

Consolidated Ratings for Week 18, 2010

25 April to 1 May 2010

Consolidated ratings for Week 18 show Free TV delivered huge audiences, with each of the top 40 programs attracting a combined average consolidated audience of more than 1.3 million viewers.

During the period, free-to-air television accounted for 84 per cent of all nightly viewing (6pm to midnight) in metro areas, and 83 per cent in regional markets. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Consolidated Ratings												
Share of Nightly Viewing 6pm - Midnight				Top 40 Free TV Programs								
Metro		Regional		Metro Average '000's			Regional Average '000's			Combined Metro & Reg '000's		
Seven	20.3	Prime/ 7QLD	21.3	1	UNDERBELLY: GOLDEN MILE	1,612	1	AUSTRALIA'S GOT TALENT	652	1	UNDERBELLY: GOLDEN MILE	2,215
Nine	20.4	WIN/BNB	22.1	2	TWO AND A HALF MEN - MON	1,561	2	UNDERBELLY: GOLDEN MILE	607	2	AUSTRALIA'S GOT TALENT	2,178
Ten	17.6	Sthn Cross 10	16.2	3	AUSTRALIA'S GOT TALENT	1,526	3	THE MENTALIST	587	3	TWO AND A HALF MEN - MON	2,081
7TWO	2.5	7TWO	1.9	4	MASTERCHEF	1,500	4	A CURRENT AFFAIR	579	4	NINE NEWS SUNDAY	2,016
GO!	2.9	GO!	2.6	5	SEVEN NEWS - SUN	1,457	5	THE PACIFIC	567	5	NCIS	1,998
ONE	0.9	ONE	0.6	6	NINE NEWS SUNDAY	1,454	6	NATIONAL NEWS SUNDAY	556	6	SEVEN NEWS	1,973
ABC1	10.8	ABC1	12.2	7	NCIS	1,451	7	NCIS	547	7	SEVEN NEWS - SUN	1,937
ABC2	1.3	ABC2	1.3	8	SEVEN NEWS	1,448	8	60 MINUTES	533	8	MASTERCHEF	1,928
ABC3	0.4	ABC3	0.5	9	TOP GEAR	1,426	9	SEVEN NEWS	525	9	THE PACIFIC	1,919
SBS1	3.9	SBS1	5.2	10	TODAY TONIGHT	1,396	10	TWO AND A HALF MEN - MON	520	10	THE MENTALIST	1,908
SBS2	0.4	SBS2	0.4	11	MASTERCHEF - TOP 24	1,369	11	NATIONAL NEWS	520	11	TOP GEAR	1,888
Fox Sports 1	1.1	Fox Sports 2	1.7	12	THE PACIFIC	1,352	12	THE BIG BANG THEORY	483	12	NINE NEWS	1,791
Fox Sports 2	1.0	Fox Sports 1	0.8	13	THE MENTALIST	1,321	13	SUNDAY NIGHT	480	13	THE BIG BANG THEORY	1,783
Lifestyle	0.7	Fox8	0.7	14	THE BIG BANG THEORY	1,300	14	SEVEN NEWS - SUN	480	14	MASTERCHEF - TOP 24	1,771
Fox8	0.6	Lifestyle	0.7	15	SEVEN NEWS - SAT	1,272	15	DOG SQUAD	473	15	A CURRENT AFFAIR	1,761
UKTV	0.6	13Th Street	0.6	16	NINE NEWS	1,271	16	BETTER HOMES AND GARDENS	466	16	TODAY TONIGHT	1,695
13Th Street	0.5	TV1	0.6	17	GLEE	1,268	17	CRASH INVESTIGATION UNIT	463	17	SEVEN NEWS - SAT	1,695
TV1	0.5	UKTV	0.6	18	BONES	1,234	18	TOP GEAR	462	18	BONES	1,673
Fox Classics	0.4	Fox Classics	0.5	19	CUSTOMS	1,194	19	CUSTOMS	450	19	60 MINUTES	1,663
Arena	0.4	Fox Sports 3	0.4	20	BONDI RESCUE	1,191	20	THE FORCE - BEHIND THE LINE	449	20	CUSTOMS	1,644
Fox Sports 3	0.4	C&I	0.4	21	A CURRENT AFFAIR	1,183	21	SEND IN THE DOGS	446	21	GLEE	1,614
C&I	0.4	Sci Fi	0.4	22	DESPERATE HOUSEWIVES	1,146	22	SEA PATROL	444	22	DOG SQUAD	1,606
Disney	0.3	Disney	0.4	23	TWO AND A HALF MEN	1,137	23	BONES	439	23	BONDI RESCUE	1,582
Bio.	0.3	W.	0.4	24	DOG SQUAD	1,133	24	LIVE FRIDAY NIGHT FOOTBALL	435	24	THE FORCE - BEHIND THE LINE	1,577
Sci Fi	0.3	Arena	0.3	25	HEY HEY IT'S SATURDAY	1,132	25	THE ZOO	434	25	SUNDAY NIGHT	1,547
111 Hits	0.3	Nat Geo	0.3	26	60 MINUTES	1,129	26	FIND MY FAMILY	432	26	SEND IN THE DOGS	1,541
History	0.3	Bio.	0.3	27	THE FORCE - BEHIND THE LINE	1,128	27	MASTERCHEF	428	27	SEA PATROL	1,531
Discovery	0.2	History	0.3	28	SEND IN THE DOGS	1,095	28	NATIONAL NEWS SATURDAY	425	28	HEY HEY IT'S SATURDAY	1,536
Nickelodeon	0.2	Discovery	0.3	29	SEA PATROL	1,087	29	SEVEN NEWS - SAT	423	29	BETTER HOMES AND GARDENS	1,494
W.	0.2	111 Hits	0.2	30	SUNDAY NIGHT	1,067	30	BORDER SECURITY	411	30	CRASH INVESTIGATION UNIT	1,491
Nat Geo	0.2	Fox8+2	0.2	31	GREY'S ANATOMY	1,065	31	MASTERCHEF - TOP 24	406	31	NINE NEWS SATURDAY	1,486
Showtime Action	0.2	BBC Knowledge	0.2	32	CASTLE	1,064	32	GREY'S ANATOMY	399	32	DESPERATE HOUSEWIVES	1,470
Fox8 +2	0.2	Comedy	0.2	33	NINE NEWS SATURDAY	1,061	33	HEY HEY IT'S SATURDAY	398	33	GREY'S ANATOMY	1,464
BBC Knowledge	0.2	Lifestyle You	0.2	34	SURVIVOR: HEROES VS VILLAINS	1,057	34	FUNNIEST HOME VIDEOS	393	34	HOME AND AWAY	1,421
Playhouse Disney	0.2	Cartoon	0.2	35	HOME AND AWAY	1,049	35	FAMILIES OF CRIME	392	35	CASTLE	1,424
Showtime	0.2	Sky News	0.2	36	BROTHERS & SISTERS	1,032	36	BONDI RESCUE	391	36	FIND MY FAMILY	1,411
Comedy	0.2	Fox Sports News	0.2	37	BETTER HOMES AND GARDENS	1,028	37	WIN NEWS	391	37	THE ZOO	1,407
Lifestyle You	0.2	Showtime Action	0.2	38	CRASH INVESTIGATION UNIT	1,028	38	CSI: MIAMI	384	38	FUNNIEST HOME VIDEOS	1,382
E!	0.2	Fox Classics+2	0.2	39	FUNNIEST HOME VIDEOS	989	39	HOME AND AWAY	378	39	FAMILIES OF CRIME	1,354
Sky News	0.2	Playhouse Disney	0.2	40	FIND MY FAMILY	985	40	GETAWAY	370	40	BROTHERS & SISTERS	1,333

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total npl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 19, 2010

2 May to 8 May 2010

Preliminary Overnight data for Week 19 shows that Free TV continued to deliver strong audiences.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)									
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs						
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's		
Seven	20.2 Prime/ 7QLD	20.7	1 SEVEN NEWS - SUN	1,816	1 NCIS	636	1 SEVEN NEWS - SUN	2,373	
Nine	21.5 WIN/NBN	23.5	2 MASTERCHEF	1,541	2 A CURRENT AFFAIR	602	2 NCIS	2,145	
Ten	17.4 Sthn Cross 10	16.0	3 MASTERCHEF - CHALLENGE	1,532	3 LIVE FRIDAY NIGHT FOOTBALL	587	3 NINE NEWS SUNDAY	2,056	
7TWO	2.6 7TWO	2.0	4 NCIS	1,509	4 AUSTRALIA'S GOT TALENT	585	4 AUSTRALIA'S GOT TALENT	2,046	
GO!	2.7 GO!	2.3	5 NINE NEWS SUNDAY	1,476	5 NATIONAL NEWS SUNDAY	580	5 MASTERCHEF - CHALLENGE	1,999	
ONE	0.9 ONE	0.7	6 AUSTRALIA'S GOT TALENT	1,461	6 SEVEN NEWS - SUN	557	6 MASTERCHEF	1,994	
ABC1	11.3 ABC1	12.8	7 SEVEN NEWS	1,446	7 THE PACIFIC	538	7 SEVEN NEWS	1,980	
ABC2	1.4 ABC2	1.5	8 52ND TV WEEK LOGIE AWARDS	1,402	8 THE FORCE - BEHIND THE LINE	536	8 CUSTOMS	1,914	
ABC3	0.3 ABC3	0.6	9 CUSTOMS	1,396	9 SEVEN NEWS	534	9 52ND TV WEEK LOGIE AWARDS	1,880	
SBS1	3.8 SBS1	4.9	10 TODAY TONIGHT	1,369	10 SEA PATROL	525	10 SEND IN THE DOGS	1,872	
SBS2	0.4 SBS2	0.3	11 SEVEN NEWS - SAT	1,367	11 CUSTOMS	518	11 BONES	1,853	
Fox Sports 1	0.7 Fox8	0.8	12 SEND IN THE DOGS	1,357	12 SEND IN THE DOGS	515	12 THE PACIFIC	1,834	
Lifestyle	0.7 Fox Sports 2	0.7	13 BONES	1,351	13 NATIONAL NEWS	514	13 SEVEN NEWS - SAT	1,832	
Fox8	0.6 Lifestyle	0.7	14 TV WEEK LOGIE AWARDS ARRIVALS	1,340	14 THE MENTALIST	509	14 TV WEEK LOGIE AWARDS ARRIVALS	1,822	
Fox Sports 2	0.6 Fox Sports 3	0.6	15 BONDI RESCUE	1,326	15 BORDER SECURITY	502	15 NINE NEWS	1,812	
TV1	0.5 Fox Sports 1	0.6	16 NINE NEWS	1,298	16 BONES	502	16 LIVE FRIDAY NIGHT FOOTBALL	1,804	
UKTV	0.5 C&I	0.5	17 THE PACIFIC	1,296	17 HEY HEY IT'S SATURDAY	483	17 BONDI RESCUE	1,802	
13Th Street	0.4 13Th Street	0.5	18 GLEE	1,293	18 TV WEEK LOGIE AWARDS ARRIVALS	482	18 THE MENTALIST	1,799	
Fox Sports 3	0.4 UKTV	0.5	19 THE MENTALIST	1,290	19 52ND TV WEEK LOGIE AWARDS	478	19 THE FORCE - BEHIND THE LINE	1,782	
C&I	0.4 TV1	0.5	20 THE FORCE - BEHIND THE LINE	1,246	20 BONDI RESCUE	476	20 A CURRENT AFFAIR	1,763	
Arena	0.4 Disney	0.4	21 TOP GEAR	1,235	21 MASTERCHEF - CHALLENGE	467	21 TOP GEAR	1,690	
Discovery	0.3 Fox Classics	0.4	22 NINE NEWS SATURDAY	1,224	22 SUNDAY NIGHT	465	22 BORDER SECURITY	1,685	
Disney	0.3 BBC Knowledge	0.4	23 LIVE FRIDAY NIGHT FOOTBALL	1,217	23 SEVEN NEWS - SAT	465	23 HEY HEY IT'S SATURDAY	1,681	
Fox Classics	0.3 W.	0.4	24 THE BIG BANG THEORY	1,204	24 TOP GEAR	455	24 NINE NEWS SATURDAY	1,662	
Nat Geo	0.3 Bio.	0.3	25 HEY HEY IT'S SATURDAY	1,198	25 MASTERCHEF	453	25 GLEE	1,658	
Bio.	0.3 Sci Fi	0.3	26 TWO AND A HALF MEN - MON	1,196	26 NATIONAL NEWS SATURDAY	438	26 TODAY TONIGHT	1,650	
BBC Knowledge	0.3 Cartoon	0.3	27 BORDER SECURITY	1,183	27 TWO AND A HALF MEN - MON	433	27 TWO AND A HALF MEN - MON	1,629	
Nickelodeon	0.3 Arena	0.3	28 A CURRENT AFFAIR	1,161	28 FUNNIEST HOME VIDEOS	432	28 THE BIG BANG THEORY	1,625	
W.	0.3 Nat Geo	0.3	29 SUNDAY NIGHT	1,119	29 DOG SQUAD	430	29 SEA PATROL	1,605	
Fox8 +2	0.3 History	0.2	30 SEA PATROL	1,080	30 THE BIG BANG THEORY	421	30 SUNDAY NIGHT	1,584	
Sci Fi	0.3 111 Hits	0.2	31 TWO AND A HALF MEN	1,072	31 SURF PATROL	412	31 DOG SQUAD	1,427	
Showtime	0.2 Discovery	0.2	32 MERLIN	1,035	32 THE ZOO	411	32 BETTER HOMES AND GARDENS	1,402	
111 Hits	0.2 Lifestyle Food	0.2	33 HOME AND AWAY	1,008	33 BETTER HOMES AND GARDENS	410	33 MERLIN	1,389	
Showtime Action	0.2 Comedy	0.2	34 CASTLE	1,001	34 GETAWAY	399	34 HOME AND AWAY	1,367	
Comedy	0.2 Fox8+2	0.2	35 DOG SQUAD	997	35 WIN NEWS	398	35 THE ZOO	1,362	
History	0.2 Sky News	0.2	36 BETTER HOMES AND GARDENS	992	36 FIND MY FAMILY	398	36 NCIS: LOS ANGELES	1,356	
FMC	0.2 Showtime	0.2	37 DESPERATE HOUSEWIVES	985	37 NCIS: LOS ANGELES	372	37 FIND MY FAMILY	1,355	
Sky News	0.2 EI	0.2	38 NCIS: LOS ANGELES	984	38 GLEE	365	38 FUNNIEST HOME VIDEOS	1,348	
Showtime 2	0.2 Sci Fi+2	0.1	39 FIND MY FAMILY	957	39 HOME AND AWAY	359	39 CASTLE	1,326	
Playhouse Disney	0.2 Boomerang	0.1	40 THE ZOO	951	40 MERLIN	354	40 SURF PATROL	1,320	

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