

In collaboration with:



Sponsored by:



Presented with  
assistance from:



**Katten**  
Katten Muchin Rosenman LLP



THE CONFERENCE BOARD



The 2008

# Women's Leadership Conference:

Winning Strategies for Success

Pre-Conference Seminar:

April 2, 2008 – *New York* April 30, 2008 – *San Diego*

Conference:

April 3 - 4, 2008 – *Waldorf=Astoria, New York*

May 1 - 2, 2008 – *Coronado Island Marriott, San Diego*

Recently, talent management has become a significant topic for corporate leaders. As the demographics of the workforce changes, all successful companies will leverage their greatest asset – their employees. Focusing on leveraging the women who are in and those who are entering the workforce. This conference, designed for women and those who manage women, will address:

- The Case for Winning with Women
- Creating Networks for Success
- Smart Risk-Taking
- Getting the Business to Buy-In to Women's Initiatives
- What Can Be Learned from Entrepreneurs
- Teaming with Men for Advancement
- Generational Differences – Managing to Benefit all Ages
- Work-Life Balance

The Pre-Conference seminar – *Mentoring – A Recipe for Individual and Organizational Success* – addresses a key ingredient to women's corporate success.

*Trusted Insights for Business Worldwide*

## About The Conference Board

The Conference Board is the world's leading business membership organization, with a global network of close to 2,000 enterprises in nearly 60 countries.

The Conference Board creates and disseminates knowledge about management and the marketplace to help businesses strengthen their performance and better serve society.

Working as a global, independent membership organization in the public interest, we conduct research, convene conferences, make forecasts, assess trends, publish information and analysis, and bring executives together to learn from one another.

The Conference Board is a not-for-profit organization and holds 501(c)(3) tax-exempt status in the United States

## How Our Meetings Are Different

The Conference Board provides executives from around the world with opportunities to share practical business experience. This focus on actual business experience, rather than theory, primarily from senior executives from major organizations, along with a superior level of networking with peers are the distinguishing features of Conference Board meetings.

The Conference Board's meetings are rated as one of America's leading speaking platforms for top management. More than 150 CEOs address the Board's 12,000 meeting participants each year.

The Conference Board  
845 Third Avenue  
New York, NY 10022-6600  
Tel: 212 759 0900  
Fax: 212 980 7014  
[www.conference-board.org](http://www.conference-board.org)

The Conference Board  
and the torch logo are  
registered trademarks of  
The Conference Board, Inc.

Dear Colleague:

Join us at The Conference Board's Women's Leadership Conference – "Winning Strategies for Success" April 3-4 in New York City or May 1-2 in San Diego.

With many older workers exiting the US workforce over the next decade and fewer young workers to replace them, there's a growing imperative for business leaders to make good use of all the human resources at their command. To compete globally, companies will have to persuade more talented women to enter, reenter, and remain in the work force and aggressively promote them to leadership positions. In turn, women must capitalize on this unique opportunity for advancement.

At this conference we will have a tremendous line-up of timely interactive sessions presented by best-in-class corporate speakers. Each session is designed to give attendees actionable ideas to leverage the strengths of the women of their workforce. I look forward to seeing you in either New York or San Diego where you will learn winning strategies for success for both yourself and your organizations.

As you can see, at this conference we will we have a tremendous line-up of timely sessions presented by best-in-class corporations that are designed to help women and the executives responsible for talent management and strategy, to leverage the strengths of this critical segment of the workforce. I look forward to seeing you in New York or San Diego.

Sincerely,



**Mary V.L. Wright**  
Conference Program Director  
The Conference Board

Marketing Partners:



## Pre-Conference Seminar

Wednesday, April 2, 2008 – *New York*

Wednesday, April 30, 2008 – *San Diego*

Registration and Continental Breakfast: 8 - 9 am

### Mentoring – A Recipe for Individual and Organizational Success

Seminar: 9 am - 5 pm\*

Mentoring – once thought of as something that happens only to a select few and only by luck – is an integral part of professional development and success. In fact, access to the support and guidance offered through mentoring is increasingly important to the career development and advancement of women. Mentoring is also a key lever that organizations can use to retain talent and expand opportunities for leadership development. In the morning of this full-day session, participants will explore how they can best use mentoring combined with their own self-awareness to enhance their professional development and success. Effective use of mentoring is connected to a strong sense of self-awareness. As part of the session, participants will have an opportunity to explore the connection between self-awareness and mentoring through the use of PeopleMatch™, an innovative diagnostic learning tool for all workshop participants. Prior to the session, participants will be provided with a complimentary guest account to complete this tool. Each person's report will identify her individual and cultural work styles; strengths and developmental needs in terms of career strategies, leadership skills, and emotional intelligence; and strengths and caution areas for mentoring. In the afternoon, attendees will have a chance to explore alternative program structures, create the business case for mentoring programs and work through possible challenges to instituting formal mentoring programs in their own organizations. Because participants will be actively engaged, the seminar also provides a forum for benchmarking and learning about best practices, from the seminar leaders as well as other seminar attendees.

**Stacy Blake Beard**

Associate Professor of Management  
Simmons School of Management

**Regina O'Neill**

Association Professor of Management  
Sawyer School of Management

*\*Seminar includes networking refreshment breaks and a luncheon.*

To register today, call Customer Service at

**212 339 0345**

# Women's Leadership Conference

Thursday, April 3, 2008 – *New York*

Thursday, May 1, 2008 – *San Diego*

Registration and Continental Breakfast: 8 – 8:45 am

Welcoming Remarks: 8:45 – 9 am

**Mary V.L. Wright**

Conference Program Director

The Conference Board

## It's All About Winning

General Session A: 9 – 9:45 am

Companies compete on all levels to achieve superior results. Nowhere is that competition more fierce than the competition for the best talent. And, with the increasing percentage of women graduating from college and staying in the workforce, the talent pool is comprised of more and more women. So, how does a company modify its corporate procedures, operations and culture, to allow for this part of the talent picture to contribute to corporate success?

### *New York*

**Denise Morrison**

President

North America Soups

Sauces and Beverages

Campbell Soup Company

### *San Diego*

**Deborah Fine**

President

iVillage Properties

## Smart Risk-Taking – Strategies for Success

General Session B: 9:45 – 11 am

Senior women are often asked how did they make it to the top – what allowed them to stand out in a very crowded field trying to get ahead. Many successful women acknowledge the role risk-taking played in their achievements. Hear from this panel what risks they took, what they learned from those decisions and why this strategy can work for almost everyone.

Register Online

[www.conference-board.org/women4](http://www.conference-board.org/women4)

# Women's Leadership Conference

## *New York*

Moderator

**Helene Lerner**

TV Host

Author, *Smart Women Take Risks – Six Steps for Conquering Your Fears and Making the Leap to Success*  
Founder, Womenworking.com

Panelists

**Cheryl Herrin**

Operations Vice President

Florida Zone

State Farm Insurance Companies

**Roberta Bowman**

Vice President, Sustainability and  
Community Affairs  
Duke Energy

**Pat Elizondo**

Senior Vice President  
Xerox

**Pam El**

Marketing Vice President  
State Farm Insurance

Refreshment Break: 11 - 11:15 am

Concurrent Sessions C1, C2 & C3: 11:15 am - 12:30 pm (choose one)

## Getting the Business to Own the Initiative

Concurrent Session C1: 11:15 am - 12:30 pm

Many initiatives that involve change – including diversity – are thrust upon managers as mandates which rarely result in the desired improvements or advancements. The initiatives that do succeed are ones where business leaders feel ownership and accountability because it is apparent that success is good for them and the company. Hear how these Fortune 500 companies have created systems and structures that make these diversity/women's initiatives ones which business leaders want to call their own.

To register today, call Customer Service at

**212 339 0345**

# Women's Leadership Conference

## *New York*

Moderator

**Toni Riccardi**

Senior Vice President  
Human Resources  
Chief Diversity Officer  
The Conference Board

Panelists

**Theresa Torres**

Director, Global Markets and  
Investments (GMI)  
Diversity and Inclusion  
Program Manager  
Merrill Lynch

**Erica M. Roberts**

Manager, Training & Development  
USG Corporation

## *San Diego*

Moderator

**Toni Riccardi**

Senior Vice President  
Human Resources  
Chief Diversity Officer  
The Conference Board

Panelists

**Demetrio Kerrison**

Division Diversity Manager  
Western Region  
Merrill Lynch

**Denise Berger**

Managing Director  
Global Chair  
Women's International Network  
Aon Corporation

## New Strategies for Change

Concurrent Session C2: 11:15 am - 12:30 pm

Although increasing numbers of accomplished women are moving up—albeit slowly—to leadership positions in corporate America, women are still badly underrepresented in corporate boardrooms and executive suites. To speed the pace of change, groups of executive and professional women are developing strategies that promise to open more doors and increase opportunities for women to advance. Learn from this panel about some effective approaches, including joint organizational initiatives with national impact and locally-based projects that leverage the power of women leaders.

## *New York*

Moderator

**Toni G. Wolfman**

President, ION  
Executive in Residence  
Women's Leadership Institute  
Bentley College

## *San Diego*

Moderator

**Wendy Beacham**

The Executive Director  
The Forum of Women  
Entrepreneurs and Executives

[Register Online](#)

[www.conference-board.org/women4](http://www.conference-board.org/women4)

# Women's Leadership Conference

Panelists

**Roxanne Douglas**

General Counsel

Global Retail Solutions Division

NCR Corporation

**Maureen Breakiron-Evans**

Chief Financial Officer

Towers Perrin

**Pamela Godwin**

President

Change Partners, Inc.

Panelists

**Hildy Shandell**

Senior Vice President

Corporate Development

Genesis Microchip

**Kerry Haley**

Former Corporate

Vice President and General Manager

Frontier Mobile

## What Can Be Learned from Entrepreneurs?

Concurrent Session C3: 11:15 am - 12:30 pm

Corporations are always trying to retain their best talent. One leak in the system is the departure of women to start their own businesses. This panel will explore: what are the characteristics of successful entrepreneurs; how can corporations use these skills in more effective ways; what is it about these individuals that makes them able to leave a larger organization or might encourage them to stay; and what are some of the skills that should be present in both a corporate and entrepreneurial environment.

*New York*

Moderator

**Amy Millman**

President

Springboard Enterprises

*San Diego*

Panelists

**Denise Brosseau**

President and Co-Founder

Invent Your Future

Panelists

**Denise Singleton**

Vice President

Office of Diversity

MetLife

**Shellye Archambeau**

Chief Executive Officer

MetricStream, Inc.

**Susan Foley**

Executive Director

Research Centers at

Babson Executive Education

Babson

**Nina Bhatti**

Principal Scientist

HP Labs

To register today, call Customer Service at

212 339 0345



## Building a Leadership Legacy

Luncheon Session D: 12:30 - 1:45 pm

What makes a great leader? Is it the ability to get hundreds of people to do what you suggest or is it a quiet ability to influence others? How do leaders get the skill sets needed to be successful? Our lunch speaker will share her experiences and explain how she leveraged her natural skill sets and gained critical experience to become a successful senior executive. She will also discuss the kind of legacy that she wants to leave and how we and our companies should be thinking about future leaders.

### *New York*

#### **C. Perry Yeatman**

Co-Author, *Get Ahead by Going Abroad: A Woman's Guide to Fast-Track Career Success*  
Senior Vice President  
International Corporate Affairs and  
Global Issues Management  
Kraft Foods

### *San Diego*

#### **C. Perry Yeatman**

Co-Author, *Get Ahead by Going Abroad: A Woman's Guide to Fast-Track Career Success*  
Senior Vice President  
International Corporate Affairs and  
Global Issues Management  
Kraft Foods

Concurrent Workshops E1, E2 & E3: 2 - 3:30 pm (choose one)

Working with facilitators, participants will have a chance to work on a particular topic that is a challenge in their organization as well as receive coaching on a particular skill important to their personal development.

## Building and Maintaining a Woman's Network

Concurrent Workshop E1: 2 - 3:30 pm

This workshop is designed to meet the needs of attendees who are just starting a network as well as those who are involved in existing networks. The presenters will review the fundamentals of: stakeholder management; program design; membership recruitment; organizational structure; communication strategies; and measurement. And they will look to helping improve the networks by covering such topics as: reinvigorating your network; enhancing communication strategies; expanding and retaining your membership; using your network for business development and networking outside your company.

[Register Online](#)

# Women's Leadership Conference

## *New York*

**Marilyn Nagel**  
Director  
Inclusion and Diversity  
Cisco Systems

## *San Diego*

**Marilyn Nagel**  
Director  
Inclusion and Diversity  
Cisco Systems

## Getting Off the Sticky Floor – What Does it Really Take to Advance?

Concurrent Workshop E2: 2 - 3:30 pm

It is accepted that there are many qualified women in the workplace – but the refrain often is – how do they get ahead? Using material from a major study that asked – what does it takes for women to advance to the executive suite? – this session will review targeted behaviors as well as ideal learning topics, approaches, and other experiences that will help women to expand and reach the top of their game in organizations. Attendees will participate in an interactive roundtable forum on these findings as well as get tips and tools to rise above the “sticky floor”.

## *New York*

Moderator  
**Rebecca Shambaugh**  
President & Chief Executive Officer  
SHAMBAUGH Leadership  
Founder, Women In Leadership  
and Learning

Panelist  
**Kathryn Mihalich**  
Senior Director  
Worldwide Licensing Solutions  
Microsoft Corporation

## *San Diego*

Moderator  
**Rebecca Shambaugh**  
President & Chief Executive Officer  
SHAMBAUGH Leadership  
Founder, Women In Leadership  
and Learning

Panelist  
**Carol Kozloski**  
Manager  
Network Implementation  
Sprint Nextel

## Work Life – Making it Work

Concurrent Workshop E3: 2 - 3:30 pm

Do you have to do it all to have it all? That question continues to confound men, women, managers, senior leaders, new entrants, baby-boomers, Gen-X, Gen-Y and Millenials. Is a new paradigm around work-life emerging? What are some unique strategies that professionals have taken to make their work and life more integrated and less about losing

To register today, call Customer Service at

**212 339 0345**

# Women's Leadership Conference

the advantages of both? What are the messages sent by companies as they work to help their employees manage their total lives? Hear what cutting edge companies are doing to walk the talk.

## *New York*

**Ellen Galinsky**  
President  
Families and Work Institute

**Dawn Malone**  
Administrative Director  
Work and Family Services  
Bon Secours Richmond  
Health System

**Sandra Bushby**  
Director of Women's Initiative  
KPMG

**Judy Pahren**  
Senior Vice President, Human Resources  
Capital One

## *San Diego*

**Ellen Galinsky**  
President  
Families and Work Institute

**Cynthia Davidson**  
Manager, Workplace Solutions  
KPMG

**Sandra Evers Manley**  
Vice President  
Ethics and Diversity  
Northrop Grumman

Networking Refreshment Break: 3:30 - 4 pm

## Taking Care of One's Self At Work, At Home, In Life

General Session F: 4 - 5 pm

Women are known for being terrific multi-taskers, but often the task we fail to monitor is being self-mindful. Women are finally spending time focusing on what we need at work – a vision around our career, identifying behaviors and skills we admire and want to develop, learning to ask for what we need, and how to motivate others to give us support we need to achieve that career vision. This session will focus on some practical tools and techniques to overcome our tendency to put ourselves last on the list. Learn how the skills of being a terrific business person need to be turned on ourselves so as to be a great CEO of Me, Inc.

## *New York*

**Ronna Lichtenberg**  
Author, *Pitch Like a Girl*

## *San Diego*

**Ronna Lichtenberg**  
Author, *Pitch Like a Girl*

[Register Online](#)

[www.conference-board.org/women4](http://www.conference-board.org/women4)

# Women's Leadership Conference

Networking Reception: 5:15 - 6:30 pm

Hosted by:



Dinner Conversations: 7 pm

Join fellow conference attendees and speakers for an evening of great dining and discussion. Take this opportunity to continue conversations sparked by the day's session or explore other pressing issues facing women leaders today. The list of dinner topics will be available at the conference. (Please note that dinner is at participant's expense.)

*Friday, April 4, 2008 – New York*

*Friday, May 2, 2008 – San Diego*

Continental Breakfast: 8 - 8:45 am

## Understanding the Generational Divide

General Session G: 8:45 - 10 am

There is a unique phenomenon in the workplace – for the first time there are four generations in the workforce. This sets up a very unique challenge for both managers and those being managed. In this session the different generations will be defined.

### *New York*

Moderator

**Diane Piktialis**

Senior Researcher

The Conference Board

### *San Diego*

Moderator

**Diane Piktialis**

Senior Researcher

The Conference Board

To register today, call Customer Service at

**212 339 0345**

# Women's Leadership Conference

Panelists

**Tara Goff Kamradt, Esq.**  
Katten Muchin Rosenman LLP

**MJ Wheble**  
Director, National  
Recruiting Leadership Team  
Deloitte Services LP

Panelists

**Kristin Holland, Esq.**  
Katten Muchin Rosenman LLP

**MJ Wheble**  
Director, National  
Recruiting Leadership Team  
Deloitte Services LP

**Melissa Glousman**  
Attorney  
Katten Muchin Rosenman LLP

Refreshment Break: 10 - 10:30 am

Concurrent Sessions H1, H2 & H3: 10:30 - 11:45 am (choose one)

## International Differences for Working Women

Concurrent Session H1: 10:30 - 11:45 am

As the business world becomes more global, international opportunities for women continue to expand. But how are the experiences different in the United States as compared to some of our major trading partners. Hear some ground breaking research about the differences amongst global organizations depending on their home country and amongst the women who work there.

### *New York*

**Antonia Stolper**  
Partner  
Sherman & Sterling

**Lisa Ortner-Ghouze**  
Executive Director  
Global Marketing  
Omgeo LLC

### *San Diego*

**June Bower**  
Vice President  
Marketing, Consumer and  
Entertainment  
Convergence Group  
Alcatel-Lucent

Register Online

[www.conference-board.org/women4](http://www.conference-board.org/women4)

## Teaming with Men for Success

Concurrent Session H2: 10:30 - 11:45 am

In today's work force, men continue to hold a disproportionate number of the leadership positions in corporate America. Change can not occur without men participating in the advancement of women. Hear examples of how companies encourage men to team with women and engage them in the importance of having women succeed and what impact this has had on their organization. Learn how they have created champions at all levels of the organization and how they measure and reward success. The panel will provide examples of how these teamings have occurred, share best practices and define the business rationale for men needing to take this role.

### *New York*

Moderator

**Emma Sabin**

Senior Director

Advisory Services

Catalyst

Panelists

**Elizabeth Cottam**

Managing Director

Head of Global Leadership and

Diversity

Goldman Sachs & Co.

**Wendy Hirschberg**

Director of Gender Equity Strategy

Americas People Team

Ernst & Young LLP

**Jeffrey M. Moslow**

Managing Director

Investment Banking Services

**Thomas D. Madden**

Principal

Risk Advisory Services

Ernst & Young LLP

### *San Diego*

Moderator

**Ginny O'Brien**

Executive and Corporate Coach

Author of *Coaching Yourself to*

*Leadership: Five Key Strategies for*

*Becoming an Integrated Leader*

The Columbia Consultancy

Panelists

**Sharleen Gutterez**

Vice President

Office of Global Leadership and

Diversity

Goldman Sachs & Co.

**Jane Moran**

Transformational Leadership Coaching

Global Learning and Development

EDS

Canada

To register today, call Customer Service at

212 339 0345

## Building the Talent Pipeline (*New York Only*)

Concurrent Session H3: 10:30 - 11:45 am

Companies want to diversify their workforce for many reasons – partly legal imperative but more importantly, companies recognize the importance of having diverse perspectives to make important decisions and that the workforce needs to better mirror their consumers. Consequently, talent management experts are concerned about the lack of a talent pipeline of women to enter several business and technical fields. Hear from these organizations and companies how they are working to improve the system by which girls and young women are introduced to and trained in these fields.

### *New York*

Moderator

**Elissa Ellis-Sangster**

Executive Director

Forte Foundation

Panelists

**Karol Mason**

Partner

Alston & Bird

**Kathryn Sollmann**

Co-Founder and Managing Partner

Women@Work Network, LLC

**Naomi Kent**

Senior Client Relationship Executive

BoardEx

## What Have We Learned?

Closing Session I: 11:45 am - 12:30 pm

Join this interactive panel session of senior executives to review the topics covered during the conference, as well as to review some of the issues raised during the discussions. You will have a chance to present questions to the panel as well as to hear their reactions to the sessions.

[Register Online](#)

[www.conference-board.org/women4](http://www.conference-board.org/women4)

# Women's Leadership Conference

## *New York*

Moderator

### **Jan Hopkins**

President

The Jan Hopkins Group

Panelists

### **Julie Meringer**

Managing Director

Information Technology Client Group

Forrester Research

### **Suzanne McCarron**

Global Communications Manager

Exxon Mobil Corporation

### **Jessica Faye Carter**

WomenSuite™

Author, *Double Outsiders:*

*How Women of Color Can*

*Succeed in Corporate America*

## *San Diego*

Moderator

### **Mary V.L. Wright**

Conference Program Director

The Conference Board

Panelists

### **May Snowden**

President, Snowden & Associates

Vice-President - Operations

Creative Wealth Alliance

### **Cheryl Herrin**

Operations Vice President

Florida Zone

State Farm Insurance Companies

## **Advisory Committee**

### **Genevieve Bos**

Owner, Founding Publisher

*Pink Magazine*

### **Ilene Lang**

President

Catalyst

### **Terri Austin**

Chief Diversity Officer

American International Group

### **Toni Wolfman**

President, ION

Executive in Residence

Bentley Women's Leadership Institute

### **Elissa Ellis**

Executive Director

Forte Foundation

### **Toni Riccardi**

Senior Vice President – Human Resources

Chief Diversity Officer

The Conference Board

### **Donna Klein**

Chief Executive Officer

Corporate Voices for Working Families

### **Jo Faris**

President of Fieldstone Homes

Southern California – Northern Counties, Inc.

Division President of

Fieldstone Communities, Inc.

### **Wendy Hirschberg**

Director of Gender Equity Strategy

Ernst & Young LLP

To register today, call Customer Service at

**212 339 0345**



# Registration Information

## The 2008 Women's Leadership Conference

- Online**      [www.conference-board.org/women4](http://www.conference-board.org/women4)
- By Phone**      Call Customer Service at 212 339 0345  
8:30 am to 6 pm ET Monday through Friday
- By Fax**      Complete the registration form on the back and fax to:  
212 836 9740
- By Mail**      Complete the registration form on the back and mail to:  
The Conference Board, Inc.  
P.O. Box 4026, Church Street Station  
New York, NY 10261-4026

### Cancellation Policy

Full refund until three weeks before the meeting. \$500 administration fee up to two weeks before the meeting. No refund after two weeks before the meeting. **Confirmed registrants who fail to attend and do not cancel prior to the meeting will be charged the entire registration fee.**

### Team Discounts per person

For a team of three or more registering *from the same company at the same time*, take \$200 off each person's registration.

### Hotel Accommodations

Fees do not include hotel accommodations. For reservations, contact the hotel directly no later than the cut-off date and mention The Conference Board's Women's Leadership Conference.

New York  
Waldorf=Astoria  
301 Park Avenue  
New York, NY 10022  
Tel: 212 355 3000

Hotel Reservations Cut-off Date:  
Tuesday, March 11, 2008

San Diego  
Coronado Island Marriott  
2000 Second Street  
Coronado, CA 92118  
Tel: 619 435 3000

Hotel Reservations Cut-off Date:  
Tuesday, April 8, 2008

## Unconditional Guarantee

For more than 90 years, The Conference Board has been providing senior executives worldwide with opportunities to share practical business experience. If for any reason you are not satisfied with this conference, please let us know. We will immediately credit your attendance to another conference of your choice, or, if you prefer, promptly refund 100% of your registration fee.

# Registration Form

## The 2008 Women's Leadership Conference

### Pre-Conference Workshop:

#### Mentoring – A Recipe for Individual and Organizational Success

- April 2, 2008  
New York (B78008-4)
- April 30, 2008  
San Diego (B30008-4)

#### Conference:

- April 3 - 4, 2008  
Waldorf=Astoria  
New York, NY (B19008-4)
- May 1 - 2, 2008  
Coronado Island Marriott  
San Diego, CA (974008-4)

Please print or attach a business card; for additional registrants, duplicate this form.

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Functional Area \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_  
E-mail \_\_\_\_\_

Please select your preferred Concurrent Sessions.

#### April 3, 2008, New York / May 1, 2008, San Diego

- C1 or  C2 or  C3 (choose one)  
 E1 or  E2 or  E3 (choose one)

#### April 4, 2008, New York / May 2, 2008, San Diego

- H1 or  H2 or  H3 (choose one)

**Registration Fees** payable in advance in U.S. dollars.

#### Pre-Conference Seminar

Conference Board Associates .....\$1,445  
Non-Associates .....\$1,645

#### Conference

Conference Board Associates .....\$2,195  
Non-Associates .....\$2,495

#### Payment

- Check payable to The Conference Board for \$\_\_\_\_\_.  
Charge to my:  American Express  Discover  MasterCard  Visa

Acct. No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

- Please send me more information on Conference Board events.

(Do not send this form to confirm telephone registration.)