

41ST ENTRY

VOLUME 54, ISSUE 5 FEBRUARY 2005

PRESIDENT'S MESSAGE

I appreciated my nonprofit organization position more when I heard all of the new tax law changes at our January meeting. Stimulated by the presidential election and changes in congress, two new tax acts added almost 450 changes to the IRS code! Thank you, Crystal LaPlante, Tax Partner at WIPFLi, for presenting us with a closer look.

At our January meeting, we had a lively discussion regarding chapter dues. Our local dues have not changed in a number of years, and we are low compared to other chapters. Members agreed that a small increase would help us to be more flexible with dinner meetings, and to support our website and outreach programs. The regular member dues will increase from \$23 to \$26, and the student and retired dues will go from \$15 to

\$16. Thank you, all, for a spirited and thoughtful discussion on this topic.

Another discussion concerned our dinner cost versus the amount that we collect from members and guests. We will explore this topic and come to a vote at the February meeting. Creative suggestions will be appreciated! Details can be obtained from our Treasurer, Sue Press.

On the national scene, the new ASWA Educational Foundation (which did NOT replace the EFWA) has announced three scholarship programs: One is for members who have passed some part of a certification exam (CPA, CMA, etc). The others are two-year college and undergraduate scholarships. Information on these programs can be obtained from ASWA national headquarters (703-506-

3265) or <http://www.aswa.org>. But the deadline is March 18, so time is short. We are still getting used to the fact that there are two education foundations for women, but both have their goals and donations are needed for both.

Our chapter scholarship program is alive and well, with a great number of applications received this year. The scholarship trustees will report on the winners, but I want to thank you for your support: through selling or buying Entertainment books and Pocket Peelers coupons, buying raffle tickets, and making individual donations. We hope to be able to involve our scholarship winners in chapter activities, so that they can meet more of you!

Cathy Yekenevitz
Chapter 41 President

*If At First You Don't Succeed,
Skydiving Is Not For You*

QUICK FIND:

- *Next Meeting - February 22, 2005*
- *Place your reservation with Joan Cook, (414) 297-6438 or tgbcb@hotmail.com*
- *For membership information, contact Janet Sargent, (262) 376-1068 or Membership@aswamilwaukee.org*
- *Annual dues for membership are only \$116 or \$46 for students and retired members*

INSIDE THIS ISSUE:

WINNERS	2
FUNDRAISING	2
NOMINATING	2
FINISH RICH	3
CONTACTS	5
MEETING INFO	7
CALENDAR	7



SCHOLARSHIP WINNERS

We are pleased to announce our 4-year scholarship recipients for the 2005/2006 school year from the Dorothy Philippi Scholarship Fund.

The winner of our \$1,000 scholarship is Stephanie Horst. Stephanie attends UW-Whitewater, with a double major in Accounting and Computer End-User Technologies, with the goal of obtaining her CPA certificate. She has earned academic honors, as well as Superior Active Member

honors from Phi Beta Lambda. She is active in a number of extra curricular and volunteer activities, including Beta Alpha Psi, Golden Key International, Intramural Volleyball, and Phi Beta Lambda. Stephanie plans to graduate in December 2006 or May 2007.

We are also very happy that we were able to find a second deserving candidate for our scholarships. Jennifer Memmel-Granlund is the

winner of our \$750 scholarship. Jennifer has been attending Carroll College part-time since receiving an associate degree at WCTC, and plans to graduate in December 2006. She is working full time at Suby Von Haden & Associates, and is the mother of two young boys. We were impressed with her perseverance in working towards her degree and eventually her CPA certification, and are glad that we are able to assist her.

POCKET PEELER UPDATE

POCKET PEELERS
WILL BE
AVAILABLE AT
THE FEBRUARY
MEETING

Since we did so well on the Pocket Peelers sale last Spring (a profit of \$375.00) we will be selling them again this year. At the February 22nd meeting I will have the new edition available for pick up. To view a sample card you can go to their website at www.pocketpeelers.com. They still cost \$10 each and are good right away with a March 31, 2006 expiration date.

I will be getting the cards that are good in the Milwaukee, Waukesha, Ozaukee, and Washington County areas. There are 3 other cards available for each of the following counties: Dane, Racine, and Kenosha. These cards vary slightly but according to Pocket Peelers, they may not be good in other counties. When I pick up the cards I will get brochures showing all of the coupons

on all of the county's cards. If another county's card is wanted I will get them on my next trip to Pocket Peelers and either bring them to the next meeting or mail them to the people that want them. The other county cards still cost \$10 each and expire on March 31, 2006.

If you are going to the February 22nd meeting I'll

(Continued on page 3)

NOMINATING COMMITTEE FORMING

It's time once again to form a Nominating Committee for officers and directors for the ASWA year that will start on July 1. As Ex-Officio and By-Laws Chair, Susan Hallberg will be chairing this committee, and is asking for two chapter members to serve on this committee with her.

In addition, any chapter members who would like to

volunteer to take on the responsibilities and opportunities of chapter officer or director, or if you would like to continue in your current position, Susan would like to hear from you. At the January meeting a list of positions that will become open this next year will be distributed. Susan's contact information is listed below:

Home: 414-486-7621
shallberg@wi.rr.com

Office: 414-225-1542
Susan.hallberg@arcw.org

DID YOU MISS IT?
 PICTURES FROM
 OUR 50TH
 CHAPTER
 ANNIVERSARY
 DINNER WERE
 SPOTTED IN
 TODAY'S
 WISCONSIN
 WOMAN
 MAGAZINE



HISTORY OF ASWA

ASWA was formed in 1938 to increase the opportunities for women in all fields of accounting and finance. The first chapter was chartered in Indianapolis, Indiana. Members include partners in national, regional and local CPA firms, financial officers, controllers, academicians, financial analysts and data processing consultants, recent college graduates and women returning to the work force.

The majority of our members have attained professional certifications such as CPA, CMA, CIA, and CFP.

The mission of ASWA is: **To enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.**

The society has grown to include more than 100 chapters throughout the United States with approximately 6,000 members. Membership has been open to men since 1974.



ASWA Membership is open to men and women, students, professionals, and retired.

GET ASWA LOGO GEAR

Check out our website and shop for your cool ASWA logo'd gear at <http://www.aswamilwaukee.org>

You can get mousepads, t-shirts, coffee mugs, notecards, totebags and much, much more!

And, for a limited time, get \$3 off any sweatshirt in our Winter Blow Out Sale. Enter coupon code: WINTERSALE

when you checkout to receive this discount.

But hurry, this offer expires March 1st!

Shop our website for cool ASWA gear!



MEMBERSHIP CORNER

New Members

Please help me welcome our two newest members:

Inna Rivilis joins us as a student member. She is attending the University of Wisconsin-Milwaukee, majoring in finance.

Kathy Partin is a recent graduate from MATC. She has taken a position with Engineering Concepts, Inc.

Membership Information

Applications for membership can be found on the national website at www.aswa.org. Please print the application, complete and forward along with a check made payable to ASWA for the appropriate dues to:

Janet Sargent
8805 Bridge Street
Cedarburg, WI 53012
(Home 262-376-0276)

Dues Information:

Regular Member \$116
Student/Retired Member \$46



Contact Janet for further membership information

BENEFITS OF ASWA MEMBERSHIP

ASWA is "Education, Inspiration, Networking and Fun!"

ASWA is a member-driven organization dedicated to:

- Increasing your technical knowledge, skills and abilities
- Keeping members current in their field of expertise
- Providing career management and transition guidance and assistance

Our benefits include:

- Business contacts locally and across the country
- Personal and professional support
- Relocation network
- Scholarships for new and returning students and displaced homemakers
- Job referral network
- Leadership opportunities
- Business management skills development
- National and local chapter newsletters
- Low cost, high quality CPE at local, area, and national meetings and conferences
- Corporate discount programs

"ASWA IS
EDUCATION,
INSPIRATION,
NETWORKING,
AND FUN!"

CONTACTS

President:

Catherine Yekenevicz
(262) 335-3304 home
(262) 707-1516 cell
President@aswamilwaukee.org

Vice Presidents/Program:

Sheila Robak, CPA
(262) 246-5710
and
Joan Cook, CPA
(414) 297-6438
tgcb@hotmail.com

Membership:

Janet Sargent, CPA
(262) 376-1068
Membership@aswamilwaukee.org

Fundraising Chair:

Ann Neshek
(414) 443-1911
Fundraising@aswamilwaukee.org

National Headquarters:

Suite 330
1595 Spring Hill Road
Vienna, VA 22182
(800) 326-2163
(703) 506-3266 fax
aswa@aswa.org
www.aswa.org



American Society of Women Accountants
Milwaukee Chapter 41
Membership Meeting – January 25, 2004

Call to Order: The January monthly meeting was called to order at 8:40 p.m. by President Cathy Yekenevicz. There were twenty members and four guests present.

Minutes: The minutes of the September meeting were distributed by Secretary, Trudy Daline. A motion was made by Wendi Hall and seconded by Valerie Sheldon that the minutes be approved.

Treasurer's Report: The treasurer's report was presented by Sue Press. She renewed a CD on December 30 because it will earn a higher rate than the savings account. There are currently thirty-eight paid members. The profit and loss statement shows that the networking event broke even. There was a \$15 loss from Student Night. The profit from Entertainment Books is \$1044. A motion was made by Sue Heaton and seconded by Cheryl Pfundtner that we move this profit to the scholarship fund. Sue asked for any other bills that may be open from the annual conference.

Quorum: Sixteen members attended the meeting.

PROGRAM: CRYSTAL LAPLANTE, TAX PARTNER FROM WIPFLI, UPDATED US ON THE 2004 TAX ACTS.

Business: Cathy reminded us that national election committee is still accepting nominations. We discussed whether local dues should be raised. Currently local dues are \$23 for regular members and \$15 for students and retirees. National dues are \$93 for regular members and \$31 for students and retirees. Cheryl Pfundtner made a motion that we increase dues for regular members by \$3 and for students and retirees by \$1. This was seconded by Wendi Hall and approved by all. Our dinner cost is currently \$17.42 at Klemmers. It was decided to find out next year's cost and compare to other facilities. Susan Hallberg is chairman of the nominating committee for next year's officers. Vivian Moller asked that we look into storage space for records currently covering her dining room table. Cathy Yekenevicz offered to take them. Cathy suggested we put together a scrapbook of chapter activities.

Committee Reports

Membership-Janet Sargent said the officers have two memberships to approve tonight for Kathy Partin and Inna Rivilis.

Scholarship-Bev Loofboro reported there are three new scholarships available from national, but we have not been informed what they are for. Since the applications are due by March 18th, there may not be enough time to find people for these scholarships.

Student Activities-Sue Heaton reported she is finished with Student Night. Rachel Ittner will take over for next year.

Programs-Sheila Robak has all programs are set for the year.

Fundraising-Ann Neshek verified that the Entertainment Book income was \$1044. Pocket Peelers should be available at the next meeting. They contain the some coupons as last year and expire in March of 2006.

Newsletter and Website-Wendi Hall announced that we have lost Seek as our sponsor. She has interest from three other entities. Sponsorship would cost either \$35 per month or \$400 per year. The deadline for the newsletter is always on the 5th of the month.

A motion was made to adjourn the meeting by Cheryl Pfundtner at 9:38 and this was seconded by Wendi Hall.

Respectfully submitted,

Trudy Daline
Recording Secretary

Cathy Yekenevicz
President

SCHEDULE OF EVENTS

- February 22, 2005**— “Smart Women Finish Rich,” David Moxom, Morgan Stanley.
Dinner: Choice of 6oz Filet Mignon or Tilapia
- March 22, 2005**— Dunn’s Right Process, Lisa Kirkpatrick, Dunn & Bradstreet. Dinner choice of baked chicken breast or veal piccata.
- April 26, 2005**— MS Outlook Training, Wendi Hall, CPA, Small Office Solutions, LLC.
Dinner choice of Roasted Artichoke Ravioli/Pesto or Salmon Filet in Bernaise Sauce
- May 24, 2005**—Overview of Intellectual Property, Margaret Serrano, Esq, PlanBrand LLC.
Dinner choice of Chicken Saltimbocca or Stuffed Filet of Sole

FEBRUARY 2005

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22 	23	24	25	26
27	28					

PERMANENT DINNER RESERVATION LIST:

(Call in ONLY if you wish to cancel)

Lois Arsand
 Carol Butula
 Sue Christensen
 Trudy Daline
 Deb Fineour
 Rhonda Fritz
 Wendi Hall
 Susan Hallberg
 Sue Heaton
 Bev Loofboro
 Darlene Mielke
 Vivian Moller
 Ann Neshek
 Cheryl Pfundtner
 Sue Press
 Mary Pulizos

Sheila Robak
 Ellenmay Seaman
 Valerie Sheldon
 Linda Steinberg
 Catherine Yekenevicz

PER EXECUTIVE BOARD RESOLUTION, any member who makes a reservation by the deadline, or any member on the permanent reservation list who fails to cancel their reservation by the deadline, will be billed for their meal.

Anyone wishing to be added to or deleted from the permanent reservation list, please contact Joan Cook,

(414) 297-6438 or tgcbcb@hotmail.com. Please note that by placing your name on this list, you are responsible for paying for the meal from every meeting. If you are not able to attend, please call or e-mail by the previous Friday and you will not be responsible for payment.



American Society of Women Accountants

MILWAUKEE CHAPTER #41

c/o Wendi Hall
4145 N 96th St
Wauwatosa, WI 53222-1528

Phone: 414-393-0880
Fax: 414-393-0835
Email: wendih@sosllc.com

WE'RE ON THE WEB!

WWW.ASWAMILWAUKEE.ORG

OUR MISSION: TO ENABLE WOMEN IN ALL ACCOUNTING AND RELATED FIELDS TO ACHIEVE THEIR FULL PERSONAL, PROFESSIONAL AND ECONOMIC POTENTIAL AND TO CONTRIBUTE TO THE FUTURE DEVELOPMENT OF THEIR PROFESSION.

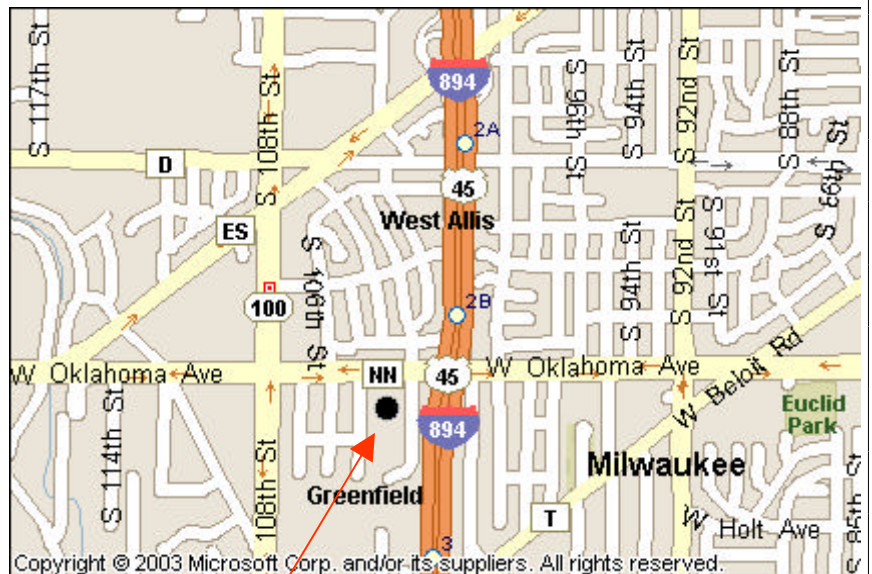
MEETING INFORMATION

Meetings are usually scheduled on the fourth Tuesday of each month except July and December.

We meet at Klemmer's Banquet Center, 10401 W. Oklahoma Avenue, West Allis, beginning at 5:30. Dinner is served at 6:00 followed by a program and business meeting.

Guests, members, and students are welcome at any meeting. Please contact Joan Cook, (414) 297-6438 or (414) 228-6678 or VPresident@aswamilwaukee.org by the previous Thursday to make a dinner reservation. Meeting fees are: \$19, members; \$16, retired members and students; and \$21 guests.

For membership information, please contact Janet Sargent, (262) 376-1068 or Membership@aswamilwaukee.org



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Klemmer's Banquet Center