

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 1

Q.2 If there was a general election tomorrow, which party would you vote for?**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	1503	657	846	113	210	301	308	300	271	510	360	231	402	393	391	376	211	132	398	388	140	308	441	150	56
Weighted base	1503	721	782	181	241	291	252	222	316	388	443	310	362	396	393	368	215	130	402	351	160	308	368	194	45
Conservative	402 27%	189 26%	213 27%	34 19%	49 20%	79 27%	67 27%	65 29%	109 34%	109 28%	119 27%	90 29%	84 23%	119 30%	119 30%	94 26%	64 30%	6 5%	402 100%	-	-	251 82%	45 12%	17 9%	45 100%
Labour	351 23%	180 25%	171 22%	34 19%	49 20%	75 26%	63 25%	51 23%	79 25%	105 27%	92 21%	72 23%	82 23%	81 20%	76 19%	108 29%	42 19%	44 34%	-	351 100%	-	12 4%	237 64%	15 8%	-
Liberal Democrat	160 11%	79 11%	81 10%	21 11%	32 13%	22 8%	25 10%	20 9%	40 13%	39 10%	58 13%	18 6%	44 12%	41 10%	45 11%	44 12%	21 10%	10 7%	-	-	160 100%	5 2%	9 2%	115 59%	-
SNP	20 1%	10 1%	11 1%	1 1%	2 1%	3 1%	1 *	6 3%	7 2%	4 1%	8 2%	3 1%	6 2%	-	-	-	-	20 16%	-	-	-	-	2 *	3 2%	-
Plaid Cymru	15 1%	4 1%	10 1%	1 1%	3 1%	4 1%	4 2%	2 1%	-	4 1%	1 *	6 2%	4 1%	-	-	-	15 7%	-	-	-	-	-	-	-	-
The Green Party	18 1%	6 1%	13 2%	4 2%	4 2%	5 2%	1 *	3 2%	1 *	4 1%	7 2%	2 1%	5 1%	8 2%	3 1%	7 2%	1 *	-	-	-	-	-	6 2%	3 2%	-
The United Kingdom Independence Party (UKIP)	10 1%	6 1%	4 1%	-	1 *	4 1%	2 1%	2 1%	1 *	2 1%	4 1%	3 1%	1 *	3 1%	3 1%	3 1%	1 *	-	-	-	-	1 *	1 *	-	-
The British National Party (BNP)	12 1%	9 1%	3 *	1 1%	2 1%	3 1%	3 1%	2 1%	1 *	2 *	2 *	7 2%	1 *	1 *	6 1%	3 1%	2 1%	-	-	-	-	-	2 1%	-	-
Some other party	7 *	6 1%	1 *	-	3 1%	2 1%	-	1 *	1 *	* *	3 1%	-	4 1%	3 1%	2 1%	1 *	1 *	* *	-	-	-	2 1%	1 *	-	-
Would not vote at all	150 10%	79 11%	71 9%	34 19%	25 11%	37 13%	17 7%	21 10%	15 5%	32 8%	37 8%	37 12%	44 12%	35 9%	49 12%	30 8%	20 9%	15 12%	-	-	-	4 1%	4 1%	3 2%	-
Refused	83 6%	37 5%	46 6%	3 2%	6 3%	10 3%	15 6%	18 8%	31 10%	22 6%	26 6%	19 6%	16 5%	24 6%	17 4%	17 5%	15 7%	11 8%	-	-	-	9 3%	6 2%	6 3%	-
Don't know	273 18%	115 16%	158 20%	48 26%	64 27%	47 16%	53 21%	30 13%	31 10%	63 16%	86 19%	53 17%	72 20%	81 20%	74 19%	60 16%	35 16%	23 18%	-	-	-	23 8%	56 15%	32 17%	-

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Table 2

Q.1 Many people currently say that they probably won't vote at all, while others say they would definitely vote.

How likely are you, personally, to vote at the next election?

Q.2 If there were a general election tomorrow, which party would you vote for?

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	905	411	493	44	103	185	189	195	189	325	214	134	231	238	228	227	134	78	362	344	125	255	339	107	52
Weighted base	881	438	443	73	116	172	151	143	225	247	259	171	203	229	223	226	131	72	361	306	143	256	279	139	40
Conservative	361 41%	174 40%	187 42%	24 33%	39 34%	70 41%	62 41%	61 43%	104 46%	103 42%	106 41%	76 44%	75 37%	107 47%	105 47%	84 37%	59 45%	6 9%	361 100%	-	-	238 93%	40 14%	15 11%	40 100%
Labour	306 35%	157 36%	149 34%	26 36%	37 32%	66 38%	56 37%	48 34%	74 33%	94 38%	81 31%	60 35%	71 35%	73 32%	64 29%	93 41%	37 28%	39 54%	-	306 100%	-	10 4%	220 79%	14 10%	-
Liberal Democrat	143 16%	70 16%	72 16%	17 24%	28 24%	19 11%	24 16%	18 12%	37 16%	36 15%	49 19%	16 9%	41 20%	36 16%	41 19%	38 17%	19 14%	9 12%	-	-	143 100%	5 2%	7 3%	105 75%	-
SNP	18 2%	8 2%	9 2%	* 1%	2 1%	3 1%	1 *	6 4%	6 3%	4 2%	7 3%	2 1%	5 2%	-	-	-	-	18 24%	-	-	-	-	2 1%	3 2%	-
Plaid Cymru	13 1%	4 1%	9 2%	1 1%	3 3%	3 2%	4 2%	2 1%	-	3 1%	1 *	6 3%	3 2%	-	-	-	13 10%	-	-	-	-	-	-	-	-
The Green Party	16 2%	6 1%	11 2%	3 5%	3 3%	5 3%	1 *	3 2%	1 *	3 1%	7 3%	2 1%	4 2%	7 3%	3 1%	6 3%	* *	-	-	-	-	-	5 2%	3 2%	-
The United Kingdom Independence Party (UKIP)	9 1%	6 1%	3 1%	-	1 1%	4 2%	2 1%	2 1%	1 1%	2 1%	4 1%	3 1%	1 *	3 1%	3 1%	3 1%	1 1%	-	-	-	-	1 *	1 *	-	-
The British National Party (BNP)	10 1%	9 2%	2 *	1 1%	2 2%	2 1%	3 2%	2 1%	1 *	1 *	2 1%	6 4%	1 *	1 1%	5 2%	2 1%	2 2%	-	-	-	-	-	2 1%	-	-
Some other party	5 1%	5 1%	1 *	-	2 2%	2 1%	-	1 1%	1 *	* *	2 1%	-	3 2%	2 1%	2 1%	1 *	* *	* 1%	-	-	-	2 1%	1 1%	-	-

Times Poll
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Col percents

Table 3
Published voting intention figures

	<u>Total</u>
Conservative	41%
Labour	35%
Liberal Democrat/ Liberal	16%
Scottish National Party/SNP	2%
Plaid Cymru	1%
Other	4%

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 4

Q.4 Are you fairly sure that is what you'll do at the time of the next general election, or do you think you may well change your mind between now and then?

Base: All respondents who give a voting intention

	Sex		Age							Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-cratic	Con-ser-vative	Labour	Lib-eral Dem-o-cratic	Labour 2005, Con 2008
Unweighted base	1063	476	587	70	138	217	217	216	205	367	252	167	277	276	271	268	157	91	398	388	140	270	377	118	56
Weighted base	1060	519	541	115	160	208	176	158	243	280	312	221	246	269	275	273	156	87	402	351	160	272	314	155	45
Fairly sure that is what I'll do	682	349	332	52	73	123	129	121	185	182	193	140	167	178	186	162	99	56	288	235	98	215	207	98	23
	64%	67%	61%	45%	45%	59%	73%	76%	76%	65%	62%	63%	68%	66%	68%	59%	63%	65%	72%	67%	61%	79%	66%	63%	52%
May well change my mind	357	162	195	58	83	83	42	36	55	93	115	78	72	89	81	108	53	27	112	106	61	56	99	56	22
	34%	31%	36%	50%	52%	40%	24%	23%	22%	33%	37%	35%	29%	33%	29%	39%	34%	31%	28%	30%	38%	21%	31%	36%	48%
Don't know	21	7	14	5	4	2	4	1	4	6	4	3	8	3	8	3	4	3	2	10	1	2	8	1	-
	2%	1%	3%	5%	2%	1%	2%	1%	2%	2%	1%	1%	3%	1%	3%	1%	2%	4%	1%	3%	*	1%	3%	*	-

Times Poll
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Absolutes/col percents

Table 5

Q.5 Do you think of yourself as a floating voter - who hasn't decided yet which party, if any, to support at the election, or do you just prefer not to say how you may vote?

Base: All respondents who don't know/ refuse voting intention

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Con-ser-vative	Labour	Lib-eral Demo-crat	Labour 2005, Con 2008
Unweighted base	287	108	179	22	45	47	69	54	50	97	75	37	78	82	69	73	36	27	-	-	-	33	60	28	-
Weighted base	287	120	167	33	55	45	58	41	56	73	92	52	71	90	67	63	38	29	-	-	-	31	50	37	-
Floating voter	161	69	92	22	34	32	33	13	28	38	51	31	41	44	43	34	23	16	-	-	-	16	34	28	-
	56%	57%	55%	66%	61%	72%	57%	31%	49%	52%	56%	59%	59%	50%	64%	54%	60%	55%	-	-	-	51%	69%	75%	-
Prefer not to say	126	51	75	11	21	12	25	28	29	35	41	22	29	45	24	29	15	13	-	-	-	15	15	9	-
	44%	43%	45%	34%	39%	28%	43%	69%	51%	48%	44%	41%	41%	50%	36%	46%	40%	45%	-	-	-	49%	31%	25%	-

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Table 6

Q.6 On a scale of 1 to 10 (where 1 means very bad indeed, and 10 means very good indeed) how good a leader is..

Gordon Brown

Base: All Sample A respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Very good indeed	20	11	9	2	2	4	2	1	10	3	4	2	10	7	7	1	3	1	*	5	2	1	7	1	*
(10)	3%	3%	2%	2%	2%	2%	1%	1%	6%	2%	2%	1%	6%	4%	4%	1%	2%	2%	*	3%	2%	*	4%	2%	2%
	12	6	5	-	-	1	1	2	7	3	3	1	4	2	2	4	2	2	-	9	1	-	9	1	-
(9)	2%	2%	1%	-	-	1%	*	2%	5%	2%	1%	1%	2%	1%	1%	2%	2%	3%	-	5%	1%	-	5%	1%	-
	86	39	48	11	9	13	15	12	27	23	24	16	23	15	20	20	13	18	5	48	5	7	33	15	-
(8)	12%	10%	13%	12%	7%	9%	12%	11%	18%	12%	11%	10%	13%	8%	10%	11%	13%	28%	3%	27%	7%	5%	17%	16%	-
	86	50	36	10	11	21	16	15	13	30	29	13	15	24	21	23	10	8	10	41	14	10	39	9	-
(7)	12%	13%	10%	12%	9%	14%	13%	14%	9%	15%	13%	8%	9%	12%	11%	13%	9%	13%	5%	23%	17%	7%	21%	9%	-
	89	45	44	15	12	19	14	14	14	22	35	15	17	19	25	18	18	9	17	23	20	18	24	19	1
(6)	12%	12%	12%	18%	10%	12%	11%	12%	10%	11%	15%	10%	10%	10%	13%	10%	17%	13%	9%	13%	25%	13%	13%	20%	4%
	189	87	102	20	45	32	25	28	39	50	53	45	42	56	48	51	19	15	55	33	26	38	41	28	8
(5)	25%	23%	27%	24%	37%	21%	20%	25%	26%	26%	23%	29%	25%	28%	24%	29%	18%	23%	29%	19%	32%	26%	22%	29%	37%
	68	31	37	10	13	20	9	8	8	17	25	8	17	21	14	16	12	4	20	11	8	14	11	7	2
(4)	9%	8%	10%	12%	11%	13%	7%	7%	5%	9%	11%	5%	10%	11%	7%	9%	12%	7%	11%	6%	9%	10%	6%	8%	8%
	61	38	23	4	15	11	13	7	11	14	17	18	12	15	23	14	8	1	33	4	3	20	8	6	5
(3)	8%	10%	6%	5%	12%	7%	11%	6%	7%	7%	7%	11%	7%	8%	12%	8%	7%	1%	17%	2%	4%	14%	4%	6%	23%
	47	28	19	8	5	10	9	11	3	7	14	20	5	13	16	6	10	2	14	1	1	11	8	2	3
(3)	6%	7%	5%	10%	4%	7%	7%	10%	2%	4%	6%	13%	3%	7%	8%	3%	9%	3%	7%	1%	1%	8%	4%	2%	12%
Very bad indeed	77	34	43	4	6	19	23	10	14	22	21	14	19	20	20	21	11	4	33	2	1	25	7	6	3
(2)	10%	9%	11%	5%	5%	13%	18%	9%	9%	11%	9%	9%	11%	10%	10%	12%	10%	6%	18%	1%	2%	17%	4%	6%	14%
Don't know	12	5	8	-	2	2	-	3	5	2	3	2	6	5	4	4	-	-	1	2	-	1	1	-	-
	2%	1%	2%	-	2%	1%	-	3%	3%	1%	1%	1%	4%	2%	2%	2%	-	-	1%	1%	-	1%	1%	-	-
Mean	5.04	5.04	5.04	5.19	4.90	4.82	4.60	4.98	5.72	5.12	5.06	4.62	5.30	4.92	4.90	4.99	4.99	6.04	3.92	6.59	5.67	4.12	6.06	5.50	3.66
Standard deviation	2.29	2.30	2.29	2.09	1.86	2.30	2.45	2.24	2.48	2.25	2.20	2.22	2.48	2.27	2.33	2.22	2.36	2.14	1.94	1.71	1.56	2.07	2.11	1.97	1.78
Standard error	0.08	0.13	0.11	0.28	0.18	0.18	0.20	0.19	0.22	0.14	0.16	0.20	0.18	0.16	0.17	0.16	0.23	0.26	0.14	0.12	0.19	0.17	0.14	0.23	0.33

Prepared on behalf of The Times by Populus



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Absolutes/col percents

Table 7

Q.6 On a scale of 1 to 10 (where 1 means very bad indeed, and 10 means very good indeed) how good a leader is..

David Cameron

Base: All Sample A respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Very good indeed	11	8	2	2	*	1	2	1	4	1	2	5	3	5	4	-	2	-	7	*	-	6	2	-	2
(10)	1%	2%	1%	2%	*	1%	1%	1%	3%	*	1%	3%	2%	2%	2%	-	2%	-	4%	*	-	4%	1%	-	9%
	11	4	7	-	2	1	2	4	2	1	2	4	3	4	2	1	4	-	9	-	-	7	-	-	-
(9)	1%	1%	2%	-	1%	1%	2%	3%	1%	1%	1%	3%	2%	2%	1%	1%	4%	-	5%	-	-	5%	-	-	-
	68	33	35	8	6	10	15	9	19	15	25	14	13	17	16	14	16	4	45	6	5	39	7	5	2
(8)	9%	9%	9%	9%	5%	7%	12%	8%	13%	8%	11%	9%	8%	9%	8%	8%	15%	6%	24%	3%	6%	27%	4%	5%	10%
	91	47	45	7	17	23	16	12	16	31	29	13	18	24	24	26	12	5	48	17	10	34	25	9	9
(7)	12%	12%	12%	9%	14%	15%	13%	10%	11%	16%	13%	8%	11%	12%	12%	15%	11%	8%	26%	10%	12%	23%	13%	10%	41%
	100	50	50	15	16	26	14	10	19	29	25	28	18	20	28	27	18	7	28	27	8	19	23	9	4
(6)	13%	13%	13%	17%	13%	17%	11%	9%	12%	15%	11%	18%	11%	10%	14%	15%	17%	11%	15%	15%	9%	13%	12%	10%	19%
	173	80	93	18	39	23	27	27	39	41	57	31	43	49	39	43	24	19	35	45	23	22	49	24	3
(5)	23%	22%	25%	22%	33%	15%	22%	24%	26%	21%	25%	20%	26%	25%	19%	24%	22%	29%	18%	25%	28%	15%	26%	25%	14%
	86	37	49	11	8	25	16	9	18	19	31	18	18	19	22	27	8	11	13	26	13	9	30	13	2
(4)	12%	10%	13%	13%	7%	16%	12%	8%	12%	10%	14%	12%	10%	10%	11%	15%	7%	18%	7%	14%	17%	6%	16%	13%	7%
	54	30	25	4	11	10	10	11	8	15	19	6	14	13	22	8	4	7	-	14	10	2	10	16	-
(3)	7%	8%	7%	5%	9%	7%	8%	10%	5%	8%	9%	4%	8%	6%	11%	5%	3%	12%	-	8%	12%	2%	5%	17%	-
	42	20	22	5	7	8	10	9	3	16	11	8	6	14	9	9	5	4	1	14	6	1	13	11	-
(3)	6%	5%	6%	6%	6%	5%	8%	8%	2%	8%	5%	5%	4%	7%	4%	5%	5%	7%	*	8%	7%	1%	7%	12%	-
Very bad indeed	77	43	34	11	8	18	13	10	17	17	20	19	21	22	25	11	14	5	2	23	3	2	26	3	-
(2)	10%	11%	9%	13%	6%	12%	10%	9%	11%	9%	9%	12%	13%	11%	13%	6%	13%	7%	1%	13%	3%	1%	14%	3%	-
Don't know	33	22	11	4	7	5	2	9	7	7	7	8	12	10	8	12	1	2	2	7	4	3	5	5	-
	4%	6%	3%	5%	5%	4%	1%	8%	4%	3%	3%	5%	7%	5%	4%	7%	1%	3%	1%	4%	5%	2%	2%	5%	-
Mean	4.94	4.91	4.96	4.78	4.97	4.82	4.94	4.82	5.20	4.90	4.97	5.06	4.81	4.91	4.78	5.09	5.27	4.54	6.65	4.39	4.74	6.67	4.51	4.48	6.69
Standard deviation	2.19	2.28	2.11	2.26	1.91	2.17	2.28	2.27	2.27	2.12	2.10	2.37	2.25	2.32	2.28	1.90	2.40	1.82	1.61	1.97	1.76	1.75	2.08	1.80	1.53
Standard error	0.08	0.13	0.11	0.32	0.19	0.18	0.18	0.19	0.20	0.13	0.16	0.23	0.17	0.17	0.17	0.14	0.23	0.23	0.12	0.14	0.21	0.15	0.14	0.22	0.28

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 8

Q.6 On a scale of 1 to 10 (where 1 means very bad indeed, and 10 means very good indeed) how good a leader is..

Nick Clegg

Base: All Sample A respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Very good indeed	3	*	3	-	-	*	-	*	2	-	*	-	3	1	2	-	-	-	*	*	1	*	-	-	-
(10)	*	*	1%	-	-	*	-	*	1%	-	*	-	2%	1%	1%	-	-	-	*	*	1%	*	-	-	-
(9)	2	1	1	-	1	-	-	1	-	1	-	1	-	-	1	-	1	-	1	-	1	-	1	1	1
	*	*	*	-	1%	-	-	1%	-	*	-	1%	-	-	1%	-	1%	-	1%	-	1%	-	1%	1%	5%
(8)	31	15	16	3	-	4	3	6	15	2	13	1	14	9	7	7	5	3	8	7	12	3	3	14	-
	4%	4%	4%	4%	-	3%	2%	6%	10%	1%	6%	1%	8%	5%	4%	4%	5%	5%	4%	4%	15%	2%	2%	15%	-
(7)	20	12	7	3	4	3	4	2	4	6	5	2	6	2	4	4	5	4	2	4	14	1	4	10	-
	3%	3%	2%	4%	3%	2%	3%	2%	3%	3%	2%	1%	4%	1%	2%	2%	5%	6%	1%	2%	17%	1%	2%	11%	-
(6)	71	40	31	14	15	11	9	9	14	23	21	18	9	21	12	21	15	1	19	20	15	14	18	15	2
	9%	11%	8%	16%	12%	7%	7%	8%	9%	12%	9%	12%	5%	11%	6%	12%	14%	1%	10%	11%	19%	10%	10%	16%	10%
(5)	173	88	85	26	32	42	30	23	20	41	73	33	27	43	40	53	26	10	54	43	21	37	46	19	4
	23%	24%	23%	31%	27%	27%	24%	21%	13%	21%	32%	21%	16%	22%	20%	30%	24%	16%	29%	24%	26%	25%	24%	20%	19%
(4)	89	44	45	5	10	25	14	15	20	23	34	13	18	21	24	24	11	9	28	24	5	20	28	9	5
	12%	12%	12%	6%	8%	17%	11%	13%	13%	12%	15%	8%	11%	11%	12%	13%	10%	14%	15%	13%	6%	14%	15%	10%	22%
(3)	86	36	50	7	10	19	18	13	19	31	19	18	19	25	32	13	6	9	26	18	3	19	23	9	3
	11%	10%	13%	8%	9%	13%	15%	11%	12%	16%	8%	11%	11%	13%	16%	7%	6%	14%	14%	10%	4%	13%	12%	10%	12%
(3)	43	18	24	-	6	10	10	11	6	14	10	8	11	18	5	6	3	10	12	12	3	8	17	4	5
	6%	5%	7%	-	5%	6%	8%	10%	4%	7%	4%	5%	6%	9%	3%	3%	3%	16%	6%	7%	4%	5%	9%	4%	20%
Very bad indeed	101	53	48	7	13	17	25	13	27	31	21	26	22	20	33	18	21	10	18	22	1	23	24	4	1
(2)	13%	14%	13%	8%	10%	11%	20%	12%	18%	16%	9%	17%	13%	10%	16%	10%	19%	15%	10%	12%	1%	16%	13%	5%	4%
Don't know	128	64	64	20	31	21	13	18	25	22	32	34	40	36	38	32	14	8	21	29	4	19	25	9	2
	17%	17%	17%	24%	25%	14%	11%	17%	17%	11%	14%	22%	24%	18%	19%	18%	13%	13%	11%	16%	5%	13%	13%	9%	8%
Mean	4.08	4.14	4.03	4.76	4.17	4.02	3.64	4.06	4.15	3.79	4.43	3.77	4.24	4.10	3.89	4.38	4.21	3.61	4.20	4.10	5.82	3.81	3.89	5.29	3.96
Standard deviation	1.99	1.99	1.99	1.73	1.79	1.76	1.93	2.07	2.37	1.87	1.81	1.95	2.33	1.96	2.05	1.78	2.17	2.04	1.81	1.90	1.72	1.83	1.82	2.00	1.88
Standard error	0.08	0.12	0.11	0.26	0.21	0.15	0.16	0.18	0.23	0.12	0.14	0.20	0.19	0.15	0.16	0.14	0.23	0.27	0.14	0.15	0.21	0.16	0.13	0.24	0.37

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 9

Q.6 On a scale of 1 to 10 (where 1 means very bad indeed, and 10 means very good indeed) how good a leader is..

Barack Obama

Base: All Sample A respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Very good indeed	107	54	53	11	13	16	22	16	30	19	32	30	26	28	33	17	18	12	28	33	7	22	36	8	5
(10)	14%	15%	14%	13%	11%	11%	17%	14%	20%	10%	14%	19%	15%	14%	17%	9%	17%	18%	15%	19%	8%	16%	19%	9%	20%
(9)	70	34	36	7	13	19	4	7	20	19	23	10	17	23	12	18	9	8	20	22	11	9	17	16	2
	9%	9%	10%	9%	10%	13%	3%	6%	13%	10%	10%	7%	10%	12%	6%	10%	8%	13%	11%	12%	14%	6%	9%	17%	8%
(8)	137	61	76	12	21	37	23	25	19	38	45	34	20	33	32	34	30	9	43	42	15	29	48	14	7
	18%	16%	20%	15%	17%	24%	18%	22%	13%	20%	20%	22%	12%	17%	16%	19%	28%	15%	23%	24%	19%	20%	25%	15%	32%
(7)	120	62	57	20	18	22	18	14	28	39	49	15	16	33	24	34	18	10	40	23	14	30	21	15	5
	16%	17%	15%	23%	15%	15%	14%	12%	19%	20%	22%	10%	9%	17%	12%	19%	17%	16%	21%	13%	18%	21%	11%	16%	22%
(6)	73	39	34	13	21	11	10	7	11	22	18	16	16	17	23	21	4	9	9	18	10	10	17	17	1
	10%	10%	9%	16%	18%	7%	8%	6%	7%	12%	8%	11%	9%	9%	11%	11%	3%	14%	5%	10%	13%	7%	9%	18%	3%
(5)	96	50	46	14	20	20	17	13	13	23	26	18	28	25	27	24	16	4	23	21	7	22	22	4	*
	13%	13%	12%	16%	17%	14%	13%	11%	8%	12%	11%	12%	17%	12%	13%	14%	15%	6%	12%	12%	8%	15%	12%	4%	2%
(4)	18	8	10	1	2	5	4	5	1	3	3	4	8	4	7	4	3	1	3	4	1	1	3	1	-
	2%	2%	3%	1%	1%	3%	3%	5%	1%	1%	2%	2%	5%	2%	3%	2%	3%	2%	1%	2%	2%	1%	2%	1%	-
(3)	11	6	6	1	1	3	2	1	3	3	2	1	5	1	5	3	1	1	3	3	1	1	4	2	-
	2%	2%	2%	1%	1%	2%	2%	1%	2%	2%	1%	1%	3%	1%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	-
(3)	12	3	9	4	1	*	1	3	3	1	4	2	5	6	3	2	-	1	4	-	1	2	1	3	1
	2%	1%	3%	4%	1%	*	1%	2%	2%	1%	2%	1%	3%	3%	1%	1%	-	1%	2%	-	1%	1%	1%	3%	2%
Very bad indeed	20	11	9	2	2	4	5	5	3	4	4	6	5	6	10	2	2	1	3	*	-	1	5	-	2
(2)	3%	3%	2%	2%	1%	3%	4%	5%	2%	2%	2%	4%	3%	3%	5%	1%	1%	2%	1%	*	-	1%	3%	-	8%
Don't know	82	45	37	-	10	14	20	17	21	21	21	16	23	22	24	21	7	7	14	12	12	17	14	13	1
	11%	12%	10%	-	9%	9%	16%	15%	14%	11%	9%	10%	14%	11%	12%	12%	6%	12%	7%	7%	15%	11%	8%	14%	2%
Mean	7.08	7.08	7.08	6.82	7.00	7.14	6.97	6.88	7.52	7.09	7.25	7.20	6.74	7.07	6.82	7.03	7.45	7.45	7.32	7.59	7.31	7.27	7.34	7.27	7.40
Standard deviation	2.19	2.17	2.22	2.15	1.91	2.08	2.37	2.45	2.19	1.95	2.04	2.36	2.49	2.29	2.47	1.91	1.93	2.11	2.04	1.87	1.75	1.94	2.21	1.94	2.53
Standard error	0.08	0.13	0.11	0.29	0.19	0.17	0.20	0.22	0.21	0.13	0.16	0.23	0.19	0.17	0.19	0.15	0.19	0.28	0.15	0.14	0.22	0.17	0.15	0.25	0.48

Prepared on behalf of The Times by Populus



Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 10

Q.7 With Britain's economy facing problems in the months or years ahead, who do you most trust to deal with it in the best interests of Britain?

Base: All Sample B respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	319	431	59	106	141	151	152	141	248	175	112	215	194	197	188	105	66	206	189	69	161	211	78	27
Weighted base	757	349	409	96	120	140	126	111	165	194	214	156	193	199	194	189	109	67	213	172	79	163	179	100	22
David Cameron & the Shadow Chancellor of the Exchequer George Osborne	251 33%	114 33%	137 34%	31 33%	30 25%	52 37%	36 29%	39 36%	63 38%	62 32%	71 33%	56 36%	63 33%	68 34%	71 37%	69 37%	33 30%	10 15%	167 78%	15 9%	22 28%	120 73%	21 12%	28 28%	13 58%
Gordon Brown & the Chancellor of the Exchequer Alistair Darling	276 36%	146 42%	130 32%	26 27%	47 39%	53 38%	54 43%	36 32%	61 37%	86 44%	74 34%	46 30%	70 36%	66 33%	74 38%	65 35%	32 29%	39 58%	18 9%	136 79%	40 50%	19 12%	126 70%	50 50%	6 27%
None of these	113 15%	54 16%	59 14%	13 14%	21 17%	22 16%	20 16%	14 12%	24 14%	24 12%	28 13%	30 19%	31 16%	33 17%	25 13%	19 10%	25 23%	10 16%	13 6%	7 4%	8 10%	11 7%	10 6%	13 13%	2 8%
Don't know	117 15%	34 10%	83 20%	25 26%	23 19%	14 10%	16 13%	22 20%	18 11%	23 12%	41 19%	24 15%	29 15%	32 16%	24 12%	36 19%	18 17%	8 11%	15 7%	13 8%	9 11%	12 8%	22 12%	10 9%	2 7%

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 11

Q.8 Do you agree or disagree with the following statements?**It is important for Britain's long term security that we have a close and special relationship with the United States****Base: All Sample A respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Agree	595	294	301	68	92	120	102	86	127	152	186	123	134	166	158	140	85	46	156	151	64	127	156	73	18
	80%	79%	81%	80%	76%	80%	81%	77%	84%	79%	81%	80%	79%	84%	79%	78%	80%	72%	82%	84%	79%	88%	83%	78%	77%
Disagree	136	70	66	17	28	28	22	21	20	39	41	27	29	29	38	33	18	18	32	23	15	16	31	17	5
	18%	19%	18%	20%	23%	19%	17%	19%	13%	20%	18%	17%	17%	15%	19%	18%	17%	28%	17%	13%	19%	11%	16%	18%	23%
Don't know	15	9	6	-	1	3	2	5	4	2	2	5	6	2	3	7	3	-	1	5	2	2	2	4	-
	2%	2%	2%	-	1%	2%	2%	4%	2%	1%	1%	3%	3%	1%	2%	4%	3%	-	1%	3%	2%	1%	1%	5%	-

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 12

Q.8 Do you agree or disagree with the following statements?**Britain's future lies more with Europe than with America****Base: All Sample A respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Agree	460	242	219	60	80	88	73	63	94	130	133	90	107	112	118	120	65	45	111	120	57	76	121	64	15
	62%	65%	59%	71%	66%	59%	58%	57%	63%	67%	58%	58%	63%	57%	59%	67%	61%	70%	59%	67%	70%	53%	64%	68%	68%
Disagree	239	117	122	21	36	54	46	37	46	54	78	55	52	67	66	53	36	17	67	51	20	60	57	26	6
	32%	31%	33%	24%	30%	36%	37%	33%	30%	28%	34%	36%	31%	34%	33%	30%	34%	27%	36%	28%	25%	41%	30%	28%	26%
Don't know	47	14	33	4	5	9	6	11	11	9	18	9	11	18	15	6	6	2	11	9	4	8	11	5	1
	6%	4%	9%	5%	4%	6%	5%	10%	7%	5%	8%	6%	6%	9%	8%	3%	5%	3%	6%	5%	5%	6%	6%	5%	6%

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 13

Q.8 Do you agree or disagree with the following statements?**America is a force for good in the world****Base: All Sample A respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Agree	404	208	196	54	62	70	70	52	97	94	120	97	94	107	102	104	59	32	111	109	38	89	100	47	12
	54%	56%	53%	64%	51%	46%	56%	47%	64%	49%	52%	63%	56%	54%	51%	58%	56%	51%	58%	61%	47%	61%	53%	50%	52%
Disagree	277	134	143	26	52	66	43	49	41	87	92	42	56	67	79	62	42	27	61	56	42	37	73	44	10
	37%	36%	38%	31%	43%	43%	34%	44%	27%	45%	40%	27%	33%	34%	40%	35%	39%	42%	32%	31%	52%	26%	39%	47%	45%
Don't know	64	30	34	5	8	15	13	10	13	13	17	16	18	22	18	13	5	5	18	15	1	19	16	3	1
	9%	8%	9%	5%	6%	10%	11%	9%	9%	7%	8%	10%	11%	11%	9%	7%	5%	8%	10%	8%	1%	13%	9%	3%	3%

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 14

Q.8 Do you agree or disagree with the following statements?**Gordon Brown should be as close to Barack Obama as Tony Blair was to George W. Bush****Base: All Sample A respondents**

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Agree	454 61%	225 60%	228 61%	52 61%	74 61%	99 66%	71 57%	70 62%	88 58%	113 59%	143 63%	99 64%	99 58%	123 62%	111 56%	115 64%	68 64%	37 58%	100 53%	133 74%	51 63%	77 53%	133 70%	57 61%	13 59%
Disagree	259 35%	134 36%	125 34%	34 39%	44 36%	47 31%	45 36%	32 28%	58 39%	74 38%	77 34%	47 30%	61 36%	62 32%	76 38%	61 34%	35 32%	25 38%	83 44%	44 24%	28 35%	57 39%	52 27%	33 35%	8 37%
Don't know	33 4%	13 4%	19 5%	- -	4 3%	5 3%	9 7%	10 9%	5 3%	6 3%	9 4%	9 6%	9 6%	12 6%	12 6%	3 2%	4 3%	2 4%	7 4%	3 2%	2 2%	11 8%	5 2%	4 4%	1 4%

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 15

Q.9 Thinking about Barack Obama, who this week was elected to be the next President of the United States, which of Britain's three main party leaders do you think is ?

Closest to Barack Obama in terms of their beliefs and policies?

Base: All Sample B respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008
Unweighted base	750	319	431	59	106	141	151	152	141	248	175	112	215	194	197	188	105	66	206	189	69	161	211	78	27
Weighted base	757	349	409	96	120	140	126	111	165	194	214	156	193	199	194	189	109	67	213	172	79	163	179	100	22
Gordon Brown	267	135	132	33	34	40	48	36	77	77	61	62	68	58	76	68	32	34	50	113	23	38	107	28	6
	35%	39%	32%	34%	28%	28%	38%	32%	47%	39%	28%	40%	35%	29%	39%	36%	29%	50%	23%	66%	29%	23%	60%	28%	27%
David Cameron	186	89	97	23	33	36	24	32	37	42	62	32	50	42	51	54	26	12	94	22	21	70	31	26	11
	25%	25%	24%	24%	28%	26%	19%	29%	22%	22%	29%	20%	26%	21%	26%	29%	24%	18%	44%	13%	26%	43%	17%	26%	49%
Nick Clegg	35	15	20	-	9	8	4	7	8	14	10	4	6	12	10	5	6	2	7	4	16	5	5	16	1
	5%	4%	5%	-	7%	5%	3%	6%	5%	7%	5%	3%	3%	6%	5%	3%	5%	3%	3%	3%	21%	3%	3%	16%	3%
None of these	59	33	26	8	8	18	13	6	7	20	15	8	16	23	11	14	10	1	8	7	3	9	8	4	-
	8%	9%	6%	8%	7%	13%	10%	6%	4%	10%	7%	5%	8%	12%	6%	7%	9%	2%	4%	4%	4%	5%	5%	4%	-
Don't know	210	77	133	32	36	39	38	30	36	41	67	50	53	64	46	48	35	18	54	25	16	42	28	26	5
	28%	22%	33%	33%	30%	28%	30%	27%	22%	21%	31%	32%	27%	32%	24%	25%	33%	26%	25%	15%	21%	26%	16%	26%	21%

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 16

Q.9 Thinking about Barack Obama, who this week was elected to be the next President of the United States, which of Britain's three main party leaders do you think is ?

Most likely to build a strong working relationship with Barack Obama, representing Britain's best interests

Base: All Sample B respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008
Unweighted base	750	319	431	59	106	141	151	152	141	248	175	112	215	194	197	188	105	66	206	189	69	161	211	78	27
Weighted base	757	349	409	96	120	140	126	111	165	194	214	156	193	199	194	189	109	67	213	172	79	163	179	100	22
Gordon Brown	313	163	150	41	45	50	56	45	75	82	81	75	75	78	77	81	35	42	43	127	35	29	126	43	4
	41%	47%	37%	43%	38%	36%	45%	40%	46%	42%	38%	48%	39%	39%	40%	43%	32%	63%	20%	74%	44%	18%	70%	43%	20%
David Cameron	247	114	133	28	43	49	33	38	56	64	75	43	65	68	68	59	39	14	134	24	22	103	31	31	15
	33%	33%	33%	30%	36%	35%	26%	34%	34%	33%	35%	28%	34%	34%	35%	31%	36%	21%	63%	14%	28%	63%	17%	31%	66%
Nick Clegg	20	7	13	-	5	7	1	2	6	7	6	-	7	4	5	3	8	1	5	2	11	2	3	11	2
	3%	2%	3%	-	4%	5%	1%	2%	3%	4%	3%	-	4%	2%	2%	2%	7%	2%	2%	1%	14%	1%	2%	11%	8%
None of these	33	20	13	5	3	12	6	2	4	8	12	5	8	16	9	4	2	1	3	2	3	5	1	4	-
	4%	6%	3%	5%	3%	9%	5%	2%	2%	4%	5%	3%	4%	8%	5%	2%	2%	1%	1%	1%	4%	3%	1%	4%	-
Don't know	145	45	100	22	23	22	29	24	25	33	41	33	37	34	36	41	25	9	28	17	8	24	17	12	1
	19%	13%	24%	23%	19%	16%	23%	21%	15%	17%	19%	21%	19%	17%	18%	22%	23%	13%	13%	10%	11%	15%	10%	12%	6%

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 17

Q.9 Thinking about Barack Obama, who this week was elected to be the next President of the United States, which of Britain's three main party leaders do you think is ?

Represents the kind of change and progress in Britain that Barack Obama says he represents in America

Base: All Sample B respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008
Unweighted base	750	319	431	59	106	141	151	152	141	248	175	112	215	194	197	188	105	66	206	189	69	161	211	78	27
Weighted base	757	349	409	96	120	140	126	111	165	194	214	156	193	199	194	189	109	67	213	172	79	163	179	100	22
Gordon Brown	225	112	113	27	33	35	43	36	51	58	55	53	60	51	46	63	29	36	19	111	21	17	104	27	5
	30%	32%	28%	28%	27%	25%	34%	33%	31%	30%	26%	34%	31%	26%	24%	33%	26%	54%	9%	65%	26%	11%	58%	27%	20%
David Cameron	254	123	131	30	40	53	39	33	60	66	80	43	65	71	74	62	37	10	152	22	17	104	30	26	14
	34%	35%	32%	31%	33%	38%	31%	30%	36%	34%	37%	28%	34%	35%	38%	33%	34%	15%	71%	13%	22%	64%	17%	26%	62%
Nick Clegg	45	20	26	6	6	9	6	3	15	17	15	5	9	12	14	11	6	2	7	3	24	4	6	25	1
	6%	6%	6%	6%	5%	7%	5%	3%	9%	9%	7%	3%	5%	6%	7%	6%	5%	4%	3%	2%	30%	2%	3%	25%	5%
None of these	59	35	24	7	11	19	9	8	7	21	14	10	15	23	21	8	3	6	5	10	6	4	10	10	1
	8%	10%	6%	7%	9%	13%	7%	7%	4%	11%	6%	7%	8%	11%	11%	4%	2%	8%	2%	6%	8%	2%	6%	10%	4%
Don't know	174	58	116	27	30	24	30	31	32	33	51	45	45	43	39	45	34	13	30	26	12	34	28	12	2
	23%	17%	28%	28%	25%	17%	24%	28%	20%	17%	24%	29%	23%	21%	20%	24%	32%	19%	14%	15%	15%	21%	16%	12%	8%

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 18

Q.10 Putting aside your party preference, which of the three main party leaders do you feel would make the better Prime Minister ...

Right now, to deal with Britain's economy in recession?

Base: All Sample A respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Gordon Brown	387	206	181	44	54	81	58	57	92	104	134	60	88	94	98	89	53	53	47	142	49	45	136	58	3
	52%	55%	48%	51%	45%	54%	47%	52%	61%	54%	59%	39%	52%	48%	49%	49%	50%	83%	25%	79%	60%	31%	72%	61%	14%
David Cameron	242	111	131	28	46	42	50	37	39	65	69	59	49	64	67	63	41	7	131	21	14	92	31	20	17
	32%	30%	35%	32%	38%	28%	40%	33%	26%	34%	30%	38%	29%	33%	33%	35%	38%	12%	69%	12%	17%	64%	17%	21%	73%
Nick Clegg	37	19	19	3	6	9	4	4	12	10	9	12	6	10	13	8	2	4	6	3	14	1	9	12	2
	5%	5%	5%	4%	5%	6%	3%	3%	8%	5%	4%	8%	4%	5%	6%	5%	2%	6%	3%	2%	17%	1%	5%	13%	8%
Don't know	79	36	43	11	15	18	13	14	8	14	16	23	26	28	22	19	11	-	6	13	5	7	13	4	1
	11%	10%	11%	13%	13%	12%	10%	12%	5%	7%	7%	15%	15%	14%	11%	11%	10%	-	3%	7%	6%	5%	7%	4%	5%

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 19

Q.10 Putting aside your party preference, which of the three main party leaders do you feel would make the better Prime Minister ...

To lead Britain forward after the next general election?

Base: All Sample A respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Con-ser-vative	Labour	Lib-eral Democ-rat	Labour 2005, Con 2008
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Gordon Brown	261	133	128	27	36	50	41	45	62	68	86	46	61	58	66	62	32	42	4	136	23	11	120	29	*
	35%	36%	34%	31%	30%	33%	33%	40%	41%	35%	38%	30%	36%	30%	33%	35%	30%	66%	2%	76%	28%	7%	64%	31%	1%
David Cameron	314	154	160	34	51	67	59	47	55	87	90	72	65	83	94	74	54	10	176	28	16	128	41	27	22
	42%	41%	43%	40%	42%	45%	47%	43%	37%	45%	39%	47%	38%	42%	47%	41%	51%	15%	93%	15%	20%	89%	22%	29%	96%
Nick Clegg	75	42	32	15	13	15	8	6	18	11	28	17	18	24	21	15	9	5	7	3	38	1	12	31	-
	10%	11%	9%	18%	11%	10%	6%	6%	12%	6%	12%	11%	11%	12%	11%	9%	9%	8%	4%	2%	47%	1%	6%	33%	-
Don't know	96	43	53	9	22	19	18	13	16	26	24	20	26	32	18	28	11	7	2	13	4	5	17	7	*
	13%	11%	14%	11%	18%	13%	14%	11%	10%	14%	11%	13%	15%	16%	9%	16%	11%	11%	1%	7%	5%	3%	9%	8%	2%

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 20

Q.11 I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year, for the country as a whole

Base: All Sample B respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	750	319	431	59	106	141	151	152	141	248	175	112	215	194	197	188	105	66	206	189	69	161	211	78	27
Weighted base	757	349	409	96	120	140	126	111	165	194	214	156	193	199	194	189	109	67	213	172	79	163	179	100	22
Very Well	(4) 24 3%	13 4%	11 3%	2 2%	3 2%	4 3%	3 2%	3 2%	9 5%	4 2%	8 4%	3 2%	9 4%	9 5%	8 4%	3 2%	- -	3 5%	1 1%	10 6%	2 2%	- -	9 5%	2 2%	- -
Quite Well	(3) 216 28%	106 30%	110 27%	23 24%	33 28%	39 27%	31 24%	40 36%	51 31%	48 25%	60 28%	55 35%	52 27%	44 22%	55 28%	60 32%	34 31%	24 35%	49 23%	66 38%	32 40%	37 23%	65 36%	37 37%	5 23%
Quite Badly	(2) 338 45%	150 43%	188 46%	44 46%	63 53%	54 38%	68 54%	42 38%	67 41%	97 50%	99 46%	67 43%	75 39%	91 45%	86 45%	87 46%	39 36%	36 53%	102 48%	75 44%	34 42%	76 47%	79 44%	48 47%	13 57%
Very Badly	(1) 163 21%	73 21%	89 22%	24 25%	20 17%	38 27%	23 18%	24 22%	33 20%	40 21%	42 20%	28 18%	53 27%	52 26%	42 22%	33 17%	33 30%	3 5%	57 27%	18 11%	12 16%	47 29%	23 13%	14 14%	4 20%
Don't know	17 2%	6 2%	11 3%	2 2%	1 1%	6 4%	2 1%	2 2%	5 3%	4 2%	4 2%	4 3%	4 2%	4 2%	3 1%	6 3%	3 3%	1 2%	4 2%	3 2%	- -	3 2%	3 2%	- -	- -
Mean	2.14	2.17	2.11	2.04	2.15	2.07	2.11	2.19	2.22	2.09	2.16	2.22	2.09	2.05	2.16	2.18	2.01	2.40	1.98	2.40	2.28	1.94	2.35	2.26	2.03
Standard deviation	0.79	0.80	0.78	0.78	0.72	0.83	0.72	0.81	0.84	0.74	0.79	0.76	0.86	0.83	0.81	0.74	0.80	0.66	0.73	0.76	0.75	0.72	0.77	0.71	0.67
Standard error	0.03	0.05	0.04	0.10	0.07	0.07	0.06	0.07	0.07	0.05	0.06	0.07	0.06	0.06	0.06	0.05	0.08	0.08	0.05	0.06	0.09	0.06	0.05	0.08	0.13

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 21

Q.11 I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year, for you and your family

Base: All Sample B respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	750	319	431	59	106	141	151	152	141	248	175	112	215	194	197	188	105	66	206	189	69	161	211	78	27
Weighted base	757	349	409	96	120	140	126	111	165	194	214	156	193	199	194	189	109	67	213	172	79	163	179	100	22
Very Well	(4) 45 6%	27 8%	17 4%	3 3%	6 5%	10 7%	6 5%	7 7%	12 7%	14 7%	14 7%	7 5%	9 5%	19 9%	12 6%	6 3%	4 3%	4 6%	7 4%	16 9%	4 5%	7 4%	14 8%	4 4%	1 5%
Quite Well	(3) 338 45%	161 46%	177 43%	45 47%	45 37%	68 49%	59 47%	45 41%	76 46%	90 46%	100 47%	77 49%	71 37%	77 39%	88 45%	105 56%	43 40%	24 37%	83 39%	104 60%	37 47%	63 39%	101 57%	49 49%	10 46%
Quite Badly	(2) 253 33%	114 33%	138 34%	24 25%	49 41%	39 28%	40 32%	44 40%	55 34%	66 34%	74 35%	40 26%	72 38%	65 33%	67 34%	55 29%	36 33%	30 45%	85 40%	35 20%	31 39%	67 41%	43 24%	40 40%	6 29%
Very Badly	(1) 86 11%	30 9%	56 14%	18 19%	12 10%	19 13%	14 11%	10 9%	13 8%	15 8%	18 9%	23 15%	30 15%	26 13%	24 12%	16 8%	16 15%	5 7%	29 14%	10 6%	7 9%	20 12%	12 7%	6 6%	4 17%
Don't know	36 5%	16 4%	21 5%	5 5%	8 6%	4 3%	7 6%	5 4%	8 5%	10 5%	7 3%	8 5%	11 6%	13 6%	3 2%	6 3%	10 9%	4 6%	9 4%	8 5%	- -	6 4%	9 5%	1 1%	1 4%
Mean	2.47	2.56	2.40	2.37	2.41	2.51	2.48	2.47	2.55	2.56	2.53	2.46	2.33	2.47	2.46	2.56	2.35	2.44	2.34	2.76	2.47	2.36	2.68	2.52	2.40
Standard deviation	0.78	0.77	0.79	0.84	0.75	0.82	0.77	0.76	0.76	0.75	0.75	0.82	0.81	0.85	0.79	0.70	0.79	0.73	0.76	0.70	0.73	0.76	0.72	0.68	0.85
Standard error	0.03	0.04	0.04	0.11	0.08	0.07	0.06	0.06	0.07	0.05	0.06	0.08	0.06	0.06	0.06	0.05	0.08	0.09	0.05	0.05	0.09	0.06	0.05	0.08	0.17

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 22

Q.12 I am going to read out some measures that some people have suggested should be taken to deal with Britain's economic downturn. Please say in each case how effective or ineffective you think each measure would be.

A big cut interest rates like the 1.5 per cent reduction announced by the Bank of England on Thursday

Base: All Sample A respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Very effective	(4) 217 29%	103 28%	114 31%	18 21%	44 36%	57 38%	35 28%	34 31%	28 18%	51 26%	78 34%	45 29%	43 25%	49 25%	67 33%	51 29%	32 30%	19 30%	48 25%	74 41%	20 25%	34 23%	70 37%	25 26%	6 26%
Quite effective	(3) 359 48%	177 48%	181 49%	37 44%	51 42%	70 46%	63 50%	51 46%	87 57%	99 51%	115 50%	64 41%	81 48%	104 53%	92 46%	85 48%	45 42%	33 51%	100 53%	77 43%	48 60%	78 54%	86 45%	53 56%	12 55%
Quite ineffective	(2) 92 12%	53 14%	39 10%	19 22%	8 7%	14 9%	19 15%	15 14%	16 11%	25 13%	16 7%	31 20%	18 11%	23 12%	27 13%	17 9%	17 16%	8 13%	24 13%	13 7%	7 8%	18 13%	19 10%	8 9%	3 13%
Very ineffective	(1) 35 5%	20 5%	15 4%	2 2%	8 6%	5 3%	5 4%	4 4%	11 7%	9 4%	7 3%	9 6%	10 6%	8 4%	4 2%	13 7%	7 7%	3 4%	8 4%	8 4%	5 6%	7 5%	6 3%	7 8%	1 5%
Don't know	43 6%	19 5%	24 7%	9 10%	10 9%	6 4%	3 2%	7 6%	9 6%	9 5%	12 5%	6 4%	17 10%	14 7%	10 5%	12 7%	6 5%	1 2%	9 5%	8 4%	1 1%	8 5%	9 5%	1 1%	- -
Mean	3.08	3.03	3.13	2.94	3.19	3.23	3.05	3.10	2.93	3.05	3.22	2.97	3.03	3.05	3.17	3.05	3.00	3.09	3.04	3.26	3.05	3.02	3.22	3.01	3.02
Standard deviation	0.80	0.82	0.77	0.77	0.85	0.76	0.78	0.80	0.79	0.78	0.73	0.87	0.82	0.75	0.75	0.85	0.88	0.77	0.76	0.79	0.76	0.76	0.76	0.82	0.80
Standard error	0.03	0.05	0.04	0.11	0.09	0.06	0.06	0.07	0.07	0.05	0.05	0.08	0.06	0.06	0.06	0.06	0.09	0.10	0.06	0.06	0.09	0.06	0.05	0.10	0.15

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 23

Q.12 I am going to read out some measures that some people have suggested should be taken to deal with Britain's economic downturn. Please say in each case how effective or ineffective you think each measure would be.

Increased public borrowing now to boost the economy in the short-term even if it means higher taxes and slower spending growth in the long-term

Base: All Sample A respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Very effective	(4) 63 8%	40 11%	22 6%	6 6%	9 7%	11 7%	9 7%	13 12%	16 10%	14 7%	20 9%	12 8%	16 10%	16 8%	12 6%	17 9%	12 11%	7 11%	13 7%	25 14%	6 7%	9 6%	18 10%	7 7%	2 8%
Quite effective	(3) 240 32%	124 33%	116 31%	20 23%	27 22%	49 32%	42 34%	42 37%	61 40%	73 38%	71 31%	43 28%	53 31%	67 34%	74 37%	45 25%	32 30%	23 35%	58 30%	69 38%	23 28%	46 32%	84 44%	26 28%	8 36%
Quite ineffective	(2) 240 32%	115 31%	125 33%	41 48%	33 27%	50 33%	41 32%	28 25%	46 30%	60 31%	77 34%	55 36%	47 28%	58 30%	64 32%	51 29%	43 41%	23 35%	75 39%	48 27%	29 36%	58 40%	47 25%	33 36%	8 34%
Very ineffective	(1) 125 17%	65 17%	61 16%	15 17%	29 24%	24 16%	25 20%	13 12%	19 12%	28 14%	32 14%	31 20%	34 20%	34 17%	23 12%	49 27%	10 9%	9 14%	36 19%	20 11%	16 20%	28 19%	25 13%	15 16%	4 16%
Don't know	78 10%	28 8%	50 13%	4 5%	23 19%	17 12%	8 6%	15 14%	10 7%	18 9%	28 12%	13 8%	19 11%	22 11%	26 13%	18 10%	9 9%	3 4%	9 5%	18 10%	7 8%	5 3%	15 8%	13 13%	1 6%
Mean	2.36	2.41	2.31	2.20	2.15	2.35	2.30	2.56	2.52	2.42	2.40	2.25	2.34	2.36	2.43	2.18	2.47	2.45	2.27	2.61	2.25	2.25	2.55	2.30	2.38
Standard deviation	0.89	0.92	0.85	0.82	0.96	0.86	0.90	0.89	0.86	0.85	0.87	0.90	0.95	0.90	0.81	0.98	0.84	0.88	0.86	0.89	0.89	0.85	0.86	0.87	0.89
Standard error	0.03	0.05	0.05	0.11	0.10	0.07	0.07	0.08	0.08	0.06	0.07	0.09	0.07	0.07	0.06	0.08	0.09	0.11	0.06	0.07	0.11	0.07	0.06	0.11	0.17

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 24

Q.12 I am going to read out some measures that some people have suggested should be taken to deal with Britain's economic downturn. Please say in each case how effective or ineffective you think each measure would be.

Increased public spending on construction projects and house-building to keep the economy moving and to create jobs

Base: All Sample A respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat	
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29	
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23	
Very effective	(4) 30%	227 31%	114 30%	112 40%	34 22%	27 31%	47 24%	30 31%	34 36%	54 30%	59 30%	68 30%	44 29%	56 33%	65 33%	52 26%	52 29%	36 34%	22 34%	44 23%	71 39%	23 28%	35 24%	65 34%	33 35%	4 19%
Quite effective	(3) 43%	319 42%	157 43%	161 43%	31 37%	55 45%	61 40%	53 42%	49 44%	70 47%	77 40%	102 45%	60 39%	79 47%	84 43%	82 41%	81 45%	46 43%	26 41%	93 49%	76 42%	35 43%	70 48%	88 47%	40 42%	12 53%
Quite ineffective	(2) 16%	117 14%	53 17%	64 17%	12 14%	21 18%	29 19%	21 17%	15 14%	18 12%	35 18%	40 18%	26 17%	15 9%	29 15%	34 17%	28 16%	18 17%	8 12%	34 18%	15 9%	17 21%	27 19%	18 9%	15 16%	2 9%
Very ineffective	(1) 6%	45 9%	32 9%	12 3%	4 5%	8 6%	10 7%	11 9%	6 6%	5 3%	14 7%	8 4%	17 11%	6 3%	12 6%	18 9%	6 3%	3 3%	5 8%	12 6%	11 6%	2 3%	6 4%	12 6%	2 2%	3 13%
Don't know	38 5%	15 4%	23 6%	4 4%	10 8%	5 3%	10 8%	7 6%	3 2%	8 4%	10 4%	6 4%	13 8%	6 3%	14 7%	12 7%	4 4%	3 5%	6 3%	7 4%	4 5%	7 5%	6 3%	4 4%	1 6%	
Mean	3.03	2.99	3.07	3.17	2.92	2.98	2.88	3.06	3.17	2.98	3.05	2.89	3.19	3.06	2.90	3.07	3.12	3.06	2.93	3.20	3.02	2.98	3.13	3.15	2.82	
Standard deviation	0.86	0.91	0.80	0.87	0.84	0.90	0.91	0.84	0.78	0.90	0.80	0.97	0.75	0.87	0.92	0.78	0.80	0.91	0.83	0.84	0.80	0.79	0.84	0.79	0.94	
Standard error	0.03	0.05	0.04	0.12	0.09	0.07	0.07	0.07	0.07	0.06	0.06	0.09	0.06	0.06	0.07	0.06	0.08	0.12	0.06	0.06	0.10	0.07	0.06	0.10	0.18	

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 25

Q.12 I am going to read out some measures that some people have suggested should be taken to deal with Britain's economic downturn. Please say in each case how effective or ineffective you think each measure would be.

Tax cuts to help people cope with the impact of the recession even if it boosts government borrowing.

Base: All Sample A respondents

	Sex			Age						Social Class				Region					Voting Intention		Vote in 2005			Labour 2005, Con 2008	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour		Lib- eral Demo- crat
Unweighted base	753	338	415	54	104	160	157	148	130	262	185	119	187	199	194	188	106	66	192	199	71	147	230	72	29
Weighted base	746	372	373	85	121	151	125	111	151	193	229	154	169	197	199	179	106	64	190	179	81	145	189	94	23
Very effective	(4) 144 19%	66 18%	78 21%	15 17%	30 25%	32 21%	23 18%	12 11%	32 21%	33 17%	43 19%	30 19%	37 22%	48 24%	35 17%	29 16%	21 20%	11 18%	42 22%	42 23%	11 14%	32 22%	35 18%	11 12%	6 26%
Quite effective	(3) 312 42%	147 40%	164 44%	44 52%	45 37%	67 44%	53 42%	51 46%	52 34%	76 39%	110 48%	65 42%	61 36%	67 34%	92 46%	77 43%	52 49%	24 37%	81 43%	70 39%	37 46%	59 41%	81 43%	44 47%	7 30%
Quite ineffective	(2) 151 20%	87 23%	64 17%	10 12%	29 24%	32 21%	28 22%	25 22%	27 18%	49 25%	42 18%	29 19%	31 18%	40 20%	37 19%	36 20%	23 22%	15 23%	37 19%	41 23%	18 22%	30 21%	43 23%	19 20%	7 31%
Very ineffective	(1) 76 10%	43 12%	33 9%	11 13%	6 5%	14 9%	15 12%	8 8%	21 14%	24 12%	24 10%	16 10%	13 8%	24 12%	18 9%	18 10%	5 5%	10 16%	20 10%	14 8%	8 10%	13 9%	19 10%	15 16%	3 13%
Don't know	63 8%	29 8%	33 9%	5 6%	12 9%	5 4%	7 6%	15 13%	19 12%	12 6%	10 4%	14 9%	27 16%	19 9%	18 9%	18 10%	5 5%	3 5%	11 6%	12 7%	7 8%	10 7%	11 6%	5 5%	- -
Mean	2.77	2.69	2.85	2.78	2.90	2.81	2.70	2.69	2.71	2.65	2.79	2.78	2.86	2.77	2.78	2.73	2.88	2.60	2.81	2.84	2.69	2.82	2.74	2.58	2.69
Standard deviation	0.91	0.92	0.89	0.91	0.87	0.89	0.92	0.80	1.01	0.93	0.88	0.91	0.91	0.99	0.87	0.89	0.79	0.99	0.92	0.90	0.87	0.91	0.89	0.91	1.02
Standard error	0.03	0.05	0.05	0.13	0.09	0.07	0.08	0.07	0.10	0.06	0.07	0.09	0.07	0.07	0.06	0.07	0.08	0.13	0.07	0.07	0.11	0.08	0.06	0.11	0.19

Times Poll

CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 26

Q.13 If you found that you had to cut-back on spending to save money as a result of the recession, which of the following would you give up?

Base: All Sample B respondents

	Sex			Age						Social Class				Region					Voting Intention			Vote in 2005			Labour 2005, Con 2008
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Con- ser- vative	Labour	Lib- eral Demo- crat	
Unweighted base	750	319	431	59	106	141	151	152	141	248	175	112	215	194	197	188	105	66	206	189	69	161	211	78	27
Weighted base	757	349	409	96	120	140	126	111	165	194	214	156	193	199	194	189	109	67	213	172	79	163	179	100	22
Family holiday	433	195	238	68	77	99	63	57	69	107	115	99	112	117	107	115	57	36	131	99	42	90	101	58	15
	57%	56%	58%	71%	64%	70%	50%	51%	42%	55%	53%	63%	58%	59%	55%	61%	52%	54%	61%	58%	53%	55%	56%	58%	67%
Pay-TV subscription	343	163	180	55	66	69	62	46	45	75	105	79	85	92	88	84	56	25	103	79	39	67	78	43	14
	45%	47%	44%	57%	55%	49%	49%	41%	27%	38%	49%	50%	44%	46%	45%	44%	51%	37%	49%	46%	49%	41%	43%	43%	63%
Mobile phone	254	111	143	24	53	45	34	39	59	48	93	53	59	54	60	69	47	25	77	55	24	57	56	34	8
	34%	32%	35%	25%	44%	32%	27%	35%	36%	25%	43%	34%	31%	27%	31%	37%	43%	37%	36%	32%	30%	35%	31%	34%	35%
Car	145	61	84	26	33	34	19	12	21	29	41	32	44	47	39	30	21	8	39	31	15	29	30	15	5
	19%	17%	21%	27%	27%	24%	15%	11%	13%	15%	19%	20%	23%	24%	20%	16%	19%	12%	18%	18%	19%	18%	17%	15%	24%
None of these	126	57	68	8	11	17	18	22	50	39	33	18	35	33	35	24	19	15	28	27	15	27	33	21	2
	17%	16%	17%	9%	9%	12%	14%	20%	30%	20%	16%	12%	18%	17%	18%	13%	17%	22%	13%	15%	18%	16%	19%	20%	10%
Don't know	1	-	1	-	-	-	-	1	-	*	-	-	*	-	-	-	*	*	-	-	-	-	-	-	-
	*	-	*	-	-	-	-	1%	-	*	-	-	*	-	-	-	*	1%	-	-	-	-	-	-	-

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 27
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1503	1503
Weighted base		1503	1503
<u>Gender</u>			
Male		657 44%	722 48%
Female		846 56%	781 52%
<u>Age</u>			
18-24	(21)	113 8%	178 12%
25-34	(29.5)	210 14%	238 16%
35-44	(39.5)	301 20%	298 20%
45-54	(49.5)	308 20%	253 17%
55-64	(59.5)	300 20%	223 15%
65+	(70)	271 18%	313 21%
Average age		48.25	46.72

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 27
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>Social Class</u>		
AB	510 34%	391 26%
C1	360 24%	436 29%
C2	231 15%	316 21%
DE	402 27%	361 24%
<u>Region</u>		
North	508 34%	504 34%
Midlands	468 31%	472 31%
South	527 35%	528 35%

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 27
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>Working status</u>		
Full-time	680 45%	676 45%
Part-time	236 16%	180 12%
Not working but seeking work or temporarily unemployed/sick	52 3%	62 4%
Not working/not seeking work	107 7%	113 8%
Retired	354 24%	381 25%
Student	33 2%	52 3%
Refused	41 3%	38 3%

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 27
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>Tenure</u>		
Own outright	488 32%	491 33%
Own with a mortgage	569 38%	580 39%
Council	128 9%	194 13%
Housing Assoc.	57 4%	37 2%
Rented from someone else	184 12%	141 9%
Rent free	10 1%	6 *
Refused	67 4%	55 4%

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 27
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>Foreign Holiday in last 3 years</u>		
Yes	974 65%	902 60%
No	529 35%	601 40%
<u>Number of cars</u>		
None	255 17%	313 21%
1	673 45%	625 42%
2	447 30%	431 29%
3+	128 9%	134 9%

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 27
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>Internet Access</u>		
At all	1164 77%	1150 77%
At home (net)	1066 71%	1056 70%
At work (net)	585 39%	542 36%
At home	543 36%	572 38%
At work	62 4%	59 4%
Both at home and at work	523 35%	483 32%
Somewhere else	36 2%	36 2%
Not at all	334 22%	348 23%
Refused	5 *	5 *

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 27
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>What is the highest educational level that you have achieved to date?</u>		
Secondary/ high school/ NVQ 1-3	728 48%	752 50%
University degree or equivalent professional qualification/ NVQ4	447 30%	439 29%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	152 10%	139 9%
No formal education	134 9%	137 9%
None of these	4 *	3 *
Refused	38 3%	32 2%

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 27
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1503	1503
<u>Marital Status</u>		
Single	268 18%	315 21%
Married/ co-habiting	909 60%	859 57%
Widowed/ separated/ divorced	281 19%	289 19%
Refused	45 3%	40 3%
<u>Children</u>		
None aged 18 or under	972 65%	979 65%
NET: Yes	473 31%	471 31%
NET: Yes any aged 15 or under	404 27%	412 27%
- Aged under 5	160 11%	182 12%
- Aged 5-10	200 13%	206 14%
- Aged 11-15	175 12%	166 11%
- Aged 16-18	126 8%	112 7%
Refused	58 4%	54 4%

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 27
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1503	1503
<u>Grocery shopping status</u>		
Yes - do half or more	1196 80%	1158 77%
No - do less than half	290 19%	330 22%
Refused	17 1%	15 1%

Times Poll
CATI Fieldwork : November 7th-9th 2008

Absolutes/col percents

Table 28

Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1503	1503
Weighted base	1503	1503
Conservative	308 20%	308 20%
Labour	441 29%	368 24%
Liberal Democrat	150 10%	194 13%
Other	75 5%	74 5%
Did not vote	417 28%	446 30%
Refused	75 5%	75 5%
Don't know	37 2%	38 3%