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For immediate release

Call Federal Credit Union Expands Its Membership With New Community Charter

Call Federal Credit Union (CFCU), the second-largest Richmond-based credit union, has been granted a community charter by the National Credit Union Association (NCUA). Under this new community charter, anyone who lives, works, worships, attends school or volunteers in the city of Richmond or the counties of Henrico, Hanover and Chesterfield, as well as their immediate family members, is eligible to join CFCU.



CFCU offers traditional banking products, but stands apart from other financial institutions with its outstanding customer service, innovative branch concepts, low interest rate loans and its **High Yield Youth Savings Account (6.00% *APY)**. The West End and Hanover branches feature a saw tooth teller line, vibrant brand colors and clouds projected onto the ceiling. CFCU strives to be one of the lowest cost auto lenders in Richmond, with the same low rate for new and used vehicles. “We are excited that the entire Richmond Metro Region can now take advantage of our services,” says CEO Roger Ball. “Our vision is to empower our members to be the heroes of their financial lives. During a time when the financial world is rapidly changing, credit unions are a refreshing, safe alternative.”

About Call Federal Credit Union:

Call Federal Credit Union is a federally insured, not-for-profit financial cooperative homegrown in Richmond, Va. CFCU has no 3rd-party external shareholders. Instead, each account holder at the credit union is a shareholder and is therefore entitled to one vote at the annual meeting in February. Established in 1962, CFCU is 31,000 members strong and has an asset size of \$341 million. There are four full-service branches in the metro area: 4605 Commerce Road, Richmond, VA 23234; 3660 Mayland Court, Richmond, VA 23233; 3640 Call Federal Drive, Midlothian, VA 23112; and 9397 Atlee Road, Mechanicsville, VA 23116. For more information about Call Federal Credit Union, please visit www.callfcu.org.

*APY=Annual Percentage Yield. Rates as of June 22, 2010 and may change quarterly as determined by the Credit Union’s Board of Directors. 6.00% APY is for the first \$1,000; 1.00% APY applies to balances \$1,000.01 or greater. You must be under 18 to open with an adult joint owner and meet membership eligibility requirements. Account disclosures will be provided at account opening or upon request.

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