

Business Activity

Retail Activity

Retail Sales				
	Comox Valley		BC	Canada
	(\$ Millions)	%	%	%
Supermarkets	85.1	13.5%	16.6%	15.5%
Convenience and Specialty Foods	13.8	2.2%	1.7%	2.2%
Beer, Wine, Liquor	22	3.5%	4.8%	3.7%
Furniture	11.6	1.8%	2.3%	2.5%
Home Furnishings	16.3	2.6%	1.8%	1.4%
Computer & Software	3.2	0.5%	0.4%	0.4%
Home Electronics & Appliances	16.8	2.7%	3.7%	3.0%
Home Centres, Hardware, Etc.	40	6.4%	6.5%	6.4%
Gas Stations	73.9	11.8%	10.6%	10.1%
New/Used Cars, RV's, Parts	165.2	26.3%	22.7%	24.9%
Pharmacies, Personal Care	51.8	8.2%	5.9%	7.0%
Clothing	21.3	3.4%	4.2%	4.3%
Shoes, Clothing Accessories, Jewelry	6.9	1.1%	1.3%	1.4%
General Merchandise	48.7	7.8%	10.8%	11.7%
Sporting, Hobby, Music & Book	23.7	3.8%	4.2%	2.8%
Miscellaneous	28	4.5%	2.9%	2.6%
Total Retail Sales (\$ Millions)	628.3	100%	57263.7	423179.4

Source: 2008 Financial Post Canadian Demographics

Retail Sales Estimate			
	Comox Valley	BC	Canada
Retail Sales Estimate (\$000)	628,000	57,263,700	423,179,400
Per Household	26,900	32,200	31,900
Per Capita	11,800	13,000	12,700

Source: 2008 Financial Post Canadian Demographics

Business Start Ups and Failures

<i>Business Incorporations</i>										
	1996	2001	2002	2003	2004	2005	2006	2007	2008	2009
Comox	40	25	27	39	32	45	46	35	35	53
Courtenay	130	91	137	132	140	159	198	201	210	136
Cumberland	0	2	4	1	0	2	5	6	7	4
Other	8	11	26	9	15	18	18	28	17	24
Comox Valley	178	129	194	181	187	224	267	270	269	217
Comox-Strathcona RD	356	261	302	308	304	365	440	452	445	331
Vancouver Island	2,573	2,401	2,512	2,605	3,062	3,715	3,863	3,983	3,645	3,159
British Columbia	23,237	19,474	20,987	22,531	24,703	30,937	33,273	34,036	30,085	26,431

Source: BC Stats 2010—Economic Statistics: Formations and Failures

<i>Business Bankruptcy Rates (Per 1000 Establishments)</i>											
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Comox Valley	9.45	5.93	2.67	2.90	2.82	3.78	2.73	2.16			
British Columbia	4.62	4.05	3.30	3.60	3.51	3.14	2.71	2.35	1.7	1.3	1.2
Canada	7.24	5.47	5.07	4.92	4.44	4.12	3.60	3.34	2.9	2.6	

Source: BC Stats 2009—Economic Statistics: Formations and Failures

<i>Business Bankruptcies</i>										
	2001	2002	2003	2004	2005	2006	2007	2008	2009	
Comox Valley	9	9	8	8	6	5	2	2	3	
British Columbia	1,100	1,106	1,002	922	786	586	470	453	378	

Source: BC Stats March 2010—Economic Statistics: Formations and Failures

<i>Business Inventory</i>										
	1996	2001	2002	2003	2004	2005	2006	2007	2008	2009
Comox-Strathcona	3,834	3,876	3,876	3,947	3,888	4,019	4,138	4,121	4,413	4,612
Vancouver Island/Coast	24,325	25,600	25,830	26,059	26,024	26,644	27,530	26,984	30,144	30,652
British Columbia	149,315	157,421	157,652	158,470	158,421	162,732	167,845	168,473	185,879	186,541

Source: BC Stats 2010—Businesses, number of (PDF)

Taxation

Local Property Taxes (per \$1,000.00 of Assessed Property Value)			
	Residential	Industry	Business
City of Courtenay	\$7.4481	\$23.0673	\$21.9466
Town of Comox	\$6.7455	\$23.9508	\$25.7747
Village of Cumberland	\$5.2241	\$9.8490	\$10.4108

Source: Municipal Bylaws for Courtenay, Comox and Cumberland 2009

Corporate Income Tax/Franchise Tax			
	Small Business	Manufacturing	Non-Manufacturing
Federal	11.00%	18.00%	18.00%
Provincial	2.50%	10.50%	10.50%
Total	13.50%	28.50%	28.50%

Source: Government of British Columbia & Canada Revenue Agency 2010

Personal Income Tax		
	Federal	Provincial (State)
Capital Gains	7.50% - 14.50%	2.53% - 7.35%
Earned Income	15.00% - 29.00%	5.06% - 14.70%
Unearned Income	0.00% - 14.55%	0.00% - 3.92%

Source: Government of British Columbia & Canada Revenue Agency 2010

Major Employers

CFB Comox	1430
School District 71 **	1400
St. Josephs Hospital **	1049
Mt. Washington Ski Resort*	950
North Island College **	466
City Of Courtenay	300
Superstore	300
Wal-Mart	218
King Fisher Resort and Spa	209
Thrifty Foods	190
Safeway	180
Crown Isle Golf Course	150
Home Depot	120
RCMP **	90
Canadian Tire	80

Source: CVEDS 2007

* During peak operating season

** Includes professionals and support staff

Business Growth

Courtenay	
Taco DelMar	2006
Tomato Tomato	2006
Old House Village Suite & Hotel	2006
Hot Chocolates	2006
Best Western Hotel	2006
Industrial Plastics and Paint	2005
Fluid Bar & Grill	2005
Filis (Italian Restaurant)	2005
Island Ink Jet	2005
Boston Pizza	2005
Atlas Café	2005
Anco Motel	2005
Coast Westerly Hotel	2005
Courtenay Art Gallery	2005
London Drugs	2004
Howard Jonhson	2004
Winners	2004
Payless Shoes	2004
Home Depot	2003
Shoppers Drug Mart	2003
Staples	2003
Sports Mart	2003
Star Bucks	2003
Thrifty Foods	2003
Whitespot	2003
Safeway	2003
Marks Work Warehouse	2003
Rogers Video	2003
Future Shop	2002
Island ink Jet	2001
Wal-Mart	2001

Source: CVEDS 2007

Comox	
Comox Airport	2006
Berwick Retirement	2006
Quay 1 and 2	2006
Comox Pharmarcy	2006
Bosley's Pet Food Store	2005
Co-op Gas Station	2005
Comox Harbour Authority	2005
Downtown Comox Re-Vitalization	2005
Movie Gallery	2005
Comox Airport	2005
Pharmasave	2005
Little Ceasars Pizza	2005
Extra Foods	2004
Comox Airport	2004
Gone Hollywood Video	2003
CFB Comox	2003
Cheveron and Sud City	2002
Quality Foods	2001
M&M Meats	2001
Tim Hortons	2001
McDonalds	2001
CFB Comox	2001

Source: CVEDS 2007

CSRD A,B,C,K	
Coastal Trek	2006
TF Specialty Saw Mill	2005
Mount Washington Alpine Resort	2004
Mount Washington Alpine Resort	2002
Natural Glacier Waters	1999

Source: CVEDS 2007

Cumberland	
Island Timberframe	2005

Source: CVEDS 2007