



Professor Colin Turner

Described by *Time* as a *leading authority on business, lifestyle & management*; and referred to by *Business Age* as Europe's foremost teacher for business success, Prof Colin Turner is the founder of 3 multi-million dollar corporations and author of 10 international bestselling books published in 28 languages, including Japan's No 1.

He advises leading global organisations and was chosen by Pfizer, the makers of Viagra, as their external change agent to help them become No 1 in their field, which they now are.

His Institute, Theseus International Management Institute, is ranked No 1 worldwide for Internationality in Custom Executive Programs by *Financial Times* Survey of Business Schools (May 2003); and he advises leading global organisations.

Endorsements for Colin Turner

Releasing our potential is the key to our success and Colin's excellent, entertaining and memorable keynote encapsulated it all for us.'

Ken Moran, Managing Director, Pfizer

'Highly researched, yet intuitive Colin Turner's keynote spell bound both our partners and colleagues.'

Neil Holloway, Managing Director, Microsoft UK

'A first class informative keynote, Colin really does his research. All our members talked about his thought-provoking yet practical concepts for weeks afterwards.'

Michael Fleisher, President, Gartner

'To hold us enthralled for 1 hour is one thing; but for 2 is outstanding. Colin's interactive, inspirational and absorbing presentation for our Presidents' Forum was outstanding.'

David Pulman, Board Director Glaxo SmithKline

'Let me congratulate YOU on the magnificent presentation. I have had tons of positive feedback. You have certainly carved your name into the core management of ASSA ABLOY'

Bo Dankis, CEO Assa Abloy

Thank you for an outstanding keynote – it was a real highlight for our partners' conference.'

Vujovic Branislav, Sales Director EMC

The most thought-provoking 30 minutes of the two-day conference.'

Andrew Higgins, Brand & Communications Director, Shell Global Solutions

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