

ROBERTO F. DE OCAMPO President Asian Institute of Management Executive Director JBF Center for Banking and Finance

Mr. Roberto F. De Ocampo is the current president of the Asian Institute of Management. From 1992 – 98, he served as Secretary of Finance under President Fidel V. Ramos and was widely recognized as the principal architect of the resurgence of the Philippine economy.

Pres. de Ocampo began his career in public service in 1972 by pioneering the rural electrification program. He was then recognized as the youngest administrator in the history of the national government and received the Ten Outstanding Young Men of the Philippines (TOYM) award in 1975. After working as a senior loan officer at the World Bank, he was appointed chairman and CEO of the Development Bank of the Philippines (DBP) in 1989. Under his leadership, the DBP won national and international recognition and was named "the world's second soundest bank" by *The Banker* magazine. For his groundbreaking initiatives in the field of development banking, he was presented with the very first "Man of the Year Award" by the Association of Development Finance Institutions in the Asia-Pacific (ADFIAF) in 1997.

As Secretary of Finance, Pres. de Ocampo introduced and implemented a number of landmark policies and measures, particularly in the areas of economic liberalization, privatization and tax reform. This resulted in the Philippines' return to international capital markets after a decade-long absence, the first fiscal surplus in twenty years, and an unprecedented and sustained combination of healthy economic growth, low interest rates and single-digit inflation. The liberalization of the banking and insurance industries opened up these sectors to foreign investment for the first time and marked the exit of the Philippines from a nearly continuous thirty years of IMF economic rehabilitation and reform programs.

By 1995, these accomplishments were hailed by the international finance community. He was named "Finance Minister of the Year" by *Euromoney* magazine -- the first Filipino and first ASEAN finance minister to be so recognized. He was chosen in 1996 by *Euromoney* as "Finance Minister of the Year," and in 1997, he was again cited as "Asian Finance Minister of the Year," this time by the *Asiamoney* magazine.

Pres. de Ocampo is a much sought-after speaker at international conferences and acts as advisor on Asian and international economic matters. In September 2000, he earned another distinction as the first Filipino and the first from the ASEAN to sit in the Trilateral Commission, an organization whose selected membership include distinguished leaders in the fields of business, politics, civil society, the academe, and the media from the European Union, North America and Japan.

A consistent honor student, Pres. de Ocampo graduated from De La Salle College (1962) and the Ateneo de Manila University (1967) where he received his Bachelor of Arts degree in Economics (*Cum Laude*). He has a Master in Business Administration from the University of Michigan (1970) and a post-graduate diploma from the London School of Economics (1971).



ANASTASIA MARINA Regional Director PRMIA Philippines

Professional Risk Manager by PRMIA and Financial Risk Manager by GARP.

As Unisys Lead Specialist, Anastasia has been providing technical support on Unisys Risk Solutions and Risk Management Consultancy to Unisys clients and subsidiaries throughout Asia since February 1999. Anastasia has developed extensive expertise in:

- Market risk management practices and tools
- Credit risk management practices and tools
- Asset Liability Management and Transfer Pricing practices and tools

Over the last 5 years with Unisys, Anastasia has held numerous public speaking engagements at Unisys organized and other public events:

- "Practical approach to reduced form credit risk models" presentation at APBC 2004, the Philippines, March 2004
- "Is an ERM solution achievable?" presentation at FOW's 9th Asia-Pacific Derivatives Exhibition, Singapore, September 2002
- "Risk applications for financial institutions in Taiwan" presentation at Unisys Risk Management Seminar, Taiwan, July 2002
- "ERM applications for HK" presentation at Unisys Risk Management and Anti-money Laundering Seminar, Hong Kong, July 2002
- "Risk applications for financial institutions in Thailand" presentation at Unisys Risk Management Seminar, Thailand, May 2002
- "Risk management for financial institutions" presentation at Unisys Risk Management Seminar, Hong Kong, September 1999

Starting September 2003, Anastasia has also been leading Professional Risk Managers' International Association (PRMIA) Philippine Chapter as the Regional Director.

Anastasia holds Master of Science in Financial Engineering and Master of Arts in Economics from the University of Michigan, USA.



AMANDO M. TETANGCO, JR. Deputy Governor Bangko Sentral ng Pilipinas

Mr. Amando M. Tetangco, Jr. is Deputy Governor of the Bangko Sentral ng Pilipinas incharge of the Banking Services Sector, Economic Research and Treasury. He is directly involved in the formulation and implementation of monetary and foreign exchange policy of the Bank, including the conduct of open market operations and the management of BSP's international reserves. The monitoring and management of the country's external obligations, and the administration of existing policies on foreign loans and investments also fall under his area of responsibility. In addition, he looks after BSP's domestic credit operations, the management and disposition of acquired assets and the Bank's cash currency notes and coins in the Philippines.

Mr. Tetangco sits in various boards, including the National Economic Development Authority (NEDA) Board (chaired by the President of the Philippines), National Food Authority (NFA) Council, and Industrial Guarantee and Loan Fund (IGLF) Review Committee, as the representative of BSP.

Before joining the Central of the Philippines in 1974, Mr. Tetangco was with the Management Services Division of SGV & Co. He served as Alternate Executive Director of the International Monetary Fund in Washington D.C., in 1992 –1994. There he participated in policy making in the IMF Executive Board and was involved in providing economic policy advise to various governments in the context of IMF Board meetings, and during visits to member countries.

He finished his AB Economics at the Ateneo de Manila University (cum laude) where he also took graduate courses in business administration. He obtained his MA in Public Policy and Administration (concentration in Development Economics) at the University of Wisconsin – Madison Wisconsin, USA.



JOSELIA J. POBLADOR Securities and Exchange Commission Commissioner

Ms. Joselia J. Poblador was appointed Commissioner in June, 2000. She had earlier retired from Caltex (Philippines), Inc., a U.S. oil multinational company, where she spent over 21 years of her professional career.

Ms. Poblador is a graduate of the University of the Philippines, with degrees in Bachelor of Arts (Economics) and Bachelor of Laws. While in Law School, she was a member of the Order of the Purple Feather (the law honor society) and the Editorial Board of the Philippine Law Journal. She studied law while working at the Presidential Economic Staff, where she rose from the ranks.

Upon admission to the Philippine Bar, she was transferred to the Legal and Policy Research Office of the Presidential Economic Staff. Under a scholarship grant from the University of Texas at Austin School of Law, she earned her Master of Comparative Jurisprudence (Taxation) degree. She was the first Chief Legal Officer of the Presidential Management Staff and was thoroughly involved in wide-ranging policy analysis and development processes in the Office of the President.

After 11 years of service at the Office of the President, she moved to the private sector and was promptly hired as Tax and Legal Counsel by Caltex (Philippines), Inc., a subsidiary company of Texaco and Chevron. She was promoted to General Tax Counsel, General Manager for Legal and Corporate Affairs, and General Manager for Legal and Tax. She served as Corporate Secretary for 10 years as well as member of the Executive Committee and Corporate Compliance Liaison Officer.

She is a charter member of the Tax Management Association of the Philippines (TMAP) and was its President in 1988. In 1992, she was a Fellow of the Academy of American and International Law at the Southwestern Legal Foundation, University of Texas at Dallas.



JOSE L. CUISIA, JR. President and Chief Executive Officer The Philippine American Life and General Insurance Company

Jose L. Cuisia, Jr. is President & Chief Executive Officer of the Philippine American Life & General Insurance Company (a wholly-owned subsidiary of AIG), the largest and most diversified life insurance company in the Philippines with interests in health care, non-life insurance, pre-need, banking, asset management, real estate business, and credit cards. In 1997 he was elected Vice President for Life Insurance of the American International Group, Inc.

He is presently Chairman of Philam Plans, Philam Care, Philam Savings Bank, Philam Asset Management, Philam Properties Corporation, and other Philam affiliates. He is currently Vice Chairman of the Board of SM Prime Holdings and was formerly Chairman of the Board of Far East Bank and Trust Company and its affiliates.

In addition, Mr. Cuisia holds directorates in Bauang Private Power Corporation and Bacnotan Consolidated Industries, which are both, listed in the Philippine Stock Exchange. Before becoming Philamlife's President and CEO, he served the Philippine Government as Governor of the Philippine Central Bank and Chairman of its Monetary Board. He was also Governor for the Philippines to the International Monetary Fund and Alternate Governor to the World Bank. Prior to his stint at the Central Bank, he was the Administrator and CEO of the Philippine Social Security System.

He is active in several educational institutions such as Co-Chairman of the Board of Trustees of the Asian Institute of Management, and a Trustee of the University of Asia & the Pacific. He was also the 2003 President of the Philippine Life Insurance Association. He is also a Director of The Manila Polo Club, Inc., the Philippine Cancer Society and Children's Hour. His achievements include winning the Ten Outstanding Young Men award for Domestic Banking in 1982.

Mr. Cuisia graduated from De La Salle University with BA-BSC degrees (magna cum laude) and earned an MBA degree from The Wharton School, University of Pennsylvania in 1970 as a University Scholar.



JOHNNY NOE E. RAVALO, PH.D. Member PRMIA Philippines Steering Committee

Dr. Johnny Noe E. Ravalo is a noted personality in policy circles in the Philippines and is arguably the country's leading financial economist with the unique combination of rigorous academic training (Boston University) and extensive market exposure. While serving as Chief Economist of the Bankers Association of the Philippines (BAP), Dr. Ravalo was actively working on regional financial market cooperation and integration issues through the ASEAN Banking Council and what was then the APEC Private Financiers Group. Among his duties at the BAP, Dr. Ravalo was responsible for all Basel-related issues and was designated as the Philippine representative to the Basel II Working Group for Asia of the Institute for International Finance.

As an international consultant, Dr. Ravalo has worked on several financial market research projects. Dr. Ravalo is currently consulting on capital market issues for the Philippines and within ASEAN. He is also currently Co-Course Director for the Risk Management training program jointly being offered by the ADB Institute and the Asian Institute of Management (AIM) for senior government officials within the region. Dr. Ravalo is affiliated with the Jose B. Fernandez Banking & Finance Center of AIM and, in this capacity, provides training workshops on risk management both here and in the region. All these notwithstanding, Dr. Ravalo continues to assist committees in the Philippine Congress and Senate in aid of legislation.

He is distinguished for being the very first Filipino to complete the doctorate program in Economics at Boston University and is perhaps the only Filipino to-date who has been nominated and selected for listing in both the US-based Who's Who in the World (15th ed, 1998) and the London-based Dictionary of International Bibliography (27th ed, 1999).

Dr. Ravalo, who prefers to be called by his nickname "Noet", feels that without a doubt his best achievement is to convince Maria Theresa Billena to spend the rest of their lives together. As for achievements #2 and #3, it's a tie between their twin boys, Juan Rafael and Miguel Gabriel, now 6 years old.