced by Sarah Wishart, directed by Sophie Hyde and Bryan Mason) which explores the relationship between Muslim and non-Muslims seen through the eyes of four Australians.

At the beginning of September, Pete Best and the team at Best FX will be mixing sound post for **Risking It All** (produced by Alan Carter, directed by Matt Bate, Sophie Hyde, Kath McIntyre and Shane McNeill), a cross platform four half hour documentary series for SBS. The series follows the journey of four couples, prepared to 'Risk All' to follow their passions and dreams of starting their own businesses.

It's No Circus in Cambodia (directed and coproduced by Jeni Lee, produced by Rebecca Summerton) will be mixed at **Best FX** by Scott Ilingworth and is a documentary that follows Australia's dodgiest circus as they attempt to drive from Singapore to Ireland in a double decker bus. On route the circus gets waylaid in the south of Cambodia where they teach circus skills to a very spirited group of street kids.

**Best FX** has also completed ADR for the feature films *Hey Hey It's Esther Blueburger* (directed by Cathy Randall and produced by Miriam Stein) as well as *Black Balloon* (directed by Elissa Down and produced by Tristram Miall).

Visit Best FX on the web at www.bestfx.com.au



Director Michael James Rowland and Audio Engineer Pete Smith mixing Lucky Miles

#### an update from ashley klose



Adelaide based film composer and sound designer **Ashley Klose** is one of 12 people to have been selected to attend the prestigious 2007 ASCAP Film & Television Scoring Workshop in Los Angeles.

An accomplished orchestral composer, Ashley is particularly excited to be attending the Orchestral Workshop, panelled by a number of high profile Hollywood composers including:

Hans Zimmer, (*Gladiator, Mission Impossible 2, Hannibal, The Lion King, Thelma & Louise*), Richard Bellis, (*Startrek Deep Space Nine* series), Michael Giacchino, (*Lost, Mission*)

Impossible 3, The Incredibles).

Ashley's portfolio includes work on 50 short films, 48 television commercials (24 international), documentaries for SBS, ABC, Channel 7, NWS 9 and numerous computer games (including titles for Sony Playstation).

He has also worked on numerous feature films including *Look Both Ways* (winner of Best Film at 2006 AFI Awards), *Thunderstruck*, *The Old Man Who Read Love Stories* and *Lantana* (winner of Best Film at 2002 AFI Awards).

Last year Ashley won the national APRA Professional Development Award for Film & Television Composing (the award recognises Australia's leading emerging screen composing talent).

Ashley is currently on a six week international professional development tour, starting in London, then on to Paris, Los Angeles and finally Vancouver.

Ashley's goal is to bring international work back to Adelaide. APRA and their overseas affiliate companies are assisting by setting up meetings with relevant industry contacts, including film producers, directors, production companies, computer game companies, and music producers.

#### rusty prod. soundworks - russell alexander



Just over two years ago I entered into the audio post production environment in a freelancing role. Prior to this I was working in outside broadcasting, and with some assistance from the **SAFC**'s practitioners development scheme I went out on my own launching Rusty Prod. Soundworks.

I cut my teeth on shorts and various soundscapes for local artists and councils alike. Since then I have contributed to features (*Elephant Tales & 2:37*), but

worked most recently in TV. My post audio roles are varied and include; recording ADR (Automated Dialogue Replacement) with Millenium TV Productions on *McLeod's Daughters*, recording Foley with Adrian Medhurst through the **SAFC**, and private companies recording voice overs and other audio tasks.

Earlier this year I headed a small team for **Hypervision** providing the post requirements for series two of **The Fairies**. I edited and mixed this program which allowed me to further develop established and new characters with sound as an extra personality trait in this magical world.

At present I am working on a series of short educational DVD pieces with Jeni Lee (a documentary filmmaker), for an aboriginal community project bringing together different generations. After this I will again be editing and mixing, this time a short documentary on a local boxer and his journey to his division title.

All these projects have one important thing in common. The sound brief gave me the creative flexibility to explore the ideas and the direction to engage all comers to these projects. I prefer to use natural sound recorded specifically for the project to develop a soundscape we accept as being the reality, whatever that reality is.

#### safc studio update - jo mulcahy

Things have been busy of late here at the SAFC studios. Adrian Medhurst has been completing delivery items for *Razzle Dazzle* and *Kenny* and he has also mixed a Victorian hip hop documentary titled *Rhythm and Poetry*.

Vertigo Productions completed a cinema trailer and print master for *Dr Plonk* and Nylon Films have used the Sound Stages to shoot two commercials, one for Maxima Recruitment and the other a health commercial. Filmsmiths Victoria have also been in the sound stages shooting commercials for Mitre 10 and Resin have been in as well.

The MRC Raw Nerve short film **Dead End** have used the production offices, auditions for **McLeod's Daughters** Series 8 have commenced and **Tallstoreez Productionz** are still working on **Is Your House Killing You**.

Various schools and educational agencies have toured through the SAFC facilities in the last few months and we have two new tenants - **Geoffrey Read Communications** and **Cyan Films**.



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#### shorts film festival



The national **Shorts Film Festival** is now calling for short film entries to its 2007 event, with Friday 12 October 07 as the closing date for filmmakers to submit their short films (20mins or less).

Shorts was founded (by renowned Australian film

producer David Lightfoot, and co-directors Teri Whiting and Ben Barnett) to encourage strong storytelling by emerging Australian filmmakers.

The annual **Shorts Film Festival** screens and celebrates the work of up and coming Australian filmmakers who compete to be awarded the prizes on offer through Shorts, including the coveted first prize - a return airfare and accommodation to the Cannes Film Festival in France.

The **Shorts Film Festival**'s prize pool is one of the richest in the country, offering many significant industry-based prizes, awards and opportunities. Shorts is a salon event held in Adelaide's west-end each year.

In 2007, **Shorts** is excited to announce some new changes. **Shorts** will occur, for the first time in early December (from Sunday 9 December -Sunday 16 December 07), and be based in Australia's oldest existing mainland theatre, The Queens Theatre.

Filmmakers, audiences, industry practitioners and recognised identities will connect during the iconic festival which remains focused on being affordable and accessible for emerging practitioners to attend from all across the country.

**Shorts** screens Australian short films in the genres of drama, comedy, documentary, animation, claymation and digital media, so don't miss your chance to be one of the filmmakers whose work is selected for screening ... and up for awards.

The festival's patron artist David Bromley has recently put paint to canvas in creating this year's masterpiece (which forms the major fund-raising element), and **Shorts** will soon release details of its prize pool and innovative partnerships that continue to benefit emerging Australian filmmakers.

The entry forms and guidelines for the 2007 Shorts Film Festival are now availableat www.shortsfilmfestival.com

Don't miss your chance to be involved! Entries close on Friday 12 October, 2007.

See you at Shorts in December!

# safc short film fund

The **SAFC Short Film Fund** offers South Australia's filmmakers the opportunity to develop their skills as a way of progressing towards long form feature film, television drama and documentary.

Many recent SAFC Short Film Fund recipients have gone on to great success with their films.

*Extreme Makeover*, directed by Jonathan Daw and produced by Vicki Sugars, has screened at sixteen Australian and International film festivals including the prestigious Annecy Animation Festival in France, the Sydney Film Festival and the St Kilda Film Festival. The film won the Most Promising Practitioner Award at the Shorts Film Festival in 2006 and was recently awarded Best Animation at the St Kilda Film Festival.

*My Last Ten Hours With You*, directed by Sophie Hyde and Produced by Rebecca Summerton, screened at the Adelaide Film Festival earlier this year, the Melbourne International Film Festival and the San Francisco International LGBT Film Festival. It will screen at Palm Springs and the Montreal World Film Festival later this year.

The film won Best Film, Best Drama, Best Direction and the Emerging Producer Award at the 2007 SA Short Screen Awards and on the strength of *My Last Ten Hours With You*, director Sophie Hyde was selected to participate in MIFF's Accelerator Program.

They have also had a number of offers for distribution. The film is currently being distributed by the Canadian Filmmakers Distribution Centre and they are in negotiation for other deals.

Producer Rebecca Summerton says, "The SAFC Short Film Fund is a fantastic opportunity for filmmakers to practice and hone their craft. It gives you the ability to create a 'calling card' that can be used to develop future projects. It also allows filmmakers a chance to attend international festivals and markets and get exposure and experience in the wider industry."

*Swing*, directed by Christopher Houghton and Produced by Louise Pascale, premiered at the Adelaide Film Festival in February this year and won the Audience Award for Best Short Film. After the successful premiere they were invited to screen at the Sydney International Film Festival and the St Kilda Film Festival. At St Kilda they won Best Short Film which came with a cheque for \$10,000.

They have since been nominated for an AFI Award for Best Short Film. Their competition screening will be in Adelaide on Sunday 9 September at the Palace Nova Cinemas in Rundle Street.

The *Swing* team are now headed for the international short film circuit with the international premiere being held at Vladivostok in Russia. They are the only Australian short in competition and are in the running for a cash prize of \$US15,000.

Producer Louise Pascale says, "For us the SAFC Short Film Fund and the Adelaide Film Festival Investment Fund allowed us to take the next step in our film making careers. With their combined investment we were able to make a film which was twice as long as any short we had made before."

Shooting has also just wrapped on the latest Short Film Fund project, *Past Midnight*, written and directed by Vicki Sugars and produced by Scott McDonald. Stay tuned for more details.

#### The deadline for the Short Film Fund has just been announced - 5pm Monday 15 October 2007.

The maximum level of funding available for any one project is \$53,000 and the SAFC will fund up to three short films in the 2007/08 financial year. Films must be less than 25 minutes in length and can be short fiction films, short documentaries, or animations. For guidelines and application forms please visit the SAFC website at <a href="http://www.safilm.com.au">www.safilm.com.au</a>

The SAFC will be hosting a **Shorts Networking Event** on Wednesday 15 August at the Cumberland Arms Hotel for filmmakers looking to join a shorts team or to find other crew members for their projects. SAFC and MRC staff will be on hand to assist with introductions and to talk about their services & programs. If you would like to attend please RSVP to programs@safilm.com.au

The SAFC and the MRC will also be presenting **Budgeting the Short Film** - A guide to creating successful short film applications and budgets.

This one-day workshop is designed to assist filmmakers to prepare stronger and more successful short film funding applications. The course is suitable for any filmmaker intending to apply to a funding agency for short film funding. All parties interested in applying for the SAFC Short Film Fund are encouraged to attend.

The course covers basic scheduling, the AFC A-Z short film budget, completing a budget including: getting quotes, working out cast rates, and where to source rates as well as information such as superannuation and workers' compensation. Tips will also be given on how to write useful producer and director statements and why the funding agencies ask for these items.

The course will be run by award winning short film producer Kath Shelper of Scarlett Pictures on Saturday 22 September at the MRC. For more info please visit <u>www.safilm.com.au</u>

The **SAFC** will be screening *Swing* and *My Last Ten Hours With You* at **SAFC Industry Drinks** on Friday 24 August so come along and check them out.



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#### danimations update

Danimations' filmmaker-artists Dan Monceaux and Emma Sterling have been invited to hold a month long international artists' residency at Squeaky Wheel in Buffalo, New York in October this year. A grassroots, artist-run, non-profit media arts center, Squeaky Wheel was founded in 1985 to promote and support film, video, computer, digital, and audio art by media artists and community members. The residency includes unlimited equipment and studio access, accommodation, a travel subsidy and a paid artists stipend of US\$1000. The centre screened the pair's experimental documentary A Shift in Perception in May as part of the Global Super8 day celebrations. This residency opportunity is granted to only one applicant annually, and the pair are rapt with the news.

Supermarket, the project Dan and Emma will be developing and premiering during the residency, is an audio-visual fusion of experimental filmmaking and electronic music production. One of the pair's prototype pieces (released as a music video for the song Puffinaway) will also screen in competition on August 16 in Toronto at Cravefest, a highly publicised film festival for music video directors and unsigned musicians. The pair have been invited to Toronto to be interviewed by Cravefest and cross promote another performance of the work after the Buffalo residency. Further performances and residencies are pending confirmation through to December in Texas, Missouri and Ontario. Supermarket will be an ongoing endeavour for the pair, with plans for further touring and a DVD release. To keep up with project developments, send an email to danimations\_news-subscribe@yahoogroups.com

or drop into the **Supermarket** myspace page at <u>www.myspace.com/supermarketsounds</u>

#### forbidden lie\$



Local production *Forbidden Lie*\$, a dramatised documentary investigating accusations that *Forbidden Love* author Norma Khouri made up her biographical tale of a Muslim friend who was killed for dating a Christian, will have a major cinema release around Australia through Palace Films beginning Thursday 13 September.

The film rated in the Top Ten most popular films at both the Adelaide and Hotdocs Film Festivals. It has just been nominated for a 2007 AFI award for best documentary and been selected to screen at the Sheffield and Vancouver International Film Festivals. It also recently screened at Melbourne International Film Festival.

#### monkeystack - red monkey



**Monkeystack** is an animation studio in the heart of Adelaide. Based on Pirie Street, the **Monkeystack** office is populated by Justin Wight (**red monkey**), Shane Bevin (**blue monkey**) and Troy Bellchambers (**green monkey**). After three years we feel comfortable that we are firmly entrenched in the South Australian animation and advertising community, and have added to the existing landscape in both areas.

We have created TV commercials, short films, product visualizations, games and print campaigns for online, TV, mobile phone, DVD and cdrom delivery. Our client base is extremely varied with work undertaken for the ABC, SBS, Hills Industries, SAAB, Nike, SA Government, Clipsal and many, many more.

We pride ourselves in being able to take a project from early concept, through development, production and onwards to marketing and distribution. Our client base includes advertising agencies, film makers, educators and government departments, and because we have a varied skill set we can lead the client through preproduction, production and post production with ease.

**Monkeystack** has recently begun production on the pilot for the children's TV series **Dots and Diamond**. The **Dots and Diamond** IP already exists online as a game, created as part of the **Gameon** initiative, for the **ABC** and **SAFC** and can be viewed at <u>www.abc.net.au/gameon/dotsanddiamond</u>

Monkeystack has also undertaken the development of...

• *Fresh Dedz*..."You think being a teenager is hard work? Try being a zombie teenager without a basketball court."

• The Further Adventures of Spacebovine and Earl..."Spacebovine...a hero devoted to heroism of the most heroic kind!"

• **Regina Rewind**..."The hilarious adventures of a young girl named Regina who possesses an unpredictable talent for rewinding time."

• **Double Happy Versus the Infinite Sadness**..."The adventures of the Double Happy Rabbits, Pink and Blue, and their quest to free their world from the scourge of the Infinite Sadness."

The next year in at **Monkeystack** will bring us TV commercials, architectural visualizations, website construction, zombie teenagers, extremely happy rabbits, time traveling cats and dogs and a space cow fighting for all that is right in the universe...what more can we ask for...apart from slightly more sleep and a better diet.

Cheers from all the monkeys at The Stack. www.monkeystack.com.au

#### oasis post

Post production facility **Oasis Post** has been incredibly busy over the past year completing four feature films with another still in production; the films include the Cannes nominated **2:37**, Mario Andreacchio's **Elephant Tales**, Greg McLean's new creature feature **Rogue** and Scott Hicks' latest film **No Reservations** staring Catherine Zeta-Jones and Aaron Eckhart. **Oasis Post** is also in post on a cinema release documentary by Scott Hicks on the life of acclaimed composer Philip Glass.

"We have had a tremendous run of film work through the facility." says Head of Post Production Dale Roberts. "In our first 5 years of business we worked on 2 films, so to complete 4 in a year was a huge effort by everyone here at **Oasis**. As a result we have built a DI (Digital Intermediate) pipeline that is on par with any film facility around."

**Oasis Post** offers a complete DI solution from on set supervision, editorial, conform, scanning, colour grading, VFX and mastering. In addition to the services offered in the Adelaide facility **Oasis Post** is also a preferred supplier for Peter Jackson's companies Weta Digital and Park Road Post for all their film recording and lab needs.

"The guys at Weta/Park Road Post have been fantastic to us over many years; we have really pushed the boundaries of DI and helped each other immensely." says Head of DI Marty Pepper. "It really is rewarding to have the guys behind *The Lord of the Rings* and *King Kong* put their knowledge into our work".

Still to come in 2007 for **Oasis Post** will be DI work on *Elise* for **Kojo Pictures/RB Films**, and *Beautiful* directed by Dean O'Flaherty for **Kojo Pictures**."

For any information on feature film post contact:

Kate Butler Long Form Producer <u>kate@oasispost.com.au</u> +61 8 8363 8333



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#### geoffrey reed communications

**Geoffrey Reed Communications** is now unboxed and fully operational from its new offices at the South Australian Film Corporation. Affectionately known as 'The West Wing,' our new offices are home to the Communications Agency you already know and our new business Reedcomm Entertainment (see below).

Postal address: 3 Butler Drive, Hendon SA 5014 Telephone: (08) 8347 0555 Fax: (08) 8347 0385 Email unchanged: geoffrey@reedcomm.com.au Web unchanged: www.reedcomm.com.au



#### reedcomm films

Geoffrey Reed Communications has expanded its repertoire of creative services to include the development of feature films and TV Programmes. As part of a major new growth initiative, GRC will establish Reedcomm films operations at The South Australian Film Corporation Studios at Hendon.

With his successful national brand creative agency underwriting the new venture, Geoffrey sees Reedcomm Films as an exciting new challenge.

Geoffrey is best known for his creative work in Australian television and cinema advertising. Working on 35mm and HD video he has been writing and directing his own commercials for two decades. His International credits include a Silver Lion from Cannes, Gold Mobius from USA and ITT Global prize for best corporate TV campaign. His Australian TV and Radio Awards include FACTS, MADC and Gold Stylus.

Feature films and motion picture production have always been Geoffrey's great passion, but will he ever abandon his first love of advertising? He answers the question with a wry smile. "It's in my blood. When I hear about my heroes like Ridley Scott still doing TV commercials in between features I think that's cool. My dream is to do a feature in between TV commercials! The writer directors who've grown up in advertising see things differently. Meticulous attention to detail is mandatory with TV commercials because people will see them up to 50 times. When this level of craft goes into a feature film, the results are truly spectacular."

For more information please visit <u>www.reedcomm.com.au</u>

#### cyan films in cannes - kate croser

The primary focus of my recent trip to Cannes Film Festival and Market 2007, with business partner Julie Ryan, was to seek presale interest from a targeted group of international sales agents for a feature film entitled *Auction* optioned by our company, **Cyan Films**. As a brand new production company this is the first project we have taken to the marketplace and so a crucial secondary aim of the trip was for Julie and me to establish our new company in the marketplace and begin the business of generating and maintaining a network of contacts for future business.



Kate in Cannes

In both of these aims the trip far exceeded our expectations. In terms of our meetings for *Auction* it was also fantastic to have our writer/director, Granaz Moussavi, in attendance at Cannes too so we could meet with sales agents as a team. (Granaz won the pitching competition at last year's SPAA Conference).

Before we left Australia we did a significant amount of preparation work to maximise our time in Cannes. We spoke to numerous experienced industry contacts and conducted our own research to form a list of the most appropriate sales agents to meet with for *Auction*. Then we contacted them in advance and set up meeting times about 2 weeks prior to the market. We also prepared a one-page pitch document with some artwork, the film synopsis and details of key creative personnel to leave with contacts as a reminder of the project.

Overall, attending Cannes this year was an important step in starting to put together the finance for *Auction*. We now have a good indication of the level of international distribution guarantee we can aim for, and we have face-to-face contact already with key international agents and domestic distributors, which will make follow-up much easier.

In addition to the Cannes market, I also stopped off in London for five days on the way home to advance the possibility of BBC investment in my digital media project, *The Deep Sleep*. I met with a commissioning editor at the BBC as well as three potential co-production partner companies.

#### news from the pra

The People's Republic of Animation (PRA) are excited to announce their success in a new initiative by Nickelodeon Australia to finance short episodes to air on its 'Sarvo' program. With a call for ideas that demonstrated the values of 'heart', 'fart' and 'smart', the Sarvo Shorts initiative couldn't have been a been a better fit for the innovative PRA. As it turned out, Nickelodeon selected two of the PRA concepts for production of 3-minute episodes to be aired on the Sarvo afternoon program.

The two shorts that will effectively act as pilot episodes, are titled *I Was a Teenage Butterfly*, about the highschool life of an angst-ridden insect and *The Ghastly Gourmet Cooking Show*, a gross out cooking show for kids, which was based on the successful PRA short, *Carnivore Reflux*.

Overall, the PRA believe it is a good sign for animation in Australia with big name animation networks such as Nickelodeon seeking new properties to develop into the next big thing.

The two shorts will be broadcast on Nickelodeon Australia's Sarvo program throughout 2008 and may also be considered by Nickelodeon US for production of a full length series.

A few of the **PRA** crew recently returned from the Shanghai International Film Festival where Eddie White and Barry Plews were part of a joint press conference with their co-pro partners **Shanghai Animation Film Studio** and **Reckless Moments Pty Ltd** launching **Sweet & Sour** and SAFS' new feature in China, **Warrior**.

#### the bet



Mark Lee and Caroline Gerard on set

New Australian feature film **The Bet** will make its Adelaide debut at a special invitation only screening on the evening of Thursday 23 August.

"I'm really looking forward to bringing the film home. So many of the key creatives and investors involved in *The Bet* are from South Australia. It's great to have our first city premiere screening in Adelaide to pay tribute to that local commitment to the film." said writer and producer (former Adelaide girl) Caroline Gerard.

The film will be introduced by Caroline Gerard and Director Mark Lee (famous for his role in Gallipoli).

In addition to South Australians - director of photography Hugh Miller, production designer Samuel Wilde and composer John Gray, guests will include local Adelaide film and television identities. Sponsoring the event are Coopers, whose products feature in the film and Bird in Hand winery.

*The Bet* will open at Nova Cinema, Rundle Street and in cinemas across the county from September 13. You can check out a trailer for the film at <u>www.thebet.com.au</u>



#### South Australian Film Corporation The Home of Australian Filmmaking

#### abs surveys of screen industry

The Australian Bureau of Statistics (ABS) is this month surveying film, television, video production and digital games development services in Australia.

The Film, Television and Video Production and Post-Production, Digital and Visual Effects Services 2006-07 publication will report on production levels, income, employment numbers and profitability across the audio-visual production industry. Last conducted in 2002-03, the survey has been expanded following consultation with the Australian Film Commission (AFC), film agencies and the wider industry to provide greater detail on postproduction, digital and visual effects.

The Digital Games Development Survey will provide detailed measures of the performance, structure and activity of the businesses operating in Australia, including the composition of income earned, details of expenses and the characteristics of the workforce. This is the first time the ABS has conducted a survey of this sector.

The surveys are part of the ABS's commitment to providing statistics on a range of service industries in Australia. The findings of both surveys will be published in June 2008. For further information see

http://afc.gov.au/newsandevents/mediarelease/ 2007/release\_565.aspx

Data from the previous surveys of film, television and video production can be found online in AFC's Get The Picture

www.afc.gov.au/gtp/oesummary.html while the publications in full can downloaded from the ABS site www.abs.gov.au.

#### mrc

Check out the MRC website <u>www.mrc.org.au</u> for details of upcoming workshops including -

 Animation Unplugged with the PRA commencing Saturday 18 August

 Avid Media Composer Workshop with Antony Cirocco - 18 to 19 August

 Final Cut Pro Introduction with Jason Chong -25 to 26 August

- The Art of Digital Camera with Ron Bollman -1 to 2 September
- The Script Hothouse 8 & 15 September
- Timelapse Photography with Nick from Quench
   15 to 16 September
- Final Cut Pro Advanced with Jason Chong -20 to 21 September
- Documentary Essentials 29 & 30 September
- After Effects Workshop 6 to 7 October
- Final Cut Pro Introduction with Jason Chong -
- 27 to 28 October

 Avid Media Composer Workshop with Antony Cirocco - 10 to 11 November

Final Cut Pro Advanced with Jason Chong 17 to 18 November

Digital Storytelling - 30 November to 2
December

#### safc staff update

#### Christine Sweeney joins the SAFC as a Project Officer (6 months)

Christine comes to the SAFC from the Media Resource Centre where she was the Creative Producer.

Christine is a graduate of The Drama Studio, London and has worked as a Producer and Production Manager in Australia and the UK. She holds a Master of Arts degree, majoring in Writing for the Media. Her production experience includes feature film, short film, corporate documentaries, documentary and educational programming as well as TVC's and she has served as a Multimedia Producer with several independent production companies on cross platform delivered content. Christine has worked with independent Producer David Hannay as a feature film development

coordinator and has Assistant to the Producer credits on the Australian feature films *Hildegarde* and *Cubbyhouse*. Christine is currently SA Chair and National Executive Council member of the Australian Writer's Guild.

#### Beth Neate joins the SAFC as a Project Officer (3 months)



Beth is a graduate of the Media Arts and Production and International Studies Course at the University of Technology, Sydney. After 12 months living in South America she returned to Adelaide in 2005, to assist Canadian documentary filmmaker Peter Wintonick during his tenure as Adelaide Thinker in Residence.

She has subsequently worked with local production companies on documentaries and television, typically in the role of producer or director. Most recently, Beth has been working as a producer with tallstoreez productionz, on their youth media projects, *Directing the Hero Within* and

Document Your World and was the production manager on the 8-part cross-platform science series, *Is Your House Killing You?* for SBS.



#### Leigh Hodgkiss joins the SAFC as Bookkeeper (Part-Time)

Leigh has a certificate 4 in financial services and is also a qualified dance teacher. She has just spent 12 months working at The Beachouse and the previous 12 months working for a publishing company, Country Bumpkin Publications.

Prior to that she has worked in a financial role for various manufacturing organisations but her real passion is her dance school. Leigh established Directions Dance Academy with her business partner Effie in July 2005. Currently they have over 100 students and growing!

#### calendar

event	date
SAFC Shorts Networking Event	Wednesday 15 August
SAFC Industry Drinks	Friday 24 August
AFI Gala Opening Night - Dr Plonk	Wednesday 29 August
AFI Screenings commence in Adelaide	Friday 31 August
Forbidden Lie\$ opens at Palace	Thursday 13 September
The Bet opens at Nova	Thursday 13 September
SAFC & MRC Budgeting the Short Film workshop	Saturday 22 September
Shorts Film Festival deadline	Friday 12 October
SAFC Short Film Fund deadline	Monday 15 October

#### South Australian Film Corporation The Home of Australian Filmmaking

funding approvals	may/june/july 2007		
practitioner development grants			
The following practitioners received fundin			
Sue Brown	\$350	Sophie Hyde Jennifer Jones	\$350
Dave de Vries Storm Ashwood	\$350 \$350	Jenniter Jones Justin Wight	\$350 \$350
Caroline Man	\$350	Justin Wight	<i>4</i> 550
The following practitioners received fundin	+	ls for Digital Distribution	
Julie Ryan	\$75	Sue Brown	\$75
Sophie Hyde	\$75	Sonja Vivienne	\$75
Kate Croser	\$75	Can Molhourno International Film Fastival	
The following practitioners received fundin Craig Lahiff	\$500	Julie Ryan	\$500
Kate Croser	\$500	Kristian Moliere	\$500
Wayne Groom	\$500		
The following practitioners received funding			<b>•</b> ·
Ali Ashdown	\$150	Kristian Moliere	\$150 \$150
Holly Owen Heather-Jean Moyes	\$150 \$150	Kate Croser	\$150
Wayne Groom	Australian International Movie Conve	ention	\$650
Annie Fox	Writing for Animation Masterclass (A	WG)	\$450
script & project development			
			<b>0</b> 04 500
Australian International Pictures Pacific & Beyond Pty Ltd	Killing for Pleasure CS High		\$21,500 \$11,500
, ,	CS nigh		\$11,500
festival & awards grants			
The following practitioners received funding			
Louise Pascale	\$300	Christopher Houghton	\$300
Emma Sterling	\$300	Dan Monceaux	\$300
production investment			
Vertigo Productions	Dr Plonk		\$6,117
Kate Croser	miniSeries Initiative: Stanley & Dear	<b>n</b> (Continuous Version)	\$2,100
Ali Ashdown	miniSeries Initiative: The Perils of F	lossy (Continuous Version)	\$4,268
ArchAngel Australia	The China Love Bus		\$85,000
national courses			
Generation Y Documentary Initiative	Generation Y Workshop		\$1,200
educational content fund			
Broadwater Motion Pictures (Australia) Pty Ltc	Camels: Dreaming or Nightmare		\$30,000
business travel			
Cyan Films Pty Ltd (Kate Croser)	Marche du Film, Cannes 2007		\$5,000
The People's Republic of Animation	Shanghai Animation Festival 2007		\$5,000
(Hugh Nguyen, Eddie White & Sam White)	0		
digital media practitioner develo	pment grants		
Jennifer Lyons-Reid	Business Planning for New Media		\$800
Carl Kuddell	Business Planning for New Media		\$800 \$800
Dan Thorsland	Laboratory of Advanced Media Prod	uction (LAMP)	\$350
attachment scheme			
	Seed Ulymter Desumentary Directo	r's Attackment	¢2,000
Rachael Thompson Vanessa Carr	Seed Hunter - Documentary Directo Phillip Glass - Sound Post Attachme		\$3,600 \$3,600
producer business development			<i>+-,</i>
			<b>*</b> • <b></b> •
Adelaide Motion Picture Company	\$50,000	Cyan Films Pty Ltd	\$25,000 \$50,000
Smoking Gun Productions Pty Ltd Craig Lahiff	\$25,000 \$20,000	Tallstoreez Productionz Pty Ltd Australian International Pictures	\$50,000 \$20,000
	· •		¢=0,000
digital media attachment schem			<b>A- - - - -</b>
Jason Chrisp	Resin Pty Ltd - 3D Artist Attachment		\$7,200
marketing investment			
Anthony Maras	Spike Up		\$3,000
Autor (			

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