

# SUMMIT ENTERTAINMENT AND IMAGI STUDIOS ANNOUNCE PARTNERSHIP ON ASTRO BOY

## Nicolas Cage and Donald Sutherland to join Freddie Highmore, Nathan Lane, Bill Nighy and Eugene Levy to Voice Roles in the CGI Animated Picture

Los Angeles/Hong Kong (June 16/17, 2008) – Summit Entertainment and Imagi Studios have entered into a global alliance whereby Summit will distribute Imagi's upcoming CG-animated motion picture ASTRO BOY worldwide except for Imagi's reserved territories of Japan, Hong Kong and China. The announcement was made jointly by Rob Friedman, Co-Chairman and CEO of Summit Entertainment and Douglas Glen, CEO of Imagi Studios.

"We are pleased to join with Imagi Studios in bringing the exceptional world of ASTRO BOY to both existing and a new generation of fans alike," said Friedman. "The team at Imagi Studios is capturing the spirit of this popular post-modern franchise by doing great things with the story, characters and animation. ASTRO BOY promises to be an excellent addition to our existing slate of family films."

Glen said, "ASTRO BOY has been one of the world's best-known and most loved superheroes for more than fifty years. We are pleased to partner with Summit to deliver ASTRO BOY's first CGI feature film to worldwide audiences on a grand scale. Imagi and Summit are a great fit, with high energy, entrepreneurial cultures and a vision of building movie-driven global brands."

Slated for worldwide theatrical release in 2009, ASTRO BOY will feature the voices of Academy Award<sup>®</sup>-winning actor Nicolas Cage, Donald Sutherland, Nathan Lane, Bill Nighy and Eugene Levy with Freddie Highmore in the title role. David Bowers is directing ASTRO BOY from a screenplay written by Timothy Harris, with Maryann Garger producing.

ASTRO BOY was created by the "god of manga", Japan's Osamu Tezuka, in the early 1950s. The iconic character has since found wide popularity around the world as the hero of three acclaimed animated television series spanning the past four decades, besides being one of the top licensed properties for merchandising.

Set in futuristic Metro City, Imagi Studios' ASTRO BOY is about a young robot with incredible powers created by a brilliant scientist to replace the son he has lost. Unable to fulfill the grieving father's expectations, our hero embarks on a journey in search of acceptance, experiencing betrayal and a netherworld of robot gladiators, before he returns to save Metro City and reconcile with the man who had rejected him.

As Summit continues to build its slate of animated films, ASTRO BOY will follow the highly anticipated August 8, 2008 release of the company's 3D animation, FLY ME TO THE MOON.

ASTRO BOY is the second CG-animated feature film from Imagi Studios, following on the success of its 2007 box office hit TMNT.

Summit's Senior Vice President of Production, Geoff Shaevitz, will oversee the project for the studio. The rights to the film were negotiated on behalf of Summit by the studio's Executive Vice President of Business Affairs, Andrew Matosich as well as Alan Grodin on behalf of Imagi Studios.

Cage and Lane are represented by CAA. Sutherland is represented by CAA and Special Artists Agency. Highmore is represented by A.R.G in London. Nighy is represented by Markham & Froggatt. Levy is represented by 3 Arts. Bowers is represented by ICM. Harris is represented by UTA.

### **ABOUT IMAGI STUDIOS**

Imagi International Holdings Limited ("Imagi") is a listed company [Stock Code 585] on the main board of the Hong Kong Stock Exchange. Imagi's principal business is the development and production of computer graphics ("CG") animated theatrical feature films. Imagi's first theatrical movie *TMNT* was released in March 2007, opening #1 in U.S. box office revenue, only the third time in history that an Asian-made film has achieved that honor. Imagi has development operations in Los Angeles, California, and CG production studios at its Chai Wan (Hong Kong) headquarters.

### ABOUT SUMMIT ENTERTAINMENT, LLC

Summit Entertainment is a worldwide theatrical motion picture development, financing, production and distribution studio. The studio handles all aspects of marketing and distribution for both its own internally developed motion pictures as well as acquired pictures. Summit Entertainment, LLC also represents international sales for both its own slate and third party product. Summit Entertainment, LLC plans to release 10 to 12 films annually.

#### **Contacts:**

Cora Yim Imagi Hong Kong +852-3103-8912 corayim@imagi.com.hk

Michel Chau Gavin Anderson & Company +852-2218-9910 mchau@gavinanderson.com.hk ###

Asia Ireton Imagi USA +1-818-986-3988 asiaireton@imagius.com

Susannah Beattie Gavin Anderson & Company +852-2218-9919 sbeattie@gavinanderson.com.hk