

60 MAIN STREET NEWS

The Newsletter of the Lake Champlain Regional Chamber of Commerce & GBIC Editor Genevieve Burnell • gen@vermont.org

Be Part of the Action at the Third Annual Innovation Jam

By Cari Kelley, Executive Director of Leadership Champlain

large number of Vermont's most successful businesses many of which are still growing and hiring — were launched by a single individual with a great idea. Vermont 3.0 is celebrating that spirit and how it shapes the state's economic landscape with an "Innovation Jam" that showcases the coolest companies in the Green Mountains. Not just a job expo, the event will examine the uniqueness of the state's entrepreneur-founded creative technology companies while acknowledging the start-up drive that lives within each and every one of us.

The day will combine an "Invent Yourself" program designed for budding entrepreneurs, innovative local companies exhibiting and demonstrating their products, and a series of talks by some of the state's most successful founder-CEOs, including Michael Jager of JDK Design, Microstrain's Steve Arms, Richard Tarrant, Jr. of mywebgrocer. com, Adam Alpert of BioTek, Lisa Groeneveld of Logic Supply and Paul Millman of Chroma Technology.

An exciting addition: Linking Learning to Life has teamed up with Men's Warehouse National Suit Drive to give away free men's professional dress wear in the Exhibition Hall! Job-seeking Vermonters will have an opportunity to get some great clothes for free and some dress advice from Men's Warehouse and other professionals.

To exhibit at the event, contact Cari Kelley at the Lake Champlain Chamber of Commerce. She can be reached at cari@vermont.org or by phone at 863-3489, ext. 227. The Exhibitor Contract is also available on the Chamber website at www. vermont.org. Exhibition fees are more affordable this year and vtSDA and Chamber members receive an additional discount. Be sure to come and be a part of this very exciting event as an Exhibitor or attendee!

The Vermont 3.0 Innovation Jam is scheduled for Monday, October 26, 10 a.m. - 6 p.m. at the Sheraton Burlington. The Lake Champlain Regional Chamber of Commerce and Lake Champlain Workforce Investment Board have partnered with Seven Days and the Vermont Software Developers Alliance to expand the focus to not only high tech companies in Vermont, but also to those who would like to start their own business.

This event is being brought to you by:

Lake Champlain Regional Chamber of Commerce Lake Champlain Workforce Investment Board Seven Days

Vermont Software Developers Alliance









Lake Champlain Regional Chamber of Commerce

»sevendaysvt.com

Inside This Issue



Lake Champlain Regional CHAMBER OF COMMERCE

802.863.3489 · vermont@vermont.org

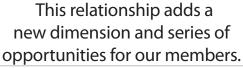
A New Relationship Gives Greater Opportunity

am happy to announce the recent affiliation of the Vermont Council on World Affairs with the Lake Champlain Regional Chamber of Commerce. This relationship adds a new dimension and series of opportunities for our members and the greater Vermont business community. Specifically, the affiliation has a number of direct and indirect benefits to the Chamber.

- 1. It expands our 'leadership and education' programs to include an international focus.
- 2. It provides a forum for members to understand emerging markets for either the import or export of their goods and services.
- 3. It offers 'business to business' connections for companies that have an interest in international market opportunities.
- 4. It adds depth to our focus on youth development, expanding our offerings currently limited to PILOT to an international scope.
- 5. It allows the Chamber to focus more deeply on key issues affecting the global business climate.
- 6. It will help to connect our region with our Canadian partners as we build upon the successful trade and youth programs that VCWA has hosted in the past.
- 7. It gives the LCRCC an expanded presence and voice on broader and more substantive issues.
- 8. It creates a forum to discuss business issues relevant to Vermont within an international framework such as health care reform, transportation infrastructure Issues, environmental permitting and

development.

Finally, this affiliation is launched in collaboration with our strategic partner, St. Michael's College. St. Michael's continues its tradition bringing together business and political leaders of diverse backgrounds to discuss complex international issues within a context of respect and with a goal of mutual understanding. The Council has long prided itself on having a non-partisan and academic focus to its program offerings. Within the context of a liberal arts academic institution it is possible to offer the widest variety of perspectives on issues like globalization, capital mobility, energy and, trade policies.



There are those who might wonder how this affiliation fits within a business oriented organization. Many of you have heard my presentation concerning the mission and goals of the Chamber. It is, in very large part, somewhat different from other similar organizations. The LCRCC is guided by three principles: Community Responsibility; Environmental Sustainability; Issue Based Advocacy. Business cannot succeed if the community it resides in and works with is not prosperous; in Vermont it is our environmental ethic and legacy that differentiates us from other areas with whom we compete



Tom Torti, President, Lake Champlain Regional Chamber of Commerce

and, importantly, partisan politics
has little legitimacy as our focus since it is the issue and not the party.

As the stage upon which we conduct our business becomes smaller due to globalization, freetrade and telecommunications, it is imperative that the Chamber provide its members with opportunities to understand perspectives different from our own and to offer forums within which to interact.

I look forward to a long and successful relationship with the Vermont Council on World Affairs.

GBIC

802.862.5726 · www.vermont.org/gbic

Common Ground - Moving Forward Through Areas of Agreement

Vermont, like much of the country, is at a crossroads. While the economic conflict that has engulfed many of the world's economies

seems to be ending and the painful process of rebuilding has begun, the need for actively planning and delivering on actions to further our state has never been more fundamental to success.

At a time when planning appears to be the most difficult and divisive due to conflicts of theory and philosophy, it also holds the potential to unify and galvanize Vermonters' needs and interests. Recognizing this potential, GBIC has drafted "Common Ground," a paper that examines areas of agreement between two of the most valuable and current reports in support of a unified economic plan. Our hope is that Common Ground can be a part of the conversation that moves comprehensive economic planning in our state forward in a meaningful way.

The first report driving the content of Common Ground began its life at the state level; in 2006 the Vermont legislature set about defining a process for the development of an economic plan, and the Commission on the Future of Economic Development was formed. With a public outreach process as the backbone of their research, the CFED condensed input from employers, stakeholders and public participants into a series of benchmarks and goals for analysis and action from state economists and legislators.

Nearly concurrently, in late 2007 the Vermont Council on Rural Development came to the realization that Vermonters were

Our hope is that Common Ground can be a part of the conversation that moves comprehensive economic planning in our state forward in a meaningful way.

expressing concern about a lack of vision on a statewide level and proceeded to construct the Council on the Future of Vermont. Charged with synthesizing the vision of what Vermont is and should be from the eyes of Vermonters, the CFV ultimately created both a vision for Vermont and a comprehensive analysis of who we are right now ("Vermont in Transition").

GBIC has long been a proponent for the development of an economic plan that is definitive in its direction without being overbearing in its recommendations: independent in formation yet based on broad public input; measurable in success, but avoids setting goals without a means to reach them. To this end, we have set about examining these two papers to find the clearest areas of overlap between leadership and public demand. Rather than assessing the validity of individual recommendations, Common Ground identifies those areas of agreement between these reports; finding the areas where economic reality most clearly aligns with the vision Vermonters see as necessary to

maintain the core values of our state. For too long, we have lacked a successful unified and forward thinking economic vision and, as

such, have come up short in developing a comprehensive economic plan. Part of the reason for this stems from disagreement between leaders and stakeholders. Common Ground seeks to avoid those areas of conflict

by presenting the unified interests of these two reports. By focusing not on solving disagreement, but by moving forward through areas of agreement, this document can act as a vital step in moving towards a valid, comprehensive and unified economic plan.

Register Now For These Upcoming Events!

2009 Legislative Reception

Tuesday, December 1, 2009
5:00 to 7:00 p.m. at The Essex in
Essex, Vermont
Get to know your legislators at this
informal reception. This event is FREE and
open to members only.

Register online at www.vermont.org

2010 Legislative Breakfast Series

Monday, January 11, 2010
Hear the Governor's (invited) vision for the 2010 Legislative Session Monday, February 8, 2010 Monday, March 15, 2010
All breakfasts are at 7:30 to 9:00 a.m. at the Sheraton Hotel in South Burlington
Buy a pass for all 3 breakfasts and save \$! Register online at www.vermont.org

New Members

802.863.3489 ext. 211 · susan@vermont.org

89 North

Chris Baumann (802) 881-0302 Manufacturer of scientific imaging equipment

Barbara Felitti Consulting, LLC

Barbara Felitti (802) 434-5996 International and community development consulting

CITSLINC International, Inc.

Leo Lui (626) 571-0616

Clear Family Chiropractic

Matthew Clear (802) 872-0033

Gadue's Dry Cleaning, Inc.

Aline Gadue Stirling (802) 879-3144 Full-service dry cleaning company

NBT Bank

Matthew Durkee (802) 651-9786 Full-service community bank

The Whitcomb House

Marie Whitcomb (802) 899-2417 Vermont country bed and breakfast

Woodcrest Carpentry, LLC

Josh Heim (802) 989-6395 We finish carpentry service

WANT TO BECOME A CHAMBER MEMBER?

Membership in the Chamber of Commerce is an easy way for you to stay active in the efforts to keep our region's economy strong.

We provide our nearly 2,500 members with quality services that are responsive to their needs and that will enhance their ability to succeed. Visit www.vermont.org to learn more about the Chamber.

CONTACT SUSAN FAYETTE AT SUSAN@VERMONT.ORG OR 802-863-3489, EXT. 211 TODAY!



MEMBER NEWS & NOTES

802.863.3489 ext. 211 · susan@vermont.org

Regional Consulting Firm SPIA Helps Clients Reach Their Goals

Strategic Planning & Implementation Associates (SPIA) is a Vermont and Massachusetts based management consulting firm that helps companies reach either of two distinct business goals: achieving profitable, long-term growth or positioning the company for sale.

Both strategies can draw upon SPIA's expertise in guiding multigenerational transition and advising on mergers & acquisitions. At the center, however, is SPIA's proven success in addressing both internal and external issues to help clients achieve their desired goals.

While other consulting organizations are limited to business planning and analysis, SPIA is unique in that it adds the critical element of implementation to this repertoire. SPIA is fully engaged in developing solutions to client challenges and successfully implementing them in partnership with clients.

Founded in 1971 by A. Craig Stimmel, a Certified Management Consultant (CMC), SPIA includes senior consultants focused on four core disciplines common to every business:

- Management
- Marketing/Sales
- Operations
- Finance

SPIA takes a multi-faceted approach to help clients increase profitability and resolve challenges rapidly, reliably, and sustainable. SPIA consultants are among an elite group -- only 10,000 consultants worldwide

At A Glance

SPIA

195 Merrimack Meadows Lane Tewksbury, MA 01876 USA (978) 640-0803 www.spiainc.com

are CMC certified -- who have demonstrated that they produce substantive results, adhere to the Institute of Management Consultants USA canon of ethics, and manage their practices professionally.

SPIA's process is simple and very effective. We assign a project leader to work as the point-person for each client engagement. We work with clients at all staff levels to develop measurable project goals and then we roll up our sleeves to implement mutually agreeable solutions until the targeted results are achieved. Among other benefits, this process ensures knowledge transfer so clients can sustain the desired results over time.

The net result is that you get "Real Results You Can Trust," rapidly and reliably. www.spiainc.com



STRATEGIC PLANNING & IMPLEMENTATION ASSOCIATES, INC.



New President and CEO of Ethan Allen Institute

Rick Bornemann recently became the new President and CEO of the Ethan Allen Institute, Vermont's independent free-market public policy organization. He succeeds EAI founder John McClaughry, who will continue to research and write as Vice President.

Rick has worked for the past 20 years as a business strategist and Washington lobbyist. During that period he was vice president of both United Illuminating (CT) and Kansas City Southern Industries (MO). He will work with legislators, businesses, the media, and trade associations to advance EAI's fiscally conservative pro-business pro-growth issues in Montpelier.

Rick, a Connecticut native, graduated from Amherst College with a major in economics.

VCB AND TOURISM UPDATES

802.860.0606 · meetings@vermont.org

The National Street Rod Association Returns to Burlington

Vermont Convention Bureau members extended a big welcome for the arrival of the Street Rodders the third week of September. Brightly colored NSRA banners were displayed and 'Welcome Street Rodders' buttons were distributed to area members.

Each year the VCB organizes room blocks with area hotels to facilitate the housing of several thousand exhibitor/attendees and works to insure the visitors have a first-rate experience as they visit our area.

The National Street Rod Association along with the Vermont Convention Bureau and the Chamber recognize

the tremendous economic impact of the Northeast Nationals. Along with over 1,600 vehicles, the NSRA brings a large group of commercial vendors as well as spectators from the surrounding states to attend this annual event held at the Champlain Valley Expo each year.

This annual show is said to generate more than \$1.2 million in economic impact for the local community. It has been estimated that over the 16-year time span in Burlington the event represents a total of \$19 million in economic impact.

There is an added benefit to hosting this show each year. In addition

to measuring the economic impact of this group, it is great to have a group that you can actually "see."

It is not uncommon to find any one of their 1,600 vehicles at local hotels, attractions, restaurants, gas stations and elsewhere around the region.

Save the Date!
Vermont Convention Bureau
Annual Meeting
Wednesday, November 4, 2009
3:00 p.m.
Hilton Burlington

Tourism & Referral Statistics – Sept. 2009

Williston Northbound Welcome Ctr.

walk-in visitors 48,137

Williston Southbound Welcome Ctr.

walk-in visitors 29,370

Burlington International Airport

information requests*	3,439
phone calls	1,279

60 Main Street

mail requests	941
phone calls	517
walk-in visitors	316

Webs Statistics

Site visitors for 8/23 - 8/29 31,887

* Reflects specific requests, not actual airport traffic, which is significantly greater.

Annual Meeting in Toronto Draws Planners in Search of Meeting Destination

The 2009 American Society of Association Executives (ASAE) Annual Meeting & Expo in Toronto attracted more than 2,100 association executives from across the US. Joining VCB Director of Sales Gigi Valley in the VCB booth were Bernadette Whitcomb, Sheraton Burlington; Jeff Boyce, Hilton Burlington; Sheril Dolphin, Killington Resort; and Sue Corcoran, Champlain College.

It is reported that attendance numbers surpassed the expectation of the Expo organizers. Attendees represented trade associations, consulting firms and corporations. The ratio at the expo hall was 55 percent buyers (association staff) to 45 percent sellers (industry partners), which is consistent with numbers from previous events. Contacts made at this EXPO by VCB staff and membership will continue to receive information on planning meetings and conferences in Vermont with the goal of booking new business for VCB members.



WORKFORCE INVESTMENT BOARD

802.863.3489 ext. 221 · quinlan@vermont.org

WIB Launches Business Seminar Series

By Lisa Quinlan, Lake Champlain WIB Coordinator



A Division of The Lake Champlain Regional Chamber of Commerce and The Greater **Burlington Industrial Corporation**

he Lake Champlain Workforce Investment **Board** (WIB) is pleased to offer Chamber members an educational benefit to assist with your business needs. Join us for this seminar series which will educate you on important topics and introduce you to other like-minded members. Space is limited, visit: www.vermont.org/ business/symposium. aspx to register early!

How Do You Do It?: Local Business Owners Explain Their Web and Social Media Marketing Strategies

Wednesday, Sept. 30, 8 a.m. - 9 a.m. Firehouse Gallery, 2nd floor, Burlington

It seems like everyone's talking about social media and web marketing these days. But learning how to use Facebook, Twitter and email marketing to build your business takes time, and if you're the owner, that's something you probably don't have. At this hour-long panel discussion, three small business owners from Burlington explain how

Panelists include Cynthea Wight Hausman, owner of Cynthea's Spa, Benjy Adler, co-owner of The Skinny Pancake, and Gyllian Svensson, co-owner of The Bobbin Sew Bar and Craft Lounge. Moderated by Cathy Resmer, Seven Days Associate Publisher and Online Editor.

they use the web to promote their products and services.

Developing a Smoking Cessation Program for Your **Employees**

Thursday, October 1, 2009 LCRCC Boardroom 7:30 a.m. Bagels and Coffee Available 8-10 a.m. Workshop

Come and learn about the health and financial impact smoking on businesses and discuss options,

recommendations, and costs of smoking cessation benefit coverage.

Gary Donlin, Kevin Danielson and Carol Possidente, PharmD, from Pfizer

Marketing has Changed. Has Your Marketing Thinking?

Thursday, October 15, 2009

LCRCC Boardroom (60 Main Street, Burlington)

7:30 a.m. Bagels and Coffee Available

8-10 a.m. Workshop

Consumers' interaction with media is changing rapidly, and this is causing shifts in the media marketplace. In this new environment, some elements are changing rapidly (the decline of newspapers & the rise of social media), while others remain constant (the need for reasoned, target audience based planning). Join us for a fun, well reasoned, case history filled discussion of this new environment, and how you can capitalize on the opportunities this new marketing playing field presents.

Matt Dodds, Brandthropology

Fred Palmer, Comcast Spotlight, Advertising Division

What Your Employee Handbook Should Include

Thursday, November 5, 2009

LCRCC Boardroom (60 Main Street, Burlington)

7:30 a.m. Bagels and Coffee Available

8-10 a.m. Workshop

All businesses with employees can benefit from having an employee handbook. Learn how to formally explain your policies and provide clear guidelines, and spend less time answering questions and explaining the rules and regulations of the office.

Jeff Nolan, Esq. and Amy McLaughlin, Esq., Dinse Knapp & McAndrew

To view the complete list of seminars and descriptions please visit: www.vermont.org/business/symposium. aspx

For more information contact Lisa Ouinlan: quinlan@vermont.org or call (802) 863-3489, ext. 221.

LEADERSHIP CHAMPLAIN

802.863.3489 ext. 227 · cari@vermont.org

Why Choose Leadership Champlain?

By Nicole Clements

Several years ago a good friend of mine and I were having lunch when she mentioned this great course she was starting. She was very excited! I wondered what

kind of course could create such enthusiasm in a woman who was already such a success? I had taken classes pertaining to my career, and courses in college all of which were interesting and educational yet never had me truly excited.

I grew up in Burlington and raised my own children in this beautiful state. I've spent many days volunteering and participating in my community. I have watched our city grow and flourish over the years and continue to enjoy all it has to offer. But what I am most proud of are the people. We here in Chittenden county are so

fortunate to have a population of committed individuals that are dedicated to making Vermont a better and better place to live.

Over the years I have heard more and more people in my personal and professional circles mention this "Leadership Champlain." Each time I heard about it I became increasingly curious about a course drawing such a variety of people into its fold. The names and careers of those who have graduated the program are not only leaders in our community, that are people I know and respect on so many levels.

Last year I began my career in non-profit and again,

heard about Leadership Champlain. I started looking into the details and became fascinated with the variety of topics pertaining to my professional as well as personal

interests. The more I knew, the more I wanted to enroll and learn and grow. It was clear to me that this was the next step to becoming a more involved community member.

currently work for a local non-profit called Transition II. We help adults with disabilities in our community find and secure employment. This too is a role that would benefit from the knowledge leadership Champlain provides. Fortunately the director of my non-profit Kara Artus agreed and supported my desire



years and continue to lt was clear to me that this was the next step to enjoy all it has to offer. But becoming a more involved community member.

Nicole Clements

to apply for this year's class. Luckily I was accepted and now I have become "excited" to begin my journey with Leadership Champlain!

For more information on Leadership Champlain, contact Cari Kelley at cari@vermont.org.

Leadership Champlain Scholarships Sponsored by KPMG and the Burlington Sunrise Rotary Club





LINKING LEARNING TO LIFE

802.951.8845 · www.linkinglearningtolife.org

PILOT Begins Third Year of Leadership and Career Exploration

By Megan Johnston - PILOT

As the new school year begins, so does the third year of PILOT! PILOT (Program to Inspire Leadership, Opportunity, and Thought) is a youth leadership program for high school juniors in Chittenden County run by Linking Learning to Life and the Lake Champlain Regional Chamber of Commerce. Twenty students from four area high schools - Essex, Burlington, South Burlington, and Champlain Valley Union high schools - join together in this program to spend a year exploring their community, engaging in leadership activities, and learning about various career opportunities.

PILOT students in the 2009-1010 class will have the opportunity to get to know one another and explore their personal leadership styles during the PILOT Opening Retreat in September. The Opening Retreat is an exciting and fun-filled day where students will challenge themselves with different team-building and leadership activities at Northern Lights Rock and Ice. This day helps to forge new relationships and set the stage for the upcoming PILOT year.

Throughout the 2009-2010 school year, PILOT students will get a "behind the scenes" look at different sectors of the community during monthly PILOT seminars. Seminar topics include: health care, human services, criminal justice, government and politics, business and job shadowing, media and communications, and community service. During each PILOT seminar, students visit different businesses and organizations, engage in conversations with professionals and community leaders, and explore a wide variety of careers related to the seminar topic. Leadership activities and reflection are also woven into each seminar. Through this program students will gain a better understanding of community issues and resources and will also develop and improve PILOT participants playing a name game at the 2008 PILOT Opening Retreat their leadership skills.

Support Local Youth, Be a Mentor!

Mentors for Kids, a program run by Linking Learning to Life, is looking for responsible, committed, caring adults to serve as volunteer mentors for Burlington School District students in K-8th grade. Mentors meet one-on-one with students at school for one hour each week during the school year. The time shared is about having fun and establishing a meaningful relationship.

Mentoring is a great way to become more involved in the community, support local youth, and have a lot of fun! With just one hour a week you can improve the life of a child!

For more information about becoming a mentor please contact Megan Johnston at mjohnsto@bsdvt.org or (802) 951-8848.



BUSINESS AFTER HOURS

802.863.3489 ext. 211 · www.vermont.org/chamber/bah.aspx

The Davis Center at the University of Vermont: A Unique Experience for Your Next Event

he Dudley H. Davis Center at the University of Vermont provides an environmentallyfocused, versatile, state-of-the-art experience for everyone. The Grand Maple Ballroom, accommodating up to 1,000 people reception-style, boasts 36-foot vaulted ceilings, floor-to-ceiling windows and views of the Green Mountains. The Livak Ballroom features 32-foot vaulted ceilings, floor-to-ceiling windows and offers extraordinary views of Lake Champlain, the Adirondack Mountains and the historic UVM skyline. The Davis Center also offers several other meeting rooms to best meet your needs.

The entirely self-contained, environmentally Gold LEED-certified conference center is located on the fourth floor of the Davis Center and includes eleven meeting rooms with additional meeting spaces on the first and second floors. All rooms

Business After Hours

Date: Thursday October 15, 2009

Time: 5:30-7:30 p.m.

Location: UVM Dudley H. Davis Ctr

University of Vermont Burlington, VT 05405

have individual controls for heat, air conditioning, built-in A/V equipment, sound and electricity as well as multiple outlets for microphones, teleconferencing and secured wired and wireless high-speed internet.

A pre-function lounge area features a 16-foot wide double-sided fireplace. This exceptional space is an ideal location for receptions, exhibits, poster displays, food service or just relaxing between sessions.

In addition to providing a unique location for your next event, Conference and Event Services

provides an array of highly skilled event management services ensuring your success. Services include: full conference support, logistical coordination, marketing and website development, on-line registration services, and financial management.

During the Business After Hours come experience catering presentations put together by our professional, creative culinary team. Each space will feature elegant floral arrangements, sample catering displays, and functional room layouts designed to meet any event's needs.

A big thank you to the evening's sponsors: Gordon's Window Décor and Coca-Cola.

To learn more about the Davis Center at the University of Vermont: visit: www.meetgreenatuvm.com or E-mail: conferences@uvm.edu or call (802) 656-5665.

Compliment Your Environment with Gordon's Window Decor

Gordon's Window Décor is Vermont's premier supplier of highquality commercial and residential window treatments. We are often asked to solve the complex problems associated with premier spaces, such as the UVM Davis Center. The Davis Center is a multi-purpose space that has been designed to accommodate a wide variety of social functions, from meetings and presentations to dinners, movies, dances and concerts to general social events. Gordon's solved the complexities of this multi-use environment by supplying highly durable, motorized and manual window treatments.

Gordon's manufactures some of

the greenest window treatments available. Our Greenguard certified roller shades are applicable towards LEED points and are perfect for large spaces such as the Davis Center. EcoSmart insulating shades are great for offices or dorm rooms and will offset your carbon footprint while saving you operating expenses and providing a stylish, comfortable work environment.

From low E window films to reflective, open-weave shade fabrics designed improve upon heat robbing office windows without sacrificing your beautiful Vermont views, Gordon's searched the world to offer you the highest quality, greenest, and

most innovative products designed to complement your work environment while increasing staff effectiveness and efficiency.

Join us at the Davis Center on October 15th and take a few minutes to look around and see how well the window treatments compliment the environment and facilitate the building's many and varied missions. If you are ready to consider how a local, high-quality window treatment manufacturer can improve your space and your staff's efficiency, give us a call.

For more information on Gordon's Window Décor, Inc. Please call (800) 869-2199.

October Business After Hours







Date: Thursday, October 15, 2009

Time: 5:30 p.m. – 7:30 p.m.

Location: UVM Dudley H. Davis Center

Sponsor: Gordon's Window Decor

Music: Top Hat Entertainment

Non Alcoholic Beverages Sponsored by Coke

Directions: From I-89: Take Exit 14 W into Burlington. Head west on Williston Road (US-2). After the second light in the jug handle, "exit" by veering right onto Beaumont Avenue (as you exit the wind turbine will be on your right and the UVM hedge will be on your left). Come up Beaumont Ave. and turn left into a parking lot (the Jeffords lot). You'll see the Davis Center to the west.

Parking: Jeffords parking lot: If you follow the above driving directions, you will end up in a large parking lot known as the Jeffords lot (may not be well marked due to current construction of James M. Jeffords science building). This lot contains many groups of metered parking spots. The Waterman visitor's lot is a short walk from the Davis Center. This is a paid lot, but free after 6 p.m.

Thursday, October 15 Business After Hours at UVM Dudley H. Davis Center

☐ Enclosed is my check for \$	(\$8/pre-registered member; \$12/day of event; \$20 guests)	
☐ Credit Card Number (Visa, Master	rcard, American Express):	Exp
Name (s):		
Rusinoss	Phono	

Please return WITH PAYMENT OR COUPON by Noon on October 15 to: LCRCC, 60 Main Street, Suite 100, Burlington, VT 05401 Fax this form to (802) 863-1538 or register online at www.vermont.org

 $\label{lem:pre-registration} \textit{Pre-registration is encouraged but not required. All payments are non-refundable.}$

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Burlington, Vermont

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PRESORTED STANDARD
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BURLINGTON, VT 05401







Lake Champlain Regional Chamber of Commerce

60 Main Street • Suite 100 Burlington, VT 05401