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Campus MovieFest and College Battle of the Bands conclude their 2009-2010 tours with gala celebrations featuring Brett Ratner, Patton Oswalt, Michael Giacchino, and Vincent Kartheiser at the International Grand Finale held at Wynn Las Vegas

(ATLANTA, GA) – JUNE 15, 2010 – Campus MovieFest (CMF), the world’s largest student film festival, announced the top 16 films from its 2009-2010 tour at a gala-style celebration at the Encore Theater at Wynn Las Vegas on June 12, 2010. CMF awarded Best Comedy, Best Drama, Best Picture, AT&T Golden Mobile, and Elfenworks Social Justice accolades to the top films. On June 11, College Battle of the Bands (CBOB) showcased the best student musicians from around the nation at a live battle and awards ceremony at Tryst Nightclub.

“It’s been an amazing year as we’ve provided over 75,000 students with the tools they needed to tell their stories on the big screen all for free, and we discovered truly incredible content as a result,” said David Roemer, co-founder of CMF and CBOB. “This past weekend’s celebration was nothing short of extraordinary as the students showcased their creations and learned from industry leaders and each other at the unforgettable Wynn Las Vegas.”

The 2010 International Grand Finale featured screenings of the top movies from each of CMF’s Regions; screenings of alumni films; Q&A sessions with the filmmakers; the College Battle of the Bands National Final; and workshops hosted by industry presenters including the following:

Brett Ratner (director, X-Men: The Last Stand, Rush Hour), Michael Giacchino (Academy Award® winning composer of Up), Patton Oswalt (Ratatouille, Big Fan), Mark Boal (Academy Award® winner for The Hurt Locker), Donald Petrie (Director of Mystic Pizza, Grumpy Old Men, Miss Congeniality), Thomas Ackerman A.S.C. (cinematographer, Anchorman: The Legend of Ron Burgundy, Beetle Juice, Jumanji), David Krumholtz (Numb3rs, Harold & Kumar, 10 Things I Hate About You), John Heffron (Comedy Central Presents, The Tonight Show), Marcos Siega (director of Vampire Diaries, Pretty Persuasion, Chaos Theory), Daniel Petrie, Jr. (writer of Beverly Hills Cop), Oded Fehr (Sleeper Cell, The Mummy, Resident Evil), PJ Bloom (music supervisor for Glee, Nip/Tuck, Eat Pray Love), Ashley Miller (music supervisor, Rambo, Righteous Kill, The Black Dahlia), Per Peterson (award winning 3-D cinematographer), Tim Dowling (writer, Role Models, Just Go With It), Ben Mankiewicz (Turner Classic Movies), Vincent Kartheiser (Mad Men), John Ortiz (Fast & Furious, American Gangster, Jack Goes Boating), Sam Eigen (EVP, Shoreline Entertainment), Saschka Unseld (Technical Director, Pixar), Dawn Haagstad (University Relations, Pixar), and Tony Blake (television writer and author of Writing for the Hollywood \$\$\$).

Garth Brooks and Trisha Yearwood represented and answered questions from both sides of the entertainment world - from the male and female side of the business. As business people, artists, and celebrities, they spoke on the current conditions of entertainment and its technologies.

The top movie from the 2009-2010 tour was “The Butterfly King”, created by students from University of California, Los Angeles. The winner of Best Drama was “The Gerstein Report” from Emory University. Best Comedy was awarded to “Grow Grass Grow” from Bridgewater State College. The winner of the Elfenworks Social Justice Award was “Propagating Peace” from Georgia Institute of Technology. Presenting partner AT&T awarded the Golden Mobile prize to “Candid” from Arizona

State University. Winning films, which had earlier received cash and prizes, were provided a once in a lifetime opportunity to sit down with the industry luminaries listed above for a meet and great breakfast session.

The winning band, announced at the College Battle of the Bands National Final, was “Apple Trees and Tangerines” from Lee University. The band received cash and prizes, including an Apple iMac, iPods, software, textbook rentals from Chegg.com, and more.

CMF began nine years ago when four students at Emory University provided fellow students with everything they needed to make movies in one week. Since then, more than 350,000 students have told their stories on the big screen, receiving all the necessary technology and training for free thanks to corporate partners and schools. Past winners have walked away with over \$2,000,000 in prizes and seen their films on the big screens at CMF events nationwide, at the prestigious Cannes Film Festival Short Film Corner, and on millions of smaller screens – including AT&T mobile devices, in-flight on Virgin America, and online. For more information about Campus MovieFest or to see the best CMF movies, visit <http://www.campusmoviefest.com>.

College Battle of the Bands was launched to help top emerging artists gain exposure and recognition. Any student band or music artist currently enrolled in an undergraduate program can submit music for free at www.collegebattleofthebands.com for a chance to be selected for a regional battle. College Battle of the Bands is presented by AT&T, with supporting partners Chegg.com, GRAMMY U®, Gibson Guitar, SESAC, and the Elfenworks Foundation. The competition is produced by Campus MovieFest and Blue Maze Entertainment, and awards more than \$100,000 in total prizing each year. The series began during the 2008-09 school year and featured notable artists including: The Local Natives, Mike Posner, Allison Weiss, Daylight Broadcast, and more.