

Consolidated Ratings for Week 21, 2010

16 May to 22 May 2010

Consolidated ratings for Week 21 show Free TV delivered huge audiences, with each of the top 40 programs attracting a combined average consolidated audience of more than 1.3 million viewers.

During the period, free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas, and 83 per cent in regional markets. Free TV continues to dominate share of viewing, with a 67 per cent nightly share in metro markets and a 64 per cent share in regional areas.

Consolidated Ratings									
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs						
Metro	Regional		Metro Average '000's		Regional Average '000's		Combined Metro & Reg '000's		
Seven	20.6 Prime/ 7QLD	20.8	1 SEVEN NEWS - SUN	1,843	1 UNDERBELLY: GOLDEN MILE	639	1 SEVEN NEWS - SUN		2,419
Nine	19.7 WIN/NBN	21.4	2 MASTERCHEF - CHALLENGE	1,756	2 A CURRENT AFFAIR	624	2 UNDERBELLY: GOLDEN MILE		2,384
Ten	17.2 Sthn Cross 10	16.6	3 UNDERBELLY: GOLDEN MILE	1,745	3 AUSTRALIA'S GOT TALENT	621	3 MASTERCHEF - CHALLENGE		2,286
7TWO	2.6 7TWO	2.2	4 MASTERCHEF	1,727	4 NATIONAL NEWS SUNDAY	614	4 MASTERCHEF		2,269
GO!	2.9 GO!	2.5	5 MODERN FAMILY	1,672	5 NCIS	605	5 MODERN FAMILY		2,207
ONE	1.3 ONE	0.8	6 NCIS	1,594	6 SEVEN NEWS - SUN	576	6 NCIS		2,199
ABC1	12.1 ABC1	12.5	7 NINE NEWS SUNDAY	1,554	7 THE FORCE	568	7 NINE NEWS SUNDAY		2,168
ABC2	1.4 ABC2	1.5	8 SUNDAY NIGHT	1,514	8 THE MENTALIST	567	8 AUSTRALIA'S GOT TALENT		2,101
ABC3	0.4 ABC3	0.5	9 AUSTRALIA'S GOT TALENT	1,480	9 60 MINUTES	565	9 SUNDAY NIGHT		2,071
SBS1	3.7 SBS1	5.0	10 SEVEN NEWS	1,475	10 SUNDAY NIGHT	557	10 SEVEN NEWS		2,020
SBS2	0.4 SBS2	0.4	11 SEVEN NEWS - SAT	1,459	11 SEA PATROL	551	11 SEVEN NEWS - SAT		2,004
Lifestyle	0.7 Fox Sports 2	1.1	12 THE FORCE	1,416	12 SEVEN NEWS - SAT	545	12 THE FORCE		1,984
Fox8	0.7 Fox8	0.8	13 GLEE	1,412	13 SEVEN NEWS	545	13 60 MINUTES		1,914
Fox Sports 2	0.7 Lifestyle	0.7	14 TWO AND A HALF MEN - MON	1,396	14 MASTERCHEF	542	14 GLEE		1,882
Fox Sports 1	0.7 TV1	0.7	15 TODAY TONIGHT	1,377	15 SEND IN THE DOGS	539	15 A CURRENT AFFAIR		1,872
TV1	0.5 UKTV	0.6	16 60 MINUTES	1,349	16 MODERN FAMILY	535	16 SEND IN THE DOGS		1,864
UKTV	0.5 Fox Sports 1	0.5	17 SEND IN THE DOGS	1,325	17 MASTERCHEF - CHALLENGE	530	17 NINE NEWS		1,834
Arena	0.5 C&I	0.5	18 NINE NEWS	1,313	18 NATIONAL NEWS	521	18 TWO AND A HALF MEN - MON		1,833
13Th Street	0.4 13Th Street	0.4	19 BONES	1,310	19 CUSTOMS	492	19 SEA PATROL		1,818
C&I	0.3 W	0.4	20 CUSTOMS	1,297	20 BORDER SECURITY	492	20 THE MENTALIST		1,802
Showtime Premiere	0.3 Fox Classics	0.4	21 SEA PATROL	1,267	21 THE PACIFIC	484	21 CUSTOMS		1,789
BBC Knowledge	0.3 Disney	0.4	22 BORDER SECURITY	1,259	22 BONES	473	22 BONES		1,783
Bio.	0.3 Discovery	0.3	23 THE BIG BANG THEORY	1,253	23 NATIONAL NEWS SATURDAY	471	23 BORDER SECURITY		1,751
Sci Fi	0.3 Arena	0.3	24 A CURRENT AFFAIR	1,248	24 GLEE	470	24 THE BIG BANG THEORY		1,700
Disney	0.3 Sci Fi	0.3	25 THE MENTALIST	1,235	25 THE BIG BANG THEORY	447	25 TODAY TONIGHT		1,678
W	0.3 Bio.	0.3	26 BETTER HOMES & GARDENS	1,187	26 DOG SQUAD	442	26 BETTER HOMES & GARDENS		1,618
Fox Classics	0.3 BBC Knowledge	0.3	27 NINE NEWS SATURDAY	1,147	27 TWO AND A HALF MEN - MON	437	27 NINE NEWS SATURDAY		1,618
Discovery	0.3 Fox Sports 3	0.3	28 TOP GEAR	1,133	28 FUNNIEST HOME VIDEOS	434	28 TOP GEAR		1,565
Showtime Action	0.2 Nat Geo	0.3	29 LIE TO ME	1,120	29 HEY HEY IT'S SATURDAY	433	29 HEY HEY IT'S SATURDAY		1,549
Movie One	0.2 111 Hits	0.3	30 HEY HEY IT'S SATURDAY	1,116	30 TOP GEAR	432	30 THE PACIFIC		1,547
111 Hits	0.2 Cartoon Network	0.3	31 TWO AND A HALF MEN	1,093	31 BETTER HOMES & GARDENS	431	31 LIE TO ME		1,510
Fox Sports 3	0.2 Lifestyle You	0.2	32 MASTERCHEF - MASTERCLASS	1,091	32 SURF PATROL	417	32 MASTERCHEF - MASTERCLASS		1,455
Fox8+2	0.2 Fox8+2	0.2	33 HOME AND AWAY	1,064	33 NCIS: LOS ANGELES	408	33 FUNNIEST HOME VIDEOS		1,454
Lifestyle You	0.2 Showtime Premiere	0.2	34 THE PACIFIC	1,063	34 LIVE FRIDAY NIGHT FOOTBALL	403	34 HOME AND AWAY		1,449
Nickelodeon	0.2 Comedy	0.2	35 AFL: RND9: C'WOOD VS G'LONG	1,045	35 THE ZOO	403	35 GETAWAY		1,431
Nat Geo	0.2 Lifestyle Food	0.2	36 GETAWAY	1,041	36 GREY'S ANATOMY	398	36 DOG SQUAD		1,426
Lifestyle Food	0.2 History	0.2	37 CASTLE	1,041	37 WIN NEWS	398	37 NCIS: LOS ANGELES		1,403
History	0.2 Lifestyle +2	0.2	38 FUNNIEST HOME VIDEOS	1,020	38 GETAWAY	390	38 MERLIN		1,388
E!	0.2 Sky News	0.2	39 MERLIN	1,001	39 LIE TO ME	390	39 CASTLE		1,383
Cartoon Network	0.2 Nickelodeon	0.2	40 SURVIVOR: HEROES V VILLAINS	1,001	40 THE PACIFIC - EP.2	388	40 GREY'S ANATOMY		1,348

Consolidated. Source OzTAM and RegionalTAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Based on Consolidated Ratings (ie. Live plus Time Shift). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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Preliminary Overnight Ratings for Week 22, 2010

23 May to 29 May 2010

Preliminary Overnight data for Week 22 shows that Free TV continued to deliver strong audiences, with each of the top 10 programs attracting more than 2 million viewers.

Free-to-air television accounted for 85 per cent of all nightly viewing (6pm to midnight) in metro areas and 84 per cent in regional markets.

Preliminary Data - Overnights (Live plus As Live)											
Share of Nightly Viewing 6pm - Midnight			Top 40 Free TV Programs								
Metro	Regional		Metro Average '000's			Regional Average '000's			Combined Metro & Reg '000's		
Seven	19.3 Prime/ 7QLD	20.0	1	STATE OF ORIGIN G1 - MATCH	2,455	1	STATE OF ORIGIN G1 - MATCH	1,133	1	STATE OF ORIGIN G1 - MATCH	3,588
Nine	21.8 WIN/NBN	24.0	2	MASTERCHEF	1,677	2	STATE OF ORIGIN G1 - PRE MATCH	847	2	STATE OF ORIGIN G1 - PRE MATCH	2,480
Ten	17.6 Sthn Cross 10	16.1	3	MASTERCHEF - CHALLENGE	1,674	3	AUSTRALIA'S GOT TALENT	710	3	SEVEN NEWS - SUN	2,240
7TWO	2.6 7TWO	2.3	4	UNDERBELLY: GOLDEN MILE	1,643	4	A CURRENT AFFAIR	621	4	UNDERBELLY: GOLDEN MILE	2,234
GO!	2.8 GO!	2.6	5	STATE OF ORIGIN G1 - PRE MATCH	1,633	5	SEVEN NEWS - SUN	610	5	MASTERCHEF - CHALLENGE	2,214
ONE	1.0 ONE	0.8	6	SEVEN NEWS - SUN	1,630	6	NCIS	602	6	MASTERCHEF	2,162
ABC1	11.9 ABC1	12.2	7	NINE NEWS SUNDAY	1,563	7	NATIONAL NEWS SUNDAY	597	7	NINE NEWS SUNDAY	2,160
ABC2	1.2 ABC2	1.3	8	MODERN FAMILY	1,548	8	UNDERBELLY: GOLDEN MILE	591	8	AUSTRALIA'S GOT TALENT	2,158
ABC3	0.4 ABC3	0.7	9	SEVEN NEWS	1,539	9	SEVEN NEWS	591	9	SEVEN NEWS	2,130
SBS1	4.0 SBS1	4.6	10	SEVEN NEWS - SAT	1,496	10	THE FORCE	557	10	NCIS	2,068
SBS2	0.3 SBS2	0.4	11	NCIS	1,466	11	60 MINUTES	552	11	MODERN FAMILY	2,041
Fox Sports 2	0.7 Fox Sports 2	1.2	12	AUSTRALIA'S GOT TALENT	1,448	12	BONES	545	12	SEVEN NEWS - SAT	2,010
Fox8	0.7 Fox8	0.8	13	TODAY TONIGHT	1,445	13	MASTERCHEF - CHALLENGE	540	13	NINE NEWS	1,870
Fox Sports 3	0.7 Fox Sports 3	0.6	14	TWO AND A HALF MEN - MON	1,408	14	SUNDAY NIGHT	536	14	TWO AND A HALF MEN - MON	1,867
Lifestyle	0.7 TV1	0.6	15	NINE NEWS	1,359	15	CUSTOMS	530	15	CUSTOMS	1,861
Fox Sports 1	0.5 Lifestyle	0.5	16	GLEE	1,333	16	STATE OF ORIGIN G1 - POST MATCH	527	16	A CURRENT AFFAIR	1,829
TV1	0.4 Fox Sports 1	0.5	17	CUSTOMS	1,331	17	SEA PATROL	525	17	BONES	1,828
UKTV	0.4 C&I	0.5	18	TOP GEAR	1,291	18	SEVEN NEWS - SAT	514	18	60 MINUTES	1,804
Arena	0.4 UKTV	0.5	19	BONES	1,283	19	NATIONAL NEWS	511	19	GLEE	1,796
13Th Street	0.4 Disney	0.4	20	THE BIG BANG THEORY	1,275	20	SEND IN THE DOGS	507	20	THE FORCE	1,774
BBC Knowledge	0.4 Fox Classics	0.4	21	SEND IN THE DOGS	1,256	21	BORDER SECURITY	498	21	SEND IN THE DOGS	1,763
C&I	0.3 W	0.4	22	60 MINUTES	1,252	22	MODERN FAMILY	493	22	SUNDAY NIGHT	1,758
Disney	0.3 Arena	0.3	23	SUNDAY NIGHT	1,222	23	MASTERCHEF	485	23	TODAY TONIGHT	1,757
Fox Classics	0.3 13Th Street	0.3	24	THE FORCE	1,217	24	THE MENTALIST	483	24	THE BIG BANG THEORY	1,750
History	0.3 BBC Knowledge	0.3	25	A CURRENT AFFAIR	1,208	25	BETTER HOMES & GARDENS	482	25	TOP GEAR	1,741
W	0.2 Bio.	0.3	26	SEA PATROL	1,175	26	FUNNIEST HOME VIDEOS	481	26	SEA PATROL	1,700
Fox8+2	0.2 History	0.3	27	NINE NEWS SATURDAY	1,139	27	NATIONAL NEWS SATURDAY	478	27	NINE NEWS SATURDAY	1,617
Nat Geo	0.2 Discovery	0.3	28	TWO AND A HALF MEN	1,122	28	THE BIG BANG THEORY	475	28	BORDER SECURITY	1,612
111 Hits	0.2 111 Hits	0.2	29	BORDER SECURITY	1,114	29	GLEE	463	29	STATE OF ORIGIN G1 - POST MATCH	1,607
Bio.	0.2 Lifestyle Food	0.2	30	MASTERCHEF - MASTERCLASS	1,101	30	TWO AND A HALF MEN - MON	459	30	THE MENTALIST	1,577
Showtime Premiere	0.2 Nat Geo	0.2	31	THE MENTALIST	1,094	31	THE ZOO	457	31	BETTER HOMES & GARDENS	1,573
Discovery	0.2 Movie One	0.2	32	BETTER HOMES & GARDENS	1,091	32	LIVE FRIDAY NIGHT FOOTBALL	450	32	MASTERCHEF - MASTERCLASS	1,515
Movie One	0.2 Fox8+2	0.2	33	STATE OF ORIGIN G1 - POST MATCH	1,080	33	TOP GEAR	450	33	FUNNIEST HOME VIDEOS	1,505
Nickelodeon	0.2 Sci Fi	0.2	34	SURVIVOR: FINALE	1,050	34	MERLIN	423	34	HOME AND AWAY	1,453
Showtime Action	0.2 Cartoon Network	0.2	35	HOME AND AWAY	1,038	35	HOME AND AWAY	415	35	MERLIN	1,452
Lifestyle +2	0.2 MTV	0.2	36	GOOD NEWS WEEK	1,030	36	MASTERCHEF - MASTERCLASS	414	36	NCIS: LOS ANGELES	1,417
Lifestyle Food	0.2 Showtime Premiere	0.2	37	NCIS: LOS ANGELES	1,030	37	FIND MY FAMILY	413	37	CASTLE	1,386
Comedy	0.2 Lifestyle +2	0.2	38	MERLIN	1,029	38	DOG SQUAD	406	38	GOOD NEWS WEEK	1,382
Sci Fi	0.2 Comedy	0.2	39	CASTLE	1,029	39	WIN NEWS	405	39	THE ZOO	1,347
Lifestyle You	0.2 TV1+2	0.2	40	FUNNIEST HOME VIDEOS	1,024	40	GREY'S ANATOMY	394	40	GETAWAY	1,322

Ⓢ Preliminary Overnights. Source OzTAM and Regional TAM. Based on 5 city metro and 4 aggregated regional markets (ex Tas). Top program lists excl. ABC & SBS. Metro and regional audiences are added to form a combined average audience total and ranking. Preliminary data only based on Overnights (Live plus As Live). Program results represent an average of all times aired during the week. Total metro shares incl spill; total reg shares excl spill. Shares based on total ppl. Share figures rounded to one dec. place.

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