



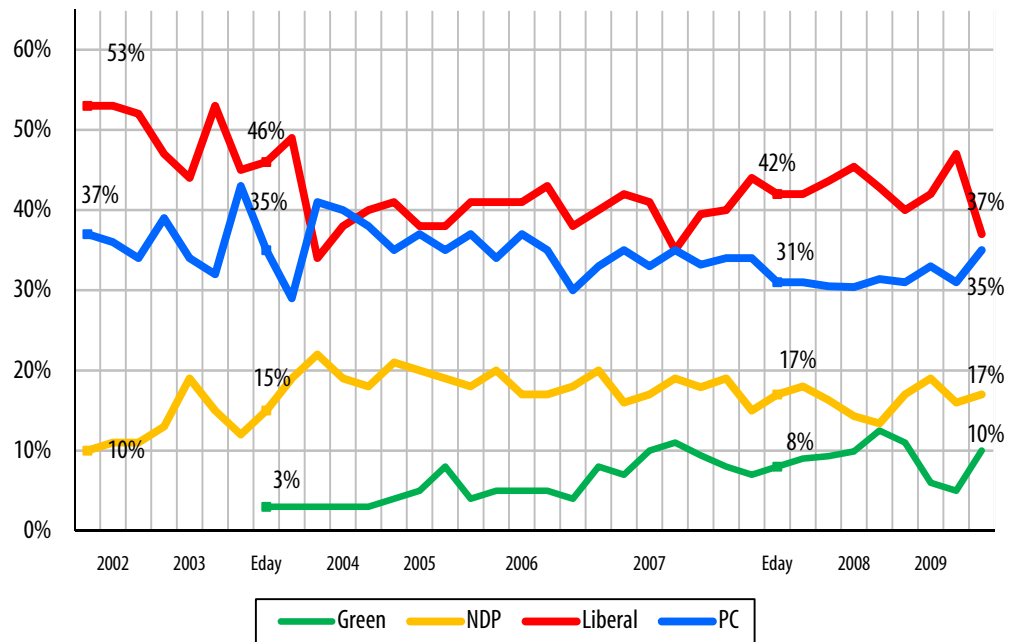
Ontario Conservatives close gap

METHODOLOGY

Between October 24th and October 25th 2009, Nanos Research conducted a random telephone survey of 503 Ontarians 18 years and older. A random telephone survey of 503 Ontarians is accurate plus or minus 4.4 percentage points, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Ontarian census results. Results should be considered representative of the Ontarian population. Results may not add up to 100% due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

QUESTION: For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? (Committed Voters Only- First Preference)



BALLOT

Decided Voters (Margin of Accuracy) **	Liberal	PC	NDP	Green	Undecided
	%	%	%	%	
Ontario Voters (± 4.8)	36.6	35.0	17.2	9.8	13.1
Male (± 6.8)	32.7	38.0	17.0	9.5	13.6
Female (± 6.6)	40.2	32.2	17.5	10.1	12.6
18 to 29 (± 11.0)*	38.3	25.5	17.0	17.0	17.5
30 to 39 (± 10.9)*	36.4	36.4	16.7	9.1	14.3
40 to 49 (± 10.3)*	36.9	28.6	22.6	11.9	13.4
50 to 59 (± 11.3)*	35.9	37.9	16.5	6.8	8.8
60 plus (± 9.9)*	35.5	45.4	13.5	5.0	11.3

*Note: Small sample – readers should exercise caution.
 **Percentages may not add up to 100 due to rounding

Media inquiries should be directed to: Nik Nanos at nnanos@nanosresearch.com or (613) 234-4666 x237. Visit the Nanos website to sign up for instant email updates at www.nanosresearch.com.



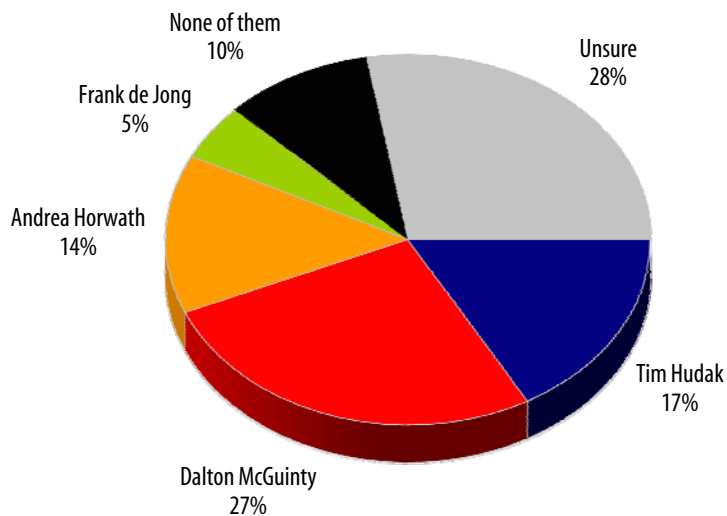
McGuinty ahead as best Premier

METHODOLOGY

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QUESTION: As you may know [rotate] Tim Hudak is the leader of the PCs, Dalton McGuinty is the leader of the Liberals, Andrea Horwath is the leader of the NDP and Frank de Jong is the leader of the Green Party... who, in your opinion, would make the best Premier of Ontario?



BEST PREMIER

Group (Margin of Accuracy) **	Tim Hudak***	Dalton McGuinty	Andrea Horwath	Frank de Jong	None of them	Unsure
	%	%	%	%	%	%
Ontario 200910 (± 4.4)	16.6	26.9	13.8	4.8	9.8	28.1
Ontario 200904 (± 4.4)	14.4	42.1	9.0	3.2	11.0	20.4
Male (± 6.3)	19.1	28.1	13.1	4.8	11.7	23.2
Female (± 6.2)	14.1	25.6	14.6	4.8	8.0	32.8
18 to 29 (± 10.0)*	10.5	35.1	12.3	8.8	7.0	26.3
30 to 39 (± 10.2)*	11.7	22.1	15.6	2.6	9.1	39.0
40 to 49 (± 9.6)*	16.5	28.9	17.5	3.1	11.3	22.7
50 to 59 (± 10.7)*	20.4	28.3	13.3	6.2	12.4	19.5
60 plus (± 9.3)*	23.3	20.8	10.7	3.8	9.4	32.1

*Note: Small sample – readers should exercise caution.

**Percentages may not add up to 100 due to rounding

*** Leaders were different in 200904 – results were for Bob Runciman for PC.

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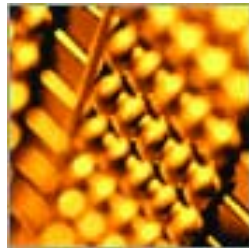
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The Nanos Approach

At Nanos Research, we are experts at helping public-facing companies and organizations connect with the “hearts and minds” of customers or the general public. Our advantage comes from over 20 years experience in understanding the numbers and building upon them to provide strategic insight and intelligence in support of our clients’ business, marketing, public affairs and communications needs.



Getting Started

At Nanos, we believe that small steps can lead to large insights. We are regularly in the field with a national omnibus surveys. We’ll sit down with you to learn about your challenges and work on your challenge together. The results can be used to conduct a strategic assessment of your current challenge or can be the basis of a broader mission plan for you to achieve your market or mind share objectives.

The Right Solution for the Right Job

- Strategy Retainer
- Strategic Assessment
- Telephone Surveys
- Online Surveys
- eDeliberative Polling and Online Dialogue
- Focus Groups
- Elite in-depth interviews
- Mystery Shopping
- Management Consulting



A Trusted Source

Our team is headed by Nik Nanos, a leader in the market and public opinion research industry recognized for the quality of his work, the insightfulness of his counsel and his professional integrity. Media organizations regularly call upon Nik Nanos and Nanos Research to capture the public pulse and analyze complex issues.



The Nanos Research Group

Our group of companies is a national team of like-minded research professionals and organizations bound by a common commitment to quality research, quality service and superior research outcomes.



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