

McAlister's Deli McAlister's Corporation 731 South Pear Orchard Road, Suite 51 Ridgeland, MS 39157 888-855-DELI (3354)

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## MCALISTER'S DELI WELCOMES NEW PRESIDENT AND CEO

Frank Paci joins team to lead quick-casual restaurant concept

(Jackson, MS)--- McAlister's Deli announced that it has named Frank G. Paci as its new president and chief executive officer (CEO) effective Sept. 27, 2010. McAlister's Deli is a quick-casual deli concept with more than 295 restaurants in over 20 states.

"We are delighted to welcome Frank as the new leader of McAlister's Deli. He brings with him a broad range of experience in strategic planning, operations, franchise development and finance," said Steve Romaniello, member of the board of directors of McAlister's. "We believe this combination of skills will enable Frank to bring a unique perspective to the leadership of McAlister's. We could not have hoped to find a better person than Frank to lead McAlister's Deli into the future."

Paci joins McAlister's from The Pantry, Inc., a publicly traded convenience store chain where he was executive vice president, chief financial officer and corporate secretary. Paci has more than 25 years of experience working for leading foodservice and retail branded companies, including holding senior roles at Blockbuster, Burger King and Pizza Hut. Paci received his bachelor's degree in economics from Yale University and holds an MBA from the University of Pittsburgh's Katz School of Business.

"I am excited about joining McAlister's and the opportunity to lead this business," Paci said. "McAlister's is a great brand and I look forward to working with the management team and the franchise community to help the company reach new heights."

"We would like to thank Phil Friedman for all he has done for McAlister's over the years and we wish him well as he pursues his interests outside of the company," Romaniello said.

## About McAlister's Deli

Founded in 1989, Ridgeland, Mississippi-based McAlister's Deli is a quick-casual restaurant chain known for its sandwiches, spuds, soups, salads, desserts and McAlister's Famous Sweet Tea™. In addition to dine-in and take-out service, McAlister's also offers casual catering, with a selection of deli and sandwich trays, vegetable, cheese and fruit trays, breakfast trays, box lunches and desserts., McAlister's has more than 295 restaurants operating in over 20 states. In 2009, McAlister's was also named one of the Best 10 restaurants for families by Parents Magazine for their commitment to healthfulness and choice on the menu. For more information, visit www.mcalistersdeli.com.

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