



Radiant Logic Showcases ID-Connect and Context Browser at Burton Group Catalyst Conference

*Free Client Applications Provide a Social Networking Interface Based on Identity
Virtualization for Sharepoint/J2EE Web Portals and Advanced Contextual Search for
Databases, Directories and Web Services*

San Diego, CA – July 26, 2010 – [Radiant Logic](#), the market leader for virtual directory technology, today announces ID-Connect and Context Browser, two web-based client applications for RadiantOne VDS Context Edition version 5.3. Due out in August, Radiant Logic will demo both applications at the [Burton Group Catalyst Conference](#) in San Diego, July 26-30, 2010. ID-Connect is a social networking-based interface that allows enterprises to tap into the increasingly important world of social networking. Context Browser is an innovative contextual search tool that links structured data scattered across databases and applications and organizes it into meaningful contextual information.

According to [Gartner's "Magic Quadrant for Social CRM"](#) report by Adam Sarner et al from June 29, 2010, “interest has exploded in using social software for marketing and customer service departments, and, to a lesser extent, in sales organizations. Inquiry volumes on social software for CRM have spiked well over 50% in the last 12 months.” Context Browser is initially targeted at the security and identity management market. [Forrester Research, Inc.](#) predicts “the identity management—or identity and access management (IAM)—market will grow from nearly \$2.6 billion in 2006 to more than \$12.3 billion in 2014.” (Identity Management Market Forecast: 2007 To 2014,” Forrester Research, Inc., February, 2008) An expanded context market will develop out of the IaaS (Identity as a Service) market, which is predicted to grow to \$6.7 billion by 2012.

ID-Connect

Based on Silverlight, [ID-Connect](#) is a social networking-based interface integrated with Microsoft SharePoint as a Web Part, or as JSP pages for any J2EE web server, such as Apache Tomcat. ID-Connect provides a unified view of identity and profile attributes based on virtualization, pulled from heterogeneous and distributed data sources both inside and outside the enterprise firewall. Using the RadiantOne Identity and Context virtualization server, ID-Connect builds a complete view of identity and profiles out of different data silos without modifying the

existing identity infrastructure, by aggregating information from directories, LDAP and databases, as well as cloud-based applications such as Salesforce or Google Apps.

“A unified view of identity is essential, but it’s not easy to aggregate attributes from all kinds of identity information to build a complete profile inside SharePoint,” said Dieter Schuller, Vice President of Business Development, Radiant Logic. “Virtualization radically simplifies this operation.”

ID-Connect also enables enterprises to leverage the dynamic groups capability of RadiantOne VDS within SharePoint and use white pages functionality to search for users across all networks. Dynamic groups allow the creation of groups and affiliations based on any attributes of a given profile, extending the flexibility of security policies and authorization.

“Just as in the security and privacy spaces, social networking is not only about you, it’s about the group, the network graph of people who share the same profile/interest as you,” said Todd Clayton, CEO, [CoreBlox](#). “Traditionally within SharePoint, groups are statically assigned to a given category, which limits the flexibility of security deployment and makes personalized services nearly impossible to deliver. The new ID-Connect client showcases RadiantOne VDS’s dynamic groups capabilities within SharePoint, making management of those ad hoc affiliations transparent without any additional administrative layer and enabling personalized services delivered via a social networking infrastructure.”

With ID-Connect, identity and profiles are fully secured and access is granted based on access rights/dynamic groups and user-defined policies. Identity profile attribute data can be managed in one place and, where allowed, updated attributes can be changed within the original sources. In addition, individualized attributes can be created and secured in a local LDAP directory, which acts as a personal data locker, so updates can be written back to the local LDAP store, instead of having to extend other data source schemas to support these additional attributes.

Context Browser

Context Browser is a web-based application that enables end users to search contextually across the structured information locked inside different data silos. Practical applications include secure contextual search, and context-driven applications in mobile computing and for social networks.

“The current paradox is that we can search for all kinds of information on the Internet, as long it’s indexed in unstructured documents, such as HTML or text. But jump into the world of applications and databases—the so-called structured data world—and it becomes mission impossible,” said Michel Prompt, Founder and CEO, Radiant Logic. “There is no mechanism right now to search across data silos in a uniform way. But all these transactions and application information lie at the heart of our ability to do business and reach our customers. Context

Browser coupled with VDS opens this huge source not just to applications but also to the end user. It will be the stepping stone for the new wave of context-aware applications.”

Context Browser solves the enterprise information challenge of a lack of integration across specialized applications and databases by leveraging contextual information gathered and virtualized by RadiantOne VDS Context Edition. RadiantOne links structured data scattered across databases and applications, extracting metadata from applications and representing it in a common data model—plain English sentences. So a RadiantOne user can publish plain English sentences out of application data, organizing and link them into meaningful contexts.

For example, when a user enters a keyword, the Context Browser returns not only the object matching the search but also the context in which it appeared. For each match, the Context Browser returns a set of sentences and forms describing the context and giving the details about the object matching the searched keyword.

For more information about Radiant Logic’s ID-Connect and Context Browser or to request a demo, please contact info@radiantlogic.com. For more information on Radiant Logic and its products, view Radiant’s Burton Catalyst Conference online [press kit](#).

About Radiant Logic

[Radiant Logic, Inc](#) is the market-leading provider of virtual directory solutions for identity management and enterprise information integration. The [RadiantOne Identity and Context Virtualization Platform](#) is deployed by global enterprises to provide unified, secure access to identity and contextual views built from heterogeneous applications and data sources.

[RadiantOne](#) is a key enabler for authentication, authorization, profile management, and personalization initiatives.

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