



JUNE 2009 FLORIDA POLL

HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Washington, D.C. from June 24 through June 26, 2009. A total of 625 registered voters were interviewed statewide by telephone. All stated they vote regularly in state elections.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized and quotas were assigned to reflect voter turn-out by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or party grouping.

This survey also includes an over-sampling of 300 likely Democratic primary voters and 300 likely Republican primary voters. Only the questions relative to the primary election races were asked of these additional voters, and not questions concerning the general election. The margin for error for each of these primary voter sub-samples is plus or minus 6%.

STATEWIDE NAME RECOGNITION

QUESTION: I am going to read a list of potential candidates for statewide office in Florida in the 2010 election.

Do you recognize the name _____?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
GOVERNOR				
Bill McCollum	29%	13%	45%	13%
Alex Sink	24%	9%	28%	39%
Paula Dockery	3%	2%	13%	82%
Michael Arth	1%	-	6%	93%

*** 300 LIKELY DEMOCRATIC PRIMARY VOTERS ***

STATEWIDE NAME RECOGNITION

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Alex Sink	40%	6%	21%	33%
Michael Arth	1%	-	8%	91%

QUESTION: If the 2010 Democratic primary for Governor were held today, for whom would you vote if the candidates were Alex Sink and Michael Arth?

SINK	49%
ARTH	4%
UNDECIDED	47%

QUESTION: If the 2010 Democratic primary for Attorney General were held today, for whom would you vote if the candidates were Dave Aronberg, Dan Gelber and Rod Smith?

SMITH	13%
GELBER	11%
ARONBERG	10%
UNDECIDED	66%

***** 300 LIKELY REPUBLICAN PRIMARY VOTERS *****

STATEWIDE NAME RECOGNITION

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
Bill McCollum	39%	4%	47%	10%
Paula Dockery	8%	3%	13%	76%

QUESTION: If the 2010 Republican primary for Governor were held today, for whom would you vote if the candidates were Paula Dockery and Bill McCollum?

MCCOLLUM	53%
DOCKERY	4%
UNDECIDED	43%

QUESTION: If the 2010 Republican primary for Attorney General were held today, for whom would you vote if the candidates were Jeff Kottkamp and Jim Lewis?

KOTTKAMP	12%
LEWIS	9%
UNDECIDED	79%

QUESTION: If the 2010 Republican primary for Chief Financial Officer were held today, for whom would you vote if the candidates were Jeff Atwater and Pat Patterson?

ATWATER	17%
PATTERSON	10%
UNDECIDED	73%

QUESTION: If the 2010 Republican primary for Agriculture Commissioner were held today, for whom would you vote if the candidates were Cary Baker and Adam Putnam?

PUTNAM	13%
BAKER	4%
UNDECIDED	83%

***** ALL VOTERS *****

QUESTION: If the 2010 election for Governor were held today, for whom would you vote if the candidates were Alex Sink, the Democrat, and Bill McCollum, the Republican?

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEM</u>	<u>REP</u>	<u>IND</u>
MCCOLLUM	41%	46%	36%	16%	71%	41%
SINK	35%	32%	38%	66%	4%	27%
UNDECIDED	24%	22%	26%	18%	25%	32%

QUESTION: If the 2010 election for Governor were held today, for whom would you vote if the candidates were Alex Sink, the Democrat, and Paula Dockey, the Republican?

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>DEM</u>	<u>REP</u>	<u>IND</u>
SINK	43%	41%	45%	67%	18%	37%
DOCKERY	18%	22%	14%	4%	35%	14%
UNDECIDED	39%	37%	41%	29%	47%	49%

DEMOGRAPHICS :

PARTY REGISTRATION:

Democrat	272 (44%)
Republican	239 (38%)
Independent or Other	114 (18%)

AGE:	18-34	101 (16%)
	35-49	154 (25%)
	50-64	159 (25%)
	65+	205 (33%)
	Refused	6 (1%)

RACE/ETHNICITY:

White/Caucasian	459 (73%)
Black/African American	79 (13%)
Hispanic or Cuban	74 (12%)
Other/Refused	13 (2%)

SEX:	Male	305 (49%)
	Female	320 (51%)

REGION:	North Florida	120 (19%)
	Central Florida	130 (21%)
	Tampa Bay	115 (18%)
	Southwest Florida	70 (11%)
	Southeast Florida	190 (30%)