

FOR RELEASE ON: MARCH 7, 2011

SUPPORT FOR THE PROGRESSIVE CONSERVATIVE PARTY REMAINS HIGH

HALIFAX: Despite the resignation of Danny Williams, support for the Progressive Conservative Party is stable and remains high, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, three-quarters (73%, compared with 75% three months ago) of decided voters back the PCs, while less than two in ten (18%, compared with 16%) prefer the Liberals. Support for the NDP is unchanged at eight percent, as is support for the Green Party at one percent. Those with no stated preference included those who were undecided (18%), do not plan to vote (3%), or refuse to state a preference (2%).

Overall satisfaction with the performance of the PC government also remains high. Currently, over eight in ten (82%, down from 90% in November 2010) residents are either completely or mostly **satisfied** with the performance of the PC government. Seven percent (unchanged) are **dissatisfied** with the current government, while seven percent feel it is still too soon to tell.

PC Leader Kathy Dunderdale's personal popularity is high and rests at 64 percent (compared with 76% for Danny Williams in November 2010). Preference for Liberal Leader Yvonne Jones as Premier increased this quarter (18%, up from 10%), while backing for NDP Leader Lorraine Michael decreased and now rests at five percent (down from 9%). Twelve percent like none of these leaders or have no definite opinion at this time.

These results are part of the **CRA** *Atlantic Quarterly*[®], an independent survey of Atlantic Canadians, and are based on a sample of 402 adult Newfoundland and Labrador residents. The survey was conducted from February 10 to February 28, 2011 with results for the province accurate to within \pm 4.9 percentage points in 95 out of 100 samples.

For more information, please contact: Margaret Brigley, CRA Executive Vice-President, at (902) 493-3830.

CRA Atlantic Quarterly® – Winter 2011

Newfoundland and Labrador Political Results

Sample: 402 Newfoundland and Labrador Residents (18 years plus) Interviewing Dates: February 10 to February 28, 2011 Margin of Sampling Error: ± 4.9 percentage points (95% confidence level)

| | | Premier Kathy Dunderdale? | | | |
|----------------------------------|------------------|------------------------------|----------------|------------------|------------------|
| | February 2010 | May 2010 | August 2010 | November 2010 | February 2011 |
| Completely satisfied | 31% | 22% | 31% | 38% | 16% |
| Mostly satisfied | 62% | 65% | 56% | 52% | 66% |
| Mostly dissatisfied | 2% | 7% | 8% | 5% | 5% |
| Completely dissatisfied | 1% | 3% | 2% | 2% | 2% |
| Too soon to tell | n/a | n/a | n/a | n/a | 7% |
| Don't know/No answer/ Neither | 3% | 3% | 2% | 3% | 3% |

If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?

| Party | February 2010 | May 2010 | August 2010 | November 2010 | February 2011 | | |
|----------------------------------------------------------|------------------|-------------|----------------|------------------|------------------|--|--|
| Progressive Conservative Party | 80% | 75% | 76% | 75% | 73% | | |
| Liberal Party | 15% | 16% | 17% | 16% | 18% | | |
| New Democratic Party | 5% | 8% | 7% | 8% | 8% | | |
| Green Party | 0% | 0% | 0% | 1% | 1% | | |
| Other | 0% | 0% | 0% | 0% | 0% | | |
| TOTAL DECIDED VOTE | 100% | 99% | 100% | 100% | 100% | | |
| Undecided/No answer/Do not plan to vote/Refused to state | 16% | 22% | 19% | 31% | 23% | | |

Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?

| Leader | February 2010 | May 2010 | August 2010 | November 2010* | February 2011 |
|-------------------------------------------------|------------------|-------------|----------------|-------------------|------------------|
| Danny Williams/Kathy Dunderdale of the PC Party | 81% | 79% | 77% | 76% | 64% |
| Yvonne Jones of the Liberal Party | 8% | 11% | 11% | 10% | 18% |
| Lorraine Michael of the NDP | 5% | 4% | 6% | 9% | 5% |
| Don't know/None of the above/Other | 6% | 5% | 6% | 5% | 12% |

*Up to November 25, when Danny Williams announced his resignation

