

Red, white and blue

Low Redman, 251 Dickson Ave., Ben Avon, showing 13-month-old Jody Hartman, daughter of Mr. and Mrs. Henry Hartman of Kilbuck, his collection of Bicentennial trains. Lou, who has been

collecting trains all of his life, thought this was an appropriate way to wind up 1976—with a Bicentennial train display in his home.

—Photo by Robert J. Carroll

Pittsburgh: a first-rate concert city today

By REX RUTKOSKI

MUSIC AND sports are making a lie out of the popular stereotype that Pittsburgh merely is a shot-and-a-beer town.

Those across the nation who once considered Pittsburgh a second-rate city are beginning to think differently with the continued success of local sports teams, and now Pittsburgh's standing as one of the top music box office markets in the nation.

In the past year, Pittsburgh regularly appeared on Billboard's weekly listing of the top concert grossers in the U.S.

In its current year-end review, the music industry publication has announced that Pittsburgh's Three Rivers Stadium, Civic Arena and Syria Mosque are among the top 10 concert sites in the country for 1976 in the stadium, arena and auditorium categories, respective-

THREE RIVERS placed third in the nation among leading money-making stadiums in music, trailing Anaheim Stadium, California, which was second, and Oakland Stadium, California, first.

The Civic Arena is ninth in the U.S. in the arena classification, which encompasses halls seating 6,000 to 20,000. The Spectrum in Philadelphia is first.

In the auditorium (seating less than 6,000), category, the Syria Mosque finished seventh. Number one is the Civic Auditorium, Santa Monica, Calif

The Pittsburgh-based DiCesare-Engler Productions is listed as the sixth most-successful promoter in the US in auditorium concerts. The team's two Seals and Crofts concerts at the Mosque last July 2 placed 13th in the nation in auditoriums with gross receipts of \$53,228

PAT DICESARE, of Monroeville, and Rich Engler, a Creighton native, became partners a few years ago About the firm's lofty ranking in the nation, Engler tells "Vibrations," "It was rather a surprise We really didn't strive to set any records"

DiCesare-Engler earned the auditorium placement in doing shows last year primarily in Pittsburgh, Ene, Harrisburg and Allentown, with most of those dates in Pittsburgh

those dates in Pittsburgh
"Pittsburgh is really in a nice stride
now according to rock music," Engler
observes "People are really interested
Audiences have changed, they're more
sophisticated. A lot of people who stopped going to shows are starting to go
again because it's a nice feeling

"I think Pittsburgh is a little bit hotter than some other cities as far as rock, and it's getting as hot as Cleveland, Detroit and Philadelphia . . . Definitely, (the music in dustry) is taking Pittsburgh seriously

ELECTRIC FACTORY Concerts, headquartered in Philadelphia, is the number one promoter in the country in the arena category. The firm, which is one of the three major promoters staging shows in Pittsburgh, also finished fourth in the stadium classification and ninth in auditoriums.

Pacific Presentations, based in Los Angeles, and the third major company presenting concerts in Pittsburgh, is number three in arenas, four in auditoriums and seven in stadiums. Bill



Pot DiCesare

Graham is the leading promoter in stadiums and auditoriums.

Aug 14's Beach Boys, Peter Frampton and Gary Wright bill staged by Pacific Presentations at Three Rivers Stadium was the 12th highest grossing stadium concert in the U.S. in 1976, with total receipts of \$488,750

Finishing first in that category was Electric Factory's sponsorship of Yes, Peter Frampton, Gary Wright and the Pousette-Dart Band at J.F.K. Stadium, Philadelphia, last June 12. Gross receipts were \$1,050,000.

ELTON JOHN is the top arena grosser, bringing in a total of \$1,237,731 in Madison Square Garden, New York, for seven shows in August.



Rich Engler

Eight shows by Ella Fitzgerald, Oscar Peterson, the Gount Basie Orchestra and Joe Pass at the Pablo Jazz Festival, Shubert Theater, Century City, Calif., was the top grosser in auditoriums Receipts were \$184,969.

In a breakdown by category, the top
10 money-makers, in order, in stadium
concerts last year were: Frampton,
Yes, Aerosmith, Beach Boys, Eagles,
22 Top, Grateful Dead, Fleelwood Mac,
Jethro Tull and Kiss, For arenas: John,
Earth, Wind & Fire, Aerosmith, Eagles,
Chicago, Yes, Neil Diamond, Kiss,
Frampton, Tull. Auditoriums: Skynyrd,
Tubes, Supertramp, Johnny Winter,
Grateful Dead, Steve Miller, Hot Tuna,
Lettermen, Grover Washington Jr. and
Leon and Mary Russell.