



Lake Champlain Regional  
Chamber of Commerce

# 60 MAIN STREET NEWS

The Newsletter of the Lake Champlain Regional Chamber of Commerce & GBIC  
Editor Genevieve Burnell • gen@vermont.org

## Second Annual Pumpkin Regatta - More Than Just A Race!

This year, the Chamber is expanding the popular pumpkin regatta into a full-fledged fall festival

The 2<sup>nd</sup> Annual Great Pumpkin Regatta, now with a Fall Festival, is set to sail on Sunday, October 11 at the Burlington Waterfront. This event is once again put on by the Lake Champlain Regional Chamber of Commerce and Linking Learning to Life (LLL), with a major sponsorship by the New England Federal Credit Union.

Last year's first annual regatta was a huge success with over 1,000 onlookers and international media coverage, including Italian newspapers and a spot on *Saturday Night Live!*

Just as last year, the 2<sup>nd</sup> Annual Regatta will feature a race of giant carved pumpkin boats, with local businesses sponsoring each pumpkin and their representative in each pumpkin, pitted against one another in a contest of speed! This year, the Chamber is adding a fun-filled harvest festival with local food vendors, activities and

entertainment. The event is being held as a benefit for PILOT (Program to Inspire Leadership, Opportunity, and Thought), a youth leadership program for area high school students run by both LLL and the Chamber.

So where do these giant gourds come from? The Vermont Giant Vegetable Growers Association

holds a giant pumpkin contest for competitive growers each October, and they have generously offered to donate the hollowed-out gourds for our regatta. The pumpkins will compete in the giant pumpkin weigh off at Sam Mazza's Farm Market in Colchester on the day before the event, and then be trucked to the waterfront for the regatta.

There will be several heats that will have business sponsors, local celebrities, students from the PILOT program, pumpkin growers, and winners of the regatta raffle competing! Race winners will receive awards and bragging rights. Some of the off-water activities will include a Pie Eating Contest, Pumpkin Painting for Kids, Obstacle Course, Best Pet Costume, Face Painting, just to name a few. Food vendors will be available with a focus



on fall treats. The Fall Festival will open at 10:00 a.m. and the first race in the Giant Pumpkin Regatta will be at noon.

In order to make this Burlington's annual fall event and a successful fundraiser for PILOT, we are looking for business sponsorships and they are limited! Sponsorships include:

- Participating in at least one pumpkin race with your business' flag and decorations;
- Business name on all event promotional materials,
- Business sponsor list on Lake Champlain Chamber & Linking Learning to Life's websites;
- Business name in paid media spots; and
- Publicity at event waterfront display.

Businesses that are interested in sponsoring a pumpkin to race should contact Cari Kelly at cari@vermont.org or 863-3489 x 227.



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City Arts

802.863.3489 • [vermont@vermont.org](mailto:vermont@vermont.org)

## Vermont Businesses Reinvent Themselves For Success

The summer is winding down and we have yet to see what the revenue numbers tell us about how the state fared this summer. Here is what we know from our small vantage point. Despite the weather and the economy, tourist information requests were at an all time high and visitors to our Information Centers blew away any other year since we began operating them in 1997. The streets of Burlington were alive with festivals and events. If the traffic leading into the many Champlain Valley Exposition events is an indicator, the shows in Essex drew in large crowds. On any given day, one media outlet or another posted a review of a music, arts, sports or entertainment event at venues throughout the region.

It seemed that from Shelburne to Essex to the Stowe-Mad River Valley area,

the region was bustling with locals and out-of-state visitors looking to find enjoyment and relaxation in the Green Mountains.

Despite the gloomy prognosticators stating that people were not going to travel and that those regions who rely on tourism would suffer mightily, the proprietors of shops, stores and attractions in our region refused to cave in and offered, if it is possible, an even better product than before. I marveled as I walked past Beds and

Breakfasts meticulously maintained in anticipation of new guests; cheered as The Essex transformed itself into a niche world class spa; applauded the City of Burlington's commitment to the Quadricentennial and Festival of Fools; and watched in amazement as Jeff Snyder morphed his balloon ride company into one that offers Segway tours of the waterfront. No one was standing still. Every sector of the hospitality and tourism industry renewed its commitment to customer service and refined its individual offering. There could be no better examples anywhere in the country of how the private sector stared at adversity and came away committed not to be cowed by it. To these businesses, "reinventing" is not

**To these businesses, "reinventing" is not a conference throw-away line - it is the key to survival.**

a conference throw-away line... it is the key to survival.

Congratulations, regardless of where the state revenue numbers fall, to all that fought and won this past summer.

I cannot close without an eye towards the legislative session that begins in January. We all know that the economy is not rebounding like a Wham-O Superball. We know, too, that regardless of its bounce, a financial "new normal" exists. The state is facing significant pressures and challenges and the option to tax



**Tom Torti, President,  
Lake Champlain Regional  
Chamber of Commerce**

ourselves out of the situation does not exist. So, to state government, the business community offers a challenge. It is possible to provide service in an even more efficient manner. While the work you do is important, it needs to be done more efficiently and effectively. We can get a better product for a better cost. We have reinvented ourselves and we'd like to see you do the same

*To contact me with questions or comments, email [tom@vermont.org](mailto:tom@vermont.org).*

# LEGISLATIVE UPDATE

802.862.5726 • [www.vermont.org/gbic](http://www.vermont.org/gbic)

## Tax Code Changes Cause Concern And Outcry

By Dawn Francis, Director of Government Affairs

**H**as your business been affected by the recent changes to the state's taxation policies?

The Chamber staff has heard a loud drumbeat of complaint from our members about the Legislature's most recent changes to the state's tax code. (See Chamber President Torti's blog posting at [www.blog.vermont.org](http://www.blog.vermont.org).)

The changes to the capital gains exemption, tobacco and liquor taxes, estate tax and state income tax deduction has garnered significant attention and has been the source of many hours of discussion around the Chamber's board room.

We need your input! As we gear up for another legislative session we are collecting information from our members as to how these changes have affected your

business, with the intent of sharing these observations with our legislators.

Please contact [dawn@vermont.org](mailto:dawn@vermont.org) or post a response to Tom's blog (described above) with your story which we hope to use in testimony to the Legislature's Blue Ribbon Tax Structure Committee.

Your blog post is easy and free of charge, just register a user name.



### VERMONT ECONOMIC DEVELOPMENT AUTHORITY

For a limited time, VEDA's Economic Recovery and Opportunity Program is offering unprecedented low interest rates on loans to stimulate investment in Vermont's economy.

FOR MORE INFORMATION, ASK YOUR BANKER, VISIT [WWW.VEDA.ORG](http://WWW.VEDA.ORG), OR CALL 802-828-5627.

*Vermont Economic Development Authority  
58 East State Street, Montpelier, VT 05602*

# NEW MEMBERS

802.863.3489 ext. 211 • [susan@vermont.org](mailto:susan@vermont.org)

## **American Parkinson Disease Association - Vermont Chapter**

Jean Baker

(802) 847-3366

Information/services for Parkinson's Disease

## **Avis Budget Group**

Dan Power

(802) 863-3030

## **Barnes Consulting**

Tom Barnes

(508) 631-6633

Consulting for real estate owners

## **Burlington Furniture Company**

Chris Kelsey

(802) 862-5056

LivRoom, dining room, bedroom, mattresses

## **Digalicious**

Rich Nadworny

(802) 233-3709

Digital strategy and online marketing

## **Lake Champlain Maritime Festival**

Jerry Rafoul

(802) 482-3313

Celebrating Past, Present & Future

## **New York Life, Derek N.H. Notman, LUTCF**

Derek Notman

(802) 654-1149

Financial services professional

## **Queen City Ghostwalk**

Thea Lewis

(802) 351-1313

Burlington's original haunted history tour

## **Shelburne Shipyard, Inc**

Mary Griswold

(802) 985-3326

Marine, boatyard and repair service

## **Synergy Fitness**

Yuri Trump

(802) 310-4018

An evolved eco-friendly fitness facility

## **Village of Essex Junction**

David Crawford

(802) 878-6944

Municipal government

## **Vista Capital Group LLC**

Dennis VanNoy

(802) 922-9266

Consulting for the financial services industry

## **Wood-stock Kitchen's & Baths**

Diane Tardif

(802) 878-5333

Custom kitchens and baths

## **Chamber Workers' Compensation Seminar**

We are excited to announce the first risk management seminar in our series conducted for participating members of the new Chamber Workers Compensation program. Hickok & Boardman Insurance will be hosting seminars throughout the year on a variety of risk management topics.

**What:** Safety Management for Small Business

Conducted by Green Mountain Safety Consulting (a division of Hickok & Boardman)

**Where:** Hickok & Boardman – 346 Shelburne Rd., Burl.

**When:** September 25, 2009 9:00 – 11:00

**Who:** Business Owner, Human Resource Manager, CFO

As this is our introductory seminar, we are going to allow all Chamber members to participate. The first 25 people to respond will be guaranteed a spot in the seminar and others will be put on a cancellation list. The seminar will be free of charge.

If you are not currently enrolled in the workers compensation program, please contact Jeff LaBonte at Hickok & Boardman for a quotation and to obtain more information on how to participate in this new member benefit. Information can also be found at [www.hbinsurance.com/lcrrc](http://www.hbinsurance.com/lcrrc). We have seen some members really benefit from this program and have enjoyed some early success. For more information or to register please contact Jeff LaBonte at Hickok & Boardman at 383-1654 or email [jlabonte@hbinsurance.com](mailto:jlabonte@hbinsurance.com).



**Hickok & Boardman, Inc.**  
INSURANCE

## Child Care Resource – Leading our Community Early Care and Education

Child Care Resource (CCR) is the largest Child Care Resource and Referral Agency in Vermont and is part of a statewide network

of twelve agencies.

Since 1984,

CCR has helped more than 33,000 families and employees find and pay for quality child care. With client services located in Williston, CCR's staff accomplishes this and so much more on a daily basis.

Approximately 6,700 children in Chittenden County are in full day, part time, after school or summer child care programs. Of these children, 30% are from low to moderate income families. CCR's qualified staff helps families find child care and assesses whether they qualify for State childcare subsidies.



Approximately 2,000 families per year are served.

CCR's Child Care Food Program makes possible more than 25,000 meals in family and center based child care programs each month. Through programs such as "Food to Grow On", children learn about growing and preparing healthy, nutritious food and providers receive training and materials monthly.

CCR provides a wide range of continuing education, consultation and resources to child care professionals to improve program quality and gain accreditation. Over 550 hours of continuing education are offered each year, with over 900 registered individuals taking over 4,200 individual classes.

As a non-profit human service organization, CCR helps families and providers make child care connections, strengthens early

### At A Glance

#### Child Care Resource

181 Commerce Street  
Williston, VT 05495  
www.childcareresource.org  
(802) 863-3367

**Member Since 1992**

learning opportunities, and creates child care solutions for communities. CCR strives to ensure that children birth through age twelve are developing to their full potential and are well prepared for school and life.

You can support these efforts by attending their 2<sup>nd</sup> Annual Benefit Dinner and Silent auction, Wednesday, October 14 at 6pm at The Single Pebble restaurant in Burlington. For more information or to purchase tickets, please visit [www.childcareresource.org/support.php](http://www.childcareresource.org/support.php) or call 863-3367.

## National Life Project Receives LEED-EB Silver Certification: The Largest Green Building Campus in Vermont

National Life Group announced today that it has received Silver Certification in the Leadership in Energy and Environmental Design, Existing Building (LEED-EB) program, sponsored by the U.S. Green Building Council, the nation's leading non-profit authority for green buildings.

National Life is the largest (543,992 s.f.) and oldest (1960) building in Vermont to receive LEED certification of any kind and the second existing commercial building in Vermont to receive a silver LEED-EB certification.

"This is the culmination of a five-year campaign that has involved every single employee at National Life," said Mehran Assadi, president and CEO of National Life Group.

"This was a very ambitious goal," he said. "Few people thought it was attainable. When we started we had no idea how we would do it. But we knew that we had to try

– and that it was the right thing to do."

National Life's three-building Montpelier campus was certified LEED-EB Silver based upon a rigorous review of documented best practices that met and exceeded high-performance and environmental requirements. LEED-EB is a nationally accepted benchmark for environmentally friendly, energy-efficient operations and maintenance in existing buildings. The LEED Green Building Rating System is a voluntary, consensus-based national standard for the development of high-performance, sustainable buildings.

The application highlighted the significant efforts of National Life employees to lessen the buildings' impact on the environment. "At National Life we take great pride in our environmental stewardship. We view it as an outgrowth of our deep Vermont roots," said Tim Shea, second vice president for facilities management.

# VCB AND TOURISM UPDATES

802.860.0606 • meetings@vermont.org

## VCB Looks at Trade Shows for Future Business

The American Society of Association Executives is the largest trade show attended by the VCB. Each year several thousand association executives and staff attend the four-day event for the excellent educational offerings and to take advantage of meeting face-to-face with conference and convention suppliers. This is the premier opportunity for venues to showcase meeting facilities directly to the decision makers. This year's Expo was held August 15-18 at the Metro Toronto Convention Center. Attending with VCB representative Gigi Valley were VCB members from the Hilton, Burlington-Jeff Boyce; Sheraton, Burlington-Bernadette Whitcomb; Champlain College-Sue Corcoran; and Killington Grand-Sheril Dolphin. Contacts personally made at this event will be followed up with the potential of bringing numerous meetings and conferences to Vermont in the near future. Additionally, a mailing list of several thousand planners will be reviewed and acted on to bring additional business to Vermont.

With member input, six to eight shows for 2010 will be selected and members will join staff in attendance.

### Tourism & Referral Statistics – July 2009

**Williston Northbound Welcome Ctr.**  
walk-in visitors 45,109

**Williston Southbound Welcome Ctr.**  
walk-in visitors 29,432

**Burlington International Airport**  
information requests\* 3,439  
phone calls 1,279

**60 Main Street**  
mail requests 1,124  
phone calls 584  
walk-in visitors 332

**Webs Statistics**  
Site visitors 153,359

\* Reflects specific requests, not actual airport traffic, which is significantly greater.

## Preparing for TEAMS Meeting in NOLA

Each October VCB Sales Manager, Annie Lunn, organizes a delegation of Vermont Convention Bureau members – serving as the Vermont Sports & Events Council – attends a major national sports conference seeking events to fill our hotel rooms and leverage Vermont's world-class "playing fields", e.g. alpine/cross-country ski areas, cycling byways, lakes, rivers, aquatic center, golf courses, tennis centers, rinks, fairgrounds, athletic fields and traditional indoor facilities.

This year's conference, "Travel, Events and Management in Sports" (TEAMS), is Oct. 13-15 at the New Orleans Morial Convention Center in Louisiana. Vermont's delegation in New Orleans will comprise Jeff Bushey, Chair of the Vermont Sports and Events Council; Rick Milliken, Vice President & General Manager, Doubletree Hotel Burlington; Joe Salerno, Sales Manager, Best Western Windjammer Hotel & Conference Center; and Ed Sanders, Sales Manager, Hampton Inn Hotel & Event Center. Representatives will meet with several dozen promoters of events that match up well with Vermont's event facilities and hotel capacities.

The target areas of primary interest to VCB have been Chicago, Washington and Boston. There are plans to look at areas such as Atlanta, New York and New Jersey for potential business.

## Mark Your Calendars – Montreal International Tourism Show October 23-25

The International Tourism and Travel Show will be held at Place Bonaventure in Montreal once again this year. This three-day event gives us the opportunity to promote Burlington, Vermont as a travel destination to 35,000 visitors over the duration of the show.

Canadian tourists continue to be a strong influence on our local economy despite the exchange. Hotels and welcome centers consistently see Canadian traffic and have not noticed a significant drop off from past years. Whether they are flying out of BTV airport or spending a weekend in our beautiful

state...let's keep giving them a reason to come!

The Lake Champlain Chamber, in conjunction with the Vermont Department of Travel & Tourism, will be in attendance and promoting our regional tourism businesses. Our tourism publication *Experience Burlington, Vermont* will be available, as well brochures from our members. The cost to participate with brochures is only \$100.

If you are interested in sending along your brochures for us to display at the show, please contact Adam Brooks at 863-3489 ext. 220 or adam@vermont.org.

## WIB Hosts Green Industry Roundtable

By Lisa Quinlan, Lake Champlain WIB Coordinator

The Lake Champlain Workforce Investment Board (WIB) hosted a Green Industry Roundtable at the offices of Dinse, Knapp & McAndrew, featuring human resource managers from Northern Power, NRG, and Vermont Energy Investment Corporation (VEIC). After the WIB's Reinvent Yourself Conference in March, it was evident that there was a large interest amongst some unemployed engineers in pursuing careers in green industry. There were 20 dislocated workers, most with some engineering background, participating in the roundtable discussion. The purpose of the event was to educate the unemployed participants about the potential careers within these companies and provide information as to how to pursue them.

Northern Power is a 30 year-old company that has most recently tailored their business solely toward wind assembly and engineering. NRG is a manufacturing/engineering company that provides wind assessment technology. VEIC is a non-profit company that provides services to help reduce the costs of energy.

Each company discussed the culture of their organizations and provided information about positions that were currently available and future opportunities. Some staff members from the participating companies shared information about their personal experiences and how they transitioned into the industry. Participants had an opportunity to ask questions around the industry as a whole, specific company information, and general human resource advice around resumes and interviewing.

Representatives from the Vermont Department of Labor presented information about the services that are offered to dislocated workers, including the Workforce Investment Act (WIA) funding. The WIA is a federally funded program for retraining unemployed or under employed people to become competitive in the job market.

The Green Industry Roundtable had a very positive outcome for all participants. The following comment from one of the displaced workers summed up the day:

"I just wanted to drop a quick note of thanks to you, and the Lake Champlain Regional Chamber of Commerce, for the opportunity to participate in the Round Table yesterday. The value of the advice and information



that was provided there was priceless. To hear from HR managers, hiring managers and transitioned employees first hand was very useful. You did an excellent job of moderating and keeping the conversation going in an informative direction. The local community here in Vermont is one of the reasons I want to remain in state. I appreciate the efforts of you, Dinse, Knapp and McAndrew, and the Chamber of Commerce in supporting the displaced workers."

The WIB plans to host future roundtables around the needs of growing industries. For more information contact Lisa Quinlan at 802-863-3489, ext. 221, or email [quinlan@vermont.org](mailto:quinlan@vermont.org).

### The Students are Back!

The Burlington area's student population has returned! Many of the students are looking for paid internships - is your company offering any?

If so, post them on our internship board!  
[www.workinvermont.org](http://www.workinvermont.org)

Email Lisa at [quinlan@vermont.org](mailto:quinlan@vermont.org) with questions.

# LEADERSHIP CHAMPLAIN

802.863.3489 ext. 227 • cari@vermont.org

## Leadership Champlain Welcomes Class of 2010!

*By Cari Kelley, Director*

The Class of 2010 is about to begin and we are all very excited to start a new year! Thanks to KPMG and the Burlington Sunrise Rotary Club for sponsoring scholarships for the upcoming year. There were a number of scholarship applications, as you can imagine with this tight economy, and I know that the recipients were thrilled to receive the help! Thanks again!!

We are thrilled to announce the participants in the Class of 2010:

Mike Anderson from The Petra Cliff Group  
 Heidi Auclair from Morway's Moving  
 Logan Brown from Vermont Energy Investment Corporation  
 Jeanne Bruno from the Roman Catholic Diocese of Burlington  
 Gen Burnell from the Lake Champlain Regional Chamber of Commerce  
 Gail Carrig from IBM  
 Nicole Clements from Transition II  
 Paul Connor from the City of South Burlington  
 Matthew Cooke from Pizzagalli Construction Co.  
 Renee Dall from Fletcher Allen Health Care  
 Maisie Howard from the Vermont Campaign to End Childhood Hunger  
 Jonathan Hromi from ipCapital Group  
 Mark Jennings from SymQuest Group, Inc.  
 Jennifer Kennelly from City Market  
 Lisa Kingsbury from the University of Vermont  
 Liz Kleinberg from Dinse, Knapp & McAndrew, P.C.  
 Todd LaMothe from Green Mountain Power Corp.  
 Lindsay Lathrop from Linking Learning to Life  
 Howie Lavine from Hanover Financial Group  
 Amit Lodha from BioTek Instruments, Inc.  
 Lisa Matanle from Magic Hat Brewing Company  
 Nancy Mears from Vermont Green Building Network  
 Karen Mount from Westaff  
 Tanya Noyes from Dynamic Business Solutions, Inc.  
 Matt Plasse from People's United Bank/Chittenden Bank  
 Christine Rivers from Central Vermont Public Service

Rob Robinson from Saint Michael's College  
 Tammy Shannon from the Burlington Free Press  
 Paul Skarvinko from EpikOne  
 Caryn Waxman from Downs Rachlin Martin, PLLC  
 Matt Weldon from Husky Hot Runners  
 Amy Weller from Ben & Jerry's  
 Tyler Wood from The Vermont Agency  
 Jannine Wright from the Burlington Police Department

Congratulations to all the participants for the coming year and we look forward to hearing about your adventures with Leadership Champlain!

### A Special Thank You

Thank you to the following leaders for agreeing to be part of our Fall Leader Interviews for the Class of 2010.

We appreciate your willingness to share your ideas and experiences with our up and coming community leaders!

Clarence Davis, Burlington City Counselor  
 Ellen Kahler, Sustainable Jobs Fund  
 Karen Marshall, Cogent Strategy  
 Melinda Moulton, Main Street Landing  
 Speaker of the House Shap Smith  
 Chapin Spencer, Local Motion  
 Allie Stickney, Wake Robin  
 Tom Torti, Lake Champlain Regional Chamber of Commerce

*Leadership Champlain  
 Scholarships  
 Sponsored by KPMG  
 and the Burlington  
 Sunrise Rotary Club*





## Ready, Set, Work! Students Learn About Jobs, Life, and Teamwork

By Jennifer Pritchard, LLL Program Specialist

**R**eady, Set, Work! (RSW) is a program with a focus on providing opportunity for employment and personal growth to students aged 15-17, with this summer marking the 10th year of the program. Fourteen Burlington students successfully completed the program which ran from June 29th – July 31st, with classroom work taking place at Burlington High School. All students were placed with local businesses 18 hours a week, for 4 weeks of the 5-week program. RSW is offered in partnership with the VT Department of Labor, who provided wages for the students enrolled in the program.

These students come from different backgrounds, but each of them faces adversity on a daily basis – they face poverty, abuse, peer pressure, neglect, and/or developmental disabilities. Success, for them, comes not only in the form of hard skills (e.g. operating a cash register) and earning a paycheck, but in the development of soft skills, of life skills that they will take with them and use long after RSW is finished.

Like all Linking Learning to Life programs, the goal of RSW is to prepare youth for a lifetime of success. Ready, Set, Work! is a comprehensive job training program that does more than just place students at job-sites and coach them through their month-long placement. The instructors design lessons that help students work on their life skills as well – through volunteer work in the community, guest speakers on subjects such as financial literacy and healthy sexuality, and a strong focus on team-building. All of this aims to teach youth how to find a healthy balance in their lives and enable them to make good decisions, both in the workplace and in their personal lives.

Job site placements were arranged based on the interests of the students, and included such organizations as

Vermont Heating and Ventilating, TJ Maxx, Petra Cliffs, the ECHO Lake Aquarium and Science Center, and the Sara Holbrook Community Center. During their hours at the job site, students learned hard skills in areas they had expressed interest in, such as childcare or food preparation, as well as implementing the soft skills that are the focus of the classroom component of the program.

Not all of the time spent in class took place in the classroom, however. The very first day, instructors arranged for the students to work on team-building at the challenging UVM ropes course. One afternoon was spent at the



Champlain Senior Center, organizing and cleaning portions of the center, as well as gardening and taking the time to sit and visit with many of the seniors there. Over the course of several afternoons, students and instructors walked down North Avenue to sand and paint a fence which had been covered in graffiti. This time spent in the community helped to build camaraderie within the group and give them the chance to work together for a common goal.

It also exposed students to the needs of their community and the sense of fulfillment that comes with helping out.

While much of the classroom time was spent on work readiness (resume writing, job searching, mock interviews), a fair portion consisted of team building activities, since like most teens, sitting in a chair for hours and listening to someone talk at them was less helpful than learning by actually doing.

For more information on how you can get involved with the RSW program, contact Simon Parlante at 864-8430 or [sparlant@bsdvt.org](mailto:sparlant@bsdvt.org).

# BUSINESS AFTER HOURS

802.863.3489 ext. 211 • [www.vermont.org/chamber/bah.aspx](http://www.vermont.org/chamber/bah.aspx)

## Firehouse Center for the Visual Arts A Dynamic Setting for Your Next Event

**B**urlington City Arts invites you to explore The Firehouse Center for the Visual Arts. Located in the heart of downtown Burlington on the Church Street Marketplace, the Firehouse offers a unique blend of historic architecture, contemporary design, and distinguished exhibitions.

All this makes for a dynamic setting for your next meeting or event of up to 130 people on our secluded 2nd floor, up to 140 people in our 1st floor gallery, or up to 100 in our outdoor plaza, showcased thanks to the generosity of the folks at Vermont Tent Company. You and your guests will also feel good knowing your event rental's actually helping provide our nonprofit with critically needed financial support to continue our mission, to sustain and enhance the artistic life of the greater Burling-

### Business After Hours

**Date:** Wednesday, September 30

**Time:** 5:30-7:30 p.m.

**Location:** Burlington City Arts/  
Firehouse Ctr for Visual Arts  
135 Church Street  
Burlington, VT



ton area.

During the September Business After Hours you'll be able to explore the entire building, learning more about event rentals, membership,

sponsorship, donations, art sales and leasing, volunteering, and classes. You'll also be able to check out our newest Firehouse Gallery exhibition, Human=Landscape. All this while snacking on delicious food from our preferred caterers, Fountain of Dreams, Catering by Dale, Bolo, Tasty Persuasions Catering, and Dov'E Designs LLC, and enjoying G Housen wines and Magic Hat beer served up by Green Mountain Bar Service.

A big thanks to the night's event partner, Meathead Films and sponsor, Sugarbush!

To learn more about Burlington City Arts: [BURLINGTONCITYARTS.COM](http://BURLINGTONCITYARTS.COM)  
802-865-5849  
[llong@ci.burlington.vt.us](mailto:llong@ci.burlington.vt.us)

## Sugarbush: The All-Encompassing Vacation Spot

**W**hat do you look for in the perfect vacation? Magnificent scenery? Boundless adventure? Luxury living? Sugarbush Resort, just 40 miles south of Burlington, knows that 'vacation' means different things to different people. That's why Sugarbush offers a host of opportunities for guests to relax and further excel at what they love doing the most. Whether it's skiing and riding over 4,000 acres of terrain, playing a round on their legendary golf course, or being pampered in the slopeside Clay Brook residences, families and individuals alike can unwind and discover the pure joy of the Sugarbush mountain experience. And they're constantly thinking of new ways to play in the mountains.

Last year the resort purchased the Lincoln Limo. The snow tank looks like a typical groomer, but with a 12-passenger heated cab attached to its



back. Complete with a flat screen TV and comfy chairs, the Lincoln Limo offers guests not only full-moon tours of Sugarbush's 4,000-plus acres, but also special fireside dinners at Allyn's Lodge—the cabin that sits on a perch halfway up Lincoln Peak overlooking

the entire Mad River Valley. But the real fun comes on powder days when the first 12 people to book a seat through Guest Services get to own the mountain until the lifts spin. The Lincoln Limo also made Sugarbush the only resort in the East to have cat skiing.

But if first-tracks cat skiing isn't your thing, there is plenty of perfectly cut corduroy for those who appreciate a smooth ride. There are also trails devoted to moguls for those who prefer a bumpier way down the hill. And for those who want the solitude the mountains offer? Well, Sugarbush has expanded its extensive wooded areas by 70 acres giving those who like to find the secret powder stash plenty of opportunity.

# September Business After Hours



featuring the new movie by Meathead Films:  
"Wild Stallions: An East Coast Ski Thriller"

## Location:

BCA/Firehouse Center for the Visual Arts

## Date and Time:

Thursday, September 30; 5:30 p.m.-7:30 p.m.

## Food Sponsored by:



## Beverages Sponsored by:



## DJ Sponsored by:



### Thursday, September 30 Business After Hours at BCA/Firehouse Center

- Enclosed is my check for \$ \_\_\_\_\_ (\$8/pre-registered member; \$12/day of event; \$20 guests)
- Credit Card Number (Visa, Mastercard, American Express): \_\_\_\_\_ Exp. \_\_\_\_\_

Name(s): \_\_\_\_\_

Business: \_\_\_\_\_ Phone: \_\_\_\_\_

Please return WITH PAYMENT OR COUPON by Noon on September 30 to:

LCRCC, 60 Main Street, Suite 100, Burlington, VT 05401

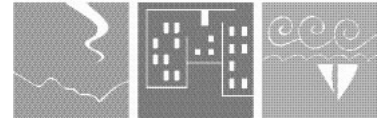
Fax this form to (802) 863-1538 or register online at [www.vermont.org](http://www.vermont.org)

*Pre-registration is encouraged but not required. All payments are non-refundable.*



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Burlington, VT 05401

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