

PRESS CONFERENCE Thursday, April 14th 2011

Intercontinental – Le Grand Hôtel

Paris



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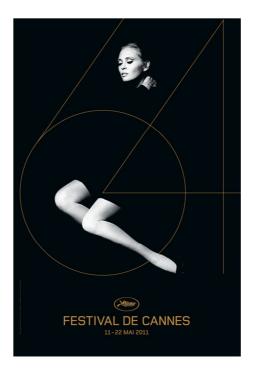
THE MARCHE DU FILM

You will also find in this Press Kit instructions for use of the 2011 FESTIVAL IDENTITY CHARTER and information about the new mobile application.

A list of press attachés for films in the Official Selection is attached to the press file. This list is updated regularly on www.festival-cannes.com



64TH FESTIVAL POSTER



«Women's legs are compasses that circle the globe, giving it its equilibrium and harmony. »

Had Jerry Schatzberg already heard François Truffaut's words when he shot this portrait of Faye Dunaway, which now graces the poster for the 64th Festival de Cannes? His director's eye can be seen in the precise staging of the shot, which places emotion at the forefront. The framing draws the eye inwards to the depth at its centre, while the nakedness of the face is laid bare, like an unfathomable mystery.

Jerry Schatzberg is a filmmaker from New York who won the Palme d'Or in 1973 for *Scarecrow*. He began his career as a photographer before starting to direct films. His first feature film, *Puzzle of a Downfall Child* (1970), demonstrate a sense of composition and lighting that is quite exceptional for a beginner.

A re-mastered version of this film, originally distributed by Carlotta, will be screened during the Festival de Cannes in the presence of the director.

H5 Agency designed the poster and the graphic creation of the 2011Festival. www.h5.fr



THE FESTIVAL JURIES

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Robert DE NIRO, President – Actor, Director / USA

THE SHORT FILM AND CINEFONDATION JURY

Michel GONDRY, President – Director / France

UN CERTAIN REGARD JURY

Emir KUSTURICA, President – Director / Serbia

THE CAMERA D'OR JURY

BONG Joon-Ho, *President* – Director / Korea

The composition of juries will be announced later.



11 to 22 may 2011

Opening Film:

Woody ALLEN	MIDNIGHT IN PARIS	Out of Comp.	1h40

Pedro ALMODÓVAR	LA PIEL QUE HABITO (THE SKIN I LIVE IN)		2h
Bertrand BONELLO	L'APOLLONIDE - SOUVENIRS DE LA MAISON CLOSE (HOUSE OF TOLERANCE)		2h02
Alain CAVALIER	PATER		1h45
Joseph CEDAR	HEARAT SHULAYIM (FOOTNOTE)		1h45
Nuri Bilge CEYLAN	BIR ZAMANLAR ANADOLU'DA (ONCE UPON A TIME IN ANATOLIA)		2h30
Jean-Pierre et Luc DARDENNE	LE GAMIN AU VÉLO (BOY WITH A BIKE)		1h27
Aki KAURISMÄKI	LE HAVRE		1h43
Naomi KAWASE	HANEZU NO TSUKI		1h31
Julia LEIGH	SLEEPING BEAUTY	1 st film	1h44
MAÏWENN	POLISSE		2h01
Terrence MALICK	THE TREE OF LIFE		2h18
Radu MIHAILEANU	LA SOURCE DES FEMMES (THE SOURCE)		2h15
Takashi MIIKE	ICHIMEI (HARA-KIRI: DEATH OF A SAMURAI)		2h06
Nanni MORETTI	HABEMUS PAPAM		1h42
Lynne RAMSAY	WE NEED TO TALK ABOUT KEVIN		1h50
Markus SCHLEINZER	MICHAEL	1 st film	1h34
Paolo SORRENTINO	THIS MUST BE THE PLACE		1h58
Lars VON TRIER	MELANCHOLIA		2h10
Nicolas WINDING REFN	DRIVE		1h35



11 to 22 may 2011

Opening Film:

Gus VAN SANT	RESTLESS		1h31

Bakur BAKURADZE	THE HUNTER		1h50
Andreas DRESEN	HALT AUF FREIER STRECKE		1h35
Bruno DUMONT	HORS SATAN		1h50
Sean DURKIN	MARTHA MARCY MAY MARLENE	1 st film	1h41
Robert GUÉDIGUIAN	LES NEIGES DU KILIMANDJARO		1h47
Oliver HERMANUS	SKOONHEID		1h38
HONG Sangsoo	THE DAY HE ARRIVES		1h19
Cristián JIMÉNEZ	BONSÁI (BONSAÏ)		1h42
Eric KHOO	TATSUMI		1h34
KIM Ki-duk	ARIRANG		1h40
Nadine LABAKI	ET MAINTENANT ON VA OU ?		1h50
Catalin MITULESCU	LOVERBOY		1h35
NA Hong-jin	YELLOW SEA		2h40
Gerardo NARANJO	MISS BALA		1h53
Juliana ROJAS, Marco DUTRA	TRABALHAR CANSA (HARD LABOR)	1 st film	1h40
Pierre SCHOELLER	L'EXERCICE DE L'ETAT (THE MINISTER)		1h55
Ivan SEN	TOOMELAH		1h46
Joachim TRIER	OSLO, AUGUST 31ST		1h35



11 to 22 may 2011

Out of Competition:

Xavier DURRINGER	LA CONQUÊTE	1h45
Jodie FOSTER	THE BEAVER	1h40
Michel HAZANAVICIUS	THE ARTIST	1h40
Rob MARSHALL	PIRATES OF THE CARIBBEAN: ON STRANGER TIDES	2h20
Midnight Screenings:		

CHAN Peter Ho-Sun	WU XIA		2h
Everardo GOUT	DIAS DE GRACIA (DAYS OF GRACE)	1 st film	2h13

Special Screenings:

Frederikke ASPÖCK	LABRADOR	1 st film	1h30
Rithy PANH	LE MAÎTRE DES FORGES DE L'ENFER		1h45
Michael RADFORD	MICHEL PETRUCCIANI		1h30
Christian ROUAUD	TOUS AU LARZAC		2h



THE CINEFONDATION SELECTION 2011

ARAMISOVA FAMU, Czech Republic	CAGEY TIGERS	23′
Nathanael CARTON NYU Asia, Singapore	SUU ET UCHIKAWA (Suu and Uchikawa)	11'
Simão CAYATTE Columbia University, USA	A VIAGEM (The Trip)	19'
Anat COSTI Bezalel Academy, Israel	BEFETACH BEITY (On My Doorstep)	6′
D. Jesse DAMAZO, Joe BOOKMAN University of Iowa, USA	THE AGONY AND SWEAT OF THE HUMAN SPIRIT	15′
Pieter DIRKX Sint-Lukas University, Belgium	BENTO MONOGATARI Bento Monogatari (Lunchbox Story)	27′
Doroteya DROUMEVA dffb, Germany	DER BRIEF (The Letter)	30′
Alice FURTADO Universidade Federal Fluminense, Brazil	DUELO ANTES DA NOITE (Duel Before Nightfall)	20′
Kamal LAZRAQ La fémis, France	DRARI	39′
Mariano LUQUE Universidad Nacional de Córdoba, Argentina	SALSIPUEDES	44'
Gastón MARGOLIN, Martín MORGENFELD Universidad del Cine, Argentina	LA FIESTA DE CASAMIENTO (The Wedding Party)	19'
Pasquale MARINO Centro Sperimentale di Cinematografia, Italy	L'ESTATE CHE NON VIENE (Till Summer Comes)	17'
Jefferson MONEO Columbia University, USA	BIG MUDDY	15′
Ma'ayan RYPP Tel Aviv University, Israel	AL MARTHA LAUF (Martha Must Fly)	26′
SON Tae-gyum Chung-Ang University, South Korea	YA-GAN-BI-HANG (Fly by Night)	21'
Maria STEINMETZ HFF "Konrad Wolf", Germany	DER WECHSELBALG (Changeling)	8′



THE CINEFONDATION

The Cinéfondation, by looking out for creative talent wherever it arises, can be seen as a laboratory that enables the Festival de Cannes to play its forward-looking role to the full. Applying the same principles of artistic excellence and geographical diversity, the Cinéfondation performs its role upstream of the Festival selection processes.

This year, **the Selection** of the Cinéfondation is screening 16 graduate films including two animated movies, representing eleven countries and three continents. 1,589 films were viewed, originating from 360 film schools in 82 countries. Four new schools are represented this year and, for the first time, the selection features an Italian entry!

The jury, headed by Michel Gondry, will announce the three Cinéfondation Prizes on 20 May.

Both sessions of the **Résidence** 2011 (21 and 22) will be represented at the Festival and the films will be screened by Cannes Short Films. The residents will present their scripts during a session organised in the CNC pavilion and debates will be organised with professional filmmakers who have shown interest in their projects

This year, **the Atelier** has selected 15 projects from 15 different countries. Directors will take part in the Festival along with their producers and individual meetings will be organised to help them arrange additional funding to complete their films.

Escafandra by Pablo Reyero (Argentina) - Now is the Future of the Past by Huang Weikai (China) - Augustine by Alice Winocour (France) – Khibula by George Ovashvili (Georgia) – Luton by Michalis Konstantatos (Greece) – Hier by Bálint Kenyeres (Hungary) - The Train Station by Mohamed Al-Daradji (Iraq) - Of Our Economical Situation by Elad Keidan (Israel) - Il Sud è Niente by Fabio Mollo (Italy) - La delgada línea amarilla by Celso García (Mexico) - Full Contact by David Verbeek (Netherlands) - El Mudo by Daniel & Diego Vega (Peru) – Wolf by Bogdan Mustata (Romania) – Kings by Deniz Ergüven (Turkey) - Mr Kaplan by Alvaro Brechner (Uruguay)

Pablo Reyero presented *La Cruz del Sur* in Un Certain Regard in 2003.

Bálint Kenyeres was in competition with his short film *Before Dawn* in 2005

Elad Keidan received the First Price of the Cinéfondation in 2008 for Anthem

David Verbeek showed *R U There* in Un Certain Regard in 2010

Daniel and Diego Vega showed *Octubre in* Un Certain Regard in 2010

Deniz Gamze Ergüven participated in the Cinéfondation Selection in 2006 with Bir *Damla Su*

The Cinéfondation was created in 1998. Its mission is based on three complementary strategies: The **Cinéfondation Selection**, which presents movies from film schools in the framework of the official Selection, The **Cinéfondation Résidence**, which hosts twelve young directors in Paris each year to help them finalise the script of their first or second film,

The **Cinéfondation Atelier**, which invites around fifteen international directors and their producers to Cannes to help them complete funding they may have already secured. The filmmakers are selected according to the merit of their projects.



CANNES COURT METRAGE

The 2011 Festival will see the launch of Cannes Short Films, linking the Short Film Competition with the Short Film Corner in order to foster the promotion of short movies.

As a showcase for short films and a meeting place where directors, producers and international buyers can discuss shared themes, Cannes Short Films will offer movie professionals a panorama of works by young creators around the world.

The Short Films Competition

As with feature films, the supreme distinction in the Short Film Competition is a Palme d'or, awarded during the closing ceremony.

This competition for new works of up to 15 minutes in length has discovered more than one filmmaker who found a place in the official selection a few years later. Jane CAMPION, Xavier GIANNOLI and Nuri BILGE CEYLAN opened the way for Antonio CAMPOS (Competition 2007 / UCR 2008), Lynne RAMSAY (Competition 96, 98 / UCR 99), Pascale FERRAN (Competition 90 / Caméra d'or 94), Alex PROYAS (Competition 94 / OC 98), Catalin MITULESCU (Short Film Palme d'or 2004 / UCR 2006) and Eduardo VALENTE (Competition 2006 / OC 2009).

A list of the short films in competition will be announced on Monday 18 April 2011.

Meeting with the directors in the Competition offers all the short film professionals visiting Cannes Short Films opportunities for discussion that will open doors to different production modes and international funding.

Short Film Corner

The Short Film Corner provides an opportunity to discover an emerging generation of new talent and current trends in short films. Of the 1,500 films listed, a large number are world premieres, including those scheduled for screening in the Short Films Competition and the Cinéfondation selection, and those to be shown in the Directors Fortnight and the Critics Week.

Participating in Cannes Short Films improves a director's chances of having a film selected for other international festivals and accordingly having his or her talent recognised by potential partners and distributors.

The daily discussions led by experienced speakers, together with the workshops and the conferences, provide a structure that serves to develop gateways between the worlds of the short film and the full length feature.



CANNES CLASSICS

Cannes Classics was created in 2004 to promote the selective re-release of new copies of heritage masterworks restored by movie companies, copyright holders, cinematheques or national archives.

The programme engages the prestige of the Festival de Cannes in the task of reclaiming cinema history by supporting the modern-day distribution of important works from the past in theatres or on DVD. Cannes Classics also presents tributes and documentaries about the cinema.

The opening film of Cannes Classics 2011 is Jerry Schatzberg's 1970 movie *Puzzle of a Downfall Child*. A new copy restored by Universal Studios will be screened on Thursday 12 May in the presence of the director and his leading lady, Faye Dunaway. Note that the 2011 Festival poster is a photograph of Faye Dunaway taken by Jerry Schatzberg.

In another event on Thursday 19 May, Cannes Classics will mark Kubrick year with the screening of a new copy of *A Clockwork Orange* (1971) restored by Warner Bros., in the presence of Malcom McDowell. The following day, Friday 20 May, Malcom McDowell will give a lesson on cinema before a screening of *II était une fois Orange Mécanique*, the documentary by Antoine de Gaudemar and Michel Ciment produced by Folamour.

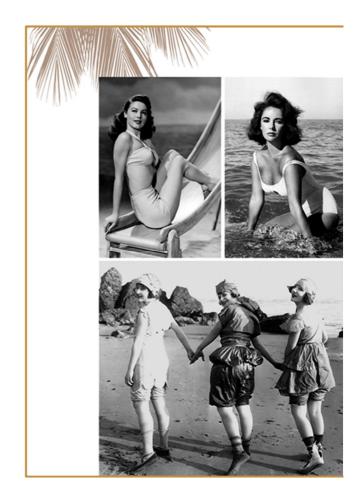
The full Cannes Classics programme will be announced by Friday 22 April.



THE FESTIVAL'S EXHIBITION

PIN-UPS: "CERTAINES L'AIMENT SHOW".

The 2011 Festival de Cannes welcomes the Kobal Collection to celebrate the glossy world of the pin-up in a major exhibition. Gathered from archives provided from many and varied sources, this fabulous collection of cinema-related photographs has constantly enriched over the years and today totals more than a million precious images. Take the chance of a lifetime to see how great stars and sexy starlets alike love to strike an alluring pose. Carefree, seductive, captivating, they play to the lens dressed in leopard skins, designer lingerie or swimsuits against backdrops of satin sheets or sandy beaches. In black and white or technicolour, Ava, Rita, Brigitte, Cyd, Jane or Marilyn battle it out with smouldering glances and dangerous curves. This year, the pin-ups have their own show in Cannes, and their smiles reflect their beauty in our eyes.



Ava Gardner (1945) MGM Sennett Girls (1915) Nelson Evans/Sennett Elizabeth Taylor (1960) Ken Danvers/Columbia

Photos: The Kobal Collection

Scenography: Studio P&F Baume



ROBERT DE NIRO, PRESIDENT OF THE JURY

The American actor, director and producer Robert De Niro will be President of the Jury of the 64th Festival de Cannes, due to take place from May 11th to 22th 2011.

When he accepted the invitation, Robert De Niro said: « The Cannes Film Festival is a rare opportunity for me as it is one of the oldest and one of the best in the world. »

By inviting Robert De Niro to preside over the Cannes Jury, the Festival organizers also want to pay tribute to him as the co-founder of the Tribeca Film Festival that is celebrating its 10th anniversary in 2011. Robert De Niro, well known for his love of New York, co-founded Manhattan's Tribeca Film Center in 1989, the Tribeca Film Festival in 2002, which has a sister festival in Doha.

« As co-founder of the Tribeca Film Festival and the Doha Tribeca Film Festival I have an increased appreciation for the jury, who serve, undertaking an important role in choosing films that are represented in the world of film at its highest level, and these types of festivals help connect the international film community and have a lasting cultural impact, » M. De Niro adds.

« Having served as President of the Jury in the eighties twice, I know this isn't an easy task for me or my fellow jury members, but I'm very honored and happy to head the jury for this year's Cannes Film Festival. »

Considered the best actor of his generation, Robert De Niro has built a durable star career out of his extraordinary ability to disappear into a character. The son of artists, De Niro was raised in New York's Greenwich Village and studied under Stella Adler. After rising to recognition with Martin Scorsese's *Mean Streets* (1973) and Coppola's *The Godfather Part II* (1974, best supporting actor academy award) , he gained stardom with *Taxi Driver* Palme d'or 1976. He went then from one masterpiece to the other: Bernardo Bertolucci's *Novecento* (1976), Elia Kazan's *Last Tycoon* (1976), Michael Cimino's *The Deer Hunter* (1978), Sergio Leone's *Once Upon a Time in America* (1984), Brian de Palma's *The Untouchables* (1987), Martin Scorsese's *Goodfellas* (1990) and *Casino* (1995), Terry Gilliam's *Brazil* (1995) and Michael Mann's *Heat* (1995), among others.

In 1980, he won the Academy Award for Best Actor for *Raging Bull* (1980), directed by Martin Scorsese.

He came for eight films at the Festival de Cannes, two of which won Palme d'Or: *Taxi Driver*, in 1976, and ten years later, *The Mission* directed by Roland Joffe.

De Niro dedicated to his father, a surrealist painter, his own directorial debut, A Bronx Tale (1993), which earned praise. In 2006, he directed a second feature The Good Shepherd.

His latest blockbuster comedies, *Analyze This* (1999) and *Meet the Parents* (2000) spawned sequels: *Little Fockers*, released late December, is currently enjoying a successful run in France.



WOODY ALLEN'S *MIDNIGHT IN PARIS* IS TO OPEN THE 64TH FESTIVAL DE CANNES AT THE SAME TIME AS IT OPENS IN THEATRES ALL OVER FRANCE ON MAY 11TH 2011.

Midnight in Paris, the new film by Woody Allen will open the Festival de Cannes on May 11th in the Lumière theatre, in the presence of the Jury presided by Robert De Niro.

The romcom, which was shot last year in the French capital, brings together a broad international cast, including Owen Wilson, Rachel McAdams and Marion Cotillard, as well as Kathy Bates, Adrien Brody, Carla Bruni-Sarkozy, Gad Elmaleh and Léa Seydoux.

Following London (*Match Point*) and Barcelona (*Vicky Cristina Barcelona*), it's the turn of Paris to be honoured by the lens of the New York film director most appreciated by European audiences.

"Midnight in Paris is a wonderful love letter to Paris", declared Festival director Thierry Frémaux. "It's a film in which Woody Allen takes a deeper look at the issues raised in his last films: our relationship with history, art, pleasure and life. His 41st feature reveals once again his inspiration."

Produced by Médiapro (Spain) and Gravier Productions (New York), distributed by Mars Films in France, the film is to be released in France the same day it is screened at Cannes. French audiences will thus be able to enjoy it in 400 theatres throughout the country. For this occasion, the Festival de Cannes wishes, with the consent of its partner Canal+ and the support of the national federation of French theaters, to make the Opening Ceremony of the Festival available to any theatre requesting it, so that their audiences can experience live the entire program of the Opening Night of the Festival. In this way, the Festival de Cannes underlines the strong ties that unite it with the theatres and their audiences, and draws attention to the films in the Official selection.

Press release of 2 February 2011



MICHEL GONDRY, PRESIDENT OF THE SHORT FILMS & CINEFONDATION JURY

Film director Michel Gondry is to head up the short film and Cinéfondation jury of the 64th Festival de Cannes, following in the footsteps of Atom Egoyan, Hou Hsiao Hsien, Martin Scorsese and John Boorman.

With his seven feature films, several shorts and seventy-odd music videos, Michel Gondry, who is also a musician, has created an incredibly original body of work coloured with dreamscape qualities and Utopian ideals. A master craftsman, a modern day Méliès, he is a cinemagician who constantly reinvents the technical effects and enchantments of the medium of film.

In 2001, his first feature, *Human Nature* was selected for the Festival de Cannes. He was back in 2008 with the *Tokyo!* triptych at Un Certain Regard, and presented out of competition the documentary *The Thorn in the Heart* in 2009.

The Academy Award winning screenplay in 2004, *Eternal Sunshine of the Spotless Mind* was followed in 2006 by *The Science of Sleep* and *Be Kind, Rewind* in 2008. *The Green Hornet*, on general release in France since January 2011, has been his biggest box office hit thus far.

At the Centre Pompidou in Paris, Michel Gondry has just opening his *Amateur Film Factory (Usine de films amateurs)* as part of the Nouveau Festival. It is part creative studio think-tank and part DIY laboratory – a space offering anyone the chance to make a short film in three hours.

This gifted illusionist will, alongside his fellow jury members, award the three Cinéfondation prizes on Friday 20th May, and then the Palme d'Or for the best short film at the Closing Ceremony on May 22nd 2011.

Press release of 21 February 2011



MELANIE LAURENT TO BE MISTRESS OF CEREMONIES AT THE 2011 FESTIVAL DE CANNES

The French actress will welcome the Festival Jury headed by Robert de Niro during the opening ceremony on 11 May and on 22 May she will host the closing ceremony during which the prizes and the Palme d'or are awarded. She takes over the role from Kristin Scott-Thomas.

In 2009, Mélanie Laurent created a sensation in Cannes with Quentin Tarantino's *Inglourious Basterds*. She has just completed her first full-length film, *Les adoptés*.

Press release of 4 March 2011



EMIR KUSTURICA PRESIDENT OF UN CERTAIN REGARD

The Serbian film-maker Emir Kusturica will be president of the Un Certain Regard jury at the 64th Festival de Cannes, from 11th to 22nd May 2011.

Every year, Un Certain Regard, at the very heart of Official Selection, alongside the Competition, presents around twenty films characterised by the originality of their ideas as well as their aesthetic. Emir Kusturica received the Palme d'Or in 1985 for *When Father Was Away on Business*. Ten years later, his second Palme d'Or for *Underground* made him a member of that elite group of directors who have twice been honoured.

Accompanied by a jury made up of artists, journalists and festival directors, Emir Kusturica will award the Prix Un Certain Regard, together with the other festival awards, over the closing weekend.

The 2010 Prix Un Certain Regard was awarded to Hong Sang Soo for *Ha Ha Ha*, which was recently released in France.

Press release of 25 March 2011



THE FESTIVAL DE CANNES HONOURS JEAN-PAUL BELMONDO

The Festival de Cannes will welcome Jean-Paul Belmondo on Tuesday 17 May with a special evening held in his honour.

"We are delighted that he has agreed to attend this gala evening in celebration of his talent and career. His range and personal charisma, the precision of his acting, his cocky wit, the ease with which he carries himself have made him, along with Jean Gabin and Michel Simon, one of the greatest French actors of all time, a fact to which many films bear ample witness. No doubt the entire panoply of French actors, headed by his Conservatory friends Jean Rochefort, Claude Rich, Pierre Vernier and Jean-Pierre Marielle, will want to walk up that Cannes staircase to celebrate 'Bébel' to the sound of the rapturous applause of his diehard fans," say Gilles Jacob and Thierry Frémaux.

The time has certainly come to celebrate this extraordinarily talented French actor. Since the late 1950s, Jean-Paul Belmondo has encapsulated the very best of popular cinema (Philippe de Broca, Henri Verneuil, Gérard Oury, Georges Lautner, Jacques Deray), ably blending this with the glorious art-house cinema of the '60s and '70s (Jean-Luc Godard, Jean-Pierre Melville, François Truffaut, Claude Lelouch and Alain Resnais, not to mention Vittorio Sica and Alberto Lattuada). That Man from Rio, Breathless, Pierrot le Fou, Léon Morin, Priest, Mississippi Mermaid, Le Magnifique, Stavisky and Borsalino are just a few examples of his extraordinary range.

Known throughout the world, the inspiration for generations of actors, and popular from Los Angeles to Tokyo and from Mexico to Moscow, Jean-Paul Belmondo is without a doubt one of the best loved personalities in French cinema.

It has long been the wish of the Festival de Cannes to see him tread the red carpet. Surrounded by friends and admirers, Jean-Paul Belmondo will attend the première of Vincent Perrot and Jeff Domenech's documentary, "Belmondo, The Career" on Tuesday 17 May. The screening will be followed by a dinner and party, bringing this day of tribute to a close.

Press release of 30 March 2011



BONG JOON-HO, A KOREAN PRESIDENT FOR THE CAMÉRA D'OR JURY

Director and scriptwriter Bong Joon-ho studied sociology and film before becoming a director. He achieved critical acclaim for his first feature film *Barking Dog (2000)*. His next, *Memories of Murder (2004)*, which achieved huge public success in Korea (and first prize at the Cognac Police Film Festival), earned him a Best Director Award. *The Host*, screened in 2006 at the Directors' Fortnight, finally sealed his international reputation as a director of genre films raised to the level of art.

He was invited to Cannes as part of the Official Selection with *Tokyo!* (2008), a trilogy on which he worked with Leos Carax and Michel Gondry. In 2009, he presented *Mother* — an intimate and subtly analytical melodrama about Korean family life —at Un Certain Regard.

As President, Bong Joon-ho follows in the footsteps of Bruno Dumont, Abbas Kiarostami, Pavel Lounguine, Roschdy Zem and Gael García Bernal.

The Caméra d'or is awarded to the best first film presented in the Official Selection, during Critics' Week or Directors' Fortnight.

The prize will be awarded by the President of the Jury at the Closing Ceremony on Sunday 22nd May.

Press release of 7 April 2011



AN HONORARY PALME AT THE OPENING CEREMONY OF THE FESTIVAL DE CANNES

This is a novelty for the Festival de Cannes: from 2011, the organizers will award an annual Honorary Palme d'Or, which will be presented during the Opening Ceremony.

This recognition is attributed to an important filmmaker, whose work is authoritative ... but never got a Palme d'Or. In the recent past, Woody Allen, in 2002, or Clint Eastwood in 2009, were awarded this distinction by President Gilles Jacob, on behalf of the Board of Directors of the Festival de Cannes. Now, the act becomes tradition and will be annual, taking place at the opening of the event. In 2011, the Italian director Bernardo Bertolucci will receive this honour.

The filmmaker (poet Attilio Bertolucci's son), has marked Italian cinema with intimate masterpieces as well as monumental frescoes: from *Prima della Revoluzione* (1964) to *Novecento* (1976), from the Conformist (1970) to The Last Emperor (1987), his political and social involvement, driven by a profound lyricism and an elegant and accurate direction, gives his films a unique place in the history of world cinema.

"The quality of his work, which appears today in all its uniqueness and the extent of this work we perceive every day more vividly, the strength of his commitment to cinema and the ties that bind him to Cannes, make Bernardo Bertolucci the first legitimate recipient." say President Gilles Jacob and Thierry Frémaux General Delegate.

The Honorary Palme d'Or will be attributed to him Wednesday, May 11, at the Opening Ceremony of the 64th edition of the Festival, in the presence of the jury chaired by Robert De Niro, who was one of the actors in Novecento (1976).

Press release of 11 April 2011



OPENING FILM FOR THE "UN CERTAIN REGARD" SELECTION

The film *RESTLESS* by Gus Van Sant will open Un Certain Regard, selection of the Festival de Cannes, on the evening of Thursday, May 12.

Produced by Columbia Pictures, Imagine Entertainment and 360 Pictures, the film examines the relationship of two teenagers, played by Mia Wasikowska and Henry Hooper.

Gus Van Sant received the Palme d'or in 2003 for *Elephant* and the 60th anniversary award for *Paranoid Park* (2007). His first nomination at the Festival de Cannes was in 1995 for *To Die For*.

Un Certain Regard chooses close to twenty films each year for its official selection.

The president of the jury, Emir Kusturica, will present the Prize Un Certain Regard on May 21.

Press release of 13 April 2011



THE VILLAGE INTERNATIONAL

Around the world in twelve days

The Festival de Cannes welcomes the fast-expanding community of film-producing countries to the Village International.

Each national pavilion in the Village acts as a small embassy where filmmakers can showcase and celebrate their cultural identities, their institutions and the diversity of their creative work. In a word, they can defend their own approach to cinema while taking advantage of the possibilities of emulation offered by a highly stimulating environment.

Moviemakers from around the world are thus encouraged to form fruitful relationships during their time in Cannes.

The development of the Village International since 2000 is a token of the importance of its role, growing from a dozen or so pavilions to more than sixty in the ten years of its existence.

In 2011, the Village International will play host for the first time to Azerbaijan, Belarus, Estonia and Montenegro as well as welcoming old friends from Argentina, Belgium, Bosnia-Herzegovina, Bulgaria, Canada, China, Colombia, Cypress, Croatia, the Czech Republic, Egypt, Georgia, Germany, Greece, Hong-Kong, Hungary, India, Ireland, Italy, Jordan, Lebanon, Luxembourg, Macedonia, Morocco, Nigeria, the Netherlands, Poland, Portugal, Qatar, Quebec, Romania, Russia, Serbia, Slovakia, Slovenia, South Africa, South Korea, Switzerland, Thailand, Tunisia, Turkey, Ukraine, the United Arab Emirates (Abu Dhabi), the United Kingdom and the United States. The European Union pavilion and the World Cinema pavilion complete the line-up.

A large number of bodies representing French and European cinema also have their own pavilions: the French Centre National du Cinéma et de l'Image Animée (CNC), the Centre des Monuments Nationaux, the Sweden Film Commission, the SACD, Film France and its commissioning network, the Commission Supérieure Technique, the Rendez-vous des Exploitants, Unifrance, the Atelier du Festival, the Agence du Patrimoine immatériel de l'Etat, the Pavillon de l'adaptation littéraire (Literary Adaptation Pavilion), the Pavillon de la Musique (Music Pavilion), the Canal + Patio, the Producers' Club, the PACA Regional Council and the Vienna Film commission.



MARCHÉ DU FILM

Inseparable from the Festival de Cannes, the Marché du Film has grown by specifically adapting its services and programmes to the demands of the different sectors of the worldwide movie industry. It is the most important annual date in the movie professional's calendar.

Return to growth or unstoppable energy? Festival registrations are up 10% at this time relative to 2010. As at 14 April, more than 3,000 companies from around a hundred countries including a good number of new US companies have confirmed their participation

With 1,200 screenings already scheduled this year, the Marché du Film will offer buyers a huge range of movies with, for the first time, productions from Bangladesh, Georgia and Puerto Rico.

The **Producers Network**, which has supported producers in the development of their projects and encouraged co-productions since 2004, will this year bring together more than 500 producers from all over the world, with an especially strong contingent from Europe.

The **Producers Workshop** is breaking new ground by offering support for producers who are seeking to put together their first international co-production. This programme, which was fully subscribed within 3 weeks, offers seminars, workshops and case studies for nearly 200 producers to take full advantage of their stay in Cannes.

On 17 May the Marché du Film will organise its **4**th **Documentary Brunch**, an essential date for directors and other professionals working in a genre that gains in importance each year.

In 2011, reflecting the growing role of public funding in international co-productions, the Marché du Film has published the **'Funds Book'**, a guide to the public funding bodies represented at Cannes. The publication outlines the characteristics of the different forms of assistance available for movie production and is offered free of charge to participants in the Marché. Its aim is to help filmmakers at the festival identify sources of funding that their projects may qualify for.

The Marché du Film at the cutting edge of technology.

The number of auditoriums fitted for digital this year will equal the number of 35mm theatres, a total of 34 theatres including 14 that will be also equipped for 3D screenings. The number of 3D movies has jumped dramatically, and this year represents more than 5% of the films presented.

The Marché after Cannes: **Cinando** proposes catch-up up online screenings to buyers and festival programmers to view or review movies online in a totally secure environment. Cinando is a reference database for the industry that today lists the profile of 15,000 companies and more than 10.000 films and projects that are currently available on the market. Cinando has 34,000 members and offers buyers a library of 1,000 movies for viewing in full.



2011 FESTIVAL IDENTITY CHARTER

This charter has been created by the 2011 Festival de Cannes for the attention of authorised users.

Journalists may use the official graphic elements defined in the charter to illustrate their articles and reports about the 64th Festival de Cannes.

Authorised users undertake to comply with the rules of application detailed below.

Should you require further information, please contact the Communications Division at communication@festival-cannes.fr

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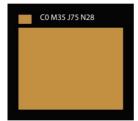


Technical aspects:

<u>Typeface</u>: GOTHAM LIGHT.

<u>Layout</u>: FESTIVAL on one line DE CANNES 2011 on another FESTIVAL
DE CANNES 2011

Colour reference:



Bronze - reference





OFFICIAL MOBILE APPLICATION « FESTIVAL DE CANNES »

The Festival de Cannes has decided to develop its official mobile application for 2011.

Be the first to get updates about this year's festival: screenings, events, interviews, the stars on the red-carpet and the awards ceremonies. The free "Festival de Cannes" application, developed with Orange, will give you the following content:

- Hour-by-hour coverage of the festival with news and interviews to share on Facebook,
 Twitter or E-mail
- Fact sheets about the movies, juries and events of the 2011 festival
- Movie trailers
- Videos from Festival de Cannes TV: red carpets, photo calls, press conferences, interviews etc.
- Daily photo galleries
- Audio files of press conferences

A part of the application is intended for professionals with an interactive agenda to receive alerts before screenings, practical information and geographical locations in Cannes.

The "Festival de Cannes" application will be available for free download as of 7 May 2011. The app was devised and designed by Publicis Modem and developed by Playsoft Mobile Agency.