



**Roanoke, VA – February 2, 2010** – The Miss Virginia Organization is proud to announce that Miss Virginia, Caressa Cameron, from Fredericksburg was crowned Miss America 2010 in Las Vegas. The final night of the Miss America Pageant was broadcast live on TLC and hosted by Mario Lopez and TLC's Clinton Kelly. She will travel approximately 20,000 miles each month speaking to audiences about her personal platform of Real Talk: AIDS in America, and acting as the official National Goodwill Ambassador for Children's Miracle Network, the national platform partner of the Miss America Organization.

Chinah Helmandollar of Smith Mountain Lake will assume the title of Miss Virginia 2009 immediately. She competed in the 2009 pageant as Miss Smith Mountain Lake and was named a finalist in the competition. Chinah's personal platform is *Serving Virginians with Disabilities*. An aspiring actress, Chinah is a graduate of James Madison University with a degree in Theatre where she was a member of the National Society of Collegiate Scholars. As Miss Virginia, she will travel 20,000 miles across Virginia sharing her message and entertaining. She will visit many schools throughout her tenure encouraging Virginia's youth to make healthy decisions. Her presentation encompasses leadership, bullying, and the importance of saying "no" to alcohol, tobacco, and substance abuse. In addition, Chinah serves as Virginia's state ambassador for the Children's Miracle Network throughout her year of service.

Based in Roanoke, the first Miss Virginia Pageant was held in 1953 and returns annually to Roanoke each June. Two Miss Virginias, Kylene Barker and Nicole Johnson, went on to win the title of Miss America in 1979 and 1999, respectively. As the world's largest provider of scholarship assistance for young women and one of the nation's leading achievement programs, the Miss America Organization last year made available more than \$45 million in scholarship assistance at the local, state, and national levels. The Miss America Organization provides young women with a vehicle to further their personal and professional goals and instills a spirit of community service through a variety of nationwide programs.

Additional information about the Miss Virginia Organization can be found at [www.missva.com](http://www.missva.com).  
Additional information about the Miss America Organization can be found at [www.missamerica.org](http://www.missamerica.org).

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