



caras

The Canadian Academy
of Recording Arts
and Sciences

L'Académie canadienne
des arts et des sciences
de l'enregistrement

FOR IMMEDIATE RELEASE

THE JUNO AWARDS COME FULL CIRCLE MAKING A MUCH ANTICIPATED RETURN TO ST. JOHN'S, NL

*JUNO Week excitement builds in the city that first hosted the Awards'
cross-country road trip in 2002*

St. John's, NL (January 13, 2010) - It's been eight years, eight Canadian cities, and one remarkable journey for the JUNO Awards since the landmark decision was made to take the annual show on the road across Canada.

Now the JUNO Awards come full circle! Canada's greatest music celebration returns to St. John's, Newfoundland and Labrador – site of the unforgettable first leg of the cross-country road trip – for the **39th Annual JUNO Awards**.

Today at a media conference held in St. John's, The Canadian Academy of Recording Arts and Sciences (CARAS) announced the official dates, venues and ticketing details for JUNO Week Events converging on the city **April 12 – 18**. JUNO Week culminates with THE 2010 JUNO AWARDS broadcast from Mile One Centre, **Sunday, April 18** on CTV.

"It feels like a homecoming. St. John's set in motion our Great Canadian Road Trip, and we're thrilled to be back to rekindle old friendships and showcase this fantastic city and province," said Melanie Berry, President & CEO of CARAS. "St. John's brought incredible enthusiasm in 2002, and is sure to bolster new excitement for the 2010 JUNO Awards."

Other major news announcements were made at today's media conference. Ms. Berry announced 18-time JUNO Award winner **Bryan Adams** as the recipient of the Allan Waters Humanitarian Award; former Chairman and Founding Director of CARAS, **Ross Reynolds**, will receive the Walt Grealis Special Achievement Award.

Tickets for THE 2010 JUNO AWARDS broadcast go on sale **Saturday, March 6 at 12pm NDT**. Tickets are \$189 plus HST and surcharges and can be purchased at the Mile One Centre Box Office; by phoning (709) 576-7657, (toll free) at 1-800-361-4595 or online at www.admission.com.

The St. John's Host City Committee will also be putting its own stamp on JUNO Week, terming the slogan "*Ruckus on the Edge*" as the theme for all its unique and exciting local festivities planned. JUNO Week will encompass seven days of music celebrations and popular events including **Juno Cup**, **JunoFest**, **Juno Fan Fare** and **Songwriters' Circle**.

2010 JUNO WEEK EVENTS INFORMATION: (Times listed are Newfoundland Time Zone and subject to change)

FRIDAY, APRIL 16

JUNO Awards Welcome Reception *Sponsored by VIA Rail*

The party starts here at an exclusive reception held for more than 1,000 special guests, industry professionals and sponsors to celebrate the arrival of The 2010 JUNO AWARDS. Guests are treated to an evening of sensational music, entertainment, cocktails and hors d'oeuvres.

Time: 6 pm – 8 pm

Venue: The Rooms

Type: Private, ticketed event

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Juno Cup

Presented by The Keg Steakhouse & Bar

A celebrity fundraising hockey game in support of MusiCounts, Canada's national music education charity associated with CARAS. NHL Alumni and Canadian musicians face off in a fun, competitive, non-contact hockey game all for a good cause.

Time: 7:30pm - 10:30pm
Venue: Jack Byrne Arena (Torbay, NL)
Type: Public, ticketed event

JunoFest 2010 (Friday, April 16 & Saturday, April 17)

Presented by SIRIUS Satellite Radio

Canadian music hits the streets of St. John's with a multi-venue festival that showcases the diverse spectrum of regional and national artists in Canada. JunoFest will feature over 100 bands at over a dozen venues. Nearly half of the participating line-up will be chosen locally to highlight Newfoundland's rich and diverse music scene, in addition to performances from 2010 JUNO Award nominees and some of Canada's national touring acts.

Time: 9:00pm - 2:00am
Venues: 12+ clubs/venues across the city
Type: Public, 19+ event

SATURDAY, APRIL 17

Juno Fan Fare

Presented by SIRIUS Satellite Radio

An incredible line-up of Canadian artists will be on hand to meet fans and sign autographs.

Time: Noon - 4:00pm
Venue: TBC
Type: Free event for fans – wristbands required – details to be announced

JUNO Gala Dinner & Awards

Reception sponsored by FACTOR

Saturday night is the JUNO Gala Dinner & Awards where 32 JUNO Awards will be presented in addition to the Walt Grealis Special Achievement Award.

Time: 4:30pm Reception - 6:00pm Dinner
Venue: St. John's Convention Centre
Type: Private, ticketed event

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Presented by SIRIUS Satellite Radio

Canadian music hits the streets of St. John's with a multi-venue festival that showcases the diverse spectrum of regional and national artists in Canada. JunoFest will feature over 100 bands at over a dozen venues. Nearly half of the participating line-up will be chosen locally to highlight Newfoundland's rich and diverse music scene, in addition to performances from 2010 JUNO Award nominees and some of Canada's national touring acts.

Time: 9:00pm - 2:00am
Venues: 12+ clubs/venues across the city
Type: Public, 19+ event

SUNDAY, APRIL 18

Songwriters' Circle

Presented by CMPA and SOCAN

Canadian artists will come together on stage at the St. John's Arts & Culture Centre for an intimate afternoon concert to share their songs and stories.

Time: 1:00pm-3:00pm
Venue: Arts & Culture Centre, Memorial University
Type: Public, ticketed event

THE 2010 JUNO AWARDS broadcast on CTV

Sunday night is the live CTV broadcast from Mile One Centre where seven JUNO Awards will be presented.

Time: TBC
Venue: Mile One Centre
Type: Public, ticketed event
Tickets: \$189 (plus HST and applicable taxes)
On-sale starting **March 6, 2010** at 12pm NDT
Tickets can be purchased at the Mile One Centre Box Office; by phoning (709) 576-7657, (toll free) at 1-800-361-4595 or online at www.admission.com.

JUNO Week takes place April 12-18, 2010, in St. John's, Newfoundland and Labrador, culminating in the live broadcast of THE 2010 JUNO AWARDS, Sunday, April 18, on CTV.

Sponsors of the 2010 JUNO Awards include FACTOR, Canada's Private Radio Broadcasters and the Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," with commitments from The Atlantic Canada Opportunities Agency (ACOA), the Province of Newfoundland and Labrador, the City of St. John's and Radio Starmaker Fund.

Sponsors of THE 2010 JUNO AWARDS broadcast on CTV include Chevrolet, Garnier, Pepsi and Rogers.

Web Links:

Official JUNO Awards website: www.junoawards.ca
CTV's JUNO Awards website: www.junos.ctv.ca
St. John's Host Committee: www.ruckusontheedge.com
CARAS website: www.carasonline.ca
CTV website: www.ctv.ca

JUNO Week Events Web Links:

www.junocup.ca
www.junofest.ca
www.junofanfare.ca
www.songwriterscircle.ca

Media Contacts:

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